





# NBC Head Predicts Change—TV Turnabout Seen

NEW YORK (AP) — The shape and form of television has changed little since the birth of the medium, but one network executive sees some radical changes coming by the end of this decade.

Don Durgin, president of the NBC Television Network, said a changing audience and technological break-throughs will make such changes not only possible but necessary.

"It is safe to predict that network television's 1980-81 nighttime programming structure will be geared to a public that is younger, more dynamic, with more skills, more education and more civic, social and cultural motivation," he said.

"This is going to work some great changes in program form and in program content."

Durgin made his forecast in a speech to the Association of National Advertisers TV Workshop Wednesday. Among the changes he sees ahead are:

- The network schedules will take on a free form, and shows will be of varying length with little regard to the clock. All shows presently are a half-hour in length or in multiples of a half-hour.
- Viewer interest in series is leveling off and "event" television, such as specials, sports and news, will become more important.
- The success of such magazine-type shows as "First Tuesday," "60 Minutes" and "The Great American Dream Machine" demonstrates the ability to draw entertainment and information closer together.
- New break-throughs in electronic equipment and the use of video tape will eliminate the dependence on film and permit production anywhere on earth with instantaneous transmission by satellite.
- New video tape equipment will allow the networks to turn

the summer season into a kind of summer stock with experimental live-on-tape fare and tryouts for fall and winter.

## Army Escalates Riot Arms Race

WASHINGTON, D.C. (LNS) — The Army is escalating the arms race against demonstrations with an arsenal of new weapons designed to out-fox the craftiest street fighters and leave them "subdued but unharmed."

The new weapons include a rubber-ball style tear gas grenade that bounces around wildly so it cannot be picked up and thrown back into police lines; a grenade that sprays indelible dyes on people so they can be picked up after a disturbance occurs; and radar instruments that can see through brick walls.

Army scientists are also experimenting with using loud noises and bright flashing lights to disperse crowds.

The Army is currently considering for importation the rubber bullets used by the British Army in Northern Ireland.

# Common Cause Offers Pro Lobbyist Alternative

WASHINGTON (AP) — Common Cause, the self-styled citizens' lobby is writing a new book on lobbying on the theory the people should speak for themselves.

In its relatively short existence Common Cause has aroused some of the people back home to pressure lawmakers here and claims it is proving a fair match to the wine-and-dine, arm-twisting and-cajole tradition of Washington special-interest lobbyists.

How does Common Cause reach its members, the farmer in Iowa or the housewife in Arkansas? "We call her up on the phone," answers Tom Mathews, Common Cause's public relations chief.

"And that housewife in Little Rock really responds."

She calls her congressman, he said, or sends a letter or telegram, then asks her friends and neighbors to do the same.

The chain reaction can generate a flood of voter sentiment aimed at selected congresspersons or the Congress in general. Congresspersons are accustomed to constituent mail that may ebb and flow as hot issues arise. But orchestrated bombardment of citizens' concern on specific issues at the moment

the lawmakers are reaching decisions is something else again.

The spotlight is on an individual legislator's response to the issue, making it difficult for him or her to evade a stand or hope an unpopular vote will be forgotten by election time.

Common Cause was formed last August by John W. Gardner, a Republican and former secretary of Health, Education and Welfare in the Johnson administration.

It claims 140,000 members in all 50 states.

One element of Common Cause's appeal is what it regards as a latent responsiveness in citizens who are dissatisfied but don't know what to do.

"Everybody's organized but the people," goes Common Cause's primary membership appeal.

"Many people today recognize that national priorities must be changed," Gardner says in a pamphlet sent to prospective members. "but they don't know how to go about it."

"The first thing Common Cause will do is assist you to speak and act in behalf of legis-

lation designed to solve the nation's problems."

Which leads to a second element of Common Cause — an attack built around precise how-to-do-it instructions instead of vague exhortations.

For example, Common Cause's special anti-war television show, currently being shown across the country, is part of a package which leans heavily on membership participation.

Members were notified before the broadcast that the show was coming up and asked to gather five or six friends and neighbors to watch it with them.

"Then, discuss with them the Common Cause campaign to end the war now," the members were told. To aid them is a complete "Time to Act" instruction kit, that asks for pressure on Congress and provides mailing addresses for congresspersons and other writing instructions.

Members receive the names of representatives and senators who support the congressional

anti-war initiative backed by Common Cause. A legislator whose name is not on the list is an immediate target.

The kit outlines the specific steps to be urged on the congresspersons, the legislation or resolutions to be backed and arguments in their favor.

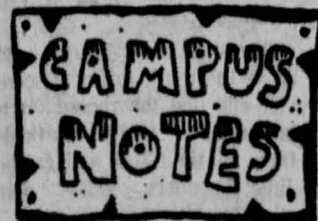
Finally, it includes membership cards for anyone watching the broadcast who decides to join.

Those caught up in Common Cause at least are rewarded with the feeling that they've

done something. To make sure of this Common Cause regularly supplies members with the latest evidence on the impact their efforts are having.

Member participation extends policy making. In October Common Cause asked its members the issues they wanted the organization to work on.

From these member-set priorities Common Cause targeted on the war, the 18-year-old vote, welfare reform, the congressional seniority system, and campaign spending.



### RECYCLING

Students who wish their goods—pots, pans, furniture, all manner of useful items — to be recycled should drop them by the garage behind 221 Melrose Ave. or call the Daily Iowan and ask for pick-up. Proceeds from the sale of goods will go toward the establishment of a permanent bail and/or legal defense fund.

### DRAFT INFO

The University Center for Draft Information and Counseling is open from 1 to 4 p.m. weekdays until June 4. The Center is located in the Union next to the Main Lounge on the first floor.

### MOUNTAINERS

The Iowa Mountaineers will go canoeing overnight on June 20. For more information, call Joan Cox, at 351-8872.

### FREE LUNCH

The Free Lunch Cooperative serves lunch each weekday from 11 a.m. to 12:30 p.m. at Wesley House. Food, cooks and dishwashers are needed.

### ART MUSEUM

The Art Museum will be closed all day Monday, but will be open during its regular hours of 1 to 5 p.m. on Sunday.

### SHUT DOWN

University offices will be closed on Monday.

### LIBRARY HOURS

The Main Library will be open during the interim period, but will operate on a reduced schedule. Today through Friday, the library will be open from 7:30 a.m. to 10 p.m. It will be closed Sunday and Monday.

On weekdays through June 14, the library will be open from 7:30 a.m. to 10 p.m.; Saturdays, 7:30 a.m. to 5 p.m.; and will be closed on Sundays. June 14 it will be open from 7:30 a.m. to 12 midnight.

The Union will close at 7 p.m. Friday and will remain closed through Memorial Day. The general building will open June 1 to 13 from 7 a.m. to 7 p.m., except Saturdays and Sundays when it will be closed.

Quadrangle Cafeteria will maintain its regular 6:30 a.m. to 7 p.m. hours throughout the holiday for the summer.

## The Daily Iowan

Published by Student Publications, Inc., Communications Center, Iowa City, Iowa 52240 daily except Sundays, Monday Holidays, Legal Holidays, days after Legal Holidays, and days of University Vacations. Entered as second class matter at the post office at Iowa City under the Act of Congress of March 3, 1879.

Frank F. Mash, Publisher  
John Camp, Assistant Publisher  
Roy Dunsmuir, Advertising Director  
James Cantin, Circulation Manager

The Daily Iowan is written and edited by students of The University of Iowa. Opinions expressed in the editorial columns of the paper are those of the writers.

The Associated Press is entitled to the exclusive use for republication all local as well as all AP news and dispatches.

Subscription Rates: By carrier in Iowa City, \$15 per year in advance; six months, \$8; three months, \$4.50. All mail subscriptions, \$20 per year; six months, \$12; three months, \$6.50.

Dial 337-4191 from noon to midnight to report news items and announcements in The Daily Iowan. Editorial offices are in the Communications Center.

Dial 353-4203 if you do not receive your paper by 7:30 a.m. Every effort will be made to correct the error with the next issue. Circulation office hours are 8:30 to 11 a.m. Monday through Friday.

Trustees, Board of Student Publications, Inc.: Carol Ehrlich, G; John Cain, AS; Ron Zobel, A2; Sherry Martinson, A4; Joe Kelly, A1; William Zima, School of Journalism; William Albrecht, Department of Economics, Chairman; George W. Forell, School of Religion; and David Schoenbaum, Department of History.



SILVERWARE



GLASSWARE



FINE CHINA

## Planning a graduating party?

See us for all your Party Needs . . .

- China
- Blenders
- Glassware
- Highball Glasses
- Tables and Chairs
- Punch Bowl
- Silverware

## AERO RENTAL INC.

Phone 338-9711 810 Maiden Lane

The LOWEST prices yet! Anywhere!!

AUTOMATIC RADIO MINI 8-8-TRACK CAR PLAYER \$39<sup>95</sup>

8-TRACK and CASSETTE TAPES \$4<sup>95</sup>

GARRARD MODEL 30 TURNTABLE W/base, dust cover and cartridge \$39<sup>95</sup>

CRAIG MODEL 3303 8-TRACK PLAYER-RECORDER AM/FM Multiplex in two speakers \$159<sup>95</sup>

Manufacturers List — \$269.95  
NooooBODY CAN BEAT OUR PRICES! NooooBODY!

## DISCOUNT STEREO LAND

331 Kirkwood 351-8305

OPEN EVERYDAY 9-9 SUNDAY 1-5

## ARCH KODROS CAR WASH

Highway 6 West, Coralville (Next to Ming Garden)



— ANY DAY —  
Hydro Spray WASH AND WAX

WITH FILL-UP EVERY

(Car Wash Alone — \$1)

Also Available —

• SELF SERVICE • TRUCK WASH

Hours: Open 7:30 A.M. to 9:00 P.M. Daily (Truck and Self-Service Washes Open 24 Hours)

We honor Texaco, MasterCard, American Express and Bank Americard Credit Cards.

## CAMPUS SPECIAL!

Reduced cleaning prices for Students and Faculty Only

— THURSDAY ONLY —

(To Take Advantage of Special Please Present ID Card With Order)

LADIES' and MEN'S Two Piece SUITS \$109 each

ONE PIECE OR TWO PIECE PL. DRESSES or 2 for \$199

TOPCOATS Formal, Party Dresses, Furs and Suedes not included.

SWEATERS TROUSERS, AND PLAIN SKIRTS 3 for \$159

plus tax — pleats extra

PROFESSIONAL SHIRT SERVICE 32¢ each or 5 for \$129

Folded or on Hangers as you wish

**BIG B** One Hour Cleaners

10 South Dubuque St. — 338-4446  
OPEN from 7 a.m. to 6 p.m.  
MONDAY thru SATURDAY  
Mall Shopping Center — 351-9850

©1971 Jos. Schlitz Brewing Co., Milwaukee and other great cities.



Taurus April 20-May 20

Schlitz Malt Liquor. Our sign is Taurus, the Bull. Can you handle us?

Tremendous strength, power, reliability, dependable good taste. That's what Taurus is known for. Schlitz Malt Liquor, too. Venus, the ruling planet, makes Taurus sociable, fond of fun, and able to inspire friendship in others. Maybe you and the Bull should get together. Maybe you'd hit it off. But maybe not. It depends on your sign. Because Taurus has a powerful mean streak. There's a helluva fire in the Bull. So check your stars. They'll tell you straight if you're the kind of person who can meet Schlitz Malt Liquor head-on. Nobody makes malt liquor like Schlitz. Nobody.



# Search Committee Starts Interviews— Start Hunt for Big 10 Head

By JOHN RICHARDS  
Sports Editor

A Search Committee appointed to find a replacement for the late Big 10 commissioner William R. (Bill) Reed is already well on its way, according to the chairman of the group, Professor George Young.

Young, the faculty representative to the league from Michigan, said Wednesday that a tentative list of about 20 has been established and the names divided among the five members of the committee. The committee has already contact-

ed some men about the job and some others about suggestions for candidates.

"Bill was a unique man in many respects. That makes him very difficult to replace," Young added.

"We have established certain criteria for the person we want. . . Most everyone on the committee knows the kind of man we are looking for. . . We are going to try and have a suggested replacement as soon as possible."

Young said the group is looking for a comparatively young man, but he must have experience needed for the job. Most of the candidates on the early

list will be contacted by phone within the next week.

Once the list is down to four or five all the faculty representatives and athletic directors will meet again. The faculty representatives will then suggest a person for the job and he will be voted on by the Council of 10 (the presidents of the 10 conference universities).

Young hinted that the Search Committee might suggest more than one man for the job and would rate the choices 1-2-3, etc. This method would speed up the process, in the case that the Council of 10 did not like the first selection of the committee. Young said, "We want to get the job done as quickly as possible and the longer we wait, the harder it will get."

The new commissioner's salary will likely be somewhere in the neighborhood of \$30,000. Reed received \$28,500 and had just been contracted for a \$1,000 raise this year. According to the Big 10 handbook, the

term of the new man can be up to 10 years.

A number of names have been floating around since Reed's death as possible replacements. Young said he had been instructed by the committee not to release any of the candidates currently on the list.

There was no more discussion Wednesday on the possible cutback of tenders to minor sports. The matter was brought up by the athletic directors at Tuesday's meetings.

The plan is to put a set number of grants down for each sport, that is, tennis, golf, track, swimming, wrestling, gymnastics and baseball. Each school would then have six at-large tenders which could be divided up among the sports according to the school's preference.

They also suggested that the at-large tenders could be divided into partial scholarships. But 12 was the most partials that could be made from the \$100,000.

Financial aid to the athlete in his fifth year at a school was also suggested at Tuesday's meetings. This would allow the athlete who is short of graduation the chance to finish school.

Wednesday's meetings were the final spring sessions. August is the next scheduled date on the calendar for a meeting, but one could very likely be called earlier should the Search Committee complete its job before then.

## Baseball Scoreboard

AMERICAN LEAGUE				NATIONAL LEAGUE			
East				West			
W	L	Pct.	GB	W	L	Pct.	GB
Boston	27	15	.643	New York	25	16	.610
Baltimore	24	18	.600	St. Louis	25	17	.605
xDetroit	23	19	.548	Pittsburgh	23	18	.561
xNew York	17	23	.425	xChicago	20	22	.476
Cleveland	17	24	.413	Montreal	18	19	.486
Washington	17	27	.386	Philadelphia	18	26	.381
West				West			
xOakland	31	15	.674	xSan Francisco	31	13	.705
Minnesota	23	21	.523	Atlanta	22	24	.478
xKansas City	20	21	.488	xHouston	21	22	.488
xCalifornia	21	24	.467	xLos Angeles	21	23	.477
Milwaukee	16	23	.410	Cincinnati	18	26	.409
xChicago	15	23	.395	xSan Diego	13	30	.302

X—Night game not included.  
 Wednesday's Results:  
 Boston 3, Washington 2  
 Baltimore 3, Cleveland 2  
 Minnesota 4, Milwaukee 1  
 Kansas City at Chicago, N  
 New York at Detroit, N  
 California at Oakland, N  
 Probable Pitchers:  
 Minnesota, Kaat (3-3) at Milwaukee, Patten (4-4)  
 New York, Peterson (4-3) at Detroit, Lolich (7-3), N  
 Cleveland, Lamb (1-2) at Baltimore, Palmer (7-2), N  
 Washington, Bombar (2-6) at Boston, Peters (4-3)  
 Only games scheduled

Wednesday's Results:  
 Pittsburgh 2, Cincinnati 0  
 Montreal 11, Atlanta 1  
 Philadelphia 3, New York 2  
 Chicago at St. Louis, N  
 San Francisco at Los Angeles, N  
 Houston at San Diego, N  
 Probable Pitchers:  
 Chicago, Jenkins (8-3) at St. Louis, Zachary (1-1), N  
 San Francisco, Bryant (5-1) at Los Angeles, Sutton (1-5), N  
 Atlanta, Reed (5-2) at Montreal, McNally (1-4), N  
 Cincinnati, Merritt (0-6) at Pittsburgh, Ellis (8-3), N  
 Only games scheduled

## Hawks Set 17 Marks In Successful Spring

It was a record-setting spring for an Iowa baseball team that finished fifth in the Big 10 and won a record 28 games.

Ten league wins tied a school mark. Iowa earned its highest Big 10 finish since 1967 and its first winning league campaign since 1965.

Coach Duane Banks loses only six men off his 26-man squad. The second-year coach is looking for better things in 1972 if the pro draft doesn't enter into the picture.

"Several of the kids will get the chance to sign pro con-

tracts this summer," Banks said. "If we don't lose any, we should be tough next year."

Seniors departing are outfielder Gary Keoppel (.329), catcher Joe Wessels (.203) and Tom Polet, and pitchers Bill Hager (3-3), Jerry Bruchas (3-1) and Fernando Arango (3-0). Keoppel and Wessels were platoon regulars and Hager was a starting pitcher.

Outfielder Fred Mims copped the batting title at .383. Mark Tschopp (.44) posted the best earned-run average with 2.39 in 60 1/2 innings of work.

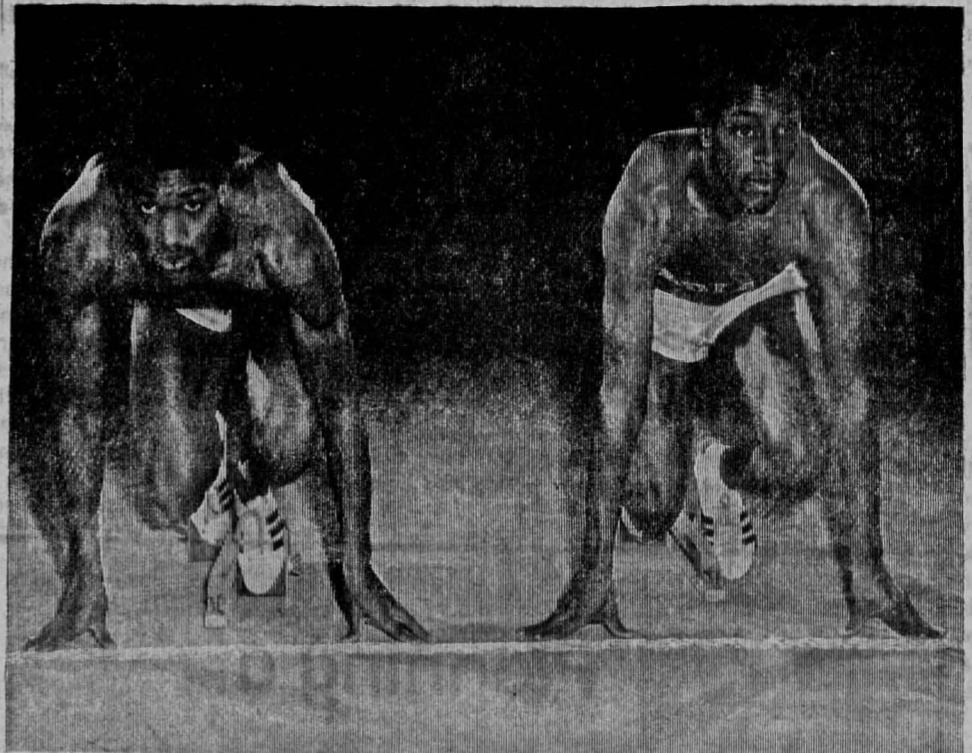
Second baseman Jim Cox batted .356 and set records for hits (52), home runs (12), runs-batted-in (38), total bases, (105) and slugging percentage (.719).

Shortstop Ray Smith (.299) broke the mark for runs scored (46) and tied the record for total at-bats (192). Outfielder Dave Blazin (.314) and catcher Jim Sundberg (.333) were other top hitters.

Nine team standards set were total at-bats (1,555), official at-bats (1,326), runs (282), hits (381), home runs (45), runs-batted-in (230), sacrifice flies (18), total bases (611) and slugging percentage (.461). Iowa tied the mark for doubles (61).

Fireman Arango led the team in mound appearances (14) and saved four Hawkies wins. Tschopp and Bill Heckroth (4-2) topped Iowa in wins (4) and games started (9). Tschopp had five complete games.

Heckroth was the strike-out leader with 43, but Bruchas and Jim Wise (3-1) averaged better than a strike-out an inning. Tschopp and Chet Teklinski (3-5) pitched shutouts as the Hawkies were whitewashed only once.



### Hoosiers' Dynamic Duo—

Indiana's Larry Highbaugh (left) and Mike Goodrich are expected to be two of the top performers in the Big 10 Track meet to be held here Friday and Saturday. Goodrich is the defending champion in the 220 and has this spring's best time while Highbaugh has the second best. Both also rank high in the 100-yard dash clockings. Preliminaries in most of the events begin at 4 p.m. Friday and finals start at 1 p.m. Saturday.

**STUDY SOUNDS**  
IMPROVE GRADES™  
Improve Grades While Devoting The Same Amount Of Time To Study

USE STUDY SOUNDS  
Increase Your Concentration and Improve Your Comprehension. Study At A Faster Rate. ELECTRONICALLY PRODUCED SOUNDS CAUSE THIS TO HAPPEN

Please Specify  
8 Track Tape, Cassette, Or LP Record  
Send Check or Money Order — \$9.95 Each  
Include 75¢ Handling and Postage  
Sound Concepts, Inc., — Box 3852  
Charlottesville, Va. 22902

**DIAPER SERVICE**  
(5 Doz. per Week)  
— \$12 PER MONTH —  
Free pickup & delivery twice a week. Everything is furnished: Diapers, containers, deodorants.

**NEW PROCESS**  
Phone 337-9666

**STUDENTS!**  
SUMMER STORAGE PROBLEMS?  
WHY TAKE EVERYTHING HOME THIS SUMMER WHEN STORAGE IS SAFE AND ECONOMICAL. CALL TODAY FOR MORE INFORMATION — 351-1552.

**SAFLEY MOVING & STORAGE**  
220 10th Street East — Coralville

**FAT OVERWEIGHT**  
Odrinex can help you become the trim slim person you want to be. Odrinex is a tiny tablet and easily swallowed. Contains no dangerous drugs. No starving. No special exercise. Get rid of excess fat and live longer. Odrinex has been used successfully by thousands all over the country for over 12 years. Odrinex costs \$3.25 and the large economy size \$3.25. You must lose ugly fat or your money will be refunded by your druggist. No questions asked. Accept no substitutes. Sold with this guarantee by: MAY'S DRUG STORES-IOWA CITY MAIL ORDERS FILLED

**THE CRISIS CENTER**  
Somebody cares.  
Every day 2 p.m. to 2 a.m.  
351-0140

**CINEMA-1**  
ON THE MALL  
NOW SHOWING  
SEE BOTH ON THE SAME PROGRAM.  
AT 7:30 ONLY

Steve McQueen  
"The Reivers"  
A Cinema Center Films Presentation  
A National General Pictures Release  
AT 9:25 ONLY

**RICHARD HARRIS**  
as "A MAN CALLED HORSE"  
A NATIONAL GENERAL PICTURES RELEASE  
A CINEMA CENTER FILMS PRESENTATION

## Amana Draws Big \$-Men

AMANA — Thirty-six golfers who between them earned \$1,902,158 in 1970 will entertain golf fans attending the Amana VIP Golf Tournament on June 28 at Finkbine in Iowa City.

That figure is just their "official" winnings from PGA-sponsored four events and takes no heed of additional loot each may have accumulated in the way of exhibitions, endorsements, radio-TV income, or from writing and lessons.

Heading the list of pro winners for 1970, of course, was the fancy \$157,637 Lee Trevino hauled away. Amana also gets the sixth, seventh, and eighth men on the 1970 money list in Frank Beard (\$124,690), Dick Loiz (\$124,539), and Larry Hinson (\$120,897). Other contestants at Finkbine on June 28 with more than \$100,000 in winnings last year are Dave Stockton (\$108,564), Bobby Nichols (\$103,429), and Bob Lunn (\$101,685).

Miller Barber did not miss far being a "century-grand winner," but his total of \$99,963 did fall a measly \$37.00 short. In all, Amana gets 14 of the top 30 money winners of 1970 — the others in that elite group being

Bert Yancey, Gene Littler, Dale Douglass, George Archer, Masters champion, Charles Coody, and Bob Goalby.

To make the list of the "top 30," it took \$58,996 or more. And to think it has not been too many years since the President of the United States drew \$75,000 a year. Twenty-four pro golfers did better than that on the 1970 pro tour. Eleven of them will be at Finkbine on June 28.

Iowa Signs Ohio Gridder  
Earl Douthitt, an all-state running back from John Hay high school in Cleveland, O., has accepted a football grant-in-aid with the University of Iowa.

Douthitt, named the most valuable player in the East Senate (high schools in the eastern half of Cleveland), is the 29th player to sign an interconference letter of intent with the Hawkies.

"We think Earl is a real prize," said Iowa Coach Frank Lauterbur. "He has great ability as a running back and also can play defensive halfback. He's an outstanding all-around athlete — the kind we like to get at Iowa."

The 6-2, 175-pounder earned three football letters and averaged more than six yards a carry. He also lettered three times in basketball and was a star bowler for a team that won the East Senate championship. Douthitt (pronounced Doub-it) was a member of Cleveland's all-scholastic team and plans to major in business.

## Tennis, Golf Lessons for This Summer

The University of Iowa Division of Recreational Services began registration for individual tennis and golf instruction Monday.

Participants for tennis may select from a group of six well-qualified instructors. The fee is \$3, \$3.50, or \$4 per half hour lesson depending on the experience of the instructor selected. Registration will be held between 8 a.m. and 5 p.m. in the Recreation Office, Room 111, Field House. Participants may register for any amount of lessons they prefer. The lessons will be conducted on the stadium courts and participants must provide their own racket.

The six instructors are Craig Sandvig, Randy Driver, Robert Griswold, Steve Rusk, Steve Houghton, and Lee Wright.

Registration for both golf and tennis will continue throughout the summer.

**All Sizes ROLLAWAY BEDS**  
for extra guests

**Aero Rental Has Them!**

Baby Cribs and Rollaways to insure the comfort of all your guests.

We Deliver.

**AERO RENTAL, INC.**  
810 Maiden Lane Dial 338-9711  
Since 1954

**TAKE HOLD!**

At the May Flower. The only place in town that liberates you...man or woman. Do it.

Heated indoor swimming pool, men's and women's saunas, exercise dens, lounges, TV rooms (color of course), library, recreation lounge, and offstreet as well as indoor parking. You pay your phone tab...we pay the other utilities.

Take hold today. Two student suites with adjoining baths and kitchenettes, separate study areas, air conditioning, wall to wall carpeting, complete furnishings, and private bus service to the campus.

Put yourself in our place...now.

**THE MAY FLOWER Apartments**  
1110 North Dubuque St.  
Telephone: 338-9700

**TODAY THRU WED. ASTRO**  
"ONE OF THE ALL TIME GREAT FILMS!"  
7 Academy Awards including BEST PICTURE!

**LAWRENCE OF ARABIA**  
ALEX GUINNESS — ANTHONY QUINN — JACK HAWKINS — JOSE FERRER — ANTHONY QUAYLE  
CLAUDE RAINS — ARTHUR KENNEDY — OMAR SHARIF — PETER O'TOOLE — LARRY HAYES  
Directed by David Lean  
SHOWS AT 1:30 - 4:50 - 8:15

**TODAY THRU WED. ENGLERT**  
Paramount Pictures Presents A DINO DE LAURENTIS production  
"The deserter"  
FEATURE AT 1:44 - 3:42 - 5:40 - 7:38 - 9:32

**DEADWOOD**  
FUN — FOOD — BEER  
BUD — SCHLITZ — PIZZAS  
115 S. Clinton

**IOWA**  
TODAY thru WED.  
AWARD WINNER —  
PROTESTANT CHURCH  
MOVIE COUNCIL

**They broke his heart. But they couldn't break his spirit.**

**"kes"**  
WOODFALL FILMS presents  
A KESTREL FILMS Production  
COLOR by DeLuxe  
GP United Artists  
FEATURE AT 1:36 - 3:36 - 5:36 - 7:36 - 9:36

**Indy Drivers To Use 'Phones'**  
INDIANAPOLIS, Ind. — Drivers Al Unser and Joe Leonard hope a bit of electronic gadgetry — tiny radio transmitters inside their crash helmets — will give them an edge in Saturday's 55th Indianapolis 500 auto race.

The transmitters, already tested in action on the track here, were specially developed for the Vel Miletich-Parnelli Jones racing team.

This will be the first time in the history of the 500-mile race at the Indianapolis Motor Speedway that a driver will be able to communicate with his pit crew directly during the race.

The one-way system — driver to pit crew — is not a new idea, but it has never been perfected. Unser, the defending champion, and Jones got together early this year and decided they needed the radio circuit.

The radio, a tiny transmitter that fits inside the driver's headpiece and a receiver in the ear of the pit board man, wasn't available until this month. It's one-way so nobody can interrupt the driver's concentration.

**Coraville DRIVE-IN THEATRE**  
Shows Start at 8:45  
NOW SHOWING

**They're learning fast... THE STUDENT NURSES**  
COLOR

**Plus —**  
SAMUEL GOLDWIN, JR. presents  
**COTTON COMES TO HARLEM**  
COLOR by DeLuxe GP United Artists



# Thieu Forces Start Sweep; 570 POW's to be Freed

SAIGON (AP) — The Thieu regime put more troops Wednesday into a sweep just below the demilitarized zone to clear out National Liberation Front (NLF) artillery units that have been rocketing capitalist forward bases.

While most of the war activity centered in the sensitive northern frontier sector, only scattered contacts were reported elsewhere in South Vietnam.

In one clash, however, a U.S. military convoy was ambushed Tuesday on Highway 1 along the central coastal plain 280 miles northeast of Saigon.

The ambush touched off 2½ hours of fighting.

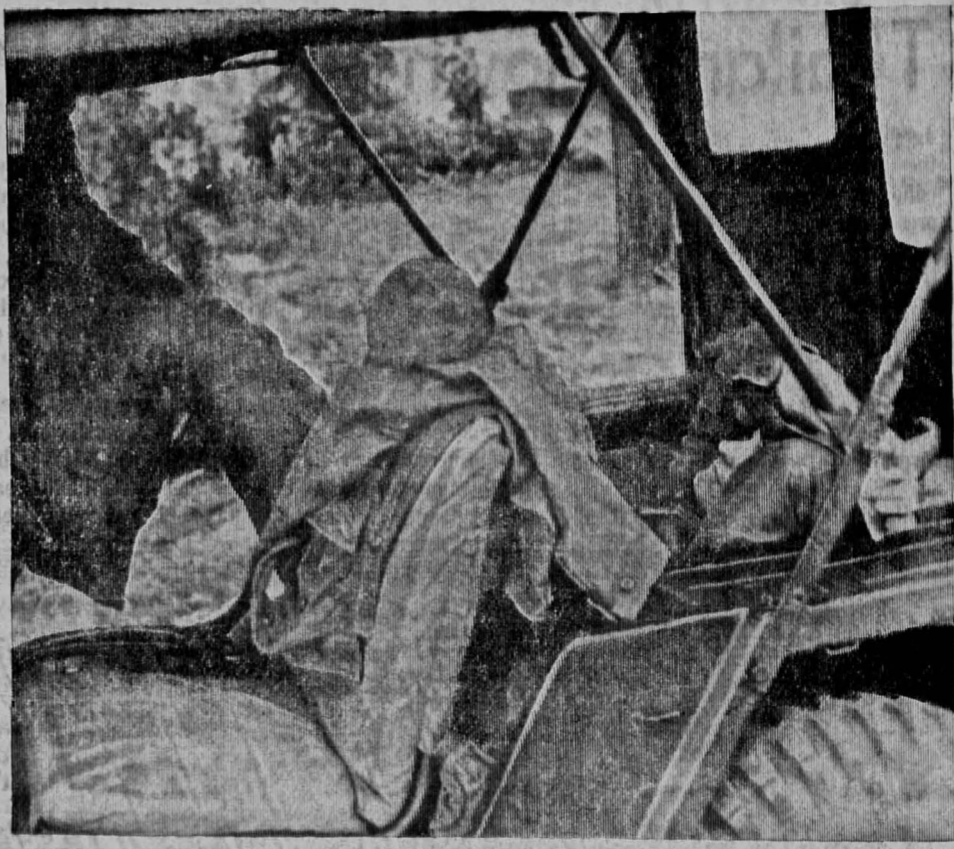
In other war-related developments:

• The Thieu regime announced acceptance of Hanoi's conditions for the release of 570 disabled war prisoners held by Saigon. The terms included a 24-hour cease-fire off the coast near the DMZ to allow the repatriation at sea June 4. It will be the largest single prisoner release of the Indochina conflict.

• The U.S. Command, in a new move to combat mounting drug addiction among American servicemen, placed all Vietnamese pharmacies off limits to GIs. The command also said it was taking immediate action to place off limits all bars, hotels and other establishments known to be trafficking in drugs. Cambodia and South Vietnam agreed in Phnom Penh — under U.S. pressure — to halt illegal drug traffic across their borders.

• Gen. Creighton W. Abrams, U.S. commander in Vietnam, said it would take a "Herculean effort" to keep American troops as alert as they need to be during the U.S. withdrawal from Vietnam. He said a certain amount of laxity was beginning to prevail as happened toward the end of World War II and the Korean War and it would require a lot of attention.

• U.S. military headquarters announced the imminent withdrawal of five more Marine Corps units and one Army unit with a total authorized strength of 1,560. The withdrawal is part of the seventh round of the American disengagement under which U.S. troop strength in Vietnam is scheduled to drop to 184,000 men by December 1. Present strength is 259,300 men.



At Ease

An unidentified Tennessee National Guardsman snores peacefully in a jeep after nearly three days of riot duty in Chattanooga. The curfew was lifted and Guardsmen have been relieved of day duty. — AP Wirephoto

# Non-Prescription Drug Ads Blasted

WASHINGTON (AP) — Non-prescription drug advertising of \$385 million a year "is out of control and has become a major public health problem," a spokesman for a leading organization of drugstore pharmacists said Wednesday.

"It is often erroneous, it exaggerates claims, and it even attempts to convince people they have nonexistent diseases," said W. James Bicket, representing the American Pharmaceutical Association.

"Most critically, we feel that over-the-counter drug advertising contributes substantially to the 'drug orientation' of our culture and we believe something should be done about it," Bicket, a pharmacist from Zion, Ill., told a Senate small business subcommittee.

In separate testimony, a federal Trade Commission official presented a study showing that makers of nonprescription drugs spend 37 cents of each sales dollar for advertising.

By contrast, said H. Michael Mann, director of the FTC's Bureau of Economics, the average for all industry is less than 2 cents for advertising of each sales dollar.

Mann said evidence is lacking to conclude that heavily advertised products cost more than lightly promoted counterparts of other makers.

But he said heavily advertised Bayer aspirin costs about 1.7 times more than lesser-advertised St. Joseph's brand aspirin.

Bicket said various groups of student and practicing pharmacists are so concerned about the volume of nonprescription advertising they are preparing broadcasts spots to counter false claims and to alert the public to "the broad range of health consequences regarding use of nonprescription drugs."

He cited estimates that 20 per cent of 1.5 million hospitalizations each year for adverse drug reactions are caused by nonprescription remedies.

# Eisenhower Sees Threat Of Race War

WASHINGTON (AP) — Dr. Milton S. Eisenhower asserted Wednesday there is a possibility of racial war in the United States.

Black racism, he said, has developed as a backlash to white racism.

"Arsenals are being built by the extreme right and the extreme left; if we saw trouble break out there would be devastation," he said.

The brother of the late President Dwight D. Eisenhower and chairman of President Lyndon B. Johnson's Commission on the Causes and Prevention of Violence expressed his views to a Senate Judiciary subcommittee headed by Sen. Edward M. Kennedy (D-Mass.).

Eisenhower said he is disappointed that "nothing has happened" since his commission presented its report to President Nixon 18 months ago.

He proposed that Congress in granting funds for the work of future presidential commissions, require the President to make a detailed response within six months to a year after the commissions make their reports.

# Law Student Group Offers Aid to Ecology

By JEFF THOMPSON Daily Iowan Reporter

Fifteen students at the University of Iowa College of Law have formed an Environmental Law Society to provide legal assistance to persons or groups seeking to protect environmental values.

The society also provides speakers for audiences interested in learning more about various environmental problems being investigated by members of the society.

The group was formed this year when Roy Harsch, L3, and William Hines, professor of law, gathered interested students into resource planning efforts.

"We all agreed that there are pollution problems in eastern Iowa that aren't being solved by existing agencies, and we decided we could be most useful by forming a research organization of the type we have," Harsch said.

"Since the group is composed of law students," Harsch said, "we do not give advice in a strictly legal sense, nor do we have the power to initiate law suits ourselves. Our main activity to date has been to provide research assistance to environmental groups and to provide speakers when requested," he said.

According to Harsch, much information about environmental issues exists, but it is not centrally located.

"Lots of work has been done in other states on issues relating to use here in Iowa," Harsch says, "and our job is to be aware of it as much as possible, and to make it available to those who could use it."

Asked what motivated most of the students to join the society, Harsch replied, "I think students today are more socially involved, and this surely includes law students. More and more law students are interested in going to work for government agencies today instead of going straight into private firms. They hope to affect change through the system."

"Groups such as this will hopefully provide valuable experience for that type of individual," the senior law student explained.

Harsch believes some efforts toward renewing the environment are misguided, though well-intentioned.

"I don't think this idea of sanitary landfill, for example, is quite the panacea many people think," he declared. "We

should be recycling aluminum cans, and bottles rather than burying them. In addition, landfill operations are often carried out carelessly, and a good rain can wash away the thin layer of earth on top, exposing and washing away the underlying garbage. This poses all kinds of immediate as well as long range health problems," he explained, "including the menace of rats."

Harsch has praise and some criticism for the Nixon administration's record in environmental action.

"As Ralph Nader recently pointed out, the federal government's programs have turned out to be woefully inadequate in dealing with many of these issues, especially water pollution," he said.

"But on the other side of the coin, the administration is trying to use an old law, the 1889 Rivers and Harbors Law, to establish a citizen's legal right to initiate legal action against polluters."

According to Hines, faculty adviser to the society, one legal concept which is gaining support is "the right to a clean environment." Hines said that many states are attempting to pass laws that will enable individuals to take action on their own if they can show that they are personally being harmed by the effects of polluting acts.

Asked if law is the most important arena of environmental change, Hines said that "the legal profession does offer a type of opportunity to change things in the society that one couldn't get elsewhere."

Hines cited Ralph Nader as an example of what could be accomplished through the law.

"Nader and his group are extremely important in keeping public interest focused on the problems facing us. The main obstacle to cleaning up our environment is that, to date, the recycling of materials has not proved to be profitable. Those who attempt to find themselves competing at a disadvantage with those who don't. Nader's work has had the effect of at least keeping people informed about what is and is not being done."

"One result, I believe, is that there is more effort being directed at finding ways to make recycling profitable than would otherwise perhaps have been the case," he concluded.

Harsch and Hines both urge those interested or in need of service to phone or write Environmental Law Society, College of Law, University of Iowa, Iowa City, Iowa 52240.

Copyright © 1971 by Eagle Stores. All Rights Reserved.

# Everyday Low Discount Prices On Your Holiday Needs



**Closed Monday May 31st. Memorial Day!**

Just look at the meat savings at Eagle! Whatever your family's favorite for the holidays — it is everyday low priced at Eagle! Choose a rich, succulent, fully cooked ham for your picnic, or a juicy, bonded rolled beef roast for the rotisserie. No matter what you choose, the Eagle Bond on every package of meat in our cases is your money-back guarantee of consistent flavorfulness and tenderness. We're so sure of the meat we sell, that Eagle will refund your money if you are not completely satisfied. Eagle's everyday low prices become more meaningful at holiday time because you can serve your family more from your week-in and week-out savings. Do your holiday shopping where the savings are... Eagle!

**Saving Is An Everyday Thing At Eagle**

<p><b>Oscar Mayer</b></p> <p>All Meat Wieners 1 lb. \$1.19</p> <p>Smokie Links 12 pk. \$1.29</p> <p><b>69¢</b></p> <hr/> <p><b>Eagle</b></p> <p> Hickory Smoked All Meat Wieners 1 lb. \$1.19</p> <p><b>59¢</b></p> <hr/> <p><b>Eagle</b></p> <p>Round Beef 1 lb. \$1.19</p> <p><b>59¢</b></p> <hr/> <p><b>Eagle</b></p> <p>Ground Beef 1 lb. \$1.19</p> <p><b>59¢</b></p> <hr/> <p><b>Eagle</b></p> <p>Sliced Cold Cuts 1 lb. \$1.19</p> <p><b>69¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Ma Brown Relishes 12 pk. \$2.99</p> <p><b>29¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Hamburger Chips 12 pk. \$4.99</p> <p><b>49¢</b></p> <hr/> <p><b>Check &amp; Compare</b></p> <p>Marshmallows 10 pk. \$2.00</p> <p><b>20¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Marshmallows 10 pk. \$2.50</p> <p><b>25¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Peanuts 12 pk. \$6.00</p> <p><b>60¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Peanuts 12 pk. \$6.80</p> <p><b>68¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Orbit Cremes 12 pk. \$4.99</p> <p><b>49¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Puffed Wheat 12 pk. \$1.80</p> <p><b>18¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Enriched Flour 5 lb. \$5.40</p> <p><b>54¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Three Bean Salad 31¢</p> <p><b>31¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Chicken Rice Soup 17¢</p> <p><b>17¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Pork &amp; Beans 56¢</p> <p><b>56¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Pampers 12 pk. \$1.65</p> <p><b>165¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Pampers 12 pk. \$1.88</p> <p><b>188¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Plastic Tumblers 43¢</p> <p><b>43¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Paper Plates 55¢</p> <p><b>55¢</b></p>	<p><b>Oscar Mayer</b></p> <p>Link Sausage 1 lb. \$1.19</p> <p><b>79¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Sliced Bologna 12 pk. \$6.20</p> <p><b>62¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Sandwich Spread 39¢</p> <p><b>39¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Nam &amp; Cheese 69¢</p> <p><b>69¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Sliced Bacon 69¢</p> <p><b>69¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Ham &amp; Cheese 69¢</p> <p><b>69¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Sliced Bacon 69¢</p> <p><b>69¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Roller Roast \$1.15</p> <p><b>115¢</b></p> <hr/> <p><b>Condiments</b></p> <p>Kosher Dills 48 oz. \$1.72</p> <p><b>72¢</b></p> <hr/> <p><b>Libby's</b></p> <p>Olives 61¢</p> <p><b>61¢</b></p> <hr/> <p><b>Peter Pan</b></p> <p>Sweet Gherkins 49¢</p> <p><b>49¢</b></p> <hr/> <p><b>Mustard</b></p> <p>12 pk. \$3.40</p> <p><b>34¢</b></p> <hr/> <p><b>Charcoal Lighter</b></p> <p>29¢</p> <p><b>29¢</b></p> <hr/> <p><b>Charcoal Briquets</b></p> <p>\$1.27</p> <p><b>127¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Charcoal Lighter 29¢</p> <p><b>29¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Charcoal Briquets \$1.27</p> <p><b>127¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Mustard 34¢</p> <p><b>34¢</b></p> <hr/> <p><b>Key Buy</b></p> <p>Barbecue Sauce 34¢</p> <p><b>34¢</b></p>	<p><b>Oscar Mayer</b></p> <p>Canned Ham 69¢</p> <p><b>69¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Smoked Ham 55¢</p> <p><b>55¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Pork Chops 63¢</p> <p><b>63¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Round Steak \$1.07</p> <p><b>107¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Standing Rib Roast 99¢</p> <p><b>99¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Spare Ribs 63¢</p> <p><b>63¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Canned Ham 54¢</p> <p><b>54¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Young Turkey 45¢</p> <p><b>45¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Game Hen 79¢</p> <p><b>79¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Grade A Fryers 32¢</p> <p><b>32¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Lady Lee Catsup 20¢</p> <p><b>20¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Golden Bananas 11¢</p> <p><b>11¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Large Eggs 39¢</p> <p><b>39¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>American Cheese 43¢</p> <p><b>43¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Cream Cheese 29¢</p> <p><b>29¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Margarine 18¢</p> <p><b>18¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Cheddar Cheese 78¢</p> <p><b>78¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Orange Juice 75¢</p> <p><b>75¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Swiss Cheese 47¢</p> <p><b>47¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Longhorn Cheese 63¢</p> <p><b>63¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Butter 84¢</p> <p><b>84¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Brach's Pic-A-Mix 47¢</p> <p><b>47¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Popsident 60¢</p> <p><b>60¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Dentu Creme 74¢</p> <p><b>74¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Aqua Net 58¢</p> <p><b>58¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Dial 74¢</p> <p><b>74¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Wilkinson Blades 68¢</p> <p><b>68¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>V05 Hair Spray 93¢</p> <p><b>93¢</b></p> <hr/> <p><b>Oscar Mayer</b></p> <p>Q.T. Lotion 129¢</p> <p><b>129¢</b></p>
---	--	--

Prices Are Discounted Except On Fair-Traded And Government Controlled Items.

Impartial Shopping Tests Prove Savings At Eagle!



600 N. DODGE and WARDWAY PLAZA