

The Weather

Iowans probably didn't see crocuses blooming or robins building nests Wednesday, but sunny skies and temperatures in the middle 30s to the 40s were the first full day of spring. Today's temperatures in Iowa City should be even more springy, with 50s likely.

The Daily Iowan

Serving the State University of Iowa and the People of Iowa City

Today's Games

1:30 p.m. — Regis (Cedar Rapids) (20-5) vs. Olds (26-1)
 2:45 p.m. — Roosevelt (Des Moines) (20-1) vs. Central Sioux City (22-1)
 7:30 p.m. — Lincoln (Council Bluffs) (12-10) vs. Sac City (20-2)
 8:45 p.m. — Laurens (25-1) vs. Waverly (15-7)

Established in 1888 3 SECTIONS — 24 PAGES Associated Press Leased Wire and Wirephoto United Press International Leased Wires 5 Cents per Copy Thursday, March 22, 1962, Iowa City, Iowa

Date Set for Joint Space Talks

SPRING FASHIONS
Take a Bow
 In Today's Daily Iowan
 Sixteen Pages of Special Spring Fashions

Schantz, Fane, Miller Debate Vital Topics

Air Discrimination, Effectiveness of a President's Council

By FRAN SMITH
 Staff Writer

(Presidential candidates' platforms are on page eight.)

SUI's student body presidential candidates abandoned broad generalities and spoke in specifics Wednesday night in a question and answer period in Burge Hall attended by about 100 women.

The candidates, Mark Schantz, Larry Fane and Quentin Miller, debated discrimination, married student organization and the effectiveness of a President's Council.

Fighting discrimination on campus will be one big job for the new Senate, they agreed.

Schantz said the September, 1963, deadline for sororities and fraternities to get rid of any discriminatory clauses only gives the organizations a chance to evade the issue. In this way, he said, the status quo will be maintained.

"The goal of any action taken should be to make it possible for fraternities and sororities to pledge any person they want with no outside pressure," he said.

Schantz said he would be in favor of organizing Big Ten fraternities to put pressure on national headquarters to abolish discriminatory clauses. The Big Ten is the heart of the fraternity system, he said.

According to Fane, the Senate's Commission on Student Rights should be the main tool of the issue. This group would be composed of representatives on all sides of the issue, he said, including minority groups, fraternities and sororities, and off campus housing, and would investigate all complaints.

Miller said he would request written affirmation from the University that withdrawal of the national charter would make no difference to University recognition of the fraternity.

"In that case," he said, "fraternities and sororities would not be afraid to pledge a minority group member."

A Senate committee to investigate discrimination in off-campus housing should be set up, Miller said. "Decisions binding on the University should also be left to this committee," he said.

The merits of a president's council was also discussed. The President's council would be composed of the president of every organization on campus.

Such a council, said Schantz, would greatly aid communication among all groups on campus. His running mate, Larry Suffer, believes this would be a good way to let the Administration know how students feel, and vice versa.

Fane said the council would be too large to accomplish anything. "I don't think it would enhance

(Continued on Page 6)

Candidates —

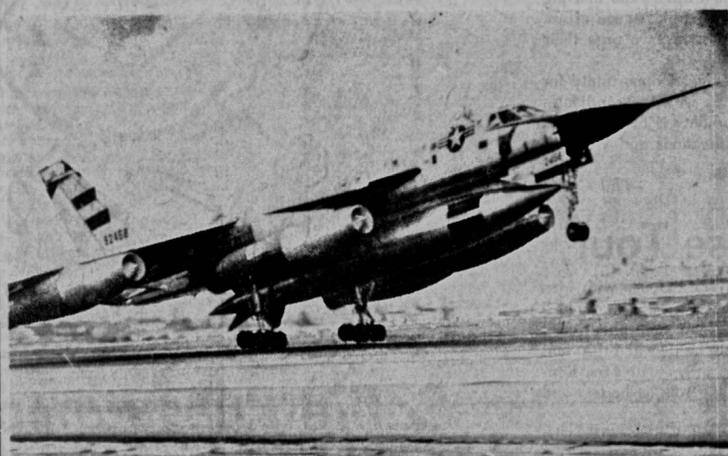
★ ★ ★

Press Conference Today

The three Student Body Presidential candidates and their running mates will hold a press conference in Wesley House at 8 p.m. today. Members of the staffs of the Iowa Defender, WSUI and The Daily Iowan have been asked to conduct the conference.

Bill Friday, associate director of the Wesley Foundation, will moderate the meeting. He said Wesley is sponsoring the conference as a service to students enabling the student body to hear the opinions of the candidates.

Wesley House is located at 120 N. Dubuque next to the First Methodist Church.



Uncle Sam's Chief Boomer

The B-58 bomber, nicknamed the "Hustler," is the aircraft that is responsible for creating most of the sonic booms heard in the air over Iowa City.

The "Hustler" is the free world's only bomber capable of flying faster than the speed of sound.

Air Force Explanation —

Sonic Booms—Unavoidable Nuisance, Very Necessary

By DOUG CARLSON
 Staff Writer

Most of us by now have been exposed to that interesting little oddity in the American way of life, the sonic boom. We know that it is caused by airplanes, but just why and how is it formed?

The Strategic Air Command (SAC) of the United States Air Force has published a pamphlet, presumably to pacify the public,

which seems to view the booms as a noisy "and unnecessary" nuisance.

"A sonic boom," the Air Force says, "is caused by shock waves which build up around an aircraft flying at supersonic speeds — normally about 762 miles per hour at sea level. The waves form a cone, extending back from the nose of the plane, much like the waves created by a boat speeding over water."

"The shock waves travel to the ground at the speed of sound and follow the path of the aircraft. The sound waves become audible when they slap against the surface of the earth, just as water washing against the shore can be heard. This same kind of pressure wave is created by a common thunderclap."

The pamphlet continues: "In level flight at supersonic speeds, a B-58 bomber actually drags the edge of the shock waves it produces along the ground over its entire flight path. Under certain atmospheric conditions, the waves may reach the ground several miles on either side of the path of the aircraft."

The pamphlet says that at other times, atmospheric conditions may be such that the waves may dissipate before they reach the ground.

The pamphlet states that the

higher the aircraft is flying, the less intense are the sonic booms it produces. "A B-58 flying at 40,000 feet creates booms which sound like distant thunder. At 30,000 feet, the booms are louder, sounding like close-range thunder. The sonic booms produced by the B-58 'Hustlers' will fall somewhere in between these two examples, as supersonic flight is not now authorized below 35,000 feet."

According to Capt. John Hennessy, assistant professor of Air Science, the Air Force has a flight corridor for training missions extending 40 miles on either side of a line between St. Louis, Mo., and Minneapolis, Minn. Sonic booms heard in Iowa City are probably caused by planes flying in this corridor, he said.

Although the booms seem to shake the whole room, the Air Force says that sonic booms cannot cause structural damage to a house or building or directly injure a person. "The Air Force knows from tests," the pamphlet continues, "that it takes pressures of 70 or more pounds per square foot to damage ground

(Continued on Page Six)

Sonic Booms —

JFK: Strong U.N., Atlantic Community Not Contradictory

WASHINGTON (AP) — President Kennedy said Wednesday he sees nothing contradictory in a strong Atlantic community and a strong United Nations. He said he would be very unhappy if the United Nations were weakened or eliminated.

The statement was made in a press conference in answer to Sen. Henry M. Jackson (D-Wash.) who said Tuesday that he thinks the U.N. may exert undue influence in U.S. national decision-making.

Kennedy stressed Wednesday that he sees no conflict in views between his administration and Jackson on the U.N. setup.

Continuing the conference, Kennedy answered a reporter who asked if there is any use continuing the Geneva talks on Berlin disarmament and other issues.

Kennedy said he thinks the conference should go on — "I am not prepared to abandon it in any degree."

Richard M. Nixon as to what Kennedy was told, as a candidate, about plans for an anti-Castro effort in Cuba. Kennedy declined to amplify on his statement of Tuesday, in which he said Nixon was wrong in saying he had been told of such plans before the election.

Questioned about demonstrations such as hunger strikes by Reservists recalled to active duty, Kennedy said he can understand the feeling of Reservists, especially those who have served on active duty and are recalled while other people go on about their normal lives. He recalled that two divisions of regular troops are to be formed and said this will help speed release of citizen soldiers.

"We will release them at the first possible date consistent with our national security," he said of the Reservists. But he said no one can read the papers and conclude that the threats which brought the callup do not still exist. He said the callup has measurably strengthened the foreign policy of the United States.

U.S., Russian Envoys Will Meet Tuesday

Kennedy, K Hope For Cooperation On Moon Probes

UNITED NATIONS, N.Y. (UPI) — Talks between the United States and Russia on joint space exploration will begin in New York next Tuesday, it was announced Wednesday night.

Dr. Hugh L. Dryden, deputy director of the U.S. National Aeronautics and Space Administration (NASA) and Soviet academician A. A. Blagonravov will be the principals in the negotiation.

President Kennedy, welcoming Soviet Premier Nikita S. Khrushchev's acceptance of his offer on space collaboration at a news conference in Washington earlier Wednesday said the next step was up to Ambassador Francis T. P. Plimpton, U.S. representative on the U.N. Committee on the Peaceful Uses of Outer Space.

Plimpton was host to the space committee Wednesday night at an exposition of U.S. space programs at the U.S. mission to the U.N.

Soviet Ambassador Platon D. Morozov and his delegation attended.

After the exposition Plimpton and Morozov conferred briefly and set the date for the start of the joint space talks, naming Dryden and Blagonravov, technical advisers on their respective delegations, to conduct the negotiations.

Russia put Khrushchev's acceptance of Kennedy's offer before the space committee Wednesday afternoon.

Canada promptly hailed the agreement and told the U.N. committee on the peaceful uses of outer space that "people everywhere in the world are now looking to these two great powers to set the pace in a cooperative program for the research and development of outer space for the benefit of humanity."

In his latest message, Khrushchev agreed with the President's proposals for cooperation in many of the projects. They include joint establishment of a weather satellite system, experimental communications satellites, and cooperative efforts in mapping the earth's magnetic field.

The President also had proposed establishment of tracking services by the United States and Russia in each other's territory, as well as pooled efforts to assure the safe return of astronauts sent into orbit.

Khrushchev agreed that it would be very desirable for the two nations to sign a pact providing for aid in the search and rescue of any astronaut forced to make an emergency landing.

Like the President, he said he looked forward to the day when it might be possible to cooperate on joint efforts to reach the moon. But the Soviet premier added that any full cooperation would depend on conclusion of an East-West disarmament agreement.

Khrushchev also said that his agents would meet with the U.S. officials to discuss "practical problems of cooperation." In effect, the Kennedy and Khrushchev statements added up to the first concrete — but tentative — move toward peace cooperation.

INSIDE

PICTURES, PICTURES, pictures of SUIowans modeling fashions from Iowa City stores . . .

COEDS SPEAK out about Bermudas for men, hip-pants, and overblouses in answer to a fashion survey . . .

All in the special spring fashion section.

The News

In Brief

Combined from Leased Wires

SIoux CITY — Gov. Norman A. Erbe made a 2½-hour aerial inspection of snow and flood conditions in northwest Iowa Wednesday.

Erbe praised the Sioux City Emergency Flood Committee on its works in preparing for possible high water on the Floyd and Big Sioux Rivers here, and pledged the help of the Iowa National Guard if needed in an emergency.

ORAN, Algeria — For the first time since the French-Moslem cease-fire, riot police clashed Wednesday with European secret army terrorists in a bloody running gun battle in this rightist stronghold.

In Algiers, police fired machine guns from armored cars to halt rampaging mobs.

Meanwhile, President Charles de Gaulle stepped up the pace of Algerian peace moves in an attempt to cut short the new wave of violence.

GENEVA — The general disarmament conference has failed to break the East-West deadlock on major cold war issues, according to informed sources. No progress is expected before the talks break up.

JERUSALEM — Israeli and Syrian planes clashed Wednesday in the air space over their common border.

Israel announced it would ask the U.N. Security Council to take up charges of Syrian aggression.

It was the fourth Israeli accusation of Syrian border violations in two days.

WASHINGTON — Southern senators said Wednesday they will continue their opposition to bringing up a constitutional amendment to outlaw the poll tax at least into next week.

The controversy has brought other Senate business to a virtual standstill. Leaders are enforcing a rule against committee meetings while the Senate is in session.

JERUSALEM, Israeli Sector — Adolf Eichmann's defense opens today its appeal to Israel's supreme court to save the former Gestapo colonel from the gallows.

Eichmann, convicted of dispatching millions of Jews to Nazi gas chambers during World War II, is not expected to testify.

'Bells Are Ringing' Here Again Today

Many SUI students have been thrown off schedule the last few days.

The old time keeper, the bell in Old Capitol, has been silent, and without the bell for a reminder, some instructors and students seem to lose track of what time it is.

The bell is connected to an IBM machine located on the second floor of Old Capitol. The bell is out of order.

R. J. Phillips, superintendent of University Physical Plant and Maintenance, said he hopes to have the bell working sometime today. He said that a repairman from the IBM company in Cedar Rapids is scheduled to repair the bell.



Winsome Window Washer

Lin Sisler, A2, Morris, Ill., enjoys the sunny 42-degree temperature here Monday as she washes the windows at a downtown business establishment. Had this chore been attempted two weeks earlier, the water would have been frozen solid, probably followed closely by Miss Sisler.

— Photo by Larry Rapoport

Peronist's Strike Adds To Argentine Problems

BUENOS AIRES (UPI) — Followers of ousted dictator Juan D. Peron threatened a 24-hour nationwide general strike Wednesday as President Arturo Frondizi sought to build a civilian-military coalition government to end Argentina's weeklong political crisis.

The pro-Peronist labor organization "The 62" — a 62-union group controlling at least 1½ million workers — said the walkout would start at midnight tonight. It would protest the Government's annual election gains won by Peronist candidates last Sunday.

The Armed Forces and Government promptly girded for possible action.

There were reports Frondizi would ask industry in general to accept a financial moratorium until the banks reopen, which may not be until next Monday. A bank moratorium already is in effect on all due payments by check draft or promissory notes.

Meanwhile, Frondizi worked on the final selection of a military-civilian Government, the price set by the Armed Forces as a prime condition for his continuance in the presidency.

Frondizi yielded to military pressure early Wednesday to end the political crisis. Following the sweeping Peronist victories in Sunday's parliamentary elections, the Government had intervened to nullify the results. Argentina's constitution provides for intervention in cases where the Government is threatened by disorders.

Palace sources said the President's new Government would be built along business rather than political lines. It was doubted Frondizi would bring in many, if any, members of the chief opposition,

the People's Radical Party.

United States preoccupation over the political developments here was considered to have played a powerful behind-the-scenes role in settling the crisis.

In Washington, a State Department spokesman said the Frondizi decision to form a civilian-military coalition government would have no effect on United States-Argentine relations.

Wisconsin Officials Hold Racial Bias Housing Movies

MADISON, Wis. (UPI) — University of Wisconsin officials and representatives of the NAACP Wednesday night discussed their dispute over a film on housing discrimination.

The controversy arose over the University's decision not to release films and recordings taken with hidden cameras and microphones of Madison landlords refusing to rent to Negroes. It became public Monday when the film's director, Stuart Hanisch, resigned, and the NAACP picketed the University Tuesday in protest.

Dean Lorentz Adolphson of the UW Extension Division said Wednesday "We made a mistake by permitting a young instructor to take experimental footage using hidden cameras and microphones. We do not propose to compound the error by producing a motion picture of such character."

"We are as concerned with protecting the fundamental right of privacy as we are with fighting discrimination."

Chance To Hear All 3 Candidates

Tonight at 8 p.m. in the Wesley House, candidates for student body president will take part in a press conference open to the public.

Representatives from The Daily Iowan, the Iowa Defender and WSUI will ask questions during the first part of the conference. Following this, other persons in the audience will be able to ask questions of the candidates.

A similar system was tried last year. Attendance was disappointing. Audience participation, regarding questions, was almost nil.

Tonight's session is one of the few where all three candidates will be available at the same time to answer questions. It is one of the few chances students will have to compare all views and answers.

In order that the readers might better acquaint themselves with the platforms of the presidential candidates, the entire platforms are included in today's Daily Iowan. We urge the readers to look at them carefully, consider possible questions concerning them, then attend the meeting ready to bring up the questions when the chance arises. If some are not inclined to ask questions, we urge their attendance anyway.

Tonight's conference presents a good opportunity for all students to familiarize themselves with the candidates and their positions. If the best candidate is to be elected, it is essential all presidential qualifications and views be known before the vote.

Afterwards is too late.

—Phil Currie

White House Tour

Last month's "A Tour of the White House with Mrs. John F. Kennedy", narrated by the first lady, was much more than an interesting hour of "woman talk" about color schemes and furnishings. The tour, to be repeated this Sunday, was more than a good chance to evaluate Mrs. Kennedy in perhaps her most demanding role as hostess and authority.

Essentially it was an hour spent saying: "We, the Kennedys, live here. Here is our home and what we have done to improve it? Come and see us sometime." All that the Kennedys would like to make of their home they present to viewers.

Mrs. Kennedy tells of her ambition to see the White House as a true memorial to the American story. More than a lavish residence in which to entertain and impress foreign visitors, Jackie Kennedy sees the White House as a shrine for all Americans, offering from the past strength and confidence for the future. Mrs. Kennedy also sees the White House as a place open to all citizens who wish to visit it. President Kennedy in the show announced that the White House greeted a record number of visitors last year.

The tour was designed to show the Kennedys at home, without invasion of their private lives — an invasion which they are anxious to avoid. Many of these ideals which the Kennedys share about their home came clearly through in a smoothly run and thorough tour of the White House. The tour is being put into book form and movies of the taped show are available for non-theatrical use.

Certainly, whether political admirers of the man Kennedy or not, Americans who missed last month's performance should not miss the repeat television showing Sunday at 8 p.m.

—Barbara Andrews

Books —

In the Browsing Room

Recent additions to the Browsing Room include:

"Devil's Night" by Oliviero Honore Bianchi. An unusual and exciting novel by an Italian writer. The action takes place in a single night and involves three characters. They are ostensibly engaged in the straightforward and practical task of robbing a museum.

"Gould's Millions" by Richard O'Connor.

A biography of Jay Gould, who was called a Napoleonic genius of the field of American finance. When he died his fortune was estimated at \$77 million.

"Man of Destiny: De Gaulle of France" by Richard Harrity. A portrait in words and pictures of Charles de Gaulle as a child, student, young cadet and so on, up-to-date.

"Babur the Tiger" by Harold Lamb. The author, a distinguished biographer and historian, brings to life the strangely diversified career of Babur, the first of the great Mongol Emperors.

"Memo to JFK" by NBC News. An outstanding analysis of major world problems facing the Kennedy Administration from the viewpoint of nine NBC overseas correspondents. An NBC White House correspondent adds a commentary on some of the plans put forward by the Administration to deal with these problems.

"Kidnap: The story of the Lindbergh Case" by George Waller. During the last 25 years following the Lindbergh kidnaping, the author unearthed the buried details of the crime, capture, trial, and appeal and recreated in "Kidnap" the way it actually occurred.



HERBLOCK © 1962 THE WASHINGTON POST CO.

Satire Runs Rampant — And Reds Snub Banquet

By ROSCOE DRUMMOND

The biggest craze in Washington these days — next to politics — is political satire.

Four new stage revues dealing almost exclusively in spoofing government have sprung up here in recent weeks. Socialite hostesses are putting an amateur political shows like mad. The inhabitants of the New and Old Frontiers seem to be enjoying it, at least when the other is being spared. And now the veteran Gridiron Club has just finished its annual chore of taking the stuffing out of Washington shirts and the pomposity out of politicians with bipartisan abandon.

Political satire is, of course, rarely fair or objective. But it reveals some of the truth — not all of it — with a kind of blinding overstatement.

THERE IS, for example, the current story of the lessons to be drawn from the election of our four recent Presidents. It is suggested that the election of FDR shows that a man can be elected President indefinitely, the election of Harry Truman shows that anybody can be President, the election of Dwight Eisenhower shows that we really didn't need a President, and the election of John F. Kennedy shows the danger of having a President.

That's the kind of satire that takes them all in with no favoritism.

The Gridiron Club, which is annually the host to the President, the Cabinet, the Supreme Court, and the highest echelons of government and politics aims its thrust at all politicians with detachment.

And sometimes at the statesmen as well. Prime Minister Nehru of India was introduced this year as "a man who has just had a minor operation. He's had his conscience out — in Goa."

Premier Khrushchev was toasted in a song to the tune of "I May Be Wrong," and part of it went like this:

I like a nice vodka toddy,
A dozen will set me right off,
I've hidden Uncle Joe's body,
Demoted old Molotov,
I may be wrong but

I think I'm wonderful,
I may be wrong but
I think I'm swell.

When the Gridiron Club got around to the Republicans, Sen. Barry Goldwater was described as arriving late "because some subversive loaned him a car with a left-hand drive." A character impersonating him sang a song to the audience dedicated to the theme that "The Best Thing For You Would Be Me."

ROVING PRESIDENTIAL

Assistant Chester Bowles was discovered in the secret Voice of America studio in Geneva helping to unveil a portrait of the "Handsome American." When he asked Secretary of State Rusk how things were back home, the impersonator of Rusk wryly replied: "They could be worse, Chester, and when you get back, they soon will be."

The amateurs, the professionals, and the Gridironers find Robert Kennedy rich in material for satire — as does the President himself, who, as you may recall, once remarked privately — to about 1500 people — about his appointment of his brother as Attorney General: "What's wrong in giving Bobby a little legal experience before he takes up the practice of law?"

At the Gridiron dinner the Attorney General was introduced as "His Royal Highness, Secretary of the Exterior, the Interior, the

Anterior, the Superior! Grand Vizier of the Realm, First Lord of the Admiralty, Exalted Cruise Director!" Part of the song explaining his role in the Administration was:

I'm his everything,
Diplomat and sleuth,
I'm in everything,
Cellar up to roof.
I'm the C.I.A.,
And the A.E.C.
I'm the sub Commander-in-Chief
Your Welfare and Relief
In the winter, summer, spring,
Your everything.

It is interesting to note that, at least over 22 years I have been attending Gridiron dinners, no Soviet representative has ever been willing to be present. Many foreign diplomats are invited. The Soviet Ambassador has always refused. We will know that the Soviet dictatorship is really changing when the staff of Pravda and Izvestia puts on its first Gridiron dinner in Moscow.

Copyright 1962: New York Herald Tribune, Inc.

Letters Policy

Readers are invited to express opinions in letters to the Editor. All letters must include handwritten signatures and addresses, should be typewritten and double spaced and should not exceed a maximum of 375 words. We reserve the right to shorten letters.

OFFICIAL DAILY BULLETIN

University Calendar

- Thursday, March 22**
State High School Basketball Tournament Finals — Field House.
8 p.m. — University Theatre production of Shakespeare's "Twelfth Night" — University Theatre.
- Friday, March 23**
8 p.m. — University Theatre production of Shakespeare's "Twelfth Night" — University Theatre.
State High School Basketball Tournament Finals — Field House.
- Saturday, March 24**
8 p.m. — University Theatre production of Shakespeare's "Twelfth Night" — University Theatre.
State High School Basketball Tournament Finals — Field House.
- Sunday, March 25**
2:30 p.m. — Iowa Mountaineer Travelogue by Curtis Nagel "Paris and the Riviera" — Macbride Auditorium.
5 p.m. — Paul Olefsky concert sponsored by Choregi — Main Gallery, Art Building.
7:30 p.m. — Iowa Mountaineer Travelogue "The Road to Mandalay" — Macbride Auditorium.
- Monday, March 26**
2:30 and 8 p.m. — Minneapolis Symphony Concert — Iowa Memorial Union.
4:10 p.m. — College of Medicine lecture by Dr. George Day of Mumbless, England — Medical Amphitheatre.
- Tuesday, March 27**
6 p.m. — Finkbine Dinner — Main Lounge, Iowa Memorial Union.
- Wednesday, March 28**
8 p.m. — Biblical Personalities Series: W. F. Albright on "Moses" — Shambaugh Auditorium.
8 p.m. — University Choir Concert — Macbride Auditorium.
- Thursday, March 29**
8 p.m. — Archaeological Society Lecture by Prof. John M. Cook, University of Bristol, Norton Lecturer, on "Smyrna and Early Ionia" — Senate Chamber, Old Capitol.
- Friday, March 30**
4:15 p.m. Poetry Reading: Catherine Davis and Annette Basalga reading from their own works — Sunporch, Iowa Memorial Union.
8 p.m. — Military Ball — Iowa Memorial Union.
8 p.m. — University Chamber Orchestra Concert — Macbride Auditorium.
- Sunday, April 1**
6:30 and 9 p.m. — Union Board Movie, "The Reluctant Debutante" — Macbride Auditorium.
- Wednesday, April 4**
8 p.m. — Biblical Personalities Lecture Series: W. F. Albright, "Samuel" — Shambaugh Auditorium.
- Thursday, April 5**
7:30 p.m. — President Hancher Public Speaking Contest — Senate Chamber, Old Capitol.



By PETE PTACEK
President, Young Demos

Many people who argue against federal aid to education seemingly fail to realize many of its benefits.

First, there would be nationwide minimal standards for teachers, administrators, equipment, buildings, size and makeup of school districts, and possibly the courses taught. These minimal standards could be nothing but good for the country's education system.

By means of these minimal standards (which would have to be met in order to receive federal aid) better instruction could be obtained because the teachers in the aided schools would have to meet a certain standard of training. Also, through these minimal standards the Federal Government could assure that every community school which received aid would offer, for example, a foreign language at the high school level.

With the standards concerning the makeup of school districts, integration in schools could be speeded.

Second, federal aid could provide adequate classroom space throughout the nation. Half-day shifts for children in crowded areas could be made a thing of the past. Along this same line, colleges could be aided in their attempts to build dormitories and other buildings for the large number of students who will be crowding into colleges in a short time.

Third, scholarships could be provided for needy, deserving students who have the potential to aid the country in the future, once educated. A governmental study tells us that approximately half the talented high school seniors not planning to attend college would do so if funds were available.

Everyone who realizes that we need more aid for education now seems to agree that this aid will have to be forthcoming from either the state or the national Government. It is generally agreed the local communities can no longer bear the burden.

State aid COULD effect some of the benefits I mentioned above. But experience tells us that states, especially those like Iowa, almost always act too late with too little. Regardless of why states act this way, it is a sad fact that they do.

This leaves it up to the Federal Government to take the action because our country, for obvious reasons, cannot afford to be too late with too little this time.

Those who fail to see the benefits of federal aid and who fail to realize aid will have to come from the Federal Government, not the state, also seem to hold strange opinions of their national Government and its aid. They appear to hold the opinion that the national Government is nothing but the enemy of the people.

But they should see that the Federal Government can be a very useful servant of the people. If they would look at it this way, they would see that allowing the aid to education to come through the Federal Government would not make it a more dangerous enemy, but would make it a better servant.

These people also seemingly feel that federal control will come with federal aid. There WILL be federal minimal standards, yes, but the administration and control will be exercised by local administrators.

If these people realized these three things — the benefits to be gained from federal aid, that states cannot be relied upon for aid, and the true role of the Federal Government and federal aid — they would not be so opposed to federal aid to education.

Or So They Say

Employees of the St. Louis County Water Co. didn't need television to know that Col. John Glenn was in orbit.

At 8 a.m. on the day of his flight, the company's water pressure graphs began to show a drop in water usage in the county. By 8:47 a.m., the drop was so great some water pressure pumps were cut off.

An hour later, when Glenn was in orbit, water usage returned to normal.

—Associated Press

Mrs. C. H. Branch of Memphis, Tenn., was reading a bedtime story to her young daughter when son Steve, 8, sidled up.

"Whatcha reading?" he asked. They told him "The Three Bears."

"Oh sure, I know them," Steve said. "Smookey, Yogi and Pooh."

—Associated Press

Letters to the Editor—

Critics and Colors

To the Editor:

Just who in hell is this great god, the critic? Or rather, just who is this great god, the reviewer (this seems to be the current euphemism)? What is all the furor about? I am not one who rushes madly for my hot copy of the DI to discover what a certain person, about whom I know absolutely nothing and who has as much critical judgment in his brain as I've got in my little finger, has to say about a certain cultural and/or intellectual production presented on the campus. Posthumous babble fascinates me about as much as the statistics of a girls' basketball game. But, what the hell...

If I must make a decision between attending a lecture on "Gynecological Research in the Ozarks" and one on "Gresham's Law on the Indian Head Penny," I'd rather stay at home and work on my Barry Goldwater Coloring Book (5th edition). And no review or synopsis or hotshot capsule report is going to dissuade me or induce me to attend future related functions.

The DI acts in an admirable capacity by announcing all functions well in advance; it is up to the educated student to decide for himself whether he will attend or not.

Stephen G. Michaelides, G
125 N. Dubuque

A Defense of ROTC

To the Editor:

In lieu of the recent rash of adverse publicity ROTC has been receiving, I feel that it is time for a few kind words on the subject.

To start with, I seriously question Mr. Talcott's and the SPU's reasoning when he and his group state that ROTC regiments a student's life. If one hour of class and one hour of drill a week is regimentation, I'd like to know what Mr. Talcott calls the many required hours of core courses?

I also think a little explanation is needed on the statement, "the presence of the military on campus also breeds apathy toward the serious nature of war and preparing for such a war." It seems, according to this statement, that Talcott and his associates are just slightly confused.

According to Webster, apathy is a lack of passion, emotion, or excitement; a want of feeling.

It seems to me that the presence of the military at SUU breeds anything but apathy towards the serious nature of war. In fact, it shows that there are a number of people who are concerned enough about war that they are willing to do something to avoid it. And if there is a war, these same people who are "apathetic," will be the ones who will be teaching and leading this country's armed forces. They will be the first to go, Mr. Talcott. If this is apathy, I think it's time for a new definition to be placed in the dictionaries.

Also, 150 signatures from a student body of well over 11,000 is anything but representative.

Tom Hogan, AA
320 Ellis Ave.

Some students (approximately 10,000) missed the presentation of a maudlin but innocuous opera entitled, "The Happy Prince" because they (the students: approximately 10,000) decided to attend the Wisconsin-SUI basketball game. If there had been no game scheduled for that evening, I doubt seriously whether an additional seat would have been filled.

The SUI critic's function is to enlighten or clarify our understanding of an artistic effort and, simultaneously, to offer an intelligent objective appraisal of same. In most cases, clarification becomes a sloppy interpretation, and appraisal remains subjective, coated with an irrational bias. Whatever, even if the critic is knowledgeable and his analysis is superb, I still retain the right to find out for myself.

Listen: Prof. Olefsky will present a cello recital on Sunday afternoon, March 25; but, get this fans, the local theater will be showing (at the same time), "Twisting With My Grandmother" and "Rock, Baby, Rock" — mid-west premier. Need I say more? Me? I'm still trying to decide whether I should use diluted blue or critic black on Goldwater's "After Six" outfit.

Stephen G. Michaelides, G
125 N. Dubuque

I would also like to question how ROTC detracts from the student's education. I think the best way to point out the absurdness of this statement is to point out a few things about the people in advanced ROTC.

The students participating in advanced ROTC come from practically every college and school in the University. There are engineers, liberal arts students, business majors, and law students in the program. There are also many leaders of campus activities in advanced ROTC. There are people participating in varsity baseball, football, swimming, gymnastics, golf, and track who seem to find time for ROTC and their studies.

I do not intend to argue for compulsory ROTC, but before persons in a group such as the Student Peace Union attack something that has been proven in the past to be worthwhile, I think that they should take a good long look at themselves and their sense of values. After this has been done, whatever action any group takes, I hope their reasoning proves to be more sound than it has been in the past.

John T. Thurmond, of Dallas, said "they have an authority no other coins have."

—Associated Press

University Bulletin Board

University Bulletin Board notices must be received at The Daily Iowan office, Room 201, Communications Center, by noon of the day before publication. They must be typed and signed by an adviser or officer of the organization being publicized. Purely social functions are not eligible for this section.

GRADUATE ENGLISH SOCIETY will meet at 3:30 p.m., Friday, in the Music Room of the Wesley Foundation. Charles Wright will present a paper on "Mathew Arnold's Goethe."

GRADUATE CHAPTER of Newman Club will meet at 8 p.m., Friday in the Catholic Student Center. The Reverend Paul M. Henry, S.J., will speak on "Theological Thought of Teil de Chardin."

GAMMA ALPHA, men's scientific fraternity, will meet at 7:30 p.m., March 27, in 205 Zoology Building. Dr. Masushima of the Astronomy Department will speak on "Evolution and Aging of Stars."

ZOOLOGY SEMINAR will meet at 4 p.m., March 23, in 201 Zoology Building. Prof. R.E. Kallio of the SUI Bacteriology Department will speak on "Biological Utilization of Hydrocarbons."

SUMMER REPERTOIRE THEATRE troupes will be held from 2 to 5 p.m., March 28-31, in the University Theatre. Troupes will be held for the following plays: Shakespeare's "Much Ado About Nothing," Moliere's "The Miser," Miller's "Death of a Salesman," and Giraudoux' "Mad Woman of Chaillost." Up to six hours credit may be obtained for participation in the plays. All students are invited to try out. For further information, call James Gousseff at x231.

NEWMAN CLUB EXECUTIVE Council will meet at 11:30 a.m., Sunday, in the Catholic Student Center. Each member or his proxy should attend.

SUI ANTHROPOLOGY CLUB will meet 7:30 p.m., March 26 in the Pentacrest Room of the Iowa Memorial Union. Prof. Foxwell Albright will speak on "Middle Eastern Archaeology Today."

HAWKEYE POSITIONS: Applications for editor in the 1963 Hawkeye may be filed in the Office of the School of Journalism, 205 Communications Center until noon Friday, March 22. The position pays \$100 month. Applications must include a written summary of qualifications and experience, and must give the applicant's cumulative grade point average through the first semester of the current school year. Applicants need not be journalism students, nor have had experience on SUI publications interviews and election by the Board of Trustees of Student Publications, Inc. will be March 23.

RECREATIONAL SWIMMING for all women students is held Monday, Wednesday, and Friday from 7:30 to 8:15 p.m. at the Women's Gymnasium.

IOWA MEMORIAL UNION HOURS: Friday and Saturday — 7 a.m. to midnight. The Gold Fether Room is open from 7 a.m. to 11:15 p.m. on Sunday through Thursday, and from 7 a.m. to 12:45 p.m. on Friday and Saturday.

The Cafeteria is open from 12:30 a.m. to 1 p.m. for lunch and from 5 p.m. to 6:45 p.m. for dinner. Breakfasts are served and dinner is not served on Saturday and Sunday.

PERSONS DESIRING BABYSITTING service may call the YWCA office, 3240 between 1 and 5 p.m. The YWCA can provide babysitters for afternoons and evenings and in some cases all day Saturday and Sunday.

UNIVERSITY LIBRARY HOURS: Monday through Friday — 7:30 a.m. to 2 p.m.; Saturday — 7:30 a.m. to 10 p.m.; Sunday — 1:30 p.m. to 3 a.m. Desk Services: Monday through Thursday — 8 a.m. to 10 p.m.; Friday — 8 a.m. to 5 p.m. and 7 to 10 p.m.; Saturday — 8 a.m. to 5 p.m. and 7 to 10 p.m.; Sunday — 8 a.m. to 5 p.m. Reserve Desk Services: regular desk service except for Friday, Saturday and Sunday, it is also open from 7 to 10 p.m.

The Daily Iowan

The Daily Iowan is written and edited by students and is governed by a board of five student trustees elected by the student body and four trustees appointed by the president of the University. The Daily Iowan's editorial policy is not an expression of SUI administration policy or opinion, in any particular.

Page 2 THURSDAY, MARCH 22, 1962 Iowa City, Ia.

MEMBER AUDIT BUREAU OF CIRCULATIONS

Published by Student Publications, Inc., Communications Center, Iowa City, Iowa, daily except Sunday and Monday, and legal holidays, and except during the third full week in August and the following week. Entered as second-class matter at the post office at Iowa City under the Act of Congress of March 2, 1879.

Dial 7-4191 from noon to midnight to report news items, women's page items, and announcements to The Daily Iowan. Editorial offices are in the Communications Center.

Subscription Rates: By carrier in Iowa City, 25 cents weekly or \$10 per year in advance; six months, \$5.00; three months, \$2.50. By mail in Iowa, \$9 per year; six months, \$5; three months, \$2.50. All other mail subscriptions, \$10 per year; six months, \$5.00; three months, \$2.50.

DAILY IOWAN EDITORIAL STAFF
Editor Phil Currie
Managing Editor Jim Seda
News Editors Bob Ingle and Gary Lenzach
City Editor Harold Hatfield
Sports Editor Jerry Elsea
Chief Photographer Larry Rapoport
Society Editor Susan Arta
Asst. City Editor Barbara Butler
Classified Manager Gary Lenzach
Asst. Sports Editor Bob Hansen

DAILY IOWAN ADVERTISING STAFF
Business Manager and Advertising Director Bob Glafcke
Advertising Manager Larry Poyhl
Classified Manager Chet Matthews
Promotion Manager Nicki Gustin

DAILY IOWAN CIRCULATION
Circulation Manager Lee West

MEMBER OF THE ASSOCIATED PRESS
The Associated Press is entitled exclusively to the use for republication of all the local news printed in this newspaper as well as all AP news dispatches.

DAILY IOWAN SUPERVISORS FROM SCHOOL OF JOURNALISM FACULTY
Publisher Fred M. Pownall
Editorial Arthur M. Sanderson
Advertising E. John Kottman
Circulation Wilbur Peterson

TRUSTEES, BOARD OF STUDENT PUBLICATIONS, INC.
Karen Branson, AA; Prof. Dale Bentz, University Library; John Henry, MI; Prof. Leslie G. Moeller, School of Journalism; Michael Maduff, AS; Dr. George Easton, College of Dentistry; Richard A. Miller, AA; Dr. L. A. Van Dyke, College of Education; Paul Fennings, AS.

SUI's Ambassadors of Fun Prepare for Another Show



Quick Change—Students to Buffoons

Preparing for the evening's tom-foolery requires a lot of time and painstaking application of makeup. Hillman (left) and Monteith are busy in the lockerroom before teams are dressed and while spectators are still at home eating dinner.



Me, Worry?

Taking a halftime stroll around the floor, Hillman steals a glance at the crowd where he probably sees faces funnier than his hastily contrived makeup job. The clowns hold a special fascination for youngsters attending the games.

Who's the Fairest?

After finishing their oft-repeated ritual of the makeup, Hillman (left) and Dick Monteith pause to admire their handy-work. But there isn't much time for preening. The 10,000 people awaiting the start of the game need diversion — that's where the clowns come in.



Herky's Henchmen

Members of this bumbling foursome clowned their way through the 1960-61 school year and ended their term in office last spring by selecting this year's clowns. In real life they are (from left) Al Bachrach, Ron Rogers, Dave Levinson and Stu Haylock.



Classic Kelly Pose

Striking a melancholy pose very reminiscent of America's greatest clown, Emmett Kelly, Hillman watches the Hawkeyes fall behind. During games the Iowa clowns make no attempt to "upstage" the athletes. Only when the teams are having time out or have left the floor do the clowns attract attention.

Daily Iowan Photofeature

by JOE LIPPINCOTT

By NORM ROLLINS Staff Writer

SUI's ambassadors of fun, the campus clowns, regard themselves as an institution of importance and responsibility to the University.

The clowns are made up of four regular and two alternate members. Ralph Hillman, A4, Essex, is captain of the group. The other regulars are Lee Theisen, A3, Sioux City; Dick Monteith, A3, Jewell, and Dave Levinson, L3, Mason City.

Alternate clowns are Ron Borden, A2, Quincy, Ill., and Bill Bergstrom, A2, Arlington Heights, Ill.

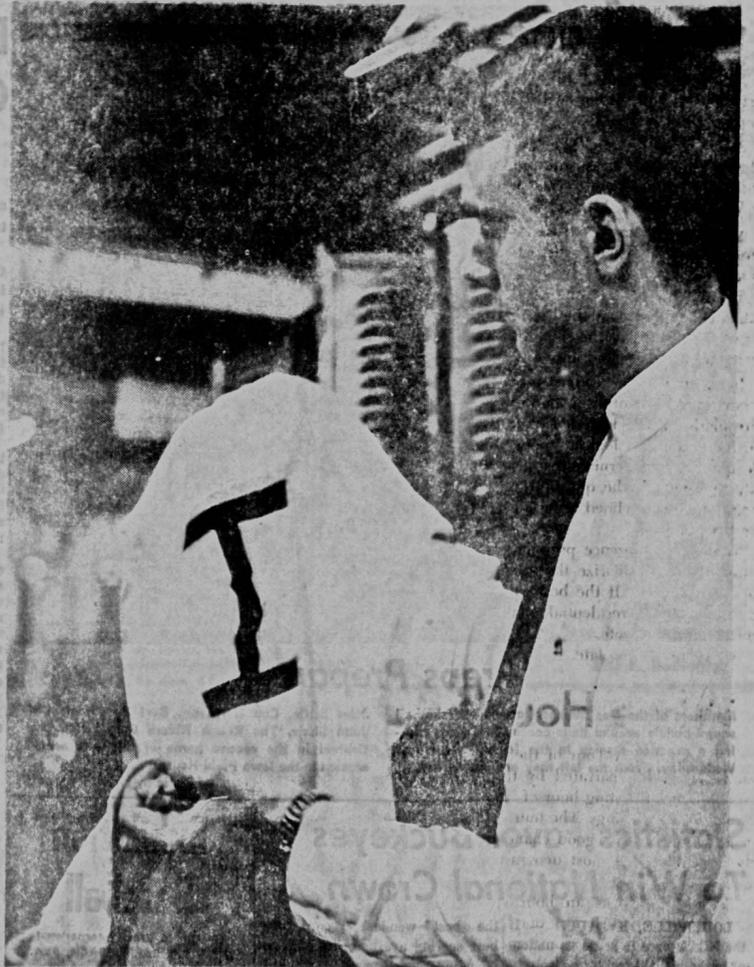
The clowns are chosen at spring tryouts each year on the basis of their imagination, cleverness, ability to be funny, and their ability to handle situations. Since the clowns are a self-containing institution, old members select the new members for the next year.

Performing at all home basketball and football games, the clowns have many responsibilities. At football games, they must provide entertainment, keep fans off the field, catch stray footballs, and cooperate with the cheerleaders.

Entertainment at basketball games requires a great deal of coordination with other half-time activities. Skits and other tricks are planned in advance.

Dressed in a yellow sweatshirt and black pants, the clowns can choose their own hat to insure variety. Additional equipment for their use is being planned for next fall.

Although constantly in motion, the clowns can still get cold, especially during football season. Theisen said he was wearing three pair of pants and socks, two sweatshirts, plus the traditional costume and he was still cold!



Comedy Time—I-Style

Standing beside his locker in the Field House lockerroom, Clown Captain Ralph Hillman displays his "numeral," a blatantly displayed "I" on his clown's sweater. To earn the "I" sweater and make the team of clowns an applicant must try out for the job and demonstrate a flair for humor.



Appearance Is Important — Especially to a Clown



Cleopatra Was Never More Particular



'If It's Too Baggy, It's a Perfect Fit'

Pulling that extra large sweatshirt over his head is a big order for Monteith so Hillman lends a hand. Actually the clothing worn by Iowa's clowns is very conservative, at least compared with garb worn by circus clowns. Under the Big Top no self-respecting clown

would enter the arena without a pair of pants which hold gallons of water or a barrel hanging precariously from suspenders around the unclad funnyman's shoulders.

Boys' State Tournament Opens Today



Preps Prepare

Members of the Des Moines Roosevelt basketball squad huddle around their coach, Al Comito, during a practice session in the Iowa Field House Wednesday. From the left they are Jim Kreamer,

John Bittle, Cap Hermann, Bert Broadfoot, and John Shaw. The Rough Riders face Sioux City Central in the second game of this afternoon's session in the Iowa Field House.

— Photo by Larry Rapoport

Eight Teams Meet in Quarter-Final Rounds

By HARRIETT HINDMAN
Staff Writer

The Boys' State High School Basketball Tournament opens at the Field House today at 1:30 p.m. when Cedar Rapids Regis takes the court against Olds.

Regis, coached by Bob Jennings, is favored to take the crown by many fans and coaches around the state. Regis gained its role in the finals by defeating Clinton 62-59 on the Field House court last Saturday.

Cedar Rapids' starters include Denny Phillips and Jim Wagner at forward, Joe Schmitz, 6-4 center, and Dave Fish and John Carig at guard. Phillips is the leading scorer, averaging about 22 points per game.

Schmitz played his best game of the season in the sub state final against Clinton when he held 6-9 Clinton center Dick Broderson to five goals, while Schmitz himself scored 14 points and collected ten rebounds.

Olds, representing the smallest school in the tournament (high school enrollment 98), brings a 26-1 record into tournament play. The school may be small, but the starting line-up is not. Led by 6-6 forward Gary Olson, averaging 20 points a game, other Olds starters are Dean Eichelberger, 6-3 forward, Merv Roth, 6-3 center, and Denny and Gary Anderson, both 6-2 guards.

In the second afternoon game, Des Moines Roosevelt and Sioux City Central meet. Both teams have lost only one game this season; Roosevelt claims 20 wins and Central 22.

Rough Rider Coach Al Comito is bringing his fourth team to the state finals. The Des Moines City Series champions have a starting line-up averaging almost 6-2. In sub state competition, Roosevelt defeated defending champion Marshalltown, and scored one-point victories over Nevada and Newton.

Jim Kreamer, 6-3 forward, leads Roosevelt's offense. John Bittle, 6-4 and the only starting junior, will be at the other forward, 6-5 John Shaw at center, and Cap Hermann and Bert Broadfoot at the guard positions.

Central, who suffered its only loss to Sutherland, will go into the tilt with a line-up which about equals Roosevelt's in height. The Little Maroons are led by 6-5 center Bob Kilstrom who has averaged 20 points a game this season. Cliff Wilder, second leading scorer, will team with Don Haster at forward, and Terry Peters, who scored 23 points in the sub state final, will start at guard along with 5-9 Harold Stevens.

The evening session will start at 7:30 when Abe Lincoln of Council Bluffs, with a mediocre 12-10 record, meets another small school representative, Sac City, 20-2 for the season. Lincoln coach Thurman Johnson credits the 12-10 record to inexperience, and lists the team's strong point as rebounding.

Joel Jensen, 6-6, has been the big gun for Lincoln in tournament play, averaging about 30 points per game through the district and sub state contests. Bill Wasinger and Kirk Johnson, both 6-4, will start at forwards for the Lynx. Jensen at center, and playmaker Dick Beezley at one guard spot. Rich Bragg and Steve Minikus alternate at the other guard position.

Sac City has the shortest over-all starting line-up in the tournament. The Indians, who have experienced their share of foul trouble this season, are known as a six man team. Bill Arndt, 6-3 center and only man on the squad who stands over six feet, has been the stand-out. Ron Olson, 5-9, and John Brown, 5-11, will start at forwards, and Dick Olsen, who has been praised for his ball handling by Coach Gilbert Johnson, will team up with Dick Chapman at the back-court positions. Bob (Cubs) Bowker, 5-10 junior, is the Indian's sixth man.

The nightcap, scheduled for 8:45, will feature Laurens (25-1) against Waverly (15-8). Laurens' lone loss came at the hands of Sutherland 80-57 after the Elks had won 20 straight. Coach Floyd

Winter has been quoted as saying that the loss helped the Elks, who came on to win five tournament games and their first berth in the state finals.

Brothers Bob and Don Ziegler lead the Laurens team. Bob, 6-2 senior forward, has a 19.3 average while Don, 6-0 junior guard, is averaging 19.2 points.

Other starters are Dick Mosbach, 6-6 center, forward Al Stover and guard Willie Grice. Bill Kemp is Laurens' first substitute, and has seen considerable action this year.

The Elks play two different brands of basketball. They have used deliberate pattern basketball, but have also opened up with some outshooting when confronted with a strong zone. Laurens has hit 46 per cent of its field goal attempts during the campaign.

Waverly, with an unimpressive record of 15-8, defeated Garnaville and Dubuque Wauert in the sub state to gain the state finals for the tenth time since 1940.

The Go-Hawks' starters average a shade under 6-0. Bob Wiley, 6-1 forward, is Waverly's leading scorer followed by Bill Strotzman, 5-10 junior guard. Forward Dave Carver, center Jim Renning and guard Chuck Infelt round out the Waverly unit.

Winners of today's games will meet in the semifinals at the Field House Friday night. Tickets for any of the tournament sessions can be purchased at the University athletic ticket office.

Hogan, Snead Will Be in Miami Open

MIAMI, Fla. (AP) — The strongest field of touring golf professionals since the rich January tournaments in California — plus the veterans Ben Hogan and Sam Snead — will tee off Thursday in the \$50,000 Miami Open.

In the tournament, to be played over a new 7,028-yard course carved out of Everglades mucklands west of Miami, will be the year's top 26 money-winning pros.

Hogan will play in his first tournament of the year. It will be Snead's second 1962 appearance.

Hockey Awards

NEW YORK (UPI) — The American Hockey League has established two new awards honoring two men who contributed to the league's success over the years, it was announced Wednesday by AHL publicist Jim Ellery.

The first award is the James C. Hendy Memorial award to be presented annually to "that individual who has made the most outstanding contribution to the AHL." Selection will be by the board of governors at the league's annual meeting in June.

The second award honors John D. Chick and will be known as the John D. Chick memorial cup. It will go to the winner of the Western Division title at the end of regular season play.



Meet The Gang at The Annex For a Glass Of Good Cheer

"Doc" Connell's

The Annex
26 East College

Wrestlers to NCAA Meet

By GEORGE KAMPLING
Staff Writer

A full 10 man team moves into action today at Stillwater, Okla., as the Iowa Hawkeyes aim for a high finish in the National Collegiate meet.

A sked where he thought the Hawks, Big Ten champions this season, would finish in the Nationals, Coach Dave McCuskey quipped, "I sure hope we're not last." Changing his tone, the Iowa mentor went on, "I believe we have a chance for a fairly high finish, especially when you look at our record."

The Hawks lost only one dual meet in conference action, a 15-13 decision to Michigan State, and lost one non-conference go, this to the Oklahoma Sooners, before gaining the conference meet title three weeks ago.

Oklahoma State again is the favorite. The Cowboys were unbeaten, first, in dual competition, and have won 37 straight dual meets.

"There is no choice but to pick Oklahoma State," said McCuskey. "Other top teams entered a re Wyoming, Army, Pitt, and always strong Lehigh," said Dave. Also finishing strong last year, and with another fine team this year is Oregon State.

Oklahoma State has won the tournament 22 times, missing only nine titles. Of these nine, five were won by Oklahoma. The Cowboys have captured more than one-fourth of the individual titles during their reign.

Correction

The East-West annual Shrine basketball game March 31, will be held in Kansas City, Mo. and not in Iowa City. The Kansas City dateline was accidentally removed from a story on page four of Wednesday's Daily Iowan.

UELSES DISCHARGED

QUANTICO, Va. (UPI) — Indoor pole vault star John Uelses was discharged from the Marine Corps Wednesday on completion of his enlistment.

A spokesman at the Quantico Marine base said Uelses planned to return to his home in Miami to participate in track relays at Hollywood, Fla., Saturday and in Santa Barbara, Calif., March 31. He is to be honored by the city of Miami this weekend.

Statistics Favor Buckeyes To Win National Crown

LOUISVILLE, Ky. (UPI) — If the NCAA were to settle its national basketball title with an electronic computer instead of an emotion-charged tournament here Friday and Saturday nights, Ohio State would win it hands down.

A look at the "fact sheets," compiled by the NCAA tournament committee showed that clearly enough Wednesday as fans and basketball coaches from coast to coast began to trickle into Louisville for business meetings and general hoop-la scheduled not so coincidentally in connection with the semifinals and finals at Freedom Hall.

Of the four regional champions in the finals, the Buckeyes have

the best won-lost record, the best scoring average, the best rebounding average, the highest shooting percentage both from the floor and from the free throw line, and the highest average margin of victory.

The only significant departments in which the Big Ten champs fail to lead the field are defensive average and average height, in each of which they are second by small margins to Cincinnati.

Jerry Lucas and friends have outscored their opponents this season by an average margin of 21.2 in winning 25 and losing one while achieving the No. 1 ranking in the UPI ratings every week of the season.

Exhibition Baseball

By United Press International

AT WEST PALM BEACH, FLA.
Washington 000 000 010—1 7 1
Kansas City 001 100 00x—2 6 1
McLain, Hobough (7) and Retzer.
Bass, Grim (7) and Sullivan. Winner—Bass. Loser—McLain. HR—Sullivan.

AT SARASOTA, FLA.
St. Louis 100 000 001—2 7 0
Chicago (A) 000 000 000—0 5 1
L. Jackson, Toth (8) and Schaffer.
Sawatski (6), Pizarro, Herbert (6) and Lolla. Winner—L. Jackson. Loser—Pizarro.

AT FORT MYERS, FLA.
Los Angeles (N) 000 020 000—4 7 0
Pittsburgh 000 100 000—1 6 1
Moeller, L. Sherry (5) and N. Sherry.
Gibson, Parsons (4) and Plaskett. Winner—Moeller. Loser—Parsons.

AT ST. PETERSBURG, FLA.
Detroit 000 000 000—0 4 1
New York (N) 001 000 00x—1 6 0
Bunning, Timmerman (7) and Roark.
Daviault, Moford (4), Moorhead (7) and Landrith. Winner—Daviault. Loser—Bunning.

AT TAMPA, FLA.
Baltimore 010 001 030—12 17 3
Cincinnati 010 100 004—6 11 0
Hoefl, Nuxhall (6) and Etchebarren.
O'Toole, Drabowsky (4), Krop (9) and Johnson. Winner—Hoefl. Loser—O'Toole. HRs—Snyder, Throneberry 2.

AT CLEARWATER, FLA.
New York (A) 020 025 001—13 18 3
Philadelphia 031 002 112—10 15 0
Roberts, Bridges (4), Clevenger (7) and Blanchard.
Smith, Soozer (4) and neff (7) and Dalrymple, White (7). Winner—Smith. HRs—Demeter, Bridges, Lopez, White.

AT TUCSON, ARIZ.
Chicago (N) 100 000 100—2 9 1
Cleveland 000 000 000—0 3 0
Hobbie, Girard (6), Schultz (9) and Barragan.
Thacker (9), Rudolph, Bell (6), Allen (9) and Romano. Winner—Hobbie. Loser—Rudolph.

AT PALM SPRINGS, CALIF.
San Francisco 01 1 100 100—3 8 3
Los Angeles (A) 12 12 010 00x—16 15 0
Los Angeles 12 runs in 3rd. Pierce, Herbel (4) and Pignatano. McBride, Belinsky (4) and Rodgers. Winner—McBride. Loser—Pierce.

AT SCOTTSDALE, ARIZ.
Houston 000 020 000 001—8 11 2
Boston 100 002 220 000 0—7 12 1
Woodeshick, Dickinson (7), Griffin (12) and Smith.
MacLeod, Stallard (5), Radatz (8), Willis (12) and Pagliaroni. Winner—Griffin. Loser—Willis. HRs—Jones, Smith.

To Televis Tourney

KCRG-TV in Cedar Rapids will televise today's state tournament games between Cedar Rapids Regis and Olds, and Roosevelt and Sioux City Central. The station will also televise the last game tonight between Laurens and Waverly.

WMT-TV will telecast the first game only.

New for Spring!

Trios

\$7.99
Black kid long oval

\$7.99
Black glove

Velvet step

\$10.99
Raspberry Black patent

\$11.99
Coral Scrub pine

REDDICK'S
CITY CLUB WEATHER BIRD *Shoes* VELVET STEP

OPENS TONIGHT!

THE UNIVERSITY THEATRE PRESENTS:

Twelfth Night

March 22, 23, 24, 28, 29, 30, 31

Tickets may be obtained at the Theatre Ticket Reservation Desk, East Lobby, IMU, Ext. 4432

Reserved Seats \$1.25 or SUI Student I. D.

SPECIAL RECORD OFFER

STEREO or REGULAR RECORDS **\$1.00 EACH**
values up to \$3.98

with trademark from any home pack of **Miller High Life**

The Champagne of Bottle Beer

DANCE ALONG WITH MILLER HIGH LIFE

Dance to these eight hit records offered at sensational savings by Miller High Life... the beer that tastes so very good!

CHECK THE RECORDS YOU WANT
Mail with \$1.00 and one trademark from any Miller High Life Home Pack for each record ordered to: DANCE ALONG — P. O. BOX 4610, Chicago 77, Ill.

- THE TWIST — Robby Robber and the Hi-Jackers
- CHA CHA CHA — Art Mooney and His Big Band
- SWING — Louis Prima Digs Keely Smith
- COUNTRY MUSIC — A Tribute to Hank Williams by Slim Boyd
- WALTZ — Stradavari Strings
- POLKA PARTY — Stanley Polaski and his Orchestra
- SQUARE DANCE — (with call)
- Emery Adams and the Corn Huskers
- FOX TROT — Igor Cassini presents: Pat Dorn and his Society Orchestra

STEREO REGULAR

NAME _____
STREET _____
CITY _____ ZONE _____ STATE _____
(please print)

Look for the "Bonus Offer" in every Dance Along Record Jacket

MILLER BREWING CO., MILWAUKEE, WIS., U.S.A.

Attempts To Fix N.Y. Basketball Games Fail

NEW YORK (UPI) — Gamblers have tried to "fix" high school basketball games in Brooklyn and have been rejected, Kings County District Attorney Edward S. Silver said Wednesday.

Although basketball scandals in recent years have involved college games, this was the first known attempt to bribe high school players.

The final game of the local public high school basketball season was played last Friday night, when Boys High played Wingate High School with detectives watching for any signs of chicanery. They found nothing suspicious.

Silver reported that other detectives had attended games throughout the season, including a big tournament in Madison Square Garden, looking for any signs that players were missing easy shots, or that known gamblers were present.

Silver said he was happy to report that the extensive investigation had proved not a single shred of evidence that any high school players had succumbed to the

blandishments of the gamblers. In addition to attending basketball games, youthful detectives had mingled with the students and players at Erasmus Hall and Wingate High Schools, where the attempts by gamblers to corrupt the youthful players were said to have been concentrated.

The investigation began last Nov. 24, after a gambler approached 17-year-old Charles (Sparky) Donovan, a player on the Erasmus Hall team, at a bowling alley. The gambler offered to place bets for Donovan but the youth ignored him.

As Donovan was leaving the alley, two other men asked him whether he wanted "to make money" on the subsequent game with Seward Park telling the youth that "Erasmus is going to lose anyhow." The boy said he was "not interested" but later told his coach, Bernard Kirsner, what had happened. The coach then told Dr. John McNeill, the school principal, who got in touch with Silver's office.

A detective questioned Donovan but the youth was unable to supply a description of the persons who spoke to him.

Favor Dayton, St. John's In N.I.T. Semifinal Round

NEW YORK (AP) — Dayton, a perennial runnerup, and St. John's, a third-time winner, are favored to gain the finals tonight in the National Invitation Basketball Tournament at Madison Square Garden.

Dayton (22-6) is matched against Loyola of Chicago (22-3) in one game and St. John's of New York (20-4) plays Duquesne (22-5) in the other. The winners will meet Saturday afternoon for the championship of the 25th NIT.

Dayton, which has been close so often with five second-place finishes in nine previous NITs, may have its title club at last. The Flyers, led by sophomore Bill Chmielewski and Gordy Hatton, whizzed by Wichita and Houston in impressive style during the quarter-finals.

Chmielewski scored 56 points in the two Dayton victories and Hatton 43. They form the first string with Garry Roggenburk, Hal Schoen and Tom Hatton, Gordy's

older brother. Loyola runs and shoots, then runs and shoots some more. The Ramblers wore down a solid Temple club 75-64 in their only NIT appearance this year, displaying a world of bounce.

Duquesne gained the semifinals by routing Navy and toppling Bradley's nationally fifth-ranked Missouri Valley Conference co-champions.

St. John's, winner of three NIT titles under Joe Lapchick and a competitor in 16, has the polish and cohesiveness of a typical Lapchick-coached team.

The Redmen, who drew a first-round bye, had little trouble handling Holy Cross in the quarter-finals 80-74.

Hopes for Liston Win

FORREST CITY, Ark. (AP) — Sonny Liston's mother prays every day that her boy will win the heavyweight boxing championship.

She has seen Sonny fight five times, and all were easy victories. She notes that he will get about \$700,000 out of the Patterson fight, and compares this to a dollar-a-day chicken plucking job he held 17 years ago in St. Louis.

Mrs. Liston said she believes her daily prayers will help Sonny dethrone Patterson. "If God is for you," she said, "the devil can do you no harm."

Traffic Rules for Basketball Fans

Fans attending the state boys' three-day basketball tournament beginning today will find parking problems and altered traffic pattern around the field house.

Iowa City police said Grand avenue, leading westward to the Field House, will be blocked to regular traffic from noon to Saturday night after the game.

It was also suggested that everyone coming to the tournament park east of the Iowa River.



That Run Down Feeling

Frank Robinson, Cincinnati Reds outfielder, is caught in a rundown between first and second after he had grounded to shortstop in first inning of game with Philadelphia in Clearwater. Rubin Amaro over-threw first base after Robinson grounded to shortstop. Vada Pinson went from first to score and Phillies made a play on him at the plate but too late. Robinson broke for second but was finally tagged out by Phillies catcher Sammy White (9). — AP Wirephoto

NCAA Charge Squaw Valley Making an Excessive Profit

SQUAW VALLEY, Calif. (UPI) — Alex Cushing, owner of ski lifts at Squaw Valley, denied Wednesday that he was making unexpected and excessive charges to NCAA skiers preparing for the championships starting Friday.

Cushing made the statement in reply to charges by the NCAA rules committee that he was making excessive \$3 per day charges on ski lift facilities for the athletes.

"Since no prior arrangements had been made with us by any NCAA official, said Cushing, "it was assumed that the NCAA would pay for the use of the facilities at the same reduced rates any other racing organization would pay."

"I talked to Pete Newell, University of California athletic di-

rector, on March 1 of this year and he informed me that the NCAA budget included only \$6 for room, board and ski lift . . . it was further agreed that any official not covered by the \$6 allowance would be given free use of the lifts from March 19 to March 23."

Tuesday William Newsom, Jr., vice president of the Squaw Valley Improvement Corporation, which is staging the meet in cooperation with Universities of California and Nevada claimed Cushing's prices were "absolutely contradictory to the terms of our earlier agreements."

But Cushing came back with the announcement Wednesday that Newsom's statement was a greedy attempt to keep the entire \$6 allowance for himself.



Vernon Looks for Better Year

Washington Pins Hope on Piersall

By MILTON RICHMAN
United Press International

POMPANO BEACH, Fla. — The air brakes on the bus carrying the Washington Senators failed to hold the other day. There was no real alarm among the players.

"Look out," hollered one of them to the driver, "you can lose a lot of talent here."

That was a joke, son!

The Senators do not have a great deal of talent and no one knows it better than their manager, Mickey Vernon, who says he thinks his club is "improved" this year and lets it go at that.

Vernon bases his belief on the addition of Jimmy Piersall, more pitching and the fact that he learned "quite a bit" in his first year as manager last season.

We lost 38 games by one run last year," Vernon recalls while tracing some of the reasons the Senators finished in a ninth-place tie with the Athletics.

"In many cases all we needed was just one base hit to swing the outcome the other way. We think Piersall will make a lot of difference."

Piersall, acquired from Cleveland for pitcher Dick Donovan, catcher Gene Green and infielder Jim Mahoney, thinks he can come close to approaching the .322 average he had with the Indians last season, but points out, "I'm not a miracle man."

Piersall not only to help the club offensively — "We sure need help because we don't have much power" — but also defensively. Piersall will be in center field against all types of pitching.

Disinclined to platoon, Vernon leans toward Gene Woodling, who hit .313 last season, in right field and Willie Tasby, who slumped to .251 after a fast start, in left. Woodling is going on 40, however. He played in 110 games last year and may be hard put to play that many this year.

Big Dale Long at first base and shortstop Bob Johnson are Washington's big hopes in the infield. Long, 36, has been hitting brilliantly this spring. His only competition, Bud Zipfel, hasn't even arrived yet. The 23-year-old Zipfel who batted .312 at Houston last year, isn't due out of service until March 24.

Chuck Cottier, who hit only .235, is the second baseman and veteran Danny O'Connell, who batted a surprisingly smart .260, is back at third base. That still leaves Ken Hamlin, drafted from Toronto, and Harry Bright for utility. Billy Klaus, actually on the Syracuse roster, also may be kept as still another reserve.

Vernon hopes that Bob Schmidt, obtained from Cincinnati, will become the club's No. 1 catcher. It may take some going because Schmidt's arm leaves something to be desired. So does Ken Ret-

zer's but the Senators will go along with him because he hit .340 for them in 16 games last season and .283 in 79 games for San Diego. Pete Daley, the third catcher, may go in a deal.

Like all managers, Vernon, who is new at the job but catches on fast, claims that his pitching will determine how high the club will go.

Left-handers Pete Burnside (4-9) and Claude Osteen (15-11) with Indianapolis and right-hander Joe McClain (8-18) and Bennie Daniels (12-11) are tabbed as starters. Donovan is sure to be missed although Vernon points out it was impossible to have him and Piersall both.

Other possible starters are Ed Hobaugh (7-9), Tom Cheney (1-3), Dave Stenhouse (14-12) at Jersey City, Ray Rippelmeyer (13-8) at Indianapolis, and Notre Dame grad Jim Hannan, a 22-year-old right-

hander whom Vernon is all excited about. Hannan had a 17-7 record with a Class D club last year but Vernon insists he has a chance to make the big jump.

Marty Kutyna, Fred Green and Hec Maestri head the bullpen group, which is certain to be augmented by others.

Edward S. Rose says—

Let us serve you for your NEEDS in Drugs and Medicines — this is the type of service we render — you are always welcome at

DRUG SHOP

109 S. Dubuque St.

NOTICE!! For Cleaner Laundry

Try Our Famous Westinghouse Washers.

Laundromat

Free Parking 316 E. Bloomington 320 E. Burlington

MERCURY COMET 2ND ANNIVERSARY SALE

COMET HAS TAKEN THE NATION BY STORM!

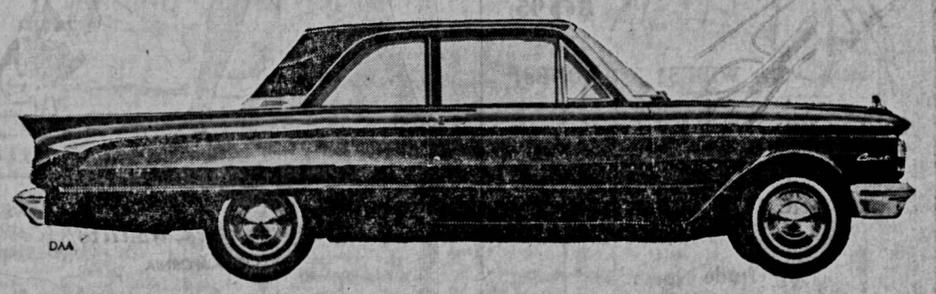
COMET — THE COMPACT WITH THE BEST RECORD FOR RESALE VALUE!

COMET — THE COMPACT SUCCESS STORY!

UNHEARD-OF LOW PRICES ON THE RED-HOT '62 COMET!

CELEBRATING 2 YEARS OF RECORD COMET SALES!

SUGGESTED RETAIL PRICE:
~~\$2000.00~~
~~2000~~
GET OUR SPECIAL LOW SALE PRICE!
It's our way of showing our appreciation for your 2-year welcome to Comet!



EVES LINCOLN-MERCURY
14 EAST COLLEGE, IOWA CITY, IOWA

Good weather or bad
YOU GET THE FINEST SERVICE
At Hawkeye Shell



Bill Brown — Manager of Hawkeye Shell

HAWKEYE SHELL offers you the kind of service that you expect from a top-notch service station . . . good weather or bad. No work is too big or too small for Hawkeye Shell . . . and every job is done right. Hawkeye Shell offers you convenient location, careful and expert service, and the friendliest atmosphere in town. Try Hawkeye Shell today, and you'll want to go back tomorrow.

HAWKEYE SHELL

Phone 8-5521
Corner of Burlington & Madison



Project Aid Tryouts

Tryouts for the Project AID musical "Once Upon a Mattress" will be held from 7-9 tonight in the North River Room of the Union. Friday tryouts will be in the East Lobby Conference Room from 7-9 p.m., and Saturday tryouts will be in the same room from 1-4 p.m. The production staff for the musical include, bottom (left to right): Louis

Bradfield, A3, Tucson, Ariz.; Ronald Andersen, A3, Dike; and John Quinn, A3, Clinton; middle: Marsha Thayer, G, Coralville; and Gary Niebuhr, A3, Cedar Rapids; top: Pat Crawford, Iowa City; Camilla Haag, G, Elyria, Ohio; and Nancy Cole, G, Iowa City.

Comedy Starts Tonight —

SUI's 'Twelfth Night' Promises Fantasy, Fun

By JUDY SULECKI
Staff Writer

"If you desire the spleen, and will laugh yourselves into stitches, follow me . . ." Maria tells Sir Toby in act three, scene two of Shakespeare's "Twelfth Night." The message bears repeating to SUI theater-goers who desire an entertaining, fast-moving light comedy. Shakespeare's absorbing romantic comedy, which contains a mixture of reverie, farce, and all kinds of delusion, opens tonight at 8 at University Theatre.

According to George Kernodle, visiting professor of dramatic arts from the University of Arkansas, who is directing the production, the play displays "the romance and fun of festival that the Elizabethans enjoyed."

The climax to the Christmas season — the twelfth night — was a time when everything was in reverse, he explained. "In this play we want to catch the spirit of dance and delusion. Shakespeare sets the play in the legendary dukedom of Elyria and uses characters that suggest an air of reverie . . ." he said.

Kernodle said that Shakespeare chastizes ritual by using a Puritan spoilsport who wants to stop the rebels. "The comic characters reveal while they sing," he added. "There is the fantastic, rippling double-talk of Feste, the Fool. In the background while there is a constant play on words, there is the drunkenness of Sir Toby and the spoiled attitude of Malvolio."

The SUI production will use staging of medieval towns and the costumes will be more fantasy than history. A revolving circular stage, which will turn in full view of the audience, will keep pace with the action of the drama.

"We have attempted to capture the romance of the play by putting the medieval city on a turntable," Kernodle explained.

Traditional songs will be sung throughout the play and are used sometimes for comic relief, or to resolve all the anxiety of everyday confusion into the romance.

Tickets for this production have been sold out for both weekends, theater officials announced Wednesday, but choice seats are available for the remaining performances. The romantic comedy will be presented tonight Friday, Saturday, March 23 through 31.

Reserved seats are \$1.25. Students may obtain free tickets by presenting their identification cards at the East Lobby "Desk" of the Iowa Memorial Union. The desk is open between 9-4:30 p.m. Monday through Friday, 9-12 p.m. on Saturday.

A "First Nighter's Reception" will be held directly after this evening's production of Twelfth Night. The audience will be able to meet the cast backstage, and refreshments will be served.

The reception, the first in a series

Sonic Booms — (Continued from Page One)

buildings. "Pressure from a sonic boom under normal SAC operations will be more than five pounds a square foot — roughly 10 times the noise created by a thunder clap. The strongest sonic boom ever recorded was measured on a mountain top, 300 feet from the passing aircraft. The pressure of this sonic boom was only 33 pounds per square foot."

Sonic booms can, under certain conditions, do some damage. Plate and window glass may be broken; light bric-a-brac may be shaken or vibrated from shelves; loosely latched doors may be pushed open and damaged; and under unusual conditions, existing plaster cracks may be aggravated.

The Air Force is setting up methods for paying for damage resulting from sonic booms.

The Air Force says that, frankly, there isn't much that can be done about the booms. Scientific experiments and research aimed at minimizing sonic booms have not come up with a solution as yet — but the scientists are still trying.

"Unlike most nuisances," the pamphlet states, "the sonic boom is unavoidable, and because of the world situation, it is a sound that we cannot live without. It is a sound that will be heard more and more often as this country progresses farther into the age of supersonic flight."

Few Tickets Left For Minneapolis Symphony Concert

All tickets have been distributed for the evening concert by the Minneapolis Symphony Orchestra here Monday, according to Professor Earl Harper, chairman of the University Concert Course.

A few tickets for the 2:30 p.m. concert are still available for SUI students and staff members. If any tickets remain Saturday morning, they will also be on sale to the public. Tickets for the afternoon concert are available free to students upon presentation of their identification cards and will be on sale to others at \$1.50 each.

James Dixon, formerly conductor of the SUI Symphony Orchestra, will conduct the noted Minneapolis Symphony in the afternoon program. Conductor Stanislaw Skrowaczewski will direct the group in the evening concert.

SCOTTISH GUEST

EDINBURGH (AP) — Dmitri Shostakovich, famous Soviet composer, will be guest of honor at the Edinburgh Festival, Aug. 20-Sept. 3.



Take a GRAND SLAM at DIRT . . . 32 Washers 16 Dryers

Automatic Soak Cycle PLUS Soft Water

"famous PHILCO-BENDIX machines"

OPEN 24 hrs. 7 DAYS/wk.

KING KOIN Launderette

923 S. RIVERSIDE DR.

"Two Doors North of Beners"

FREE PARKING

Candidates — (Continued from Page One)

communication," he said, "because of the conflicting interests of many of the groups." Presidents are often too busy to attend council meetings, he added.

"This has not worked on other campuses," he said. Fane said better news coverage and distributing the minutes of all University organizations would aid communications more than a president's council.

More important than a "clearing house for the thoughts of presidents," said Miller, is the formation of an effective married students' organization.

Schantz said this was up to married students, not Student Senate.

Fane agreed with Miller. His running mate, Chuck Coulter, blamed married student apathy on a Senate that disregarded their problems. The Senate races through married student problems in the last five minutes of a meeting, he said.

Arrives for Rest

WEST PALM BEACH, Fla. (AP) — Mrs. Joseph P. Kennedy, mother of the President, arrived by plane Wednesday to convalesce from surgery performed in Boston nine days ago.

Mrs. Kennedy, 71, was operated on for pelvic hernia.

CORRECTION

Wednesday's Daily Iowan incorrectly stated that Mrs. Delma Dever, 1001 Rider St., is a candidate for the Democratic nomination for Iowa's Secretary of State in the June 4 primary election.

Mrs. Dale Dever, Route 1, North Liberty, will seek the nomination. Mrs. Dever is secretary of the Johnson County Democratic central committee.

IC Bogus Check Plan Told to Police Officials

By LAEL MOE
Staff Writer

Notice to phony check passers — within 45 minutes after you pass a bad check in Iowa City, over 200 local stores can be alerted. Also, your picture may be taken while you are writing the check.

Detective Lieutenant Charles Snider of the Iowa City Police, Thursday told a group of police chiefs and city officials from throughout the state of Iowa City's methods for apprehending check artists. The officials are here for the Police Command School sponsored by SUI Wednesday, Thursday and Friday of this week.

Iowa City's check warning system, known as the Johnson County Merchants' Protective Association, grew out of a meeting of Snider and County Attorney Ralph Neulz with the Iowa City Chamber of Commerce last May, Snider said.

The warning system mainly consists of a chain telephone plan — a merchant receiving a bad check calls a number at a previously designated store. The second store, known as the key store, calls two other stores who each call two more. In a matter of minutes over 200 stores in Iowa City can be notified.

Snider also said a number of stores have bought and installed automatic cameras which take a picture of a person writing a check and of the check being written. He said this has been useful in prosecuting several bogus check passers.

A recently-added feature of the check warning system operates partially outside of Iowa City. When the police receive information on bad check passers, or "paper hangers" as they are sometimes called, the information is turned over the Chamber of Com-

merce and is distributed by them to members of the Johnson County Protective Association.

In this way, Snider said, Iowa City merchants receive advance warning of check artists who are operating in the eastern part of the state near Iowa City. He said he would like to see this part of the plan instituted on a state-wide basis.

Snider, speaking of bogus checks, said that the pen is mightier than the sword or the gun. An armed bandit who robs a store is immediately reported and steps are taken quickly toward his apprehension. It is sometimes very difficult to apprehend a check artist, Snider said, because he is quite often gone before it is found that the check is no good.

Losses on bad checks in national food stores had been estimated at \$85 million a year. About 25 per cent of those serving time in Iowa's penal institutions are there for check charges.

Some 86 per cent of these are repeaters. Snider said this points up the seriousness and immensity of the problem. He said he hopes that by use of plans such as Iowa City's the "pen can be dulled" and the losses decreased.

Snider said one of the most difficult culprits to catch is the "hit and runner" who moves into town for one afternoon, cashing checks in a large number of stores and then leaving town.

W

Shirt Dress Success



Frosty cool Fashion in the delectable Shirt Dress, shown in Wamsutta "Wamposie"

Also in Avondale Gingham Checks and Steven's Satin Stripe.

\$9.98

Campus Casuals OF CALIFORNIA

Willard's

"Your California Store in Iowa City"



A revolutionary new strapless — you barely know it's there.

It's "Sudden Comfort" by Lovable \$2.95

NO WIRES! NO BONES!

At last—here is a strapless that stays up comfortably without a wire or bone to cut or bind you. The secret is Lovable's exclusive "inner cup" styling that lifts, molds and holds with complete assurance. Pretty scalloped lace over lustrous satiny interlining.

Also embroidered cotton version—\$2.95

New Trade Name

Uptown Shop

"a home owned store"

Ph. 8-5174

128 S. Clinton

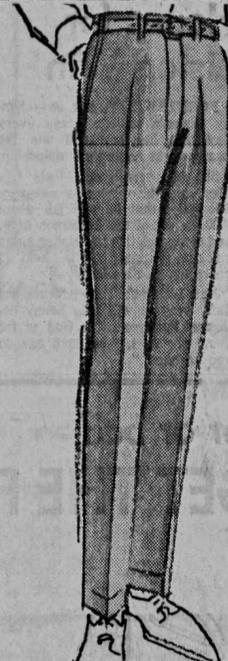
PENNEY'S 60th ANNIVERSARY



COTTON POPLIN RAINCOAT

\$9

Another outstanding value to celebrate our 60th Anniversary. And we pass the savings on to you. 100% cotton poplin. Printed lining. Bal Raglan styling. Hurry! Hurry! These will go fast! Sizes 36-46. Regulars and longs. Oyster only.

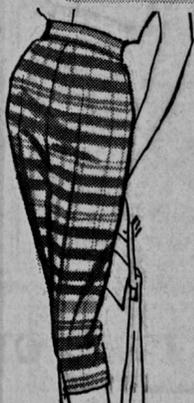


EASY-CARE SLACK VALUE!

2 for \$5

New Penn-twist cottons wash 'n wear, need little ironing! All trim tailored in Penney's University-Grad model . . . slightly tapered leg, plain front. Big color selection . . . black, willow, blue, tan, shale, olive. Buy several pair.

DOLLAR DAYS!



Little-or-No-Iron COTTON PANTS

1⁶⁶ and 2⁶⁶

Famous Dansheen and Dansport Jamaicas, Knee-Knockers, Slacks. Glowing solids, stripes, tapestry designs, plaids. Sizes 10 to 18.



MATERNITY SEPARATES

\$2

Lithe! Slim! Fine cotton jackets machine wash. Jamaica shorts and short slacks. Co-ordinated prints and solids. Sizes 8 to 18.



NYLON PILE BATH SET

\$2

21" X 24", contour Stay-put foam rubber cushioning. White, pink and fawn. Machine wash. LID COVER \$1 21" X 36" \$3



NEW FASHION SWEAT SHIRTS!

men's sizes 144 S, M, L

Embroidered cottons with raglan sleeves, crew neck. Soft, absorbent cotton fleece linings! Machine wash. In 6 colors!

CHARGE IT! It's easier to plan, easier to pick, easier to pay!

Media Directory Prepared by Prof

The second edition of a mass communications directory is now available at the SUI School of Journalism for \$1.50 a copy.

The booklet, "Organizations, Publications and Directories in the Mass Media of Communications," was prepared by Wilbur Peterson, associate professor of journalism and head of the School's Bureau of Media Service.

The 40-page booklet contains titles of 219 organizations, 88 more than in the first edition.

The description of each organization contains the name of its publication, a statement of the occupational interests of members, and the purposes and objectives of the organization, and some of its activities. The address of the headquarters of secretary is also indicated.

Copies have been requested by college and university libraries, public libraries, schools of journalism, advertising agencies, radio and television stations, newspapers, magazines, public relations firms, mass media organizations, journalism students and other individuals.

— DOORS OPEN 1:15 —

STRAND

WE'RE DOING IT AGAIN . . .

AFTER MANY REQUESTS—

WE ARE MOVING OVER—

FOR ONE WEEK MORE—

IT'S A MOVE-OVER TO—

STRAND

ONLY BIG FIRST-RUNS

— STARTING —

TO-DAY

THE LAUGH MAN

Who gave you "Some Like It Hot" and "The Apartment"?

Now EXPLODES with a NEW LAUGH RIOT!

BILLY WILDERS

ONE, TWO, THREE

PLUS — Color Cartoon "SWITCHIN' KITTEN"

Good Listening— Today on WSUI

By LARRY BARRETT
Written for The Daily Iowan
"I BEEN TO SOME BIG TOWNS and heard me some big talk," but there's more big talk out of Iowa City's little, old Broadcasting House today than there has been since Governor Lucas parleyed with the Indians about parking space for their ponies.

THE VOICE OF AMERICA — there's an outfit that talks big —

List Poison Safety Steps

Vern F. Thudium, associate director of Pharmacy Services and executive poison control officer of the poison control substation at University Hospitals, listed eight steps that could be taken to lower the number of accidental poisonings, in conjunction with National Poison Prevention Week, which began Monday.

Each year about one half million children under the age of five accidentally swallow poisonous substances, resulting in 450 deaths. Fewer children in this age group die from measles, polio, diphtheria, typhoid and scarlet fever combined.

In an effort to reduce the number of deaths and poisonings, and to alert parents to these dangers, President Kennedy has proclaimed March 18-22 National Poison Prevention Week. Iowa City Mayor Dorr Hudson signed a National Poison Prevention Week proclamation for Iowa City Monday.

Thudium said internal medicines, particularly aspirin, cleaning agents, pesticides and petroleum distillates are most frequently involved in accidental poisonings.

Thudium said the major factors in poisonings were that the poisonous substance was stored in something other than its original container, improperly stored or improperly discarded.

To eliminate the danger of accidental poisonings, he suggested the following:

1. Store household products out of the reach of children or in locked cabinets.

2. Keep medicines properly labeled.

3. Return products to a safe storage place. Never leave them within reach of children. Keep products in their original containers.

4. Read labels carefully and use products according to the directions.

5. Never store medicine in food containers.

6. Don't give or take medicines in the dark, or without first reading the directions.

7. Discard medicines and household products by flushing them down the toilet.

8. Never call medicine "candy" to persuade children to take it.

He said the primary purpose of the Center at the hospital is to supply area physicians with information to help in the treatment of poisoning cases.

However, he emphasized, emergency treatment is provided for patients who cannot reach their family physicians.

Otherwise, he added, parents should contact the family physician when children have taken a substance that is suspected of being poisonous.

In all cases, he said, the container should be given to the physician to assure proper identification and treatment.

The Control Center was organized unofficially 11 years to distribute information.

Dr. Donald Dumphy professor and head of the department of pediatrics is the Executive Poison Control Officer of the Center.

will celebrate its 20th Anniversary with us this morning at 8:30. The Director of the Voice of America — you may think of him as a ventriloquist, if you wish — is Henry Loomis; he, Edward R. Murrow, Dean Rusk and President Kennedy are among the speakers to be heard.

THERE IS A BABEL OF VOICES in the United Nations, of course, and today's Great Decisions program, at 2 p.m., is concerned with whether or not they comprise a truly independent force in the international politics of our day. If not, then what role does the U.N. play? The objective of the GD series is to stimulate your thinking, and some intelligent discussion, on this and other pivotal questions.

910 Kilocycles
Thursday, Mar. 22, 1962

- 8:00 Morning Chapel
- 8:15 News
- 8:30 Morning Feature
- 9:00 Music
- 9:30 Bookshelf
- 9:55 News
- 10:00 Music
- 11:00 Man & Meaning in Contemporary Jewish Literature
- 11:55 Coming Events
- 11:58 News Capsule
- 12:00 Rhythm Rumbles
- 12:30 News
- 12:45 News Background
- 1:00 Music
- 2:00 Great Decisions — United Nations: Independent Force
- 2:30 Music
- 2:45 News
- 2:50 Music
- 4:25 News
- 4:30 Tea Time
- 5:15 Sports Time
- 5:30 News
- 5:45 News Background
- 6:00 Evening Concert
- 8:00 Evening at the Theatre — Uchimura, Marathon
- 9:00 Trio
- 9:45 News Final
- 9:55 Sports Final
- 10:00 SIGN OFF

2 ROTC Corps To Name Colonel At Military Ball

The 60th annual Military Ball, sponsored by the SUI Air Force and Army Reserve Officer Training Corps detachments, will be held March 30, from 8 p.m. to midnight in the Main Lounge of the Iowa Memorial Union.

The Honorary Cadet Colonel, a cadet chosen by the combined Advanced Corps cadets to reign over the festivities, will be chosen at the dance.

The five finalists for the crown are: Nancy Kramer, A4, Remsen, Barbara Steelman, A4, West Des Moines, Toby Baron, A4, Fort Sam Houston, Tex., Tuck Reinert, N4, Park Ridge, Ill., and Nedra Morgan, A4, Iowa City.

Presentation will be made during the dance intermission by Mike Arganbright, E3, Guthrie Center, cadet corps commander of the combined services.

The Hot Wise band will provide the music. The Old Gold Singers will also provide intermission entertainment.

Lemkau Elected Head Of South Quad Dorm

Officers from South Quadrangle Dormitory elected this week are: Kenneth Lemkau, E1, Silvis, Ill., president; John Pas, A2, Sioux City, vice president; Paul Christianson, L1, Ackley, Student Senate Representative.

Section representatives are Don Tallant, A2, Silvis, Ill.; Don Hecklin, A1, Barnes City; Dick Sator, A3, Princeton, N.J.; Ronald Linde, A1, Sioux City; and Gene Koob, A1, Sigourney.

DOORS OPEN 1:15 P.M.

Varsity

NOW ENDS FRIDAY!

COLUMBIA PICTURES presents

SCREAM OF FEAR!

CO-HIT

THE TRUNK

—Doors Open 1:15 P.M.—

ENGLERT

7 BIG DAYS Starts TODAY "ONE BIG WEEK"

PLEASE NOTE THE CAST!

WILLIAM HOLDEN CLIFTON WEBB

Directed by LEO McCAREY who gave you such crowning achievements as "Goin' My Way" and "The Bells of St. Mary's"



SHOWS — 1:30 - 4:00
6:45 - 9:10 — "FEATURE"
9:30 P.M.

Plus — Color Cartoon "NOBODY'S GHOU" And — Sport Thrill "SPORT FISHING"

SOON! SUMMER AND SMOKE

12 AFROTC Cadets To Get Flight Instruction

Twelve SUI senior AFROTC cadets have enrolled in the AFROTC Flight Instruction Program (FIP), a course which will provide preliminary pilot training for the cadets.

The 12 are: Fredrick Kolpin, B4, Auerlia; Robert Bleakley, A4, Cedar Rapids; Bruce Kamer, B3, Clinton; William May, B3, Columbus Junction; Neil Sodemann, B4, DeWitt; Mike Arganbright, E3, Guthrie Center; Joseph Kennedy, A4, and Peter Vanderhoef, A4, Iowa City; Robert Fretwell, A4, Keokuk; Jay White, B4, Pocahontas; Henry Niedorf, A4, Walcott; and Bruce Rankin, A3, Bridgeville, Del.

The cadets will receive 35 hours of ground school instruction before they begin a 35 hour block of training in the air.

The training will enable the student of FIP to apply for a Federal Aviation Agency written exam, and if he passes, he will be qualified for a private pilot's license.

This is the fifth year the Air Force has offered the FIP program to its cadets.

they begin a 35 hour block of training in the air.

The training will enable the student of FIP to apply for a Federal Aviation Agency written exam, and if he passes, he will be qualified for a private pilot's license.

This is the fifth year the Air Force has offered the FIP program to its cadets.

AUSTRIAN BUYERS UNITED NATIONS, N.Y. (AP) — Acting Secretary-General U Thant said today Austria told him it intends to buy \$90,000 worth of U.N. bonds, subject to parliamentary approval. Nineteen countries now are pledged to buy \$148,313,000 of the \$200 million issue, floated to wipe out a deficit from U.N. peace-force spending.

GRADUATE men and women: Rooms, cooking; large studios; small cottages. \$30.00 up. Graduate House. Dial 7-3703 or 8-3975. 4-17R

CLASSIFIEDS

Typing 4	Mobile Homes For Sale 13	Rooms For Rent 16
Typing, neat, accurate. Dial 7-7196, 4-611	1959 WESTWOOD, 10' x 50' extras. Dial 7-4097, evenings. 4-20	GRADUATE men and women: Rooms, cooking; large studios; small cottages. \$30.00 up. Graduate House. Dial 7-3703 or 8-3975. 4-17R
Typing, experienced, reasonable. Dial 7-2447. 4-98	Apartments For Rent 15	SINGLE room, man. Close in. Dial 7-2872. 4-27
JERRY NYALL Electric Typing Service, phone 8-1539. 4-98	FURNISHED apartment, also single room. Dial 7-2875. 4-21	WARM, quiet single room, man student. 7-7563. 4-16
Typing, experienced. 8-1788. 4-21	DESIRABLE downtown furnished efficiency apartment. For two men. Inquire: Whiteway Super Market. 4-21	TWO NEW rooms, for two men, refrigerator. Dial 8-3070. 4-14
Child Care 5	FURNISHED apartment. April 1st. Call 7-3940, evenings. 3-24	ROOMS: graduate men. Cooking privileges. 530 N. Clinton. 7-5487 or 7-5848. 4-13
WILL BABYSIT in Hawkeye Apartments. 7-7285. 3-22	2-BEDROOM apartment, private bath, entrance and parking. One and 1/2 miles from city. No children. 8-4152. 3-24	FURNISHED rooms downtown. Dial 7-5101; after 6:00 dial 7-4242. 4-9
Lost & Found 7	COMPLETELY furnished 2-bedroom apartment. Heat, hot water furnished. Air-conditioned, laundry room, TV. Privacy in West Liberty. Phone 644-2239 or 388-1647. 3-22	SINGLE room, approved, male. Dial 8-2429 after 5:00 p.m. 3-27R
LOST: Plastic folder containing identification. Please call 328-6071, extension 62, between 8 a.m. and 5 p.m. Reward: Bennie C. Serbousek. 3-23	UNFURNISHED, three room apartment, private bath. University Heights. 8-5990. 3-22	Wanted 18
Automotive 8	NEW unfurnished, 1 bedroom duplex, stove, refrigerator. Whiting-Kerr Realty Co. 7-2123, evenings. 8-0477. 3-27R	VESPA motor scooter, used. x3838. 3-24
1960 STUDEBAKER, 3,600 miles. Dial 8-6631 after five p.m. 3-24	MUST sell: 1960 Nash American Deluxe 4-door. Gas mileage up to 33 miles. Excellent condition. 8-1759. 3-23	ENCYCLOPEDIA AMERICANA. Full or part time sales representatives. EM 2-2599. Cedar Rapids. 4-11R
FOR SALE: 1958 Morris Minor 1000. Phone either 8-1179 or 7-3839 anytime. 3-23	1955 Ford Fairlane V-8. Excellent condition. Call 7-3763 before 9:00 a.m. 4	Help Wanted 19
Misc. For Sale 11	Rooms For Rent 16	MALE help, nights. Hilltop Pizza House, 1100 N. Dodge. Apply in person. 4-21
BEN HOGAN golf clubs. Pro-line. Used one year. 8-0342. 3-22	DOUBLE sleeping room for boys. Mrs. Meeks, 426 S. Clinton. Phone 8-1609. 3-23	STUDENT to tutor 8th grade girl. Two to four hours weekly. 8-1854 after 3 p.m. 3-22
"HERMES" portable typewriter, excellent, \$100.00; IBM electric, reconditioned, \$140.00. 7-9315. 3-23	ROOM for working girl or graduate woman. Cooking. Dial 8-8987. 4-20	Work Wanted 20
Mobile Homes For Sale 13	1/2 DOUBLE room, male. Approved, showers. 308 E. Church. Dial 8-4851. 3-24	WANT: Housework or babysitting. 7-2454. 3-27
1955 NEW HOME, 45' x 8'. Air-conditioned. Best offer. 7-3021. 4-22	Volkswagen Trades	WANTED: Ironings. Dial 8-3906. 3-23
MUST sell: 1960 Champion 10' x 46' mobile home. Like new. Call 8-7790. 4-2	1959 Volkswagen sedan	MONEY LOANED
1960 REGAL 10' x 46'. Air-conditioned, washing machine and dryer, large bedroom. June occupancy. \$4,100.00. Dial 8-7704. 4-17	1958 Volkswagen sedan	Diamonds, Cameras, Typewriters, Watches, Luggage, Guns, Musical Instruments Dial 7-4535
FOR SALE or Rent: 1958 Rollahome, 42' x 8'. 7-7014. 3-27	1956 Oldsmobile sedan	MOCK-EYE LOAN
1956 LIBERTY 34'x8'. Annex. Top condition. Coraville Trailer Park. 7-7612. 3-27	1954 Mercury hardtop	SALES, OVERSEAS DELIVERY, PARTS AND SERVICE FOR:
Typing 4	1953 Mercury 4-Door	Mercedes-Benz, Triumph, Peugeot, Sprite, MG, Austin-Healey, Renault, Jaguar, Morris, and Auto-Union.
ELECTRIC TYPING. Accurate, experienced. Deana Evans. Phone 8-6681 3-28R	hawkeye imports, inc. south summit at walnut phone 337-2115	ALLEN IMPORTS 1024 - 1st Avenue N.E. Cedar Rapids EM3-2611
Ignition Carburetors GENERATORS STARTERS Briggs & Stratton Motors	PHOTOFINISHING SAVE 20c FAST, CUSTOM SERVICE Done in our Own Darkroom YOUNG'S STUDIO 8 So. Dubuque	
Pyramid Services 621 S. Dubuque Dial 7-5723		

IT'S EASY TO MAIL YOUR DAILY IOWAN WANT AD Use This Handy Want Ad Blank Today

FILL IN AND MAIL TO

The Daily Iowan,
Classified Advertising,
Iowa City, Iowa

YOUR NAME _____
STREET _____
TOWN _____ STATE _____

Write complete Ad below including name, address or phone.

TO DETERMINE COST OF AD see rate box, first column of Want Ad Section. You may remit cost of ad with this blank. Otherwise, memo bill will be sent.

() Remittance Enclosed
() Send Memo Bill
Cancel as soon as you get results. You pay only for number of days ad appears.

Start Ad On Day Checked

() Tuesday () Thursday
() Wednesday () Friday
() Saturday
Total Number Days _____

GIVE YOUR CAR A BREAK

cleaned inside and out in minutes at

MINI-AUTOMATIC CAR WASH

WEEKDAYS 8:00-5:30
SUNDAY 8:00-1:00

Next to Benner's Stop & Shop
1025 S. Riverside Dr. Ph. 8-5041

I'LL BE DARNED!!

I went down to George's last night, and his pizza was better than ever! Try one tonight and see!

Dial 8-7545

GEORGE'S GOURMET

114 S. Dubuque
Across from Hotel Jefferson

Orders to Go • Free Delivery on orders over 3.95

SATAN NEVER SLEEPS

In COLOR

CINEMA SCOPE
COLOR by DE LUXE

CO-STARRING
FRANCE NUYEN

Plus — Color Cartoon "NOBODY'S GHOU" And — Sport Thrill "SPORT FISHING"

SOON! SUMMER AND SMOKE

By Johnny Hart

I WAS HOPING YOU'D TELL ME ABOUT A WHOLE BUNCH OF MY COMPLEXES.

CERTAINLY WHAT SEEMS TO BE YOUR PROBLEM?

I HAVEN'T GOT ANY WORRIES.

By MORT WALKER

OH MAN! WHAT A PARTY! WHEEE-EW!

WHAT'S HE MOANING ABOUT? I'VE SEEN HIM LOOK WORSE THAN THAT THE MORNING AFTER

SURE YOU HAVE

BUT THIS IS THREE MORNINGS AFTER.

Campus Notes

CIA Interviews

Seniors and graduate students interested in a career with the Central Intelligence Agency should contact the Business and Industrial Placement Office, 107 University Hall. A representative from CIA will conduct interviews on campus March 28, 29 and 30.

CPC Applications Out

Applications for the 1962-63 Central Party Committee will be available at the new Information Desk in the Iowa Memorial Union and at the housing units Monday.

Applicants should return the blanks by 5 p.m., April 13.

CPC President Spencer Page, A4, Spencer, reported that five seniors, four juniors and three sophomores will be selected for the Committee by a selection board.

Requirements for the positions are included in the application blanks.

300 at Dinner

Nearly 300 attended a dinner and coffee hour at Hillcrest Tuesday sponsored by the Mark Schantz for Student Body President Committee.

Hosts and hostesses for the evening were Sarah Slavin, A3, Las Vegas, Nev.; Ann Lorack, A2, Mendota, Ill.; Jean Pasker, A2, Montezuma; Al Goode, A2, Bloomfield; Jim Bennett, L2, Davenport; Carter Griffin, A4, Morningsun; and Ron Andersen, A3, Dike.

A question and answer period followed the dinner.

Federal Exams Offered

The next Federal Service Entrance Examination will be given at SUI April 14. The examination can be taken to qualify for entry into any of 60 career fields in government service.

Seniors who will graduate within 21 months may qualify for ratings as high as GS-7, which pays \$5,355 a year. Graduate students may qualify for ratings as high as GS-9, which pays \$6,435 a year.

Those interested in taking the exam must apply by March 29. Forms are available at the Business and Industrial Placement Office, 107 University Hall.

Banquet Tonight

The annual banquet of the Central Party Committee (CPC) will be held tonight at 6:30 in the private dining room of the Iowa Memorial Union.

Ted McCarrel, executive dean, Division of Student Services, will be the speaker at the banquet. Dr. Earl Harper, director of the Union, will present CPC keys and pins to the 12 members of the committee.

Quad Officers

The Quadrangle Association Council has selected new officers for the coming year. They are: William Kamps, A3, Dubuque, president; Samuel Sibley, A3, Sioux City, vice president; Donald Golik, A1, Centerville, treasurer; Richard Harrison, A1, Moline, Ill., sergeant-at-arms; and Eugene Olson, A1, Jewell, Student Senate representative.

Conference Speaker

Prof. Clyde Kohn, acting head of the SUI Geography Department, has been invited by Sterling M. McMurrin, United States Commissioner of Education, to participate in the Washington conference on The Ideals of American Freedom and The International Dimensions of Education Monday through Wednesday.

The SUI professor will serve on the committee on curriculum content at the Washington conference. The committee will study ways to achieve a balance in the structure and content of the curriculum from kindergarten through adult education, explained Professor Kohn.

Fracassini Exhibit

An exhibition of paintings and drawings by S. Carl Fracassini,

SUI associate professor of art, will be shown through Friday in the Carnegie Stout Library in Dubuque. All recently completed, the 32 Fracassini works hanging in the Dubuque Art Association Gallery at the library include paintings in oil, casein and water color and drawings in various media.

Editors' Conference

Iowa industrial editors will meet at SUI March 30-31 to discuss "the big picture in industrial editing," which will include sessions on the population explosion and the European Common Market, as well as editing techniques.

Harold W. Saunders, SUI professor of sociology, will speak on "The Significance of the Population Explosion" and Paul R. Olson, head of economics, will talk on "Iowa and the European Common Market."

Other speakers at the two-day spring meeting of the Iowa Industrial Editors Association will be Frank Magid of Frank N. Magid Associates, Cedar Rapids, "Beyond Marketing Research"; Leslie Moeller, director of the SUI School of Journalism, "The University and Industrial Editing"; and William E. Porter, professor of journalism, "What Industrial Editors Should Be Talking About." Forest Evashevski, SUI athletic director, will be the dinner speaker.

Fellowship Awarded

Robert T. Mory Jr., A4, Perry, has been awarded a \$2,000 annual National Defense fellowship for graduate work at the University of Pittsburgh.

Mory, an assistant in the SUI Archaeological Laboratory, will receive the fellowship for three years study in anthropology.

Presents Paper

Ira L. Reiss, associate professor of sociology attended the convention of Child's Welfare Association of America in Des Moines Tuesday.

He presented a paper to the convention on "Sexual Standards", a report of research from his book "Premarital Sexual Standard in America," published in October, 1960, under the sponsorship of the National Institute of Mental Health.

Reiss also participated in the convention of the Child's Study Association of America held in New York last week. His report, similar to that presented in Des Moines, was broadcast by radio WEBD, New York.

Candidates Speak At Caucus Today

Three candidates for state and national offices will speak at a caucus of the Johnson County Democratic Central Committee at 7:30 p.m. today at the Court House.

They are Commerce Commissioner Harold Hughes, Ida Grove and the Rev. Lewis Lint, Winterset, who are seeking the nomination for governor, and E. B. Smith, professor of history at Iowa State University, who is seeking the nomination for U.S. senator.

According to county chairman John R. Schmidhauser, professor of political science, the meeting is to give voters an opportunity to see and hear candidates before the June 4 primary election.

Purpose of the caucus is to elect and nominate candidates to various county and township posts and to nominate delegates to a county statutory convention, July 1.

Shirley Porter Enters County Attorney Race

Attorney Shirley Porter, 501 Rindell, a graduate of SUI Law College in 1948, yesterday announced that he will be a candidate for the Republican nomination for Johnson County Attorney in the June primary.

Porter, president of the Johnson County Bar Association, failed to gain his party's nomination for the position in 1954 and 1958.

Candidate Platforms

- Following are the platforms of the candidates for SUI student body president and vice-president.
- Larry Fane-Chuck Coulter:**
1. Founding of a married student's organization to deal with problems of high costs, low-quality University furniture, and University policies for married students.
 2. Call for a more liberal University stand on discrimination, including a Senate Commission on Student Rights, minority group participation in Senate work, and constructive action against organizations which practice racial or religious discrimination.
 3. To work with and lobby at the state legislature when University matters are considered.
 4. Establishment of a freshman forum to focus on problems and ideas peculiar to freshmen.
 5. Bid for the fall conference of the Big Ten Student Body Presidents' Conference and to raise for discussion regional problems.
 6. Enforcement of University standards for off-campus housing.
 7. Regular meetings for the Committee on Student Life with Student Senate members eligible for membership.
 8. Revision of the Orientation program.
 9. Support a Congressional bill concerning ROTC.
 10. Continuation of the new Senate committee on the Peace Corps.
 11. Organization of Project AID under a top-level planning group.
- Quentin Miller-Boyd Critz:**
1. Move President Hancher into 5 So. Johnson, using the President's residence as a cultural center.
 2. In lieu of a Union addition, invest money being spent on legal problems for new and adequate married student housing.
 3. Hire Max Yocum to move the men's dorms to a point midway between the Pentacrest and the women's dorms.
 4. Build parking lots on pontoons across the Iowa River and plant weeping willows along the banks for privacy.
 5. Require four years of compulsory ROTC for women.
 6. Union coffee at five cents a cup.
- Mark Schantz-Larry Seufferer:**
1. Executive leadership in achieving an effective united All-University Student Government.
 2. Establishment of an All-University President's Council.
 3. Give the student body an active voice in administrative, financial, and academic decisions concerning SUI.
 4. Constructive action in eliminating discriminatory practices in fraternities, sororities, off-campus housing, and businesses.
 5. Expansion of Project AID, with a goal of \$25,000 by June 1, 1963.
 6. Extended Union hours.
 7. An expanded and more comprehensive orientation Program.
 8. Against compulsory ROTC.
 9. Against any infringements on Academic Freedom.
 10. Against inconsistencies in grading practices.
 11. Against assigned letter grades for required physical education.
- 7. Formation of an SUI Twisting Society.**
- 8. Decreases in married student housing rent.**
- 9. Remove snow from streets in Married Student Housing, to be melted down for drinking water.**
- 10. If victorious, have Ron Anderson push Miller to Cedar Rapids in a wheel barrow, proceeds of \$5 per mile to project AID.**
- 11. Coffee and coke machines in the library.**
- 12. Splash-rail on the Iowa Avenue Bridge.**
- 13. Undiscriminate against anti-discriminatory discrimination.**
- 14. Abolition of women's hours.**
- 15. A campus humor magazine.**
- 16. Student Government is a farce. Let's keep it that way.**
- 17. Abolish Winter. There is a California.**



Latest Toe News... \$18.99

City Club has done it again... made headlines with its new flatter, longer recessed toe styling for Spring '62. Compare it with the shoes you're wearing now and you'll readily see the difference...and choose the newest...today.

CITY CLUB SHOES are featured on the JACK PAAR SHOW, NBC-TV

REDDICK'S Shoes

Senate Candidate Smith Talks to Demo's Today

Iowa State University Prof. E. B. Smith, a United States Democratic senatorial candidate, will give an informal talk to the SUI Young Democrats in the North River Room of the Union today at 3 p.m. The public is invited.

Faculty members are invited to meet Smith in the North River Room from 5 to 6 p.m. Those wishing to join Smith at dinner may meet in University Cafeteria at 6 p.m.

UNIVERSITY CONCERT COURSE
presents
MINNEAPOLIS SYMPHONY ORCHESTRA
Stanislaw Skrowaczewski, Music Director
James Dixon, Assistant Conductor
Monday, March 26, 1962
2:30 p.m. and 8:00 p.m.
IOWA MEMORIAL UNION
Student Tickets Free Upon Presentation of I.D. Cards
Sales to University Staff available 9 a.m. to 5:30 p.m. daily through Monday; also 7 p.m. to 8 p.m. on Monday.
General Public ticket sales begin Saturday, March 24, 9 a.m.
Reserved Seats Admission:
Afternoon \$1.50 — Evening \$2.00
Ticket Distribution Iowa Memorial Union East Lobby Desk or telephone Ext. 2280 for reservation.

Me Too Me Too

Me Too OFFERS YOU FINER FOODS plus +

- ★ DAILY BELOW COST RADIO SPECIALS
- ★ OUR AIM, TO MEET OR BEAT ALL ADVERTISED GROCERY SPECIALS
- ★ LOWER EVERYDAY SHELF PRICES

GOLDEN VALLEY CHEESE SPREAD 2 LB. BOX 49¢

SAVE WITH THIS COUPON

BUTTERNUT COFFEE . . . 3 Lb. Canister Pack \$1.49

WITH THIS COUPON AND A \$6.00 GROCERY ORDER COUPON GOOD THROUGH SUNDAY, MARCH 25, 1962

Me Too LOWER PRICE Me Too FINER FOODS Me Too

Me Too IOWA CITY'S CONVENIENT SUPERMARKET Me Too

OSCO DRUG SPECIALS

THURS. FRI. SAT. THURS. FRI. SAT.

HUNT'S PEACHES Big No. 2 1/2 Can **4 FOR 88¢**

ROYAL MAJOR GRAPEFRUIT PINEAPPLE DRINK 1 QT. 14 OZ. CAN **19¢**

PLANTERS PEANUTS PERFECT FOR SNACKS, 7 OZ. CAN **27¢**

5 LB. BAG GREENVIEW MIXTURE GRASS SEED 88¢

SHOE RACK 88¢

ROSE BUSHES FINEST QUALITY TWO YEAR OLD HYBRID TEA **2 FOR 88¢**

TOWEL POLE \$2.98

BISSELL SHAMPOO MASTER AT OSCO ONLY **\$3.88**

UTILITY PAIL . . . 69¢

LUGGAGE SALE TRAIN CASE WITH TRAY AND MIRROR OVERNIGHT **\$9.88**

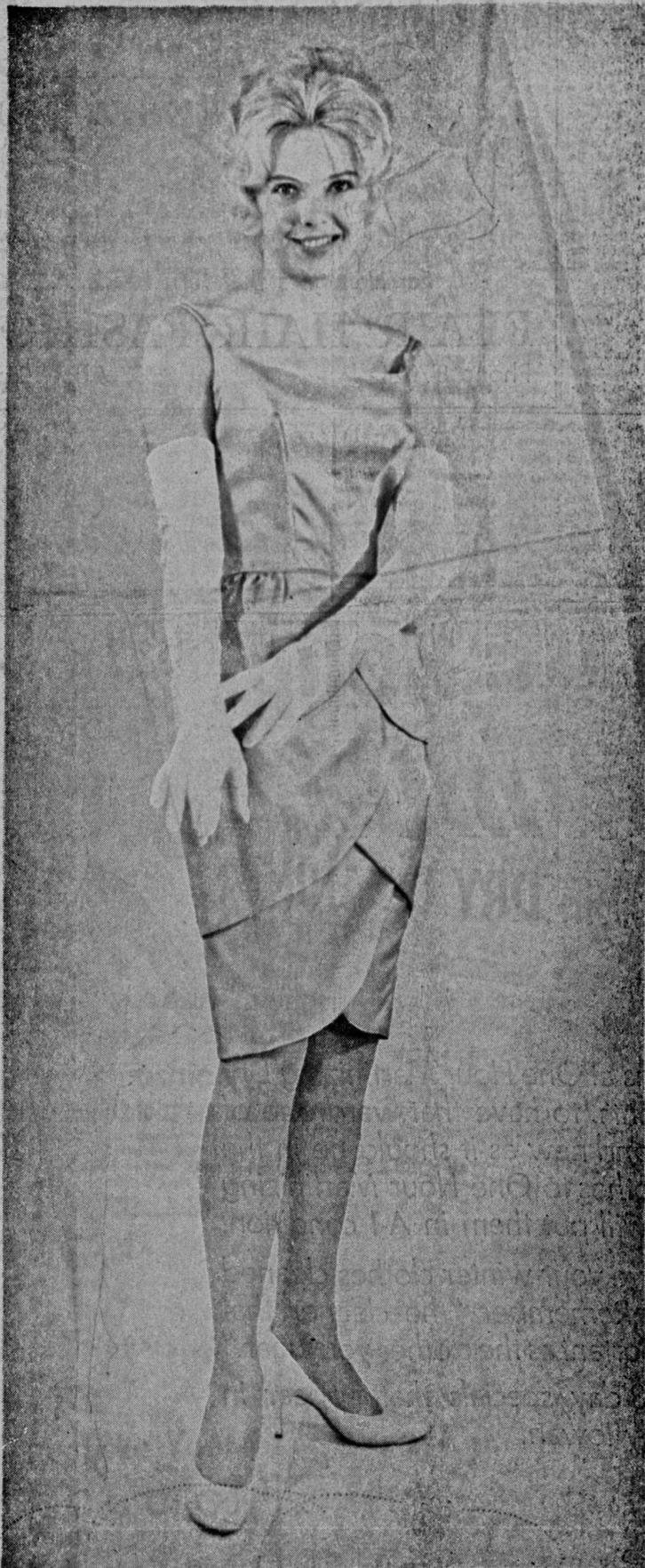
BABY BOTTLE STERILIZER 8 BOTTLE SIZE **AT OSCO ONLY \$2.98**

OSCO DRUG 99¢

Daily Iowan

Spring

Fashion Edition



The Feminine Look



The "Boyish" Look

It has been said a woman can never make up her mind, and looking at the fashion trends for spring, it is going to be harder than ever for some women. The reports from Paris, Italy, New York, Dallas and Iowa City show fashion going in two different directions this spring.

On one extreme there is the "new" feminine look with soft fabrics and colors, a dash of ruffles, low necklines, high waists and a pinch of the flaired look with bell skirts and full sleeves. Once again the form of Eve is favored with recognition of the waistline, bust and hips, all where they belong with shape and femininity returning, fashion will now look more like a woman.

However, in the same fashion magazine, from the same news releases, and from the

same experts comes another trend — the "boyish" look. What could be more contradictory to the feminine look? (Oh, well, has fashion ever made sense? Or been consistent?)

This "boyish" look will often have no waist, emphasizing long, straight lines. Straight sleeves and skirts and tailored collars will add to the distinction of the trend, but new colors and fabrics will more often identify the "boyish" look.

Denim fabrics will gain in popularity this spring, and fashions will take a patriotic turn. Red, white and blue are slated to be tops for a color combination. Grey accessorized with brass buttons and buckles, black and white (checks and plaids, too), and off-white will make a comeback for spring.

A Note On Fashion From Society Editor



RAPOPORT



LIPPINCOTT



KARISEK



MCQUISTON

To Our Readers—
The "new look" is two "new looks", as our cover suggests. Which one will SUI coeds wear? Actually, the answer is both. Fashion designers have done womanhood a wonderful favor this spring, '62; they have created two new fashionable looks. We may choose the one which looks best on us or the one which we like to wear, and we will be very much in fashion. It will be easy and delightfully fun to be in vogue this spring. Just take a peek through our Fashion Edition, and you'll find both high fashion and what the coeds declare they will wear.

With fashion for spring going in so many delightful directions, it would have been next to impossible to put out a Fashion Edition for SUI students without some advice from the student body at large. How else would we know just exactly what SUIowans will wear this spring? High fashion may dictate some extremes that SUI won't care for and others that the coeds and their guys will buy and try.

Selected for their fashion-consciousness and good taste in clothes were the members of the

'62 Spring Fashion Edition Board. The board includes Sheila Trace, A1, Wilmette, Ill.; Lyn Sears, A2, Davenport; Jean Pasker, A2, Monticello; Judy Steelman, A1, Zearing; and Dell Shulman, Ax, Iowa City.

Some of the board assisted in writing the stories and interviewing. Their most important job was choosing our models, selecting clothes from Iowa City stores for the models to wear, and lining up a schedule for the actual shooting.

Pictures are the most important part of a Fashion Edition. The staff writers try to describe the new look, but it only takes one good picture to show exactly what it is. Thanks to our veteran photographers—Larry Rapoport, A4, Cedar Rapids, chief photographer; Joe Lippincott, A1, Iowa City; Joe Karisek, A3, Iowa City; Ed McQuiston, A2, Iowa City.

Judy Maack, A4, Davenport, was assistant Fashion Edition editor, responsible for the make-up and copy reading. Working with Judy was Bob Ingle, A4, Des Moines. They did the really hard work. Many thanks to Judy and all the staff writers.

—Susan Artz, Society Editor



ARTZ



MAACK



INGLE



PASKER

How's Your Fashion Knowledge?

You don't have to adopt every new fashion to be in style, but being "up" on style trends and fabrics enables you to make the best possible choices among them, in terms of your budget and figure.

This 10 question quiz will help you measure your fashion knowledge—and perhaps know-how as well.

- 1) Looking forward to a resurgence of feminine frills after years of tailored simplicity, many leading American designers in their new collections are stressing (a) ruffles (b) lots of lace (c) big bows.
- 2) What are the fashion advantages of skirts cut on the bias?
- 3) Which of these fabrics—terry cloth, denim, silk jersey—is available in stretch form?
- 4) What's the big news in patent leather accessories?
- 5) Are the new square-toed shoes as fashionable for dressy wear as for sport?
- 6) In what kind of garments are molded fabrics used—and what are their advantages?
- 7) What changes have occurred in the basic little crepe dress?
- 8) At the present time there is (is not) a trend away from short skirts.
- 9) One of the biggest colors this season is apt to be (a) pink (b) purple (c) sun-yellows and oranges.
- 10) What are "bikini pants"?

ANSWERS

- 1) (a)
- 2) The diagonal lines are graceful; softer-looking than the straight-up-and-down cut, they also impart more "give" and resiliency to the fabric. The added softness is good for thin figures and for girls with a little too much (but not a lot too much) hip and thigh.
- 3) All of them. Stretch denim, a combination of cotton and stretch nylon, has been introduced not only in classic blue slacks, but in fashion colors for sportswear. Terry cloth retains all its old advantages and now has a trimmer fit. According to a leading maker of the special nylon used in stretch fabrics, upcoming stretch fabrics include a nylon-cotton birdseye pique and a nylon-cotton slubbed cloth that looks like shantung.
- 4) Color. In both handbags and shoes, patent leather takes on every hue from summery pastels to bright reds and navies to rich caramels and browns.
- 5) Yes. In fact, some shoe designers have turned out fancy brocade or sequined versions for evening wear.
- 6) Molded fabrics are made of a specially-engineered nylon; permanently shaped by a process which eliminates cutting and seaming, they give greater comfort, better and more permanent fit than seamed cloth. Thus far, their main use has been in brassieres, but shoes, bathing suits, knitwear and upholstery from molded fabrics may soon follow.
- 7) It's no longer just basic black. Pale pastel crepes, which can be worn practically all year long, have become popular; a very new note is white crepe. Also fashionable: crepes in chocolate brown and in a bright new navy.
- 8) Is not; most designers still continue to show skirts somewhere around knee level. According to a dressmaker who's been raising and lowering hemlines for years, the short skirts should continue popular for awhile "because the women like them—and so do the men."
- 9) (c).
- 10) Long pants which ride low on the hip, usually worn with very short blouses; the total effect exposes a lot of midriff and is recommended only for the young and slim.

SCORE

- 8-10 — Up-to-date as today's fashion page
- 5-7 — Not bad, but turn over a new leaf or two
- below 5 — Your fashion knowledge needs a new dateline

SUI Coeds Are Reminded To Choose Simple Fashion for Lasting Value

By LYN SEARS
Guest Writer

Keeping up with the latest fashion trends is a common problem with the majority of SUI coeds. Fashions change with every season, causing the coed to push the old to the back of her closet and buy clothing with new and different hemlines, fabrics, and styles for her campus and dress-up wardrobe.

A dress that the coed has two years ago would certainly be out of today's fashion limelight, and though it's extremely frustrating and expensive, coeds try to keep up with the latest.

The new frilled blouses, stacked-heel shoes, and cotton denim dresses for spring are just as popular

as the kilts, heavy cardigans, and double-knit wool dresses were last winter.

New fashion keeps everyone on her toes, most of all the coed. She is anxious to see what everyone else is wearing and if the local stores are up-to-date on the styles.

Every summer a college coed has to go through the rigorous task of shortening skirts, getting a fashionable hairdo and making sure her wardrobe has the newest essentials for any party or campus event.

Even though a college girl concentrates on fitting her wardrobe to the latest in Vogue or Mademoiselle, she should be more conscious of buying clothes that fit well and look good on her. This is more important than high fashion.

A well-groomed girl whose clothes don't pull or bulk looks much better than a girl whose clothes fit improperly, even if they are the most fashionable.

So often quantity instead of quality is utmost in a coed's mind when she chooses her spring wardrobe. Remember that a good plain dress or skirt can be worn any season and will last much longer than three or four dresses of one season's extreme style.

I'm not saying don't include the clothes it's fun to buy—the short, short skirts, the long, long, long overblouses, or even dresses with Empire waists and hip-pants if you choose. Go ahead, buy, but don't go overboard, because fashion changes with every season of every year.



A YOUTHFUL TOUCH FOR YOUR SMART SPRING ENSEMBLE

You can look the way you want to look this Spring! Wear your hair short or long. FLAIR Hair Fashion knows how to arrange it in a way most flattering to you. Phone for your appointment soon!

For Hairstyles that turn heads . . .

FLAIR HAIR FASHIONS

Phone 8-7024

Above Towners

Solve Your Baggage Problem When Traveling To Europe

By PATRICIA McCORMACK

NEW YORK (UPI)—Found: A way to solve the overweight baggage problem when flying to Europe for a holiday.

Just make most of the togs yourself. Be sure they're the schizoprenic type that reverse. Make them all to mix or match. Then just wear as many of the ensembles as you can for the flight.

Granted, you have to have a knack with needle and thread and know how to pilot a sewing machine. Ahead of time, you also need about 55 hours to invest in stitching—and \$100 for fabrics, zippers and other oddments needed to finish the wardrobe.

The blueprint for this flighty idea recently was drawn by pattern experts, the women's service division of an airline and a fabric maker.

The wardrobe weighing 25 pounds mixes and matches in a pretty kind of arithmetic adding up to 11 different ensembles.

The main ingredients: A reversible coat, a suit with an overblouse, a reversible skirt and knee-length pants, a bodice top, an evening skirt, a bolero overblouse and a reversible evening coat that includes a reversible stole.

The extra in the wardrobe: A cummerbund.

That simple start gives you exactly four different looks for evening alone. For example, you can wear the long skirt, a bodice and cummerbund for a slinky cocktail dress.

To make the outfit a more formal evening affair, remove the cummerbund and add a bolero with low elbow sleeves.

To dress to the teeth for a formal occasion, slip on the evening coat. To look different when you dress to the teeth the next formal occasion, just reverse the evening coat.

To wear a lot of the clothes en route, follow the plan used by a model showing the wardrobe. Do a strip-tease in reverse.

The do-it-yourself compact wardrobe, as described by Jeanne Mertz, suits the traveler best if it is made of easy-care drip-dry fabrics.

Mrs. Mertz is coordinator of women's services for an airline (Scandinavian Airlines) system.

She said the wardrobe for the flight to fashion was made with patterns from the standard inventory of a top designer pattern maker Vogue.

JFK Sets Men's Spring Hair Styles

As in other things, President Kennedy's "New Frontier" will set the pace in men's hair styles, although the older styles will remain popular.

For 1962, the newest thing in student and young executive hair-styles will be the Kennedy look.

It was created for men who have irregular hairlines because of a recession around the "widow's peak" or because their hair is thick, stubborn and hard-to-comb. The hair is parted low and combed to give a long sweep straight across the front. The top is kept as flat as possible while the sides are combed back at an angle.

The cut is dressy but not formal. The Ivy League, flat top and crew-cut will remain popular.

The Ivy League is cut close in the back and on the sides. It is parted and combed over, being kept as flat as possible. This style was created for men with finer hair that will not stand up in a flat top or crew cut.

The flat top and crew cut is for men who have wiry hair that will not stay combed in a traditional cut. Both are cut close on the sides and in the back. The top is kept level, and the hair is combed or brushed up straight in the front and on the sides.

ONE HOUR "MARTINIZING"

the most in DRY CLEANING

Spring Beauty begins at One Hour Martinizing Dry Cleaners. Yes, students, to have that wardrobe of yours looking fresh and new as it should be in the spring, send your clothes to One Hour Martinizing where our experts will put them in A-1 condition. Ladies, it's time to have your winter clothes cleaned and moth proofed. Remember "the cleaner that you choose is as important as the clothes you wear." Also, look for our 3-day specials that appear in each Saturday's Daily Iowan.

Spring is dress-up time

WINTHROP ADDS THE TOUCH OF ELEGANCE BY HAND

Hand Sewn Fronts

Shoe artistry at its finest! Winthrop craftsmen take up their needles to add by hand the touch of elegance . . . the hand sewn front . . . that make these shoes so smart, so right for today's way of living.

Soft leather . . . rich color . . . snug fit . . .

a new kind of fashion and comfort. BLACK and BROWN



\$14.95

LORENZ BOOT SHOP

112 E. Washington

Choose Gloves To Go With Your New Easter Costume

By JEAN SPRAIN WILSON
AP Fashion Editor

Choosing a pair of gloves to go with your Easter costume is like selecting a sauce for a very good dish. The wrong choice can spoil everything.

Yet ladies can be thankful for such a dilemma because wearing gloves marks their improved position in a man's world.

During the Dark Ages only men wore them. Ladies needed permission from the king to put on gloves. But Catherine di Medici changed all that. Thereafter, gloves became a status symbol among women, with England's Queen Elizabeth I emphasizing her status with more than 2,000 pairs.

Today a woman shopping has almost as many kinds, lengths and colors to choose from. And gloves very definitely mark her fashion status.

Easter is the harbinger of a bare-armed season. In vogue for spring and summer are sleeveless dresses topped by sleeveless or short-armed jackets or coats, all of which require gloves to make up the fabric deficit.

Glove length is described in terms of buttons (a measuring idea the French devised) even though the gloves may lack buttons altogether. Each button corresponds to an inch measuring from the lowest part of the thumb seam to the cuff of the glove.

Here are kinds of gloves your ac-

cessory wardrobe should include: **SHORTY** — It stops at the wrist where it may or may not be fastened with a button. The most versatile of all lengths, it looks as well with sleeveless dresses as with long sleeved coats. The trim, style and material determines whether the gloves should be worn with dressy, tailored, day or evening clothes.

SLIP-ON — Primarily a daytime glove, it has no fastening and ranges from three to five button lengths.

GAUNTLET — It is four to six buttons in length, has a flared cuff, and is pull-on in style. It, too, is primarily a daytime glove.

MOUSQUETAIRE — Lengths range from 8 to 20 buttons and have a buttoned opening on the inner side of the wrist. It is for dressy or formal wear with sleeveless or short sleeved dresses.

THE PULL-ONS — The lengths also range from 8 to 16 buttons. They have no opening or fastening. The elbow length size, about 12 buttons (or longer if worn crushed below the elbow) is the season's most popular length because they take up where cape sleeved, or elbow length, sleeves on new style coats leave off. Longer pull-ons are restricted to evening wear.

A mere 75 years ago the act of pulling on long gloves was considered to be too intimate to be done in the presence of a gentleman. Today ladies slip them on and off as unblushingly and as casual-

ly as hats.

Generally speaking, except on formal occasions when a long glove is an integral part of the ensemble, gloves are removed soon after entering a home, theater or restaurant.

At a party it is not correct to do more than sip from a glass with gloves on.

However, etiquette today no longer requires a woman to remove her gloves before shaking hands.

Beards Are Going Out Of Fashion at SU

Now that Mecca Week is over and the engineers are allowed to shave, beards are becoming more scarce on campus. Toward the beginning of winter it looked like they were a fast spreading fashion but like the winter they have grown old and less novel.

Wearers of the more shaggy beards usually claim they are growing it as a sign of protest. They want to be recognized as different.

One student claimed beards are a rebellion against the trend of women entering the man's field. He said a beard reasserts a man's

masculinity (since most women can't grow beards).

Another whisker grower who was cultivating his for a role in a play said a beard is difficult to take care of. "It's almost more trouble than shaving," he said. "You sort of have to wash your hair twice."

Eating can be difficult with a beard, he explained, and in general it's rather troublesome.

Another bearded one said he grew his to make his face appear less cherubic.

"I looked so sweet and young without my beard that people were shocked when I opened my mouth

to speak," he said. "Now that I have a beard, they expect me to say the things I do."

"Besides," he added, "it covers the scars and makes a wonderful tickler." He described his beard as "modified Van Gogh."

One bearded friend let us in on a secret . . . many men actually dye their beards! Facial hair is not always the same color as the hair on your head, he said, and it is quite likely to come in blond or red.

And I've never heard any complaints when I kissed a girl," he concluded.



The Straight Look

For the brisk spring days leading into summer, Barb Lightner, A1, Newton, wears her favorite three piece ensemble in a light weight wool. Following the "boyish" look, Barb's suit is straight and tailored in a check pattern. For versatility she can add a fabric belt to make a tunic. The wool is orange, mint green, and beige and the blouse is orange.



All Smiles for Fashion

Always in the fashion limelight are the basic shirtwaist and sheath. Don't neglect to include at least one of each in your wardrobe for this '62 spring. They will be perfect for many occasions and may be dressed up or down. Pat Hayward, A1, Washington, D.C., (left) wears the shirtwaist in a pretty yellow polished cotton. Sonny Sohm, A4, Forest Park, Ill., models a lightweight jersey wool sheath in a royal blue color, accented by white pearls.

Men Dislike Very Strong Perfumes

Men need soft, feminine women if they would live happily through these restless times, says French perfumer Robert Ricci. Ricci, says that is why all the current fashions are designed for a feminine look.

"Sixteen years ago there was a vast difference between French and American women. The French woman's artful ways and mode of dress were designed to capture a man's imagination. American women just took it for granted, but that is all changed," he says.

Ricci is considered one of the best "noses" in the perfume business, but in the past evolving a perfume was a ticklish business because of the differences in women's preferences around the globe.

"Tastes are more universal today, and it is easier to create a scent that all will enjoy, he says.

Men resent strong scents, he says. They like one that gives a woman an aura, but is not overpowering.

The Cover

The cover page for the '62 Spring Fashion Edition features two lovely ladies, modeling the "feminine" look and the "boyish" look.

Jean Pasker, A2, Monticello, portrays the "feminine" look with a lime green cocktail dress in satin. The soft, curved lines of the dress, which hugs the figure, give it the femininity so popular this spring. This picture was taken by Larry Rapoport, chief photographer.

Glenda Sanders, A1, Waverly, models the "boyish" look with a dacron and cotton suit by Miss Pat of California from Bremer's. Glenda's three piece ensemble is a green and white check. Notice the long, straight lines of the outfit, the short jacket and tailored styling, which give Glenda a well dressed "boyish" look. This photo was taken by Lyn Sears.

IN SPRING

A Young Man's Fancy Lightly Turns . . .



Choose . . .

a diamond of a size and price you wish . . . examine it through our DIAMOND-SCOPE . . . select a mounting from our large assortment and your ring will be assembled in our own shop.

Herten & Stocker

"Jewelers for the Sweethearts of the Campus"

Hotel Jefferson Building



FROM . . .



Fashionable Diversity . . . in new suits for spring

Yes! You'll like what you find in our exciting new Spring collection of fine suits. You'll like the diversity . . . our respect for men's individualism . . . in completely new Spring styles, fabrics and colors. All are expertly tailored in flattering, slim 3 button models. You'll see new fabrics will add sparkle to your spring wardrobe. Stop in to St. Clair-Johnson . . . when you step into Spring.

PRICED FROM \$55



124 E. WASHINGTON

YOU CAN—



When You Take Your Laundry To One Of Our

2 Convenient Locations

320 E. BURLINGTON • 316 E. BLOOMINGTON

Laundromat

FREE PARKING • OPEN 24 HOURS

Springsville Togs for Beats

Suits, Dresses Are Casual, Feminine

By LARRY HATFIELD
Refugee from File 13

What with the increased coverage of the beatnik age by the messy media and more extensive participation in social activities — like in front of the White House and the U.N. and all that jazz — beat fashions this year will be more subdued and have a bit more class. Now don't get this wrong. The real beatniks aren't around any more. They have all taken their expresso, in the dirty cups, their modern paintings of nude nymphs, and their built-in bitterness and dirt camouflage, and have retreated into some obscure corner of existence a way from the world. No, children, they aren't running from the bomb and its fallout. They are running from man and his fall.

Now the "new-type" beatnik — who has identified himself with an image enough to take advice from others (on fashion, etc.) — is the one who will be sporting the latest beatnik rags. Now people will look at him and say, "Man, that's real beat, hey!"

These new fashions aren't just "spring" fashions. A real new-type beatnik will wear the same set of rags the whole year round. After all, they haven't conformed so much that they will follow the designs of something as un dependable as the seasons and the weather. Why, man, that would be like belonging to a party, huh?

From the top fashion designers in Paris (the Left Bank, of course) and New York (in the Alley and the Village) come the "new look" in beat-wear. To some extent, the new look is being influenced by experts in a more western tradition — that is, of course, the coffee houses in San Francisco.

But enough of this chit-chat. Now we can get down to the real stuff. The following is the most com-

plete, comprehensive, accurate, expert beatnik fashion preview in any publication.

Jacqueline Kennedy (that's the President's wife, you know) has had a tremendous influence on women's fashion in the United States. John Kennedy (that's her husband) has had almost the same effect on male fashion. But true to the creed of the new-type beatnik ("We follow not!"), beat designers have ignored the Kennedy look. None of that "New Frontier" stuff in beat fashions. It comes closer to old frontier.

Materialist designers like Oleg Cassini are "out" — not far enough "out" to be "in," just out. Pillboxes and two button suits are too bourgeois, and polka-dot ties are just too too.

The basic wardrobe of the fashionable beatnik (excluding underwear) consists of a minimum of six inter-changeable, mix and match pieces. The basic colors are gray and light brown. Dirty white and faded black are acceptable substitutes. If your "sponged money" won't go that far, you may pass with green khaki Army-type pants (if you can reconcile that name to your pacifistic beliefs). Caution: This type pant is frowned upon in the more exclusive beat circles.

The new look in pantwear features spotted cords without cuffs and a minimum of two holes in obvious places. Also featured in the spring fashions will be the traditional unpolished polished cotton pants. These should be frayed and under no circumstances should a belt be worn with either the pants or the cords. Blue jeans, even faded ones, are taboo. They're too high-schoolish. Beat fashion experts suggest that for evening wear, the cords are better because of their more classic lines.

T-shirts are a must for every fashion-conscious beatnik. They must not be white. They should always be wrinkled. The T-shirt is the basic wear for summer, spring and fall.

Black crew-neck, bulky knit sweaters are essential to the basic wardrobe. Only the most elite

have more than one of these sweaters, and if they have more than one, all of them are the same. The same sweater can be worn with either of the aforementioned pants and with either of the basic colors.

This is one of the more serviceable parts of the wardrobe as it can be worn almost every day. Never on Sunday, however. The sweater should always be lint-covered and thin in the elbows. A few pulled threads here and there makes for a more distinctive look.

If any other kind of shirt is ever worn, it should be a plaid flannel, preferably in green and yellow. Just a few don'ts in beat fashion. Only on rare occasions should a sport coat be worn — like Karl Marx's funeral. Never wear "blast jackets" (they are too gung-ho college). Tennies are verboten (same reason). A scarf may occasionally be worn around the neck if you are presiding at a meeting.

The biggest thing to remember is to not look well-dressed by the common people's standards. The truly well-dressed beat is different.

Just one final note on where you can rush right out and buy the new fashions. Any good Army surplus store or Salvation Army outlet has an abundance of them. Or if you are looking for more exclusive stuff, there are a number of qualified dealers on Maxwell Street in Chicago, Larimer Street in Denver, and under the Brooklyn Bridge in New York.

Happy dressing!

MENS' OUTERWEAR

"The topcoat business," says one store owner, "has gone to pot" with the advent of the all-weather, zipper-lined raincoat. "Hardly anyone wears topcoats any more, except to fairly formal events."

The split-sleeve model, with inset on the front and raglan at the back will continue as the pace-setter. Khaki (or natural), midnight blues, blacks and greens will be the top colors.

A few coats this year will be shorter, with more flair and higher vents. Said one clothier: "Blue would be really big here, except everyone thinks they look too much like Air Force ROTC coats."

The fashion-conscious young lady has a variety of styles, colors and materials from which to choose her dressier wardrobe this spring.

The new trend in American fashion is to avoid typecasting and be stubbornly individualistic, so choosing a wardrobe requires a knack of finding one's own best fashion looks.

Suits for 1962 have a casually

feminine look. While sheath skirts remain popular, the slightly flared skirt is an outstanding feature of many new creations.

Jackets follow a non-fitted boxy style which women have learned to love. Many are double-breasted while others tend toward cardigans and the Parisian look.

The bolero jacket, worn with a high-waisted slim skirt is regaining popularity. Almost all jackets, even the bolero, feature pockets — which are often accentuated with buttons or piping of a contrasting color.

The practical three-piece suit of past years, a matching skirt and jacket and a printed blouse, is still popular.

Hues of blue dominate the 1962 fashion spectrum, although pink, green and yellow pastels also are being shown. Beige and navy remain popular for those preferring something more conservative.

Some suits for spring are of wool blends, but knit and cotton variations seem to be popular, probably because of a late Easter season when most spring fashions make their debuts.

The knitted look has invaded fashion. Very practical, especially for traveling, knit takes up very little space in a suitcase, is crease-resistant, and cooler than wool.

Knit textures range from wools and new synthetics, to a newly inspired combination of mohair and organza. Knit can be worn for day, afternoon, town and travel.

Even dresses take on a suit look, many selections featuring a matching jacket or coat. The demure baby doll look has again swept the designers' imaginations to make a girl look as helpless as possible.

Ruffles have taken over, not just to be busy frills, but as American fashion talents interpret them to be worldly and alluring.

While skirts are flaring, belts are accenting slender waistlines. Belts of all sizes and colors are a primary feature of both skirts and dresses.

But despite all suggestions and trends, the new importance of 1962 American fashion is to pick a fashion to suit your personality and wear it in a way that is distinctly you.



Our model, Karen Conkling, Dx, Des Moines, smiles because she knows that she is wearing a dress perfect for the spring days ahead. Karen's cotton sheath is a combination black and white with a check bow. Her purse and shoes are a classic black also. —Photo by Larry Rapoport

That's Right ...

Your New

Spring

Clothes

Deserve

The Best

Cleaning

Service ...

Fabric Care Services

By NEW PROCESS

It's Springtime, and fashion time! You'll want all your clothes to stay fresh and new with delicate cleaning from NEW PROCESS.

Buying good looking clothes is one thing — keeping them good looking is quite another. That's where we come into the picture. Clothes that are given the best of care by your cleaner retain their smart appearance, and give you extra dividends of service and satisfaction. That's the kind of care we want you to expect from us when we do your cleaning.

For free pickup and delivery dial 7-9666 and your finest dresses, formals, tuxedos, or suits will be in the hands of dry cleaning experts. Remember, "The cleaners that you choose are as important as the clothes you wear."

New Process
LAUNDRY - DRY CLEANING
LET ONE CALL DO BOTH

313 S. Dubuque St.

Dial 7-9666

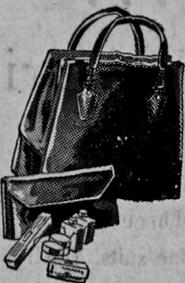
Get ready for
Spring

IT'S
LEATHER
TIME
HANDBAGS!

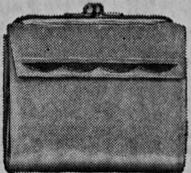
2⁹⁸ and up

Huge Variety - Sizes - Shapes
Colors

Everything from casual to ultra-elegant . . . here in our new for-spring collection. Styles by ROLF, KADIN, and LETISSE . . . marshmallow-vinyl, calfskin, patent, seton cowhide, and a variety of fabrics and straps.



SCALLOPS R
IN SEASON



SCALLOPS by
LADY BUXTON

What could be more to your taste? These Paris-inspired leathers are two-tone, beautifully detailed with a flavor all their own. Served up in taupe, lavender, blue, green, grey. French Purse \$2.95. Cigarette Case \$3.95. Key-Tainer® \$5.95. (Also: Billfold, Spec-Tainer®, Lighter.)

*Prices plus tax.

Smart Leather Belts

Large selection of leather, fabric, and novelty belts. Accessories to compliment and outfit. These belts are really in the swing of spring.

\$1⁰⁰ and up



FRYAUF LEATHER GOODS

"The Store With The Leather Door"

Chain Necklaces, Beads Bow in '62

By FRAN SMITH
Staff Writer

Red, white, and blue baubles, bangles and beads are the word in jewelry this spring.

In necklaces this year both long and short versions of the sautoire are featured. The sautoire is a long gold or silver chain which ends in a tassel or simulated jewel. Some are ornamented by fluted, grooved golden beads.

Necklaces this spring will get away from the many stranded very large beads of last year. They will still have many strands but the beads will be much smaller and lighter, according to most Iowa City jewelers.

Jewelry of course, can be found in almost every color, but there is a trend toward more gold and silver. Red, white, and blue will be

big this spring to compliment the spring fashions that will feature this color combination.

Also big this spring will be many strands of finely wrought precious looking gold chains. Some run as high as 25 strands in a single necklace.

Bracelets become very important in spring especially with sleeveless and short sleeve dresses. Favorite styles are the ever popular charm bracelet and the armful of bangles.

Pins get more important each season. This spring large gold flower shaped pins will be very popular.

One Iowa City jeweler reports a large sale of modern contemporary jewelry.

In short, jewelry will be light, gay, and flattering.

★ ★ ★ ★ ★

2-Piece Swim Suits Seen This Season

The relaxed shape in swimwear, which was launched last year, is emphasized this year. Bloused bodices, soft shirring, drawstring waistlines provide a sportswear look, some influenced by tennis dresses, outstanding in lightweight knits and spandex. Tennis dress styles are important in crisp fabrics like Arnel sharkskin.

More coverage is the newest direction in swimwear, according to Women's Wear Daily. Necklines are on the rise; cut-outs are at the back, sides or front, sometimes effecting a two-piece look. Backs are scooped out to the waist, and V-necklines plunge to new depths.

Two-piece swimsuits are slated to start the season with a big bang, not-too-brief styles with slightly lowered waistlines. Knits again are outstanding as well as crisp piques.

Maillots are the dominant shape in knits. They look newest with high-bust-line treatments, some styled with higher leg cuts.

Beach cover-ups are gaining fashion significance. Watch for hooded tops, shaped pullovers, long knits, beach dresses (newest when covered up), novel cover-ups such as capes which convert to skirts.

From the Rockies to the Riviera, hip-slung pants provide the newest shape for Resort 1962, cut low in varying degrees from just below the waistline to well below the navel and worn daringly with brief midriff tops or conservatively with long, shaped-to-the-body, tuck-in shirts.

Women's Wear Daily finds that relaxed pants for the most elegant are cut with straight, untapered legs, subtly shaped with ease, sometimes even cuffed. Stretch pants are still in the growing stages as stretch fabrics become more and more important in sportswear. They are shown with or without stirrups in colorful prints, jacquards or nubby textured solids, wonderful with very long, loose tops.

Tops are going down, down, down, some reaching fingertip-length. Pullovers and shirt types are important, worn over swimwear, with pants or short shorts. They are effective also in cotton knits in exciting broad multi-color stripes. Shaped tops are relaxed and loose, but fitted closer at the bustline, a subtle shaping which only indicates the body conscious look.

Americana, the flag-waving theme, runs wild throughout resort clothes. Some stick to the obvious red-white-blue. Others mix it with green and yellow. Still others prefer red-wheat-navy combinations. Shock tones exist, but colors remain bright, says Women's Wear Daily. Citrus tones (lemon, lime, orange), tropic blues, turquoise, apricot, melon, and bi- and tri-color mixtures of these tones are strong. Dark brown is creating new excitement in this year's resort lines — used alone or mixed with white, black or aqua — important for the beach.

Cereal tones, neutrals such as sand and wheat, are equally effective in play clothes and town wear.



Take Your Choice

Will you be daring enough to wear the two piece bathing suit this summer? Sheila Trace, A1, Wilmette, Ill., proves she is as she models her own suit, a cotton of brilliant orange-yellow-pink-green

combination. If you aren't so daring, yet wish to be just as much in style and equally attractive, don't hesitate to wear the basic black suit, in cotton also, as Nancy Kramer, A4, Remsen, does.

— Photo by Joe Lippincott

'62 Headgear Reaches Great Heights

By JEAN SPRAIN WILSON
AP Fashion Writer

Sloop-shouldered women may be in vogue this spring, thanks to tall ideas in millinery.

Indeed, crowns will be so highly exaggerated that the challenge of passing through ordinary doors will bow even the medium-sized ladies.

High rising toppers were created

by American hat designers a year ago to make bouffant coiffures and chapeaux compatible. Now bonnets, berets, bretons, bowlers, turbans, tams, cloches and rollers for spring have crowns which, in keeping a safe distance from curls, are reaching a dangerous proximity to ceilings.

To keep headgear in its proper perspective, brims too are giant-

sized. They fold back in front and back (Napoleon style); or turn up in front and down in back (fireman style); or bend back at one side (coquette style); or flop down around (umbrella style).

The turned brims are flirty; the full blown brims are shadowy and mysterious.

Berets are the bulbous types that could hide a queenly tiara.



Silver Is Here

Linda Farroh, N3, Elgin, Ill., models new sterling silver jewelry which is a New York original. The earrings are a triangular drop type. The chain necklace ends in a medallion. Linda also wears a matching silver ring. The jewelry is from Malcolm Jewelers.

—Photo by Joe Karpisek

MALCOLM Jewelers

205 E. WASHINGTON

presents... *Spring* ORB ORIGINALS

Hand made, sterling silver, rodium finished jewelry

MORE THAN A GIFT A TRIBUTE!

We can suggest no more flattering gift to any woman than sterling silver jewelry by ORB. Whether she's the tailored type or the sophisticate, whether the occasion is a holiday, birthday, anniversary, or just because someone cares — a pendant, a ring, or a matched set will be a compliment to her own good taste and sense of fashion.

MAKE YOUR NEXT GIFT AN ORB ORIGINAL FROM MALCOLM JEWELERS . . . prices from \$3.30

BREMERS

Pause and Refresh . . . With Bremers New Sport Coats and Slacks

When the birds return and you get a yen for color, it's time to turn up at Bremer's Clothing Department. You'll see spring in full glory . . . in sportcoats, tailored and priced the way you like them! To complete the picture, choose from Iowa City's finest selection of slacks, trousers and pants.

SPORTCOATS \$29⁹⁵ to \$55

SLACKS \$4⁹⁵ to \$19⁹⁵

BREMERS



Denims, Cottons for Campus, Dates

For casual date wear and campus wear, coeds choose cotton and denims this spring. Before going TGIFing, Judy Yamamoto, A1, Des Moines, (left) and Barb Bark, A1, Des Moines, pause for our photographer to snap what they are wearing. Judy's shirtwaist is silk and cotton in blue. Barb models a Glen of Michigan ensemble from Moe Whitebook's. The blouse is pique with a ruffled panel, and her flared skirt is all cotton in a contrasting checkerboard pattern.

Notice the pockets, big for spring, as they slant around the hipline. (Picture at right). For campus wear, denim is the password into spring's fashion land. Debbie Ziffren, A2, Rock Island, Ill., (left) and Sue Scott, A2, Glen Ellyn, Ill., model denims. Debbie's skirt is slightly gored. She wears a matching print blouse. Sue's choice for the sunny spring days to come, is the everpopular shirtwaist — the color? Blue, blue, blue, of course.

— Photos by Joe Karpisek and Joe Lippincott

Class Wear Features Denim Dresses, 'New-Type' Ruffles

By **BARB BUTLER**
Staff Writer

Lemons, limes and apricots will be asked for this spring by the SUI coed with "sharp" campus wear fashion taste.

Also featured in the return to nature's colors will be shades of brown ranging from tan to terra — "the shade of ground."

The new colors are coming in a variety of styles and fabrics combining old favorites with the most modern look.

Skirts along with slacks will be low-slung this year. The hip-huggers offer a surprise to the coed not of fashion model proportions. A buyer for a local store said, "The skirts are meant for girl's with hips who have some place to anchor them."

The new skirts are being shown in both straight and slightly-flaired styles in all materials from lightweight wools to summer-weight cottons. Belts, chains, strings and leather, both wide and narrow, are a fashion favorite with these new skirts.

Shown with the lowered line are two classics. Number one is the coed favorite — the plain shirt-waist blouse in cotton and silk and many-hued, although white is still the most preferred color.

Old-fashioned favorites joining the new "low" skirts are ruffled blouses. The "new-type" ruffles are feminine, but not just busy frillery. Shown in everything from casual to late-day wear they run down backs, wind around hems, float in tiers and frame necklines.

Blouses go to all lengths this spring. The overblouse, popular last year, is back. Styles run from the cropped waist length to mid-hip. A coed favorite combines the overblouse with ruffles. The hip-length style is shown with ruffles running down the front and continuing around the blouse hem.

Featured this spring are the

jacket suits — a boon to the senior coed venturing into the working world this summer. The collarless suits can be worn with or without blouses and are shown in plaid, stripe and floral prints. Sleeve lengths vary from three-quarters to wrist-length. Skirts are straight, flared or permanently pleated.

The suits show the diversity of materials prevalent this spring. They are shown in light-weight wools, cottons, knits and denim, the surprise fabric this spring.

Denim has gone dressy — shown in suits, skirts and even semi-dressy dresses and coats. A variety of colors are shown, but the most

popular appears to be faded blue. Lightweight cotton knits that came into their own last year have held onto their popularity. The knits are completely lined and for the most part guaranteed. The knits typify the mix and match combinations that will stretch the coed wardrobe. One outfit may include a jacket, crop top, skirt, Bermuda shorts, and slacks.

The newest of the new looks for this spring — the bare midriff — will probably be worn only by the most daring and warm-blooded. Local buyers predict the look will come into its own by summer when it will be seen in playclothes, casual and dressy wear.

Save Your Potato Sacks! Burlap Hits World of Fashion

If you are the clever home sewer, don't discard those burlap potato sacks. Burlap is high fashion for spring. You may want to create your own fashions from it. If you are too busy to do it yourself, you won't have any difficulty finding what you want in the retail stores and shops. Burlap is available in a variety of items from hats to shoes.

Most burlap comes from India, where the jute is grown and woven. American converters purchase the fabric and then wash and scour it. Burlap has by nature an objectionable odor. So the converter may use a deodorizing chemical. The fabric has a characteristic stiffness unless the converter treats it to make it soft and supple.



Sportswear For The Future College Set

Now that the warm weather is here, your children will want to get outdoors. For romping and playing they need clothes that will wear long, yet look presentable. Whether you want your youngster to have a cool playsuit, a colorful sport shirt, or a pair of slacks, we have them all here... a variety of children's wear at low prices.

Judy Shop

117 S. Dubuque

Don't Wear This Season's Fashions And Last Year's Hairstyle

The UCC Beauty Clinic has over 40 students to serve you. We have a complete line of beauty services including styling. Supervised student work at reduced rates. No appointment necessary.

We make you our career

UCC Beauty Clinic

21 S. Dubuque Phone 7-2109

Handbag Fabrics Vary From Lizard to Tapestry

By **KATHIE SWIFT**
Staff Writer

Red, white, and blue color combinations, white alligator calf, gold lizard, burlap-like basket cloth, pastel-hued tapestry — these are a few of the fashion news points in spring handbags.

According to handbag specialists, gold is the big color for spring handbags. From lizard to plastic, gold is in.

Right behind it are the tricolor leathers, mostly in American red, white, and blue. Some bags are combinations of all three, while others are bright solids.

Of course, pastel hues are always spring favorites. Greens and blues range all the way from very light to very dark. Pale yellow will also be popular.

Several Iowa City stores are showing bags of creamy cowhide, trimmed with dark stained leathers. Representatives of another store said Italian jute (natural) and straw will be favorite spring colors.

Fabrics are extremely varied this spring. Patent leathers, embroidered basket cloth, tapestries, cowhides, woven bamboos, and grosse point are all displayed on store counters.

Fabric mixtures are pronounced. Leathers combined with rough-textured burlaps and needlepoint tapestries are striking.

Reptile — lizard, and white alligator calf — will also be important in spring fashion showings.

Sizes and shapes of spring handbags represent an old tradition and a new trend. As one saleswoman said, "The leather clutch is always good." However, there does seem to be a definite trend toward the smaller bag.

The smart, trim, envelope style in the pared-down size exemplifies the move toward the small purse. Also stressed by handbag departments is the round, basket shaped handbag.

All in all, if your new spring handbag is smaller, colorful, made of tapestry, burlap, regular or patent leather, you'll rate high in fashion news points.

ALDENS

118 South Clinton
Phone 8-1101

Catalina's Colorful Spring and Summer Blazer with matching Capri Pants

Lovely Kay Enderes, Quad Queen, models our Catalina cotton knit blazer and matching Capri cotton pants. This lovely ensemble sells for only \$16. Come in and see our complete line of Spring sportswear.

Catalina's Colorful Spring and Summer Blazer with matching Capri Pants

Let us be part of your new Spring and summer Americana look. Catalina's colorful cotton knit blazer, with the new bold strip look will keep you in fashion this year. Beautifully styled, this blazer is available in sizes small, medium and large and priced at only **\$7.95**

Match your new blazer with our Capri cotton pants in sizes 10 to 16. Styled to flatter you, these pants are priced at only **\$7.99**

Let Us Help You Be In Fashion This Spring

WORTH A BUSHEL OF APPLES FOR THE TEACHER!

KIRWAN FURNITURE

6 S. Dubuque

\$14.95 In five colors

LUMILON LAMPS by LIGHTOLIER



Fashionable Footwear Line-up

The fashion lineup you see above is what coeds declare they will wear on their feet this spring. Iowa City stores agree that the ever-popular, old-fashioned, mud-stained, water-soaked tennis shoe will be in, in, in. Loafers with socks and flats in colors to accent a coed's outfit will be worn on campus and for casual dates. For walking, shop-

ping, or afternoon wear, SUI coeds may find the stacked heel durable, comfortable, and stylish. The pump will be popular in the medium and high heel. Footwear for evening will be elegant and dyed-to-match in fabrics.

— Photo by Jean Pasker

Spring Shoes Glow Goldenly

By LYNN McCLARY
Staff Writer

Shimmering gold even in tennis shoes, loafers and stacked heel pumps is "the" fashion color this season say Iowa City merchants. "The" style, however, includes a little bit of everything.

Sling straps, narrow stacked heels, bright raspberry and blue pigskin, blue denim leather, plaid fabrics, black patent — in loafers as well as dress pumps — all spell high fashion.

Although the needle-point toe is still very much "in," crescent, oval and clipped-square shapes form a big part of the new look for spring. Even the open-toed shoe and the spectator pump, off the market entirely for several years, are back.

The variety of shapes, fabrics and bright colors have given both the tennis shoes and the loafer many new looks, but most shoe stores report the majority of students still prefer the white, round-toed tennis shoe. The pointed-toe tennis shoe is fast becoming passé.

One shop says the new clipped square loafers are overtaking the penny-loafer in popularity. In swing with the trend toward denim clothes, blue, brown and white "denim leather" loafers have been introduced on the market.

Nylon stockings have become color-conscious this spring. Pale green and blue, deep peach and crystal gray shades are the newest and most popular, an Iowa City store reports.

Durability is the keynote in regular shades in Iowa City. This means our street-wear hose are becoming stronger and mesh is constantly growing in popularity.



Spring Lounge Wear

Debbie Spurway, A1, Winnetka, Ill., prepares for an evening of lounging or studying in her favorite spring lounge wear. The attractive outfit is in contrasting red and white, a popular combination for springtime '62. The pants are red silk, and Debbie's jacket is white quilted nylon with red and gold trim.

—Photo by Alan Carter

SUI Coeds Air Fashion Ideas —

Like Denims, Bright Colors

By KATHIE SWIFT
Staff Writer

The SUI coed has spoken. On this spring she will wear denim; red, white, and blue colors; brass buttons; overblouses; and her hair short in a bouffant.

A survey of SUI coeds on their ideas and preferences for campus fashions showed general fashion trends here.

Since Spring 1962 fashions will go in two seemingly opposite directions, the girls were asked whether they preferred the feminine look with the empire waist, ruffles, soft colors, and fabrics or the straight boyish look in red, white, blue, and gray with brass buttons. About 50 per cent chose the second style.

Several, however, stressed they don't really "want to look like boys."

Almost all expressed a liking for denim in many styles. Denim fabrics were most popular in sportswear and casual clothes, mainly because of its practicality.

For class wear, the coeds chose shirtwaists and co-ordinates. A few plan to wear kilts and bermuda shorts to classes, but they were in the minority. Madras and poplin are favorite choices in fabrics.

Overwhelmingly, coeds voted "No!" on wearing tennies and socks with full spring skirts. The SUI style seemingly will be tennies and socks worn with straight or pleated spring skirts. Colored tennies will also be frequently worn.

One striking result of the survey shows that SUI coeds will not follow the crowd and wear two-piece bathing suits. Those saying they wouldn't wear them even if many other girls did (and they were in the majority), almost unanimously gave their figures as the reason.

On the other hand, a small percentage said they would wear the two-piece model even if others didn't. Some coeds commented they had worn them for years.

For Iowa's unpredictable spring weather, about 99 per cent of the girls surveyed chose to wear trench coats. While many still like black or beige, several prefer plaid or colored trench coats because, as Dawn Richardson, A2, Omaha, Neb., said, "I prefer a colored trench — a little more individual."

Red, white, and blue, and pastels

are this spring's most popular colors, according to most of the coeds interviewed. Kay Ward, A2, Oak Park, Ill., said she likes to wear "cheery colors to dispel the gloom of spring rains."

Overblouses, which are supposed to hit all campuses in a big way this spring, are also liked by SUI coeds. One girl said, "They're tremendous, they cover everything!" However, there was some disagreement. Allene Huihretse, A2, Sanborn, put it, "Why not flatter the figure rather than flatten it?"

"Ridiculous" and "Ugh" were two comments about the new hip-pants, introduced in Italy. Slung low around the hips, they resemble something out of a western movie.

They are worn with a shirt tucked in, or a blouse which stops just short of the waist, leaving the midriff bare. By far, most coeds rejected the hip-pants, bawling their own figures or disliking the bare midriff idea.

Judy Newell, A1, Eddyville, said, "I hate it already and I just heard about it." However, Peggy Jo Nelson, A4, Cedar Falls, said she considers hip-pants "very sharp."

Most of the girls interviewed approved of men wearing Bermudas on campus. Most said they did

not mind knobby knees and hairy legs. They chose white socks to be worn with them, rather than knee socks. Several girls agreed bermudas should not be worn to classes.

About 50 per cent of the coeds said they would be wearing flats on campus this spring. The usual black flats will be frequently seen, with some colored flats which match an outfit.

The short, bouffant hair style will be very popular this spring. As Sarah Hanuske, A3, Waterloo, said, "my hair will be bouffant, back-combed, smooth and not fussy."

Many of the girls said they would wear cotton formal wear at spring dances because, as Ella Goesser, A1, Council Bluffs, commented, "cotton is more comfortable and practical." However, many said they preferred more dressy materials but "SUI is not a dressy school."

Heels in patent and colored leathers will most often be this spring's dress shoe. The two-inch, the stacked, and the sandal heel have many followers.

Most coeds agreed that church will be their only occasion to wear hats.

Therefore, if you agree with the conclusions of this survey, SUI styles for spring 1962 will be colorful, comfortable and practical.

Men's Wing-Tipped Shoes Worn Formally, Informally

Men's fashions are becoming more fashion conscious as greater emphasis is placed on style and richness.

Leading the fashion parade this year are leather wing-tipped shoes for informal and formal wear. The shoes, which come in either a

They also achieve popularity because little effort is needed in polishing.

Cordovan shoes, made of a soft, finely grained leather from Spain, are also popular this year. Again durability plays an important part in the Cordovan's selection. They can be used for either campus or evening wear.

The loafer is second only to the more dressy wing-tipped or cordovan shoe. Still most popular is the penny loafer, in either black or brown. Little variation is noted in the loafer style.

Suede shoes are still popular with the college crowd. This shoe shows much variation in color and style. Colors ranging from black to gold to red are seen. Suede styles range from the desert boot to loafer to oxford.

Slowly fading from men's wardrobes is the perennial college favorite — tennies. Although they are worn by many students, the fashion is swinging back to the more sophisticated leather shoe.

Prices for men's shoes range from \$4 for the tennis shoe to \$145 for custom tailored shoes of fine, hand tooled leather. Although not many college students fall into the tailored-shoe category, the trend is definitely toward a finer shoe.



THE WING-TIPPED SHOE Popular on Campus

grained or smooth finished leather, are black, and various shades of brown.

The wing-tipped shoe is popular on the national fashion scene and the college campus as well. They are durable and require little care.




New for Spring

Dacron & Worsted TROPICAL

Fabric by
ABOTT of NEW ENGLAND

Available In
eight solid colors
four muted plaids

49⁹⁵



Redwood & Ross

26 S. Clinton

30 Day
Charge Accounts
Available

STORE HOURS:
Tues.-Sat. 9:00-5:00
Monday 9:00-9:00

New colors reign in Spring fashions

Choose your Cosmetics carefully to best highlight your new fashions



Landess Drug has an entirely new and complete line of Helena Rubenstein cosmetics especially coordinated to enhance the bright, gay colors of your new spring wardrobe. You'll be sure to want to check over the list of cosmetics below. Then come in and let us help you select the shades for you and your Spring COSMETIC WARDROBE.

cosmetics by
Helena Rubenstein

lipstick
FASHION STICK liner and lipstick brush
in shades of pink, red, coral

eye make-up
face make-up
SILK TONE liquid face make-up
COVERFLUID one step matte make-up

medicated face make-up
CLEAR AND LOVELY

dusting powder — cologne — perfume — after bath refresher
in spring fragrances of:
HEAVEN SENT — APPLE BLOSSOM — WHITE MAGNOLIA —
COMMAND PERFORMANCE — and the new VIS A VIS

face cleansers
HERBESSENCE
Cream Cleanser &
Body Smooth
SKIN DEW
BEAUTY MASK
DEEP CLEANSER
WATER LILY
BEAUTY WASHING GRAINS

LANDESS DRUG

132 SOUTH CLINTON

BE ONE!



Early-Bird Cleaning Gets Ahead of SPRING

Warmer days coming! You'll want your lighter, brighter spring tags all clean and ready to wear. So don't wait — call us now. We'll clean 'em, repair 'em, and have 'em all ready for you when warm days of spring arrive!

PHONE 7-4153

Varsity Cleaners

17 E. Washington

'62 Umbrellas Come In All Sizes, Colors



When it rains it pours, but men carry black umbrellas anyway. Women, however, have a wide choice of umbrella colors and prints ranging from solid blacks and blues, flowered orange and yellows, to transparent plastic.

Since the average rainfall in Iowa City is something over 32 inches, umbrellas are almost as necessary as snow boots.

Women's umbrellas come in many sizes, shapes, and colors and with varied accessories. The only variation in men's umbrellas, however, is in the handle. Men have the choice of wooden, leather, or plastic; black or brown; and carved or plain.

Perhaps, the new transparent umbrellas will prove such a safety factor for women that makers of the male covers will adopt the material. Women's plastic umbrellas are trimmed with cloth to make them attractive while they still enable her to see where she is going regardless of the direction of the rain.

Soon, maybe, we'll see the traditional black umbrella with a plastic window in the front. Maybe even someday we'll see a traditional black umbrella that isn't black. Until that day men will have to be content admiring women's umbrellas.

The collapsible umbrella seems to be going out of style while the parasol shape is becoming more popular. The most recent umbrellas are designed with little parasol points rather than the usual rounder tops.

The folding umbrella doesn't seem to withstand wear like a straight one. The trend is toward slimmer umbrellas with narrow cloth casings to protect them when not in use.

But when all is said and done, all that really counts is that they're waterproof.

A FAT TAX

NORTH FAIRFIELD, Ohio — The village Grange has decided to use the "graduated" tax system to obtain funds for the national Grange debt.

Each member will have to pay cash by the inch — of his waistline measurement.

Coats Are Collarless, Full-Cut, Short-Sleeved, Citrus-Colored



Spring Coat

Kathy Jenkins, A1, Waverly, models her favorite spring coat. She's happy to shed her heavy winter jacket with fur collar for this light weight wool coat, perfect for transitional weather. Kathy's choice is as fashionable as it is pretty, with its many pockets, big buttons, and checks of shocking pink and white.

—Photo by Ed McQuiston

Spring coats this year are going to be full, short sleeved, and collarless.

Citrus colors and other pastels will prevail along with some gay tweeds and checks. The leading colors for the new season are honey peach, lemon, lime, light blue, and beige.

Sleeves are full and elbow length and buttons are big, big, big. Coats with collars will feature very large ones.

The laminated coat will be popular this spring, too. These coats are waterproof and so light the wearer hardly know she has it on.

Some coats are fitted to the thighs and flared from there. Others are fitted in front and full in back, but the trend is still with the tent-like shape.

Large pockets will be featured, too.

Even trench coats will take on the full "barrel" look. Most of them will have three large buttons or one large button at the neck.

The big colors are turquoise and beige, but almost all colors will be represented. There are not too many prints this year and solid colors will prevail.

Of course, the basic tan or green trench coats will be seen most often on campus.

Men's Accessories

Common companion for Iowa City's spring monsoons will be the black silk umbrella. Sports models include a leather or silk case, and handles come in unique carved or polished wood, plastic or leather. Umbrella salesmen really have a field day at SU, according to one buyer, because "more people carry umbrellas in Iowa City than any other city in the state — including Des Moines."

HATS

Although SUowans have been slow to accept hats, more and more will be seen around campus this spring and next fall. This year's model will sport about a two-inch brim, with a low crown and pinched front.

Purses Contain Fortunes —

Conceal Glittering Cosmetics

It's the status-symbol-conscious purse snatcher these days who is smart enough to throw away the wallet and keep the lady's cosmetics.

Indeed, a woman who cares enough to carry the very best, can spend upwards to \$20,000 on glittering little accessories for the dark depths of her bag, according to the estimates of New York jewelers.

Eye-brow pencils may be had in the dime stores for 15 cents. But for a little more (\$12,500 to be exact) a lady may darken her brow with a five karat gold pencil that

is capped with an emerald set in diamonds.

The budget minded may get their lipsticks at the drugstore for 59 cents plus federal tax, but the La Dolce Vita crowd can have something more chic (linen patterned nine karat gold column) for a \$100 bill, with tax thrown in.

Keeping the nose from being shiny the glamorous compact way can cost somewhere between \$500 and \$800, depending on the number of sapphires and diamonds on the clasp of the gold cases.

For women who like plainer things there are jewel-less compacts which may look like lizard

pelts to the unpracticed eyes but are actually nine karat gold. Price is \$465.

Replacing the old fashion glasses case is a 14 karat gold contact lenses box at \$130, or \$65 per eye.

Perfume flasks without so much as a single diamond chip have price tags bigger than the containers. One that is 14 karat gold with a basket weave linen look costs \$270.

An interesting item is a \$240 golden credit card case — a sign that even though a woman covers her cosmetics with emeralds, sapphires, diamonds, pearls and gold, she still might not have any money.



As Fresh As
Spring
Flowers

That's how you'll look and feel when you let one of James Coiffeurs five experts design your hairstyle.

Our coifs are exciting and new — just like Spring itself!

James Coiffeurs

15½ S. Dubuque

Phone 8-5867

Prepared for Iowa Weather

Yes, Holly Hagenah, A1, Kenilworth, Ill., is prepared for Iowa's unpredictable spring weather. We hope it won't be a rainy season, but if it does pour, Holly will wear her cotton tapestry trench coat with a black suede collar and carry a matching "Italian" umbrella in navy blue. Notice that she is right in style with her bright, colorful coat.

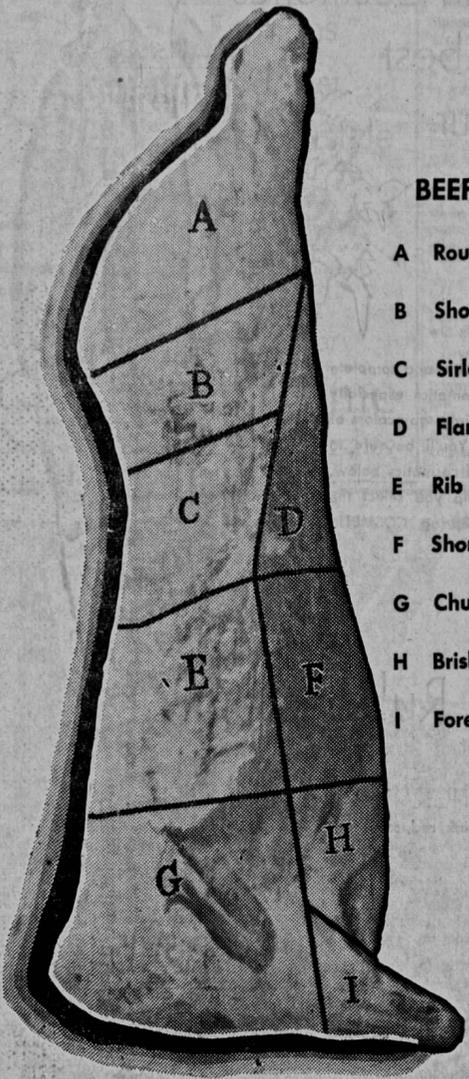
—Photo by Ed McQuiston

IONS IN SMOG

OLEAN, N.Y. — Giving Hamsters headaches is part of an 11-year air purification study at St. Boneventure University.

Scientists there, working with hamsters and rabbits, are studying the so-called ion balance in fresh and stale air to determine exactly how it affects humans.

DO YOU WANT TO EAT STEAKS AND SAVE MONEY?



BEEF CHART

- A Round
- B Short Loin
- C Sirloin
- D Flank
- E Rib
- F Short Plate
- G Chuck
- H Brisket
- I Fore Shank

YOU CAN DO THIS IF YOU TAKE ADVANTAGE OF SERVICES OFFERED AT GAY LOCKERS.

Married students . . . Faculty . . . Tired of shopping for meat bargains? Call 7-2167 and order a half or a quarter of GAY'S "AA" BEEF from Gay's locker. Gay's will cut and package your beef, and store it in your personal locker.

Buying at Gay's lockers is convenient, economical, and satisfying. A phone call to Gay's buys all your meat for months. And who else but Gay's customers can eat steaks and roasts every week at a cost comparable to that of hamburger at most stores?

Gay's "AA" BEEF is delicious, and every cut is guaranteed. What could be more satisfying than knowing that you are going to enjoy quality cuts of beef for months at tremendously inexpensive prices? This is an advantage that can be yours only if you take advantage of the services offered at Gay's Lockers.

Gay's will explain the various ways that they can cut your beef. This way will enable you to select those cuts that are the most appropriate for your family.

A single phone call to Gay's will offer you an opportunity you've never had before . . . a chance to eat steak, and still save money.



GAY LOCKERS

Ph. 7-2167

1421 S. Linn

Spri
camp
corn
glory
ing
cotto
queen
shon
will
the n
of bli
be
queen
look
weari
Ann
Miss
short
spring
this v
popul
spring
shirt
fortab
for a
down.
she w
wool
spring
too m
for sh
"too c
She
the n
im a
"I be
be b
white
mitte
blues
conta
Coa
length
also
she p
howev
patra
lars v
Ann
bathing
middle
hanger
ing to
and sh
some.
Miss
ture h
cluded
wardro
also p
limited
clean,
the bu
spring
year's
SUI'
Trace,
"I like
red, w
feel p
about
but ad
all col
Sheila
very cl
she do
style. H
for the
be wear
blends
shirtwa
dras pr
"I am
cotton s
plain) v
because
comfort
straight
the kne
Kilts ar
don't pa
or denim
"I am
for dres
tical an
down. I
spectato
formal
chiffon
because
looking.
For s
likes cr
oufits."
and cla
nite di
Sheila v
bathing
"it is e
"Ten
tional a
plaids
like the
is going
square
Kay E
Quadran
coats wi
Kay lean
look and
a little b
double b
the loos
short ski
on other
be weari
the new
think the
Kay is us
ed skirts
be wear
they car
sporty an
also very
seldom b
"I am
taste," s
I like t
blouses
collarles
is going
Kay thin
are goin
For fo
selects
material
is simpl
formal t
"I don
will inclu
ing pants

SUI Beauties Tell Favorite Fashions

By JUDY STEELMAN
Staff Writer

Spring is coming to the SUI campus and with it will naturally come spring fashion in all its glory. Coeds will soon be changing winter wools for new spring cottons, colors and styles. SUI queens are also planning their fashion wardrobe which in all cases will probably contain shirtwaists, the new denim material and a lot of blue since that color seems to be a favorite on the list of all the queens. Lets take an individual look at what the queens will be wearing.

Ann Lorack, A2, Mendota, Ill., Miss SUI, says, "I like kilts and short skirts; they will be big this spring. Short skirts were popular this winter and I think that their popularity will carry over this spring. I will also be wearing shirtwaists because they are comfortable, look neat, are easy to care for and can be dressed up or down." Miss SUI also said that she will probably be wearing light wool skirts with blouses into spring. She also does not care too much for coordinated outfits for she feels that they can become "too coordinated."

She showed a definite like for the new materials — burlap, denim and ticking. As for colors, "I believe orange and blue will be big this spring. Black and white are also springy." She admitted being partial to reds and blues and said her wardrobe contains a lot of these colors.

Coats with a three quarter length sleeve and long gloves are also a favorite of Miss SUI and she prefers the collarless look, however, she believes "the Cleopatra look with stand-away collars will be popular this spring."

Ann will be wearing a two piece bathing suit this year as "the bare middle look is coming in." Hip-hangers and short blouses are going to be a hit according to Ann and she has already invested in some.

Miss SUI, who also likes big picture hats and big handbags, concluded saying, "I don't pick my wardrobe to be just fashionable but also practical, easy to keep in limited closet space, easy to keep clean, comfortable, and easy on the budget. My wardrobe this spring will include a lot of last year's things."

SUI's InterDorm Queen, Sheila Trace, A1, Wilmette, Ill., says, "I like the new combinations of red, white and blue; it makes me feel patriotic." Sheila is crazy about all shades of blue and red but admitted that she really likes all colors.

Sheila's choice of clothing sticks very close to the feminine look as she doesn't care for the boyish style. However she varies the style for the occasion. For class she will be wearing coordinates and color blends with matching shoes, and shirtwaists particularly in the madras print.

"I am also going to be wearing cotton skirts and blouses (print and plain) with coordinated sweaters because they look neat and are comfortable." Sheila prefers straight skirts and likes them to the knees but not any shorter. Kilts are cute "for the occasion". I don't particularly care for burlap or denim but I would conform."

"I am partial to a black sheath for dress because it is always practical and can be dressed up or down. I think white gloves and spectator pumps are smart. For formal wear I like the bouffant-chiffon dress with simple jewelry because it is soft and feminine looking."

For sport the Interdorm Queen likes cruise wear, especially knit outfits. She also like bermudas and clam diggers but has a definite dislike for short shorts. Sheila will be wearing a two piece bathing suit this year because "it is easier to get a tan."

"Tennies will always be traditional and I feel that colors and plaids are becoming bigger. I like the pointed toe but think it is going out and I don't like the square toe."

Kay Enderes, A1, Cedar Rapids, Quadrangle Queen, likes little boy coats with just a hint of waistline. Kay leans toward the more tailored look and likes checked suits with a little boxy jacket. She also likes double breasted suits and prefers the loose look. "I like kilts and short skirts for campus wear but on other people, so I probably won't be wearing any this year. I do like the new cone-shaped skirts and think they will be very popular." Kay is usually partial toward pleated skirts. This spring she will also be wearing shirtwaists because they can either look dressy or sporty and are comfortable. "I am also very fond of coordinates and seldom buy any separates."

"I am usually conservative in taste," said the Quad Queen, "but I like the new wild prints in blouses and I usually wear the collarless rounded neck. Denim is going to be big this year, too." Kay thinks that blue and apricot are going to be popular this year.

For formal wear Kay usually selects simple styles in smooth materials. Her taste in jewelry is simple and as a rule sticks to pearls but likes crustal for formal wear.

"I don't like hip hangers but will include in my wardrobe "wading pants," bermudas, and slacks

with coordinated tops. Poncho tops are a favorite of mine. As for a bathing suit, I'm going to stick to a one piece again this year and I have my eye on a black and white printed one."

Miss Perfect Profile, Pam Shannon, A1, Davenport, likes any style that is comfortable and will be wearing shirtwaists, straight skirts with blouses and cardigans for campus. However, Pam doesn't care for outfits that are too coordinated. Among Miss Perfect Profile's other dislikes are the new A-skirt look and skirts that are real short. Pam thinks the denim look will be the thing this spring.

"I prefer the tailored look to the ruffly-feminine look. For Easter I will probably wear a light weight wool suit with a short jacket. Since I don't usually care for big hats, I will be wearing a small one. For dressier wear the bouffant style is my favorite in either chiffon or organdy but I still prefer it to be plain and simple." Pam wears pearls for evening but otherwise doesn't wear too much jewelry.

Miss Perfect Profile is going to wear a one piece red and white bathing suit this year. Among her other choices for sport wear are bermudas and clam diggers but she doesn't like the new hip hangers because she doesn't like the bare middle. "Like everyone else, I love tennies and also the new design of casual shoes."

Pam likes more subdued colors but "anything bright will be a hit this spring."

Karen Raish, A1, Arlington, Texas, IFPC Queen, stated, "Sometimes I'm in a casual mood and sometimes I'm in a sophisticated mood — but usually its casual. However, it depends on where I'm going." She likes coordinated jackets, skirts and blouses because they always look dressy. "My favorite campus outfits are knits because, besides looking neat, they don't wrinkle." Karen prefers straight skirts because "they don't look so boxy." "I really like the new Bermuda skirts and the kilts. I've never worn them before but plan to this spring."

"I love the new denim material because it is casual but can be made to look dressy. As far as colors go I personally am partial to powder blue, orchid and gold. I also like red but only wear it in private. I think the color magenta looks richer in spring clothes and will probably be more popular this spring than it was this fall and winter."

Karen likes a basic dress with coordinated coat and gloves for dressier wear. Formals make me feel exotic, I love the feminine bouffant look. Chiffon will always be good. Lace overskirts are also very effective. If the dress is a sheath, I like a bouffant sleeve to give it that soft look." "My favorite casual wear is a pair of cut-off levis and a sweat-shirt because we never wore them back home, and I love them. I had a terrible time getting used to tennies but like them now, especially in colors." She also likes knit sport outfits and will be wearing an orchid one-piece bathing suit.

Karen, who likes casual jewelry and casual hats, is crazy about trench coats. "I had never worn one before and used to forget to wear a coat this fall."



Hip-Pants on a Bongo Board

Mary Lynne McRae, A2, Des Moines, balances on the Bongo Board in the newest thing in casual sportswear — hip-pants. Slung low around the hips, they look like something out of a western movie. Mary Lynne's hip-pants are a navy blue denim and she wears a long red and white striped

blouse tucked in. SUIowans can expect to see these new hip-pants again and again, at picnics, on the streets, at resorts, and on the beaches all over the USA. Hip-pants may be an extreme fad, but they are catching on quickly this spring.

—Photo by Joe Lippincott

Stylists Say—

'Dancing Hair' —for Spring

"Dancing Hair" coiffures will give you a lift to make this the youngest and gayest Spring ever, according to the Official Hair Fashion Committee of the National Hairdressers and Cosmetologists Association, the hair fashion authority of the beauty profession.

The new "Dancing Hair" styles have a tender and lighthearted touch that is destined to set a trend with dancing hair effects that are amusing and diverting curls. There is a spirit-lifting "up" line of "Dancing Hair" styles for important party and evening wear, which converts into a sprightly

"down" line for carefree daytime wear. In both, you will always find a saucy flip-up of curl... either at the top, the sides, over, under, or just about anywhere, but always dancing. In silhouette, the coiffure looks like an upside down nasturtium with petals and spur cupping the head, framing the face, or sitting pertly at an angle to enhance individual grace.

A keynote of the new styles is the departure from the "ratted" watermelon shape to smaller heads. A new interest, too, is the special attention given this season to coiffures for smaller women, in keeping with similar trends in clothing fashions.

'Feminine'—No Longer Polite Damnation

By EUGENIA SHEPPARD
NEW YORK (HTNS) — In fashionese, the language of the fashion world, feminine has been polite damnation for years. It has meant a girl with a big fanny, or a dress with too much going on. It's the adjective women use to describe another woman, who can get a man but never, never, by any stretch of the imagination, make the best-dressed list. Even the dictionary degrades feminine by defining it as gentle and weak.

With one of those emotional, overnight changes of heart that sometimes happen, the fashion world has suddenly taken feminine

out of purgatory and made it the heavenly tag-line for all new clothes. Everything and everybody is feminine. Clothes, make-up, furniture, women are feminine, and suddenly it's good.

The way feminine is making a comeback, you'd think our life and times were going to be different. You'd think women were going to be plump and curly-haired again, give up their jobs, sit around drinking lemonade and begin fluttering their hands like an early Billie Burke comedy.

Naturally the fashion world doesn't mean as feminine as that. It means just slightly more fitted

clothes are here, with slightly more normal waistlines, and a dollop of ruffles here and there. It means fashions are just a little more feminine, enough to justify the word.

More feminine than what, you can't help wondering. A few ruffles are enough to bring the word feminine back from limbo, but were last year's fashions and all the fashions of the 'Fifties as unfeminine as all that?

They were easy-cut and easy-fitting instead of snug as slipcovers. Suits were soft and pretty, another adjective that's making a gingerly comeback, and there were plenty of ultimate siren gowns.

LITTLE GYPSY IN THE SOLE OF EVERY

Corelli

Also Featured

Jacqueline
Capezio
Lark

Hail the Spectator!

The spring classic that knows no fashion rival... and now, up-dated with a slim midway heel, unlined for fabulous softness! Brown/white or navy/white calf. Black patent/white calf. As seen in Mademoiselle. **12.99**

YOUNKERS
"Satisfaction Always"

FASHION SHOES STREET FLOOR

James Madison was the first president to be inaugurated in long pants.

Fashions that Bloom in the Spring

On land or sea... go cotton knit in LAMPL Holiday Cruise Fashions. You'll enjoy this trig-looking jacket dress no matter where you go! It's day and night versatile... fits you, fits the occasion and the weather, with or without the perky-collared short jacket. The dress has an elasticized belted waist and firm pique-kind of texture. **\$17.95**

SHIP'N SHORE has blossomed out with high fashion this spring to highlight and complete your wardrobe.

ABOVE: "jewel" blouse by Ship'n Shore so elegant, with tab detailing... to complement every suit you own! 65% Dacron polyester, 35% cotton. White, pastel, sherbet hues. 30 to 38. **3.95**

BELOW: Ship'n Shore cardigan-shirt news! Get the fresh, young, no collar look, very much in fashion now! Extra nice in all cotton oxford, no-iron. White, cool, hot colors. 28 to 36. **3.95**

**Estella Zimmerman
Apparel Shop**
At the corner of Washington and Dubuque

Florsheim Magic Tops End the Bother of Laces Forever!



This is a totally new concept in fine shoemaking: laceless shoes that give perfect fit and comfort from the first wearing. The new "give-and-take" side panel flexes with the foot in action—eliminates

gap and slip. Florsheim calls them Magic Tops, and they're available at

EWERS
Men's Store
28 S. Clinton St.
4 Floors



The New Blouses—All for Your Inspection

Pictured above are four models wearing the newest in spring blouses. Karen Ivins, A2, Melrose Park, Ill., (left) has chosen an Adelaar blouse in all cotton, roll up sleeves, and a narrow collar. The blouse is a batiste print in yellow, green, and turquoise on white. Jan Ackerman, A2, Iowa Falls, wears a Ship 'n Shore blouse in a geometrical print of turquoise, orange and lime. The long overblouse is collarless and cool cotton for spring and summer. Nan Davies, A3, Watertown, South Dakota, models the very newest

and prettiest in blouse fashion — the "Elizabeth Taylor" blouse. In sparkling white dacron and cotton, this Ship 'n Shore darling has pleated banding down the blouse front and on the collar and cuffs to give the ruffled effect. Judy Matthias, A3, Newton, is pictured in an Adelaar sailcloth jacket. It is collarless, with three quarter sleeves and comes in an Egyptian pattern. The color combination is black, orange, and brown. All blouses are from Zimmerman's. —Photo by Joe Lippincott

Men's Fashions, Though Not Dramatic in Change, Have Kept Pace With Our Speeded-Up World Since Thirties

The world has speeded up since the relatively halcyon Thirties preceding World War II, and the advances made in men's clothing, furnishings and sportswear have kept pace. Of course, the changes in clothing have been gradual and as a result, less dramatic. Most men are more willing to experiment with new ideas in automobiles, golf clubs and power boats than they are in adopting changes in their mode of dress.

However, even this reluctance to forsake the long accepted in clothes falls by the wayside when it encounters improvements in comfort or practicability and meets and serves specialized needs.

Of all of those factors, comfort is probably the most compelling reason for men to accept new fashion ideas. Look back to those pre-war Thirties for proof. A check of the fashions of those days summons up visions of what may be termed the "starchy look."

Derbies, starched collars, demibosom "boiled shirts," stiffly constructed coat fronts, heavily padded shoulders and a rather rigid air of formality marked the fashions of even the moderately style-conscious man.

It was also an era of "bigness" in clothes. The broad shouldered drape models were the pace setters. Many men will recall the full chests and fitted waists of those suits and sport jackets.

Trousers, of course, were cut with billowy fullness to complement the jackets. Those high-rise pants extended well up under the rib cage and needed suspenders to support them. Short five-button vests balanced the tall trousers.

The heavier weights used in suiting and overcoat fabrics in those days also added to the bulk and stiffness of garments.

Compare those rigidly tailored, wide lapelled, befed-up clothes with the trim, slim, action-weight productions of today.

The more realistic, more businesslike attitude of today's American man has been seasoned by the sophistication gained through more extensive travel. Sectional preferences, though still present, are far less obvious than they were in pre-war days. The typical American is now apt to incorporate those fashion factors into his own outfits when he finds that they appeal to his needs and tastes.

The fact that he is more mobile today — on the go by car, train and plane — has also influenced the styling of clothes. His needs are now for simple, clean, uncluttered lines encumbered by a minimum of excess weight and padding, and made of fabrics that are warm enough to meet the less stringent demands of well heated homes, offices and conveyances; cool enough to wear in comfort during the humid dog days of summer.

In addition to the pared-down

"regular" weights and the feather-light summer weights, there are also available "mid-weights" to span the gap between the hot and cold seasons.

Despite the fact that modern men's clothes are far more utilitarian than they were in the past, they have never had a wide range of good fashion. The days of one-, two-, or three-button eras and the single- and double-breasted cycles are gone. There are currently available new concepts of all of those styles, plus the classic natural shoulder models, all of which are incorporated into one man's wardrobe to prevent a "uniform" or monotonous look. The same applies to patterns and colors. While some, such as blues and olives may hold

top fashion priority at the moment, grays, tans, browns and blacks are far from being "out."

Stripes, plaids, neat weaves and solid shades all work into the modern clothes as a further change of style pace.

Add to the visual advances of the new era of clothing and furnishings, the benefits of man-made fibers. These include durability, crease retention and wrinkle resistance, not to mention the washwear factors so important in furnishings and summer suits — new constructions such as the lamination of polyurethane foams to both knitted and woven fabrics for virtually weightless warmth.

When it comes to outfitting himself, the man of 1962, literally as well as figuratively, "has it made!"

Change Man Subtly; Help Him Pick the Right Hat

By JEAN SPRAIN WILSON
AP Fashion Writer

The subtle way to change the man you married is to persuade him to try the female way of improving his disposition — by buying a new hat. Not only the right sized hat, but the right kind of hat for his face and physique, will change his appearance, claim authorities among the nation's hat manufacturers.

Besides coming in a variety of sizes, men's toppers are sold in regular, long and wide ovals.

The crowns of hats also vary, differing in height and fullness. Most popular brim widths fall between 1 and 7/8 and 1 and 3/8.

In order to guide a man properly when you get him to the haberdashery, you must know how to match the combinations of crown, brim and style to the facial characteristics and/or physique of your man.

Is he a tall man with average build? A short crown, usually tapered, or a telescoped style looks best. The lower crown keeps him from looking gangly.

Or is he tall with a big build? A full crown with a snap brim is good. The hat experts claim this type can also wear a homburg.

Is he short, slight of build? A higher crown will add to his stature. Tapered crowns with narrow brims, turned up and snap, are flattering.

What if he's short and plump? Lead him away from the extremes. A medium crown with moderate brim, snap or turned up, is better for him.

If the man you want to change (in appearance) is average in height and build, then all he needs to do is match his hat to his facial characteristics. For example:

If he's an egghead, (with plenty of forehead) better urge him to try a tapered crown with a medium brim that has a roll or short snap.

If he's lantern-jawed, (a square face) a hat with a medium, rounded crown and an average brim turned off the face will soften the angles.

If he's moon-faced, (short and full) a medium crown with a very slight taper seems to lengthen it. Widest brims are best for him.

If he has fat jowls, (generally a deep full face) have him try a medium height hat with a fuller crown and an average brim, usually snapped.

If his face is like a jelly-bean, (long and slender) hand him a tapered, medium crown and an average brim, with a wide snap.

If his face is short and slender, suggest a hat with a low crown shaped, high and narrow at the front with an average to narrow brim. He will wear off the face styles well.

If he has a long nose, a hat with medium width crown and a brim wide enough to extend beyond the nose which de-emphasize it.

If his chin recedes, a low tapered crown and medium brim will seem to give it more size.

In these instances you should talk your husband into trying the types best for his facial characteristics, next those for his stature, and choose the best among them.

Be Kind To Your New Easter Gloves; Wash Them With Care, or Dry Clean If Leather

AP Newfeatures

The primary rule in glove care is not to wash those meant to be dry cleaned, nor dry clean leather ones tagged washable.

All fabric gloves, of course are washable. But such leathers as capeskin, glace kid, pigskin, chamois, doeskin and suede often have washable finishes and are labeled accordingly. Dry cleaning fluids remove these finishes.

Wash leather gloves on your hands in a rich lather of suds. Use a washcloth or soft brush to scrub the very soiled areas. Reverse the gloves by peeling or pushing them off carefully from the cuffs down and then wash the inside. Rinse in plenty of clear, warm water. Squeeze gently. Do not twist or wring. Blot gloves in a towel.

Before laying gloves flat to dry, blow gently into each one to puff

it into shape. Keep them away from direct heat or sunlight.

Before leather gloves get completely dry, work them onto your hands to smooth and reshape. If they become dry first, wet your hands, shake off excess moisture, then work the gloves on with the same kind of massaging method used in fitting gloves. The moisture on your skin will soften the leather enough to make it pliable. Or roll the gloves in a damp towel for a

few minutes before massaging them on.

If fabric gloves become very soiled, knead rich lather into the particularly dirty areas and roll them up tightly for 15 or 20 minutes. Rinse well, suds again, and rinse again.

All except the most fragile fabric gloves may be washed and dried by machine. However, avoid extreme heat to prevent shrinkage.

It's Spring - Enjoy it ... With

DODGE for 62!

NEW LANCER SPORTS MODEL -

This is the Gran Turismo, a new edition to Dodge's compact line for 1962. The new prestige sports model features bucket seats with luxurious all-vinyl upholstery. Two economical engines are available for the Lancer "GT": 101 and 145 horsepower "sixes" provide exceptional power and performance comparable to some V-8's. 1962 Lancer ... Compact and Powerful! Answering the public's demand for a smaller package, Dodge's Lancer offers ride, handling, economy and plenty of horsepower. Stop in and test drive the Lancer today!



NEW DODGE POLARA -

This is the high-performance, high-style 1962 Polara "500" which Dodge is introducing in the luxury sports car market. The new, medium-priced prestige car is powered by a 305-horsepower V-8. It's available in both hardtop and convertible models (right).



Polara "500"
Custom "880"
Lancer

HARTWIG MOTORS INC.

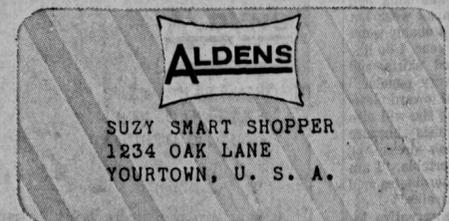
629 S. Riverside Drive

Phone 7-2101

Dart
Dodge
Trucks

➔ This is our new shop easy

➔ CHARGE PLATE



Yes, it's brand new at our store, we think you'll like its handy size, and enjoy it as the modern, easy way to shop because it's...

FAST speeds up salescheck writing
ACCURATE eliminates most billing mistakes

CONVENIENT no need to carry money
SAFE your signature means only you can use it

WHY NOT PHONE FOR YOURS TODAY...
Just ask for MRS. MILDRED FREBER

DIAL 8-1101



Climb Aboard—Springtime Fun Is Here

Come on along and join the fun aboard the fire engine. Spring fashions for picnics and play will be fun too. Lynn Adamson, A3, Memphis, Tenn., comes from the Southland and declares he will be wearing bermuda shorts. His outfit is a light green shirt and dark green plaid bermudas, and comes from Ewer's. Sue Sawyer, A3, Mason City, has donned her spring and summer slacks. They are

off-white burlap and she wears a perky print blouse in gold, orange, brown, and pink. Richie Grassgreen, L1, North Bergen, New Jersey, is all set to play tennis in his short white shorts and white sweater with red and blue stripes. Kathie Spurgeon, A1, Rockford, Ill., is ready for her summer fun in her matching overblouse and bermuda shorts outfit. The color she wears is orange and yellow.

—Photo by Larry Rapoport

Choose Jewels To Fit Feminine Look

Women will be prettier this spring of '62. Fashion decrees a more feminine, fluffy, frilly look to be the vogue. Fabrics are soft and flutter as they move. Chiffons with softly tailored ruffles are the mode, as are soft silks, crepes and cottons. Blue is a top color favorite. Whenever prettiness is a woman's primary concern, she turns to blue, the universal flatterer. All the delectable ice cream colors, strawberry pink, pistachio green, lemon ice and tangerine will make women look good enough to eat. White is sharing its fashion preeminence with neutral ivory.

Make-up will be muted, more pastel and less obvious, and hair will be softer and sleeker. The tortured, teased, bouffant look will melt away with the snows. The fashionable and desired effect will be plain, complaint femininity.

When a delicate, feminine look is in fashion, the jewels you wear assume greater importance than ever. The "real look" is precisely what fashion demands.

Women in the know will collect their clothes and accessories with more than ordinary care this spring. The well dressed woman will select three basic, becoming colors and build her wardrobe around them. No haphazard picking-up a dress here, a pair of shoes there, and earrings and a hat someplace else. Then one makes the awful discovery that they have no relation to each other and the lady finds herself with nothing to wear. The knowledgeable shopper will select three basic shades. Accessories should be interchangeable but they must be so well thought out that you never find yourself without a proper jewel, bag, shoes or gloves to go with your outfit. This is not only fine fashion but economically practical, for happy is the woman who has no dead wood in her wardrobe.

There is a basic wardrobe of jewels that the chic woman collects with fully as much thought and care as she gives her clothes. For what could be more delightful for a woman than to open her jewel box and know that every piece in it is just right?

What is a basic jewel wardrobe? It should have several pairs of earrings; plain gold or gold with pearls; gold set with colored stones (emerald, sapphire, topaz or whichever jewel tone you prefer) to wear with woools and suits. Largish, important rhinestone or white and colored stone earrings for full evening glamour are imperative.

Bracelets are an absolute must, particularly as the sleeveless and short sleeve dress continues in fashion. Armfuls of bangles and elegant cuffs rate a permanent place in your jewel case.

Necklaces are terribly important. Gold, brushed or shiny, set with stones; a good basic pearl necklace of several strands of largish pearls; and a fabulous and important rhinestone or rhinestone combined with jewel-tone stones, are an absolute minimum for the woman with any pretension to chic.

Pins become more important each season. They are worn everywhere and in every way are available in such a variety of shapes, stones, colors and sizes that women are more and more given to searching out a highly individual pin and using it as a sort of signature.

This spring both long and short versions of the sautoire are featured. Both lengths of the sautoire are made because of this season's variety of necklines. With a high-bosom high-waistline princess dress the shorter sautoire may be exactly what you need. Finely wrought, precious looking gold chains run as high as twenty-five strands of chains in a single necklace.



New Look in Coats

Sue Ross, A2, Winnetka, Ill., is ready for Easter in a lovely red Lassis spring coat. The coat is of light weight flannel and it features four big buttons and four pockets. Sue wears black patent shoes and carries a black patent purse, all from Towners.

—Photo by Joe Lippincott

Tips On Washing Sweater To Prolong Cashmere's Life

Here are tips for prolonging the life of garments made from the luxury fiber, cashmere.

Wash most items instead of dry-cleaning. However, check instructions written on the tag of the garment to be sure of what you should do.

To wash a sweater: Make a pattern tracing the shape on a piece of paper. Submerge in warm or cool water in which the soap has

already been dissolved, and soak for about five minutes. Agitate slightly but avoid rubbing. Rinse without agitation at least twice in cool water. Roll in bath towels and spread on a dry towel. Dry away from the heat. Adjust the sweater to the size and shape of the paper cut-out. Keep sweaters flat in a drawer to retain their shapes. Hang suits, coats on heavy hangers.

m. whitebook

• GENTLEMEN'S APPAREL • LADIES' SPORTS WEAR • SEVEN SOUTH DUBUQUE STREET

come spring . . .
(and it will, eventually!)

It suddenly occurs to us that this is almost our fourth anniversary at seven south Dubuque street. When we opened here we made a promise to our future customers to show each of you a preferential treatment regardless of the size of your purchases; to let each of you come in and browse to your heart's content without interference; to stock only the finest labels possible; and to sell clothing, satisfaction, and fine fashion at a fair price. In these things we still believe.

a tasty array of spring fashions
in a price range you'll like!

Ladies'	
Skirts	9 ⁹⁵ to 24 ⁹⁵
Shorts	7 ⁹⁵ to 12 ⁹⁵
Slacks	9 ⁹⁵ to 16 ⁹⁵
Blouses	5 ⁹⁵ to 12 ⁹⁵
Dresses	15 ⁹⁵ to \$35
2 Piece	
Coordinates	15 ⁹⁵ to \$35
Swimwear	18 ⁹⁵ to 29 ⁹⁵
Purses	9 ⁹⁵ to 49 ⁹⁵
Raincoats	24 ⁹⁵ to 49 ⁹⁵

Choose from • LANZ • GLEN OF MICHIGAN • GORDON FORD, INC. • JEUNE LEIGUE • HAYMAKER • EVAN-PICONE • ETIENNE AIGNER • LADY MACINTOSH

Men's	
Suits	\$39.95 to \$95
Sportcoats	\$29.95 to \$75
Trousers	\$9.95 to \$31.50
Dress Shirts	\$5.95 to \$7.95
Sport Shirts	\$4.95 to \$14.95
Knit Shirts	\$4.95 to \$25
Belts	\$2.95 to \$15
Raincoats	\$19.95 to \$49.95
Ties	\$2.50 to \$8.50
Bermudas	\$5.95 to \$6.95
Socks	\$1.25 to \$3

Choose from • VARSITY TOWN • ANDREW PALLACK • GORDON-FORD, INC. • M. SIGEL • SERD OF NEW HAVEN • JS BLANK • MACINTOSH • RUDD BRITCHES • ALLIGATOR • CAMP • VIYELLA

moe whitebook

fashions of distinction for ladies and gentlemen
at seven south dubuque street in iowa city

OUR 1ST

ANNIVERSARY

Means Another Great

STUDENT SPECIAL

Thursday, Friday, Saturday, & Sunday
MARCH 22, 23, 24, & 25

at

Iowa City's First Coin-Operated
DRY CLEANER



Emroy Kelley

I cordially invite all members of the University Community to stop in during our First Anniversary Ceremony and try our Norge Coin-Operated Dry Cleaning machines. Our regular hours are 9:00 to 9:00 Monday through Friday, and 9:00 to 6:00 Saturday and Sunday. An attendant will be on duty at all times.

COUPON

This Coupon Good For

50¢

On your \$2.00 load of dry cleaning. One to a customer, please. Coupon good only Thurs., Fri., Sat., Sun., March 22-25.

Name _____
Address _____

KELLEY

NORGE

DRY CLEANING VILLAGE

118 S. GILBERT STREET NEXT TO KELLEY CLEANERS

Make Your Own Boots For Quick Lounge Wear

By VIVIAN BROWN
AP Newsfeatures Writer

The last generation took a dim view of homemade clothes. But girls today love to brag about homemade seams.

Their enthusiasm pays off in some chic clothes that could even make a Paris dressmaker sit up and take notice.

In Europe where boots are the rage, they could be interested in a new twist on the old theme — boots for indoor wear, such as Alaskan mukluk style, suggested by the sealskin boots worn up North, and a favorite for afterski wear.

These after-bath mukluks or lounge-style boots could be made of a pair of fringed terry hand towels.

Directions offered by local sewing centers simplify the project. They suggest you start with a heavy wool sock as a pattern, and proceed this way:

- Place sock on top of a towel that has been folded so that the fringed edges are together.

- Cut the leg section longer and wider than the cuff of the sock.

- Allow a half-inch extra for seam allowance all around.

- Set your sewing machine for a narrow zigzag stitch.

- Pin-baste raw edges together.

- Stitch around the boot; the hinged presser foot will skip over pins.

- Turn boots inside out, and there — ready to wear.

The boots idea offers other possibilities, once you get the hang of it. Velvet boots to match lounging pants could be made with a wide cuff on which pearls, beads, and buttons are sewn.

On felt boots you could applique small hearts and other motifs.

Boots of printed cotton could offer gay possibilities reinforced by pasting an inner sole to the outer section. They could be made of the same fabric as your robe, lounging pj's, skirt or even material left over from another home project.

Boots could be quilted for special effects.

Remnants tables in yards good stores are a fine place to shop for fabrics. Heavy wools, upholstery fabrics, plastics and suedes offer good heavy body for boots.

Outer soles could be reinforced with soles from discarded slippers.

Handicraft shops can offer direc-

tions for sewing leathers, and notion shops have special needles for hand-sewing heavy fabrics.

One could graduate to fake fur fabrics or fur itself, often found on sales tables.

New Look in Swim Caps

By JEAN SPRAIN WILSON
AP Newsfeatures Writer

Although in most towns women are not legally permitted to wear bathing attire on Main Street, chances are they'll be tempted to sport swim caps there.

Who would know what they were anyway?

Among the 1962 fashion collection are some that look like night caps, others that look like Easter bonnets, still others that look like wigs.

In fact, some really are wigs; for the bald-pated look at the beach today is as passe as a Yul Brynner haircut. Everything topping a bathing beauty is hairy (or at least dimensional) and dry.

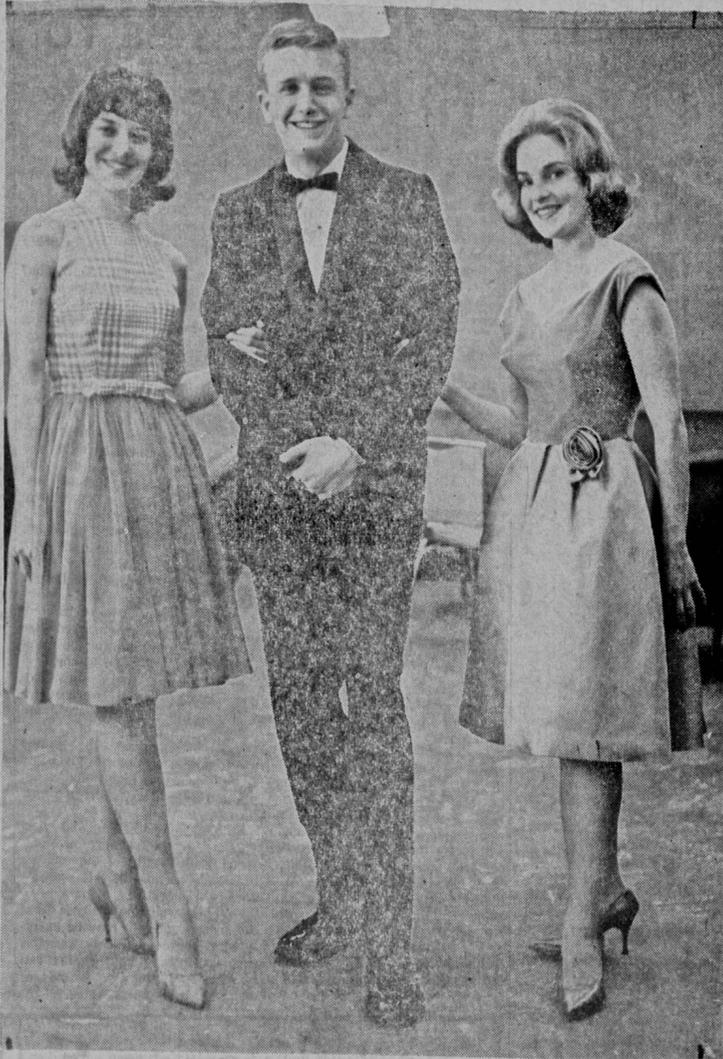
For years coiffure-conscious daughters were so afraid to go near the water that they got little more out of a beach excursion than sunburn. Although they could always count on tight rubber caps for frown marks, white borders around bright red faces and a headache, they couldn't count on them to prevent damp, limp locks.

However, bathing cap makers now insist they really have the water seepage stopped. Soft seal bands encircle the insides of caps and deepen back of the ears where seepage is the most likely to occur.

And because bathers simply will not bob anymore in the brink looking like billiard balls, manufacturers have covered the skull contoured head gear with flowers, ruffles, bows, straws — anything you're likely to find in a millinery shop — and wigs.

Water wigs offer all sorts of opportunities to confound wags. Can you imagine the confusion of the male who meets a blonde on the beach only to have her come back from the locker room a brunette one time and a redhead still another?

The wig caps are actually two caps, with separate rubbery tresses fitting over skull caps.



A Girl in Each Arm

With a girl in each arm, Lee Peters, A1, Fort Dodge, is ready for the formal, but he can't decide which girl to take. His lovely dates are Sandy Wilderson, A4, Sioux City, (left) and Holly Michaels, A2, Oskaloosa. Sandy's cocktail dress has a light weight wool bodice and a chiffon skirt.

The color is hot pink and white; the plaid will be very popular this season. Holly's dress is lime green. It has a velvet bodice and satin skirt. Lime will be a favorite color this spring, especially in formal wear.

—Photo by Joe Lippincott

Renaissance of the Elegant, Young Look In Formal Wear

By SHEILA TRACE
Guest Writer

Coeds — take a peek into the future and you will find that spring fashion is a kind of classic gentility, a renaissance of the soft, the young, the simply elegant. The shape of fashion in formal wear, or cocktail dresses if you prefer, will follow the trend of the Renaissance — simple easy lines and a figure-hugging fit.

Tops will be small, but skirts will run the gamut: square-shaped, controlled panel flare, pleated, gored, and circular.

As for femininity in fashion, the rest of the picture will be like this:

NECKLINES — plunging deep, deep, deep in a V, bra-cut front and bare back for high fashion; scoop and square popular in semi-formal wear along with some higher, plainer, and rounder necklines.

SLEEVES — no sleeves! (or small capped ones)

WAISTLINES — high waists; for high fashion, the Empire waist with a bell skirt; sometimes waists nip-

ped in to the vanishing point, if you're lucky.

FABRICS — smoother materials: silks, crepe, organdie, chiffon, all make a hit for evening.

COLORS — light blue is the newest color for spring; white, neutrals (beige, heather grey, navy), and the vivid "ascorbic acid accents" — lemon and orange; prints are tropical floral, polka dots, and black (psychiatrists?) splashes on white.

RUFFLES — absolutely the newest and so, so feminine, they ripple down the back, wind around hems, rise from the hemlines to the waist, float in tiers, or frame a neckline.

The latest for coeds who like to follow extreme fashion to the hilt are three exciting new dresses for evening wear.

The "Twist Dress" is now available to accompany the dance craze. It is popular in black and white, sleeveless, with scoop neck, and fringe running from the bustline or waist down the length of the dress.

The "Skimsee" is one word for a whole new look — more or less shapely, usually sleeveless, hugs the figure.

The "Little Nothing Dress" is perfectly plain with small sleeves and a round neckline.

Coeds who have all along insisted in looking like girls will suddenly find themselves in the height of fashion this spring. Flattery is the keynote for cocktail dresses and formal wear for spring '62.

Tobe Says —

Elizabeth Taylor as Cleopatra is today's vamp in more ways than one. Certainly her make-up is big news here as well as in Paris and Rome. Outlining the eye all around with black or brown liner creates this Cleopatra look. Beige eye shadow is used on upper lid above liner. Kohl-like eye powder is news to us too . . . powder is honeyed, not too pale. Lips and nails are soft pink, right in the current trend of lighter lips and nails.

Let This Bank Help You

Live Better!

Let Us Help You
TAKE THAT
VACATION



So many ways we can help you with your travel plans! You can borrow here to finance the whole trip. Our traveler's checks will protect you against theft or loss at a cost of \$1.00 per \$100.00.



Let Us Help You
BUY YOUR CAR

Finance your new car with us at low bank interest rates! It's like buying your car with cash because you get the best possible deal when you trade.

Let Us Help You
FINANCE THAT
COLLEGE
EDUCATION

Saving money for college is still the best way to provide enough money for those four important but expensive years. Now is the time to begin your child's savings program.



Iowa State Bank and Trust Co.

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

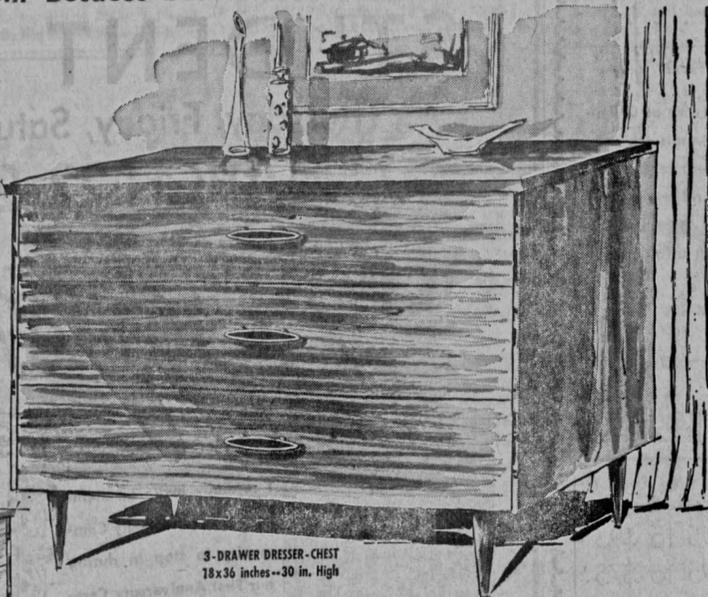
Spring Needs FOR THE HOME

The Sturdiest Furniture Ever Built Because Each Piece Has

FORMICA All Over!

Yes, the tops, drawer fronts and sides on these stunning contemporary classics are completely surfaced with genuine Formica. So they're child-proof, stain-proof, trouble-free. Choose from five superb pieces; create your own combinations — all pieces butt neatly together. Satin brass accents . . . brass drawer pulls with ebony centers. Drawers, with solid oak interiors, are dust proof and have nylon center guides.

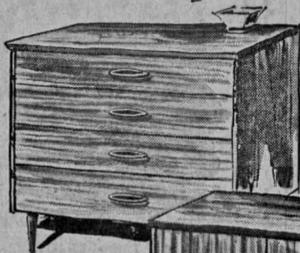
Choose from today's wanted finishes. Timeless Teak Walnut, Sophisticated Lined Oak, Daring Frost White!



3-DRAWER DRESSER-CHEST
18x36 inches—30 in. High

YOUR CHOICE

\$69.00
NO MONEY DOWN!



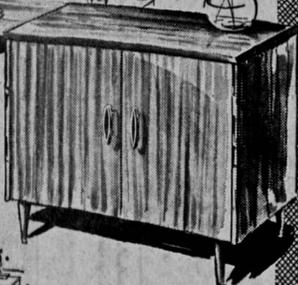
4-DRAWER BACHELOR CHEST
18x32 inches
30 in High



CHOICE OF 6-DRAWER KNEEHOLE DESK WITH FILE DRAWER OR ATTRACTIVE 4-DRAWER PEDESTAL DESK
Both are 18x42 inches—30-in. High



2-DOOR CABINET WITH ADJUSTABLE SHELF
18x32 inches
30 in. High



Make Your Own Pleasing Arrangements to Fit Any Room in Your Home!

KIRWAN
FURNITURE

6 South Dubuque

Phone 8-1151



Carolyn Capouch, N2, Berwyn, Ill., pauses a moment in her fashionable transitional suit. The olive green light weight wool ensemble is perfect for the unpredictable spring weather in Iowa City. It features carved wooden buttons.
—Photo by Jean Pasker



Diane Quarton, A4, Cedar Rapids, pauses for a chat with Mike Evans, A1, Hampton, on the front steps of the Library. Diane's wearing a lightweight wool walking suit with a beige, brown and white tweed-plaid. At the neck of the fingertip jacket, she wears an off-white silk scarf. Creme shoes and beige kid gloves complete her outfit. Mike's middle-weight sport coat is a muted plaid of olive and blue, of 55 per cent Dacron and 45 per cent imported wool. His trousers are a navy blue compound fabric by Abbott of New England. He chose a hand-blocked silk foulard to complete his sport outfit from Redwood & Ross.
—Photo by Jean Pasker



Bobbi Rubin, A2, Des Moines, stops a moment to enjoy the first ray of spring sunshine and the first breeze, so different from winter's cold blasts. She wears her favorite new spring sheath. It is a silk print in aqua and white. Bobbi wears black patent heels with her sheath, and she is ready for whatever spring may bring in the way of parties.
—Photo by Larry Rapoport



Straw Easter Bonnet

Sandi Ericson, A2, Elmhurst, Ill., models one of spring's offerings for an Easter bonnet. The pretty hat is by Jane Morgan of New York and is from Towner's. It is black patent straw with a taffeta band, a velvet bow and a jewel button.
—Photo by Alan Carter



Campus Casuals

Sheila Regan, N2, Flossmoor, Ill., and Dave Rusk, A4, Des Moines, may not have their books with them, but they are ready for their spring classes, fashion-wise. Sheila wears denim in its glory—with a red and white checked blouse. Her skirt is cut slim and features a hip pocket in which is tucked a red and white checked kerchief. Dave is sporting an off-white all cotton poplin jacket. It is hip length and the collar and cuffs are trimmed in red and blue stripes. Dave's jacket comes from St. Clair-Johnson.
—Photo by Jean Pasker

Suits and Sheathes Take All Forms for Spring

Prized by Emperors—

The Lore of Luxurious Cashmere

Today men turn fibers out of test tubes that look and feel like cashmere, but their imitations have limitations.

They can do nothing to match the romantic lore (or long wearing quality either) of luxury hairs from an Asian goat's belly.

Not much else in the feminine wardrobe today has a history that crosses as many centuries, or touches as many cultures and walks of life as something cashmere.

That is why men like Arthur Dery, president of one of the country's largest cashmere garment manufacturing companies, flinches not a whit at the mass production and low selling price of chemistry's fuzzy fibers.

"A cashmere sweater is a prestige item like a good mink coat," he says. "You can get something cheaper to look like it but nothing that is as alive, or drapes as well, or wears as long."

Since the Roman caesars' time (and especially during the past 10 years) man has enhanced the goat hair a bit by whitening it, mothproofing it, and matching it perfectly with colored fabrics of other fibers.

However even without these 20th century improvements, Kashmir shawls woven of prehistoric patterns were highly prized by ancient Emperors. Although the fibers came from Inner Asia, they were first made into scarves and shawls in Srinager, capital of Kashmir, which resulted in the name of cashmere for everything made of the marvelously soft, warm goats' hair.

Later the woven material was traded like rare jewels by French and British courts, then fashioned into scratchproof underwear to keep royal blood warm in drafty castles.

From the beginning of the 16th century, Empress Eugenia, wife of Napoleon II, started a vogue for cashmere scarves despite the hefty price of \$500 each.

A cashmere sweater still costs considerably more than other kinds. But then a single sweater requires a year's yield of fleece from four to six horned, short-legged goats high in the impenetrable mountainous areas of Inner Asia. (The higher the goat, the finer the fleece.)

And it takes another year for the hair to reach a port for shipment to the textile mills.

The soft fleece is plucked, or combed out by hand, collected bit by bit from bushes where the animal scratches itself during molting time. Then bales of it spend months winding around the Great Silk Road in China on the shoulders of coolies, on the backs of yaks, camels and horses, and floating on rafts supported by animal skins until it finally reaches civilization.

Following the industrial revolution, England and Scotland led the world in sorting, cleaning, spinning, and weaving it into sweaters. But in the past two decades this country has claimed a part of the world market.

Still until very recently, the very nature of cashmere limited its ver-

satility. Certain kinds of dark, heavy guard hairs were almost impossible to separate. The results were colors with specks in them, or a grayish cast. White had a brownish tinge.

"Now we can make white as

white as white," Dery says. And experimentation with dyes have brought about techniques that allow perfect color match of sweaters and skirts, even under ultra-violet lights.

Along with technical changes

have come style improvement. The standard pullover and cardigan sweater has given way to fashions of every variety in sweaters, skirts, dresses, slacks, coats, hats—everything but underwear.

Experimentations Casts Some Doubts

Experimentation at the University of Maryland has exploded the myth that "wash 'n wear" garments require "little or no touch-up." A research study has shown that men's "wash 'n wear" suits maintain a better appearance, and are less susceptible to loss of hand (softness to touch), change of color, and shrinkage when professionally drycleaned.

Why is professional care better for men's "wash 'n wear" suits? The Maryland study explains that drycleaning removes both waterborne and oily soil, spots, and stains. Home laundering will not remove many spots and stains from blended synthetic fabrics. Drycleaning also prolongs the wear life of the fabric. It was found that home laundering causes the dye to bleed in some fabrics and this

BREMERS



Custom Detailed Classics by HARBURT

DISCOVER A GREAT NEW MIX . . .

Wash 'n' Wear Skirt 'n' Shirt

Shirt \$5.95
Skirt \$8.95

New formula for instant fashion: simply mix together Harburt's very basic ingredients . . . the dash of a well-tailored shirt (it's of 65% Dacron polyester and 35% cotton to keep its crisp look longer) . . . and a sheath of a skirt done in 65% Dacron and 35% cotton poplin.

BREMERS
WOMEN'S WEAR DEPT

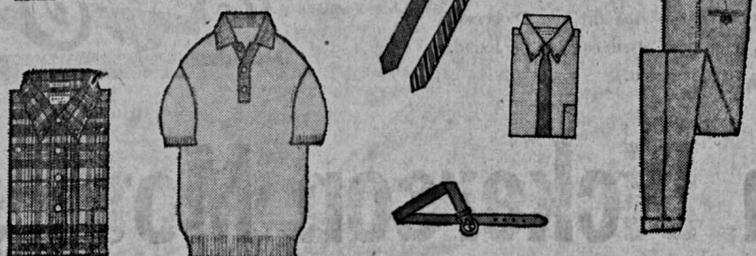


SEEN THROUGH THE PORTHOLE OF OUR SHIP-SHAPE COLLECTION

Skipped by experienced hands, this shop has a worthy fleet of fashions now on deck to help you chart a smart, cool course this summer. Sail in soon!

Suits from	49.50	Sportcoats from	29.95
Slacks from	6.95	Shirts from	5.95
Hats from	5.95	Ties	2.50

Stephens
BY-THE-CAMPUS





Men Like Blue, Too

Dave Bruce, 31, West Des Moines, pauses to light a cigaret in the lounge of the Communications Center. He wears a midnight blue Dacron and wool summer weight suit. It has the natural shoulder Ivy League look. With it he wears a blue and gold wide-striped Repp tie. His shirt is blue with the button-down collar. The outfit is from Stephens Men's Wear. —Photo by Alan Carter

2-Button Suits Coming to SUI—

Kennedy's Style Influences Men's Fashions

By BOB INGLE
Staff Writer

The American Natural look has retained its dominance in men's fashions at SUI this spring — but the influence of President Kennedy and the British is beginning to creep in.

The keynote is again casual comfort, and in most cases clothing will be lighter in weight than in color.

SUITS

Suits for collegians won't change much in appearance, but the fashion-conscious eye will be able to detect subtle changes in style, fabrics and color.

The dominant style will again be the three-button natural shoulder Ivy League look, with center vent and flap pockets. The most popular fabric will be a blend of 65 per cent wool and 35 per cent Orlon — an almost perfect weight for a truly all-season suit.

Other popular blends are likely to be wool and Dacron, Dacron and rayon, and Dacron and Orlon. The cord suit of cotton and Dacron, popular about two years ago, will again be shown in some Iowa City stores. The all-wool tropical worsted suit will also be shown.

Some stores will stock vests with spring-weight suits, usually optional at extra cost. Vests, although

usually too warm for spring and summer wear, probably will be big again next fall.

Plain-front (pleatless) trousers will augment the tall slim look — tapered but not pegged, and according to one Iowa City clothier, usually worn without even the traditional slight break at the cuff.

Reflecting the influence of the English "Dak" slacks, most of the bagginess will be trimmed out for a close fit.

The two-button suit favored by President Kennedy will make its appearance in Iowa City stores, too — although it probably won't be dominant until late fall.

"In this case the campuses will probably lag behind the rest of the nation," said one store owner, "because college men are going to be reluctant to give up the classic three-button suit."

The Kennedy influence on menswear has been somewhat modified: the popular suit will not be continental style, but again have the English "Dak" look. Trousers will be pleatless and without belt loops — just elastic on the sides. The jacket buttons will be placed high. The suit will be styled along the tall slim lines, with even the "tailored" shoulders divested of excess padding.

The big news in spring clothes is

blue — in all shades ranging from blue-blacks, blue-grays, navy blues and olive-blues. But don't discount the popularity of subtle shades of olives, browns and grays.

One clothier said, "A major change in color takes about two years, and we're about ready for blues now."

SPORT COATS

Muted plaids, checks and batiks will dominate in sport jackets, along with the traditional solid-color blazers. At least one store will feature a four-button, double-breasted blue blazer, with a small lap-over in front and two side vents.

For late spring and summer, Iowa City's men's stores will show seersucker sport jackets in muted plaids or with bold stripes of olive, gray and black. Again, the indigo shades will lead the field.

SLACKS

No drastic changes are seen for spring in men's slacks. The pleatless lightweights will hold their own, but most will be trimmer than last year's. Some stores will show Dak slacks without belt loops.

SWEATERS

Spring will see the sleeveless sweater with a high V-neck making a comeback — attributed by one

clothier to the popularity of the vest. They'll be worn with or without a sport coat.

SPORTSWEAR

Most classwear will follow the current style — cotton chino trousers and sport shirt or sweater. Button-down models will still predominate in sport shirts, and more than half shown will be popover models.

The popular fabric will be mainly cotton, usually in a fine weave, but tropical wool will be shown, too. Hopsacking appears to have gone out of vogue altogether. Big patterns will be muted plaids, stripes and checks.

Another popular item will be the plain cloth shirt, sometimes known as the chambray (originally a workman's shirt). They'll be worn alone, or with a sport coat — with or without a tie.

The popular collegiate white cotton or wool-blend socks, worn with sneakers or loafers, will complete the classroom attire.

DRESS SHIRTS

The Ivy League button-down, popular for several years, is expected to increase in popularity this year at the expense of the English tab-collar. White, of course, is still the standard, but some soft blues,

greens and grays will also be seen. Narrow to medium stripes also will be shown. The miracle fabrics in short-sleeved shirts promise wash-and-wear comfort.

TIES

Throw away your narrow ties, boys (or store them until they come back in), because ties at SUI are getting wider. Spring will see a 2½-inch (or wider) model, and the clothiers see a three-inch or wider model coming next fall.

Most spring ties will be changing silk, or silk reps and foulards, and wool ties will make a comeback. Keynote is again conservatism, but colors will grow slightly bolder to contrast with the new conservative suits.

Trend-setters at SUI now scorn the tie clasp or tack in favor of the looped tie, worn without a fastener. If you have some ties without loops, stick the two ends together with celluloid tape.

OUTERWEAR

"The topcoat business," says one store owner, "has gone to pot" with the advent of the all-weather, zipper-lined raincoat. "Hardly anyone wears topcoats any more, except to fairly formal events."

The split-sleeve model, with inset on the front and replain at the back will continue as the pace-

setter. Khaki (or natural), midnight blues, blacks and greens will be the top colors.

A few coats this year will be shorter, with more flair and higher vents. Said one clothier: "Blue would be really big here, except everyone thinks they look too much like Air Force ROTC coats."

Men's Swimwear Set For Splash

WASHINGTON, D.C. — Swimwear will make a big splash in the sea of fashion next summer. Designs cued to signal flags, sport jackets and work shirts are incorporated in many of the beach jackets, while the swim trunks range from brief legged knitted speedsters to tailored-up stretch polished cottons in the new Jamaica-length.

For wasp-waisted youngsters — well-preserved oldsters — there are low-rise, square leg trunks with fancy waistbands that have been unashamedly pirated from popular slack styles. Stretch knits get the pattern treatment this season, also.

Coordinated cabana sets swipe a fashion bit from campus clothes by having their jackets lapelled and pocketed as well as worked in the popular seersucker fabrics.

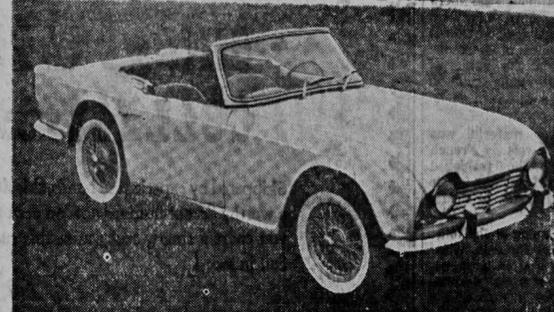
Springtime

is for your enjoyment

And you can enjoy it more in a jet smooth car that is built to go and keep going.

Valiant

Formula for enjoying Spring to the hilt: Take one new Valiant, add small amounts of regular gasoline, and presto, you're set for bundles of fun. Here is a car to reckon with. And love. What can compete with a triple threat like this — beauty, performance, and economy? This is Valiant, the car for you.

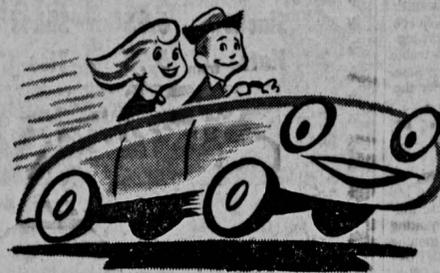


Triumph TR-4

The existing new TR-4 . . . even greater than its renowned predecessor the TR-3. Quicker response, improved handling, more snap, and increased room behind the front seats. Equally at home . . . on the main street . . . turnpike . . . or track. You owe it to yourself to stop in at Jim Dickerson Motors and test drive the Triumph TR-4 today!

Reliable Used Cars

You can find an A-1 used car that is in your price range at Jim Dickerson Motors . . . and every car on the lot is guaranteed . . . completely inspected and ready to give you years of happy trouble free driving. Dickerson Motors has one of the finest selection of good used cars to be found. Stop in and see for yourself . . . you won't regret it.



Jim Dickerson Motors

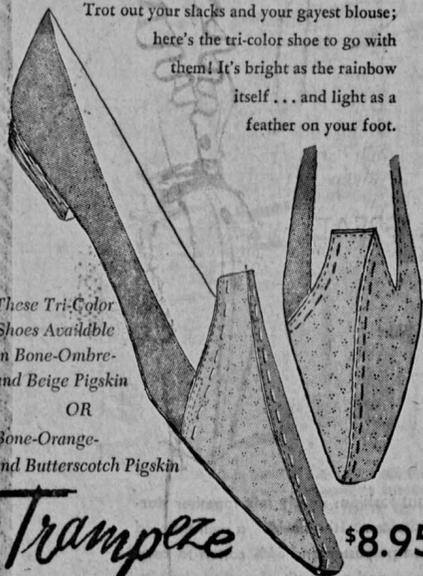
New Cars
325 E. Market
Ph. 8-3666

Used Cars
318 E.
Bloomington
Ph. 8-3911

Chrysler Plymouth Imperial Valiant Triumph

COLOR MAGIC

Trot out your slacks and your gayest blouse; here's the tri-color shoe to go with them! It's bright as the rainbow itself . . . and light as a feather on your foot.



These Tri-Color Shoes Available in Bone-Ombre and Beige Pigskin OR Bone-Orange and Butterscotch Pigskin

Trampete \$8.95

LORENZ BOOT SHOP

112 E. Washington



Spring Silk Suit

Dina Moor, A1, Sioux City, models a black and bone silk shantung three piece suit. The ensemble is by Gay Gibson and comes from Zimmerman's. Dina also wears black onyx jewelry — a necklace, a bracelet, and clip in her hair, to accent her costume for spring.

—Photo by Joe Lippincott



Karen Raish, A1, Arlington, Tex., has cut her long hair, in favor of a short style for the spring and summer. Karen's hair was styled by the University College of Cosmetology. It is short with soft waves and swirls, sweeping from one side across the back to the other side.



Mary Ellen Foss, N2, Des Moines, has her beautiful long red hair all ready for any formal occasion. As she said, "They didn't set it at all. It doesn't need curls for this style. All they did was comb it." Mary Ellen had her hair fixed at Flair Hair Fashion at Townner's.



Jan Thayer, A2, Clinton, shows off her pretty hair do. It's a soft, smooth version of the "bubble," continuing in its popularity for everyday as well as party occasions. Jan's coiffure was styled by James' Coiffeurs.



Short, smooth, and flipped up. These are the words for how coeds say they will be wearing their hair this spring. Leslie Krause, A1, Waukegan, Ill., models the spring style, with soft deep waves over the ears.

Softer Lines, More Feminine Look for Spring Hair Styles

By JOAN ANDERSON
Staff Writer

Softer lines and a more feminine look will be evident for hair styles this spring as with most other phases of fashion.

The stilted beehive, haystack, and bouffant are losing popularity to a softer, flowing, more casual look. Back combing will probably still be used but in smoother styles.

For high fashion, sophisticated occasions, the new hairdos will be casually unbalanced. There may be a flip on one side with something different on the other. Many new styles show one ear covered, the other not with a swept back look on that side.

Popular on campus should be the transition hairdo, as long hair is becoming more popular. The medium length hair growing out from the short bob but not yet long will be arranged in deep waves or bouncing curls.

Some new styles feature dancing curls around the head which flatter and soften the face. They are light bouncing curls. In general the trend is toward soft simplicity.

According to Iowa City hairdressers, SUI coeds prefer uncomplicated styles which are easy for them to do. This, they say, helps explain why the higher fashion styles are not as popular in Iowa City.

Also, the modern coed is not as hesitant about accenting the color of her hair. Color rinses which bring out the highlights in hair are becoming extremely popular as are even the permanent tints.

For spring the medium length hair will be softly arranged perhaps awaiting the day when the new styles come out for the longer hair.



Boyish Look

Martha Burdon, A1, Waterloo, grins impishly as she models the "boyish" look in a coordinated straight skirt and jacket. The Seaton Hall outfit is cotton and Dacron in blue and white from Bremer's.

Well-Dressed SUI Picnicker Scorns The Blast Jacket

By JOAN ANDERSON
Staff Writer

The space age may be just beginning but the age of the blast jacket is nearing a sudden end. There are a few die-hards who say they will wear their blast jackets until the material gives way. The majority of students, however, say the jackets were a short-lived thing of the past.

What then will SUIowans wear this year on between the snows picnics? For more casual affairs, students still prefer the durable sweatshirt and levis or cut-off levi bermudas. In general, girls prefer cotton and knit bermudas with matching blouses or jerseys.

The less sporting guys will wear khakis and short sleeves shirts while an increasing majority will wear dark plaid bermudas with light-colored pullover shirts.

According to the fashion magazines, bright colored slim pants and print blouses should be popular among females for more formal picnics. As a partial, more-civilized replacement for the blast jacket, magazines now advertise cardigans with hoods.

Some girls even confessed to wearing cotton dresses to picnics.

An interesting contrast in current fashions is that most of the men's bermudas being shown are of somber shades while the girl's apparel comes in bright blues, oranges and greens.

A new trend in men's fashions, according to local sportswear salesmen, is lighter colored shirts. Those on sale are in pale greens and blues.

Despite what fashion magazines dictate, SUIowans of both sexes say that above all they still prefer their mungiest levis and sweatshirts for SUI-type picnics.

TERRIFIC TWO SOME



Vassar:

Smart, round toe classic in FADED BLUE DENIM WAX leather . . . The biggest color of the season.

Cashmere Classic:

Your favorite sport casual meets your favorite leather, butter soft BLACK KID in a square-toe sport casual, fully foam lined for that blissful barefoot feeling.

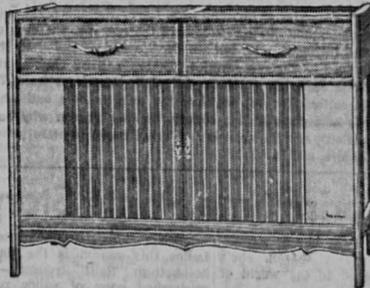
AMERICA'S FINEST HANDSEWN SPORT CASUALS IN COLORS, LEATHERS AND STYLES SO NEW THEY COULDN'T HAVE HAPPENED TILL NOW! YOU AND THESE FLATS WILL MAKE A TERRIFIC TWSOME.

'A step ahead in fashion'

Domby Boot Shop

128 east washington

Magnavox FACTORY-AUTHORIZED ANNUAL SALE



Traditional model 606. Six high fidelity speakers including two 12" bass. Powerful stereo amplifiers. Library for 50 records. Precision FM/AM radio. Stereo FM optional. Mahogany finish.

So reliable that Magnavox guarantees service as well as all parts and tubes for a full year.

NOW ONLY \$269.50
You save \$60.00

West

music company

217 SOUTH CLINTON

look to us for a wonderful world of new-season fashions



this is the fashion that's perfect for now and keeps going into the next season and the next. Choose it in black and white plaid with a lace-trimmed bodice.

10 S. CLINTON PHONE 9-7587
at TOWNER'S
Iowa City's Fashion Store

you'll find a staff of courteous salesladies, each of them experienced in the art of helping you select the correct fashion for you . . . ready to show you a wonderful collection of coats, suits and dresses for the new season.



take a fresh slant on spring with cascading ruffles that frame this young, high-spirited coat dress. The waistline is cunningly marked in patent leather . . . contrasting self-binding edges the ruffles. It's in pure linen . . . another reason why we would like you to see it.

Girls Want To Look Like Mommy

Wish Comes True This Spring '62

Every little girl is fashion conscious in her own way. She knows what she likes and doesn't like, and more often than not she likes what Mommy wears. She, too, wants to look grown up — like Mommy.

This spring girls can have their wish come true. Fashions for the little miss will be clean cut in design and a youthful adaptation of adult styling. The emphasis for spring dresses is on uncomplicated good taste.

The over-all look is somewhat tailored, but extremely feminine through means of color, subtle design features and trim. For dress up occasions, the fashion synonym is delicate.

The silhouette of the young miss's dress ranges from the A line, through a closer to the body look, to the fullness traditional for young ladies. In separates, the overblouse has the most fashion importance.

In both dresses and separates the collarless neckline is the newest. The dropped waistline is also important. Skirts underscore movement from the simple flare on through close looking box and knife pleats to the fullness of unpressed pleats.

Trim is an indispensable part of the little misses' dresses. In dress up clothes, trim may become a focal point such as a single flower, or a ruffle or band of fringe on the bottom of an overblouse.

Color is either strong or delicate but always fresh, clear tones. The strong colors ever popular for spring are navy and black, and these are used with lots of white for attractive contrast. Other colors being featured in dresses size 7-14 might be called "bon bon" because they are citrus tones made creamy by the addition of white.



For Play

Wearing a drip-dry cotton knit play outfit is Michelle Rapoport, daughter of Mr. and Mrs. Larry Rapoport, 711 Finkbine Park. The shirt has pink and white stripes and a boat neckline. The pedal pushers are pink and have a pocket which matches the stripes in the shirt. The outfit is from the Judy Shop.



The Puzzled Look

Sara Rapoport, daughter of Mr. and Mrs. Larry Rapoport, 711 Finkbine Park, sends a puzzling glance toward the camera. She may not understand the fashion world, but we do. We understand that little girls wish to be like their mommies. Checks will be popular this spring and little Sara has a whole skirt full. Her dress from The Judy Shop is cotton. The top is blue, the skirt is blue and white check (blue is also popular this season, another reason why Sara is right in fashion), and the sash is red. What could be more patriotic than red, white, and blue?

'62 Springtime Pants Story

If the lady of the house is wearing the pants this season, she's perfectly attuned to the world of fashion.

This year the pants story goes to all lengths and all shapes as well. The biggest news is in the low-riding "hipster" pants which rest on the hip bone and are sculptured to flatter the youngest of figures. These are seen in sporty blue denim or striped ticking, and look marvelous when worn with a long shirt or cotton T-shirt which tucks in and blouses just a bit over the top of the pants.

Another favorite in the pants

wardrobe of fashion-conscious ladies this season is the jaunty, bell-bottom "Skiff" trouser — an unabashed copy of sailor pants.

In a roster of bright, nautically-inspired colors, these fluid line pants which widen smartly on the way to the ankle, are especially favored in sturdy cotton duck or denim. In a softer mood are the new, long culottes, styled full and graceful and colorful in printed and plain cottons.

Along with these new-looking pants are old favorites such as Bermuda shorts, Capris and the tapered, ankle-length styles.

Thank Heaven for Little Girls and Helen Lee

NEW YORK (HTNS) — American little girls are the world's best dressed. Often they are much better dressed than their mothers, when they turn out together for some big event like a Walt Disney movie or the Easter Parade.

That American little girls have reached such a zenith of perfection is not just chance, but because of Helen Lee, a southern belle and even a Lee of Virginia, who has been stewing over their looks at all price levels for the past 32 years. Without Helen Lee, a little girl might still look the way they do in some other countries, like abridged women or too sweetly sweet in pale pastels.

Helen Lee would rather design for little girls than their mothers and she wouldn't swap places with one of the big name Paris couturiers. Especially since she has got the nod of approval from Europe this year. Next month she will take her collection of little girl dresses to London where, sponsored by the English Speaking Union, she will show them at a benefit tea March 22. Models will be thirty-five of London's silver spoon little girls.

That Paris and London haven't come up with their own international stars in little girl dress designing doesn't surprise Helen Lee a bit. It takes much more than average fashion creativity and know-how to design for little girls. The big thing, she says, is to remember how it felt to be a little girl, yourself.

Helen Lee has total recall of every fashion moment since her diaper days. She can remember at what age she was burning to wear a belt, what colors made her feel attractive and why. Living with two attractive daughters has helped keep her memory fresh.

Fashion changes start with children's clothes, she believes, and England's fashion philosopher, James Laver, couldn't agree more. Helen Lee was showing the trapeze shape in little girls' coats six months before Yves St. Laurent's trapeze collection came along. She's often ahead on colors.

Things are humming in her workrooms these days, where 150 little dresses, coats and sportswear pieces are hanging ready to be boxed in cartons and shipped to London by plane.

"Children are witty and amusing, and they should be dressed that way," believes Helen Lee. She plans to show a black and white group (black is an American invention for little girls). Another scene will be daring and off-beat prints.

In the course of her career Helen Lee has designed for mail order catalogues, and she still does twenty dresses a year for McCall's Pattern Book. Though she has a highly competent business partner, this slim, pretty woman with the little girl face takes an active part in factory

procedures and in managing her workroom personnel of twenty-eight.

Dior may have become a household word here but it looks as if it will be turned about for Helen Lee's name in Europe soon. If you thank heaven for little girls, thank heaven for Helen Lee, too.

Spring Fashions

ARE ALWAYS THE LATEST IN STYLE

ONE OF THE MANY NATIONAL COLLEGE QUEEN FASHIONS BY SANDLER OF BOSTON AS SEEN IN SEVENTEEN

HEELS YOU WILL LOVE THESE BEAUTIFUL PUMPS

THERE GOES ANOTHER RED BOX

BLACK
RED
IRISH COFFEE AND A SIMILAR STYLE IN GOLD

FRENCH CURVED HEELS

MANY STYLES TO CHOOSE FROM

Ask to see our Gold Dress, and Casual Shoes

PENNEY'S

60th ANNIVERSARY

Count on Penney's

TOWN-CLAD

for tailoring to express your good taste

Stay comfortable and confident in a Penney suit that spans the seasons in great style . . . Town-Clad® year-around weights.

The fabric? Smooth blend of Dacron® polyester 'n worsted . . . a wrinkle fighting champion.

Colors? Patterns? You're in smart company . . . plaids, solids, stripes, checks . . . they're all here! All in the new dark shadings, too! And, of course, this year's favorite . . . black!

Choose from classic 3-button models with pleated trousers . . . plain front trousers, if you prefer.

\$55

Regulars and Longs.

TOWN-CLAD ACCESSORIES

- BUTTON-DOWN OXFORD SHIRT 2.98
- STRETCH NYLON ROPE RIB SOCKS 98¢
- ALL SILK TIES \$2
- BLACK or BROWN MOCCASIN TOE 12.95
- CENTER CREASE MARATHON FELT \$10
- BLACK or BROWN COWHIDE BELT 1.50

OPEN YOUR CHARGE ACCOUNT NOW!

CHARGE IT! IT'S EASIER TO PLAN, EASIER TO PICK, EASIER TO PAY!