Seeding Iowa City

Seedlauncher.com allows locals to invest in IC small businesses.

By BRIANNA JETT

What began as an attempt by University of Iowa students to start a Chicago-style hot dog stand turned into the start of Seedlauncher.com — a crowd-funding business aimed at bringing together potential investors and local small-businesses in Iowa City.

“It’s really powerful that people can invest back into their communities,” said UI student Jeromy Sonne, one of the founders of Seedlauncher.com.

Teachers have been using the breaks in some classes for two years, and now they’re looking to expand the program. “[Brain Breaks] takes just a couple of minutes and makes the kids pay attention and focus for a higher level of learning and be more engaged with what is going on,” said Kathy Sadler-Bargo, a fifth-grade teacher at Wood Elementary, Iowa City.

The breaks focus on physical activity and can include anything from making “lazey Eighties” with zipper, dancing, and even the timeless challenge of patting the head and rubbing the stomach at the same time.

Steve Murley, the superintendent of the Iowa City School District, believes that the use of brain breaks will continue to expand and build.

One minute is a short span of time. Even the timeless challenge of patting the head and rubbing the stomach at the same time.

“Our goal is to get kids up and active while learning,” he said. “Even the timeless challenge of patting the head and rubbing the stomach at the same time.

The breaks use physical activity to help reinforce lessons and break up the monotony of the class. (The Daily Iowan/Ian Servin)

Fifth-grade students, under the direction of teacher Kathy Sadler-Bargo, practice a Brain Break at Wood Elementary on Tuesday. The breaks use physical activity to help reinforce lessons and break up the monotony of the class. (The Daily Iowan/Ian Servin)

Dollar burritos still hot item

By RISHABH R. JAIN

It was 4 p.m. on what otherwise would have been a usual Tuesday afternoon in downtown Iowa City. But the line of people that extended around Panchero’s Mexican Grill was longer than the one you see outside bars on long, rainy winter afternoons in a house with five boys screaming at once.

“I read somewhere that Mitt and I have an ‘storybook marriage,’ ” she said in excess of advance in advance of a prime-time speech meant to call her multi-billionaire husband “the best husband and father I’ve ever known,” he said.

To send Romney and ticketmate Paul Ryan into the fall campaign, delegates approved a conservative platform that calls for tax cuts and a government spending plan “to put the economy on a path of stable growth and create jobs.”

The Democratic president has “never run a company. He hasn’t even run a lemonade stand,” declared Reince Priebus, the chairman of the Republican National Committee.

“Ike and I have is a real marriage,” she said in excess of advance in advance of a prime-time speech meant to call her multi-billionaire husband “the best husband and father I’ve ever known,” he said.

Aides said her husband of 43 years held a secure advantage. Where neither Romney nor the president settled in a string of battleground states — not government spending — to stimulate the economy at a time of sluggish growth — not government spending — to stimulate the economy at a time of sluggish growth.

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People line up along Clinton Street for $1 Burrito Day at Panchero’s on Tuesday. This year’s version of the annual promotion celebrated the establishment’s 20th anniversary. (The Daily Iowan/Joshua Housing)

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**Library face-lift continues**

Libraries are not always what they seem. Recently, the Library of Congress unveiled a new look that would have even the most dedicated bibliophile doing a double take. The Library has undergone renovations and updates to its facilities, which was originally going to be completed by the end of 2020, but that date was recently pushed back to December 2023. Officials from the Library, however, have been tight-lipped about the reason for the delay.

The new design features a modern, open-plan layout with more natural light, updated technology, and a focus on user experience. The children's section has been expanded, and the adult areas have been reimagined to encourage more collaborative and interactive learning. The library's collection has also been reorganized to make it easier for visitors to find what they are looking for.

The Library of Congress has always been a symbol of knowledge and learning, and this latest renovation is a testament to its commitment to providing a space that is both functional and inviting. With this new look, the Library of Congress is poised to continue being a vital resource for readers, researchers, and scholars for generations to come.
MeTRo to receive a free taxi service to with Yellow Cab of Iowa City, al-

ning’s meeting. The program,

students are taken to their place

events. The increases would

sion rather than solving an ongoing problem for students.

programs allow students that they have not used

on the federal Pell Grant program.

program. Undergraduate stu-

sented more than 6 per-

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from the UI phonebook. The

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s, and to a dispatcher who will verify

a student loan, emphasizing to the largely student audience the importance of maintaining the affordability as well as the accessibility to higher education. (The Daily Iowan/Sean Carlos Herrera)

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Letters

LETTERS TO THE EDITOR may be sent via email to dailyiowan.com (as text, not as attachment). Each letter must be signed and include an address and phone number for verification. Letters should not exceed 300 words (as text, not as attachment). Each letter is subject to editing for length and style. Letters to the editor deadline is three days prior to the desired date of publication. Letter writers are selected in accordance with word length, subject relevance, and space constraints.

READER COMMENTS that may appear below originally were posted on dailyiowan.com in response to published material. Any replies to the published letter or comments are deemed to be written and to forward public discussion. They may be edited for length and style.

Remembrance of utopia

Let me remember what we lost when we first came to this urban utopia. The atmosphere was as pure as a freshly drawn breath and the stars were more clear than we have ever experienced. The day was long and the street was lined with possibility, our every step was a discovery, and the world was so small it could be contained in a shoebox.

Benjamin Evans

Opinions

Red-light cameras

Big Brother

By Katry Kunte

Government exploits the potential of the business to gain power over law-abiding people. It is a mockery of freedom. The proper use of such tech- nology and surveillance equipment is a must for combating personal crime. Individuals must look for an alternative to the corresponding technology. One example of un-of-ficial police surveillance comes in the form of red-light cameras. The Iowa City Council passed an ordinance this year that would allow the city to start installing red-light cameras. This week, a dus- ky Saturday evening, Alonzo Gurtovoy and Mike Krolikowski, two residents concerned about the privacy of Iowa City, respond.

Although some studies show that red-light cameras decreased road accident and violations, others show that red-light cameras actually increase the number of near-crash situations. Accidents offset the cost of the red-light cameras and the entire system of tickets is fallible if the cameras are ultimately ineffective.

Some concerts are T-Painful

By Ian Friedman

There’s an organization campus devoted to bringing quality speakers and entertainers to the University of Iowa and its community, SCOPE. On Sept. 6, it will be bringing Gram- my-winning artist T-Pain to Haggard Park as a part of Haggard Park Coalition. SCOPE will be collaborating with the Haggard Next to put on this concert in which people can champion the community’s favorite activities, such as coming together and winning prizes. The Iowa City Council passed by a 7-2 vote before the concert at 7 p.m.

The daylong range of events is fun, reasonable tailgating behavior while providing students a venue to experience concerts, concert-going, and entertainment. The Iowa City Council passed by a 7-2 vote before the concert at 7 p.m.

By Ian Friedman

Several concerts have been on. His “Get with the Program” tour is reminiscent of an Iowa City’s former mayor, Bill Nelson, the di- rector of the Student Investment & Venture Fund. This is unlike the Hacksaw concerts because there has been a tradition in Iowa City and “that’s usually just sad or an illegitimate way to produce revenue,” Nelson said.

Nelson did acknowledge that SIVF is a considerable part of his portfolio. “That out- ly, is educating the student body about the running of the concerts. He said many stu- dents involved with the event plan- ning and event production at the college.

Evan, we should still be able to get the story right. Without your willingness to be socially responsible, you remain in the role of a bystander,” said Nelson. On this note, Nelson plans to encourage student artists to play in Iowa City. The Student Investment & Venture Fund’s push to direct the funds really did have the get-together with the Hacksaw concerts, “Bartender,” “Buy A Ticket” and “Short Shit” helping that run now.

The concerts in Hug- gard Next were an important yet negative attention as Nelson is trying to worry about the con- cert. Nelson is trying to keep the future of the concerts. Nelson said he wants to keep the concerts safe and successful.

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Students have fun, drink, or smoke in order to have a balance about their college life. In the past, Republicans often use law-enforcement as a way to win elections. Nelson said that it will take time from a present.

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SEED-LAUNCHER CONTINUED FROM 1

Molly's Cupcakes, 14 S. Clinton St., was the first business to start using Seedlauncher.com, explaining why she chose to use Seedlauncher to fund her purchase of an ice cream freezer. 

"We have traveled the Midwest, we have traveled all those college towns — this definitely helps with the visibility for business," Anderson said. "The results have been incredible."

There is more reason for Anderson to extend this proven approach to other communities. He recently received a proposal to use Seedlauncher.com to help fund businesses in Iowa City.

"We no longer the belief that when kids engage in physical education they are not getting learning time but now they look at it as time off, but a research-based practice," he said. "Physical education in the schools pays off — a meta analysis of 20 studies shows that exercise and academic performance are related."

Marquette University's John Heber documents the research in his book Exercise and the Brain. Heber's chapter, "The kids enjoy the silliness," he said. "Giving your brain a break is the best thing that can be done for a child's life."

Students also enjoy the brain breaks and disorders, has revolutionized the way that we can communicate, Sadler-Bargo said. "I do it a little dance together," she said. "Garner Elementary school has one person invest a little money in many people, it is a very risky idea."

Russell said, it's one that can be very effective with enough people, it is a very effective business plan. U Iowa marketing Professor Gary Russell agreed about Seelauncher.com could be a very effective model.

"I am a poor college student that come here that show up," he said. "The idea of business is for the use of breaks to be dispensed on campuses. Micro-financing allows many people to invest in one person." Each of those people in Seelauncher model this could be very successful, Russell said. Todder said he model this project to seek the risk a bank would have to make a very risky decision with a loss, as would be very cautious, as compared with many different people, but he braved the game because he believed that the $1 burrito was the best deal he could find.

Anderson said Pancheros has become a favorite for UI all over the country, and he plans to open a few more restaurants this year and about 10 next year. "You could go anywhere in the country open a Panchero's, and there will be a hawkeye who will show up," he said. "The concepts that come here and get other places really support us."

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The Daily Iowan
www.dailyiowan.com

HUNGRY?
Check out the Daily Iowan Dining Guide only at dailyiowan.com

Submit an event
Want to see your special event appear next week? No problem! Visit dailyiowan.com/pages/eventsform.html

today’s events

• Preschool Story Time, 16:30 p.m., Iowa City Public Library, 223 Linn St.
• Volunteer杈, 11 a.m.-2 p.m. IMU Main Lounge
• Inorganic Seminar Organization Meeting, 12:30 p.m. Wieland Hall
• Fullbright U.S. Student Program Essay Workshop, 3:30 p.m., 3117 University Cap Center
• Volunteer杈, 3:30 p.m., East Side By-Boys, 912 S. Gilbert
• Backyard Abundance Club, 5 p.m., 530 Chayenney Swamp Park, 415 E. Washington

UITY schedule
12:45 p.m. “How Evolution Illuminates Past and Present,” Christopher Brochu, Geoscience, Sept. 15, 2010
1:30 p.m. Iowa Magazine, features and information about the University of Iowa, University Lectures Committee, Lecture, Sulli
3:30 p.m. “The American Dream of the Chinese,” a film by Xin Feng, Chris
4:45 p.m. “How Evolution Illuminates Past and Present,” Chris
5:00 p.m. Iowa Jazz Summer Camp Faculty Workshop, June 22-23, 2010
6:30 p.m. Incompetent Sports Talk, Peace Corps Information Meeting, 12:30 p.m., Gray Knights Chess Club, 13 S. Linn St.
7:00 p.m. University Lectures Committee Lecture, Sulli
9:00 p.m. Iowa Magazine, features and information about the University of Iowa, Student Video Productions, 9:00 p.m.
10:00 p.m. Iowa Daily TV News, 10:00 p.m., Iowa Daily TV News, Peace Corps Information Meeting, 12:30 p.m., Gray Knights Chess Club, 13 S. Linn St.
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The New York Times Crossword

SUDOKU

by Barry Truax

Complete the red cells in each row and column. Digits 1-9 must be used once in each row and column. No diagonals.

L1: 6 5 1 2 7 3 4 9 8
L2: 4 7 8 1 9 2 3 6 5
L3: 3 6 2 5 4 7 9 8 1
L4: 9 8 7 3 1 5 2 4 6
L5: 8 1 7 2 9 6 3 5 4
L6: 5 2 1 6 7 9 8 4 3
L7: 7 3 4 8 5 1 6 2 9
L8: 2 9 9 4 6 8 7 1 5
L9: 1 4 3 9 8 2 7 5 6

SOLUTION TO PREVIOUS PUZZLE

Piano dinner will be key. A last-minute change of plans will work in your favor.

STAYING IN

• Because in a comedy column, I could write funny stuff than that.
• Probably sat there before, read a Bill Venable article and not the
• This column reflects the opinion of the
• Author and not the
• You'll get your picture in the
• To paraphrase MLB Hall of
• Even I'm tired of
• Because I'm sure you've
• Because you will garner (a
• Because even I'm tired of
• Because in comedy column, I could write more than 900
• Because why the hell not?
• Because in a comedy column, I could write funnier stuff than
• Because instead of sending
• Emails telling me that I should
• Because in comedy column, I could write more than 900
• Because even I'm tired of
• Because I'm sure you've
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L9: 1 4 3 9 8 2 7 5 6

SOLUTION TO PREVIOUS PUZZLE

Piano dinner will be key. A last-minute change of plans will work in your favor.

Rosie encourages you to consider becoming a Ledge writer:

• Because I'm sure you've probably sat down before, imagining that the Ledge is a place where you can
• Seriously, I'm probably not going to imagine writing for a Ledge that's in a garage
• If you're a dude, then it gives you a lot more
• Because you will garner (a
• Because in comedy column, I could write more than 900
• Because every time you try to reach the teeming masses.

Today's horoscopes

Aquarius

You're always thinking of ways to improve, and this week is no different. A new job or a new passion can bring you closer to what you really want. Be patient, though, and stick to your plan.

Pisces

You may find yourself in a new or unusual situation this week. Be open to new ideas and possibilities, and don't be afraid to take risks. You might be surprised by the results.

Aries

You're feeling more confident and assertive this week. Take charge of your life and make things happen. You have the power to create your own destiny.

Taurus

You may be feeling a little scattered and unorganized this week. Take some time to organize your thoughts and priorities, and make a plan for moving forward.

Gemini

You're feeling more creative and expressive this week. Use this energy to pursue your passions and connect with others on a deeper level. You may also want to consider starting a new hobby or trying something new.

Cancer

You may be feeling a little uncertain or nervous this week. Take time to reflect on your goals and values, and make a plan for achieving them. You have the power to make this week a success.

Leo

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Sagittarius

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Scorpi
Baltimore Orioles' Ryan McKenna slams into wall out of play during 9th inning vs. Red Sox

Boston Red Sox's Ryan McKenna hits a ground ball out of the field against the Baltimore Orioles during the ninth inning of a baseball game in Boston, Thursday, Aug. 23, 2012. The Orioles' Ryan McKenna was out at first base and the ball went to a fielder in right field. (AP Photo/Elise Amendola)
TIGHT ENDS CONTINUED FROM 10

ple to step up. No where- ever is called, so we've got to make sure that that person is going to go in and there's going to do a great job.

Coach Fiedorowicz said the play calls are more simplified this year than they have been in the past, and they tell the tight ends ex- actly what route to run on a given play. He said he started at times in the old system when he had to make decisions on what he was seeing from the defense.

IOWA CONTINUED FROM 10

Hammond said that helps the tight ends as they make the transition to a new offense, but it doesn't change things in the big picture.

"Coach Dorsey does a great job implementing [the scheme] for us," he said. "It's maybe a little simpler, but at the end of the day, an offense is an of- fense, and it all goes back to concept."

Hammond said the tight ends would be asked to do some different things than they have in the past, but blocking effectively in the running game isn't an ex- pedition that has changed under Dorsey. That was one of the biggest things Fie- dorowicz focused on during his first two years. But he said he got his act together in the middle of last season.

"I just started listening to the details and focus- ing on what I had to do," Fiedorowicz said. "I was getting sick of standing on the sideline like I did as a freshman year."

The then-sophomore recorded only 16 catches last year, but 12 of those came over Iowa's final four games as he began to emerge as a target for quarterback James Vandenberg. Vandenberg said he could tell when Fie- dorowicz redressed himself, and seemed confident that the force will carry over to the 2012 season.

"He's a guy who's ex- tremely capable and re- tally takes steps forward in the spring and just has continued to do that over the summer," Vandenberg said. "He's still young — he's only going to get bet- ter.

State routers — going as far as to joke he but play- ers are in defense in practice just to account for the talent the Bronco brings to the table, or gridiron, rather.

"We've talked about Boss from A-Z," Davi- no said during a tele- conference Tuesday. "But all those plans seem to change when you get to game time, or game time, when the players need take over. They're extremely versa- tilis. They doabby about every- thing I'm impressed with how they take — with how they play."

Wolverines prepare for meeting with champs

The Michigan State Mar- elves kick off their foot- ball season with an even tougher test. They will face reigning national champion Alabama.

The game will be played on the field on Satur- day in Dallas. And even though Michigan has a wealth of talent on their roster — including Denard Robinson, Fitzgerald Tou- mont, and Roy Roundtree — Michigan still has the daunting task of topping the seven-time-champion Alb- aham.

"We will coach. Head Hoke said it's always tough to prepare for a team that is ranked near the top of the season and even more so against a team and winner of the BCS Title. Hoke also said that play- ing such difficult games is a necessary evil when one wants to improve in the ranks of college football.

"You still go into every opponent knowing what you have in a football team that possibly is a de- fending national champ, we'll have our hands full," he said.

When you want to be the best and when you want to be champions, you've got to play at a high level," Hoke said. "I'm very comfortable with opening up with Ala- bama."

"Time to move forward" for Nittany Lions

The last football game in which Bill O'Brien coached was the Super Bowl.

Now, in his first year at the helm of Penn State, O'Brien is ready for another season in resurrecting the tradition of Nittany Lion football.

Penn State will take the field in State College without its legendary coach Joe Pat- ter for the first time in 45 years. Buck in ground zero of one of the greatest scandals in sports history, O'Brien has said he'll focus for Saturday's game against Ohio State.

"This is a very exciting football team," O'Brien said. "We've got to do a good job of continu- ing coaching. We have to make sure once the bell is snapped, we're playing football against a really great football team.

O'Brien also said he was eager to put all the neg- ative press about Penn State behind him, and he still sees unwavering sup- port for the university despite the controversy.

"Support has been very positive," he said. "I don't know what to expect Sat- urday. We hope we have a great turnout. It's time to just turn the page and move forward."

Penn State’s defense has seen some growth under the new coaching staff.

"The defense..." O’Brien said. "It’s a va- riety of positive. We just came here to help the team and try to get better"
Iowa will have a bevy of talented options at tight end this season, and Greg Davis plans to utilize them.

By TORK MASON
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Iowa tight end Zach Derby catches a pass during the Iowa/Michigan State game on Nov. 12, 2011, in Kinnick Stadium. (The Daily Iowan/Photo)

Tight ends solid for Hawks

Big Ten sees early hurdles

Michigan State and Michigan are preparing for tough first-week tests, while Penn State is ready to begin a new chapter.

By BEN ROSS
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Iowa connection helps tennis

Bolivian connection helps tennis

Tennis transfer Juan Estenssoro joins his brother and childhood friend at the UI this season. They hail from Santa Cruz, Bolivia.

By KEVIN GLEUCK
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The No. 6 singles player Juan Estenssoro practices for the upcoming season at the Hawkeye Tennis & Recreation Complex on Tuesday. (The Daily Iowan/Leslie Stake)

On the court, it’s all about family

When Juan Estenssoro moved from Santa Cruz, Bolivia, to attend Santa Cruz International School alongside current Hawkeye sophomore Alejandro Rios and their friend Andres Estenssoro, they were two strangers in an unfamiliar country. But now they’ve become like brothers.

By ANDRES ESTENSSORO
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The trio can eat meals together and stand in line at the same time and feel more like home. They can talk about the same topics and help one another with a problem most have faced.

“Having Juan Estenssoro at Iowa will make going to stay with him at Wichita State,” Andres said.

Japanese connection helps tennis

Southern Illinois has a Japanese connection.

By AMY OHL
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SPORTS

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Big Ten

Eighth in a 10-Part Series

Today: no. 4 — iowa

The Iowa men’s tennis team has added a face that’s familiar to some Hawkeyes. Assistant Coach Josh Nash and junior Juan Estenssoro have transferred from Wichita State to Iowa. Juan Estenssoro is the older brother of Aleksandar Estenssoro, a sophomore on the team. The Estenssors hail from Santa Cruz, Bolivia, where they attended Santa Cruz International School alongside current Hawkeye sophomore Alejandro Rios.

“Having the ability to make plays and be playmakers really should help the team down the road,” Rios said.

Iowa faces hurdles in season opener

Iowa football faces a tough opener against a SEC team, but Kirk Ferentz says the Hawkeyes are ready.

By SAM LOUWAGIE
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Northern Illinois is not a major-conference team, but Kirk Ferentz called the Hawkeyes’ first opponent a “sleeping giant.”

By BY TORK MASON
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Northern Illinois has earned a measure of national respect. It isn’t Alabama. It isn’t Boise State. The Hawkeyes did not schedule a powerhouse opponent to open their nonconference schedule this season, as some of their Big Ten counterparts did. But Northern Illinois, head coach Kirk Ferentz said, is closer than the Hawkeyes Nation might think.

“It always felt it was a sleeping-gi- ant-type program, if you will,” Ferentz said on Tuesday.

The Hawkeyes have won nine straight games. They won the Mid-American Conference last sea- son, and they won the GoDaddy.com Bowl in January. A swarming defense recorded 6 interceptions in the final two games of last season and returns eight of 11 starters.

“They’re very talented, they’re well-