IOWA AND AMES IN FIRST TANK MEET AT GYM ON FRIDAY.

TEAM EXPECTED TO GIVE BARGES STRONG RACE FOR CHAMPIONSHIP

A 100-meter Nude Woman Video at VICKERS MEETING

JAMES DIGGS TELLS ABOUT LOS ANGELES SURVEY

"The Misperception of the Black Woman" by Professor John T. Gunther.

PORTMANTEAU NOT MEANT FOR UPLIFT SAYS ORIGINATOR

STUART WALKER TAKES THE DRAMATIC CLASH ON NEW MOVIE THEATRE HOUSES

Helen Klumpp Address on Retail Grocers at Oklahoma City.

FINDS MIDDLEMAN TO BE NECESSARY

O. KLENGMAN ADDRESSES RETAIL GROCERS AT OKLAHOMA CITY.

THE JUDGER IS A NECESSARY PART OF THE MARKETPLACE THROUGH WHICH THE RETAIL MARKET MUST PASS ITS STOCK, ACCORDING TO KLENGMAN.

FARMERS ON THE DISTRIBUTION OF NEGATIVE PRESSURES OF FEEDS AND FOODS.

The retailer, however, on every side by those developments, passed on the information to the production and the jobber. It is obvious that we must have those classes. Figure out how many separate factories you would have to key through, were it not for them.

Mr. Klingman mentioned the increase in the cost of feed stuffs, and the consequent cutting of the margins of profit. Many retailers, so he declares, have suffered this loss rather than increase their prices with the result.

FARMS ON LANGUAGE ORIGIN

Prof. John M. Parke will speak on "The Origin of Language" in the Iowa State College library at 7:30 Tuesday night.

HELEN BENNETT TO TELL PARISHIONERS OF GRANGE UNION

Eveline Coles, of the A. C. G. Y. Vocational Bureau, will talk to the freshman girls of the Grange Union Thursday afternoon at 4:30 at "Better Work." In the evening she will speak before the Grange Union assembly on "Journalism.

MISS BENNETT WAS A MEMBER OF THE CHICAGO STAFF OF THE NEWSPAPER.

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In this class of the meeting the Iowa athletic association will consider the rules for the sport of basketball.
SHEaring is a part of every advertisement in Iowan.

PHILOSOPHICAL CLUB TO MEET TUESDAY F. C. LAYER.

The Philosophical club will meet next Tuesday evening at the home of Mrs. Willett B. L. North Clinton street.

Prof. F. C. Ayer of the department of English will read the paper on "Language as a Drawing."

WHAT MEN LIVE BY

There will appear in this column from day to day, quotations from speeches written and spoken, letters from alumni and friends of the University, and statistics relative to men and organizations.

"What is it about these children that bother me so? There is something gone out of their faces," said a college man spending his first summer among the poor children on the outskirts of a large city. A few days ago he had come to town before their time, because they had lost their normal opportunity for play.

When country people move to the city the first thing they are free to give up is room outdoors for their children to play. There can be no city of righteousness that does not provide play for the children. The thousand cases in the county and the case of one of great cities showed that for the larger number cases from neighborhoods where there was no organized recreation, the houses too weak and the church too expensive is. The city was allowing the instinct for play—the great constructive form of childhood—to be turned aside to its destruction in commercial measurement and in perverted forms of pleasure. Here is a challenge to the Christian forces of the community."

STUDENT W SCHOLARSHIPS

Large sums awarded through remarkable plans offered by Review of Reviews.

Last summer two students from the University of Iowa received scholarships in a nation-wide campaign conducted by the Review of Reviews. These scholarships are in each case valued in the time and effort devoted to the plan by the student.

Miss Vivian Draper was awarded $15. Miss Edna Kumstarr was awarded $3.50.

During the past three years over fifteen hundred of these scholarships have been secured by colleges and universities throughout the country. These are non-competitive and have meant a college admission with all expenses paid.

Mr. Ira M. Smith, western representative for the Review of Reviews, will be in the city Wednesday and Thursday and all interested students should see him. He may be located at the Jefferson hotel.

Large front room for two, close in telephone 414. $12.00.

InCREASE your Musical knowledge by drawing form THE WORLD'S REPertoire

One purpose phonographs are limited in their musical scope.

The BRUNSWICK is constructed to play All Disc Records and play them better.

Use your Brunswick to compare the music of ALL artists and all countries—

The price is lower.

The quality is better.

"Phone us for a demonstration in your own home. "Phone No. 48. Easy payments.

The Brunswick Phonograph Shop

COASTS

OnlyOne More Week

Miss LaBude will close her Dancing Studio, after a twenty-four weeks' season, Saturday, March 17th.

Those contemplating lessons should arrange their appointments at once, before all available hours are filled.

Studio, Berkey Hotel, Phone 1114.

Residence Phone 1729.

WANTED: Two or three London furnished rooms for light housekeeping.

A lady of good repute for light housekeeping, by young married couple. Must be on first floor. Please write.

COLLEGE MEN WANTED

For summer work by letter, or in-person with view of permanent employment after graduation.

Make good proposition with big recommendation. Not books or magazines.

Call for Mr. Kloss, Jefferson Hotel, Thursday after Seven p.m. Friday afternoon and evening.

GARDEN THEATRE FEATURE PLAYS

March 22-23

First Three Episodes

"PATRIA"

MRS. VERNON CASTLE

The best-dressed woman in America.

MARCH 22-23

Fourth Episode

Every Sunday and Monday

5 and 10 cents.
Friday, March 16—7:30 P.M.
Admission 50 cents
Year and "I" tickets not good

SWIMMING MEET

Ames vs. Iowa

WHEISTONE'S

JUNIOR FROM MOST SUCCESSFUL PARTY, MAKES $200 PROFIT

(Continued from page 1)
As the other committee members have been congratulated on the business tactics they have used, the success of these functions justifies the belief of the heart of the spirit of the swimmers and of the social committee that the parties will be well handled even though the committees themselves receive neither profit nor free tickets to the other formal parties.

The program announced for the party follows:

Entrance:
22¢ entrance free attendance
15 complimentary tickets not included

Ticket prices:

$33.50

Total:
721.50

Expenditures:

Programs
$200.00

Concessions
100.00

Raffle
87.50

Orthodox
11.00

Private
29.00

Dance (cost and space)
15.00

Catering
25.00

Choreography
10.00

Quartets
8.60

Labor (street bulls)
17.50

Advertising
33.00

Tickets
217.00

Total profit
$245.00

Miss Alice Curtis of Davenport is the guest of Miss Anna Peterson of the University library staff.

VENUS 10¢ PENCIL

When you buy a Society Brand Suit or Overcoat you reach top-place in ready-to-wear clothes. You can go lower in price but you cannot go higher in workmanship or style.

See the new flaxing models at the authorized Society Brand Store in your town, or write for our large-size color-book of leading styles.

ALFRED DECKER & COHN, Makers, Chicago

FOR CANADA: SOCIETY BRAND CLOTHES, LIMITED; Montreal

W. J."
Thursday and Friday
Ethel Clayton and Carlyle Blackwell in
"BROKEN CHAINS"
Admission . . . 5 and 10 cents
"Coziest theatre in the city"

THE SPRING PASTIME
THURSDAY EVENING
March 15th - 7:30 to 9:30 P.M.

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March 15th - 7:30 to 9:30 P.M.

LAST TIME TODAY
William Farnum in his greatest picture
"The Price of Silence"
DUNKEL'S ORCHESTRA

When a Senior Needs a Friend

There are few friends when you need credit to
start up your business. We
will supply you with a
cash valuation on your life
and with our special as-
signment features obtain.
the credit you need.

PHOENIX MUTUAL
LIFE INS. CO.
One of the strongest finan-
cial institutions in Iowa
65 years old.
E. W. DE NIO
Agency Supervisor
Phone 810

DIVIDE WORK FOR
EXPEDITION AMONG
FIVE COMMITTEES

The company of fifteen people who
were chosen to go on the West In-
dian expedition has been divided in-
to five committees, namely: the ex-
etutive, apparatus, laboratory, trans-
portation, and commissary.

Each of these committees has a
special line of work to look up. The
duty of the apparatus committee is
to look after the making of the
crudeea which will probably be made
here by the engineers. They are to
find the best way to preserve these
collections. It will be their duty to
describe a preservation cheaper than
alcohol and something that will not
discover a preservative cheaper than
here
stay.

The history conference will
meet at which
Prof. R. C. Stahl
of the depart-
ment of psychology spent Tuesday in
Polk County Institute last Friday.

The laboratory committee is to
look up a suitable place to locate the
laboratory. It will also find suit-
able quarters in which the party will
stay.

The transportation committee will
make out the itinerary. The com-
mittee will attend to the food ques-
tions, taking especial care to
provide things that will be most
palatable in the hot climate. The
executive committee keep in touch
with and supervise the work of the
varying committees.

Dr. E. R. Splethler of the depart-
ment of psychology spent Tuesday in
Des Moines on business.

Dean D. O. McIlvany of the Law
college went to Des Moines Tuesday
morning, where he spoke at the ban-
ten of the Polk County bar associa-
tion. His subject was "Why Does
the State Support Lawyers?"

Prof. F. C. Fling of the depart-
ment of education lectured at the
O'Brien county institute last Friday.

The history conference will
meet Monday afternoon. Miss Gail
Stahl will read a paper.

THURSDAY EVENING
March 15th - 7:30 to 9:30 P.M.

Ladies as well as gentlemen are cordially invited
to attend our
First Formal Opening
at which time we will display the authentic
SPRING STYLES FOR MEN & YOUNG MEN, SUITS,
TOP-COATS, SHOES, HATS AND FURNISHINGS

No Goods of any kind will be sold
during this opening.

A Six Piece Orchestra will
furnish Music
Flowers for Ladies

BREMER'S
GOLDEN EAGLE
Iowa City, Iowa

"The Price of Silence"

Thursday and Friday
Ethel Clayton and Carlyle Blackwell in
"BROKEN CHAINS"
Admission . . . 5 and 10 cents
"Coziest theatre in the city"