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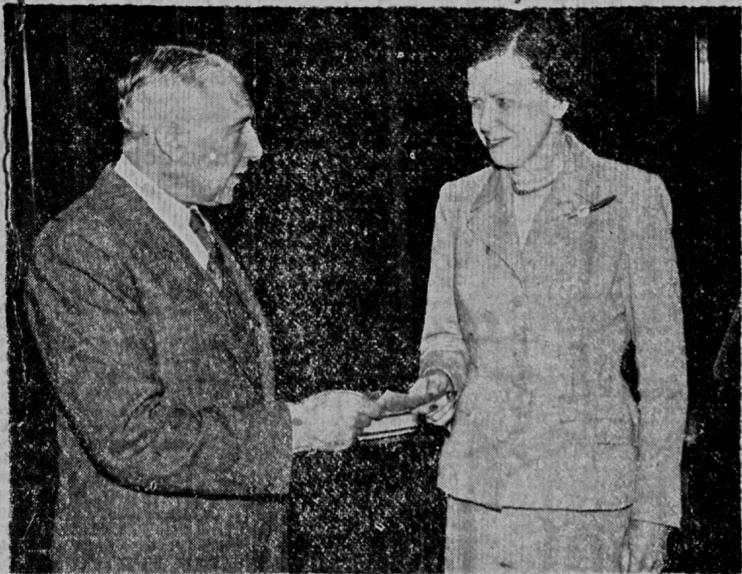
Iowa City, Iowa, Tuesday, October 12, 1954



The Weather

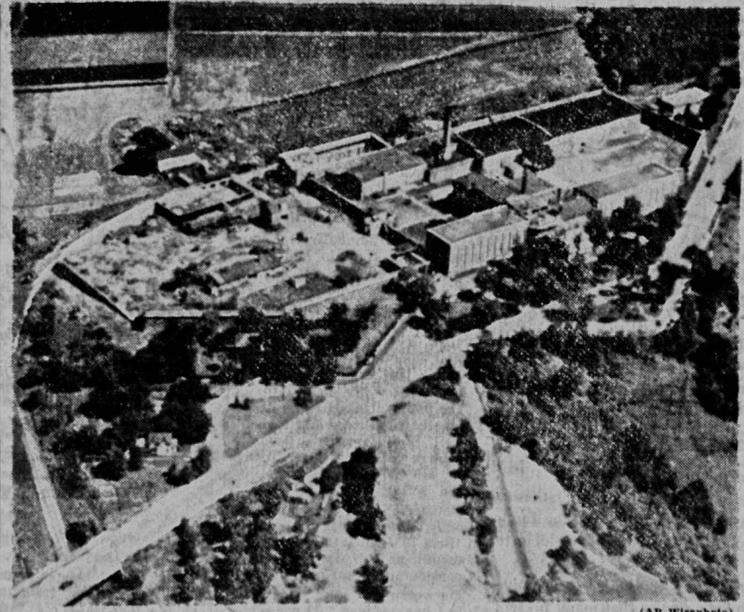
Warmer east portion and turning cooler in west portion today. Highs today 70 in northwest to the 80s in southeast. Mostly cloudy Wednesday, turning cooler in the northwest.

Hancher Gives to Community Chest



PRESIDENT VIRGIL M. HANCHER gives his community chest contribution to Miss Frances Coultrap, volunteer solicitor in the Old Capitol administrative offices. All contributions in Old Capitol and a number of departments were completed Monday. Deadline for the university drive is Friday.

South Dakota Convicts Riot, Hold 3 Guards As Hostages



THIS AERIAL VIEW shows the South Dakota State Penitentiary, Sioux Falls, S.D., where screaming prisoners rioted Monday night and held three guards hostage. The guards were taken captive in the east wing (at right, closest to road), where about 300 prisoners are housed. The riot followed a disturbance in the dining hall, back of the front wings of the institution.

Better Food, Living Areas Demanded

SIoux FALLS, S.D. (AP) — A national guard unit Monday night was ordered sent to the South Dakota penitentiary here, where angered inmates rioted and held three guards as hostages.

Another guard who had been missing during the riot walked out of the cell block where the rioting was in progress and said he had been "hiding there" since the outbreak.

Leonard Skurda, 38, explained he had been hiding in the upper tier of cells in the wing where inmates were rioting below. He finally came down and the prisoners permitted him to leave unharmed.

The prisoners said they were holding the three guards until they get what they want—such things as better food and additional toilet facilities.

Six convicts were taken to hospitals. Two suffered heart attacks, another received a broken nose in the outbreak, and another was cut by flying glass.

Warden G. Norton Jameson was out of the city when the rioting began. Prisoners demanded to see him and he returned by plane and quickly held talks with the inmates.

The rioting lessened about the time the warden arrived.

Talk to Reporters

The inmates asked to talk to reporters. News men went to the gate of the cell block and one prisoner told them the guards will not be hurt.

"We are just holding them until we get what we want," the convict said.

Various prisoners cited grievances. Some complained that they didn't like the food, they had been served recently. Others mentioned lack of toilet facilities, mainly in the quarantine room.

The inmates also complained that one prisoner had been in solitary confinement for two years and they asked that he be released.

Claim Prisoners Beaten

One or two said Fred Nichols, Democratic candidate for state attorney general, was right when he recently charged that inmates had been beaten at the prison. Gov. Sigurd Anderson, Republican, has denied the allegation and earlier today invited Nichols to "name the guards who did the beating."

Warden Jameson told a reporter, "All this (the riot) was a natural reaction to all the political talk in the papers."

Hold Guards

Guards the prisoners admitted holding were George Reed, E. M. Lambertson and Robert Young.

Deputy Warden W. T. Knudsen said the rioting followed a dining hall disturbance in which inmates "all of a sudden started to throw things and holler."

"It was pretty well organized," he added. "It all started almost simultaneously in all parts of the big dining room. Cups and tin plates were flying through the air from all directions.

"It got pretty dangerous—even for the inmates."

Convicts Herded Back

The convicts were herded back to hallways of their cell blocks, where they continued breaking windows.

In the west wing are between 85 and 100 prisoners, most of them younger men. There was very little disturbance in that wing, the so-called reformatory section.

A prison official said, "there's no way they (the inmates) could break out of the hallways where they're locked up."

Prison Borders Highway

Built of red granite, the prison is circled by a high wall of the same stone. The outer wall borders a highway on the north edge of Sioux Falls.

The cell blocks run along the front end of the building and are connected by a long hallway that leads to the dining hall.

Wilson Blast At Jobless Irks Reuther

DETROIT (AP)—Defense Secretary Charles E. Wilson caused a storm here Monday when he said at a news conference that while he had "a lot of sympathy" for the jobless in surplus labor areas he always "liked bird dogs better than kennel-fed dogs."

CIO and United Auto Workers President Walter Reuther demanded in a telegram to President Eisenhower that Wilson "publicly retract" the statement or "be asked to retire from public life."

The labor leader's ire was aroused by Wilson's comment to reporters' questions about unemployment. The cabinet official said with a grin:

Sit and Yelp

"The bird dogs like to get out and hunt around for their food, but the kennel dogs just sit on their haunches and yelp."

Another comment that prompted Reuther to send a five-page blistering telegram to the President was Wilson's statement that he expected employment in Michigan to "balance itself out" by Christmas as new models get into production "and maybe a few workers go back south when it gets a little cold."

"Until I saw this story, a published report of Wilson's interview, I had believed we were decades past the day when allegedly civilized men thought such things, let alone expressed them aloud and in public," Reuther said. "I regret that I was so sadly mistaken in estimating the degree to which big business had acquired at least the rudiments of a social conscience."

Wilson's "bird dog" remark also brought denunciation from Patrick N. McNamara, Michigan Democratic nominee for U.S. senator.

Dark Age Thinking

McNamara called it "typical of the dark age type of thinking in the present administration."

"His (Wilson's) quotation," McNamara said, "can be compared to Marie Antoinette's when she was told the starving people had no bread. She said, also with a grin, 'Let them eat cake.'" McNamara referred to a remark attributed to the Queen of France at the time of the French Revolution.

"This quotation should be expected from a man who has previously stated 'what is good for General Motors is good for the country.'"

Reuther's telegram to President Eisenhower was announced from UAW-CIO headquarters.

Wilson was in Detroit to make a speech to a Republican rally Monday night.

When head of General Motors corporation, Wilson sat across the bargaining table from unionist Reuther in contract negotiations.

Scoured the Country

Reuther said in his telegram to Mr. Eisenhower that the auto industry "scoured the country in 1953 for recruits to meet production schedules which they knew could not be maintained for more than a few months."

"After the production spurt was ended these recruits were dumped on the street to become burdens on the taxpayers," Reuther said.

Reuther said as a result of "this callous use of these temporary recruits . . . the workers regularly attached to the industry were later added to the rolls of the jobless."

"These workers are now 'dogs' to your grinning secretary of defense," Reuther said. "Those who were recruited from other areas are presumably the 'bird dogs'—they have served their purpose of turning over the profit-kill to their masters and now should go back South when it gets a little cold."

"The industry's regular workers—toward whom it might be expected that men like Wilson might show some little sense of responsibility in gratitude for the profits they have produced for the industry—they are the 'kennel dogs.'"

The labor leader said "perhaps this is another example of Mr. Wilson having again put his foot in his mouth publicly."

Storm Relief Seen For Chicago Area

CHICAGO (AP)—Clearing skies Monday night promised relief to Chicago, staggered by its worst rainstorm in 69 years.

A weekend downpour of more than half a foot caused damage estimated at \$15 million in the city and one of its industrial suburbs, and hundreds of thousands more elsewhere in northern Illinois and Indiana.

The weather bureau predicted showers today but said the deluge which swamped Chicago, flooded suburbs and spilled rivers over their banks appeared ended.

Sets New Record

The storm brought Chicago's total rainfall for the first 11 days of October to 11.56 inches—a new all time record for rainfall in any one month period. The first 24 hours of the deluge was the wettest day in the city since 1885.

More than 700 persons, most of them in the suburbs, fled flooded homes in the Chicago area.

Hundreds of others were routed in a broader flood area that fanned out from Chicago 80 miles to the west and about the same distance to the east in Illinois and Indiana.

2 Deaths Reported

Two deaths in flood waters were reported. The victims were Patrick McNichols, 51, of Chicago and Leroy Foiles, 70, of De Kalb, Ill. Both were found dead in flooded basements.

Transportation was scrambled in Chicago. But late in the day tracks leading into the Union station from the south were cleared enough to permit the Burlington and Pennsylvania railroads to move some trains in and out of the terminal.

Flood waters knocked out two generating plants of the Commonwealth Edison company. As a result of the electric power shortage 17 large industrial plants closed or reduced operations and 18,500 workers went home to pump out basements or drain their lawns.

The overflow from the Chicago river flooded the basements of the Chicago Post Office and

Roan Pleads Not Guilty

(Special to The Daily Iowan)

FORT MADISON, Ia.—City Manager Peter Roan of Iowa City pleaded innocent Monday to a charge of operating a motor vehicle while intoxicated and waived to the November Lee County grand jury.

Roan made the plea through his attorney, Joseph Phelan of Fort Madison.

Charges against Roan of leaving the scene of an accident and driving without a valid license were continued until Nov. 16 in Justice of the Peace Ray Denison's court.

The charges resulted from a Sept. 15 accident here in which a car driven by Roan reportedly sideswiped a parked vehicle.

Roan has been free on \$140 bond.

Losers Pays Off



TOM ECKER, A2, WAVERLY, gladly accepts the \$10 he won by hitch-hiking to Greenville, S.C., and back between his 10:30 class on Friday and his 8:30 Monday class. Larry Perry, E2, Marshalltown, who bet Ecker couldn't do it, hands the money over to the winner.

Reds To Quit Port Arthur

LONDON (AP)—Russia has agreed to pull its troops out of Port Arthur, big Chinese naval base in Manchuria, by next June and to extend further credit to Red China, the Moscow radio announced Monday night.

A Chinese-Soviet communique said the two countries had agreed to "joint use" of the port, where Russia has been a dominant force since the end of World War II. It said Moscow was granting the Peiping regime a long-term loan of 520 million rubles (\$13 million at the Russian-fixed value of the ruble). The Soviets also will furnish technical assistance in building "a further 15 enterprises," the nature of which was not disclosed.

In a strong bid for closer ties with Japan, which formerly held Port Arthur, the communique said Moscow and Peiping "in their policy with regard to Japan, are moved by the principle of peaceful coexistence of states, irrespective of their social systems."

SUI Hitchhiker Picks His Next Goal: Florida

Tom Ecker, A2, Waverly, who returned Sunday afternoon from a 2,000-mile hitch-hiking trip to Greenville, S.C., 53 hours and 35 minutes after leaving here Friday, said he would like to try Florida on his next weekend jaunt. He didn't say when that would be.

Ecker, who made the trip to win \$10 and a steak dinner from several friends, got his first lift Friday at 11:38 a.m. at the east edge of Iowa City, 18 minutes after his last class.

Within the terms of the bet, he was to be back in time for his 8:30 class Monday. He returned more than 15 hours early, arriving in Iowa City at 5:57 p.m. Sunday.

Picked up by the fourth car to pass at the start of his trip, Ecker said he averaged 45 m.p.h. traveling to Greenville, but coming back only 22 m.p.h.

Ecker said he left Iowa City with only \$1, but "ate pretty well along the way" thanks to the drivers who picked him up. Ecker said he drove part of the time for several of them.

In Chicago, he "bought a couple of bananas" and in Indianapolis "a couple of 12 cent hamburgers."

In Greenville, Ecker was photographed as he was kissed by a South Carolina cheerleader during the South Carolina-Furman football game. Photographers gave him \$3 for the homeward trip.

Ecker's return trip to Iowa City was marked by a minor auto accident. He was also stranded on a lonely roadside in Tennessee and waited two hours before a soldier gave him a "lift" into Chicago.

An Iowa couple, Mr. and Mrs. Abner Hendrickson, Cresco, picked him up and brought him to Iowa City.

French Socialists OK Coffee Mart Mendes' London Acts

PARIS (AP)—French Socialists Monday night virtually assured Premier Pierre Mendes-France a vote of confidence today on his policies in hammering out the London agreements for rearming West Germany.

Representatives of Socialist federations from all over the country met here and agreed almost unanimously to authorize their deputies in the French national assembly to support the premier. Four delegates abstained.

The Socialist resolution urged him to prevent the rebirth of an autonomous German general staff and army.

Monday's party action came amid increasing signs that a move is underway to bring the Socialists into Mendes-France's coalition government. The premier has indicated his desire to bolster his parliamentary position with Socialist strength and has showed efforts to meet the Socialist position both in international and home-front affairs.

With the Socialist bloc of 104 votes in the 621-seat assembly, Mendes-France is certain to garner more than the absolute majority of the chamber needed in a vote of confidence, in the opinion of most observers. The majority margin is 314 votes.

Want Rebirth Prevented

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Give Green Light

Such a vote will give him the green light to negotiate a treaty which would bring a free, re-armed West Germany into Europe's defense setup.

A resolution adopted by the Socialists pointed out, however, that today's vote does not commit the Socialists to support the London accords once they are drafted into treaty form and brought before the assembly for final ratification. Before such a vote, a special party national convention must be called to determine the Socialist attitude.

Local Rainy Spell To Continue Today

Iowans can expect the rainy spell—now stretched past the two-week mark—to continue through tonight.

In Iowa City 2½ inches of rain fell during Saturday night and Sunday. The storm knocked out 72 phones, and the Veterans administration hospital was struck by lightning for the second time within approximately one month.

Meanwhile, temperatures were expected to remain rather mild through Wednesday, when cooler air was due to enter the state.

The bureau said from 2 to 5 inches of rain fell in southeast Iowa over the weekend, and finally ended early Monday along the southern border. But new showers were expected to begin in western and southern Iowa Monday night and spread over the state.

Smaller Corn Acreage Brings '54 Yield Down

DES MOINES (AP)—Iowa's 1954 corn crop will be only slightly below the 10-year average but 7 per cent less than last year's yield because the acreage this year is smaller, government estimates showed Monday.

The corn yield estimate was placed at 540,441,000 bushels, at the rate of 53 bushels per acre on 10,107,000 acres, based on Oct. 1 conditions. The corn estimates were the same as for Sept. 1.

Coffee Mart Blamed For Price Boost

WASHINGTON (AP)—The Federal Trade Commission charged Monday that "unlawful restraint of trade" by the New York Coffee & Sugar Exchange "continued to and promoted" a sharp boost in coffee prices early this year.

The FTC made the charge in a complaint announced against the Coffee Exchange. It said the complaint was based on an FTC study of the coffee trade, inspired by a rise in average retail coffee prices from 91 cents a pound in December, 1953 to \$1.18 a pound in April, 1954.

Short Crop

In its report of its study, made public in July, FTC said the coffee price spiral "cannot be explained in terms of competitive laws of supply and demand." One explanation that had been offered was that there had been a short crop in Brazil.

Speaking for the exchange, its vice-president, Leon Israel said: "We deny the latest charges of the FTC as we have denied other unfair and inaccurate charges against the exchange in the past. Furthermore we welcome any fair and impartial investigation of the trading practices on the exchange."

'Not Unexpected'

"The FTC action is, of course, not entirely unexpected in view of the unfair and inaccurate report on coffee trading issued by the FTC last spring."

Israel said he hoped a senate coffee investigation, which opens today, and other inquiries "will go into this matter thoroughly so that we can refute the FTC allegations in detail."

The complaint named the coffee exchange, four of its officers, eight of its member firms and the New York Coffee & Sugar Clearing Assn., Inc. The FTC said the coffee exchange includes about 300 member firms, and about 100 of them make up the membership of the clearing association.

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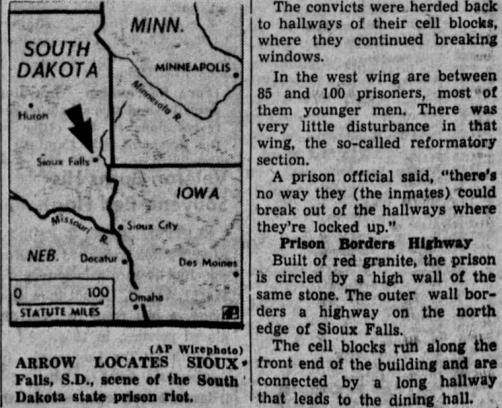
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ARROW LOCATES SIOUX FALLS, S.D., SCENE OF THE SOUTH DAKOTA STATE PRISON RIOT.

The Daily Iowan

TUESDAY, OCTOBER 12, 1954

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DAILY IOWAN ADVERTISING STAFF Business Manager... E. John Kottman

DAILY IOWAN CIRCULATION STAFF Circulation Mgr... Robert Cronk

editorials No Room for Complaint—

The Daily Kansan at the University of Kansas wrote recently, "The big complaint around Watson library these days is slow service."

Such a complaint is hardly ever heard at SUI with its "open shelf" library.

And we can take pride in the fact that the SUI library is one of several large college libraries which have that policy. It saves time, cuts personnel costs, and is certainly easier on the student.

The Daily Kansan also said, "One student said he waited nearly 30 minutes to get a book the other day. This is wasted time, and any student has a right to gripe when this valuable commodity is lost to him."

All this points up the fact that SUI students have it just a little bit better than students at the University of Kansas—at least as far as library facilities are concerned.

Iowa Plates Badly Battered—

From this distance it appears that the legislative budget and financial control committee held out an open invitation to Public Safety Commissioner Pearl McMurry to ask for funds with which to supply at least one license plate per vehicle to car owners in 1955.

But the commissioner showed again that he is no executive by stubbornly refusing to recognize a fact — that many present license plates are becoming so worn they are illegible — and meet it head on.

Instead, the commissioner said he had a mandate not to issue plates in 1955 from the legislature through the latter's failure to appropriate enough money to finance the manufacture of the plates at the state men's reformatory.

If the commissioner knew his job he would be aware that one of the reasons for the existence of the interim committee is to provide funds to meet situations which were misjudged by the legislature.

It is virtually impossible for a legislature to guess accurately for two and a half years ahead what the financial needs of every department will be. So the interim committee is given funds to meet emergencies. Certainly it is an emergency when auto license plates deteriorate so that they no longer can be read. They are on cars for identification purposes. Perhaps the commissioner can tell us how an illegible license plate can help two law enforcement divisions under his jurisdiction — the highway patrol and the department of criminal investigation. We'd like to hear the explanation.

Cedar Rapids Gazette

Lutheran President Praises Convention

BEATRICE, Neb. (AP) — Dr. Henry F. Schuh, president of the American Lutheran church, described the 13th biennial convention here as "one of the best the church has ever had and I've been to 24 of them."

"We perhaps didn't go all we started out to do and some of the things we did not do were not what many had hoped they would be," he said of the week-long convention which wound up Thursday.

Hawk Scares People By Swooping Maneuvers

ANN ARBOR, Mich. (AP) — Citizens breathed easier after an "eagle scare." It wasn't an eagle — just a tame, red-tailed hawk trying to be sociable that swooped down and "attacked" a dog and reportedly indicated a willingness to do battle with human beings.

The hawk is the pet of Col. Virgil R. Miller, chairman of the military science department at the University of Michigan.

WSUI PROGRAM CALENDAR

- Tuesday, October 12, 1954 8:00 Morning Chapel 8:15 News 8:30 Life Problems 8:35 The Bookshelf 8:45 Women's Feature 8:50 News 10:15 Kitchen Concert 11:00 Let's Sing 11:15 Strike Up the Band 11:20 From the Editor's Desk 11:45 Iowa State Medical Society 11:50 Prayer for Peace 12:00 Rhythmic Rambles 12:20 News 12:45 Letter From Italy 1:00 Musical Chats 1:05 Let Science Tell Us 2:10 Artist of the Week 2:30 Proudly We Hail 3:00 Radio Child Study Club 3:15 Melody Theatre 3:30 News 3:45 Here's to Veterans 4:00 Iowa Union Radio Hour 4:20 Tea Time 5:00 Children's Hour 5:20 News 5:45 Sports Time 6:00 The Dinner Hour 6:35 News 7:00 Lyndon Address 8:00 Man's Right to Knowledge 8:30 Music You Want 9:45 News and Sports 10:00 SIGN OFF

official daily BULLETIN

UNIVERSITY CALENDAR TUESDAY, OCTOBER 12, 1954

UNIVERSITY calendar items are scheduled in the President's office, Old Capitol. Tuesday, October 12 6:30 p.m. — Triangle Club Picnic Supper, Iowa Memorial Union.

Wednesday, October 13 8 p.m. — University Lecture Course, Ruth Draper, Main Lounge, Iowa Memorial Union.

Sunday, October 17 4 p.m. — University string quartet chamber music concert, Shambaugh auditorium.

Monday, October 18 7:30 p.m. — Humanity society meeting, senate room, Old Capitol.

Saturday, October 23 12:15 p.m. — American Assn. of University Women, Luncheon Meeting, University Club Rooms.

Sunday, October 24 2:30 p.m. — Iowa Mountaineers, "Autumn Across America", Macbride Auditorium.

8 p.m. — Iowa Mountaineers, "My California", Macbride Auditorium.

8 p.m. — University Concert Course, George London, Bass-Baritone, Main Lounge, Iowa Memorial Union.

(For information regarding dates beyond this schedule, see reservations in the office of the President, Old Capitol.)

Veteran Burns His Souvenir Red Flag

FLINT, Mich. (AP) — Emil Popadich publicly burned the Russian flag he kept as a souvenir of World War II. He got it in Germany, a gift from Russian displaced persons, in 1954. "With all the Communist investigations going on, I don't feel it is right to keep it around the house any longer," he said.

Liquor Sales Decrease 5%

DES MOINES (AP) — When Iowa Liquor Control commission sales for the fiscal year 1954 fell nearly 5 per cent, it set some state, county and municipal officials wondering about the future.

The reason was that the commission has been contributing \$4½ million annually to the state general fund to help pay operating expenses.

The commission also has been supplying about \$2 million a year to municipalities to help them with their financing, and a similar amount to taxing districts to partly offset veterans' property tax credits.

The public officials feel a need for increased revenue but realize there is public resistance to any tax increases. What the liquor commission supplies need not be raised by taxation.

Statistics for the first three months of commission operations in fiscal 1955 show that although sales still are off, the reduction is considerably less.

The volume of sales since last July 1 has declined 1.32 per cent compared with the same period last year. But the decrease at this time last year compared with the year before was 3.73 per cent.

In dollars, sales for the first three months of fiscal 1955 amounted to \$7,949,272, a decline of \$106,288 compared with the same period of the previous year.

Since the start of fiscal 1955 last July 1 the commission has sold nearly 195,000 individual liquor purchase permits. At the same time last year permit sales amounted to just over 200,000.



Unmarked Cars Help Highway Patrolmen

DES MOINES (AP) — State highway patrolmen using unmarked cars are arresting about 40 per cent more traffic violators than patrolmen cruising in marked vehicles, Patrol Chief David Herrick said Saturday.

"We are very happy over the results we are getting from the use of the unmarked cars," he continued. "In a patrol supervisors' meeting earlier this week the boys said they thought they have things pretty well under control now."

The patrol put an undisclosed number of unmarked cars on the job several weeks ago, for the first time in patrol history. The action was taken as one of several efforts to halt rapidly rising traffic tolls.

However, only a few weeks after the start of the unmarked car patrols, 18 persons were killed in one week end to set a new record in Iowa traffic fatalities for such a period.

Herrick said that was a situation which could not be foreseen, and jumped the 1954 toll to the greatest margin over last year that it had been. But by mid-week this week the average this year had been cut back to 17.

"We think, beyond the arrest statistics, that the violations which were taking place are diminishing as a result of the use of the unmarked cars," Herrick said. He added:

"We aren't saying how many unmarked cars are on the roads. We would like to keep the motorists in the dark on that. We don't know now whether we will put on more unmarked cars."

"If the situation should get more desperate, we don't think we'd hesitate about adding more unmarked cars."

The patrol is back up to full strength now, after the addition

of 16 new men in August. Just before that the patrol strength had gone considerably below its authorized strength of 225 men.

Driver Can Not Drive; Car Runs Across Lawn

OMAHA (AP) — Traffic investigators found a big reason for damage to an Omaha lawn, its hedges and shrubbery. Lonnie E. Wilson halted his car at the curb to let out Donald Jones, who weighs 300 pounds. The door jammed and Jones was unable to get out.

Wilson stepped from the car and Jones, who officers said does not know how to drive a car, attempted to squeeze under the steering wheel. His foot struck the accelerator. The car jumped forward, crashing over the curb and across the lawn. Jones was not hurt.

GENERAL NOTICES

GENERAL NOTICES should be deposited with the city editor of The Daily Iowan in the newsroom in the Communications Center. Notices must be submitted by 2 p.m. the day preceding first publication.

SUI AMATEUR RADIO CLUB will meet Wednesday, Oct. 13, at 7 p.m. in room 206 of the main Engineering building to vote on new members. Membership is not restricted to licensed amateurs.

EPSILON CHAPTER OF PI Omega Pi will vote on new members Thursday, Oct. 14, at 3 p.m. in University hall, room 309.

HOME ECONOMICS CLUB will hear Miss Harriet Stevens discuss "Calories Anonymous" Wednesday, Oct. 13, from 4-5 p.m. in room 212, Macbride hall.

UNDERGRADUATES ARE REMINDED of the regulation that courses may not be added to their schedule after Wednesday, Oct. 13. Failure to complete the necessary change in registration forms by Oct. 13 will not be considered adequate reason for accepting changes after that date.

CATHOLIC STUDENT CENTER announces a discussion group meeting Thursday, Oct. 14 at the center. A party for Catholic married student couples will be held Saturday, Oct. 16, at 7:30 p.m. at the center.

UNIVERSITY COOPERATIVE Baby Sitting league book is in the charge of Marie Hammer until Oct. 19. Dial 4662 for more information.

THE GRADUATE COLLEGE and Iowa Society Archaeological institute of America will present the Rev. Raymond V. Schoder, S.J. of West Baden college Thursday, Oct. 21, at 8:15 p.m. in the Art building auditorium. Subject of the illustrated talk will be "Greece and Rome from the Air."

IOWA MOUNTAINEERS WILL have a weekend outing at Devil's Lake, Wisconsin, Oct. 15, 16 and 17. Members will meet at the clubhouse Friday, Oct. 15, at 6 p.m. Fee is \$5.00. Registration should be made before Oct. 14 with John Paver, 8-0014, or at Wilson's Sporting Goods.

NEWMAN CLUB WILL SEE colored slides of the Holy Land at a meeting and supper Sunday, Oct. 17, at 5 p.m. at the Catholic student center, 108 McLean st. Transportation will leave Currier hall at 4:30 p.m. Students desiring rides call Ellen Kepros, x3935, before 5 p.m. Saturday.

DEADLINE FOR PICKING UP unsold books and money is Oct. 29. Books may be picked up at the Student Council office Monday through Friday from 1 to 4 p.m. Money will be paid at the Treasurer's office from 8:30 to 12 and from 1 to 4 p.m. After Oct. 29 all books and money become the property of the Student Council.

THE ZOOLOGY SEMINAR will meet Friday, Oct. 15 at 4:10 p.m. in room 201B Zoology building. Dr. Sheldon J. Spegal will speak.

OMICRON DELTA KAPPA luncheon meeting Monday, Oct. 18 at 12:15 p.m. in the river room of the Iowa Memorial Union. Members who cannot attend call x2191.

YMCA WILL MEET IN THE Iowa Memorial Union Wednesday, Oct. 13, at 7:30 p.m.

SUI PSYCHOLOGY COLLOQUIUM meets Friday, Oct. 15, at 7:30 p.m. in E105 East Hall. Dr. I. E. Farber will speak.

OPPORTUNITY FELLOWSHIPS offered by the John Whitney Foundation, are open to persons between the ages of 22 and 35 in academic study or training in areas to develop varied talents in leadership. Applications must be filed by Nov. 30 with the Whitney foundation.

SENIOR HAWKEYE APPLICATIONS must be filed with the office of the registrar not later than Thursday, Oct. 21. Students in the undergraduate colleges are eligible for a free copy if they expect to receive a degree in February, June or August, 1955, and if they have not received a Hawkeye for a previous year as a senior in the same college.

SENIORS AND GRADUATE students, except those in the College of Engineering, who are interested in securing positions in business and industrial fields during 1954-55 academic year should attend meeting sponsored by Business and Industrial Placement office Thursday, Oct. 14, at 4:10 p.m. in Geology building auditorium.

PH.D. GERMAN READING exam will be given Wednesday, Oct. 13, from 2:30-4:30 p.m. in room 104, Schaeffer hall. Please register by noon, Oct. 12, in room 101, Schaeffer hall.

PH.D. "TOOL" EXAMINATIONS: Accounting, room 206 University hall, 1:10 p.m. Tuesday, Oct. 12. Applicants should notify secretary, room 213 University hall, by Oct. 8.

MEN DESIRING CERTIFICATION to local selective service boards from the university should contact Registrar's office immediately. Such certification is made only upon request of the board or the student registrant.

VARSITY LETTERMEN WILL meet Tuesday, Oct. 12, at 7:30 p.m. in the alcoves of the cafeteria at the Iowa Memorial Union.

STUDENT MARKETING CLUB will meet Wednesday, Oct. 13, at 7:30 p.m. in the house chamber of Old Capitol.

ROOM 21A, SCHAEFFER HALL will be open as a study hall Monday through Friday, 8 a.m. to 5 p.m.

TICKETS FOR THE RUTH Draper lecture in Macbride hall, Oct. 13, at 8 p.m., will be available at the Iowa Memorial Union Desk beginning Saturday Oct. 9 at 8 a.m. Faculty, Staff, and students are required to present ID cards and staff cards to obtain tickets.

HOURS FOR THE MAIN LIBRARY are: Monday through Friday, 8:00 a.m.-12 midnight Saturday, 8:30 a.m.-5 p.m. Sunday, 2 p.m.-12 midnight The main library will close at 12 noon on the following Saturdays of home football games: Sept. 25, Oct. 2, Oct. 30, Nov. 6, and Nov. 20. Departmental libraries will post their hours on the doors.

FOREIGN SERVICE JOURNAL announces a prize essay contest on the subject, "The organization of American representation abroad." For more information call at 108 Schaeffer hall.

Interpreting the News

By J. M. ROBERTS JR. Associated Press News Analyst

Winston Churchill went to Blackpool to make a speech to the Conservative party and it turned out to be a speech to the world.

Just for a flash the old statesman was back. There were one or two stumbles over words, but the thought behind them was as though that younger Churchill of war days was on the platform; the man whose record caused Anthony Eden to introduce him as the greatest man in the world, despite the toll of the years.

Nearly 80, the prime minister introduced no great new thought into his address. But he ran the gamut of Europe's larger affairs and the role played in them by Russia and the United States.

Hopes for Coexistence Stalin made terrible mistakes, said Sir Winston, but since his death there has been hope of peaceful coexistence with Russia, and Britain has been working hard to find it if it might be a fact.

But it must be a search for peace through strength, he added, without running the slightest risk of subjugation through weakness.

Then he warned France not to haggle further over the terms agreed upon at the recent London conference for integrating Germany into defense arrangements for Western Europe.

Cites Ties With U.S. It was all cool, calm and collected until then. But as he contemplated the possibility that the London agreement might yet be wrecked and the U.S. forced into a new isolationism, the old warrior lashed out.

Ties between Britain and the U.S. are fundamental, he said. Subjugation and ruin would be the lot of Europe and Britain, he added.

OFFICER TO VISIT HERE Col. Glen A. Nelson, Ft. Benning, will make a liaison visit to SUI's military science department today. Colonel Nelson is connected with the Ft. Benning infantry school, ROTC adviser's office.

added, if the U.S. were to withdraw into isolation. He called Aneurin Bevan's suggestion that Britain let America "go it alone" the words of an "evil counselor."

The prime minister's warning to France may not be needed. Reports from Paris indicate the French parliament will authorize Premier Pierre Mendes-France to go ahead on the Brussels treaty to include Germany.

ID Shots Cause Trouble at MSC

Walt Olesky Michigan State News

Sitting at dinner it occurred to me that some of the best looking students on campus would have to fight a case through court if they protested because their ID pictures kept them out of local pubs.

A girl outside the gate at Macklin Stadium last fall swore on her grandmother's diary that she was the face on the photograph. She wound up listening to the game over WKAR in the Union building.

Last year a fellow from East Shaw tried to cash a money order at the East Lansing post office and a postal clerk recognized him as being someone in a profile shot on the bulletin board. He is expected to get back from Jackson (prison) in time for Career Carnival.

I'm not saying that no one can recognize me from my ID picture, but the first person who calls me "Gloria" is going to get belted.

SERVICE FRANKLIN, N. H. (AP) — A filling station owner reports he put gas and oil in a car, cleaned the windshield, filled the radiator, checked tire pressures and brought cold water to a couple of youngsters. "Will there be anything else?" he asked. "Yes," said the woman driver. "Will you please fold my road map?"



On Campus with Max Shulman

(Author of "Barefoot Boy With Check," etc.)

Gather round, girls. Snap open a pack of Philip Morris, light up, relax and enjoy that mild fragrant vintage tobacco while Old Dad tells you about the latest campus fashions.

The key word this year is casual. Be casual. Be slapdash. Be rakish. Improvise. Invent your own ensembles — like ski pants with a peaka-boo blouse, like pajama bottoms with an ermine stole, like a hokey sweater with a dirndl.

(Dirndl, incidentally, is one of the truly fascinating words in the English language. Etymologists have quarreled over its origin for years. Some hold with Professor Manley Ek that Dirndl is a corruption of Dardanelle and is so named because it resembles the skirts worn by the women of that region. This theory is at first glance plausible, but begins to fall apart when you consider that there are no women in the Dardanelle region because of the loathsome local custom of female infanticide.)

(Another theory is advanced by Dr. Clyde Feh. Dirndl, says he, is a contraction of "dairy in the dell" and refers to the milkmaidish appearance of the skirt. But again close examination causes one to abandon a plausible hypothesis. As every child knows, it is not "dairy in the dell" but "farmer in the dell", in which case the skirt should be called dirndl but frindl.

(There are some who contend we will never know the true origins of dirndl. To those faint hearted Cassandra's I say, remember how everyone laughed at Edison and Franklin and Fulton and Marconi and Sigafos. (Sigafos, in case you have forgotten, invented the nostril, without which breathing, as we know it today, would not be possible.) The origins of dirndl will be found, say I, and anyone who believes the contrary is a lily-livered churl and if he'll step outside for a minute, I'll give him a thrashing he won't soon forget.)

But I digress. We were smoking a Philip Morris and talking about the latest campus styles. Casual, we agree, is the key word. But casual need not mean drab. Live up your outfits with a touch of glamor. Even the lowly dungaree and man-shirt combination can be made exciting if you'll adorn it with a simple necklace of 120 matched diamonds. With Bermuda shorts, wear gold knee-cymbals. Be guided by the famous poet Cosmo Sigafos (whose brother Sam it was who invented the nostril) who wrote:

Sparkle, my beauty, Shimmer and shine, The night is young, The air's like wine, Cling to a leaf, Hang on a vine, Crave on your belly, It's time to dine.

(Mr. Sigafos' it should be explained, was writing about a glow-worm. Insects, as everyone knows, are among Mr. Sigafos' favorite subjects for poems. Who can ever forget his immortal Ode to a Boll Weevil? Or his Tumbling Along With the Tumbling Tumblebug? Or his Fly Gently, Sweet Aphid! Mr. Sigafos has been inactive since the invention of DDT.)

But I digress. We were smoking a Philip Morris and discussing fashions. Let us turn now to headwear. The motif in hats this year will be familiar American scenes. There will be models to fit every head — for example, the "Empire State Building" for tall thin heads; the "Jefferson Memorial" for squatty ones; "Niagara Falls" for dry scalps. Feature of the collection is the "Statue of Liberty," complete with a torch that actually burns. This is very handy for lighting your Philip Morris, which is very important because no matter how good Philip Morris are, they're nowhere unless you light them.

We come now to the highlight of this year's fashion parade — a mad fad that's sweeping the chic set at high tone campuses all over the country. All the gals who are in the van, in the swim, and in the know are doing it. Doing what, you ask? Getting tattooed, of course! You just don't rate these days unless you've got at least an anchor on your biceps. If you really want to be the envy of the campus, get yourself a four masted schooner, or a heart with FATHER printed inside of it, or —

I interrupt this column to bring you a special announcement. A runner has just handed me the following bulletin: "The origin of the word dirndl has at long last been discovered. On June 27, 1846, Dusty Schwartz, the famous scout and Indian fighter, went into the Golden Nugget Saloon in Cheyenne, Wyoming. The Golden Nugget had just imported a new entertainer from the East. She came out and did her dance in pink tights. Dusty Schwartz had never seen anything like that in his life, and he was much impressed. He watched with keen interest as she did her numbers, and he thought about her all the way home. When he got home, his wife Feldspar was waiting to show him his new skirt she had made for herself. 'How do you like my new skirt, Dusty?' said Feldspar. He looked at the large voluminous garment, then thought of the pink tights on the dancing girl. 'Your skirt is darn dull,' said Dusty. 'Darn dull' was later shortened to 'dirndl' which is how dirndls got their name."

This column is brought to you by the makers of PHILIP MORRIS who think you would enjoy their cigarette.

YWCA Plans Meeting for Freshman Women

Freshman women are urged to attend the opening meeting of the YWCA program to be held in the North conference room of the Iowa Memorial Union at 4:10 p.m.

The program has been set apart from the community YWCA organization in order to familiarize students with the larger aspects of the Y program.

The program will include the Centennial plans and Mrs. J. A. Van Allen, member of the YWCA advisory board and chairman of the mum sale, will speak to the group about the annual sale project.

A temporary program committee will be appointed at today's meeting to organize team captains for the mum sale.

Refreshments will be served at the meeting.

Kay Putney, C3, Waterloo, will explain the Centennial plans and Mrs. J. A. Van Allen, member of the YWCA advisory board and chairman of the mum sale, will speak to the group about the annual sale project.

A temporary program committee will be appointed at today's meeting to organize team captains for the mum sale.

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Foreign Students Will Attend Tour Of Amana Colonies

Foreign students new to the SUI campus will be guests of University club members Saturday. An all-day tour will be conducted through the Amana Colonies.

Those going on the tour will meet at the International Center, 3 E. Market st., and drive to Amana. Transportation will be furnished by 17 club members. The group will leave at 9 a.m. and return to Iowa City about 4:30 p.m.

After arriving at Amana, tour members will hear a talk on the history and organization of the Amana Colonies by Charles L. Selzer, superintendent of Amana Public Schools. He will show a colored movie of the colonies and their industries.

Lunch will be served at the Ox Yoke Inn and then four members will drive around all the colonies and visit the milking parlors.

Students in Charge: The committee of the established foreign students is in charge of the conducted tour. The committee is serving in a big brother, big sister capacity at the International Center.

Zenaida Robles, G, Ryal, Philippines, is committee chairman. Other members include Dinesh Shah, E3, Bombay, India; Ibrahim Rubali, G, Bagdad, Iraq; Nariyki Agarie, A4, Nago, Okinawa, and Maung Thein Hlaing, E2, Rangoon, Burma.

Narain Rijhwani, A4, Indore, India, chairman of the executive board of the International center, also has served on the project.

Members Attending: Club members who are going to accompany various groups and furnish transportation include Mrs. Harold Beam, Mrs. Carroll Coleman, Mrs. H. C. DeKock, Mrs. Albert Luper, Mrs. Gordon Marsh, Mrs. John Mercer, Mrs. William Petersen and Mrs. I. A. Rankin.

Mrs. Fritz Rohrlach, Mrs. Hugh Seabury, Mrs. Himie Voxman, Mrs. James Scott, Mrs. Frank Sills, Mrs. Lloyd Knowler, Mrs. R. T. Sanderson, Miss Clara Hinton, head of information and circulation service, and Miss Violet Kinstle, director of nursing and physical therapy.

Pledges Honored By ADPi Alumnae: The Alpha Delta Pi Alumnae association honored the new active chapter pledges at a pot luck supper Monday evening.

The meeting was held at the home of Mrs. Henry Fisk, committee chairman. She was assisted by Mrs. Philip Kendall, Mrs. Frank Gillette, Mrs. William Goddard, Mrs. George Thompson and Miss Mary Kelly.

Mrs. Reynolds Ruppe gave a commentary on North American Indian fashions.

Order of Artus will meet today. Clark C. Bloom, associate professor of economics, will speak on "The Integration of the Macro Economic Theory" at a meeting of the Order of Artus to be held at noon today in the cafeteria alcove of the Memorial Union.

Order of Artus, an honor-economics fraternity, has approximately 60 members on campus. George S. Peck, assistant professor of general business, is president of the fraternity and R. A. Leabo, assistant director of the Bureau of Business and Economic Research, is its secretary-treasurer.

Dr. S. Rose says— You will like our SHOP as a place to obtain your Drug and medicine and Vitamin NEEDS. We are always glad to see you and make our Shop your headquarters as your PHARMACY.

Freshman Y Plans Friday Program



MAKING FINAL PLANS TO ATTEND THE Freshman Y meeting Friday at 4:30 p.m. are Jo Nett Melcher, A1, Clinton, left, and Nancy Luthans, A1, Clinton. An introductory meeting to outline the Y program, all freshman women are invited to attend.

Hawk-I Pep Group Plans Badge Sale

The Hawk-I Pep club held its first meeting of the year recently to discuss plans for the coming year. President Virgil M. Hancher addressed the group, congratulating the club on its accomplishments to date and encouraging them to continue the goal of unified school spirit.

The group announced tentative plans to take the new card section to the Minnesota-Iowa game. Dick Glickman, P3, Rockford, Ill., told the group that plans are being made to enlarge the card section during the year.

The club has contracted to sell 15,000 homecoming badges this year. It is expected that profits from the badges will pay the entire costs of homecoming week-end. Pep club will also be in charge of homecoming pep rally plans.

During the meeting three new executive council members were announced. They are Marlys Anderson, A4, Denver, and Doug Fuhr, E2, Washington, out of town games co-chairmen, and Bill Kohlhaas, A3, Algona, publicity.

The next meeting will be held Oct. 26 at 8 p.m. The meeting place will be announced later.

County Cancer Society Chooses New Officers

Mrs. Charles C. Ingersoll, 1104 Yewell st., was elected chairman of the Johnson county chapter of the American Cancer society at its annual meeting held recently in the River room of the Iowa Memorial Union.

Other officers elected include Daryl A. Stamp, 304 Melrose court, vice-chairman; Mrs. Walter Ris, 725 E. College st., secretary; and Prof. Frank Kennedy, of the college of law, treasurer.

Awards of appreciation were awarded to France Coultray, secretary to provost, who has been chapter secretary for the past three years, and to Clark Houghton, 306 Person ave., treasurer for the past six years. Eight other certificates were presented.

SUI Journalists Name Committees For Wayzgoose

Committees for the 1954 Wayzgoose banquet, to be held Wednesday, Oct. 20, in the River room of the Iowa Memorial Union, have been selected, according to Larry Alkire, A4, Des Moines, president of Associated Students of Journalism, sponsors of the annual event.

Patricia Jensen, A4, Iowa City, and Ira Kapenstein, A4, New York, N.Y., are co-chairmen of the ticket committee. Jo Murray, A4, Gafesburg, Ill.; Jerry Hess, A4, Schleswig, and Louise Savage, A4, Des Moines, are members of the committee.

Joan Ridgeway, A4, New Hampton, is chairman of the decorations committee. Jan Pape, A4, Sabula, and Jean Leinhaus, A4, Ottumwa, will serve as her committee members.

Drake Mabry, A4, Albia; Walter Ingle, A3, Des Moines, and Howard Greenwald, G, New York, N.Y., are writing a skit for the banquet.

The Wayzgoose banquet derives its name from the old English tradition whereby the master printer provided an annual way-goose or stubble-goose dinner for the journeyman printers. The banquet was always held shortly after harvest-time, allowing time for the goose to fatten from eating the stubble remaining from the harvested wheat.

Badminton Class Open to All Adults

The Iowa City Playground and Recreation commission will offer badminton classes to men and women and young adults at the Recreation Center. Beginning Oct. 12, badminton class will be held in the lower gym on Tuesday evenings from 8:30 to 9:30. Shuttlecocks will be provided, but rackets and tennis shoes will not be furnished.

The registration fee for the 8 lessons is \$2 for Iowa City residents. Further information can be obtained by calling 4350.

International Club To Show Movie At Friday Meeting

A movie, "World Without End" will keynote the first meeting of the SUI International club on Friday at 7:30 p.m. in the River room of the Iowa Memorial Union.

The movie will illustrate the purpose of promoting international educational exchange programs and will discuss the pooling of national resources in order to solve the problems of individual nations.

Membership in the club is open to both foreign and American students. Visitors are welcome to the club's monthly meetings, but only active members are entitled to vote or to hold an executive office.

At the close of the academic year, the club presents three awards — one to an American student, one to a foreign student and one to a non-student or to an organization which has promoted international friendship and understanding at SUI during the year.

Last spring the President Hancher International award, the third award, was presented to the Osage Rotary club. For five years, foreign students on campus have been invited to spend the Thanksgiving week-end at Osage as guests of the Rotary.

Other highlights at the International club meeting will include music, dancing and refreshments. Wallace W. Maner, foreign student adviser, will introduce the new students.

Contour Classes Set by Iowa City Recreation Center

Two contour classes for women will be offered at the recreation center starting tonight. One class will be held on Tuesday evenings from 7:15 to 8:15 and the other will meet once a week and the entire course will last eight weeks. A registration fee of \$2 should be sent to the recreation office along with your name and address, or registration can be made by coming into the office personally.

Included in the course will be exercises for special muscles group, gymnastics, and simple trampoline techniques. Those taking the course should dress appropriately by wearing shorts or slacks and tennis shoes. Dressing room and shower facilities are available.

For further information call 4350.

TRAFFIC REWARD PHOENIX, Ariz. (AP) — When Phoenix went 105 days without a traffic fatality, motorists were rewarded with free parking in metered zones for one day. The previous nonfatality record of 104 days was set in 1948.

Women's Informal Rush To End Nov. 1

The informal rushing period for women's social sororities will end Nov. 1, according to Miss Helen Reich, assistant director of the office of student affairs.

Any women who were registered for the formal rushing period in September but did not pledge are automatically registered for informal rushing.

Those who did not participate in formal rushing may register at the office of student affairs, University hall, for informal rush.

Women must be registered for one week before they are eligible to pledge.

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If you drive for the sheer zest of it you owe yourself this hour!

If your hands rejoice in the precise balance of a fine gun or the sweet response of a racing sloop . . . then you owe yourself an hour with the Chevrolet Corvette.

You'll find it is, quite literally, like no other car in the world—a heart-lifting blend of the true sports car with all that is best in American engineering.

There is the velvet smoothness of a Powerglide automatic transmission (but with the classic floor selector-lever).

The trouble-free durability of a Chevrolet "Blue-Flame" engine (but with three side draft carburetors to unleash its flashing 150 horsepower).

The ruggedness of an X-braced box girder frame (but with the astonishing impact resistance of a glass-fiber-and-plastic body).

Luxurious seating for driver and passenger in deep foam rubber (but cradled in the traditional security of bucket seats).

Generous luggage room, the panoramic sweep of a deeply curved windshield, the flair of tomorrow's styling (but within the polo-pony compactness of a real road car).

The Corvette blends all this and more. For it is a driver's car . . . a low-slung torpedo with a center of gravity only 18 inches above the concrete . . . with outrigger rear springs that make it hold to the road like a stripe of paint . . . with a 16 to 1 steering ratio that puts needle-threading accuracy at your finger tips.

Frankly, the Corvette is a "limited edition," made only in small numbers. It is intended only for the man or woman to whom driving is not just transportation but an exhilarating adventure, a sparkling challenge to skill and judgment. If you are one of these, then you owe yourself an hour with a Chevrolet Corvette.

Call us now and let us set up a demonstration run . . . for in a short 60 minutes you can discover that motoring has a whole new dimension of delight.

Make a date to drive the
Chevrolet Corvette
150-h.p. overhead-valve engine with three side draft carburetors • Four-leaf outrigger springs in rear • Powerglide automatic transmission • Center-Point steering, 16 to 1 ratio • Form-fitting individual seats • Full instrumentation, with tachometer, oil pressure gauge, and ammeter.

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10-Cent Horror Comic Books Concern Juvenile Authorities

EDITOR'S NOTE: All parents know they must be alert about the welfare of their children. Yet what can they do about so-called comic books which almost any American child can buy for a dime practically anywhere? Few are being sold now on Iowa City newsstands, but the undesirable comics remain a problem on the national level.

Here's a look at a problem which has aroused millions. Parent, child, legislator, publisher — where does the blame lie?

By SIGRID ARNE

WASHINGTON (AP) — Two teenage girls stood watch at a newsstand near their school in Chicago to learn who was buying the "comics" with the lewd and horror covers.

A three-year-old girl toddled in and bought one of the most wanton. On its cover a scantily clad woman was pictured in a suggestive pose.

The little girl's father, ashamed to buy the magazine himself, had sent her in to get it for him.

Spurred by this incident and others like it, Ann Osetek and Armella Bujnowski undertook one of the liveliest campaigns the country has seen against the horror, crime and sex "comics" being sold to children, mostly at 10 cents a copy.

34,000 Signers

The girls now have 34,000 names on a petition asking congress to ban such books. Shooting for 80,000 they have started some of their elders into action.

Offensive at the very least, trashy comics have been branded by some officials as contributing to juvenile delinquency.

Dr. Frederic Wertham, senior psychiatrist in the New York City department of hospitals until 1953, testified:

"Three boys, 6 and 8 years old, took a boy of 7, hanged him nude from a tree, his hands tied behind him, and then burned him with matches. They could not find their first choice for this treatment — a girl of 6. Probation officers found they were re-enacting a comic-book plot."

Lust To Kill

The lust to kill permeates many of the horror comics.

A Dallas Morning News reporter, Francis Raffetto, wrote for his paper how he had been giving dimes to his little daughter to buy books. Suddenly realizing he didn't know what she was reading, he decided to investigate.

Here's an excerpt from a "comic" he bought for a dime on a Dallas newsstand:

"When Harry turned away I lifted the stone up high, high above the back of poor Harry's head . . . and with all my strength behind the blow I brought the stone down . . . striking again and again."

"Strange Sensation"

"Killing was a strange sensation . . . It poured over me like music, loud music . . . Roaring music, wild frantic rhythms that came from the leaping instrument of five stained fingers curled like steel around a blood-reddened stone."

This type of comic book is under fire all over the country. The U. S. senate committee on juvenile delinquency held hearings on them this summer. The General Federation of Women's Clubs is putting at the top of its winter program a drive to "banish the horror and crime books from the newsstands."

Several cities and states have passed or are considering laws against them.

Publishers Alarmed

Legitimate comic publishers, alarmed at public clamor, have banded together to set up a code of ethics to be administered by



(Daily Iowan Photo by Jerry Mosey) A CRUSADE IS ON IN MANY U.S. CITIES to remove horror comic books, such as the one above, from the newsstands. In Iowa City most newsstands have removed the horror books from their shelves.

a "comics czar." But such efforts have failed before, and no such code can touch the fly-by-night who publishes a couple of volumes of depravity, then folds up — only to reappear a few weeks later, perhaps in another city, with a new line of goods.

After the senate committee held hearings in New York City — where most of the publishers are — Chairman Robert C. Hendrickson (R-N. J.) commented: "Gory Details"

"For 10 cents a copy our children devour tales — illustrated in gory detail — of murder, rape, burglary, extortion and kidnaping. Half-rotten corpses rise from their graves to pillage. Vampires go forth to drink the blood of children."

"Why are such books published? Because there is money in it. Not even the Communist conspiracy could devise a more deadly way to demoralize, disrupt and confuse our future citizens."

William Gaines, head of Entertaining Comics group, dropped his three horror books and two suspense books two days before the new publishers association was launched. In announcing discontinuance, he said, "It seems to be what American parents want." He said, however, that he didn't think horror comics stimulated juvenile crime.

Billion Copies A Year — Comic book publishing is a multimillion-dollar industry. There are no exact figures, but sales estimates boil down to a billion copies a year, about 15 per cent of them horror and crime books. No one has estimated how many give sex, marriages and divorce the lewd treatment.

When is a crime book lewd? When are crime and horror stories bad for children?

Parents are forced to make their own decision. There is no overall code to follow.

Ship by Truck — We used to depend on the post office department. There is a law to prevent mailing lewd and obscene material. But the publishers of objectionable comics ship by private truck. Some local distributors sell from autos at street corners near schools.

Further, the tales are dished up in a form — comics — to

which children naturally turn. And most are sold at a price children can afford, 10 cents. And they appear in all sorts of places where children can find them — groceries, drugstores, newsstands.

Lawmakers run into difficulties in trying to deal with the problem. Among them: What type of horror and crime story leads to juvenile delinquency? What type of law will get by the constitution's promise of a free press?

Iowa Building Up Since '53

Iowa's building activities for the first eight months of 1954 exceed those of the same period of 1953 by 32.5 per cent, the October issue of the Iowa Business Digest reports.

August business construction has increased 151.3 per cent over last August and 178.5 per cent this June over June of 1953 leading the state's total building upsurge, according to the monthly publication of SUI's bureau of business and economic research.

Despite the state's construction activity, total non-agricultural employment declined one per cent in seven months' comparisons of the two years. But in the nation as a whole this employment sag was nearly twice as severe, 1.7 per cent, the Digest points out.

Store Sales Decrease — Other seven-months' comparisons show a 3.3 per cent Iowa decrease in department store sales, while appliance store sales rose 0.7 per cent.

New seven-months records were set in commercial beef slaughter for both Iowa and the nation this year. Iowa's cattle slaughter figure this year was 6.5 per cent above that of 1953, while the nation's figure was up 11 per cent in 1954. But hog slaughter has fallen below the 1953 level for both the nation and for Iowa, down 9.9 per cent in the state and down 12 per cent in the nation, the editors note.

Utilities Reach High — Still another indicator of the state's economic index, electric energy from public utilities, reached an all-time high in both Iowa and the nation in the month of July.

Feature article of the new issue is "The Nature and Origins of Policy Statements of Economic Significance," an analysis by Prof. Clark Bloom, SUI economist, of the development of the current economic positions of influential business, farm and labor groups.

Conference To Be Held On Labor Management

The Iowa Conference on Labor Management Relations will be held at SUI Oct. 23-29.

A feature of the sessions in Old Capitol and the Iowa Center for Continuation Study will be a discussion of labor law revision under the chairmanship of Prof. Karl E. Leib, head of the SUI department of industrial management.

The conference is jointly sponsored by the SUI bureau of labor and management and college of law with the cooperation of the American Arbitration association.

CHURCH LOSES KNOXVILLE, Tenn. (AP) — A man recently was charged with stealing a \$75 "love offering" from the Church of the Holy Ghost.

More Values Than You Can Count in Today's

CLASSIFIED ADS



WANT AD RATES

One day — 8c per word
Three days — 12c per word
Five days — 15c per word
Ten days — 20c per word
One Month — 35c per word
Minimum charge 50c

CLASSIFIED DISPLAY

One insertion — 98c per inch
Five insertions per month, per insertion — 88c per inch
Ten insertions per month, per insertion — 80c per inch

DEADLINES

4 p.m. weekdays for insertion in following morning's Daily Iowan. Please check your ad in the first issue it appears. The Daily Iowan can be responsible for only one incorrect insertion.

4191

VALUABLE BUSINESS OPPORTUNITY

NEEDED: Man or woman at once to take care of established customers in city of Iowa City for famous, nationally advertised Watkins products. Good earnings immediately. No investment. Write J. R. Watkins Co., D-64, Winona, Minn.

Wanted at once, a few reliable people to own and operate a route of our new 5c dispensers. This can be handled spare or full time. Route set up for you by our trained experts. Qualified person will have an excellent opportunity to earn up to \$100.00 per week spare time, full time more. You can get started in this permanent, highly profitable business for only \$681.50. This offer open for a limited time only. Full free details. Superior Distributing Corporation, 1029 15th St., Denver, Colorado.

WANTED: Man or boy with car or bicycle for light delivery. Must know city. Good money for hard worker. Apply Jefferson hotel, room 251.

MAKE \$200 DAILY. Sell luminous name plates. Write Reeves Co., Attleboro, Mass. Free samples and details.

WOMEN WANTED: Address and mug postcard at home. Chance to make \$40 weekly. B.I.C.O. 143 Belmont, Belmont, Mass.

WANTED: Male student for part-time work mornings. Apply in person. Paris Cleaners.

Exclusive in Iowa City at

Wee Wash It

New Speedy Agitator Washers & Fluff Dryers

Look WASH, DRY and FOLD ONLY 10c LB.

Dry Cleaning Available

Wee Wash It

229 S. Dubuque

Our Used Cars Are Moving Fast

THERE MUST BE A REASON SEE THESE

- 1953 Ford Convertible
- 1953 Chevrolet Bel Air
- 1952 Mercury Fordor
- 1951 Henry J. 2-Door
- 1951 Pontiac 4-Door
- 1950 Studebaker Champion 4-Door
- 1950 Ford Convertible
- 1949 Frazier 4-Door, new motor
- 1949 Hudson Club Coupe
- 1948 Frazier 4-Door
- 1947 Pontiac 2-Door
- 1947 Cadillac 4-Door
- 1947 Chevrolet Fleetline Aero
- 1947 Chevrolet 2-Door
- 1947 Dodge 4-Door
- 1946 Pontiac 4-Door
- 1942 Pontiac 4-Door
- 1940 Ford Tudor
- 1937 Dodge 4-Door
- 1937 Plymouth Coupe

We Pay Cash for Your Used Car

KENNEDY'S AUTO MARKET

Your HUDSON Dealer
Corner Benton St. and S. Riverside Drive
Used Car Lot, 8-3701
Office, 7373

Miscellaneous for Sale

HAND PICKED Keifer Pears, \$2.50 per bushel. Dial 3418.

CHESTS OF DRAWERS, complete single and double beds, dinette sets, studio couches, chairs, divette sets, ironing boards, kitchen utensils, cupboards, lamps, irons, guns, typewriters, Hockey Loan, Phone 4333.

TWO CAMERAS, Zeiss Ikon, Rkotta 35 mm, Voigtlander Bessa one 620 2 1/4 by 2 1/4. Dial 2377.

9 x 12 WOOL RUG. Phone 2669.

Tappan RANGE, \$90. Gibson refrigerator, \$160. Dial 8-0283 after 5 p.m.

USED BAUSCH & LOMB microscope. Suitable for medical student. Phone 4777.

FOR SALE: New and used furniture which will appeal to you and give you more living comfort at a big saving. Your inspection invited. Thompson Transfer & Storage.

TUXEDO, size 38, like new, low price. Dial 8323 after 6 p.m.

FOR SALE: Refrigerator \$30. Call 7903 after 5 p.m.

FOR SALE: Used bathtub, lavatories, toilets, and stokers. Special price, complete new bath. Larew Co. across from City Hall.

FOR SALE BY OWNER: 2 new homes that are ready to move into. One 2-bedroom, one 3-bedroom. Call 9681.

USED gas stoves, refrigerators, and rebuilt washing machines. Larew Co. Dial 9681.

FOR SALE: Six refrigerators, \$30 and up, 90-day warranty, 418 Fifth avenue.

FOR SALE: Parakeets. Dial 8-3057.

120 B Red Soprano ACCORDIAN, really new. Write Billy Bertsch, 416 S. Dodge for details.

FOR SALE: Maytag washer, \$10.90. Dial 8-1781 mornings.

DON'T BURN YOUR BOOKS: They are worth money in your pocket. Sell them through the Daily Iowan Classified Ads. You'll turn pennies into dollars. Use magic. Just phone 4191 and place your ad with a Courteous Classified Ad taker. You'll be amazed with their rapid results.

Wanted

NEED MONEY? You can turn your unwanted items into ready cash through the Classified Ads. Just phone 4191 and place your ad with a Courteous Classified Ad taker. You'll be amazed with their rapid results.

Homes For Rent

FOR RENT: 2-bedroom house. Write Box 12, Daily Iowan.

Fender and Body Work

by EXPERT WORKMEN

Kennedy Auto Mart

708 Riverside Drive
DIAL 7373

SALE DRAPERY REMNANTS

Save up to 75% a yard on these

Practical Size Remnants Lengths from 1/2 to 7 yards.

KIRWAN Furniture

6 S. Dubuque

BLONDIE



BETTY BAILEY



Real Estate

NEW TWO BEDROOM bungalow, large lot. Quiet location. Small down payment. Owner will finance. Write Box 11, Daily Iowan.

FOR RENT: Commercial building. Fire-proof, 2,600 square feet on one floor. Immediate possession. Dial 9681.

WANTED: Alterations, plain sewing. Dial 9411.

WASHINGS and ironings wanted. 8-2915.

WASHINGS and ironings. 2925.

Instruction

BALLROOM dance lessons. Mimi Youde Wurin. Phone 9483.

Help Wanted

COOK WANTED full time for fraternity. Call 8-1159.

\$50.00 WEEK POSSIBLE — Address and mail advertising at home. Spare time. Post or type. Enclose self addressed envelope. C. Wyatt, P. O. Box 2274, Asheville, North Carolina.

FOREIGN — U.S. JOBS — South America, Alaska, Spain, fare paid. Thousands U.S. Jobs to \$18,000. Trades, offices factories. Stamped self-addressed envelope brings reply. Job Opportunities, Waseca, 477B, Minn.

Rooms For Rent

SINGLE room for girl. Dial 6220.

Entertainment

KING'S KOMBO for your party or dance. Call Fred King, 33227.

Typing

TYPING: 7934.

TYPING: 2147

TYPING — Phone 5169.

Ignition

CARBURETORS

GENERATORS STARTERS

Briggs & Stratton Motors

PYRAMID SERVICES

621 S. Dubuque Dial 5723

Lost and Found

LOST: Fountain pen in business district Saturday morning. Reward. Dial 3273.

FOUND: Pair of glasses. Owner may get them at The Daily Iowan Business Office by paying for this ad.

LOST: Billfold. Reward. Richard Fuller 413 Ronalds.

LOST: Small wire-haired fox terrier. Male. White with brown and black markings. Reward. Phone 8-4179 after 5.

LOST: Gold Masonic ring. Reward. Phone 3822.

Baby Sitting

WILL CARE for child in my home. Dial 8-1338.

WANTED: Child care. Daily, weekly, evenings. Dial 3411.

Riders Wanted

RIDERS WANTED to Ohio State game. Share expenses. 6507.

Who Does It

CUSTOM work with tractor. 3091. Jack Sterline.

Quality Shoe Repair

— Laces — Polishes —

BLACK'S SHOE REPAIR

Across from ENGLERT Theatre

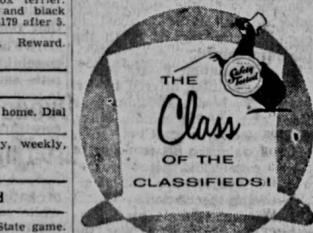
NEED A CAR? Check the Daily Iowan WANT ADS

2018 ROSS

Autos For Sale — Used

WE HAVE THE BUYERS for new and old used cars. For only a small cost, you can sell that car through the Daily Iowan Classified Columns. Now's the time to sell, or phone 4191 and place your ad today!

1949 PLYMOUTH convertible. Reasonable condition. Jesse Lowen, 33186.



THE CLASS OF THE CLASSIFIEDS!

'51 OLDS 88 — 4 Door
'46 Plymouth 2 Door
'48 HUDSON 4 Door

Safety-Tested and GUARANTEED!

SEE DUNLAP'S Used Cars

30 W. Burlington Ph. 4127



Tune-up Your Sales With A Daily Iowan Want Ad

Save \$50 on a new 1954 Maytag Automatic Washer. Were \$299.95 NOW only \$249.95 — LIMITED NUMBER AVAILABLE — FOSTER Maytag Sales and Service Ph. 8-2911 116 S. Linn DIAL 4191

!!! Hurry !!! LAST WEEK for FREE 100 Gal. of Gas!

at the Station of Your Choice and 2 Gallons of ANTI-FREEZE when you buy any Nall Used Car! 65 Models — '47's to '53's

When BETTER USED CARS are sold NALL'S will sell them! OPEN 'TIL 9 MONDAY NIGHT

NALL Motors Inc.

216 E. Burlington Dial 9651

For 27 years—Iowa City's Leading Auto Dealer

Old Age Expert Says Elders Responsible Too

Older people should "recognize and accept their responsibilities along with the rest of us," Nathan W. Shock, chief of the section on gerontology in the National Institutes of Health said here Monday night.

Speaking before the third annual conference of SUI's institute of gerontology, Shock said problems of the aging become noticeable when society sets older people apart for special consideration and denies them an opportunity to accept their responsibilities.

Enough Proof, Doctors Say, To Link Smoking, Cancer

BUFFALO, N.Y. (AP) — The Public Health Cancer association voted Monday to advise the public to stop smoking cigarettes in order to reduce the incidence of lung cancer.

The resolution said there was now sufficient evidence of a relationship between smoking cigarettes and lung cancer.

It urged American youth to "ponder well the question of whether the risk involved in cigarette smoking is worth the pleasure gained."

Resolution Passes
The resolution, offered by Dr. Morton L. Levin, assistant New York state health commissioner, was passed by a 13-3 vote.

Levin said about two dozen of those present did not vote, but many of them were not members of the association.

Levin said that, to his knowledge, the association was the first public cancer group to specifically advise the public against smoking cigarettes.

The association is composed principally of public health officers and professional persons working to combat cancer.

6 Doctors Agree
The resolution followed a panel discussion by six physicians and statisticians, who said they thought cigarettes were a "major factor in causing lung cancer."

They agreed that they would advise people to stop smoking "as the most important practical step they can take" to reduce deaths from lung cancer.

Their viewpoint goes a bit beyond previous studies and statements, which have mentioned only an association of relationship rather than causal effect between smoking and lung cancer.

Other medical and scientific researchers have said that they doubted cigarettes were blame, or said that the evidence was not conclusive.

Panel Makes Report
The six men who reported their general agreement in a panel discussion in connection with the American Public Health association's 82d annual meeting were: Levin; E. Cuyler Hammond, SC. D., American Cancer society statistician; Herbert L. Lombard, M.D., Massachusetts department of public health; Matthew H. Griswold, M.D., Connecticut health department; William M. Haenzel, biometrician, National Cancer institute, and Leonard S. Sniegref, M.D., Harvard university school of public health.

Levin said that the evidence "leads undoubtedly to the conclusion that a major factor in lung cancer in cigarettes."

"Cigarette smoking is not the only cause," and development of lung cancer may require other causative factors as well, he said.

Doctor Disagrees
In New York, Dr. Clarence Cook Little, scientific director of the Tobacco Industry Research committee set up by cigarette firms to do research on smoking and lung cancer, spoke against "unreasonable fear based on in-

complete information." Saying that fostering such fear "is not a constructive force in any democracy," Little added:

"Statements of a definite and final nature concerning the relationship between any human habit and cancer are, at the present time, premature if they leave the impression of conclusive and complete coverage of that relationship."

"We should not overlook the possibility that excessive cigarette smoking and the tendency to cancer are both expressions of some fundamental cause of a constitutional or hormonal nature."

The American people should instead, he said, be told the need of patience "during the period while scientists try to find out the complete truth."

Firemen Ask Fewer Hours

Iowa City firemen Monday night asked the city council to shorten their average work week from 72 to 67 hours.

The council referred the petition to City Manager Peter Roan. Iowa City firemen work 24-hour shifts every other day, receiving an additional day off every 16th day. The proposed work schedule would give them every 10th day off.

The firemen pointed out in their petition that other cities had adopted similar schedules for their firemen.

Members Vote
Council members voted to place on file a petition by the Chamber of Commerce that all parking meters in the Iowa City business district be made one-hour meters.

In other action, the council voted to:

Approve the request of the Iowa City policemen to hold their annual ball Nov. 3 from 9 p.m. to 1 a.m. Nov. 4.

Change the starting time of city council meetings from 7:30 p.m. to 7 p.m. The council held meetings beginning at 7 p.m. throughout the summer and decided to continue the practice.

Refer Petition
Refer to Roan the request of Oak Park court residents that the city take over the Oak Park sewer and erect a street light at the corner of Oak Park court and Myrtle street.

Issue cigarette permits to the D&L Grill and the Maid Rite cafe, class B beer permits to Donnelly's, and a class B hotel beer permit to the Midwest Hotel company, owner of the Jefferson hotel.

The council will hold a public hearing at 1:45 p.m. Monday on \$9,000 worth of street improvements and will let bids on \$18,977.95 worth of sewer improvements.

Waiting for the Train To Come In



(AP Wirephoto)

MILWAUKEE ROAD TRAIN'S PASSENGERS LEAVE at outlying Western avenue station Monday, because Union station—normal end of the line in downtown Chicago—is flooded. Passengers bound for downtown areas wait for buses in foreground. Nearly 7 inches of rainfall in 24 hours hiked Chicago river so that it crested in Union station. (See story on page 1.)

London Presses Roll; One-Day Strike Settled

LONDON (AP)—London presses rolled again Monday night, after a one-day lightning strike by 19 workers had stopped publication of all the 13 morning and evening papers.

After hours of discussion, a settlement was announced, in a joint statement by the Newspaper Proprietors Assn. and the Printing and Kindred Trades Federation.

"Conditions of resumption of work," the statement said, "were agreed . . . as a result, normal production was resumed."

Stoppage Follows Feud

The stoppage climaxed a feud between two pressroom unions, the National Society of Operative Printers and Assistants and the Printing Machine Managers Trade Society.

It started last year, when Lord Rothermere bought the Daily Sketch from Lord Kemsley and shifted its printing from the Kemsley plant, which employed PMMTS men, to the Sunday News of the World plant, controlled by NATSOPA.

Inquiry Ruling Rejected
A court of inquiry appointed by the Labor Ministry ruled PMMTS men should stay in charge of the Sketch pressroom, but NATOPA members should take over gradually as PMMTS men retired or left for other work. That suited NATOPA, but PMMTS rejected this plan and served a strike notice.

Sunday night the 19 PMMTS men still at the Sketch walked out. With the Sketch closed down, the capital's nine other morning and three evening papers immediately stopped work under an agreement of the Newspaper Proprietors Assn. that if one member closes through a dispute all others close down, too.

Normally Print Millions
The newspapers affected by the strike normally print more

than 20 million copies daily. Two alone, the Mirror and Express, each sell more than four million copies a day. Others such as the Chronicle, Mail, Herald and Telegraph are well over the million mark.

Londoners, among the world's keenest newspaper readers, took the strike sadly. Commuters traveled to work and back looking lost without their usual papers. Station bookstalls reported a sell-out of magazines.

Hoegh Hits Demos' Road Building Plan

OTTUMWA (AP) — Atty. Gen. Leo A. Hoegh, Republican nominee for governor, said Monday night he is "opposed to mortgaging every farm, home and business establishment in Iowa for construction of roads."

He referred in remarks prepared for an address here to the proposal of his Democratic opponent, Clyde E. Herring, for a \$175 million bond issue to speed up highway improvement.

"The Democratic program means authorizing the levying and collecting of a direct annual property tax sufficient to pay the interest and principal on such bonds in 20 years," Hoegh said. He added:

"The constitutional amendment of 1942 authorizes the use of motor vehicle fees and motor vehicle fuel tax funds for the payment of road bonds. However, such amendment does not authorize the legislature to pledge such funds for the payment of road bonds."

Herring's plan calls for use of current road use tax funds and issuance of the bonds to be paid off by future income to the fund.

Aided Farmers, Martin Declares

WAVERLY (AP) — Congressman Thomas E. Martin, Republican candidate for the U.S. senate, said here Monday night that in spite of Democratic opposition during the Truman administration he obtained passage of a favorable tax law for dairy farmers and livestock breeders.

Martin told a dinner meeting: "The Democrats blocked me at almost every turn on the capital gains tax treatment for dairy farmers and breeders. However, in 1951 I was able to get this law on the books."

Martin also said he induced the Internal Revenue bureau to change a long-time ruling on the method of accounting for income tax purposes by livestock producers.

He said raisers of cattle for dairy and breeding purposes now can secure full benefit of the capital gains tax.

Rongner's Cleaners

Pickup and Delivery
109 S. Clinton Dial 2717

High Court Praises Jackson

WASHINGTON (AP) — The Supreme Court Monday eulogized Justice Robert H. Jackson as an "able lawyer, statesman and jurist" whose death "leaves a great void on this court."

Then the court adjourned out of respect to Jackson's memory until noon Thursday.

On that day the court will announce decisions on a long list of appeals — business which, except for Jackson's death Saturday of a heart attack, would have been done Monday.

Chief Justice Warren and the seven associate justices looked solemn as they took their places on the high bench promptly at noon. Jackson's chair — the second from the left looking toward the bench — was draped in black. So was the bench immediately in

front of his chair.

The chief justice, speaking for the court, said "We are sad indeed" over Jackson's death.

"He passed away last Saturday, suddenly, but by the grace of God without suffering," Warren said.

"For this we are grateful, because he lived and died as was his great desire — active and useful to the end."

The court, Warren said, will greatly miss Jackson's "wise counsel, his clarity of expression and his genial companionship."

Dubuque Voters OK TV Franchise

DUBUQUE (AP) — Reversing stand they took once previous Dubuque residents voted in advisory election Monday favor of the city granting a franchise for "piped in" television here.

An unofficial count of the results in the city's 16 precincts showed a vote of 4,530 for an 1,057 against awarding a franchise to the Dubuque-Jerrold Cable corporation, a subsidiary of the Jerrold Electronics Co., Philadelphia.

Varsity Cleaners

Across from the Campus
24-HOUR SERVICE
17 E. Washington Dial 4155

Genuine
PAPER-MATE PEN
Silvered-Tip
REFILLS
in Red - Green - Blue - Black



Exclusive new Paper-Mate Silvered-Tip Refill means smoother, faster writing! Just 10 seconds to insert... never blots... dries instantly. Get Paper-Mate Refills wherever pens are sold.



Excellent
COFFEE
and
DONUT
14c

GET AWAY FROM THE NOISE AND CONFUSION FOR ONE OF OUR FAMOUS MALTS OR SODAS

(1 Block South First National Bank)

—CLEAN — FRIENDLY — COURTEOUS—

GIBBS DRUG
THE FARM AND CITY STORE
PHONE 5913 / IOWA CITY

'Fastest Growing Industry'

Americans Buying More and More Articles From Vending Machines

WASHINGTON (AP) — The big wheels in "America's fastest growing industry" rolled into town Monday with the big news:

Thanks to the splendid example set long ago by Tutti-Fruiti, more and more of us buy our soft drinks, sandwiches, milk, ice and our candy by dropping our money into vending machines.

The National Automatic Merchandising association (six members in 1936, 147 members in 1945 and 1,200 now) is holding its 19th convention. And a combination news conference, plus a tour of its exhibits, produced these tidbits:

In many European countries when a merchant closes up shop, he puts automatic vending machines out front to work for him, selling soap, razor blades, tooth brushes, women's stockings, handkerchiefs and men's shirts.

Always Drug Stores
So far, this hasn't gone over here, partly due to a peculiar, late closing American institu-

NEW LOW PRICES
REG. ETHYL
25⁹ 27⁴
ALL TAX PAID
Popular Brand
CIGARETTES 2.12 per carton
SUPERIOR OIL CO.
Coralville — West on Hwy. 6

JACK WEBB AND BEN ALEXANDER
You know them best as Sgt. Joe Friday and Officer Frank Smith — stars of Chesterfield's award-winning "Dragnet" on TV and Radio. They're now starred in the movies, too, in Warner Bros.' great new picture, "Dragnet."

WHAT A BUY! Chesterfield regular and king-size. (Both at the same price in most places).

CHESTERFIELD
BEST FOR YOU

Jack Webb and Ben Alexander want what you want from a cigarette. Relaxation, comfort, satisfaction. They know where to find it—because in the whole wide world, no cigarette satisfies like a Chesterfield.

Chesterfields are best to smoke because they alone have the right combination of the world's best tobaccos. Chesterfields are best for you because they're highest in quality, low in nicotine.

Try a carton of Chesterfields today.

LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES

FEARLESS FOSDICK
by AL CARP
"BUT WE DON'T KNOW WHO DOES IT?"
"HMM—"

WHICH OF YOU GAS PUMPS IS THE CROOK?
NONE OF US!! WE'RE ALL INNOCENT!!

EXCEPT YOU, ANYFACE, MASTER OF DISGUISE!—THAT SLOPPY HAIR, AND LOOSE DANDRUFF GAVE YOU AWAY!—NEXT TIME—

KEEP IT NEAT—BUT NOT GREASY!—GET WILDROOT CREAM-OIL, CHARLIE!
BUT THAT WOULD BE ILLEGAL!! MY NAME IS TYRONE!

GREASY HAIR SPOILING YOUR LOOKS? KEEP IT NEAT WITHOUT GREASE WITH WILDROOT CREAM-OIL