

## BATTLE LINES DRAWN

The Big Ten conference reveals football divisions, which will go into effect in 2011.

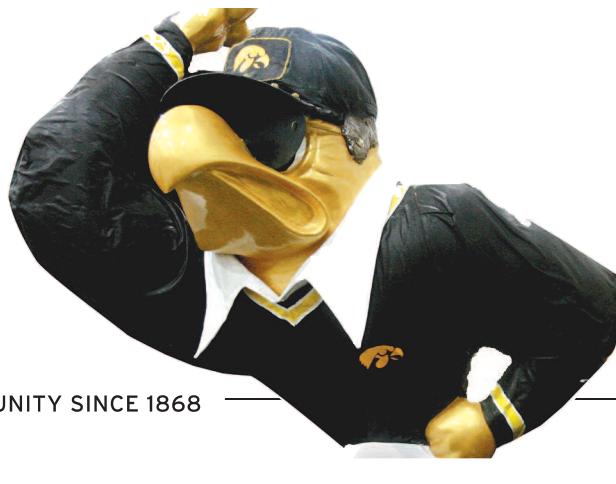
SPORTS, 8A



## Fry-Fest

Fans will flock to Coralville today for a celebration of all things Hawkeye.

80 Hours, 1B



THE INDEPENDENT DAILY NEWSPAPER FOR THE UNIVERSITY OF IOWA COMMUNITY SINCE 1868

# The Daily Iowan

THURSDAY, SEPTEMBER 2, 2010

NEWSPAPER • DI DAILYIOWAN.COM • TELEVISION

50¢

## Ex-Hawk dies after accident

Tom Fosdick likely fell while working on construction at the Boyd Law Building.

By REID CHANDLER AND  
MITCHELL SCHMIDT

daily-iowan@uiowa.edu

A private contractor working on the Boyd Law Building died Wednesday after being injured in a workplace accident.

Tom Fosdick, 49, was involved in the accident Mon-

day. A call to police dispatch occurred at 6:49 a.m.

While Fosdick's family was unable to be reached for comment, one University of Iowa coach remembers him fondly.

Hawkeye diving coach Bob Rydze first met Fosdick in 1975. As an aspiring diver, Fosdick entered Rydze's

Hawkeye Diving Club and made quite an impression.

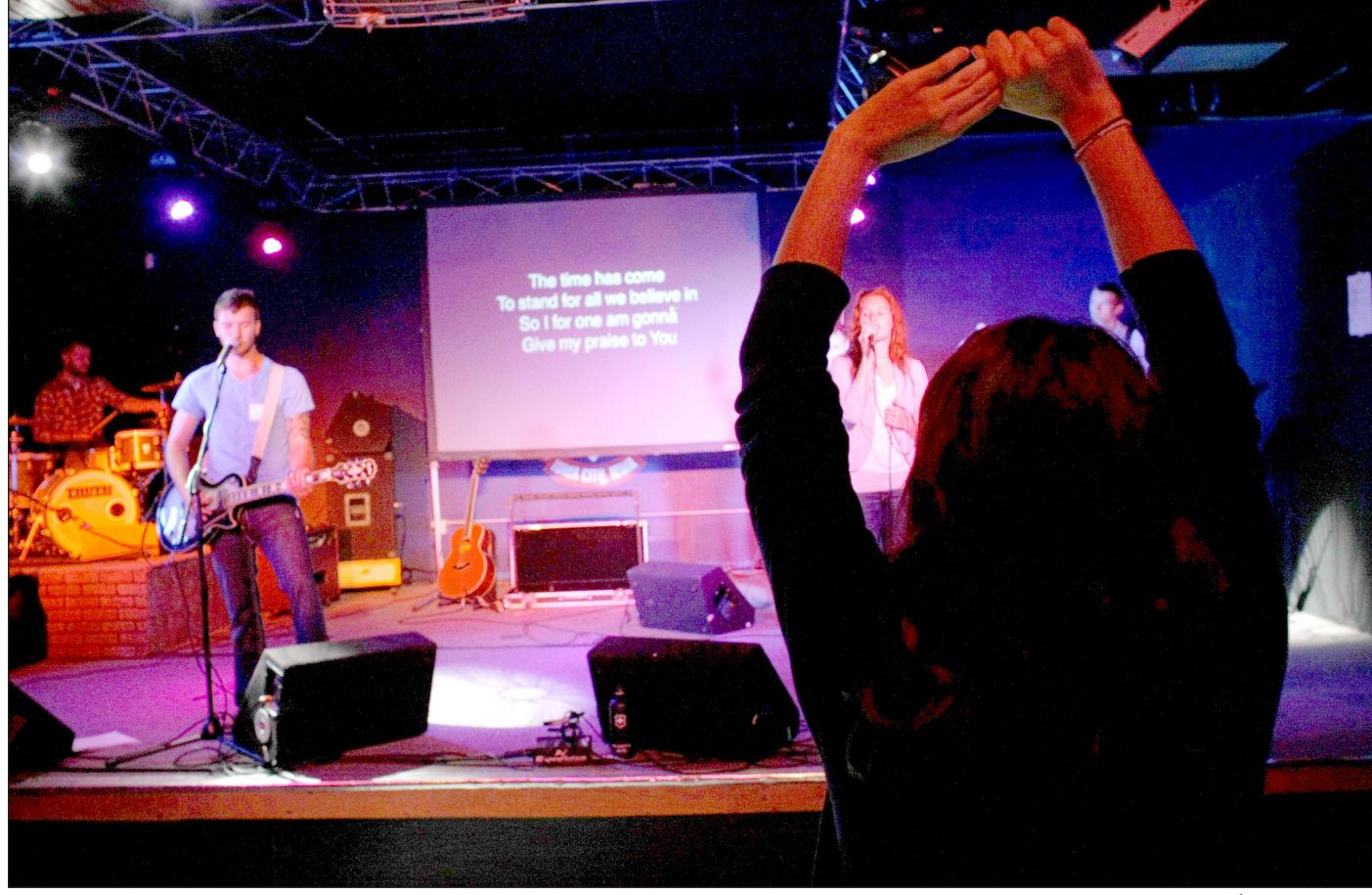
"He was a damn good diver," Rydze said, referring to Fosdick not as a student but as a friend. "And he will be sorely missed."

Rydze, now in his 36th year at the university, remembered Fosdick as a friendly and pop-

ular member of the team.

"He was always the guy who kept things light and jovial," he said, noting that Fosdick was a member of the 1981 team that stopped Indiana's 20-year championship winning streak.

SEE FOSDICK, 3A



CHRISTY AUMER/THE DAILY IOWAN

The Salt Company welcomes people with live music at the Blue Moose Tap House on Wednesday. Around 60 congregation members from Ames relocated to Iowa City this fall to launch the church, which is aimed at serving University of Iowa students.

## Salt Co. brings the word

The new student ministry, an offshoot of an Ames campus faith group, is still searching for a permanent home.

By ALICIA KRAMME

alicia-kramme@uiowa.edu

Welcome to church in a bar. It's dark, crowded and echoing with voices. But these voices are singing songs of praise.

Wednesday night, bartenders and servers peeked their heads into the Blue Moose Tap House stage room

DAILYIOWAN.COM



See more photos and watch a video of the Salt Company at [www.dailyiowan.com](http://www.dailyiowan.com).

and saw an unfamiliar crowd.

The group is standing, even though the room is filled with chairs. Some members raise their arms. Everyone sings.

The student ministry outreach group the Salt Company welcomed roughly 150 people to its second meeting in Iowa City at the Blue Moose Tap House, 211 Iowa Ave.

The Salt Company originated in Ames, where the ministry targets Iowa State University students through Cornerstone Church, which

serves a regular congregation of 2,500 members.

ISU senior Brenton Grimm, who plays drums in the Salt Company's contemporary worship band, says the ministry is a hit among his peers. Approximately 600 ISU students commute every week to the group's

SEE SALT, 3A

Source: Iowa City police

## IC police go on the party beat

Iowa State University uses a party patrol, and the University of Northern Iowa has used one in the past.

By NINA EARNEST

nina-earnest@uiowa.edu

Michael Guido was walking with three friends last weekend when two men approached them. Wearing dark blue windbreakers, they appeared inconspicuous — at first.

The men quickly focused their attention on a man carrying an open can of beer.

When they busted out the flashlights, it became clear to Guido: They were the police.

Like other University of Iowa students, Guido, a sophomore economics major, has noticed an increased police presence in the neighborhoods.

Police departments at other large schools say such a presence has worked for them.

The Iowa City police announced Monday the department would deploy party patrols — or police teams designed to monitor neighborhood parties — on Thursday, Friday, and Saturday nights in response to community concerns and to be more "proactive," said Iowa City police Sgt. Denise Brotherton.

Called-in complaints for loud parties during the last weekend in August decreased from 61 in 2009 to 45 this year — which police say suggests the Party Patrol is working.

The patrol has been in place since spring, Brotherton said. But now that downtown is quieter, police on these patrols are no longer pulled from neighborhoods to assist officers downtown when bars close.

"We weren't able to use this many for patrol, but now we've been able to shift that," she said.

SEE PARTIES, 3A

Source: Iowa City police

## Lindquist changes curriculum lab

The Lindquist Lab is adding virtual reality technology during renovation.

By ALICIA KRAMME

alicia-kramme@uiowa.edu

Sandra Damico walked through the now barren space on the first floor of the Lindquist Center — the former home of 48,000 books. Passing through rows of empty bookshelves, the dean of the College of Education

pointed to where brand-new flat screens, high-tech smartboards, and a virtual-reality system would soon transform the Lindquist Curriculum Lab into an all-digital resource center.

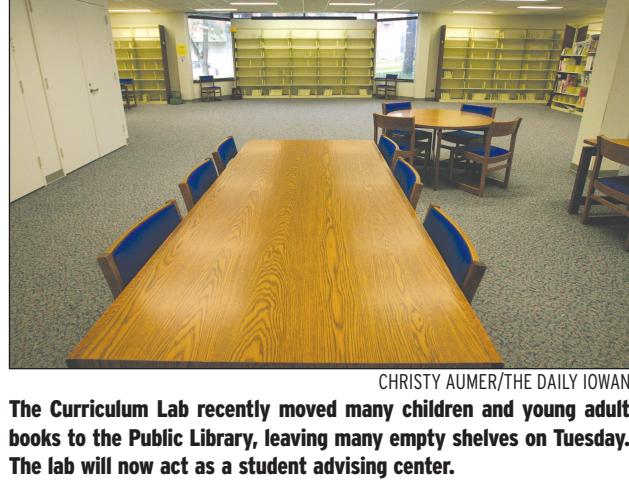
Last spring, she put together a design team to start a major overhaul of the lab, which held chil-

dren and young-adult books, textbooks, curriculum guides, and countless other resources.

The primary goal is to provide a solution to budget cuts. Damico said the education school couldn't afford to keep the lab open long enough to be a resource for students, so it is creating a one-stop

"learning commons" that provides a study area and core student services in one location while relocating its books. Advisers will now have their offices in the lab. Damico said she hopes to unveil the facility in mid-fall.

SEE LAB, 3A



CHRISTY AUMER/THE DAILY IOWAN

The Curriculum Lab recently moved many children and young adult books to the Public Library, leaving many empty shelves on Tuesday.

The lab will now act as a student advising center.

## DAILY IOWAN TV

To watch Daily Iowan TV go online at [dailyiowan.com](http://dailyiowan.com) or tune into UITV. The 15-minute newscast is on Sunday through Thursday at 9:30 and 10:30 p.m., with reruns at 12:30 and 1:30 a.m., and 7:45 and 8:45 a.m. the following day.

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## DAILYIOWAN.COM

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# UISG working on some of its proposals

UI Student Government members are planning a "Get Out to Vote" campaign to get students ready for the November election.

**By REID CHANDLER**

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The University of Iowa Student Government has made progress on three of its eight platform goals — creating a director of sustainability in the organization, a student-organization summit, and a UISG radio show on KRUI. The other five goals are still in progress or on hold.

In May, UISG officials hired UI senior Christopher Page, a former Office of Sustainability intern, for the new role of UISG director of sustainability.

The student organization summit is planned for mid-October, said Vice President Erica Hayes, who is leading the project. UISG will partner with the Hawkeye Leadership Conference to invite all organizations to share ideas on collaborative events numerous groups could contribute to. A monthly round-table meeting would follow the summit.

Additionally, UISG has gotten a KRUI radio show that has aired since this summer. The promised UISG blog has yet to be created. As of now, there is a news feed on the homepage of the UISG website to inform students of any updates, said UISG President John Rigby.

Other promises are still on hold, however. A community-service project collaborating with Iowa City schools has not been planned so far. Rigby thinks it will be complete in the spring, and he would like to

## UISG platform goals completed or in progress:

- Director of sustainability, Christopher Page, hired last May
- UISG KRUI radio show has been on air since the summer
- 24-hour IMU access is requested but on hold
- Student organization summit is scheduled for mid-October

Source: UISG President John Rigby

do a river cleanup, which he believes would be better suited in the fall.

UISG also promised a Trash to Treasure project that would take any unwanted furniture students don't want and donate it to a store such as Goodwill.

"It's also something that we would do in the spring," Rigby said. "Because we will need preparation time to get a lot of manpower for it, and when students are moving out of campus in May, we can take unwanted furniture."

Keeping the IMU open 24 hours a day — long a UISG objective — could finally become a reality this year, said Rigby.

The building is open 7 a.m. to 2 a.m., and Patricia Kruse, director of campus event services, said those hours could soon be extended to portions of the building.

"In our planning for flood recovery and renovation, we are adding design elements that will allow us to



EUGENE CHUNG/THE DAILY IOWAN  
UISG President John Rigby describes on Aug. 26 what UISG is going to do this year. Anyone with ideas or questions can walk in to the UISG office on the second floor of the IMU.

provide 24/7 access to a portion, if not all, of the IMU," she said.

The UISG also promised campaigns encouraging students to get out and vote. A "Get Out to Vote" campaign is being planned for the fall elections, and Rigby hopes to campaign students to vote on the 21-ordinance as well.

"I'm almost certain that UISG will take a stance against the ordinance," Rigby said. "It is our duty to seek and solicit the student opinion."

But another goal — allowing students to add

and drop classes online — won't be feasible this year, UISG officials concluded. Rigby said he hopes changes to the university's registration software will be made within the next few years.

But most of all, he wants to increase students' awareness of the organization.

"We do a lot of things that we don't always have our stamp on," said UISG Chief of Staff Alexander Frescoln. "But we want the student body to know that we are working hard."

## METRO

### Crash victim in fair condition

University of Iowa student Brittany Lambert, 19, is listed in fair condition at the UI Hospitals and Clinics after being struck by a car last weekend, said hospital spokesman Tom Moore.

Lambert and friend Christopher Hunter were admitted Aug. 27 with "incapacitating injuries" after being struck by a car at the intersection of Governor and College Street.

Hunter was released from the hospital on Monday and is improving, said mother Dana Hunter. Police records show the driver, Jamie Ellis, 28 of Iowa City was not intoxicated at the time of the accident and has not been charged. An investigation is still underway.

— by Hayley Bruce

### IC man faces 5 charges

An Iowa City man who allegedly attempted to elude police faces a number of charges.

Iowa City police officers attempted to stop Lee McCall, 30, address unknown, at Waterfront and Gilbert for a violation at a yellow light.

Police said McCall had thrown a package of one pound of marijuana out the window of the car.

McCall was charged with possession of a controlled substance, failure to affix tax stamp, operating vehicle while intoxicated second offense, eluding, and driving while barred.

— by Nina Earnest

### Teens charged in library graffiti

Three Iowa City juveniles were charged with vandalizing the Iowa City Public Library, authorities said Wednesday.

Police charged Austin Ferch, 16, Anthony Hodges, 16, and Kaleb Wilcos, 16, with fifth-degree criminal mischief, a simple misdemeanor.

Police said they received 17 tips from the Iowa City Area Crime Stoppers about the incident.

Surveillance videos captured three minors vandalizing the building at 123 S. Linn St., April 25, and police requested the public's assistance in identifying them July 10.

— by Nina Earnest

### Woman charged with child endangerment

Police said an Iowa City woman allegedly smoked marijuana in the presence of a child.

Celeste Keelen, 23, 2401 Highway 6 E. Apt. 3412, was charged Wednesday with child endangerment with no injury.

According to Iowa City police, officers executed a search warrant at Keelen's home where they found Keelen, codefendant Jeffrey Brown, and a young child, with marijuana in the home. Police are also investigating whether cocaine was being sold out of the apartment.

Child endangerment without injury is an aggravated misdemeanor, punishable by up to two

years in prison.

— by Nina Earnest

### Mum on Magic

A statement will likely be released today regarding the future tailgating mainstay the Magic Bus.

"In order to keep this thing going, we can't let anybody know until we have a solid yes or no decision," said Jeremy Freerks, the manager of the Magic Bus.

The bus lost its spot on Melrose Avenue after the Barkalow Associates Realtors purchased the land in August 2009, forcing the rugby club to apply for a temporary-use permit on the 100 block of Woodside Drive, which the city denied.

— by Reid Chandler

### Koeppel crash goes viral

A leaked patrol-car video of Iowa offensive lineman Josh Koeppel's accident that appeared on YouTube has been traced to Koeppel's friends.

Police said Koeppel, riding his moped west on Burlington Street, was struck Monday morning by a truck operated by John Logan of Iowa City, who was traveling east on Burlington. Koeppel sustained minor injuries, and Logan received a scheduled fine of \$100 for failing to yield while making a left turn.

An Iowa City police officer saw the accident and activated his in-car-recording device. The camera captured the incident.

According to a press release, Koeppel requested a copy of the

tape and showed the video to his friends. He was unaware some of these individuals used their cell phones to record the footage — one of which was uploaded online.

The video was determined to be a public record, and there was no criminal violation for the dissemination or online posting.

Hawkeyes head coach Kirk Ferentz said Tuesday it wasn't realistic to expect Koeppel to play in Iowa's season-opener against Eastern Illinois on Saturday.

— by Nina Earnest

### IC man guilty of interference with official acts

An Iowa City man has been found guilty of interference with official acts with a dangerous weapon, almost a year-and-a-half after he was arrested for robbing a convenience store.

Akhinea Cox will be sentenced Oct. 1.

According to Iowa City police, Cox threatened the clerk at Gasby's, 1310 S. Gilbert St. in November 2009.

Officers reported they saw one man robbing the clerk with a knife while another held a bag for the money.

Police detained the other man while Cox fled on foot before being caught, police reports show. He was initially charged with first-degree robbery and interference with official acts.

— by Regina Zilbermints

## POLICE BLOTER

Jeffrey Brown, 33, address unknown, was charged Monday with public intoxication and domestic assault.

Jordan Grandgenett, 21, 332 N. Van Buren St., was charged Wednesday with keeping a disorderly house.

David Hart, 21, 614 E. Jefferson St. Apt. 6, was charged Sunday with possessing an open alcohol container in public and public intoxication.

Ian Jones, 21, 20 Hidden Meadow Lane Apt. 2, was charged Aug. 21 with possessing an open

alcohol container in public.

Tyler Larew, 27, 1214 Louise St., was charged Aug. 21 with possessing an open alcohol container in public.

Juanita Major, 47, 2401 Highway 6 E. Apt. 3016, was charged Tuesday with permitting gatherings to use controlled substances.

Veria Major, 50, 2401 Highway 6 E. Apt. 3016, was charged Tuesday with permitting gatherings to use controlled substances.

Joanna Morrison, 19, 18 Metric Road, was

charged Monday with criminal trespass.

Matthew Mortell, 18, WO20 Hillcrest, was charged Tuesday with possession of a controlled substance.

Matthew Mueller, 21, 658 Sandusky Drive, was charged Tuesday with OWI.

Antonio Townsend, 20, 2441 Whispering Meadow Drive, was charged Aug. 16 with Paula and fifth-degree theft.

Michael Williams, 22, Elgin, Ill., was charged Tuesday with delivery of cocaine.

### BREAKING NEWS

Phone: (319) 335-6063  
E-mail: daily-iowan@uiowa.edu  
Fax: 335-6297

### CORRECTIONS

Call: 335-6030  
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## TOP STORIES

Most-read stories on [dailyiowan.com](#) from Wednesday.

1. City Council rescinds PAULA ordinance
2. Hawkeyes look to start anew among the hype
3. Hawkeye coaching preview: Norm not going anywhere
4. Koeppel to miss Saturday's game after crash
5. Police implement 'party patrol'

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**SALT**

CONTINUED FROM 1A

location, which is around 10 miles off campus.

That success compelled roughly 60 church members, including 30 students, to uproot this summer to plant a new church in Iowa City: Veritas Church. Some relocated entire families, while others transferred universities.

While the group doesn't yet reside at a permanent location, the ministry hopes to appeal to the University of Iowa community through a variety of events, including Wednesday nights at Blue Moose Tap House, said original group member Jenny Calsyn, who graduated from ISU last spring and moved to Iowa City. On Saturday, the Salt Company will host a freshman tailgate party at 9 a.m. in City Park. Additionally, every Sunday, it will hold "Church in the Park" and other weekly events such as morning prayers, community-service projects, group retreats, and an English Club to reach out

**Ministry reaches out to college students**

**Some ways to connect with the Salt Company:**

- Sunday night "Church in the Park"
- Monday morning prayer
- "Connection groups"

Source: veritasIowacity.com

to international students.

"Church in the Park" is Veritas' Sunday worship service in City Park. Beginning Sept. 12, the group will move to a rented space inside hotelVetro, 201 S. Linn St. But for now, larger get-togethers will occur across campus.

"I'm excited about seeing how God is going to use us," Calsyn said.

Grimm said it is crucial for the Salt Company to minister to college-age people.

"This is a very important time for college kids," he said. "They're out on their own for the first time."

Nearly one-fourth of 18-to 29-year-olds identify their religion as "none," according to a February 2009 report from the Pew

Forum on Religion and Public Life. That's twice as many as in the 1970s and '80s. But those 18- to 29-year-olds who do affiliate with a religion prefer evangelical churches — such as Veritas Church — to other congregations.

Veritas Church focuses on college students because they can change the future, said one of the Salt Company's pastors, Mark Arant.

"My desire would be for this group to love one another and be a community that accurately portrays Jesus Christ," Arant said.

UI graduate student Kelsey Hake said the church's move to Iowa City was a "godsend."

"The Friday I got accepted to the physical-therapy program, they announced they were moving," she said.

Charlie Schaller, a leader of student Christian organization Crusade for Christ, said he welcomes groups such as the Salt Company to campus.

"I wish the best to anybody who really loves Jesus and wants to help others know him," he said.

**FOSDICK**

CONTINUED FROM 1A

Fosdick and Rydze remained in touch, he said, and Fosdick was an usher at Rydze's wedding in 1980.

Rydze said he heard of the news of Fosdick's death Wednesday afternoon.

Tom Vander Linden, an executive officer with Iowa Occupational Safety and Health Enforcement, said it appeared Fosdick suffered injuries from a fall of approximately 40 feet.

"We sent an investigator as soon as it was heard," Vander Linden said.

David Neil, the labor commissioner of the Iowa Division of Labor Services, said investigation into the incident started on Tuesday morning, and it could take anywhere from six weeks to six months.

"It depends on what's

**Tom Fosdick**

**Fosdick died Wednesday from workplace-related injuries:**

- 49 years old
- All-American diver at Cedar Rapids Kennedy
- Joined Hawkeye swimming and diving team in 1979
- Organ donor
- Was employed as a private contractor with Swanson Glass Inc.

Source: University of Iowa statement

all involved," he said.

Vander Linden said that if the injuries were from a fall, an Occupational Safety and Health Administration investigator would look for anything involving fall protection or reasons for concern.

Swanson Glass Inc., a Clive glazing contractor, was subcontracted by Miron Construction for the job.

"We're saddened by the news, and our prayers go out to [Fosdick's] family," said

Craig Uhlenbrauck, Miron's vice president of marketing.

Before this incident, only three reports of construction-related deaths have occurred on UI property, Moore said. The deaths happened in the early 1970s during the construction of Hancher Auditorium.

"Speaking with the family, they are deeply saddened, feeling a huge sense of loss," Moore said.

Fosdick attended the University of Iowa as a member of the swimming and diving team in 1979. He became an organ and tissue donor.

"Even in the face of tragedy, he and his family were able to give the gift of life, and that cannot be underestimated," Moore said.

The family of Fosdick released a statement after his death on Wednesday.

"We are grateful that we as a family were able to say goodbye to him," it said.

**PARTIES**

CONTINUED FROM 1A

The party patrols — composed of teams of two to four on foot, bikes, or in patrol cars — are paid with an overtime hourly wage that varies depending on the experience of the officer, Brotherton said. She said grants awarded to the department cover the overtime costs.

Party patrols are used effectively on other college campuses, police officials in those towns said.

Iowa State University runs a supplemental party-patrol shift with two to four officers working from 6 p.m. to 4 a.m. from Wednesday to Sunday, said Ames police Cmdr. Mike Brennan. Brennan said the patrol "keeps busy, going from party to party" and interacting with students to remind them to keep the parties "small and manageable."

The Cedar Falls police once used a bootlegging team to monitor parties around the University of Northern Iowa, said Cedar Falls police Capt. Jeff Sitzmann.

The team, though effective in decreasing the number of large keggers, was "very consuming in terms of time and manpower" and Cedar Falls stopped using the patrol, he said.

Alcohol researcher and UI psychology Professor Peter Nathan said he was surprised to see data showing a decrease in Iowa City parties.

"I would have expected house parties to increase and then level off," he said. "Maybe they are missing some."

Nathan has conducted studies over the years suggesting freshmen drink more than upper-classmen and with less caution.

Considering the increased size of the freshman class, Nathan said, he assumed parties would be the alternative to the downtown bar nightlife. But most freshmen don't live off-campus.

"It will be hardest for them to find the house parties," Nathan said. "They don't know people."

**LAB**

CONTINUED FROM 1A

"We are reconfiguring the space into something that will be more valuable to our students and faculty," Damico said.

The lab will also serve as a resource for teachers who are learning to utilize blogs, iPads, iPhones, and laptops in the classroom.

"We want all of our teachers to be leaders in their schools when they go out," said Clinical Associate Professor Pamela Ries.

But some students think the change is a hassle. Senior elementary-education major Marci Doerr is required by her classes to read six children's books a week, and she liked the convenience of the lab.

"If you're teaching a lesson, you need the books to teach, and it makes it really hard not having them here," she said.

**Design team overhauls Lindquist Curriculum Lab**

**Children's books and young adult novels relocated to Iowa City Public Library:**

- Most of the relocated books are duplicates.
- The Public Library's collection is larger than the one previously housed in the Lindquist Curriculum Lab.
- The College of Education is paying the library to provide services and a collection of children's literature for students.

Source: Susan Craig, Iowa City Public Library director

The children's books — an aid for future teachers — are now housed in the Iowa City Public Library, 123 S. Linn St. Damico said the cost of keeping the books at the downtown location costs no more than it did to keep them in the lab. She said the relocation is a win-win situation, because the Public Library is open more hours than the

Lindquist Center and offers expert help.

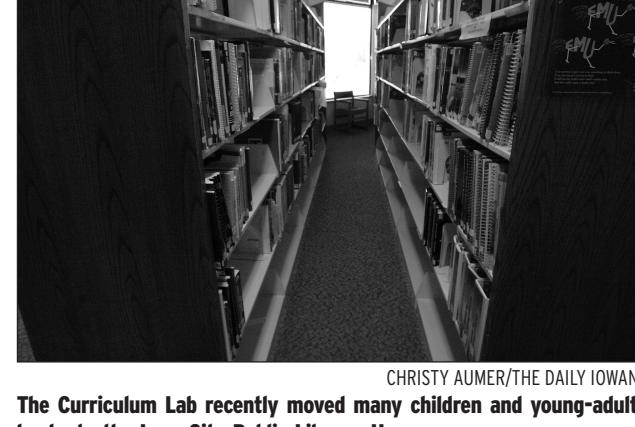
But senior elementary-education major Angie Lechtenberg said she thinks keeping the books in the lab would have been more resourceful for her peers.

"The librarian here knows the curriculum and what projects we are doing, so she can offer suggestions," she said. "At the Public Library, they just point you toward the children's section."

Officials won't know the actual cost of the lab's transformation until they decide on a specific design, Damico said. She said she hoped to fund some devices, such as the virtual-reality system, through federal grants.

The rest of the change is internally funded by the education school. The project is separate from a similar initiative on campus, which has constructed high-tech classrooms in other campus buildings such as the Main Library.

But in addition to the resources, the team



CHRISTY AUMER/THE DAILY IOWAN  
The Curriculum Lab recently moved many children and young-adult books to the Iowa City Public Library. However, many resources are still available to students.

worked to create a warm, inviting environment for students overall.

"We try to pride our-

selves in giving students a small-college experience at a big university," Damico said.

**Reminders for Bicycle Parking**

- Park your bike in a rack.
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- Never park in UI buildings.
- Never park bikes in a manner that limits access to facilities.

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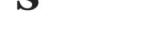
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Biostest

From Nature for Life





SHAWN GUDE Opinions Editor • REGINA ZILBERMINTS Metro Editor

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## Editorial

# UI hypocritical on alcohol?

Is the University of Iowa showing hypocrisy in licensing alcohol-related products?

### Yes

Here's one thing the oft-criticized Yes to Entertaining Students Safely has right.

Matt Pfaltzgraf, leader of the anti-21-ordinance organization, has recently inveighed against the UI's hypocritical licensing of alcohol-related products. The ubiquitous items include shot glasses, mugs, bottle openers, and many others.

"I have no problem with the UI selling them, but [officials] should change their policy so they are consistent," he wrote in an e-mail to the Editorial Board.

Pfaltzgraf is correct in highlighting the UI's duplicitous, profit-driven behavior. Sure, university officials can feign indignation at the sheer *temerity* of someone suggesting Hawkeye shot glasses aid binge drinking. But taking shots of hard liquor, while an effective way to expedite inebriation, is hardly a "responsible" way to consume alcohol.

Defending the university's licensing policy, spokesman Tom Moore argued that "licensing of containers in no way promotes immoderate consumption of alcohol."

"We recognize that young adults will consume alcohol from containers that carry the Hawkeye logo, as well as from plain plastic cups," Moore wrote in an e-mail. "What's most important is that if they choose to consume alcohol, they do so safely, legally, and responsibly, not the appearance of the container."

It's not that Hawkeye shot glass or bottle openers actually *encourage* binge drinking, however. Students and tailgaters need little impetus to consume copious amounts of alcohol. It's that the UI actively associates itself with this behavior through its product licensing.

No doubt there's an enormous market for alcohol-related items. But if profitability is the only measure for an acceptable UI product, the university could begin marketing salacious items bearing the Tigerhawk tomorrow.

University iconography shouldn't be replete with drunkenness. And if it is, the UI shouldn't implicitly endorse this behavior with alcohol-related products while simultaneously supporting the 21-ordinance.

That's the height of hypocrisy.

- by Shawn Gude

### No

The latest issue to surface in the 21-ordinance debate detracts from the real debate at hand.

Once again, the university is being charged with "guilt by association." Yet it would seem that drinking out of Tigerhawk-adorned shot glasses in the privacy of one's own home is neither here nor there when discussing drinking downtown.

Remember the "fan cans" squabble that broke out this time last year? The black-and-gold cans of Bud Light, which UI President Sally Mason likened to "openly targeting" students (underage and legal alike), came pre-filled. However, university officials have rightly noted that licensed shot glasses and tailgating products, openly sold in stores around campus and fan sites online, are collectibles whose use is up to the consumer.

The fact that the UI offers myriad products featuring the iconic Hawkeye logo or sporting the school's black-and-gold color scheme does not necessarily make it a party to underage or binge drinking.

Matt Pfaltzgraf, the leader of the anti-21-ordinance group Yes to Entertaining Students Safely, agreed on that point but countered that university officials are engaging in a blatant double standard.

"My point was that the university picks and chooses which policies it wants to follow, and that sends the wrong message to students," Pfaltzgraf wrote in an e-mail. "It consistently overlooks its own policies when it is convenient and profitable for it."

Whether it is from a licensed Herky shot glass, a plastic cup floating a Hawkeye Ping-Pong ball, or a plain old mug, one thing that will not change is UI students' penchant for imbibing. The school may as well continue profiting from these "collectibles," so long as they don't provide the black-and-gold liquor to fill them.

Officials here have a duty to proactively prevent underage drinking downtown, but it is not within their jurisdiction to police the private choices of proud, thirsty students in their own residences.

- by Kirsten Jacobson

*Your turn.* Is the UI being hypocritical in licensing alcohol-related products? Weigh in on [dailiyowan.com](http://dailiyowan.com).

## Letters

**LETTERS TO THE EDITOR** may be sent via e-mail to [daily.iowan.letters@gmail.com](mailto:daily.iowan.letters@gmail.com) (as text, not as attachment). Each letter must be signed and include an address and phone number for verification. Letters should not exceed 300 words. The *DI* reserves the right to edit for length and clarity. The *DI* will publish only one letter per author per month. Letters will be chosen for publication by the editors according to space considerations. No advertisements or mass mailings, please.

**GUEST OPINIONS** that exceed 300 words in length must be arranged with the Opinions editor at least three days prior to the desired date of publication. Guest opinions are selected in accordance with word length, subject relevance, and space considerations.

**READER COMMENTS** that may appear below were originally posted on [dailiyowan.com](http://dailiyowan.com) in response to published material. They will be chosen for print publication when they are deemed to be well-written and to forward public discussion. They may be edited for length and style.

### Support the 21-ordinance

Having lived in Iowa City for 25 years, I have listened to, as well as participated in, many community discussions and debates concerning alcohol consumption and abuse. Issues such as public drunkenness and related irresponsible behavior have all received community attention over the years.

Now the 21-ordinance is in place. A "no" vote in order to preserve this ordinance would be an important step in addressing the problems associated with alcohol abuse.

Alcohol abuse negatively affects the economic well-being and future of one of our most important community assets, a prosperous downtown. By many measures downtown Iowa City is a popular destination, drawing local and out-of-town families. But there is a concern for safety, as many face the evening or late-night alcohol crowd.

Recent reports on the effect the 21-only ordinance has had on downtown Iowa City are promising, with the police reporting fewer incidents and relative quiet. It also appears that highly disruptive neighborhood parties have not been an issue in these first weekends of

the school year, although this requires diligent monitoring and attention.

Ensuring safe enjoyment in our downtown and neighborhoods is important to our community's future. We are all aware of what alcohol abuse does, and these issues must be addressed. All the circumstances mandate some measure of control be enacted, such as the 21-ordinance.

Vote "no" to retain this measure; it is working.

Steve Atkins  
Iowa City resident

### 21-ordinance a necessary measure

I want to add my support for the 21-ordinance. I owned and managed the Airliner for 18 years. I know that much has changed since I sold the Airliner in 1988, but much is still the same. During those years, beer outsold hard liquor many times over. Today, the reverse is true.

The community should be concerned about easy access to bars and liquor in Iowa City. We have become a destination city for all the young who have just received drivers' licenses and want to party out of town.

As a substitute teacher in the Iowa City School District, I have noticed students wearing

wrist bands from local bars while trying to sleep in my class. The appeal of music, liquor, and partying with college students is a strong temptation for the very young. The 21-ordinance will help reduce the most inexperienced in driving and drinking from being on our roads late at night.

Pitchers of hard liquor in the hands of young, inexperienced drinkers who may drive after consuming it is dangerous for them and any who may be on the same road or highway. Some bars will not be responsible. Thus, we must have an ordinance that keeps the young out.

Doug Tvedt  
Iowa City resident

### The definition of a Hawk fan

This weekend and on subsequent game days, the Hawkeye football team will work hard to prove it's No. 1. Will Hawk fans step up to the plate and show they are No. 1 also?

After this season, how shall we define a Hawk fan? A person who has a good time supporting the team in a manner reflective of the UI, Nile Kinick, Kirk Ferentz, and the team, shows great Iowa hospitality to other fans (of both teams), and is respectful of the neighborhood that surrounds the stadium?

Or will a Hawk fan be defined as a person who drinks too much, urinates on neighbors' fences and trees and shrubs, vandalizes city and private property, blocks traffic so ambulances can't get through easily, and makes the neighbors' lives miserable (all of which has occurred in the Melrose neighborhood)?

Are you part of the problem or are you part of the solution? If you are one of the many decent, well-behaved fans, do you turn a blind eye to the trashing of the neighborhood by others, or do you speak up?

The vast majority of Hawk fans are guests in the Melrose neighborhood. This is a small historic neighborhood listed on the National Register of Historic Places. We care deeply about its heritage (with its strong UI roots) and its diverse and interesting architecture. The city of Iowa City, through many of its documents, has said that the Melrose neighborhood is worth preserving, so please help us preserve it. If you do so by treating it with respect, you are most welcome here.

Jean Walker  
Iowa City resident, Melrose Neighborhood Association representative

# 'Real men' always stay little boys



WILL MATTESSICH

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Are you sick of hearing women talk? Are you stupid and lazy? Do you need constant reassurance that you are a man?

Have a beer!

That's the message that Anheuser-Busch, Coors, and Miller send with the TV ads they run — and it isn't just the beverage-distribution industry that has found the sexist, stereotyping cash cow. The clichés about men in beer commercials exist in much of the advertising industry for male-oriented products.

But commercials that portray men as idiotic slobs in bad relationships are seriously degrading to our conceptions of masculinity.

One commercial in this vein is the "Bud Light Book Club" commercial that aired during the most recent Super Bowl. In this ad a man, casually dressed in baseball gear, tells his female roommate/girlfriend that he will be going to "the game." The girl he's speaking to has friends with her, all of them attractive women, and they are just beginning their book-club meeting. The man spots a bucket of Bud Lights on the table, and promptly intrudes on the book club, sitting down on the couch, snatching the books from the women's hands, and replacing them with Bud Light.

This structure exemplifies the ad layout for a "male" product: The anti-intellectualist-male-outsider-emotional/intelligent woman. The ad wants you to believe that you can be lazy, unattractive, and devoid of wit, but beer will give you a shot with smart, Carmen Electra look-alikes who don't even like you.

I only hope that a very small portion of the population watches this commercial and feels a connection to the wisecracking slacker.

"A lot of the commercials tend to make it seem like it's OK for men to be immature, which is a certain theme in American masculinity right now — a theme of extended adolescence," said William Liu, a UI pro-

fessor of psychological and quantitative foundations. He is one of the leading scholars in the field of men and masculinity research.

"On a certain level, that's OK," he said. "But it's a problem for many men, because you need to have a 'straight man' in every comedy routine [someone who is serious, often the butt of jokes, who never comes across positively]. And the person who commonly plays that role in the commercials is the woman." An ad in a similar structure is a recent commercial for the Dodge Charger. It shows various images of bored men with a voice-over of daily features of relationships like "leaving the seat up" and "separating the recycling." It even goes so far as to malign healthy eating habits ("I will eat fruit with my breakfast").

It's a commercial that tells you that your significant other is something holding you back and the only way to escape is by buying a new Dodge Charger. The ad makes the Dodge Charger into the adult version of the "cootie shot," keeping femininity at bay.

I thought we left attitudes like that on the sixth-grade playground.

And please, can I buy bodywash and shampoo without branding reminiscent of a speech from the movie *300*? I don't need to "annihilate odor" or "blast away dirt." Nor am I looking for a "fierce, sensual rush" like the one Axe Bodywash promises. (What does that even mean in a hygiene product?) And I am scared of actual bodily harm if I wore a deodorant titled "SHOCK" or "Tsunami."

Advertisers are always trying to tap into insecurities, Liu said. In this type of advertising, the insecurities are about being male. And despite our best efforts, he said, these commercials serve as a reference point for us and affect our views of masculinity and ourselves.

Hopefully, this image of masculinity containing laziness and immaturity will not become too pervasive in our culture, or we will experience generations of failed marriages, bad fathers, and uneducated men.

The first step is for advertisers to stop running ads insulting the American male. ■

# Renting texts hits UI

The University Book Store is offering 32 textbook titles for rent.

By ALLIE WRIGHT

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When she went to get her textbooks at the beginning of the semester, University of Iowa senior Kristin Langhammer tried something new.

She rented her Abnormal Psychology book from the University Bookstore. And she saved \$120.

"It's definitely a lot cheaper; it ended up to be less than half the price," she said. She paid \$65 to rent the \$185 textbook.

This is the first year the bookstore is getting in on textbook rentals, long popular among students who used various websites.

Richard Shannon, the bookstore manager, said he's been planning for a textbook-rental program for three years and finally succeeded. He predicted it will be successful. The University Bookstore has partnered with a national book distributor to ensure that textbooks will be able to be used for longer than this semester.

The bookstore had rented 300 books before the school year started and estimates that a total of around 1,000 textbooks have been rented currently.

"It offers another price point to make books more affordable," Shannon said. "I anticipate this growing from year to year."

The bookstore offers 32 titles for rent, available at a rate of 40 to 45 percent of the book's sale price.

UI faculty members said they understand the need for cheaper textbooks for students.

"Textbook packages have gotten expensive, and I know students are looking for anything that could make it cheaper," said Daniel Quinn, a UI professor of chemistry.

He said he isn't surprised the University Bookstore has implemented a textbook-rental program. He thinks it will help students who have the burden of very expensive textbook packages in his department.

Robert Thunhorst, an adjunct assistant professor of psychology, was not aware books could be rented this year, but he takes price into consideration when he chooses a textbook for his classes.

"I use an edition until there is a new edition and then decide on keeping the textbook or using another one," he said.

UI senior Brent Heddens has used Chegg.com to rent books since his first year at the UI.

"I can get new books very cheaply," he said.

But some students decided textbook rental was not the best option for them.

"I bought my biology book because I need it for two semesters so it didn't make sense to rent it, send it back, and rent it again," said UI sophomore Kat Attermeier.

## Textbooks Available for Rent:

The University Bookstore began renting textbooks, which is cheaper than buying, this year:

- Psychology
- Physics
- Statistics
- History of Art in Africa

Source: University Bookstore website

## Spotlight Iowa City



BRENNNA NORMAN/THE DAILY IOWAN

**Adam Pollack (right) talks to boxer Katy Klinefelter during her fight at the Johnson County Fairgrounds on Aug. 27. Pollack, who trains Katy and Emily Klinefelter, is an attorney by day and boxing enthusiast by night.**

# Not feeling too boxed in

UI law alumnus Adam Pollack is an attorney by day, but boxing is his true passion.

By AMY TIFFANY

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Adam Pollack possesses many titles: boxing trainer, referee, judge, historian, writer and publisher, and head of the USA Judicial Boxing Committee.

Oh yeah, and practicing attorney.

While the former boxer's position as an attorney pays the bills, his passion and love for boxing puts fire in his eyes.

His house? Filled with bookcases double-stacked full of boxing films. Tyson, Holyfield, Chavez, Louis, to name a few.

His wife, Emily Klinefelter, is also a professional boxer.

Pollack has thoroughly analyzed and digested numerous boxing films. His collection dates back to 1894, but his boxing knowledge, interest, commitment, and involvement knows no boundaries.

What started out as boxing in a local club during high school and for recreation during his undergraduate years at the University of California-Santa Barbara has turned into a multitude of boxing endeavors.

His undergrad degree, film studies, has come in handy.

He is one to watch and

### Adam Pollack

- Hometown: Los Angeles
- Fun Fact: Enjoys playing table tennis
- Pets: Cat named Puss Puss
- Interesting fact: "I don't drink plain water; mostly fruit juice and the occasional soda."

• Collections: Besides boxing films, Super Bowls, tennis matches, and NBA games. He was a huge L.A. Lakers fan during the 1980s.

Know someone we should shine a light on? E-mail us at: [di-spotlight@uiowa.edu](mailto:di-spotlight@uiowa.edu). Catch up with others from our series at [dailiowan.com/spotlight](http://dailiowan.com/spotlight).

study a good fight: "I'm a huge film buff."

After he finished his degree in 1995, Pollack moved across the country to attend law school at the University of Iowa. He graduated in 1998 with high distinction. He practiced law in Los Angeles for two years but moved back to the slower pace of Iowa City in 2000.

"The people in Iowa are very friendly," he said. "It has a nice small-town environment. It just suits me."

The 38-year-old Pollack has been the owner of ICOR boxing club in Iowa City since 2000, where he has trained Katy and Emily

Klinefelter for 10 years.

Each credited everything she knows about boxing and its history to Pollack's teaching. "I don't think any other coach would give you as much time and attention," Emily Klinefelter said.

He is a boxing promoter in Iowa City. He has been the head of the USA Judicial Boxing Committee since 2007. He referees and judges amateur boxing in the state of Iowa.

He is a boxing historian, who has written and published four books about heavyweight boxers — his specialty — and has a fifth book coming out titled *In the Ring With Marvin Hart* published by his own company, Win by KO Publications, no later than October, Pollack said.

"If it's boxing-related, I'm willing to try it," he said.

After studying thousands of fights, he has the ability to understand and read boxers, part of the reason he is such a good teacher of the sport. He can pick up on "little subtle cues" of boxers, their strengths and weaknesses based on their history and style.

To Pollack, a boxer's style is what he or she does in defensive openings, what punches he or she

throws, how he or she moves, and what he or she does with the hands, head, and body. He enjoys the poetic beauty of boxing — the analysis of the movements. He tells his boxers to be poker players, even when they're hurt.

"It's just always been a passion for so many years,"

he said. "It's something I appreciate and I've come to understand it, I enjoy all aspects of the game."

With a full plate of family, friends, work, and boxing, one might think he gets a little overwhelmed.

"It's not as crazy as it sounds," Pollack said.



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**DIVISION**

CONTINUED FROM 8A

regarding the preservation of the rivalry in a permanent fashion. In the end, it didn't work out to place the teams in the same divisions.

"[Iowa Athletics Director] Gary [Barta] was very clear on what he wanted to do," Delany said. "We looked at ways to do it and tried to do as much as we could."

The Hawkeyes and Badgers have battled for the Heartland Trophy since its creation in 2004, and the two squads plan to continue that tradition despite not playing every season, Barta said.

Under the new layout, teams that don't meet every year will still meet a minimum of four times over a 10-year span.

Barta said that while the Boilermakers aren't exactly a "natural rival" for the Hawkeyes, the divisions are good for Iowa and the conference as a whole.

"I think it accomplishes everything we'd like it to," Barta said Wednesday night. "Personally, I'd love it if we could have

figured out a way to sneak Wisconsin over to our side. However, something had to be different; something had to change. When you add that 12th team, we realized quickly it wasn't going to be perfect, especially if you wanted to maintain competitive balance."

While the Badgers will not have an annual meeting with the Hawkeyes, the addition of Nebraska gives Iowa a new potential rival.

Rather than closing out the next two seasons with the Floyd of Rosedale game against Minnesota, Iowa and Nebraska will play one another in the final game of the regular season.

The Hawkeyes will travel to Lincoln in 2011, and the Huskers will make the trip to Iowa City in 2012.

"Playing Nebraska to end the season will be a great rivalry between the states," Barta said. "But it will also be something that catches the national attention, as well."

**COMMENTARY**

CONTINUED FROM 8A

Rodriguez decided to burn out his players with extra practices during the off-season. Michigan State is always scrappy, but scrappy is just a way to describe a team that isn't quite good enough.

Nebraska should consistently be a challenge for the Hawkeyes, but it begins its Big Ten slate in 2011 and 2012 with the two cross-division teams Iowa misses — Ohio State and Wisconsin.

Those aren't cupcakes. Iowa should have no problem separating itself from the mediocre pack.

Factor in the Hawkeyes' toughest game outside of Nebraska is Penn State — a team Iowa has owned the past two seasons when the Nittany Lions were national-title contenders — and the Hawkeyes will travel to Lucas Oil Stadium and any other Big Ten championship site until Kinnick is no longer historic.

Now, I know Iowa will likely play Ohio State or Wisconsin in the conference championship game,

**Big Ten football divisions****Effective beginning in 2011****Division 1 to be named later**

- Iowa
- Nebraska
- Michigan
- Michigan State
- Minnesota
- Northwestern

**Iowa's protected 'rival'**

Seriously? Iowa's protected cross-divisional game is ... Purdue?! I just Tasered myself in the face, and I still can't believe it.

What about Wisconsin? Illinois is even a better matchup than the Boilermakers, and Jake Christensen beat the Illini in 2007 — the year Illinois went to the Rose Bowl.

I'm not sure what Delany was thinking when he decided to pair Iowa and Purdue for the rest of time, but clearly his eyes were filled with Scarlet and Maize rather than focusing on giving one of his top teams a money-maker of a game.

I counter with this: Did you see what Kirk Ferentz's coaching staff did to Georgia Tech when it had more than one week to prepare? (Two weeks will go by between the regular season and championship game.) Do you realize the Hawkeyes almost took down Ohio State on the road last season with a quarterback starting his first game?

Let's pop those two questions into a cauldron, stir that little concoction up, and smoke out some answers.

All I'm seeing is this banner: Welcome to the Rose Bowl, Iowa Hawkeyes.

**HYDE**

CONTINUED FROM 8A

And Hawkeye safety Tyler Sash, regarded as one of the biggest playmakers in the nation, might see that title threatened with the emergence of Hyde.

"I think he's the definition of a ball hawk," Sash said. "Every time at practice it seems like every day he's getting an interception. That kid makes a lot of plays."

"He's a young kid, and he's still learning ... but he makes a lot of plays, and I'm excited to see him progress throughout the season."

Sash said he won't need to focus any extra attention on Hyde's side of the field. He's plenty comfortable leaving the 6-1, 185-pound corner alone on his island to deal with the opponent's top receiver.

Hyde admitted he will have jitters before every game this season, but that won't keep him from making top receivers disappear from box scores.

"That's my goal every time I go out," he said.

**OHIO STATE**

CONTINUED FROM 8A

least appear in the 2010 BCS national championship game.

Those infamous Buckeye leaf stickers that will accumulate on the players' helmets throughout the year might as well be bull's-eyes.

"I know we'll be a team that's being targeted," Tressel said Aug. 2 at Big Ten media days in Chicago. "And we'll always get everyone's best shot. And with that in mind, we better make sure our best shot's ready each Saturday."

"But it's just part of the deal."

Perhaps the "deal" the Buckeyes' 10th-year head coach is referring to — beyond the national attention that accompanies a program as storied as Ohio State's — is that his team has won at least a share of the last five Big Ten titles.

**Eleventh in an 11-part series**

**Follow along as *The Daily Iowan* makes its Big Ten predictions for the 2010 season.**

11. Illinois
10. Indiana
9. Minnesota
8. Purdue
7. Michigan
6. Michigan State
5. Penn State
4. Northwestern
3. Wisconsin
2. Iowa
1. Ohio State

DAILYIOWAN.COM

Check out interviews with Ohio State's Dane Sanzenbacher and Cameron Heyward

assessment is difficult.

But the senior isn't crowning his squad just yet.

"If we don't take care of business each and every week, we're not going to win that Big Ten championship," Heyward said. "We understand the goal, and we understand what we need to do for that goal. It's just going to require us to stay focused throughout the season."

If Pryor is able to channel his Rose Bowl performance on a more consistent basis, accomplishing that feat will become much easier.

A 6-6 quarterback with the athleticism of a cougar — albeit one that can grip a football — Pryor has established himself as one of the nation's most dangerous players entering his

junior year.

The Jeannette, Pa., native is the fifth Ohio State quarterback to run for more than 1,000 career yards (1,403). Pryor is also 11th all-time among Buckeye career leaders in total offense (4,808 yards).

Returning standout wide receivers DeVier Posey and Dane Sanzenbacher should make adding to those numbers more than manageable for Pryor. Posey and Sanzenbacher combined for nearly 1,400 receiving yards and 14 touchdowns in 2009.

The playmaking two know their production will continue to be key to the Buckeye quarterback's success in 2010.

"When it comes down to the game, it's going to be as much on us as it will be on [Pryor] to get this offense rolling," Sanzenbacher said. "The better we play as a group, the better shot he'll have."

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# Newcomer adjusts fast

Cassandra Escobar is looking forward to the excitement surrounding Hawkeye athletics.

**By MEGAN BERG**

megan.berg@uiowa.edu

Playing Division-III tennis wasn't something that appealed to Cassandra Escobar.

So when the Guatemala City, Guatemala, native's former team at University of New Orleans was forced to change from Division I to Division III this past year, Escobar knew it was time to start looking for other options.

While coaching at John Newcombe Tennis Ranch in New Braunfels, Texas, this summer, Escobar was given the opportunity to rejoin a Division-I squad. Mira Radu, then an assistant coach for the Iowa women's tennis team, traveled to the camp to watch Escobar on the court.

While watching Escobar play with a fellow camp counselor, Radu saw potential.

Now an official member of the Hawkeyes, Escobar looks forward to the buzz that surrounds Hawkeye athletics in Iowa City.

"I loved New Orleans [as a city], but the university, not as much," she said. "I feel as if there wasn't much student support for athletics, and they didn't pay much attention. I feel like here people are proud of being in the University of Iowa, so I like that a lot."

Escobar began her freshman year at New

'She's a great team player, a great athlete.'

- Katie Dougherty, coach

Orleans as the No. 1 ranked under-18 women's tennis player in Guatemala. In her two years as a Privateer, she primarily played in the No. 1 and No. 2 slots for both singles and doubles. She racked up a 17-26 singles record and a 24-19 doubles record.

While she said she is excited about her future as a Hawkeye, Escobar admits it was hard to leave her New Orleans teammates, who were like family to her. Their bonds ran especially deep because they were the first women's tennis team to play for the school after Hurricane Katrina devastated the area.

Though she said she does miss her New Orleans friends, Escobar noted her Iowa teammates have made the adjustment to Iowa City much easier. The squad spends a lot of time together off the court and carpooling to practice.

Escobar's former team carries only three women on the roster, but she said they hold no ill will about her decision to transfer.

In fact, Ceara Howey, Escobar's former New Orleans teammate, had nothing but positive things to say about what Escobar



KATHLEEN WILLEM/THE DAILY IOWAN

Hawkeye tennis player Cassandra Escobar maintains intensity during an individual practice Wednesday. Escobar recently transferred from the University of New Orleans, where she played in the No. 1 and No. 2 spots for singles and doubles.

brings to a team.

"She has a good spirit," Howey said. "She's very supportive of everyone and kept us all mentally high."

Iowa head coach Katie Dougherty hopes Escobar will bring that positive attitude to her team. The 28th-ranked Hawkeyes lost three players at the end of last season and are searching for quality replacements.

Dougherty is impressed with what she has seen from her new player thus far.

"She's a great team player, a great athlete," Dougherty said. "She's quick, solid strokes and has been a great addition to the team ... on and off the court her transition here has been pretty smooth, and she's relishing playing at this level."

## V-ball's lone senior relishes role

Volleyball's lone senior sets the example for underclassmen.

**By IAN MARTIN**

ian.martin@uiowa.edu

Becky Walters stands above everyone else on the Iowa volleyball team.

And now, the 6-3 outside hitter is the only senior on the team.

Initially, Iowa was planning on having three seniors on the court this season. But Aimee Huffman had to forgo her final season because of an injury, and Signe Muller departed from the team for personal reasons just a day before the first match.

Yet teammates and coaches feel if anyone can handle the burden of being the oldest person on the team, it's Walters.

"She's a great example of the right way to do things," head coach Sharon Dingman said. "I don't know if I've coached an athlete who's put herself in a better position to succeed than Becky."

Dingman described Walter's choices in immersing herself in the sport as a "lifestyle," making choices in her diet, study habits, and social life with volleyball always in mind. While this not only benefits Walters, who has 41 kills in just three games, players say it may have some effect on the younger players of the squad.

"She's a very good role model," sophomore Lauren Friedman said. "Especially to the [under]classmen. She does what you're supposed to do."

But this drive may not have always been Walters' way of life.

Not highly recruited out of high school — she said only Iowa and Northern Iowa were heavily seeking her talents — the

'She's definitely one of the hitters that will come up to me and say 'Give me the ball,' at a crucial point, I love that about her.'

-Paige Stevens, junior

Parkersburg, Iowa, native redshirted during her freshman year. Then, Walters suffered a season-ending ACL injury in her second year.

During the rehab, everything clicked for her.

"Every day, you have an option to get better, and after I tore my ACL, I'll never take anything for granted again," she said.

While providing a good example off the court, one would never view her as a quiet leader between the lines.

Walters leads the team chant before games, something different every time, and most players agreed she offers a lot of vocal advice — and even a few demands.

"She's definitely one of the hitters that will come up to me and say 'Give me the ball,' at a crucial point," junior setter Paige Stevens said. "I love that about her."

Stevens said that because of Walters' height and specific skills, it's simple to set the ball.

And while she knows when to individually want the ball, the team's cocaptain is fixated on this year's team goal.

Everyone wants an NCAA Tournament bid, something Hawkeye volleyball hasn't seen since 1994.

Walters is now the only



ALEX CRIDER/THE DAILY IOWAN

Iowa's Becky Walters spikes the ball during Iowa volleyball media day in Carver-Hawkeye Arena on Aug. 19. Walters is the Hawkeyes' lone senior.

player left on the team who won't have another shot next season. In her fifth year occupying Carver-Hawkeye Arena, she's the oldest player left on the team.

But she has seen the team rebuild from one conference win in her redshirt freshman year to five in 2009.

And for Walters, even if she's alone in her class, those continued improvements will keep her comfortable.

"It's the rebirth of volleyball at Iowa," she said. "That's the reason I came here, to rebuild the program."

## BASEBALL

### Muller honored

Ex-Hawkeye outfielder Kurtis Muller has been named to the MLB's Arizona League rookie post-season All-



Muller  
outfielder

Star team.

The Sun Prairie, Wis., native hit .317 and 22 RBIs while playing in 49 games for the Arizona League Reds. Muller was taken by the Cincinnati Reds in the 22nd round of June's draft.

As a junior, Muller earned second team All-Big Ten honors after leading Iowa in 10 different categories in 2010, including hits

(83), triples (6), slugging percentage (.546), and on-base percentage (.460).

He was also named an All-Big Ten Tournament selection for his efforts in the Hawkeyes' postseason run. Iowa finished second in the conference tournament for the first time since 1983.

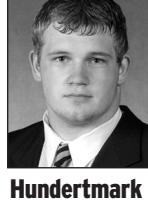
- by Jordan Garretson

## FOOTBALL

### Hundertmark leaves team

Iowa offensive lineman Cody Hundertmark decided to leave the Iowa football team Wednesday to "concentrate on academics," lineman according to a release.

**Hundertmark**



On Tuesday, head coach Kirk Ferentz indicated the redshirt junior's future with the team was still uncertain, saying, "He's in a gray area right now."

Hundertmark is a management and finance major at the University of Iowa.

The Humboldt native switched from defensive line to offensive line during preparations for Iowa's Orange Bowl game against Georgia Tech last season.

He was listed as the second-team right guard following spring practice but was not on the depth chart for this weekend's game against Eastern Illinois.

Hundertmark recorded two career tackles — both of which came during his true freshman season in 2007.

- by Scott Miller

## Bo-James

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# Sports



## WOMEN'S TENNIS

Cassandra Escobar has a second chance at playing for a D-I program after transferring to Iowa.

7A

## SCOREBOARD

### MLB

Boston 9, Baltimore 6  
Atlanta 4, N.Y. Mets 1  
Philadelphia 5, L.A. Dodgers 1  
Tampa Bay 2, Toronto 1  
Arizona 5, San Diego 2  
Florida 16, Washington 10  
San Francisco 2, Colorado 1  
L.A. Angels 4, Seattle 2

THURSDAY, SEPTEMBER 2, 2010 Daily Iowan Sports Desk: 319-335-5848 (phone) 319-335-6184 (fax)

dailyiowan.com DI

# Delany reveals Big Ten splits

## Iowa to miss out on Wisconsin

Iowa will no longer play archrival Wisconsin every year under the new divisions unveiled Wednesday.

By MITCH SMITH

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On the eve of the 2010 college football season, Big Ten Commissioner Jim Delany unveiled the future of the new-look Big Ten.

In a 90-minute Big Ten Network special Wednesday evening, Delany outlined the two six-team divisions alignments that will take effect starting with the 2011 football season when Nebraska joins the Big Ten.

Iowa will join Minnesota, Nebraska, Michigan State, Northwestern, and Michigan in one division, and Illinois, Indiana, Ohio State, Penn State, Purdue, and Wisconsin will make up the other division.

Each team will play eight conference games — five within the division. Additionally, one permanent crossover game and two rotating crossover games will be played each season.

Along with the announcement of the new divisions, the updated football schedules for the 2011 and 2012 seasons were unanimously approved by the athletics directors and unveiled to the public.

In a teleconference, Delany said he and the athletics directors used three principles when determining the divisions — competitive equality, rivalries, and geography.

### Iowa's 2011-12 Big Ten football schedules

#### 2011

- 10/8 at Penn St.
- 10/15 vs. Northwestern
- 10/22 vs. Indiana
- 10/29 at Minnesota
- 11/5 vs. Michigan
- 11/12 vs. Michigan St.
- 11/19 at Purdue
- 11/26 at Nebraska

"Commissioner Delany and the expansion committee did an outstanding job," Iowa coach Kirk Ferentz said in a release. "The divisions appear to be a very good competitive and geographical balance. We continue to look forward to the inclusion of Nebraska

into the Big Ten and we, as Hawkeyes, look forward to competing with it every year."

While the majority of the rivalries will remain intact — nine of the conference's 12 trophy games — one of Iowa's trophy games will no longer take place every year under the new divisional format.

Iowa's rivalry with Wisconsin for the Heartland Trophy will not occur on an annual basis. Instead, Purdue is the Hawkeyes' permanent crossover team, landing the Boilermakers on Iowa's schedule every year.

Delany said there was a "good bit" of discussion

SEE DIVISION, 6A

teams — the Buckeyes and the Badgers — don't appear on the Hawkeyes' schedule for 2011 and 2012 as crossover games.

I'm sorry, but I just gagged over that present Delany gave to Iowa City.

Granted, "Division O" is much tougher than "Division X" at the bottom — Minnesota and Northwestern will always be better than Indiana and Illinois — but Iowa should have no problem handling the top of its division.

Michigan hasn't been Michigan since Rich

SEE COMMENTARY, 6A



Iowa cornerback Micah Hyde tackles Minnesota wide receiver Troy Stoudermire Jr. in Kinnick Stadium on Nov. 21, 2009. The Hawkeye true sophomore has earned a starting cornerback spot.

## Ohio State tries for another title

Cameron Heyward and Terrelle Pryor lead a loaded Buckeyes squad that is seeking a record-tying sixth-straight Big Ten title.

By JORDAN GARRETON

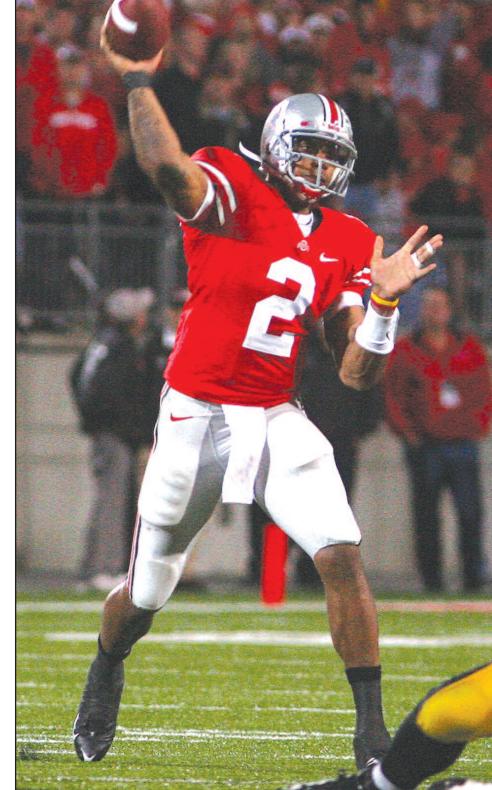
jordan-garreton@uiowa.edu

Some doubted the big-game prowess of Jim Tressel's program prior to last January.

But since Ohio State quarterback Terrelle Pryor accounted for 338 yards and two touchdowns while leading the team to a 26-17 victory over Oregon in the Rose Bowl on New Year's Day, those doubts have seemingly evaporated.

The Buckeyes enter the season ranked second in both the AP and coaches' preseason polls. ESPN personalities Colin Cowherd, Rece Davis, Todd McShay, Mark Schlabach, and Joe Schad all picked Tressel's group to at

SEE OHIO STATE, 6A



FILE PHOTO/THE DAILY IOWAN  
Ohio State quarterback Terrelle Pryor throws the ball during Iowa's game against Ohio State in Ohio Stadium on Nov. 14, 2009. Iowa lost, 27-24 in overtime.

## Hyde seeks top spot

Teammates and coaches have noted Micah Hyde is a natural playmaker, and he's eager to prove them right.

By J.T. BUGOS

joseph-bugos@uiowa.edu

Micah Hyde hasn't earned anything — at least that's what he'll tell you.

The Iowa sophomore was listed as a starting corner on the depth chart on Aug. 6 at media day. On Tuesday, he escalated to the top cornerback spot because of a hamstring injury that threatens to keep Shaun Prater out of the contest against Eastern Illinois this weekend.

But on both days, Hyde insisted his spot in the lineup hasn't been locked down. He can't take a day — or even a play — off in practice.

"The game hasn't come yet, so I'm still there, I'm still gaining respect," the Fostoria, Ohio, native said Tuesday. "I haven't played a down yet in Kinnick. And even though I'm the No. 1 corner right now, we still have a couple days of practice left."

"We're still competing. Nothing is set in stone yet."

Hyde is eager to prove himself, though, and teammates and coaches have taken notice.

Iowa head coach Kirk Ferentz said Hyde has taken his swift ascension to top cornerback smoothly, referring to the second-year player as "level-headed." The coach said he doesn't believe Hyde's position at the top of the depth chart has caused a mental distraction for the 19-year-old corner.

Prater has also been impressed by his teammate.

"He's a guy that busts his butt every day in practice," he said. "He practices at high speed, and he does everything the coaches tell him. As a program, we all feel comfortable with him, and he'll do all right come Saturday."

Despite his stellar showing in practice, Hyde's game statistics don't boldly

exclaim he will be similar to Amari Spievey, Bradley Fletcher, or Charles Godfrey — Iowa's lock-down corners from the past.

He saw the field in all 13 games last season — including the Orange Bowl win when he filled in for a banged-up Prater — but recorded just eight tackles (four solo and four assisted) during his freshman year. He hasn't picked up more than two tackles in a game and has yet to get his hands on the ball, much less snag an interception.

But Prater, who described Hyde as a "nervous wreck" over the summer, said he keeps reminding his younger counterpart any regular-season game can't compare with the pressure to perform in the Orange Bowl — which Hyde has already faced.

SEE HYDE, 6A

# 80 hours

THURSDAY, SEPTEMBER 2, 2010

From Thursday evening to Sunday night • the Weekend in Arts & Culture

Bobby V

The R&B artist will perform Friday at the IMU to promote his fourth album, *Fly on the Wall*.

5B

[dailyiowan.com](http://dailyiowan.com) 



ROB JOHNSON/THE DAILY IOWAN

Herky and cheerleaders dance kids at the first Fry Fest pep rally on Sept. 4, 2009, outside the Coralville Convention Center. Fry Fest was held in honor of former coach Hayden Fry, who coached at Iowa for 20 years.



CHARLIE ANDERSON/THE DAILY IOWAN  
UI cheerleaders entertain the crowd for Fry Fest on Sept. 4, 2009. This year's event will host former football coach Hayden Fry, who will lead Hawkeye fans in an attempt to break the world record for the number of people performing the hokeypokey at one time.

## Fry Time

Organizers expect up to 30,000 Hawk fans to attend today's Fry Fest, one of the biggest Hawkeye bashes of the year.

By JOANN BAUTISTA  
[joann-bautista@uiowa.edu](mailto:joann-bautista@uiowa.edu)

People dedicate their lives to this. Students base their college decisions on this. Some yell so loud they max-out their voices, leaving them to talk only in whispers for days.

All of this for the Hawkeyes.

Every year, thousands of fans from all over the Midwest flood into Iowa City to see their beloved team play in Kinnick Stadium. And while these individuals may come from diverse backgrounds, the Hawkeyes create an unbreakable connection that can unify even the most opposite of spirits.

"The Hawkeyes are contagious," said Jillian Jorgensen, a Fry Fest assistant director. "All who go here seem to have a really deep feeling when they leave."

Students and community members will be able to participate in "a celebration of all that is Hawkeye" at this year's Fry Fest.

The bash will kick off at 9 a.m. on Friday at the Coralville Marriott, 300 E. Ninth St. Festivities will continue all day with plenty of events to entertain Hawk fans of all ages, including autograph sessions and discussion panels with the 1960 and 1985 Hawkeye football teams, appearances by other Hawkeye athletes, the world's largest Hawkeye trade show, a pep rally,

SEE FRYFEST, 4B

## Palooza Hawkagaloозas again

Big Boi and Super Mash Bros. will headline the second Hawkapalooza tonight in Hubbard Park.

By EVAN CLARK

[evan-clark@uiowa.edu](mailto:evan-clark@uiowa.edu)

We're only a few days away from the start of college-football season. And SCOPE and the Hawks Nest are aiming to start the year off with a bang.

This year, the two student organizations teamed up to bring rapper Big Boi (from the rap duo Outkast) and the DJ group Super Mash Bros. to headline the second Hawkapalooza, an event that kicks off Hawkeye athletics.

The festivities will begin at 6:30 p.m. today in Hubbard Park. Admission is free.

The Super Mash Bros. consists of DJs Nicolas Fenmore and Dick Fink. The group is one of the bigger names in the underground mash-up scene, blending mainstream top-40 hits with golden oldies. Super Mash Bros. uses samples that can range from big-name artists, such as Ludacris and Eminem, to alternative bands, such as Coldplay and MGMT. The group plays at a number of colleges around the country.

Tonight will come to a close when Big Boi takes the stage to show off his MC skills and rock the mike. Big Boi has been rapping with fellow Outkast member Andre 3000 since the early '90s. The Grammy-winning duo sold more than 25 million albums worldwide and spawned such hit singles as "Rosa Parks," "Ms. Jackson," and "Hey Ya."

After a long standoff with his record label, Big Boi released his much anticipated solo

SEE PALOOZA, 4B



### WEB CALENDAR

Let us know about your upcoming event. Submit information to the *DI's* new online event calendar, and we'll publish it there and on the Daily Break page. To submit a listing, visit [dailyiowan.com/pages/calendarsubmit](http://dailyiowan.com/pages/calendarsubmit).

### ON THE WEB

Click on [dailyiowan.com](http://dailyiowan.com) for an exclusive listen to the track "Anacaona" by Latin band Salsa Vibe.

### D(EYE) ON ARTS BLOG

Check out [dailyiowanarts.blogspot.com](http://dailyiowanarts.blogspot.com) to read Josie Jones' and Jennifer Downing's thoughts on the recent "Dancing with the Stars" cast announcement.

## NEW MOVIES OPENING THIS WEEKEND



### Machete

Sycamore 12: 1:20, 4, 7:10, 9:40 p.m.

Corral Ridge 10: 1:40, 5, 7:30, 10

Danny Trejo plays the ex-Mexican Federal agent, Machete, who is bent on a bloody and gory revenge after being set up by a former boss. This thriller, directed by Ethan Manquis and Robert Rodriguez, was first released as a fake trailer in the Quentin Tarantino film *Grindhouse*.



### Going the Distance

Sycamore 12: 1:45, 4:20, 6:50, 9:20 p.m.

Corral Ridge 10: 1:30, 4:40, 7:20, 9:55

Erin (Drew Barrymore) and Garrett (Justin Long) are two 30-somethings who decide that the difficulties of a long-distance relationship are worth all the rewards. In this romantic-comedy, the two commute back and forth from opposite sides of the country and find out that keeping their relationship going may be harder than they thought.

## AT THE BIJOU



### Dogtooth

Showtimes: 7 p.m.

In this drama, a husband and wife purposely seclude their three children from all outside influences, raising them in a world where they have no idea what's outside the confines of their home. This international film released in 2009 has since received multiple awards and accolades.

## TRACKS FROM THE PAST

A place to remember all those albums we actually bought, memorized, and obsessed over. You loved it then, and you'll still love it now.

I was recently thinking about the first rap album I ever owned. It came back to me that it was none other than *Big Willie Style*. Will Smith's first solo album was full of such hits as "Gettin' Jiggy Wit It," "Men in Black," and "Miami."

The best thing about this album, at least as far as my mother was concerned, was that it was not nearly as vulgar or obscene as other rap

albums in 1997, when *Big Willie Style* was released.

The Fresh Prince found his niche with this album. He rapped about fun, carefree things that the public could relate to. This album took him from being known as a sitcom star to having a reputation as a successful musician. Smith's expression tool listeners to a fun place, whether it be a beach in Miami or "gettin' jiggy with it" at a party with friends.

The hits scored Smith two Grammys at the 1998 awards show. He earned Best Rap Solo Performance for "Men in Black" and "Gettin' Jiggy Wit It."

Listening to the album now is still as enjoyable as it was in the year of its release. And let's be honest, there is something epic about the shenanigans in the "Miami" music video that make it unforgettable.

- by Hannah Kramer



Released

Nov. 25, 1997

## Today 9.2

### MUSIC

- **Hawkapalooza, Big Boi and Super Mash Brothers**, 6 p.m., Hubbard Park
- **Ed Gray, with Ember Schrag & Ron Wax**, 9 p.m., Mill, 120 E. Burlington
- **Black Thursday**, with NecroJockey, Plagued By Saints, and Reelfoot Rift, 10 p.m., Yacht Club, 13 S. Linn
- **Campus Activities Board Music**, Amanda Duncan, 10 p.m., Currier Hall multipurpose room

### WORDS

- **"Live from Prairie Lights,"** Caroline Todd, fiction, 7 p.m., Prairie Lights Books, 15 S. Dubuque

### FILM

- **Dogtooth**, 7 p.m., Bijou
- **Pulp Fiction**, 9 p.m., Bijou
- **Campus Activities Board movie, Get Him to the Greek**, TIME, 348 IMU
- **Campus Activities Board Dive-in movie, Jaws**, 10:30 p.m., Campus Recreation & Wellness Center leisure pool

## don't miss!



### Amanda Duncan

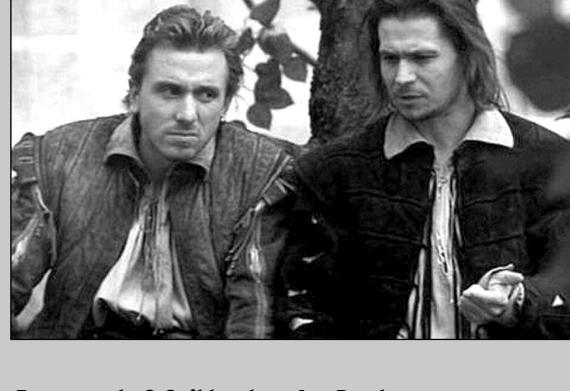
Where: Currier Hall multipurpose room

When: 10 p.m. today

Why you should go: Amanda Duncan is an artist who relies on herself to make things happen — she even helped engineer her own record. Her acoustic sound is a blend of '30s and '40s hits with the pop-country of today.

## Friday 9.3

### don't miss!



### Rosencrantz & Guildenstern Are Dead

Where: Riverside Festival Stage in City Park

When: 7:30 p.m. Friday

Why you should go: This Tom Stoppard play is based on two lesser known characters in Shakespeare's Hamlet — Rosencrantz and Guildenstern. During this production, the two voice their concerns of Hamlet's being produced without them.

### MUSIC

- **"Java Blend,"** the Beggarmen, 2 p.m., Java House, 211 1/2 E. Washington
- **Intimate at the Englert Series**, Equilateral, 6 p.m., Englert, 221 E. Washington

- **Three Years Hollow, with Eleven Fifty Two, Tear Down the Tower, and Chains N' Able**, 7 p.m., Gabe's, 330 E. Washington

- **Bobby Valentino**, 8 p.m., IMU Main Lounge
- **The Beaker Brothers**, 9 p.m.,

### Mill

- **Cowboy Up Band**, 9 p.m., Wildwood, 4919B Walleye
- **Dead Larry**, and Useful Jenkins, 9 p.m., Yacht Club
- **Iowa City Salsa Fiesta**, 9 p.m., Gabe's
- **Unknown Component CD Release**, 9 p.m., Blue Moose, 211 Iowa

### WORDS

- **International Writing Program discussion**, noon, Iowa City Public Library, 123 S. Linn
- **IWP reading, Amilcar Bettega, fiction, and Pola Oloixorac, nonfiction**, 5 p.m., Shambaugh House Paul Engle Lounge

### FILM

- **Ondine**, 6:30 p.m., Bijou
- **I Am Love**, 8:45 p.m., Bijou
- **Campus Activities Board movie, Get Him to the Greek**, 10 p.m., 348 IMU
- **Late-Night Film, 2001: A Space Odyssey**, 11 p.m., Bijou

### THEATER

- **Rosencrantz & Guildenstern Are Dead**, Iowa City Community Theatre, 7:30 p.m., Riverside Festival Stage

## weekend calendar of events

## Saturday 9.4

### MUSIC

- **Nikki Lunden**, 9 p.m., Mill
- **Dennis McMurrin**, with the Demolition Band, 9 p.m., Yacht Club
- **Salsa Vibe**, 10 p.m., Gabe's

### FILM

- **I Am Love**, 4 p.m., Bijou
- **Ondine**, 6:45 p.m., Bijou
- **Campus Activities Board movie, Get Him to the Greek**, 10 p.m., 348 IMU

- **Late-Night Film, 2001: A Space Odyssey**, 11 p.m., Bijou

### THEATER

- **Rosencrantz & Guildenstern Are Dead**, Iowa City Community Theatre, 7:30 p.m., Riverside Festival Stage

### MISCELLANEOUS

- **Club Elation Dance Party**, 7 p.m., Studio 13, 13 S. Linn

## don't miss!



### Nikki Lunden

Where: Mill, 120 E. Burlington

When: 9 p.m. Saturday

Why you should go: Nikki Lunden is playing her first show since returning to Iowa City. But Lunden is no stranger to the Mill. In fact, the venue hosted a CD release party for her in February 2008.

## Sunday 9.5

### MUSIC

- **UI School of Music Faculty Concert Series, Tricia Park, violin, Riko Higuma, piano**, 3 p.m., Riverside Recital Hall
- **The Academy Is**, 6 p.m., Blue Moose, 211 Iowa

### WORDS

- **IWP/Writers' Workshop joint reading**, Maryia

Martysevich, poetry and non-fiction, Billy Karanja Kahora, fiction and nonfiction, Chinelo Okparanta, fiction, 4 p.m., Prairie Lights

### THEATER

- **Rosencrantz & Guildenstern Are Dead**, Iowa City Community Theatre, 7:30 p.m., Riverside Festival Stage in City Park

# Spicing up the scene

A Des Moines band will bring a bit of salsa sauce to Iowa City on Saturday.

By JASON M. LARSON

jason-m-larson@uiowa.edu

'Sometimes, it's just double-meaning lyrics.'

If you want to, you can take it in a very sexy way. Otherwise, it's just a story.'

— Fernando Aveiga, Salsa Vibe vocalist

Salsa Vibe consists of nine musicians: Mullin on percussion and vocals, Kizilarmut on timbal, Erick Kruger on bass, Nick Leo on keyboard and vocals, Tim Sanders on tenor saxophone and vocals, Chris Walch on trombone, Edwin Custo-dio on bongos, Fernando Aveiga on vocals, and Victor Garcia on vocals.

The group will perform at 9:30 p.m. Saturday at Gabe's, 330 E. Washington St. Admission is \$5.

Most of the group's members didn't know each other before joining the group. Two of the them, Ryan Mullin and John Kizilarmut, met by coincidence on stage in San Antonio around five years ago.

"[Kizilarmut] was subbing for a drummer of a salsa group I was playing with," Mullin said. "We both flew back to Des Moines about a week between each other."

"[Kizilarmut] was subbing for a drummer of a salsa group I was playing with," Mullin said. "We both flew back to Des Moines about a week between each other."

"It's all high-energy," Aveiga describes Salsa

Mullin said. "We try to switch it up and play different styles for the dancers."

Mullin said the group not only changes the styles it plays, it also mixes up some instruments. For example, Leo plays the accordion along with keyboards. The band tries to keep its sound as authentic as it can, playing songs as close to how they were recorded as possible.

When choosing what artists to play, the band members said, they have many to pay homage to. Among those are Willie Colon from New York, Joe Arroyo from Colombia, and Oscar Emilio Leon Somoza from Venezuela (also known as the "Lion" of salsa).

Vibe's music as something people might have heard on the streets of New York City in the '70s.

"It's very minor key but upbeat," he said. "The message is very social."

Aveiga describes Salsa



PUBLICITY PHOTO  
Salsa Vibe, a Des Moines-based salsa band with nine members, will perform Saturday at Gabe's.

### CONCERT

#### Salsa Vibe

When: 9:30 p.m. Saturday

Where: Gabe's, 330 E. Washington

Admission: \$5

vocals can be very fun. As the lead singer, he just wants to throw a party.

"Sometimes, it's just double-meaning lyrics," he said. "If you want to, you can take it in a very sexy way. Otherwise, it's just a story."

With a mix of music from Venezuela, Colombia, Cuba, and Puerto Rico, Salsa Vibe hopes to put on a great show.

"We're a party band," Aveiga said. "We like to party and to be around people who know how to party."



The Academy Is ... a pop-punk group from the Quad Cities, will display its sound Sept. 5 at the Blue Moose.

PUBLICITY PHOTO

# From Kiss to IC

The Academy Is ... will stop by the Blue Moose on Sept. 5 to display its pop-punk sound.

By EVAN CLARK

evan.clark@uiowa.edu

Most high-school rock-band members dream of the day when they won't have to put up with the crowds of 20 self-conscious teenagers and third-place finishes in local battle-of-the-band contests. They dream of the day when they'll find themselves awake in a new city they've never been to before waiting for its evening show opening for Kiss.

And while they continue to dream, few will get to experience what The Academy Is ... bassist Adam Siska did.

The band got a chance to open for Kiss this summer after legendary Kiss member and tongue enthusiast Gene Simmons was turned on to it by his daughter. Siska talks about the experience as the thrill of a lifetime.

"After Gene heard of us through his daughter, they asked us as a younger band to try to get a younger audience together for them," Siska said. "The tour has been crazy; every night has explosions, a ton of fake blood, and the crowd's been amazing. We were not in any position to say no to that offer."

The Academy will bring its pop-punk sound to the Blue Moose Tap House, 211 Iowa Ave., at 5 p.m. Sept. 5. Admission is \$8 in advance, \$10 at the door.

And while the band has enjoyed the summer touring sold-out arenas and amphitheaters with Kiss,

## CONCERT

### The Academy Is...

**When:** 6 p.m. Sept. 5  
**Where:** Blue Moose, 211 Iowa  
**Admission:** \$8 in advance, \$10 at the door

Siska says the band enjoys the smaller venues as a way to showcase its energy and sound.

"I like playing the smaller shows better," he said. "There are no barricades between you and the crowd. The smaller shows really represent us better, there my favorite places to catch a show, and there's always something more memorable about playing for the smaller crowds."

And a smaller crowd is what the band will get on Sunday. Because of its intimate shows, The Academy Is... has a strong following of fans, even in Iowa City.

UI student Taylor Wilson is a devoted fan who plans on catching the band for the fourth time on Sunday.

"I've seen them three times before, and I'm very excited to see them again," Wilson said. "They're very interactive with the audience when they play live,

"Our first record came out while I was still in high school," Siska said. "We wanted to get out of the Midwest and see what else the world had to offer, so we practiced all the time, hit the road, and now we've been fortunate to make a living off of it."

The Academy consists of Siska on the bass, singer William Beckett, guitarists Michael Guy Chislett and Mike Carden, and drummer Andy Mrotek. Siska is grateful that everyone in the band gels with each other and says this is the reason he loves playing live music.

"We're all friends, and we're all here because we want to be," he said. "We play as friends as opposed to just five guys playing instruments, so when people watch us they can feel our energy. We started in a basement in the Midwest, and I'd like to think that our

- Adam Siska, bassist

and they always put on a great show."

The group was formed when Siska was just a sophomore in high school. Growing up in Barrington, Ill., Siska felt that he needed a change of scenery, and that's what motivated the band to succeed.

"In the land of the blind, the one-eyed man is king," Siska said. "Or whatever the movie poster tagline to *Cool Runnings* was, that'd be good."

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## TWITTER OF THE WEEK

Well readers, welcome back to another semester of school and another semester of food. During The Daily Iowan's two-week hiatus in August, I took a little vacation to the Land Down Under (where I ate meat pies, fish and chips, and the most delicious Thai) and I guess it turned into a vacation from cooking.

Honestly, since I've gotten back from Australia, I haven't done much cooking. Bad. The extent of my cooking has been me ripping open a box of Kraft Macaroni & Cheese and adding milk, butter, and powdered cheese. Double bad.

For those of you who aren't familiar with this column (and that's probably most of the people reading this), I started this project at the beginning of June. Some of the underlying reasons I embarked on this culinary excursion are both personal and logical.

This has become personal for me because when I was a little girl, my mother always tried to get my sister and I into the kitchen to learn how to cook. We always ran away (for some reason, my mom thought there was a direct correlation between knowing how to cook and being able to snag a husband). Fifteen years later, I'm left with an inability to cook (OK, I'm not

completely worthless in the kitchen – I'm more of a baker).

This excursion becomes logical because really, we've lost our way gastronomically. There are so many hidden chemicals in many processed foods that we're blindly poisoning our bodies. By cooking a real meal, we have control over what enters our bodies.

Not only is there a lack of real ingredients in the foods that we eat, I feel that I am not the only one deficient in the art of culinary skills. This inadequacy has caused us to reach for and become dependent on the processed, the chemically mixed, and frozen foods. Do we really know what real food tastes like?

So this week rather than slacking off, I got my act together. I ditched the Mac 'n' Cheese and made a delicious batch of bruschetta. I know, I know – bruschetta doesn't really qualify as a meal because it doesn't have the nutritional value that a conventional spread would have.

But I am a student, and with the chaos of the first week of classes, I did not have time to make an entire meal. Also, I love anything having to do with Italian food.

- by Joann Bautista

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**AVATAR 3D SPECIAL EDITION** (PG-13) ✓  
4:20, 7:50

**EAT PRAY LOVE** (PG-13)  
2001: A SPACE ODYSSEY (PG-13) ✓  
4:00, 7:00, 9:30

**NANNY MCPHEE RETURNS** (PG) ✓  
4:00, 6:30, 9:00

**SWITCH** (PG-13) ✓  
4:15, 6:45, 9:15

**OTHER GUYS** (PG-13)  
4:40, 7:10, 9:40

**NANNY MCPHEE RETURNS** (PG) ✓  
4:20, 6:50, 9:20

**VAMPIRES SUCK** (PG-13) ✓  
5:10, 7:20, 9:30

**EAT PRAY LOVE** (PG-13)  
2001: A SPACE ODYSSEY (PG-13) ✓  
4:15, 6:45, 9:30

**SCOTT PILGRIM VS THE WORLD** (PG-13)  
7:00

**AMERICAN (R)** ✓  
4:10, 6:45, 9:25

**EXPERDABLES (R)**  
5:00, 7:30, 10:00

**SCOTT PILGRIM VS THE WORLD** (PG-13)  
7:00

**AMERICAN (R)** ✓  
4:50, 7:20, 9:50

**DINNER FOR SCHMUCKS** (PG-13)  
4:15, 9:30

**EXPENDABLES (R)**  
4:30, 7:10, 9:35

**INCEPTION** (PG-13)  
4:45, 8:00

**PIRANHA 3D (R)** ✓  
5:15, 7:30, 9:45

**LOTTERY TICKET** (PG-13) ✓  
4:20, 6:50, 9:20



## ARTS

### Unknown

#### Component to hold CD release

Local band Unknown Component is set to release its new album, *The Infinite Definite*, with a CD release show at 9 p.m. Friday at the Blue Moose Tap House, 211 Iowa Ave. Admission is \$6.

Unknown Component consists of singer-songwriter Keith Lynch. He has seven self-released records and has been in the business since 2002. The albums include *In Direct Communication*, *From Anywhere But Here*, and *Revised Reasoning*.

The indie artist writes and records all of his music and plays the instruments on the tracks, including guitars, piano, and drums. He even designs his own album covers.

In addition to the release party at the Blue Moose, Lynch will make a radio appearance at 89.7 KRUI to promote his new album.

The show on Friday will also feature performances by Skye Carrasco (Iowa City) and Crystal City (Ames).

- Josie Jones

Hancher interns on the 2010-2011 season | LAUREN

Hancher is kicking off its season with a funky band straight from New Orleans. Papa Grows Funk sets up the perfect groove with beats that will keep you moving during our late night dance party. So bring yourself, bring a date, and bring your friends to the funkiest fiesta of the year!

Join US for a New Orleans Dance Party with Papa Grows Funk Thursday, September 9, 10 pm / Iowa Memorial Union, Main Lounge

Details at [www.hancher.uiowa.edu](http://www.hancher.uiowa.edu)  
Check out the band at [www.papagrowsfunk.com](http://www.papagrowsfunk.com)





RACHEL JESSEN/THE DAILY IOWAN

An over-sized painting of Hayden Fry sits waiting for auction at the World's Largest Hawkeye Trade Show at Fry Fest on Sept. 4, 2009, at the Marriott Conference Center. The trade show included 60-plus licensed Hawkeye retailers and Hawkeye athletes and coaches, among other personalities and events.

## FRYFEST

CONTINUED FROM 1B

and an attempt to break the world record for the most people doing the hokey-pokey. Three Dog Night will wrap up Fry Fest with a concert at 9 p.m.

"[Fry Fest] is really a huge pep rally to kick off the entire year," Jorgensen said. "It's not only for football but for all the teams for 2010-2011."

Fry Fest is only in its sophomore year, but the organizers aren't short of enthusiasm. The origins of the celebration were motivated by the lack of events happening over the Labor Day weekend and the palpable excitement for the impending Hawkeye football season. If organizers were going to create a blowout event to celebrate all of this, it needed a recognizable face — someone who embodies what it means to be a Hawkeye.

"We thought, Who could we honor — how can we make this a big Hawkeye event?" said Geni Krier, the Fry Fest director. "When you think Hawkeyes, if you've been around for a while, you think Hayden Fry. He's a legend here."

Last year, the celebrated football coach was honored by having a street, Hayden Fry Way in Coralville, named after him. He will return this year to keep the festivities alive.

"It's a great honor [to have Fry Fest]," Fry said. "The people of Iowa are just wonderful, hard-working, honest people. The fans are great. They're very appreciative."

Because Iowa City and Coralville are at the epicenter of Hawkeye Nation, anything having to do with the Black and Gold and the Tigerhawk is more than welcomed. The festival is no different.

"If you're within 25 miles of Iowa City, you're probably a Hawkeye fan, and you're getting pumped up for football and all of the other upcoming seasons," Krier said.

Organizers such as Jorgensen and Krier hope to see 30,000 people enjoying the event this year.

The fanaticism of Hawkeye culture runs deep — it can be seen emblazoned on the clothing of Iowans (and



RACHEL JESSEN/THE DAILY IOWAN

Three Hayden Fry look-alikes stand during the Hawkeye Pep Rally on Sept. 4, 2009. The pep rally was just one of the events held as part of Fry Fest.

### PEP RALLY

#### FRY Fest

**When:** 9 a.m. Friday  
**Where:** Coralville Marriott,  
300 E. Ninth St.  
**Admission:** Free

maybe even non-Iowans) and heard from Kinnick Stadium from miles away. Hawkeye culture causes its followers to erupt into spontaneous sing-along sessions of the "Hawkeye Fight Song" on Cambus, downtown, or in the halls of any dorm.

"There's just something about the city and community — everybody embraces the Hawkeyes," Krier said. "It doesn't matter if you're from out of state or have a connection to the university. It kind of sticks. We have great athletics, we have an excellent academic institution, so you can't go wrong with the university."

Hawkeye fans can solidify their love for the home team by participating in the hokeypokey, during which organizers expect to set a world record. This kidie game was a tradition of Fry's — he led the team in the dance in the locker room after every victory.

The former Hawkeye coach will lead Fry Fest's goal of having the most people ever doing the hokeypokey together. At present, the record is 4,041 people. The president of the *Guinness Book of World Records* will be at the event to determine its legitimacy.

"I'll be able to get my left foot in," Fry said and laughed. "But I'm afraid I'm going to have to really struggle to get it out."

Fry will be at Kinnick

### FRY Fest 2010 Schedule of Events

9 a.m. Forest Evashevski Ceremony (at Kinnick Stadium)  
10 a.m. World's Largest Hawkeye Trade Show & Tailgate Party  
11 a.m. 1985 Team Panel Discussion  
5:30 p.m. Pep Rally  
6:00 p.m. Hawkeye Hokey Pokey World Record Challenge  
7 p.m. Outdoor Concert: The Nadas  
9 p.m. Outdoor Concert: Three Dog Night  
All Day autograph sessions

Stadium to watch the Hawks take on Eastern Illinois; he said he "wouldn't miss it for the world."

Fry Fest planners are expecting to see more students at the celebration, which will be possible with Cambus running every 15 minutes from the bus stop across from the Old Capitol Town Center to the Iowa River Landing.

"There really is no other event like this for the Hawkeyes, or for any school, really," Jorgensen said. "It's great not only for the university but for the community."

"It's not a pep rally just for students; it's a pep rally for every age, every type of person. We want people to come out, enjoy themselves, and get ready for this new year and support all of their teams. Fry Fest is big, and here, and we'll be ready for years to come."

"We were looking at

PUBLICITY PHOTO  
DJ group Super Mash Bros. will perform today in Hubbard Park as a part of Hawkapalooza. The group blends mainstream hits with golden oldies and is popular in the underground mash-up scene.

## PALOOZA

CONTINUED FROM 1B

### CONCERT

#### Hawkapalooza: Big Boi & Super Mash Bros

**When:** 6 p.m. today  
**Where:** Hubbard Park  
**Admission:** Free

album, *Sir Lucious Left Foot: The Son of Chico Dusty*, on July 5. He is on a summer tour promoting the album.

An intermission between the acts will entertain audience members with a Hawkeye athletics pep rally, featuring players and coaches from all Iowa fall sports teams. Jon Miller, the founder of Hawkeyenation.com., will host the pep rally.

Carly Susral, the SCOPE director of operations, learned a few lessons for planning this year's Hawkapalooza from her hectic experience putting on the event last year.

"Last year's Hawkapalooza was crazy," she said. "It was such a rush. But it all turned out great, and we estimated about 10,000 people turned up for the event."

She said organizers have made improvements to ensure audience members have a more music festival-like environment this year.

"The park will look more like a festival itself," Susral said. "I think there's going to be a little more clarity where people should enter and exit, some more things to attract people to the park, and we're looking to be more organized than last year, and find new ways to draw more people in."

Jon Hackbarth, the SCOPE director of talent buying, is the man behind the scenes — he booked both the big acts this year.

"It's basically on me to decide who I think would be good for the shows," he said. "Then I have to contact the agencies to try to book the bands. When we do shows, it all starts on my end, then it really goes from there."

Last year's hip-hop artist, Lupe Fiasco, was successful, so Hackbarth decided to bring a similar act back to the UI.

"We were looking at

While today's concert is a great way to welcome back students for the fall semester, Velovitch wants them to understand that the primary goal of Hawkapalooza is to promote all the Iowa athletics teams.

"The pep rally will have coaches and athletes coming out and talking to all the students," he said. "By their coming out and speaking to everyone, it bridges the gap between themselves and the students to show all the effort they've put in and that in the end, they're really students just like us."

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**NIKKI LUNDEN**  
**Sunday**  
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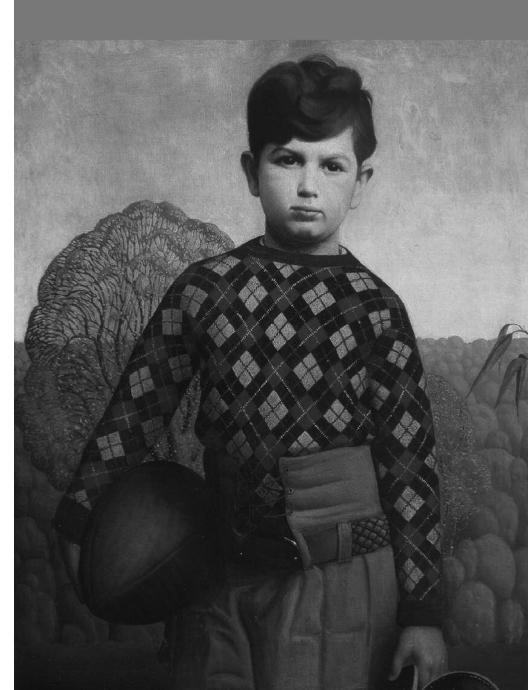
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## The Missing Boy Returns:

Grant Wood's *Plaid Sweater* comes home to the University of Iowa for the first time since 2008



See *Plaid Sweater* and other works from the UIMA's permanent collection on view at the **UIMA@IMU**, located in the Iowa Memorial Union's third floor Richey Ballroom.

While at the IMU, stop by the third floor's Black Box Theater, home to the UIMA's temporary exhibition *Lil Picard and Counterculture New York* (February 24 - May 27, 2011).

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Grant Wood (American 1892-1942), *Plaid Sweater*, 1931, oil on masonite, gift of Mel R. and Carole Blumberg and Family, and Edwin B. Green through The University of Iowa Foundation 1984.56

# The passionate Valentino

R&B artist Bobby V will perform a back-to-school concert Friday sponsored by the Black Student Union.

**By JOSIE JONES**  
josie-jones@uiowa.edu

Unlike most musicians, Bobby V doesn't have one crystallizing moment when he knew he had made it. There isn't a day that sticks out more than the others, because for him, every day is a reminder that he's successful.

"Every day, I have those moments," he said. "I'm very thankful that I have the opportunity to at least pursue my dream."

The R&B artist will perform at 6:30 p.m. Friday in the IMU Main Lounge. Admission is \$20 in advance, \$27 at the door. Tickets may be purchased at the IMU box office. The all-ages show is sponsored by the Black Student Union; Sid the Kid will host.

Bobby V (formerly known as Bobby Valentino) broke into the R&B scene as a solo artist in 2005 with the hit "Slow Down." His self-titled debut album was released the same year and reached No. 3 on the *Billboard* top 200.

Two years later, he released his sophomore album, *Special Occasion*, and in 2009, his third

album, *The Rebirth*, debuted at No. 1 on the *Billboard* hip-hop and R&B chart. He is now promoting his fourth solo album, *Fly on the Wall*, which is set to be released in October.

In addition to platinum and gold albums, Bobby V has toured the world and collaborated with such artists as Lil Wayne and Ludacris.

Before embarking on his trip to fame, Bobby V attended Clark Atlanta University and graduated with a communication degree. For him, education has always been important, and it is one of the reasons he's excited about performing for University of Iowa students.

"School is very important," he said. "It's important to pursue your education, even higher education."

Bobby V would like to use his reputation as an R&B artist to set a positive example for his fans.

"I think it's important that we as role models get out and let the people know how important school is," he said. "That's the right thing to do."

Gibril Mansaray, a member of the Black Student Union, hopes the show attracts Bobby V

## CONCERT

### Bobby V

**When:** 6:30 p.m. Friday  
**Where:** IMU Main Lounge  
**Admission:** \$20 in advance, \$27 at the door

fans who are in high school as well as those who attend the university.

"It's an all-ages show, because we want to show the people there are other things to do than go to the bars," Mansaray said. "It's intended to provide students with something they're not used to."

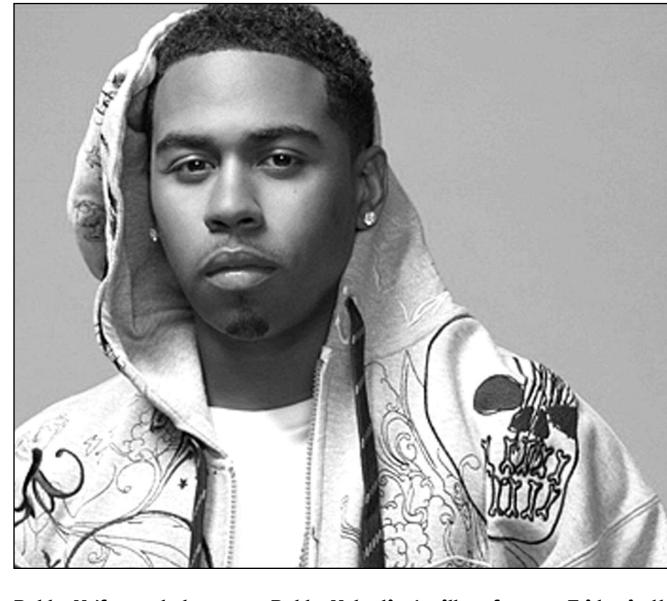
Mansaray and Sid Mali believe that the show will be successful for that reason.

Mali said he wanted to bring Bobby V to Iowa City so that students wouldn't have to go to metropolitan areas, such as Chicago and Detroit, to see an R&B artist.

Mansaray agreed.

"Just because we're in Iowa doesn't mean we have to be all small-town," he said.

And despite the local demographic, the two feel Bobby V's music will appeal to a range of local people.



PUBLICITY PHOTO

**Bobby V (formerly known as Bobby Valentino) will perform on Friday in the IMU. He's promoting his fourth album, *Fly on the Wall*, set to be released in October**

"R&B music is universal," Mali said. "We want to be able to cater to all students."

When Bobby V isn't performing, he keeps busy by working on upcoming productions, doing radio interviews, and spending time in the studio. And even though being an R&B artist can be demanding and stressful at times, he doesn't plan to give up his dream any time soon.

"My passion and love for music is what keeps me going," he said.

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# Englert gets intimate

A new series at the Englert Theatre helps foster a close relationship between performers and audience.

**By JENNIFER DOWNING**  
jennifer-downing@uiowa.edu

When one thinks of the word "intimacy," the image of an expansive auditorium isn't exactly the first one to come to mind. In fact, sharing the space with 725 of your closest friends almost seems like the opposite of the word.

But the Englert Theatre, 221 E. Washington St., plans to change all that.

Scaling back all the glitz normally seen with major acts, the venue has created a new line of performances in which a small audience of fewer than 100 people have a chance interact with performers on a much cozier level.

"It's very casual," said Andre Perry, the Englert executive director. "We want it to be like you're at home, and someone's just playing in your living room."

Intimate at the Englert will begin at 6 p.m. today with the instrumental jazz band Equilateral. Admission is \$5.

What makes the series so different from others at the historic Iowa City theater is the level of personal interaction audience members will have with the bands, singers, comedians, and other performers. Both those attending the show and the acts performing will share the stage. The rest of the theater will be dimmed so only the stage is illuminated in soft red and blue lights. Because the audience is only a few feet from the performers, it helps create a special connection between the two.

"Musicians always derive a lot of energy from the audience," said Brent Sandy, the Equilateral trumpet player. "Because of the proximity of people in the audience, we'll be



FILE PHOTO/THE DAILY IOWAN

**A man stands outside the Englert on Dec. 4, 2004.**

## CONCERT

### Intimate at the Englert, Equilateral

**When:** 6 p.m. today  
**Where:** Englert Theatre,  
221 E. Washington  
**Admission:** \$5

able to draw more energy, and this will hopefully be conveyed in the music we play."

When Perry approached Sandy about having his band perform in the series, the University of Iowa jazz lecturer was ecstatic. Having worked with Perry before at the Mill, 120 E. Burlington St., Sandy knew about the possibilities.

"Andre's really a creative thinker," Sandy said. "This is just one of the ways he found to enhance the entertainment and arts community but also keep the Englert a growing performance space in Iowa City."

The idea for Intimate at the Englert came to Perry this spring when he worked on the Mission Creek Festival in Iowa City. Thinking that the Englert would provide the perfect space for such

an event, he gave the concept a "test drive" during the festival and was more than pleased with the amount of public reception the smaller shows received. So, he set up another performance in the summer, and as audience reception grew, so did his excitement about creating a whole series using the idea.

Perry also had another mission in mind when he created Intimate at the Englert — giving local bands a chance to perform in a space they normally don't have access to, a space usually reserved for the biggest stars. In fact, none of the nine performers scheduled for the fall season have appeared at the venue before.

While the fall season displays mostly local and regional bands, Intimate at the Englert will also feature comedians, cabaret-style performances, and performers from the UI. Eventually, Perry hopes to expand the series to include readings and other kinds of entertainment.

"I am very excited. We have a lot of stuff coming up on the calendar for the fall, but this is the

thing I'm most excited about just because it's an interesting and new idea," he said. "I definitely want to keep this going."

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# Into the mystery

A mother and son will present their book *An Impartial Witness* at Prairie Lights today.

By JOANN BAUTISTA

joann-bautista@uiowa.edu

If authors Charles Todd and Caroline Todd get into a disagreement over a plot line or character, they'll get a referee to come in and break it up.

Luckily for them, that happens to be Charles Todd's father, who also happens to be Caroline Todd's husband.

For this Southern family, writing murder mysteries has turned into a family affair.

Caroline Todd will read from *An Impartial Witness* at 7 p.m. today at Prairie Lights Books, 15 S. Dubuque St. Admission is free.

The novel follows Bess Crawford in England in 1917, during World War I. She is a nurse aiding French soldiers when she is sent back to England with a number of men suffering from intense burns. One of her patients is a pilot who has held on to a cherished photograph of his wife.

While heading to her flat in London, Crawford spots a group of military men about ready to ship out at a train station. In the crowd, she spots the familiar face of the wife of one of her patient's saying a tearful farewell to another man.

Back in France, the nurse again spots the woman's face, but this time it's on the front of a newspaper with a statement from Scotland Yard asking for information concerning her whereabouts. The woman was killed the same day that Crawford saw her at the train station. Crawford gets tangled up in a murder case, trying to find out what happened to the mysterious woman and the person responsible for her death.

Before Crawford came to be and Charles and Caroline Todd became authors, they were at odds. They had a keen interest in books and reading and were very fond of history. Caroline Todd had the idea to begin writing historical mysteries, and she presented the idea to her son. Initially, she didn't get the answer she had hoped for.

"At first, I wasn't really that excited about it," Charles Todd said. "I kind of blew it off."

While he worked and traveled, the two communicated about their



PUBLICITY PHOTO

**Caroline and Charles Todd are a mother-son writing duo. Caroline Todd will read from *An Impartial Witness* today at Prairie Lights Books.**

writing through e-mail.

"Unfortunately, there's no *Co-Writing for Dummies* book out there," Charles Todd said. "So we struggled our way through it. We didn't expect anything to come of it; we were just enjoying ourselves."

After the success of their first book, *A Test of Wills*, the publishing company asked for more and extended their contract, and the Todds obliged.

Coming from a family in which storytelling is welcomed, Caroline Todd often read aloud to her family, and this gave the Todds an appreciation for books and tales.

"The interesting thing was we both wanted a detective who could solve his own cases," Caroline Todd said. "We wanted an old-fashioned mystery in which you depended on the detective to solve the equation. Both of us had gotten tired of books where Scotland Yard was a second-class citizen."

Writing a book that takes place during a certain time period requires the writers to find out as much as they can about the era and location. For the Todds, this is no problem, because

## READING

**Charles Todd and**

**Caroline Todd**

**When:** 7 p.m. today

**Where:** Prairie Lights Books, 15 S. Dubuque

**Admission:** Free

they have an enormous love for books, and they read as much as they can.

"There is a flavor to places still, and if you look into their background, there's often something that's intriguing," Caroline Todd said. "It can be something that becomes almost another character in the book."

The Southern authors have a relationship that extends beyond being a mother and son — they are also literary accomplices.

"You seldom get to know your children in a professional way," Caroline Todd said. "I think we've both learned a tremendous respect for each other as people. We do have differences, but the most important thing is to do what's important for the book."

## BITCH PLEASE: REDBOX VS. RENTAL STORES

### Rental stores with personality, please

There are many reasons why I don't like the Redbox kiosks. First is the weak selection of movies. Redbox keeps the titles to basically new and recently released movies. If you want to watch an older or a foreign film, you're out of luck.

Second, there's something robotic about the idea of vending machines in general. But you don't need someone to tell you about a Coca-Cola. The taste and color have always been the same, more or less.

There's a reason movie-rental stores still exist. People like people. Although a person can buy a product off of the Internet, some still go into stores, where a person is there to help you. No one would buy from a store that has products but no customer service. What happens if you can't find the title you want? What if you don't know the name of the movie, just the main actor or theme?

Third, I believe that these kiosks can have a damaging effect on the movie-rental industry. I'm a former employee of Blockbuster, and I know the importance of the salesperson. There's no one there to ask questions about the movies, no one to check if the disc is in good condition, and no one to make suggestions about what movies to watch.

These people aren't experts on movies, but they do know more and watch more movies than the average person. If all people got their movies from kiosks, the jobs at rental stores would vanish. Online rentals have

already damaged the stores. The possible effect of these kiosks are the same with building Wal-Marts in small towns, except on a smaller scale.

This is the same Western idea of limiting your overhead so you can make more money. How are you supposed to be able to compete? There's only so much you can do with a 7-foot tall red kiosk.

These limiting factors, and the complete lack of human presence, make for a poor rental experience.

- by JASON M. LARSON

### REDBOX BUSTS UP BLOCKBUSTER

Redbox is taking over the planet. Every time someone uses Redbox, another Redbox will sprout up within a 20-foot radius. It's the Starbucks of movie renting, which means global dominance is in Redbox's near future.

Ask people walking out of a Kum & Go where they rent their movies, and they'll all say the same thing.

"Redbox is available pretty much everywhere, and it's only \$1 for a movie," UI student and Redbox patron Tom Burdakin said. "That combination makes it an obvious choice over the competition."

The first reason Redbox is a no-brainer is its availability. You can rent *All Dogs Go to Heaven 2* from a Redbox in Spain, and you can return it the next day in Idaho, depending on your flight schedule. That's the beauty of Redbox — it doesn't matter which location you return it to. Blockbuster can't say the same.

Also, Redbox is never closed. Because Redbox does not abide by society's rules and time

zones, it's always available for you when you need it. Before the Redbox era, I can't count how many hot-high-school dates I had to cancel on account of the lack of open video stores, which really killed my game plan of rounding first base during the torture scenes in *Saw*.

The biggest reason Redbox is the clear winner over rental stores is all about the Benjamins. Redbox is \$1 for one night, plain and simple. Blockbuster is \$5 for five nights. Mathematically, the two are even. But maybe I don't want a movie for five nights. Maybe I just want to rent *Remember the Titans* for Friday night to mentally prepare myself for tailgating season, which begins Saturday.

It honestly takes five late days at Redbox to equal one rental payment at Blockbuster. It just doesn't make any sense, and Burdakin agrees.

"Blockbuster is way too expensive," Burdakin said. "Then you get the all the stupid late fees, and the fact that I have to drive all the way over to the store to return the movie is such a complete hassle."

There's also a little known secret among the Redbox community that gives another advantage over the evil Blockbuster. On every Redbox menu is a "code" section that allows you to enter a code and receive a free DVD.

A FREE DVD. All you do is go to the Redbox website and sign up for the free codes.

Redbox gets you in this attention deficit generation we live in today. Quick, easy, and cheap.

- by EVAN CLARK

# Classifieds

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**11 am deadline for new ads and cancellations**

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**FOUND** Sunday morning on Burlington St.: billfold belonging to Meghan Wingenfeld. Pick up at the Salvation Army, 1116 Gilbert St. Ct., (319)337-3725.

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## The Daily Iowan

## DI CALENDAR BLANK

Mail or bring to The Daily Iowan, Adler Journalism Building, Room E141. Deadline for submitting items to the calendar column is 1pm two days prior to publication. Items may be edited for length, and in general will not be published more than once. Notices which are commercial advertisements will not be accepted. Please print clearly.

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