# e Daily lowan <br> <br> eturn <br> <br> eturn <br> <br> The Daily lowan 

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## e turf le six

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SMA ALPHA EPSLION FRATERNTY

INFORMAL
IRTY
OBE 20
call


## Revenge linked to

 cyanide killings
 , ME AVE Rccive wile never together, came into
on several occasions a conon several occasions a con-
venience store and were waited
on by several
Dean said Lewiss ' . ife was last
seen Monday alternoon in a staseen Monday aternoon as st
tion wagon that llooked as it it
had been recently disguised with aad "een recently disguised with paint job.
"He has quite a few relatives
in the area, " Dean said. II in the area," Dean said "I
assume if he is still in the area,
he is receiving some aid." Chicago police said Lewis
might be the man photographed
by by a drugstore surveillance
camera arcthing one of the vic-
tims - flight attend ims - llight attendant Paula
Prince
beed Tylenol
$\qquad$

## Inside

| Ats entertainment.......5B,6B, 88 Casssfieds. |  |
| :---: | :---: |
| Crossword |  |
|  |  |
| Movies. |  |
| National. |  |
|  |  |
|  |  |
| Univesity. |  |
|  |  |
| Vewpoints.. |  |
| Weather |  |
| Windy and much colder today with cloudy skies and a 20 percent chance of morning |  |
|  |  |
|  |  |
|  |  |
| atternoon. |  |

## Needs panel hits budget block

## By Karen Herzos Staft Wititer


$\qquad$
 $\begin{array}{ll}\text { is priority list. } & \text { sensus that something must be done } \\ \text { about the floodige }\end{array}$ "But do not spend all of the money"
the Creekside storm provements, Councilor Davinage imreportedly, said at anctor David Perret neighborhood have heard from eeportedy said at a city council what they think," Bonney we wno $\begin{array}{ll}\text { reportedy said at a city council } & \text { what they think, Bonney said } \\ \text { meeting, Bonney said Mayor Mary } & \text { CCN member Gina Mccee said last } \\ \text { Neuhauser asked if the Creekside } \\ \text { year the city engineering staff decided } \\ \text { situation was "life-threatening.". } & \text { See Needs, page } 6\end{array}$
Community development funding phase-out is likely


## El Salvador rebel leader calls for peace



| denill | illas. |
| :---: | :---: |
| dislodge guerrillas who seized Las | "They are isolated, so the few |
| Vueltas and El Jicaro in Chalatenango | civilians and the soldiers were |
| and three other villages in | evacuated for security," the official |
| northeastern Morazan provi | said of the village 49 miles |
| Guerrillas fought a fierce three hour | San Salvador |
| battle with government troops early | The rebels' Radio Venceremo |
| Tuesday at the Cuscatlan bri | ment |
| ning the Lempa River 48 miles | the eastern villages of San Felipe and |
| the capital on | Tierra Blanca on the Pan American |
| highway, military officials said. By | and coastal highways in |
| noon, the rebels had totally blocked | gue |
| affic on the highway, setting fire to at |  |
|  | The radio said villagers were |
| As rebels fought to shut down | impressed into military service, rous |
|  | torn off houses to keep guerrillas fro |
|  | sts |
|  |  |
|  |  |

County voters are sophisticated: Zappa outpolls Mickey Mouse

| By Patricia Harris Special to The Daily lowan | today: while there were no "Mickey Mouse for President" votes, Junior Birdman received two write-in votes | developers, or "greedheads," renaming Aspen "Fat City." He lost that election, too |
| :---: | :---: | :---: |
|  | for Johnson County sheriff in 1980, as |  |
| for | did television's zealous but inept | anything that receives |
| Carter and ...Frank Zappa? | Mayberry deputy Barney Fife. | the most number of votes wins that |
| Zappa, along with Joe Walsh, Lute | Walt Whitman got four sheriff | election, regardless of whether their |
| Olson and "Nobody" received writ | Frank Sinatra and Rolling Stone wri | name appeared on the ballot, Steinbach |
| votes for president in the Johnson | Hunter S. Thompson got one each. |  |
| County 1980 general election. "We usually get one or two Mickey | Thompson, the "mad dog prince of gonzo journalism," can take heart with | If the winner is qualified, but declines to take office, another election |
|  |  |  |
| eleetions deputy Sandra Steinbach |  |  |
|  | the | ses a |



## Briefly



Postscripts

Warnocks' past foster child testifies to being abused

| Betty Warnock for four years, testified Tuesda couple handcuffed her and locked her naked closet as punishment. | ple. <br> The statements came in the second day of the Des Moines couple's trial on multiple charges of child abuse. Polk County District Judge Gene Needles is hearing the case without jury. <br> Rooney testified she was sometimes handeuffed to a bed at night and that she and another girl had put the small children in boxes when the Warnocks told them to. |
| :---: | :---: |
| Parents also testified they complained to government authorities about the treatment their children received at the Warnocks' babysitting service which they said included being locked in smal wooden boxes - but that no actions were taken against the pair. |  |
|  |  |
|  |  |

## Man pleads guilty to fraud



| By Suzanne |
| :--- |
| Staf Writer |
| Clifford |

Clifford R. Simpson pleaded guilty Monday to third-degree fraudulent practices, reversing his in-
nocent plea entered Sept. 10, according to Johnso County District Court records.
Simpording to Johnson Simpson was arrested for receiving $\$ 877$ in
benefits from the Iowa Department of Job Services by falsifying records. He received the money during the period of Dec. 19, 1981 to Jan. 23, court records
state. Simpson inaccurately indicated in Job Servic
records that he was unemployed while he was work ing for Growmark Inc. and receiving income.
Sentencing is set for Nov. 24. District Judge
homas L. Koehler ordered the Department of
Correctional Services to prepare a pre-sentence in A UI student was charged with possession of a
chedule controlled substance Monday after he was cheedue thentrolied substance Monday after he was
aken to the Johnson County Jail for public intoxicaSteven S. Ruggiero, 24, of 120 N. Clinton St., was charged with possession after he gave a plastic bag ventory $\quad$ Ruggiero made his initial before DistricicA Associate Judge Joseaph Thornton and
was released in the custody of the Departm Sentencing is set for Nov. 24. District Judge Correctional Services.

University
funds don some patie 3y Paul Boyum
$\qquad$
Some Johnson County residents who ne
nedical attention, but cannot afford it, nexical attention, but cannot afford it,
ither be forced to scrape up the money thir health care costs or go without.
Because the a mount of stat appopriated funds for Iowa's indige
patient care program did not keep pa with rising health care costs. few
jobsson County residents will be able receive the free health care.
The lowa Legislature's appropriatio Ior the current biennium left UV Hospit
ni:2 million shoro of the level neecsary conitinue the program at its 1979
sanding. according to Ken Yerington, sanding, according to Ken Yerin
Hoppital sirector of finance. The hospital administration was force
whake an 11:3 percent cut statewide in U mimber of indigent patients who
reeive treatment at UI Hospitals. reeive treatment at UI Hospitals.
The local effect of this worries Johns
Connty Relief Director Kay Hull becau

Search col
By Jane Turnis
satitwiter
The preliminary list of UI faculty, sta ill Bezanson, UI vice president finance, has been formed.
Beanson announced his resignation la nex to return to teaching and research
de U1 College of Law.
The proposed search The proposed search committee wi
pesented at U FI Faculty Council meetir
wiestay. .f the persons recomen Tiescay. If the persons recommended
tie comittee meet the approval of
Periden rlaired by Derek Willard, associal Other members would include Eleanc
Birh, of the business administratic
deparment; Margery Hoppin, director

 China sets on cutting By Mary Tabor
Satt Wrier
Ater centuries of placing value on Aler centuries of placing value on
poridingsons to carry on te family
ine. China is now literally singing the
 California said at the UI Tuesday.
Barabra P Pillbbry told of her visit to
Qina Cina this summer where musical per-
liomances extolled the new governmeat poicy, which encourage
hopodice only one ofsspring.
The goal of the Chinese The geal of the Chinese e overnment
sto reach zero population growth by
te eyar 2000, Pillsbury said. Ideally, hee year 2000. Pillsbury said. Ideally
atter more years the population will
top from 1.2 billion to 700 million THWS IS AN incredible thing,
athe country in the world is trying
derease the size of its population, the sid.
Por about 1,600 years after the birth Christ, China's sopulation remained
constant at about 60 million. In the
following 300 years, China's population hlowing 30 years, China's popuation
inceased sixfold. By the 20th century.
W milion people lived in China. 44 mililion people lived in China
Many predicted disaster for China if its population continued to grow at
sharapid pace, Pillsbury said. So in
slsto, the government started its first Unily planning measures.
During e Great L Leap Forward,"
Oinins stem to Cin's attempt to slow down the pop-
lation obom was ignored and wasn't
trived again antili 1062 , she said. Mis cultural revolution interven
tis time, but in
miley was adopted and the since then "chid Bey was adopted and since then "
Burnent has used all means poss- 0 ostress birth planning Pill bererment has used all means possi-
helt to stress birth panning, Pillstury
sid. "China says they are now paying
Ta the past."'
Even though
tmerency
Men though China says these
mergency measures are only tem-
Wraty the strategy used to convice Maray, the strateges used to convice
depepople to control reproduction is aly promoted.
COUPLES ARE ENCOURAGED to


Debaters take
The UI debate team took third place
hsy weekend in the George L. Pfluam
hritational in
liverweend in the George L. Pfluan
limporional Debate Tournament
Rporia State University, Emporia,
Kan ,
moe Pluam Tournament, one of the
toeser prestigious events of its kind,
more than 75 teams from 20 dif-


## Metro

## 4,032 Iowans find out that state's new drunken driving law has teeth By Suzanne Johnson Stat Writer  <br>  <br> 11-member task force appointed by Cover- nor Robert Ray is working to further evaluating the lawn en she skiving pod. problem by Task force member Sven Sterner, dirac- or of the governor's highway cor of the governor's highway safety office, said the task force is trying to increase public awareness of the new law by publishing O.W.I. brochures and a bumper publishing o.W.I. brochures and a bumper sticker that says, "Iowa's tough on drunk drivers," sticker that says, "owe's tough on drunk drivers, portraying handcuffs with highball in one cuff and a driver's license the other. Sterner said a public hearing was held in Dee Moines last week toagauge public ac- ac- ceptance of the law. He said both the public ceptance of the law. He said both the public and law enforcers seem "very supportive." said the new law is "a great improvement. It makes it a heck of a lot more meaningful" when an offender's license is ONE DRAWBACK, he said, is that ofricers must attend more hearings, creating additional public expense. Defense attorneys are less satisfied with Defense attorneys are less satisfied with the e law than most, Sterner said, because they cant find enough "loopholes to get the law than most, Sterner said, because they cant find enough "loopholes to get their clients off" their clients off." He predicts that problem drinkers, rather than social drinkers, will be hit the hardest than social drinkers, will be hit the haw. He thinks repeated harking of problem drinkers will force charging of problem drinkers will force them to admit they have a problem and

 Telecommunications board starts to hammer out updated cable TV policy By Doug HaroldStat Writer

The Iowa City Broadband Telecom-
munications Comm en munications Commission set about the enow
but sticky task of refining its extension policy Tuesday night, a part of the city's franchise with Hawkeye Cablevision.
The extension pity' circumstances polder which the cables and many must provide service to developmentany meter pride service to developments
built after April 18, 1982. On that date the commission certified that Hawkeye Cablevision complied with the franchise agreement by serving all Iowa city resit
dents. The commission succeeded in defining a
"new housing area" and will send that amendment on to the Iowa city Council for approval. But it tabled a density clause
stating the cable

quired to service new areas with 20 homes
per mile. $\begin{gathered}\text { Hawkeye Cablevision General Manager } \\ \text { Bill Bough appeared uneasy with the term }\end{gathered}$
 the existing franchise guaranteed service to all residents in Iowa city.eed service
"Now as soon as a new citizen moves in, "Now as soon as a new citizen moves in,
are we going to be setting new ground rules are we going to be sting new ground rules
saying well l serve you as soon as there are a lot of you surv you re", soon asked are are
The commission decided to wait on the The commission decided to wait on the density question until i Hawkeye Cablevision
responded to the definition of new housing area. That proposed change in the
franchise states: franchise states:
"New housing a "New housing area constitutes any newly or commercial unit (either single res multi al or commercial unit (either single or multi-
pe units or lots) which did not exist prior to pe units or lots) which did not exist prior to
April 18 , 1982, and which is not currently April 18, 1982, and which is no
serviceable by "mmercial." "as "My problem is what if somebody builds
n industrial park ... and what if someone wanted an FM station to pipe in to their em-
loves?") HE SADD HE WOULD be forced to spend a heck of a lot of money" for just one He conceded that when new services
were available through cable, industrial were available through cable, industrial
subscribers might be a lucrative source of subscribers might be a lucrative sour
revenue, but that it is not currently In other discussion, Blough announced he cable company is setting up a second
studio that eventually will handle the overstudio that eventually will handle the over-
low from community programming and be ow from community programming

SCROOGES WAREHOUSE IS EXPANDING!
Different warehouse rooms will hold arts and rats, antiques, toys, potpourri, international ENTRY DEADLINES SOON

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## Y You are cordially invited to the inauguration of James O. Freedman as the 16th President of The University of Iowa

O
Monday, October 25, James O. Freedman will be inaugurated as the 16 th President of The University of Iowa. This historic occasion will recognize the assumption of new leadership and provide an opportunity for the people of low to renew with the President the manifold aspirations of this University. The Faculty Senate, the Staff Council. the Student Senate, and the Collegiate Associations Council cordially extend this invitation in hopes that the inaugural ceremony can be shared and remembered as a new beginning in the advancement of knowledge and humanitarian purpose


National news

## Union leaders protest econc

Scores of the nation's top union lead kerr at plant gates across the count
the get-out-the-vote message to defeat President Reagan's economic policies elections.
AFL.ClO President Lane Kirkland, Sen. Paul Sarbanes, D-Md., and
lose candidates, led the contingent of ants who campaigned personally. Meeting bue-collar workers in pre-daw
the Kippers Co, piston plant in dividend predicted joblessness will contif
dying there is "no reason to expect it aging there is "no reason to expect work," he said. Braving early morning cold in many
Really the hard-hit industrial Midwest nad there labor officials are seeking
rational lethargy in non-presidenti then big bue-collar protest vote again they blame to
mean rate.
A SIGN ATTACHED to a door of the plant's employment office gave a gluon
neat: "Due to present economic situation mo and do not foresee taking any applicati the future: One of those who Kirkland greeted. Ma
By year-old machine operator, said he w It seems like Reagan has an idea b
fright Democratic ticket waxing and he's staying with it to lo long
"Unemployment doesn't have to reach 15 Ac Carnegie, Pa., near Pittsburgh teleworkers President Lloyd McBride
wog Walgren. D-P... met 110 steelwor
and leteyne-Summerill plant before daylig
gre weather. Later they moved to a state employm
here dozens waited to sign up for unen here dozens waited to sign up for unen
metis. one worker wore a button
Reaganomics means Reagormortis,
Res. emocratic." United Auto Workers President Dough
distributed literature outside a Bendix plat
send then Ind. with Rep. Floyd F Fithian, D-III FRASER SAID IF voters defeat men sport the president, Reagan "will be be vices in 1983 and '"44." "Round Reagan had the Ronald Reagan had the absolute right tu ned out to be a disaster," Fraser said
me 14 -million-member AFL-ClO has Nov 2 solidarity Day II - a follow-up t Syidirity Day in September 1981, when, Just after daybreak, United Rubber trident Milan Stone and Democratic H dilate Paul Offsets greeted workers at a

 Is received some special labor backing in
deration called "leaflet day." Safar mereatun called "leaflet day." Seafear
tier President Jack Coffey spending two
b lima at a Bendix plant in $H$. bey met over 600 workers.
Radiation laws filed years ag SALT LAKE CITY (UPI) - The go
made two cash settlements more than 20 with people who claimed their hair fell out
ten burned by radioactive fallout front
and ats, documents introduced in federal co Atoner David Bell argued for 24 plaint represent nearly 1,200 claims asking n $n$ na ld from the government to compensa meats allegedly caused by fallout from atc maduected in Nevada in the 1950s. Bell intro mevernent documents hours before resin use. Justice Department Attorney H
whet dismissal of the case as soon as the
shed but US. District sled bout U. D. District Judge Bruce Jenki thar today
Bell said the government documents penmen ts contention there
urge the atomic test period.
He told Jenkins the documents show Here were suits filed but that there were meats - for $\$ 339.56$ and $\$ 227.50-$ among ti

Tire Surfs, most of which were filed b Mavens, told of hair loss, skin burns, oological trauma caused by the atomic bo Logical trauma caused by che atomic bo hero ce in their home were broken by shop Tom one blast. It said the husband's
Tracheid by the impact of the sound way trenched by the impact of the sound wavy
Retyped lepard-like spots on his skin. A woman from Mesquite, Nev., claimed 1 Ls 5 blast her face became red and swoll yes burned. She sued the government
herr lost her vision. A number of those cases were dismisses
comment of both parties. Other plaint Meted to their family. physicians for any according to the documents, the go od them their s.
Gill, who heads a team of government d memes, objected to the evidence, say
viral law the government admits no axing settlements.
Jenkins allowed the documents to be ir
vying he was interested only in their Ming he was interested only in their
late "I don't care whether they settle
Whether Whether they didn't," he said. Goremenent attorneys were to begin th
Whey and Gill said he expected their prese day and Gill said he expected their prese
ki four to six weeks and involve moor

## Union leaders protest economy



 AIIN ATTACHED to a door of the Baltimore
denis employment office gave a glomy assess-

 Oneot those who Kirkland greeted. Martin Jones.
anterold machine operator, said he will vole the





 Lite thener moved Do a state employment office
there doens waited to sign up tor unemployment作ere dozens waited to sign up for unemployment
beneits.
Reage worker wore a button reading: means Reagormortis, so vote mamerataicit Workers President Douglas Fraser
linta Auto
 und had. with Rep. Folod Fithian, $D$-Ind.
exing to useat Gop Sen. Richard Lugar.





 silitity Day in September 1.ghs, when more than
sheow marched on the nation's capital to protest List alter daybreak, United Rubber Workers
Priden Milan Stone and Demperatic Ahsiden Milan Stone and Democratic House can-
dible Pall 0 offer reeted workers at a Uniroval didat Paul oftrer greeted workers at a tuniryal
han in Ei Eai clare, Wis. The plant is the city's manest enployer.
Rep harod
Hol Rep Harolder Hollenbeck, R.N.J., one of only six
Cop Hawe candidates endorsed by the AFL
 deration called "leaflet day." Seatearers union Ine Presididen Jack Caffey spending two hours with Inata a Bendix plant in Hackensack, N.J., where
Radiation lawsuits fled years ago
SALT LAKE CITY (UPI) - The government tith people who claimed their hair fell out and they tre burned by radioactiviv fallout from atomic kust doceuments introduced in federal court Tuesayy reealed.
Aluney David Bell argued for 24 plaintiffs chosen Hurpesent nearly 1,20 claims asking millions of natas allegedly caused by fallout from atomic tests mancered in Nevada in the 19505 . Bell introduced the piemment documenns hours beire resting the five nex ase.
C. Justice Department Attorney Henry Gillt mied but US. D. District Judge Bruce Jenkins a ajourned for the day. Arguments on the motion will be laren today.
Bal said the government documents refute the Mremment's contention there were no suits filied Uning the alomic lest period. therevere suits filied but thents show not only that mats- for 3399.56 and $\$ 427.50$ - among the sproex mately 15 suits.
Mir surfs, most of which were filed by Nevada Hyideses, told of hair loss, skin burrs, and psyChlogeail trauma caused by the atomic bomb tests. Medocuments sya A Nevada couple reported winh thm ne blist.t it said the thensand by sheck waves was Trmbed by the impact of the sound waves, and he deleloped leopard-like spots on his skin. A moman from Mesquite, Nev., claimed that after
ulxs blast her face became red and swollen and her ges burned. She sued the government when she
hiter lost her visione hater lost her vision.
A number of those $c$
chumber of those cases were dismissed with the
noterent of both parties. Other plaintiffs were Cmesent of both parties. Other plaintiffs were
Retred to their family physicians for treatment and according to the documents, the government
bid them their symptoms were urrelated to radian Ano, Bell said.
Gill, who heads a team of government defense at Wmers, objected to the evidence, saying under Taking settlements.
Jeng settiements.
Jening allowed the documents to be introduced Qying he was interested only in their historical
Rilue. "I don't care whether they settled them or Value " "don" care wheterer
Whether they didn't", he said.
Government attorneys were to begin the defense Whay and Gill said he expected their presentation to lake four to six weeks and involve more than 20
witheses.

## Expanded peacekeeping role sought

WASHINGTON (UPI -Lebanese Presi- $\begin{gathered}\text { A senior State Department official told } \\ \text { reporters about Gemayel's proposal that }\end{gathered}$ tinational force might be welcome in dent Amin Gemayel asked President reporters about Gemayel's proposal that northern Lebanon and in eastern portions on
the Reagan Tuesday to expand the role of the
multinational peacekeeping force in his namuitinational peacekeeping iorce in this nastudied seriously. Reagan assured the leader he will "stay
the course" to build an independent and the course" to build an independent and
peaceful Lebanon, and declared he shares Gemayel's goal of getting all foreign forces out of the country
"President of the United Gemayel can rely on the help of the United States," Reagan said after a
White House meeting that focused on the White House meeting that focused on the
withdrawal of Israeli, Syrian and Palestiwithdrawal of Israeli, Syrian and Palesti-
nian units from Lebanon, as well as U.S.
sent economic assistance and aid to bolster the
Lebanese armed forces. $\quad$ Israeli officials have said the mul-
the country - where Syrian troops are
located - but not along the southern border with the Jewish state.
The state department official said Reagan "would seriously consider" Gemayel's proposals. "But I'm not indicating that the United
States is sympathetic to or States is sympathetic to or favorable to an
expansion of Marines in Lebanon. I can't answer that,", the officical seid.
The Letanese leader stressed his desire The Lebanese leader stressed his desire
that the United States "stay deeply inhhat the United States "stay deeply in-
volved in all discussion and negotiations leading to this happy event," according to leading to tis happy event, according to
the offical, who spoke with reporters on
the condition he not be identified.

Gemayel, whose two-day visit to the Un-
ed Nations and Washington was cloaked in heavy security, arranged to leave Washington late Tuesday night and planned stopover in Rome before returning to THE 40-YEAR-0LD president, leader of Christian elements in a land torn by secDefense Secretary Caspar Weinberger at the Pentagon for 40 minutes. Pentagon spokesman Henry Catto said he Lebanese leader did not present a
"shopping list" of needed military equipment, but "broad-brushed" the subject. He said there was no discussion of dollar
amounts. amounts.

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FRIDAY OCT. 22 Noon and 2:30 p.m. (Minnesota Room) 5:30 p.m. (Ohio State Room)

SEATING IS LIMITED, SO PLEASE PLAN ON ATTENDING THE EARLIEST POSSIBLE LESSONI

QEVELYN WOOD READING DYNAMICS:=

## Board proposes keeping early-bird program

If lowa City school board members on phyical edicalion and math mest to mind
aren't ready to decide on facets of of programs.
grade reorganization at their Oct grade reorganization at their Oct. 26 In order to receive more informa-
meeting, it won't be because they tion, they delayed men meeting, it won't be because they tion, they delayed making a decision at
havent discussed the matte.
Members devoted hours of discus- 12 meeting on the schedule sion in a work session Tuesday to
graduation requirements and the high graduation requirements and the high The work session began with discus-
school schedule, particularly focusing sion of physical education require-

## Cyanide

Police Superintendent Richard photograph was Lewis, and the resem- "stockier" and shorter than Lewis and Lewis has been a fugitive since lat $\begin{array}{cll}\text { Brzeczek said the man in the photo } & \text { photograph was Lewis, and the resem- "stockier" and shorter than Lewis and } & \text { Lewis has been a fugitive since las } \\ \text { December, when he and his wife file }\end{array}$ taken by a security camera Sept.
bore a "striking resemblance" to Lewis. . Authorities could not confirm the operator of a Chicago tax service.
man in the grainy, slightly blurred Leavitt said the man in the photo was

## Needs

a pump station would not take care of member Leonard Vander Zee said all the floding problems. Piping the
water may be all that can be done righ now, CCN member Jim Hirt said.
McGee proposed MeGee proposed the CCN recom-
mend $\$ 100,000$ for the project, with rider attached stating if if the projec
cannot be done with that cannot be done with that amount of
money, the funds should be returned to the CCN for re-allocation.
"We don't know if you're really goin to be taking care of the problems" boin by
allocating s 100,000 instead of the bare

## Grants

HUD expanded the grant's coverage spent $\$ 3,266,772$ in CDBG funds for urlast year to include projects that "aid
in the prevention or elimination slums or blight" and meet an "hiad to to se spent on urban renewal emergency need that has no other
source of funding. ALTHOUGH local projects funde with CDBG funds "have met the letter
of the law they have one law, they have not met its in-
tent, Lauria said.
Tow City CDBG funds in 1975, according to Between Mi95-80, CDBG funds was used for 8 Ralt in "We had to show. it was going to
benefit lower-and moderate-income persons, and we did," Milkman said.
As of June this year, the city had
$\qquad$
 might eventually overrule the recon
mendation
The CCN stated its top prioritie The CCN stated its top prioritie were housing rehabilitation an
weatherization projects, and weatherization projects, and g,
program administration costs. The housing project should receive
$\$ 165,000$, under the CCN's secomme \$165, oon, under the CCN's recommendation, and administrative salaries and
administrative costs should be funded with $\$ 102,170$ in CDBG funds. All recon
revision.
proposal to eliminate the early-bird
program.
Member Michael Hart stressed that Member Michael Hart stressed that requirements, but suggested the early bird program be retained. Other members agreed, but proposed that the
program include two classes each

Math requirements were also dis-
cussed in detail with a majority concussed in detail with a majority con-
ceding that the district should require year that the administration ha proposed. Member Pat Hayek said the pecision to increase the requirement
could and should be forestled

## YOUR BSN IS WORTHAN OFFICER'S COMMISSON INTHE ARMY.

 ARMYNUSECORPS BEALLYOUCANBE.

Student Senate Special Election October 20, 1982
$\star$ Off-Campus Seat $\lambda$ Michelle Martinez Sheralee Connors Greg Moehn Lon J. Brincks
$\star$ VOTE $\star$

ling Place - Landmark Lobby Iowa Memorial Union



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SHOW WITH 14 GORGEOUS GIRLS, 12 FANTAIL BAGGY-PANTS COMEDIANS, A GORILLA ON ROLLER SKATES, A CZECHOSLOVAKIAN ACROBAT, AND RAVE REVIEWS?!

Wednesday, October 27, 8:00 pm
Thursday, October $28,8: 00 \mathrm{pm}$
\$19.00/16.50/13.50/10.00/7.50 U I Students
21.00/18.50/15.50/12.009.50 Nonstudents
Save over $25 \%$ when you buy the entire

## Thismes No Place Like OurShowplace! Hanclier.



## Elections

disadvantage ... anyone can buy the same costume
A costume from Ragstock, on the other hand, is unique. unique be tock of recycled clothing This Halloween get your

338-0553
be made to fill the vacant seat until the
next general election," she said
next general election," she said.
The same holds true if the winer is not qualified for the office. Suppose 'I really think that the people Wat Wilman had received $25,43 \mathrm{t}$ - dian't vole me me then have a big mistake," he said. the election over current sheriff Gary "I fully anticipate being voted in at the Hughes. Since Whitman is not a res he wouldn't qualify for the office
win by
Some writ--in candidates are not fice in the past: local residents Audrey Jordahl and Robert Vevera, who have run for a Johnson County Board write-in votes for the Repulican nomination for the board this Ju
Iowa City's primary election. A FORMER CITY councilman and
mayor, Vevera said he was surprised mayor, Vevera said he was surprised
and pleased when he heard dabout his
two write-in votes. "That's about how many votes I had" in ingo, he said. A

THE ADVANTAGES OFA HALLOWEEN COSTUME FROM RAGSTOCK
 -


VIDEO RECORDERS
PANASONIC


## View

Memorial b

- recent furor over the Washington seems to be drawin
acceptable both to sculptor May Lin's design - two black gran e name of each soldier who gencies concerned with public Veterans' organizations obje meking the "patriotism" of as to call Lin's memorial Sculptor Frederick Hart of howing three armed soldiers have been placed within the memorial's entrance The irony of all this is that th proposing a statist ideal of a countries they fought in vietn
By this time we should have oncerning the purity of art created.
But for those expressions to product of some ideology and
ideology smacks of the aest vernments of both right and Lin's sculpture is not realis nderstanding of it as honoring could, those who died in Southea
define what art should strive to Regardless of one's interpre Americans unfairly stereotyped hose stereotypes. The battle of the
have been fought. Jeffrey Miller

Rock isn't d
sters, courtesy of the Schlit: res Falls last weekend. Blondie's gig merican tour was financed by The list goes on. Jimmy B Phoebe Snow hat
Bell Telephone.
$\qquad$
rock is big business. Major c noney in concert tours if they dia ass, rock stars leroes. Does this mean these artists
"establishment?" Unfortunately hhange society by attacking its va bus they are popular rather than
some narrow musical yardstick I can one call their music rock; Sinatra crooning "Yesterday." But don't let it get you down. Rt
up periodically only to come out here are plenty of good tunes be and on independent labels. A
blossoming, with music from A
slowly invading the continent. Ro lowly invading the continent. Ro
I chlitz and company to glorif Steve Horowitz
Staft Writer
Censoring t
lowa parents, like parents in
eachers, school board officials books that their children use ea partly true. They are also picke
longview, Texas - they are alwell of education
They ran a mom and pop store
to a $\$ 120,00-$-a-cear into a $\$ 120,000$-a-year operation comments about textbooks under the committee except by the put ceaselessly to make sure that no What, an lowa parent might as Texas is such a big purchase
publishers, wishing like most bus publishers, wishing like most bus
loathe to offend the Gablers anc loathe to offend the Gablers anc
selected and published with one
Gablers. This year was a little different. group opposed, among other representatives and so did the N The Gablers and others of that themselves and they were not ple field. Iowa parents should be. Th been virtually unopposed for too deserves support. Self-righteous damage every state and locality
practice their know-nothing rites Linda Schuppener
Staft Writer

## WORTHAN Mm SSION

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JNIVERSITY OF IOV
319 ) 353.6255
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## Viewpoints

## Memorial battle

The recent furor over the Vietnam Veterans Memorial in Washington seems to be drawing to a close, with a compromise
acceptable both to sculptor Maya Ying Lin and veterans' groups. acceptable both to sculptor Maya Ying Lin and veterans' groups.
Lin's design - two black granite walls that join to form a $V$ with Lin's design - two black granite walls that join to form a V with
the name of each soldier who died in Vietnam engraved on them was approved by the Department of the Interior and othe agencies concerned with public structures in Washington. Veterans' organizations objected strenuously to Lin's design as
lacking the "patriotism" of more "realistic" sculptures (the famous Iwo Jima monument, for example). One veteran went so far as to call Lin's memorial "a black gash of shame."
Sculptor Frederick Hart offered a veteran-approved design Sculptor Frederick Hart offered a veteran-approved design showing three armed soldiers at the base of a flagpole, originally to have been placed within the V . The Washington's Fine Arts
memorial's entrance. be proposing a statist ideal of art similar to that employed by the countries they fought in Vietnam.
By this time we should have divested ourselves of any notions concerning the purity of art. Every individual expression has
within it some conception of the society and culture in which it was within it some conception of the society and culture in which it was created.
But for those expressions to become at the same time an overt product of some ideology and the official representation of that
ideology smacks of the aesthetic employed by totalitarian ideology smacks of the aesthetic
governments of both right and left.
Lin's sculpture is not realistic - it is open to any number of
interpretations, from the "black gash of shame" to an understanding of it as honoring, in a way no "realistic" sculpture could, those who died in Southeast Asia. These interpretations help define what art should strive to be in any "free" society.
Regardless of one's interpretation of Lin's work, her intent seems inarguable: to offer some kind of memorial to a group of Americans unfairly stereotyped and maligned for years. But the
actions of many of those Americans sadly does nothing to erase those stereotypes.
The battle of the Vietnam Memorial is one that should never have been fought. Jeffrey Miller

## Rock isn't dead

The UI campus has been deluged with free Fleetwood Mac posters, courtesy of the Schlitz Brewing Company. Schlitz is sponsoring their current tour, as well as the Who concert in Cedar
Falls last weekend. Blondie's gig at the Five Seasons Center was underwritten by Pioneér Electronics. The Rolling Stones The list goes on. Jimmy Buffet and Charlie Daniels are salesmen for Miller beer and artists including Roberta Flack and
Phoebe Snow have told us to "Reach out and touch some" for Bell Telephone. The relationship between rock 'n' roll and big business is simple - rock is big business. Major corporations would not ivest their with the baby boom children becoming middle-aged and middleclass, rock stars have proved better salespeople than football
Does this mean these artists have sold out to the mythical "establishment?" Unfortunately, yes. Instead of working to
change society by attacking its values at the boundaries, they have change society by atlacking its values a the boundaries, they have but they are popular rather than rock artists. Only if measured by some narrow musical yardstick removed from the social context can one call their music rock; it is as much rock 'n' roll as Frank
Sinatra crooning "Yesterday." But don't let it get you down. Rock has a tradition of eating itself
up periodically only to come out more vital from the experience. up periodically only to come out more vital from the experience.
There are plenty of good tunes being produced today in small clubs There are plenty of good tunes beeing produced today in small clubs
and on independent labels. The Third World scene is also and on independent labels. The Third World scene is also
blossoming, with music from Africa, the West Indies and Asia slowly invading the continent. Rock isn't dead, despite the efforts Steve Horowitz
Staff Writer

## Censoring textbooks

Iowa parents, like parents in most states, think that local leachers, school board officials and state educators pick the text
books that their children use each year in school. That is only partly true. They are also picked by Mel and Norma Gabler of Longview, Texas - they are the Phyllis Schlafly and Jerry Falwell of education.
They ran a mom and pop store that after 20 years has expanded into a $\$ 120,000$-a-year operation. Each year they present their objections to the Texas State Textbook Committee; only negative the committee except by the publishers themselves They strive the committee except by the publishers themselves. They strive
ceaselessly to make sure that no secular humanism, moral lapses or less-than-fervent patriotism sneak into the books. What, an lowa parent might ask, has that to do with me? Well, Texas is such a big purchaser, $\$ 5.1$ million last year, that publishers, wishing like most businesses to maximize profits, are
loathe to offend the Gablers and Texas. Textbooks are written, loathe to offend the Gablers and Texas. Textbooks are written,
selected and published with one eye nervously checking out the selected and published with one eye nervously checking out the
Gablers. That affects the choice that Iowa parents have. Gabiers. That affects the choice that lowa parents have.
This year was a little different. People for the American Way (a This year was a little different. People for the American Way (a
group opposed, among other things, to censorship) sent group opposed, among other things, to censon for Women.
representatives and so did the National Organization for The Gablers and others of that ilk had had the battlefield to field. Iowa parents should be. The bookburners and censors have been virtually unopposed for too long; the other side needs and been virtualy unopposed for too long, he other side needs and
deserves support. Self-righteous censors and burners of books damage every state and locality, not just the ones where they practice their know-nothing rites.

## Unda Schuppener

Do we need a noise ordinance?

## Yes



ANUARY 1981. Hawkeye Drive.
The music starts around The music starts around 7 p.m.
Our protagonist has no doubts
about its point of origin. The reader needs certain inform tion about the protagonist to unders
tand the theme of this narrative. He

1) a rock fan although with date land the theme of this narrative. He is
2) a rock fan, although with dated
tastes, who enjoys tastes, who enjoys playing Springsteen
and early Jefferson Airplane at volumes that give his wife headaches
3) He has never had any legal en tanglement morer entangling legal ena
single speeding ticket: going 50 in a single speeding ticket: going 50 in a 40
zone. He has never been a defendant or
plaintiff in zone. He has never been a defendant
plaintiff in any judicial proceeding.
4) He is not averse to writing 3) He is not averse eto writiting about
autobiographical incidents , rom the viewpoint of a third person narrator.
When so doing, he assigns fictitious names to his characters.
The music is clearly coming from The music is clearly coming from
Rhonda's apartment. In a building
crammed with diverse musical tastes Rhonda's apartment. In a building
crammed with diverse musical tastes

- gospel rock from the apartment
below. Nigerian music to the side,
classical symphony at the Johnsons'Classical symphony at he Jonnsons
Rhonda's music is twice dis-
tinguishable: she is the only disco
enthusiast: her stereo system enthusiast; her stereo system is
superior to everyone else's. RHONDA PLAYS her music loud,
but usually it stops within an hour or
so But ton but usually it stops within an hour or
so. But tonight it is louder, and it
doesst tstop
The wife is away at work. Hero puts The wife is away at work. Hero puts
his tow small daughters to bed later
than usual - how can they be expected


## No










 fiom the orignating device to obe
Iiltale
There are exeptions, of course.




Letters


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## Quality And Savings

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## LADY LFF VATUFS

$\square$ ) Labum Lee Corn
$\square$ G Green Beans
$\square\{$ Lady Lee Mushrooms
$\square$ IS Stewed Tomatoes
$\square)^{\text {unurite }}$ Mandarin Oranges. 39

1) Fruit Cocktail $59^{\circ}$
$\square$ Tomato Sauce.. 39
$\square 1$ Lady Lee Lasagna
8ox $69^{\circ}$
$\square$ Lady Lee Noodles

1. Ramen Noodles
seras 19
Lady Lee Saltines .......... 1 soce $\mathbf{5 9}^{4}$
$\square$ I Lady Lee Pretzels
${ }^{5} \boldsymbol{5 R}^{\text {d }}$
Pecan Slices
$95^{\text { }}$

## GFNFRICS



## Tagle Store Hours:

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## 4.

# weekend Cards explode, dump Brewers 

 games
## Sports

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CENTRAL REXALL PHARMACY Fat Problem? Dexaltim xs. $\$ 3_{\text {mex }}^{20}$ Davenport at Dodge St $338-3078$


Sports
NFL Strike


Strike


## CHICAGO (UPI) - NBA owners, awa of the strike problems that have plagu

 of the strike problems that have plaguetheir profesisinal couterparts in foota
non baseball, meet Wednesday to dis meir professional counterparts in tootba
and
aseball. meet Wednesday to o iscusu agreement with the players.
The league's Board of Governo
meeting for the first time since the regu meting for the first time since the reg
sume NBA meting in San Diego
sumest the station sumner NBA meeting in San Diego, wi
dichess the status of contrace talks with th plyyers. The NBA has been operatin
nitoot a collective bargaining agreemet
 leam's roster from the current 12 -play
mit to 011 will be addressed in the one-d meting.
An NBA An NBA spokesman said a similar situ
ion existed in 1979 , when the players vithout a contract for seven months.

Television


Video games
Unless you're into refrigerator races,
miy game in town is college footh
ming game in town is college at Minnesota will be s
lo
Hawk notes
Long and Roby tops
low's football team practiced in Kinnic
Sodaiu Tuesday becauseo the rain,
Chach Hayden Fry termed the Crach Hayden Fry termed the $21 /$-ho
naracice good "We didn" ater (pract
mech," he said. "Everybody is worki
mach", he said. "Everybody is worki
land
Quarterback Chuck
Quarterback Chuck Long continues
kedte Big Ten in passing geficiency.
leteasoson, Long is 63 of 94 ( 67 percent
Pwards and six touchdowns. Minnes
parterack Mike Honensee is second
Hankeye punter Regie Poby
hamkeye punter Reggie Roby leads
amerence with a 48.8 average. He is
melerence with a 48.8 average. He
meand nationally. Freshman lineb
National Hockey

7III P1 PH ….. ${ }^{1}$.... ${ }^{3}$


## Yacullo is out for Minnesota; Erb will start

By Jay Christensen Sports Editor

| The news? Around the Iowa foot ball camp this week, there is very | That's why I don't like to talk |
| :---: | :---: |
|  |  |
|  | said |
| tle. In fact, maybe nothing new |  |
|  |  |
| Tuesday's press conference talk ing about an old, but painful topic - injuries. He now has freshmen and sophomores in 23 of the top 4 |  |
|  |  |
|  |  |
|  |  |
| positions.Yes, the Hawkeyes are "br | having problems with injuries. Af- |
|  |  |
| and battered" from last Saturday's 29.7 loss to Michigan, causing Fry to shuffle the Hawks' lineup a bit. |  |
|  |  |
|  | Gophers dropped three straight |
|  |  |
| Linebacker Mike Yacullo, who suffered a compound fracture of his thumb against the Wolverines, has been ruled out of Saturday's game against Minnesota. James Erb will start in his place. |  |
|  |  |
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|  |  |
|  |  |
|  |  |
|  | that apparently is still taking its |
| LEFT CORNERBACK DEVON Mitchell, who made a game-saving tackle against Indiana two weeks ago, will not start against Min is sick, although he declined to reveal his illness. But he promised that Mitchell will make the trip. <br> T'll make sure he rides next to |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | diana continued the physical |
|  |  |
|  | we |
| me," Fry said about the team'sflight to Minneapolis. Keith Hun- | tinuation what happened to us |
|  |  |
| ter replaces Mitchell. <br> Nate Creer has also moved ahead of Zane Corbin at right corner. |  |
|  |  |
|  | IOWA LEFT TACKLE John Alt, |
| On offense, freshman Ron Harmon has moved ahead of J.C. Love | was "discouraged" after the |
|  | ers kicked lowa, 1 |
| Jordan at wingback and Joe Levelis is the new left guard, replacing Loren Gerleman, who is |  |
|  |  |
|  | "After my decision to come to |
| the new No. 1 right guard. Gerleman replaces Jon Roehlk. |  |
|  | ple were discouraged," Alt said. |
| FRY AGAIN EXPRESSED concern over 'negative' press during |  |
|  |  |
| his 45 -minute talk, referring to | seems to |
|  |  |
| certain writers as "cl complained about an written ac count of Iowa's play selection last |  |
|  |  |
|  |  |
| week and reports on player injuries, Fry said; "I think |  |
| sometimes people misread me. The only thing that gets me down in coaching is through the years, |  |
|  |  |
|  |  |
| I've built up a love affair with my players. I hate to see them wounded. | toward Illinois. They lost that |
|  | heartbreaker and must have been |
|  | caught off-guard against |
| Some writer described my mood as 'sour' (after the Michigan |  |
|  |  |
|  | his wee |

Onthe line
Our apologies to Sub 'n Suds, this
week's generous On the Line sponsor State at Indiana
Kansas at Kansas State who we misidentified in yesterday's South Carolina at Louisiana State papper ' Suds, located on 208 N . Linn, is
Surd
Powa at Michigan State donating an eight-gallon keg of Special Missouri at Nebraska $\begin{array}{ll}\text { Export to this week's lucky winner - } & \text { Oklahoma State at Oklahoma } \\ \text { all the more reason to enter and to win. } & \text { Southern Methodist at Texas }\end{array}$ Remember, the rules are still the Penn State at West Virginia older and not an employee of The Daily illinois_at Wisconsin Iowan. Bring your entries to Room 111
of the Communications Center by 5



Sports today

Cable sports ..... 5im

FASTFDTDDY \& THEDLAYBOYS

GABE'S ONE NIGHT ONLY WED. OCT. 27


Therest No Phacelike Our Showplace:
Hancier.

CROSSWORD PUZZLE


Arts and entert:
American gives wea ?uma euna

 minn wein ine ine in made it to lowa City over the weekend
to poen this season's dance series at io open this seasons
ananher Auditorium. It was not a memorable beginning.
Given the potential of Hancher's dance Given the potential of Hancher's dance
programming for its loth anniversary programming for tis oin aniversan a
year. the uncapt a ting
anateurish performances by ABT amateurish perfor
mere disappointing
But the Tex-Mex kitsch in Brian Macconald's "Canto Indio" and an un-
believaly sloppy presentation beievabiy sloppy presentation o
"Bournonville Divertissements" were
frankly embarrassing to osserve in the
hall that has brought so much superb nall that has brought so
dance to the community

IN PRINCIPLE, second companies (lofirey II. ABT II) are far more than
either ranks of understudies to the main company or pick-up organiza tions sike civic aile proctions.
opether for single prouncers, ne
To aspiring dancers. Thaspiring dancers, new
doreographers, and administrators
who know that Whe onnow that subcompanies can help
kerep the main one in the black, these kete he main one in the black, thes
ofishotis function as training tank
dhoreographic showcases and financial stabilizers. But from the audience, purpo becomes slightly more problematic
Seond companies, though sites Second companies, though sites
pedaggogical and financial insurance
must also allow audience expectation of rofessional performance. Where
tue Joffrey II seems to be fufililing this the Jeffrrey II Seems to be fulfilling this
differitl task. ABT II does not.
dite Carrent Joffrey II repertory, seen a
the UI last summer, seems wisely hie
cosenfor for its young members. Balan
cel beween successful commissioned and borowed material, it allows the
dancers to preside confidently ove their " "own" works. ABT II Director
Rifard Englund. however has hiclard Englund, however, has sad
ded his less technically able troupe
with warthorses with warhorses - worse, with mere
semblances of warhorses ("Grand Pass Raymond"), worses yet, with
horing around ("Canto Indio").
HISTORICAL reconstruction o

comissons and
samerdec classics.
Briturn when the curtain rose on the
Wree ballerinas in pastel tulle sur-
E.T. movie n makes mon By Stiphen Barr
specalt o The Daily

[^0]
## zenith

way may been the biges Uumaudience for an NCAA gamee, min some peopie that if Michigen
mithat good, the rest of the leggie

 nemm aren't ranked is is because tive play a suicidal schedule wit "There is great balanese in torsin Hex.you have to think the hell with | Mire were Few changes in tue |
| :--- |
| dinical leaders in the league | maxee Rickes of Michigen teagminima ntes Mel Gray w

mposerunning?

## 

## Arts and entertainment

## American Ballet II gives weak opening

 By Marcia ButzeSat Wifler



E.T. movie merchandise
makes money like magic


## Entertainment today



## British author shows work here

| Ian McEwan, the British author |  |
| :---: | :---: |
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|  |  |
|  |  |
| Mceman, who has been called an authrighy yifted writer, his |  |
|  |  |
| author of First Love, Last Rites, acollection of short stories that won theSomerset Maugham Award. He has |  |
|  |  |
| Strangers and The Cement Garden aswell as a second collection of short |  |
|  |  |
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| coile |  |
| Cement Garden, incestuous children lan McEwan |  |
|  | Geometry," was banned by the |
| nutse discover they stare ure semi |  |



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## The album release blizzard nears; here's a glance at what's out now

By Paul Soucek
Staft Writer

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we'll touch on one of the many games in the
record industry holding back record industrye hording many games, one of the
highest forms of conspiracy in the business Shortly after the peak of fall record sales,
when football, 25 -cent draws and modes of entertainments siphon off poten-
tial profits, releases are dramatically your favorite iartist's Alatest album is rolled
up on a reel of trow, up on a reel of brown matestatetic is rope and and
waiting - waiting for famished buper rush into the stores right before the holi
days when for fished buyes to days when the market turns sporongy with an
overabundance of every conceivable musical tapte.
Hold out, though: The be releases is as near as :"White chizzard of
on store loudspeakers; on store loudspeakers; when the revolu-
tions per minute on LP's match the num MEANWHILE, HERE are leaders on animal makes that - Bound? Without reserva tion, that's what this album is: a dog.
Harsh? Not when dozens are "money on an album that takes the word smears it into "punks" with Wut this kennel of tired music the tidle given to the rich as incentive to become
truly needy. It's rruly needy. It's an album of wasted,
screeching vocals and calorie burning that
has all the proarsess has all the porgaress and calorie bererning that
your own suggestion "go wild in the country." Benefactor - Rounco Void. An album
that mitigates gilded capitalist bilse lite I that mitigates gilded capitalist bilge like
Want Candy. Somewhere in the arty ballpark of Talking Heads, Benefactor has a poetic ring unique to this group and
perhaps the unfortunately disbanded perhaps the unfortunas.
Martha and The Muffins.
THE POMPOUS DISTANCE maintained ye he arry saxophone, the sleazy vocals,
the nervous rhythm section and the simple
 Takeck in America.

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## Records

Debora Iyall's magniloquent lyrics: "The bounce is big/The bouncer's bigger/The
drinks aren't stiff/I know what is, she
pumps out in her Romeo Void dialect pumps out in her Romeo Void dialect
(something like Valley Girl meets Bennington School graduate) on "Undercover I. Scare Myself - Barry Reynolds.
Reynolds was Marianne Faithful's mion co-writer on her two recent albums. He has
made an intelligent made an intelligent move in doing some of his brilliant material on his own, but he
sounds like he's continually running out of
 which is constantly in the studio backing
some album for some artist is honed shar some albuu for some artist, is honed shar,
with practice. Though Reynolds is part of this band, however, his vocals are too
passive; we're expecting some Reynolds. passive; we're expecting some Reynolds
rap but all we get is a generic foil. IF REYNOLDS' vocals were as coarse
and coveting as Faithful's, his ability as a

## 列



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## 



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## Th

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## Econo

NADHy NGT meager annual rate comomy grew at a meager annual rate
0.8 percent in the third quarter the cammerce Department reported Wed-
nesdyy and top economists said unem-
ploment could rise to 11 percent next
pear
The department said the gross
mitional product was at a crawl from
 tute of increase in the value of
imerican-made goods and services af +


Biting cold
Joe Araus braved Wednesday's ons
weather to spend the afternoon fishing
naugure
gyjof Beck
Satiwhiter
UT President James 0 . Freedman
sould be formally installed in grand sould be formaly instaled in grand
basion, provided someone is there to
natch the inauguration ceremony on Oce. 25. orpanizers said Wednesday.
Distribution of free tickets for the
ereert at Hancher Auditorium between P:30 a.m.and noon at Hancher
dudititium, is lagging behind
uranivers' hopes. They are now trying
Cutler: O
Bij Jane Turnis
Saltwiter
The meager left-overs thrown to
scial weftare programs are a sign that the wevirarte programs jure a sign that
thoes tho can't fend fore themselves
tor the
 "flerere have been hard, measurable ats in the number of people eligible"
lor wefare assistance, said Cutler,

Inside

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Friday, highs
lower 60s.


[^0]:    Less than a month after the release
    disteven Spielben or siteven Spielberg's E.T., the Extra-
    Tererstial, a New York graffiti artist
    deaced a defaced a poster advertising the film
    A nuge dollar sign was drawn in the
    Alow of the two fingers touching glow of the two fingers touching.
    Indeed, the meeting of E.T. an
    Al money-making. money-making.
    ET. has been the fastest box office
    traw in movie bistory draw in movie history - at thi
    ruting, it's poised to reppace Star
    Uarsa sthe highest-grossing film of al
    Bue in the
    Bucess is
    surcess is determined less by the in-
    herent quality of the film or by it lerent quality of the film or by it
    bility
    marketittract audiences and merchanditis is b . marketing
    stategies ge
    poritibility. profitability,
    Amie. fo ex
    piniment at damie, for example, was a big disap-
    pintmen at the boo office, yet the
    film is still considered a financial sim is still considered a financial
    sceess, as it recouped its
    tivestment million program inititeted three years
    the film's release last May.

    WITH E.T., however, the sale of an-
    cillary products serves additional functions: It memorializes the film's senti-
    ments; it allows us to recapture and reeanesience the moveie; in short,
    trades in on our memory of the film Ind there's a lot of trading going on
    -The original script called for The original script called for
    Elliot to befriend E.T. with M\&Ms. but Mars Inc. rejected the promotion
    Inturn, Universal used Reese's Piece mithout informing Hershey, involving
    the company only after the fact lie company
    Reeses siec
    inga virtuall lingas sireceses has since gone from be
    ing the mostly unknown quantity to be
    popular candy on the market; Hershey's is candy on the offerin
    dolls and posters with coupons from Culs and postes
    cany packages
    -E.T gre
    Hell - E.T.
    hallmark rea
    a Septembe
    vithinders. wiltin dayber one were selling oul pictures E.T. with the nub of his filing it, carrying blossoming of howers. The
    iscription proclaims: "Illl be rigt
    her here...." "
    

