



BACKFIELD POWER

The Daily Iowan looks at the Hawkeyes' running game after the 30-27 loss to Northern Illinois. Sports.

The Daily Iowan

TUESDAY, SEPTEMBER 3, 2013

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Racing to be green



Team Kaka takes off in a canoe from CRANDIC Park on Monday. The Amazing Sustainability Race was a competition among residents of the Green Adventures Living Learning Center. (The Daily Iowan/Tyler Finchum)

By SHIANNE GRUSS
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As much of the University of Iowa and Iowa City community enjoyed a day off from their daily work and school grind, a focused group of area students took part in a first-ever sustainability race Monday.

Two teams of four students each, stemming mainly from the UI's Green Adventures Living-Learning-Communi-

ty, biked, canoed, and ran their way through the Amazing Sustainability Race on Labor Day afternoon. The joint effort among various UI offices and organizations, is a spin off from the popular CBS television show "The Amazing Race."

The more than five-hour excursion included several checkpoints at which UI freshmen performed team-building tasks relating to the outdoors and sustainability over an eight-mile course.

"The checkpoints serve as introductions to great people and places in the community that may otherwise not be on a student's radar, especially as a new member of the UI and Iowa City community," said Eric Holthaus, UI Facilities Management recycling coordinator.

The students mulched crops in the UI student garden, speed-assembled tents at City Park, and sorted waste at Hill-

SEE GREEN, 3

City pushes gift cards

By GABRIELLA DUNN
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As a means of promoting consumer spending dollars in Iowa City's core has a number of local officials touting and refuting a newly initiated Iowa City Downtown District gift-card program.

And while only four gift cards, available since Aug. 23, have been sold as of Monday evening, two district executives maintain confidence in the program's future and the successes it could bring.

Throughout the past few years, the district has made numerous efforts to enhance the image and atmosphere of downtown.

This new gift card program has emerged as a part of these changes.

"We are a new organization," said Nancy Bird, the executive director of the Downtown District. "We have some money to invest in a vibrant and healthy center. There is an opportunity

SEE GIFT CARD, 3

Cook seeks 2nd term

By EMILY FRIESE
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After serving two years on the Iowa City School Board, Karla Cook is ready to continue what she started.

Cook, who serves as the board's vice president, is one of the nine candidates vying for three available seats in the upcoming Sept. 10 election.



Cook candidate

SEE COOK, 3

'Expanded' housing returns to UI

By GRETA MEYLE
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Four bunk beds, shared dressers, joint clothing racks, and the complete invasion of personal space — for freshmen David Hejnar, Kenneth Hines, and their six other roommates packed into the 12th floor study lounge of Slater Residence Hall — this surreal living situation has become home.

Despite crowded quarters, Hejnar boasts positively regarding expanded housing.

"It's not all negative," he said. "It kind of forces you to talk to more people considering I have six roommates, seven people all together. Privacy is kind of a problem, but otherwise I don't mind it."

Michael Barron, the UI assistant provost for Enrollment Management and executive director of Admissions, said expanded housing has and will always con-

SEE HOUSING, 3



Freshmen Bobby Fischer, Rocky Ye, and Sanggyu Park study in Daum's eighth-floor lounge on Monday. Because of a shortage in University Housing, some first-year students are living in residential hall lounges while they wait for dorm rooms to become available. (The Daily Iowan/Tyler Finchum)

WEATHER

HIGH 82 LOW 57

Sunny, calm like the Hawkeye defense.

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METRO

Woman charged with theft

An Iowa City woman has been accused of stealing from the Waterfront Hy-Vee.

Arianna Musgrove, 22, was charged Aug. 22 with third-degree theft.

A Johnson County sheriff's complaint stated that the defendant was seen in the pharmacy section of the Hy-Vee taking various items. Loss prevention watched as the defendant went through the aisles and placed the stolen items underneath a green shirt on top of the stroller she was pushing.

The defendant took the merchandise and the infant to the front of the store, passing many pay stations on her way. As she was making her way out the door, loss prevention stopped her and upon confrontation the defendant reportedly admitted to taking the merchandise.

The merchandise valued at \$35.21. She has two previous fifth-degree theft charges, from April 4, 2011, and June 17, 2011.

Third-degree theft is an aggravated misdemeanor.

— by Megan Sanchez

Man charged in robbery

An Iowa City man has been accused of robbing and assaulting another individual.

Corlandis Chester, 26, was charged Aug. 22 with second-degree robbery.

According to a Johnson County sheriff's complaint, the defendant and another male approached a man

and asked for his money.

The man said he was scared and gave them the money he had in his wallet, the complaint said. The defendant was reportedly not pleased with the amount, and he and the other suspect allegedly began to beat the man.

After the beating, the man required medical attention, including stitches for a laceration on his head.

The police complaint stated that a witness attempted to break up the fight, but eventually the defendant and the other suspect ran away in different directions.

Both the defendant and one other male have been identified by more than one person.

Second-degree robbery is a Class-C felony.

— by Megan Sanchez

Woman charged with theft

A Wheaton, Ill., resident has been accused of stealing an iPhone 4S.

Elise Kemerly, 24, was charged Sept. 2 with fourth-degree theft.

According to a Johnson County sheriff's complaint, a female victim reported the theft of her cell phone after she left it on a park bench in the 100 block of East Washington Street.

Officers responded to the report using GPS to locate the phone.

After calling the phone numerous times, officers allegedly found Kemerly with the victim's phone approximately one hour after the phone was taken.

When officers attempted to call the phone again, they saw the

defendant pull the phone out of her pocket, look at it, and put it away, the complaint said.

Under Miranda, the defendant reportedly admitted to taking the protective case from the phone and giving it to a random subject. She also stated she was not planning to return the phone that night.

The phone is valued at \$499.99.

Fourth-degree theft is a serious misdemeanor.

— by Megan Sanchez

Arts, craft store to close

An Iowa City arts and craft store, which has served the area since 1986, will close its doors.

Ben Franklin Crafts and Custom Frame Shop, in the Sycamore Mall, closed Sept. 1 and remain closed until Sept. 3 to prepare for its final closing.

Liquidation of its entire stock includes craft & art supplies, beads and beading

supplies, quilting fabric & notions, the scrap book department, floral and greenery, baskets, candles, and more.

The liquidation period will begin at 9 a.m. Wednesday.

In a Sept. 1 press release, store owners Jane and Dean Van Loh thanked patrons for their longtime support.

"We have been proud to be part of the Iowa City business community and have strived to satisfy customers' needs and create a fun shopping atmosphere. We have had a lot of positive comments about our store and will miss all our customers very much. This was a very tough

decision for us to make and we appreciate your support. This sale is our way of thanking you for your past business."

— by Quentin Msiag

Dry Goods to open in Coral Ridge

A growing Davenport-based department store chain has decided to expand its presence further within the Iowa City area.

Dry Goods, a women's clothing branch of Von Maur, will open a second Iowa location at Coralville's Coral Ridge Mall in November.

The store, at around 3,000 square feet, will be slightly smaller than its other Iowa location, in West Des Moines' Jordan Creek Town Center.

Coral Ridge general manager Monica Nadeau and Von Maur spokesman Brendan Griffith could not be reached for comment as of Monday evening.

That store, which opened Nov. 10, 2012, measures 4,000 square feet.

Just eight Dry Goods stores operate in the United States, in Iowa, Michigan, Minnesota, Illinois, and Wisconsin.

In contrast, its parent company, Von Maur, has 27 department stores in 11 states, including a new Coralville location at the Iowa River Landing, which opened in July.

Dry Goods sells women's clothing, accessories and jewelry from the likes of Guess, Lush, Silver Jeans, and Moa Moa.

The company opened its first store in Aurora, Ill. in October 2010.

— by Quentin Misiag

BLOTTER

Nicholas Bekeris, 23, 2401 Highway 6 E. Apt. 4203, was charged Aug. 30 with possession of a controlled substance and OWI.

Donald Bell, 44, Kalona, was charged Aug. 30 with violation of a no-contact domestic-abuse protective order.

Allison Brimeyer, 18, 2774 Quadrangle, was charged Aug. 31 with PAULA.

Derik Broshar, 24, 521 S. Gilbert St. Apt. 1, was charged Sunday with public intoxication.

Samuel Cabral, 19, 2100 Broadway St. Apt. 6, was charged Aug. 31 with PAULA.

Ryan Calvin, 21, 319 S. Johnson St., was charged Sunday with keeping a disorderly house.

Matthew Campbell, 21, 514 S. Gilbert St., was charged Sunday with keeping a disorderly house.

Swarnima Chaudhary, 23, Coralville, was charged Sept. 2 with OWI.

Nyle Clark, 20, Bettendorf, was charged Aug. 31 with PAULA.

Edward Collins, 21, Cedar Rapids, was charged Sunday with interference with official acts.

Ryan Cullinan, 18, 114 Hillcrest, was charged Aug. 31 with PAULA.

Micky Davis, 29, Ainsworth, Neb., was charged Aug. 30 with first-degree theft.

Craig Denlinger, 18, Littleton, Colo., was charged Aug. 31 with interference with official acts.

Molly Denlinger, 18, 2253 Quadrangle, was charged Aug. 31 with PAULA.

Tyler Dunlap, 24, Swisher, was charged Sunday with public intoxication.

Eliza Doetsch, 20, 215 Iowa Ave. Apt. 4, was charged Aug. 31 with OWI.

Sarah Eggert, 21, 313 S. Gilbert St. Apt. 2033, was charged Aug. 30 with possession of an open container of alcohol in public.

Ryan Erickson, 20, 1130 E. Washington St., was charged Aug. 31 with PAULA.

Angel Farfan, 22, 410 Reno St., was charged Aug. 31 with keeping a disorderly house.

Makayla Farnsworth, 19, 417 S. Gilbert St. Apt. 2321, was charged Aug. 30 with PAULA.

Evan Fasnacht, 20, 313 S. Gilbert St. Apt. 2024, was charged Aug. 30 with keeping a disorderly house.

David Fink, 46, Green Oak, Ill., was charged Aug. 31 with OWI.

Klinton Forristall, 20, Council Bluffs, was charged Sunday with PAULA.

David Franson, 19, 702 Iowa Ave., was charged Aug. 30 with interference with official acts and public intoxication.

Jordan Fuller, 23, Keokuk, Iowa, was charged Sunday with public intoxication.

Robert Gavrlick, 21, 311 S. Linn St. Apt. 4, was charged Aug. 30 with public intoxication.

Jennifer Green, 30, 1341 Carroll St., was charged Aug. 31 with second-offense OWI and possession of an open container of alcohol in a vehicle.

Latafra Green, 37, Coralville, was charged Aug. 31 with public intoxication.

Michael Hall, 18, 405B May-

flower, was charged Aug. 31 with driving while license revoked.

Paul Hansen, 21, 514 S. Gilbert St., was charged Aug. 31 with keeping a disorderly house.

Ellen Harris, 20, 313 S. Gilbert St. Apt. 2033, was charged Aug. 30 with PAULA.

Marchell Hubbard, 35, 1219 Burns Ave., was charged Aug. 30 with driving with a suspended license.

Matthew Hubbard, 20, E335 Currier Hall, was charged Aug. 29 with possession of a controlled substance.

Jesse Hubble, 22, Marion, was charged Sunday with OWI.

Alyssa Hudson, 26, Cedar Rapids, was charged Aug. 30 with interference with official acts, disorderly conduct, and public intoxication.

Austin Jess, 20, 504 Bowery St., was charged Aug. 30 with PAULA.

Harlan Johnson, 21, Sycamore, Ill., was charged Aug. 31 with public intoxication.

Marvin Jones, 32, 232 Elizabeth St., was charged Sunday with possession of a controlled substance with intent to deliver, interference with official acts, and assault on an officer.

Salat Jones, 19, 1501 E. Court St., was charged Aug. 29 with PAULA.

Bryan Jordan, 18, 941 Slater Hall, was charged Aug. 30 with PAULA.

Elise Kemerley, 24, Wheaton, Ill., was charged Sept. 2 with fourth-degree theft.

Thomas King, 109 N. Van Buren, was charged Aug. 31 with public intoxication.

Robert Lee, 47, address unknown, was charged Sunday with simple assault and public intoxication.

Gregory Loebe, 35, 914 Rundell St., was charged Monday with second-offense domestic assault.

Frank Loizzo, 23, Peoria, Ill., was charged Sept. 1 with public intoxication.

Devin Macchietto, 18, Oswego, Ill., was charged Aug. 30 with PAULA.

Jonathan Martin, 20, 313 S. Gilbert St. Apt. 2024, was charged Sept. 2 with presence in the bars after hours.

Evan McClain, 21, 107 S. Lucas St., was charged Aug. 30 with disorderly house.

Lavon McGowan, 21, Davenport, Iowa, was charged Aug. 31 with public intoxication.

Logan McQuillen, 18, N157 Hillcrest Hall, was charged Aug. 30 with public intoxication.

Bilal Mehmood, 20, 801 Gilbert Court Apt. 409, was charged Sept. 2 with presence in the bars after hours.

Tade Mellecker, 26, 448 Iowa Ave., was charged Aug. 30 with possession of a controlled substance and public intoxication.

Dana Molen, 64, unknown address, was charged Aug. 30 with public intoxication, disorderly conduct, and assault on an officer.

Theresa Nelson, 43, Walford, Iowa, was charged Aug. 28 with public intoxication and possession of open container.

Kirk Neustrom, 51, Coralville, was charged Aug. 30 with possession of drug paraphernalia.

Terrell Newman, 29, Chicago, was charged Aug. 31 with public intoxication.

Kyle Nickels, 22, 630 S. Capitol St. Apt. 2111, was charged Aug. 30 with possession of open container alcohol in public.

Daniel Noehl, 56, 723 E. Jefferson St. Apt. 3, was charged Aug. 30 with smoking tobacco in prohibited areas.

Jose Nunez, 46, address unknown, was charged Aug. 29 with interference with official acts and third and subsequent public intoxication.

Morris Nunn, 46, Muscatine, was charged Aug. 29 with fifth-degree theft, eluding pursuing law enforcement and third-degree theft.

Adam O'Neil, 23, West Branch, was charged Sunday with OWI.

Connor O'Neidd, 18, 534 Reno Hall, was charged Aug. 31 with PAULA.

Megan Pottebaum, 19, 417 S. Gilbert St. Apt. 2321, was charged Aug. 29 with PAULA.

Marvin Ramos, 30, 1619 Vest Lane, was charged Sunday with second-offense domestic assault.

Crystal Ray, 32, 2018 Waterfront Dr. Apt. 71, was charged Aug. 30 with public intoxication.

Sean Robinson-Duff, 18, Chicago, was charged Aug. 30 with possession of a controlled substance and public intoxication.

James Robinson, 24, DeWitt, Iowa, was charged Aug. 31 with public intoxication.

Alan Roblero, 26, Twentynine Palms, Calif., was charged Sunday with public intoxication.

Michael Roe, 56, 20 N. Dodge St., was charged Aug. 30 with fifth-degree criminal mischief.

David Ross, 20, West Liberty, was charged Aug. 31 with PAULA.

John Ryan, 20, 518 S. Lucas St., was charged Aug. 31 with disorderly house.

Christopher Sadler, 23, Cedar Rapids, was charged Aug. 30 with possession of a controlled substance.

Tyler Schabillon, 20, Eldridge,

Iowa, was charged Sunday with PAULA.

Ilise Schoenfeld, 23, Cedar Rapids, was charged Aug. 31 with OWI.

William Sherwin, 26, 207 W. Myrtle Apt. 26, was charged Aug. 30 with possession of open container alcohol in public.

George Smith, 24, 903 Hudson Ave., was charged Sunday with disorderly conduct.

Lucky Smith, 24, 1688 Burns, was charged Aug. 30 with driving while license under suspension.

Joe Speller, 58, 1100 Arthur St. Apt. G4, was charged Aug. 30 with public intoxication.

Hunter Spreen, 20, Bettendorf, was charged Aug. 30 with unlawful use of driver's license or an ID of another.

Brian Stockdale, 20, 221 Fairchild St. Apt. 2, was charged Aug. 31 with PAULA.

Justin Supple, 19, Countryside, Ill., was charged Aug. 30 with PAULA.

Timothy Swing, 20, 12 E. Court St. Apt. 505, was charged Aug. 29 with keeping a disorderly house.

James Temeyer, 21, 1019 5th Ave., was charged Sunday with OWI.

Adam Tomanovich, 20, Westmont, Ill., was charged Aug. 30 with PAULA.

Gunther Voss, 19, 100 Slater Hall Rm. 1206, was charged Aug. 30 with public intoxication.

Babacar Wade, 28, Coralville, was charged Sunday with driving while license revoked, second-offense OWI, obstruction of an officer, and open container of alcohol in vehicle.

Ronald Welsh, 31, 2254 S. Riverside Dr. Apt. 56, was charged Aug. 31 with public intoxication and disorderly conduct.

Jennifer Wenger, 45, Walford, Iowa, was charged Aug. 28 with possession of open container.

Lisa Whitters, 44, Swisher, Iowa, was charged Aug. 28 with possession of open container, interference with official acts, and public intoxication.

Mitchel Wilwert, 19, Epworth, Iowa, was charged Aug. 31 with interference with official acts, second-offense OWI, and possession of a controlled substance.

Allen Woods, 55, Transient, was charged Aug. 30 with possession of open container alcohol in public.

Michael Woods, 21, 1220 N. Dubuque St., was charged Sunday with public intoxication.

Kevin Zeman, 19, Bolingbrook, Ill., was charged Sunday with PAULA.

The Daily Iowan

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BREAKING NEWS

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GREEN

CONTINUED FROM FRONT

crest.

The different activities represent many of the UI's seven sustainability targets to be met on or before Dec. 31, 2020, including decreasing waste production, reducing the carbon impact of transportation, and increasing student opportunities to learn and practice principles of sustainability.

Dave Patton, assistant director of the Touch the Earth Outdoor Rental Center, said the cost was covered in part by University Housing, Recreational Services, and Touch the Earth. The city of Iowa City also provided recycling bins for sorting the waste, while UI Facilities Management was responsible for the gardening tools.

"It was like *The Hunger Games*, but obviously not as deadly," participant Emily Scaletta said. "I loved it."

Stephanie Schulz enjoyed the composting leg of the race.

"My parents make me weed the garden at home, and I hate it, but doing it here was really awesome," she said. "It was this whole atmosphere."

Patton said he has done similar customized events for student groups on campus, such as the UI swimming and diving and

field hockey teams.

"The end goal for me was that we were safe, had fun, and learned," he said.

Patton said he thinks it's important to make an impact on first-year students right off the bat to get them involved in outdoor programs.

"We thought integrating sustainability into this race was a fun idea that could be made possible with the sustainability experts on campus

and the great resources provided by Touch the Earth," Holthaus said.

Tyler Sullivan, a UI senior and Touch the Earth employee, said he appreciated the positive attitudes throughout the whole race.

"The competitive thing is just another way to have fun, just another way to challenge yourself and enjoy it more," he said.

Holthaus said he hopes the event can become ei-

ther an annual thing or addition to the On Iowa program and will attract more students in the future.

"Our environment is finite, and many of our natural resources are dwindling fast," he said. "As an institute of higher education, the University of Iowa recognizes this urgent problem and is serving to educate the critical thinkers and problem solvers that will lead us to a more sustainable future."

of the renovations that we do," Stange said. "So an extra hundred students could be an extra \$600,000. In the end, it benefits everybody."

UI freshman Hines said despite the often cramped living conditions and the additional qualms expanded housing may provide, a number of positives have surfaced.

"I've developed good friendships," he said. "These guys are the first people I met on campus, and I can tell we will all be friends for a while."

HOUSING

CONTINUED FROM FRONT

tion-making allows both Admissions and Housing to closely monitor these numbers and to anticipate the likely enrollment and housing needs."

Although expanded housing has occupied university dormitories for more than 30 years now, the number of students put in expanding housing is decreasing.

Only 50 students are currently inhabiting residence hall study lounges in Stanley, Slater, and Daum this fall, down by one-third from last year.

Von Stange, the director of the UI Housing and Dining, said this can be accredited to the university leasing apartments in the area, adding 107 beds.

"As evident this year, the problem has been reduced," UI spokesman Tom Moore said. "The addition of the new residence hall should reduce the number of students in extended housing even further with the caveat that increased enrollment may change that outlook."

The construction of a new dormitory on the West Campus is expected open

in the fall of 2015 and to house 500 students and eliminate the need for the UI to lease apartments, Stange said.

Stange also said the university conducted focus groups and sent out a survey to students in expanded housing to examine how the experience affected them.

"We asked how students were doing academically, were they socially inhibited, and if they had trouble transitioning to regular housing," he said. "We want students to be successful,

that is our main goal."

All students in expanded housing are expected to be relocated by Oct. 1, and many students will be moved out this week.

He said students in expanded housing also offer a financial benefit to other students, because they pay \$10 a day before they are relocated.

"The more students we have in [expanded housing], the lower the rates will be for the next people because we'll have excess dollars, and we can then be more aggressive on some

of the renovations that we do," Stange said. "So an extra hundred students could be an extra \$600,000. In the end, it benefits everybody."

UI freshman Hines said despite the often cramped living conditions and the additional qualms expanded housing may provide, a number of positives have surfaced.

"I've developed good friendships," he said. "These guys are the first people I met on campus, and I can tell we will all be friends for a while."

UI economics lecturer Patrick Barron said he is skeptical about Iowa City's program being successful.

"Frankly, looking at it from a customer perspective, I don't see why I would buy a card if I don't get a discount or incentive," he said.

Regardless of concerns, much excitement still exists for the new program. UI anthropology student Alex Corbin said he favors it.

"I mean it's always good to support local businesses," he said. "It's definitely something that I would get."

GIFT CARD

CONTINUED FROM FRONT

where there never was before where you don't have to select one business over the other."

To date, 85 of the nearly 280 businesses downtown and in the North Side Marketplace accept the cards.

Overland Park, Kan.-based StoreFinancial was hired to set up the closed-loop system in the area for just under \$7,000.

Bird said this fee covered the costs for the company's staff to go door-to-door in getting each

business set up to accept the card.

Now that the program has been launched, the district will pay the company on a monthly basis.

Each card will carry an activation fee of \$1.50 in \$5 to \$100 amounts.

Betsy Potter, Downtown District operations director, said similar programs in other confined districts that had been largely successful in the past, coupled with vocal demand, pushed the initiative forward.

"The initial reason for the program was that we heard from a lot of our businesses that a downtown gift card would

be beneficial for them," she said. "We got almost weekly calls asking if there was a community gift card."

That just four have sold after several thousand new University of Iowa students, their families, and new residents have arrived in the area in recent weeks, hasn't alarmed district officials.

Potter said beginning this month, increased marketing efforts towards area parents and students will be pushed, and Mid-WestOne Bank will begin selling the cards today.

Targeting parents of UI students who live outside

the area before the upcoming holiday season, Bird said, should help drive up sales of the cards.

"When we go online, there will be added value for the cards," she said. "Parents can purchase it for kids and so on."

Leah Cohen, the owner of Bo-James, 118 E. Washington St., stands as a program advocate, and from a business standpoint, she said, she thought the process went smoothly.

"It's really similar to a credit card," she said. "I think any community, especially a college community, should have a central gift card."

Because of the local college setting, Cohen also said the demand for gift cards are present.

"We have people all the time looking for gift cards," she said. "I think it will be successful, especially with students."

A similar program in Des Moines generated roughly \$90,000 in sales since launching in December 2007 but was recently discontinued because of changes in program costs. Bird said that program was slightly older than the one the Iowa City district has set up and that she is optimistic.

High, thinks over that past two years she has done exceptionally well on the School Board.

"She cares about all the students in the district, and I think that shows with her looking forward," he said.

A lack of facility investment, particularly at the elementary level, Balmer said, needs to be addressed, and he believes Cook is in the right position to do this.

"I think she has that skill set and understanding of looking at these things in cost effective ways, and she's fiscally prudent."

Local parent Julie Van Dyke said she believes

COOK

CONTINUED FROM FRONT

they should put aside their individual variances for the sake of the educational quality of students.

"I think — Coralville, North Liberty, Iowa City, Hills — they all have their own interests, but I truly believe they all think education is important and that we need to work together to provide the best education. So what they have in civic differences I hope they don't have in the educational process for their children."

After winning a two-year term in the 2011 election, Cook now says she wants to continue working on better implementing policies the board has pushed forward in the past two years.

Cook said she brings a unique perspective to the School Board because she does not have a current vested interest, like children currently enrolled, in any of the schools, programs, or situations.

Chief among those, she said, includes a still yet-to-be-implemented diversity policy and education committee.

"It was one of the things I proposed, and I just want to see those things through," she said.

Local parent John Balmer, who said a number of his children were taught mathematics by Cook during her tenure at City

High, thinks over that past two years she has done exceptionally well on the School Board.

"She cares about all the students in the district, and I think that shows with her looking forward," he said.

A lack of facility investment, particularly at the elementary level, Balmer said, needs to be addressed, and he believes Cook is in the right position to do this.

"I think she has that skill set and understanding of looking at these things in cost effective ways, and she's fiscally prudent."

Local parent Julie Van Dyke said she believes

Cook was one of the best additions to the current School Board up until she voted to close down Hoover Elementary.

"I cannot support anybody who supports Hoover's closure under the current circumstances," she said. "I don't care who they are."

While Superintendent Steve Murley declined to comment on individual board members or candidates, he outlined three specific issues facing the board.

Further district-wide educational programming options, the continued 10-year implementation of a more than \$260 million Facilities

Master Plan, and diversity policy efforts stand as the main areas of concern and movement, he said.

Despite recognizing facility needs, Cook maintained that her main goal is to focus on the way students are being taught.

"I'm ready now to focus on what we're teaching and how we're teaching it to better serve the needs of the students as they move forward to graduation," she said. "I go to all the schools. I visited all of them, and I just tried to see what their needs are, what they can celebrate as being good for their school, and what we can do to make their schools better."

Master Plan, and diversity policy efforts stand as the main areas of concern and movement, he said.

Despite recognizing facility needs, Cook maintained that her main goal is to focus on the way students are being taught.

"I'm ready now to focus on what we're teaching and how we're teaching it to better serve the needs of the students as they move forward to graduation," she said. "I go to all the schools. I visited all of them, and I just tried to see what their needs are, what they can celebrate as being good for their school, and what we can do to make their schools better."

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OPINIONS

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— FIRST AMENDMENT TO THE U.S. CONSTITUTION

COLUMN

Don't forget March on D.C.



Ashley Lee
ashley-lee-1@uiowa.edu

Last week marked the 50th anniversary of the March on Washington. On Aug. 28, 1963, Dr. Martin Luther King Jr., along with several other civil-rights leaders, spoke on the steps of the Lincoln Memorial. Of course, the most notable component was King's "I Have A Dream" speech — a 17-minute oration that would be engrained in this nation's moral fabric for years to come.

Through King's efforts, he showed us that change, both minor and significant, could be achieved through nonviolence and peaceful collaboration. His "Dream" speech in particular is universally respected partly because it was the final spark igniting the flame to combat racial inequality that persisted even after *Brown v. Board of Education*. The March on Washington in its entirety was the compelling and powerful catalyst that pushed for legislation to presumably level the playing field for all Americans.

That being said, there wasn't much publicity on campus on Aug. 28 commemorating King's efforts and the participants of the march. A 50-year celebration is a big deal; it's an opportunity to show gratitude for the countless individuals who peacefully marched that August day. The march not only helped change public policy in the South where it was most needed, but also in the North, a region that also reeked of racial injustices.

The Civil Rights Act of 1964, Voting Rights Act of 1965, and Fair Housing Act of 1968 affected every imaginable space in America, including Iowa City. Therefore,

the university handling of the march's anniversary should have been more substantial. More students and community members should have been more aware of the day and its meaning. There should have been an event where potentially, the community could have discussed how far Iowa City has come and ways we can improve civil and human rights on both a national and local level.

There's no doubt our country has made positive strides, but the dream is not entirely fulfilled. This summer, a key component of the Voting Rights Act was struck down, a decision that could play a massive part in the disenfranchisement of underrepresented groups. Institutional racism, the achievement gap in education and socioeconomic, the lack of sufficient health care, and the disproportionate representation of minority groups in America's criminal-justice system persists. That problem is particularly evident in our state; Iowa has one of the highest racial disparities among its prison population in the country.

It's important we address these social realities even if we favorably assess America's progress. It's easy to say Americans have reached an even playing field in terms of race, sexual orientation, and gender roles, but in many cases, this is not true.

There should have been a visible campus event Aug. 28 to remember the March on Washington. The national conversation about race and equality is not dead, and it's not too late to have one still. But such conversations won't happen without prompting. Not only must we keep alive the dream and aspirations of King and many other brave men and women, but we should keep the open discussion of our hopes for America alive as well.

EDITORIAL

Vodka Samm a local symptom, not the problem

Despite the fact that the Aug. 31 loss to Northern Illinois University was Iowa's first season-opening loss in more than the decade, the game was overshadowed by a particularly rowdy Iowa fan whose drunken antics at Kinnick have made her an Internet sensation.

The story of a 22-year-old student known best today as Vodka Samm, arrested Aug. 31 for trying to run on the field and subsequently delivered a stratospheric blood-alcohol reading, was picked up by a number of prominent outlets including Deadspin, the *New York Post*, and the UK's *Daily Mail*.

That this story achieved international attention over the weekend is, of course, unfortunate.

Around here, the discussion about Vodka Samm has naturally descending into a great deal of hand wringing. Is this case indicative of the broader culture at the University of Iowa? Has this case reaffirmed in the mind of the public Iowa's top-party-school designation?

Is it appropriate to devote so much attention to an isolated incident of incredible rowdiness?

In these respects, the strange case of Vodka Samm is pretty confounding. But while we believe it's inappropriate to generalize about the UI's culture based on this single story, there are a few truths that may be gleaned from all this.

It is undeniable that the culture that surrounds our football watching is dangerous. For every band of tailgaters that escapes Kinnick unscathed, there are others who inevitably wind up with a ticket, in jail, or seeking medical attention.

On Aug. 31, according to the UI police's game-day arrest data, university police issued 40 citations — almost entirely for PAULA or possessing an open con-

tainer of alcohol in public. UI police also arrested 14 individuals — some students, others game-day visitors — mostly for public intoxication.

Officials at Kinnick responded to 48 calls for medical attention on Aug. 31, and the Kinnick Stadium first-aid station treated approximately 100 people. It is unclear, however, how many of these calls and first-aid visits were alcohol-related.

These numbers are striking but not at all atypical of a football Saturday. The UI police issued more than 100 citations and arrested more than 20 people at Iowa's home-opener against Iowa State last year.

This year and last year, many of the people arrested for public intoxication had blood alcohol levels two or three times the legal limit to drive. And these are just the people who got caught.

As for the question of how the viral ascendance of Vodka Samm might affect the University of Iowa's reputation, we're none too concerned. Granted, this story packs a punch on the heels of the *Princeton Review's* declaration that the UI is the nation's top party school, but the legend of Vodka Samm will fade in short order, as has every Internet phenomenon before her.

What will last, however, is the drinking culture that spawns a flurry of tickets, arrests, and hospital trips on six or seven Saturdays every year. The unfortunate truth is that Vodka Samm isn't the problem but merely a symptom.

YOURTURN

Do you think the University of Iowa's football culture is too rowdy? Weigh in at dailyiowan.com.

LETTERS TO THE EDITOR/ ONLINE

Military strike may increase Syrian misery

Syrians deserve more than bombs from the United States. Bombing Syria will achieve little in the way of tangible improvements for the Syrian people. Rather, military action is likely to increase their misery under Bashar Assad's desperate and murderous regime.

An offer of asylum may encourage more defections from inside the regime and will certainly encourage ordinary Syrians to abandon the wholesale violence that comes with civil war. Asylum as policy will give the Syrian people an opportunity to re-establish communities in the United States. This will help the United States deal with the question of how to approach the reconstruction of Syria following the civil war, as it will strengthen our relationship with rights-minded groups in the Syrian community.

If bombing can eliminate chemical weapons, this is no guarantee against mass killing with conventional arms. And options beyond bombing lead to the danger of funding and equipping the potential equivalent of a Syrian Taliban — regardless of John McCain's assurances. He, after all, lent his uncritical support to the mujahedeen in the 1980s and remains unrepentant on the issue.

Our responsibility is greater than punishing an errant dictator. Instead of using the ample military resources of the United States to destroy life, President Obama and the Congress should use these same resources to ferry Syrian refugees to the United States and to offer them hope of a better life once here.

Offering asylum on a mass scale is the right thing to do, and it will undermine the Assad regime more than bombs. Those who stay and fight will do so with the knowledge that their families are safe in the United States.

And, we could cultivate a reputation for peace and humanity rather than for empire, war, and death. We, the American people, must demand that our government is concerned more with displaced people than with token punitive action.

Jacob Altman

Dorau for School Board

I believe that Tuyet Dorau has done an outstanding job serving on the School Board. I support her bid for another term.

I am the parent of one City High grad, one City High freshman, and I have a daughter who will start school in the next four years; I am a taxpayer and voter; I have served as the co-chief negotiator for the teachers' negotiated agreement for the past five years, and have been a special-education teacher at West High for the past 10. In 2009, I represented teachers

on the Redistricting Committee. In these various roles, I have come to understand our district, and School Board operations, quite well.

Our district faces some serious growing pains. We need a School Board that can rise above factionalism to do what is right for all the students in our community. We need board members who are capable of making difficult decisions based on available, often fluid, data, rather than those who have a set agenda based on ideology. We need board members who have vision and a passion for students, as well as a sharp eye for school finance.

I will vote for Tuyet Dorau to remain on the School Board. Tuyet is a smart, energetic board member. She reaches out to her constituencies, asks good questions of the district administration, and does her job thoroughly. Please join me in voting for Tuyet on Sept. 10.

JP Clausen

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LETTERS TO THE EDITOR may be sent via email to daily.iowan.letters@gmail.com (as text, not as attachments). Each letter must be signed and include an address and phone number for verification. Letters should not exceed 300 words. The *DI* will publish only one letter per author per month. Letters will be chosen for publication by the editors according to space considerations. No advertisements or mass mailings, please.

GUEST OPINIONS that exceed 300 words in length must be arranged with the Opinions editor at least three days prior to the desired date of publication. Guest opinions are selected in accordance with word length, subject relevance, and space considerations.

READER COMMENTS that may appear below were originally posted on dailyiowan.com in response to published material. They will be chosen for print publication when they are deemed to be well-written and to forward public discussion. They may be edited for length and style.

COLUMN

About those socks, the NSA says



Beau Elliot
beauelliot@gmail.com

Beau, the NSA has noticed you tend to wear non-matching socks. Whassup with that?

The NSA knows how to say "Whassup"? Whassup with that?

We listen. Very carefully.

So I've heard. But what's the big deal with socks, anyway? Don't you have something important to do? Like Syria, maybe? Does the president know you're talking to me about socks?

The president knows what's going on. That's not to say anything is going on.

That's a line from Richard Nixon's press secretary during the secret bombing of Cambodia. Which didn't turn out to be so secret. Especially not to the Cambodians. What's his name?

Whose name?

Richard Nixon's press secretary. Haven't you been listening?

We listen. Very carefully.

Ron something. "The president is aware of what is going on in Southeast Asia. That is not to say that there is anything going on in Southeast Asia." That's what he said. I'll never forget it; it's such perfect doublespeak.

Why are you so concerned about something said 40 years ago?

I'm not so concerned about 40 years ago. I'm just trying to remember Ron something's name.

What I am concerned about goes back almost 50 years, because it looks as though President Obama is trying to get a Gulf of Tonkin resolution out of Congress so he can bomb Syria. At least it's not secret.

Cruise missiles are not bombs.

They explode, don't they? Who cares about word usage when we're talking about things that explode?

Word usage is your line of work — that's what we hear. That and wearing non-matching socks.

Enough with the socks already. We're talking Syria here, and it's a real mess.

Yes, it is a real mess. It's a very delicate situation, and we need Americans to stand together, as Secretary of State John Kerry has stated.

And some cruise missiles are going to help a very delicate situation? And speaking of John Kerry, did you notice how much he sounded like the apologists for the Vietnam War when he argued for a strike against Syria? That was a war he quite publicly opposed as a Vietnam Veteran against the War.

John Kerry is a statesman. He measures his words carefully. And we're not sure what you mean by "apologists for the Vietnam War."

Oh, you know — it's just a phrase. Or maybe it's just a phase.

This is a very delicate situation. Words can be dangerous.

I know it's a delicate situation. That's why I'm not so sure bombing Damascus is the answer. What does Iran do if we bomb Syria? Has anyone thought of that?

The president has thought through all the potentialities.

Well, that eases my

mind in ways you don't know.

We know everything. OK, so what happens if we topple Assad and some kind of combination of rebels take over? And who are these rebels? Aren't some of them jihadists, to use a term that's become so popular?

We're not trying to topple Assad. The president has made that quite clear. But Assad did gas his own people.

So did Saddam in 1988, and what did the United States do?

The United States took the appropriate action.

The U.S. blamed Iran for the gas attack. That was the appropriate action?

That was the appropriate action. It's delicate; the center cannot hold.

Now, you're quoting Irish poets. I can do that, too. Seamus Heaney:

History says, don't hope ...

But then, once in a lifetime

The longed-for tidal wave

Of justice can rise up,

And hope and history rhyme

The president is acquainted with tidal waves.

Now, about those socks.

'This can save lives'

By **ABIGAIL MEIER**
abigail-meier@uiowa.edu

Through a nearly \$300,000 grant, officials in Iowa City and at the University of Iowa hope action will soon move Johnson County one step closer to being free of student suicide.

Sam Cochran, the project director of the grant, will oversee the activities the grant funds.

"We know that the biggest risk and [correlation] of suicide is untreated depression," he wrote in email. "So by getting a student to help early on, we will prevent him or her from spiraling downward into a deeper depression and becoming suicidal."

The \$270,970 grant funded by the Substance Abuse and Mental Health Services Administration, will fund three graduate assistants and staff to carry out grant activities, including providing voluntary mental health first-aid training to UI students, faculty, and staff as well as the greater community.

According to information

provided by the Johnson County medical examiner, suicide was the third-highest cause of death in the county in 2012.

Additionally, the UI suffers from two to three suicides a year, and Cochran, who also serves as the University Counseling Service director, said the main goal of the grant is to provide training to campus and community networks to help better detect students in times of distress who might become at risk for suicide if they don't receive help.

There are 16 UI and community partners involved in the grant. Some of them include the Crisis Center of Johnson County, UI Office of International Students and Scholars, and the Rape Victim Advocacy Program.

Keri Neblett, the community-intervention director at the Crisis Center, partnered with the UI Office of International Students and Scholars to develop a crisis chat that allows students to speak with trained counselors on an online platform in either Mandarin or English.

"It is important that students have an outlet for talking about their concerns in a way that is easy to access," Neblett said. "Having to speak in a second language when you are seeking help can be a difficult barrier to overcome when you are stressed out."

Leanne Seedorff, the senior associate director of the UI Office of International Students and Scholars, said international students are estimated to be about 10 percent of the total UI student population, and helping them with depression can present a unique challenge.

"The concept of mental illness or seeking mental-health services is uncommon in some cultures," she said. "Some students are not accustomed to the system in the United States."

Whether it be international or domestic, Cochran said, the program will be a benefit to all students in the area.

"We can reach out to students who may need help," he said. "This can save lives."

Grant aids lung study

By **REBECCA MORIN**
rebecca-morin@uiowa.edu

University of Iowa engineering Professor Ching-Long Lin has a passion for an unusual kind of art — 3-D lung modeling.

Lin received a five-year, \$3.2 million grant in August from the National Institutes of Health to conduct analysis using a 3-D lung model to predict lung disease in both an individual and a large population range.

Lin said he has been creating 3-D lung models for nine years, which helped initiate his current project. After creating a lung image based on one specific subject, Lin's new project will help predict lung functions on a larger population scale and predict the likelihood of lung disease in individuals.

"A fundamental part of his grant is to develop new quantitative methods for imaging the structure and function of the lung, which is what

I do as a professor of radiology in cardiothoracic radiology at the University of Iowa Hospitals and Clinics," said UI radiology Professor John Newell Jr.

With the help of UI radiology Professor Eric Hoffman, UI statistics Professor Kung-Sik Chan, and Newell, Lin is using interdisciplinary work to execute the work the grant funds.

"I will be helping to determine the best way to translate any successful results that come out of Dr. Lin's project into clinical practice and helping to analyze the results and write scientific papers and new grants based on the new results," Newell said.

Because every person's lung is different, Lin said, he uses four different lung subjects to help analyze how airflow differs. He is using lung subjects that have different degrees of asthma, as well as subjects that suffer from chronic obstructive pulmonary disease.

"We try to understand, what we call, structure-function relation," Lin said. "It's different from subject to subject, and we try to understand [the airflow and particle transport in the lung] relationship."

However, Lin's project is not just model based. Because the number of lung subjects Lin and his colleagues are analyzing, the team is collecting a variety of data.

"Data are one of the big things," Chan said. "We have these data, and we are developing a new statistical method to understand these data. The lung is so complex, and there is so much information."

Lin said that if his project is successful in collecting enough data, he hopes to create a data storage that will make it easier for doctors to determine a patient's lung function, such as if they will develop asthma or a lung disease.

"Analysis gives us the power to be one step ahead," Chan said.

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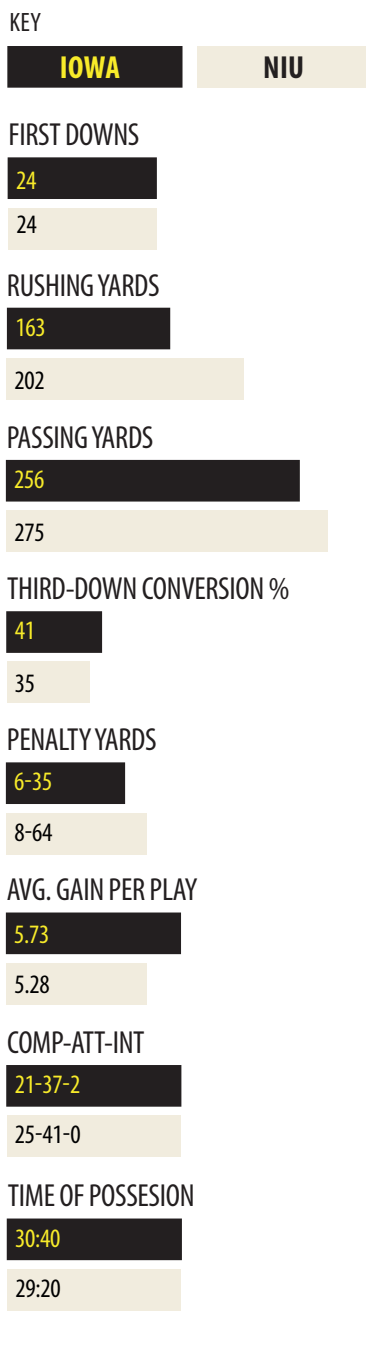


SLIDESHOW

DI Go to dailyiowan.com for more photos and coverage from this weekend's game.



BREAKDOWN



BOX SCORE

IOWA 27, NIU 30

IOWA	7	24	24	27
NIU	10	17	20	30

FIRST QUARTER
 NIU - Sims 47-yard field goal 7:33
 NIU - Lewis 40-yard pass from Lynch (Sims kick) 3:47
 Iowa - Kirksey 52-yard fumble recovery (Meyer kick) 00:27

SECOND QUARTER
 Iowa - Meyer 28-yard field goal 8:24
 Iowa - Fiedorowicz 11-yard pass from Rudock (Meyer Kick) 6:32
 NIU - Lewis 21-yard pass from Lynch (Sims kick) 3:49
 Iowa - Rudock 6-yard run (Meyer Kick) 00:53

THIRD QUARTER
 NIU - Sims 25-yard field goal 1:13

FOURTH QUARTER
 Iowa - Meyer 44-yard field goal 6:42
 NIU - Brown 33-yard pass from Lynch (Sims Kick) 5:05
 NIU - Sims 36-yard field goal 00:04

INDIVIDUAL STATS

RUSHING
 Iowa: Weisman 20-100, Bullock 17-76, Rudock 4-20, Canzeri 2-6. NIU: Lynch 22-56, Stingily 12-42, Wedel 1-42, Harris Jr. 5-30

PASSING
 Iowa: Rudock 21-37-256-1-2 NIU: Lynch 25-41-275-3-0

RECEIVING
 Iowa: Martin-Manley 9-79, Cotton 2-58, Powell 1-49, Shumpert 2-40, Fiedorowicz 2-15, Hillyer 2-12. NIU: Brown 7-92, Lewis 5-82, Sebastiano 5-69, Brinlee 4-16, Brescacin 1-10

QUOTED

'They were playing man-to-man, and he jumped on it. The longer you dwell, the worse it gets so we have to put this behind you quick and focus on the next team.'

— IOWA QUARTERBACK JAKE RUDOCK ON HIS INTERCEPTION TO CLOSE OUT THE GAME PENALTY

'Throughout the course of the game they were doing corner and out routes I saw the play and the route and I took the chance.'

— NORTHERN ILLINOIS SAFETY JIMMIE WARD ON WHAT HE SAW TO INTERCEPT RUDOCK



Iowa defensive back John Lowdermilk reacts to a play in Kinnick Stadium on Aug. 31. Northern Illinois defeated Iowa, 30-27. (The Daily Iowan/Joshua Housing)



Iowa sophomore quarterback Jake Rudock passes the ball against Northern Illinois in Kinnick Stadium on Aug. 31. Northern Illinois surprised Iowa, 30-27. (The Daily Iowan/Joshua Housing)

BY THE NUMBERS

Games lost in a row. **7**

Days since last amassing more than 450 yards of offense in a game. **675**

Record in one-score games since 2010. **3-10**

Loss in a season opener since 2000. **FIRST**

PRIME PLAYS

Northern Illinois had been making Rudock uncomfortable as he approached the end zone all day. On third and short, Rudock rolled left and sprinted up the left sideline for a 6-yard touchdown run to give Iowa its first lead of the day with less than a minute to play in the half.

On fourth and 5, Northern Illinois lined up to punt with four minutes to play in the third quarter. Instead of booting the ball, Husky punter Tyler Wedel kept the snap and sprinted 42 yards to get the first down and set up a field goal.

IOWA GAME BALL
 CHRISTIAN KIRKSEY

Christian Kirksey showed up to play on his 21st birthday, f... returning it 52 yards for a touchdown, along with recording...

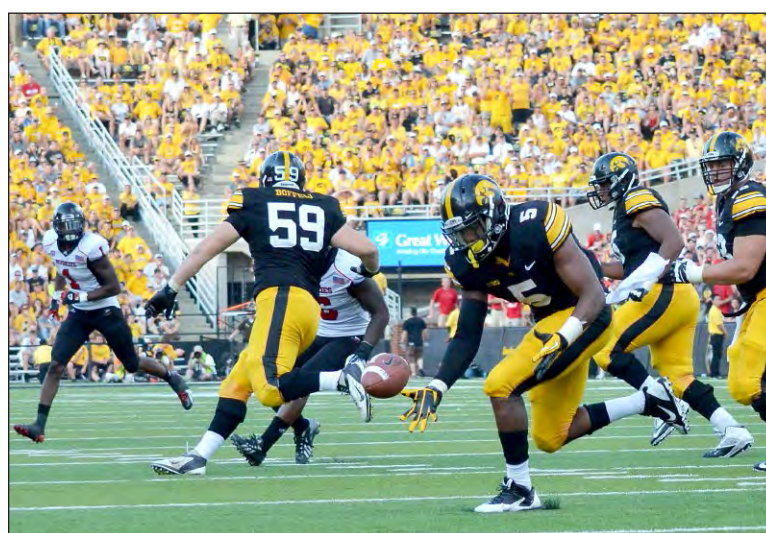
NIU GAME BALL
 JORDAN LYNCH

Jordan Lynch ran the show for his team, and even though... plays with his feet, Iowa was threatened enough by his ru... breakdowns in pass coverage.

IOWA 27, NIU 30



Northern Illinois wide receiver Tommylee Lewis celebrates a touchdown in Kinnick Stadium on Aug. 31. (The Daily Iowan/Joshua Housing)



Iowa running back Damon Bullock drops the ball at the 8-yard line in Kinnick Stadium on Aug. 31. (The Daily Iowan/Emily Burds)



Northern Illinois fans celebrate their victory in Kinnick Stadium on Aug. 31. (The Daily Iowan/Joshua Housing)



Northern Illinois wide receiver Angelo Sebastiano completes a pass in Kinnick Stadium on Aug. 31. (The Daily Iowan/Joshua Housing)

THUMBS UP



Running: Iowa rushed for more than 200 yards on Aug. 31, which is generally good enough to win a football game. Both Weisman and Bullock showed they are capable starting running backs, and Rudock looked loose on his feet as well.

THUMBS DOWN



Big Play Defense: The Iowa defense gave up touchdowns of 40, 21, and 33 yards. Something is going to have to change to keep Iowa from allowing explosive plays to go for scores.

LOOK AHEAD

Iowa has Missouri State coming to town next weekend, and while it may be easy to call that a guaranteed win, nothing is certain with this Iowa football team. This is the last chance Iowa has to work out any kinks in its game before it takes on Iowa State, a team it has lost to two years in a row.

SCHEDULE

- Aug. 31 - Iowa vs. Northern Illinois (27,30)
- Sept. 7 - Iowa vs. Missouri State**
- Sept. 14 - Iowa @ Iowa State
- Sept. 21 - Iowa vs. Western Michigan
- Sept. 28 - Iowa @ Minnesota
- Oct. 5 - Iowa vs. Michigan State
- Oct. 19 - Iowa @ Ohio State
- Oct. 26 - Iowa vs. Northwestern
- Nov. 2 - Iowa vs. Wisconsin
- Nov. 9 - Iowa @ Purdue
- Nov. 23 - Iowa vs. Michigan
- Nov. 29 - Iowa @ Nebraska

DAILY BREAK

“Walk on air against your better judgment.”
—Seamus Heaney”

the ledge

This column reflects the opinion of the author and not the DI Editorial Board, the Publisher, Student Publications Inc., or the University of Iowa.



Calming Down with Hawkeye Haiku:

Rudock's giveaway — in spite of good first-half play — really spoiled the day.

“Weisman for Heisman,” chanted last seasons fans.

So far, not so good.

So ... we came unwound, and our gameplay's unsound — but we're Orange Bowl BOUND.

Seems to be easy to throw an interception with two minutes left.

Hawkeyes' hearts abound, but with Huskies pressing down Rudock's skipped a beat.

A seven-loss streak? Sure, but only if you count from the beginning.

Drunk tank acoustics better than you'd think, really. IS THAT VODKA SAMM?

Sometimes we're let down. But 'least we're not Cyclone fans. Could always be worse.

I'm nauseated. Was it all the beer and shots or that missed field goal?

Fake punts are so rare, unless you are the Hawkeyes. Yet they never learn.

Andrew R. Juhl thanks Lindsey T, Lars H, Matt L, and Yale C for contributing to today's Ledge.

The Daily Iowan

SUDOKU

Level: 1 2 3 4

THE SAMURAI OF PUZZLES By The Mephram Group

6			1					7
			8		1	2	4	
4								
	2		1				3	
8	3		5		9			1
	6			4		5		
								8
9	4	1		6				
7			3					9

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Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit www.sudoku.org.uk

SOLUTION TO MONDAY'S PUZZLE

9	3	5	1	8	6	4	7	2
6	4	1	7	2	5	8	9	3
2	8	7	9	4	3	6	1	5
5	1	6	3	9	4	7	2	8
3	2	4	8	5	7	9	6	1
7	9	8	2	6	1	5	3	4
8	7	2	4	3	9	1	5	6
4	5	9	6	1	2	3	8	7
1	6	3	5	7	8	2	4	9

Doonesbury BY GARRY TRUDEAU

DILBERT © by Scott Adams

ALICE, DO YOU HAVE A...
GAAA!!!
MY DAY HAS BEEN ONE INTERRUPTION AFTER ANOTHER!
YOU MADE MY SPHINCTER EAT MY UNDERPANTS!
YEAH, I DO THAT NOW.

'NON SEQUITUR BY VIEV

OK, THIS IS A NEW START... I'M GONNA GO INTO THIS SCHOOL YEAR WITH A POSITIVE ATTITUDE!
MINA!
I CAN SENSE THE BUS IS NOW FOUR BLOCKS AWAY.
REALLY? HOW CAN YOU TELL?
BECAUSE I CAN SMELL THAT OUTHOUSE ON WHEELS FROM HERE!!
LASTED ALMOST TWO MINUTES LONGER THAN LAST YEAR.

HUNGRY?

Check out *The Daily Iowan's* Dining Guide

today's events

- Piano Lessons with Joe Page, 8 a.m., Senior Center, 28 S. Linn
 - Bicyclists of Iowa City Tuesday Bike Ride, 9 a.m., Scott Park
 - Storybook Readings, 10 a.m., Sycamore Mall
 - Pharmacology Faculty Seminar, "It's All in Your Head: Roles for the Brain Renin-angiotensin System and Vasopressin in Obesity and Preeclampsia," Justin Grobe, Pharmacology, 10:30 a.m., 1117 Medical Education & Research Facility
 - Preschool Story Time, 10:30 a.m., Coralville Public Library, 1401 Fifth St.
 - Tech Help, noon, Iowa City Public Library, 123 S. Linn
 - Military & Veteran Student Services Open House, 12:30-5 p.m., Communications Center Main Entrance Lobby
 - Microbiology Seminar, "A Bacterial Receptor for Lysozyme Controls — Factor Activation and Lysozyme Resistance," Craig Ellermeier, Microbiology, 3 p.m., Bowen Watzke Auditorium
 - Farmers' Market, 3 p.m., Mercer Park
 - Community Writing Center, 4 p.m., Iowa City Public Library
 - University Heights Farmers' Market, 5 p.m., St. Andrew Presbyterian Church, 1300 Melrose
 - Line Dancing Lessons, 7:15 p.m., Robert A. Lee Recreation Center, 220 S. Gilbert
 - UI School of Music Presents Jazz Faculty Jam Session, 8 p.m., George's, 312 E. Market
 - Flight School, 9 p.m., Yacht Club, 13 S. Linn
 - Lower Deck Dance Party, 10 p.m., Yacht Club
- Want to see your special event appear here? Simply submit the details at: dailyiowan.com/pages/calendarsubmit.html

8-9 a.m. Morning Drive
10 a.m.-Noon Michael Minus Andrew

Noon-2 p.m. Sports Block
10 p.m.-12 a.m. Local Tunes

horoscopes

- Tuesday, September 3, 2013 by Eugenia Last
- ARIES** (March 21-April 19): Take action if something isn't going right. Do whatever you can to bring about a better understanding with regard to an important partnership. Be willing to make changes if it will help the situation. Romance will enhance your love life.
 - TAURUS** (April 20-May 20): Make sure that everything is in order at home. Discuss any problems you face with friends, relatives, or colleagues before the situation heats up. Being proactive will encourage others to help find workable solutions. Work as a team player.
 - GEMINI** (May 21-June 20): What you do to help others will bring you great satisfaction. Take action in good faith, and you will counter the negative criticism you face from those who don't like change. You can make a difference if you follow your heart.
 - CANCER** (June 21-July 22): Discuss private matters, and you will get answers that will help you pursue new avenues. Don't live in the past or try to change the impossible. Take the road less traveled, and enjoy the ride. Make peace and keep moving.
 - LEO** (July 23-Aug. 22): Passion, excitement, and making changes to your life will boost your confidence and bring favorable results. Opportunities that are within reach and a change of location or a trip will encourage you to explore new people, places, and pastimes.
 - VIRGO** (Aug. 23-Sept. 22): Apply what you know to a worthwhile cause. Your ability to act on behalf of others will enhance your reputation and your prospects for future opportunities. Don't be shy when your talent can be put to good use.
 - LIBRA** (Sept. 23-Oct. 22): Keep life simple and your plans moderate. Don't let the past discourage you or the future overwhelm you. Balance will be required to make the best choices. Don't let anyone push you in a direction you don't want to go.
 - SCORPIO** (Oct. 23-Nov. 21): Don't get angry; get even. Success is the sweetest revenge, so get down to business and do whatever it takes to outdo your competition. Use your keen vision and ability to add extra detail, and you will excel masterfully.
 - SAGITTARIUS** (Nov. 22-Dec. 21): Put some thought into ways you can earn more cash or turn something you have into a profit on the open market. Bring about change that will enhance your home life and ensure that you connect with people you find exhilarating.
 - CAPRICORN** (Dec. 22-Jan. 19): Consider ways to add value to your home, your investments, or a hobby you enjoy doing. A serious look at how you have excelled in the past and what you enjoy doing most will result in a plan that has potential.
 - AQUARIUS** (Jan. 20-Feb. 18): You'll have to deal with institutions, government agencies, or authority figures in such a way that you don't compromise your freedom to move forward with your personal goals. Don't let anger lead to a poor decision. Think before you act.
 - PISCES** (Feb. 19-March 20): Let your intuition guide you. You will pick up on too much portrayed, allowing you to make an offer that is any hard to refuse. Enjoy your ability to play the game of life to the max. Gains are within reach.

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OBJECTS OF ART

The New York Times Crossword Edited by Will Shortz No. 0730

ACROSS

- 1 Upholstery materials
- 8 Caddy alternative
- 11 Great Leap Forward leader
- 14 Pale eye shade
- 15 Candidates for rehab
- 17 Who you appear to be
- 18 Honor ... and #5 on a list by 40-/46-Across of the 500 greatest songs of all time
- 19 Frozen product with blueberry and chocolate chip flavors
- 21 Give a dime on the dollar
- 22 Fulfillment ... and #2 on the list
- 28 Gem of a girl?
- 29 Belly ache?
- 30 Lessens
- 34 With 40- and 46-Across, mossless? ... and #1 on the list
- 36 River to the Caspian Sea
- 38 Prohibition, for one
- 39 Center of gravity?
- 40 See 34-Across
- 43 Subdivision part
- 44 Old French coin
- 45 One who says "loo" instead of "john"
- 46 See 34-Across
- 48 University div.
- 50 Advertisers' awards
- 53 Almost never
- 54 Casual greeting ... and #4 on the list
- 57 Kind of knife
- 60 Excursion
- 61 Pretend ... and #3 on the list

DOWN

- 1 Quick swim
- 2 Best pitcher on the team
- 3 Debussy's "La ..."
- 4 Torso muscles, for short
- 5 Gin berries
- 6 Martial art
- 7 Martial arts actor Steven
- 8 Honey container
- 9 Actor Vigoda
- 10 Vigor
- 11 Part of it might consist of dashes
- 12 Go up, as eyebrows
- 13 Bone: Prefix
- 16 Chiropractor's target
- 20 Witch, e.g.
- 22 Puzzling no more
- 23 For one
- 24 Start, as a hobby
- 25 Grosse ... Mich.
- 26 Hatcher of Hollywood
- 27 Land on the Persian Gulf

ANSWER TO PREVIOUS PUZZLE

A	C	M	E	L	A	P	A	Z	C	A	G	E		
B	O	O	T	A	B	A	B	A	L	L	L	L		
E	P	I	C	N	O	D	O	Z	I	D	E	E		
N	S	C	H	E	A	R	T	W	A	R	M	I	N	G
S	I	T	H	E	B	O	N	Y						
T	A	R	O	T	A	S	I	F						
E	Y	E	R	O	L	L	I	N	G	D	I	A	M	
S	H	A	M	P	O	O	L	E	A	N	N	A		
T	I	M	E	G	U	T	B	U	S	T	I	N	G	
S														
S	U	S	H	I	R	O	S	E	A					
K	N	E	E	S	L	A	P	P	I	N	G			
I	T	E	M	I	C	E	A	X	A	J	A	X		
M	I	T	E	M	I	C	A	D	R	E	Z	O	N	E
P	E	E	N	K	N	O	T	S	E	G	G	S		

PUZZLE BY PETER A. COLLINS

31 Hold membership

32 One going for the big bucks?

33 Glossy cloth

35 Wall St. trader

37 Some N.F.L. blockers: Abbr.

41 SeaWorld sight

42 Pleasant accent

47 Heap

49 Sticks in a nest

51 Fiona in "Shrek," e.g.

52 Evening bash

55 Successors

56 2010 releases from Apple

57 Ill temper

58 Sign

59 Word after 60-, 75- or 100-

62 Point to pick

63 Org. with air and water standards

65 Carrier to Oslo

66 New Haven scholar

67 Vegas casino

68 ... Pedro

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COMMENTARY: THE ROSSTER

Déjà vu all over again

2013 looks like it will be the same story for Iowa football, just a different team.



BEN ROSS

benjamin-d-ross@uiowa.edu

Let me just start off by saying Iowa played a good football game Aug. 31 in a 30-27 loss to Northern Illinois. There were only two lead changes, but the game was back-and-forth, and both sides featured quality football players. Northern Illinois' play-makers came in the form of quarterback Jordan Lynch — who finished seventh in the Heisman voting a year ago and torched the Hawkeyes through the air for 275 yards and 3 touchdowns.

Iowa had a few big plays through the air but was most solid on the ground, amassing 202 rushing yards, with quarterback Jake Rudock adding another 256 yards and a score in his first-ever start as a college football player.

In the end, Iowa netted 458 yards of total offense. That's a lot, and should be enough for Iowa to beat just about any team it faces. And that number could be a large reason Iowa has been so putrid on the field as of late.

The last time Iowa sniffed 450 yards of offense in a game was on Oct. 22, 2011, in a 45-24 win over Indiana. That was 675 days and 20 games ago. It was a simpler time. James Vandenberg was serviceable, Marcus Coker was still a Hawkeye, and vodka Samm was most likely a character in a Chelsea Handler novel.

The Aug. 31 loss was also the first time I was thoroughly entertained by an Iowa football game, start-to-game-ending interception, since I don't even know when. Which means Iowa must be on the up, right?

Iowa did many more good things than bad against the Huskies. It executed 80 plays, which is a pretty solid number of offensive snaps. It held Lynch to just 56 yards rushing, which is about half as many as he gained against Iowa last year. But most importantly, this year's Iowa team would beat the snot out of last year's. That's

not saying much, but it's a good start.

The front defensive seven looked solid, swarming to the ball and shedding blocks. Iowa lacked a pass rush against the Huskies, but it looks as though that was planned, with containing Lynch a point of emphasis for the defensive ends. James Morris, Christian Kirksey, and Anthony Hitchens all played within themselves at the linebacker positions, and Kirksey made a play that should have made the "SportsCenter" top-10 plays over the weekend.

Hitchens got burned a few times covering wide receivers, but he was covering players much faster than him. That was more a product of Iowa refusing to play in nickel pass coverage, which is how Lynch killed the Hawkeyes on the ground a year ago.

But still, despite all the good things Iowa did, too much was reminiscent of 2012. Iowa overthought its play selection, calling passes on two key third-and-1 situations. It fell victim to complicating matters, forcing Rudock to throw an out-route to the left side three times. The final out route resulted in an interception and sealed the deal for the Huskies' victory.

Iowa was largely inept on special teams, with Jordan Cotton proving ineffective as a kick returner and Kevonte Martin-Manley showing timidity in fielding punts. The Iowa punt-return unit also gave up a fake punt to the Huskies on a fourth down late in the third quarter. At least half a dozen reporters in the Kinnick press box said the fake punt was coming seconds before the snap.

POINT/COUNTERPOINT

Which Hawks will bounce back?



Iowa's Jonas Dierckx returns the ball at the Hawkeye Tennis & Recreation Complex on April 14. The Hawkeyes lost to Michigan, 7-0. (The Daily Iowan/File Photo)

Volleyball

After coming off a disappointing season in which the Iowa volleyball team finished 10-23, the Hawkeyes have the pieces in place to contend this season.

The team started out 10-9 last season only to lose 14-straight games. However, the experience gained from last season was much needed for this growing team.

Three players who suffered knee injuries last season are healthy, and Iowa has a large number of upperclassman talent. Iowa graduated one senior and gained four new players including transfer student Emily Bemis. She is a 6-2 sophomore from Dekalb, Ill., who played at Arizona last year, where she started 16 games and accumulated 16 kills, 7 digs, and 3 blocks.

Lauren Brobst is another newcomer on the Hawkeye squad. The 6-2 freshman from Sioux City was first-team all state and had three-

straight state runner-up finishes in high school.

Junior Alex Lovell will try to continue her dominance this season; last season, she finished with a team-high 382 kills, the most on the team since 2005. Along with her is senior Nikki Dailey, who has started every game since her sophomore year.

Coach Sharon Dingman, who is entering her sixth season at Iowa, has also introduced a new offense called the 6-2. She hopes to take advantage of the athleticism on the roster and quicken the pace this year, because the 6-2 is rarely used in the Big Ten.

With several players returning with starting experience, the Hawkeyes are a young team poised to contend in arguably the toughest conference in the nation.

Over the weekend, the Hawkeyes competed in their first tournament of the year at the Chanticleer Invitational. They

won all three games and are 3-0 on the season.

This young, talented Hawkeye team should give its coach and fans a sense of optimism as it heads further into the season.

—Jack Rossi

Men's tennis

The Iowa men's tennis team's season was less than favorable.

With an overall record of 7-17 and a Big Ten record of 0-11, it seems that the Hawkeyes only have room for improvement. Iowa lost its first match of the season against Illinois State. Iowa also was defeated in key matches by (27) Drake, (29) Illinois, and (4) Ohio State. Iowa won matches against Bradley, Creighton, and Butler. After those victories, the team only won two of the next 18 matches.

The Hawkeyes have veteran leadership that includes six seniors

this season. Senior Garrett Dunn was named to the 2013 Capital One Academic All-America third team.

If the Hawkeyes are able to start the season like they did last year — with a 6-1 record in the first seven matches — then they should be able to finish much stronger than they did the last season.

The Hawkeyes will kick off the season in the Drake Invitational in Des Moines. This should be a way for them to prove themselves early in the 2013-14 season. Later on, the Hawkeyes will play all eleven teams in the Big Ten. If they can win a few of these matches, the season will be an improvement. While last season was disappointing, one can only hope that this season will be great, and overall, the Iowa men's tennis team can only improve from where they were last season.

—Matthew Gentile

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FOOTBALL

CONTINUED FROM 12

field with a 4-yard rush on Iowa's first play from scrimmage, but Weisman led the two running backs by reaching the century mark on 20 carries. Bullock finished with 17 carries for 76 yards.

The two-headed attack kept the Husky defense hesitant. Weisman provided his usual pounding running style, often times carrying potential tacklers with him. Bullock used his speed to burst through holes and escape tacklers in open space.

"The game plan was to just rotate us in," Weisman said. "Last year, we had one running back

each game. You always want running backs to be fresh. Most teams do a two-running-back system now, and I think it's a great thing."

Weisman noted that it wasn't a completely perfect day. Aside from the inability to score, he was candid about his turnover, which occurred in that second offensive series.

Weisman's fumble led to a Northern Illinois field goal — and he quickly pointed out that without it, the game could've been different — the Huskies won by just 3 points.

"Fumbled the ball. Can't do that," Weisman said, noticeably frustrated about his blunder. "We lost by 3, and they got 3 points off that [fumble]."

Still, the running game was seen as a positive, and it will likely become more diverse as more healthy backs begin to get carries. Jordan Canzeri also got 2 rushes for 6 yards against the Huskies. The established running game helped to take the pressure off quarterback Jake Rudock, too. It was noticeable in each half — during the first 30 minutes, when Iowa's offense looked as good as ever, Rudock's numbers were stellar. He completed 13-of-21 passes for 188 yards and a touchdown pass. In the latter half, when the Hawkeye offense seemed to abandon the running game, Rudock's numbers slipped to 8-of-16, just 68 yards, and 2 interceptions.

Both Weisman and

Bullock said it would be the coach's decision on how the running game will operate moving forward. Rudock said it helps diversify the offense. Historically speaking, some of Iowa's best wins have come when the rushing attack is the bulk of the Hawkeye offense.

"There's some positives there, certainly," Iowa football coach Kirk Ferentz said of the running game. "We rushed for over 200, I think it was, but again, if you turn it over three times, some of those stats get negated. We were 200 both ways but when the ball gets turned over, it's tough to overcome it sometimes, and it makes it hard."

VENDORS

CONTINUED FROM 12

him up to 11 hours to do so.

"[Saturday] it's going to be hot, so a lot of sunglasses, lot of hats," Dan Christensen said on Aug. 30. "It all depends on the weather, so obviously, we won't be selling a lot of winter coats."

Dan Christensen said that when bringing inventory, "it is a guessing game."

The weather and potential crowd often predict what is sold in the booth.

The father and son duo also have a retail store on the Coralville Strip.

"We wouldn't be putting 11-hour days if it wasn't worth being [at Kinnick]," Dan Christensen said. "It's not just about the sales part; it's about getting new customers to see us. It's also good advertising."

After Dan Christensen's 11-hour day before the game, he hires security to stay overnight and watch all of his merchandise. He gets back to Kinnick early, around 7 a.m., to start his second 11-hour day.

...

Jerry Sweeting, a native of Riverside, Iowa, has been in the food vending business for 10 years, and also caters out of his kitchen on the family farm. Sweeting is a newer vendor, after also working in catering for more than 17 years.

"We have to buy permits from the city and draw out a diagram of how [the booth] is set up," he said. "The food vendors have to report who is working, what they are selling, and where their food is com-



Jerry Sweeting of Jerry & Margie's Catering takes food out of his van on Aug. 31 outside Kinnick Stadium. Sweeting has been in the catering business for 17 years and a vendor outside of Kinnick for 10 years. (The Daily Iowan/Mariah Green)

ing from. The health department comes out early the morning of game day to inspect the vendors' booths. Once vendors are given the all clear, they are ready to sell."

Sweeting's catering company is known for its homemade brats. On a given weekend, Sweeting and his team will cover various events, and one weekend, they catered four weddings. Catering is where Sweeting and his wife make most of their profit, but they enjoy coming back every fall.

"We like the location and then have another spot up Melrose," Sweeting said. "This gives us something to do."

Sweeting said that people will buy food depending on if the weather.

"I don't have any clue if they will eat tomorrow or not," he said. "If it's too hot, people will not want to eat hot food."

That's why he packed up a lot of water bottles to sell.

"If you have other food around, it really helps," he said. "Business brings business."

...

Michael and Julie

SOCCER

CONTINUED FROM 12

One element common in Big Ten play that has found its way into the Hawkeyes' first four games of the season has been their physicality, and Rainey sees this as a positive.

"I think in the Big Ten we have to be ready for that," Rainey said. "And we want to play that same way."

The Hawkeyes certainly have a team worthy of Big Ten success. One of the Hawks' strengths is their air game, something that junior Melanie Pickert keyed in on after they defeated Western Michigan on Aug. 25.

"We've got Alex [Melin] and Emily [Scott] in front of me and Caitlyn Brown," Pickert said. "We're really strong in the air, and I think we pride ourselves on that."

Another strength for the Hawks sure to help them during conference play is the return of their top two point scorers from last year — Cloe Lacasse and

Ashley Catrell. The two have combined for 3 goals this year.

Rainey has been particularly pleased with Lacasse's play around the box in the early season. If Lacasse doesn't score in these situations, she usually draws a foul.

"She gets in and out of space relatively quickly," Rainey said. "We've told her that goals are just as good as assists and just as good as drawing some penalty kicks and fouls outside the box."

Iowa will head home after finishing a two game West Coast trip. The Hawkeyes will return to play Iowa State in the Iowa Corn Cy-Hawk Series at the Iowa Soccer Complex on Friday.

These games will not only provide the Hawks with an opportunity to extend their nonconference winning streak to 23 but also provide another opportunity for the Hawks to ready themselves for Big Ten play.

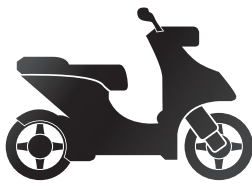
"Every game that isn't part of our conference [schedule] is to improve," Lacasse said. "The Big Ten is what we want to win."

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Division of Student Life
Upcoming Intramural Sports

Event	Division	Registration
Sand Volleyball (6-on-6)	C	August 26-29
Flag Football	M, W, C	September 3-4
Softball	C	September 4-5
Kickball <i>Friday Night Series</i>	Open	Aug. 26 - Sept. 17
Golf	Open	Aug. 26 - Sept. 17
Punt, Pass & Kick	M, W	Sept. 15 - 18 (On-Site)
Bean Bags	Open	Aug. 26 - Sept. 22
Tennis	M, W, C	Sept. 3 - 22

M Men • W Women • C Co-Rec
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BIG TEN NEWS

Some former Hawks make NFL cuts

Former Iowa cornerback Micah Hyde was granted a spot on the Green Bay Packers' final 53-man roster, the NFL team announced Sunday.

Hyde, a standout at Iowa, had a head-turning training camp with the Packers, in which he garnered a lot of attention from coaches and media.

Former wide receiver Marvin McNutt was placed on the practice squad for the Miami Dolphins, and former cornerback Shaun Prater was claimed off waivers by the Philadelphia Eagles from the Cincinnati Bengals.

Other former Hawkeyes didn't make the final 53-man cuts for their teams. Super Bowl champion Tyler Sash, a former Iowa safety, was waived by the Giants. Tight end Tony Moeaki was cut from the Kansas City Chiefs because of a fractured shoulder and an injury-filled three years in Kansas City.

The NFL season will kick off Thursday, when the Ravens travel to Denver for a prime-time match-up against the Broncos.

—by Matt Cabel



IOWA 27, NORTHERN ILLINOIS 30

Ground game shines



Iowa running back Damon Bullock carries the ball down the sideline in Kinnick Stadium on Aug. 31. Northern Illinois defeated Iowa, 30-27. (The Daily Iowan/Emily Burds)

Mark Weisman and Damon Bullock combined for a strong two-headed running attack against Northern Illinois.

By **CODY GOODWIN**
cody-goodwin@uiowa.edu

Iowa's second offensive series began with a heavy dose of Mark Weisman. His first-down rush went for 4 yards, then a second-consecutive carry went for 11.

The Hawkeyes held the trend on the next two plays, but Damon Bullock carried the ball for distances of 9 and 2 yards. This two-headed running attack was a constant

throughout the Aug. 31 game, and it was perhaps the most potent aspect of Iowa's (0-1) offensive game plan.

"We wanted to split it up evenly so nobody gets too tired," Bullock said after Northern Illinois (1-0) escaped Iowa City with a 30-27 win. "Everyone gets an equal number of carries. When one back comes in, the defense is still tired against fresh backs."

Weisman and Bullock combined for 37 carries and 176 yards. Neither found the

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end zone, which might have been the only negative part of the running game. Each received a nearly even number of carries.

Bullock started the game in the back-

SEE FOOTBALL, 10

SCOREBOARD

MLB

Atlanta 13, NY Mets 5
Cincinnati 7, St. Louis 2
Detroit 3, Boston 0
Kansas City 3, Seattle 1
Pittsburgh 5, Milwaukee 2
Miami 4, Chi. Cubs 3
Minnesota 10, Houston 6
NY Yankees 9, Chi. White Sox 1
Toronto 4, Arizona 1
San Diego 4, San Francisco 1
Oakland 4, Texas 2
Baltimore 7, Cleveland 2
LA Dodgers 10, Colorado 8
LAA Angels, Tampa Bay

NCAA Football

(11) Florida State vs. Pittsburgh

2013 US Open Results

Men's Singles

(2) R. Nadal over (22) P. Kohlschreiber 6-7, 6-4, 6-3, 6-1
(4) D. Ferrer over (18) J. Tipsarevic 7-6, 3-6, 7-5, 7-6
(19) T. Robredo over (7) R. Federer 7-6, 6-3, 6-4
(8) R. Gasquet over (10) M. Raonic

Women's Singles

(10) R. Vinci over C. Giorgi 6-4, 6-2
F. Pennetta over (21) 6-2, 7-6
D. Hantuchova over A. Riske 6-3, 5-7, 6-2

SCHEDULE

Sept. 6
Soccer vs. Iowa State, Iowa City, 7 p.m.

Sept. 7
Football vs. Missouri State, Iowa City, 11 a.m.
ACC/Big Ten Challenge: Field Hockey vs. Wake Forest, Iowa City, 11:30 a.m.

Sept. 8
Soccer vs. Wright State, Iowa City, 1 p.m.
ACC/Big Ten Challenge: Field Hockey vs. North Carolina, Iowa City, 11:30 a.m.

HAWKEYES OVER THE WEEKEND

Volleyball: The Hawks won the Chanticleer Invitational, kicking off their season 3-0 and Iowa senior volleyball player Bethany Yeager was named Big Ten Defensive Player of the Week.

Soccer: Iowa wrapped up its west coast road trip with a 2-0 victory on Sunday in Stockton, Calif. The team sits at 4-0, and upped their non-conference win streak to 22 straight.

Field Hockey: Iowa defeated Bucknell 3-1, and shutout Lafayette College 3-0.

Football: Iowa lost in a shootout to NIU 30-27.

INSIDE HAWKEYE CULTURE

Vendors fill out game day



Julia and Michael McNurlen take a break from selling pizzas outside Kinnick Stadium on Aug. 31. It was their first time selling on Melrose on game day. (The Daily Iowan/Mariah Green)

This is the first of a series of profiles taking an inside look at Hawkeye game-day culture.

By **TESSA HURSH**
tessa-hursh@uiowa.edu

Several booths line the streets of Melrose and the Hawkeye faithful crowd the sidewalk to grab a bite to eat or purchase some new Hawkeye apparel.

Those who gather every weekend call these traditions a vital component of game day.

•••

Ron Christensen started his company with Hawkeye stadium cushions. Twen-

ty-three years later, the owner of Gameday Iowa has increased his merchandise to roughly 4,700 products.

Christensen went to his first Iowa game in 1960, and he has not missed a game since 1966. His booth is at every home game and bowl game. Christensen had to miss the football season last year because of health issues, so let his sons take over for the time being.

He normally hires one of the football players around the season and works around their practice and class

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ABOUT GAME-DAY VENDORS

schedules. His most recent employee was punter and kicker John Wienke — who worked under Christensen for two years.

Christensen's son, Dan sets up the apparel booth the day before kickoff, taking

SEE VENDORS, 10

Soccer preps for Big Ten

Head coach Ron Rainey's conference record in his eighth season of coaching sits at 18-45-9.

By **JACOB SHEYKO**
jacob-sheyko@uiowa.edu

With its 2-0 win over Pacific, Iowa soccer extended its nonconference winning streak to 22 games. But you'll see no celebration of the streak, for head coach Ron Rainey and his squad know that none of it matters until they start winning consistently against Big Ten opponents.

Rainey boasts a 69-60-17 record during his tenure at Iowa — the most wins for a head coach in the program's history. But that success has not translated well into conference play. As Rainey enters his eighth season, his conference record stands at 18-45-9.

Rainey believes that the Hawkeyes have to keep that aspect in mind every time they step on the field.

"The Big Ten is a tremendous conference," he said. "We want to identify moments in practice where we play to a level that would be real good against anyone who is on our schedule."

The Hawkeyes have had more success as of late with Big Ten opponents than in previous years. In the last two seasons — the most successful two-season stretch in Iowa soccer history — the Hawkeyes have gone 8-9-5 against Big Ten competition.

SEE SOCCER, 10