The Daily Iowan

IOWA CITY, IOWA, SATURDAY, OCTOBER 18, 1919

PERSONAL LETTERS WILL BRING BACK GRADS—GRACE HOWELL

Judge Urges Members of Homecoming Committee to Invite Parents, Alumni

All Committees Meet

Enjoy Luncheon at Commercial Club, Meet Finance and Dance Plans for An- nual Affair—Dr. Weller Trees of Finkbeiner and Members of Union—City Will Cure for Crowd.

That the University and Iowa City are preparing for the greatest Home- coming in the history of the institu- tion was evidenced at a joint meet- ing of all the committees of the home- coming at a luncheon at the Iowa City Commercial Club yesterday morning. More than seventy per- sons, members of the committee, heard the discussion and the plans of the executive committees.

In the absence of President Jordan whose duties called out of the state, Dr. C. R. Weller told of the significance of this year's Homecoming—Homecoming and explained the purpose of the Iowa Memorial Union. Dr. Weller disclosed that the Union had been planned in the modeling of the alumni into the University and that he has been the capstone for the Iowa Memorial Union. Furthermore he added that the Union was also designed for alumni and friends and that this would be a credit to the Univer- sity, Iowa City, and the whole state of Iowa.

Records Speak

J. L. Records, president of the Iowa Alumni Association, referred to the per- sonation of the city's abilities and de- cided to meet the growing demand of the University, and declared that the city would be able to care for the in- crease of visitors at Homecoming.

"You tell us for you at Illinois," was the reminiscence of the speaker from Iowa City, Iowa City attorney and loyal alumni. Judge Howell explained that business in any large city is based on personal work and he explained the members of the committee to write personal letters to alumni inviting them to Iowa's Homecoming.

To illustrate the importance of his suggestion, he told how eighteen men came in the Iowa-Illinois game in favor to twenty personal letters sent out by him.

Prof. F. C. Baing, chairman of the executive committee presented. He ex- plained and outlined the duties of each committee. The meeting closed with a general discussion. Similar meetings will be held in the future, the chairman said.

WRITE TECHNICAL ARTICLES

University Men Write for October Magazine

John E. Briggs, assistant profes- sor of mechanical engineering, has in- structed, in political science, has completed an article, "Review of the Organization of the American Sectional Assembly" of Iowa. This article will be published in a later issue of the journal. Journal of History and Politics, which is issued in Oc- tober.

Dr. L. C. Ralston, of the chemical de- partment, has recently written what is known as the "Aromatic Compounds," listed in the American Chemical so- ciety publications. The article is "The Molecular Rearrangement in the At- mosphere of Ammonia."
DIAMONDS

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is the greater part of life and contentment in the possession of Diamond or Precious Gem Jewelry can exist only when one has positive knowledge that the jewels are above criticism.

That satisfaction in jewel buying will be found here for the very reason that our well known reputation as Goldsmiths and Jewelers of Precious Gems has been gained only through persistent adherence to the policy of offering only such gems and jewels as will bear the most critical inspection.

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Dancing Assembly

MAJESTIC HALL

TONIGHT

PROPERLY CHAPERONED
SEVEN-PIECE ORCHESTRA

"Now Is the Time for All Good Men"

That's the sentence that everyone practices on the typewriter. It's certainly the thing to practice in clothes buying. Now is the time to get yours. You know the clothing situation is very difficult. We can't tell you much about the future, but we can show a fine assortment of Hart Schaffner & Marx SUITS and OVERCOATS contracted for ahead of recent advances, and just received. We're giving you the full benefit in prices which make it to your interest to make your selection now.

Double-breasted Suits
Hart Schaffner and Marx have given them a new touch; entirely different; good looking on every man. There are many variations to choose from; many with belts.

Your Fall Hat
Here are the best makes and the best styles in soft hats and caps, too. They're worth more than we're asking.

Do You Need Shirts? There are plenty of good ones here; in all colorings and materials; you won't find better bargains anywhere. We'll show you.

COASTS'

THE HOME OF HART-SCHAFFNER & MARX CLOTHES

ARE YOU WELL GROOMED

Have your finger nails had attention, so that your hands are presentable.
Consult
MRS. HILDA RICHARDS, Manicurist
Manicure Floor, Hotel Jefferson
Hours 9-12, 2-6
Other hours by appointment.

PARKET TALKS ON
DAYLIGHT SAVING

Psychological Reason for Repeal of Law Explained at Buonan Club

Psychological factors formed the greatest obstacle to daylight saving, according to Prof. G. T. W. Patrick in his address on the "Psychology of daylight saving" at Buonan Club last night.

"There is a certain fascination about artificial light," Dr. Patrick said, "that must be reckoned with. Whatever the reason for this preference may be, it is so strong that if by legislative action we were to set forward the clock one hour both summer and winter, by the long run it is probable that nothing would be gained. It is only by adopting the plan for the summer months that any permanent advantage may be gained."

"What is the cause of this shifting of the human day so that it no longer corresponds with the solar day?" Dr. Patrick asked. "As life becomes complicated and interesting, it is difficult to get through with the duties of the day in the usual times, so people get up later at night, and then in order to obtain the necessary sleep they set up later the next morning—and the habit grows. Others find it to their advantage to work at night when concentration is easier. According to Dr. Patrick, night life has little or nothing to recommend itself and cannot prevail except in a few cases when we recognize the dignity of labor, the importance of health, and the need for conservation of our material resources. The daylight saving movement is therefore distinctly a modern movement, representing just what the present age stands for, namely, health, economy, conservation, and common sense."

The daylight saving law, which was recently repealed nationally, has been considered by most of the large cities and to popular vote. It is in use at present in Cleveland and Detroit. According to a telegram received this morning by Dr. Patrick from Mr. Marcus M. Marks, president of the National Daylight Saving association, New York City has voted to continue this plan during the summer months. Detroit and Buffalo have set the clock ahead one hour for several years.

LAW ASSOCIATION ELECTS

The Iowa law students' association has elected Floyd E. Payne of Ida Grove secretary and W. E. Whelan of Jefferson treasurer.
Do You Know

That "Bremer's" sell the most popular lines in young men's apparel in Iowa City?

Hand over the following list of manufacturers whose products are world-wide known for their excellence in style, quality and workmanship.

Fashion-Park Clothes
Society-Brand Clothes
Knox and Stetson Hats
Crossette and Nettleton Shoes.
Manhattan and Emery Shirts.
Cooper Underwear
Phoenix Hose for Men and Women.
Knox and Eclipse Caps.
Meyers Dress Gloves
Painless Pajamas and Night Shirts.

STYLISH AND BECOMING OVERCOATS
For Dress Up Occasions

These dresses have just been received from our New York office and are reflections of the season's latest and best styles, with many refinements of draperies and trimming in orations that make them unusually attractive.

They are the best developments we've seen.

You will wonder when you see them how moderately priced.

All are unusual values from $15.00 to $75.00.

BE SURE TO SEE THESE NEW PROCS TO-DAY.

Reich's Chocolate Shop
AMERICAN OWNED

Comfortable, Exclusive, High Class Place

"EVERYTHING GOOD TO EAT"

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