UI goes to ‘market’

University of Iowa BLOWOUT sale
Out-of-state tuition
$12,327

By KRISTEN EAST

The University of Iowa is opening thou-
sands of new ways to reach out to prospec-
tive students and attract more private funding. The $170,000 contract is not funded by state appropriations.

According to documents obtained by The Daily Iowan through a public-records request — UI officials signed a contract with Mind Over Media, a Pittsburgh-based market-

research company — in March. Tysen Kendig, Over Media, a Pittsburgh-based market-

research company for the UI. The contract is worth $170,000 for one year and includes an additional amount not to exceed $15,000 for miscellaneous expenses such as travel. The research will be entirely funded by private dollars, Kendig said. No expenses will be taken from student tuition fees or state appropriations.

Though officials have yet to outline specific plans for the campaign, the benefits of this partnership will be “across the board,” and they include reaching out to prospective stu-
dents, attracting more private-funding sources, and improving the image of Iowa across the country, Kendig said.

“They might think Iowa is fly-over country,” he told the UI. “We really are a high-powered

University of Iowa officials have contracted an outside firm to develop ways for the university to reach out to more prospective students and secure more private funding. The $170,000 contract is not funded by state appropriations or tuition dollars, university officials said. (Daily Iowan Illustrations/Adam S Safirin, Mike Lauer)
The book for which Soll will do most of his research is The Rockefeller: Lessons from the Tangled History of Finance and Political Activity Authorized by Grace Eliza Wall Street 2009. It examines how businessmen "screw up" finance by studying literature, history, art, and philosophy. "I don’t think there is one person who can tell what is a golden source even when it might not be important to others. And that’s what makes him a genius of a historian."

Beau Elliot. . . . . . . . . . . . . . . . . . 335-6063
Hannah Kramer . . . . . . . . . . . . . 335-5851
Matt Cozzi. . . . . . . . . . . . . . . . . 335-5848
Chris Steinke . . . . . . . . . . . . . . . 335-5863
Alison Sullivan . . . . . . . . . . . . . .335-6063

A genius of a historian’

The 42-year-old UI alumnus plans to move to Paris and continue his research on the history of mathematics.

By SANANTHIA DENTRY
unclassified professional

As an undergraduate student at the UI, Jacob Soll enrolled in the Critical Studies Program in Paris. His interest in studying film and the history of France with teachers he considered some of the best historians in the world.

Today, 20 years later, that passion for French history and culture has led him to a lifelong dream and the prestigious $500,000 MacArthur Foundation’s Genius Award.

I was famously disappointed that (Sull) won the MacArthur Foundation grant. It is a fitting recognition of her talent. I think that would make money to travel around the world and spend time in many European archives, as she can, to really study the material prepared for her book. And it has the opportunity to have a few good meals along the way, all of the better.

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School of Mines, Penn State University, and Temple University, a public-relations specialist at the Colorado School of Mines, said the school hired Mind Over Media as a senior rather than forming a partnership.

“It helped us with adver- tisements and releasing Tausend said.

Shira Calvo and Mind Over Media’s director of business development and was a student of the UI said Mind

**MARKETING CONTINUED FROM IA**

Tango Over Media partners with many national organizations, corporations, and sports teams. The company, which is based in the Colorado School of Mines, said the school hired Mind Over Media as a senior rather than forming a partnership.

“One of the ways that we help schools is by improving their marketing efforts,” said Mind Over Media’s director of business development and communications Tausend.

**DEBIT CONTINUED FROM IA**

By JULIA JESSEN

Tango stars will perform and offer workshop in their style of dance this week.

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Opinions

Eddie Sullivan Editor • Emily Rouse Managing Editor • Sam Lane Managing Editor • Chris Stenke Editorial Writer

SULLIVAN/ROUSE/STENKE/EVANS/MENGES/JOE DUGLIELLO Editorial writers

EVALUATE the impact of the Opinion’s Editorial Board and the opinion of the Publisher, Student Publications, Inc., or the Guest Opinion Commentaries and Columns reflect the opinions of the authors and are not necessarily those of the Editorial Board.

Chewy

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City Council ideals

University Democrats

The University of Iowa Democrats would like to thank the Iowa City City Council for its ongoing commitment to providing all residents of Iowa City with the opportunity to engage with the current and important political issues that this community faces. Iowa City, like the University of Iowa, is one of our country’s leading centers for political engagement. Therefore, we must consider Iowa City’s current political climate and the future of Iowa City as it relates to our University and the state at large.

The current political climate is one of divisiveness and a lack of civility. Iowa City is a city with a strong tradition of political engagement and a commitment to diversity and inclusion. We must continue to work towards these goals and ensure that Iowa City remains a welcoming and inclusive community for all.

The University of Iowa has a unique role in the Iowa City community and the state at large. We must continue to work towards ensuring that our campus and the city are a safe and welcoming place for all.

We believe that the Iowa City City Council is doing an excellent job in promoting diversity and inclusion. We appreciate the efforts of the City Council to ensure that Iowa City remains a welcoming and inclusive community for all.

We urge Iowa City residents to continue to engage with the issues that affect our community and to participate in the decision-making process. We also urge all residents of Iowa City to vote in the upcoming election.

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Groups worry Iowa may kill gay marriage

By MAX FREUND

Local groups are worried that, in Iowa, the right to legally express the love that binds two people at risk of being broken.

Democrats in Iowa — a state that legalized same-sex marriage in 2009 in a state Supreme Court decision — have been losing control of their party, with their numbers dropping from 37-22 in 2014 to 20-20 in November 2018 elections.

Sen. Steve Daines, a Democrat, announced in September that she was resigning. Democrats are at risk of losing control completely.

If this does happen, if we were to lose that rare, certainly it makes the chances of an Iowa Constitutional amendment passing through the state, much more likely,” said Troy Price, the executive director of Vote On Iowa, the state’s largest lesbian, bisexual, and transgender advocacy group. “And should happen that it is if it is, it’s something that will be even more seen in the next legislative session, as early as June 2019 you could see it on the ballot.”

The open seat in District 18 — which is almost evenly split between registered Republicans and Democrats — is going to either Democrat Liz Mathis or Republican Cindy Golding.

Don McDowell, a Golding spokesman, would not specify whether the candidate was for or against gay marriage but did say she wants Iowans to have a voice on the matter.

“I think we saw last November Iowans were very frustrated they hadn’t had a chance to weigh in,” he said, referring to the voting out of three Iowa Supreme Court justices. “[Golding] believes fundamentally Iowans should be the final arbiters; she would vote to give Iowans a chance to have a say.”

In February, the Iowa House of Representatives, 62-37, a Constitutional amendment to allow the court’s decision on same-sex marriage. The bill would need to pass through two joint sessions of the Legislature before being placed on the ballot.

While Matthews could not be reached for comment, state Democratic leaders said they are confident they can hold the seat and remain strong in their support of same-sex equality.

“The party’s goal is to elect Democrats. We are prepared, and we continue to talk to the communication director for the Iowa Democratic Party. ‘The whole issue of equality is something Democrats have been focused on and taking the lead that no one is discriminated against because of sex orientation.’

Iowa Democrats are receiving an endorsement from what may seem like an unlikely source: Republican presidential—nominee Fred Karger.

“I have been a supporter of [Iowa Democratic Sen. Mike] GENTIAL because of his heroic stance on marriage,” Karger said. “I call myself an independent Republican. I have support for the Iowa Democratic convention hopeful Fred Karger. He is an unlikely source, Republican. I have support for him to run for office.

While Karger may kill gay marriage, for equal rights. The fact they could take that position is something.

People come to Iowa for marriage, for equal rights. The fact they could take that position is something.

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Fewer bilingual ballots

By HOPE YEN

WASHINGTON — In the run-up to the 2012 election, the federal government is ordering that 249 counties and other political jurisdictions provide bilingual ballots to Latinos and other minorities who speak limited or no English.

That number is down from a decade ago following the 2000 census, which counted 258 counties in 30 states. In all, more than 1 in 5 jurisdictions must now provide foreign-language assistance in print or electronic public-service publications, voter registration, early voting and absentee-ballot applications as well as Election Day voting.

The latest requirements, mandated under the Voting Rights Act, pertain to second and third generations of ethnic minorities who are now reporting higher levels of proficiency in English than their parents. Still, analysts cite a greater potential for voter mistakes in areas that face tighter budgets, new laws requiring voter identification, and increased anti-immigrant sentiment.

Effective this week, Latinos who don’t speak English proficiently will be entitled to Spanish-language election materials in urban areas of political battleground states including Pennsylvania, Virginia, Wisconsin, and Utah, as well as the entire states of California, Florida, and Texas. For the first time, people from Indiana will get election materials in their native language, in voting precincts in Las Vegas, Chicago, and New York, because their fast population growth.

More American Indian tribal languages will be made available in many parts of Alaska, Arizona, and Minnesota, while Vietnamese and Tswana will get their own voting assis- tance in several new areas, including parts of Washington state, Texas, Massachusetts, and California. Asian Bangladeshi must be pro- vided for the first time in Hamtramck, Mich, which neighbors Detroit.

“We would like to be in a society where everyone has equal opportunities to vote, but that’s not the reality we’re living in today,” said James Thomas Tucker, a former Justice Department attorney who is now a voting-rights lawyer in Las Vegas. Tucker said the law has been key in the election of new Latinos and Asian officials in many places, even as it means that a vocal English-only lan- guage movement and new budget constraints on local governments could stymie election changes.

“For the most part, we don’t deal with quite as many controversial topics,” said Johnson County Board of Supervisor, Rod Sullivan. “I understand the folks at the federal level have a dif- ferent job, and I respect what they’re trying to do.”

Sen. Joe Bolkcom, D-Iowa City, agreed.

“State-level problems are more manageable and easier to find solutions for,” he said. “The problem at the federal level appears extrem- edly complex.”

Iowa State University law professor and immigration expert Dirk DeGrazia said media coverage may also affect the public perception of federal government.

“Is it a well-known fact that local American jour- nalism has collapsed in favor of large national chains?” DeGrazia said. "When more attention is focused nationally, people become more aware of the positives and negatives of the federal government, he said. And because federal governments receive more media coverage, Americans get a greater sense of what goes on locally.

Hanna’s beliefs and his believes political motives can inhibit the effectiveness of any form of government.

“On the local level, we don’t have to play as much politics,” he said. “In politics don’t get in the way of making the right deci- sion. There are no Demo- cratic or Republican po- lices at the local level.”

But political differences do exist at the state level, Bolkcom said. “When people think we’re living in today,” said DeGrazia. “But with respect to the institution, which is just an abstraction, there is no con- traction, and then every bad thing you hear is the only thing you know.”

People trust their own counts of members more than they trust the institu- tion of congress, DeGrazia said.

“With respect to the institution, which is just an abstraction, there is no con- traction, and then every bad thing you hear is the only thing you know,” he said.

Local government offi- cials also said people have more direct access to their local representatives, through public meetings and direct contact informa- tion online — and that can foster more trust and sat- isfaction.

“When people look at fed- eral stuff, they often think they’re somewhat voiceless,” Sullivan said. “People are free to call us anytime or come to our office any- time, and usually they get a prompt response.”
GOLF
CONTINUED FROM B8

"We haven't really had a lot of home rounds yet. Once we can put three good rounds together, I think we'll have a good thing going." But the three-week blocking schemes are great, and we've just got to make it happen up front.

It hasn't been all bad for the Hawkeyes. Coker ran for more than 100 yards and scored two touchdowns against both Iowa State and Louisiana-Monroe. Against Penn State, he had one 16-yard carry in which he met a defender head-on and ran right over him.

But the running game wasn't good enough to beat Penn State, and it wouldn't have been against Pittsburgh hadn't suffered an injury in the fourth quarter. It might have a chance to work out some competitive break also, depending on the stipulative schedule of practice day after day for the whole month.

"It's definitely a challenge to make sure they get the most out of every day, and they will be doing so for three weeks."

In the wake of the team's mentally, Hawkeye held practice on Monday at Blue Top Ridge golf course in Riverside and at the Amnon Colonies golf course on Oct. 7. The 70-year-old head coach hopes he can change the course of his career in the course.

"You get lazy mentally if you play the same golf course — I don't care how good it is," he said.

STOUGHTON CONTINUED FROM B8

"We had them [the cam- eras] in the pool, but they work a little better in the all-choke hold," he said. "The floor and pool are different, but they work a little better sometimes in the pool." The floor is a long list of other schools.

"But right guard Adam Ga- dam was a changed man in high school. No Iowa over Northwesterns, Tennessee, Wisconsin and Pennsyl- vania have annual top-15 programs. Missouri is better off than Iowa State. Cohen said he's been pleased with his players.

"I'm really helping me track the school records at Peoria," he said. "The floor and pool are different, but they work a little better sometimes in the pool." The floor is a long list of other schools.

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**Iowa looks for a rush**

Running back Marcus Coker blamed himself for the slow start of Iowa’s running game, which is 10th in the Big Ten.

By Sam Louwagie

Iowa head coach Kirk Ferentz announced that Marcus Coker was benched for Saturday’s game against Michigan. Coker was benched after the junior running back’s running produced only negative yards on his first two carries in Iowa’s shadowy loss to the Wolverines.

Coker, a native of Des Moines, has been one of Iowa’s best players. He electricity on his runs, can take a hit, and has an attitude to match. Ferentz said that if Coker’s performance doesn’t improve, he might use tailback Foye on some plays.

Coker’s struggles come as Iowa faces Ohio State this weekend.

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**Video helps Hawk swimmers**

An underwater video camera system similar to TiVo allows Iowa’s swimmers to see missteps in their stroke and improve their performance.

By Ben Ross

The Iowa football team needed 4 yards. After quarterback Jamine Vandenberg completed a short pass to tight end Zach Deehy, the Hawkeyes faced second-and-4 from their own 41. More than seven minutes remained in the game — enough time for the offense to play at a comfortable pace, but not enough that Iowa, trailing 13-12, could afford to end the possession without scoring. Rather than give 6-0, 210-pound running back Marcus Coker a chance to play forward for the first down, the Hawkeyes attempted two passes against college football’s stoutest pass defense.

The first was incomplete. The second was intercepted. The play resulting in that crucial moment of Iowa’s loss to Penn State on Oct. 8 was forced to lack a show of confidence in the Hawkeyes running game.

The Hawkeyes rank 10th in the Big Ten — and 79th nationally — with 3.7 yards per carry vs. 52nd-best in the country. And while Vandenberg and his wide receiver had success early in the year, the Nittany Lions’ secondary held them in check. Iowa couldn’t respond with a successful running attack — running back Marcus Coker blamed himself for the slow start of Iowa’s running game, which is 10th in the Big Ten.

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**Men’s golf works on improving**

A big break for the Iowa men’s golf team is represented by an unexpected midway point in the fall season.

By Ben Schuff

The Iowa men’s golf team has two tournaments remaining this fall, and the golfers know there’s work to be done.

On Monday, Jon Vander- sean said he doesn’t think he’ll ever get over where we want to be.

The redshirt freshman explained by saying the team has the attitude of never setting for anything. It’s an attitude Vanderseen said head coach Mark Han- kins is preaching a lot this year.

“Something we all feel inside is that desire to get better and better and be relentless out there,” Vanderseen said.

The pair of seniors both explained by saying the team has the attitude of never setting for anything. It’s an attitude Vanderseen said head coach Mark Han- kins is preaching a lot this year.

“Something we all feel inside is that desire to get better and better and be relentless out there,” Vanderseen said.

The current three-week stretch of no tournaments allows each player simple time to work on specific aspects of their game.

Sophomore Steven Ihm said he’s been focusing on his putting over the past week and a half, and he will continue to do so until the next tournament.

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**‘Mermaid’ sparks Hawkeyes**

Becky Stoughton ton isn’t where she thought she’d be a little girl. Not even close.

By Tork Mason

A senior Hawkeye from an area that needs to be improved over the final two tournaments of the fall season.

Ihm is one of three Iowa golfers who have recorded a top-10 finish thus far. Joining him are Chris Brant and Barrett Keljic, who have combined for three top 10 finishes so far.

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The redshirt freshman explained by saying the team has the attitude of never setting for anything. It’s an attitude Vanderseen said head coach Mark Han- kins is preaching a lot this year.

“Something we all feel inside is that desire to get better and better and be relentless out there,” Vanderseen said.

The current three-week stretch of no tournaments allows each player simple time to work on specific aspects of their game.

Sophomore Steven Ihm said he’s been focusing on his putting over the past week and a half, and he will continue to do so until the next tournament.

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**‘Mermaid’ sparks Hawkeyes**

Becky Stoughton isn’t where she thought she’d be a little girl. Not even close.

By Tork Mason

A senior Hawkeye from an area that needs to be improved over the final two tournaments of the fall season.

Ihm is one of three Iowa golfers who have recorded a top-10 finish thus far. Joining him are Chris Brant and Barrett Keljic, who have combined for three top 10 finishes so far.

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By JORDAN MONTGOMERY
jordan-montgomery@uiowa.edu

Since 2002, the Yacht Club has been a pillar supporting Iowa City’s live-music scene. The venue features live music six nights a week, featuring nationally touring artists and local acts.

But on Sept. 24, the music stopped. The Yacht Club, 13 S. Linn St., was damaged when firefighters attempted to put out a fire at 225 Iowa Ave. Yacht Club owner Scott Kading was at the venue when he heard about the blaze next door. At first he couldn’t believe it, he said, but after seeing the flames, he quickly ushered everyone out of his establishment. Once his bar was clear, he joined a few others on the sidewalk and watched the firefighters work into the morning.

“It got worse until 5 in the morning, and I would have bet that this place would have been gone,” he said.

Kadding did not return to the Yacht Club to survey the damage until that evening.

“I got up and started tailgating at 9, and we came here after the game, and it was just a disaster,” he said.

Iowa City’s Yacht Club reopens after suffering heavy water damage when firefighters fought a nearby blaze.

SEE REOPENING, 3B
Up-and-coming in the rap world

Sigma Pi fraternity presents hip-hop/electronica rapper Na Pi, who will perform at the Blue Moose today.

By CARYL HIRWITZ

Rapper Na Pi used to sell health insurance, earning money only from commission on sales. When he wasn’t on the job, he was writing rap in a one-bed room apartment in Chicago that he shared with his brother.

“Most days I would write it at 1 a.m., but it wouldn’t for me,” Na Pi said. “We’d have to work the old-fashioned way. Our street corner was on the side of the road, he said. “No way to win the public, people recognize it, which is why they take up the inside and allow them to focus on that.”

Na Pi said, “We know Na Pi sounds like a trend, but because he does electronic hip-hop.

Na Pi primarily uses Acid House, hip-hop fusion of acid house music and computer with fashion dance. This turns his focus on dressing and marketing himself.

Na Pi said his brother believes in distributing his work the old-fashioned way. His street corner shows his commitment to people and has upcoming shows.

In the future, all Na Pi will be working on a mobile device and a music app to be released in the next few months. “It’s a way to reach people and give them a chance to be heard,” he said.

“My goal is to go to places where he has opportunities to perform,” he said. “I want to write the music that will make people recognize me.”

The Center for Asian Pacific Studies (CAPS) held a screening of the documentary "9/11: The Day America Lost" at the Bijou Theatre yesterday. The documentary is a remembrance of the terrorist attacks of 9/11.

“9/11 is a day that will never be repeated,” said na Pi, who performed at the Bijou Theatre yesterday.

“Na Pi is a very talented and hard-working young man,” said FBI agent John D. Hough. “He has the potential to go places in the music industry.”

BEER OF THE WEEK

Mikkeller IPA

Mikkeller IPA is a hoppy, citrus-forward beer that is perfect for the summer. It has a high amount of bitterness and a robust flavor profile that pairs well with grilled meat and seafood.

To learn more about Mikkeller IPA or other products, visit their website at mikkeller.com

Footloose

The film stars Julianne Hough as Ariel Moore, Vanessa Hudgens as Ren McComb, and Kenny Wormald as Billy Murphy. The story is set in the late 1950s and follows the same formula as the 1984 movie, “Footloose.”

“Footloose” is a story about a small town and a new dance craze that threatens to change the lives of the people. The film explores themes of rebellion, conformity, and the power of music.

When he wasn’t on the job, Na Pi used to sell health insurance, earning money only from commission on sales. When he wasn’t on the job, he was writing rap in a one-bed room apartment in Chicago that he shared with his brother.

“It’s hard to write it at 1 a.m., but it wouldn’t for me,” Na Pi said. “We’d have to work the old-fashioned way. Our street corner was on the side of the road, he said. “No way to win the public, people recognize it, which is why they take up the inside and allow them to focus on that.”

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DANCE | THEATRE | LECTURES

Today 10.13

MUSIC
• Art & Music Night, 6 p.m., uptown BHS, 730 S. Dubuque
• Open Mike, 7 p.m., uptown BHS
• Dead Guy Going Away Party, 8 p.m., Night Club, 13 S. Linn
• Luminette, with special guest Elroy, 8-10 p.m., 120 E. Burlington
• Na Pi, at the Blue Moose, 210 Iowa
• Snow Demon-Castlevania Little Girl with Icetongue Blizzard at Sea, 10:45 p.m., BHS
• Minolux, 10 a.m., 303 S. Washington

MUSIC
• Placing Stranger: The Movie, 6:30 p.m., BHS

DANCE
• “Lines from Prairie Lights,” Mark Huth, Jewelry, 7 p.m., Prairie Lights, 15 S. Dubuque

DANCE | THEATRE | LECTURES

Friday 10.14

MUSIC
• Kantos & Westerner at the Bijou, 7 p.m., 730 S. Dubuque
• Shaking Pope, with Empyrean, 8 p.m., mix tape, 730 S. Dubuque

DANCE
• “Footloose,” at the Bijou, 7 p.m., 730 S. Dubuque
• Spokalations, the Foundies, Late Night Tunes, 8:30 p.m., BHS

MUSIC
• Saturday Night Movie, 7:30 p.m., Riverside Theatre, 213 N. Market
• Country Music Night, Scott Canova, 7:30 p.m., Riverside Theatre, 213 N. Market
• Jen’s Corner, 7 p.m., Blue Moose
• Alina Smasher & the Breakdown, the Psychodrama Explorations
• Robert Randolph Post-Show Party with Big Funk Chicken, 9 p.m., BHS

DANCE
• Saturday Night Lights, The Whitmore, 7:30 p.m., BHS

DANCE | THEATRE | LECTURES

Saturday 10.15

MUSIC
• NMR/Writers’ Workshop, 6 p.m., Prairie Lights
• Film, 7 p.m., the Bijou

DANCE
• “Footloose,” at the Bijou, 7 p.m., 730 S. Dubuque

DANCE | THEATRE | LECTURES

Sunday 10.16

MUSIC
• Robert Randolph & the Family Band, 7 p.m., Blue Moose

DANCE
• Jazz Club Performances, 7 p.m., the Bijou

FILM
• “Footloose,” at the Bijou, 7 p.m., 730 S. Dubuque

DANCE | THEATRE | LECTURES

Monday 10.17

MUSIC
• NMR/Writers’ Workshop, 6 p.m., Prairie Lights

DANCE
• Jazz Club Performances, 7 p.m., the Bijou


Kading and Yacht Club manager Pete McCarthy said the water ruined the walls and the floor, and the ceiling was in pieces floating in a few inches of standing water.

“It looked like a war zone and a swamp,” Kading said.

Along with structural damage, the venue lost electronics and all of the production equipment.

“My insurance guy came down and looked around and mumbled to himself and said, ‘You’ve seriously under-insured,’ and then just walked out the door. I don’t know what’ll happen with that,” Kading said.

“We don’t know about the financial stuff; we’re not really worrying about it right now.”

While it is difficult to gauge exactly how much the damages will turn out to cost, McCarthy estimated the total will be around $30,000.

Kading said work to repair the venue began soon after the Yacht Club was damaged. He heard the continuous pounding of hammers, hum of power drills, and hiss of paint thinner. And despite the rather extensive damages that Yacht Club experienced, there is a silver lining in the situation.

“The day of the damage, we had just finished making Gabe’s, and it wasn’t double-booked,” he said.

“Do we move all of our [Yacht Club] shows down there, and everybody had a great time.”

After what the Yacht Club went through, McCarthy has a positive outlook about the ordeal.

“I’m basically like a glass-half-full person,” he said. “I think we got really lucky. We obviously didn’t want it to happen, and we didn’t want to have to close. But it gave us a chance to fix the place up a little bit.”

This weekend, the Yacht Club will host more shows, including a performance by Dead Larry, an Iowa City band that is moving to Minneapolis. The band has played at the Yacht Club numerous times, and this weekend’s event will be the group’s going-away party.

But when water damage affected the venue just weeks ago, relocation threatened the band’s final Yacht Club show.

“Well honestly, what I heard through the grapevine was that it burned down, so I freaked out,” said Jim Scarranelli, a member of Dead Larry.

“But then I found out that it wasn’t water damage, and I thought that was a little bit better. I wasn’t worried, because there are other venues we could have had our last show in Iowa City at, but I would have been really sad if we couldn’t have our last show at the Yacht Club because it has been our home away from home here in Iowa City. We love the Yacht Club.”

Many members in the Iowa City community share that sentiment about the venue.

“We’ve been doing this for nine years now, and people dig it,” Kading said.

“We’ve been blown away by the support and the well-wishes from the public and bands wanting to do fundraising shows. It’s been cool.”

Even the men working to repair the bar are doing it partly because they love the venue.

“There was a worker here sweating and just working his butt of saying, ‘I gotta get this place open again,’” Kading said.

Kading, who also owns Gabe’s, 330 E. Washington St., another downtown music venue, believes that despite the rather extensive damages that Yacht Club experienced, there is a silver lining in the situation.

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Amid chants of “Go Bass” from his fellow boarders, UI freshman Sebastian Alcantara tripped as he attempted to complete a 180-degree slide—a trick that allows skaters to turn their boards in a half-circle while remaining on top of it.

“Not enough speed that time,” he said.

His second attempt at the trick was perfect.

The 18-year-old said he’s been long-boarding for approximately two years, and he is a big fan of the “skateboarding culture.”

“I don’t know if I’m advanced,” he said. “I’m just really comfortable on my board.”

Alcantara has made long-boarding a style.

“Obviously, I dress the part,” he said, gesturing at his DC skating-company shirt, baggy jeans, and Nike shoes. “I like the easy-going [long-boarding style]. The swag of it.”

Many people around Iowa City are jumping on the long-boarding bandwagon.

“It’s booming,” said Mitch Dettman, the owner of The Full Kit, 332 E. Washington St. “It’s a great way of transportation.”

He said he has sold approximately three times as many long boards as he did last year, and he expects to sell even more in upcoming months. Those sales have competed with those of regular skateboards, he said.

Long boards, which cost approximately $130 to $350, are efficient because of the limited amount of parking in Iowa City, said Dettman as he sat in his store. And long boards are quite similar to conventional skateboards but are easy for beginners because of their larger size—usually around 3 to 4 feet in length and up to 10 inches wide—and bigger, softer wheels.

The ease of transportation is one of the main reasons UI students choose to use long boards around campus.

“I use it over a bike because I don’t have to lock it,” said UI sophomore Jonathan Coath.

His skateboard, a Landyachtz with an image of a giraffe on the back, is perfect for getting around as well as simple tricks.

“I like to call it the board that can do everything,” said the 19-year-old from Barrington, Ill., noting that he bought it for about $250. Coath said he enjoys turning his friends on to the emerging sport as well.

“Just by giving people a board and a little bit of time with it, they fall in love,” he said.

UI sophomore Jordan Cupman, Coath’s roommate, just recently started long-boarding—and has the scars to prove it. He held up his right hand, showing off a large gash that he got in a “trick accident.”

“I was being stupid,” he said, describing an incident in which he attempted tricks outside his house and slid on gravel.

“It’s a little bit sore,” he said. “I’m so new to long-boarding.”

But a few scrapes haven’t stopped the Iowa City native from trying to improve—he often skateboards to work at Carver-Hawkeye Arena and cruise around the UI Health Sciences Campus, he said.

The group of friends joked and laughed as they took turns carving—a way to gain momentum by rotating weight on the board—and sliding, board-ended down Dodge Street last weekend.

“Long-boarding is all about getting around,” Coath said.
the ledge

Lease gauge to be wary of when apartment hunting:

- Ask for a security deposit agreement.
- Make sure the lease agreement states the landlord’s name and address.
- Get a copy of the lease agreement before signing it.
- Be aware of any provisions that could affect your rights in the future.

UITE schedule

- 12:30 p.m. Latinx Youth Leadership Development Summit, "What Does It Mean to Be American?" — Pat Perez, Oct. 13, 2011
- 1 p.m. Latino Education Today, College of Education Dean Margaret Cartwright-Eng, "Creating an Inclusive Learning Environment: Pathways to Success for Latino Students," Ubben Auditorium
- 2 p.m. The Brian-Black special performance by Susan Smart at the Campbell-Dean-Geffen Theatre
- 5:30 p.m. U017, College of Liberal Arts and Sciences

SODOKU

Daily Break

the ledge

LENE

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Today’s events

- Morality and Morbidity Conference, 7 a.m., 180 Program 4, 309 Carman Hall
- Staff Language and Culture Services Spanish Conversation Group, 12:15 p.m., UIHC Pomerantz Pavilion Melrose Conference Room 8
- Art Therapy Seminar, Quantitative Infrared Spectroscopy in Challenging Environments, Qiaohuan Guo, Chemistry, 12:30 p.m., 113 Schaeffer Hall
- Biomedical Engineering Graduate Seminar, 12:30 p.m., 101 Becker
- Water Research Seminar, 12:30 p.m., 101 Science
- Iowa in Career Series: Intersection of Job Search Strategies and Graduate School, 2:30 p.m., 190 University Old Capitol Center
- Thursday Theater Talk for The Cringe of Bitches, 5:30, University Theatre
- "Art & Music Night, 6 p.m., Uptown, 720 S. Dubuque Street
- FastTrac, 6 p.m., W111

Event Calendar

Submit an event for this calendar. Be sure to include all the details at the following URL:

www.dailyiowan.com/submit-event