Dean Appoints to Take Over University's Journalistic Work During the Coming Year

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A STUDENT ENTERPRISE.

This issue of The Daily Iowan marks the beginning of its second year of history since becoming the official organ of the student body of the State University of Iowa. Until last year the control of the paper had been in the hands of individuals who used the paper for financial gain. Some pump the paper was good, other years it was not. But good or bad, the price consideration with the management was the money yielded.

With the beginning of the work of journalism at the University two years ago, there arose a distinct call for a paper whose prime aim would be to serve the student body. Last year's work was the result of that call, and there is no doubt that the University had a better paper last year than it had ever had before. This year's Iowan is the result of that demand by the student body for a true student paper. Its success remains to be seen.

When Iowa students asked for such a newspaper they placed themselves under a well defined obligation to support the enterprise. The backbone of this support should be a free interest in the paper and its policies. With this interest there will come naturally proper financial backing, which is a trade Imperative for the success of issuing a paper under present strained conditions. The first mission of The Daily Iowan will be to serve the Iowan, whose property is a thorough and property discharge its duties. It keep men and women informed news of the University in classes; it will champion only a cause as is most in favor of student conditions and affords It will keep out of its columns unseemly advertising. A new field of usefulness has opened for this paper through the University's commendable centric to the enterprise of the Iowa City, Gage, in journalism. A great con- form of former students and faculty men are actively engaged in way service. The opportunity of The Daily Iowan in this situation will be in acting as a connecting link between present students and faculty and those in the country's service. Letters from University alumni, and the like, will form no small part of the Iowan's reading matter. It is safe to predict.

It is not the purpose of The Daily Iowan to blow new trails in the field of journalism. The conventional of the past in University literature will remain the traditional of new- tended schemes for overcoming the faculty, driving out frivolities, or abandoning the annual Iowa-Kanoe on the gridiron will never see that inception in the columns of this Iowan's. If present plan hold, this does not mean, however, that the paper is headed in a rut. It does not mean that the faculty will not be criticized under any conditions. In fact, we forecast that there will be classes when the acts of both faculty and student body will be commented on, unfavorably as well as favorably.

To provide a free parliament a column for the views of persons not con- cerned directly with the paper will be provided.

What the editors of The Daily Iowan desire is a newspaper of neat mechanical arrangements, containing news stories which will conform to the best taste in English composition and conventional journalism and an editorial page which will truthfully interpret the views and sentiments of the student body. We want a newspaper which typifies the Iowa spirit.

JOURNALISTIC TRAINING.

It is strange that so few college students are willing to take advantage of the free opportunitie for literary training which is offered to them through the medium of the college newspaper. There is a partial explanation of the fact in the nearly universal academic training of our students. A student of this type of the student of literature would first of all "write for posterity." Anything which is written for the present generation may be dismissed with a smooth formula which may be acquired ready-made in various class room departures.

written after Hunter died, is no, let's not forget. This idea represents one class of stu- dents interested in writing; and although their academic career is not too deep but that it will be rubbed of several weeks after the college de- mands has been removed from its frame on the parlor wall to the trunk in the attic, he influence on millions of journalism is highly pertinent. One has only to try writing a news- paper, an editorial, or a feature story to discover, sometimes with the aid of the copy-reader's pencil, what principles of writing must not for a moment be forgotten. This sort of writing (on occasions) above everything else, the ability to say thing with accuracy and clearness in a very lim- ited space. Bacon's statement that "writing makes an exact man" ap- plies to nothing more than newspaper writing. One has only to draw to the average communication, which sprang itself through a wild-erness of words over four columns of the Daily, to see how close the or- dinary composition comes to news- paper style.

The editors and the copy-readers would give some further very interest- ing corroborative testimony on this point. Every eye is a while the edi- tor receives a communication from someone who is the "most brilliant" student of I's advanced rhetoric class. The es is an appreciably in- creased in the number of cases among these compositions one in which the thought is developed clearly and logically. He finds usually that there is an attempt at "free writing," or "opinions," which calls for the surgery of the copy-reader's pencil before the editorial can be used. Newspaper writing is a severe training. The writer has the motions of the "Accuracy, terseness, accuracy," driven into him daily in a manner revealed by no other course in liter- ary composition. Mists do creep in, it is true; and at times they fur- nish the material for the sarcastic comment of some rhetoric teacher whose classes have failed to produce anything worth publishing. But on the whole the number of mistakes is remarkably small, when one con- sider the independence of the reporter. The training these writers are getting is distinctly worth while, for one who desires to acquire pres- tige in the use of words—Minnesota DAILY.

Friday, September 14, 1917

All-wool, style and value
Get them all for fall
Those three points have been kept before us in gathering fall stock for you.
You need all-wool for long year and for it shape-keeping qualities.
You need style to keep you up to the minute; it's a business and spe- cial asset.
You need value; every man wants his money's worth.
In Hart Schaffner & Marx clothes we can give you more of these three things than in any other store; that's why we sell them; that's why you ought to have them.
You get your money back here in Hart Schaffner & Marx sport suits in the mili- tary models; greens, browns, grays, in worsteds, tweeds, cheviots.

All-wool, style and value

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Book and Craft Shop
University Text Books
FOR ALL COLLEGES

University supplies, theme paper, fountain pens, and stationery.

For parties see our tallies, dance programs, dinner
and favors.

Kug gifts and novelties.

SUCK

Coast

The home of Hart Schaffner