

The Weather

Considerable cloudiness, Considerable cloudiness, somewhat cooler today; warmer with possible showers tonight. Cloudy with showers Thursday. High today, 56; low, 35. High Tuesday, 45; low,

Has Written Articles

Vasey has written numerous ar-

He served as president of the

Wayne Vasey

SUI Director

school of social work at SUI an M.A. in social work from the its establishment in 1949. University of Denver. He did furbecome dean of the new ther graduate study at the New york school of social work, Coat Rutgers university, New lumbia university. He had served

gnswick, N.J.

on the faculties of the University of California school of social welat, to be effective July 1, was fare and the New York school of de Tuesday afternoon by Presi- social work before coming to SUI. at Lewis W. Jones of Rutgers. will organize and administhe new school, which is be- work as research associate for the established after several years Russell Sage foundation, director careful study by the Rutgers of the department of public wel-ministration and welfare per-anel and other interested per-

ssible successors to Vasey in position at SUI are currently g considered and it is anticiand considered and resident the sed that a new director of the sed school will be named bee Vasey's departure next sumaccording to Dean Dewey B. tions, the most recent being "Pubof the SUI college of lib- lic Relations, an Inescapable Obligation," which appeared in the

"Naturally I am reluctant to cial Service Review. He has been active in the national council of social work education, serving as work with the university staff gates and on the executive computation of the state. At the same nt, I look forward to the many schools. He is also a member of llenges offered by the organi-on of a new school in this idly-growing field of knowl- work.

Vasey, who is a native of Col- lowa Welfare association in 1952 as, came to SUI in 1948 to or-mize the school of social work, hich went into full operation ation of Social Workers in 1951. September of 1949 with a staff live. The school was fully acdited by the American Assolution of Schools of Social Work, The family will move to New national organization in the Brunswick in July. d, in the spring of 1951, prior graduation of the first class the school.

Forty-two persons received ster's degrees in social work in graduating classes of 1951, and 1953 following compleof the school's two-year se of graduate study. Fourothers will receive degrees ne. The school now has an ually large number of applis for this time of year for year's classes, Vasey says. Has Enrolled Students school has enrolled stu-

its in the past from many states addition to Iowa and from ny foreign countries, including ecc, Germany, Japan, Chile Egypt.

For the last five years the SUI tute in social welfare and refields, cooperating with the Welfare association, the SUI rtment of sociology and exon division of the university he project. A sixth institute duled at the university in Campus Carnival

asey has spoken at state con- Plans Announced Minnesota, Nebraska and carnival will be held April 24 in answer questions on possible was short course in social work the Iowa field nouse Norton Mezks short course in social work vinsky, A4, Ames, carnival chair- McCarthy, who was in New "sit down and talk it over," in Cornell university, Ithaca, N. man said Tuesday.

York Tuesday, at first declined to comment on Flanders' speech, honorary leadership fraternity is give a series of lectures on taking charge of this year's carniare administration to stu-val.

ne SUI social work director entries. made a number of studies for The most ugly man on campus "McCarthyism." ernment units in other states, contest, run by Alpha Phi Omega, 12 Presi ding service as social wel-national service fraternity, will mission on higher education 24 and the winner will be anspoke, most of them Republicans.

24 and the winner will be anspoke, most of them Republicans.

35 McCarthy was not among them.

36 Mezvinsky said that additional information and material will be ey received a B.A. degree sent out to each of the organized

enn college, Oskaloosa, and campus groups this week.

World News Briefs

liquor legislation, aimed at sale of liquor-by-the-drink in panded native army there. esiring it. The group, headed by John Eddy, Council Bluffs ce man, said its basic aim was establishment of liquor-byrink in communities which vote for it voting under a "strin- tary aid to anti-Communist forces but realistic law, calling for high license fees and close super-

47 Per Cent of Wheat Crop Locked Up

is 549 million bushels, or 50 million more than the nation reis for food use in a year's time. This grain has been stored by
its under price support loans and government purchase agreeofficer Lincoln White said in Port program than the market offered for outright sale.

Missing Plane Reported Seen

ES MOINES (A)-Officials of the Des Moines Flying service White said Murphy suggested

Vasey To Head Rutgers AEC Plans To Build 4 Atomic Furnaces

SUI Coed Struck by Auto



and attempts to recover from the shock of being struck by an auto Tuesday afternoon at about 2:45 near the intersection of Iowa and Clinton sts. She was knocked to the street when a car driven by Orval D. Bender, R. R. 2, Riverside, struck her as she was crossing Clinton street from the campus. Miss Kemp was treated for scratches and bruises at University hospitals and released. Bender was charged with failure to yield the right of way to a pedes-

McCarthy Accused of Trying To Split GOP in Senate Talk

Flanders (R-Vt.) charged in the thus far in his efforts to get free nal communism.

"The dangerous attack is from answer." without, not from within," Flanders said after reviewing problems of dealing with Communists in Korea, Indochina, Italy, France Mediator To Speak

With the world split into Com-munist and non-Communist On Business, Labor camps, he said, McCarthy "dons Cyrus Ching, veteran labor mediscalp of a pink army dentist."

Reference to Doctor

ing Peress, a New York dentist President Franklin Roosevelt and whom the army gave an honor-reaffirmed by President Harry able discharge dispite McCarthy's Truman. mess of social workers in able discharge dispite McCarthy's as, Kansas, New York, Illi- The 1954 all-university campus protests that he had refused to

Flanders, who calls himself a Canadian-born Ching began a.m. prizes will be awarded to the best which a Republican has spoken to the president.

12 Present at Talk

staff at the desk of the Union.

Only about a dozen senators consultant to the Arkansas take place the week of April 19- were present when Flanders Meantime, McCarthy, balked

U.S. To Continue **Indochinese Support**

LOS ANGELES(AP)-A top state department official said Tuesday night the United States will continue to aid French and loyal Indochinese leaders, but he struck from his prepared speech a statement that this country "will prob-

Deputy undersecretary Robert Murphy discussed American miliin a speech prepared for the world affairs council.

The text of his remarks, dis-tributed in advance, said "we have also functioned in an advisory capacity and will probably

Washington Murphy had suggest-ed deletion of the last half of the sentence, cutting it to read only that "we also have functioned in an advisory capacity."

Ike Suggests Anderson For **Defense Post**

WASHINGTON (A)- President Eisenhower Tuesday tapped Sec-retary of the Navy Robert B. Anderson, a 1952 "Eisenhower Democrat," for deputy secretary of de-

Anderson was nominated to replace Roger M. Kyes in the No. 2 slot at the Pentagon. Kyes has resigned effective May 1.

The 43-year-old Anderson left business, ranching and legal interests in Texas to become navy secretary on Feb. 4, 1953. The White House said a new navy secretary won't be selected immediately. Presidential Press Secretary James C. Hagerty told reporters he had no information on reports it might be Gov. John Lodge of Connecti-

Resigned Saturday

Kyes turned in his resignation Saturday. He is a former executive of General Motors Corp. and had agreed to come into the government for only a year. Actually he is staying three months longer than that.

Kyes and the White House have disclaimed any link between the resignation and the flare-up between Secretary of the Army Robert Stevens and Sen. Joseph Mc-Carthy (R-Wis.).

But some insiders at the Pentagon have an idea the Stevens-Mc-Corthy row over McCarthy investigating methods might have weighed against the selection of the army secretary to move into Kyes' spot.
Matter of Seniority

As a matter of precedence and senate Tuesday that Sen. Joseph radio-TV time for a personal re- seniority, the secretary of the McCarthy (R-Wis.) "is doing his ply to Adlai Stevenson told a New army ordinarily would have had dangerous problems" than inter- for a vicious attack on me and service secretariat was to be prothen arrogantly refuse me time to moted.

ferred to obtain his deputy from Col. Frank Schwable to a puppet not read it before. the service secretaries rather than break up the team of assistant secwilling to confess anything.

Col. Frank Schwable to a puppet not read it before.

Willing to confess anything.

Maj. Gen. Christian F. Schilt, a of a town of 16,000. retories in his own office.

Ching, a Republican, was former lifting or more pronounced reac- upon his release. director of the federal mediation tions in Washnigton had Stevens This was a reference to Dr. Irv- and conciliation service, chosen by been named deputy secretary.

Generator Short Causes

disrupted electric power on cam- ground during World War II.

so strongly in the senate against Free tickets for the lecture are they couldn't keep stokers fired the mind. available to faculty, students and after the generator quit and steam The court handed Meerloo a pressure dropped rapidly.

Students Model Spring Fashions



FOUR SENIOR NURSING STUDENTS model the latest spring fashions during the Westlawn style show Tuesday night, Looking at other fashions in a magazine are (left to right) Judy Schroeder, Lost Nation, in a two piece beige chambray dress; Jody Palmer, Aurora, Ill., in a cream wool flannel suit; June Jaycox, Manchester, in a navy wool crepe suit, and Joan Koopman, Des Moines, in a sleeveless red striped cotton. (See other fashion pictures in section II and story on page 5.)

Psychiatrist Testifies best to shatter" the Republican York news conference "I intend the inside track over the secreparty, and by his actions is diverting the nation from "far more works) can give Stevenson time the air, if somebody from the

WASHINGTON (A)-A psychia-

Yet even though both the White from New York, where he teach- of the Medal of Honor, told Meer-House and the Pentagon gave es at Columbia university, to ap- loo it was his opinion it was "well nounced plans to build the gov-Stevens a measure of support in pear as a witness for the marine through out, well prepared and ernment's first full-scale reactor his row with McCarthy — Stevens air hero who signed, and later re- well written." war dance. He emits his war main lounge of the Iowa Memorial whoops. He goes forth to battle who said the senator abused a general pudiated, a germ warfare confesdate who said the senator abused a general pudiated, a germ warfare confesdate who said the senator abused a general pudiated, a germ warfare confesdate who said the senator abused a general called as a witness and the senator sion. Schwable made the confesdate with whom signed, and later to with which warfare confesdate with warfare confesdate with the senator abused a general pudiated, a germ warfare confesdate with whom signed, and later to with which warfare confesdate with warfare with warfare confesdate with warfare with warfare confesdate with warfare confesdate with warfare with warfare confesdate with warfare with warfa whoops. He goes forth to battle
and proudly returns with the
Labor Meet."

Chinese in Korea and retreated it Mai Can Christian Schill being desired. would have been some eyebrow Chinese in Korea and retracted it Maj. Gen. Christian Schilt asked.

of inquiry, set up to recommend fuse but to get out of the mouth tion in three or four years whether Schwable should be dis- of a man an intelligent confes- would cost "many tens of millions ciplined, that he spoke from first sion." hand knowledge as well as intensive study. The 51 - year - old \$67,455 Bid Is A short in a generator used to had been subjected to hours-long Low for Replacing solving management-labor prob-furnish the power to operate Nazi interrogation when captured lems, during his 28 years of headstokers at the SUI power plant as a member of the Dutch under-

pus Tuesday from 10:50 to 11:40 But he said the Russian Communists, borrowing from the Sots and faculty at the Univer- Each organized group on cam- member of the "liberal wing" of working in the U.S. as a motorman University hospitals shifted over viet scientist Pavlov's experiments ing equipment to replace that de- would be mixed in with ordinary of Washington and to a num- pus is invited to enter a conces- the Republican party, swung out of Washington social workers, sion or booth in the carnival and in one of the first instances in Workmen at the power plant said he calls "menticide"-murder of

trist specializing in the study of fession" that he had helped plan Power experts figure the devices Secretary of Defense Charles "brainwashing" testified Tuesday germ warfare air attacks in Ko- would range from one capable of Wilson is understood to have prethe technique could have reduced rea. The psychiatrist said he had powering a town of 5,000 popula-

Dr. Joost A. M. Meerlo came member of the court and holder

Meerloo told the marine court purpose of menticide is not to con-

Burned Equipment

supplying SUI Chemistry build- in which a uranium compound mitted by the Brown-Morse com- reaction" going. pany of Muskegon, Mich., according to George L. Horner, SUI su- istence, on a smaller scale, at Oak perintendent of planning and con- Ridge, Tenn., and is considered by

Three sealed proposals for fur-nishing laboratory equipment and actors for furnishing power. associated devices were opened and publicly read in Old Capitol Tuesday afternoon. The awarding of the contract awaits approval by the building and business committee of the state board of education and by the budget and financial state legislature, Horner explains.

Wis., \$77,921 and E. H. Sheldon Equipment company, Muskegon, Mich., \$96,054.97.

Horner says that notice of bids for additional contracts to restore Thorium itself is not fissionable, the fire-damaged part of the building will be announced later.

Senate To Vote On Statehood Bill

WASHINGTON (AP)- The senate agreed Tuesday to put to a vote Thursday a proposal to bring Hawaii and Alaska into a combination statehood bill - the only chance, two Western Democrats said, for Alaskan statehood at this congressional session.

The test ballot was set on a merger plan submitted by Sen. Clinton Anderson (D-N.M.). And it probably will be close, the way enators are lined up now.

Both Anderson and Senator Jackson (D-Wash.) told the senate that Alaska won't get statehood now unless it is tied to admission of Hawaii. Anderson cited historic precedents for admitting

Seek Data On A-Power For Industry

WASHINGTON (AP) - The Atomic Energy commission Tuesday night disclosed plans to build four more atomic "furnaces"-including one using thorium as a fuel for the first time - in a stepped-up quest for economical industrial power from the atom.

The program was outlined by Dr. Henry Smyth, a member of the commission, in an address prepared for a meeting of the American institute of chemical engi-

Have Unusual Design

All the new reactors - planned for construction over the next five years - are all of unusual design. And the outline of two of them involving the "breeding" of atomic fuel, presumably means the AEC has gained new confidence in the practical possibilities of producing in a furnace more fuel than is actually consumed in keeping it going.

Smith said the question of whether atomic power "can be produced cheaply enough to be of general use" may not be conclusively answered by any of these devices. But he added:

Belief of AEC Told "The Atomic Energy commission believes that it can be done and this is the opinion also of the several private industrial groups who have been studying the problem for several years at the invitation of the commission."

The new test "furnaces" - each involving a different type of operation - will be designed to have electrical energy outputs ranging from 5,000 to 16,000 kilowats.

tion up to one serving the needs

AEC Announced Plans

Last October, the AEC an-

The commission announced at "Yes," Meerloo replied. "The that time that the reactor — which

> Smyth gave no estimates of the costs of the new furnaces. Homogenous Reactor Planned

Smyth said one of the furnaces planned would be a so-called "homogenous" reactor in which a uranium compound would be Lowest bid - \$67,455 - for a so-called "homogenous" reactor

Such a reactor is already in exsome atomic experts to be among

Reactor Would Be Built But, under the new plans, a

larger and somewhat different be built. Eventually, the uraniumand-water mixture would be surrounded by a "blanket" of thorcontrol committee of the Iowa ium—a metal which has long been spoken of as a potential atomic Other bidders for the equipment fuel-although, up to the present, contract were the Hamilton Manu- the AEC hasn't said anything facturing company, Two Rivers, about specific plans to utilize it.

Thorium is potentially important in the atomic raw materials picture because it is somewhat more plentiful than uranium. but, in the presence of fissionable uranium, it can be converted to Uranium-233 which is fissionable.

Spring Fashions In Section Two

SPRING is just around the corner and in the second section of today's Daily Iowan you'll find the complete Spring Story. Featured are the latest and newest in spring fashions for college men and women.

Visit your favorite Iowa City Store and see the many new spring fashions on display.

A Condensation of Late Developments

Liquor Legislation Committee Organized COUNCIL BLUFFS (A)-A group of leading Council Bluffs busiand professional men Tuesday organized a committee for con- ably help" France train an ex-

ASHINGTON (A)-The agriculture department reported Tuesthat about 47 per cent of last year's wheat crop has been locked ing of an expanded nationalist der the government price support program. The quantity—a army. Farmers stored it because they could get more money under

Auto Hits Crandic Tracks, Driver Hospitalized



AN AMBULANCE ATTENDANT lowers Mrs. Gilbert Hammond, 39, on to a stretcher after her esday night they had been informed by the FBI that a new the change by telephone after de- 1949 Mercury hit the Crandic railway tracks at the end of College st. Tuesday night at about 9:45. airplane which disappeared from Municipal airport here, had say the remark was "somewhat a four-plane Piper Tri-Pacer, landed at the Heart of America a four-plane Piper Tri-Pacer, landed at the Heart of America din Kansas City, refueled and took off again, tioned,"

Mrs. Hammond, R.R. 7, took a wrong road and did not see the tracks in front of her. A resident of Mrs. Hammond, R.R. 7, took a wrong road and did not see the tracks in front of her. A resident of Say the remark was "somewhat ambiguous and had been questioned,"

The officer in the background is Marvin Etheredge,

Best Hope for Unity-

(Editor's Note: The following editorial is reprinted from the March 6 issue of the Christian Science Monitor.)

Enemies of the United States must take comfort in the way Americans allow what President Eisenhower called "useless and unfortunate incidents" to distract and divide them. The need for unity is great, and the most recent and spectacular clash of Senator McCarthy with the administration should awaken citizens and cause them to ask, Where lies the best hope of unity-with the President or the senator?

Particularly is a choice required on the issue of fairness. Can there be any hope of uniting the country or the Republican party in support of unfair investigative methods? We don't see how there can be. With even the Chicago Tribune objecting to the treatment of General Zwicker, it means that the nation has swung strongly against Senator McCarthy on that question.

He declares there was no unfairness. But the transcript of testimony tells the story, and the nation came close to unity in its disapproval.

The Zwicker case produced only the latest thing in a long series of complaints about the senator's blackening reputations without proof, about his dictatorial, one-man handling of his committee, about his wholly mis-leading accounts of secret sessions from which the press is excluded but persons favored by him admitted, about his abuse of official powers to libel and browbeat citizens.

These complaints are based on evidence and are made by reputable anti-Communist citizens, organizations, and newspapers. The President has leaned over backward to avoid splitting his party or appearing to interfere with congressional investigations, but he has left no doubt about his opposition to such meth-

For too long fear of communism has caused toleration or ing to combat communism, are becoming more united against un-

It is plain that in any choice between the President's ap-student council representative will LaPorte City and Wayne Stoppelproach and the senator's blunderbuss methods the best hope for be held in the Quadrangle lounge moor, A2, Shell Rock. tinity is on the ground of fairness, where Mr. Eisenhower has March 15. A new secretary will were also present. They were: taken his stand. Unless the Republican leaders in congress see also be appointed at that time.

Newly elected council members

Teter, A2, Des Moines and Craig

Medical Services Afficies playing into the hands of disunity and defeat. The disunity will are: Leonard Hoffman, E2, Montiplaying into the hands of disunity and defeat. The disunity will cello; Wayne Cogswell, A2, Grungrow, and millions will decide that their party is afraid to take a dy Center; Jim Foster, A1, Eldora; in conjunction with Hillcrest, Cur- city, has placed five magazine armoral stand and unable to govern.

We hope the President will keep the pressure on congress and take more vigorous steps to prevent demoralization of the executive services. But it would be well for citizens to recognize that this is not simply an Eisenhower-McCarthy clash; it is a conflict between fairness and unfairness.

(Readers are invited to express opinions in letters to the Editor. All letters must include handwritten signatures and addresses — typewritten signatures are not acceptable. Letters become the property of The Daily Iowan. The Iowan reserves the right to shorten, select representative letters when many on the same subject are received, or withhold letters. Contributors are limited to not more than two letters in any 30-day period, and should limit The senator only symbolizes a mistaken attitude which was widespread before he appeared. Goaded by moblike fear and hate, it considers fairness unimportant. This attitude is the root of the evil, and the people themselves have the major responsibility in correcting it and achieving unity behind better methods.

Boychoir To Perform Here

choir has appeared are Carnegie hall and Town hall in New York city and Academy of Music, Philadelphia, Pa. It has also sung before 15,000 people in New York's famous Madison Square Garden. The Boychoir has also appeared in programs with the New York Philharmonic and the Philadelbhia Symphony orchestra.

Under the direction of Herbert Huffman the concert choir presents songs and compositions to entertain all lovers of choral music. The choir was featured in a film for world wide distribution by the state department.

Menotti commented that "I strongly feel that just as Austria is proud of its Vienna Boys choir,



Herbert Hoffman



morial Union Wednesday, March should be proud of the Columbus modify two statements made in the rate of the increase in loud17 at 8 p.m., under the auspices Boychoir, which is equally as the article "SUI Professor Tells of need for country the rate of the increase in loud18 p.m., under the auspices Boychoir, which is equally as the article "SUI Professor Tells of need for country the rate of the increase in loud19 professor Tells of need for country the second of the columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the increase in loud19 professor Tells of need for columbus modify two statements made in the rate of the need for columbus modified made in the rate of the need for columbus modified made in the rate of the need for columbus modified made in the rate of the need for The purpose of the meeting will present a concert under the university Concert course. Since 1943 the Columbus Boychoir, which is equally as the article "SUI Professor Tells of Recent Developments in Audion and several Canadian provinces.

Among the halls at which the several Canadian provinces.

Among the halls at which the several canadian provinces.

Among the halls at which the several canadian provinces.

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Corporate "SUI Professor Tells of Recent Developments in Audion and several canadian provinces."

The purpose of the meeting will present a concert under the friday, March 12.

Sewell, who holds five academic degrees. The fencing article was requested by the federal bureau of the budget to the federal bureau of the budget to the federal common functions in threshold sensitivity resulting from fluctuations in attention and other factors.

The purpose of the meeting will present a concert under the friday, March 12.

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Mayor IN MARRIAGE W Will present a concert under the friday of the budget to the federal bureau of the budget to the federal bureau of the budget to the federal common functions of the budget to of the instrument is concerned.

WSUI PROGRAM CALENDAR

Wednesday, March 10, 1954 Morning Chapel Kitchen Concert Women's Feature News The Bookshelf The Bookshelf
Festival of Waltzes
Conservation in Hawkeye Land
It Says Here
I Hear the Southland Singing
Religious News Reporter
Prayer for Peace
Rhythm Rembles
News
Singing Americans

News Singing Americans Musical Chats Land of the Hawkeye Ninetsenth Century Music Wesleyan Vespers

6:00 Dinner Hour
6:50 News
6:55 Sub-State Basketball (Class B)
Van Horne vs. Wheatland
8:30 Cedar Rapids (McKinley) vs. Davenport (Class AA)
10:00 News
10:15 SIGN OFF KSUI

Wednesday, March 10, 1954 SIGN ON Vincent Lopez The Week in Sports Music to Dream by Twilight Serenade SIGN OFF

The Daily Iowan

WEDNESDAY, MARCH 10, 1954

Call 4191 from noon to midnight to

report news items, women's page items, or annogucements to The Dally Iowan. Editorial offices are in the Communications Center.

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Quad Council Members Listed



NINETEEN NEWLY ELECTED MEMBERS of the Quadrangle council are shown before the first meeting of the year held in the Quadrangle lounge last Monday night. The members are, standing (left to right): Leonard Hoffman, E2, Monticello; Wayne Cogswell, A2, Grundy Center; Jim Foster, A1, Eldora; Ron Christensen, E1, Davenport; Gail Proctor, A2, Griswold; Jack Toedt, C3, Laurel; David Grice, A1, Keokuk; (second row) Robert Madson, A4, Lake Mills; S. J. Moran, A3, Cherokee; Les Wilcox, A1, Davenport; Jim Rogers, A2, Oskaloosa; Dick Thornton, A3, Council Bluffs; (third row) Gerald E. Wilson, A1, Blairsburg; Donald Aitken, A1, Toronto, Canada: Michael Brucher, L1, Waterloo; R. S. Henderson, A1, Bangkok, Siam; David Kline, C3, La Porte City, and Wayne Stoppelmoor, A2, Shell Rock.

treasurer, sergeatn-at-arms and Bangkok, Siam; Dave Kline, C3, year. at the next meeting, Monday night,

Three newly appointed proctors Grad Student Places

Grice, Al, Keokuk; Robert Mad- be held April 24 was announc- contributed

Letters to the Editor

Nineteen newly elected Quad- son, A4, Lake Mills; S. J. Moran, ed. The events will be held on angle Council members were in- A3, Cherokee; Les Wilcox, A1, Da- the west side of the fieldhouse. troduced to the General Council venport; Jim Rogers, A2, Oska- Refreshments will be served. support of such abuses by many people, but there is a growing last Monday evening at the first loosa; Dick Thornton, A3, Council At the close of the meeting, meeting held this year. The Bluffs; John Currell, A1, Cedar John Stewart, E4, Cedar Rapids, awareness that more American and more efficient ways to fight Quadrangle's three new proctors Rapids; Gerald E. Wilson, Al, retiring president of the Quadrangle's three new proctors represent the process of the proce communism are available. Today it is plain that Americans, unit- were also presented to the council. Blairsburg; Donald Aitken, A1, rangle Council, welcomed the new States must not wait too long in It was announced that annual Toronto, Canada; Michael Brucher, members, and praised the council elections for council president, L1, Waterloo; R. S. Henderson, A1, for its teamwork during the past cepted by Nationalist Chinese in

Ron Christensen, El, Laurel; David rier, Westlawn and Eastlawn to ticles in the past two months. He

ance in the design and construction

by Mr. Rhinehart.

Very truly yours,

Scott N. Reger, Ph. D.

Associate Professor of

Otological Acoustics

Dept. Otolaryngology

Howie Greenwald, G, New York

of Foreign Wars national magazine, another to the pocket-size Tempo, one to Scholastic Editor, and has had two published in Greenwald wrote of Iowa City's

turning the audiometer on and annual halloween party in a piece The mechanical features of titled "Community Party Kayos ever, the "human elements" in-linson, the 22-year-old Knoxville volved in responding to threshold woman who is organizing the stimuli by the listener unfortun- women's defense league for King ately are not eliminated by the Farouk, published in Tempo, and Meeting Planned test. Since the instrument makes a piece titled "Save That Clipa recording of the patient's re-ping" for Scholastic Editor: sponses, the test does reveal sev-

The Columbus Boychoir will present a concert in the Iowa Merica many factors involved I wish to morial Union Wednesday, March should be proud of the Columbus modify two statements made in the many factors involved I wish to modify two statements made in the modify th

The operator's function in the test is reduced to giving the instructions for taking the test and ryngology with invaluable assist- Banquet Scheduled

knowledge that the pulse tone man banquet to be held Monday, league will be decided. the present time (referred to in Union, by the agriculture com- are requested to attend. the last paragraph of the article) mittee of the Iowa City chamber was designed and is being built of commerce.

About 500 Johnson county chairman of the committee. Tuesday.

Interpreting

By J.M. ROBERTS JR. Associated Press News Analyst

Nationalists Chinese sources in the Far East are whispering that the United States persists in holding their army on Formosa for invasion of the mainland, it senate chamber. O.C.

forces which Chiang Kai-shek son, Minneapolis, "Fluorochemi- lounge, Iowa Union, withwrew from the mainland in ing. over-all age at which fighting

Belittle Interest

pelittle the interest of Formosans Library juest, and there is little chance and, where at any rate they would Union

The issue was revived by the playoffs (2 games) field house. recent statement of Asst. Secretary of State Walter S. Robertson that the United States intends to keep Chiang's force strong as a constant threat. This is taken by some as an oblique statement that it will not be permitted to take

Must Not Wait Long a more active program if not of actual early invasion.

ecently told Free China's Parlianent it must concentrate on plans for an early assualt on the main-

United States still cling to the of the SUI history department department of the SUI history department March 16 M. Schwartz will specially come around to the invasion will present a paper on the New on "The Perihelion Motion ually come around to the invasion dea as the only means of taking tond. Members are urged to at-Mercury." China back from Red control. They make a strong appeal.

ealize that the United States and

Radio Operators

local group.

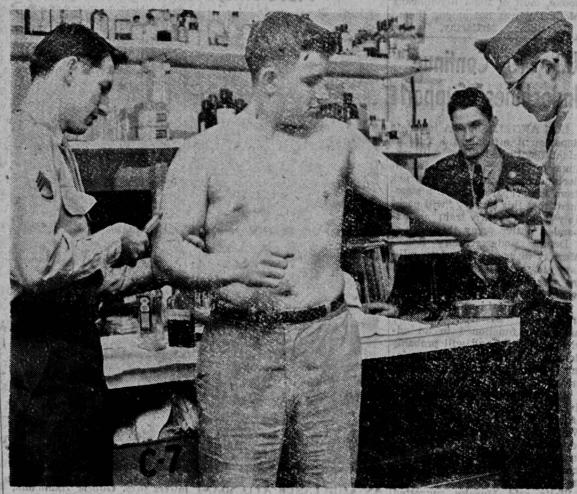
Henry, section emergency coordi- All tickets will be available at nator from Waterloo. From this the union. of the Bekesy-Type Audiometer Plans are being made for the discussion recommendations to be mentioned in the article and to ac- second annual Farmer-Business- made to the American relay

HOUSE DRAFTS BILL

WASHINGTON (A)- The sen-

farmers and local businessmen at- ate's version of a new federal aid tended the event last spring, the to highways program - varying in, first time it was held. Chamber some particulars from the \$875 officials anticipate a bigger ban- million a year roads bill passed by officials anticipate a bigger ban-million a year roads bill passed by quet this year. Keith Wilson is the house — was being drafted Asked To Help Run

ROTC Student Gets Shots



JUNIOR ROTC CADETS TOOK their first in a series of shots Tuesday in preparation for attending summer camp at Ft. Meade, Md. Sgt. Verle Whittington (left) and 1st Lt. Paul Devorak give shots to Richard M. Wilke, A3, Dubuque. In the background is Sgt. Ray Steiger, P2, Dubuque. The men administering the shots were from the 109th medical clearing company of the Iowa National

UNIVERSITY CALENDAR

UNIVERSITY CALENDAR items are scheduled in the President's office, Old Capital

Wednesday, March 10

Cyrus Ching, lounge, Iowa Union. River dance, Iowa Union. Thursday, March 11 4:10 p.m. — Information First, Bridge, Sunporch, Iowa Un

7:30 p.m. -Iowa section, Ameri- 7:30 p.m.-Union Board mo Their argument is that the can Chemical society, W. H. Pearl- "Mr. Smith Goes to Washington cals," room 300, Chemistry build-

> Friday, March 12 7:00 p.m. - NCAA Basketball quest of Fitz Roy." Macbride

efficiency is greatly impaired, and playoffs (2 games), field house. ditorium. 8:15 p.m. - Archaeological society lecture, Dr. William Stevenson Smith, Museum of Fine Arts, bridge with SUI Newcomer "Recent Discoveries in These sources are inclined to Egypt," Shambaugh lecture room,

> Saturday, March 13 12:00 noon - Mortar Board course, Columbus Boych Smarty party, River room, Iowa lounge, Iowa Union.

7:00 p.m. - NCAA basketball 2:00-4:30 p.m.-University C

Thursday, March 18

(For information regarding dates beyond this schedule,

The Daily Iowan in the newsroom in the Communications Center Actually, however, Robertson Notices must be submitted by 2 p.m. the day preceding first pu has also said that the United lication; they will NOT be accepted by phone, and must be TYPE or LEGIBLY WRITTEN and SIGNED by a responsible person

PHI ALPHA THETA WILL March 10. The Nationalists sources in the in the Union. Prof. Samuel Hays colloquium will be in room

STUDENTS WHO DID NOT two hours credit are neede pick up their money or books at sell advertising for Magazine her Western Allies are not going the Book Exchange and 1-4 p.m., necessary. Contact Virginia o take the initiative at this time Monday through Friday at the lins, business and advert in anything which creates addit-Student Council office, 113 Mac-manager immediately. Phone will become the property of the

A mass meeting of the radio at 4:10 p.m. in room 214 Mac-should check in the office of His Staff maagzine articles amateur operators of the Iowa Bride hall. Dr. Lampard of the dent affairs, University hall Due to a misunderstanding or eral factors about the acuity of told of Prof. Lucien Morris and City area will be held tonight in Iowa Child Welfare station will possible error. Reservations

THE COLUMBUS BOYCHOIR are \$1.25. Reservations are 15. Reserved seats for non-stu- discussed by Dr. William God dents will be available at \$1.50 who will replace Dr. Keettel Discussion will be led by Jack beginning Tuesday, March 16. this week only.

Des Moines Parents Schools in Strike

Des Moines public school children the leadership training prog were asked Tuesday to help keep will be held at 4:10 p.m., Wed the schools open as a strike of day, March 10 in the house! non-teaching employes ended its ber of Old Capitol. Prof. Or second day without sign of a Hitchcock of the speech break.

Moines Council of Parent-Teacher Everyone invited. associations backed up the board of Education in its efforts to keep the schools heated and in operation-secretary of the youth ing condition.

agreed with its action that they 6 p.m. at the First Baptist c could volunteer to sweep floors, Everyone invited. empty trash cans, help in school kitchens and otherwise assist ROGER WILLIAMS FEL principals in "caring for the phy- ship will meet Sunday, Mar sical needs of keeping schools in at 6 p.m., for a cost supper session.'

ered that the welfare of the chil- of Sweden. Dr. Sorensen dren had been "put in jeopardy" director-secretary of the by the strike of AFL Teamsters Division of the Baptist work local 90 and Operating Engineers liance. local 268-B. which include custodians, bus drivers and heating en- "THE SERMON OF

our children.

and working conditions."

Sunday, March 14 8:00 p.m. — University lecture, 2:00-5:00 p.m. — Tea De 2:00-5:00 p.m. - Duplicat.

> 8:00 p.m.-Iowa Mountai travelogue, Bill Dunaway, "S Against Mont Blank" and "C

> > Monday, March 15

7:30 p.m. - University guests, Jowa Union.

Wednesday, March 17 8:00 p.m.-University Con

Tea and Style show, Iowa Uni

see reservations in the office of the President, Old Capitol)

THE UNIVERSITY COOPERA- PETITIONS FOR NOMINA be in charge of Mrs. Nancy Moody dent Publications, Inc., may be until March 16. Telephone her at tained at the journalism of 8-1060 if a sitter or information room 205, Communications Cent Chiang's premier, Chen Cheng, about joining the group is desired. Completed petitions must be turned before 5 p.m., Wedne

hold a meeting Thursday, March 18 at 8 p.m. in conference room 2

the Book Exchange may do so Experience recommended but bride hall. After March 31 they or x2358.

HOME ECONOMICS CLUB have not received invitation

dent dinner will be held Satu ALL THOSE WHO HAVE PAR- March 13 at 6 p.m. at We ticipated in intramurals or and foundation. Food of Iraq will machine under development at April 5, at the Iowa Memorial All radio amateurs in the area WRA clubs are invited to the featured. Tickets are available to the featured are available to th WRA membership party, Tuesday at the office of student affairs March 16 at the Social room of 75c. Public invited. the Women's gym.

DES MOINES (A) - Parents of THE SECOND SESSION

The PTA board said it consid- an address by Dr. Joel S

But Ed Hartzer, secretary-treas- meeting of the discussion

urer of the teamsters said, "We Thursday, March 11, at 8 F union members are parents too, the Catholic Student center. and feel as strongly as anyone fee hour will follow. about the education and safety of

The unions are seeking recog- cuss labor-management r intion by the school board, higher at a meeting Thursday, Mar wages and other benefits. Hartz- in the senate chamber of er said, however, they are not pitol. Everyone invited. asking a single union contract but want only "the same treatment the school board gives other build- of the public workers un ing trades crafts in recognizing hold a meeting Thursday the Master Builder's wage scale at 7:30 in Teamsters Hall,

STUDENTS AND TOWNSP ple wishing to join the unive chorus call Prof. Harold x2278 for information rega rehearsals. The chorus will with the orchestra to presen Beethoven Ninth symphony May and is desirous of as lar chorus as possible for that e

GIRLS WITH A 3.0 OR OV

ment will speak on "Lead The executive board of the Des and Effective Public Speak DR. JOEL SORENSEN, DI

And the board told parents who will speak Sunday, March First Baptist church follo

Mount" will be discussed

CYRUS CHING WILL

UNIVERSITY LOCAL N S. Clinton st.

Mortar Board Party Planned for Saturday

ISCUSSING DECORATIONS for the Mortar Board "Smarty Party" are, left to right, Joan Bresahan, A4, Iowa City; Adele Cockshoot, A4, Atlantic; Jane Blake, A4, Cedar Rapids, and Terry ackley, P4, Des Moines, standing. Miss Bresnahan and Miss Blake are wearing Chinese costumes, hich will carry out the party's theme of Confucious Confusion. Women students with a 3.0 grade average will be honored at the party, to be held Saturday noon in the River room of the Iowa Me-morial Union.

JoAnn Duhigg, A2, Emmetsburg,

SUD'tems

Australian Visitor To Discuss Views **About Americans**

Union of Australian Jewish Stu- University Dames club will hold He will discuss his recent trip to mts will speak at Information a business meeting and play bridge the Far East. first Thursday at 4:10 p.m. in the senate chamber of Old Capitol.

Mrs. Gretchen Shoemaker will be The SUI Home Economics He is Benjamin Barg, a graduate bridge chairman. dent at the University of Sydney in Australia. His topic will UNIVERSITY CLUB HAS PARTY "An Australian Student Looks

Barg is working with the World ing of the University club Tuesday iversity Service, traveling evening at the Iowa Memoria ough the U.S. to visit many Union. Mrs. Frank Sills was eges. His visit to this campus chairman of the bridge committee. under the auspices of B'nai Committee members included Mrs rith Hillel foundation, one of the Paul Sayre, Mrs. F. G. Higbee, soring organizations of World and Mrs. H. L. Harbison.

Barg will meet student church PROF. KOO TO SPEAK workers at the Congregational Prof. T. Koo of Oriental Studrch Friday morning, and will ies will talk to the local Business sit informally with members of sigma Delta Tau social sorority Miss Duhigg Is te at the Hillel foundation at Handbook Editor sh Students Throughout the

Born in Brisbane, Australia, was named editor of the Panhelarg studied at the University of lenic Handbook for 1954 and Janydney, where he received his et Haberly, A3, New Hampton, has BA. in philosophy and economics been chosen as the new art editor, For Orientation with first-class honors. He preented the Centennary paper to
the Australian Institute of Interthe Australian Institute of Intertional Affairs in 1952, and head-nounced Monday. adcasting commission.

He received the McMillan Uni-cover design. ent of the year," the Aus- all women entering the university in the office of student affairs. ralian Commonwealth scholar- for the first time next fall. It will hip, and the Owen Fellowship in contain rushing information and

Barg is also president of the campus. vdney University Jewish Stuhe Australian Board of Jewish WSUI To Air ent Union, a council member of ducation, and of the Australian Music Recording ity. He is a national vice president of the Australian Association of the Uinted Nations, and a member of the Student ouncil of Sidney university.



Benjamin Barg

TO SPEAK TO KIWANIS rof. LeRoy Eyring of the chemtry department, will talk at the on luncheon meeting of the Kiinis club at the Jefferson hotel lay. The subject of the talk will "Mormons, Then and New."

dward S. Rose- Says

Spring is coming but one uld still take vitamins ar MULTIPLE VITAMINS are rood over-all formula for con-timued use—then we carry many other formulas which we would be glad to tell you about—Please

DRUG SHOP

109 S. Dubuque St.

Candidates For Currier Offices Listed

The slate of Currier hall caned Monday by Terry Jackley, P4, Des Moines, president of the dor-

Elections will be held Tuesday, March 23. Campaigns will begin Saturday, March 20, and will extend through Monday, March 22. A rally Monday evening will climax the campaigns.

Candidates for president are Louise Schulze, E2, Ossian, and Barbara Behrens, A3, Oelwein; Louise Savage, A3, Des Moines, and Joan Ridgeway, A3, New Hampton, vice-president; Jane Reimann, A3, Hull, and Jobyna Rankin, A2, secretary; Emily Lathrop, A3, Cedar Rapids, and Sally Werner, A2, Perry, treasurer.

chosen from twenty candidates. The candidates are Kathy Amund-N1, Radcliff; Beverly Bauer, West Des Moines; Roxie Beisner, A2, Tripoli; Sally Beisser, A1, Fort Dodge; Connie Bish- Fiction and poetry writers of Phyllis Fischer, A2, Elgin, Ill.

Branch; Jo Linder, A2, Pomeroy; Baila Mackey, A2, Wapello; Marcy
Ann McClatchey, N1, Mapleton; go to the two best fiction stories double spaced, on white paper. Dora Sharp, N1, Clarion; Jo Ann be awarded. on, A2, Clarion.

The president of the National UNIVERSITY DAMES TO MEET Woman's club Monday evening. Wedding Planned By Vivian Nelson, Richard Briceland The SUI Home Economics club

will hold its monthly meeting today at 4:10 p.m. in room 214, Mac- engagement of Miss Vivian Eliza- spaced, on one side of the paper bride hall. The speaker will be Dr. beth Nelson, daughter of Clarence only. William D. Lampard of the Child R. Nelson and the late Mrs. Nel- Manuscripts will be returned Welfare, and his topic is "The Ac- son, Princeton, Ill., to Richard only if they are accompanied by tive Homemaker and Her Outside Harald Briceland, son of Mrs. Ber- stamped, addressed legal size en-Activities." Miss Ruby Smith of nice Briceland and the late Har- velopes. The entries will be judgnome economics department is ald E. Briceland of Iowa City. The couple plans a summer

TO OBSERVE FOUNDER'S DAY Miss Nelson is a junior at SUI The Founders' Day Observance and is affiliated with Delta Delta

will highlight the Phi Mu Alumnae Delta social sorority. Mr. Briceland received his Retiring president, Miss Bachelor of Science degree in Diane Goodrich, will be mistress Mechanical Engineering from SUI of ceremonies. It will be held at in February and is currently dothe home of Mrs. W. L. Musser, ing graduate work in hydraulies. He is a member of Phi Gamma R.R. 6. Any Phi Mu alumnae in Iowa City who wish to join the Delta social fraternity.

Vivian Nelson

Application Time The deadline for applying for

club supper meeting at 6:30 Wed-

club are asked to contact Mrs.

Leon Cooper, 1802 7th ave. court.

Girls applying for the position the National Symposium on of editor submitted criticisms and interviews for UWA orientation suggestions for the new handbook. leaders and assistants has been Art editor applicants submitted a extended to Friday. Applications ersity prize for the "outstanding." The handbook will be sent to may be obtained at the UWA desk

> Eighty leaders and eighty assistants will be chosen to work on describes the social sororities on the 1954-1955 orientation program. Any girl is eligible to apply for an interview.

The duties of the leaders and assistants will consist of writing letters during the summer to new Three members of the SUI de- women students and taking them partment of music will record on tours to faculty homes, to the Wednesday Evening Music hour president's tea, and other orientafor radio station WSUI at 8 p.m. tion activities next fall.

in Studio E at the radio station. Bonnie Erickson, N2, Sioux The program will not be aired City, is chairman of the orientauntil March 17 because of a bas- tion council. The committee memketball tournament game that will bers are Margaret Rickett, N1 Mt. Pleasant; Lou Savage, A3, The three musicians will be Prof. Des Moines; Barbara Oliver, A2, Stuart Canin, violin, Prof Hans Des Moines; Dorothy Swengel, A1, Koelbel, cello and instructor Davenport; Sue Reider, A2, Eagle Grove; Kitty Korns, Al, Iowa The program will include Trio City; Arlene Kroening, A2, Mar-No. 2, opus 9, No. 1, by Beethoven ion; Nancy Abramson, A1, Aurora, and Trio No. 4. opus 9, No. 3, Ill., and Ruth Rowland, N2, Wa-

DAILY

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JOE'S PLACE

WHERE FRIENDS MEET

KITCHEN HOURS - 10:30 a.m. TO 7:30 p.m.

Queen Finalists for Engineering Ball



LOUISE METCALF, A3, Sioux City; Karen Olsen, A1, Park Ridge, Ill., and Sue Rapids, (left to right) compete for the title of queen at the Mecca Ball to be held Friday evening from 8 until midnight in the Iowa Memorial Union. The queen and her attendants will be chosen from 10 finalists at a smoker Friday evening. She will be crowned Friday at the ball.

Student Musicians Schedule Recital

Helen Stoltz, A3, Ottumwa, so-prano, and Ruth Baker, A3, Muscatine, pianist, will present a recital March 21 at 4 p.m. in the North Music hall. Eleanor Seats, A2, Williamsburg, will be the ac-

mpanist.
Miss Stoltz will sing "Vergin," "Rugis tutta amor," by Durante; "Rugia Dose, odorose," by Scarlatti; "O sleep, why dost thou leave me," Handel; "With verdue clad,"
Haydn; "Le Mariage des roses," by Franck; "L'Esclave," by Lalo; "The song of the palan-quin bearers," by Martin Shaw; and "The Nightingale has a lyre of gold," by Wnelply.
Miss Baker will play "Blalade,"

by Brahms; "Prelude in E Minor," by Chopin; "Rondo No. 1," Bartok, and "Concerto in G Maj-

Fifteen unit chairmen will be hosen from twenty candidates. Fiction, Poetry Contest Open to SUI Writers

op, N1, Fairfield; Althea Chris-SUI will have an opportunity to ed by editors of Mademoiselle, and offerson, N1, Chippewa Falls, have their work published in a winners will be notified by regis-Wis.; Marcia Donsker, A3, Osage; national magazine through the tered mail. Helen Himrod, N1, Versailles, College Fiction contest and the Dylan Thomas Poetry contest midnight, April 15, and should be sent to College Fiction Contest

Contestants may enter more N. Y. than one story, each from 3,000 to 5,000 words. The manuscripts Announcement is made of the must be typewritten, double

Mo., Evelyn Hronek, A1, Poca-hontas; Ruby Lacino, A2, West sponsored by Mademoiselle maga-mademoiselle, 575 Madison ave., New York 22, N. Y.

Mary Jane Meyer, N1, Warsaw, written by women undergraduates. The contestant's name, address Ill.; Jo Schafroth, Al, Corning; and two \$100 poetry prizes will and age should be clearly marked, and "in college" or "not in college' Ward, N1, Des Moines; Lois Wil- In the fiction contest, women indicated. No more than three undergraduates under 26 years of poems may be entered by one age are eligible. Stories that writer. Mademoiselle's editors will have appeared in undergraduate judge the contest. Entries must college publications are acceptable, be mailed by April 15, to Madebut only if they have not been moiselle Dylan Thomas Award, published elsewhere. 575 Madison ave., New York, 22,

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WEDNESDAY MARCH 10

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Ohio State Takes 1953-54 Big Ten Scoring Honors

l. Schlundt, c, Ind.

By Johnny Wicks

For Franklin, never really in

fine variety of jump shots.

netted 10 markers.

with 13 points while Dick Reeves

It was win No. 17 against

IOWA BOYS' SUB-STATE

Cage Scores

Hurry . . . 2 More Days

Today & Thursday

ON OUR HURYED GIANT

BUGS BUNNY CARTOON

Hawks Tops In Defense

CHICAGO, Ill. — Seventh-place
Ohio State took spring honors in
the Big Ten basketball race which
was won by Indiana in a hairbreadth finish, according to official statistics released today. The

1. Schlundt, c, Ind.
2. Kerr, c, Ill.
3. G'maker. 1, Minn.
4. Ebert, c, OSU
5. Freemain, g, OSU
6. McCoy, f, MSC
7. Ehmann, f, NU
8. Barron, g, Mich.
9. Leonard, g, Ind.
10. Grant, c-f, NU
11. Logan, c, Iowa ficial statistics released today. The Buckeyes scored 1087 points to 1083 for the Hoosiers.

Defensive honors went to second place Iowa which allowed 922 River Kings, points to opponents during the

The Buckeye's scring lead was Grinnell Win based on a high mark for shooting averages, hitting for a record for Iowa and .374 for Indiana. In Sub-State Ohio had a distinct scoring margin in field goals, with 381 for the season but Indiana reciprocated with a new all-time free throw mark of 26 per game, or luck team of the Mississippi Val-363 for the 14-game season. 363 for the 14-game season.

Don Schlundt, whose perform- Franklin of Cedar Rapids. 63-50, ances for the year included a new in a first round AA sub-state ball season's high as well as a new game at the field house Tuesday one-game scoring high of 47 night. In the A game, Grinnell points, led all individual scorers toppled Burlington Catholic, 56but his final margin over John 43. Kerr of Illinois was a scant 17 After beating Dubuque last points, or only slightly more than week in the district tournament, budget." a point per game. Schlundt's av- Clinton kept on rolling toward a 133 during the season, to top by port from the two guards, Dick one the 1952 14-game record of Warner and Pat Cunningham. Iowa's Chuck Darling, for an They hit 15 and 13 respectively. average of 9.5 per game. Other Records Set

Other records for the season in- the game, sophomore center Roger cluded Schlundts' marksmanship Helm pushed in 15 points to lead performance, in which he averag- the Thunderbolts. ed .504 from the floor. Dick Gar- In the first game of the evening, maker of Minnesota missed the Grinnell, with a fast break and old record by a single point, good team balance, defeated Bur-Schlundt also had a record of 13.8 lington Catholic, 56-43, to adfree throw attempts per game. vance into the finals of the sub-

Minnesota set a new high of state Saturday against Marion. 39.2 free throw attempts per The game was much closer than game during the season, but also the final outcome indicated with set a new high of 14.2 free throws John Green keeping Burlington missed per game. in the game with 18 points on a

LSU, Penn State, Irish in NCAA **Meet Here Friday**

Kentucky, the nation's top losses for Grinnell. ranking basketball team, defeat-ed Louisiana State University, 63-louisiana State University, 63southeastern Conference title and the right to represent the SEC in the NCAA meet here in Iowa City.

Immediately after the game, Kentucky announced withdrawal from the NCAA fourney, appar-

from the NCAA tourney, apparently because the NCAA refused to let the Wildcats play three of their stars, all postgraduates. It was considered likely the SEC would designate LSU to represent santa Clara 73, Texas Teeh 64 the conference in the NCAA tour-Bradley 61, Oklahoma City 55

Notre Dame and Toledo complete the entrants for the playoffs in the field house. Notre
Dame turned back Loyola of the
South, 80-70, Tuesday night.
Penn State bested Toledo Tuesday night, 62-50.

RAIA
Geneva 88, Indiana State 82
Lawrence Tech 75, Carroll 70
Pasadena 79, Bridgeport 60
Southeast Louisiana State 77, Georgetown,
Ky. 76
Southeast Louisiana State 68, Montana State 62
St. Benedict's, Kan. 68, East Carolina 61

First game Friday at 7 p.m. will Missouri 76, Kansas 67 probably send LSU against Penn Cornell 46, Princeton 44 State. Indiana will face Notre Dame in the second game about

Although all reserved seats have been sold, except for blocks held for followers of competing teams, several thousand general admission tickets are on sale for both nights by mail or over the counter at the department of athletics ticket office.

Bette Davis is her most "brilliant"* in

The Old Maid

coming

*Time





Why Educate an Athlete?

Frank Leahy, Coach Evashevski, most other coaches, and cer- Don't Push tainly the greater number of college administrators think a college athlete should toe the academic line like the rest of the students.

But Harold W. Stoke, former president of LSU and New Hampshire and current dean of the University of Washington graduate Evy Stresses school, disagrees in the current Atlantic Monthly. school, disagrees in the current Atlantic Monthly.

He writes plainly that college athletics is public entertainment, that an athlete shouldn't be bothered with the rigors of academic Rotary club Monday, Iowa foot-

Universities Get What They Want

Stoke claims that universities are interested in an athlete for different reasons than they are interested in other students. "Uni- Hawkeye football hopes. versities attract students in order to teach them what they do no al- He said that the 1954 Hawks poll of the 1953-54 season. ready know," he points out. "They recruit athletes only when they must have a real leader to keep are already proficient."

He says too that "students are educated for something which will be useful to them and to society after graduation; athletes are required to spend their time on activities the usefulness of which disappears upon graduation or soon thereafter." And he observes know who that man will be, or that while universities exist to do what they can for students, athletes are recruited for what they can do for the universities.

Stoke apparently draws on his long academic experience when he writes that "athletics requires an atmosphere of academic accom-vidual who can inspire his teammodation to its necessities, to the great cynicism of faculties and mates with his own great play students. It has bred a kind of humiliating schizophrenia in educa- we can have a very dangerous tional administrators who are compelled to defend with platitudes football team this fall." The Clinton River Kings' hard- what they do not believe or to keep an uneasy silence."

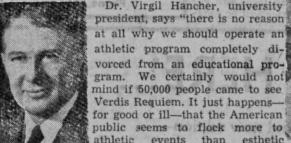
Offers Solution: Admit It's Entertainment

"First," Stoke urges, "make the admission, both inside and out- chances in the next Big Ten footside the universities, that our programs of intercollegiate athletics ball race. are operated primarily as public entertainment and not as educational responsibilites. "Now," he continues, "athletics-that is, winning athletics-becomes a legitimate university operation. Recruiting becomes not only legal but justifiable. The financial situation likewise becomes manageable. Since athletics is to be managed as entertainment, it need not in logic or in fact be a charge on the educational

"And why," the educator argues in a summary paragraph, erage of 27.1 points was a record battle with either Davenport or "should there be concern about the academic record of a young man high, as was his average of 10.9 Cedar Rapids McKinley Saturday. who comes to a university primarily to play on a team and whom free throws. Kerr maintained his Dick Farwell again paced the the university has brought for exactly that purpose? I submit that scoring pace with a new all-time River Kings' attack with 21 nothing is lost by relieving all athletes of the obligation to meet acaaverage for field goals, hitting points, but he received fine sup-demic requirements, if they cannot or do not wish to do so."

Hancher, Evy Believe in Education

Stoke's comments are a voice in the wilderness as far as Iowa is concerned. Dr. Virgil Hancher, university



athletic program completely divorced from an educational pro-

gram. We certainly would not mind if 50,000 people came to see Verdis Requiem. It just happensfor good or ill-that the American public seems to flock more to athletic events than esthetic events. I see no reason for abo-

lishing either one. An athlete can't be a deadbeat. He should be a student, displaying normal progress East Currier; 8:15—Westlawn 1 South Quad II, and West Tower first in the high jump, took the Bob Jackson paced Grinnell toward a degree.'

Forest Evashevski, Hawkeve football coach, agrees, "When I can the 6-5 center, and two others no longer go along with the thinking that education has a place in an athletic program, I can no longer justify the existence of the ath-5 letic program. I've coached at five universities and have never known it to be anything but a sincere combination of both. This is certainly true at Iowa. We have lost many excellent athletes because their academic work was deficient.'

OPERATION FOR WILLIAMS CAMBRIDGE, Mass. (AP) -

Skilled surgeons worked 80 minutes Tuesday to wire baseballer Ted Williams' fractured left col lar bone, an 8-day-old break. The operation in Sancta Maria hospital probably will shorten Williams' absence from the Bostor Red Sox lineup from months to weeks. After the operation, Dr Russell Sullivan said: "Everything is fine. . .

Robert Flaherty's 'Nanook of the North

is a vital, moving film . . . coming

°Louis Jacobs



TODAY & THURSDAY!



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TODAY



MELODY . . . CARTOON IN 3-D!





The Daily Iowan

54 Gridders

Speaking at the Cedar Rapids ball coach Forest Evashevski revealed his thoughts on the 1954

Iowa in the Big Ten race.

'We Need a Leader'

"We need one leader in our casters.) backfield," Evy contended. "I don't even if we will have one.

"But if one of our backs turns out to be that leader - that indi-

Rose Bowl Next Year?

"I would like to ask the people wind up on top. of Iowa to show some patience and practice restraint about our 1954 team. I hope we can keep our heads on straight and not expect

heads on straight and not expect too much, because it would be wrong to place too big a burden on the young men who will play for Iowa this fall.

"Anyone who thinks we will be much better this fall," he stressed, "isn't showing much respect to the tremendous job performed by Dusty Rice, Bill Fenton, Jerry Hilgenberg, Don Chelf, Jerry Clark, Andy Houg and the other seniors who won't be with us this fall."

"A oklahoma A&M (23-4) 180

5. Notre Dame (1) (20-2) 180

6. Western Kentucky (28-1) 189

7. Kansas (16-4) 190

8. Louisiana State (21-2) 102

8. Louisiana State (21-2) 102

8. Holy Cross (23-2) 78

8. Louisiana State (21-2) 102

8. Holy Cross (23-2) 78

8. Louisiana State (21-2) 102

8. Holy Cross (23-2) 78

8. Louisiana State (21-2) 102

8. Holy Cross (23-2) 78

8. Louisiana State (21-2) 102

8. Holy Cross (23-2) 78

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8. Holy Cross (23-2) 78

8. Louisiana State (21-2) 102

8. Holy Cross (23-2) 78

8. Holy Cross (23-2) 78

8. Holy Cross (23-2) 78

8. Louisiana State (21-2) 102

8. Holy Cross (23-2) 78

8. Holy Cross (2

GALS' MURALS TONIGHT

the Women's Intramural basket- at Coral Lanes in the Quadrangle and 8.1 in the 70-yard low hurball league are as follows: 7:15- Bowling league. Delta Delta Delta vs. Kappa KapThe pairings are Lower C Sweets Contained this against Lower E, Lower B against good record as a sophomore this pa Gamma; 7:30—Westlawn II vs. Lower D, North Tower versus year. Against Wisconsin, he won vs. North Currier.

Hawks Finish 10th in UP's

Indiana, which parlayed speed, defend its NCAA championship, is the UP's top team for the second

Coach Branch McCracken's Hoosiers, who waded through one The Iowa coach took care in legiate basketball this season, Iowa Runner in Years wording his evaluation of Iowa's edged undefeated Kentucky by a margin of 310 points to 293.

Actually, 20 of the coaches voted Kentucky tops, compared to "Almost everywhere I go I have only 12 for the Hoosiers, but In-Stevens was Lovilia high school's people ask me if Iowa will go to diana received much stronger the Rose Bowl next year," he said. support from all the coaches to one-man track team.

MURAL BOWLING CONTINUES His best marks as an Iowa frosh

70-yard high hurdles event, led

day that the Iowa Hawkeyes finished 10th in its last basketball

(Iowa placed sixteenth in the week's Associated Press survey of sports writers and sports broad-

track records for Lovilia, Ia., now runs the 70-yard high and lov stamina and sharpshooting to the hurdles and high jumps for the Hawkeye track team. Les is a li Big Ten title and thus qualified to eral arts sophomore. straight year picked by the board Stevens—Most Versatile of 30 coaches.

(First place votes and won and lost record in parentheses.)

1. Indiana (12) (19-3) 310

2. Kentucky (20) (24-0) 293

3. Duquesne (1) (24-2) 240

4. Oklahoma A&M (23-4) 180

5. Note Dame (1) (20-2) 140

Eight university men's teams included 6-3 in the high jump; Tonight's scheduled games for will compete today at 4:15 p.m. 8.7 in the 70-yard high hurdles

the winning mile relay team and finished second in the 70-yard lo Two years ago, Lester (Les)

A 1-Man Team in High School

THIS IS LES STEVENS, who, after setting many Iowa high school

By Gene Ingle

repeat for Iowa.

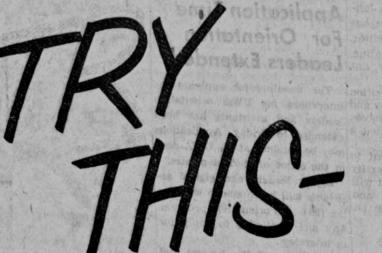
hurdles. He turned in an equally fine record against Minnesota. He w A year or so from now he might the 70-yard high hurdles and t high jump and finished third i Actually, to say that Stevens was a one-man track team is to the 70-yard low hurdles.

distort the facts. It just happened In the Big Ten championsh that he was the only man out for he took fourth in the 70-yard high hurdles and tied for fifth in t

In class B competition Stevens, He's been tabbed as one of the won both the high hurdles events most versatile trackmen ever

customers,

our food is the best and the price is the



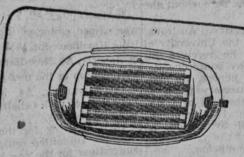
on that tough beard of yours!



No wonder the new Remington 60 DeLuxe gives faster, smoother shaves than any electric shaver ever made! The keen, non-dulling cutting blades in these 3 extra-long twin Blue Streak heads total two feet of cutting edge!...powered by the mightiest AC-DC motor of its size ever built. Other DeLuxe features: handy 1-piece hair pocket for easier cleaning...new stop-start wheel...doesn't create interference with TV or radio reception...packed in handsome gift case. Built for years of smooth, close-as-a-blade shaves... without lather and fuss.

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new Remington 60 De-Luxe on your beard . . . without obligation! If it doesn't give you the able shaves of your life, just bring it back for

s drug store

19 S. Dubupue



DAVID FOSTER, A3, Sheffield, left, head of Alpha Tau Omega fraternity, gives the Interfraternity council improvement Cup to David Iverson, E2, Belle Plaine, president of Delta Chi fraternity. Leslie Willig, assistant counselor to men, looks on. The trophy was awarded to Delta Chi for showing the most scholastic improvement over a semester. Its grade point average was raised .348 since last semester. Willig praised Delta Chi for its improvement during the past semester. Alpha Tau Omega held the trophy last semester. A banquet was held at the Delta Chi chapter house in ob-

Fancy Trims Featured 2 SUI Music Leaders Finland, France, Germany, Greece, India, Italy, Japan, Luxembourg, Netherlands, New Zealand To Ro Guest Directors Burma, Ceylon, Denmark, Eqypt, bedroom House – furnished or furnished or furnished Ido-ft. frontage – Near park – 111 Halley St. Phone 8-1288. Buy, sell of Insure Real Buy, sell of Insure State Bank and On Fashions in Show To Be Guest Directors | Co. 408-409 Lywa State Bank and Trust | Directors | One of building. Dial 2841. | Directors | Directors | One of building. Dial 2841. | Directors | Direct

show Tuesday evening.

Mahon, Chicago, Ill.; Peggy Kel- neckline in an avocado shade. so, Atlantic; June Jaycox, Man- Accessories worn by the models school auditorium at 7:30 p.m.

et formal, and a charcoal striped lan straw were also worn.

manager of Towner's, also de- culty members. pular new fashion notes.

A waffle pique brunch coat, annual style show.

shelter which will be maintained

city licenses, and provide the ne-

cessary medical care to the ani-

Dogs Are Healthy

SUI's psychiatric hospital.

by the city.

sented at the Westlawn style polished cotton, and white applihow Tuesday evening.

Eight senior nursing students
Two nylon negligee sets were
sedeled the wright of spring and styled in "bridal blue" and white Eight senior nursing students styled in "bridal blue" and white. Hobson, instructor in music, will ummer fashionwear before ap- Polka dots, white trimmed suits, proximately 200 guests at West- and full skirts were also featured direct the massed chorus.

he models was loaned by Town- Another new fashion note was Wilton Junction, Atalissa and the princess line cotton broadcloth Muscatine will participate in the Modeling the fashions were: dress lined with pellon to make festival. The massed chorus and Carol Hansen, Wesley; Elizabeth it stand out. It featured a boat band will appear in the same con-

chester; Jody Palmer, Aurora, included navy cobra bags, shoul-Ill.; Judy Schroeder, Lost Nation; der calfskin bags, short, and Cynthia Cornish, Des Moines, and medium length gloves, and a pink SUI Music Faculty Joan Koopman, Des Moines. fringed jersey stole. A navy pill-Orlon toppers, a pleated nylon box in velvet and an off-face Mi-

undress made of cotton ticking. Miss Helen Focht, counselor to A string trio composed of three tere some of the newer garments women, and Miss Frances Camp, faculty members of the departdirector of SUI educational place- ment of music at SUI will present Spring suits with matched lin- ment office, were special guests music hour program tonight at 8 ings and blouses were shown at at the style show. Other guests over radio station WSUI.

the style show. James Baxter, included students and nursing fa- Trio members are Stuart Canin, scribed the matching suit ensem- Loah Lunan, N3, Chariton, and Hans Koelbel, cello. They will play

them placed with happy families," Mrs. Bailey said.

She is a member of the group of puppies, a Fox terrier, and a pet.

of the group is to start an animal to purchase two of the Beagles. | clared.

Mrs. Bailey said.

"All of our dogs are in excellent One of the dogs, a black Labra-

an ermine-trimmed formal and a matching sailcloth sportswear, department will be the guest di- Kingdom. powder blue shirt dress were a few of the fashion highlights prefew of the fashion highlights prefeatured at the show. Shantung,

school

sportswear,
and a silk and wool tweed suit with dolman sleeves were also featured at the show. Shantung,
school

Bands and choruses from high awn dormitory. Clothing worn by on clothing worn by the models. schools at West Liberty, Nichols, cert, to be presented in the high

violin; Claude Carlson, viola, and ble and the shirt dresses as being Kay Kaufman, N3, Rapid City. Beethoven's "Trio No. 2, opus 9, S.D., were in charge of the third No. 1" and "Trio No. IV, opus 9,

Graduate Student Gets Scholarship To Study Abroad

Marjorie D. Little, G, Springfield, Ill., has been awarded Fulbright scholarship to study art history in New Zealand at Canterbury university college, Wallace Maner, SUI Fulbright program adviser, said Tuesday.

Miss Little's grant is one of 16 awarded for study in New Zealand during the 1954-1955 academic year. Approximately 1,000 grants for graduate study abroad during next year have been made under the U.S. educational exchange program.

She took all of her undergraduate work at SUI and received a B.A. degree in 1951. Miss Little was awarded an M.A. degree in education at last February's SUI commencement exercises.

Entered Paintings Last year, she entered paintings in a regional show at Springfield, Mo., the University art gallery show, and at the Illinois state

Her grant provides for transportation costs to and from New Zealand, books, tuition and living

Funds used under the Fulbright 1948 STUDEBAKER Commander. act, passed by the 79th congress,

Programs Carried Out

with foreign governments, 1954-1955 programs are being earried out with the following 23 coun-Two members of SUI's music South Africa and the United NEW 3 bedroom house, Full basement.



Marjorie D. Little Wins Fulbright

Record

Mr. and Mrs. Charles See, Solon, a boy Tuesday at Mercy hos-

Group Cares for Stray Dogs Mr. and Mrs. Robert Vogel, R.R. Iowa City, a girl Tuesday at Mercy hospital. Mr. and Mrs. Alfred Delay,

son st., has proven herself to be phasized. "We are particular about on the side of the homeless and where we place our animals."

Bailey in February. He had a sequence of rickets, but medical hospital. Mrs. Bailey's collection of pets aid and nourishing food has made Mr. and Mrs. Lee Bebb, Columinclude a Labrador, five Beagle him a healthy and affectionate bus Junction, a girl Tuesday at

Mercy hospital. city residents who have been car- Pekinese, A German shepherd was Mrs. Bailey said, "Blackie now Mr. and Mrs. Vernon Sherman, ing for the unfortunate animals purchased by the Theta Xi fra- resembles a "small elephant. Cod Marengo, a boy Tuesday at Mercy during the last few years. The aim ternity and two SUI students plan liver oil did the trick," she de-hospital.

The dogs are kept in a barn on A lively Pekinese, "King," has the north edge of Iowa City. Since been placed under Mrs. Bailey's Deborah Valkman, infant The local group of dog lovers January, 20 dogs have been placed care because he was not appre- daughter of Mr. and Mrs. Earl pay the impounding fees, purchase in desirable homes by the group. ciated by the family landlord. Valkman, Iowa City, Tuesday a Works Hard for Dogs "King," a frisky taffy-colored University hospitals.
"We work very hard for the puppy who likes a lot of exercise, Perry Bullers, 63, Williams-

mals. Mrs. Bailey is an aide at dogs but our reward is seeing is anxious to find a new home, burg, Tuesday at University hos-

Alfred Longmire, 51, Dallas City officials are also attempt- City, Tuesday at University hoshealth, and are looking for de- dor named "Blackie" was claimed ing to place the strays in proper pitals. irable homes," Mrs. Bailey em- from the city dog pound by Mrs. homes. City Manager Peter F.



-GASOLINE-

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2 room UNFURNISHED spartment for rent. 2454.

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LUTHERAN BROTHERHOOD



Brotherhood Story Chap. 1 Always on legal reserve basis with pre-

EUGENE BICKFORD

THE DAILY IOWAN-Iowa City, Ia.-Wed., March 10, 1954-Page 5

BABY shoes bronzed and mounted. Jerry Clark. Dial 8-0928.

GAS appliances expertly repaired E. L. (Davy) Davidson, 1217 Rochester ave. Dial 7741

BABY shoes bronzed and mounted. Jerry part and full time salespeople wanted: No experience necessary. We train you. Work 20 hours a week average \$36. See Mr. Wehr Tuesday night 7 to 9 p.m. Burkley Hotel.

SOLID maple double bed and coil springs. \$25. Phone 4664.

MATERNITY clothes. Sizes 14 and 16. Phone 6220.

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CARPENTRY, building and repair. Cabinet specialty. Furniture repair. Free estimates. Dial 8-1279.

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Wanted

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IF you are talented or know someone who is (singers, dancers, comics, impressionists etc.) call Larry Barrett Agency. 8-1472 or write Box 744. Iowa cordian, excellent condition. Will sacrifice. Dial 8-0004.

WANTED to buy LINCOLN soybeans suited for seed. Send sample to DIS-HON SALES & Brokerage Co., Northwood, lowa. Ph. 329J.

FOR SALE: Auto and Fire Insurance.

wood, lowa. Ph. 329J.

LET US Transfer your furniture safely with our modern equipment to your new home. Maher Bros. Transfer, Dial uSED TV sets 12½"-17". \$45-75. Dial 6302.

MANUSCRIPT and Thesis typing. Ex-commercial teacher. Guaranteed satis-faction. Reasonable. 8-2493. FOR SALE — 1947 Frig

FOR Sale. 2 antique ladderback chairs and extension drop-leaf table. Call 8-1605 after 1 p.m.

GENERAL typing, mimeographing, Notary Public, Mary V. Burns, 601 Iowa State Bank Bldg, Dial 2656.

FOR SALE — 1947 Frigidaire refrigerator, with freezer chest. One year warranty. Terms. Swail's Refrigeration, 208 E. College.

FOR SALE, Baby parakeets and canaries.

Miscellaneous For Sale

HEAVY wardrobe trunk, small trunk, cots. Dial 6403.



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By CHIC YOUNG







IRS. LYDIA BAILEY SHOWS five of the eight stray dogs she is tying to find homes for. She is a member of a group which cares or the unfortunate animals rather than have them disposed after he 72-hour claiming period is up. She is holding three of the five Beagle pupples under her care. The two dogs standing in front of her are Labradors.

ers or are termed "undesirable" by city officials, the animals are Dog Licenses Increase

Looking for Homes

Roan has appointed an animal con-

trol officer who will try to find homes for the stray and lost dogs.

Dogs picked up by the dog catcher are kept 72 hours and if they are not claimed by their own-

The city's campaign to pick up the strays has resulted in an increase of city dog licenses. Since the first of the year, 633 licenses have been sold, compared with 372 during 1953. Licenses cost \$1 for male and spayed female dogs and \$3 for females

A license purchased this year will expire December 31. Persons owning dogs who live outside of Iowa City are required to buy both county and a city license. City officials report that complaints about dogs have been relatively few since the city began the "dog pick-up" campaign.

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Future Generations Will Be Lucky Tax Reform Bill Passed Miss SUI Describes Suspense, Joy

Oelwein, for any faulty wisdom teeth. These unpredictable wisdom

teeth are often the cause of much pain to their bearers and are

sometimes extracted to give enough room to the other teeth. They

are becoming unnecessary and future generations may be lucky

as they show any signs of present- even if it is a toothless grin.

normally and people never have Of Mecca Confest

Capitol. Professor Hitchcock's smoker at 8 p.m. Thursday.

importance of speechmaking to in preparation for Mecca week ac-

a successful leader. It will stress tivities. Senior engineering stu-

nust communicate with others distinguish them from the rest of

The leadership training pro- William Liike, E3, Knoxville,

gram, sponsored by the Student and David Bulechek, E2, Cedar

Council is under the direction of Rapids, will be masters of cere-

the engineering classes

monies at the smoker.

Beard Shaving Race

To Climax Events

test for engineering students.

enough to have no wisdom teeth at all.

ing difficulty. Some are extracted

Decay Easily

any trouble with them, but they

are very vulnerable to decay once

they are in because of the diffi-

Effective Speaking

Effective Public Speaking.

Some wisdom teeth do come in

difficult, Holcomb added.

From "bicuspids" to lateral incisors. From "eye teeth" to cen-tral incisors. Nowhere on your tour of man's 32 dentures will you find a tooth as erratic and unpredictable as the infamous third molar or as it is commonly termed, the "wisdom tooth."

Starting its long and changeable growth when its unfortunate bearer reaches about 10 years old, the "wisdom tooth" usually erupts or should we say interrupts between the ages of 17 to 21.

"Wisdom teeth" show more malformation than any other teeth when they fail to erupt in a normal position," according to Prof. Albert Holcomb of the oral diagnosis, roentgenology and infirmary practice department.

Teeth Cause Trouble

"Most people have trouble with their "wisdom teeth," Holcomb explained. "And a great many are extracted before a person ever reaches 30."

The reason for these teeth disturbing what is often termed "the bloom of youth" is the fact that there is just no room for them.

As Dr. Verner S. Hinds, of the oral surgery and and anesthesia department, explained, "Man's face is growing smaller while he is still inheriting the same size teeth, so about the time that the third and last molars appear there is just no room in the mouth for

Modern man is having more frown a fourth molar, an extra with a tooth brush, Holcomb extrouble than his forefathers did upper tooth which came in square plained. because of the decrease in jaw in the middle of his top row of Future predictions call for the Research Posts size. At one time the "wisdom teeth, and two extras in the bot- elimination of wisdom teeth comteeth" were necessary, but are not tom row," Hinds said, needed any longer. Holcomb said that in many cases people today never grow their third molars.

"Wisdom teeth grow in a variety of odd positions," Hinds said very easily while others have be-"and if you name the position we come impacted in such odd posihave an X-ray to prove it hap- tions as to make extraction very

pened."
"We had one case where the wisdom tooth was fused with another normal tooth and we accidently extracted both," Hinds recalled rather embarrassingly. Odd Cases

He cited another case where person had his wisdom teeth stacked on top of each other like

"cords of wood." "One of the oddest incidents. To Be Stressed however, was when a man came in with eight impacted teeth. For In Hitchcock Talk some unknown reason he had

Publications Board Nomination Petition Deadline Is Today

Today is the last chance students have to file nomination petitions for the Board of Trustees of Student Publications, Inc. Petition that man is a social being and dents wear white straw hats to forms, which must be completed and filed in the journalism office to be a leader among men. by 5 p.m. today, may be obtained in that office, room 205, communications center.

Candidates must have 26 semes- Frank Meyers, M1, Sheldon. ter hours credit at SUI and a cumulative grade point equal to that required by their college for graduation. Twenty-five signatures of students in the candidate's college must appear on his petition.

3 Posts To Be Filled One one-year term and two two year terms will be filled in the allcampus elections March 24.

Student Publications, Inc., owns The Daily Iowan, Hawkeye and Magazine X. In cooperation with the athletic department, it prints the sports programs for campus

athletic events. The Board of Trustees of SPI controls the corporation's budget (about \$160,000 in 1953), selects the editors and approves the staffs of student publications. The Board holds monthly meetings.

Board Consists of 9 Four faculty members and five students sit on the Board of Trustees. At present, the faculty members are: Prof. Leslie G. Moeller director of the school of journalism; Dean Mason Ladd of the College of Law; and Prof. George Easton of the college of dentistry Prof. Wendell Smith, formerly of the college of commerce, resigned his post when he left the university earlier this year. No replace-ment for Smith has yet been cho-

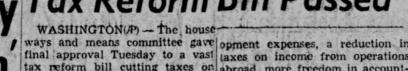
Retiring student members of the SPI Board of Trustees this term are: John Stewart, C4, Cedar Rapids; Robert Ballantyne, L1, Iowa City and Harold Winter, L1, Stan-

wood.
The board's two carry-over members are: William Van Laven, A3, Mason City, and Carol Brain-erd, A3, Des Moines.

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more than \$2 billion later. scores of alleged inequalities and under present law for April 1. loopholes, at giving the tax code "new look"-simpler, clearer,

Chairman Daniel A. Reed (Rmental piece of legislation ever project for two years. attempted by the congress,"

Would Give Tav Cuts on stock dividends.

Other provisions, for individuals, would provide new or bigger allowances for medical expenses. allowances for medical expenses 8 SUI Physicians families, dependents making more than \$600 a year, child-care expenses of working widows and widowers, charitable contribuions, soil conservation costs to armers, and other items.

Provides Deductions

For corporations, it provides nuch more rapid tax deductions for depreciation of new plants and equipment, more liberal deductions for losses in past years, more liberal treatment of retained earnings and research and devel-

Faculty Members Selected for SUI

pletely, but for the present it ap-The present day trend is to expears as if our modern generation been named research professors dermatology and sphilology; and ract the "wisdom teeth" as soon will have to grin and bear it— for the second semester accordtract the "wisdom teeth" as soon will have to grin and bear iting to Walter F. Loehwing, dean head of hygiene and preventive medicine. of the SUI graduate college and Authorities in various fields o chairman of the committee named medicine describe in the book by President Virgil M. Hancher treatments which they administer to give selected professors more to patients with specific medical wilderment nevertheless when the

partmen of classics, and Rhodes Dunlap, professor of English, are the two who have been freed of culty involved in getting at them morila Union Thursday night will treir teaching duties for the reclimax the Mecca week beard con- mainder of the school year so they can bring major research projects The 10 Mecca queen finalists to completion, Loehwing explains.

will judge the beards on the basis Members of the committee diof heaviest, most unique and most recting the program of research professorships include Loehwing, This year, Remington-Rand Provost Harvey H. Davis and corporation, in cooperation with Dean Dewey B. Stuit of the col-Prof. Orville Hitchcock of the Mott's drug store, will award five lege of liberal arts.

peech department will give the tree Remington electric razors to This semester profes econd in a series of eight lectures the contest winners. A booby prize itus D. S. White is returning temwill be awarded to the owner of porarily to full-time status to reon leadership, today at 4:10 p.m. the thinnest beard. The presenta- place Else in the classics departn the senate chamber of Old tions will be made at the annual ment, while Dunlap's classes have been redistributed among the subject will be "Leadership and Underclassmen in the mechani-cal, electrical, civil and chemical creasing some members' teaching schools of engineering have been loads The speech will emphasize the growing beards for several months thirds, Stuit explains.

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It's SPRINGTIME

individuals and business by ing practices, and many lesser \$1,397,000,000 the first year and benefits. The ways and means commit-

The bill recognizes and re- tee tacked onto the general reviwrites the entire tax structure tion bill a provision cancelling for the first time in more than a \$2 billion annual cut in cor-70 years. It aims at removing poration income taxes, scheduled

Emerged from Committee The bill emerged from the committee almost exactly as recommended by President Eisenhower N.Y.) hailed the proposal, in a and congressional committee plause and the prestige Friday

> It is expected to reach the house floor next Wednesday.

The bill would give tax cuts Democrats are planning an allchiefly through a long list of new out floor fight to try to write into or more liberal deductions. One the proposal a \$100 increase in ontroversial provision sharply individual income tax exemptions educes individual income taxes for each taxpayer and each de-

Contribute Writings

Eight SUI physicians contributed chapters to the 1954 edition of 'Current Therapy," which is published annually for doctors as a reference book.

The eight contributors to the book were Drs. William B. Bean professor and head of internal medicine; Raymond G. Bunge, professor of urology; Richard D. Eckhardt, clinical assistant professor of internal medicine, now or leave of absence in the armed Willis M. Fowler, professor of internal medicine; Lewis E. January. professor of internal medicine; Russell Meyers, professor and chairman of neurosurgery: Ruben Two SUI faculty members have Nomland, professor and head of

problems. As an annual publica- crowning came Friday night. tion, the book also provides con- Someone asked her how old she

JEWELERS

Rx - for a

sluggish

watch....

Bring it to us for treatment.

Only a Pharmacist can fill a prescription -

and only an expert can repair a watch

properly. If your watch is sick — don't

delay! Bring it to us. We'll put it right

HERTEEN & STOCKER

HOTEL JEFFERSON BLDG.

promptly and at a reasonable pricel

Minus Annoying Wisdom Teeth' since the state of the state

sion nowadays, both on and off guessed "it was the crowning, and dents of that high school. campus. But the males on cam- the walking to it, and everybody pus choose Miss SUI, so that puts around afterward. It doesn't take this beauty pageant in a unique the place of anything academic.

When 18-year-old Marcia Lar-think it's just something pretty beauty contest, and in the Hillers son earned the crown and the ap-wonderful." statement, as "the most monu- staffs, who had labored over the night at Club Cabaret, 14-year- beauty doesn't take the place of old sister Donna burst out crying, for Marcia is social work, though in the Miss SUI contest with the "She knew I was one of the seven as a second-semester freshman she descriptive theme "Sweet a finalists," Marcia said. "But when hasn't gotten very deeply into it. Lovely."

> been as lucky as some others." Wins Prep Contests

Back in high school, Marcia also | She's be a bit busier, come Apri earned a beauty title or two as a 23. That's when the Drake Relay sideline to her academic work. At in Des Moines is planned, and Mason City, where she was born Marcia will be SUI's official re and lived until her junior year, presentative in the annual beauty she was a Homecoming queen at- queen contest held there.

There's a queen for every occa- she couldn't answer right away. | tendant, then was chosen Oska Calmer a few days later, Marcia loosa Relays Queen by the stu-

but well I don't know I Inter-fraternity pledge coun The academic interest which she's still a pledge — entered he

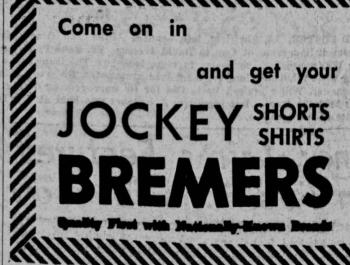
"It sounds corny, I know," she In her spare time, when she b apologized, "but I like the thought any, Marcia reads to patients of helping the people who haven't University hospitals for the UWA and is a member of the freshma Y's spinsters spree committee.

Marcia Larson

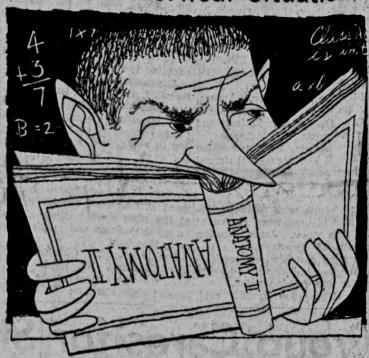
hey named the court one by one and I wasn't among them, I guess he suspense was just too much." Marcia found out at 6 that night and she called her family in Oskaloosa. Her folks put on their best, and raced into Iowa City well in time for the crowning.

Marcia herself, no new hand a beauty titles, was a picture of be-Gerald F. Else, head of the de-tinuing information on new drugs. was, and the fluster was so great

WATCHMAKERS



Campus Wolf Looks Over **Underwear Situation!**



"GRRRR!" says Lupo Leer, notorious roue and famous library lover. "Yes, GRReat is the word for those comfortable Jockey brand Shorts! Don't overlook a good thing...get Jockey and comfort is in the books for you!"

Yes college men choose Jockey comfort!

You don't have to be a wolf to appreciate the snug-fitting, tailored-to-fit comfort of Jockey brand Shorts! Jockey comfort goes for everybody, because ...

13 separate contoured pieces are carefully crafted into one smooth-fitting garment.

Newly-developed heat resistant rubber in waistband outlasts other leading brands.

Nobelt® strip rubber in leg openings eliminates sag or bind around the legs.

Unique Jockey front opening never gaps.





Jockey Shorts

EWERS 25 South Clinton

in your home! with the season's finest Wallpapers - Paints

achieve the finest in home decor with our complete line of color-coordinated paints and wallpapers. If you have decorating problems bring them to our experts who

will professionally suggest the "right thing" for all your home's interior and exterior-needs!

Now's the time to do your Spring decorating! You can



Paint & Wallpaper 216 E. Washington **Dial 9643**





- Custom-Mixed Paints
- Famous-Name Wallpapers



Spring Fashion Edition

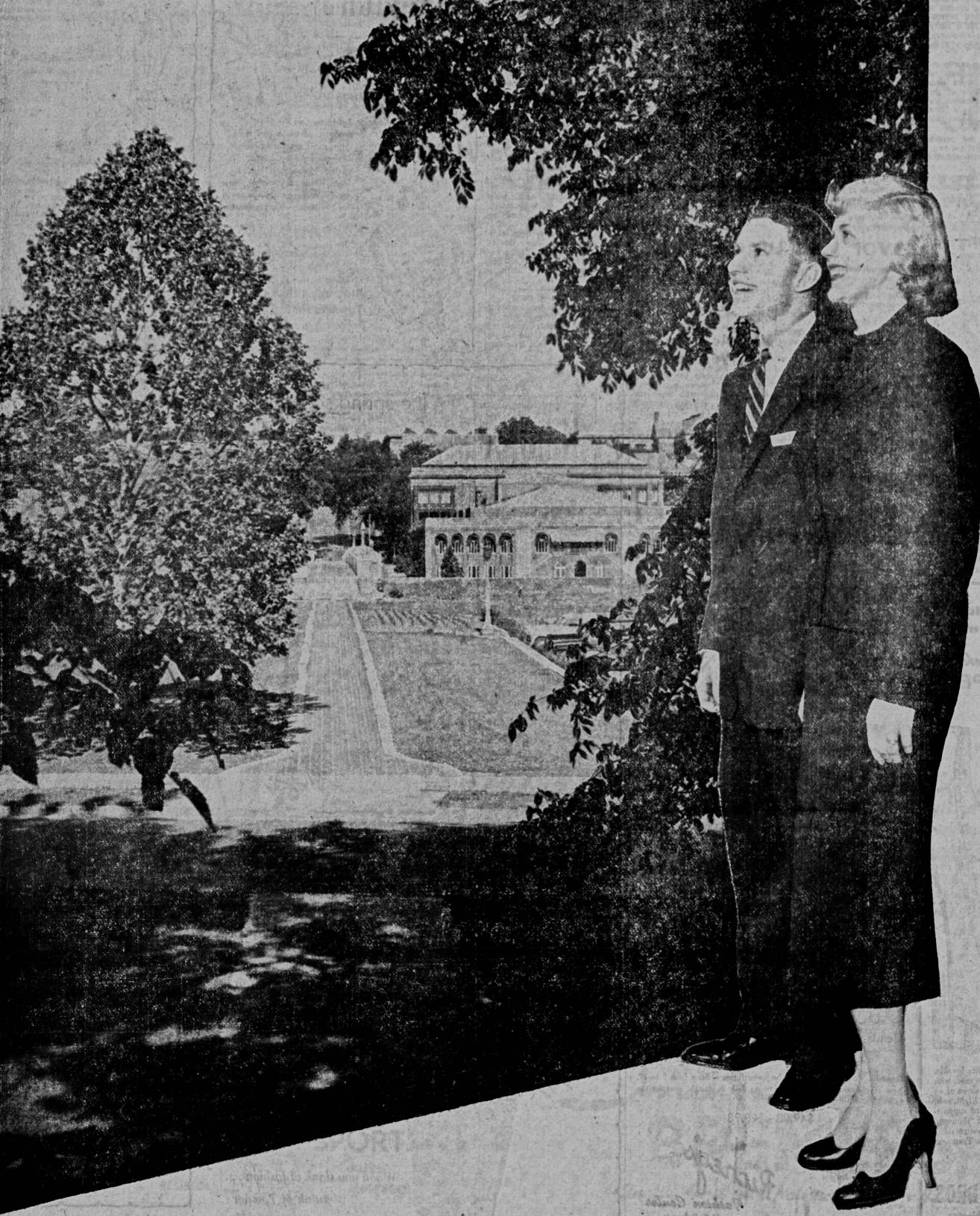
The Daily lowan

Section Two

Est. 1868 - AP Leased Wire, Wirephoto - Five Cents

lowa City, Iowa, Wednesday, March 10, 1954





Wallpaper Waist Making News for **Fashion-Rightness**

The wallpaper waist is news today, even the coat that tops the fashionable frock getting the treatment. Skirts in princess style are lightly stiffened to swing out, minimizing the waist.

Stripes swirling about the bodice and straightening to a long line in the skirt of a cotton frock give the little-waist look. A slendershaped dress with fish-tail back, ensembled with a fitted jacket, draws attention to the tiny

A navy acetate faille coat is so neatly fitted it can double as a dress. Tiny self-belts on navy full or peg-skirted frocks draw in the watstline for date or business hour fashion-rightness.

Tucks starting beneath a high bodice and continuing around a bouffant skirt provide a beautifully molded midriff for a party creation of cotton in raspberry, olive, paramine, clay, navy or black.

Newest of the toppers is a hunting-coat style, high-waisted and bell-bottomed, to be worn over a whip-slim skirt. Some of the new silk coats are papered inside with prints matching a dress, and the lining helps the coat hold its trim shape

Lingerie is styled for perfect lines, and foundation garments play a part in waist-whittling and hip sliming.

It's a tall girl's dream world, since the 1954 trend to minimized waists, gathered round necklines and princess skirts is all in her

On the Cover—



Spring is still officially 11 days away, according to the calendar, but it's already on the minds of Boody Taylor and Marshall Holt, featured on the cover of this sec-

come shift in wardrobe and the and more at ease. inevitable additions to it. The Daily Iowan and its advertisers hope that this section will aid you in making your selections. The firms represented will be able to help you pick fashions that are right for you, the SUI atmosphere and your pocketbook.

All-American "classic moc"

by Penobscot TRAMPEZE



Your favorite lovable. loafable moc, with the burnished sheen of an old saddle! Light, soft, flexible. Concealed support-ing shank and "thousand mile quality construction" that have made Trampeze

LORENZ BROS

119 E. Washington

Suit Features Jewel Trim



PAT BROWN, N3, DYSART, selected this powder blue flannel suit at Towners to appear in the Big Ten beauty contest. Pat's suit fea- particularly smart when combined tures a shawl collar, three-quarter length sleeves and jewel trim on the bodice. The ensemble is completed with a pillbox hat of velvet and straw in navy blue and gloves and pumps to match.

Favor Costume Look

Designers have taken their cue from the long-time popularity of casual separates that could be ensembled and have adapted this new tissue-weight woolens are new tissue-weight woolens are look in cost. well-put-together look in cos-the favorite fabrics for these smart

The Costume Look promises to outfits. ank most important this spring, ven challenging the ever-popular New Accessories

Introduced at the Spring Open- 'Jet Propelled' ing were many variations of this ensemble idea. Foremost in im- Break the style barriers with portance is the three-piece cos- "jet-propelled" patent accessories! tume-slim skirt and boxy jac- Shoe, bag, belts-with black catket of wool with a blouse and alin or jet jewelry-go smoothly, jacket lining in a gay print or smartly with jet black shiny straw contrasting solid color.

millinery. The boxy jacket is shown al- Patent accessories will be your target for attention this spring-WHAT GOOD CLOTHES DO you just can't be without their

It may not be strictly true that glossy polish! clothes make the man. But it is They're sleek, and sensational indisputable that good clothes with the pale neutrals, with black Milder weather brings a wel- make a man feel more confident or navy, with pastels and with

SUITS for Spring



Heads will turn when you wear your new Spring Suit from Richey's

Beautiful Moordale Suits to fit the junior figure - Sizes from 9 to 17. New Youthmore suits and coats arriving daily in straight sizes for the taller Miss. Sizes 10 to 20.

\$49.98 - \$99.98

You'll find lovely coats available in all colors and 3 fashionable lengths short, three quarter, and

Women's Clothes For Spring Use **Men's Materials**

In the spring a young girl's fantimer it's line, but this year it's lar.

Hers because of its all cotton, fresh looking materials. Popular young look. famous durability.

ends of the spectrum, either jet of their reasonable prices. black or light beige-and both A boon to the SUI coed is the semble. look well in combination.

In jackets, the familiar pinwale takes on a new design effect when worked on the horizontal in solid

Walking shorts, brought out first in resort collections, have proved so popular that they are now being coordinated with shirts, jackets and pullovers. On the west coast, where shorts

are an all year round fashion, corduroy walking shorts are even being used with dinner jackets. The popularity of fancy vests

continues unabated, paralleling a similar vogue in the women's Such waistcoats look new for spring in pale solid colors, in tat-

tersall checks with lots of white

ground and in the printed corduroys that give a Victorian effect. Black comes through as the most important fashion color for men this spring . . . in shirts, shorts, and jackets. This looks with grey flannel slacks, with crisp white linen shorts or shirts, or with butter-soft corduroy in

pale camel beige. Always versatile, corduroy mixes or matches with other fabrics to give new texture or design in-

Household linens last longer if given a good rest between uses. To rotate, place freshly laundered sheets and towels at the bottom of your linen piles; take fresh linen from the top.

Array of Smart, Colorful Motifs Greet 1954

An array of smart, colorful monew "roomy" note in spring hand-tifs are moving into the area of bags. The casual, roomy features wardrobe accessories. will eliminate the constant strug-Big news in spring hats will be gle to make "everything fit" for a

cy often turns to filching fashions tiny pillbox styles. Advance styles long day of classes. Local counters from her best beau-or at least, indicate that crisp little sailors, are featuring satchels, bags with to influencing his wardrobe selectiny caps, bretons, rollers and off- outside zipper sections. Multiple tions. Sometimes it's color, some- the-face will also be very popu- openings are also popular.

The new "wristbone" glove will Iowa City department stores enable effective display of brace-Corduroy seems to be in the are showing the new diminutive lets. Found in both cotton and nystyle gicture for both His and hats in straws, linens and other lon, the gloves have a smart,

lightweight construction and its because of their neat apperance, For class wear, the versatile the hats also are appealing to the "string glove" in cotton or nylon Color preference takes in both economy minded shopper because is suggested. Local stores carry these in colors to match any en-



Pasadena Refreshing as the first Junnyland

crocus . . . these gay little straws to top your fashion selections now through spring. Make your choice from many enchanting new styles in gorgeous shades for the coming spring season.

millinery from .

6.99 now, more than ever,

it's Towners for smart millinery



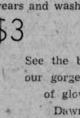
fashion headquarters for gay new spring accessories



the gloves...

by Jawnelle

Designed for discriminating women by Dawnelle, introduced this spring at Towner's. Shown is the beautifully tailored Cavalier, of double-woven cotton that wears and washes like a dream.



See the balance of our gorgeous array of gloves by Dawnelle.



the purses ...

A beautiful array of new spring styles in fine purses awaits your approval at Towner's. In the latest new failles, patents, calfskin, lizagator and cobra. Make your selection today.

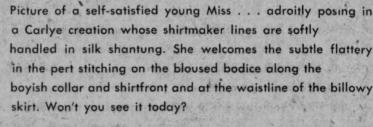
5.95 to 7.95

and up





the spring scene is set with a gorgeous array of exclusive creations



another Towner's exclusive for you . . . for spring . . . for only



Etta Gaynes has returned the 3-piece dress suit to new glories this spring. There's a wealth of creativeness in this black faille cut and detailed for smart moods, buttoned with rhinestones. Fashion bonus: a pure silk bow-tie blouse in black and white with jacket lining to

masterpiece exclusively

6995

When you think of fashion . . . think of Towner's



CARLYE

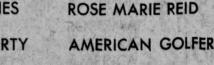
MARION McCOY

WHITE STAG ETTA GAYNES

ANN FOGARTY

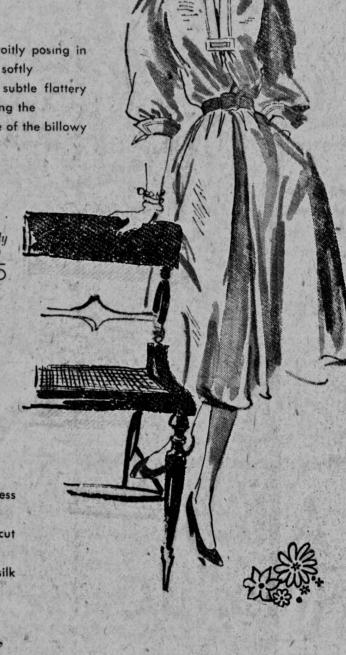
AMERICAN GOLFER

JONATHAN LOGAN



LASSIE JR.

PAT HARTLEY



Appearance (alled Factor Of Success

Clothes don't make the man. ither does the package make he product that's inside.

But of one thing you can be gre. The product that's smartly, leasingly packaged to create an amediate, favorable impression all sell far more successfully n one that's not.

That's why clothes, grooming and over-all appearance are facof primary importance to the an who wants to sell himself cessfully in business, according specialists in the fields of job eling and personnel train-

Walter Lowen, head of one of country's largest position-seng agencies who, as a recogited authority in personnelment work, has probably inwinced more junior and top exautives to well-paying jobs than one else in the business, puts this way:

Naturally, the 'product' must good. The man must qualify in of character, experience, Mity, job aptitude and other ele-

Appearance Counts

"With those 'product' ingrediestablished, however, we consider appearance, persmalty, the kind of impression he makes. They make up the 'pack-ge' that will largely determine bether the 'product' her the 'product' sells suc-

Personal appearance—in terms neatness, good taste, judgment wearing clothes appropriate the occasion, attention to desuch as well-groomed hair well-kept shoes-ranks near top of the requirements list he competition for recogni-

Collar Fit Important portant to any well-groomed are fit and good taste of his

vives the fabric and removes graphs.

Suit Features Dacron-Wool Flannel



MARSHALL HOLT, A3, DES MOINES, models a single breasted three-button suit with patch pockets at Bremers. The Botany suit is spring weight gray flannel, 30 per cent dacron, 70 per cent wool. With it he wears a blue and yellow tattersal weskit with a wool knitted back, a white Enro button down oxford dress shirt and a silk shantung tie with regimental stripes. He is carrying a Mt. Rock topcoat in black and white check tweed with ragion sleeves and slash pockets. His hat is Resitol's narrow brim, tapered crown, in medium gray. His shoes are by Bostonian in black scotch grain

Mr. Formal Contest To Be April 19-30

ss, and the care he gives The official period for this Today's neat, trim styling year's "Mr. Formal" contest at SUI picture taken in a dinner jacket, ranging from the go-with-everyres that a man's suit fit (to run during the last two weeks and will be judged on the basis of thing neutrals to basic pastels. In ly at the collar and shoul- in April, from April 19 through what he does for the dinner jacket. the neutral families, beige is a and that lapels hang straight 30), was announced by Daryl Car-Dick Pitschke, A4, Rock Island, popular shade for spring, and and that lapels hang straight 30), was announced by Daryl Car-without break. Straight-hang-ter, C4, Storm Lake, contest man-Ill., is the official contest photog-others include palest ivory, cream,

requires close attention not Each organization is eligible to The winner of the "Mr. Formal" putty, bamboo, seashell and to proper length, but to other nominate a male candidate, with at Iowa contest will receive a "chewing gum," a greyed tone of fraternities allowed three, and complete summer outfit by Rudof- beige. Then it comes to clothing care, dormitories two men from each important to remember the important to remember the section. The organization must insect the dormitories two men from each section. The organization must insect the dormitories two men from each section. The organization must insect the dormitories two men from each section. The organization must insect the dormitories that the dormitories two men from each section. The organization must insect the dormitories that the dormit d for adequate closet space. To dicate an intention to enter, or wear, including an AFTER SIX the very pale, or the charcoal wrinkles accumulated in a submit the names of the candidate dinner jacket, midnight blue trou-shades. And the blue family inwrinkles accumulated in a by no later than April 7 by writing sers, cummerbund and tie "For-cludes the sky-hued pastels and by wear, a wool suit should in care of The Daily Iowan or by well as the sky-hued pastels and in care of The Daily Iowan or by well as in care of The Daily Iowan or by mal Pack," and dress shirt. given space to hang free—on calling Carter, ext. 2040, and ar- The SUI collegian who looks navy.

Point to Better Grooming these days as more attention is and ties team up with such outfits. terpretations and its great versabling given to general appearance Brown shoes either wing or plain tility, the sports coat is today accurate to the should be a such as a such as the should be a such as a such as the should be a such as a such as the should be a such as a such as the should be a s

and the different occasions, not only on the campus and in the classrooms but also on weekends.

Since more formal affairs are

clothes on the campus. They favor tions. White dinner jackets rule prefer.

Mo bined stripes and figured neck- ties up to better appearance. wear neatly tied. Flannel and other lightweight fabric slacks often of dark grey are combined with the jacket, either harmonizing in color or in sharp contrasting color in lightweight tweeds or cords. Sport shoes in saddle strap or in plain white combine with such outfits.

On some campuses when real warm weather arrives, the custom of wearing shorts of cotton or other lightweight fabrics reflects the same attention to details. Many wearers of these abbreviated outfits don a pair of below knee length stockings and a sport shirt and sport shoes.

When suits are worn, the grey flannel and the lightweight tropicals or cord suits are indicative of this better attitude toward appearance. This is particularly true seniors who are giving some thought to the fields of endeavor after graduation. White shirts usually with the button-down collar and striped repp or figured foul-

Spring Offers Color Variety

bright birdwing colors as well as

ranging appointments for photo- best in the new AFTER SIX white Pastels of every color, includformal jacket will be announced ing pale yellows, pinks and Each candidate will have his as "Mr. Formal at SUI" April 30. creams, will be seen everywhere.

Fashions for Undergraduates Comfort, Style Win Favor for Sports Jacket

new friends for the sports jacket. faces. Paving its own way to popu-

it was barred a decade ago.

ticular are dressing up, probably Most men get a lift out of dressing than bare-armed, open-necked dark vertical stripes, the many The darker colors will probably because many are considering up for evening occasions such as and coatless. Then too, sports small check patterns, and solid surprise many men and the womproms, fraternity dances, house jackets offer the variety in color, dark colors, are seen in this styl- en who influence them. Black

lightweight tweeds and flannels and are combined with midnight The new spring sports coats fall for the two traditional sports coat color of shirts, ties, and the wearwhich are worn in a casual man- blue dress trousers, dark blue, ma- into two fabric categories and silhouettes, the two-button and er's natural coloring. Patterned ner avoiding any hint of sloppi- roon or patterned bow ties with three silhouettes. The first fabric the three-button models. The wool fabrics — in which black, cummerbunds to match. With category is the soft wool tweed three-button model closes higher dark gray or dark brown are the ness. With oxford shirts are com- black dress shoes the whole outfit family, woven in breeze-catching, on the chest and has narrower background—appear in this disexceptionally light weights. The lapels and a smaller collar open-tinctive dark range.

Convenience, comfort and grow-ing social acceptance are winning ily, known by their smoother sur-surfaced worsteds are used in larity through a range of style in-three silhouettes, but are particularly favored this

these cuts, with the crisp worst-

cepted in many places from which riding habits, with slightly fitted their greater extremes of color. waists, lower pocket openings Where sports colors in past years classrooms but also on weekends being held lightweight evening and for formal affairs, the proms clothes and accessories reflect the thing, they'd far sooner see their tweeds in such traditional patholic the color range this spring.

saxony tweed is used in conserva-

More "boxy" cuts are favored tively cut jackets that set off the





SHOES BOSTONIAN

MANSFIELD

HATS STETSON RESISTOL

SPORTSWEAR

uummuummuummuummuummuummuummuummuum

ALFRED McGREGOR

Quality Girst with Nationally-Known Brands

Avoid Being Over-Dressed: **Experts Say**

from being well-dressed by a tendency to over-dress.

You see them in taffeta, satin or faille dresses - beautiful and elaborate enough to stand alone -bedecked with jewelry.

Dresses made of rich, sumptuous fabrics, or those sewn with pearls, rhinestones or sequins. need at the most only one understated jewel.

Mixing Jewelry

Simple cut dresses of dull crepe or jersey—especially if black or another dark color—can look well with a great deal of jewelry worn at wrists, throat and ears. A pin is best worn when a necklace is

If you are using jewelry in this way, you'll be well-dressed with a simple, unobtrusive and untrimmed hat.

The conversation-piece hat only contributes to the well-dressed look when all other parts of the costume are low-keyed.

Simple Shoes Best Over-dressed girls often wear ankle-strap or elaborately cut-out shoes. This is one way to dress up a costume, since these shoes are elaborate and attention-getting.

When you wear them, therefore, you consider them an ornament and you cut down on other ornaments in order not to be over-dressed

Stocking Decorations

Decorations on stockings are

Jeweled or scrolled gloves are

Gray Sandals Accent Cotton



BARBARA BAKER, A2, Des Moines, uses very open I. Miller sandals of gray leather in the new "Tea Leaf" style from Domby's to accent a dress of printed gray and white polished cotton with scoop neckline and full gathered skirt from Willards.

another ornamentation which, if worn, should automatically cut 3 Shades of Gray Used for Spring Fashions

Gray is particularly good with

Jeweled or scrolled gloves are another favorite of the over-dressed girl. These may, have a place in a very large wardrobe, but they'll probably not be often worn, for they make the hands a conspicuous center of attraction.

Jeweled or scrolled gloves are another favorite of the over-dressed girl. These may, have a place in a very large wardrobe, but they'll probably not be often worn, for they make the hands a conspicuous center of attraction.

Jeweled or scrolled gloves are another favorite of the over-dressed girl. These may, have a shirred, pleated or plain, with just a shell of the pale tone, warny women like for speciator, will try the effect of the pale tone, shirred, pleated or plain, with just a shell of the basic shoe color. Or it may be a half and half vamp, of fashion publicity for beiges and box of the other.

A panel of red on the vamp of fashion probably not be often a vamp of one color and the square toe, is an effective touch on shoes of polished lack, or in years!

After all, gray means spring, leather to give that spring feeling conspicuous center of attraction.

After all, gray means spring, leather to give that spring feeling conspicuous center of attraction.

After all, gray means spring, leather to give that spring feeling conspicuous center of attraction.

After all, gray means spring, leather to give that spring feeling conspicuous center of attraction.

After all, gray means spring, leather to give that spring feeling conspicuous center of attraction.

After all, gray means spring, leather to give that spring feeling continues of prints as shell of the basic shoe color. Or it may be a half and half vamp, or a vamp of one color and the shown in the gala spring premiere it may be a half and half vamp, or a vamp of one color and the shown in the gala spring premiere it may be a half and half vamp, or a vamp of one color and the shown in the gala spring premiere brings forth the spring fashion scene the shown in the gala spring premiere it may be a half and half vamp, or a vamp of one colo Since the well-dressed girl has and this year there are three to a gray costume suit, with the only one center of attraction per good grays. The dark oxford per added advantage that the red shoe er, shoe designers have taken ad permits the carrying of a red bag man's wardrobe will be enlivened rates, and as the lining, with over the hips. On a pin-che costume, she doesn't often want sists, after a winter of fashion is today a year-around basic fa- vantage of the situation to create to add another spot of color to the by prints as bright and beautiful matching blouse or dress, of the worsted, the pocket gains into

Rising Hemlines Bring New Look for Shoes

semi-closed pumps for wear with ters in spring shoe fashions.

the season as rising hemlines cre- very nice threesome in suit acate the need for more decorative cessories. treatment of footwear.

ord popularity.

Heels, whether high or medi-polished. um are slimmer and more grace-ful for spring. The silhouette is in the pale anilines, in the honey,

lightfully new touches. Black More Important ever this spring-black patent and er tone of brown. black polished calf. Navy is a little lighter, and cool neutral

browns are exceedingly smart.

shoe giving a very modern effect of design. And white trimming in many cases has given way to the closed vamp with an air of tailnew pale off-whites and beiges ored, elegance. The back is wide which are more subtle in combin-open in a sling, a halter back or ation with dark shades.

by such names as parchment, new and prepared to go right on cashmere, cameo, panama, pol- into warm weather. ished pine, polar bear, etc. They A new angle on the red shoe A SUIT OF NAVY BLUE VERDONA CREPE woven with white is darker base shade of the shoe is tweeds, flannels and fleeces for navy blue bag, both from Domby's. new and different.

really outstanding attention get-ensemble.

the important dressmaker suits with these two-tone shoes, eight make the big fashion news in button gloves in pale leathers to match the trim, and bag to match They get a brand new look for the basic color of the shoe, make a

Another version of the two-They point to the mode that will tone shoe matches the mood of be dominant for Easter and they a town tweed for the important hint of fashions that will prevail spring costume. Here again the later for the summer when the closed pump is a favorite with wide open shoes will rise to rec- the new stacked or built up leather heel, slimmer and highly

longer. And color, in terms of pale tones offsetting dark hues, Here the contrasting leather is a lend the smartest of all the dedarker tone, handled more delicately, in a narrow band of scal-loped suede, an underlay or a pip-Black is more important than ing or binding of black or a deep-

Bridging the Gap

For the woman who wants a In other years these colors have been livened with touches of white —a narrow piping, a little bow, cording or stitching. This year the popular two-tone effect is handled more boldly.

The trimming is part of the shoes which will follow there is the closed vamp, open back sandal which is one of the prettiest shoe fashions we've had in a decade.

one of the new fluid asymmetric These are the colors which go straps. It's delicate, feminine

less formal town wear. The nar-

are all off-white in various de- story for spring is the combination modeled by Nancy Sweitzer, A4, Waterloo, at Willards. With it grees of depth, and the way in of red with dark leathers in ef- she teams white string gloves. Palizzio pumps of navy calfskin which they are handled with the fective shoe styles for wear with with a white-trimmed cut-out design on the vamp and matching

Often the greater part of the rowed square toe pump, which spring Clothing To Feature Bright Prints vamp is made of the pale tone, many women like for spectator Spring Clothing To Feature Bright Prints

Real Attention Getters touch on shoes of polished black,
Since skirts are definitely short- navy, taupe or oxford grey. This And, we predict that every wo- as frocks, blouses, cotton sepa- is expertly tailored to lie flate.



Crepe Used for Spring Suit

as a spring bouquet! all-important costume suit. Again... Fashion at Your Feet

For Every Hour of the Day

The PUMP, the Ultimate in Perfection



NOLA by PALIZZIO

In Birchwood, or Navy Calf, or in Black Patent. \$19.95

SMART SET by JOHANSEN In Alabaster, Ginger, or Red calf. \$16.95

To MIX or MATCH with your **GAYEST COTTONS**



In red, navy or white kid. \$

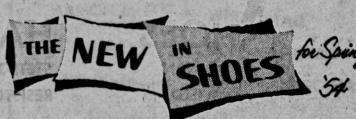
In navy, black or white buck with matching nylon mesh. \$9.95

Strictly for GLAMOUR



CONFETTI'S MARTHA In copper patent, or with square throat in black patent. \$12.95

Domby Boot Shop MEW



Casual Shoes T To Feature **New Colors**

of the casual shoes that are putting in their appearance for spring and summer indoor and outdoor we Bright shining stars of footwe

design, they make the simple costume a conversation piece. "Imagination Unlimited" is their motto. Fantastic combinati

New materials and colors. Best of all, good sound construction with leather soles, spectro heels, some with rubber in serts, a shoe that feels wonder on your feet and will do with con siderable wear and tear as well,

Black, bright red, navy and white and natural are basic co ors. In addition to these, brown and deep charcoal are favorite And luscious pastels include th newly smart turquoise, avocad green, bright yellow, watermelor or paler pinks, sun yellow an

Such bread and butter fabrics a good old denim have been shir up with frosted beads and spr mbroidery to take a front ro seat in foot fashions. Sailcloth another sturdy fabric, now glam orized for patio or party wear.

Startling contrasts are in order such as shag suedes bedewed wit sparkling rhinestones. Silk shar tung and linen, smart with yo dress-up separates, also go heavily for jewelled trim. Imag the humble sneaker glorified in leopard print cotton with shi black patent binding and laces.

Smooth leathers, and gloves grain leathers are more sin styled for practical wear, but a that 1954 dash of spice with start ing lining fo giddy checked

Toe Accent Makes News in Women's Footwear Basis of New Season's Wardrobe

the more adventurous going to 15 On some it looks good. On others, high Spanish heel.

ere at all makes the shoe outnding. No more peephole shoes the wearer had in mind.

with skirts definitely shorter, continues as an attention getter, toe ankle strap sandal with very As the season advances, the open sandals.

and 16, the toe becomes the focal no! If the foot tends to be broad, the ball of the foot is extended. With taper but not needlepoint into summer service in the pale tion to a pretty foot and a slim aniline tones. for spring. It's strictly in line with your foot.

treatment of the T strap, which angles, gentle curves, softly fem- bow can be piquant, provocative. In the smartest open models, the draws the eye up the instep to a inine lines in suits and dresses. On the large foot it's a stopper all

off, in straight, curved or asymmetric line, to reveal all five toes straps, set off-side.

The tapered square toe, at first right, but hardly in the fashion a very limited fashion, is gaining sense. Cutouts, flat bows and pipin acceptance. In polished leathers in a compared to the control of the control brough the gauze of a nylon For summer cocktail and party it is particularly smart and suit- Related to the big bow is the riff and ample curves.

With high curved heel and sharp vamp is the most popular as it is And speaking of toes, big bows feature of the costume. triangle toe, the effect is not what the most flattering shoe fashion promise to return. Again, look to an ungainly big toe to peek Or there is the new asymmetric the current silhouette - no sharp On a small foot, the butterfly

slender square-toes can do spring- Again something to call atten-

ankle, to make the shoe a real

You can cut a fancy figure if spring suit! whole front of the vamp is sliced slender ankle strap. The T strap of the tapered square toe, at first right, but hardly in the fashion of the vamp is sliced crosses and holds the three vamp a very limited fashion, is gaining sense. Cutouts, flat bows and pip-

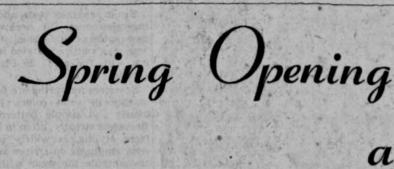
tocking. The needlepoint Spanish toe sparkle on the vamp of an open-spring tailored fashions in general, some ornaments on the vamp of the sparkle of the s

. . or dramatic are the fashions signed suit . . . preferably one that ingly new in suits. being presented in any spring introduces a rather sharply-de- The incoming season brings much that's new in silhouette.

opening, there is always one ap- fined departure in silhouette. pearance that is awaited with al- One newsmaking suit in a wom- Suits with built-in curves are at-- the an's wardrobe can establish her tention - compelling. Interfacing

as a woman of true fashion and pliable stiffening are used to you select the right foundation Suits are always the focal point awareness and create for her a create rounded contours. -of interest for, almost without reputation as a style leader.

tuated with a corseted midriff. exception, a smartly-dressed This spring of 1954 promises no Darts are much in evidence, runhip line, tapered long-line mid- woman builds her new-season disappointment for women who ning smoothly from the waistline wardrobe around one well-de- are hoping for something excit- into the natural hipline.



Villard's Apparel Sh

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For 25 years--your guarantee of Fashion's Best at Petite Prices

Spring Suits and Coats

House of Swansdown — Jaunty Juniors — Handmacher Betty Rose — Paramount — many others

Complete Stock in Famous Lines

Junior Sizes Misses Sizes Proportional Sizes Half Sizes



The 3-piece suit.

The 3-piece suit - a practical, pretty co-ordinated fashion. The crepe-lined topper and suit jacket are self plaid and the skirt is solid yarn dye flannel. Pink.

Size 14 \$69.75



Orlon Coat

Yes a fleecy coat you can really keep clean because its completely washable, 100% orlon, A onebutton, 32 inch topper with stitched shoulder and sleeve

detail. Maize. \$49.75 Right Combination for Spring

Three for the money makes good fashion sense especially in this important threepiece spring suit ensemble. Our versatile wardrobe suit. The belted skirt is permanently pleated and completely washable of Orlon and wool.

Size 14 \$59.50

We feature Women's Fashions as well as the co-ed's favorites Teen-age as well as sophisticated Young career ladies



New Cottons

\$10.95 \$39.75



Costume Dr

The important costumetheme, that gives you two changes of scene for the price of one! The softly flattering dress is of sheer acetate and rayon crepe, trimmed with the faille of the curved contourbolero. Spring navy.

Size 15 \$25.00

Fashion Specialists — Willard's Apparel Shop



A BROWN LINEN casual dress with a white collar brightened by brown and white bow and matching detail on the skirt is modeled by Kay Taylor, N1, Tulsa, Okla., at Zimmermans. White gloves and a brown bag complete the outfit.

Toward Sim Silhouette The two-piece costume of soft rounded thigh-length jacket over the sheath dress is one of the most important trend for spring. Necklines stand-away! When you show the standaway neckline is a dom-philicraft.

That's because the whole trend ly and lend themselves so well to in men's apparel is away from such skilled, high-quality workweight, bulkiness, and exaggera-manship. signers, manufacturers and men's Suit or sportswear styling along slimmer, more natural lines has

fashion editors. influenced the over-all male sil-These same sources point out that the term, "natural shoulder," houette. in suit coats and sports jackets is Hat-brim widths are narrower often misunderstood. The natural and crowns smaller and more shoulder is not, as many under-tapered. Wide brims and large stand it, a skimpy, pajama-type crowns look awkward with a nashoulder designed to create a nar- tural-shoulder jacket.

row-shoulder effect. Slacks and suit trousers are The true natural shoulder sim- narrower and taper to the cuff beply conforms more naturally to cause full-cut, wide trousers are the actual body line. Instead of out of line with the slim-style building up shoulders to an ex- coat.

aggerated breadth by bulky pad- Even ties have followed the ding, the designers and manufac- trend, ranging this spring from turers use padding more sparing- medium narrow to extreme,

The little top, big skirt shape has changed to the rounded, flat-tering bodice with a slimming straight and narrow skirt. Aided and abetted, of course, by lots of shawls and stoles of graceful and

tumes that peel down as the mer- ion education majoring in home cury rises.

The Natural Look

It is good news to know that the The coat silhouette has thinned natural figure is to show once down, magically without affecting more after years of "clinching" ing comfortable at the same time. coats a new look, because even

The stiff, crackling fabrics so many of us found difficult to wear at the hemline like a wedge.

Fabulous Fabrics

New Graceful, Flattering Lines Mark Exciting 1954 Styles

shawls and stoles - graceful and nights' parade of silks and wonflattering-and very, very prac- der-weave wools and cottons have tical with their cnoice of wear-or-not-to-wear according to the tem-porature a proud "person of quality" look. Silks are either heavy, and nub-textured, or gossamer sheer. They drape with very convincing ele-The fickleness of our tempera- gance, or fairly float in filmy tures has had a great influence beauty. There's a high polish on on designers who truly want to many of the new fabrics, with give American women the kind cool-looking satin for gala sumof clothes they can wear success- mer evening clothes. Miraculously fully and enjoy fully. There's been light and cooly aerated, the wools a re-shuffling of ideas about the for spring range from mohair types and weights of clothes we mixtures, spongy to paper thin need for our climate shifts toward and chiffon sheer. There's a fina shorter spring and a longer ishing school treatment being summer. This, of course, means given silks, cottons and linens lighter woolens, more silk coats that makes them crease and water and silk coat-dresses, more cos- resistant, and that is higher fash-

Silhouette Changes

our middles, billowing our hips its smart and comforting wrappi with layers of petticoats or trying ness. If you have come to love to pour ourselves into test tube deep armholes, wide sleeves and sheaths! Yes, the slim silhouette a fluid, flowing looseness in coats, is definitely with us for spring, but with typical American improvergents to guard our birth- tures in new coats - but with a right of looking pretty and feel- difference! The difference gives

have melted into whipped-cream when you try on your new softness. They still have a "body" wardrobe for spring, don't let the but this season's it's the substance fitter clutch the back of the neckations of this deservedly popular looking it is, too. Let your clothes

Fabrics will be just about the suits and dresses.

Suit Features Splash Pattern



JOHN LANDESS, A4, DES MOINES, models a worsted flannel shades of brown, from golden tan Phoniex suit in light tan with contrasting brown and white splash to deep brown will be seen. Top in a soft window pane pattern. The single breasted suit from St. Clair-Johnson's has patch pockets and a clover leaf lapel. His hat is by Caxton in charcoal brown with center crease and the new 21/8 inch brim. He wears a rounded button down collar oxford shirt by Manhattan and carries a tan tweed California weight topcoat by

Athletes Have Style Sense

When you shop for a lightweight wool or tropical worsted by molding, shaping and "workthis spring or summer, you'll find that carries you through both day that most models will create a cal worsteds that tailor so superbthat most models will create a cal worsteds that tailor so superbThey achieve the desired look

They achieve the desired look and tropi
and late afternoon with complete the desired look

They achieve the desired look and tropi
and late afternoon with complete the desired look

theme. It's the sort of costume

that carries you through both day

around the throat. Whether

the more he's inclined to be

the more he's inclined ing away out in a giant cuff, the his selection of wearing apparel. who took the title from him, Gene and taste, too, determines whether wide open look is NEWS for coats, Among the greats of the past Tunney, is recognized as one of the jacket shall have center vent generation Jack Dempsey was- the best dressed men in New York, or side vents.

Collegiate **Fashions** Go Darker

big role in setting styles for the nation's men. And this year is no

College men, who helped build the boom for black as a top fashon color, this spring are wearing smart new variations in style keyed to the new shade, with emphasis on comfort and casual good

From separate vests and strik-ing sportshirts to neckwear in new patterns and colors, the college man's attire is styled in keeping with the trend to black and charcoal gray.

Sweaters for spring are predominantly in solid colors, emblem motifs and simple patterns. The sleeveless sweater, often in buttonfront styling, is widely popular, with emphasis on stripes and colors suitable for wear with black and charcoal gray.

The separate vest, which rose to its current favor after bowing on the campus, is also offered in an array of stylings. Top colors are those which coordinate with the darker colors popular in suits and sportswear. Fabric preferences are for soft wool, silk and-in the midwest-cotton corduroy.

In suits for college wear, the ise of black has brought with it the pre-eminence of gray over brown. But many striking new suit fabric in the east and in most other sections is the all-wool gray flannel - smartly styled, durable and long-wearing.

When it comes to sports jackets, the college man's tastes depend on the location of his college and his personal preferences in styling.

Take a Long Look



at these tamous tashion names that are sure to bring you fashion raves galore

Sportswear:

And

Strav

Clas:

Catalina Jantzen Levi Strauss **Bobbie James** Par Form

Coats:

Bradley

Suits:

Jameshire Life Savers Helene

Dresses:

Paul Sachs Franklin Junior House Petti Joan Miller Jack Mann

Foundations:

Gassard Maidenform Peter Pan

Lingerie:

Luxite Henson Shrank Deena

Uniforms:

Krause

Hosiery:

Luxite Modjud

We invite you to use a convenient Zuckies charge

116 E. Washington



hotel jefferson building

"shoe-string," types. an Invitation

to men the best

See our matchless array of new Spring ideas. Note the careful, faultless styling, the perfect fit. Stop in, see for yourself-you'll be glad you did!

Suits

55.00

Sport Coats from

27.50

Fashion Firsts Always from

Bracelet Sleeves Key Spring Fashions



WEST IDEAS IN New York fashions are carried out in this modeled by Karlen Sutton, A1, Clinton. Fashioned by Lothe gown is carried by the local J. C. Penney company. Miss is wearing white double woven nylon gloves and red kid mps. To complete her spring outfit, she carries a smart looking

Functional Style, Fabrics Clue, To 1954's Ideal Wardrobe

even modern clothes. All are pro- a half a yard. ducts geared to a fast-moving and comfort-conscious way of life in which there is neither time nor space for the burdensome weights bosomed" shirt. His high, "chok-and casual apparel appropriate for

man's attire this spring will be the neck. light in weight, high in comfort, The unyielding, ankle - high manufacture of inner, hidden elesuits and sports clothes are tail- ous, slow-footed movement. ored of modern lightweight fab- And just as the slower, heavier semblance to the clothes men wear

wool tropical worsted fabrics, for pressed in the apparel that you'll gress in all other fields. Trim, example, weigh as little as seven find in any men's wear store to-light-weight and comfortable, it's ounces to the yard. Unmatched in day. serviceability and durability.

airliner, modern living is stream-somberly styled overcoat that suits gentlemen wore when father lined, slimmed-down and func- grand-dad wore when he strolled was a boy. In the case of allthe avenue with a bustled belle wool tropicals their featherweight Functional is the word for the was often made of material that feel is heightened by scientifically modern home, the modern car, weighed more than a pound-and- planned linings and open, ventilated construction

Collars Were 'Chokers'

Leisure Wear Featured

and fancy "gingerbread" common er" collar, starched to board-like and casual apparel appropriate for rigidity, worked with his inflexi-bility tight hard hat to cut off Take clothes, for example, bility tight, hard hat to cut off have been developed in hand-From head to toe, the well-dressed practically all circulation above needle techniques, in machine pro-

and styled to require a minimum shoes in which he stepped, in dig-ments such as inter-linings, facof care. From his trim-cut hat nified slow-motion, from the ings and even the threads used in to his narrow lightweight shoes, horsecar age into the early 1900's sewing the finer, lighter wools and his clothes permit easy movement were massive and heavy enough to worsteds. and around-the-clock comfort. His discourage anything but ponder- The dull, bulky duds that grand-dad wore have no more re-

rics whose weight is much less tempo of the not-so-gay, gas-lit today than a Model T Ford has to than the weight of fabrics popular 90's was reflected in the clothes a 1954 sports convertible. Today's men wore, so is the spirit of our apparel, from hat to shoes, has Many of 1954's smartest all-functional, high-speed times ex- more than kept pace with pro-

warm-weather comfort, they are That wardrobe essential, the of the modern male - hard workat the same time unparalleled in spring suit, in clean-lined styling ing, hard playing, fast-moving of smooth, sleek worsteds, supple, citizen of Back when the 19th century was textured woolens, or in jersey or world,

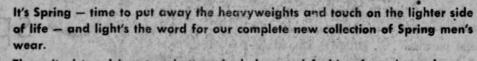
PRINTS

IN THE ELEGANCE OF

RAYON CREPE

Step Out For





The suit pictured is a two button single-breasted fashion featuring a lounge drape with medium slope to the shoulders. Full chest, and smart tapered fit around the hips, this hand-tailored suit combines freedom of movement with fresh up-to-the-minute "aressiness."

Come in today for a closeup look . . . try one on and see how well we can fit you in incomparable spring clothes.

> Eagle Suits \$75 Michaels Stern \$65 Phoenix \$55

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Easter Lay-Away Club

PICK YOUR CLOTHING NEEDS NOW... ONE SMALL DEPOSIT HOLDS YOUR SELECTION! HAVE YOUR WARDROBE PAID FOR AND HOME BEFORE EASTER!



Double Woven Rayon Suede Slip-Ons

980

For you, for Easter. Four button gloves of easy to launder double woven ny-Ion. Hemmed tops. Choose om Penney's wide asortment of white, dark pastel shades. Sizes 61/2 to

For Easter And Spring Straw Beauties 4.98

nart Easter beauties and ou can buy them for little ore than pin money. ert and pretty. Choose rom black, navy, red pastels in crisp straws. Others m which to choose. 2.98, 3.98



Spring Bags In Plastic Patent'

2.98

Latest styles and colors for Easter and spring. No outfit is complete without the added touch of a new purse. Choose from a wide variety including Grain plastics, failles, black patents and pleated rayon.







The rich elegance of plied rayon crepe takes on even more beauty in the drama of these new prints! See the graceful full sweep of the skirts, the excitement of the semiplunged necklines; add the glamour of glitter sparks and you have beauty unlimited. Sizes 10 to



Spring Hosiery Shades Color Invades Men's Fashions Blend with Your Colors the air. It isn't the "gypsy" com-

ors blended especially to flatter spice browns and gold in her clothes in a big way. your own natural coloring.

If you are a blonde, for example, too, usually tend to choose their en look for blondes. costumes from the same color fam- Costumes, shoes and occasions furnishings to automobiles and

panies are showing individualized able in several styles. They range hosiery colors. Sheer stockings from a range from light general wear to an attractive dark this spring range from black and this spring range from black and And now, burlap has deserted the spring range from black and this spring range from black and this spring range from black and this spring range from black and the spring range from black and t hosiery colors. Sheer stockings from a 51 gauge 15 denier style for

has been blended for brownettes. sized in the spring hosiery picture, to light pastels. One manufacturer wear in "town" handbags and in popular, with the added advantage A bewitching light brown, it is Eighteen different dimensions will of summer suits in pure wool footwear. in her spring wardrobe.

or has a vivacious golden accent length.

wardrobe.

always your color for spring.

A luxurious clear beige called has taken most strongly to wear- The various colors, off-tones spring and summer apparel is beyou are probably never without "Allure Beige" is the blonde's hos- ing a rainbow 'round his shoulder, and newly developed shades will ing produced, there is good taste a black or navy costume in your lery color. Stockings in this tone And it's only natural that he be seen in solid and patterned for the most part, expert styling wardrobe. Fashion always ap- are a flattering accent to black. It should, for color has been splashed plauds the striking appearance of is a subtle complement to the in bold, broad strokes across our a blonde in a dark shade. Bru-beiges and new nasturtiums that whole modern scene — from skynettes, redheads and brownettes accept the feather scene in bold, broad strokes across our spring Fashions a blonde in a dark shade. Bru- beiges and new hastification that the first transfer to digarette holders, and Take Rustic Look nettes, redheads and brownettes, accent the fashion-approved gold-scrapers to digarette holders, and Take Rustic Look

all call for distinctively different eyeglass frames. Men's wear is for spring - but with an air of To complement each of the four stockings. You will be delighted to merely in line with the sweeping urban sophistication. Rustic refers yourself. Department stores and basic color types, Hosiery com- find that your own color is avail- trend.

A hosiery shade called "Gayety" yours, individualized fit is empha- lations of deep blues and browns, fields. You will find it in sportscoordinated to a brownette's nat- be shown in the variety of styles worsted offers 27 different colors Linen too, becomes a newer ing than earlier fashions were. ural coloring and keyed to every for each color type. Properly fit- in his spring-summer line. The note in accessories - especially in Every color is seen, and most of shade of green and browns to beige ting stockings assure well-groomed Textile Color Card association, shoes and bags. Redheads will find their basic longer wear from your nylons so recently announced an expanded the spring themes of straw - in- the early spring fashion list, and

sense when you remember that on tuned too bright to light reds and Too fancy for the plain, average sage, flamingo and gunpowder you certain colors look very much the navy and bright blue shades man? Not a bit! For it's the plain, high on the list. average, mass-market man who

from kitchen equipment and home

fashion colors in your wardrobe. Besides colors that are naturally charcoal tones, through subtle var- the potato patches for the fashion legs and always help you achieve color authority of the industry, From down on the farm come suit and frock styles. Fleece tops shade called "Magic Tan." The col- insist on the right leg size and range of 40 different colors for terpreted in sportswear, bags, the miracle fabrics are gaining in

ing out. It isn't that men have wear, however, that color really 'surface interest" - as it's called suddenly gone giddy or seek a new comes into its own this season. n the trade - including nubbed, hosiery a new way. For the first to flatter the red haired type and way of self-expression. It's simply Again, the color selection runs slubbed, open-weave and flecked time you will see stockings in col- to blend with wedgwood blues, that color has come to men's from blacks and charcoal grays effects. The wool fabrics and and browns, through innumerable smooth-finish worsteds in sports This season you'll see American shades of blue, yellow and red. In and casual wear will also be avail-Choosing your stockings as you If you are a brunette, "Rose males more colorfully attired than the sportswear division, however, able, of course, in wide selections do your lipstick to flatter your Blush" is the hosiery tone blended they have been since they stopped there's even greater variety than of color, pattern and surface texcostume and your natural coloring especially for you. This lively wearing the multi-hued brocades in suits with shades such as cora, ture. is a new idea in hosiery. It makes beige with a rosy undertone is and satins of Revolutionary days. | cocoa, beige, lemon, copper, rust. | A noteworthy point in the surg-

Many Fibers Offered

Fashion takes on a "rustic" look to the many rustic-weave fabrics men's wear shops all over town in fashion — linen, linen-like ray- are showing greater variety in ons, linen-weave silks, even worst-

shoes and in little collars.

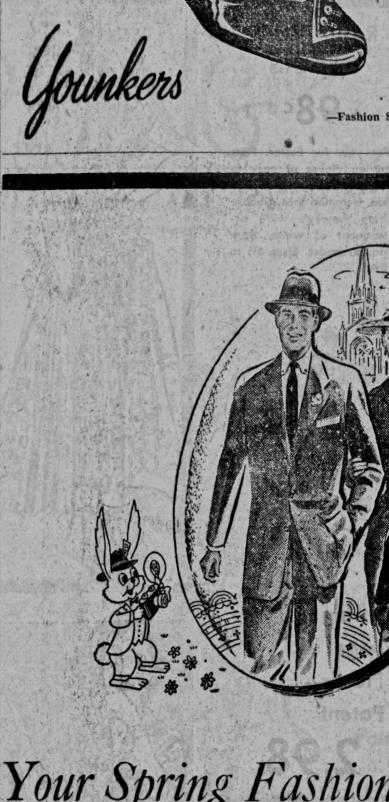
ing flood of colors is that, while heres' no limit to the brilliance and vivid coloration in which and skilled co-ordination. There are restrained, eye-catching and oleasing color-contrasts and a sense of well-planned harmony rather than hit-or-miss piling of

color on color. But take a look and see for colors than the blue-bloods of Colonial days ever knew.

The short bright coat continues

of being more durable to cleanthem go well with a variety of

Blossom out in Spring's new 'STOP and Glow' colors REDS! **BLUES!** The Spring fashion story in a nutshell . . . gleaming bright colors cued to Spring costumes. See the new pump accented with a differen touch . . . zigzagging rickrack, bow'd in back flattery. Dress up flats too, buttoned and stitched . . . all delightfully designed by Jacqueline. -Fashion Shoe Salon . First Floor

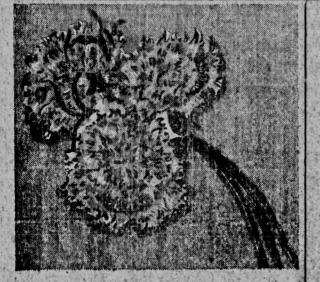


Your Spring Fashion Parade starts with Smart Clean Clothe Pressu

> Only a few days until the official arrival of Spring! So why not call us right now to pick up your clothes for a bright, spic 'n' span Spring Cleaning? We'll have them back for you, of course, in plenty of time for your weekend plans. Don't Delay. Dial 4177 Today!





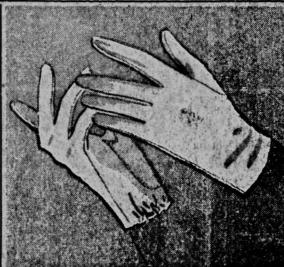


Gay costume flowers to brighten a dress, suit or blouse, fresh colors and pastels. 59c to \$1 -Notions • First Floor



Choose a handbag from patent, faille or leather, to complete a spring outfit. Many new styles and shapes to choose from.

-Handbags . First Floor



The 'Short-Stop' glove by Hansen hugs the wristline with briefness. Double-woven cotton stays fresh. Many lovely butterfly colors \$3

-Gloves • First Floor