Dancing the ‘Super’ ads

By ANNA THEODOS

While the Super Bowl meant dancing here and there for many football fans, some University of Iowa students used it as a learning experience.

The UI’s Graduate Marketing Association has thrown a Super Bowl party every year since 2010, allowing Tippie College of Business M.B.A. students to rate the game’s advertisements and discuss advertising.

“Marketing the consumer definitely supplements some of the things students learn in the classroom in a fun environment,” said Sara Moore, the president of the group. “It doesn’t rate the overall ad, ranks in categories, and rate whether or not people would buy the product.”

The ranking system was set up in a scale of 1 to 10 in categories of overall rating and likeliness to purchase.

According to MIRPEC and the Associated Press, the average cost for a commercial during this year’s Super Bowl was $2.5 million, a $600,000 increase over last year and the highest Super Bowl advertising cost on record.

Advertising during the first Super Bowl in 1967 cost only $42,000 for a 30-second advertisement, according to “Time.”

When a commercial with an M&M dancing to a popular M.I.A.O song came on, the crowd burst into laughter.

Smothers hit with fines

UI police have passed out 183 citations since the state banned on-campus smoking in 2008.

By CONRAD SWANSON

University of Iowa police have cracked down on on-campus smoking since 2008, when the state instituted a ban on smoking in many public places, including schools, bars, and restaurants.

Associate Director of UI police Dave Visin said enough time has passed for students and staff to be “educated” about the law.

“Once we’ve given education, signatures and notified the public,” he said. “Now, we’re going to start enforcing the law and writing citations.”

UI spokesman Tom Moore said UI police have responded to slightly more than 1,000 prohibited-smoking calls. Of those calls, 183 resulted in citations.

In 2011, UI police received 428 reports of smoking on campus and issued 146 citations.

That’s a significant increase compared with the previous year, when police received 200 reports of smoking on campus, 12 resulting in citations.

Visin said UI police have received more reports because students as well as townies from the Department of Public Health.

We get more complaints, we make note of all the complaints. It’s an achievable response that we’ve been writing citations for.

Iowa wind energy may drop off

Iowa’s growth in wind energy will slow over 2012 because of the loss of federal tax incentives, caution environmental organizations.

By BAJ VISSER

Iowa is one of the top wind-energy producers in the nation, but that may change slightly in 2012.

According to the American Wind Energy Association, Iowa is second in the nation for new wind-power installations, with 467.1 megawatts of wind energy and 232 new turbines constructed in 2011.

“This shows that traditional tax incentives are working,” said American Wind Energy Association CEO Donrider Boldt in a press release. “In hard economic times, especially with the job and delivering clean, affordable electricity.”

However, the wind of the coming end
An eye firmly on the future

The UI student says he hopes never to sit down for a job interview.

By JOHAN MORTENSON

John Blough is a sophomore at the University of Iowa studying entrepreneurial management. But unlike most UI students, when he graduates, he hopes to never have to job interview.

The Des Moines native described his decision to major in entrepreneurship as a result of his goal to start different companies in the future and operate from offices in downtown Des Moines.

The 19-year-old has already come up with the last couple of ideas that he says he never wants to interview for a job again.

"I'm never going to interview again because I'm the one calling the shots," he said. "That's my dream. It's definitely my dream." He plans to continue his education at the University of Iowa and probably will return to Des Moines for a doctorate.

His first idea was during his senior year of high school when he was thinking about what he wanted to do in the future.

"At first I wanted to be a chef, but I'm not sure," he said. "So I decided to major in entrepreneurship, but that's kind of a blanket term."

METRO

Man charged with first-degree burglary

Michael Woolley, 28, of 1800 Church St., was charged, on Feb. 1, with burglary in her after-hours.

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Brian Berghuis, 21, of 220 E. 16th St., was charged, on Feb. 1, with trespassing in her after-hours.

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Kevin Beasley, 21, of 3101 E. 14th St., was charged, on Feb. 1, with possession of a controlled substance.

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Phillipus Brockamp, 33, of 2520 E. 11th St., was charged, on Feb. 1, with possession of a controlled substance.

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BLOOMER

Police: Man charged with murder

BLOOMER — A man charged with first-degree murder, at-large and armed robbery.

According to a Milwaukee police report, James Hoppin, 24, was arrested at 8:30 p.m. at 1500 S. 25th St. on a charge of first-degree murder.

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Dancing as a family for a cause

Dance Marathon has raised more than $11.2 million since 1995.

By KRISTEN EAST AND JOYRELL RILEY

Four words stand out the part of the Dance Marathon: 18, One Goal, One Fight.

More than 2,300 dancers gathered in the IMU over the weekend, dancing for 24 hours to raise money for pediatric cancer patients and their families. Dance Marathon set another record, raising more than $1.3 million for pediatric cancer, beating last year’s $1.2 million.

“My favorite part of the event was the dancing,” Christopher Turnis said. Ashely Yoder, a member of the family programming committee, said the first-time event is extremely important for the kids who cannot make it to the IMU.

“They are stuck in the hospital all day, so it kind of brings part of the event to them.”

Dance Marathon has raised more than $11.2 million since 1995.

“Dancers have the ability to be able to feel every emotion in 24 hours,” said USI sophomore Emily Retting. “You cry, you laugh, you get mad at your friends that you’ve seen for 24 hours straight. It’s literal-ly every emotion possible.”

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But not for long. All in the IMU shot up with the excitement on her face. It felt really good [to meet every Miss Iowa].”

Sierra Manning, an 11-year-old with a cancerous brain tumor, in December 2010.

Wilms’ tumor, kidney cancer. She was joined by many others at the UI Children’s Hospital for this year’s Miss Dance Marathon.

“My favorite part of the event was the dancing,” Christopher Turnis said. Ashely Yoder, a member of the family programming committee, said the first-time event is extremely important for the kids who cannot make it to the IMU.

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“I had cancer, but I am also here to dance for my friends who died of cancer,” she said. “I would love to be involved in doing Dance Marathon in college, and I’d like my friends to do it with me.”

7:32 p.m. Feb. 3

Thousands of people — adorned in green toppers — flooded into the IMU for Dance Marathon 18.

Dance Marathon family friend Jodee Bower hosted the Main Lounge shortly after the dance began.

But some families chose to spend this year’s Marathon in their own family rooms. Benny Barnard and his uncle Jon Lore enjoy the final hours of Dance Marathon 18 on Feb. 4. (The Daily Iowan/Ya Chen Chen)

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Thousands of people — adorned in green toppers — flooded into the IMU for Dance Marathon 18.
Should the UI have the responsibility of promoting human-rights organizations?

No.

I firmly throw the remote at the television when I see the single-digit percentage of Naucalpan’s 16,516-street-old poor who are sufficiently educated to make a decent living. They are virtually inactive in our national and global political arena.

Well, then. The solution to this problem is public mutiny. I, personally, am willing to make this quest a personal crusade. Of course, they have the Internet; but until now the Internet has not done anything to improve the disposition of the masses; neither has the State of the Union been a solution. Regarding the poor, there may be many reasons why these people are not participating. They may be afraid of the risks involved. They have the Internet, but they’re not sure of what’s true. Of course, they’re not sure of what’s true. Of course, they’re not sure of what’s true. Of course, they’re not sure of what’s true.

In our utopian heads, this always works, but reality is much different. Public institutions cannot promote just one human-rights group, so they do have a responsibility.

Base human-rights are what this country was built on, but our country has crumbled because of the Great Depression and the Great Recession. Republicans wrote the Leach-Bliley act of 1999. It is a disaster. Republican legislators have been paid for by the Motion Picture Association of America and other similar groups. America and other similar countries have the same problem. They have the same problem. They have the same problem. They have the same problem. They have the same problem.

This incident reminded me of another disaster. Democratic representatives have already decided to pass the second with voting on the first set of the bills, saying that they were unacceptable as is, even without parts of the bills, and would be unable to pass the Protect Intellectual Property Rights Act of 2004. They also have already decided to pass the second with voting on the first set of the bills, saying that they were unacceptable as is, even without parts of the bills, and would be unable to pass the Protect Intellectual Property Rights Act of 2004. They also have already decided to pass the second with voting on the first set of the bills, saying that they were unacceptable as is, even without parts of the bills, and would be unable to pass the Protect Intellectual Property Rights Act of 2004. They also have already decided to pass the second with voting on the first set of the bills, saying that they were unacceptable as is, even without parts of the bills, and would be unable to pass the Protect Intellectual Property Rights Act of 2004.

The study, conducted by Harvard professor W. Cobb Dobbins and Roland G. Berlin of the Wisconsin Malaria Research Institute, and the study’s author suggested that this is a new way to think about human-rights organizations. The study’s author suggested that this is a new way to think about human-rights organizations. The study’s author suggested that this is a new way to think about human-rights organizations. The study’s author suggested that this is a new way to think about human-rights organizations. The study’s author suggested that this is a new way to think about human-rights organizations.

In recent years, the Iowa City School District has seen a steady increase in the number of students who are at risk of malnutrition, they are disproportionate to the number of students who have access to healthy food. Ho w can a family put bread on the table and pay the rent at the same time? How can a family put bread on the table and pay the rent at the same time? How can a family put bread on the table and pay the rent at the same time? How can a family put bread on the table and pay the rent at the same time? How can a family put bread on the table and pay the rent at the same time?

This makes our school counseling office look across and important about global issues that are coming in the border of our state. The multiple organizations at this school are more welcome than to new students, but choosing an organization can be a daunting task. It seems that most students do not want to put in to effort in finding an organization that they can truly be passionate about and instead join organizations such as sorority and fraternity. I find this to be a disheartening therapy events that they merely moan in between their classes. These therapy events are mere human-rights organizations. Greece-promoted philanthropical events raise a significant amount of money and would be a good way for us to show to the people that our organization is making a difference. Greece-promoted philanthropical events raise a significant amount of money and would be a good way for us to show to the people that our organization is making a difference. Greece-promoted philanthropical events raise a significant amount of money and would be a good way for us to show to the people that our organization is making a difference. Greece-promoted philanthropical events raise a significant amount of money and would be a good way for us to show to the people that our organization is making a difference.

Promoting human-rights organizations would not only engage students more in meaningful ways but prepare them for the real world, but it would help people in need, and improve the reputation of the University of Iowa. By simply promoting what is fair and just.

— Rebecca Abels

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The Daily Iowan - Iowa City, Iowa - Monday, February 6, 2012

Letter

LETTER TO THE EDITOR may be sent via e-mail to daily.iowan}@ui.uiowa.edu (text, not as attachment). Each letter will be limited to 150 words, and the Daily Iowan reserves the right to edit for length and clarity. The Daily Iowan will publish one letter per author per month. Letters will be chosen for publication in consideration of a range of points of view.

UI Republicans mirror the State of the Union

UI Republicans should be evaluated not on proposi-tions aimedขวา at the UI or public-school reform. Instead of going to the grocery stores such as McDonald’s and order a value meal. This may be edited for length and style.

— Samuel Cleary

Editorial

Should the UI have the responsibility of promoting human-rights organizations?

Yes.

Institutions definitely have the responsibility to promote human-rights organizations.

The University of Iowa has a fundamental obligation to shape the minds into effective members of society, they must learn the techniques to manage an organization. Given students a well-rounded education will be able to critically analyze the field of work. A well-rounded student means people are in work outside of the classroom with passion and enthusiasm. Our campus’s message to global issues is embarrass- ing. Our Students for a Free Tibet chapter is currently a small but growing presence on the University of Iowa campus. We’re 1,317 students from China. I assume that the University of Iowa is representative of the State of the Union, so that the vise president of China will be in Demesne in a month with no students from Free Tibet groups to cooperate with.

It is never too late to realize the consequences of a mess. If we built on the previous experience, it would be too late, but we would desire for this dangerous level.

Promoting human-rights organizations would not only engage students more in meaningful ways but prepare them for the real world, but it would help people in need, and improve the reputation of the University of Iowa. By simply promoting what is fair and just.

— Rebecca Abels

— Samuel Cleary
to the federal production tax credit. MidAmerican Energy producers were able to bring in an income to build and expand their wind farms.

“We will lose all these communities and a brand-new, growing manufacturer. But we allow the production tax credits to expire,” Scala said. “Businesses need certainty,” he noted.

Wind energy
The following states have the most wind energy capacity this month in the U.S.

- Texas: 26,404 turbines producing 18,325 MW
- California: 21,833 turbines producing 12,927 MW
- Colorado: 13,290 turbines producing 8,637 MW
- New York: 11,018 turbines producing 7,554 MW
- Illinois: 6,494 turbines producing 6,084 MW

SMOKING ON CAMPUS

Recently called to Hillcrest after reports of smoking filling a stairwell. When the officers arrived on the scene Jan. 20 and the building was evacuated, they discovered that the smoke came from a cigarette lying near an air intake vent.

Von Stange, the UI director of University Housing and Dining, said the way the residence halls were constructed, outside air ducts easily pull in any smoke. “All residence halls breathe by pulling air in from the outside,” he said. “So we can still catch students who blow their smoke outside because it gets pulled back into the building.” Weather often pushes residence-hall students to stay closer to the buildings, he added.

“It tends to depend on the weather; some students don’t want to go outside when it’s cold, and they smoke in their rooms,” Stange said. “Some was unable to provide a precise figure detailing the number of calls the department receives about smoking in the dorms.”

While Iowa City Fire Chief Andy Rocca admits that fire and alarms are commonly caused by careless smoking, the alarm at Hillcrest is an uncommon case. “Generally, this kind of stuff is a unique thing for a fire on the exterior of a building to generate a false alarm inside a building,” he said. “There have been a couple of calls in the Hillcrest area, which might mean that there are some combustibles over there where people are discarding their cigarettes.”

There is also a rust to false alarms, which trigger the arrival of the Fire Department, ambulances, and police. The university must handle this. “We have a contract with the Fire Department,” Stange said. “Two hours’ work from the Fire Department is $1,000. We have had complaints and accidents, accidentally set of alarms, and that’s the number we gross.”

UI officials say enforcing the no-smoking policy on campus is made harder because residence-hall students to stay closer to the buildings, and police. The university receives about smoke in their rooms,” Stange said. “It’s the officer’s job to stay closer to the buildings, and police. The university receives about smoke in their rooms,” Stange said. “It’s the officer’s job to...
**Daily Iowan**

**FOR MORE PUZZLES**

Afro-Cuban Jazz Show Part 1, jazz, 1 p.m., 301 Van Allen

Drumming for Justice, Dr. Martin

Don't give in to emotional blackmail. Realize what you are capable of doing, and head forward with conviction.

**Senior Center**

**SUDOKU**

**Sunday, February 4, 2012**

**Today's events**

- **Pedestrian Fitness Program**, 9:30 a.m., Stanley Gym, 10th Floor, 1001 Iowa St.
- **The Journey to April**, 12 a.m., Senior Center, 260 S. Linn St., 301 Van Allen
- **Special Seminar**, "Testosterone: Interconnected Interactions at Interfaces," Scott Shaw, University of Arizona, 11:30 a.m., 301 Van Allen
- **Hand & Foot**, 1 p.m., Senior Center
- **Talk**, 2 p.m., Iowa City Public Library, 420 Market St.
- **Physics Seminar**, "Paradox and the Multi-species Instability-Enhanced Collisions and Its Application to Langmuir's Instability," Scott Shaw, University of New Hampshire, 3:30 p.m., 301 Van Allen

**Best Sam Spade lines never written:**

- She stood, staring stealthily as a cat and a chain now.
- She turned to me and said, "Charlie, don't last four days without you have known the length of my life." I couldn't wait to be in your arms again. "Only if you know who Charlie was.
- She became just like my feminine side: dangerous, psychic, and growing pains.
- The banana belly in his pants began the loose-headed revolver with a hair trigger, and he was estimated as small, but hot potential.
- I found you standing in front of me, handsome as the day is long. I wanted to let you know a good friend you are to me, how much he would be missed in my life. How I longed to hold him in a beautifully misleading illusion. Snake, you can't bug your own arrangements.
- The client was more of a monkey than a man, but otherwise we were able to experience a series of unforeseen shenanigans, desperately trying to keep him focused on the task at hand. Was I able to return him to the Man in the Yellow Hat?
- The thing I didn't realize, until that very moment, that I'd been saying all of this all out the entire time.

- Brian Tanner from a stary dream.

**UUTV schedule**

- **Alfonso Cuban Dance Performance**
  - Iowa City Public Library, 4:30 p.m.
  - Town Hall, 6 p.m.
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- **Alfonso Cuban Dance Performance**
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  - Town Hall, 6 p.m.
- **TODAY'S EVENTS**
  - **Drumming for Justice, Dr. Martin**
  - **Afro-Cuban Jazz Show Part 1, jazz**
  - **Don't give in to emotional blackmail. Realize what you are capable of doing, and head forward with conviction.**

**Horoscopes**

**AURORA**

- Assess your situation, and make a strategic move. Based on what's tangible. Keeping your wits about you will save you when unexpected developments appear.

**GEMINI**

- Don't let what others do or say cause volatility in your life. Remain calm, and keep your emotions tucked away where no one will be able to take advantage of your vulnerabilities. Keep busy. It's what you accomplish that will count.

**LEO**

- Keep moving forward. You've got a long way to go. Your strong will and perseverance will help you win the fight.

**LIBRA**

- Question your decisions before you follow through. You may not be thinking too clearly about the outcome. Look at your surroundings, and weigh whether your current decision is the best alternative.

**Aquarius**

- Analyze your current situation. Determine any contributing factors. Stay focused on the task at hand. Keep your emotions in check.

**Taurus**

- You'll be pulled in different directions. Size up your situation, and make a choice. You'll fight a losing battle at home if you don't stick to the budget. Alternative living arrangements are not as effective as they need to be. You hold your support system in high regard.

**Cancer**

- The rigid structure is change necessary. Make it happen instead of waiting to be forced to move on. Choice is a wonderful thing, but if you don't utilize the right to choose, you will continue to give in and give up.

**Aries**

- Physical action will be your best alternative. Focus on networking, creativity, and stay focused on moving forward.

**Scorpio**

- Don't let what others do or say cause volatility in your life. Remain calm, and keep your emotions tucked away where no one will be able to take advantage of your vulnerabilities. Keep busy. It's what you accomplish that will count.

**Leo**

- Question your decisions before you follow through. You may not be thinking too clearly about the outcome. Look at your surroundings, and weigh whether your current decision is the best alternative.

**Taurus**

- You'll be pulled in different directions. Size up your situation, and make a choice. You'll fight a losing battle at home if you don't stick to the budget. Alternative living arrangements are not as effective as they need to be. You hold your support system in high regard.

**Cancer**

- The rigid structure is change necessary. Make it happen instead of waiting to be forced to move on. Choice is a wonderful thing, but if you don't utilize the right to choose, you will continue to give in and give up.

**Aries**

- Physical action will be your best alternative. Focus on networking, creativity, and stay focused on moving forward.

**Scorpio**

- Don't let what others do or say cause volatility in your life. Remain calm, and keep your emotions tucked away where no one will be able to take advantage of your vulnerabilities. Keep busy. It's what you accomplish that will count.

**Taurus**

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St. John comes back

Derek St. John claimed a 6-1 decision in his return from a leg injury.

By WOLFFRENE BLEEDSTEDT

Derek St. John injured his left leg in the middle of the Iowa men's track and field meet against Northern Illinois on Dec. 8. Even though he has been able to leg the center of the Hawkeyes' distance track athletes train, he has been unable to return.

St. John, the Hawkeye's 17.18 meter thrower in the shot put, is a 5-10, 151-pounder bopped to the knee and didn't check back up.

His hand was rank on a 6-3-1 victory. That plug was feeling around Curver-Jones at the gym, according to head coach Brian St. John. He should be back.

"He needs knee," St. John's said, but his knee didn't need more than two months to recover from the injury. The senior said his rehab is going well — rehabilitation and a pain free walk. St. John, who is the returning Big Ten runner-up and 2011 All-Big Ten selection, is expected to be back on the mat in the second week of March.

St. John's match was "truly a battle" by the third period of his match on Sunday, but he still tallied two take downs, an escape, and 1:56 in riding time while limiting Perry to a single escape.

His main focus now is regaining his muscle memory in time for Iowa's trip to the National Duals on Feb. 17 and 18 and the Big Ten championships in early March.

"It's tough to battle back from something like (injury)." St. John's said, "It's just one of those things — you've got to stay positive and stand on top of it and build every day."

Iowa's redshirt freshman, praised St. John for his work ethic. St. John worked with lower-weight wrestlers, such as Ethan Lira, during his recovery to practice physical skills without the strain of getting hurt in a match-like situation with lights on his body and a crowd.

"He's been huge," Gatens said after the Penn State match. "I know someone who's motivate and that's going to go out there all the time. It's good to see him. It's good for the team, it's good for all the other guys who have injuries on the team to know we've got him back and it's good for our team to have him.

"I know," he said. "But we're going to get through this, and it's going to get better. I think I explained that."
The Iowa men's tennis team was hoping home-court advantage would help them get the better of the singles play entering last weekend's match against Illinois.

But as it turns out, it may have been more helpful for the Illini.

The Hawkeyes fell 4-0 against the Illini on Feb. 3, and followed that with a 4-1 loss to DePaul on Sunday. Iowa head coach Ira Houghton was none too pleased.

"If you look at the order of people it was going differently against 10-11 Illinois State," Houghton said. "If the players didn't want to be out there to take down an Illinois State team, they're not going to be out there to take down a number 10 Penn State."

The Hawkeyes couldn't get going against the Illini, as the starting lineup for the first time this season allowed all three cylinders, sweeping all three doubles matches and taking two of the first three singles on. Iowa held all three leads in two of the final three matches.

Freshman Matt Hayden and senior Tom Moir were both dropped their first two sets, sending the Hawkeyes and Blue Demons into a 3-3 tie. Moir took his first set, then went on to win the third to drop the match, while Hayden gave them their second win, setting the Hawkeyes' last chance. Holmes fought back to tie his match at one set apiece, and double faults in the final set, 6-2, to drop the match and send Iowa to a devastating 4-1 loss to the Illini.

"We had some chances early on, having won first sets to jump on top early in the second set," Hayden said. "I don't think I did it, then all of a sudden we're in trouble, then it was over." 

The lack of production from seniors Moir and Vassie is cause for concern, especially since they were supposed to provide depth and an experience against the other Hawkeyes.

"Things just aren't falling our way," Hayden said. "I really can't put our hands on it."

Iowa's tennis team stood down Illinois State, 7-0, in the first meet of the spring season on Feb. 4 in the Hawkeye Tennis & Recreation Center.

The Hawkeyes (1-0) appeared more composed and in better condition than the Redbirds (1-2), and it showed throughout the afternoon as Iowa kept its head in the match all the way through.

"As a whole, we completed eight out of 10 matches. "We have some early in singles and doubles," head coach Katie Douglass said. "Illinois State was a happy team and was fighting hard, and we ended up winning six out of the first sets and taking four out of five matches against them.

The Hawkeyes put the Redbirds back down 8-4 in singles play by sweeping the doubles competitions and winning the first point of the match. Junior Jennifer Plaschka and sophomore Shelby Talcott, paired at the top spot, defeated the Redbirds' Aniko Kiss and Phyllis Tjoe, 6-1, 6-0, to win the match.

"It was a lot of fun," Talcott said. "It's been a while since other people won in doubles.

"It feels good for Shelby and me to have won with each other and to have done it so nicely," Talcott said.

Talcott is a senior athlete, and "no one likes a lefty," Douglass said.

Talcott is beneficial in games." 

The GymHawks couldn't match the Hawkeyes for the season, but allowed them to win the first set 6-0, 6-1. The doubles were real good," Douglass said. "They're all experienced from junior (literally) to international and national experience — so this is nothing new. But playing on your home courts and in a uniform for the first time, it was a good job.

The win was a good start to the Hawkeyes' season, and they now have a week to prepare for two more meets at home next weekend. Douglass said they have a few things to work on to better their game.

"We talked all week about working hard and having better returns," she said. "But no one else is still on the agenda for the next week."

The Hawkeyes did a good job ... they stepped up and did a very good job for us," Douglass said.

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Iowa women's soccer took on Saint Mary's in a double match on Feb. 4 in the Hawkeye Tennis & Recreation Center. The win was a good start to the Hawkeyes' season, and they now have a week to prepare for two more meets at home next weekend. Douglass said they have a few things to work on to better their game. Still, the Hawkeyes have something better than this season might look if it had been able to successfully close the season last month.

"All we had to do was win one out of 10," Douglass said.

"At the end of the day, you've got to have fun playing, you got to have fun playing, you've got to have fun playing," Douglass said.
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Iowa senior Montell Marion rides Wisconsin's Thomas Glenn during the Hawkeyes' 39-3 win over the Badgers in Carver-Hawkeye Arena on Sunday. Marion's ability to control the poll down the middle and his solid defensive efforts helped lead the Hawkeyes to a victory. Marion finished the game with 10 points and 3 steals.

Iowa's defense was solid throughout the game, holding the Badgers to just 33 points. The Hawkeyes held Wisconsin to 34.2 percent shooting from the field and 27.8 percent from three-point range. The Badgers had 20 turnovers, while the Hawkeyes had just 9.

Former Iowa defensive coordinator Ken O'Keefe talks to ESPN's Tom Rinaldi during an interview prior to the Iowa vs. Penn State game on November 25, 2011.

#### Iowa 39, Wisconsin 3

**Wrestlers whack Badgers**

The Hawkeyes picked up big contributions from everyone in their last meet before the National Duals.

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**Wrestlers whock Badgers**

**Hoosier State hosts Indianas sans Printy**

The Iowa women's basketball team was complete control of the 18th-ranked Buckeyes, winning 87-62, and it was a decisive win in the Big Ten Conference.

Iowa senior Montell Marion rides Wisconsin's Thomas Glenn during the Hawkeyes' 39-3 win over the Badgers. Marion finished the game with 10 points and 3 steals.

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**Men's golf title**

The Iowa men's golf team claimed the team title at the Big Four Match-Play Invitational on Friday and Saturday in Carlsbad, Calif., with victories over Drake and Iowa State.

The Hawkeyes defeated Drake in the first round 3-1, 4-0, with senior Christian Soderlund winning the lone 6-up, 4-down match. Then Iowa knocked Drake down 4-0 in the second round.

In the first round, Iowa won its 14th straight match against Drake and its 28th straight against the Bulldogs.

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