

The Daily Iowan

Serving The State University of Iowa and the People of Iowa City

PLAY TICKETS AVAILABLE

Students may pick up tickets for the first two plays of the Summer Series beginning today from 9 a.m. to 4:30 p.m. at the East Lobby Ticket Desk, Iowa Memorial Union. Summer I.D. cards must be presented; there is no charge. Non-student admission is \$1.25.

Established in 1868—Five Cents a Copy

Associated Press Leased Wire and Wirephoto

Iowa City, Iowa, Wednesday, July 1, 1959



Smile, Umbrella, And A Rainy Day

The chief reason for 6-year-old Lynda Levai's smile Tuesday was that she was under the umbrella while her dad — and his camera — were getting soaked during Iowa City's second successive day of rain.—Daily Iowan photo by Blaise Levai.

More Trouble For Stormy Earl Long

CONVINGTON La. (AP) — Two new kinds of trouble hit Gov. Earl K. Long of Louisiana Tuesday — his wife began divorce action and federal agents opened his public relations advisers' bank box.

Long's 51-year-old wife Blanche, charging he once threatened to kill her in a rage, filed a counter suit Monday night to the governor's petition for separation, first step toward divorce under Louisiana law. Her suit asked for \$2,500 alimony monthly.

Long snorted at her claim. "She has as much money as I do. She's 12 years younger, she can work."

Federal agents probing the governor's income took a look into the safety deposit box of Cora Russell Schley of Alexandria, La. She didn't say how much of the governor's money they found.

"But it wasn't much."

Both developments came just a few hours after psychiatrists attending the tempest-tossed 63-year-old governor said he was suffering from a nervous breakdown and ruled out any mental disorders.

Long spent 16 days in a Galveston, Tex., psychiatric clinic and only last Friday gained his freedom from a state mental hospital at Mandeville, La. His wife signed papers committing him to both institutions.

Family Court judge set next Monday for a hearing on Mrs. Long's motion for a preliminary injunction to keep Long from disposing of community property. Date for hearing the divorce action itself has not been set.

Mrs. Long contended the governor, whom she married in 1932, was guilty of "multiple acts of cruelty" and claimed he tried to kill her on May 28. She said she would furnish necessary details when the case comes to trial. A Family Court judge set next Monday for a hearing on Mrs. Long's petition.

Long's attorneys filed a similar suit Tuesday in Winfield, the same type of court action the governor took last week.

Mrs. Schley, wife of a Missouri Pacific Railroad engineer, said she believed federal agents are checking "everybody who might

have had some of his (Long's) money."

Mrs. Schley has been Long's public relations adviser since 1952. Long startled the fiscal session of the Legislature last month when he said the Internal Revenue Service was investigating his income.

He went to Washington and asked that the probe be delayed until after the Democratic primary election in early December. He plans to run for governor.

That he is prohibited from succeeding himself by state law hasn't stopped Long. He intends to qualify for election by the Sept. 15 deadline, resign before his term ends and thereby qualify.

Lewis Strauss Leaves Post In Cabinet

WASHINGTON (AP) — After seven and one half months on the job, Lewis L. Strauss stepped out Tuesday from the Cabinet post the Senate refused to let him keep — secretary of commerce.

The White House announced his formal resignation, submitted a week ago, in making public an exchange of correspondence between Strauss and President Eisenhower.

The President's letter of acceptance, dated last Saturday, praised Strauss highly and expressed Eisenhower's "personal sadness" at his leaving.

Thus, the curtain came down on a rare episode of American history—a Cabinet nominee refused Senate confirmation. Strauss was only the eighth such rejection in the nation's history and the first in 34 years.

The Senate, in the early hours of June 19, voted 49-46 against confirming Strauss, after months of bitter controversy.

In his June 22 letter to the President, Strauss noted that the recess appointment under which he had been serving since last Nov. 13 does not expire until Congress adjourns.

But in view of the Senate's action, he said, "it seems to me I should resign formally now in order that the functioning of the Department of Commerce may continue unimpaired."

Eisenhower wrote Strauss that he could stay on longer if he wanted but said Strauss' decision to get out now "is in keeping with your unflinching practice of placing public interest above your own."

There was no indication whom Eisenhower will pick to succeed Strauss. So far there has been little speculation about it.

Strauss' duties will be taken over temporarily by Undersecretary Frederick H. Mueller, who becomes acting secretary. There has been some talk that Mueller, a Grand Rapids, Mich., furniture manufacturer, might be named to the secretaryship.

NEA Votes Telegrams To Congressmen

ST. LOUIS, Mo. (AP) — The National Education Association (NEA) voted overwhelmingly Tuesday to flood Congress with telegrams urging support for a massive program of federal aid to education.

Only a few "no" votes were heard when the motion was put to the association's annual convention here.

Harold Bell, a delegate from Virginia, put the case for the opponents of federal aid. "To me it seems incongruous to send \$1 to Washington just to get 60 cents back," he said.

A resolution pledging a grassroots campaign at home and a barrage of messages to Washington was presented by Corma Mowrey of Charleston, W. Va., a former president of the NEA.

The resolution urged support of the Murray-Metcalf bill, now pending in Congress, which would give outright federal grants to the states. The grants — based on \$25 for each school age child — could be used for school construction or teacher salaries, or both.

State affiliates seconded the motion and pledged all-out support. Louisiana, South Carolina, North Dakota and Maryland were not heard from.

The Virginia Teachers Association, the Negro affiliate in that state, supported the resolution. The white group, the Virginia Education Association, did not record its vote as a group.

Behind the scenes, the fight to get the NEA to take a stronger stand against segregated public schools continued. It appears now that those who want a strong statement will carry the fight to the convention floor Friday.

Arthur S. Corey, executive secretary of the California Teachers Association, told the delegates they must stand firm and "call a halt to any further short-term, narrow-gauge federal aid type programs."

Adenauer In Berlin For German Election

Ike Signs Corporation, Excise Tax Bills, Debt Ceiling Boost

WASHINGTON (AP) — Beating a midnight deadline by several hours, President Eisenhower signed bills Tuesday keeping alive higher corporation income and excise tax rates and boosting the ceiling on the national debt.

If he had not acted, the corporation income tax rate would have dropped automatically Wednesday from a 52 per cent to 47 per cent. At the same time, there would have been a dip in excise rates on autos, auto parts and accessories, cigarettes, liquor, wine and beer.

These tax rates — renewed periodically since the Korean War — bring the Treasury an estimated \$3.1 billion a year. It has been reckoned that each day at the lower tax rates would cost the government about \$9 million.

One bill Eisenhower signed keeps the wartime rates in effect for another year, as the President requested.

The second bill Eisenhower signed boosts the temporary legal limit on the debt to \$295 billion for the next year. In the absence of such legislation the debt ceiling would have dropped to \$283 billion as of midnight.

Up to now, the temporary debt limit has been \$288 billion.

The debt limit increase went through the Senate and House without controversy.

But the Senate voted some tax changes beyond what the House had approved. The final compromise bill which Eisenhower signed scaled down some of these changes and eliminated others.

One of these provisions calls for repeal of the 10 per cent tax on local telephone calls, and another specifies a reduction in the federal tax on passenger travel from 10 per cent to 5 per cent.

However, both the telephone and travel tax sections are ticketed to become effective a year from now — on June 30, 1960.

Woman Charged With OMVI Here

An Oskaloosa woman, Nona A. Nordyke, 35, was charged with OMVI and leaving the scene of an accident late Tuesday afternoon by Iowa City police, after she allegedly hit a parked car at College and Linn Streets.

A passenger in her car, Charlene M. Darland, 28, also of Oskaloosa, was charged with intoxication. The two were held in Johnson County Jail in lieu of \$500 and \$25 bond respectively.

According to police, the car Miss Nordyke was driving hit a car belonging to William Tester, 1506 Center Ave., and left the scene of the accident.

'59 Deficit Largest In Peace Budget

WASHINGTON (AP) — The Eisenhower administration bade farewell and good riddance Tuesday to the 1959 fiscal year which produced history's biggest peacetime budget deficit.

Officials were ready to welcome fiscal 1960 with hope that the new economic boom will swell tax revenues and permit the first budget surplus in three years.

The exact size of the old year's deficit won't be announced for about three weeks. Officials said it will run close to the official January forecast of \$12.9 billion.

Budget Director Maurice H. Stans told a Senate committee last week that bigger-than-expected revenues might cut the 1959 deficit by several hundred million dollars.

Fiscal 1959 brought the fourth deficit in six years for the Eisenhower administration.

For fiscal 1960, President Eisenhower predicted a slim surplus of \$70 million. The outlook has changed since. The revised estimate to be made public in September will show some major adjustments.

The administration now expects taxes to yield about \$600 million more than the \$77 billion predicted in January. Some other observers see revenues rising at least \$1½ billion above the January figure.

Spending also will rise above the \$77 billion which Eisenhower asked Congress to authorize. The administration says that, for one thing, the cost of interest on the national debt will jump \$500 million to \$8.6 billion.

HAGERTY RELEASED

WASHINGTON (AP) — White House press secretary James C. Hagerty, who underwent an appendectomy June 22, was discharged from Walter Reed Army Hospital Tuesday. Hagerty will convalesce at his home for another week or so before returning to his desk.



VANCE PACKARD PONDERS questions put forth by Daily Iowan reporter Anne Warner, A4, Iowa City, before speaking on "Our Morality and the Hidden Persuaders" Tuesday night. Packard, author of "The Hidden Persuaders" and "The Status Seekers," was the first speaker of the SUI summer session lecture series.—Daily Iowan photo by Jo Moore.

Packard Warns Of Depth Approach In Advertising

By ANNE WARNER Staff Writer

"The American family is subjected to 1,500 selling messages each day," author Vance Packard told a standing room audience at MacBride Hall Tuesday evening.

Author of two best-sellers, "The Hidden Persuaders" and "The Status Seekers," Packard alerted the audience to what he terms the "depth approach" in advertising. Even the standing room was scarce — people came to find answers to the question "Who and what makes us buy?"

This bold "depth approach," said Packard, pries into people's intimate lives and emotions to discover their weaknesses, subconscious preferences and irrationalities. It's use has become so widespread as to become nearly imperceptible. Packard told of a phone call he received from a cemetery manager, for instance, who said his people were interested in this "depth" problem. He wanted to pre-sell his product, but met with considerable consumer resistance.

Packard said that two-thirds of the corporations in the nation are employing motivational research to

push their products. He predicted that within 10 years, no company will proceed to advertise without help from the researchers on the "depth approach."

Companies are just as much interested in a product which "goes out of style" as one with current appeal.

"Take prunes for an example," said Packard. "The prune along with its connotations, ceased to be a popular fruit. Some motivational researchers took the problem in their hands, and prune sales zoomed when the prune was renamed The California Wonder Fruit. Even the Department of Agriculture commented on the sudden change."

"There is a deliberate encouragement of irrational behavior," Packard said. Buying on an impulse accounts for 75 per cent of all products bought in a supermarket, for instance.

"Planned obsolescence," said Packard, "may be the company's assurance that a product will eventually be replaced. This is especially true in the physical aspects, when a product is designed to wear out in a certain length of time. Psychologically, however, a product may wear out in a person's mind. At first, style is important; then the styles change, and this is part of the plan," said Packard.

He used the "faddish sack look" as an example. "Dress designers found that women can shorten a hemline to keep in style more easily than they can lengthen it. But hemlines can go up and up just so far," said Packard. Hence, the "sack look," he said. "They decided to do something drastic with the waistline instead."

Packard pointed out that researchers are affecting the political scene. Freud's "father images" and a candidate's personal appearance are creeping into campaign strategy.

"Americans are like the geese in France," said Packard. The geese are fattened up and over-stuffed so their livers may be used in a French delicacy. We're not just exactly like those geese, but our livers are beginning to show signs of inflation."

Motivational research is a spiritual, as well as an economic problem, said Packard. "We should avoid a vulgarization of values and erosion of spirit."

In a short question period which followed the lecture, someone noted Packard's articles of clothing, and asked how Packard was affected in his buying.

"Well, as far as my suit is concerned," quipped Packard, "I can prove that it came from a discount house!"

The noted author is first to speak during the Summer School Lecture Series, a program headed by Orville A. Hitchcock, professor of speech.

Ignores Rumor Of Party Bolt On Candidate

Predicts Victory For His Minister

BERLIN (AP) — Chancellor Konrad Adenauer, ignoring angry Communist outcries, flew to West Berlin in a U.S. Air Force transport plane Tuesday for the West German presidential election.

He also ignored grumbling in his Christian Democratic party and the possibility some members might bolt his candidate on the secret ballot. He predicted the election of the party candidate, Heinrich Lübke, his agriculture minister.

East German Communists kept blasting away at the holding of the elections today on what they claim is East German territory. But they made no move to block any of the 1,038 Electoral College delegates from reaching this isolated city, 110 miles inside the Iron Curtain. They seemed to have dropped their former tough talk of clamping on a temporary blockade.

"I look forward calmly to Wednesday's election," Adenauer told a caucus of Christian Democratic electors here.

Nobody stood up to challenge the Chancellor, 83, and the caucus approved Lübke as the party candidate without debate. The gavel came down after a session of only 30 minutes.

Some sources said they saw a chance for Carlo Schmid, the popular Socialist candidate, or even for Max Becker, the Free Democrats' choice, as a compromise.

Lübke, 64, has been Adenauer's agriculture minister for six years. Schmid, 62, is a professor and assistant minority leader in the West German lower house. Becker, 71, is a lawyer.

The Christian Democrats are three short of an absolute majority of 520, which they need to win on the first or second ballots, if they register all their strength. If there is a third ballot the candidate with the most votes wins.

There has been talk that some Christian Democrats might throw their votes to Schmid or Becker as a protest against Adenauer's recent quarrel with his economics minister, Ludwig Erhard. The quarrel has been patched, but grudges remain.

Adenauer agreed several months ago to run for the ceremonial job of president but had a change of heart and decided to keep the more powerful chancellorship. He touched off a feud by belittling Erhard, who had appeared to be the party's choice for chancellor.

The College of Commerce at SUI becomes the College of Business Administration today under action taken by the State Board of Regents at its April meeting.

Developing from the School of Commerce, established in 1914 as part of the College of Liberal Arts, the College of Commerce was set up as a separate unit of SUI in 1921.

Sidney Winter, present dean, became the second dean of the college in 1950, succeeding Chester A. Phillips.

The name of the College of Commerce was changed this spring because it was felt that the words "business" and "administration" should be emphasized in the title, rather than "commerce." This is in keeping with a steady shift of emphasis in university training for business toward the administrative or managerial functions in our economy, Winter explained.

BRIGITTE FIDGETS SAINT-TROPEZ, France (AP) — Newlywed Jacques Charrrier underwent an emergency appendicitis operation at a local clinic Tuesday night while his bride, Brigitte Bardot, fidgeted in a nearby room.

All-State Music Students To Give Concert Friday

Another musical highlight in the 21st Fine Arts Festival will be a concert Friday evening by the more than 300 high school students attending the SUI All-State Music Camp.

The program will be given at 8 p.m. in Iowa Memorial Union and will be open to the public free of charge. Tickets will not be required for admission.

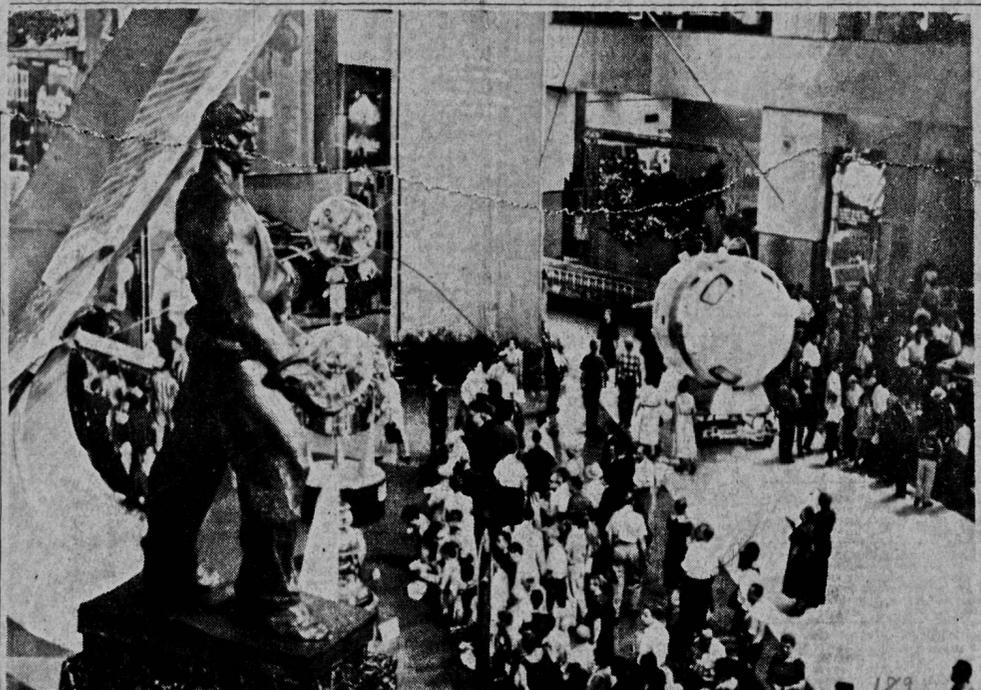
The concert will mark the finale of the two-week session, which is being attended by young musicians from all parts of Iowa and neighboring states.

The first ensemble to perform will be the All-State Orchestra, under the baton of Marvin Rabin, director of orchestras at Boston University.

Members of the All-State Chorus will be directed by Walter Ehret, director of choral activities, Scarsdale, N.Y.

Weather Forecast

More Showers
Mid 70s

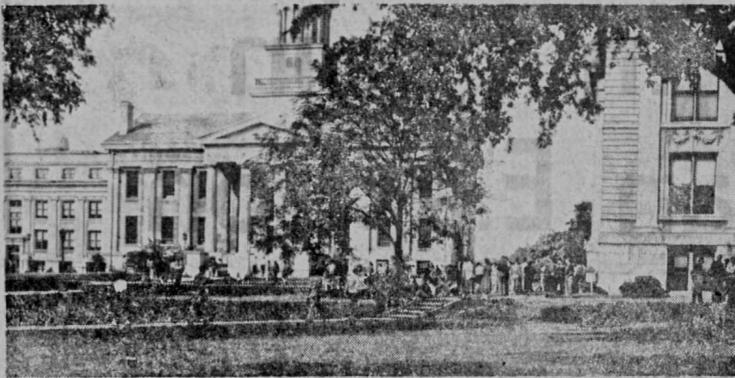


Russian Display

A statue of a Russian worker looms over a display of space vehicles as the public gets its first look at the Soviet cultural and scientific exhibition in New York's Coliseum Tuesday. At right is a Sputnik

nose cone, of the type currently believed to be orbiting around the sun in outer space.—AP Wirephoto.

The Daily Iowan is written and edited by students and is governed by a board of five student trustees elected by the student body and four faculty trustees appointed by the president of the University.



Full Cooperation Needed

Some of the giant elm trees which dot the SUI campus, particularly in the Pentacrest area, are over 300 years old. They provided a leafy frame for photographs of Old Capitol when its inhabitants were not academicians, but legislators.

The disease, imported from Europe, is carried by the elm bark beetle. It has already proved fatal to much of the elm population in the eastern half of the United States.

Unfortunately, there is no known way to save a tree after infection has occurred, nor is there any foolproof insurance against possible infection.

There are, however, a number of steps which may be taken to provide maximum insurance against elm loss.

Bruns suggested a number of precautionary steps which should be taken: Dead branches should be pruned from elm trees and

20 Years Ago; A Fateful Piece Of Double-Crossing

Captured German Documents Throw Additional Light On German-Russian Negotiations

BY J.M. ROBERTS Associated Press News Analyst

Twenty years ago this week there began one of the most fateful pieces of double-crossing in world history. Britain and France were trying to arrange with the Soviet Union an entente which would contain Adolf Hitler.

Hitler was so disturbed that he was willing to back away from a combination of policies toward Eastern Europe which the Soviet Union considered a threat. On June 29 the German ambassador, after some preliminary feelers, went to see Foreign Minister V. M. Molotov at the Kremlin.

The U.S. State Department, which published the captured German documents covering the negotiations 20 years ago, has now published American papers throwing additional light. In retrospect, it's a wonder that Molotov didn't lose his job as the result of these negotiations.

It was Molotov who became one of the world's slickest diplomats after the war, it was Ribbentrop and his cohorts before the war who taught him many of his lessons. Molotov was suspicious of the Germans from the start.

That should suit the Soviets fine, the Germans said, since the Soviet Union like the Axis was directed against the capitalist states.

If the Soviet Union would go along, accepting coexistence with Japan in the Far East and with Germany in Eastern Europe and the Middle East, then the U.S.S.R. could have its sphere of influence in those areas while Italy and Germany pursued their fortunes elsewhere.

Molotov, Ribbentrop and Stalin got together over what must have been, judging by the number of

toasts, a pretty big bottle. They signed a treaty giving Hitler a free hand to start his war. Molotov's suspicions had given away to avarice. Two years later he and Stalin were so sound asleep they ignored Allied warnings that Hitler was preparing to double-cross the double-crossers.

Take Ten

by carol collins

MANY STUDENTS at Minnesota showed up for classes with sunburns of various degrees after spending the weekend outdoors. But one coed who came to her English class with a rosy complexion should have known better than to get burned.

FROM AN editorial concerning Ohio State's opposition to renewing the Rose Bowl pact: "As a near alumna, I am disappointed to think that the brotherhood I will soon be joining has only one tie with the University — the laces on a football."

THE COLORADO DAILY has a column devoted to new sensations and here are a few examples: 1. Taking a shallow bath with a cockroach. 2. Blowing the nose on a hot Kleenex. 3. Riding nude on a furry bicycle seat.

THE NEW editor of the San Francisco Foghorn had these immortal words to say in a recent column. "Now we can leave our motto, Trivial but True, behind and forge on to greater extra-curricular atrocities. . . we can tell of the martyrdom we suffer to bring the best of yellow journalism to our millions of readers. . . and we can finally reveal that the Foghorn office is really a dungeon for budding writers who have criticized the University for not having a journalism department."

The editor did not sign his name and it appeared nowhere else in the paper. Great way for an editor to begin.

From Field Trips To Footlights For—

Author Of 'John Brown'

By JO MOORE Staff Writer

From field trips for a grade schooler to footlights for a playwright is the path which Richard Stockton, G. Akron, Ohio, took in order to bring "The Trial of John Brown" to the stage of the University Theatre July 9-11.

Stockton said that he first became interested in the subject matter of his play when his grade school class used to take field trips to John Brown's home, a public historical site located several blocks from Stockton's home in Akron.

"The play is in its sixth draft," Stockton said. "I feel that each draft brings it closer to professional option."

He also observed that the historical events of "John Brown" which took place in 1859 might hit a high cycle of interest on the commercial market due to their centennial anniversary.

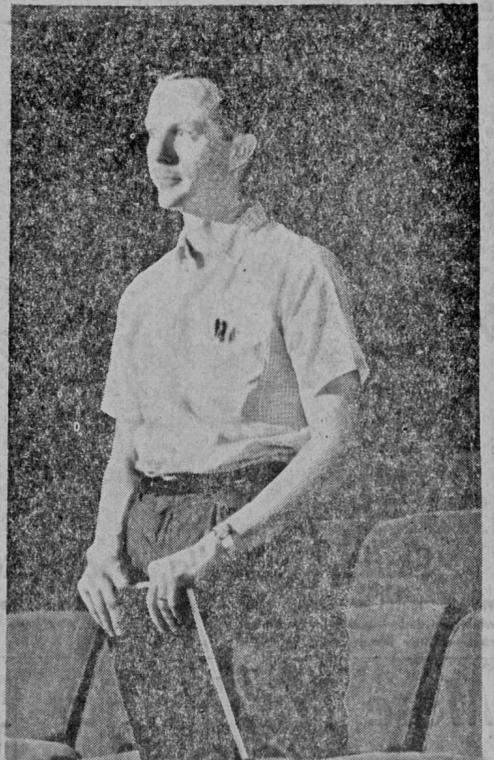
"Since I wrote the first draft of 'John Brown,' I have narrowed the number of characters from 30 to 12," Stockton said. "By the time it reaches Broadway," he laughed, "I can see it now with only one character giving a flashback of the whole story."

"Titles are my bug-bear. They are the last thing I think about in writing my plays. The titles I give to the original drafts are usually changed five or six times before they reach the stage."

"I'll really feel fortunate if I ever get a play on stage with my title," he said.

Stockton said that the biggest problem he had to solve in "John Brown" was getting historical accuracy out of the way systematically. "Draft by draft I have merged lines from the draft and historical quotations until I really don't know which is mine and which is historical," he said.

"I didn't invent any characters in this latest draft," he said. "I used the same names and positions of the historical sources. However, I did give them new lines for comic relief."



Richard Stockton

LAUNDRY AND DRY CLEANING

LOCATED ACROSS from Pearson's Drug 315 E. Market Open 7 a.m. to 6 p.m. Monday thru Saturday



'We're Not Gonna Be Stampeded'

Good Listening— Today On WSUI

CANADA'S FOURTH OF JULY occurs on the First of July in Canada, which is pretty confusing to us, but Canadians understand it. It goes like this: The Dominion of Canada was founded on July 1, 1867, and today marks the 92nd anniversary of that historic event. Known to Canadians as "Dominion Day," July 1 is being celebrated at WSUI at 9:15 this morning with the inception of a series of thirteen programs illustrating traditional folk songs of Canada.

ALSO FROM CANADA is Robert Wardle, Professor of Geography at the University of Manitoba, who is conducting the current series of programs on World Population, heard each Wednesday at 8 p.m. Tonight's discussion, offered with wit and succinctness, concerns Malthus and Darwin and their influences on the study of geography.

MUSIC LISTS are in immediate effect for the summer season of August and August. A postcard address:

to "Music Guide," WSUI, Iowa City, Iowa, will be sufficient to cause the mailing of a guide to those who do not receive them automatically.

SPORTS AT MIDWEEK ought to apologize for the things said in last week's program about the new World's Heavyweight Champion. But it probably won't at 12:45 today.

EVENING CONCERT: from 6 p.m. to 8 tonight, Piano Concerto No. 4 by Saint-Saens, Quintet for Piano and String Quartet by Shostakovich, Requiem Mass in D Minor by Mozart, and Concerto "San Lorenzo" by Vivaldi.

FM TONIGHT: The work featured is Serenade in E, Dvorak.

- WSUI - IOWA CITY 910 k/c 8:00 Morning Chapel 8:15 News 8:30 United Nations 8:45 Morning Music 9:30 Bookshelf 10:00 News 10:05 Music 11:45 Religious News 12:00 Rhythm Rambles 12:30 News 12:45 Sports at Midweek 1:00 Mostly Music 1:35 News 4:00 Tea Time 5:15 Sportstime 5:30 News 6:00 Preview 6:00 Evening Concert 6:30 Science Feature 7:00 News 7:45 News Flash 8:00 SIGN OFF

University Bulletin Board

University Bulletin Board notices must be received at The Daily Iowan office, Room 301 Communications Center, by noon of the day before publication. They must be typed and signed by an advisor or officer of the organization being publicized. Purely social functions are not eligible for this section.

VETERANS: Each P.L. 550 veteran must sign a V.A. form, 1966a, to cover his attendance June 17-30, 1959. A form will be available in the basement hallway of University Hall beginning Wednesday, July 1, and continuing July 2. Hours are 8:30 a.m.-12 noon, and 1 p.m.-4:30 p.m.

CANDIDATES FOR DEGREES IN AUGUST: Orders for official graduation announcements of the Aug. 1959 Commencement are now being taken. Place your order before noon Friday, July 10, at the Alumni House, 130 North Madison Street, across from the Union. Price per announcement is 12 cents.

THERE WILL be recreational swimming in the Women's Gym from 4:10 to 5 p.m. daily.

IF YOU SUBSCRIBED for a 1959 Hawkeys and have not yet picked it up, please do so as soon as possible at 301 Communications Center, 8 a.m. to 5 p.m. daily except Saturday. Seniors may also get their book at the same place.

LIBRARY HOURS: Monday-Friday: 7:30-2 a.m.; Saturday 7:30-5 p.m.; Sunday 1:30 p.m.-2 a.m. Reserve Desk: Monday-Thursday, 8 a.m.-9:30 p.m.; Friday-Saturday: 8 a.m.-4:50 p.m.; 7-9:30 p.m.; Sunday: 2-4:50 p.m.; 7-9:30 p.m.

PLAY NITES at the Fieldhouse will be each Tuesday and Friday from 7:30

Advertisement for Reddick's Shoes featuring 'BARGAIN ROUND-UP' and 'BRANDED SHOE BUYS FOR JULY'. It lists various shoe brands like Quality Name Brands, City Club, Vitality, Velvet Step, Weather Bird, Kid, Cowhide, and Calf. Prices are listed as 'Men's Dress values to \$10.95 Now 8.82' and 'Women's Dress values to \$10.95 Now 6.88'.

Subscription and membership information for The Daily Iowan. Includes 'MEMBER AUDIT BUREAU OF CIRCULATIONS', 'DAILY IOWAN EDITORIAL STAFF', 'DAILY IOWAN ADVERTISING STAFF', and 'DAILY IOWAN SUPERVISORS FROM SCHOOL OF JOURNALISM FACULTY'. Also includes 'DAILY IOWAN CIRCULATION' and 'DIAL 4191' information.

Official Daily Bulletin for the University of Iowa, featuring the University Calendar for Wednesday, July 1, 1959. It lists events like '8 p.m. - All-State Music Camp Final Contest - Iowa Memorial Union'.

Soviet Statesman Visiting U.S.; To Confer With Ike

WASHINGTON (AP)—Soviet Deputy Premier Frol Kozlov arrived by plane Tuesday for talks with President Eisenhower and administration leaders during a two- and one-half-day visit.

In remarks at the airport, he called for "a return to the policy of friendly coexistence" between the Soviet Union and the United States in order to maintain world peace.

Vice President Richard M. Nixon, leading a welcoming U.S. delegation in 97-degree heat, expressed hope that Kozlov's talks with Eisenhower and others "will be useful in discussing and pointing up some of the problems" now existing with the Soviet Union. Kozlov will begin a round of formal calls this morning.

Kozlov is due to talk at the White House with Eisenhower at 10:15 a.m., after a one-hour discussion earlier with Secretary of State Christian A. Herter.

The Soviet party flew here from Philadelphia. Earlier Kozlov fraternized with shipworkers at Camden, N.J., while inspecting construction of the world's first atomic-powered merchant vessel.

Kozlov, his gray hair curled wet with sweat, walked around the huge New York Shipbuilding Corp. yards, his sharp eyes missing nothing.

About 11 Soviet newsmen and photographers didn't miss anything either. One took pictures in the direction of blueprints on a drawing table, but no one who saw him seemed to care.

Langston Charged In Tavern Incident

Jeff Langston, 509 S. Linn St., was freed Tuesday on \$25 bond after he was charged in Iowa City Police Court with disorderly conduct.

The charge was filed against him in connection with the alleged breaking of a window in a tavern here. Reportedly Langston, an SUI student, stuck his fist through the window.

Langston was taken by police to University Hospitals for treatment of hand lacerations after the incident.

FILM COMPANY SOLD
JOHANNESBURG, South Africa (AP)—African Film Productions, South Africa's biggest movie company, has been bought by 20th Century Fox, the two companies announced Tuesday. The company will be renamed South African Screen Productions.

U.S. Jet Crashes Into Okinawa School, Killing 21

NAHA, Okinawa (AP)—The toll mounted Tuesday to 21 dead and 100 injured after an abandoned U.S. jet fighter plummeted into a primary school and spread flaming ruin over a nearby residential area.

The disaster, one of the worst since the United States occupied this big island south of Japan after World War II, struck at Ishikawa, 18 miles north of Naha.

Officials were unable to say how many of the 1,300 pupils in class or playing in the yard died when the plane ripped into one corner of the school building, bounced over a second classroom and landed in a rice field about 1,000 feet away.

Authorities said that at least 60 of the less seriously injured were school children. They were struck by flying glass or other debris.

Children inside the demolished school building were saved because one of the students saw the jet falling and cried "Air raid!" police said.

The children fell to the floor and covered their faces as all school children were taught to do when Japan and the United States fought for this strategic island late in World War II.

Music Workshop Meeting At SUI

More than 30 classroom and music teachers, music consultants and music supervisors are on the SUI campus this week to participate in a Junior and Senior High School Music Workshop which will close Friday, according to Neal E. Glenn, head of music education at University High School.

This year's workshop has the largest enrollment for the course to date, said Edwin Gordon, SUI Education Research Fellow and chairman of the workshop.

News Digest

Senate Passes \$1.2 Billion Bill For Military Construction Projects

WASHINGTON (AP)—The Senate Tuesday passed 89-3 a bill authorizing \$1.2 billion in military construction projects and approving the administration's new master plan for air defense.

The bulky measure, debated in an on-and-off fashion all afternoon, was revised twice to fit in main points of the new defense plan. It now goes back to the House for action on numerous Senate amendments.

6 White Youths Found Guilty In Shooting Of 2 Negro Boys

RICHMOND, Va. (AP)—Six white youths were found guilty Tuesday of maliciously wounding two Negro boys with shotgun blasts last April.

The two Negroes, hospitalized and later released, were among six fired on. Four other Negroes were struck by pellets but not seriously injured.

Industrial Build-Up Too Big A Task For 7-Year Plan, Red Party Told

MOSCOW (AP)—The Communist party's Central Committee has been told the task of installing modern equipment in Soviet industry is too big to be managed in the current seven-year plan.

Accordingly, the Central Committee has ordered some shortcuts and will concentrate in fields where quick results may be expected in the race for world industrial leadership.

Queen Attracts Crowds At Toronto Shopping Center, Home For Aged

TORONTO, Ont. (AP)—Queen Elizabeth drew huge crowds at a suburban shopping center Tuesday and gave residents of a Salvation Army home for the aged an unforgettable day.

Everywhere people turned out in the street to see the Queen pass on the final day of her two-day visit to Toronto. The weather was cool and overcast.

At the Isabelle and Arthur Meighan Lodge, where the women in the lounge and the men on a balcony above stood up, except for a few in wheel chairs, waved flags and applauded the smiling Queen as she walked into the room.

Council To Hold Hearing On 2 New Parking Lots

The Iowa City City Council will hold a public hearing July 20 on the proposed establishment of two additional parking lots in the business district.

The two lots would cost the city \$125,000 and would provide an additional 123 off street parking spaces, according to Peter F. Roan, city manager.

One of the lots is located at the corner of College and Linn Streets and is now occupied by University Motors. It constitutes a 100 foot frontage on College Street with 60 feet of the frontage running 150 to the alley and 32 feet running 75 feet back toward the alley. It is estimated the space will accommodate 43 cars.

The \$75,000 purchase price would be financed with a 10 per cent down payment on an option-contract running for ten years. The cost would be repaid by income from the facilities and any other parking revenues needed, Roan said. It is estimated that the income would pay for the lot in approximately 13 years.

The other lot under consideration is located at 322 E. Market St. The property is owned and occupied by the Johnson County Creamery.

Man Held For Molesting Child

Ira S. Lewis, 55, of 514 E. Fairchild St., was arraigned in Iowa City Police Court Monday on a charge of lascivious acts with a child.

The charge grew out of an incident Tuesday afternoon involving a five-year-old girl in University Heights where Lewis is working as a painter.

The child's father reported the matter to police. The girl suffered no physical injury, police said.

Lewis waived preliminary hearing, and is being held in the Johnson County Jail in lieu of \$2,500 bond. Police say he has admitted the incident.

Previously, Lewis has been charged with similar offense, police said.

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McLish 4-Hits ChiSox; Indians Take 2-Game Lead

Gets 9th Win On Colavito, Power Homers

Pierce Loses 9th On 6-Hitter

CLEVELAND (AP) — Cal McLish threw a four-hitter at the Chicago White Sox Tuesday night and Vic Power and Rocky Colavito hit home runs as the Cleveland Indians grabbed a 3-1 victory and a two-game lead in the American League pennant race.

McLish didn't walk a man while posting his ninth victory in a dozen decisions. Southpaw Billy Pierce was tagged with his ninth loss to go with eight triumphs.

Power hit his ninth home run with a man aboard in the third inning — an inside-the-park job when Harry Simpson missed a shoestring catch. Colavito smashed his 23rd homer in the sixth inning his first in nine days.

The only run off McLish came in the third and was unearned. Jim Landis was safe when Woodie Held fumbled his grounder to short. Pierce sacrificed Landis to second, from where he scored on Luis Aparicio's single to center. Nellie Fox followed with a single, but McLish then went on to set down 14 straight Chicago batters before Landis opened the eighth with a single.

Chicago 001 000 000—1 4 0
Cleveland 002 001 000—3 6 1
Pierce, Staley (8) and Lollar; McLish and Brown, W—McLish (9-3), L—Pierce (8-9).
Home runs — Cleveland, Power (9), Colavito (23).

Cards 4, Cubs 1

CHICAGO (AP) — The St. Louis Cardinals, behind the 4-hit hurling of Larry Jackson, defeated the Chicago Cubs 4-1 Tuesday in a game marked by two baseballs being in play at the same time in the fourth inning.

The victory was the surging Cardinals' fourth in a row and 16th in their last 23 starts. And it probably saved some red tape for it eased the protest that Cardinal Manager Solly Hemus lodged after the fourth-inning ruling.

With one out in the confused fourth, Stan Musial walked on a 3-1 pitch. The ball hit both Chicago catcher Sammy Taylor and plate umpire Vic Delmore. Taylor protested the call, with Musial rounding first and starting for second. Meanwhile, Cub third baseman Al Dark ran to the backstop where the ball had bounced. Dark scooped it up and threw to shortstop Ernie Banks, trying to get Musial at second.

Taylor getting a second baseball from Delmore, also threw to second attempting to head off Musial. His high throw sailed into center field as Banks took Dark's throw of the original baseball and tagged out Musial.

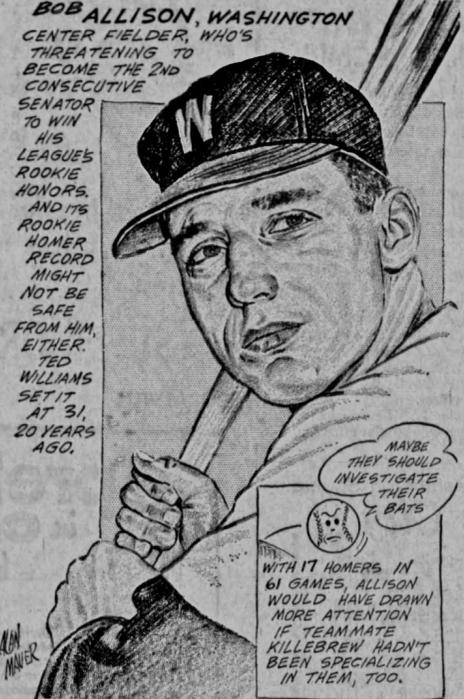
After a delay of about 10 minutes and two different conferences between the four-man umpire crew, it was ruled that Musial was out.

St. Louis 110 000 110—4 10 1
Chicago 001 000 000—1 4 2
L—Jackson and H. Smith; Anderson, Elston (8) and S. Taylor, W—L. Jackson (7-6), L—Anderson (4-7).

Tigers 4, A's 0

DETROIT (AP) — Frank Lary pitched the Detroit Tigers to a 4-0 victory over the Kansas City Athletics Tuesday night, scattering five base hits and permitting only

ROOKIE RAMMER - - - - - By Alan Maver



WITH 17 HOMERS IN 61 GAMES, ALLISON WOULD HAVE DRAWN MORE ATTENTION IF TEAMMATE KILLEBREW HADN'T BEEN SPECIALIZING IN THEM, TOO.

one runner as far as third base. Lary had retired 13 straight batters until Jerry Lumpe and Dick Williams both hit singles in the ninth. But Lary made Kent Hadley his seventh strikeout victim and retired long-ball hitters Roger Maris and Bob Cerv to bounce Detroit into fourth place and complete the Tigers' second shutout of the season.

The Tigers did all their scoring in the first three innings.
Kansas City 000 000 000—0 5 2
Detroit 121 000 000—4 7 0
Coleman, Dickson (2), Taitouris (3), Sturdivant (8) and House; Lary and Wilson, W—Lary (8-4), L—Coleman (2-7).
Home run — Detroit, Maxwell (17).

Reds 8, Braves 5

CINCINNATI (AP) — Relief pitcher Orlando Pena allowed only three hits to help the Cincinnati Reds to an 8-5 triumph over the league-leading Milwaukee Braves Tuesday night.

The Cuban right-hander came on in the sixth inning after Joe Adcock's two-run homer cut the Red's lead to one run, 6-5.

The Reds, picking up their fifth victory over Milwaukee in the nine games, pounded starter and loser Lou Burdette for 11 hits and six runs and picked up two more tallies on three hits off relief hurler Don McMahon.

Milwaukee 003 002 000—5 11 0
Cincinnati 103 200 110—8 14 0
Burdette, McMahon (7) and Crandall; Purkey, Pena (6) and Dotterer, W—Purkey, L—Burdette.
Home run — Milwaukee, Mathews (24), Adcock (6), Cincinnati, Bell (9), Pinson (12), Lynch (10).

Senators 6, BoSox 1

WASHINGTON (AP) — Pedro Ramos pitched six-hit ball Tuesday night as Washington whipped Boston 6-1. It was Ramos' fourth victory over the Red Sox in five tries this year.

Harmon Killebrew and Faye Thronberry led the Senators' 10-hit attack on Tom Brewer and two successors. Killebrew hit a

Pirates 4, Phils 3

PHILADELPHIA (AP) — Dick Groat belted his fifth home run of the season Tuesday night in the ninth inning to boost Pittsburgh to a 4-3 victory over the Philadelphia Phillies in a rain delayed game.

Elroy Face took over from Pirate starter Harvey Haddix with one out in the ninth and held the Phillies to preserve the victory for Haddix, now 5-6.

Robin Roberts went the distance for Philadelphia, and suffered his seventh loss against six wins.
Pittsburgh 111 000 001—4 10 0
Philadelphia 110 100 000—3 5 3
Haddix, Face (9) and Burgess, Foyles (9); Roberts and Thomas, W—Haddix (5-6), L—Roberts (6-7).
Home runs — Pittsburgh, Groat (5), Philadelphia, Freese (6).

TUESDAY'S RESULTS

St. Louis 4, Chicago 1
Cincinnati 8, Milwaukee 5
Pittsburgh 4, Philadelphia 3
San Francisco at Los Angeles (night)

TODAY'S PITCHERS
Pittsburgh at Philadelphia (N) — Law (8-5) vs. Conley (5-4).
St. Louis at Chicago — Broglio (2-5) vs. Buzhardt (4-3).
Milwaukee at Cincinnati (N) — Spahn (10-4) vs. Newcombe (8-4).
Only games scheduled.

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Thomson Ties British Open Golf Record

MUIRFIELD, Scotland (AP) — Defending champion Peter Thomson of Australia and Joe Carr, a British Walker Cup golfer from Ireland, played their way into the record books Tuesday and simultaneously led 90 qualifiers into the first round proper of the British Open Golf Championship.

Thomson, winner of the championship four times in the past five years, equalled Henry Cotton's 11-year-old record for the 6,806-yard links at Muirfield and headed the qualifiers with a two-round total of 71-66-137.

Carr, a lean, lanky Dublin haberdasher, used a 3-iron for putting on the greens at Gullane and smashed both the amateur and professional records for the links. He went round the 6,491-yard course in 8-under-par 64 — two better than Scotsman Alex Tibbles' professional record and four better than Scotsman Jack Inches' amateur record.

Carr wound up in a three-way tie for second place with 74-64-138. Neil Coles, a 23-year-old English pro who played in the American circuit last winter, tied him with 68-70-138 and Frank Jowle, 45, of England did it with 67-71-138.

Four Americans were among the 90 qualifiers, who will start Wednesday in the 72-hole championship. The qualifying scores don't count in the main event. The four are Willie Goggin, the World Senior Professional champion from San Jose, Calif., 70-72-142; pro Bob Watson, Ardsley-on-Hudson, N.Y., 75-72-147; and amateurs John Garrett, Houston, Tex., 74-73-147, and Bob Sweeney, Palm Beach, Fla., 73-74-147.

The 147 score required to qualify was the lowest in the history of the 99-year-old championship.

Yanks 4, Orioles 1

BALTIMORE (AP) — The New York Yankees broke pitcher Hoyt Wilhelm's scoreless spell over them Tuesday night and beat the Baltimore Orioles 4-1.

The three runs the Yankees scored off Wilhelm in the third inning were the first they had made off him in 24 innings. They were enough to send the knuckleball artist down to his third defeat after having won nine straight.

Wilhelm was lifted in the seventh inning for a pinch hitter after giving up eight hits and failing for the fourth time to gain his 10th victory. He had shut out the Yankees 5-0 two previous times he pitched against them and beaten them 3-2 this season.

A walk and singles by Hank Bauer, Bobby Richardson, Bill Skowron and Yogi Berra snapped the Wilhelm whammy in the third inning.

The victory moved the Yankees to within half a game of the third-place Orioles.
New York 003 010 000—4 9 1
Baltimore 000 100 000—1 5 0
Maas, Dittmar (5) and Berra; Wilhelm, Fisher (8) and Triandos, W—Dittmar (7-5), L—Wilhelm (9-3).
Home run — Baltimore, Woodling (10).

Mantle Should Play On Moon Says RCA

CAMDEN, N.J. (AP) — Mickey Mantle should live on the moon. Radio Corp. of America experts asked a computer to determine how far a Mickey Mantle home run ball might travel if Mickey should go to the plate on the moon.

A normal long fly ball traveling 400 feet through the air on earth travels at the approximate speed of 198 m.p.h. If the same ball were driven with similar power on the moon, it would zoom more than 2,500 feet and attain an altitude of 628 feet.

Robinson Roberts went the distance for Philadelphia, and suffered his seventh loss against six wins.
Dodgers Sign Hurler
DOTHAN, Ala. (AP) — James Franklin Beck, a husky, 18-year-old north Alabama farm boy with a dazzling fast ball, has signed as a pitcher with the Los Angeles Dodgers.

NEW NET QUEEN? - - - - - By Alan Maver



DARLENE HARD, THE CALIFORNIA LASS WHO'S RATED A STRONG PROSPECT TO KEEP AMERICA'S HOLD ON THE WIMBLEDON WOMEN'S SINGLES CROWN.

Hard, Moore Gain Semifinals In Wimbledon Women's Play

WIMBLEDON, England (AP) — Sally Moore and Darlene Hard won their way into the women's singles semifinals of the Wimbledon Tennis Championships Tuesday, keeping alive the hope that the United States can maintain the grip on the women's title it has held since 1938.

Maria Bueno of Brazil and Sandra Reynolds of South Africa also advanced with victories as sparkling as those turned in by the two California girls.

Miss Moore, 18, scored a 6-3, 6-2 victory over Yola Ramirez of Mexico.

Miss Hard, a Wimbledon finalist two years ago, barely got by Ann Haydon, a left-handed English girl. The score was 1-6, 6-4, 7-5.

Miss Bueno defeated Romanian-born Edda Buding 6-3, 6-3.

Miss Reynolds defeated Angela Mortimer of Britain 7-5, 8-6.

An all-American final remains a possibility, since Miss Hard, seeded fourth, will meet Miss Reynolds, No. 5, and Miss Moore, No. 7, will play Miss Bueno, No. 6, in the semifinals Thursday.

The men's semifinals will be run off Wednesday with Barry MacKay of Dayton, Ohio, going against Rod Laver of Australia and top-seeded Alex Olmedo of Peru and Los Angeles opposing Roy Emerson of Australia.

They were bested by a stroke on the 72 card turned in by Jack Kinley, former Des Moines junior champion, but it developed that Kinley was a mite over the age limit. The Des Moines boy was disqualified.

According to the regulations, eligible contestants must not reach the age of 18 before Aug. 15. Kinley's entry blank said he will be 18 on July 27, reported George Henson, of Dubuque, golf chairman of the Iowa Junior Chamber of Commerce.

It appeared that no check of Kinley's entry blank had been made until Tuesday evening.

The tournament qualifying round had been rained out Monday and the proceedings were marred again Tuesday by another inch of rain and chilly weather. There had been talk of holding the qualifying to nine holes but this was not necessary.

The runnerup qualifiers with 74s were Tom McCarthy of Davenport and Bruce Byers of Keokuk. John Peterson of Iowa City had a 76

Neglected In Voting, Musial Gets Star Berth From Haney

CINCINNATI (AP) — The National League team for the All-Star game in Pittsburgh July 7 was completed Tuesday — and it included that grand veteran of such contests, Stan Musial.

For the first time in many years Musial was left out of the starting lineup by the National League players, who selected it by vote. The players didn't even have Musial among their second choices.

But Fred Haney of the Milwaukee club, who chose the other 17 members, saw to it that Stan the Man will be on the squad for the game against the American League team for the 16th year.

In that time, the St. Louis veteran went to bat 54 times, and made 17 hits for a total of 34 bases. He also hit five homers.

The remainder of Haney's 17 selections caused no surprise. His pitching staff will consist of Johnny Antonelli, San Francisco; Lew Burdette, Milwaukee; Gene Conley, Philadelphia; Don Drysdale, Los Angeles; Roy Face, Pittsburgh; Wilmer Mizell, St. Louis; and Warren Spahn, Milwaukee. Spahn was picked for the 11th time.

The starting lineup, as chosen by the players — with the exception of the pitcher — was announced last Sunday as follows:

Orlando Cepeda, San Francisco, 1b; Ernie Banks, Chicago, ss; Ed Mathews, Milwaukee, 3b; Del Crandall, Milwaukee, c; Wally Moon, Los Angeles, lf; Willie Mays, San Francisco, cf, and Hank Aaron, Milwaukee, rf.

Smoky Burgess, Pittsburgh, and Hal Smith, St. Louis, were chosen by Haney to help Crandall with the catching.

Other outfielders: Joe Cunningham, St. Louis; Vada Pinson, Cincinnati and Bill White, St. Louis. The infielders added were: Ken Boyer, St. Louis; Dick Groat and Bill Mazeroski, both of Pittsburgh, Frank Robinson, Cincinnati, and Musial.

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