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Big Ten Wins
Western Conference Fives
Defeat East
See Story page 3

The Daily Iowan

Iowa City's Morning Newspaper

Partly Cloudy
IOWA—Partly cloudy today and tomorrow; rising temperature tomorrow in west and central portions tomorrow afternoon.

FIVE CENTS The Associated Press IOWA CITY, IOWA FRIDAY, DECEMBER 30, 1938 The Associated Press VOLUME XXXVIII NUMBER 84

Viruses Magnified Million Times Under Science's New 'Eye'

By **STEPHEN J. McDONOUGH**
Associated Press Science Writer
RICHMOND, Va., Dec. 29 — A new microscope which magnifies an object 1,000,000 times and which has made disease viruses visible for the first time was demonstrated today before the American Association for the Advancement of Science.

Dr. V. K. Zworykin of the Radio Corporation of America showed the instrument and demonstrated to a packed auditorium how it is now possible to see invisible things by making the atomic particles called electrons convert unseeable things into visual images. This electron microscope, which

Dr. Zworykin described as "one of the by-products of research on television" is expected to be one of the most powerful tools in finding and curing the diseases caused by the viruses, such as the common cold, infantile paralysis, and smallpox. He showed for the first time

a picture made with the new microscope of the virus which causes smallpox. Magnified 1,000,000 times it appeared to be a group of thread-like bits of material. Further studies may enable scientists to differentiate between it and other viruses in the same way that they now recognize different kinds

of bacteria with ordinary microscopes. The best type of microscope developed, heretofore, using glass lenses, afforded a magnification of only 20,000 times. He also showed the first picture of the inside of a living bacteria. It appeared to be a lifeless bit of

protoplasm but actually is one of the principal pus-forming organisms which are present in the body. One of the next applications of the super-microscope will probably be the recording in motion pictures of the life cycle of bacteria to determine the best meth-

ods of fighting them after they get into the body. No light or glass lenses are used in the microscope. Dr. Zworykin generates a beam of electrons and focuses them with electrostatic or electromagnetic lenses on the bacteria, virus, or other subject to be studied. The image created is

much like the shadow made by holding your hand under a table lamp. This image is then magnified through other electrical lenses, as many times as necessary to bring it up to 1,000,000 times the size of the original object and is projected onto a special screen where it is converted into visible light.

SECOND COLD WAVE COVERS IOWA

Italians Say Chamberlain Can Not Avoid Role As Mediator

English Prime Minister Plans Trip to Rome

Italy Says Fascist Clamor for Territory Will Be Main Problem

ROME, Dec. 29 (AP)—Italians insisted tonight that British Prime Minister Chamberlain would be unable to avoid the role of mediator between France and Italy on his Jan. 11-14 visit to Premier Mussolini. The fascist attitude was that Italy's still unofficial clamor for French "compensations" in Africa under the 1915 London treaty that brought Italy into the world war would be the leading problem in Chamberlain's appeasement mission. It was indicated Mussolini would not fail to raise it in conversations with his guest.

Restriction Possible

The fascist press indicated Mussolini would propose to Chamberlain a restriction on France's role in Tunisia on the grounds that the Paris government was changing the status quo in the Mediterranean by gaining a firmer hand there. It Giornale D'Italia argued the French were trying to make Tunisia an out-and-out French possession. It now is a protectorate. Italians at the same time disclaimed responsibility for the idea of making Chamberlain a go-between. They said it arose first among the French and British.

France Objects To Interference

LONDON, Dec. 29 (AP)—France informed British officials today that she did not want Prime Minister Chamberlain to attempt to mediate French-Italian differences when he visits Premier Mussolini next month.

Student Union Gives Approval to Plan To Train 20,000 Airmen

NEW YORK, Dec. 29 (AP)—The American Student union tonight endorsed President Roosevelt's plan to train 20,000 college youths each year to fly planes. In a resolution adopted by a 256-72 vote the union said it would "watch the experiment closely to see that it is kept under civilian control," and to guard against exclusion of students because of "beliefs, creed or color."

Mint 'Invasion' Embarrassing

Two 15-Year Boys Find It Easy Entering Burglar-Proof Building

SAN FRANCISCO, Dec. 29 (AP)—Embarrassed treasury representatives and justice department officers were figuring out tonight what to do with two 15-year old boys who invaded the supposedly invasion-proof, bombproof, earthquake-proof, fireproof San Francisco mint.

The boys, Paul Francis and William Gallagher, who live at an orphanage in nearby San Rafael, said it was "simple" to get into the \$1,000,000 stone building, which is protected by so many anti-robbery gadgets that no well-trained thug would attempt to approach it. Paul and William said they saw a second story window partly open and just climbed up a drain pipe and went in "to see if we could do it."

City Merchants Offer Gifts For First '39 Baby

Iowa City's annual baby contest is under way. The winner will be the first baby born in Iowa City in 1939, and the prize is a shower of gifts donated by Iowa City merchants in cooperation with The Daily Iowan.

100 Documents In Musica 1913 Swindle Gone

NEW YORK, Dec. 29 (AP)—The Daily News says in a copyrighted story that 100 documents in the Musica hair company swindle of 1913 have disappeared from a federal building vault.

France Willing to Grant Italy Concessions But No Territory

PARIS, Dec. 29 (AP)—A person close to the government said tonight that France was willing to grant some colonial concessions to Italy to keep the peace of Europe but without actually yielding any land.

Jan Masaryk Sails For United States To Fight for Homeland

LONDON, Dec. 29 (AP)—Jan Masaryk, disillusioned son of the founder of Czechoslovakia, will sail for New York tomorrow to promote the reestablishment of his country's pre-Munich democracy. Twenty four years ago his father, the late Thomas Garrigue Masaryk, started out for the United States in his campaign to liberate the Czechs and Slovaks from the Austro-Hungarian empire.

Ernest Brinkham Dies

LOS ANGELES, (AP)—Ernest Brinkham, 66-year-old stage and screen actor, died here Wednesday.

THE EVIDENCE

Prosecutor Held The Smoking Gun

PHILADELPHIA, Dec. 29 (AP)—A pistol cracked in Judge Francis Brown's courtroom today. The bullet ripped through an indictment on a desk in front of the bench. An astonished prosecutor held the smoking pistol, a part of the evidence, in his hand. When the judge caught his breath, he quietly said: "We thought it was empty; proceed with the case."

Exchange Bars Sisto Partner

Altering of Books, Improper Conduct Charged in Ousting

NEW YORK, Dec. 29 (AP)—The first expulsion from the New York stock exchange since Richard Whitney's ousting last March occurred today when J. A. Sisto, general partner in J. A. Sisto and company, was expelled for improper business conduct.

Wants Probe Before Sharing Relief Money

WASHINGTON, Dec. 29 (AP)—As congress squared away today for a tussle over relief early in the next session, Senator McCarran (D-Nev.) called for an investigation of past relief outlays "before another appropriation is made."

Jury Denies Damages

LOS ANGELES (AP)—A superior court jury last night denied Mrs. Osa Johnson the \$706,539 damages she sought for the death of her husband, Martin Johnson, explorer, and her own injuries in an airplane crash near here Jan. 12, 1937.

Gets Federal Post

WASHINGTON (AP)—Marshall E. Dimock of Chicago, was appointed by President Roosevelt yesterday to the post of second assistant secretary of labor.

Industry Looks For Increased Business in '39

Motor Manufacturers Predict Work For 250,000 More Men

NEW YORK, Dec. 29 (AP)—Heads of nine leading American industries are looking toward the new year with mild optimism tonight, tempering predictions of definite, though possibly slight improvement in business with expressions of hope for better relations with government.

Approval For Murphy Seen

WASHINGTON, Dec. 29 (AP)—Several senators predicted today that if Governor Frank Murphy of Michigan were nominated by the president for attorney general, he would be questioned about his handling of sit-down strikes but would be confirmed ultimately by the senate.

Confesses Slaying SAVANNAH, Ga. (AP)

—Solicitor General Samuel A. Clegg said last night Marion Hunter, 25-year-old Negro, confessed the slaying of five persons here on Dec. 21 in a robbery in which he obtained only dimes, nickels and pennies from slot machines, a shotgun and bits of clothing.

Spanish Rebels Report Break In Government Central Front

HENDAYE, France (at the Spanish frontier), Dec. 29 (AP)—The insurgent offensive against Catalonia was reported tonight to have broken through the government central front at Balaguer and rolled back the right flank through Granadella, increasing the threat to the government stronghold of northeastern Spain.

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ARMY GAME

Mayor Remembers Rank Of Colonel

WASHINGTON, Dec. 29 (AP)—Mayor LaGuardia of New York remembered his military etiquette today when photographers asked him to pose. "Major," they asked, "will you pose for us with Colonel Harrington (Colonel Francis C. Harrington, WPA administrator)?"

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Temperatures in Middle West Drop as Icy Weather Spreads Over U. S. Causing 30 Deaths

Cheap-Ride Rail Plan

WASHINGTON, Dec. 29 (AP)—The Hastings cheap-ride plan for solving the railroad problem received a tentative indorsement today from Chairman Wheeler (D-Mont) of the senate interstate commerce committee. "On its face," commented the Montanan, whose committee must pass upon all railroad legislation, "it looks good to me."

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Expect Light Snow To Raise Mercury In Midwest States

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FRIDAY, DECEMBER 30, 1938

Sorry, Mr. Brooks. We Don't See It That Way

VAN WYCK BROOKS is probably one of America's best literary historians, and he deserved the gold medal he received from the Limited Editions club for writing "The Flowering of New England." It's a swell book.

That's why we hope no one takes Mr. Brooks seriously when he suggests, as he has, that "the American people should express their opinion of the present German government by forming committees in towns to make house-to-house collections of objects made in Germany, which might be destroyed in public bonfires."

"Almost every house, contains some broken toy or picture book," Mr. Brooks writes, "and these would serve as a symbol for the purpose."

That's nice writing, but it's a poor thesis. Brutality needn't necessarily be met my more brute force.

Who knows what books would be burned or when or how the fires would be put out? Who knows how far they would spread?

And anyway most of us haven't anything special against those Germans who make toys and picture books. Most of them are probably quite nice people.

So, instead of accepting Mr. Brooks' suggestion, why don't we really show our indignation against Mr. Hitler, box up those toys and picture books and send them to those 10,000 and more Jewish refugees in England—the ones aged 6 to 12?

A bill being prepared for the legislature in Arkansas would prohibit University of Arkansas football teams from passing on first down when on their own 20-yard line. A humane measure, aimed to save the lives of many weak-hearted fans in the stands.

'If You Don't Succeed, Try, Try Again'

CHAIRMAN DIES (D-Tex) announced yesterday that he would introduce a bill to congress in January asking for "the recreation of the un-American committee as is."

Anti-War Insurance Comes High These Days

DECEMBER 15 marked another memorable day in Finland's relation with the United States.

On that day, as usual, the Finnish minister to the United States proudly walked up to the treasury department and handed over his country's payment on the World War debt.

As usual, too, there was talk about settlements in London and Paris, but that was as far as the matter was carried.

During the recent war scares in Europe, several nations hinted that they might consider payments, but when the scare modified, the old aloofness returned.

In a way, however, the United States is still ahead on the bargain for, according to the Johnson act, we cannot lend money to a nation whose debts are in default. In this way, we have a very definite, though expensive form of war insurance.

We have a good anti-war insurance while the Johnson act is in force; the premium is high, but the coverage is complete.

CLIPPED from other COLUMNS

NEWS STORIES OF 1938

In 1938 the world's map underwent revision. Hitler's Austrian Putsch in May was not merely one of the great news stories of the year, but of the era. Yet it was to dwindle to something like insignificance beside the events surrounding the September meeting at Munich.

Objectively regarded by a news editor's standards, the Jewish persecutions in Germany constitute one of the notable stories of modern times. By no means devoid of "reader interest" was a purge of another sort, the unsuccessful political purge conducted by Mr. Roosevelt and the new dealers. No less "news-worthy" were the elections in November marking the resurgence of the republican party.

Of the great natural disasters of 1938, American readers will recall most vividly the spring floods in California and the fall hurricane in New England. Among the year's most appalling accidents may be noted the reappearance, after a lapse of many years, of major railroad catastrophes. The wrecks at Custer's Creek, and on the island of Jamaica, killed 100 persons within a month, and shocked a populace more accustomed to disasters to automobiles and airplanes.

Speaking of airplanes, there were those epochal flights by Hughes and Corrigan, each spectacular enough to jolt the public from an indifference increasingly apparent in connection with recent exploits of this character.

Some of the year's best stories had more than a touch of madness about them. The emergence of swing and jitterbugs set the stage for a galaxy of events that should be included in any list of the "Screwiest Events of Our Time." The Mars horror broadcast that drove thousands from their homes in terror of an interplanetary assault may be taken as typical. What could be more fantastic than the antics of Warde, the New York ledge walker, who, for a few fitful hours, had every headline reader in the country gasping in suspense as he strove to make up his mind whether to jump—and then jumped! What more bizarre than the exposure of a gigantic swindle such as is even now being unfolded in the Coster-Muisca investigations!

The progress of wars in Spain and China, the American spy trials, the French general strike, Dewey's smashing of the rackets, the Mexican oil expropriations, the Dies committee revelations, the deaths of Marie de Rumania and of Ataturk, a "dictator's dictator," the Pan-American conference, restatement of the Monroe Doctrine, great news stories all, deserve merely to be catalogued in contrast with more outstanding events of 1938.

Here in Chicago there was no dearth of happenings to vie for attention with national and international events: Tom Courtney's ax raids, solution of the Ross kidnaping, the Cub's garrison finish in the pennant race, the renaissance of Congress street and the "I Will" spirit gained more than passing notice. But Chicago's "great story of 1938" was an event that had been predicted for 40 years. Nothing should surprise Chicagoans in the year that saw the city get its subway!

Feature editors now engaged in selecting the year's ten greatest news stories will find the going rough in the lower brackets. But there should be little difficulty about the choice for top billing. The greatest story of the year was the story that never happened, or hasn't happened yet; the World War of 1938! Or has it?

—Chicago Daily News

THE GOOD EARTH



AROUND THE TOWN

With MERLE MILLER

A LOOK AHEAD—(Ed. Note: Last February on the S. S. Washington I made a shipboard acquaintance with Allen Winters, a correspondent in the London office of the New York Times. It was a friendship that continued, intermittently, throughout the spring. . . . So six weeks ago I wrote, asking Allen for a personal summary of Europe's changing scene as he sees it and in the year ends. . . . This letter, dated Dec. 20, London, is the result.)

Dear Merle: This is late; I've been busy. . . . Busy and homesick; I wish I were back in New York, now especially. Every day here I have the feeling that something really quite awful is about to happen . . . and soon. . . . The worst of it is, everyone I meet has the same idea. . . .

You wrote that the war we talked about last spring won't come for a year . . . and quote Gunther to prove it. . . . Well, I'm sorry; but Gunther seems to be wrong. Almost every correspondent in London now is willing to bet that war will come next spring. . . . Then I'll change my residence to some juicy trench and write about the glory of Britain, with faint invitations for the United States to "come on in the water's fine" in every other line. . . .

It's not a pretty future. . . . I was in Berlin two weeks ago and in Paris, and there seems to be no doubt either place that Hitler's preparing for his Ukrainian campaign already—and will wait to act, probably in April. . . .

I see Joe Kennedy told the New York boys that "It's terrible. It's going to be war." . . . Well, only two months ago he was complimenting Neville's Munich Sack and chanting "Peace on earth." . . .

And, at damned long last, even Mr. Chamberlain and the woman in the case, that Lady Astor, are realizing that the Age of Consent is over. . . . You read, of course, about the press dinner and the speech to the house of Commons. . . .

Neville is turning his crooked back on Der Fevvoor. . . . And then there's the cat calling between France and Italy. . . . There's a nice mess for you. . . .

For 60 years Tunis has been a contending bone between those two, but only since Munich has anyone in Italy had the guts to speak up. . . . As far as Corisae, Nice and Savoy are concerned, incidentally, forget them. . . . They're just words thrown in to make Tunis stand out. . . .

(1) If it's the Ukraine next, then Joe Stalin can't ignore that German upstart any longer. . . . And how strong Russia is, nobody knows. . . . (This talk about Hitler and Stalin getting together in a treaty strikes me as so much talking - through - Al Smith's brown derby. . . . It just can't be.)

(2) - Daladier's just as likely to make France into a dictatorship at the slightest annoyance as not. . . . Remember, he said he wouldn't have been voted out of power during the strike; he'd have dissolved the chamber of deputies. . . . And what's that but more good Mussolini-Hitler tactics? . . .

(3) It looks like Chamberlain's getting serious, and the dissatisfaction with that aforementioned Munich affair is so pronounced you can smell it here in Piccadilly. . . .

HOLLYWOOD SIGHTS & SOUNDS

By ROBBIN COONS

HOLLYWOOD—It's high time credit were assigned for the current popularity of parenthood in Hollywood, which used to hide its babies behind sheafs of press clippings.

And if no other claimant arises, you can thank Bryant Washburn for the fact that babies, in Hollywood, are not only acknowledged by movie stars but boasted about.

Washburn is a bit-player now, and you can find him on the set of Claudette Colbert's "Midnight." But in 1916, with the old Essanay company in Chicago, Washburn was a romantic heartbeat on a plane with Francis X. Bushman.

In those days it was a stellar credo that babies were to be neither seen nor heard by the star's public. "Professional suicide," and publicized parenthood or marriage, were synonymous terms.

Bushman, Washburn and other screen celebrities were married and had children—but for the public they were pictured as potential Romeos for every screen-struck gal.

"One day I got sick of this secrecy," recalls Washburn, "and I took my year-old baby boy out for a stroll in his buggy down Sheridan Road. That one stroll was practically a news sensation—and the reaction, to everybody's surprise, was most favorable. My fans didn't drop me cold, in fact they liked my attitude."

And since then—well, Bing Crosby is a top favorite and has four sons. Marlene Dietrich's rise was not impeded by her daughter, Norma Shearer's children didn't keep her down, and many married stars who haven't children of their own have gone out and adopted one or more. Often the unmarried—like Loretta Young—will adopt a child when possible.

Babies are "in" in Hollywood—and "in" to stay. Washburn, incidentally, looking trim and, except for slight graying of hair, substantially like the romantic star of yesterday, is undiscouraged by his fall from fame.

"This business is like a big roulette wheel," he chuckled. "You never can tell when your number will come up—and I'm confident that mine will be called some day again."

After 34 years as "gentleman's gentleman" to George Arliss, Jenner is back in Hollywood—on his own. Jenner's meticulous attentions to his master made Hollywood legend—and Bette Davis tells a story that is typical of his jealous devotion.

Bette, who owes her Warner contract to Arliss' selection of her for "The Man Who Played God," was sitting on a set-chair during that production—and she hadn't noticed that the chair was marked with Arliss's name.

Suddenly she heard a warning voice behind her, "There's going to be some 'ot soup down your neck in a moment, Miss, if you don't move!"

Leaping up in quick-time, Bette saw Jenner, an ominous glint in his eye, standing there. When the master's chair was vacated, the glint disappeared and he was all smiles.

Jenner, incidentally, may get a regular job at Warner's—as a character actor. . . .

In "Mr. Moto in Porto Rico" there's a scene in which Peter Lorre and Warren Hymer have to make their way through a tropical swamp. Hymer, the hard-faced, read in the script that he would have a monkey jumping from a tree to land on his neck. He believed: "I won't do it. I'm scared of monkeys and I'll have nothing to do with them. Change the script or get another boy for the part!"

The bosses acquiesced, and Hymer is happy. From an overhanging branch, on his neck, will fall a boa-constrictor!

OFFICIAL DAILY BULLETIN

Items in the UNIVERSITY CALENDAR are scheduled in the office of the President, Old Capitol. Items for the GENERAL NOTICES are deposited with the campus editor of The Daily Iowan, or may be placed in the box provided for their deposit in the offices of The Daily Iowan. GENERAL NOTICES must be at The Daily Iowan by 4:30 p.m. the day preceding first publication; notices will NOT be accepted by telephone, and must be TYPED or LEGIBLY WRITTEN and SIGNED by a responsible person.

VOL. XII, No. 179 Friday, December 30, 1938

University Calendar

Tuesday, January 3 8:00 a.m.—Classes resumed. Wednesday, January 4 7:45 p.m.—Iowa Dames Club, Iowa Union. Thursday, January 5 4:10 p.m.—Vocational Guidance Forum; Dean R. A. Kuever, speaker; Room 221-A, Schaeffer hall. 8:00 p.m.—University lecture: "Wild Animals of the Rockies," by Wendell Chapman, Iowa Union. Saturday, January 7 Saturday classes.

General Notices

University Lecture Wendell Chapman will deliver a university lecture on "Wild Animals of the Rockies," in the Iowa Union lounge Thursday, Jan. 5, at 8 p.m. under the auspices of the Senate Board on University Lectures. The lecture will be illustrated with motion pictures. Admission to the lecture will be by ticket. Tickets will be available to faculty and students Tuesday and Wednesday, Jan. 3 and 4, at the Union desk. Any tickets which remain Thursday, Jan. 5, will be available to the general public. PROF. BENJ. F. SHAMBAUGH, Chairman

Holiday Notice for Use of Gym

The gymnasium, handball courts and locker room will be open for use only on the following days and hours: December 27 to end of vacation, January 3. Daily from 3 p.m. to 5:30 p.m. During other days and hours the building will be locked. D. A. ARMBRUSTER, In Charge of Gymnasium

A New Yorker at Large

By George Tucker

NEW YORK—It was nice seeing Lynn Farnol again. I hadn't seen him in over a year. Lynn used to gad about the country in the interest of Sam Goldwyn. He doesn't do much gadding any more. He sits in an office on the 14th floor of a big tall building on 7th avenue and does things for United Artists.

He said, "Come on over and meet the countess. And see some pictures." The countess was Countess Keller, who used to be Eleanor Sawyer, the opera singer. The pictures were an interesting series of travels in color. She and her husband made these pictures in the forbidden city of Petra, in the Holyland, in the strange, picturesque Arabian desert.

One of the scenes that fascinated me was of the Bedouins, who stood around and let the women do all the work. The men only made coffee. You saw them brewing their famous coffee over hot coals, and partaking of it in a ceremonious ritual which is a daily custom with them. It looked so good I wanted some. Suddenly I was overwhelmed with an acute craving for coffee.

Then the lights came up and Lynn said, "Come on in the next room." There was a Turk making real Turkish coffee, and there were trays of sandwiches, and scotch, too, if you wanted it. But I hung around the man with the fez until he came up with a steaming cup of brew. It was heavy and hot and delicious. I wanted a second cup but didn't dare ask for it because there were a lot of people waiting their turn. There were some reporters and motion picture people, and the Countess. The room was pretty crowded. So when I finished my coffee I set the cup down and edged out the side door. I didn't even congratulate the Countess on her pictures, and I should have, because they are worth any man's time. They are not faked. They are authentic travels, but they show imagination. I think they will be released under the title of "World Windows."

This coffee reminds me of a party I attended recently where someone was injudicious enough to invite me. Everything went beautifully until refreshments were served, but then the coffee turned out to be bad. I don't know whether my hostess is an habitual bad coffee maker or not, but it was pretty bad this time. No body. . . .

Also in attendance was a confere of mine whose name is Doc Stearns. He felt similarly distressed about the coffee. He threw me a significant look and then glanced toward the kitchen door. Presently I got up and stammered out. He came in shortly after that. Then, while he stood guard, I ransacked the pantry until I found the coffee. He said, "Hurry, I think we can make it."

So I dumped out the pot and filled it with fresh coffee, and set it over the flame. It seemed an age before it began to percolate. Of course, that was simply due to nervous agitation. But if it got going presently and turned out fine. It was wonderful coffee. We had a quick cup there in the kitchen, refilled our cups and went out to join the party. "Where have you been?" the hostess demanded. "We've been looking for you."

Doc looked her straight in the eye. "Well, I'll tell you. This is the best coffee I ever tasted. It was so good we just had to sneak out for another cup."

Health Hints

By Logan Clendingen, M. D.

The very word "cold" indicates that some relationship has been thought to exist between chilling of the body surfaces and the common winter respiratory infection. "Catching cold," an equally venerable phrase, simply emphasizes the idea.

Yet, scientific experimenters in medicine have been very loath to accept this folkloric explanation. Paul de Kruif wrote that while he was experimenting on the common cold at the Rockefeller Institute he shut himself naked in an ice-box for an hour day after day and never caught cold.

John Muir related how, soaked to the skin, he slept on Alaskan glaciers over and over again. Arising in the morning he wrung out his clothes and kept on exploring. He rarely caught cold. Yet, the tradition is so strong and the seasonal incidence of colds in the winter time so suggestive that one would like to find a relationship. The presence of the virus of the cold is certainly necessary. Given the presence of the virus and the chilling of the body surfaces, would, then, the chilling predispose to catching the cold? There was presumably no virus in Dr. de Kruif's icebox nor in Alaska. Experiments on monkeys indicate that when the two are combined, chilling is a factor.

Definite bodily changes do occur from chilling the body surface. These are described by Drs. Taylor and Dyrenforth, of Jack-

Keeps Addicts Happy By Giving Them Pills

CLEVELAND (AP)—Narcotic addicts are being treated here with sugar-coated pills. Dr. A. V. Fried, county jail physician, has withheld narcotics from all addicted prisoners since last January, although previously he had prescribed as many as 85,000 tablets in a single year. "The sugar pills look like dope," he says. "The prisoners think they are getting the real thing and never know the difference. A few days later they became nauseated from lack of narcotics and we feed them milk and raw eggs. Then they recover, begin eating heavily, and show no signs of addiction by the time they leave."

To Have Black-Outs Britain Must Pass Law

LONDON (AP)—Before the Air Raid Precautions department of the Home Office can stage a black-out of London, parliament may have to pass a special bill. It was pointed out by an official that suppliers of light in London are compelled by law to maintain lighting services. The regulations could not be suspended by the department or by suppliers.

Fleet street-and points east and west.

So I say the next answer to the strong-arm boys from Rome and Berlin will be a pronounced "No." . . . And I say that means trouble. . . . MAYBE. . . .

Anyways, a Merry Christmas (Unless it's over), and I won't mention the new year. . . .

(You get like this, Merle, during long nights in London. Remember?) . . .

(Ed. Note: It just occurred to me I'd resolved not to mention wars in this column again. . . . Does anybody mind?)

SCOTT'S SCRAPBOOK R. J. Scott

Advertisement for Scott's Scrapbook featuring a portrait of R. J. Scott and a list of items: CANDY MADE OF CRYSTALLIZED FLOWERS WERE POPULAR IN EUROPE, A DECADE AGO; SERGEANT F. J. KING FOUGHT IN 12 WARS, INCLUDING THE WORLD WAR, TWO IN MEXICO, AND SEVERAL IN AFRICA AND SOUTH AMERICA CALGARY, CANADA; A POPULAR RESTAURANT IS PICTURED ON THIS 5¢ AIR MAIL STAMP OF PERU; THE HAWAIIAN ISLANDS WERE COVERED WITH AN ICE CAP DURING THE LAST ICE AGE SEVERAL MILLION YEARS AGO - THE ICE CARVED TYPICAL GLACIER PATHS DOWN THE SIDES OF THE ISLAND'S VOLCANOES - HOW DIFFERENT TODAY IS THE LAND OF THE LEI!

SPORTS

FRIDAY, DECEMBER 30, 1938

PAGE THREE

Big Ten Maintains Dominance Over Eastern College Teams

Gophers Trip Temple Five In Close Tilt

Kundla's Field Goal Gives Westerners Close 38-35 Victory

Temple (35)	fg	ft	pf	tp
Nicol, f	1	0	0	2
Freiberg, f	2	0	1	4
Usilton, f	2	1	3	5
Henderson, c	0	0	1	1
Black, g	6	2	0	14
Boyle, g	4	1	1	9
Totals	15	5	6	35

Minnesota (38)	fg	ft	pf	tp
Adaddington, f	1	1	1	3
Mohr, f	1	0	0	2
Kundla, f	6	2	1	14
Spear, c	1	1	3	3
Maki, g	2	0	1	4
Dick, g	1	4	3	6
Warhol, g	3	0	1	6
Totals	15	8	10	38

Halftime score: Minnesota 22; Temple 21.

PHILADELPHIA, Dec. 29 (AP)—A field goal by John Kundla in the closing minutes of play gave Minnesota's undefeated Big Ten basketball team a 38-35 victory over Temple tonight.

A crowd of 8,928 saw Temple, playing an improved game after losing to Southern California on Monday, battle the Gophers on even terms until Kundla got loose for an open shot through the basket that broke a 35-35 tie. The score had been tied 11 times.

Gordon Adaddington made a free throw in the last 30 seconds for Minnesota's last point.

The game was the second of a doubleheader at Convention hall. Illinois beat Villanova, 28-22, in the opener.

The victories stretched Minnesota's streak to seven straight and Illinois' to five.

Temple lost the game at the foul line. The two teams were even in field goals with 15 each, but the Owls made good only five of their 12 chances at the free throw line while Minnesota was nailing eight in as many tries.

The lead alternated from the start. Minnesota twice held four-point leads and Temple once, only to see their rivals pull even.

Kundla and Howie Black of Temple tied for scoring honors with 14 points.

Amateur Code Rarely Broken, Rickey Asserts

CHICAGO, Dec. 29 (AP)—Branch Rickey, vice-president of the St. Louis Cardinals, told the nation's football coaches and athletic directors today that a few violators of the amateur code were incorrectly coloring the "whole intercollegiate setup" and said the problem was partly one of the coaches' own making.

Speaking before a joint session of the Football Coaches' association and the National Collegiate Athletic association, Rickey said he believed "most colleges were doing an honest job" of conducting their sports programs. At the same time, he said, violations by some institutions has resulted in unjust accusations against all schools.

"The tendency in all sport is toward professionalism," he said. "You coaches have to fight that tendency. Sport has no place in the educational system if it transgresses the point of being subordinate to education."

Rickey urged all colleges to unite to combat "criticisms from the public — some of which has foundation in fact."

"College coaches and administrators," he said, "must put their finger on what is happening that has caused this over-emphasis in the public mind. You have to realize that the problem is partially one of your own making."

Whiff
Vince DiMaggio hung up an all-time National league record for strike outs during the 1938 season. He fanned 134 times to be tops in the senior circuit for the second consecutive year.

Can They Come Back? Foxx, Grove Prove Baseballers Can Regain Lost Playing Form

By WHITNEY MARTIN
NEW YORK, Dec. 29 (AP)—While there is a general chorus, in which we sing bass, against the rumored comeback of Jim Braddock, whose streamlined figure has become streamlined, boiler and all, baseball continues to offer examples indicating its athletes are not necessarily plodding along a one-way street.

The latest exhibits are Lefty Grove and Jimmy Foxx, both of whom had the pleasure of reading their sports obituaries and then talking back to the undertaker. Foxx is the American league's 1938 batting champion. Grove returned to the pitching throne.

The foxy one and the lean Lefty of doleful demeanor were fellow members of Connie Mack's last great Philadelphia team, the one he broke up to make the world safe for the Yankees.

Grove who won 31 games and lost four in 1931 for a record winning percentage of .886, was sold to the Boston Red Sox for \$125,000 in 1933. Foxx followed two years later, the Red Sox giving two players and an unannounced amount of cash for him.

Grove twice was considered at the end of his rope by the fans. In 1934 his lean left arm lost its whip, and the batters who once faced him with their knees knocking began to face him with their bats doing the same thing. The trouble was diagnosed as a bicep muscle ailment, and Lefty had his tonsils removed as a curative measure.

In 1936 he again was on top of the heap with an earned run average of 2.81, but in mid-July last year the great wing again went dead. As he was winning his 14th victory at the expense of the Detroit Tigers, he was forced to leave the game.

California Nips Nebraska Five

Cornhuskers Bow To Fast-Stepping Western Team

NEBRASKA (30)	FG	FT	PF	TP
Yaffe, f	0	0	0	0
Kovanda, f	2	1	3	5
G. Thomas, f	2	1	0	5
Randall, c	4	4	1	12
Werner, g	0	1	0	1
Fitz, g	0	3	0	3
Therin, f	1	0	0	2
Pitcaithley, g	1	0	0	2
Totals	10	10	4	30

CALIFORNIA (58)	FG	FT	PF	TP
I. Thomas, f	6	0	1	12
Chalmers, f	1	0	2	2
Morgan, f	0	0	1	0
Flegal, f	1	0	0	2
Ogilvie, g	11	0	1	22
Bickerton, g	3	2	2	8
Biggerstaff, g	5	0	2	10
Shirk, g	1	0	2	2
Totals	28	2	11	58

LOS ANGELES, Dec. 29 (AP)—University of California's red-hot basketball quintet, paced by Bill Ogilvie, atoned for a defeat earlier this week at Berkeley when it swept through Nebraska's Cornhuskers, 58 to 30, here tonight.

The Golden Bears, who couldn't miss the hoop, scored 10 points before the Huskers could get under way and were leading 36 to 12 at the halftime gun.

Iowa School Group Fails to Select Site For State Tourney

DES MOINES, Dec. 29 (AP)—The board in control of the Iowa High School Athletic association conducted an all-day session here today but did not announce a site for the 1939 basketball tournament.

O. C. Varner, board member, said a final decision may be reached tomorrow. He said most of the discussion today centered on the sectional tournaments.

Illinois Hands Villanova First Defeat of Year

PHILADELPHIA, Dec. 29 (AP)—A tall rangy University of Illinois quintet handed Villanova its first defeat in seven starts this season by winning 28 to 22, in the first game of a basketball doubleheader before 8,926 in Convention hall tonight.

With defensive play dominating the game, Illinois led from the start. The Big Ten passers held Villanova scoreless for the first nine minutes while building up a 6-0 margin and were ahead at half time, 14 to 7.

Villanova's biggest threat came soon after the second half began. With Lazorchak, Krutulis and Nugent, the latter a substitute, setting the pace, the Wildcats pulled up to within one point of their rivals to make the score 18-17.

Bill Hapac took the honors away from his high-scoring teammate, Lew Dehner, with 10 points. Capt. Tom Nesbit featured the Illinois defensive play. Nugent paced the Villanova attack.

Loyola Downs Chicago Five

Takes City Crown From Maroons In Annual Game

CHICAGO, Dec. 29 (AP)—Loyola university broke the reign of basketball supremacy Chicago's Maroons have held since the two city rivals began relations three years ago by scoring a 35 to 28 triumph tonight.

Wib Kautz, high scoring guard, led the way to Loyola's sixth straight victory with 13 points, which ran his season's total to 134. It marked the first time this season he was held below the 20 mark. Loyola led at the half 18 to 16.

Mako, doubles partner in national and international conquests with Don Budge counted on heavily for 1939 cup campaigning, eliminated Burtz Boulevard, former Georgia Tech ace, 6-2, 10-8, after having a 5-1 lead and game point in the second set.

Mako was joined in the second round by four other outstanding Davis Cup contenders — Bryan M. (Bity) Grant of Atlanta; Wayne Sabin of Los Angeles; Elwood Cooke of Portland, Ore.; and Jack Tidball of Los Angeles.

Tidball turned back Earl Bartlett, New Orleans youngster, 6-3, 6-4. Grant, the nation's No. 6 player, battled out a 6-1, 6-2 decision over William MacAssin of New Orleans.

Flags, Music Will Greet Bowl Foes

PASADENA, Calif., Dec. 29 (AP)—The first official pep the Duke and Southern California football teams will get of the famed Rose bowl, unless present plans are revised, will be a most auspicious one.

Flags and banners will flutter from a hundred masts, and band music will fill the air and a roaring crowd of 90,000 will cram the huge stadium from rim to rim. For the date will be the day of the game and the time a bare thirty minutes before the kick-off.

The Blue Devils from Durham, N. C., had thought of working out at least once in the Bowl before the game, but apparently gave up the idea because of the inability to keep the sightseers out of the place.

Southern California also abandoned plans to practice in the bowl, but after another spirited drill today on the Trojan field in Los Angeles, moved bag and baggage to Pasadena to remain until next Monday.

Duke, while accustomed to large crowds and important games may suffer the most acute case of stagfright at this initial introduction. It isn't every year that a team steps before 90,000 to perform in a post season battle steeped in twenty-four years of color and tradition. The Trojans might even lean

Senators Sell Simmons To Boston Bees

Nats Receive \$3,000 For Veteran Player In Cash Transaction

WASHINGTON, Dec. 29 (AP)—Al Simmons, one of the greatest hitters in the history of baseball, was sold to the Boston Bees today for what is believed to be about \$3,000—a sum which wouldn't fetch a fair minor leaguer.

"Simmons still is a good ball player," said Clark Griffith, president of the Washington Senators, "but he wasn't satisfied with Washington nor does he fit in with my plans for a young team."

Simmons—who is 35—was passed up by every club in both major leagues when Griffith asked the \$7,500 waiver price for him. The reason is something of a mystery.

Last year his record was one which a lot of stars would like to own. He played in 125 games and his batting average was .302. He socked 21 home runs, 23 doubles and six triples. His fielding average of .983 was fourth among the American league's regular outfielders.

There has been a feud between Griffith and Simmons. Washington fans never warmed up to the big outfielder and during the first game of a double header on last season's closing day, Simmons exchanged words with some box seat ticket holders.

Griffith said his athlete used obscene language and fined him \$200. Simmons countered that Griffith had promised him a bonus if he hit .300 and that this was his way of getting it back.

Griffith then announced that when Simmons reached his 302 hitting mark in the first game of the double-header, he begged off from playing the second game.

By this time it was apparent that Simmons wouldn't be among the Senators in 1939.

Metz Cracks Par at Houston

Chicago Man Sets Record in Practice Round for Tourney

HOUSTON, Tex., Dec. 29 (AP)—Dick Metz of Chicago, tuning up for the \$3,000 Houston open, cracked the course record at River Oaks today with an astonishing 64-7 under par.

Metz, teamed with Clifford Moores, Houston amateur, blazed through the pro-amateur event with a best ball score of 58.

The former course record, held by Jack Burke, club pro, was 65. Metz immediately was tabbed by the gallery as the man to watch tomorrow when the first 18 holes of the 54-hole tournament, last major golf meet of the year, will get under way.

Johnny Geertsen, Salt Lake City, turned in a 68. Jimmy Hines of New York, Harold (Jug) McSpaden and Sammy Sneed, White Sulphur Springs, W. Va., turned in scores of 69.

U. S. Tennis Men Advance

NEW ORLEANS, La., Dec. 29 (AP)—A quintet of America's ranking Davis Cup hopefuls advanced through the opening round of the Sugar Bowl tennis tournament today, but Gene Mako, third ranking U. S. star, had more than expected trouble gaining his decision.

Mako, doubles partner in national and international conquests with Don Budge counted on heavily for 1939 cup campaigning, eliminated Burtz Boulevard, former Georgia Tech ace, 6-2, 10-8, after having a 5-1 lead and game point in the second set.

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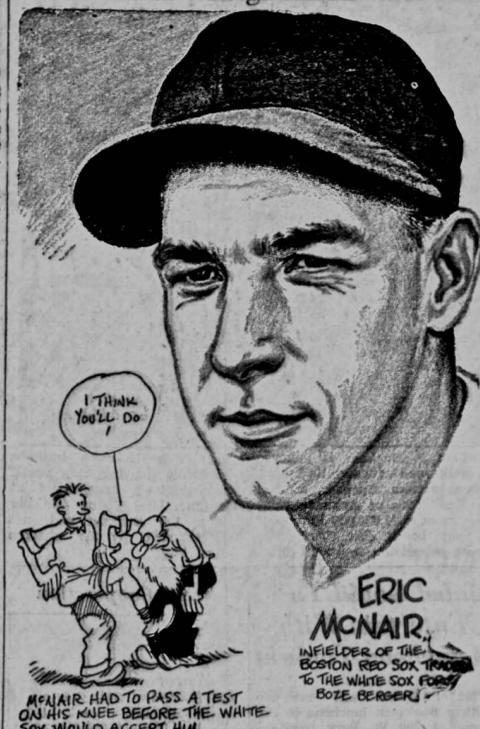
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St. Louis Quintet Will Have Reach on Hawkeye Cagers

A Change of Sox



ERIC MCNAIR, INFIELDER OF THE BOSTON RED SOX TRADED TO THE WHITE SOX FROM BOBE BERRERI

Should I Cry? Texas Christian Coach Ponders Task

MIAMI, Fla., Dec. 29 (AP)—The solicitous coaches of the rival Orange Bowl teams chaperoned their charges today on outings that the little old ladies of the Thursday morning sewing circle might have taken.

The Oklahoma players went for a boat ride down the bay and tried their hands at bottom fishing. Coach Tom Stidham put his foot down on a proposal for a deep-sea trip in search of game fish, apparently fearing somebody might get seasick or fall overboard or something.

The Tennessee outing was even tamer. The Vols went for a motor ride through the Redlands farming district south of here, locale of the Jimmy Cash kidnapping of last spring.

Practice sessions in the afternoon produced reports of an injury from each camp but the respective coaches said the damages were slight.

Raphael Boudreau, the Sooner's ace place-kicker, suffered a slightly twisted ankle but Stidham said he would be able to play Monday.

Bob Foxx, first-string Tennessee halfback, had a pain in the side. A physician banished fears that it might be appendicitis. Foxx was out of practice today and probably will be tomorrow, but Coach Robert R. Neyland said he probably would be ready to start.

The major had two Tennessee lineups run and pass in tag scrimmage, set the linemen at the dummies and had his kickers booting away.

The Pacific coast team was behind, 21-19, at the half, but caught the Iowans after five minutes of play in the second period and never gave up the lead.

Drake, with little Walter O'Connor doing the heavy scoring, outplayed their tall foes in the first session only to weaken under the fast pace in the final half.

John Dick, big center, led Oregon scoring with 13 points, while O'Connor dropped in 12 for the losers.

Roosevelt high of Des Moines defeated Diagonal, the 1938 state high school champion, 30-19, in a curtain-raiser.

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Hawks Depend On Speed To Stop Billikens

Sterrett, Ex-U Hi Mentor, Coaches Invading Players

Speed against bulk appears to be the order of the night as Iowa's team of comparative midgets defend their fieldhouse tomorrow night against the towering Billikens of St. Louis university.

Little is known about the team from St. Louis outside the fact that they plastered a fast stepping Missouri quintet the other night,

Rushing their charges through a long practice session yesterday morning, Coaches Rollie Williams and "Pops" Harrison left yesterday afternoon to attend the basketball clinic conducted in Des Moines. Harrison also officiated in the Drake-Oregon cage battle last night.

35-27 and that they have a team of rangy veterans that might give the Hawks some trouble.

Although only Anapol of the starting Iowa lineup is a soph, there are only two of the Hawks, Capt. Benny Stephens and Erwin Prasse, who played a great deal last year and, strangely enough, both Stephens and Prasse will be handicapped. Stephens will be playing with a splint on a sprained finger of his left hand, while Prasse also has a couple of bad fingers that give him some trouble. However, they will both be able to play, despite the injuries, and Louie Selzer, reserve guard, is back in uniform after suffering with a bad cold.

Against Rollie Williams' improving but handicapped quintet the Billikens, coached by Jack Sterrett, former University high school mentor, will present a team with only one sophomore, and with a big advantage in height.

Dan O'Sullivan, the Billikens' crack pivot man, will look down on the blond head of Dick Evans from a height of 6-5. It is said that Evans will be in for a big evening, as O'Sullivan is rated the standout of the St. Louis squad.

Also at a disadvantage in the matter of length will be Capt. Benny Stephens and Angie Anapol, who will be the starting forwards for Iowa. The Billikens have the Cochran boys, both standing 6-2, to guard Stephens and Anapol — a pair of mere six-footers.

At forwards, St. Louis will have Dudenhoeffer, and Steitz, the only sophomore on the starting list. This pair stand at more nearly normal height than the rest of the invading crew, but Tommy Lind, who will have to take care of one of them, is the shortest man on the Iowa team — barely over 5-10. The summary leaves Erwin Prasse as the only Hawkeye who will not be outreached, and Prasse will have no advantage in length over his opponent.

But even though all-America quarterback Davey O'Brien will be playing his last game for TCU against the Skibos, Mr. Meyer is happy in this belief:

The Frogs have a sophomore quarterback who probably will be as good a passer as the minute Davey.

By some system of remote control of reading the tea leaves, Mr. Meyer, hard at work with his squad at Fort Worth, Tex., made known his hopes and fears here today through the school's publicity director, J. Willard Ridings.

The 197-pound Aldrich was stricken with the ulcer last yesterday, but today a specialist, Dr. Webb Walker, said the center has "an even chance to play against Carnegie." The doctor and coach both said Aldrich would not be permitted to play with one eye.

If Aldrich can't play, Clarence "Lefty" Alexander, 200-pounder from McKinney, Tex., will go in at center for the Frogs.

Alexander is the only other experienced center TCU has and his record includes only about two hours and 30 minutes of playing this year.

Osmanski, one of the key men in the coaching strategy of Andy Kerr and Bernie Bierman, suffered a badly bruised shoulder while running interference in practice yesterday.

X-ray pictures disclosed no broken bones but the injury was so painful and the shoulder so swollen Coach Kerr expressed belief Osmanski would be forced to sit on the bench next Monday.

"Osmanski was one of the best running backs I watched this season and his loss will be keenly felt," Kerr said. "It means we will have to call on George Faust of Minnesota for double duty, filling in at quarterback as well as spelling off Howard Weiss of Wisconsin at fullback. We are fortunate in having a versatile player like Faust."

The Eastern squad went through two light workouts, stressing signals and passes.

In Palo Alto, the Westerners held one practice session. The workout was devoted to dummy scrimmage on offense, and kick-off returns.

Shute Resigns Pro Job
BOSTON—Denny Shute has resigned as professional at the Brae Burn Country club and will devote more attention to tournament competition. Shute won the P. G. A. championship in 1936 at Pinehurst and repeated in 1937 at Pittsburgh. He won the British Open at St. Andrews in 1933.

Says Future of American Music in Hands of Public Schools

Richter Speaks At Meeting Of National Assoc.

New Yorker Tells Of Opportunity to Do Offered in Classes

By JOHN SELBY
Associated Press Arts Editor
WASHINGTON, Dec. 29 — The future of American music is in the hands of the public schools, Alexander Richter told the 1,500 persons attending the 60th convention of the Music Teachers' National association today. Not all agreed, but all listened.

The depression, Dr. Richter said, was a purge for musicians, not a defeat. It weeded out those with narrow specialties, and convinced the remainder that the musician of the future would not be the concert artist who grinds out a few pet pieces for a living, but a socially minded being, taking his place in the community alongside the butcher and the baker.

Vehicle for Music

"The public school is one of the great vehicles for music education that has developed," declared Dr. Richter. "The radio has reached the untutored; now the public school will offer the opportunity for participation."

Dr. Richter should know, being chairman of the department of music in Mayor LaGuardia's new experimental "high school of music and art" in New York. "There is nothing sissy or delicate about a gifted child," he added, "at least there shouldn't be, or he will find himself out of step. If he were enrolled in a general high school he would be outstanding in a way that might be dangerous to himself."

Among Equals

"But in a public high school for gifted children he is among his equals and has to work at his best. The students are democratic and anti-prodigy. The gifted child must be normal physically, emotionally and artistically."

In the new school 300 students a year enter as musicians; another 300 in "art." Yet, Dr. Richter told the convention, many do not intend to be professional musicians at all, but merely wish to develop their gifts for their own future pleasure.

Dr. Richter found indication of the tremendous sweep of music in high schools in such facts as that at present there are 25,000 school orchestras with memberships of more than 50 players each, and in the recent enormous revival in the business of making musical instruments and records.

Damosch Speaks

Other noted speakers included Rudolph Ganz, president of the Chicago Musical college; Ernst Krenek, Boston composer and Dr. Dayton C. Miller of the Case School of Applied Science. At the annual banquet tonight Edward Johnson, general director of the Metropolitan Opera company in New York, and Walter Damosch, backer of a new bill for the establishment of a federal bureau of the arts, were speakers.

Most of the speakers emphasized the increasing public knowledge of music in America; Dr. Ganz went farthest in asking that music publishers quit turning out "baby food" in the shape of over-edited editions of the classics.

"Print just what the composer wrote," urged Ganz, "because our musicians have the intelligence and the knowledge to interpret for themselves."

Kidnap Scare Ends Happily



Mr. and Mrs. Henry Witts of New York are shown beside the family Yule tree with their 29-day-old son, Julius, after the baby was returned to them unharmed. Mrs. Witts awoke Christmas morning to discover the child was missing

Loretta Stands by Him



William P. Buckner is pictured in Hollywood with Loretta Young, screen actress. Buckner, accused in New York of defrauding investors in a \$1,000,000 Philippine railway bonds case, was given court permission to go to California on a two-week business trip. While denying they would announce their engagement at this time, Miss Young said her feelings for Buckner had not been changed by the charges against him.

Mabel Gould To Entertain With Luncheon Tonight

Mabel Gould will entertain with a 6 o'clock luncheon in her home at 206 W. Park road tonight. A gift exchange will be the feature of the evening followed by the playing of group games.

Loyalist Vessel Goes Aground

GIBRALTAR, Dec. 30 (Friday) (AP)—The Spanish government destroyer Jose Luis Diez was forced aground near here early today after attempting a desperate dash for freedom through a gauntlet of insurgent warships. Before running aground, it was reported here, the vessel rammed and sank the 1,500-ton insurgent minesweeper Jupiter.

Insistent gunfire from insurgent land batteries at Ceuta and from the insurgent cruiser Canarias and other insurgent vessels forced the lone government destroyer aground on eastern beach, roughly 50 yards from shore. She had been undergoing repairs in the haven of this British port ever since last Aug. 27, when she limped in after a punishing battle in the Straits with insurgent warships. Thirty-two men, including 26 insurgents held aboard as prisoners, were killed in that engagement.

A British destroyer was dispatched to investigate the short-lyed firing in the inky blackness off Europa point. It was believed the Jose Luis Diez had attempted to reach her naval base of Cartagena, more than 200 miles to the northeast, on the Spanish government coast.

Will Be Hosts To Staff of Hospital

Dr. Andrew Woods, head of psychopathic hospital, and Mrs. Woods will hold open house Saturday afternoon for the doctors and nurses of the staff of psychopathic hospital in their home, 1100 North Dubuque street.

'Cash And Curtsey Debs'

King George Would Keep Them Out Of His Throne Room

LONDON, Dec. 29 (AP)—King George VI himself was reported tonight to have given orders for a shake-up of the system of court presentations to keep "cash and curtsy" debutantes out of Buckingham palace's white and gold throne room.

The Daily Mail said the lord chamberlain had decided to reject 58 applications from debutantes and matrons for presentation at one of next year's four courts because they engaged financially embarrassed peeresses to sponsor them.

King George's strict aversion to exploitation of royalty for private gain was said to be back to the lord chamberlain's decision.

It is expected other applications will be refused, not because of the financial angle, but because more always are received than can be approved. Last year more than 500 debutantes were disappointed.

Last July several peeresses were informed by the lord chamberlain that their attendance at further court functions in 1938 would not be "required."

Some of these were reported to have accepted upward of \$5,000 for sponsoring young women "for the season."

The high point of the social season for a debutante is presentation at a royal court when she curtsies before the king and queen. Some 700 debutantes and matrons usually are presented at each court.

Finds Nanking 'Armed Chaos'

SHANGHAI, Dec. 29 (AP)—M. S. Bates, professor of history in Nanking university, reported today that "armed chaos" existed in the Nanking region, which the Japanese occupied Dec. 13, 1937, after a six weeks' campaign.

"During the past year the area has been thoroughly plundered, with the process continuing; privation is common, with life maintained on a distressingly low level," Bates said in a report of findings during a survey of crop and economic conditions in the former Chinese capital and the surrounding countryside.

The investigation was made for the international relief committee. Neutral observers considered the findings typical of conditions in other Japanese-occupied regions in view of general Japanese economic policies and reports from other communities.

Meanwhile, severe guerrilla fighting along the Tsientang river in Chekiang province southwest of Shanghai was said by Chinese to have caused 1,000 Japanese casualties. The Japanese said 254 Chinese were killed and 82 captured during a two-day drive against guerrillas around Sochow, 50 miles west of Shanghai.

Another development today was the statement of a Japanese naval spokesman that the American-owned Shanghai university would not be returned to its owners, despite Tokyo's promises to the United States, while hostilities continued in China.

To Start Ocean Hops

LONDON (AP)—An experimental air mail service across the North Atlantic will, it is hoped, be started as soon as the seaplane base at Botwood, Newfoundland, is free from ice next Spring, an air ministry announcement says.

between government and business." On the dark side, he listed "burdensome taxes," "hesitant" capital, "constant investigations which hinder the freedom of business," the unbalanced national budget and the railroads' difficulties.

For the clothing field, Cohn said "increased production and commercial expansion indicate the beginning of a new business cycle" and called 1939 "the farewell to a decade of misunderstanding."

Pelley found "the 1939 outlook for railroads is definitely brighter." He said the public realizes "(1) that national prosperity is geared to railroad prosperity, (2) that the railroads should have a square deal, (3) that our public policies regarding transportation should be revised to provide equality for all forms of transport and he expected this realization "will be translated into action."

Schenck said "though business in the last half of 1938 were none too good" the motion picture industry "plans greater expenditures for production in 1939 than ever before in its history."

Anderson foresaw "new or better products" to expand the drug business in 1939. Acts passed by congress at its last session, he added, will place the business "on an even higher plane than at present."

HOSTESS HINTS



This season of the year the busy housewife is doubly rushed so she must learn how to budget her time like the business woman. One way is to bake more at a time. Have you ever tried baking perhaps meat pie with biscuits for tonight's dinner with meat loaf and nut bread as the main support of another day?

Are you having trouble trying to think of what to feed your family in this after holiday "slump" and yet prepare for your New Year's Eve guests?

Here are several recipes that may help you.

Buttered green beans and onions:

String beans and slice lengthwise. Cook in a small amount of boiling salted water. Cook small pearl onions in a large amount of boiling salted water. Drain and add to the beans. Add 1-4 cup of butter; salt and pepper.

Here is an easy cake that the whole family will like.

Quick crumb coffee cake:

Cream 1-4 cup butter and 1-2 cup sugar, add one egg and beat mixture thoroughly. Sift 1-2 cups flour, 1-2 teaspoons baking powder and 1-2 teaspoon salt together, add alternately with 1-2 cup milk, 1-4 teaspoon almond extract. Pour the batter into a well greased bread pan. Crumb. Combine three tablespoons flour, one tablespoon sugar, one tablespoon butter, 1-2 teaspoon cinnamon with the fingers until fine and flaky. Sprinkle on top of batter. Bake 30 minutes at 375 degrees F. Serve while hot with butter.

Maple upside down cake:

Batter: Cream 1-4 cup butter and 1-2 cup sugar. Add two egg yolks and beat until smooth. Sift 1-2 cups of flour, three tablespoons of baking powder and 1-4 teaspoon salt three times. Add this to mixture alternately with 1-2 cup milk. Combine two well beaten whites with 1-4 cup sugar. Fold this mixture into batter. Fold in 1-2 cup grated apples. Topping: Melt three tablespoons butter in a skillet. Remove from fire, add 1-2 cup maple syrup. Arrange two medium apples sliced 1-2 inch thick in the syrup mixture. Pour in batter. Bake 30 minutes at 375 degrees F. Serve hot with whipped cream.

Spanish rice:

Cook 1-3 cup diced bacon until edges curl up. Then add and cook five minutes 1-4 cup chopped onions, 1-3 cup diced celery and three cups boiled rice. Add 1-3 teaspoon salt, 1-4 teaspoon paprika and two cups of tomatoes and simmer 15 minutes. Cover

Gunnettes Hosts To Friends at Dinner

Mr. and Mrs. V. A. Gunnette and their daughter, Katherine, 512 North Gilbert street, entertained friends with a 6 o'clock dinner last night.

Their guests included Alma Ruth Findly, Dorothea Vandikar, Dale Leonard and Bernard Copeland.

Rundall Club to Meet

Rundall club will meet Monday afternoon at 2:30 in the home of Mrs. Oliver Opstad, 517 Grant street. Assisting hostess will be Mrs. R. C. Wheeler.

Headquarters for BABIES' APPAREL

SNUGGLE RUG, Eider-down in pink or blue \$2.98 to \$4.98
BABY SHAWLS, All wool and in many colors \$1.19 to \$3.98
MRS. DAY'S IDEAL BABY SHOES
In Washable kind, white or smoke \$1.19 to \$2.98
BABY SWEATERS AND JACKETS,
Pink, blue and white \$1.19 to \$1.98
BEACON CRIB BLANKETS, Pink, blue and white 39c to \$1.98
CARTERS BATH TOWELS 59c to 98c
CARTERS WASH CLOTHS, 2 for 25c

ONE YEAR'S Subscription

to

THE DAILY IOWAN

is our gift to the parents of
The First Baby

The Daily Iowan

4191

Mrs. Roosevelt Dedicates Gift For Baby Care

WASHINGTON, Dec. 28 (AP)—Mrs. Franklin D. Roosevelt today dedicated \$5,000 worth of equipment given to Sibley hospital by the Variety club of Washington, an organization of showmen, to care for babies born prematurely.

She was photographed placing a baby in an incubator, and seemed astonished that she was permitted to hold it.

"I have a five-month-old baby at my house now and his mother won't let anybody within a mile of him," the first lady said. (Franklin D. Roosevelt, III, whose mother is the former Ethel Dupont, is visiting at the White House.)

Mrs. Roosevelt told members of the Variety club that they belonged to "one of the most generous groups I know." She predicted the club's gift would bring happiness into a great many lives.

SATURDAY OFF Given by Last Act Of State Council

DES MOINES, Dec. 29 (AP)—As one of its last official acts the retiring state executive council today gave department heads free rein in determining whether statehouse workers shall have a full holiday Saturday.

Each department head will have authority to decide if employees are to have Saturday off as well as the Sunday and Monday New Year's holidays. Statehouse employees customarily work only until noon on Saturdays.

Congressmen May Visit Remote Islands

HONOLULU, T. H. (AP)—Samuel W. King, Hawaii's delegate to congress, wants a party of congressmen to visit the five equatorial islands which the United States has recently settled because of their importance to transpacific air routes. He suggests the trip be made next summer.

The so-called "line islands" are Howland and Baker, just north of the equator, and Jarvis, Enderbury and Canton, just south. They are now occupied by Hawaiian youths who are making weather observations.

After 38 Bars Raymond Couldn't Be Blamed

ELGIN, Ill. (AP)—Raymond Overmeier had a good system until his memory slipped. He walked into one after the other of Elgin's 40 taverns and said, "Give me a drink."

When the bartenders awaited payment he drank and added slyly: "I said 'give me a drink' and you gave me one. Get it?" That approach might have worked in each of the 40 taverns if Overmeier hadn't mistaken bar No. 1 for No. 38.

He refreshed his memory in jail. Only about 60 per cent of the farms in South Carolina have hogs.

Headquarters for BABIES' APPAREL

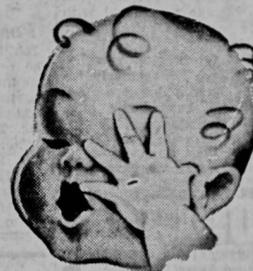
SNUGGLE RUG, Eider-down in pink or blue \$2.98 to \$4.98
BABY SHAWLS, All wool and in many colors \$1.19 to \$3.98
MRS. DAY'S IDEAL BABY SHOES
In Washable kind, white or smoke \$1.19 to \$2.98
BABY SWEATERS AND JACKETS,
Pink, blue and white \$1.19 to \$1.98
BEACON CRIB BLANKETS, Pink, blue and white 39c to \$1.98
CARTERS BATH TOWELS 59c to 98c
CARTERS WASH CLOTHS, 2 for 25c

Yetter's

Who'll be the FIRST BABY of 1939?

Who'll Win These Prizes?

Eleven Awards for the Lucky First Baby



We will present the
First Baby with a



SOLID GOLD RING
Hands Jewelry Store

Our Gift to
The First Baby

is
**\$5.00 Worth of
Dry Cleaning**

For
Really GOOD Cleaning

DIAL 4153

Le Vora's Varsity Cleaners
23 E. Washington



RULES

1. That the baby must be born in Iowa City and the parents must live within the city limits.
2. The time of birth to be substantiated by the physician in charge.
3. Statement of birth, with the physician's signature, must be sent to Daily Iowan office.



GIFTS GALORE FROM THESE LEADING IOWA CITY FIRMS

It's a fortunate baby that will be born right at the beginning of 1939! For there's a veritable shower of gifts awaiting the First Baby—all the things that a discriminating youngster would ask for in getting a start in life. All the merchants on this page have collaborated to make these prizes possible. Watch The Daily Iowan for the lucky contest winner!

Our Greetings
To
The First Baby



The Best of Foods

- GERBERS
 - CLAPPS
 - HEINZ
- BABY FOOD**

Our Gift to the New Baby will be one dozen cans of the above brands of Baby Food.

POHLER'S

Groceries and Meats
Dubuque at Iowa Ave.
DIAL 4131

For Mother!

to the
MOTHER
of the

FIRST BABY
of 1939

We Give

Novelty Pottery
With Flower Filling

RUPPERT'S
FLOWER SHOP



Looking Into The
Future



The First Baby will need a
Bank Account

Iowa City's Newest Bank
Will Give The First Baby a—

\$5.00

Banking Deposit

**Iowa State Bank
& Trust Company**



A Warm Welcome
To The First Baby

2,000 Pounds of Williams Power-
full Coal is our Gift to the parents
of the First Baby

Carmody Coal Co.

30

QUARTS OF
SPECIAL BABY MILK



Pasteurized Milk For
THE FIRST BABY

SWANER DAIRY
Farms

"Baby Deserves the Best"

Fresh, Soft, Sanitary
GARMENTS



FOR THE FIRST BABY

Two Weeks'

FREE LAUNDRY

NEW PROCESS

LAUNDRY AND CLEANING CO.

DIAL 4177

DIAL 4177

FOR THE FIRST BABY
OUR GIFT IS
2 PINTS OF ABBOTT'S
COD LIVER OIL
Just the thing to build strong
healthy bodies that resist disease.

LUBIN'S
Drug Store

Gov. Kraschel Pardons Inmate Of Ft. Madison

Sheriff Says Noonan Punished More Than He Should Have Been

DES MOINES, Dec. 29 (AP)—Governor Nelson G. Kraschel today issued an executive pardon to Nathan Shirley Noonan, 31, of Defiance, Iowa, serving a 30-year term in the state prison at Fort Madison for assault with intent to commit murder.

Noonan entered the penitentiary in June, 1935, after he had pleaded guilty to the assault on his wife, Bernice.

Sheriff Grover Philson of Shelby county, where the crime was committed, wrote Governor Kraschel that he believed Noonan was punished "more severely than he should have been."

Attacked Wife
The sheriff explained that Noonan became aggravated with his wife and then attacked her with a hammer.

At first the woman was believed to have been gravely injured but later it developed that she had not been badly hurt, the sheriff reported.

Governor Kraschel said Noonan's wife and children are living

on a widow's pension and that in view of the many recommendations in favor of clemency he granted the pardon so that "Noonan can go home and support his family."

Urged Pardon

In addition to the sheriff and dozens of residents of Shelby county, the following officials urged the pardon: R. E. Hines, county attorney at the time of the crime; E. R. Miller, who just concluded a term on the Iowa Supreme court and who, as district judge, sentenced Noonan; and George O. Hurley, the present county attorney.

Governor Kraschel also commuted the three year prison sentence given John Erickson on Decatur, Iowa, for alleged illegal possession of liquor to six months in the county jail.

Although convicted in September, 1937, Erickson has not started serving his sentence pending the outcome of his appeal to the state supreme court.

The governor said Erickson's advanced age, plus numerous recommendations from persons in Winneshek county, persuaded him to commute the sentence.

Postoffice: Toddville

RAYMONDVILLE, Tex. (AP)—The census takers probably will note this shift in population when they make their next count: J. D. Todd moved recently from Gainesville, Tex., to a farm near San Perilita. With him were 36 relatives, including his sons, daughters, their wives and husbands and their children. They settled in five farm homes and three houses in San Perilita.

Her Fault Girl Cause of His First Hit

By JACK STINNETT AP Feature Service Writer

NEW YORK — John Alexander, 25 years in the theater, is playing his first hit play — and it's a blow below the belt.

A quarter of a century ago this week, in Cincinnati, Alexander made his professional debut in "The Man From Home," with Edward G. Robinson, the film actor.

Next he went to Robert B. Mantell's touring Shakespearean company, with which he played many roles for 11 years. After that he played more than 10 years on and off Broadway.

But it wasn't until last fall he got into a really smash hit: Brock Pemberton's production of "Kiss The Boys Goodbye."

And the highlight that Clare Boothe Luce, throwing a "smile" (tantum), ducks her head and Billy-goats Alexander in the midriff so hard he is knocked off his feet. There's no foolishness about that scene, either. Miss Luce really butts; and Alexander really is knocked down.

"It's part of the job," says Alexander. "I can take it. It's a small price to pay for my first Broadway hit."

He was born in Newport, Ky., the son of Capt. James Alexander, who owned the Cincinnati-New Orleans Packet company. He had his education at Highland high school, Ft. Thomas, and at dramatic school in Cincinnati.

Hawaii's Only Snakes Are Pickled Ones

HONOLULU, T. H. (AP)—The

Hawaiian islands have always proudly boasted that they contain no snakes, so when one was found dead in a city street there was some alarm. It increased when another was discovered at the city dump.

But David T. Fullaway, of the board of agriculture and forestry, came to the rescue with an assurance that both snakes plainly had been pickled in alcohol. He explained that liquid in which snakes have been stored is valued by certain orientals as a treatment for tuberculosis.

Ohioans Like Percheron Horses

COLUMBUS, Ohio (AP)—Ohio

is credited by the state university department of animal husbandry with leading the nation in production of pure-bred Percheron draft horses. More Percheron foals were registered and sold in Ohio than any other state during the past 12 months, indicating to horse raisers a revived interest in the breed.

Died From Stumble

PUEBLO, Col. (AP)—Injuries

he suffered when he tripped over a dog in his home and fell were listed on a death certificate as the cause of the recent death of Joseph Spencer of Pueblo.

ENDS TODAY

Charles Dickens' "A Christmas Carol" And "Annabel Takes a Tour"

Heart of the North

See Canada's Mounties in Action in TECHNICOLOR!

ADDED

MEET THE TOUGHEST SLEUTH WHO EVER CAPTURED... YOUR HEART!

NANCY DREW Detective

with BONITA GRANVILLE JOHN LITEL - JAMES STEPHENSON - Frankie Thomas

SPRING MADNESS

with MAUREN O'SULLIVAN LEW AYRES

Come Early and Stay Over NO EXTRA ADMISSION

Uncle Sam Takes Steps Against Lottery Gets Indictments Against 8 in Connection With Irish Sweepstakes

NEW YORK, Dec. 29 (AP)—

The government aimed a body blow at the tremendous sale of Irish hospital sweepstakes chances in the United States today by obtaining indictments against eight persons described by officials as heads of this country's biggest ticket-selling ring.

The indictments handed up by a federal grand jury climaxed a 2-year investigation by postal inspectors in 12 states scattered from coast to coast and carried charges new to the government's attack on foreign lotteries.

An innovation, Assistant U. S. Attorney John L. Delaney said, was the charge of using the express to transport tickets in interstate commerce. Another group was indicted about two years ago, he pointed out, but the charge then was using the mails.

Today's indictments, containing 12 counts in all, also alleged conspiracy to smuggle the tickets into the country, distribute them and return the money to the Irish promoters. No figures were mentioned but the official estimated the output of tickets by the defendants at \$25,000,000 for the year 1936. Tickets generally are sold for \$2.50 each and prizes range from \$150,000 downward.

Arrest in 1936 of six defendants named as Gerald Kelly, John W. Kelly, 2nd, John R. Kelly, Connie Neenan and Clifford Burgett, all of New York, started the widespread inquiry. Free under bail since that time, they will be arraigned shortly to plead to the indictments. Bench warrants, Delaney said, would be issued for William Mead of New York and Joseph McGarity of Philadelphia.

Delaney said the eight worked directly for the promoters of the sweepstakes in Ireland and distributed the tickets in the United States through some 700 agents whom they appointed. These in

SALLY'S SALLIES



What many of us are saying: "Ob course, it cাবে on all ob a subben."

turn supervised more than 3,000

salesmen, he said. Delaney listed the states in which the investigation was centered as Connecticut, Georgia, New Jersey, California, Florida, Pennsylvania, Wisconsin, Nebraska, Arizona, Kansas, Massachusetts and New York, but added that the ticket-selling covered the country even more generally.

Postal Inspector Roy Richards, who, with Agent Edward Lovern,

conducted the inquiry, called the

"Kelly outfit" the largest, Delaney said. If convicted on all counts, the defendants would be liable to a total of 24 years in prison and \$21,000 fine each.

Science Reverses Old Story To Discover There's Food in Hair

By HOWARD W. BLAKESLEE AP Science Editor

CHAPEL HILL, N. C.—Human hair, at human body temperature, they require months to extract it all. At room temperature they require about five years.

In slow-motion "boiling," at man's own temperature, the kettle seems to imitate some of the human action on sulfur. At any rate, before the cystine appears, a number of "intermediate" sulfur compounds can be taken from the kettle. They are not pure cystine, but some of the chemical steps in its formation.

Some promote growth in guinea pigs and rats to a small extent. Others reveal sulfur in forms which the body cannot use. These forms might be the same the body makes in building up cystine.

Faulty metabolism of sulfur is the cause of one unusual human ailment, cystinuria. It is hereditary. Occasionally it results in formation of cystine stones which require surgical treatment for their removal.

It is believed that in using sulfur the body forms many intermediate compounds. But virtually all of them are unidentified. However, it is known that sulfur is oxidized in the body to a greater extent than any other element taken in as food.

Pure sulfur is not a food at all. It kills intestinal bacteria, which is the reason for the old-fashioned home spring remedy of sulfur and molasses.

The sulfur puzzle is under investigation in about 10 American, and several foreign laboratories. The study here is directed by Dr. James C. Andrews, professor of biological chemistry.

He starts with hair because it furnishes the chief constituent of human sulfur. Cystine is the form of some, although not all, the sulfur in food. Hair and nails store more of this cystine than any other tissues. Hair has about 15 per cent.

A Slow Kettle
The cystine is boiled out of the hair by what is probably the slowest "kettle" in the country. The kettle contains acid, either hydrochloric, the main acid of digestion, or sulfuric.

If hot, these acids would take the cystine out in a few hours. But

Four Sisters

Cast in Dramatization Of Bell's Life

HOLLYWOOD, Cal., Dec. 29

(AP)—Four sisters were cast today to play the roles of four sisters in the film "Alexander Graham Bell."

The actresses are Loretta Young and her three sisters, Polly Ann Young, Sally Blane and 14-year old Georgianna Young. They will appear in the picture as the four daughters of Gardiner Hubbard, one of the backers of Bell, the telephone inventor, in real life.

Georgianna once appeared in a bit part but this will be her first real role.

Woe Is Him

MELLOTT, Ind. (AP)—Farmer

James Lake's barn burned down. Then he hurt his foot. His leg was amputated. While he was in bed his house caught fire.

LOOK your BEST

WHEN YOU GO HOME!

Have Your Clothes Cleaned NOW For Proved Quality Cleaning

DIAL 4153 At Economy Prices DIAL 4153

LeVora's Varsity Cleaners

23 E. Washington South from Campus

We are fully insured MONTE Mothproofing

Classified Advertising Rates

SPECIAL CASH RATES—A special discount for cash

will be allowed on all Classified Advertising copy paid within three days from expiration date of the ad. Take advantage of the cash rates printed in Bold type below.

No. of Words	One Day		Two Days		Three Days		Four Days		Five Days		Six Days	
	Line	Charge	Cash	Charge	Cash	Charge	Cash	Charge	Cash	Charge	Cash	Charge
Up to 10	3	.25	.25	.35	.45	.55	.65	.75	.85	.95	1.05	1.15
10 to 15	4	.35	.35	.45	.55	.65	.75	.85	.95	1.05	1.15	1.25
15 to 20	5	.45	.45	.55	.65	.75	.85	.95	1.05	1.15	1.25	1.35
20 to 25	6	.55	.55	.65	.75	.85	.95	1.05	1.15	1.25	1.35	1.45
25 to 30	7	.65	.65	.75	.85	.95	1.05	1.15	1.25	1.35	1.45	1.55
30 to 35	8	.75	.75	.85	.95	1.05	1.15	1.25	1.35	1.45	1.55	1.65
35 to 40	9	.85	.85	.95	1.05	1.15	1.25	1.35	1.45	1.55	1.65	1.75
40 to 45	10	.95	.95	1.05	1.15	1.25	1.35	1.45	1.55	1.65	1.75	1.85
45 to 50	11	1.05	1.05	1.15	1.25	1.35	1.45	1.55	1.65	1.75	1.85	1.95
50 to 55	12	1.15	1.15	1.25	1.35	1.45	1.55	1.65	1.75	1.85	1.95	2.05
55 to 60	13	1.25	1.25	1.35	1.45	1.55	1.65	1.75	1.85	1.95	2.05	2.15

Minimum charge 50c. Special long term rates furnished on request. Each word in the advertisement must be counted. The prefixes "For Sale," "For Rent," "Lost," and similar ones at the beginning of ads are to be counted in the total number of words in the ad. The number and letter in a billed ad are to be counted as one word. Classified display, 50c per inch. Business cards per column inch, \$1.00 per month. Classified advertising in by 1 p. m. will be published the following morning.

IOWA Held Over Today
SPECIAL — Official Road Show Attraction with
JOHN DILLINGER
PRETTY BOY FLOYD
MACHINE GUN KELLY
CLYDE BARROW —
BONNIE PARKER
in
"THE AMERICAN GANG BUSTERS"
Crime Club Co-Hit—
"DANGER on the AIR"

GALA!!
New Year's Eve Show
Celebrate with Us
Hats—Horns—Balloons
Noise Makers for all
—On the Screen—
"MEET THE BOY FRIEND"

ENGLERT
ENDS TODAY
It's a Swell Show!
"THANKS FOR THE MEMORY"
A Famous Play with Bill Hope - Shirley Ross
Charles Butterworth - Otto Kruger

EXTRA! SPECIAL!
The Talk of Iowa City
New MARCH of TIME
—Featuring—
"THE REFUGEE"
TODAY—TOMORROW
FLOYD GIBBONS
"TOOLS OF THE NEWS"
—LATE NEWS—
STARTS SATURDAY

OUT WEST WITH THE HARDYS
GREAT CAST
with Lewis Stone, Mickey Rooney,
Ceclia Parker, Fay Holden

ENGLERT
"TOMORROW NITE"
A Great NEW YEAR'S
EVE SHOW
Doors Open
11:10 P. M.
Show Starts
11:30 P. M.
RESERVED SEATS
NOW ON
SALE AT
BOX OFFICE!

STRAID
TODAY
TOMORROW

Joel McCrea
Andrea Leeds
in
Youth Takes a Fling
with
Dorothea Kent • Frank Jenks
Virginia Gray • Grant Mitchell
Isabel Jeans • Marion Martin

THE IDEAL SHOW
for
New Year's Eve Whoopee
—Latest Hit Music!
—Beautiful Girl Chorus!
—Snappy Gags!
And Prices Positively NOT ADVANCED!
41c
Buy Tickets Now at Our Box Office!

Everybody's In It...
and it's in every way the year's freshest fun ideal

Thanks for Everything
ADOLPH MENOUE - JACK GOLDEN
JACK HALEY - WHELAN
TONY DORNE - MARTIN - BARNES
GEORGE BARBER - WARREN HYMER
A 20th Century-Fox Picture
STRAID

26c
ALWAYS 2 BIG FEATURES
26c
Varsity

Starts **SATURDAY**

See Canada's Mounties in Action in **TECHNICOLOR!**
Heart of the North

NANCY DREW Detective
with BONITA GRANVILLE JOHN LITEL - JAMES STEPHENSON - Frankie Thomas

SPRING MADNESS
with MAUREN O'SULLIVAN LEW AYRES
Come Early and Stay Over NO EXTRA ADMISSION

PASTIME
NOW SHOWING
Brought Back by Popular Demand

Simulation of Life
with WARREN WILLIAM
NEED SPARKS - ROOSEVELT HUDSON
1st Showing—Feature No. 2

GANG BULLETS
ANNIE MAGEL ROBERT KENT

FEEDING THE BIRDS
IN WINTERTIME is a Humane Act

ROMANCE IN THE RAIN

CHAPTER 47

"SEE? SEE what I mean? See that devil look on her face? Look at her now!"

Worthington Gurley was speaking in an excited stage whisper to Dr. Holgate, and pointing to Peaches Pomeroy.

"She planted that bracelet, Dr. Holgate. Just like I told you. We ought to have turned her in."

"You may be right, Gurley. But—to look at her now, I think the uncertainty and fear of her position is greater punishment."

"They watched Peaches as Bob Towne left her."

Never, surely, had misery and fear shown more in anybody's expression. Peaches looked ghastly. Not even her expert makeup could conceal the character of her now. Dr. Holgate shuddered. "Thank God!" he muttered—really a prayer of gratitude that he had come to his senses, he who had imagined himself in love with her.

"I want to find Sara Sue Davis," he announced emphatically. "If it is not too late."

"Oh, she's still here," said Worthington. "It's not midnight. Anyhow her coat—"

But Dr. Holgate hadn't meant that. His "too late" was his own secret matter. For Gurley had told him that Bob Towne would marry Sara Sue!

Thornton Holgate was one of those somewhat rare individuals who store abundant energy, but keep it under control until they themselves will to release it. Such a characteristic is associated with a contemplative, analytical mind, a thinker. Usually they are comparatively sedentary in outward appearances, but can become physically dynamic when occasion demands, dynamic with action!

Thornton had proved this when emergency arose at Galveston beach. Nobody would have suspected that a scholarly instructor in mathematics could be an expert swimmer with stamina enough to save two lives. And again at the Sylvan beach dance hall—he certainly flattened a burly sailor with his fist, just because such a course had been presented to him as reasonable and right.

Now, in the University club, he faced a similar emergency decision. Only, this one was infinitely more important to him, more personal and urgent. He had to act.

He grabbed the younger man by the hand as if he were a little boy, and started pell-mell across the dance floor, craning his neck, looking "Find Sara Sue," he commanded Worthington.

Unconsciously, hand in hand, they bumped into dancers and walked all about the great ballroom. They asked people for Sara Sue.

"She was here a while ago," someone answered. "Don Romero was wooing her."

"I saw Bob Towne cut in on her," said another. "Look for him."

"Isn't she with T. J. Sanders?" "Try the women's lounge."

Everybody had suggestions, but no definite help. Sara Sue had vanished.

"A whole gang of people went downstairs, to get some air, they said," somebody told them. "She might be with them. They'll be back soon, I imagine."

Thornton and young Gurley hastened down to the street. They saw no one on the sidewalks, no one they knew.

"Maybe they walked over to Main," the lad suggested. "Come on."

Downtown Houston was full of people even at this late hour, so that the college crowd was not readily visible. But energetic Worthington stood on a fireplug and caught a flash of evening clothes in a group a block away.

"There they are!" he cried. And then, despite the surroundings—"SARA SUE!"

He yelled it loud enough to make everybody turn and stare, but no matter. He and Dr. Holgate plunged off at a run, Holgate leading him.

At once a messenger boy and two or three pedestrians started running, too.

A policeman saw them and started after. All in a flash the block became jammed with excited, running, questioning people. Dr. Holgate and Worthington were ignorant of the commotion they created. "SARA SUE!" Dr. Holgate himself yelled, almost desperately. They caught the other colleagues turning a corner.

"Where's the fire?" somebody demanded.

"Sara Sue! Sara Sue Davis—is she here?"

She wasn't. No, she had not come with them. They had not seen her as they left the dance floor. They had just come for a brief walk outside. They had not seen Sara Sue. The crowd encircled them, the policeman came in. Explanation had to be gone over in detail. Thornton Holgate had to do a deal of talking—without explaining much of anything. He simply wanted Sara Sue Davis, urgently and now. He blushed in the telling. He couldn't explain that he wanted to catch her and pour out his love!

"Come on, Gurley!" he commanded, and started running back to the University club. They left people staring and a policeman standing spread-legged, shaking his head.

Back up the club stairs they came onto T. J. Sanders.

"T. J., have you seen Sara Sue

Davis?" Worthington panted, excitedly.

T. J. did not answer at once. To be sure, he had just seen her. In fact, he had just five minutes ago taken his rival in love to her, given them his blessings, and taken his own heavy heart away. He knew exactly where they were. Why all this excitement about her now, he wondered.

"Snatter? What you want with her?" he demanded of young Gurley.

Now, for the first time, Worthington faced that question.

What, in all truth, did he want with Sara Sue? Why was he plunging wildly around with Dr. Holgate looking for her? The matter of the diamond bracelet had been disposed of. Probably never to be mentioned again. Certainly there was no occasion for such speed, even if they did eventually tell Sara Sue about it. Poor Worthington was sadly confused. This evening had been too much for him. He looked at Dr. Holgate.

"Anyhow," T. J. resumed then, "she oughtn't to be interrupted. She's over yonder getting engaged. She—"

"Engaged!" Dr. Holgate exploded that.

"Yeah. Dammit. But it's all right. If she wants him, she ought to have him. It's her place to say, not mine. Well, ho hum, such is life. Let her alone, can't you? Bob Towne's not so terrible. If she wants—"

"Oh, my Lord!" boomed Holgate, appalled.

He had determined to find her and confess his devotion at once. He had not realized it possible for her to be engaged already, tonight! Things had been moving fast for him this evening, too!

He stood there, breathing fast from his run with Gurley, his hair disheveled now, his necktie at an absurd angle. Sweat beaded his face. "Oh, my! I can't stop now, Gurley! I've simply got to find her and tell her. At once!"

Worthington still couldn't see the hurry. In fact he was coming to think the bracelet episode was best forgotten. Poor kid—he could not read Dr. Holgate's mind!

"SARA SUE!" Dr. Holgate boomed out, like a bell boy paging somebody. "SARA SUE DAVIS!" People again turned to stare.

Almost as if she had heard the summons (as indeed she may have, but subconsciously) Sara Sue herself appeared across the room. With Bob Towne walking near her. Thornton Holgate saw them at once, and he did not hesitate.

"WAIT, SARA SUE!" He yelled it, over the heads of boys and girls. The music stopped, the orchestra assuming this was another floor show surprise. "WAIT! MAKE NO COMMITMENT—UNTIL YOU HEAR ME! SARA SUE!"

He was shouting, his face flushed, intent; a tall man elbowing his way through the dancers, one hand held high and waving; utterly oblivious of those around him.

"I LOVE YOU, SARA SUE! I WANT TO PROVE IT! I WANT TO MARRY YOU! WAIT! I LOVE YOU! . . . IT IS I, THORNTON! . . . I AM COMING!"

(To Be Continued)

Sanctuary Can't Save Huge Dancing Cranes

ROCKPORT, Tex. (AP)—The "song and dance bird," great white whooping cranes, apparently are headed for extinction despite heroic efforts to save them, says James O. Stevenson, manager of the 47,000-acre Aransas sanctuary near here.

Stevenson recently made a count of the cranes, tallest of North American birds, and could find only 10 in the whole sanctuary. A century ago the migratory flights of the cranes were comparable to the mass flights of the extinct passenger pigeon.

The cranes, tall as a man, were named "whoopers" because of the whooping-cough sound they make in flight. Stevenson says they gather in parallel lines on a knoll and then go into a bowing, expiring, flapping and dance to the music of their own trumpeting.

Insurance Company Gained Selling Point

HELENA, Mont. (AP)—After going through a lawsuit to collect damages in a hit-run traffic case Eddie Meyer called an insurance agent.

"I want a policy on my car," said he. "The next time you can do the worrying about hit-run drivers."

The insurance agent came on the run, signed up a policy and departed. Hardly had he reached his office than Meyer called again.

"You can start your worrying now," said Meyer. "While we were signing the policy another hit-run driver smashed my car as it was parked at the curb." The company paid.

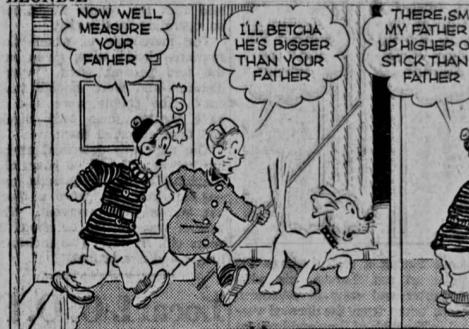
Probably Buckskin

FORT WAYNE, Ind. (AP)—Wayne Knapp lost a glove while hunting deer near Drummond a year ago. He did not get the deer. He tried again this year, shot a large buck and found the lost glove near the animal's body.

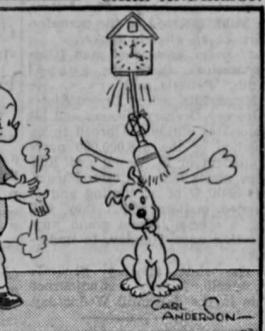
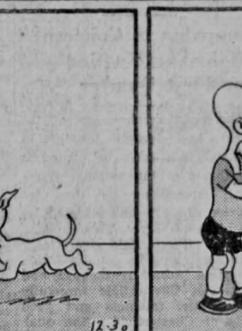
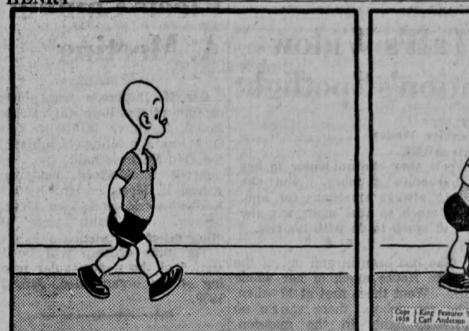
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BLONDIE



HENRY



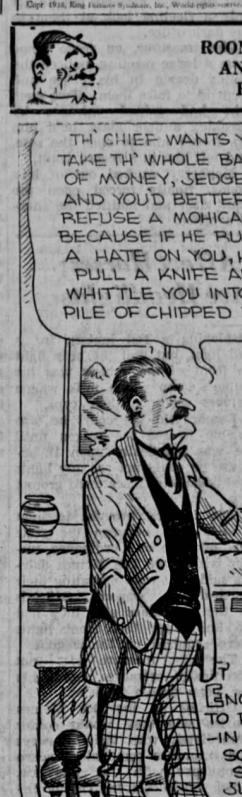
BRICK BRADFORD



ETTA KETT



OLD HOME TOWN



ROOM AND BOARD



Government Arrests Fourth Of Accused Musica Blackmailers

Used Knowledge Of Man's Criminal Record, According to Charge

NEW YORK, Dec. 29 (AP)—The government late today announced the arrest of Michael Petrella, 40, the fourth suspect accused of having systematically blackmailed the late F. Donald Coster-Musica through knowledge of his past as Convict Philip Musica.

Petrella was described by federal agents as active "in a small way" in local politics. They said, too, that he had succeeded Coster-Musica, the indicted head of the \$87,000,000 drug firm of McKesson and Robbins, as a partner of Joseph Brandino in a small drug company formerly doing business in Brooklyn.

He was booked on a charge of conspiracy to blackmail Coster, an identical complaint having already been made against Brandino, his sister, Mary, and Walter H. Cragg, disbarred lawyer, who are held in bail. Federal law provides a maximum penalty of 20 years imprisonment.

Police Lieut. James Pyke said Petrella admitted writing letters to Coster - Musica in behalf of Cragg, Brandino and Ben Simon, the other defendant charged with general conspiracy. The letters, he said, referred to the manufacture of an electric cooker.

"I never knew that man (Coster-Musica), that's the gospel truth," Petrella said.

Meanwhile, acting United States Attorney Gregory Noonan and his associates outlined a broad investigation of the \$18,000,000 overstatement of McKesson and Robbins assets laid to Coster-Musica, of methods of accounting and of related matters which they will ask a special federal grand jury, meeting next Tuesday, to undertake.

The state attorney general's companion inquiry was adjourned late in the day until Wednesday.

Permit Gone, Distillery Asks Court's Mercy

WASHINGTON, Dec. 29 (AP)—Arrow Distilleries, Inc., of Peoria, Ill., asked the supreme court today to enjoin enforcement of an order in which the federal alcohol administration suspended its federal liquor permits for 30 days.

The company attacked the constitutionality of the 1935 alcohol control act on the ground it was unreasonable and arbitrary. It sought injunctive relief pending the court's determination as to the validity of the law.

Previously, a three-judge federal court in the District of Columbia dismissed a petition for an injunction on the ground it had no jurisdiction.

Effective Jan. 5
The permits were issued to the firm by the FAA administrator, W. S. Alexander, in 1935. The suspension order, which he issued today, is to become effective Jan. 5.

Alexander said he based his order on indications that the distillery violated federal regulations by shipping misbranded whisky in interstate commerce, by failing to obtain government approval of some of its labels and by falsifying or making incomplete entries in its books. He asserted that the misbranded whisky failed to show the product's correct age.

The administrator emphasized that his suspension order did not affect a Detroit, Mich., firm of the same name.

Today's suspension order followed more than a year of investigations and hearings by the FAA. The original citation of the company was issued Dec. 15, 1936.

Sold in Iowa
The administration accused the company of selling liquor in Iowa in violation of the 21st amendment and state laws. Iowa operates under a state monopoly system.

The administration charged the company branded its products in some instances with labels not approved by the federal government. It accused the company of reporting liquor sold to a Kentucky wholesaler when actual shipment was made into Iowa.

An FAA source said the supreme court was expected to consider the company's case in conference Saturday. It was pointed out the act creating the FAA provided for appeal from its order to the appellate court for the district in which the respondent was a resident or to the court of appeals for the District of Columbia.

During its investigations, the administration held hearings in Peoria, Ill., Fulton, Ky., Washington, D. C., Chicago, Ft. Leavenworth, Kan., and Newton.

Family of Mayors

BOONEVILLE, Ind. (AP)—All three sons of Mrs. Elizabeth Heinze Nester, 94, have been mayors, two of Booneville and the third at Tell City.

Man Killed After He Murdered Wife

PUNISHMENT

ATLANTA, Dec. 29 (AP)—Saphro Williams, Negro woman, was beaten to death in her home Monday. A few hours later the headless body of an unidentified Negro man was found in a railroad yard.

Today a coroner's jury decided the woman was killed by her husband, Otis, and ordered his arrest. Then the jurors turned to the case of the man killed by a train. It was Otis Williams.

"His death wasn't suicide," Coroner Paul Donehoo said. "After the killing he sought to escape by 'hooking' a ride on a moving train but slipped beneath the wheels. It was swift and severe punishment."

Chesterfield Releases Theme Of Advertising

Campaign to Concern 'Right Combination' For First Quarter

The right combination of the world's best cigarette tobaccos in a blend that can't be copied is the theme of the national newspaper advertising for the first quarter of 1939 just released by the Liggett & Myers Tobacco company for Chesterfield cigarettes.

In continuing its country-wide campaign in both newspapers and magazines Chesterfield forcefully repeats the mildness and good taste of Chesterfield's fine quality tobaccos and continues to drive home the pleasure of smoking the cigarette that satisfies.

Chesterfield's "right combination" story is enlivened and humanized by the use of photographs of well-known personalities such as Hal Sims, the bridge expert, Veloz and Yolanda, society dancers, The Flying Wallendas of circus fame, Miss Marilyn Meseke, winner of the recent Miss America contest, the famous Rockettes of Radio City Music Hall, George Brent, Olivia de Havilland and John Payne of the picture "Wings of the Navy" and others of national note.

TODAY With WSUI

- Today's Program**
- 8—Morning chapel.
 - 8:15—Los Angeles Symphony orchestra.
 - 8:30—The Daily Iowan of the Air.
 - 8:40—Morning melodies.
 - 8:50—Service reports.
 - 9—Illustrated musical chats.
 - 9:50—Program calendar and weather.
 - 10—Homemaker's forum.
 - 11—Manhattan concert band.
 - 11:15—The bookman.
 - 11:30—Melody mart.
 - 1:50—Farm flashes.
 - 12 noon—Rhythm rambles.
 - 5:30—Musical moods.
 - 5:50—The Daily Iowan of the Air.
 - 6—Dinner hour program.
 - 7—Children's hour.
 - 7:15—World bookman.
 - 7:30—Evening musicale, Margaret Schrock.
 - 7:45—History in review.
 - 8—Ave maria hour.
 - 8:30—Organ melodies.
 - 8:45—The Daily Iowan of the Air.

These Modern Times Affect Horses; Milk Wagons May Have Headlights

DES MOINES, Dec. 29 (AP)—The probability of placing headlight equipment on horse-drawn milk wagons confronted larger Des Moines dairies tonight as a result of a decision by Municipal Judge Don G. Allen earlier in the day.

The decision, based on a section of the state motor vehicle law which specifies that horse-drawn vehicles must display a light visible 500 feet in front of the wagon, freed a motorist charged with reckless driving.

The motorist, Willard M. Lazar, 28, of Des Moines, who admitted his car struck a milk wagon at an intersection here early in the morning of Dec. 16 was found innocent.

After referring to the motor vehicle laws, Judge Allen declared "I am inclined to think that if the wagon had been equipped with proper lights, the accident would not have happened."

Ray Belkna, 44, driver of the wagon, testified the wagon was

NOT UNUSUAL Son Carries Father From Burning Home

DECATUR, Ga., Dec. 29 (AP)—Helpless with a broken leg, 83-year-old J. H. Morgan was rescued by his son, Tom, when fire destroyed their home early today. Not unusual? No, except that the younger man also had a broken leg.

Railroads See Close of Year Of Big Losses

1938 Disappointing In Financial Way; Look Hopefully to 1939

WASHINGTON, Dec. 29 (AP)—America's railroads today welcomed the approaching end of 1938, one of their most disappointing years financially, and looked forward hopefully to 1939. The carriers, said J. J. Pelley, president of the Association of American Railroads, entertain "renewed hope for a solution of the critical financial situation which has faced them in the past 12 months."

"At no time has there been a greater public appreciation of their problems than now, or a more earnest desire to formulate some plan that will solve the desperate situation in which the rail carriers find themselves," Pelley commented.

"With the coming of the new year, railroad managements hope that early action will be taken by congress and the state legislatures looking toward development of a national transportation policy which will place all agencies of transportation upon an equality in matters of regulation, taxation and subsidies; recognize railroads as a business entitled to the same chance to earn a living as any other business and enable the railroads to re-establish their credit.

"General business conditions have shown improvement in recent months. If this trend continues and if conflicting public policies as to transportation can be welded into one sound, consistent national policy, unquestionably the railroads will share in whatever general prosperity comes to industry."

Pelley estimated that after fixed charges have been met, class I railroads will have a net deficit of \$125,000,000 for 1938, compared with a net income of \$98,000,000 in 1937. Except for 1932, when there was a net deficit of \$139,000,000, this year's will be the largest on record.

Officers Seek Two Men Who Robbed County

GLENWOOD, Dec. 29 (AP)—Mills county authorities had few clues to work on tonight, Sheriff W. S. DeMoss said, as they sought two men who held up County Treasurer Maurice Mayberry in his office early today and escaped with \$1,700.

The sheriff indicated officers were handicapped by the meager description Mayberry was able to give of the pair he apparently surprised burglarizing his office. Mayberry told the sheriff neither man was masked, but he got only a fleeting look at them in the dark office.

The treasurer, en route home from a lodge meeting, noticed the blinds drawn in his office and went in to raise them. Two men, who had gained entrance by breaking a door glass, held him up, forced him to open the safe, and left him in a record vault.

Mayberry worked out of his bonds, finally forced open the vault door and notified the sheriff's office.

Will Spend \$125,000 For Rare Stamps

SAN FRANCISCO (AP)—Robson Lowe of London is in the United States with \$125,000 to spend for rare stamps. He represents a group of 11 companies.

Prime object of his west coast negotiations is to acquire all available stamps and covers of the early mail routes between San Francisco and the Orient.

Skipper Thanks Rescuer



Captain Clifton Smith (left) of the American rescue ship Scho-dack is thanked by Captain Bernhard Welde Larsen of the Norwegian freighter Smaragd, which sank during a violent storm 600 miles at sea. Larsen, his wife, daughter and crew of seventeen were taken from the doomed vessel in the nick of time and brought to New York.

Son's Rise Puts Taft's Widow Back Into the Nation's Spotlight

AP Feature Service Writer By SIGRID ARNE

WASHINGTON — Back in the 1880's a rather serious, blue-eyed Cincinnati girl thought her crowd was too frivolous. Girl: Helen Herron, daughter of a law partner of Rutherford B. Hayes.

She took steps about this frivolity. She got a teaching job and then organized a salon to bring together young men and women for serious talks about books and music.

They talked along to the first heavy snowfall. Then they broke bounds and went on a sleigh-ride. Somebody brought along a young lawyer by the name of William Howard Taft. Not long after that, Taft and Miss Herron were married. That was in 1886.

Their fortunes together went up, up, up. Took them to the White House from 1908 to 1912. When they left, Mrs. Taft must have thought it was sort of a period to the story of their lives. She wrote a book, "Recollection of Full Years." But the "full" years were not behind her. Taft was appointed to the Supreme Court of the United States. In 1930, he died.

Again the former Helen Herron thought the quiet years had come. She slipped back into private life in the large, brick, richly furnished house where Taft died: a slender, erect, quick-moving woman with soft, gray hair, living alone with three elderly servants she has had for years.

Now her elder son, Robert, a lawyer like his father, is starting up the same ladder to Washington. He is the senator-elect from Ohio. His mother is looking forward to sitting in the senate gallery to see him take the oath of office.

That will be an experience that has befallen only one other American woman, so far as Washington historians can find. The other woman was Mrs. John Adams who lived in the White House from 1796 to 1800. In 1803 she saw her son, John Quincy Adams, enter the senate. And here's a note for Mrs. Taft: Mrs. Adams' senator-son became president—in 1825.

So the years still are full for Mrs. Taft, although she is nudging 70. She keeps up such favorite activities as work in St. John's Episcopal church and committee work for the Red Cross. She turns out for one annual official affair: the White House luncheon for Supreme Court wives.

The last two summers she went to Italy with her daughter, Mrs. Frederick Manning, dean at Bryn Mawr. On winter afternoons here she plays bridge. She keeps up with the theater, and in particular with Helen Hayes, Katharine Cornell and Lynn Fontane.

People still recognize her on the street. She likes it when they say "Hello." She gets several letters each week asking for autographs and she carefully answers them because she

False Checks Passed Here

Officers Believe That Couple May Still Be In Operation Here

Warning of two false check artists believed to be operating in Iowa City were issued yesterday by Police Chief W. H. Bender.

A man and a woman passed two false checks for \$11.35 each in Iowa City stores the day before Christmas. Chief Bender said that the couple might still be operating in the city.

The merchants to whom the spurious checks were given said the two persons were "very pleasant and were smooth talkers." The couple were said to have written their own checks and then endorsed them.

The man was described as being between 35 and 40 years old, weighing about 155 pounds, and six feet tall. He wore a black hat and a dark overcoat. The woman was said to be about 27 years old, five feet two inches in height and is a brunet.

Local I. O. O. F. Elects Captain At Meeting

Orr E. Patterson was elected captain of the Iowa City Canton No. 5, Patriarch Militants, I. O. O. F., at a meeting yesterday in the Odd Fellow's hall.

Lewis R. Morford, lieutenant; Alfred H. Maas, ensign; John M. Kadlec, clerk; and Tom Gegenheimer, accountant, were the other officers elected.

The new officers will be installed at the next regular meeting of the organization, Jan. 25, 1939.

Dean MacEwen Will Speak To Masonic Club

Members of the Masonic Service club will hear a speech by Dean Ewen M. MacEwen of the college of medicine at their noon luncheon meeting today at the Masonic temple.

Dean MacEwen will explain the work which is being accomplished for crippled children at the University hospitals.

Wants Death Boy Believes He Killed His Pal

JACKSON, Miss., Dec. 29 (AP)—Despite his wish, doctors said today Ralph "Sonny" Wilson had a fair chance to survive a bullet wound self-inflicted after a playmate was fatally shot.

The 12-year-old boy and his life-long chum, J. W. Boone, 13, were cleaning a rifle at Boone's home near here yesterday. The gun was fired as one boy handed it to the other, the bullet lodging close to Boone's heart.

The wounded lad was hurried to a hospital. An hour later, "Sonny" was found at the shooting scene, a bullet close to his heart.

He told his father he shot himself because he believed he had killed his pal. Told Boone still was alive, he insisted "I don't want to live unless J. W. gets well." But "J. W." died today.

Judge Evans Appoints Two

Dr. F. Love Named Member of County Health Commission

Appointments of a new member to the county health commission and the court shorthand reporter were made yesterday by Judge Harold D. Evans.

Dr. Frank L. Love was named to serve a two-year term as the physician member of the insanity commission. His term begins Jan. 1, 1939. Attorney Herbert J. Ries and County Clerk R. Nelson Miller are the other two members of the commission.

Addie M. Shaff will begin a four-year appointment as the court shorthand reporter Jan. 1, 1939. She will serve in that capacity in both the Johnson and Iowa county courts which comprise the eighth judicial district.

Legal Holiday!

As the General Observance of New Year's Falls on Monday, January 2nd

The Banks of Iowa City Will Be Closed All Day Monday

- The First Capital National Bank of Iowa City
- Iowa State Bank and Trust Company

I am an advertising man

For over thirty years I have been writing advertisements for national advertisers — shoes, soap, cereals, automobiles, radios, tobacco, blankets, tooth-powder.

To me it is the most fascinating work in the world — learning about the merits of merchandise and then telling people about them — bringing greater comfort, and enjoyment, into people's lives — introducing people to new pleasures, helping them to get the most for their money.

Besides being fascinating, it is satisfying. My intimate experience with advertisers has shown me that, except for rare exceptions, the manufacturers and merchants of this nation lean over backwards to be sincere and honest.

The law of advertising is simple once one understands its working — the more people know about the merit of a product, the more people buy it. The greater the volume of sales, the less the cost to manufacture. Savings in making mean either lower prices to the consumer or greater value put back into the merchandise.

As an advertising man I can sincerely affirm that it pays to read the advertisements in the newspapers — for news of new things, for news and bargains and savings.

There are thousands of other men — and women — devoting their lives to advertising writing, who will tell you the same thing. *They know!*