Hemphill.

Iowa Alumni and Former Regents

Draw Conclusions from

Statistics.

The following editorial in the Regis
ter and Leader will be of interest to
University people, not only because the
facts are interesting, but because they
are presented by a man thoroughly
posted and capable of drawing cor-
rect conclusions.

"Despite the decline in the state's
population, the attendance at Iowa uni-
versity has increased about 7 per cent.
Nonetheless this year is considerably
expected to reach 1,800, an advance
over last year of first rate.

During the years from 1894 to 1904 the
attendance at the university increased
21 per cent, and this is in spite of the
fact that the second half of the deca-
dade found Iowa with a much depleted
population, owing largely to the in-
gravation to newer and lower priced
lands.

A study of the growth of American uni-
versities in the last ten years re-
veals a remarkable general advance.
The figures of attendance of thirty-universi-
ties—including the historic institu-
tions of the east, the great uni-
versities of the west, and a
number of typical or dominant uni-
ersities of the south—demonstrate a gain
to 1901, in the case of the University of
Illinois, to 18, in the case of the University of Pennsyl-
vania, with an average gain of 65 per-
cent, the more remarkable when it is re-
membered that that from 1890 to 1901, the in-
habitants in the United States increased less
than 22 per cent, indica-
ting that the in-
dustry of a college training is spreading
rapidly and permeating classes of the
population which never realized it be-
fore.

"It is gratifying to learn that this
growth of the stu-
dents in the
west is in no other section. No
other institution of higher learning in
the country can compare, in point of
growth, with the University of Illi-
nois, which numbered 677 students in
1894 and had increased to 2,231 in 1904.
Of the eastern universities Columbia,
with 91 per cent, and New York with
114 per cent, have grown with greater
rapidity, but the 28 per cent increase of
Harvard, the 32 per cent of Yale, the 18 per cent of Pennsy-
vania and the 24 per cent of Princeton
pull down the average of the whole
section.

The ten-year period in the country
today in point of atten-
dance, four are eastern and six are
western. Of the ten universities, seven
are eastern, on southern and
twelve western.

Despite its 28 per
cent increase in
the last decade, it has re-
corded three points, standing thir-
teenth in the list of 1894 and seventeenth
in 1904. Harvard still ranks
first, while Columbia, which ranked
seventh in 1894, now stands as number one.
Yale has lost considerably, being fifth
in 1894 and ninth in 1904.

"Another interesting point brought
clearly out in the statistics is that the rank
and file of the student body are tak-
ing up with practical studies. The in-
crease in the number of students in the
various courses from 1894 to 1904 was as
follows:

<table>
<thead>
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"Thus, at Harvard, the attendance of
art students grew last spring only 11 per cent more students than
in 1894, while the general science courses had 21 per cent more.

"This showing is conclusive proof that the universities of today are be-
ing attended by the poor man's son and daughter, as well as by the rich
man's, and are being used as prepar-
ing schools as well as finishing-schools."

PERSONALS AND LOCALS.

Mr. and Mrs. James Robinson of
Cedar Falls are visiting in the city.

Mrs. Robinson is the superi-
sor of grounds and buildings for the
State Normal School.

"He is a noted architec-
t and always takes per-
sonal charge of new buildings that
the state erects at Cedar Falls.

Read Pickering, '09, is pledged to the
Kappa Sigma.

Eimer Fisher, '09, is pledged to Phi
Psi.

"Mrs. Eva Craue Farnum, who has remained until Mrs. Loughridge's
death on the faculty of the Iowa State Nor-
mal school. He is a
powerful man, both mentally and
physically. He is an eloquent public
speaker and has devoted his whole
life and energy to the elevation of
the people.

"He has been west, and is on her way
here to attend the game yesterday.

"The old men who were present. For
many years.

"For a short time he was associated
with Mr. Tripp in conducting the Iowa
City academy. This was previously to
his call in the Normal school.

"After he was made professor in the
State Normal school, he has had
the opportunity to to attend the games.

"He is a powerful man, both mentally and
physically. He is an eloquent public
speaker and has devoted his whole
life and energy to the elevation of
someone.

"The thought of the old man-Bessey Company will present the
new window posters for the game on account of a sprained
ankle. His work. h11l, Y. M. C. A. secretary, who gave

"His ties were ne'er fault;
His sun was bright as day;
His home was filled with love;
His heart was pure.

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ALBERT LOUGHBURIDGE, CLASS OF
71, VISITS HIS ALMA MATER.

Prof. Albert Loughbridge, L. L. D., is
visiting Dean Currier. Prof. Lough-
bridge is the special representative of the
University of Southern California, where he
is president.

The first University assembly of the
year occurred this morning in the
Alumni and Former Regent,

"Mr. H. M. Pratt, the former editor of
the Iowa, writes from Fort Dodge,
where he is now practicing law.

Mr. Perley Rinker, of Seymour, has
entered the University for a year's
work.

"Andy Chalmers is unable to get
into the game on account of a sprained
ankle. His work. h11l, Y. M. C. A. secretary, who gave

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THE DAILY IOWAN
VOLUME 5 NUMBER 3

Every Afternoon Except Sundays and Mondays

The publishers of The Iowan have thought best to be frank with their readers. For this reason they expect from time to time to make statements that may be unusual for a newspaper, but it is thought that such frankness will materially assist in establishing that sympathy between the paper and its readers that is so important to its success.

To begin with, we are far from satisfied with the paper we are getting out. Yet it is the best we can do for the existing conditions. These conditions can be fully appreciated by nobody less than a newspaper man.

To start a daily paper, arrange for advertising, just enough and not too much, make the paper as large as the advertising constituency will justify and not too large; to create a subscription list, establish routes, get carriers adjusted in these routes, and yet them to do their work right; to pick out an editorial force that is willing to work for the principles or for the love of the work; to get acquittance with the force in such a way that they know what you want and when you want it; to issue a paper five days out of the seven, giving even a reasonable news service—these are a few of the things that we find to do.

This problem is not entirely unlike any other, although a college paper has some problems peculiarly its own. The editor of The Iowan now has a daily, resulting from the combination of two publications, spent several months getting itself into fair working condition. Inasmuch as the town is smaller, we expect to find our difficulties in less time, but time we must have.

We have no complaints to make. The difficulties are many, but they will be overcome. We feel that we have the approval of our constituency, and we want them to know it. A little forbearance and much help is what we want.

We consider The Iowan a problem to be solved. What shall its price be? Should it be run on ordinary news stock and made larger, or kept small and better paper used? Should it be issued in the morning or in the evening? Shall it appear early or wait to give news of names and other matters that occur late in the afternoon? We want you to discuss these questions briefly. Let us know your con-
THE DAILY IOWAN

THE CEDAR RAPIDS
CARNIVAL AND
HORSE SHOW

October 2d to 7th, 1905
AS USUAL WILL BE
Iowa's Greatest Event

$25,000
IN CASH FOR ATTRACTIONS

The Greatest Fireworks
The Great Spectacular Battle
of Port Arthur
The Greatest Trained Animal Shows
A Village of Philosopher Direct from
World's Fair
The Greatest Streets of Cairo and India
The Greatest Traveling Men's Day
The Greatest Show
A Squadron of U. S. Cavalry
Will Manoeuvres Daily
A Great Floral and Automobile Parade
The Greatest Society Circus
The Greatest Carnival on Earth

Don't Forget the Dates
OCTOBER 2 TO 7
Excursion Rates From Everywhere

TIME TABLE

of
CEDAR RAPIDS & IOWA CITY
Electric Railway.

<table>
<thead>
<tr>
<th>Leave Cedar Rapids</th>
<th>Leave Iowa City</th>
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<tbody>
<tr>
<td>Daily</td>
<td>Daily</td>
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<td>5:30 a.m.</td>
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Round Trip and Special Tickets Sold at
Ticket Offices only. Single Trip Tickets sold
at stations or on cars. Baref, 119 pounds
per person. (Fare for $1.00 without return.

Cedar Rapids Ticket Office, 324 N. 2d St.
Iowa City Ticket Office, Cor. Clinton
and College Streets.

WIENEKE'S
Arcade Book Store
Magazines
Stationery and Notions
Draining Instruments
Fountain Pens
Cut Flowers & Floral Designs
8 South Clinton Street

For Good Work and Prompt Service Go to
The Clinton Street Panatorium
10 rooms of spaces classified, painted and
secured per $2.00 per month, and shoo
shoed every day except Sunday.

W. H. FARRALL, 21 S. Clinton St.

SMART chaps are always eager to inaugurate
the new season in advance of the strong.
We shall hold our opening display of Fall
and Winter overcoats much earlier than the other
shops because this is a shop that doesn't cater to
men of average ideas.

You swagger young fellows around the young twen-
ties who today are dictators of proper clothes will find

College Brand Clothes

laid out for choosing tomorrow.

They are nearer to the custom-tailor idea
than any ready-to-wear garments have ever
touched. They have all the little trickeries of
special measurement—as much, if not more,
swag and dash to them, and certainly an equal
degree of fitting perfection.

You can't find clothes just like College
Brand Clothes because there 'ain't none',
and different from clothes for men of settled tastes.
They are custom shouldered—custom draped
—the clothes are custom clothes—the cut is the
cut of custom shop. Every point has been strain-
ed to make them outstandingly clever without
straining your income in their buying.

College Brand Clothes cost no more than
any other good sort of ready-made clothing—
this resemblance, however, is only price-deep.

The moment you leave the cost ticket out of calculations they are no more like any other shop's stock
than last year's College Brand Models are like this Fall's.

Headquarters for Uniforms

MAX MAYER

The Good
Clothes Store.
Official Regulation Military Uniforms

Correct in Every Detail

We pay strictest attention to this very important department in our store, having our uniforms made especially for us, according to the latest regulations prescribed by the military department of the University of Iowa--

Form-Fitting,
Regulation Length.

Made from the best of cloth, by
a strictly uniform house.

Compare ours with others, you'll see the difference
at a glance. Ours are Right.

$10.00 and $12.50

Made to Measure if you like

Proper Chevrons for non-commisioned officers
Officers Blouses made to order

Autumn Clothing and Furnishings
for College Men here in the greatest profusion,
styles and patterns, to please
the fancy of the young fellow.

Largest Assortment of MEN'S HEAD GEAR in the City
Sole Agents for Dunlaps, Roelofs, Howes and
Longley Hats; also carry a complete line of Stetson.

Coast & Son, THE
AMERICAN CLOTHIERS

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