Surprisingly Powerful Old Gold Five Whips Hoosier Squad, 48-39

Ben Stephens Garners 23 Points To Break Iowa Scoring Mark

By G. K. BOSDENFELD

The Iowa Hawkeyes displayed a second straight victory yesterday when they defeated the University of Illinois Fighting Illini, 51-46. The Hawkeyes, led by Ben Stephens, scored a total of 48 points, with Stephens alone scoring 23 points. Stephens' performance broke the previous Iowa scoring record of 48 points, which was held by Mary Jones. The Hawkeyes had a difficult time getting the lead, but eventually pulled away to win the game. The victory was a significant one for the team, as it marked the second consecutive win for the Hawkeyes, who are now leading the conference. Stephens' performance was outstanding, and his skills were on full display throughout the game. The Hawkeyes' success is a testament to their hard work and dedication to the sport. Overall, the game was a great win for the Hawkeyes, and Stephens' performance was a major factor in their victory.
Doctor Refutes Usual Ideas Concerning New-Born Infants

By AGIN CLYDESMITH, M.D.

The popular belief is that some babies are easier to rear than others because of their "good" or "bad" temperaments. This belief is based on the idea that all babies are alike and that some are born "happier" than others. However, recent studies have shown that this belief is not supported by scientific evidence.

"The temperaments of newborn babies are not predetermined by their parents' personalities," Dr. Clydesmith said. "In fact, the temperament of a baby can change dramatically over the first year of life."

He explained that a baby's temperament is influenced by a variety of factors, including genetics, environment, and even the baby's own internal state. "Each baby is unique and will respond differently to the same stimuli," he said.

Dr. Clydesmith recommended that parents focus on creating a nurturing and supportive environment for their babies, rather than trying to label them as "good" or "bad" tempered. "Instead of trying to change a baby's temperament, parents should learn to adapt to their baby's needs and work with them to develop healthy coping strategies," he said.

He also emphasized the importance of early intervention and support for babies who are experiencing difficulties. "Every baby deserves the best possible start in life, and parents can play a critical role in ensuring that their babies thrive," he said.

Tuning In with Margie Fantom

Market Hour, twice weekly of the "Market Hour" program, which will include interviews with farmers and ranchers from across the country, will begin its new year of programming with a special "Thank You" episode on Jan. 7.

Phil Baker will interview a notable farmer or rancher as a token of appreciation for the farmers and ranchers who make the food we eat possible. The special program will feature a "Thank You" message from farmers and ranchers who have been featured on the program in the past.

The new year of programming will also feature a special "Thank You" episode on Jan. 14, which will feature interviews with farmers and ranchers who have been featured on the program in the past.

For more information, contact Phil Baker at 1-800-FARMER5.

End of the Horse and Booby Days?

By John Mooney

"Every man has his period of inconstancy when things do not seem evenly matched in their affairs," said the great statesman. "In such situations, the wise man seeks to make the most of his situation, while the foolish man seeks to change it."
Ugly Realities of War Told In Powerful Phrases by Shapiro

Author: W. E. B. Du Bois

The Daily Iowan, Jan. 1, 1933

The editor of The Daily Iowan reviewed a book titled "War is Hell," written by Merle Miller, a former Dartmouth Hammer Thrower. The book contains powerful phrases that reflect the realities of war. Miller, who later became a professor of writing, wrote about his experiences in Europe following the war. The book was published by Shapiro in 1932 and is a treatise on war, its horrors, and its impact on soldiers.

The reviewer noted that Miller's experiences included a period in a concentration camp and he was able to write about his experiences in a way that was both personal and objective. The book is a valuable resource for anyone interested in the realities of war, and it is recommended for teachers and students who wish to gain a deeper understanding of the impact of war on individuals and society.

The book is available in hardcover and paperback formats. It is a must-read for anyone interested in the history of war and the impact it has on individuals and society.
Minnesota Upsets Minnesota 35-26; Michigan Whips Illinois

Badgers Lead GopherQuintet At Half, 15 to 7

Minneapolis (AP) — Badgers went in front 15-7 at halftime of today's intercollegiate gridiron game played in Mar-\nchesa Stadium, and then went on to defeat Minnesota 35-26, while Michigan whipped Illinois 35-26.

Iowa Wrestlers Defeat Wildcat

Northwestern Defeats Ohio State, 35 to 34

Winners Take Lead in Big 10

Jake Nagode Scores 13 Points—Aide Halley

EVANSTON, III. Jan. 9 (AP) — Northwestern defeated Ohio State, 35-34, today in the second round of the Big 10 conference basketball season.

The Wildcats, who were out-played by the Buckeyes in the first half, came back to win in the second half.

Menzel, Rolek, Spear, Kundla, and Dick each counted five points to lead the Gopher scoring.

The Buckeyes were led by Keatley, who scored 11 points.

At Wisconsin, Upsets Minnesota 35-26; Michigan Whips Illinois

The Gophers were defeated by the Badgers, 35-26, and the Wolverines defeated the Fighting Illini, 35-26.

The Badgers, under the guidance of Coach Leslie, were led by Menzel, who scored 11 points.

The Wolverines, under the guidance of Coach Wills, were led by Menzel, who scored 11 points.

The Buckeyes were led by Keatley, who scored 11 points.

The Wolverines were led by Menzel, who scored 11 points.

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The Buckey
Hawkeyes Win, 48 to 39---

San Romani Breaks Record, Beats Lash

Hawkeyes Upset Indiana Quintet in Thrilling Game, 48 to 39

Venzke Defeats G. Cunningham

Mark Falls on Opening Night of Annual K. C. Games

New York, Jan. 8 (AP)—The annual Kansas City New Year's Day basketball games were opened yesterday with the victory of the Naugle and Jones quintet over the Kansas City group, 46-42.

The Naugle and Jones quintet was led by H. W. Naugle, who scored 22 points, and E. J. Jones, who scored 14. The Kansas City group was led by R. J. Jones, who scored 14 points, and R. H. Jones, who scored 10.

High School Grid Officials Change Only Two Rules

The Interstate School Officials Association here tonight announced that only two changes have been made in the rules for the upcoming high school basketball season.

Rule 13 has been changed to allow a player to throw the ball from out of bounds, instead of being forced to throw it in bounds. Rule 16 has been changed to allow a player to throw the ball from out of bounds, instead of being forced to throw it in bounds.

JIMMY THOMSON GRABS LEAD IN LOS ANGELES GOLF TOURNAMENT

Los Angeles, Jan. 8 (AP)—Jimmy Thomson, Los Angeles star professional, grabbed the lead in the tournament yesterday with two rounds of 75, for a total of 150. He was followed by Fred D. G. Cunningham, Tournament of Champions, and Frank Capra, Tournament of Champions, with totals of 152.

The other leaders were: Fred C. G. Cunningham, Tournament of Champions, second with 153; C. B. C. Seidler, Tournament of Champions, third with 154; and Fred D. G. Cunningham, Tournament of Champions, fourth with 155.

DOROTHEA TURLETT BREAKS UP往往会 the opening of the Tournament of Champions, Los Angeles star professional, entered the tournament with a total of 150, but was forced to withdraw from the tournament due to illness.

The other leaders were: Fred D. G. Cunningham, Tournament of Champions, second with 153; C. B. C. Seidler, Tournament of Champions, third with 154; and Fred D. G. Cunningham, Tournament of Champions, fourth with 155.

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Early Bird's Get Tickets

10 AM to 12:30 AM
To Stand In Line

The "early birds" for tickets to the annual country music convention, known as "country music" or "western music," were not far behind the first act. As the sun rose over the horizon, the "early birds" were already on the scene, ready to grab their tickets. Several thousand tickets were sold at the gate, and more were sold by mail. The ticket sales were expected to reach a total of $100,000.

Justice Butler, on the supreme court, had practically the same opinion, that sectional differences are a natural part of our country's history. The logic of this opinion is that sectional differences will continue to exist and that it is not necessarily a bad thing.

The new judge should be a man who is familiar with the problems of the South and the West. The president will make this appointment.

Roosevelt Ready to Fight

Jackson Day Speech Highlights Say There Will Be No Compromise With Evils

WASHINGTON, Jan. 8 (AP)—President Roosevelt today delivered the annual address at the White House to the Jackson Day dinner guests. The address was delivered in the East Room of the White House.

"We have in our country today a situation that is almost unique in our history," said the president. "It is a situation that will require a great deal of courage and a great deal of determination."

The president mentioned the importance of the "three basic freedoms"—freedom of speech, freedom of the press, and freedom of the people. He said that these freedoms are essential to our democracy, and that it is our duty to protect them.

The president ended his speech by saying that he was proud to be the president of the United States and that he would do everything in his power to protect the people of this country.

\[U. S. Navy Bomber Missing at Sea\]

\[Philip O. Proctor, Lieutenant, U.S. Navy\]

\[Santa Barbara, Calif.\]

\[Jan. 9, 1937\]

A U.S. Navy bomber, identified as a Grumman J2F, went down in the Pacific Ocean off the coast of California on Jan. 9. The crew of the plane, consisting of two officers and one enlisted man, were lost. The plane was carrying supplies for a scientific expedition to study the effects of bombing on the ocean.
Eastern Star Installs Burdick, Mrs. Beckman as Officers

Flowers, Candles Carry Out Entirely Color White Color Scheme

Mrs. Thomas Dunham and L. B. Burdick were installed as officers of the Eastern Star chapter of the Illinois State University, at the business meeting Tuesday night.

Joining them were a number of other members and Mrs. James Van Doren, who introduced the officers.

The installation was followed by a business meeting and was concluded with a business meeting.

Looking Glass Reflections

BY VERA SHELDON

Mrs. V. E. Rehfeldt was Mrs. V. E. Rehfeldt was installed as the chapter president, and Mrs. J. F. Levens was installed as the chapter vice-president.

The installation was followed by a business meeting, and was concluded with a business meeting.

Lamphade, Fruit Basket, Toothache—Or Hat?

Not the girls that are worrying Mrs. Elmer H. Alger—what about their hands? Ominous peo-

The opinion of the men she is to choose concerning women is different from her own. Women are very tricky in this business, and they always know more than they say. The women are always more valuable than the men, and they always know more than they say. The women are always more valuable than the men, and they always know more than they say.

The opinion of the men she is to choose concerning women is different from her own. Women are very tricky in this business, and they always know more than they say. The women are always more valuable than the men, and they always know more than they say.

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HOSTESS HINTS

Three Assistants Will Speak at Meeting

The third grade of the domestic science department will have its program of instruction extended by having three new assistants added to the department. These assistants will be Miss Smith, Miss Johnson, and Miss Williams. The department is now one of the outstanding departments of the high school, and the new assistants will undoubtedly add to its success.

Many Former Iowa Students to be Wed Soon

At the annual alumni meeting of the Iowa State University, a number of former students announced their plans to marry. The names of those who will be married soon are: John Smith, Mary Johnson, and Robert Williams. The wedding dates are: John Smith on March 1st, Mary Johnson on April 1st, and Robert Williams on May 1st.

Ocean Vision Made Safe

The Ocean Vision, a new ocean liner, is making its maiden voyage. The ship is equipped with the latest in navigation and safety equipment, including radar and sonar. The ship is expected to arrive at its destination, New York, on Time-11/12, in good shape.

EXCUSE IT, PLEASE

Three grad students killed in new deep well at the children's hospital. Parents say they are more concerned about the children's health than about their own. The cause of the accident is unknown. In the meantime, parents are being encouraged to support their children as much as possible.

Towan Want Ads Get Results

Classified Advertising Rates

Selling Classified Ads and Help Wanted Ads...

LOST AND FOUND

Lost black purse. If found, return to address on reverse side.

WOMEN'S CLUB GROUPS ARRANGE WEEK'S MEETINGS

The members of the Woman's Club of the City will have several meetings this week. The meetings will be held in the Woman's Club, and will feature various speakers. Mrs. Mary Smith will discuss "The Art of Gardening" on Thursday, and Mr. John Brown will speak on "The History of Women" on Friday. The meetings will start at 7:30 PM, and will be open to the public.

Botany Staff to Talk on Planting Tomatoes at Club Tomorrow

Three staff members of the botany department will speak on the proper care of tomatoes at the Woman's Club tomorrow. The members will be Dr. John Smith, Dr. Mary Johnson, and Dr. Robert Williams.

New Books

The "World of Nature" by John Brown, "The Secrets of the Soil" by Mary Johnson, and "The Art of Gardening" by Robert Williams are now available in the library.

F. Palik

Tutor

Special Sale on tailor-made suits, 15% off. Extra trousers, 20% off. 150 E. Washington St.

BOWLING SHOES

FOR SALE, PRACTICALLY NEW. Size 10. Only $5.00.

APARTMENTS AND FLATS

FOR RENT. Two-bedroom apartment. $50 per month. 105 N. Washington St.

FOR RENT, ROOM.

$15 per month. 205 S. Washington St.

FOR RENT, ROOM.

$18 per month. 305 S. Washington St.

FOR RENT, ROOM.

$20 per month. 405 S. Washington St.

FOR RENT, ROOM.

$25 per month. 505 S. Washington St.

FOR RENT, ROOM.

$30 per month. 605 S. Washington St.

WOMEN'S CLUB

Meetings will be held in the Woman's Club, and will feature various speakers. Mrs. Mary Smith will discuss "The Art of Gardening" on Thursday, and Mr. John Brown will speak on "The History of Women" on Friday. The meetings will start at 7:30 PM, and will be open to the public.
I am an advertising man

For over thirty years I have been writing advertisements for national advertisers — shoes, soap, cereals, automobiles, radios, tobacco, blankets, tooth-powder.

To me it is the most fascinating work in the world — learning about the merits of merchandise and then telling people about them — bringing greater comfort and enjoyment into people's lives — introducing people to new pleasures, helping them to get the most for their money.

Besides being fascinating, it is satisfying. My intimate experience with advertisers has shown me that, except for rare exceptions, the manufacturers and merchants of this nation lean over backwards to be sincere and honest.

The law of advertising is simple once one understands its working — the more people know about the merits of a product, the more people buy it. The greater the volume of sales, the less the cost to manufacture. Savings in making mean either lower prices to the consumer or greater value put back into the merchandise.

As an advertising man I can sincerely affirm that it pays to read the advertisements in the newspapers — for news of new things, for news of bargains and savings.

There are thousands of other men — and women — devoting their lives to advertising writing, who will tell you the same thing. They know!
Queens

...plays an important part in the lives of these college students who are prominent in all forms of academic activities, and the pictures of their beautiful sponsors flood every editor's desk the year round. Here are a few that came to our desk during the last few weeks.

Cinemactor University for campus organizations and spokesmen. Here's Contradictor Don Anschutz putting on the phone of University of Iowa Dolphin Queen candidate.

Movie stars have many kinds of queen trouble.

And one of them is picking number one beauties for campus organizations and yearbooks. Here's Contradictor Don Anschutz putting on the phone of University of Iowa Dolphin Queen candidate.

Halide means being nominated halls to the... and their queen, and Martha Wright, Rock - trud, 'rO'141 crown of Minneapolis ' an­

College senior, Helen Westbrook, has had Sara. She's... , he... found in all forms of student activities, those of those... a few... pictures of their... beautiful part... lives....

Clare queen has the first... and Helen Westbrook received the honor when the University of Arkansas' freshman class did the picking.

The "Elle Castor" is ex kissed After... in Mississippi State College for Women... and the year Mary Luci. Ward was voted "Miss Brenda!"

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Queen election always bring out the camera fans

No sooner had Sam Smith been crowned Alabama Polytechnic Institute campus queen than she was bracketed by an excitable multitudes. She's posing on a campus landmark—the old Confederate lathe used in the Civil War to turn out cannons for the Southern army.

Clare游戏 her plans for, too...and Helen Westbrook, received the highest when the University of Alabama freshman class did the picking.

Campaign...woman for a graduate drive for funds for Camel College's new campus rest room to start their money campaign.

Caps and Gowns...have been worn by University of the South juniors, seniors and faculty members in classrooms since shortly after the founding of that famed southern institution.

Charles Edward Thomas, secretary of Sewanee's board of regents, sent the above photo to disprove our recent picture and paragraph statement that Fordham was the first university to require that the academic gown be worn by students in classes.

I mean a lot of the famous golfers like Gene Sarazen, Helen Hicks, Lawson Little, and Ralph Guldahl agree in their preference for Camels. They have found that costlier tobaccos do place Camels in a class apart. Listen to Ralph Guldahl, National Open Champion: "I've stuck to Camels for 10 years," he says. "I smoke fine of Camels and I've never known them to jangle my nerves. That partly explains why so many golfers are loyal Camel smokers."

And millions of Americans prefer Camels day after day—making them the LARGEST-SELLING cigarette in America.
NewLight

on all American antiquity will be secured from the study of these skulls of the "first California man" recently unearthed in the Sacramento valley. They are being measured by Arthur W. Burton, University of California.

Testing

is an important part of any engineer's work, and they of Applied Science engineers are gaining practical experience.

Science Aids Speech Students

Modern mechanical devices have invaded college classrooms as aid in the instruction of many subjects, but most sensational and universal has been the adoption of the use of dictaphones, phonographs and radio devices to aid in speech teaching and correction. Here Professor Darrow presents a personal record of how these devices are used at Harvard College.

Then they listen and criticize.

At the right Kathryn Sheeran listens for her own errors, and below a class listens to a dictaphone record made by one of its members.

Recording

on dictating machines (above) and photographs (left) is the first step in the complicated business of speech testing. The photo at the left was taken at University of North Carolina Woman's College.

Rehearsal

Loyola University's basketball team, 1937

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Science Aids Speech Students

Modern mechanical devices have invaded college classrooms to aid in the presentation of many subjects. One instructional and universal has been the adoption of the use of dictaphones, photographs and radio devices to aid in speech teaching and correction. Here an instructor records a pictorial record of how these cases of Applied Science engineers are gaining practical experience.

Personal appearances... come next, with members of the class listening to readings by classmates, frequently interrupting to offer suggestions and corrections. The student reading is Augusta Williams, Mrs. Mary Morris Seals, instructor, standing in the rear.

New Hampshire's best shot of a... on the University of New Hampshire basketball squad are Donald figure (center), leftwardly, and Walter Welsh and Raymond Dunn, both six-footers.

Rehearsal

Loyola University's play students were tough with scripts when a photographer surprised them just as Director Grammar binder was penning down to get more budding six to six their training.

Fund Game

Three four University of Pennsylvania coeds are marking up the day's gains on the grid graph which records the progress made by students in the university's $1,250,000 bicentennial fund campaign.

A clever invention of grandmother's time

Gadget This photo shows the remarkable invention of a Boston professor, made in 1887. An efficiency expert of his time, he felt that the newly erected telephone pole, were not being used to the fullest advantage. By running an additional cable at a lower level, the company could make extra money by allowing people to travel along the wires, riding in a conveyance of his own contrivance.

Extremes... on the University of New Hampshire basketball squad are Donald figure (center), leftwardly, and Walter Welsh and Raymond Dunn, both six-footers.
Class Work

A photo of students engaged in experimental work at a laboratory experiment

House Kills Proposed Ludlow Amendment Requiring Popular Vote Before Declaration of War

WASHINGTON, Jan. 10 (AP) — The House approved the amendment 98-111, with the vote on the amendment deferred until the next session. The amendment requires a referendum before the declaration of war, but the House voted to table the amendment today.

With the vote on the amendment deferred, the House voted to table the amendment today. A member of the House, who did not vote on the amendment, said it was unfair to put the amendment to a vote before it has been considered. The member said the amendment was too vague and did not specify what kind of referendum would be required.

The amendment was introduced by Representative Jane Smith (D), who said it was necessary to ensure the participation of the American people in the declaration of war. The amendment would require a referendum to be held before the declaration of war can be made.

Some Fun

The Bar...