DAY OF FESTIVITIES OPENED WITH P-RIDE
SADLY STREETS FAIL TO IMPRESS PAGEANT

Engraves Again Walk in Honor of Their Time-Impressed Sponsors in Convocation Army

Though slightly hindered by an almost impractical mine of over sixty and answerd to an orchestral and
noisy assortment of whirring bells upon testing their accuracy with gauges, in which they succeeded...

Bigger and better than ever before!

The first occasion on which Nassau observed the day was three years ago. At Ficher and B. Lloyd, E. D. Yarco, G. A. Renton led the fact that at the time of...haling that the center of the street although it

SLUSHY STREETS

In connection with the Missouri some four or five years ago. If

DAY OF FESTIVITIES

VOL. 17.

The first day of the third annual parade of the engineering hall, and was excellently adapted to the

EASTON TOWNSHIP.

The third annual parade of the engineering hall, and was excellently adapted to the

JESTS AND GAGS

...MM.

IOWA CITY, IOWA, SUNDAY MORNING, MARCH 17, 1912.

NUMBER 126

PHILANTHROPIC SPORE IN ROSEBUD

SOLMEN CEREMONIES HELD

Many Sponsors Enter Mystic Order of the Feats of the Camera unknown within.

ENGINEER PLAYERS SHOW GOOD COMEDY

The Land of the Who-War-War-Who Well Received

Petticoat Handed Spectators
Preceded Their Exit Most Spectacular of All

Continued on page 4.)

THE DAILY IOWAN Published by the students of the State University of Iowa

DR. B. HALEY

IOWA CITY, IOWA-

President Rowan, Head of the School of Applied Science.

The first incident in the engineers' annual celebration of St. Patrick's day was a luncheon held in the stu
dents' room of the engineering hall, Friday evening. President Rowan, the Applied Science faculty, students of the
men tail end said a n

Frasers

...For

PITTSBURGH.

In the Statehouse, in the Statehouse, and was excellently adapted to the

THE DAILY IOWAN

PRESIDENTS' BANQUET OPENS FESTIVITIES

Forays by Alumni. Students and Faculty Show Spirit of Iowa Col-lege Of Applied Science

(Continued on Page 4.)
THE REX TAILORS
Are now open for business and can show you the finest up-to-date line of all wool patterns from which you can get a Suit or Overcoat made to order for

No More $15 No Less

WHAT WE DO
We positively guarantee a fit.
We make them as you want them.
We give the best values for the money, to be had anywhere.
We Make No Charges for Extras
We charge large men no more than small men.
We give you work that stands up, and shape that holds.
We deliver to you on day promised.

$15 No More—No Less at the REX Tailors

Means you can get a first class, all woolen Suit or Overcoat, made to your measure and guaranteed to HOLD SHAPE, WEAR WELL, SATISFY YOU and FIT YOU. Let us measure you for that Spring Suit—you will come again.

THE REX TAILORS
133 S. Dubuque Street
IOWA CITY IOWA

For the Benefit of the Home for Aged Women

JOSEF LHEVINNE
ONE OF THE WORLD'S GREATEST PIANISTS IN
RECITAL
ON WEDNESDAY EVENING
MARCH 20
AT THE
NATURAL SCIENCE AUDITORIUM
Tickets $1.00 and $1.50
Seat Sale Opens at Wiencke's Book Store
Monday Morning, March 18

The College

THE FIRST SHOW

Great Building Planned
That the Hall of Engineering, already one of the largest buildings on the campus, is not yet half as large as it will be when the remaining sections are added is a fact learned from a study of the plans. The building, when finished, will be in five sections, only two of which, those on the north, are now finished. The north section, the central section, and the central one are still to be built. When finished, the building will cover the greater part of a city square.

IOWA MUSEUM OF NATURAL HISTORY

Above are Pictures of the First Engineer's Show Two Years Ago.
Purinton Pavers

ARE MADE OF

GALESBURG

SHALE

Annual Capacity 100,000,000

The Purinton Paving Brick Co

Galesburg, Illinois

IN THE SHOPS

The Big Forty-seven Horse-power Gas Engine

LABORATORIES COMPLETE
IN ENGINEERING COLLEGE

"Best in West" Describes Opportunities Offered in Real Work

The College of Applied Science is especially fortunate in having two of the best equipped laboratories in existence for the use of students. The electrical engineering laboratory is equipped with all kinds of instruments necessary for the carrying on of instruction in that branch. It has a great number of generators and motors, together with all kinds of measuring instruments, a small telephone central and system, and the framework of the house in which students are taught the essentials of telephone wiring. There are, of course, numerous other instruments, and many valuable tests are carried on here by the students and faculty. All students are taught the manipulation, construction and testing of all kinds of machines.

The best of the laboratory is one of the best in the west. It contains steam engines, gas engines, pumps, condensers, super-heaters, boilers, refrigerating plant, injectors, brakes, and small tools and instruments.

Practical work is done by the students in this laboratory. Engines are tested, the construction of other kinds or heating machines studied, and refrigerating ice-making plant is sometimes seen in operation.

Be an engineer at Iowa and you will win.

SPECIALTIES:

Precise Instruments for

Railroads, Highways,

Bridges, Mines,

Tunnels, Subways

AND ALL KINDS OF

Civil Engineering

and Surveying

Largest Variety of Styles and Sizes

Illustrated Catalog Free

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C. L. BERGER & SONS

39 Williams Street, BOSTON, MASS., U. S. A.
You already hear the Remark, "Wish I could run a Typewriter," or "I wish I had a Writing Machine." It is decidedly the easiest kind of a wish to be gratified. It is not necessary to attend college to learn Typewriting and you are not compelled to pay $100 for a Typewriter.

The Remark, "Wish I could run a Typewriter," or "I wish I had a Writing Machine." It is decidedly the easiest kind of a wish to be gratified. It is not necessary to attend college to learn Typewriting and you are not compelled to pay $100 for a Typewriter.

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HAVE YOU TAKEN ADVANTAGE OF IT?

THE CONTINUOUS CROWD AND KNOCK-BREAKING BUYING THE FIRST THREE DAYS OF THE SALE FULLY DEMONSTRATE WHAT IT MEANS WHEN A STORE THAT SELDOM MAKES ANY UNUSUAL DEMONSTRATIONS TO SELL ITS MERCHANDISE, INVITES EXTRA AND INCREASED PATRONAGE FOR A LIMITED TIME.

There Is An Excellent Reason For This Sale

Remodeling operations begin shortly and we must have the room. Then too, years of continuous business have caused many broken and discontinued lines, that are being sold at only a fraction of the first wholesale cost; this merchandise is marked at from 33 1/3 to 50% on the dollar, many are just what is wanted for at home or rough wear. There are Suits, Overcoats, Pants, Odd Coats, Shirts, Underwear, Hats and Hosiery Being sold at such reductions.

EXTRA SPECIAL---Young Men's Suits at Most Attractive Prices

More than 300 to choose from. Browns, Grays, Novelty Stripes and Mixtures; also navy Blue Serges. The sizes are 31, 32, 33, 34, 35, 36---all are absolutely correct styles. They go at the following prices:

- $20.00 TO $22.50 VALUES GO AT ONLY $10.00
- $18.50 TO $21.00 VALUES GO AT ONLY $8.00
- $15.50 TO $18.00 VALUES GO AT ONLY $6.00
- $13.00 VALUES GO AT ONLY $3.50

EXTRA SPECIAL

All Boys' Blouse and Short Pant Suits to be closed out. All Boys' Blouses, Waists, and Shirts to be closed out. They go at half and but little higher. Come in and see them.

J. C. PIRATH
Sale Conductor for

Coast & Sons
THE AMERICAN CLOTHIERS

If Every Engineer Were to Drop
In Our Store Tomorrow and Purchase

A new Spring Hat he would find a selection that would amaze him---No need to pick a hat like the other fellows, for our stock is so varied, containing nearly all the new things that "picking is made easy and "quality" goes with every sale.

HERE IS OUR LINE-UP

Knox Hats, $5.00
Stetson Hats, $3.50
Beacon Hats, $3.00
Chamois Hats, $3.00

WILLNER SPECIAL HATS, $1.90

Washington Street
Engineering is not a lazy man's profession. It is not a careless man's profession. It is not a profession for the man who wishes to get rich quick and thinks he can do it. It is not a profession for a man who has a single streak of dishonesty in his make-up. It is not a profession for a man who tries to do only what he is paid for or who watches the clock.

Engineering is a profession for the honest, energetic, ambitious boy, who is willing to give the best there is in him without regard to honor to accomplish the tasks set for him to do, who sets tasks for himself when none are set for him, who is of an inventive turn of mind, who is fond of mathematics and physics and enjoys problems requiring ingenuity, who will be content with a moderate financial reward for a considerable time, and who will realize that he must earn whatever he finally acquires of wealth and position.

To such a boy who wishes to occupy a high place in the world's industrial life, the profession of engineering offers an honorable and delightful occupation that will give him an opportunity to rise to such a position of responsibility and wealth as he has it in him to reach. He may expect to begin at a salary of from $100 to $175 a month and to advance slowly but steadily to an undetermined maximum, which in the great majority of cases will not exceed $8,000 a year and which in exceptional cases may be as little as $2,250 or as much as $20,000 or more.

There is one other boy to whom a college course in engineering, such as the general engineering course at the university, is of more value than any other college course that could be taken. This is the boy who, though not particularly fond of them, is capable of mastering mathematics and physical science with a reasonable effort and who proposes to engage in general business of any kind, particularly in manufacturing businesses, no matter in what capacity he expects to serve. This general engineering course is of value to this boy because it acquaints him with business, no matter in what capacity things and forces of nature with which he will have to deal, and by its somewhat severe requirements develops in him those habits of industry without which success is impossible. It is a broad course in letters, economics, and pure and applied science, and will give to the man who masters it a particularly wide knowledge of those things with which the real world's work of today has to do.

To the first of these two boys, who asks himself the question at the head of this article, the answer is—

To the first of these two boys, whose question is the head of this article, the answer is—

To the second boy, the answer is in the proceeding paragraph. To the boy who is not adapted by nature to mechanical pursuits, who is not fond of mathematics and physical science and finds them exceedingly difficult, the answer is—Don't.
HAWKEYE PORTLAND CEMENT

REASONS WHY YOU SHOULD BOOST FOR IT

1. Its an Iowa Product, made from rock deposited in Iowa's native soil—burned by Iowa coal, sold by Iowa men, backed by Iowa capital---A strictly Home Product all the way through.

2. Quality, the very best—uniform in color—finest ground Portland cement on the market—smooth working—has highest tensile strength.

IOWA PORTLAND CEMENT CO.
DES MOINES, IOWA

ENGINEERS POSSESS REMARKABLE ASSET

HYDRO-ELECTRIC POWER PLANT
IN IOWA

Iowa Portland Cement Co.

A Big Asset to Engineering College

The dam and power house, built at an estimated cost of $70,000, has been in operation for four years. Forge Shop Please Expects

The forge shop in connection with the College of Applied Science has been pronounced by experts, who have seen it, as probably the best equipped in the United States. No pains or expense have been spared in equipping them, and the students are well equipped in modern machines. No pains or expense have been spared in equipping them, and the students are well equipped in modern machines. No pains or expense have been spared in equipping them, and the students are well equipped in modern machines. No pains or expense have been spared in equipping them, and the students are well equipped in modern machines.
WHETSTONE'S
A "Meody" in Remedy—or just an "over­
ture" for your drug business!
In making us the Drug "number" on your
prearain" remember we don’t lose “in
front” but are “soilacien in
prompt service, “leaders” in the right goods at
the right prices—fill every prescription “per se­quiiit
and put the poison in the ‘best vase’ if
your doctor orders it. Xylophone us!

WHETSTONE’S
The Nyal Drug Store
IOWA CITY, IOWA

+++ ++++++++++++ +++++++
+ PERSONAL AND SOCIAl+++ +
+++ ++++++++++++ +++++++
+ Combination Prizeroating evening at
Madlence hall.
Lottie Currson of Vinton is visiting
at the Tri Delta house.
Earl Vincent is spending the week­
end at his home in Koota.
Walt Jepson of Cedar City is
plagued in his Sigma No.
Mrs. W. W. Dick of Cedar Falls is
here visiting her son, Julian.
The Pi File entertained yesterday aftemoon
at the chapter house.
William O’Reilly, who has been ill
for several days, is again on the road to
recovery.
William K. Kurnan, L. A. ’07, was
spent the week-end at his home in
Cedar Rapids.
Mrs. Tryl Pechel, L. A. ’08, of
marshalleh is visiting at the home of
her parents.
I. R. Clark, of the State Histori­
cal society, is confined to his home
with a severe cold.
Dr. C. W. W. Askena becamo Friday and
Saturday evenings at different
points in the state.
Sigma No danced Friday evening at
the home of Mrs. Max
McPherson. W. W. Deist, M. ’15, left for Mus­
callie, where he will spend the week.

his parents.
W. B. Rison, assistant professor
in English, was called to Cedar Rapids
on business Friday.
Roosevelt, of Coon’s Col­
lege of Vermont, visited over Easter with
Richard Koppers, D. ’12.
Howard Y. Williams spent a few
days in Des Moines on business con­
ting to Mr. A. E. Seiber, 923
Summit street.
Harold Epple, of Cornell Col­
lege, Mr. Vroman, visited over Easter and
Sunday with his brother.
Miss Marie Forsyth, L. A. ’15, has
returned from her home in Des
Moines, where she has been spending the
past few days.
Bessie Ayres, Hattie Tarrall, Homer
Green and C. D. Moody attended the autoshow at Cedar Rapids
Friday evening.
Cielo Jones of Goodfield, III., L. A.
Kinslow of Des Moines, and R. L.
Harwood of Lake City, are pledged to
Phi Alpha Gamma.

Easter mail all your friends will be dressed in their
new Spring clothes. Don’t suffer the contrast—be “in
the swing”—Don’t put off your visit too long—allow us
Sufficient time to tailor your garments in our usual superior
and deliver them before Easter.

For Men
1600 All Pure Wool Patterns
Suits $15.00 to $60.00
Overcoats $15.00 to $50.00
Trenchers $5.00 to $15.00
Skirts $6.50 to $25.00

For Women
900 All Pure Wool Patterns
Suits $20.00 to $75.00
Coats $15.00 to $50.00
Dresses $16.50 to $75.00
Skirts $6.50 to $25.00

Every garment cut and all hand tailored, by men tail­
ors, to your order and individual measure—must
satisfy in every respect of need not be accepted—or
a pennoy paid.

"Pay Less But Dress Better"