against many things that Iowa could easily remedy to great advantage.

First Year Men Play First Practice Game of Season.

Coach Dwight Griffith left this morning at 6:15 with his first eleven and five substitutes, for Tipton, where the freshmen will play their first practice game with the Tipton high school. This school is said to be pretty strong this year, but a good sized score is expected to be made against them. Next Saturday the freshmen will probably play their second practice game with the "Williamsville Tigers," and the following Saturday go to Minneapolis with the determination to wipe the earth with Minnesota's freshmen.

The Zetas scored a victory in the election of a vice president, however, Herbert H. Hour being chosen over W. B. Donavan, a Philomathian, both appearing on the Irving-Philo ticket, were elected secretary and treasurer, respectively. Frank M. Myers, the retiring vice president, secured a majority of one vote over W. B. Gordon, an Irving man, in the election of class delegate.

The election, as a whole was reasonably quiet, although considerable parochial strapping was indulged in by both sides. The result is clearly regarded as a victory for the Irving-Phiomathian combine, insomuch as it secured the offices of president, secretary and treasurer, while only the vice presidency and class delegation went to the Zetagathians.

The Football Team of '99 Including the Famous 00 Team and Six of next Saturday's players
TO WHOM IT IS DUE.

We are aware of the fact that it may seem somewhat out of the ordinary for a daily paper to request its readers to patronize the people who advertise in its columns. In fact, it is usually supposed that the advertisement of a daily is up-to-date enough to do without being sold, and will do its work as a natural matter of course, if the advertisements are attractively written and set forth wares that the readers want. Nor do we have any intention of suggesting that readers of the Iowan are not a progressive people and do not patronize the advertisers.

What we wish to set forth is that there is a special reason for so doing in the case of school publications which may not exist in case of the ordinary daily.

The University is the common tie which binds Iowan readers together. It is to the common interest to further the ends of everything having to do with the school. It is well for the law school if the medical school be prominent; it is good for the dental school if there is a good medical department; it is well if the football team is a great and the band become strong organizations. It is to the credit of the students that they have a strong student paper, and liberal advertisers help to make such a thing possible. Thus these merchants deserve some special consideration. Besides they are leaders in their respective lines.

There is one natural conclusion in the case of the merchant who does not advertise in student publications. That is that he does not expect the student trade. In fact some merchants frankly state that it is the writing community—not the students—what they wish to reach, hence they are not interested in the students.

There is another reason why the Iowan's patrons have a claim on our readers. If there is any student enterprise that wants aid the subscription list will be glad to agree pretty closely with the Iowan's advertising list. If it was a committee were to start out to raise money to meet the chances are that they would make a direct course to Coast, Max, Mayer, Greer, Hinds, and a lot more Iowan advertisers. What is more they would not be disappointed.

Of course, "business is business," but sometimes it is the best kind of business to consider matters of this kind.

Try Thomas for locks and keys.

IOWA CITY State Bank in the place to deposit your surplus money. For College and Clinton streets.

Lose nothing by your pictures artistically.

ROBERT B. MANTELL AS "RICHARD III."

Robert B. Mantell, the distinguished tragedian, will appear for one night only at the Coliseum next Friday, October 13, under the management of William Pearse's tragedy, "Richard III." Manager Brady has provided a magnificent scenic investiture and has surrounded his talented star with a company of unusual excellence. Mr. Mantell created a profound sensation during his engagement at the Princess theater in New York City last season and his recent successes as a delineator of Shakespeare and classical roles, has won for him the title of America's greatest tragedian, an honor which he so richly deserves. Commenting upon his superb portrayal of the evil-natured role of "Richard III," a critic in Everybody's Magazine, enthusiastically declares, "Mantell is the greatest living tragedian. Upon his shoulders have fallen the mantle of the great Edwin Booth," and he has proved a worthy successor of that great artist. Sale of seats opens Thursday morning.

Try Thomas for safety razors and strops.

A CHEAP RATE TO S. U. I.

The Rock Island railroad has granted a rate of one cent and one-half for a round trip to Iowa City on Saturday, October 15, at any distance up to 75 miles. Those wishing to see the alumni game will have a fine opportunity.

Sales Agents for Cluett & Monarch shorts. COAST & SON.

ILLUSTRATED LECTURE.

Last evening in the physics lecture room, Prof. Seashore gave a very interesting lecture on the "Nervous System," illustrated with the stereoscope. Although intended primarily for the two classes in elementary the opportunity to learn something the nervous system. The lecture was in the nature of a review of the ground covered by the two classes so far this semester, and should prove very helpful to them.


Try Thomas for coat, skirt and trousers hangers.

LA JOLLA.

The first lecture of the year under the auspices of the Sigma Xi scientific fraternity will be held in the assembly room of the Hall of Liberal Arts this evening at 8.30 o'clock. The lecture will be given by Prof. C. G. Nutting on the subject, "La Jolla." Admission is upon invitation of the fraternity.

Try Thomas for pocket scissors, razors.

FINE TAILORING

I desire to announce that I have a complete line of the latest patterns of Tailor Piece Goods, for...

Business Suits, Black Suits
Full Dress Suits, and a full line of trussing and overcoating

PRICES MEDIUM

No better work found anywhere. We know that we can suit you. Come in and examine our goods.

JOS. SLAVATA, Tailor

Kanak & Turecek

ORIGIHAL TAILORS

Leading Styles Popular Prices

Ladies' Tailoring a Specialty First-class Repair Work

126 South Dubuque Street.
DON'T wait for the real cold weather to "get in" before you begin to think about fall clothes.

We can show you now what will be worn by correct dressers this season.

The H. S. & M. Varsity for college men leads all others.

COAST & SON
The American Clothiers

Still of Osteopathy
DES MOINES, IOWA

Matriculates students September and January of each year. Three years course of study. The best profession in existence. After finishing college work and teaching school a year or two, take up Osteopathy; it will pay you. Write for information.

DR. C. E. THOMPSON, A. M., D.D.
PRESIDENT.
Des Moines, Iowa.

The Rock Island announces that effective Sunday, Oct. 15th, they will discontinue their interurban service between Iowa City and Cedar Rapids and Marion, until next spring. The 10:15 train Saturday evening the 14th, will be the last train out of Iowa City and Cedar Rapids.

Rosesvelt, in a new crusade.
The President is out for Franco athletes and would have College Boys be more German.

Reports sent out from Washington say the President is in a crusade against brutality in sports, especially football. His awakening is stated to be in the composing of a new Roosevelt who is not just a little boy with a slit eyebrow and a cassowary feather in a recent game. It may be the President is awakening. In fact, the probability seems to be that he is. He is not the man to shrink from a game because of the liability of getting the breath knocked out of him; a broken rib or fractured nose. And surely he would not lose his nerve because his boy in college has been introduced to the game with the inevitable lack of the services.

It is said that to ask him in his crusade he called to the White House Walter C. Camp, general-adjutant of Yale athletics, William C. Reo, Jr., the Harvard football coach, "Doc" Hill, the Princeton coach, "Jack" Owen, the Yale coach, Dr. R. H. Nickle, Capt. R. F. Newberry Root, a graduate in the conference. To these men, who practically control the best part of college athletics in the east, President Roosevelt avowed his purpose to "institute a movement having for its object absolutely clean sport and the eradication of professionalism, gambling, brutality and unfairness from college games." The President has enjoyed a long association with the men, with whom he talked and he talked with them in a practical, personal way of the reform which he considered necessary in order to establish a higher standard of sport.

He suggested the adoption of cranial rules in an intercollegiate code, under which any college team guilty of brutality or unprofessional conduct shall be excluded from participating in contests with other colleges.

All the new creations are here in Fall and Winter Suits from the very best manufacturers in Rochester and New York. Coats are cut long this season. If you care for up-to-date goods don’t be fooled into buying a last season’s cut.

Stein-Block and College Brand Suits and Overcoats
$15 to $25
Other Makes, Suits and Overcoats
$5 to $15

Manhattan Shirts, Stetson Stiff and Soft Hats, Underwear, Hosery, Neckwear.

Max Mayer
The Good Clothes Store.
STUDENTS!!!

We are prepared to do your printing and furnish you stationery in a hurry at prices that you like.

WHY GO ELSEWHERE?
Iowan Office: 117 Washington St.