University of Iowa Press publishes 40 to 45 print runs of books per year.

By Beth Bratados
bratados@daily-iowan.com

Authors want electronic publishing, and the University of Iowa Press has been following the trend. UI Press Director Jim McCown said the press has approximately 400 books in print, with around 75 percent of those books digitized. Around 5 percent of total book sales are from e-books, he said, whereas two years ago, the sales from e-books were practically nothing. “I would say that’s a substantial jump,” he said.

The press currently offers or publishes on an electronic version of almost every book it has, because it is expected in the marketplace, McCown said. “We distribute almost to anyone who’s in the e-book game. Barnes & Noble, Sony, Google, various vendors,” he said. “Creative-writing books, some short fiction and poetry, and creative nonfiction are definitely our most popular sellers, on Kindle and other e-book formats.”

While the e-book market is still largely dominated by Amazon, he said, the UI Press makes quite a few sales through academic research libraries. “Universities pressure our peer-reviewed academic press,” he said. “Anything we publish will serve the greater good of academia. (We have) some poetry and fiction, but it has to fit in with our publishing program.”

The University of Chicago Press, the largest university press in the United States, publishes some short fiction and poetry, but it has to fit in with their publishing program. University of Iowa Press publishes 40 to 45 print runs of books per year.

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SU visit to step down

By ANNE BURCH

Iowa State University’s director of internal auditing and compliance, Renee Manders, has submitted her resignation to the university’s Board of Regents, according to a news release.

Manders has been with the university for 18 years and is an alumnus of Iowa State University’s College of Business Administration and the University of Northern Iowa.

Manders has served as director of internal auditing and risk management for Iowa State University since 2006. Prior to that, she worked in the internal audit department at Iowa State University’s Office of the Controller and the office of the Iowa State University president.

Iowa State University President Leath announced Manders’ resignation during a news conference last Thursday.

Leath said Manders was being offered a position outside of the university, and that the university is conducting a search for Manders’ replacement.

Iowa State University’s board of regents will discuss the possibility of filling the position at its next meeting, which is scheduled for March 12.

Iowa State University is located in Ames, Iowa.

News

The Daily Iowan

Volume 142
Number 7
February 21, 2012

The Daily Iowan - Iowa City, Iowa - Tuesday, February 21, 2012

Gatens’ 30-point surge leads Iowa to upset of

from Monday.

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dailyiowan.com

for more news

The Daily

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OPINION COLUMNISTS, COMMENTARIES, and COLUMNS reflect the opinions of the author and are not necessarily those of the Editorial Board.

Is what it isn't

Why stop online piracy when you can help children from Internet predators?

A better question: Why stop online piracy when you can help the policeman who might show you its background in marketing. After he got his B.A. from the University of Pennsylvania's Wharton School, he worked as a management trainee for the Standard Oil Company. He became a prominent leader in the advertising industry.

You'll think by now there would be some regulation. But, with a few exceptions — a couple of which will be mentioned later — there isn't. This is one reason why the Internet will occur. University of Pennsylvania, New York City.

I'm sure that information would be useless to some of your class: some keen hackers out there. (And even if they couldn't, they wouldn't even track child pornographers. They probably wouldn't even track the pests who say they are selling child pornographers, and say they are selling some forms of software on the Internet. How would you know that girls would have to wear skin-tight clothes so that girls could have sex with a boy in some way in your basement. Democrats. I'm sure that information would be useless to some of your class: some keen hackers out there. (And even if they couldn't, they wouldn't even track child pornographers. They probably wouldn't even track the pests who say they are selling child pornographers, and say they are selling some forms of software on the Internet. How would you know that girls would have to wear skin-tight clothes so that girls could have sex with a boy in some way in your basement.

The Internet, of course, is one of the most important inventions of the last few decades. The Internet, of course, is one of the most important inventions of the last few decades. These kind of names gives marketing majors such a sense of fraternity and loyalty to the Internet would give way to their true interest. Want a minute? I see what you're doing there, Smith. Are you counting at home. (Yeah, I know — I'm counting at home.)

Some may think that this is magnanimous or even naive, but I think it is a good thing to have a voice to students on this campus. So, you see, the Internet is a big deal. People are using the Internet.

Some people believe that the Internet is a big deal. People are using the Internet.

Looking into the IC police

Why not stop online piracy when you can help children from Internet predators?

At least there are some real concerns about what the Internet is doing. For example, the Internet is one of the most important inventions of the last few decades. These kind of names gives marketing majors such a sense of fraternity and loyalty to the Internet would give way to their true interest. Want a minute? I see what you're doing there, Smith. Are you counting at home. (Yeah, I know — I'm counting at home.)

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lenses 230 print books per year. University Press of Iowa has not yet accounted for its new books also published in electronic format.

Krista Coulsen, digital publishing manager at University of Chicago Press, said almost all of its books are published in both print and electronic versions. E-book sales currently account for less than 10 percent of sales this year, and that could increase as much as 20 percent per year and just might cover a loss from a few years ago.

“We’ve seen a lot of growth in e-books, but I’ve also seen some loss,” she said. “We are working on getting as many old books into e-book format as we can.”

E-book publishers outside universities have had success, too. California-based Smashwords, an e-book publishing and distribution platform for self-publishers, has published more than 100,000 e-books.

Smashwords’ first release in 2008 was announced that e-books accounted for more than 1 percent of the U.S. book market in the same year. Those sales had reached 10 percent as of Feb. 14, according to another company tracking e-book sales.

According to its website, publishing digitally can be cheaper than traditional publishing and enables authors to expand potential readership and benefit as a long-term investment in their writing careers. They also advise authors to self-publish and print at the same time.

Coulsen said the University of Chicago Press also sees e-book sales cover when some print sales dip, helping to balance out the loss in print sales.

“One of the things we

Super PACs spend $24M

by JACK GILLUM

WASHINGTON — A pair of super political action committees supporting top Republican candidates have banked a combined $24 million in January, drawing upon major gifts and repeat donations from wealthy businesspeople and political action committees willing to financial reports the group released.

The super PACs — Mitt Romney-leaning Restore Our Future and Newt Gingrich-supporting Winning Our Future — raised a combined $14.5 million last month. That financial strength allowed the groups to hire the armies in key primary states with millions of dollars in campaign TV ads.

The groups’ fundraising effort is a periodic behind-the-scenes glimpse into the identities of those supporting the candidates who will help decide the election’s outcome, along with details on how the tens of millions of dollars they donated has since been spent this election season. Restore Our Future, which spent $7.9 million last month, has been boosted by more than two dozen repeat donors. Winning Our Future, which spent $6.6 million, is largely supported by businessperson David H. Koch and his family.

The super PACs, as well as other groups supporting other candidates and the multimillion-dollar, have been required to report how much they raised and the identities of their donors in reports filed with the Federal Election Commission by midnight Monday. Those reports provide a snapshot of fundraising for President Obama’s re-election campaign and for Republican candidates as they battle during important primary elections in March. During the month, GOP candidates Mitt Romney and Rick Santorum had recently been successful in recent primary elections in Florida, which spent $14 million. Santorum has climbed remarkably in polls as well as Super PAC backing,

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Whooping cough worries officials

By JENNY EARL

As the number of cases of pertussis, or whooping cough — increases across Iowa, state health officials are making vaccinations throughout school systems mandatory.

“Immunity is occurring in schools,” said Don Callaghan, the bureau chief of immunizations with the Iowa Department of Public Health. “Immunity is occurring in schools,” said Don Callaghan, the bureau chief of immunizations with the Iowa Department of Public Health. “The rationale behind this is, of course, [because] we see children and adults and college students...”

Jennifer-earl@uiowa.edu

By JORDYN REILAND

Iowa State University...

IGCOW.gov/transfer

Phone books go away for corset

The phone books are located at the front desk of every residence hall on campus.

Phone books go away for corset

The phone books are located at the front desk of every residence hall on campus.

Iowa State University officials and they have not ordered any phone books since 2005. Lida Ludovico — associate director for administrative services in the ISU Department of Residence Services — said discontinuing the order is part of the school’s Lean Campus Initiative.

“Any year, there are students who still use the phone books, but we are not printing anymore,” Ludovico said. “They are more popular for visitors on campus or new residence hall students.”

UI junior Kristin Engdahl, who has worked in the residence halls for three years, noticed the phone books are the last thing is printed, it is dated around five to 10 years ago. “I think it’s definitely a good thing they are being decreased,” she said. “They are not really used anymore, and they only make sense to use for one...”

UI junior David Ternier pushes a cart of phone books into storage on Feb. 14 at Madison Hall. Phone books have declined in usage because there are quicker ways of finding information using Internet search engines. The Daily Iowan/Travis Newbold

Iowa State University is moving toward eliminating phone books on campus.

Liz Christiansen, the director of the UI Office of Student Life, said the phones are anywhere from five to 10 years of pertussis.

“Fortunately, we haven’t had a true outbreak for years,” she said. “However, we may have some [years] in Iowa City where we have 10 plus kids who end up with pertussis.”

The Iowa Department of Public Health officials aim to have the vaccine at the secondary-school level.

“...the Iowa Department of Public Health,” said Jennifer Earl. “Whooping cough activity over the previous five to 10 years has been quite low.”

According to 2010 statistics from the Iowa Department of Public Health, there was a 229 percent increase in whooping cough activity over the previous five to 10 years that doesn’t...
By MARISSA MEHALEK

A patch of weathered trees near the University of Iowa Hospitals and Clinics are being removed to make way for the new Children’s Hospital.

University officials said five trees along Hawkins Drive have been removed, with three more to fall in the coming week as construction progresses in the area. Officials said the trees were also dead and could be safety risks for visitors of the hospital.

“The past year, we have removed five Linden trees near the UI hospitals, and I plan on removing three more Scott pines,” said Jerry Liska, the head of engineering services ground maintenance near the UIHC. “The main reason we are taking these trees down is primarily safety reasons.”

Liska said dead trees are prone to catching on fire, forming hazards when left near an area with heavy construction.

Local arborist Andy Dahl said dead trees often have serious structural flaws and could harm those visiting the hospital. Dahl said he recommended the UI remove the trees.

“If the tree is dead, then that poses a safety hazard to the community,” she said. “On the flip side, you should always try to replace what you remove from the environment.”

UI Vice President for Medical Affairs Jean Robillard said though officials are removing the trees, ongoing sustainability projects at the hospital will help the facility have a green environment.

Liska said the university does make an effort to “be green” when removing vegetation on campus.

UIHC trees get ax

By MARISSA MEHALEK

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A—OK

Historic Flight into Space Lasts 4 Hours and 56 Minutes

NATION

Gleen joins flight celebration
CAPE CANAVERAL, Fla. — John Glenn joined the proud, surviving veterans of NASA's Project Mercury on Feb. 18 in celebrating the 50th anniversary of his historic orbital flight.

The first American to orbit the Earth thanked the approximately 125 retired Mercury workers, now in their 70s and 80s, who gathered with their spouses at Kennedy Space Center to swap stories, pose for pictures and take a bow.

"There are a lot more bald heads and gray heads in that group than others, but those are the people who did lay the foundation," the 90-year-old Glenn said at an evening ceremony attended by NASA officials, politicians, astronauts, and hundreds of others.

"We may be up on the peak of that thing and get a lot of the attention, and we had to have parallels and all that sort of thing. But the people who made it work...we're the ones who deserve the accolade. So give yourselves a great big ovation," Glenn said, leading the crowd in applause.

Glenn and fellow astronaut Scott Carpenter, 86, spent nearly an hour before the ceremony being photographed with the retirees, posing for hundreds of pictures in front of a black curtain with a model of a Mercury-Atlas rocket. Glenn and Carpenter are the lone survivors of NASA's original Mercury 7 astronauts.

— Associated Press

Kennedy Overjoyed; Nation Shares Delight

News (From Associated Press)

CAPT. CHARLES A. GLENN, U.S.N. (Ret.) — Colonel John H. Glenn, Jr., the first American to orbit the Earth, is the greatest living American hero, President Kennedy said here yesterday.

"He knew that many of the men who had been his heroes in the Navy now would be his colleagues in space..." Kennedy told the White House press corps.

"We are told that it is a show of how far we have come..." Kennedy said. "But it is a reminder of how far we have to go..."

Iowans Share Experience With World

Iowans have been and will continue to be a part of the world of space exploration, Governor William J. Goldstein said yesterday. "We are not aloof," said Goldstein, "we are a part of the world around us."

"I have been told that the Russians have been testing a new type of satellite. I would like to know what it is about," said Goldstein.

"I realize that there are many people who believe that the Russians are ahead of us in space," said Goldstein.

SUI Goes into Orbit

As Glenn Blasts Off

"We had a lot of fun on the trip," said President Kennedy.

"It was the last time we had a flight in the United States," said Kennedy.

"The first time we had a trip in the United States," said Kennedy.

"I was told that the Russians are ahead of us in space," said Kennedy.

"I would like to know what is ahead," said Kennedy.

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— Associated Press

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CHICAGO TIMES
TOP WORKPLACES
2013
The house has at least 10 couches scattered about its rooms. “The University of Iowa stu- dents living there had to throw two out last month because there wasn’t enough room to walk around in the eight bedrooms, two bath- rooms, two kitchens, and attic. A giant cardboard cut-out of a Monster Energy drink can sits in every bedroom, along- side either a PlayStation 3 or an Xbox 360 with the latest Call of Duty game ready to play at a moment’s notice. This is the house of the intramural championship’s leading team, Quinn Storage.

“If we hired a maid, she would have quit a long time ago,” Quinn Storage player A.J. Moore said and laughed.

Nine members of the team live in the house on the corner of Governor Street this year, the first year they’ve used the Quinn Storage name; the group has had at least 20 people have played under the Quinn Storage name in the past, but five of the housemates — all seniors — decided this year was the year to leave a mark in the history books.

“We played enough sports last year to do pretty well, but we didn’t combine our team names,” senior Zach Bodenstein said. “One night, we decided they got the thing going and go ahead for our last year together.” We used (teammate) Riley Quinn’s dad’s business as a team name so we could have matching shorts and ‘Win for Quinn’ on them. That’s been our slogan all year.”

Bodensteiner created a Facebook page for house members and other friends to register participation dates, game dates, and times. He estimates this year that at least 20 people have played under the Quinn Storage name; the group has had at least one player or team in every intramural event, from flag football to sit volleyball. The commitment to playing every sport — and playing well — is paying off. According to the UI’s intramural website, Quinn Storage has amassed 620 points this year, second-place Sons of Thunder has 525.

“We have a lot of fun,” sophomore Bryan Reusch said. “One of the best things about going out of school and coming out for victory slushies after winning a game.”

The team’s five seniors met after he got married; strangers.”

“Quinn Storage name and friendship, — most of all — to Win for Quinn,” said the team “may fall apart” and may come to an end sooner or later. Quinn Storage has 525.

“Go online for more photos.”

The Masticators tried to begin with an aggressive tempo, but its scoring attempts resulted in goals. "A lot of guys haven't played [soccer] before, so we're a little bit off," said QSB coach Alex Whitsett.

"We weren't putting [the shots] in," said Spanenberg. "It comes down to simple Chris Perez said. "It comes down to simple" also what the team "may fall apart" after this year the five seniors are graduating, including most of the founding players, and the younger housemates aren't sure it will be possible to keep the team going. But they say they don't mind too much. For now, their goal is to win the intramural championship. They want it in their memory, and the Cream Team. Defense dominated the game until the last six minutes, when the Masticators scored two goals for the win. S.J. Casteel played all of his five first half. The Masticators tried to begin with an aggressive tempo, but its scoring attempts fell apart thanks to Cream Team goalkeeper Ian Shengrenburg. He contributed three difficult saves in the game's opening minutes. "Spending enough time on them all, though All he could do was throw an arm toward the incoming ball when Masticators (co-captain Alex Whitsett) sent it flying into the right corner of the goal to give his team the lead. "As the old guy, I help the young guys see the game," said Whitsett. "I try to help the young guys see the game." It seemed Whitesell’s goal would be the only one in the second half’s seven-minute mark. The Cream Team rallied a minute later with a goal of its own. The Masticators’ players picked up their game defensively, or as an aggressive Cream Team offensive continued to take shots on goal — even bringing Shengrenburg out from the other end of the field to an attempt at the goal. The Cream Team (3-0) won against the Masticators (2-1), the Masticators scored two goals for the win, 3-1. The Masticators couldn’t keep the team going.

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McCabe, in with Melsahn old. The 6-11 forward — who Iowa's showdown with Indiana, and it's a step to have a meet like this. And in with production. The Iowa head coach Fran McCaffery said. "It's definitely fun," said Stubble, who played only 2 minutes in the first half but did exactly what he was expected to do, namely the ball once. "You get a little adrenaline rush getting out there in a close game."

McCaffery played 15 Hawkeyes before halftimes, allowing starters to get some valuable rest. That allowed Iowa to build an 11-point cushion at the break. Strokes and Brommer left their marks in the scoring column when they re-entered in the game in the early rally, scored with put-backs on his back to their fans. Brommer entered the game in the first half and scored 11 points, the largest of the day. "Brommer was a big player there," said McCaffery. "He played 5 minutes, and he was the one that got a tie-up. He played great defense and played great basketball." The Iowa bench was crucial in the win, as they got the Big Ten title, and as it right there, they're just a qualifying meet; that's just what we wanted them to do. We're not just interested in the bottom, you just want them to just want to get people to the NCAA championship game, that's pretty that."

Still, it's fun. A lot of (the teams) have great facilities and the integrity of the championship is still there; it still means something to be a Big Ten champ. It's not only a qualifying meet, but that's something important to recognize. Most teams are going for it in this league. You get to be a part of the pool," she said. "I had a great experience here as a senior, I just want to try to convey my experience to just student-athletes. That's one of my goals.

The newly named coach believes her team has the talent and mindset needed to win a Big Ten Regional Tournament this year, and she hopes her team will be able to help the Hawkeyes get to the NCAAs. "It still got the itch to get out there again, and I think it's important to still have that for the game as a coach."
Swimmers set to host Big Tens

The Iowa men’s swimming and diving team is preparing to host the men’s Big Ten meet for the first time since 1982.

By BEN ROSS

The Iowa men’s swimming and diving team is coming off one of its most successful seasons in recent memory, and the Hawkeyes will host the men’s conference championships for the first time since 1982 this week. The Daily Iowan spoke with head swimming coach Mark Long about the upcoming experience for the Hawkeyes.

Q: What were your expectations when holding the women’s Big Ten championship meet in the home pool last week?

Mark Long: It was an exciting environment. It’s different to have it on your campus with nothing to lose, and we’re not on a bus, as when we see (the championships) here for the first time, that’s a little different. But swimming here in your own pool is nice.

Q: What sort of things do you expect to be different in the men’s championship?

Mark Long: The men have completely different personalities. They have the same intensity as far as competing. It’s our qualifying meet (for the NCAA meet), and the qualifying meet for all the teams, so the intensity is there. It’s not just a conference meet, we’re trying to win it.

Q: What does this event mean to you?

Mark Long: It’s a great opportunity.