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# The Daily Iowan

FRIDAY, SEPTEMBER 6, 2013

THE INDEPENDENT DAILY NEWSPAPER FOR THE UNIVERSITY OF IOWA COMMUNITY SINCE 1868

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## IMU project grinds on

David Grady surveys the old Hawkeye Room in the basement of the IMU on Sept. 10, 2009. The IMU suffered incredible damage in the 2008 flood. (The Daily Iowan/File Photo)

By MICHELLE KIM  
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**'The ground floor before the flood was the height of activity.'**

— David Grady, UI dean of students

Despite five years having passed since the 2008 flood, any sign of reconstruction to one of the University of Iowa's most prominent buildings — the IMU — remains to be seen.

And while the day-to-day activities have resumed in much of the building, the once heavily used ground floor remains shuttered.

"The ground floor before the flood was the height of activity," UI Dean of Students David Grady said.

Now, after several delays, Grady

said the plan is to start reconstruction late this fall, with project completion set for June 2015.

While Grady didn't respond to requests for the updated cost estimates, according to UI Facilities Management, flood mitigation and permanent ground floor and floodwall construction is estimated at slightly more than \$22 million. The Federal Emergency Management Agency will contribute some funding.

Plans now call for the return of the University Bookstore, food court, student lounge study spaces, a Hills Bank and Trust branch, to the ground floor, he said.

"We're looking forward to making sure that we got a vibrant and relevant space for students," he said, noting that now UI officials are working with an advantage, as they have

SEE IMU, 3

### IMU Push Back Timeline

**June 15, 2008** — Iowa River floods IMU  
**September 2011** — IMU basement completion date announced, August 2014  
**April 2012** — IMU basement new completion date announced, December 2014  
**June 2012** — IMU basement new completion date, February 2015  
**Fall 2013** — Start construction  
**June 2015** — Expected completion date  
*Sources: The Daily Iowan archives*

## 'New' Herky coming next spring to the UI

By MEGAN DEPPE  
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Ten years after 90 Herky statues were unveiled across Iowa City and Coralville, the two communities are now preparing for 75 newly redesigned Herkys to arrive.

Dale Arens, the trademark licensing director for the University of Iowa, said the new design is not a replacement of the original logo, but rather an addition.

Arens said that unlike most Big Ten schools, the Hawkeye Tigerhawk does not match the actual mascot that is prevalent during sporting events.

While the new Herky design was created over the course of the last year, Arens said, the committee members have long had a pretty good idea of what they wanted.

"I wanted Herky to look like Captain America, not the Incredible Hulk," Arens said. "He

needed to look studly but function, [be] fierce, but not scary. This Herky has a classic, heroic strength."

The new round of statues this year are being featured with a new pose that was unveiled at the UI's fifth-annual Fry Fest in Coralville. Iowa's fabled mascot is now depicted with his hands on his waist Superman style.

The public-art project is a joint effort among the Iowa Athletics Department, the city of Iowa City, the city of Coralville, and the Iowa City/Coralville Convention and Visitor's Bureau.

The new design is being finalized, and it will be approved by the end of September, Arens said. Shortly after, the molds for each statue will begin to be formed.

Detailed costs have yet to be completed, for the statues will be displayed in May 2014.

SEE HERKY, 3



One of the 75 statues of "Herky on Parade" is on display at Fry Fest on Aug. 30. (The Daily Iowan/Emily Burds)

### WEATHER

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## COMIC HEAVEN



A man looks at comic books at Daydreams Comics on Thursday. (The Daily Iowan/Alyssa Hitchcock)

## Lynch stresses care for students

By LILY ABROMEIT  
lily-abromeit@uiowa.edu

Calm, cool, and collected is how Coralville resident Chris Lynch hopes to join the Iowa City School Board.

Since his move to the United States 14 years ago, the 45-year-old Lynch, a native of Ontario, Canada, has dedicated almost a decade to being involved in the local district.

And the notion of having two kids attending West High this year, Lynch said, has boosted his initial dedication established in 2004.

Over the course of the past few months, he has led the campaign One District — asking parents to vote “yes” to the district’s Revenue Purpose Statement, which seeks to provide further funding streams.

As recently as January, however, Lynch questioned whether he was doing the right thing in pushing the revenue bill.

“My answer to that in the end was ‘yes,’ because our students need this funding and regardless of what the plan is, or what the politics are, the students need the funding,” Lynch said. “And I think

that’s rolled over into why I’m running now; I think I can make a meaningful difference in education for our students.”

Upon the revenue bill passing, Lynch then set his sights on the School Board, creating four main focus points to increase school success.

“The first strategy is back to basics: focus on education,” he said. “It’s amazing to me how much time and energy we put in to talking about schools, yet we’re hardly ever talking about education or programming. So I’d like to see us spend significant time talking about the future of education.”

The second part of the plan, while still student-oriented, places more emphasis on classroom settings.

“At the school level, we need to find standards for safety (and) security,” he said.

Regulating temperatures in classrooms is one example of how Lynch hopes to do this.

“We ... develop standards in the classroom for such things as temperature control, things such as technology,” he said.

Former Hills resident Amy Neilsen said she thinks setting these kinds of standards is something the schools could use.

“One of the things our district is really struggling with right now is equity,” she said. “Our schools are very, very different across the board and ... that’s something that [Lynch is] used to dealing with, setting acceptable standards and then making sure those facilities meet those standards.”

While she thinks that equity is an issue on the minds of all the board members, Nielsen said, Lynch’s experience as an operations manager at Procter & Gamble makes him a unique resource for many future board projects.

“We have a lot of ... people who are successful in their corporate lives, but nobody has the exact experience that Chris has ... managing large teams [and] building these multimillion-dollar facilities,” she said.

Lynch’s third goal requires cooperation from the rest of the School Board.

“[It’s] really about the

board doing the work,” he said. “Team-building, defining the common goals, and then just [planning] on better relationships.”

“I want us all to be proud to say, ‘This is our district; we’re moving forward,’” Lynch said.

Serving to the more fiscal and facilities-focused aspect of the board, his fourth initiative highlights the importance of spending lucratively.

“On the operation side, I’d like to see us maximize our spending in the classroom, versus other places,” he said. “So at the end of that spending I think we want to make sure we can look back and say, ‘Yeah, we got best value, we got good value for our money.’”

Kevin Collins, a campaign committee member for Chris Lynch for School Board and family friend, said that although he believes Lynch will bring decisiveness and leadership, he might encounter a challenge being a new member.

“I think [a challenge will be] coming on as a new board member and building consensus among the board [members] so that they can move,” he said.

## METRO

## Supervisors eye bridge funds

Additional funds needed to rebuild one area bridge may lead the Johnson County Board of Supervisors to amend its current budget.

During a Thursday morning meeting in the Johnson County Administration Building, 913 S. Dubuque St., the supervisors discussed an amendment for fiscal 2014.

“A lot of it is just general house-keeping,” county finance administrator Dana Aschenbrenner said.

Among the major items on the updated budget is additional money necessary to rebuild Mehaffey Bridge, which crosses a portion of the Coralville Reservoir.

According to the Department of Transportation, an average of 3,410 people used the 50-year-old bridge each day in 2010.

The capital projects service area is the largest item on the amendment, at nearly \$7.4 million.

Aschenbrenner said additional increased revenue includes property taxes, credits, and intergovernmental revenues.

In explaining the adjustments, Supervisor Rod Sullivan said the first draft of the budget didn’t account for what he referred to as “unknowns.”

The Mehaffey Bridge project was one of these unknowns, he said.

The supervisors are expected to vote on the amendment during their Sept. 12 meeting.

— by Daniel Seidl

## Museum receives donation

The UI Museum of Art will receive \$500,000, will benefit collection-sharing project

University of Iowa graduate Matthew and wife Kay Bucksbaum of Chicago recently donated \$500,000 to the “Legacies for Iowa: A University of Iowa Museum of Art Collections Sharing Project.” The project brings art exhibitions to various art centers, museums, and nonprofit galleries across Iowa.

Matthew Bucksbaum received a Bachelor of Arts degree in 1949, and he is now a prominent figure in commercial real estate.

The museum building was devastated in the 2008 flood.

The UI collection of 14,000 pieces of artwork are now located across the state, with a majority of the art work being located in the Figge Art Museum in Davenport.

— by Lauren Coffey

## North Side to see development

After months of talk with the North Side Neighborhood, Lepic-Kroeger Realtors will bring a new building to the area that will serve as a residential and commercial space.

The space was scrutinized initially for its large size and structure, both which have changed after several meetings between Lepic-Kroeger officials and North Side community members.

“We had three neighborhood meetings, and everyone liked the complete project,” said Tom Kaut, a realtor with Lepic-Kroeger. “... This is for the older residents who want to live near downtown but not in it.”

Jeff Davidson, the director of the city’s Planning & Community Development Department, agreed that although there was conflict with the neighborhood, the community and the realtors are pleased with the final result.

“This project underwent a lot of scrutiny by the North Side neighborhood, the Planning and Zoning Commission, and the City Council,” Davidson said in an email. “I think we ended up with a project that is going to be very beneficial to the North Side Marketplace. The housing will be suitable for students or nonstudents who want to be close to campus.”

The building, which will be located on

Linn and Bloomington Streets, will consist of 12 apartments and have 2,000 square feet of commercial space on its first floor. The building is set to cost \$3 million to \$4 million. It will also be the first building in Iowa City to have a rooftop garden.

In addition to the project on Linn Street, Lepic-Kroeger will also be involved with a building near the Iowa City New Pioneer Co-Op, 22 S. Van Buren St. The building will also be a residential and commercial space. It will have 24 1-bedroom condos and a 4,000 square foot commercial space that Kaut hopes will house a restaurant.

Kaut also briefly spoke on an upcoming project that will likely bring more young professionals to the Iowa City downtown area.

“We have a company that is looking into a space at the Washington Plaza that will bring lots of people into Iowa City,” he said. “The city of Iowa City wants to employ and keep young professionals in the downtown area. We envision both retirees and young professionals using the space.”

Kaut said although dealing with conflict from the community may be challenging at times, he is continually happy with the upcoming building on the North Side District.

“It’s difficult dealing with sensitive issues and residents, but it still is worth it in the long run, and we’re very proud and excited for the project,” Kaut said.

— by Lauren Coffey

## BLOTTER

**Eric Barr**, 19, 313 S. Gilbert St. Apt. 2026, was charged Aug. 30 with keeping a disorderly house.

**Matthew Benson**, 19, 541 Reinow, was charged Aug. 29 with public intoxication.

**David Hirschfeld**, 20, 313

S. Gilbert St. Apt. 2026, was charged Aug. 30 with keeping a disorderly house.

**Lukas Jones**, 19, 15 N. Seventh Ave., was charged Thursday with public intoxication and possession of a fictitious license.

**Ross Kistingner**, 20, 513 Bowery St. Apt. 5, was charged Sept. 4 with keeping a disorderly house.

**Scott Purcell**, 19, 313 S. Gilbert St. Apt. 2026, was charged Aug. 30 with keeping a disorderly house.

**Amanda Spearman**, 21, address unknown, was charged Thursday with public intoxication.

**Shavon Tatum**, 21, 1212 Burns Ave., was charged Thursday with public intoxication.

## The Daily Iowan

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## BREAKING NEWS

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## IMU

CONTINUED FROM FRONT

learned what has and what hasn't been successful in the buildings that have sprung up on campus post-flood.

In an email statement, entertainment areas for which the Campus Activities Board would share space will be included, Grady said.

The goal is to get the ground floor back in operation to welcome the Class of 2019 during summer orientation, he said.

Prior to 2008, many UI students considered the IMU a multifaceted space in which to gather.

"[The] IMU was a hub of student life and connectivity," said Katherine Valde, the president of University of Iowa

Student Government, adding that since then, some focus, including that of dining options, have shifted to the Old Capitol Town Center.

Valde said in order for FEMA funding, the guideline states that it requires the IMU to recreate based on how it looked exactly before the flood.

Regent Robert Downer, who, in an Oct. 12, 2012, interview with the *DI*, called the slow-going project a "disappointment," says today he would like the project to progress.

"There's an incredible number of rulings that have to be followed, and those don't necessarily affect every building in the same ways and same timeline," Downer said.

Although officials have indicated that restoration of the low-

er level is among top priority, several other non-flood-recovery projects seem to have taken precedence over it.

For example, a \$300,000 hotel-room renovation project on the fourth floor of the Iowa House Hotel and the first of a three-phase renovation at the UI Main Library, a \$14.5 million Learning Commons, have been completed ahead of the IMU project.

Grady said this comes even as the design for the ground floor was completed before the Learning Commons opened.

Since then, a number of UI students and faculty have chosen to call the library home for their study and social needs over the IMU.

UI sophomore Anel Melendrez said the IMU is a good place to study with many resources, but



Rendering

at the same time, she's noticed the popularity is going down.

"I've noticed there are fewer people, also since [the Main Library] has been remodeled, people still come here and meet...but that's about it," she said.

UI senior Ji Seung

Jung said that while she used to study at the IMU all the time, ever since the completion of the library renovations, she's been more attracted to it.

"Now, the library has dual monitors everywhere, group study cubicles and more," she

said. "Especially with the brighter lightings it really tempts me to come here a lot more often."

UI graduate assistant Pablo Rodriguez Balbontin also said he was excited by the "new" library and said he believes it is attracting more students than the IMU is.

## HERKY

CONTINUED FROM FRONT

What originally began in 2004 and was coined "Herky on Parade" involved 90 statues placed across Iowa City and Coralville.

Four designs were revealed during a ceremony at Fry Fest.

A MidWestOne Bank-sponsored design, covered with black and yellow photos of spectators at Iowa football games, is among those.

The remaining 71 new designs will be chosen by the "Call for Creativity" invitation that the original project used, where artists from all over can submit proposals for a Herky design for consideration.

Marcia Bollinger, the public-art coordinator and neighborhood-services coordinator for Iowa City, says that the committee then checks all designs to see if they are possible to re-create.

"We need to make sure that it will hold up outside, especially de-

signs with attachments," Bollinger said.

Nick Pfeiffer, the second vice president of MidWestOne's marketing office, said the art initiative is an outlet that allows individuals to be exposed to different parts of their own community.

"It gets people into parts of town they may never go to otherwise," he said.

Pfeiffer said the bank chose to become involved with the project for the community-involvement aspect.

"Hawkeye fans — you're

the ones that make Herky great," he said.

Another Herky that was released during Fry Fest was the Hayden Herky, created to resemble former Hawkeye football coach Hayden Fry.

Ideas for new Herkys are placed into a photo book for potential sponsors to flip through, but all designs are first approved by the committee in charge of the project.

All Herkys, including the ones that debuted at Fry Fest, will be placed on the streets overnight in May.

"The full impact of the Herkys is to see them [revealed] all at once," Arens said.

While specific locations have yet to be announced, the statues will stand from May until September, then be auctioned off to various locations in Iowa City and Coralville.

One UI student is excited to see the new dimension the additional Herkys will add to the Iowa City community.

"I think the project will add another layer of quirkiness to a downtown that has already

seen graffiti benches, tree scarves and public pianos," said UI freshman Chris Higgins.

"I think the project will add another layer of quirkiness to a downtown that has already seen graffiti benches, tree scarves and public pianos," Higgins said.

But although Herky will get a facelift, officials believe that it will retain the significance to the public.

"This is a figure that everyone recognizes and appreciates, a symbol for community spirit," Bollinger said.

# New hat in mayoral ring

By REBECCA MORIN

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After long-term Coralville Mayor Jim Fausett announced he would not seek re-election last week, a second Coralville resident has stepped up to the plate to run for the position.

Matt Adam, an area attorney and community leader, announced his candidacy for mayor in a press release Tuesday.

Mayor Pro-Tem John Lundell will join Adam in the mayoral run. Lundell announced his candidacy for the position on Aug. 28, a day after Fausett's announcement.

"I am proud to live here, have my law practice here, and be involved in making this community as vibrant as possible," Adam said in a press release. "As your new mayor, I will lead us toward our shared vision of having a community that is safe, welcoming, and enriches the lives of all those who work, live, and visit here."

Adam told *The Daily Io-*

*wan* he was interested in running for candidacy for a couple of years but the time was not right.

When asked what he expects from Adam if he wins the mayoral candidacy, Fausett said he did not know Adam well enough to comment.

"The only thing I know is that [Adam] was one of attorneys that represented a group that sued the city, and other than that, I cannot comment," Fausett said.

Adam has been a resident of Coralville since 2007. He is a partner with Simmons Perrine Moyer & Bergman PLC, and he also has served as an adjunct lecturer teaching Legal Aspects of Entrepreneurship for eight years in the University of Iowa Tippie College of Business.

He is also involved in the Chamber of Commerce, serves on the Board of Directors for the Iowa City Golf Association, and is a member of the Iowa Bar Association, the Johnson County Bar Association, and Linn County Bar

Association.

According to a press release, Adam hopes to bring a fresh perspective, renewed leadership, enhanced transparency in government, and a vision of greater financial certainty.

Coralville has to cut its outstanding debt obligations of nearly \$279 million, according to a report released in June. The city would also have to sell a number of city-owned properties, including the Marriott Hotel and Conference Center, Brown Deer Golf Club, Backpack Brewery, and the Coralville Center for the Performing Arts.

When Coralville finance director Tony Roetlin was asked whether he had any goals for the city and the mayor to work together, he denied to comment.

However, Adam said in a press release that he is confident that "with the right leadership in the mayor's office and on the City Council, we can strike a balance that ensures Coralville will see

continued growth without overburdening our taxpayers or losing sight of providing city services and recreational areas that we can all be proud of."

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# OPINIONS

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— FIRST AMENDMENT TO THE U.S. CONSTITUTION

## COLUMN

### Internet won't fix rural Iowa



Jon Overton

Jon-overton@uiowa.edu

After a long wait, we may soon get to welcome parts of rural Iowa to the late-20th century. Gov. Terry Branstad has decided that the state cannot let our fellows in the vast Iowa hinterland continue living in the dark ages, before the advent of the almighty Internet.

Branstad's new initiative asks the STEM (science, technology, engineering, and mathematics) Advisory Council's Broadband Committee to develop legislation to improve access, adoption, and use of high-speed Internet.

If you're a small town trying to attract jobs in a globalized economy and decent Internet access is unavailable, you really don't stand a chance in hell.

Apparently dial-up Internet is still used in some parts of Iowa. According to the 2012 Iowa Farm and Rural Life Poll conducted by Iowa State University, 11 percent of farmers used dial-up Internet. Although that isn't a lot of people in general, we're talking about dial-up: that's like riding a stagecoach down I-80 to get across the country.

Many Iowa businesses — 22,000, according to a 2011 survey by Connect Iowa — do not have broadband access. These businesses on average make just one-fourth of the income of connected businesses. This surely discourages firms from investing in parts of rural Iowa.

Although this is a good initiative, it's important to avoid overstating its implications.

The Internet's a powerful tool, but it won't magically fix all of rural Iowa's problems.

Its economy is one of a bygone age. Large corporate farms have gobbled up smaller ones. Mecha-

nization and outsourcing have ravaged a once robust manufacturing sector.

Rural Iowa, like much of the Midwest, provides a vast reservoir of low-skilled, less-educated workers who will work for relatively low wages because the cost of living is fairly low. There are jobs for people like that, but they've gone to China, India, Bangladesh, and other parts of the developing world where workers are willing to work for much less than their American counterparts.

The nature of the economy is changing — drastically. There was a time when you could get a decent job with only a high-school diploma. That time is fading quickly. The economy is increasingly divided between low-wage service jobs with few to no benefits and higher-wage jobs that often require college degrees.

A data brief from the National Employment Law Project showed that even before the recession, mid-wage jobs were disappearing while high- and low-wage jobs were growing. Then mid-wage jobs got hammered and have barely come back at all. And those lousy low-wage jobs are on the rise.

Without good jobs, people will leave rural Iowa. And they have been leaving. For a century. Since 1910, huge swaths of western and southern Iowa have lost more than 20 percent of their population, according to a report from Iowa State University. Virtually all of the state's growth has been in metro areas.

Rural Iowa may not be completely doomed. Some midsize towns have maintained stable populations and small towns within commuting distance of cities may make it. Some can survive. But without an educated population, high-paying employers probably won't want to invest in rural Iowa.

It seems that rural Iowa may leave its dark age of poor Internet access while continuing its other dark age of economic decay and depopulation.

## EDITORIAL

### Dying unions, flat wages

Over the past century or two, labor unions brought about several positive changes: better safety standards, eight-hour workdays, health-insurance benefits, pensions, and many other aspects of the workplace that are taken for granted today.

But unions' power has faded substantially in recent decades because of plummeting membership, according to data from the Current Population Survey. In 1983, 22 percent of Iowa workers belonged to a union; in 2012, that number was just 12 percent. Unions in private manufacturing were hit hardest, losing nearly two-thirds of total membership.

Workers in states with anti-union right-to-work laws such as Iowa have lower wages, fewer benefits, and have no competitive advantage compared with states without these union restrictions, according to a report by the Economic Policy Institute.

Indeed, wages for most Iowans have stagnated or fallen. Iowa must ensure that wages are growing to at least match the cost of living.

Current Population Survey data show that since 1979, the median wage in Iowa have grown by just 3.4 percent when adjusting for inflation. The situation is deplorable for the bottom 10 percent of Iowans, whose wages have fallen by 2.9 percent.

If the cost of living simply followed inflation, this wouldn't be so bad, but many basic expenses have easily outpaced inflation and left Iowa's meager wage growth in the dust.

Although once relatively stable, since 2006, the U.S. Department of Agriculture reports that food prices are becoming more volatile, and rising food prices usually drive up the costs of other products. From 2006 to 2012, food prices grew faster than inflation. This is particularly unfortunate because food is necessary to live. It is a nonnegotiable expenditure and unpredictable prices hit those at the bottom the hardest. Recall that their wages since 1980 have actually shrunk.

Fuel prices have grown by 60 percent from 1980 to 2013, about 18 times faster than wages. The number of

miles traveled by vehicle in Iowa has also grown by 43 percent over this period.

The cost of an education has also risen dramatically. Since 1980, in-state tuition (including fees) at the University of Iowa has grown by more than 240 percent, according to data from the Office of the Registrar. This is over 71 times faster than median wage growth. Out-of-state students saw their tuition rise by an astronomical 400 percent.

Higher education is extremely useful to lift the poor up into the ranks of the middle class, but with skyrocketing tuition and flat wages, that is becoming infeasible.

These flat wages in concert with higher costs are reverberating throughout the state. From around 2000 to 2010, child poverty in Iowa jumped by 50 percent, the number of people on food-assistance programs tripled, and 30 percent more people received the earned income tax credit, which goes to workers with low to moderate incomes.

Flat wages are costly to the government because it has to shell out more benefits and gets less revenue in taxes, they hurt families whose budgets are stretched too thin, and threaten economic development because everyone is strapped for cash.

Iowa needs to focus on crafting policy that encourages wage growth, and there are many feasible options including increased access to higher education, a higher minimum wage, scrapping right-to-work laws, and other measures, according to "The State of Working Iowa" 2013 report.

Iowans are seeing the disastrous consequences of flat wages coupled with a rising cost of living. We encourage the Iowa Legislature to act decisively to curb this dangerous trend.

#### YOUR TURN

Do you think the decline of labor unions has been bad for Iowa's economy?

Weigh in at [dailyiowan.com](http://dailyiowan.com).

## LETTERS TO THE EDITOR

### Vote for Geerdes

We strongly support Gregg Geerdes for reelection to the Iowa City School Board. Geerdes (the father of five children who attend Iowa City public schools on both sides of the Iowa River) is a man of great patience and good sense, qualities essential to one who will not only hear us but truly to listen, understand, and act on behalf of the common good. The future of our schools and our sense of community will be best served by someone with this talent.

The educational issues we face require a clear, fair, and reasonable voice as well. All who have listened as board candidates have addressed the challenges confronting our schools have heard Geerdes analyze with clarity and care both the social and financial realities of our present situation and the choices we must make for the future. The new board will greatly benefit from the wise counsel Geerdes can provide, and our entire community will be well-served by his ability and willingness to help all of us be better informed on the

tough decisions we face. Compassionate and calm, well-informed and astute, able to listen and to explain, understand, and act, Gregg Geerdes is the best person to help us move forward together as an informed community and the best person to help us reconcile our values, aspirations, and educational resources.

Joni Kinsey Fields and Wayne Fields  
Iowa City

### Support Cook, Kirschling, Lewis

Vote for Karla Cook, Brian Kirschling, and Jason Lewis for school board.

Cook offers the only teacher's perspective when addressing district issues. She has been in all of our schools to visit with teachers and students. She never stops researching, validating, and communicating, whether the topic is programming, facilities, or finances. She has had the courage to make difficult decisions.

Kirschling has visited every corner of

this district to listen to voters' concerns and to engage them in discussions. He will meet with or talk with anyone. He not only has knocked on doors but has also held listening posts, attended forums, and arranged many one-on-one conversations with voters. If you read his blog, you'll note his broad perspective on educational topics as well as issues specific to this district. He has a strong commitment to programming equity and facilities equity.

Lewis' life story shows he understands overcoming the achievement gap and rising out of poverty. More recently, he and his family have supported and benefitted from Mark Twain Elementary rather than taking the district's offer to transfer. He has experienced many of the issues we are discussing in our district and brings a unique and caring perspective. His campaign has coalesced people with a broad blend of ages, neighborhoods, and issues who have bonded to promote Jason and his commitment to equity in our district.

Jean Jordison

### Vote for Lewis

I'm writing to urge everyone to vote for Jason T. Lewis for School Board on Sept. 10. For many years we've seen the disparities among schools in our district grow, leaving some students behind. This disparity cuts across the district, and fixing it is in all of our best interests, as last week's heat wave clearly illustrated. While the School Board has begun to take steps to fix this and to build the new schools we need for our growing population, there is a lot more to be done, and we need leaders on the board who can see this process through.

Jason T. Lewis is the strongest and most effective advocate for our kids in this School Board race. As past president of the Mark Twain PTO, he has been a tireless voice for his school and all of the kids in it. As a neighborhood advocate, he has begun with the city to bring a park to the Twain neighborhood. As a board member, Jason will work for the best for all of our schools and all of our kids.

Eric D. Johnson  
Iowa City

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## EDITORIAL POLICY

**THE DAILY IOWAN** is a multifaceted news-media organization that provides fair and accurate coverage of events and issues pertaining to the University of Iowa, Iowa City, Johnson County, and the state of Iowa.

**LETTERS TO THE EDITOR** may be sent via email to [daily.iowan.letters@gmail.com](mailto:daily.iowan.letters@gmail.com) (as text, not as attachments). Each letter must be signed and include an address and phone number for verification. Letters should not exceed 300 words. The *DI* will publish only one letter per author per month. Letters will be chosen for publication by the editors according to space considerations. No advertisements or mass mailings, please.

**GUEST OPINIONS** that exceed 300 words in length must be arranged with the Opinions editor at least three days prior to the desired date of publication. Guest opinions are selected in accordance with word length, subject relevance, and space considerations.

**READER COMMENTS** that may appear below were originally posted on [dailyiowan.com](http://dailyiowan.com) in response to published material. They will be chosen for print publication when they are deemed to be well-written and to forward public discussion. They may be edited for length and style.

## COLUMN

### The upside of plasma donation



Brianne Richson

Brianne-richson@uiowa.edu

The beginning of the school year has announced itself again with swarms of solicitors on the Pentacrest passing out handy little coupon books, as local businesses are aware that most college students take no shame in tossing up a fist pump after saving a buck or two on a sub sandwich. The books are filled with the word "free," even going so far as "FREE STD Testing" ... probably not the best breed of "free," but it's the principle.

Then, there are the Biotest advertisements. "New donors can receive \$50 today and \$100 this week." Not a bad deal. "New donors will receive a \$10 bonus on their first donation." Free

money. Not to mention the people in Biotest ads literally look like they've just had the time of their young lives donating plasma. Just like the smiling people in the BioLife Plasma Services advertisements.

The first time I heard about receiving payment for plasma donation, I was a tad put off. For lack of better description, donating plasma is basically draining your precious bodily fluids in exchange for "free" money; I wondered if the people donating their plasma would miss it or even notice it was gone.

But it turns out there are no apparent physical consequences of plasma donation. Although some see it as a bizarre form of "pimping" one's body out for money, it seems that there are no tangible downsides to donating plasma, especially for pocket-change-mongering college students.

According to the Biotest website, donated plasma can ultimately

be used to treat burn victims, people suffering from hemophilia, people who have been exposed to tetanus, those who have just come out of major surgery, and a variety of other medical situations.

Aside from the fact that you get paid for your donation, plasma donation actually seems like a moderately heroic act, provided that one meets the eligibility requirements for donations.

The BioLife website states that to be eligible for plasma donation at its facilities, one must be at least 18 and no older than 69, weigh a minimum of 110 pounds (shouldn't be hard with all the pizza-deal coupons circulating around these days), and agree to a more extensive medical screening at the plasma-donation facilities. BioLife donors even get their own cute orange debit card; who couldn't use another debit card? BioLife's tagline, "Save a Life. Receive Money," is hard to dispute.

There seems to be a bit of discrepancy on how often those who are eligible can donate plasma; the American Red Cross states that you can donate plasma every four weeks, or essentially a bit more than once a month should you choose to do it consistently, but BioLife claims that a person could donate up to twice a week.

A college student who genuinely needs the money is probably inclined to go with the latter, but people should be aware that there are some minor side effects such as potential dehydration, and you shouldn't drink alcohol the day prior to or after donating.

But as BioLife's website also points out, "plasma cannot be produced synthetically," so it seems that living, breathing, cash-desperate college students are in all seriousness the best bet for those in need of donated plasma. Maybe we are good for something other than taking naps and buying discounted pizza after all.

## KID CAPTAIN

## Die-hard Hawk fan to take field as captain

By MEGAN SANCHEZ  
megan-sanchez@uiowa.edu

For six years, Michaela Inman has been following Hawkeye football through its trials and tribulations while experiencing her own, and now she will be rewarded for her perseverance.

"She loves the Iowa Hawkeyes," said Jenny Inman, Michaela's mother. "She is a die-hard fan."

On Saturday, the Ankeny native will experience the game from the eyes of her role models.

Michaela has been selected as the Kid Captain for the upcoming game against Missouri State.

More than 462 nominations were accepted for the honor and just 14 children were selected.

"I am very excited," Michaela said. "I'm mostly excited to meet the players and actually go out on the field."

She will be joined by best friend Kaitlyn Farrell, who has accompanied her to games in the past.

Michaela has had a long

battle to get to where she is, and not the typical journey of an average teenager.

In May 2011 she began to experience pain in her ankle. At the time, her pediatrician did X-rays and attributed the pain to a sports injury because of Michaela's active role in gymnastics and long-distance running.

In the fall of that year, her discomfort became more frequent and had started to spread up her leg.

After conducting a series of tests, Michaela's doctor and parents decided to send her to the University of Iowa Children's Hospital, where Jose Morcuende, a University of Iowa professor of orthopaedic surgery, ordered a bone biopsy.

Michaela was diagnosed with Ewing's sarcoma, an aggressively treated bone cancer, on Dec. 12, 2011.

Within two days, Michaela had a port place in her body for chemotherapy. She began chemo on Dec. 27, 2011. Michaela

received 114 doses of chemotherapy, an abnormally high number.

When she returned to school for the first time after losing her hair, she was greeted by her school's newly decorated halls with banners that read "We Fight for Michaela" and "Bald is Beautiful."

"It was really empowering," Inman said. "The school completely embraced her and set a positive tone."

And while the treatment took a toll on Michaela to the point where she could hardly move, her hard-working attitude helped her conquer cancer.

"[At one point] she was so weak we had to lift her in and out of the bathtub," Inman said.

Carol Barnhart, Michaela's tutor, worked with her to stay caught up with school work while she was ill. Barnhart said she was impressed with Michaela's attitude toward tutoring: the middle-schooler made sure to stay ahead in her studies,

earning all As while doing the same tests and assignments as the rest of her classmates.

"She was a trouper," Barnhart said. "She really did put a great effort into trying during the hours we had together. She was really amazing."

On Nov. 16, 2012, following 11 months of intense chemotherapy, Michaela's treatments concluded.

"Today, we are 10 months from treatment, and she is cancer free," Inman said, noting that she has seen Michaela start to return to her old self, with her energy coming back full force.

Although doctors have suggested that Michaela refrain from running or jumping for the next two years, Inman said that has been challenged.

"Her ankle is a little weak, and she could injure it, but I cannot keep her still," she said.

Following the treatment, Michaela and her mother wanted to find a way to give back to families and kids with cancer.



Contributed

Noting the UI's connection, they decided to reach out to "Beat Cancer Today," an organization aiding in fighting childhood cancer.

In recent months, they have helped design "Beat Cancer" shirts for Ankeny's two high schools, in which all of the funds have been given to a number of organizations that helped Michaela survive cancer, including the Children's Cancer

Connection and UI Dance Marathon.

And now, the UI will be giving back to Michaela as she takes the field on Saturday with her fellow Hawkeye fanatic Kaitlyn. Her friends and family are thrilled to see her honored as a Kid Captain. "I think she definitely deserves it," said Wendy Farrell, Kaitlyn's mother. "She's been a Hawkeye fan for a long time, and I think she will love it."

## Kirschling sees district at educational crossroads

By SHIANNE GRUSS  
shianne-gruss@uiowa.edu

Although Brian Kirschling remains closely tied to his alma mater, he said he is devoted to providing an equitable learning experience throughout the entire district if elected to the Iowa City School Board on Sep. 10.

"Once upon a time, there were not vast differences between our educational experiences in our schools," he said. "We're at a point where decisions made in the next four years will become critical for the next 40 years."

The 2013 election marks Kirschling's first attempt at a seat on the board.

Kirschling, 40, is on the staff at the Veterans Affairs Medical Center and a clinical assistant professor in the University of Iowa Depart-

ment of Ophthalmology and Visual Sciences.

Nine years ago, he became a member — and later president — of the City High Alumni Association in response to what he said he felt was a negative perception of the school.

He now responds to what he said is a falsely perceived notion that the School District is in a good place.

"We have a lot of needs in this district that need to be fixed," he said. "I think it's important that we right the ship."

In February, the board passed what many have called a controversial diversity policy, which aims to distribute socioeconomic levels equally throughout the district.

Data relating to students in the district who are a part of the free- and re-

duced-lunch program have been considered in the policy.

Kirschling, a supporter of the policy, noted that some schools are seeing 75 to 80 percent of the student population enrolled in the lunch program.

"What I'm anxious for us to be able to do is really start to commit to renovating and adding on to our facilities, building new facilities, and changing the way that we assign students to schools," he said. "We want to make sure that we don't have high concentrations of poverty when new facilities come on line."

The board should also focus on communicating with teachers and parents in order to get a better understanding of what their wants and needs include, he said.

Heather Warner, a former City High English teacher, said parents and teachers are very passionate about the district in moving forward, but she cautioned of its potential downsides.

"I think that passion is a huge asset for sure, but at the same time can be blinding," she said. "They forget about the broader changes that need to be made."

While she likes the idea of more teacher input, she said she would personally like to see more technology in each individual classroom and a reduction in class size.

"I think [Kirschling] would make a great member of the School Board, primarily because I honestly believe that he has the health of the entire district in mind," Warner said. "He'll roll up his sleeves and ac-

tually work to make these positive changes for the district."

UI Professor Emeritus Bill Scott, a coworker of Kirschling, said the candidate has been a much-respected member of the VA faculty.

"I don't think Brian has any favorites," Scott said. "I think he's going to do what's best for the district, and that's the kind of people we need."

Echoing Scott's belief, Kirschling's mother, Ginny, said her son is not solely concerned with the school he went to or the schools his children go to.

"He believes that every student and every teacher should be on the same playing field," she said.

The possibility of introducing magnet ele-

mentary schools — more hands-on, single-subject oriented facilities — is the most exciting new venture for the district, Kirschling said.

"These schools have merit that can attract people to consider in enrolling in an elementary school that offers something different," he said.

Kirschling said his experience on the Iowa Optometric Association Board, where at times he reached across the aisle among various opinions and beliefs, will help make him a beneficial member to the board.

"I sincerely believe that schools are a barometer for the health of the community, and if that's the case, then our community is at a crossroads now," he said.

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# DAILY BREAK

“One of the lessons of history is that nothing is often a good thing to do and always a clever thing to say.”  
— Will Durant

## the ledge

This column reflects the opinion of the author and not the DI Editorial Board, the Publisher, Student Publications Inc., or the University of Iowa.



### Freaky Friday Foursomes

- Carrie is Elaine. Samantha is Jerry. Miranda is Kramer. Charlotte is George.
- Carrie is Famine. Samantha is Death. Miranda is War. Charlotte is Pestilence.
- Carrie is Water. Samantha is Fire. Miranda is Wind. Charlotte is Earth.
- Carrie is Hannibal. Samantha is Face. Miranda is Murdock. Charlotte is B.A. Baracus.
- Carrie is Gas. Samantha is Plasma. Miranda is Liquid. Charlotte is Solid.
- Carrie is Addition. Samantha is Multiplication. Miranda is Subtraction. Charlotte is Division.
- Carrie is Buffy. Samantha is Giles. Miranda is Willow. Charlotte is Xander.
- Carrie is Heart. Samantha is Club. Miranda is Spade. Charlotte is Diamond.
- Carrie is Nigel Tufnel. Samantha is David St. Hubbins. Miranda is Derek Smalls. Charlotte is the drummer.
- Carrie is Ron Burgundy. Samantha is Brian Fantana. Miranda is Champ Kind. Charlotte is Brick Tamland.
- Carrie is Egon. Samantha is Peter. Miranda is Ray. Charlotte is Winston.
- Carrie is Wrestlemania. Samantha is Royal Rumble. Miranda is Summerslam. Charlotte is Survivor Series.
- Discuss.

Andrew R. Juhl thanks Erik J, Lee L, and Kevin K for contributing to today's Ledge.

## The Daily Iowan

### SUDOKU

THE SAMURAI OF PUZZLES By The Mepham Group

Level: **1 2**  
**3 4**

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit [www.sudoku.org.uk](http://www.sudoku.org.uk)

SOLUTION TO THURSDAY'S PUZZLE

1	4	5	3	9	6	7	8	2
7	3	9	2	8	5	4	6	1
8	2	6	7	1	4	9	5	3
2	1	7	9	5	3	8	4	6
6	8	4	1	7	2	5	3	9
9	5	3	4	6	8	1	2	7
3	7	8	5	2	9	6	1	4
4	6	1	8	3	7	2	9	5
5	9	2	6	4	1	3	7	8

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### Doonesbury BY GARRY TRUDEAU

MR. SPEAKER, DO YOU REALLY BELIEVE THE GOP'S BEST HERE IS MORE VOTER SURVESSION?  
WHAT? I NEVER SAW THAT!  
OH, NO? THEN HOW DO YOU EXPLAIN THIS?  
...ALTHOUGH YOU DON'T HEAR THAT FROM ME!  
DAD?  
UH... YES?  
DO YOU EVER FANTASIZE ABOUT BREAKING A BIG STORY?

### DILBERT BY Scott Adams

WE LOST ALL OF OUR COMPANY DATA AND OUR BACKUPS, TOO.  
SO I HACKED INTO OUR GOVERNMENT'S SECRET DATABASE WHERE THEY KEEP RECORDS OF EVERYTHING WE SAY OR DO AND GOT IT ALL BACK.  
I FEEL AS IF I SHOULD BE DOING SOMETHING NOW.  
NAH, EVERYTHING IS WORKING FINE.

### 'NON SEQUITUR BY VIEV

WHAT ARE YOU WORKING ON?  
AN EGGY ON WHAT I'VE DONE THIS SUMMER.  
THIS'LL BE GOOD SOURCE MATERIAL FOR MY BLOGPOSTERS IN THE FUTURE, SO I'M MAKING IT VERY DETAILED.  
OR... A PAPER TRAIL FOR THE PRESENT DISTRICT ATTORNEY.  
WHA... GOOD POINT! LESS DETAIL, MORE VAGUE ALLUSIONS.

## HUNGRY?

Check out *The Daily Iowan's* Dining Guide

## today's events

- **Web Basics**, 10 a.m., Iowa City Public Library, 123 S. Linn
- **English Conversation Group**, 10 a.m., Iowa City Public Library
- **The Safe Zone Project: Phase I**, 10 a.m., 102 Center for Disabilities and Development
- **English Language Discussion Circle**, noon, S126 Pappajohn Business Building
- **Master Class**, with Dweezil Zappa, 2 p.m., Englert, 221 E. Washington
- **Senior Center Member Art Show**, 4 p.m., Senior Center, 28 S. Linn
- **IWP Shambaugh House Reading Series**, Hereaka (playwright, novelist, screenwriter, New Zealand), 5 p.m., Shambaugh House
- **Quietdrive, with Final Alibi, Exit, Emergency**, 6 p.m., Yacht Club, 13 S. Linn
- **Live from Prairie Lights, Doug Trevor, fiction**, 7 p.m., Prairie Lights, 15 S. Dubuque
- **Ballroom and Latin Dancing**, 7:30 p.m., Old Brick, 26 E. Market
- **The Last Days of Judas Iscariot**, Dreamwell Theater, 7:30 p.m., Unitarian Universalist Society, 10 S. Gilbert
- **Venus in Fur**, 7:30 p.m., Riverside Theater, 213 N. Gilbert
- **Campus Activities Board Movie, After Earth**, 8 & 11 p.m., 348 IMU
- **Campus Activities Board Movie, The Bling Ring**, 8 & 11 p.m., IMU Iowa Theater
- **Stop Kiss**, Fourth Room Theater, 8 p.m., Coralville Center for the Performing Arts, 1301 Fifth St.
- **"Zappa Plays Zappa,"** 8 p.m., Englert
- **The Feralings, with John Waite**, 9 p.m., Mill, 120 E. Burlington
- **DJ Commando, Vast Horizonz**, 9 p.m., Blue Moose, 211 Iowa
- **Aaron Kamm & One Drops, with Dylan Sires and Neighbors**, 10 p.m., Yacht Club
- **Wild Belle, with Trouble Lights, Guilty is the Bear**, 10 p.m., Gabe's, 330 E. Washington

### SUBMIT AN EVENT

Want to see your special event appear here? Simply submit the details at: [dailyiowan.com/pages/calendarsubmit.html](http://dailyiowan.com/pages/calendarsubmit.html)

8-9 a.m. Morning Drive  
Noon-2 p.m. Sports Block  
4-5 The Jewel Case

5-7 Los Sonidos  
7-9 Eclectic Anesthetic

## horoscopes

Friday, September 6, 2013  
by Eugenia Last

- ARIES** (March 21-April 19): Emotional highs and lows will fluctuate with work, health, and pet issues. Be ready to step into action and deal with each situation that arises with care. What you do will be a testimony to how responsible, skillful, and caring you are.
- TAURUS** (April 20-May 20): A philosophical transformation because of an incident at work or with a colleague will transpire. Take a moment, and collect your thoughts. There may be a way you can use what you discover to avoid a problem at home.
- GEMINI** (May 21-June 20): Your emotions will guide you surprisingly well if you relax and let life unfold naturally. Disagreements can be expected, but the result will bring you closer to someone with more to offer. Change is good and can bring good fortune.
- CANCER** (June 21-July 22): Don't flip-flop when it comes to decisions that can influence your life. Talks will lead to reasonable solutions. A promise you make will result in a unique lifestyle change. It's time to explore new interests, people, and places.
- LEO** (July 23-Aug. 22): Plan to take a trip. Whether it's just across town to visit a friend or to a destination you've never been before, embrace the experience you have and learn whatever you can. A new look, image, or attitude will enhance your life.
- VIRGO** (Aug. 23-Sept. 22): Relax and live a little. You can take care of your responsibilities and still have fun. Let others take care of what needs to be done while you enjoy being entertained. An unusual partnership will change your outlook on life.
- LIBRA** (Sept. 23-Oct. 22): Don't hesitate. If you see an opportunity, figure out a way to take advantage of what's being offered. Your take-charge attitude will be impressive and lead to an unusual encounter with someone you will want to get to know better.
- SCORPIO** (Oct. 23-Nov. 21): What you do for someone will not be forgotten. Make adjustments to the way you present what you have to offer, and it will broaden your options regarding future job prospects. An unusual change to the way you live will pay off.
- SAGITTARIUS** (Nov. 22-Dec. 21): Don't count on anything or anyone. The information you receive will not be based on what's actually possible. You'll have to rely on your own efforts and finances if you want to get ahead. Be realistic when you assess your situation.
- CAPRICORN** (Dec. 22-Jan. 19): Share your concerns and your plans. You'll get the undivided attention of someone you respect and want to get to know better. Don't let the changes an old friend or lover makes cause you to miss out on something you want.
- AQUARIUS** (Jan. 20-Feb. 18): A pending matter can be dealt with successfully. Appeal from the heart, and use your charm and innovative ideas to get your way. Love is on the rise, and romance and passion will enhance your personal life.
- PISCES** (Feb. 19-March 20): You can play to win. Put your talents to the test, and opportunities will unfold. Socialize, and you will expand your contacts to include some very special individuals who have something unique to contribute to your life.

## mc ginsberg.com

### OBJECTS OF ART

## The New York Times Crossword

Edited by Will Shortz No. 0802

- ACROSS**
- Food item resembling an organ
  - Not long-departed
  - Question after a public shellacking
  - Plutoid just beyond the Kuiper Belt
  - Many a detective film cover-up
  - Squire
  - Lack of authorisation?
  - "Casablanca" carrier
  - It really stands out
  - Be loud at a funeral, say
  - Many 56-Across users
  - It may have check marks
  - General exercise? \_\_\_\_\_ Franko
  - Stretches out \_\_\_\_\_
  - "We're in trouble now!"
  - Abbr. on a sports ticker
  - Topics at some religious retreats
  - Cousin of a screwdriver
  - Largest city in the South Pacific
  - Go back on the morning watch
  - Six bells in the morning watch
  - Prefix with geek
  - Hand picks?
  - Monogram of the author of "A Charge to Keep: My Journey to the White House"
  - Kind of block
  - It replaced the Indian rupee in 1932
  - Winnipeg's \_\_\_\_\_ Franko Museum
- DOWN**
- Classic name in New York delis
  - Subject precursor
  - Like some eggs
  - Intro to Euclidean geometry?
  - Letter abbr.
  - Casual assent
  - As
  - Weena's race, in fiction
  - Generally speaking
  - Big name in video streaming
  - Five and ten, e.g.
  - Ticketmaster info, maybe
  - Coloring
  - Compact first name?
  - Formation on 28-Down
  - About 186,282 miles
  - Marathoner Pippig
  - NASA's Aquarius, e.g.
  - Done some strokes
  - Routine reaction?
  - See 21-Down
  - Home of the Black Mts.
  - Crow relatives
  - Stock mover
  - Ithaca is at its southern end
  - Be inclined
  - His Secret Service code name was Providence

- PUZZLE BY BARRY C. SILK
- Shrimp
  - Midas's undoing
  - Katana wielder
  - Curt
  - Beauregard follower
  - GPS abbr.
  - Cheerleader's move
  - Relative d'un étudiant
  - Many an animal rights activist
  - Baseball Hall-of-Famer who played for the Giants
  - Bother, with "at"
  - After-life gathering?
  - Backwoods relative
  - Starting device: Abbr.
  - Code word
  - Publisher of World of Work mag.

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ANSWER TO PREVIOUS PUZZLE

OBS	AFIRST	TWIG
RAT	SLOOPS	HONE
CRACK	UNDER	FORCE
ACTA	ESSA	AREA
SAURON	KOS	
REDUCED	DISTANCE	
EGAD	ICETE	A
POPULATION	MASS	
ON	VOLUME	
THUD	RANI	LES
PHYSICS	FORMULAS	
COME	DETROIT	ERE
PUNS	STAINS	NYX

## The Daily Iowan

# Recovery month to be declared

By **EMILY FRIESE**  
emily-friese@uiowa.edu

Iowans are recognizing the struggles, triumphs, and trials of all who have dealt with substance abuse.

On Sept. 19, Gov. Terry Branstad will sign a proclamation declaring September as Recovery Month in the state of Iowa. This proclamation will join 36 other states, cities, and organizations participating in the national mission.

Kevin Gabbert, the director of Iowa's Access to Recovery program, said the Substance Abuse and Mental Health Services Administration's Recovery Month began in 1989 as "TreatmentWorks" — a program that primarily focused on treatment in the field of substance-use issues.

It extended to celebrate individuals in recovery in 1998, while in 2011 the program was renamed National Recovery Month, to embrace all aspects of behavioral health.

Gabbert said there's a direct correlation to high blood pressure, cancer, and psychological disorders.

"We know by addressing those things we're going to lower those incidences occurring in those individual cases," he said.

Now in its 24th year, the goal is to celebrate the accomplishments of those recovering from addiction, honor individuals working in prevention treatment, and to increase behavioral-health-services education.

The proclamation's design is to highlight the many challenges associated with substance abuse in Iowa and bring the issue to the forefront, Branstad communication director Tim Albrecht wrote in an email.

Branstad said he hopes to make Iowa the healthiest state in the nation by helping everyone understand the dangers posed by certain substances, take steps to avoid those substances, and to seek additional help.

DeAnn Decker, the chief director of the Iowa Bureau of Substance Abuse, said the month's main focus is on binge drinking.

There are indicators of Iowa having some of the

highest rates of binge and underage drinking in the United States, she said.

Town-hall meetings, parades, and 5K runs are among activities offered.

For Decker, she hopes the program will help eliminate current barriers that often prevent individuals from seeking help.

"Sometimes folks don't know where to go for help, and they continue to do the same things they've always done, go back to the same behaviors, and hang out with the same people," she said.

A unique aspect of National Recovery Month is their online website, where participants can view and share stories of their road to recovery, explore community events, and access "tool kits" to assist them in seeking help.

Anne Helene Skinstad, a University of Iowa clinical associate professor of community and behavioral health who researches substance-related disorders, said she appreciates Branstad's decision to participate in National Recovery Month because it will open doors for those un-

sure of how to seek help.

"I think it's important for people to see there are others in the same boat," she said. "People who haven't done this before need to see that yes, it is possible to recover."

Citing the many relationships that result, Professor Skinstad said she thinks it's difficult to not be involved in some shape or form.

"You may not have a personal family history with recovery but you might have a colleague or friend," she said. "It's important for them that we as a community can manage to understand the importance of this illness."

Skinstad, who also directs the National American Indian and Alaska Native Addiction program, compared the situation to observations she has made as a director at the program.

"What we see in the American Indian communities, that we should be paying a lot of attention to, is that it takes a village," she said. "It takes a community to support a person coming back from recovery."

# Grads seek to 'posterize'

By **DANIEL SEIDL**  
daniel-seidl@uiowa.edu

It would be easy to mistake the cofounders of the Ginder Factory for a normal group of friends. The trio, while seemingly easy-going and quick to make jokes, have some very ambitious ideas, coupled with real dedication to their new venture.

In an effort to revolutionize the poster business, the group of recent college grads want to make the industry more personal and customizable.

The basic idea behind the Ginder Factory, they say, is to have the customer choose whichever image they want from a selection of movies or TV shows and have those images forever frozen into poster form.

Danny McKenzie, a 2012 graduate of the University of Iowa, and company cofounder of the Ginder Factory, says the idea came to him roughly two and a half years ago.

While shopping for a shirt, he began to wonder why there wasn't more variety in movie-inspired T-shirt designs.

Rather, he noted, he could only uncover one iconic scene or image from a movie. People should be able to take their favorite moment from a movie or show and have it made into a poster, he thought.

A decision to team up with now-business partners and fellow UI graduate Virgil Bonifazi and Bowling Green State University alum Kevin James Templin, the Ginder Factory concept was put into motion.

"We connect with the images from the movie, the moments from the movies," Bonifazi said. "They deserve to have those moments on their walls."

The pair argues that today, the poster-making business is too stagnant.

"Everyone is forced to have that one [iconic image] on their wall," Templin said. "We want to bring it up to speed."

Though their clientele at the moment is focused on college students, the company plans to expand, and for the time being, the company plans to do all of its business on a yet-to-be-launched website.

McKenzie said the website will have various features to further customize posters, including a filter section, much like ones used in the popular phone app Instagram.

Templin said it can be hard to handle the cost of starting a business, especially being so young.

"We're still experiencing startup costs," he said. "[They are] ever-climbing. It's a learning experience."

The company prints all of its posters in a shed in a Chicago suburb, which is also where they do all of their work.

While the company is small and still in the beginning stages, they plan to drastically change the poster business.

"The pain and suffering is over," Bonifazi said. "We're about to revolutionize the way you buy posters."

## METRO

### Woman faces numerous charges

A Coralville woman has been accused of stealing \$406.99 worth of merchandise from a Coralville department store.

Brea Henderson, 20, was accused Wednesday of fourth-degree theft, interference with official acts resulting in bodily injury, and contribution to delinquency.

The defendant was shopping in

Kohl's, 2795 Commerce Drive, with her 13-year-old sister, a co-defendant. She and her sister allegedly selected some items that they concealed in her baby bag and stroller.

They reportedly exited the store without attempting to pay for any of the merchandise.

When officials attempted to grab the bag of items, she pulled at the officer's arm, scratching him and leaving red marks.

Contribution to delinquency

is a simple misdemeanor, while fourth-degree theft and interference with official acts resulting in bodily injury are both aggravated misdemeanors.

— by Megan Sanchez

### New UI fellowship program announces first fellows

A newly created Administrative

Research Fellowship Program, which allows faculty to get a look into the UI's wide scope of research, named its two fellows Thursday.

The two fellows are Thomas Scholz, a doctor and pediatrics professor in the Carver College of Medicine and Meenakshi Gigi Durham, professor in the School of Journalism and Mass Communication in the College of Liberal Arts and Sciences.

— By Lauren Coffey

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Transit service is provided from 6 a.m. to 10:30 p.m. Monday through Friday and from 6 a.m. to 7:00 p.m. on Saturday.

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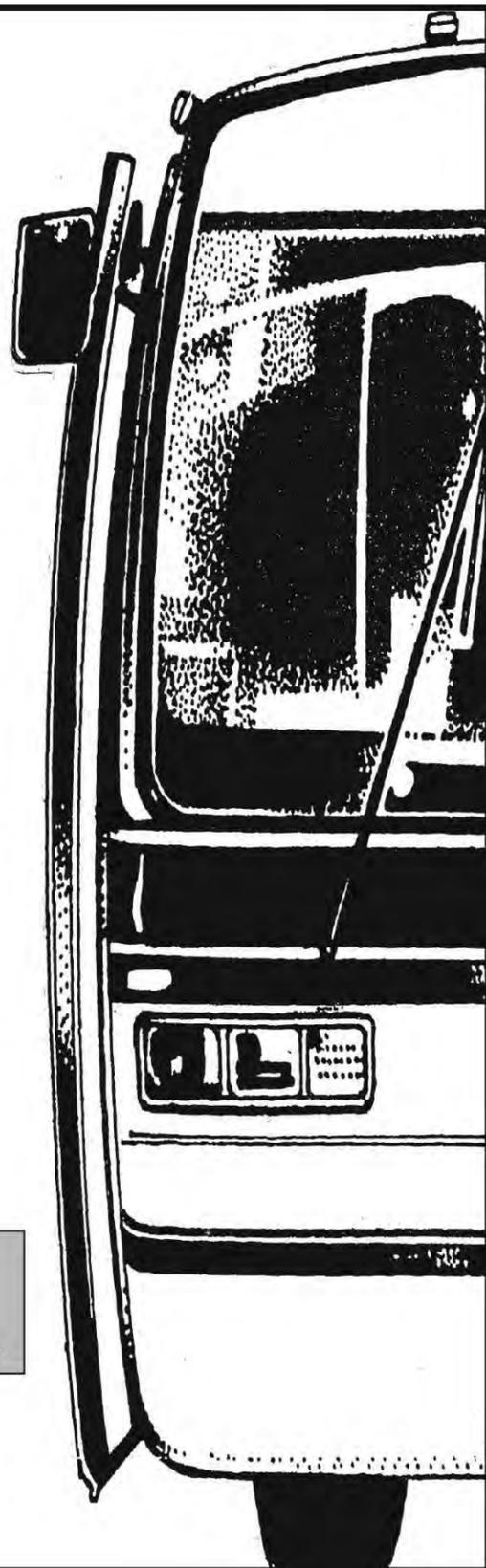
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**FOOTBALL**

CONTINUED FROM 10

to come up with one in the opener.

"That's my goal; I want to be able to get a rush," Davis said. "We want to rush this guy and get in his face and play physical, Iowa football."

"As a defensive line unit, even in practice,

when we get a sack, we're celebrating. We want to be a great defensive line, and that's what great defensive lines do as a unit, work together to get sacks."

The Hawkeye offense looked strong in the first half against Northern Illinois and especially in the second quarter when quarterback Jake Rudock ran and threw for a score. The second half did

not go so smoothly for the Rudock and the rest of the offense, and they were only able to muster 3 points in the final two quarters.

A late interception thrown by the Weston, Fla., native eventually led to the game-winning field goal for Northern Illinois. A loss in such fashion was tough for Rudock, especially because it was his first college start.

But the regrettable throw did not stay in Rudock's mind for long. Shortly after the game concluded, the first-year starter forgot about the ill-advised decision and shifted his focus to the next opportunity.

"In the back of my head it made me upset; you don't want to do that to your team, especially with all the effort and all the hard work we put in,"

Rudock said. "After the fact, I couldn't give you a timeframe, but when it finally sunk in you go, 'All right, it's over, keep the head up, keep the shoulders back, be ready to go,' because the next week's already here."

"Toward the end of Saturday night, I was thinking Missouri State. That's the only game that matters right now."

**HOCKEY**

CONTINUED FROM 10

"I think last weekend set us up for some really good momentum for this upcoming weekend," senior Aubrey Coleman said. "We have harder teams — just them being higher ranked and knowing their previous years and previous

schedules."

The Demon Deacons (1-0) head into Grant Field after celebrating Jennifer Averill's 300th career win as head coach of Wake Forest. Her team defeated Miami of Ohio, 3-2, to clinch the milestone on Aug. 30. In their last meeting with the Hawks — in last year's Big Ten/ACC Challenge — Iowa defeated the Demon Deacons, 3-2, on

Aug. 25, 2012.

North Carolina will bring its No. 1 national ranking and 2-0 record into Iowa City this weekend. The Tar Heels won their season-opener against Lock Haven, 3-2, on Aug. 29 and thumped Villanova, 10-0, on Sept. 1. The last time the Hawkeyes faced off with the Tar Heels was in the 2012 Challenge; UNC won, 5-0, on Aug.

26, 2012.

Michigan will face North Carolina at 2 p.m. Saturday and Wake Forest on Sept. 8 at the same time.

The Wolverines have a 1-1 record on the season after losing their opening game to UMass on Aug. 31 and defeating Maine by a score of 4-2 the following day. Senior Rachel Mack led the scoring over the week-

end for the Wolverines, netting 3 goals, while fifth-year senior Haley Jones posted 8 saves in the two games.

"It's something that we've been looking forward to, and it's really nice to have it on our home field," sophomore forward Natalie Cafone said. "We're just looking to come out and perform like we did last weekend."

**SOCCER**

CONTINUED FROM 10

Four games into the season, the Hawkeyes have a pretty good idea of their strengths and weaknesses. So far, the strengths outweigh the weaknesses. But this shouldn't bring about complacency in the program.

"It's just doing what we do best," defender Caitlin Brown said. "We need to continue to do the things that we do well and work on the things that we aren't so good at."

Iowa State averages 14.2 shots per game, but the Hawkeyes have not only shut out opponents, but they've done so in a manner that their opponents rarely get a shot off. Iowa's opponents are only averaging 9.8 shots per game.

The Hawks will also hope the impressive play of forwards Cloe Lacasse and Ashley Catrell continues. The duo was the Hawks



Iowa midfielder Katie Nasenbenny dribbles down the field at the Iowa Soccer Complex on Aug. 25. Iowa defeated Western Michigan, 3-1. (The Daily Iowan/Emily Burds)

top-two scorers last season and appear to be on track for a similar situation this season — they have combined for three goals this season.

"We just want to make sure that we play as well as

we can play, control what we can control," Rainey said.

The Hawkeyes have yet to lose to the Cyclones during Rainey's coaching tenure, so if anyone is qualified to give advice

on the in-state rivalry it's Rainey.

"We know Iowa State is going to come out playing really hard," Rainey said. "We expect that and have to be able to match their intensity level."

**Running in the family — really**

By JORDAN HANSEN  
jordan-hansen@uiowa.edu

Kevin Docherty knows Iowa cross-country very well.

But not because he was a fan. His mother, father, and sister all competed for the Hawkeyes at different times.

His father, Jim Docherty, was a member of the team that set Iowa records in the 6,400-meter relay and the distance medley. In addition, he is in the top-10 all-time in the 800 and the mile. His mother was just as distinguished and qualified for the U.S. Olympic trials six times.

"My oldest sister ran here also; she graduated," he said. "My brother ran at Loyola of Chicago. My [other] sister currently runs at the University of Minnesota."

And while competing runs in the family, no one ever pressured him into it.

"My parents never really pushed me to run," he said. "It just kind of came upon me; I kind of followed what my siblings did. I know I had this running gene in me." he said.

A four-year cross-country runner at his high school in St. Paul, Minn., he was a two-time member of the all-state cross country team after top-10 finishes at the state meet his junior and senior years. In addition to cross-country, he also ran track and was named to the all-conference team twice.



First-placer finisher Kevin Docherty finishes his debut run at the Ashton Cross-Country Course on Aug. 30. Both Hawkeye men's and women's cross-country teams defeated Illinois State. (The Daily Iowan/Tyler Finchum)

Docherty was offered scholarships from Minnesota, Colorado State, and Iowa.

When it came time to pick one, however, he wasn't sold on a school until he visited the campus.

"Honestly, going into my senior year of high school, I never really pictured myself at Iowa," he said. "Once I came on a visit, and I met Coach Wiz and the guys — it was just the perfect place that I could call home."

Head coach Larry Wiczorek was happy when he picked up Docherty as a commitment last year and has been impressed with him this year.

"He's a tough guy, trained hard," he said. "Fired up about running. He wants to run for a

long time, after college even."

Even though a good number of his runners are younger guys, Wiczorek sees that as an advantage for this season.

"Sometimes, young guys can contribute a lot," he said. "I guess that's what I'm expecting this year. That's why I'm optimistic this year."

Team captain Jon-Michael Brandt has been impressed with how the freshmen came in and meshed with the program and the culture that surrounds it.

"I think the freshmen are starting to figure it out, which is always nice," he said. "I think that showed at the last meet with some of them doing really well," he said.

For Docherty, the team comes before his individual finishes, and the team goal remains the same since his parents ran for Iowa.

"The team goal is to qualify for nationals — even though we're considered underdogs," he said. "It's high on our list to qualify for those."

**SPORTS**

**Big Four matchups announced**

The matchups and starting times for the Big Four Classic have been determined. The event, which is sponsored by Hy-Vee, will pit all four Division I men's basketball teams in a matchup against one of the other in-state opponents.

Northern Iowa and Iowa State will open the event at 5 p.m. Dec. 7 in Des Moines' Wells Fargo Arena. Iowa will face Drake in the second match of the night, playing against each other for the first time since 2011 at 7:30 p.m.

Each of the four universities will have an equal number of tickets available for the event, which will range in price from \$25-\$70. They will be good for viewing of both matches and will be available first to season-ticket holders at each university.

The television information for the games has yet to be announced.

— by Matt Cabel

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<b>GETAWAY (PG-13) ✓x</b> 12:15, 2:35, 4:55, 7:15, 9:35	<b>CLOSED CIRCUIT (R) ✓x</b> 12:20, 2:45, 5:10, 7:35, 10:00
<b>LEE DANIELS' THE BUTLER (PG-13)</b> 1:00, 4:00, 7:00, 10:00	<b>ELYSIUM (R)</b> 1:50, 4:30, 7:15, 9:55
<b>ONE DIRECTION: THIS IS US 2D (PG) ✓x</b> 2:15, 4:35	<b>GETAWAY (PG-13) ✓x</b> 12:10, 2:30, 4:50, 7:15, 9:35
<b>ONE DIRECTION: THIS IS US 3D (PG) ✓x</b> 11:55, 6:55, 9:20	<b>LEE DANIELS' THE BUTLER (PG-13)</b> 12:40, 3:45, 6:50, 9:55
<b>PERCY JACKSON: SEA OF MONSTERS 2D (PG)</b> 12:40, 4:05, 6:40, 9:15	<b>ONE DIRECTION: THIS IS US 2D (PG) ✓x</b> 12:00, 4:40
<b>PLANES 2D (PG)</b> 11:50, 2:10, 4:30, 6:50, 9:10	<b>ONE DIRECTION: THIS IS US 3D (PG) ✓x</b> 2:20, 7:00, 9:20
<b>SAVE</b> with Supersaver* matinees for shows before 5:30pm	<b>PLANES 2D (PG)</b> 12:00, 2:20, 4:40, 7:05, 9:20
<b>Young at Heart</b> admission and concession specials for guests 60+ every Friday before 5:30pm	<b>RIDDICK (R) ✓x</b> 12:45, 3:50, 6:45, 9:40
<b>\$2.50</b> Popcorn and Soda Every Tuesday	<b>THE MORTAL INSTRUMENTS: CITY OF BONES (PG-13)</b> 12:45, 3:45
	<b>THE WOLVERINE 2D (PG-13)</b> 1:00, 4:00, 7:00, 10:00
	<b>THE WORLD'S END (R)</b> 1:40, 4:20, 7:10, 9:50
	<b>THIS IS THE END (R)</b> 7:20, 9:50
	<b>WE'RE THE MILLERS (R)</b> 1:40, 4:20, 7:10, 9:45

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## REAL ESTATE PROFESSIONALS

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## IOC wrestling decision nears



Feb. 12 of this year was “worse than death,” according to Iowa wrestling coach Tom Brands. The International Olympic Committee, in a shocking move, removed the sport of wrestling from the 2020 Olympic Games.

Since that day, every major figure in the sport spearheaded an intense effort to save it a spot in the 2020 Olympics.

On Sept. 8, the IOC will make its final decision on which sport — among wrestling, squash, and a baseball/softball combination — will earn the final spot in the 2020 Olympic Games.

The final three sports were selected out of a possible eight on May 29 in St. Petersburg, Fla., where they advanced to the 125th session of the IOC in Buenos Aires on Sept. 8.

The approximate time of the IOC announcement will be at 11 a.m.

— by Cody Goodwin

## Volleyball heads to Valpo Classic

The Iowa volleyball team (3-0) will travel to Valparaiso for the Valpo Popcorn Classic this weekend.

The Hawkeyes will face Rhode Island at 4:30 p.m. today and close the weekend with a pair of matches on Saturday against Eastern Michigan at 2 p.m. and Valparaiso at 7 p.m.

The volleyball team won its first three matches of the season while clinching the Chanticleer Invitational title last weekend.

— by Jordyn Reiland

## SCOREBOARD

### MLB

Cincinnati 6, St. Louis 2  
Baltimore 3, Chi. White Sox 1  
Kansas City 7, Seattle 6 (13)  
Boston 9, NY Yankees 8 (10)  
Houston 3, Oakland 2  
Arizona, San Francisco (late)  
LAA Angels 6, Tampa Bay 2

### U.S. Open 2013 Quarterfinals Men's Singles

(1) N. Djokovic over (21) M. Youzhny 6-3, 6-2, 3-6, 6-0  
(9) S. Wawrinka over (3) A. Murray 6-4, 6-3, 6-2

## UPCOMING SCHEDULE

### Today

Soccer vs. Iowa State, Iowa City, 7 p.m.  
Volleyball vs. Rhode Island, Valparaiso, Ind., 4:30 p.m.

### Saturday

Football vs. Missouri State, Iowa City, 11 a.m.  
ACC/Big Ten Challenge: Field Hockey vs. Wake Forest, Iowa City, 11:30 a.m.  
Volleyball vs. Eastern Michigan, Valparaiso, Ind., 2 p.m.  
Volleyball at Valparaiso, Valparaiso, Ind., 7 p.m.

### Sept. 8

Soccer vs. Wright State, Iowa City, 1 p.m.  
ACC/Big Ten Challenge: Field Hockey vs. North Carolina, Iowa City, 11:30 a.m.

## FOLLOW FRIDAY

Follow our beat writers and football reporters as they cover various Hawkeye sports events this weekend.

Football: Ryan Probasco @Ryan\_Probasco, Ben Ross @benRoss  
Soccer: Jacob Sheyko @JacobSheyko  
Field Hockey: Danny Payne @dannyapayne, Cody Goodwin @codygoodwin

## WHAT TO WATCH

College Football — Wake Forest vs. Boston College, 7 p.m. Friday, ESPN2

College Football — Iowa vs. Missouri State, 11 a.m. Saturday, Big Ten Network

# Hawks focus on Bear hunt



Iowa quarterback Jake Rudock waits for the snap in Kinnick Stadium on Aug. 31. (The Daily Iowan/Joshua Housing)

By RYAN PROBASCO  
ryan-probasco@uiowa.edu

Coming off a demoralizing loss suffered in the waning seconds of the season-opener against Northern Illinois on Aug. 31, the Iowa football team will attempt to restart the 2013 campaign in a matchup against the Bears of Missouri State.

Iowa will enter the game as a heavy favorite, mostly because of Missouri State's standing as a Football Championship Subdivision program. But last week, eight such teams came away with wins against Football Bowl Subdivision schools, which is a record for a single weekend.

The Hawkeyes took notice of the those

teams' success, and they are sure they won't overlook their incoming opponent.

“It's pretty awakening for everybody, if you're not paying attention, that's a good thing to be mindful of,” head coach Kirk Ferentz said. “We have played FCS teams before, and there's nothing easy about winning at any level.”

The Iowa defense will see a similar style of play from the opponent's quarterback as they did in the first week. Kierra Harris, a junior from Texarkana, Ark., was the Bears' leading passer and rusher in its loss to Northwestern State this past weekend. In addition to his two rushing touchdowns, Harris accounted for nearly 80 percent of his team's total yards.

Iowa defensive lineman Carl Davis was pleased with the Hawkeyes' ability to contain Northern Illinois quarterback Jordan Lynch on the ground. But in game two, Davis said, the Hawkeye defensive line is zeroing in on recording sacks; they were unable

## Iowa vs. Missouri State Bears

When: 11 a.m. Saturday  
Where: Kinnick Stadium  
TV: Big Ten Network

SEE FOOTBALL, 8

# Challenge comes to IC



Iowa forward Natalie Cafone moves the ball up field on Aug. 25 at Grant Field. Iowa defeated Missouri State, 5-2. (The Daily Iowan/Alyssa Hitchcock)

By DANNY PAYNE  
daniel-payne-1@uiowa.edu

The 13th-ranked Iowa field-hockey squad is slated to host the 2013 Big Ten/ACC Challenge this weekend at Grant Field. The Hawkeyes (2-0) will welcome Michigan (8) and ACC foe Wake Forest (18) along with No. 1 North Carolina.

“Having three top programs come into Iowa City, we're just really honored to be able to have the challenge for so many years in a row,” head coach Tracey Griesbaum said. “The competition is going to be awesome — this is the premier event in nonconference pretty much across the country.”

The Hawks head into the weekend after a strong start to the 2013 campaign — the team won contests Aug. 30 against Bucknell and Sept. 1 against Lafayette. They will face off with Wake Forest at 11:30 a.m. Saturday and again on Sept. 8 against North Carolina — that game will also begin at 11:30 a.m.

Griesbaum was happy with her team's performance in the two Hawkeye victories but quickly noted that the wins don't mean there is nothing for the team to improve upon.

The 14th year Iowa head coach noted the team's need to control the game's pace and tempo by controlling

the ball in the midfield. Also, she would like to see her team be more efficient defensively.

“Definitely to have a defensive presence sooner,” Griesbaum said. “We kind of waited a little bit too long to get pressure on the ball.”

## (13) Iowa (1-0) in the Big Ten/ACC Challenge

Location: Grant Field, Iowa City  
(18) Wake Forest (1-0) Saturday 11:30 a.m.  
(1) North Carolina (2-0) Sept. 8 11:30 a.m.

SEE HOCKEY, 8

# Soccer Hawks set for ISU

By JACOB SHEYKO  
jacob-sheyko@uiowa.edu

The Iowa soccer team has no plans of placing more importance in one game over another. However, that becomes more difficult when Iowa State comes to town.

In the first event of the Iowa Corn Cy-Hawk Series, the Hawkeyes will take on the Cyclones for state bragging rights at 7 p.m. today in the Iowa Soccer Complex.

Iowa is fresh off a trip to Stockton, Calif. The Hawks returned home with their undefeated record intact — 4-0.

The two West Coast wins over Pacific and Cal-Davis extended the Hawkeyes nonconference winning streak to 22 games.

“I thought [on] Sunday we attacked well,” head coach Ron Rainey said. “We want to keep building on that aspect.”

With the early season success, the Hawks focus remains on the future competition. These two teams prove to be the toughest competition either team has had yet. Iowa State's record is currently 3-1 after a dropping a game to Minnesota on Sept. 1.

“It is just one of our games on our schedule,” midfielder Alex Melin said. “But Iowa State is always kind of fun because it is an in-state rivalry.”

Both teams have shown the ability to put the ball in the net. Iowa State is scoring at the same rate at which the Hawks are with each team averaging 1.75 goals per contest.

As of late, the Hawkeyes defense has been on lockdown, shutting out their last two opponents to give the team three shutouts on the year.

SEE SOCCER, 8