

Hot in there

Maureen Mondanaro co-leads Iowa City's Hothouse Yoga, complementing her healthy, busy life. METRO, 7

DEAD AHEAD

Wrestlers aren't letting a seemingly inferior Northwestern squad out of their sites. SPORTS, 12



THE INDEPENDENT DAILY NEWSPAPER FOR THE UNIVERSITY OF IOWA COMMUNITY SINCE 1868

The Daily Iowan

FRIDAY, FEBRUARY 12, 2010

NEWSPAPER • **DI** DAILYIOWAN.COM • TELEVISION

50¢

Man charged in killing

Area residents said they're afraid the incident could leave a stain on the neighborhood.

By REGINA ZILBERMINTS
regina-zilbermints@uiowa.edu

Iowa City police arrested a 17-year-old in connection with the slaying of a landlord who was shot while tending to his property.

Charles William Curtis Thompson was charged Thursday with first-degree murder. Investigators said

they believe Thompson had planned to rob John Versypt, the owner of an apartment building at 1958 Broadway, on Oct. 8, 2009.

Instead, he allegedly shot Versypt — who had come to Iowa City from Cordova, Ill., to install “No Smoking” and “No Loitering” signs — in the head.

ON DAILY IOWAN TV
Watch a report on the developments in the killing of a local landlord.



Investigators don't have an official address for Thompson, who apparently came to Iowa City from Holland, Mich., in the summer of 2008, but he had

been staying with his girlfriend's mother in the same building the crime occurred in, said Johnson County prosecutor Janet Lyness.

Iowa City police Sgt. Denise Brotherton said patrol units in the area and the Street Crimes Team are familiar with Thompson.



Thompson
defendant

SEE SLAYING, 3

Bijou, UI talk on films

They discuss university approval of films before they are shown.

By KRISTIN LUTZ
kristin-lutz@uiowa.edu

UI officials could prove to be a roadblock as the Bijou's Board of Directors pursue the mission of screening films the community wouldn't usually see.

University officials asked the board on Tuesday to cancel a pornography screening scheduled for tonight and Saturday. As a result, a new process could prevent the theater, run by students, from showing risqué or questionable films.

Evan Meaney, Bijou's executive director, said he spoke with Thomas Rocklin, UI interim vice president for Student Services, about a new agreement that would require screening by UI officials.

UI spokesman Tom Moore did not return calls on Thursday about the incident. Rocklin told *The Daily Iowan* on Tuesday that he would have allowed the screening if it had served an educational purpose, but he didn't see one.

“It would not be a submission process,” Meaney said. “But if Bijou does decide to show something like this again, perhaps a defense process would be implemented



Rocklin
UI interim vice president for Student Services

New film-approval process
The Bijou and UI officials are discussing a new film-screening process:

- New process could prevent the theater from showing risqué or questionable films.
- Process would prevent conflict between Bijou screenings, UI officials, and film distributors.
- Bijou selects which films to show based on recently released movies that aren't available elsewhere in Iowa City area.

Source: Evan Meaney, Bijou executive director

SEE FILM, 3



AMY OLESON/THE DAILY IOWAN

Cleaning up

Tony Evans reaches high to clean a large second-floor window as wife Dawn Evans cleans smaller windows by the front door in a north Coralville neighborhood on Feb. 3. They own New View Window Cleaning of Washington, Iowa, and have recently been using more forms of social networking, such as Twitter, to expand their business. “Old-timers just don't want to change,” Tony Evans said. “They just want to break out the old brass squeegees they've always used.” METRO, 2

Some fear property-value, schools link

Iowa City School District's redistricting sparks the concerns.

BY NORA HEATON
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Nancy Hudson's home is filled with photographs of her three grandchildren. But as she talks about them, an unlikely topic comes up: real estate.

Hudson's son and daughter-in-law are in the process of building a home that would place them in the boundaries of Hoover Elementary, 2200 E. Court St.

It's a significant property investment in a time of uncertainty.

As the Iowa City School District considers boundary changes, parents across the community are waiting to see whether their children will be relocated.

The Hudsons are no different. “Of course, they're concerned,” said Hudson, whose grandchildren visit her every

SEE REDISTRICTING, 3

Some look abroad to teach

The number of people interested in teaching abroad has gone up 50 percent in the last year, an official says.

By MICHAEL ARRIOLA
michael-arriola@uiowa.edu

In a nearly jobless economy, William Boyd has found an alternative — leaving the economy behind and teaching English in Spain.

The UI senior, who is majoring in Spanish and international studies, is one of a growing number of students planning to become educators abroad.

“I don't have any firmed-up plans for a job right out of school, and this is my opportunity to master the Spanish lan-

guage,” he said.

The UI Office for Study Abroad has seen an uptick in the number of students interested in teaching abroad, said Janis Perkins, the organization's director.

In response, the office has designated Aubree Miller as the adviser for students seeking work opportunities internationally.

Miller has firsthand experience teaching abroad; she taught English in Seville, Spain, for two years.

SEE TEACH, 3



SLADE KEMMET/THE DAILY IOWAN

Janis Perkins, the director of the UI Study Abroad Office, shows off a brochure of Morocco on Thursday in the University Capitol Centre.

DAILY IOWAN TV

To watch Daily Iowan TV, go online at dailyiowan.com or tune into UITV. The 15-minute newscast is on Sunday through Thursday at 9:30 and 10:30 p.m., with reruns at 12:30 and 1:30 a.m. and 7:45 and 8:45 a.m. the following day.

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DAILYIOWAN.COM

Check out a report from Daily Iowan TV on UI officials' talks with the Bijou's Board of Directors about possibly approving films before they're shown.



Businesses get social

Social networking opens up new horizons for entrepreneurs.

By GRACE SAVIDES
grace-savides@uiowa.edu

Social-networking sites may seem like just a way to meet new people, but for Tony and Dawn Evans, social networking helped their business take off.

Five years ago, when Tony Evans quit his job at a Wal-Mart deli, he knew very little about window cleaning.

Today, he and his wife — also known as Mr. and Mrs. Squeegee — use social-networking sites to get in touch with other business owners and clientele.

Online forums have been a huge help to the Evanses in their business, New View Window Cleaning. Window cleaners gather on the sites to discuss methods and new technology, post videos, and even arrange conferences, he said.

“I’m pretty active in some window-cleaning forums where we get a lot of our information,” he said. “It helps us to cut down on our learning curve.”

He also joined the social-networking site Twitter around a month ago and has amassed around 60 followers.

Other local businesses are getting in on the action, too.

North Liberty-based Bagolitas, founded by Janice Baldes, started selling handmade bags out of her



AMY OLESON/THE DAILY IOWAN
Tony Evans reaches high to clean a second-floor window in a north Coralville neighborhood on Feb. 3. He and wife Dawn Evans own New View Window Cleaning, based in Washington, Iowa. The couple is known as Mr. and Mrs. Squeegee.

basement in 2005. Today, the company has a website, Facebook page, Twitter account, and blog.

Jayne Oswald, a marketing assistant for Bagolitas, said this has helped the company build stronger relationships with their clients.

“We created it as a way to create that personal connection with our customers,” she said.

Panchero’s, 32 S. Clinton St., has taken social-networking sites one step further, says Reid Travis, the Panchero’s social-marketing director.

In addition to using Twitter, Facebook, a blog, and several other social networking sites, he also uses Google Alerts and a feature on Twitter that tells him whenever

DAILYIOWAN.COM

Check out a multimedia piece on Mr. and Mrs. Squeegee and their daily work.

Panchero’s is mentioned. Sometimes, he even joins the conversation.

“This is where people are,” he said. “This is where they’re talking and hanging out.”

Julio Ojeda-Zapata, who has written about technology for more than 10 years and is the author of the book *twitter means business: how microblogging can help or hurt your company*, said Twitter is a way for a company to convey its personality.

“The whole point of Twitter is for companies to have a human face,” Ojeda-Zapata said.

Social networking for Mr. and Mrs. Squeegee

Social-networking sites can help small-business owners improve and increase their business:

- Dawn and Tony Evans of New View Window Cleaning used online forums to start up their company.
- Companies such as Bagolitas and Panchero’s use Twitter to get in touch with and establish a dialogue with customers.
- The Sheraton, Yacht Club, Brothers Bar, and Capanna Coffee are also on Twitter.

Source: Businesses employees, Julio Ojeda-Zapata, Twitter

However, Ojeda-Zapata warned that a company must first know what it wants that personality to be.

One thing is clear: Social-networking sites have expanded their appeal from college students to business owners.

“Twitter is not just for individuals anymore,” Ojeda-Zapata said. “Companies can use it in a number of highly effective ways.”

For Mr. and Mrs. Squeegee, social networking has become essential to the operation of their business.

“We were getting responses within the first couple of months from the website,” Evans said. “It’s been very, very beneficial for our business.”

Attempt to change bullying bill not gaining much traction

A move to change the bullying bill has failed to garner much support, but locals are still concerned about the discriminatory sentiment.

By ADAM B SULLIVAN
adam-sullivan@uiowa.edu

Turk Pierson said he encountered some bullying in high school because he’s gay, but he was able to “brush it off.”

However, many lesbian, gay, bisexual, and transgender students aren’t so lucky, he said.

“I wish I could say that it’s uncommon, but I know too many people, and I’ve heard too many stories,” the UI junior said. “I don’t find it all that uncommon.”

A bill in the state Legislature aims to remove protections for gay, lesbian, bisexual, and transgender students in Iowa. However, local educators say the change probably wouldn’t affect K-12 students in Iowa City.

According to the current Iowa law, school employees, volunteers, and

students are forbidden from engaging in bullying or harassment. The law goes on to outline specific things that are protected by the law, including ethnicity, religion, and socioeconomic status.

But the law also includes two specifications that some state lawmakers have a problem with.

Rep. Jason Schultz, R-Schleswig, and Rep. Matt Windschitl, R-Missouri Valley, are sponsoring House File 2291, which would amend Iowa’s current bullying law to remove “sexual orientation” and “gender identity” from the protected list. Neither Schultz nor Windschitl returned phone calls this week.

The bill has failed to garner much support. As of this week, it has not been approved by the House’s Education Committee.

But even if such a measure were passed into law, Leanne Bender, a counselor at Hoover Elementary, 2200 E. Court St., said local schools’ approach to bullying wouldn’t change.

“Our district has a history of always supporting diverse groups, so we won’t allow bullying in any form,” she said.

The curriculum in Iowa City schools briefly touches on lesbian, gay, bisexual, and transgender issues, she said.

“In my own lessons, we talk with fifth- and sixth-grade students about sexual harassment, specifically different gender identities and what that means,” said Bender, who is in her second year at Hoover.

The School District also employs a full-time equity director to deal with harassment complaints,

including those regarding sexual orientation or gender identity.

Ross Wilburn, Iowa City schools’ equity director, said the district has a policy on bullying that protects both sexual orientation and gender identity.

Even if the local district’s policy doesn’t change, Monique DiCarlo, the UI coordinator for sexual-misconduct response, said the proposed law could be harmful to the community.

“I think it weakens our standard of civility in a community,” she said. “It ultimately means a school can’t be held accountable for allowing bullying to be directed at someone because of real or perceived sexual orientation or gender identity. When a school can’t be held accountable, it weakens not only the perception of safety but also real safety.”

METRO

Woman charged with pimping

The Johnson County Sheriff’s office arrested a Cedar Rapids woman after she allegedly prostituted her daughter to an undercover police officer.

Mary Doolin, 60, Cedar Rapids, was charged Feb. 8 with pimping as part of an undercover prostitution sting.

Doolin allegedly agreed to send a young female to an undercover officer over the phone. The young female was her daughter, who was charged with prostitution.

According to police, Doolin admitted to running a prostitution ring for a number of years. She has previous convictions for pimping.

Pimping is a Class D felony, generally punishable by up to five years in prison and a maximum fine of up to \$7,500.

— by Jordan Fries

Man charged with theft, forgery

The Johnson County Sheriff’s Office charged a man on Feb. 8, alleging that he forged \$13,600 in checks using a relative’s name.

Dale Grimm, 50, Middle Amana, Iowa, was charged with first-degree theft and forgery after allegedly cashing four separate checks last year using a relative’s name who resided in a nursing home.

According to police, Grimm removed four personal checks from his uncle’s residence at

Rose Haven nursing home, located in Marengo, Iowa.

In a period from Oct. 16 to Nov. 22, 2009, Grimm allegedly wrote four separate checks in his uncle’s name totaling \$13,600.

Bank surveillance video reportedly shows Grimm cashing the checks.

First-degree theft is a Class C felony generally punishable by up to 10 years in prison and carrying a maximum fine of \$10,000.

— by Jordan Fries

Man charged with OWI

An Iowa City man was charged Wednesday after allegedly committing his 11th OWI.

Herbert Mather, 48, 1212½ Highland Court, was charged with

OWI after Iowa City police officers reportedly found him intoxicated and attempting to drive a truck that was stuck.

According to police, Mather admitted to drinking beer before getting in the truck, but he said he had not had anything to drink since he started driving.

Mather allegedly showed slurred speech and stated he was drunk. He refused to have his blood-alcohol level tested.

Reportedly, Mather has two prior third-offense OWI convictions, the most recent on Dec. 1, 2005.

OWI with at least three prior convictions is a Class D felony generally punishable by up to five years in prison and a maximum fine of up to \$9,375.

— by Jordan Fries

POLICE BLOTTER

Lauren Craig, 30, 929 Iowa Ave., was charged Oct. 20, 2009, with second-degree burglary, third-degree theft by check, and forgery.

Cody Gall, 20, 231D Mayflower, was charged Thursday with public intoxication.

Marilyn Graber, 64, Wayland,

Iowa, was charged Thursday with fourth-degree theft.

Wade Kimm, 23, Marengo, Iowa, was charged Thursday with public

intoxication.

Nikki Rizzo, 19, 614A Mayflower, was charged Wednesday with possession of a controlled substance.

The Daily Iowan

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BREAKING NEWS

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TOP STORIES

Most-read stories on dailyiowan.com from Thursday.

1. Mason, Loh discuss budget, drinking
2. Should the state grant in-state tuition to illegal immigrants who live in Iowa?
3. Clark found guilty
4. Bill would aid undocumented immigrants
5. Porn movie canceled at Bijou

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SLAYING

CONTINUED FROM 1

Thompson made an initial appearance at the Johnson County Courthouse on Thursday afternoon. Dressed in a tan jumpsuit and a jean jacket, he studied the arrest notice he held in handcuffed hands.

Looking directly at the judge when the judge addressed him, Thompson's only comment was a soft, "No, your honor."

Thompson has been in the Cedar County Jail since November 2009 on drug charges while investigators waited on various lab tests. Police said Thompson was

seen wearing clothes consistent with the description of one of the people fleeing the area, and several witnesses identified Thompson as one of the people involved. Several individuals reported Thompson had been seen with a gun believed to be the same one found at the scene.

The only other person being identified in connection with the case is Justin Marshall, 19, who has been held since November 2009 as a material witness.

Lyness had no comment on how Thompson's arrest will affect Marshall's case.

In Iowa, 16- and 17-year-olds charged with forcible felonies are charged as adults. Thompson could file a motion to move his case to

juvenile court, but a judge granting such a request is unlikely, Lyness said.

Sue Freeman, the director of the Broadway Center, said the majority of the neighborhood believed Thompson was responsible and cooperated with police to help solve the case.

"Folks were not surprised," she said. "They're happy that it's public. It's certainly something families would like to have resolution on."

Several residents of the 1958 Broadway condominiums agreed. But some said they were afraid the homicide would leave a stain on what they characterized as a relatively safe community. "This is really the only

terrible incident we've dealt with since I've been here," said David Sabotta, 21, who has lived in the apartments for more than a year. "I don't think anyone is surprised about the charge, however, and I've been pleased with the increased security presence since October."

Janet Versypt, John Versypt's wife, doesn't know yet whether she will come to Iowa City for the trial, but she said she is thrilled with the arrest.

"It's been hard waiting all these months," she said haltingly.

Thompson is scheduled to appear in court on Feb. 22. He is being held on a \$1 million bond.

FILM

CONTINUED FROM 1

so we could say 'Look here is where we are going to show this film, and this is why we are going to show it.'

The process would prevent any confusion before the Bijou announces the

showing and talks with the film distributors, he said.

The cinema's Board of Directors selects which films to show based on recently released movies that aren't available at other local theaters.

But some members of the Board of Directors said they aren't predicting a change anytime soon.

"I don't foresee any screening of films through the administration as of right now, unless something gets called to its attention, like in this case," said board member Zane Umsted.

Umsted said the Bijou directors want to continue to follow the cinema's mission, as they have for the past 38 years.

"We don't want to get in a position where we have to predict backlash toward the Bijou," he said.

As of Thursday, UI officials did not require university-approved showings or activities by the Bijou, along with most other student groups.

REDISTRICTING

CONTINUED FROM 1

day at her home, which is within walking distance of Hoover. Hudson's grandson is enrolled at Hoover, and his two sisters will likely join him there when they reach kindergarten age.

Aside from the district's not yet knowing where boundary lines will fall, the Hudsons are concerned that their real-estate investment may not be quite what they've bargained for.

Other community members have voiced concerns about property values in recent discussion of redistricting the 12,000-student district.

When district officials held two public forums last week to gather feedback on possible changes, some community members who opposed the boundary scenarios brought up the question of property values changing.

According to a 2000 study, in the *Journal of Urban Economics*, residents might have a basis for concern. The study found that redistricting in one Ohio community resulted in disruption in neighborhood schools and elementary performance — which ultimately reduced house values in the community by around 9.9 percent.

But some real-estate agents in the area say there is no need to worry.

"I think no matter what boundaries are drawn, the quality of the schools and teachers will remain excellent," said Alan Swanson, a Realtor at Blank & McCune. "The quality of all of the schools is part of what attracts some people to the Iowa City area."

Residents can be at ease knowing that real-estate considerations are districtwide rather than varying by individual schools,



RYAN MILLER/THE DAILY IOWAN

Iowa City resident Nancy Hudson stands in her home near City High on Thursday. Hudson has a grandchild who attends school in the Iowa City School District.

said Susan Carlson, a Realtor at Barkalow & Associates Realtors.

"Iowa City is technically all one School District, so I don't know that the difference in house values between the areas where one school is versus another has anything to do with the school necessarily," she said. "I can't see a connection, but someone else might."

Nonetheless, Carlson said, she has heard of some community members threatening to sell their homes and move to another part of the district if the boundary changes go through.

These redistricting changes would not likely directly affect property values of homes, but a boundary shift can have a long-term negative effect if

enough residents move out of the area, said Johnson County Chief Deputy Assessor Gary Bilyeu.

Buyers looking at the community left behind might hesitate if they feel the neighborhood is less desirable, he said.

"If you have a subdivision of 100 homes, and 20 of them want to sell, even if they sell at reasonable prices, people are going to say, 'Everybody's moving out of there — what's the matter?'" he said. "It takes years, but then it could become a stigma."

But Carlson said worried residents shouldn't be concerned until boundary changes actually happen.

"The boundaries haven't changed yet," she said. "It's still a process that's ongoing, so we have no real data yet to make a determination to see if it's actually going to change anyone's value."

Your turn. What effect do you think redistricting could have on property values and the real-estate market? Weigh in at dailyiowan.com.

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TEACH

CONTINUED FROM 1

"It was such an enriching experience," she said.

The Office for Study Abroad saw between 50 and 60 students interested in teaching abroad during a recent six-month period, Perkins said.

The local increase mirrors a nationwide trend.

Derek States, a human-resources representative from Teach English as a Foreign Language International, said the number of people contacting his organization about teaching abroad has gone up at least 50 percent in the past year.

"This is because of the job situation when people get out of college," he said. "Along with troubled job market, there are literally thousands of jobs available abroad and not enough qualified people to fill them."

Countries in Western Europe, such as Spain and France, and Asian countries garner the most interest from students, Miller said.

"Although Europe is great, people who do research know there is money to be made in Asia," Miller said.

Countries in the European Union, such as Spain, only allow Americans to work a minimal amount of hours a week — 12 to 15 — and pay somewhere in the range of 700 Euros per month, after taxes, Miller said.

However, Asian countries can compensate upwards of \$30,000 annually. One reason for the difference in pay is because it's easier for Americans to get a work visa in Asia than in Europe, Miller said.

But pay may not be the only factor students' decision to teach abroad — they may use it as a transition period for a number of reasons.

"It is hard to get a job when you don't have experience, but how can you have experience if you no one will hire you," Miller said.

International teaching is an opportunity to build a résumé that will stand out to employers, she said.

David Fitzgerald, a career adviser in the Pomerantz Career Center, agreed.

"We have become a very international community, and it gives perspective employees the chance to express how they have diversified their background," Fitzgerald said.

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Editorial

UI officials have acted poorly in Bijou porn controversy

Apparently, UI officials are now in the censorship business. At least that's the contemptuous message they're sending with the Bijou porn-movie situation.

Earlier this week, students in charge of the Bijou acquiesced to interim Vice President of Student Services Tom Rocklin's concerns about an adult film called *Disco Dolls in Hot Skin*.

And on Thursday, Bijou executive director Evan Meaney told the *DI* he has spoken with Rocklin about setting up a "defense process" in order to deal with future films with "questionable content." Bijou board members would speak with UI officials about controversial films before deciding whether to pursue showing them.

Both developments should be unsettling for defenders of the First Amendment. The euphemistic "defense process," as Meaney phrased it, would essentially codify a process in which officials could object to risqué films. The Bijou should have complete autonomy, however, and should reject UI usurpation of that power.

Rocklin's actions are also disconcerting. While the students could have fought Rocklin's objections to screening *Disco Dolls*, they chose to hold out for a time when they could fight for a more substantive movie.

"I'm very familiar with censorship laws," Meaney told the *DI* earlier this week. "Normally, when I see things censored, red flags go up. I don't think that this is that."

We disagree. Rocklin was wrong to question the content, and his actions are an affront to the democratic freedoms we hold dear. It's disappointing the students didn't push back against Rocklin's decision. While it may be a "gimmick" of a movie, as Meaney described it, Rocklin's actions increase the likelihood of future censorship.

He said he didn't see the educational value of the film, so he decided to step in.

"It is clearly not in the public interest for a public facility at a public institution to be showing a film of this nature," Rocklin said in a statement. "If showing the film were essential to an educational objective, the situation would be different. The intent in this case was to provide entertainment."

But it is egregiously shortsighted for UI administrators to think they know what is appropriate for adults and that "educational purpose" is the absolute barometer of value, merit, and above all, constitutional protection.

Although we're not lawyers, legal precedent doesn't seem to be in UI officials' corner.

In the 1973 Supreme Court case *Papish v. University of Missouri Curators* the court ruled in favor of a Missouri graduate student who published an alternative newspaper with an article titled "M----- F----- Acquitted." The court decided with this case — and *Healy v. James* — that "state colleges and universities are not enclaves immune from the sweep of the First Amendment."

Still, the Bijou's programming budget comes from ticket sales, and the cinema is partially funded by the university. The university's relationship with the theater significantly muddles the issue, and it's unclear which side would win in a hypothetical court case. But in our minds, the sheer *appearance* of censorship and First Amendment violation should have made Rocklin question his objections.

In addition, Bijou students should steadfastly resist any efforts by university officials to control



FILE PHOTO/THE DAILY IOWAN

A pair talks in the the Bijou Theater in the IMU. UI officials recently voiced concern about a porn flick scheduled to be shown at the theater.

its screening schedule.

Supreme Court Justice Anthony Kennedy once said, "The First Amendment is often inconvenient. But that is beside the point. Inconvenience does not absolve the government of its obligation to tolerate speech."

It might have been inconvenient for the university to let this issue slide past its radar, but it would have been the appropriate action. With the state's budget crunch, the UI is undoubtedly under more scrutiny from the public and, as journalism Associate Professor and media-law expert Lyombe Eko pointed out, could face financial repercussions for screening the movie.

"The students have the right to experiment with the niceties of the First Amendment ... but they have to bear in mind that in Iowa and other jurisdictions, legislators have the right to experiment with budgets," Eko said.

But by setting their own precedent, UI officials have left a nefariously indelible mark. Their decision to quash the screening of *Disco Dolls* makes future censorial actions more likely, as would a so-called "defense process."

The Bijou has shown pornographic films in the past — including *Disco Dolls* three years ago — and negative press was minimal at best. In trying to protect the overly sensitive, Rocklin trampled on the fundamental free-speech rights of UI students and community members who wished to view the film. And in the process, officials have likely offended more by their actions than if they had simply kept quiet.

Your turn. Was Tom Rocklin right to quash the Bijou's screening of a porn movie? Weigh in on dailyiowan.com.

Ladies are watching, too

SAMANTHA MILLER
samantha-a-miller@uiowa.edu

Annually, the Super Bowl rakes in more viewers than any other television program. In fact, Super Bowl XLIV had the highest viewership in television history. According to Nielsen Co., 106.5 million people tuned in to watch the two teams of titans compete for those shiny gold rings ... or maybe not. Like many individuals, my interest in the game could be summed up as shrug-worthy once my favorite team was out of the running (Vikings, you were robbed).

So, why did I — like many Americans — choose to sit through the game? Well, because next-day water-cooler chat isn't limited to who handled the pigskin the best. No, for one day in the year, advertisements are relevant. Much like the pro teams, businesses bring their A-game to Super Bowl Sunday because, with millions of people watching, they can't afford not to — literally. The price tag for 30 seconds of airtime? Around \$2.6 million per spot, according to CBS.

So, with 100 million eyes on their product, companies gave it their all to capture the minds, hearts, and pocketbooks of all those viewers — right?

Well, if by insulting 41.9 million members of the Super Bowl audience — women — and pandering to the rest is effective marketing, then yep, some got it right on the money indeed.

What I found concerning was how many advertisers seemed to forget the huge percentage of female viewers. Not only was this large demographic of the audience criminally overlooked — as well as typecast as either the man-whipping significant other or as a sexual object — but the themes in many of the ads insulted men, too, by blatantly trying to appeal to the lowest denominator in the sex.

So, allow me to categorize two types of offenders at this year's Super Bowl:

1) The Castrating Woman: "The castrating woman" theme, as

Psychology Today already dubbed this group of ads, was a recurring one. There were numerous commercials that encouraged men to buy their product — if only to prove their manliness — despite their nagging, bossy wives or girlfriends. Dockers' "wear the pants" ad hinted at this, but by far the worst offenders in this category were the Dodge Charger and FloTV commercials.

In the Dodge Charger ad, male drones lifelessly listed the various chores their wives or girlfriends told them to do. At the commercial's end, triumphant music plays as a Dodge Charger zooms past. According to the ad, the car is "Man's last stand." Against women and the soul-crushing effect they have on men's lives, presumably.

The FloTV ad depicts a man shopping with his wife/girlfriend instead of watching the football game. The narrator calls this man spineless, further detailing how whipped this poor, sad individual is.

2) Women as objects: This tactic isn't new to the arena of sports advertising. A few of the offenders: the Megan Fox bathtub commercial for Motorola, the sexualized book club for Bud Light, and, as always, the Go Daddy commercials. Women in these ads served only to be ogled as eye candy. It seemed like this year, there were a particularly high number of ads in this vein.

Not only are these ads wrong on a gender-sensitivity level, but as viewer reaction rolled in, they actually turned out to be some of the least effective ads of the night.

According to the top-10 advertisement rankings at NFL FanHouse, which has every Super Bowl commercial linked on its website for viewers to rank, the ads that resorted to misogynistic and male-sex drive pandering themes didn't even rank. The top-10 ads — including commercials from Doritos, TruTV, and HomeAway.com — used humor to appeal to both sexes. No nagging or half-naked women necessary.

So future Super Bowl advertisers, take note. If you really want to get the most out of your money, never forget — us ladies? Yeah, we're tuning in, too. ■

Guest opinion

Let's create jobs, not raise taxes, to grow economy

By BRAD ZAUN

Late last summer, we were all treated to the media blockbuster regarding Iowa's film tax-credit program and the soap-opera antics concerning millions of tax dollars going to buy questionable purchases for movie-production companies. Heads rolled — proverbially, of course — and a Tax Credit Review Panel was convened to take an in-depth view of all of Iowa's tax credits.

On Jan. 8, that report was released, with recommendations including capping credits to prevent unsustainable trends,

sun-setting all credits to provide greater accountability and transparency, removing the refund ability of others, and outright elimination of eight tax-credit programs. The scrutiny, thoroughness, and thoughtfulness of the review panel is to be commended, and its suggestions should be taken seriously.

Of concern, however, is the recent plot line now developing that somehow tax credits are a form of "corporate welfare" and the reason Iowa is in the fiscal mess we are in today. Casting all of the blame for Iowa's eroding

fiscal condition on tax credits is misguided. Instead, we must reverse the three years of unsustainable and irresponsible spending that has created our \$1 billion deficit and work to grow our economy by creating jobs.

We should utilize the Tax Credit Review Panel's recommendations to create common-sense solutions — not use it as an opportunity to create a crisis and then propose to solve it by increasing taxes on hard-working Iowans. This is not the time to be raising taxes. We should instead be working together to find

common sense solutions that will create and retain private sector jobs.

For example, the Iowa Industrial New Jobs Training Program is extremely important to anybody who may have been laid off and is now looking for a new job. The Historical Preservation and Cultural Entertainment District Tax Credit has helped bring a major employer to Iowa and with it, good-paying jobs. Other tax credits include the refundable Earned Income Tax Credit for low-income earners and the Tuition Tax Credits for parents who want their

children to have additional education opportunities. The new green economy has been helped by the Wind Energy Production Tax Credit and the Renewable Energy Tax Credit.

We all agree that there should be more transparency and accountability with these tax credits, but it is just simply wrong for politicians to unfairly label all tax credits as "corporate welfare." The overwhelming majority of these tax credits help our economy, create and retain jobs, and directly affect our children, seniors, and veterans.

While we should constantly

evaluate Iowa's tax credits to ensure they are working for our benefit, tax credits should not become the scapegoat for Iowa's budget fiasco. Overspending is the real problem. Be wary of politicians who claim they will stop corporate tax-credit subsidies to "save" the little guy. In reality, these politicians are only interested in raising your taxes so their reckless spending and irresponsible budgeting can continue.

Sen. Brad Zaun, R-Urbandale, is the ranking member of the Senate Ways and Means Committee and is a candidate in the Republican primary in Iowa's 3rd Congressional District.

Valentine's means some fine dining

When Christmas ends, green disappears, and aisles brimming with red and pink adorn stores.

By **ADAM SALAZAR**
adam-salazar@uiowa.edu

What originally began as a commemoration of a Roman-Christian festival during Roman times has gradually become a unique American holiday.

Since the commercialization of Valentine's Day in the United States generations ago, food has been an ever-growing part of the holiday's appeal. One aspect that has gained importance is that of the traditional Valentine's Day dinner, which continues to have a large effect on the restaurant industry every year.

"It's a nice boost of business in what is typically the slowest month of the year," said Frank Bowman, the owner of Linn Street Café, 121 N. Linn St. The restaurant is completely booked today and Saturday, filling its 160-person capacity.

Linn Street Café chef Brett Smith created the Valentine's Day menu, choosing ingredients that are fulfilling yet not overwhelming.

"I want real good food for people to remember," he said. "We try to [cook] different things that people want."

Smith chose a four-course meal that includes grilled beef tenderloin with walnut butter and winter greens alongside Blood Orange espresso torte with white Russian whipped cream. The ingredients, despite being in season, were chosen specifically because of their lightness and their ability to satisfy customers without weighing them down.

Local confectioners Bohner Chocolates, 2445 Second St., Coralville, is another local business cashing in on pre-Lent delicacies. The holiday, which places an emphasis on commercial chocolate, makes up to approximately 20 percent of the company's annual profit.

Justin Vigme stad, the director of operations at Bohner, said that while the chocolatier does not change much of the recipes to match the holiday, clients are still enamored of the copious amounts of mouth-watering



FILE PHOTO/THE DAILY IOWAN

Guests enjoy dinner at the Linn Street Café on April 1, 2009. Owner Frank Bowman said the restaurant is booked today and Saturday because of Valentine's Day - a "nice boost of business" during a slow month.

"We try to [cook] different things that people want."

- Brett Smith, chef

colored truffles that sell.

The significance of food around Valentine's Day is often dependent on the region it is celebrated in.

In Louisiana, Valentine's Day is outshone by the beginning of Mardi Gras festivities.

"If you don't celebrate Mardi Gras, you celebrate

Valentine's Day," history Professor Constance Berman said. "Because the country's religious trajectory is heavily based on Protestantism, most celebrations here in the U.S. are not found anywhere else."

The reason the Valentine's Day dinner is so important is because it is specifically inherent in American culture.

"We have built into our culture the idea that we communicate through people around food," Berman said.

Benefit will aid injured artisan

Russell Karkowski's friends and family stage a benefit for the injured woodworker who has helped many.

By **SARAH LARSON**
sarah-a-larson@uiowa.edu

Working at a homeless shelter, fixing a leaky roof, organizing benefits for those in need — these things were all part of a typical day for Russell Karkowski until he fell from his roof in November 2009.

The self-employed woodworker's accident occurred while trying to patch a hole; after extensive rehabilitation, he is recovering at Craig Hospital in Denver.

The Iowa Artisans Gallery, 207 E. Washington St., will hold a benefit for the man who was a cornerstone in creating the gallery 25 years ago. The fundraiser, "We Love Russell," will be on exhibit until March 2.

When family and friends spoke of him, they all mentioned his acts of kindness and the way in which he selflessly gave back to the community.

"He's the kind of guy who everybody loves," Iowa Artisans Gallery marketing director Astrid Bennett said. "He would do anything for anyone."

Karkowski, she said, repaired a roof for two friends after the 2006 tornado. He helped Bennett when her husband was in the hospital having surgery for cancer the day before Thanksgiving. He showed up with a full turkey dinner.

Barbara Schelar described her husband as "incredibly compassionate and concerned for the well-being of others."

Karkowski was in a coma for three weeks after the accident. Since then, he regained speech and is now going through six hours of therapy a day. But he still has a long journey ahead of him.

"I have been so amazed by his steady mind," Schelar said. "It would be very easy [for Russell] to be agitated and angry, and everyone told us that's what would happen, that would be normal part of the healing process. But it hasn't."

Karkowski's longtime friend Don Rinner described him as a "wonderful cabinet maker" as he sat at a table created by the woodworker. Rinner's home is filled with the 61-year-old's work.

Schelar also said the

BENEFIT

Russell Karkowski
When: Daily through March 2
Where: Iowa Artisans Gallery, 207 E. Washington

community helped the family by giving books, food, and even frequent-flyer miles so that she could fly from Denver to Iowa City to organize the remodeling of their home.

"It's been absolutely amazing," Schelar said. "Everywhere, people have been incredibly generous with their thoughts and prayers."

Schelar said the unknown future that lies ahead for Karkowski and his family seems "daunting." The couple are self-employed, and neither has been able to work since the accident. Schelar said they are taking things one day at a time.

Even with uncertainty ahead of them, optimism is a central theme as the community around Karkowski gives back to a man who has continually given to them.

EDITOR WANTED

An aggressive, talented individual is sought as editor of *The Daily Iowan*, Iowa City's largest news organization, with an editorial staff of more than 100 young professionals, an editorial budget exceeding \$300,000 and readership of over 60,000. The board of Student Publications, Incorporated and the publisher of *The Daily Iowan* will soon interview candidates for the position of editor for the term beginning June 1, 2010 and ending May 31, 2011.

The editor of *The Daily Iowan* must have strong journalistic abilities, skills in management and a clear sense of editorial responsibility. The board will weigh heavily scholarship, previous news writing and editing experience (including working at *The Daily Iowan* or another daily newspaper), and proven ability to lead, organize and inspire a staff.

Applicants must be enrolled in a UI undergraduate or graduate degree program. Candidates must submit completed applications and supporting materials by noon, Friday, February 26, 2010.

Russ Lenth
Chair

William Casey
Publisher

Application forms are available at and should be returned to:
The Daily Iowan business office, Room E131, AJB.

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Spotlight Iowa City



LAURA WILLIS/THE DAILY IOWAN

Yoga instructor Maureen Mondanaro stands in the Hothouse Yoga building on Thursday. Mondanaro opened Hothouse Yoga eight years ago; she has studied the art for more than 10 years.

Calmly finding her center

Maureen Mondanaro brings peace and center to Iowa City.

By HANNA ROSMAN
hanna-rosman@uiowa.edu

Maureen Mondanaro uses "peace" of mind to streamline her busy life.

She's a mother of three busy girls, a prominent downtown restaurant owner and — as if it weren't enough — a co-leader of Hothouse Yoga in Iowa City and Coralville. Luckily, the final title brings with it some relaxation.

"It gets kind of crazy, but when it gets really crazy, I try to use my yoga off the mat and remind myself of what's really important," said Mondanaro, a petite woman with short blond hair.

The 50-year-old heard about hot yoga (participants stretch in typical yoga positions, except in a steamy hot room) in 1990 from a friend. Mondanaro discussed it with her husband, Jim Mondanaro, who had suffered an injury around that same time. After 75 days, he was cured, he felt and looked younger, and found a new love for many things in life.

"[Yoga] has a trickle-down effect on everything else you do," said Maureen Mondanaro, who soon also began the practice. "It has no comparison to other workouts."

Unsurprisingly, she lives a healthy lifestyle that is complementary to her workout routine. Her diet is full of fruits, grains, and vegetables, and she eschews red meats and stimulants such as coffee.

"I am a firm believer in what you put in your body has an impact," she said. "It has an impact on your thoughts, your level of productivity, and how you feel about yourself and relate to other people."

Lindsey Kaalberg, a Hothouse Yoga instructor and UI student, has worked with Maureen Mondanaro for three years.

"You can tell she is really passionate," Kaalberg said. "She is really helpful and always there when you need her."

Yoga can have a huge effect, especially among UI students because of the heightened stress levels that college students deal with, some say.

"She is really able to make anyone feel comfortable in a studio," said Emma Rainey, a Hothouse Yoga instructor who's known Mondanaro for seven years. "She combines welcoming people and helping them address their needs."

Rainey said she began her study of yoga to help ease the stress of returning to school after making a career as a visual artist. Maureen Mondanaro helped curb Rainey's stress

and find her center.

"[Maureen] is a little ball of dynamite," Rainey said. "She is so full of energy and love, it's awesome."

Mondanaro's interests do not lie only in the practice of yoga and healthy eating but also in business ventures with her husband. The couple owns Joseph's, Bread Garden Market, Givanni's, Mondo's Saloon, and Micky's Irish Pub (they first broke into the restaurant scene when Maureen Mondanaro was 21).

"We ride the ride," said the Ottumwa, Iowa, native, who had reluctantly majored in business at Colorado State.

To make it a smoother ride, she uses yoga to give her the ability to do more with her life and help others.

And she likely passes that off to her students, many of whom leave the 75-minute class feeling sweaty but rejuvenated and commenting that they are on "cloud nine," reaching a new level of calm.

Maureen Mondanaro

- **Age:** 50
- **Hometown:** Ottumwa, Iowa
- **Dream vacation spot:** Italy
- **Favorite color:** Violet
- **Best teen year:** ninth grade
- **The ideal weekend night:** Piece of salmon, spinach salad, and a great wine at Joseph's.
- **Cable status:** Canceling the service this spring
- **Morning beverage:** Hot tea
- **Chicken or fish:** Fish

Know someone we should shine a light on? E-mail us at: di-spotlight@uiowa.edu. Catch up with others from our series at dailyiowan.com/spotlight.

ON DAILY IOWAN TV
Hear from Maureen Mondanaro and watch participants at Hothouse Yoga at dailyiowan.com.

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Polishing their acts

After competing at the Winter Cup in Las Vegas, Iowa gymnasts Jon Buese and Ben Ketelsen are focusing on their mistakes.

By NICK GANS
nick-gans@uiowa.edu

Las Vegas is known as a city of luck and chance.

Senior Jon Buese and junior Ben Ketelsen were hoping for both last weekend at the Winter Cup on Feb. 4.

Leaving the No. 8 Iowa gymnastics team behind for a weekend, the two Hawkeyes ventured to Sin City looking to earn a spot on the U.S. National Gymnastics Team.

Although they failed to make the squad, the two left Las Vegas understanding what it takes to make noise in the Big Ten.

They also demonstrated that the Iowa gymnastics program is beginning to resurrect itself on the national stage.

"Seeing as we had no one [at the Winter Cup] last year, we just wanted to go there and show people that Iowa does still have good gymnastics," Ketelsen said. "We wanted to show people that we can still compete with the best of them."

While content with their overall scores and rankings, Buese and Ketelsen noticed many areas they can improve their performances.

Buese, who finished tied for 47th, said he was surprised by his performance in the vault, where a loss of focus caused a fall that lowered his score. After working to improve his consistency in practice, he said, he thinks the mistake is avoidable in the future.

Ketelsen finished 73rd



Iowa senior gymnast Jonathan Buese (left) and junior Ben Ketelsen watch a teammate's floor exercise during practice in the Field House on Tuesday. Buese and Ketelsen traveled to Las Vegas last week to compete in the Winter Cup; the rest of the team headed to the Windy City for a meet with Illinois-Chicago.

'Seeing as we had no one [at the Winter Cup] last year, we just wanted to go there and show people that Iowa does still have good gymnastics.'

— Ben Ketelsen, junior

after falling during a few of his events as well. Like Buese, he said the miscues can be corrected with practice. Compared with other gymnasts who fell at the meet, Ketelsen said he performed as well as anyone.

"I did learn that we are pretty close to the top performers in the nation," he said.

Buese and Ketelsen are no strangers to elite

competition. The duo previously participated in the Winter Cup, in addition to the Big Ten and NCAA championships.

But they noticed the Winter Cup judges were much stricter than those in the Big Ten meet. Yet despite an increased number of point deductions, the experience aided the pair's development.

"They are trying to find the best people in the

nation for the National Team, which is good," Ketelsen said. "We can see how we compare at a tougher meet."

But aside from tougher officiating and stiffer competition, Buese said, he wants to clean up his routine and increase its difficulty.

Likewise, Ketelsen plans to be in his best shape when its time to contend for a Big Ten title and All-American recognition. And the Hawkeyes expect to make their mark in the Big Ten Tournament next month.

"If we improve on what we did this year, we can, hopefully, get someone on the National Team next year," Ketelsen said.

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The Magic Johnsons vs. MGR Express

MGR EXPRESS — It sounds like a '70s disco band, but it plays like some ballers.

THE MAGIC JOHNSONS — Do you believe in Magic?

MGR EXPRESS — The former "JG's Apostles" are no match for Cornette and Co.

THE MAGIC JOHNSONS — Winning with athleticism, teamwork, and determination.

Bowinkle for 3 vs. Gilbert's Safety Lock

BOWINKLE FOR 3 — I shot 3s exclusively in high school. And as a Wizards fan, I can't support Hibachi.

GILBERT'S SAFETY LOCK — It'll shoot you down, but safely.

GILBERT'S SAFETY LOCK — Beware, Javaris Crittenton.

GILBERT'S SAFETY LOCKS — After last week's impressive win, Gatton and his boys will be back for more.

Guidettes vs. Heartbreakers

GUIDETTES — Hopefully, it comes down to ONE SHOT, kid.

HEARTBREAKERS — I'm sensing a Valentine's Day massacre by the Heartbreakers

HEARTBREAKERS — Pat Benatar would be proud.

HEARTBREAKERS — It's all about the heartbreak.

Fiji vs. Delta Chi 1

DELTA CHI 1 — Heads was Fiji, and it was tails.

FIJI — Pure and smooth, like the water.

FIJI — This frat's drink of choice these days.

DELTA CHI 1 — Inseparable brothers prepared for any competition.

Co-Wreckin' vs. P1s

CO-WRECKIN' — Just hope it can live up to the name.

CO-WRECKIN' — Wreckin' one court at a time.

CO-RECKIN' — Creating ruckus in gyms everywhere, Co-Rec style.

CO-WRECKIN' — Its shooting is unstoppable.

Chi-Town vs. Dirt City

CHI-TOWN — So many kids from Chicago here ... seriously, how many suburbs are there?

CHI-TOWN — Can you say Chi City?

CHI TOWN — Hopefully, it represents the Windy City well.

DIRTY CITY — This squad is willing to get down and dirty to be successful.

Caucasian Invasion vs. The Blazers

CAUCASIAN INVASION — Pretty reflective of basketball at Iowa if you ask me.

CAUCASIAN INVASION — It shoots a lot of 3s.

CAUCASIAN INVASION — Will there be a Brian Scalabrine sighting!?

CAUCASIAN INVASION — Winners because the guys are crazy enough to have such a name.

Shake 'N' Bake vs. Slater Cinco

SLATER CINCO — West Siiiiide.

SLATER CINCO — Both Ocho Cinco and Uno Uno are on the team.

SHAKE 'N' BAKE — Ricky Bobby must be the team's motivational speaker.

SLATER CINCO — Winners because the guys are all ballers.

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FROM PARIS W/LOVE (R) ✓
 1:50, 5:20, 7:40, 10:00

WHEN IN ROME (PG-13)
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AVATAR 3D (PG-13) ✓
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BASKETBALL

CONTINUED FROM 12

"I think you can respect the focus of these guys because I don't know that they see streaks, either," he said. "They see the opportunity at hand, and a job to be done, and that's the way you have success."

Saturday's game marks the second meeting between Purdue and Iowa this season. The Boilermakers won the previous showdown, in Carver-Hawkeye Arena, 67-56, on Dec. 29, 2009.

In fact, they have won six straight against the Hawkeyes, dating back to a 74-55 win over Iowa in the 2007 Big Ten Tournament.

A win on Saturday for Purdue would tie the longest winning streak against Iowa in school history, seven-consecutive victories from 1974-77.

During the teams' previous meeting, which was the Big Ten opener for both schools, the Hawkeyes hung around early and entered half-time with a 27-26 lead on the then-No. 4 team.

However, Purdue shot more than 65 percent in the second half to pull away with the double-digit win.

Going to Mackey Arena won't be easy for Iowa — the Boilermakers have only lost once there all season, and they are riding a six-game winning streak.

But after Wednesday's performance against Northwestern, the



Iowa center Jarryd Cole jumps for the ball against Andrew Ott of Penn State in Carver-Hawkeye Arena on Jan. 16. Cole had seven points and seven rebounds in the Hawkeyes' first Big Ten victory of the season.

"They see the opportunity at hand, and a job to be done, and that's the way you have success."

— Todd Lickliter, coach

Hawkeyes go into the hostile environment feeling as good as they possibly could.

"To be able to see the score at the end of the game and know we've done the right things and also come out with the

'W' is huge for this young team," Iowa sophomore Matt Gatens said. "The more we do that and the more we take care of the ball, especially when we can knock down shots, it definitely makes a difference."

SOFTBALL

CONTINUED FROM 12

The Hawkeyes have had recent success in past season-openers, winning the last five.

Although the team has yet to take the field, Blevins said, she is pleased with how developed her players are at this juncture.

"I love the attitude of our team," she said. "We've made very good strides this year with our team in terms of being unselfish and being team players first. I think that will be our great strength."

Nine players return from last season's team, which finished 42-16 and lost in the NCAA regional. Six freshmen and two transfers also join the squad this year.

While the Hawkeyes possess a group of strong athletes, Blevins said, it's going to take a collective effort in every facet of the game for the team to have another successful season.

"I think we're going to be a team that gets results by committee," she said.

Seniors Amanda Zust and Katie Brown, who hasn't pitched in two years, and freshman Chelsea Lyon have taken on the task of replacing Weil on the mound.

Zust is the lone returning pitcher from last season. She went 16-4 with a 1.90 ERA in 31 appearances.

Despite not having pitched since 2007, Brown said she doesn't



Iowa senior Katie Brown scores a run against South Dakota on March 22, 2009, at Pearl Field.

feel additional stress on the mound. She made six appearances for the Hawkeyes during her sophomore campaign, and she has pitched since third grade.

"I don't think there's any pressure," she said. "It's just about your mindset. I love big situations."

Brown also leads the group of returning Hawkeyes at the plate. She tallied a .346 batting average in 2009 with 10 home runs and 49 RBIs.

Iowa returns three of its top four hitters in Brown, junior Chelsey Carmody, and sophomore Liz Watkins — all of whom were named the team's cocaptains this season.

Junior transfer Stephanie Ochoa is also expected to provide extra pop at the plate. Last year at Iowa Lakes Community College, she posted a .509 batting average and earned Offensive Player of the Year honors.

A strong desire to perform well had the Hawkeyes putting in the extra work in the off-season, said Watkins, who believes the team will undoubtedly contend this year.

"We want to go out there and play Hawkeye softball," she said. "That's the biggest, best thing we can do. We're just going to go out there, and play our game, and success will follow."

WRESTLING

CONTINUED FROM 12

Marion isn't labeling the Feb. 14 rematch as a shot at revenge, however. The Des Moines native said the match will help define his progress throughout the year.

"I wouldn't say it's about revenge. It's about setting high standards for the rest of my matches from here on out," he said. "After I took that loss, I looked at our schedule and saw I'd get another shot at him. I want to make sure I'm rectifying the mistakes I made and staying aware."

Brands said revenge is relative, though — dependent on accomplishing a desired outcome. And in order for Marion to receive retribution, the fourth-year head coach said, he must be as "cool as a cucumber."

Iowa senior Daniel Dennis won't be out for retaliation. Instead, he's looking to continue his climb in the 133-pound rankings after beating defending NCAA champion Franklin Gomez on Jan. 31.

For the second time in two weeks, Dennis will go toe-to-toe with the top-ranked grappler in his weight class — this time, Minnesota's Jayson Ness.

"I don't look at it as a tough stretch," Dennis said. "I look at it as

"I don't look at it as a tough stretch. I look at it as another guy who wants to beat me, and another kid who I want to beat."

— Daniel Dennis, senior

another guy who wants to beat me, and another kid who I want to beat."

On paper, Dennis is the underdog despite a No. 3 ranking. But neither Brands nor Dennis see himself as such.

"I've beaten Ness two times," Dennis said. "There's no reason why I'm

not capable of doing it again, and why I shouldn't do it again as long as I'm

ready to wrestle."

Brands said Marion's and Dennis' matches are significant because of season-end implications.

"This is very important, because it helps what we're trying to accomplish at the end of the year," he said. "It puts us in better position for what we're trying to accomplish."

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Not-so-hated ISU

The Iowa men's track and field team will warm up for the Big Ten championships this weekend.

By **MATT SCHOMMER**
matthew-schommer@uiowa.edu

The Iowa-Iowa State rivalry permeates throughout that state.

But for the Iowa men's track and field team, not so much.

As the Hawkeyes ready to compete in Seattle and Ames this weekend, the vaunted rivalry has lost a bit of its luster.

Several of the trackers said Iowa's more heated rivalry is with Northern Iowa.

"It happened maybe two or three years ago at Drake Relays, where a lot of Iowa schools go," senior Ray Varner said. "And in the papers it said 'Panthers' State,' so that's when it all began with us and UNI going at it."

Iowa and Northern Iowa have had comparable success in the sprinting and middle-distance events, a trend that is likely to continue as the schools garner better track records in those categories.

"Iowa State has more of a distance-oriented program," sophomore Connor Elmitt said. "So when it comes down to sprints, there's not much head-to-head competition — not as much as a rivalry."

In recent meetings with the Cyclones, the Hawkeye sprinters and throwers have mainly had their way. Iowa State is better known for its cross-country and long-distance runners and usually doesn't match up well with Iowa.

And while the



FILE PHOTO/THE DAILY IOWAN

Iowa trackster D'Juan Ricardson clears a hurdle during the men's 60-meter hurdles in the Recreation Center on Feb. 22, 2009. Ricardson won first place in the event.

DAILYIOWAN.COM

Check out commentary from members of the team and coach Joey Woody about the upcoming track meet in Ames.

Cyclone Classic

Where: TODAY AND SATURDAY
When: AMES

competition between the two programs might be slightly subdued on the track, the repulsion remains.

"I hate Iowa State because Iowa State sucks in general," senior Adam Hairston said. "Being from Iowa, I guess that's kind of bred in you."

But there is another, more intimate reason the Hawkeyes have become more aggressive toward Northern Iowa. Part of it grows from assistant coach Joey Woody's involvement with the two universities.

Woody, a former athlete on three U.S. World teams and a star for the Panthers, graduated, ran, and coached for Northern Iowa. However, he has since become the sprints coach for the Hawkeye men's squad.

Several of the athletes know about Woody's history and embrace it when competing against his alma mater.

The Hawkeyes believe the strong emotion toward the other state schools provides for some interesting meets and results. While Woody certainly feels the heat from competing against past friends, his focus remains on this weekend's events, including facing the Cyclones.

"Iowa State actually has some really good young kids," he said. "They've really turned things around the last couple years, so definitely there's going to be some heated battles. But we're going to put our best efforts out there and compete at the highest level."

GymHawks hope to continue winning ways

Momentum is on the side of the Iowa women's gymnastics team tonight in the Navy Pier Meet in Chicago.

By **ROBBIE LEHMAN**
robert-lehman@uiowa.edu

A team with momentum isn't often considered the underdog.

However, that's the case for the Iowa women's gymnastics team tonight.

The GymHawks hope to continue their winning ways after securing their first Big Ten dual-meet victory of the season, over Ohio State on Feb. 6. Iowa will travel to Chicago to compete against three top-20 teams — No. 10 Nebraska, No. 19 Denver, and No. 20 Illinois — in the Navy Pier meet at 7:30 p.m. today.

"I'm looking forward to winning," Iowa head coach Larissa Libby said with a chuckle. "All kidding aside, I would just like to continue the trend that we had last week. I think the intensity they brought coming out of the locker room right away, I don't think that there was anybody who could have looked at them and felt like they were going to lose."

Against Ohio State, the GymHawks trailed by .175 of a point after three events, but managed a comeback thanks to several impressive performances on the floor exercise.

Iowa moved up two poll spots from a week ago, a reaching No. 33. The squad scored a season-high team score of 194.925 to bump its average up to 193.095.

The three other teams competing today average higher scores, though. The Cornhuskers lead the pack with a team average of 195.570, followed by the Pioneers with a 194.465, and the Fighting Illini with 194.430.

The Navy Pier Meet will be a homecoming of sorts for freshmen Emma Stevenson and Olivia Beaty and sophomores Rachel Corcoran and Rachel Nash, who hail from Illinois.

Corcoran won't compete because of an ACL injury suffered last week. She said she is still looking forward



KC MCGINNIS/THE DAILY IOWAN

Hawkeye sophomore Melissa Miller performs on the beam during Iowa's meet against Ohio State in Carver-Hawkeye Arena on Feb. 6. Miller placed fifth in the event with a career-best 9.650.

to seeing her family and friends from home.

"We like that there is a Chicago meet because we can relate to it," she said. "A lot of us went to that meet when we were younger. It's nice to go back."

The same holds true for Stevenson, whose extended family plans to attend.

But her main goal is for the Hawkeyes to stay focused on perfectly hitting all 24 routines.

"That's the whole idea of peaking later," Stevenson said. "Once we peak to stay peaked the whole season, so, hopefully, we can bring it together like we did last time and show everyone what we are capable of doing."

In the last competition,

**The Navy Pier Meet
No. 33 Iowa vs.
No. 10 Nebraska,
No. 19 Denver,
No. 20 Illinois**

When: 7 P.M. TODAY
Where: CHICAGO

other than the comeback, Libby was most impressed by Iowa hitting on 23 of the 24 total routines — a feat that equaled the highest total by last season's senior-driven squad.

"The expectation is to go 24-for-24, and, hopefully, the score will correlate with that," Libby said. "It's going to be difficult, but it's not anything they haven't seen."

Tracksters seek more personal bests

The Iowa women's track and field team prepares for tough competition at the Cyclone Classic.

By **MICHÈLE DANNO**
michele-danno@uiowa.edu

The Iowa women's track and field team heads to Iowa State today to compete in a bitter showdown in the minds of many Iowa students and athletes.

But the Hawkeye-Cyclone rivalry that normally amplifies competition has no particular significance on the track or in the field.

"It's not like this is basketball or football," Iowa distance coach Layne Anderson said. "Track and field is a team sport, but also more individual. We don't go there saying we have to be a better team than Iowa State. We go there looking to set as many personal records as possible."

Besting personal records seems to be a trend on the track lately, however.

After a weekend of setting career bests at Notre Dame's Mayo Invitational and Nebraska's Husker Invitational, many of the women enter this weekend with a bit more self-assurance.

Junior Amanda Hardesty set a personal record in the 3,000 kilometers at Notre Dame on Feb. 5-6, while also hitting the provisional qualifying mark for the NCAA championship meet. In Ames, Hardesty will compete in the mile

"They've got a ways to go before they'll be top-notch throwers at the Big Ten level, but they're making big improvements. This weekend will be a good battleground for them to improve, too."

— **Scott Cappos,**
throwing coach

to "change it up a little."

She may also switch roles with her twin sister, Lauren Hardesty, who ran the mile last weekend and may be assigned to the 3K at Iowa State. Lauren Hardesty also set a personal record at Notre Dame with a 4:52 time in the mile.

"I think last weekend was a good confidence booster," she said. "It's comforting to have a solid race under my belt going into this weekend and going into Big Tens."

With the Big Ten championships two weeks away, some of the Hawkeyes remain focused on tournament competition.

Meanwhile, others have different priorities.

Iowa throwing coach Scott Cappos said his squad of first-year throwers

is using the conference meet as more of a learning experience rather than an opportunity to win.

"I think they're starting to make some progress," he said. "They've got a ways to go before they'll be top-notch throwers at the Big Ten level, but they're making big improvements. This weekend will be a good battleground for them to improve, too."

The throwers set a few personal records at Nebraska as well, but they are still far from the marks of top competitors. There are no freshmen in the national top eight in throwing events.

Freshman sprinter Raven Moore agreed being a true freshman inhibited her initially. But she said she needs to stay focused on her abilities rather than her age as the competition heats up.

Moore, who also set a personal record at Nebraska with a 24.8 in the 200 meters, said the increasing level of opposition is ultimately benefiting the squad.

"As of now, the meets get harder and harder," the Atlanta native said. "And for the rest of the season, I can see our team getting stronger and stronger. The more competitive it gets, the closer we get."

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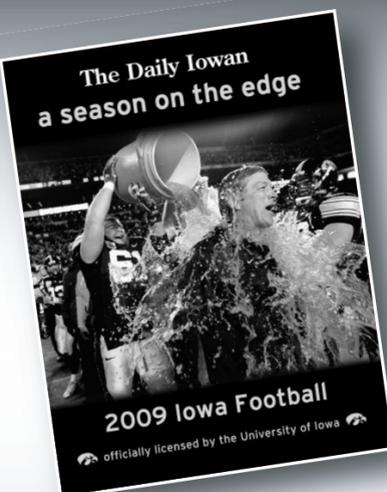
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Jaime Printy

BASKETBALL

Hawks nip Hoosiers in Bloomington

The Iowa women's team basketball team (13-11, 6-7) eked out a 71-67 win over Indiana (13-11, 6-7) in Bloomington on Thursday.

Freshman Jaime Printy posted a career-high 28 points, and junior Kachine Alexander added 21 points and 16 rebounds, the 11th double-double of her career.

Junior Kelsey Cermak had 10 points off the bench.

"I feel extremely happy to get out of here with a win," head coach Lisa Bluder said. "Indiana is obviously playing very well on their home court."

The Hawkeyes played without sophomore Kamille Wahlin, who sat out after suffering a concussion on Sunday.

"To win on the road in the Big Ten, without our point guard, is a great accomplishment," Alexander said. "We're thrilled to get this win."

The teams were tied at half-time and again at the 2:51 mark in the second half. A Kelly Krei free throw put the Hawks ahead, and a lay-up by Alexander put the Hawkeyes up, 67-64, at the 1:52 mark.

With two seconds left, the Hoosiers trailed by two, but they missed a lay-up, then fouled Krei with one second left. She hit both free throws.

The Hawkeyes improved to 40-15 all-time against Indiana with the victory. It was also the team's fifth win in six games.

Iowa will return to action against Illinois in the Hawkeyes' "Go Red for Women's Day" game at Carver-Hawkeye Arena at 2 p.m. Feb. 14. The game will be televised live on KCRG-TV9.

— by Evelyn Lau

Butler wins 14th straight, clinches title

YOUNGSTOWN, Ohio (AP) — Gordon Hayward scored 22 points and had a career-high 17 rebounds to lead No. 18 Butler past Youngstown State, 68-57, for the Bulldogs' 14th-consecutive win Thursday night.

Butler (22-4, 15-0) overcame 11 first-half turnovers to clinch its fourth-straight Horizon League title. The Bulldogs' winning streak is one behind Siena for the longest in the nation. The teams will meet Feb. 20.

DeAndre Mays' 18 points led Youngstown State (8-16, 2-12), which has lost four in a row and eight of nine. Vytas Sulskis added 14 points for the Penguins.

The Bulldogs' start in conference play is the best by any Horizon team since Wisconsin-Green Bay began 16-0 in 1995-96. They can match that with a win Saturday at second-place Cleveland State.

Matt Howard had 11 points and Willie Veasley 10 for the Bulldogs, who won their seventh straight on the road.

Youngstown State made four-consecutive 3-pointers during a 23-4 run midway through the first half to go ahead, but Hayward's driving lay-up and free throw 4 seconds before halftime gave the Bulldogs a 31-30 lead at the break.

No. 1 Iowa (19-0, 4-0) vs. Northwestern (5-10-1, 0-5)

WHEN: 7 P.M. TODAY WHERE: CARVER-HAWKEYE ARENA WHERE TO WATCH OR LISTEN: KXIC AM-800

Wrestlers set for final run

Daniel Dennis squares off with his second top-ranked wrestler in two weeks, and Montell Marion gets a chance at revenge in Iowa wrestling's meets this weekend.



DAVID SCRIVNER/THE DAILY IOWAN

Iowa 141-pounder Montell Marion wrestles Michigan State's Dan Osterman during the Hawkeyes' dual meet against the Spartans in Carver-Hawkeye Arena on Jan. 31. Marion defeated Osterman, 6-0.

By J.T. BUGOS

joseph-bugos@uiowa.edu

The Iowa wrestling team likely isn't looking forward to Valentine's Day.

While the Hawkeyes have a marquee conference matchup against No. 5 Minnesota scheduled for Feb. 14, the top-ranked grapplers will host Northwestern at 7 p.m. today in Carver-Hawkeye Arena.

And even though the Wildcats' lineup boasts one ranked wrestler — No. 14 149-pounder Andrew Nadhir — the Iowa grapplers aren't prematurely marking tonight's home bout as an automatic triumph.

"We know what's on the horizon, and we know what's after Northwestern," Iowa head coach Tom Brands said. "We talked about looking ahead, and we're not looking ahead, but we are

getting ready."

The Hawkeyes are also getting ready to embark on an important leg of the regular season — the final four dual meets leading up to the Big Ten championships, which will begin March 6.

During that time, Iowa faces two top-25 teams on the road — Minnesota and No. 19 Wisconsin — and hosts No. 4 Ohio State, last season's national runner-up.

With seven ranked wrestlers, the Golden Gophers will be the more challenging foe for Iowa this weekend. Those grapplers include No. 6 141-pounder Mike Thorn, who pinned Iowa sophomore Montell Marion in 42 seconds during the Hawkeyes' 28-12 victory in the National Duals last month.

SEE WRESTLING, 9

Softball to open challenging season

The Iowa softball team hopes 'results by committee' will lead to a strong showing this season.

By MITCH SMITH

mitchell-smith@uiowa.edu

When the Iowa softball team takes the field in Minneapolis this weekend, it will be the squad's first game without one of the best players in school history.

Former Hawkeye pitcher Brittany Weil dominated the Big Ten in 2009, becoming only the eighth player in conference history to amass 1,000 strikeouts while tossing five no-hitters — including a perfect game — in the process.

"You don't replace people like that," Iowa head coach Gayle Blevins said. "Each year is a new challenge to put people into new roles."

That challenge will begin tonight when the Hawkeyes open the 2010 season with a revamped pitching staff and new group of players in the Metrodome Tournament in Minneapolis.

Iowa will play Arkansas and Western Illinois today and Drake and Iowa State on Saturday before closing out the tourney with another game against Drake on Feb. 14.



FILE PHOTO/THE DAILY IOWAN

Iowa head coach Gayle Blevins cheers on her team during the Hawkeyes' game against Illinois State on April 9, 2008, at Pearl Field.

SEE SOFTBALL, 9

Iowa (9-16, 3-8) at No. 6 Purdue (20-3, 8-3)

WHEN: 3:30 P.M. SATURDAY WHERE: MACKAY ARENA, WEST LAFAYETTE, IND. WHERE TO WATCH AND LISTEN: TV: BIG TEN NETWORK, RADIO: KXIC-800 AM

Iowa heads to Purdue

The men's basketball team looks to win its second-straight Big Ten contest on Saturday.

By BRENDAN STILES

brendan-stiles@uiowa.edu

They haven't come too often this season, but the 78-65 victory over Northwestern on Wednesday gives the Iowa men's basketball team something to build on.

From the first possession, the Hawkeyes were in control against the Wildcats. Iowa never relinquished the lead, and given that Northwestern was playing for a possible first berth in the NCAA Tournament, this might have been the biggest victory of the season.

"The atmosphere was up," junior co-captain Jar-ryd Cole said. "Everybody was smiling. Coach [Todd Lickliter] was happy. Everybody was happy. It

was a change from the last games we've been playing, and hopefully, we can keep it going."

Making it two in a row, however, will be far from easy for the Hawkeyes, who under head coach Todd Lickliter have yet to win two-consecutive conference games.

Iowa (9-16, 3-8) will travel to West Lafayette, Ind., on Saturday for a 3:30 p.m. matchup with No. 6 Purdue.

The Boilermakers (20-3, 8-3) are a half-game out of first place in the Big Ten standings after a monumental 76-64 victory at No. 10 Michigan State on Tuesday.

The Hawkeyes' win over Northwestern snapped a four-game losing streak. But instead of focusing on winning streaks and losing skids, Lickliter wants the players to focus on what's in front of them.



Lickliter coach

SEE BASKETBALL, 9