

GOVERNOR CLOSES NLRB HEARING

Japan Retakes Border Zone

Soviet Troops Repulsed After Major Conflict

Tense Situation Is Result of Surprise Attack by Nipponese

TOKYO, July 31 (Sunday) (AP)—Japan and Soviet Russia came to grips today in what the Tokyo war office described as a "terrible fight" in which Japanese recaptured disputed territory along the Manchoukou - Siberian border.

Will Pick Four Supreme Court Judges Thurs.

DES MOINES, Ia., July 31 (AP)—Iowa democrats will conclude the state's summer political convention series next Thursday here with a session called for the purpose of selecting four state supreme court nominees.

Speech Department Will Present Play 'Youth Against War' Over WSUI Mon.

"Youth Against War," a radio play written and directed by Rodney Erickson, A of St. Joseph, Mo., will be heard on the speech department program from WSUI at 8 p.m. tomorrow.

Mussolini Scorns Papal Criticism of Fascist Race Doctrine to Renew Discord With Church

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To Supreme Court?



Judge John P. Devaney ... considered for high bench ... Judge John P. Devaney of Minneapolis, former chief justice of the Minnesota supreme court and first president of the National Lawyers Guild, is said to be under consideration for nomination to the U. S. supreme court to fill the place left vacant by the death of Justice Benjamin N. Cardozo.

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Hopes of Finding Lost Hawaii Plane Wane as Searchers Find Oil 'Slick' on Water Surface

DATING SECOND High School Girls Rank Special Interests

KNOXVILLE, Tenn., July 30 (AP)—More than 200 high school girls ranked "dating boys" as secondary entertainment in lists of preferred special interests prepared for a University of Tennessee graduate student's survey here.

Davis Freed From Prison

Disbarred Attorney Promises to Testify For State on Rackets

NEW YORK, July 30 (AP)—J. Richard (Dixie) Davis, disbarred attorney, was paroled from Tombs prison today after promising District Attorney Thomas E. Dewey he would plead guilty and testify for the state at the forthcoming policy racket trial of James J. Hines, Tammany leader.

Man Who Charted Route to Investigate Ship's Disappearance

WASHINGTON, July 30 (AP)—The man who charted the air routes over the Pacific headed for Alameda, Cal., tonight to direct a government investigation of the disappearance of the Hawaii Clipper.

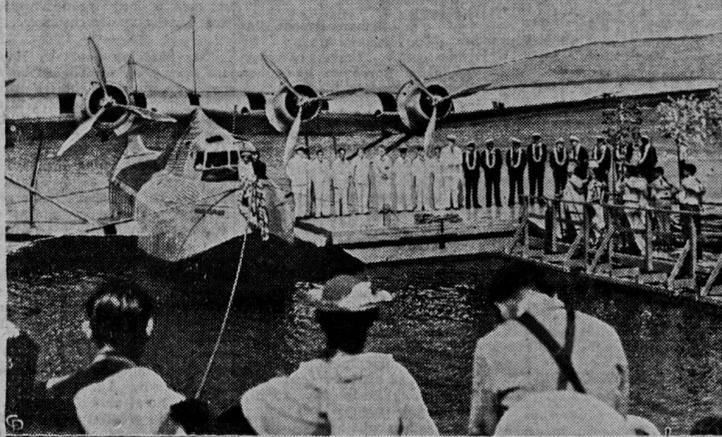
Gives Approval On Allocations

WASHINGTON, July 30 (AP)—The national youth administration announced today approval of allocations totaling \$21,750,000 to provide part-time jobs for more than 350,000 students in schools and colleges in every state.

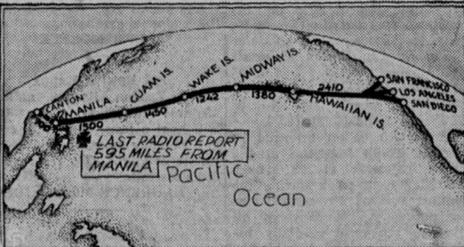
Farm Living Better

WASHINGTON (AP)—The commerce department reported indications yesterday that farm living conditions had improved materially since 1930.

Hawaiian Clipper Plane Missing in Pacific



Here is the Hawaiian Clipper plane which is missing in the Pacific somewhere 600 miles southeast of Manila, P. I., on a flight between Guam and the Philippines. The big flying boat, one of three in trans-Pacific service, carried six passengers and a crew of nine, including Pilot Capt. Leo Terletzky. At the right is map of area where plane is missing.



States Watched for Primary Results Roosevelt Supporters Will Eye Elections in Six States

By the Associated Press Six states will hold primary elections this week and the results in at least three will be watched eagerly by supporters of President Roosevelt.

Soviet Pact To Buy \$40,000,000 Of U. S. Goods

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Harlan Trial Jury Unable To Decide; Recesses to Monday

LONDON, Ky., July 30 (AP)—Foreman L. F. Johnson of the jury of 12 mountain men deliberating the Harlan anti-labor conspiracy case reported to Federal Judge H. Church Ford tonight "It looks like it will be an impossibility to make a verdict."

Physician, Wife Freed on Bond In Kidnaping

DALLAS, Tex., July 30 (AP)—Four persons, including a prominent physician and his wife, were charged with kidnaping today as officers investigated the asserted confinement of a Negro chauffeur in the attic of the physician's home.

'Mistake' to Result In Hero's Welcome, Possible Fortune

COBH, Ireland, July 30 (AP)—Douglas G. Corrigan, unknown and broke 13 days ago when he lifted his \$900 monoplane from Floyd Bennett field, New York, and "by mistake" crossed the Atlantic to Dublin, sailed today on the Manhattan for America, a hero's welcome and a possible fortune.

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Order Sent To Commander At Strike Zone

Kraschel Calls It 'Disturbing Factor' In Community

DES MOINES, Ia., July 30 (AP)—Gov. Nelson G. Kraschel tonight closed the National Labor Relations board hearing in the Maytag strike at Newton because he felt it was a "disturbing factor" in the community and "might be delaying a settlement of the dispute."

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THE DAILY IOWAN

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SUNDAY, JULY 31, 1938

Public Health, And What To Do About It

PROBABLY IT'S rather a healthy sign when newspapers, editorial writers, doctors and laymen alike are arguing the problem of health in America.

As you probably know, most of the spokesmen for the American Medical Association are now speaking in belligerent opposition to the program for national health suggested by the government.

Those doctors who've spoken, principally Dr. Morris Fishbein, who is president, have talked about the "serious dangers" of so-called medicine, of regimentation and of politicians putting graft and corruption in the medical profession. It sounds alarming.

But we don't think so. Sorry. Sure, those are dangers, and they should be recognized. Perhaps to be sure, the technical committee's proposal is too broad, too impossible. Perhaps \$850,000,000 a year for 10 years is too much and too top-heavy.

Also we want to recognize the things the AMA has done. It has certainly wiped out quackery; it has fought for high standards; it has encouraged all kinds of research.

Individual doctors, too. Well, the fact that they are usually the most respected men in their communities proves what they have done.

Yet medical science could do far more to relieve human suffering. According to the New York World-Telegram, "Known methods of treatment could save at least half the 12,500 mothers who die in child-birth each year; half of the 143,000 victims of cancer; half of the 70,000 victims of tuberculosis.

"Thirty per cent of the families on relief and 28 of those who have small incomes receive no medical care in disabling illness."

Poverty is the chief cause of such a lack of medical treatment. It's not really so amazing, then, that thinking men and women should be trying to solve the problem, that they might think of the government as the one agent willing and strong enough to attack and carry it out.

We think the government should recognize health as primary among its problems. We believe it will.

No other thing in the universe, says Zadok Dumbkopf, noted pseudo-scientist and notorious umbrella forgetter, can disappear as quickly as an empty taxicab in a thunder shower.

Yes, It All Helps: YOU PROBABLY noticed those two small stories last week, the two from General Motors and Chrysler corporation.

General Motors reported that the company earned three times as many profits in the second quarter of 1938 as the first. Just about \$25,000,000 as compared with \$8,000,000.

OFFICIAL DAILY BULLETIN

Items in the UNIVERSITY CALENDAR are scheduled in the office of the SUMMER Session, W-9 East Hall. Items for the GENERAL NOTICES are deposited with the campus editor of The Daily Iowan, or may be placed in the box provided for their deposit in the office of The Daily Iowan.

VOL. XII, No. 51 Sunday, July 31, 1938

University Calendar

Sunday, July 31: 2:30-5:30 p.m.; 6:30-9:30 p.m.—Concert, Iowa Union music room. 4:00 p.m.—Interpretative readings by Harriet Sylvest, Jewel Rone, and Lenore DeVries. Room 221A Schaeffer Hall.

Monday, August 1: 10:00 a.m.—12:00 m.; 3:00-6:00 p.m.—Concert, Iowa Union music room. 12:00 m.—Phi Epsilon Kappa luncheon. Quadrangle cafeteria. 8:00 p.m.—University play, "Richard of Bordeaux" by Gordon Daviot. University theater building.

Tuesday, August 2: 10:00 a.m.—12:00 m.; 7:00-10:00 p.m.—Concert, Iowa Union music room. 8:00 p.m.—University play, "Richard of Bordeaux" by Gordon Daviot. University theater building.

Wednesday, August 3: 10:00 a.m.—12:00 m.; 3:00-6:00 p.m.—Concert, Iowa Union music room. 8:00 p.m.—University play, "Richard of Bordeaux" by Gordon Daviot. University theater building.

Thursday, August 4: 10:00 a.m.—12:00 m.; 2:00-5:00 p.m.—Concert, Iowa Union music room. 6:00 p.m.—Commencement Dinner, Iowa Memorial Union. 8:00 p.m.—University play, "Richard of Bordeaux" by Gordon Daviot. University theater building.

Friday, August 5: 10:00 a.m.—12:00 m.; 3:00-6:00 p.m.—Concert, Iowa Union music room. 8:00 p.m.—University play, "Richard of Bordeaux" by Gordon Daviot. University theater building.

Saturday, August 6: 10:00 a.m.—12:00 m.; 3:00-6:00 p.m.—Concert, Iowa Union music room. 8:00 p.m.—University play, "Richard of Bordeaux" by Gordon Daviot. University theater building.

Sunday, August 7: 10:00 a.m.—12:00 m.; 3:00-6:00 p.m.—Concert, Iowa Union music room. 8:00 p.m.—University play, "Richard of Bordeaux" by Gordon Daviot. University theater building.

Classes will continue through Friday, August 5. SUMMER SESSION OFFICE

Independent Study Unit: Students who plan to register for the three-week independent study unit according to the instructions printed in Tuesday's Daily Iowan are asked to defer calling for registration materials until Monday, Aug. 1.

H. C. DORCAS, Registrar

Phi Lambda Theta: There will be an informal Phi Lambda Theta luncheon at the Union cafeteria at 12 noon Thursday each week during the summer session. No reservations are necessary. Members of all chapters are most cordially invited.

MARY NEWELL, President

Summer Convocation: The graduates' dinner will be held in the main lounge, Iowa Union, at 6 p.m. Thursday, Aug. 4. Tickets for candidates, their guests and faculty members will be available at the alumni office from Aug. 1 until noon, Aug. 4.

The graduating exercises will be held on the west approach of Old Capitol, Friday evening, Aug. 5, at 8 o'clock, weather permitting. If the weather is unfavorable the exercises will be held in the main lounge in Iowa Union.

Candidates who have supplied their measurements may secure caps and gowns in the union board room adjacent to the River room in Iowa Union from 2 to 7:30 p.m. Friday, Aug. 5.

PROF. F. G. HIGBEE, Director of Convocations

Reading Exams in French: The examination for certification of reading ability in French will be given Tuesday, Aug. 2, from 6 to 8 a.m. in room 314, Schaeffer hall. Please make personal application and leave all material in major field to be submitted for the examination with Miss Kneese before Thursday, July 28, in room 214, Schaeffer hall. No applications will be received after this date. Office hours are daily from 9 to 10 and 11 to 12 a.m., in room 214.

ROMANCE LANGUAGES DEPARTMENT

How Doctor Made Tests To Find What Causes Hay Fever

LOGAN CLENDENING, M.D. In the late summer of 1870, his neighbors in Cambridge, Mass., thought that old Dr. Morrill Wyman had gone somewhat daft. It is all very well to pull up weeds from your own garden, but why go into the vacant lots to make a collection of them?

But Dr. Wyman had a purpose in view and probably suffered—although he does not record this—for his industry with a severe attack of hay fever. He had been a victim of the malady for over 40 years. And during a long part of that time he had been trying to discover the cause of it. He had done many other things too; he had a distinguished career as professor of medicine at Harvard Medical school, and had invented a method of drawing fluid off the chest in pleurisy.

But I am inclined to think that his work in hay fever was his masterpiece. He had a very personal interest in it. Not only he had hay fever himself but also his father, two brothers, a sister and a son had it. Every fall beginning about Aug. 15. They all fled about that time to a summer home in the White Mountains where they were free

from it. Whenever one of them had to go back to Boston he had an attack, until frost came to relieve him. It certainly looked as if a plant caused it in some way—the fact that the whole family was free from symptoms in the White Mountains where there was an entirely different growth of plants from those in Cambridge. But Dr. Wyman's efforts to identify the exact plant had failed. Finally he lit on ragweed as a cause. It was ragweed he was gathering in his yard and the nearby vacant lots. His experiment as planned was simplicity itself. He wrapped the ragweed plants up in paper so that no pollen could spread. Then he took the parcel up to the White Mountains. He waited until his attack, consequent on descending to Cambridge, had subsided. Then in the presence of his son, he opened the package and they both sniffed at the plants. Both were immediately seized with sneezing and itching of the eyes, nose and throat, with a limp discharge. The attack of hay fever lasted until the following afternoon. A brother, Professor Jeffrey Wyman, also subject to hay fever,

but who did not sniff the plant, remained free from hay fever. A perfect experiment—two certain reactions and one control. It was repeated at a neighboring hotel where eight people sniffed the plant, and all but one were attacked with catarrh as they would have been at the same period at home.

University of Chicago's famed roundtable series is on at 8:30 tonight, for things political. Master Charles McCarthy takes over at 6 o'clock, followed by Manhattan Merry-go-round at 7 and Frank Munn's "American Album of Familiar Music" at 7:30. . . . headliners, every one.

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Supreme Court Justice Benjamin Cardozo-- In Reality a True Lawyer's Lawyer

A Reader's Notebook: BEST SELLERS THESE DAYS INCLUDE—"The Yearling" by Marjorie Rawlings—a tender, delicately woven story of a southern boy. . . . Many claim it to be this year's most important contribution to literature. . . .

"The Mortal Storm" by Phyllis Bottome—Englishwoman Phyllis Bottome tells the story of a German family under the Nazi regime, a heavily documented and lengthy family chronicle. . . .

"My Son! My Son!" by Howard Spring. . . . An English book-reviewer answers authors' protests that critics can't write, turns out an excellent two-generation narrative of extraordinary tenderness. . . .

"Kindling" by Nevil Shute. . . . Another Englishman. . . . A fast-moving, adventurous story of business ventures that fail, one that succeeds. . . .

"The Dark River" by Charles Nordhoff and James Hall. . . . From the Saturday Evening Post, another on the "Mutiny on the Bounty" lines—not as good. . . .

"The Coming Victory of Democracy" by Thomas Mann. . . . Mann, who is an exiled German, the world's greatest living novelist, most believe, writes about democracy as he sees it. . . . Has a word of praise for its processes, bitter words for Nazi Germany. . . .

"Madame Curie" by Eve Curie. . . . Surely almost everyone has read this remarkable biography of this remarkable woman. . . . If not, do. . . . —M. D. M.

AROUND THE TOWN

With MERLE MILLER

SO THIS IS SUNDAY. . . . SIGHTS USUALLY UNSEEN—The birds, by the hundred, who roost nightly on the vines southward of the O. D. Bldg. . . . The zinnias alongside Congregational church. . . . The eerie timelessness of St. Mary's church clock with its hands gone. . . . The view from Old Capitol tower of an early evening. . . .

Amazing, isn't it, that one can B.A. it in this complex world without a basic course in either political science or economics? . . . That a high up faculty should confess he's disgusted with elections, solves his problem by never voting. . . .

A local matron buys her pretties writing greeting-card verse. . . . Vogue finds men's clothes more poufy than women's. . . . The hy-a-5-3 ratio. . . . And ever notice the marijuana weeds beside the Coralville-Iowa City road? . . .

W. Ross Livingston'll tell tall tales of Australia that are hair-raising. . . . I think it was G. E. Shaw who warned, "The surest way to ruin young men is to offer them the faintest hope of an inheritance. . . .

Previewed "Alexander's Rag, Time Band" in Des Moines this week. . . . It'll be up among them. . . . For my daily laugh these mornings I peruse the strike-baiting letters-to-the-editor in the D. M. Register columns. . . . (The papers aren't reporting the state's big town has a truckers' walk-out also.) . . .

I'm sceptical of the effect but behind the sentiment of Marianne Witschi and her boycott co-workers. . . . I'll abstain from Japanese purchases. . . .

It probably would affect more Japanese, though, if we'd worry about the near-200 planes shipped weekly to Jap ports, the munitions and gun equipment shipped without restriction. . . . It might. . . .

Adventure: And in a strange way I cannot help admiring the Olympian contempt with which young John Warde contemplated the thousands who secretly hoped he'd not be rescued. . . . "Those morons," he said to a cop. . . . "That crazy man," said the thousands. . . .

There was, says Editor and Publisher, exaggerating maychance, a newspaper announcing his death being sold before he reached the ground. . . . In all, but for the end, Hedda Gabbler would have approved. . . . It was done dramatically, almost beautifully. . . . When I do it, I'll follow the example of a few years back, jump from the wing of a moving plane into the ocean. . . . Excitement—and no mess to clean up. . . .

That "Nazi Primer" is a surprising hymn of hatred against the rest of the world. . . . It's in Harper's this month. . . . There is, it asserts, in every German character all that is noble in every way. . . . There is a Jewish character which is hateful. . . . There is the French, which is frivolous and silly. . . . There are the English, the American, all of them worthless, far behind the beauty of all who are German. . . .

It's a cultural jump-back to the Middle Ages, at least. . . . One of those matters that gives me faith in the progressive political forces about that speech by the G. O. P. national committeewoman over the networks on Friday. . . . Henry Ford, she said, is "the greatest living American." . . .

Stewart Sorts Them Out: Of the anti-new deal Jeffersonians who are renominated most are likely to be re-elected; otherwise they would not have been renominated. . . . Of the pro-new dealers who are nominated or renominated some are likely to be defeated in November because of anti-new deal democratic votes cast for their republican opponents. . . . On such a basis the combined republicans and anti-new deal democrats in the next congress should be stronger than they were at the last session, and they were strong enough then to throw a crimp into major new deal legislative proposals. . . . True, there are some virtually new deal republicans but not many of them. . . .

Embarrassing?: There is this item to be taken into consideration: Anti-new deal democrats, seeking renomination, quite numerous, have assured voters that they are NOT "antis." . . . They ARE "antis" and every well-informed person ought to know it, but they may be taken at their word by a considerable number of new deal voters who are not as well-informed as they might be. . . . Supposing this to be the case it will not be surprising if a sizable block of democratic "antis" get back into congress on the theory that they are "pros." . . . The nub of it is this: After having declared themselves, for the current campaign's purposes, as pro-new dealers, will not these gentry find it embarrassing, if renominated and re-elected, to continue voting anti-new dealership? . . . In short: Anti-new deal democrats are afraid of the new deal. If they admit their "anti"-ishness they are fearful of being retired; so they SAY they are new dealers. . . . On the other hand, the new deal is afraid of the democratic "antis." If it attempts to "purge" them and fails it suffers a mighty conspicuous slap in the face, which must be extremely damaging to its prestige. . . .

Hollywood Sights and Sounds

(Our Mr. Keavy, in Hollywood, writes another letter about the new pictures to our Columnist Robbin Coons, who is on vacation.)

DEAR COONS: Well, you missed at least five fill-ums this week. One of them is Harold Lloyd's, which has a flock of laughs. "Professor Beware" unwinds slowly at first, but after the inevitable chase is on Harold hits the old Lloyd standard. . . . You'll be put in an unreciprocated frame of mind by the opening sequences, which have the leading lady (Phyllis Welch, very likeable) out with a movie talent scout who is supposed to be squiffed. The oiled one isn't funny nor is anything he does. . . .

Best laughs: Lloyd trying to escape a tunnel while atop a train, his imitation of a ventriloquist, his car with a tent over it. Maybe you'd better catch it when you get back. . . . I suppose "Four's a Crowd" will get some attention. That will be due to performances (by Rosalind Russell, Olivia de Havilland, Errol Flynn, Patric Knowles, Walter Connolly) and some clever dialog. . . . But the piece has so many plot weaknesses and inconsistencies that you can't believe the story. . . . Therefore, says old Prof. Keavy, you aren't fully entertained. . . . Try to find out, Robbin, what Warners have against Flynn. In this, they made him a thoroughly unscrupulous character, who stoops to almost anything. Very bad, I think. . . . The best thing about "The Tex-

ans," Paramount's 1938 attempt to duplicate its success with "The Covered Wagon" a decade ago or more, is a cattle drive through fire, dust, blizzard and bullets. . . . The spectacular outdoor action, however, loses its effect by a loosely-acted story involving Joan Bennett as a Texas land queen after the Civil War and Randolph Scott as the hero she snubs until the fade-out. . . .

May Robson, Walter Brennan, Raymond Hatton and Robert Barrett score best with their characterizations. Say, Rob, do cattle always run? I thought they walked, lazily. Paramount's don't. . . . Jed Buell gathered 40 or 50 midgets and put them in a western called "The Terror of Tiny Town." The idea sounds good but the result isn't fully satisfying. Maybe the novelty will put it over. . . . The midgets don't look nearly so small on the screen as they actually are, despite the use of full-size buildings and props. A prolog in which a tall man appears, was stuck on to show the actual size of the midgets, but the illusion that they are almost as big as the rest of us remains. . . .

"Sky Giant" is a story about an aviation school, run by the hardest-boiled ex-army officer that ever existed, Richard Dix (how he stay so young looking) and Chester Morris are the lads and Harry Carey is the driver, Joan Fontaine is the girl. . . . Some good aerial stuff in this, but the plot has more holes than a window full of doughnuts. . . . Never mind the fish, Rob. Bring me a ski. . . . HUBBARD KEAVY

Washington World

By CHARLES P. STEWART WASHINGTON—Judging from democratic primary results thus far the party still is split pretty wide open between "pro" and "anti" new dealers. . . . President Roosevelt appears to be amply popular personally. If he were to run right now for a third term the indications are that he would win handsomely, regardless of the two-term precedent. . . . But when democratic voters come to the selection of their senatorial, representative and state candidates they seem inclined to do their choosing without much regard for what presumably are his wishes. . . . To be sure, some new dealers have been renominated, but there has been no slaughter of the "antis" either. . . .

This Year's Prospects: The republicans probably will gain in November a very few senate seats, quite a handful of representatives' seats and maybe two or three governorships. . . . However, that will be (if it proves to be a sound prediction) not because of any appreciable loss in Rooseveltian prestige but because recent democratic majorities have been abnormal. . . . The internal democratic conflict is entirely a different matter. . . . Stewart Sorts Them Out: Of the anti-new deal Jeffersonians who are renominated most are likely to be re-elected; otherwise they would not have been renominated. . . . Of the pro-new dealers who are nominated or renominated some are likely to be defeated in November because of anti-new deal democratic votes cast for their republican opponents. . . . On such a basis the combined republicans and anti-new deal democrats in the next congress should be stronger than they were at the last session, and they were strong enough then to throw a crimp into major new deal legislative proposals. . . . True, there are some virtually new deal republicans but not many of them. . . .

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Jojo Moore's Three-Run Homer Defeats Cincinnati Reds, 3-2

(See Story, Column 7)

SPORTS

The Daily Iowan

SPORTS

STATE

LOCAL

NATIONAL

WORLD WIDE

The Associated Press

IOWA CITY, IOWA

SUNDAY, JULY 31, 1938

Central Press Association

Phillies Rout 'Dizzy' Dean, Whip Cubs 5 to 4

Landis Slaps 10-Day Suspension on Jake Powell for Radio Remark

CHICAGO, July 30 (AP)—Alvin "Jake" Powell, New York Yankee outfielder who was cut off the air yesterday during a so-called dugout interview, was cut off the Yankee lineup for 10 days today by K. M. Landis, commissioner of baseball, for his alleged "uncomplimentary" remarks.

dis charged Powell made disparaging reference to Negroes in the broadcast, but added he believed the "remark was due more to carelessness than intent."

Powell was asked what he did in the winter. In reply, the spokesman said, Powell related that he was a policeman in Ohio and in a jocular vein said he used his "club" on Negroes. The spokesman declared Powell used a colloquialism resented by members of that race in referring to Negroes.

Powell told baseball writers today he did not recall making such a remark.

Manager Joe McCarthy of the Yankees told reporters "There is nothing I can say. The commissioner's decision is all right with me." He added Powell would accompany the team to Detroit and Cleveland and work out, but would not appear in uniform in the Negro section of the town.

Before the game today a delegation of Negroes appeared at Comiskey park, in the heart of Chicago's Negro section, and requested of Umpire in Chief Harry Geisel that "Jake Powell be asked to apologize and be barred from professional baseball." A formal petition would be presented Judge Landis, they said.

The radio station, besieged by phone calls after the broadcast, made at least a half dozen apologies, pointing out that because of the spontaneous nature of the interview, the remarks could not be controlled.

Loss Credited To French Who Relieved Dean

Claude Passeau Hurls, Bats Lowly Phillies To Victory Over Cubs

PHILADELPHIA, July 30 (AP)—The last-place Phillies knocked Dizzy Dean out of the box in the fifth inning today and then went on to score their second straight victory over the Chicago Cubs by a 5 to 4 score.

Clyde Passeau won his own game in the eighth with a single. It was his eighth triumph of the season. The blow was at the expense of Larry French, who had replaced Dean. French was charged with the defeat, his second in two days. The Cubs had tied the score at 4-4 in the seventh on Hack's single with the bases full.

Table with columns: PHILADELPHIA, A B R H O A E. Lists statistics for various players like Jurgens, Cavarretta, Hack, etc.

Table with columns: PHILADELPHIA, A B R H O A E. Lists statistics for various players like Jordan, Young, Pasanau, etc.

Table with columns: PHILADELPHIA, A B R H O A E. Lists statistics for various players like Frey, Berger, Gooden, etc.

Today's Hurlers

NEW YORK (AP)—Probable pitchers in the major leagues today:

American League
New York at Chicago (2) — Pearson (7-5) and Chandler (9-2) vs. Lyons (5-6) and Knott (2-2).
Boston at St. Louis (2)—Bagby (8-5) and McKain (2-3) vs. Cole (8-2) and Mills (5-6).
Philadelphia at Detroit — Ross (4-7) vs. Lawson (5-5).
Washington at Cleveland — Leonard (9-9) vs. Feller (11-5).

National League
Cincinnati at New York—Walters (8-12) vs. Melton (9-9).
Pittsburgh at Brooklyn (2) — Lucas (3-2) and Bauers (6-8) vs. Posedel (6-4) and Fitzsimmons (5-6).
St. Louis at Boston (2)—Shoun (2-3) and Warneke (8-4) vs. Fette (6-8) and Macfadyen (8-3).
Chicago at Philadelphia (2) — Carleton (7-8) and Root (3-2) vs. Hollingsworth (5-9) and LaMaster (4-6).

One Big Inning Defeats Cincy

Paul Derringer Sees Hopes for Shut-Out Ruined by Home Run

NEW YORK, July 30 (AJ)—Jojo Moore, back in action after a lengthy stay on the hospital list, hit a homer with two mates aboard in the seventh inning today to change Paul Derringer's hopes of a shutout into a 3 to 2 victory for the Giants over the Cincinnati Reds.

The win was the third straight for the New Yorkers, all of them by a one run margin.

Derringer handcrafted Bill Terry's Tenors through the first six frames, allowing only five hits, and, in one stretch, fanning five in a row, but he wilted in the seventh. The Reds were blanked by Bill Lohman and Dick Coffman after they scored their two runs in the first frame. Hal Schumacher, who started, walked the first batter and was yanked immediately.

Table with columns: CINCINNATI, A B R H O A E. Lists statistics for various players like Frey, Berger, Gooden, etc.

Table with columns: NEW YORK, A B R H O A E. Lists statistics for various players like Moore, Bartell, Ripple, etc.

NEW YORK (AP)—Henner Henkel returned to old-time form yesterday just in time to give Germany's Davis cup tennis forces what may prove to be the deciding point in the European zone finals with Yugoslavia.



Presenting! The original—the one and only STUDENT SPECIAL

Your assurance of a real saving—A specially designed service that costs less than sending your clothes home.

STUDENT SPECIAL

Your Laundry Weighed and Charged @ 11c lb.
Your Shirts Custom Finished @ 10c ea.
Your Handkerchiefs Finished @ 1c ea.
Your Sox Finished @ 1c pr.
Your shirts—shorts, etc., washed, soft dried and folded ready for use at no added charge.

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Sox Darned • Buttons Replaced • Tears Mended

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Yankees, White Sox Tangle in Slug-Fest With New Yorkers Coming Out on Top

CHICAGO, July 30 (AP)—The Sox counted the second of their three pairs of runs.

Paced by Frankie Crosetti, who whacked a double and three singles, and Joe DiMaggio, who contributed his 19th homer and a single, the Yanks collected 16 hits to the Sox's 17 to take the decision tomorrow's double header.

Table with columns: NEW YORK, A B R H O A E. Lists statistics for various players like Crosetti, Rolfe, Kneib, etc.

Table with columns: CHICAGO, A B R H O A E. Lists statistics for various players like Berger, Steinbacher, Kneib, etc.



Red Ruffing

and remain one full game in front of Cleveland in the American league race.

Big Rufus the Red Ruffing was credited with his 14th victory of the season and sixth straight, but had to be relieved by "Grandma" John Murphy in the sixth, when

Red Sox Rally To Nip Browns In Twelfth, 5-4

ST. LOUIS, July 30 (AP)—After the Browns rallied in the ninth inning to tie the score, the Boston Red Sox scored a run in the 12th to whip the St. Louis cellar dwellers, 5 to 4, here today behind the excellent relief pitching of Jack Wilson.

Table with columns: ST. LOUIS, A B R H O A E. Lists statistics for various players like Moore, Brown, Gutteridge, etc.

Table with columns: BOSTON, A B R H O A E. Lists statistics for various players like Dimaggio, Cooney, Garmy, etc.

Table with columns: ST. LOUIS, A B R H O A E. Lists statistics for various players like Almada, McQuinn, Mazera, etc.

While Sox Buy Boyles
CHICAGO (AP)—Harry Grabner, secretary of the Chicago White Sox, announced last night the purchase of Harry Boyles, a 6 foot 4 inch right-hand pitcher, from Longview of the East Texas league.

MAJOR LEAGUE STANDINGS

Table with columns: NATIONAL LEAGUE, W. L. Pct. G. B. Lists standings for Pittsburgh, New York, Chicago, Cincinnati, Brooklyn, Boston, St. Louis, Philadelphia.

Table with columns: AMERICAN LEAGUE, W. L. Pct. G. B. Lists standings for Cleveland, New York, Boston, Washington, Detroit, Chicago, Philadelphia, St. Louis.

Indians Cling To 2nd Place; Whip Senators 8 to 5

CLEVELAND, July 30 (AP)—The Indians clung to their spot one game behind the league-leading New York Yankees today by defeating Washington 8 to 5 for their fifth straight victory. It was the fourth consecutive win for Mel Harder, veteran pitcher who recovered this season after a shaky start.

Table with columns: WASHINGTON, A B R H O A E. Lists statistics for various players like Case, Lewis, Wright, etc.

Table with columns: CLEVELAND, A B R H O A E. Lists statistics for various players like Lary, Campbell, Hale, etc.

Revolta Ties Little

ST. PAUL, July 30 (AP)—In a round marked by brilliant play, curly-headed Johnny Revolta of Evanston, Ill., carded a four-let par 68 today to tie the Lawson Little of San Francisco for the 36-hole leadership in the \$7,500 St. Paul open golf tournament. Each had 137 strokes for the two days of play.

Riggs Wins Tourney

SEA BRIGHT, N. J., July 30 (AP)—Bobby Riggs of Chicago strengthened his position as a leading contender for the Davis cup team by routing Elwood T. Cooke of Portland, Ore., 6-1, 6-3, 6-1, today in the finals of the 51st annual Sea Bright invitation tennis tournament.

Dark Horse Wins

LONDON, Ont., July 30 (AP)—Ted Adams of Columbia, Mo., a "dark horse" of the most sombre hue, outlasted C. Ross (Sandy) Somerville of London in a 39-hole duel to win the Canadian amateur golf championship today.

War Admiral Wins

SARATOGA SPRINGS, N. Y., July 30 (AP)—War Admiral emerged victorious from one of his hardest races today when he held on like the champion he is to beat William Ziegler Jr.'s Esposa by a neck in the mile and a quarter of the 36th Saratoga handicap.

Greenberg Lashes Out Two More 4-Baggers As Detroit Tigers Sweep Twin Bill From A's

Eisenstat Stars in Relief Role; Given Credit For Both Bengal Victories

DETROIT, July 30 (AP)—Hank Greenberg banged out his 36th and 37th homers of the year and Rookie Pitcher Harry Eisenstat came up with two brilliant pieces of relief hurling to give the Detroit Tigers a sweep of a double header with the Philadelphia Athletics today.

The scores were 10 to 7 and 8 to 7, and in both games Greenberg hit for the circuit in the eighth inning with mates on base to pull Detroit from behind. Eisenstat got credit for both victories, pitching the last two innings of the first game and the last four frames of the nightcap.

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Table with columns: DETROIT, A B R H O A E. Lists statistics for various players like White, Regal, Gehring, etc.

Pittsburgh Pirates Shell Two Brooklyn Hurlers, Win 9 to 2

BROOKLYN, July 30 (AP)—The Pittsburgh Pirates officially ended their Brooklyn "whammy" today. Landing on a pair of pitchers for 15 hits, they trampled the Dodgers 9 to 2 and for the first time this year showed an edge over the Brooklyn in the season's play.

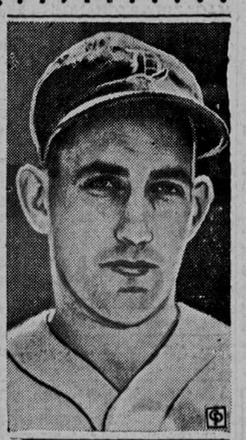
Up to yesterday, Brooklyn was the only club in the league boasting an edge over the league-leading Pirates. The Pirates won yesterday to square accounts and by today's triumph, which stretched their winning streak to four straight, they lead the daffiness boys, eight victories to seven for the season.

Table with columns: PITTSBURGH, A B R H O A E. Lists statistics for various players like Hendershot, Wanner, etc.

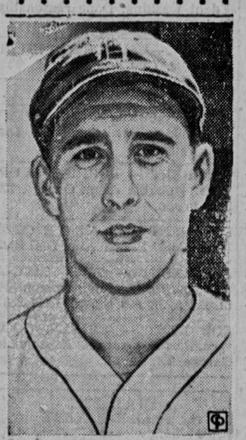
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Charley Gehring



Hank Greenberg

Baseball's Big Six

Table with columns: Player, Club, G, A, B, R, H, O, A, E. Lists statistics for various players like Av'hill, L'mbaridi, Fox, etc.

SPORTS SHOTS

PHILADELPHIA, July 30 (AP)—In a round marked by brilliant play, curly-headed Johnny Revolta of Evanston, Ill., carded a four-let par 68 today to tie the Lawson Little of San Francisco for the 36-hole leadership in the \$7,500 St. Paul open golf tournament. Each had 137 strokes for the two days of play.

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Wins Rich Futurity

CHICAGO (AP)—Thingumabob, rated as the fastest two-year-old in the east, galloped to an impressive victory in the rich Arlington futurity today, leaving nine other two-years-olds trailing in his dust.

First Annual Short Course In News Photography Ends Here

200 Registered For Three-Day Session For Photographers

With approximately 200 officially registered for the course, in addition to interested persons who came and went without registering during the three-day session, the first annual short course in news photography ended yesterday noon.

Today With WSUI

WSUI will not broadcast today. Monday's Program 8:30 a.m.—The Daily Iowan of the Air.

Guest Artist Esther DeVries, A of Kesley, will be guest artist on the Evening Musicale tomorrow at 7:30 p.m.

First Step G. O. P. Charts Course To 1940 Victory

CHICAGO, July 30 (AP)—An unusual forum on current problems next week will mark the republican program committee's first step in charting a course it hopes will bring a party victory in the 1940 elections.

NICE AND COOL PASTIME THEATRE AIR CONDITIONED Only 26c Any Time

NOW SHOWING MON. — TUES. 3 Fine Shows No. 1 JOE E. BROWN Wide Open Faces

Ford Celebrates 75th Birthday On Day Off Work

DETROIT, July 30 (AP)—Henry Ford took a day off from work today to join with his fellow citizens of Detroit in celebrating his 75th birthday anniversary, but made it clear that it was after all, "just another birthday and that he had no intention of slowing down."

China Would Fire Nanchang

SHANGHAI, July 30 (AP)—A hurried evacuation of Nanchang, prosperous capital of central China's Kiangsi province, got under way today and defending Chinese military leaders hinted they may burn the city before abandoning it to advancing Japanese armies.

DELIGHTFULLY COOL ENGLERT NOW! ENDS TUESDAY THEY'RE A'HEADIN' FOR THE LAFF ROUND-UP!

Miss Simpson To Wed Today In Her Home

Will Repeat Nuptials Before Improvised Altar of Flowers

The nuptial vows of Frances Simpson, daughter of Mr. and Mrs. W. H. Simpson, 117 N. Van Buren street, and Omar E. Meeks, son of Mr. and Mrs. Ernest Meeks of Crawfordsville, will be repeated at 1:30 this afternoon before an improvised altar of garden flowers in the home of the bride's parents.

Vain Search Roosevelt Party Fails To Find Grave

ABOARD CRUISER HOUSTON, in Galapagos Archipelago, July 30 (AP)—Led personally by President Roosevelt, a party of 50 officers and men from the cruiser Houston searched San Salvador island fruitlessly today for the grave of Lieut. John S. Cowan, of the U. S. frigate Essex, buried on the island in 1813.

ALWAYS COOL VARSITY NOW! ENDS TUESDAY FOUR FAVORITES... FOUR TIMES THE FUN!

PERSONALS

Mr. and Mrs. Paul A. Spence and their daughter, Barbara Kay, are visiting in the home of Mr. Spence's parents, Dr. and Mrs. W. E. Spence, 521 Park road.

Howard Hughes Receives Tumultuous Welcome as He Arrives in Home Town

HOUSTON, Tex., July 30 (AP)—Howard Hughes received a tumultuous welcome from his hometown today.

Read The Want Ads

MIMEOGRAPHING MIMEOGRAPHING, MARY V Burns, 8 Paul-Helen Bldg. Dial 2656. PLUMBING PLUMBING, HEATING, AIR Conditioning. Dial 5870. Iowa City Plumbing.

LeVora's Varsity Cleaners Cuts the CLEANING BILL We Can Buy New Clothes With the Money You Save by Having Your Clothes Cleaned Here

TYPEWRITERS FOR SALE—TYPEWRITER, Underwood Standard. Reasonable. Dial 3992. TO EXCHANGE MAGAZINE EXCHANGE—2 for 1 with additional purchase of 5 cent. Francis Coffee shop, 112 So Gilbert street.

WILLENBROCK USED CARS GIVE SATISFACTION 1936 Oldsmobile Coach 1935 Oldsmobile Sedan 1934 Oldsmobile Sedan

Troop Trains Ordered For Tenn. Election

NASHVILLE, Tenn., July 30 (AP)—Troop trains were ordered today to transport approximately 1,200 National Guardsmen to Memphis for duty in Thursday's democratic primary, in which Gov. Gordon Browning and National Committeeman E. H. Crump are commanding opposing forces arrayed for a finish fight over supremacy in Tennessee.

Attorney and Mrs. Herbert Ries, Black Springs circle, are spending the week end at Woodruff, Wis. Upon their return they will be accompanied by their son, Hamilton, who has been attending Camp Red Arrow.

UNIVERSITY CLUB To Have Last Bridge Party University club will entertain at the last bridge party in its summer series Tuesday in the clubrooms of Iowa Union.

DIAL 2323 for FREE DELIVERY of Sandwiches Ice Cream Lunches DYSART'S 210 East Washington. HAULING ASHES, RUBBISH, TRANSFER work. Dial 4290.

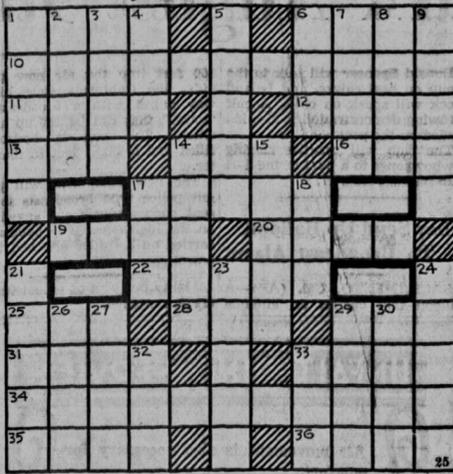
FOR SALE Farm home. Excellent. 80 acres on hard road—well improved. 3 1/2 miles from West Branch. Price—reasonable. LARSON & MOORE, Agents West Branch.

Before You Start Your Vacation Trip We suggest you let us give your car a thorough inspection.

- 1. Are Front Wheels properly aligned for easy steering and minimum tire wear? 2. Are Brakes adjusted properly to give safe and straight ahead Stop?

Classified Advertising Rates Table with columns for No. of words, One Day, Two Days, Three Days, Four Days, Five Days, Six Days and rates per line.

Daily Cross Word Puzzle

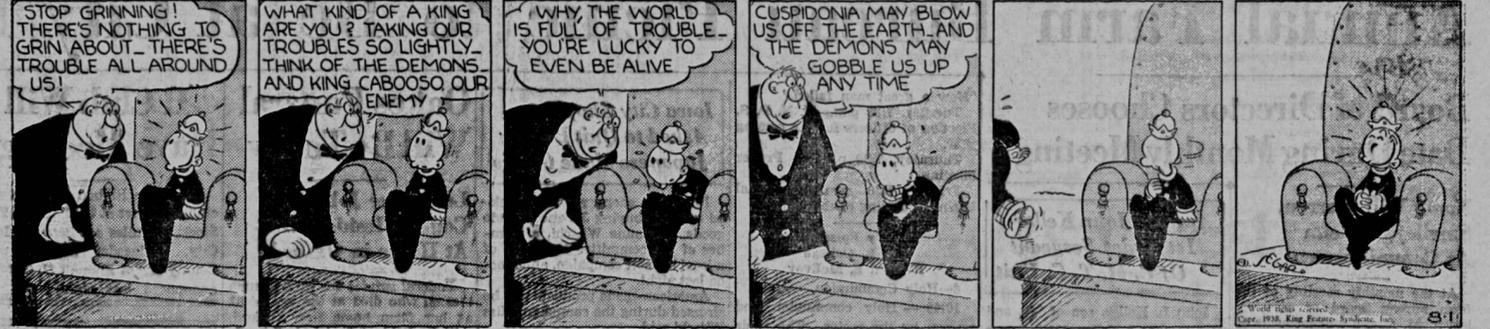


- ACROSS**
- 1—Affirm
 - 6—Below (naut.)
 - 10—Restore from appar-
 - 11—Mature
 - 12—Wicked
 - 13—Some
 - 14—To bend or fold
 - 16—Donkey
 - 17—Contends with
 - 19—Leather foot
 - 20—Deficiency
 - 22—Covered
 - 25—Lowest note of Guido's scale (plural)
 - 28—Little girl
 - 29—A game at cards
 - 31—A water craft
 - 33—A small sheltered inlet
 - 34—Delirious
 - 35—Additional covering
 - 36—Small skin tumors
- DOWN**
- 1—Tapestry
 - 2—A lode
 - 3—Descri
 - 4—Regret
 - 5—A bit
 - 6—Devoured
 - 7—Melted volcanic rock
 - 8—An early
 - 17—A food fish
 - 18—Speak
 - 21—Silver coin of Russia
 - 23—A spectacle
 - 24—Female students at a university
 - 26—Labor
 - 27—Droops in
 - 29—the middle
 - 30—Baking chamber
 - 32—Definite article
 - 33—Natural characteristic cry of a crow

Answer to previous puzzle

FANCY USHER
 ADORED TEN
 SORES HARDY
 T ME CURS
 PA FRET SA
 MILLE SHOT
 UT EWER EN
 STOP LA M
 GRATE DIRGE
 ALE MARTEN
 EXTRA BAYED

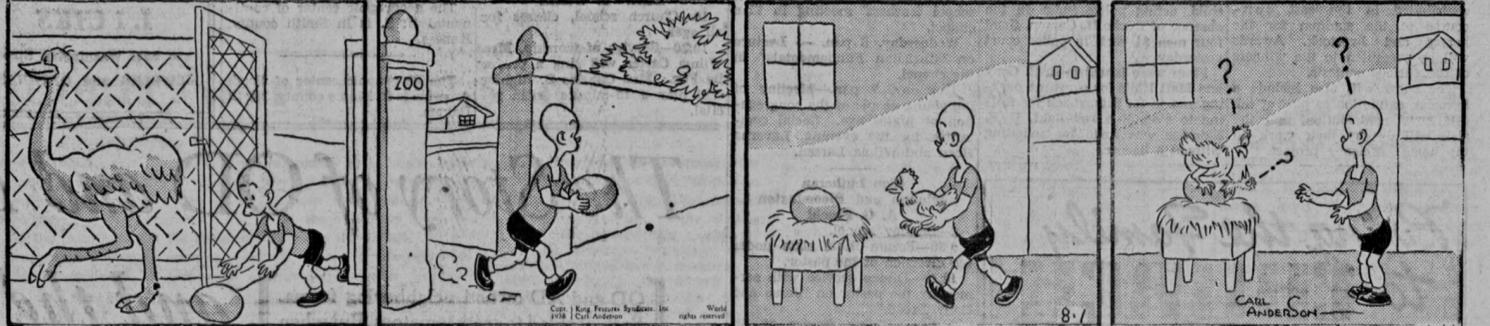
POPEYE



POPEYE



HENRY



BRICK BRADFORD



ETTA KETT



OLD HOME TOWN



SLIM SAPPLE MADE A NON-STOP SPEED RECORD AROUND THE LOWER FORTY ACRES TODAY - LOWERING HIS OLD MARK BY EIGHT MINUTES

Altrusa Members To Have Last Meeting Of Season at Union

Members of Altrusa club will meet for luncheon and business Wednesday noon in Iowa Union. This is the group's last meeting of the summer. They will resume activities in September.

Touch of Color Gives Woodwork Different Effect

If you are planning to redecorate a room and would like to achieve a different effect at slight expense, follow the example of your Colonial ancestors and treat the woodwork to a touch of color. Many early Virginia homes used soft green, turquoise blue, a dull red, or soft pink tones with notable success.

The San Francisco - Oakland bridge is the longest bridge in the world.

Godmother to 36

LA GRANDE, Ore. (AP)—Busier than the old woman who lived in a shoe is a hen owned by C. A. Hunter. She cheerfully accepted the job of mothering 36-day-old chicks when Hunter bought them and turned them loose in the pen.

SCOTT'S SCRAPBOOK R. J. Scott



SALLY'S SALLIES



Man is not always the fly caught in the web of life—he is often the spider who spins it.

ROOM AND BOARD BY GENE AHERN



Annual Farm Bureau Picnic to Be at City Park August 9th

Board of Directors Chooses Date During Monthly Meeting

Name Will Warren, Smalley, J. Reim As Committeemen

At the monthly meeting of the farm bureau board of directors last night, Aug. 9 was set aside as the date for the annual county-wide farm bureau picnic at City park.

Those elected to the picnic general committee were Will Warren and Ray Smalley of Iowa City and Joseph Reim of Solon. The board delayed discussion of the planned county-wide tour for the 4-H club show. Further plans will be made after a consultation with the chamber of commerce.

Appoint John Keller 1st Cadet Sergeant Of C. M. T. C. Unit

John L. Keller, son of Mr. and Mrs. George J. Keller, 221 S. Lucas street, has been appointed first cadet sergeant of company D of C.M.T.C. infantry battalion in Ft. Des Moines.

This is Keller's second appointment since the beginning of the camp period and was made for proficiency in his work and outstanding interest in camp activities.

Four Men Fined By Justice Fairchild In Police Court Here

Justice of the Peace T. M. Fairchild, acting police judge in the absence of Burke N. Carson, fined four men \$1 each in police court yesterday.

Fines were issued to R. C. Gray and Matt Hiatt for overtime parking and to Ed Fitzpatrick for failing to stop at a red light. E. E. Eldridge was fined for soliciting without a license.

"How a great man failed." Tuesday, 7:30 p.m.—N. Y. P. S. Election of officers for the coming year.

Thursday, 7:30 p.m.—Prayer meeting. Friday, 7:30 p.m.—Annual business meeting of the church.

Trinity Episcopal 322 E. College Richard E. McEvoy 8—Holy Communion. 10:45—Holy communion and sermon by the rector. The choir under the direction of Addison Alspach will sing an offertory anthem "Hide Not Thy Face From Us" by R. Farrant. Drexel Mollison is the organist.

During the month of August there will be but one service on Sunday morning, that of morning prayer at 10:45 a.m.

St. Paul Lutheran Chapel L. C. Wuerffel 9:30—Sunday school with Bible classes. 10:30—Divine services in which Holy Communion will be celebrated. The pastor will speak on "Two Kinds of Service." The basis for the service will be the epistle for the Day, the Seventh Sunday After Trinity, Romans 6, 19, 23.

Wednesday, 7 p.m.—Sunday school teachers' meeting in the chapel. Wednesday, 8 p.m.—Lecture on "Christian Fundamentals" in the chapel. Thursday, 7 p.m.—Meeting of the young people of the congregation of junior age. Social committee for the evening, Laverna Horn and Wilma Larsen.

Zion Lutheran Johnson and Bloomington A. C. Proehl 9—Sunday school. 9:30—Forum Bible class under the direction of the pastor. 10:30—Divine service with sermon by the pastor on "Jesus and Daily Bread." 2 p.m.—Divine service at St. John's Lutheran church, Sharon Center.

St. Patrick's 224 E. Court street Patrick O'Reilly 5:45—Low mass; 7—Low mass; 8—Children's mass; 9:30—High mass.

St. Mary's Jefferson and Linn A. J. Schulte 6:30—Low mass; 8—Children's mass; 10—High mass.

St. Wenceslaus 630 E. Davenport Edward Neuil 6:30—Low mass; 7:30—Low mass; 9:30—High mass and benediction.

Bethlehem Chapel 920 E. Fairchild Joseph E. Shaw 3—Sunday school. 7:30—Preaching and evangelistic service.

Mennonite Mission Orchard street, West side Norman Hobbs 10—Sunday school. Classes for all ages. 11 and 8—Brother Ivan Lind will continue his message to us from "Sermon on the Mountain" and finish chapter five. Some of the topics from this portion are "Social Purity," "As to Swearing to Oaths" and "Peace Principals."

Church of the Nazarene 726 Walnut C. M. King 9:45—Sunday school. 10:45—Morning worship. Sermon by the pastor, "A Good Work."

6:30—N. Y. P. S. 7:30—Evangelistic service.

Iowa City Shoppers Asked to Quit Buying Japanese Made Goods

Iowa City shoppers will be asked to cease buying Japanese-made goods, Marianne Witschi, a member of the committee in charge of a local boycott campaign, announced last night.

American-made products will be stressed during the campaign, Miss Witschi said. Other members of the committee are Mrs. Nate Whiting, Mrs. Emil Witschi, Mrs. Andrew H. Woods, Margaret Woods, Mrs. Sudhindra Bose and Mrs. J. Van der Zee.

Menus Get Brands RENO, Nev. (AP)—Cattle brands of western ranches form the borders of a new dining car menu brought out by a western railroad. They are drawn from Nevada's official brand register, which contains 2,500 symbols.

Brother Neuhouser is an active evangelist throughout the church.

First Baptist 227 S. Clinton Elmer E. Dierks 10—Church school, classes for all ages. 10:30—Service of worship. Mrs. Wilma Carter will sing a prayer by Fox. Mrs. Charles B. Righter will play a 15-minute organ recital.

Oakes Funeral Will Be Today

Funeral service for Mrs. Joanna Oakes, who died at the age of 82 at her farm home near Oxford, will be held at 2 o'clock this afternoon.

Born in Burnt-Cabbin, Pa., Sept. 23, 1855, she was brought to Johnson county by her parents at the age of one and a half years. Her parents settled near North Liberty where she lived until her marriage to John P. Oakes in 1879, when the couple moved to the home near Oxford where she died.

Her husband died in 1932. Surviving are a daughter, Florence, at home; a son, William of Oxford; two sisters, Mrs. Albert Johnson of Blue Grass and Minnie Walker of Oxford; six grandchildren, three great grandchildren and two great-great grandchildren.

Burial will be at North Liberty cemetery. The Oathout funeral home is in charge.

4-H Club Will Have Meeting

The Blue Ribbon Winners 4-H club will meet at the home of Fred Stock, 15 miles southeast of Iowa City, Wednesday at 7:30 p.m., County Agent Emmett C. Gardner announced last night.

They Send Up Balloon To Broadcast Alarm

SACRAMENTO, Cal. (AP)—A balloon that carries an antenna

provides the California state highway patrol with a broadcasting "tower" that can be set up anywhere. The bag is hydrogen filled and is eight feet in diameter.

The new equipment will permit police type broadcasts to be sent successfully from anywhere on the highways. The balloon is carried on a trailer attached to a patrol car.

Eighty per cent of school teachers are women.

WEDDING RINGS

In Platinum, White or Yellow Gold with Diamond Sets or Regular Engraving

If you want your engagement ring matched up, see

I. FUIKS
220 East Washington Street
JEWELER and OPTICIAN

UNFALTERING SERVICE

Air movement is also necessary for comfort.

Modern air conditioning in our Funeral Home not only takes care of the temperature and humidity, but the motion of the air as well.

Year 'round physical comfort is assured.

Chas. A. Beckman
FUNERAL HOME

Bring the Family to CHURCH

Christian 217 Iowa avenue Caspar C. Garrigues 9:45—Bible school. E. K. Shain, superintendent. 10:40—Worship with communion. Sermon by the minister, "Called to Liberty." 10:40—Nursery for children of pre-school age, Alma Ruth Findly, in charge. 6—Fidelity Christian endeavor in church parlors.

Wednesday afternoon—Union meeting and picnic under the auspices of Caroline Peare and Rachel Carrell missionary societies, Sara Hart guild and Girls Triangle club at the home of Mrs. W. M. Rohrbacher, 811 E. College street, Mrs. Carrie Chapman in charge.

Coralville Gospel Coralville Clarence Satterblom 9:30—Sunday school. Classes for all ages. 10:45—Morning worship. Sermon, "Justification by Faith." 2:30—Bible school in Pleasant Valley church. 6:30—Young Peoples' meeting at Riley chapel, Iowa and Linn streets. 7:45—Evening gospel service at Riley chapel. Tuesday, 7:45 p.m.—Katherine Ayer of Keokuk, candidate for the mission field in Africa will speak. Wednesday, 2:30 p.m.—Women's prayer group of Coralville meet for bible study and prayer. Friday, 2:30 p.m.—Young peoples' prayer meeting at the church. Friday, 7:45 p.m.—Adult Bible class continues study.

First Presbyterian Market and Clinton Iilon T. Jones 9:30—Church school, L. B. Higley, superintendent. All departments meet at the same hour. 10:45—Service of worship. Sermon, "Underestimating Our selves." The choir will sing "Lamb of God," Chorale 1540 and "O God in Thy Mercy" by I. G. Saetveit. Professor Lyte will play as organ numbers: Suite Gothique, I Chorale II Priere a Notre Dame, "Berceuse Slave" by Neruda and "Recessional" by Metzger.

A nursery is maintained during the hour of the morning service for the convenience of parents with small children.

Methodist Episcopal Edwin Edgar Voigt Robert Hoffman Hamill 8:30—Worship service with sermon by the Rev. Mr. Hamill.

"Fathers and Sons." The Young People's choir will sing "Holy art Thou" by Handel with Pat Miller and Jo Poulter taking the solo parts. The offertory number will be a violin solo, "Ave Maria" by Gounod, played by Jean Opstad. Organ numbers by Mrs. Nagler. 8:30—Church school. A demonstration program will be presented in the main auditorium. 10:45—Worship service with sermon by the Rev. Mr. Hamill, "Fathers and Sons." The chorus will sing "The Lord's Prayer" by Malotte-Dies. Tenor solo by Warner Kirlin, "Let Not Your Heart Be Troubled" by Ashford. Organ numbers by Mrs. Maude Smith: "Cantilena" by Voris, "Moderato" by Kuhe, "March" by William Hill. 6:30 p.m.—Wesley foundation. Open house at the center.

First Church of Christ, Scientist 722 E. College 9:30—Sunday school. 11—Lesson-sermon, "Love." Wednesday, 8 p.m.—Testimonial meeting. The reading room at the same address is open to the public between the hours of 2 and 5 p.m. every day except Sundays and holidays.

Church of the Nazarene 726 Walnut C. M. King 9:45—Sunday school. 10:45—Morning worship. Sermon by the pastor, "A Good Work." 6:30—N. Y. P. S. 7:30—Evangelistic service.

So Many People Like To Come to THIS STORE

BECAUSE — they know that they can find the newest styles and designs attractively displayed — the assistants are glad to help them — and prices are reasonable.

Hands Jewelry Store

The Story of OD and AD and the TOMATOES

OD and AD owned neighboring farms. Both decided to grow tomatoes. But when their tomatoes were ripe, OD and AD had different ideas as to how they should sell them. This is the story of what happened.

How OD and AD Sold Their Tomatoes

OD filled baskets with his tomatoes and put them in a wagon and drove to town. He went up and down the streets looking for people who wanted to buy tomatoes. Some days he sold all. Some days he sold only a few. When the season was over, he found he had made just enough to live on.



How OD and AD Sold Their Tomato Juice

AD felt sure there was a better way to make and sell his tomato juice. He took some money from the bank and bought a shiny new press that squeezed out juice easily and quickly. He put the juice in bottles that could be tightly sealed. He had labels printed for the bottles, reading: AD'S PURE TOMATO JUICE.



What OD and AD Did The Next Year

OD and his wife decided that if they were going to make any money, they would have to work harder. So she got up earlier in the morning and picked tomatoes and squeezed and bottled juice all day. OD spent a longer day in town trying to see more people in order to sell more bottles. But, even though OD and his wife worked long and hard, they could not make any money.



AD tells OD how an Idea Became an Industry—through ADVERTISING

ONE DAY, years later, OD called on his old neighbor AD. He said, "It's remarkable how your business has grown since you got that idea about selling tomato juice."

"Yes," said AD, "but even more important have been the benefits to other people. We are now only one out of many producers of tomato juice. Yet we take all the tomatoes grown by more than a thousand farmers who have here an assured market for their crops. We give steady employment the year round to several hundred people and employ hundreds more on part-time. We pay more than half a million dollars a year to manufacturers of cans, bottles, labels, supplies, and equipment."

"The entire industry now sells more than twenty million dollars worth of tomato juice a year and the public enjoys its healthful benefits—at the lowest price at which it ever has been sold. Yes, tomato juice was a great idea, but that idea would have benefited very few—without ADVERTISING to tell the story."



GAS
THE IDEAL FUEL

City Park August 9th

4-H Club Will Have Meeting

The Blue Ribbon Winners 4-H club will meet at the home of Fred Stock, 15 miles southeast of Iowa City, Wednesday at 7:30 p.m., County Agent Emmett C. Gardner announced last night.

Donald Spencer will talk to the group on beef calves, and Leland Stock will speak on colts. A calf throwing demonstration is also included on the program. The club will practice singing cowboy songs to a part of the 4-H club pageant Aug. 17.

They Send Up Balloon To Broadcast Alarm

SACRAMENTO, Cal. (AP)—A balloon that carries an antenna

300 feet into the air now provides the California state highway patrol with a broadcasting "tower" that can be set up anywhere. The bag is hydrogen filled and is eight feet in diameter.

The new equipment will permit police type broadcasts to be sent successfully from anywhere on the highways. The balloon is carried on a trailer attached to a patrol car.

Eighty per cent of school teachers are women.

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Air movement is also necessary for comfort.

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Chas. A. Beckman FUNERAL HOME

AD and AD and the TOMATOES



AD thought there must be a better way to sell his tomatoes. He knew he must tell people about them, but he decided he could never sell very many tomatoes if he talked to people one at a time. So he used one of the simplest forms of ADVERTISING. He built a stand by the side of the road where many



AD felt sure there was a better way to make and sell his tomato juice. He took some money from the bank and bought a shiny new press that squeezed out juice easily and quickly. He put the juice in bottles that could be tightly sealed. He had labels printed for the bottles, reading: AD'S PURE TOMATO JUICE.



AD now saw how true it was that the more people he told about his tomato juice, the more he sold. So he advertised in other cities, telling women how good tomato juice was for their families to drink. He also sent salesmen to call on grocers. He got so many orders that he arranged to buy tomatoes from hundreds of other farmers, built a bigger building, bought more equipment, more

people passed. He put up a sign that said: "AD's big, red, ripe, juicy tomatoes." Because so many people saw the sign, enough people stopped to buy so that he sold all his ripe tomatoes every day. Many who bought, remembering his name on the sign, came back again and again. When the season was over, he had money in the bank.

One day AD heard that tomato juice was healthful and good to drink. He thought it would also be convenient to handle, to sell, and to serve in the home. He told OD about it. The next year both decided to make and sell tomato juice.

He went to the grocery stores in town, where many people came every day, and asked the grocers to put a few of his bottles on their counters. Then he put an advertisement in newspapers read by thousands of people. The advertisement said:

"Enjoy the refreshing taste of AD'S PURE TOMATO JUICE, pressed from big, red, vine-ripened tomatoes. Good to drink and good for you. At your favorite grocery store."

Because so many people read about it, enough people asked for it to exhaust the supply quickly. And remembering AD's name on the label they came back and asked for it again. So AD bought tomatoes from his neighbors and made more tomato juice to supply the demand.

bottles and labels, and employed more people. AD knew that, because his name was on every bottle, he must always maintain the high quality of his product. And, because he did this, women soon insisted on AD'S PURE TOMATO JUICE.

AD already had found that the more he advertised and the more bottles he sold, the less it cost him to put up each bottle. Therefore, as his advertising was extended all over the country and his sales increased, he reduced the price. Thus more and more people could afford to enjoy tomato juice, and, although his profit per bottle was now very small indeed, he sold so many bottles that he had a very fine business. So both AD and his customers were benefited.

How an Idea Became an Industry—through ADVERTISING

Later, OD called on his old neighbor and let him know how your business has got that idea about selling tomato juice. "But even more important have been other people. We are now only one out of many who sell tomato juice. Yet we take all the credit for more than a thousand farmers who have insured market for their crops. We give them the year round to several hundred

people and employ hundreds more on part-time. We pay more than half a million dollars a year to manufacturers of cans, bottles, labels, supplies, and equipment.

"The entire industry now sells more than twenty million dollars worth of tomato juice a year and the public enjoys its healthful benefits—at the lowest price at which it ever has been sold. Yes, tomato juice was a great idea, but that idea would have benefited very few—without ADVERTISING to tell the story."

The Daily Iowan

Iowa City's Morning Newspaper

IOWA CITY, IOWA SUNDAY, JULY 31, 1938



Iowa City has long held favor as a place where living conditions are ideal. Nature provided a beautiful landscape setting. The abundance of trees and rugged contour of river banks have been the pride of residents for nearly a century. All these have been capitalized to make this university community a city of beautiful homes where the highest standards of living offer their full advantages.

From the classic architecture of Old Capitol came the challenge to build for beauty as well as utility. Iowa City has many of the finest specimens of pioneer Iowa houses as well as the very best examples of modern construction. Community advantages have been such that there has never been a surplus of housing facilities. Again this summer Iowa City shows a substantial increase in new homes and apartments.

Wolf Avenue Court Nears Completion

The answer to the householders' prayer is Wolf Avenue Court, the group of homes being built on Wolf Avenue in Manville Heights, by Dr. and Mrs. C. S. O'Brien. This community of five modernistic two-family brick houses, grouped about a landscaped, pool-centered court, is nearing completion and will be opened for public inspection Sunday, Aug. 7.

Convenience, economy and beauty are the keynotes of these unusual homes, located away from city noise and traffic, but within walking distance of west side university buildings and adjacent to business districts. Streamline in every detail from their simple, modern exteriors to the spacious rooms within, the houses have attracted the attention of architects and builders from several large cities. No similar housing plan is to be found in this section of the country, Dr. and Mrs. O'Brien believe.

Placement of the homes is interesting. Instead of being regimented exactly side by side, they follow an irregular building line, affording each the maximum of light and privacy. A common sidewalk winds the length of the court, but individual walks branch off to the homes and into the center landscaping. Ornamental iron railings divide the porches.

The exteriors of the houses will be painted white. The interiors have identical floor-plans, but different color schemes in kitchens and bathrooms, suggested by Lee Allen, the artist, will give individuality to each home.

Flanking the front door of each house are panels of glass brick, admitting light, but impervious to prying eyes. This door leads directly into the living room, the like of which seldom is found in apartment or duplex. At one end is a commodious fireplace which will burn either coal or wood. At the opposite end of the room, is good wall space for a davenport or piano, and on either side is ample room for large pieces of furniture. In the corner of the room, wide casement windows are placed at right angles to each other. The broad window sills and the fire-

place mantle are marble. Windows are placed high so that tables may be set beneath them. Modernistic lights, flush with the ceilings, are features of all the rooms.

High dining room windows afford privacy, and the opening between dining room and living room is so planned that those at meals cannot be seen by callers entering the front door. A large closet is one of the conveniences of this room. At one side, a partially concealed stairway leads upstairs.

The kitchens in the Wolf Avenue Court homes are marvels of modernity. No convenience has been overlooked—good news for those housewives who do all or part of their own work. An efficient work-table, linoleum-cover-

ed, stretches across one end of the room. Its double sink is equipped with drains which may be closed to permit dishwashing and rinsing in the sink. Between the generous cupboards above are open shelves for colorful china or jars, a special light, and an outlet for an electric clock. All work space, including the location for the gas stove, is at this end of the kitchen. Opposite is ample room for breakfast table and chairs. Wide marble window sills are easily kept clean.

A large closet with hooks and shelves for cleaning equipment augments the built-in cupboards with their two sliding breadboards, bread box, flour and sugar bins, ventilated vegetable space, and convenient drawer and shelf room.

Additional lights in the ceiling and over the gas stove make this an efficient workshop. A few steps from the back door is the side entrance to the garage.

Upstairs are two airy bedrooms with large closets, a tiled bath, with vitreous china fittings, shower and mirrored cabinet, and a large hall with clothes and linen closets. Soft water is provided for in both bathroom and kitchen. The hall closet, equipped with shoe rack, hooks, high pole from which to hang formal dresses, and space for coats and frocks on a lower pole, provides the extra space so seldom found in apartment houses.

Instead of running to the floor, the spindles of the upstairs balustrades are set into a solid footing

whose dust mops have tangled in the old-style railings. Upstairs and downstairs outlets to the clothes chute are conveniently located.

The basement recreation room should appeal to all members of the family. Its floor is red concrete, and the wall which separates it from the laundry room is knotty pine. Complete drainage of surface water, and the underground tiling of outlets from downspouts insure perfectly dry basements. Acreways are continuous, providing maximum light and air.

Each house has its own automatically controlled natural gas-burning furnace. These are equipped with humidifiers, air filters and blower fans. The owners anticipate that heating costs will be low because of the insulation of the buildings and the efficiency of the heating plants. Beneath each roof is a two and one-half foot ventilated air-space over rockwool insulation. Additional insulation in the walls will keep heat out in summer and cold out in winter.

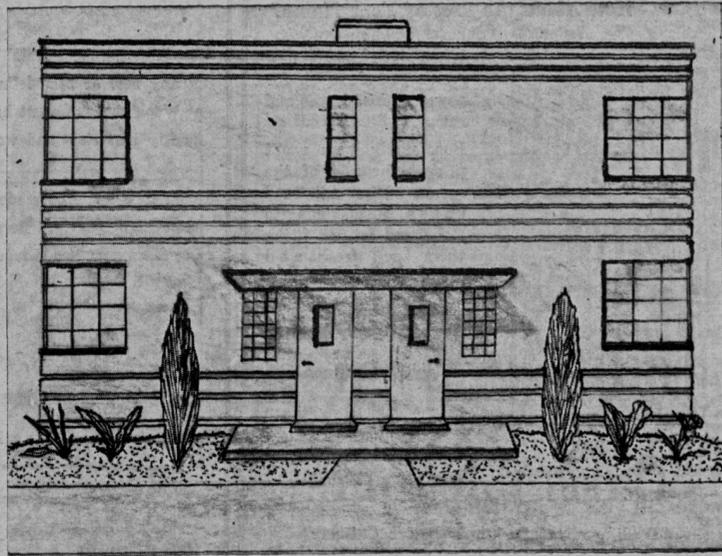
All windows will be fitted with Venetian blinds. Radio outlets and built-in aerials; chime door bells, upstairs telephone outlets, copper plumbing, automatic hot water tanks, and colored shower curtains are other provisions for convenience and comfort.

Attached garages have overhead doors, and are approached by 24-foot driveways.

Savings made possible by mass production will be passed on to tenants in the form of reasonable rent. Mrs. O'Brien points out. Materials and fixtures were purchased in large quantities, at great saving, and the ability of workmen to go from one job to another has eliminated waiting periods and lost motion, she explains.

Every effort has been made by Dr. and Mrs. O'Brien to create the atmosphere of a private dwelling in each of these homes. Fireplaces, stairways and kitchen cupboards have been placed against dividing walls, and modern sound-proofing methods further enhance quiet.

Wolf Avenue Court is Iowa City's first community housing group, and its gracious, modernistic homes should have wide appeal.

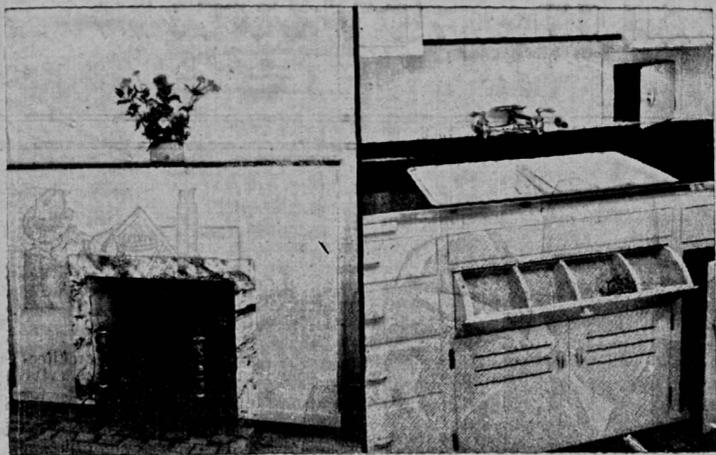


Above is a sketch of the front elevation of one of the units in Wolf Avenue Court. They face

a spacious lawn centered by a pool and are spared the noise and danger of street traffic. Broad

walks and individual landscaping blends each of them into a harmonious whole.

Modern Interiors of Woolf Avenue Court Homes



Thoroughly modern are the new Woolf Avenue Court homes. Shown to the left in this picture is the fireplace at one end of the living room. The mantle, like the broad window sills, is of marble.

No convenience has been overlooked in the kitchens (right) of the homes. A linoleum-covered work-table stretches across one end of the room. Good news for housewives are its double sinks

equipped with drains which may be closed to permit dishwashing and rinsing in the sink. Large closets and shelves are augmented by built-in cupboards with sliding breadboards, bread box, flour and sugar bins.

Modernization Pays for Self

Step-by-step Plan Used by Many Office Building Operators

The modernization of the office building is often a very costly project, but likewise a very necessary one if the building is to be kept on a satisfactory income basis. Many building operators today conduct their modernization on a step-by-step plan extending over a period of years.

By making the improvements pay for themselves in added revenue, it is possible to completely restore the building without an excessive capital outlay at any one time. Further, when an entire building is subjected to renovation it means that for a period of months it will remain largely untenanted.

Decorators Use Glass Effectively

Modern decorators employ glass extensively in small apartment and house interiors. The use of large mirrors to reflect a room and increase its apparent size has been a favorite trick of decorators for years and still retains its place because of effectiveness.

Rooms entirely paneled with glass serve to create the illusion of coolness and size.

Lighting of Bookcase Proves Convenient

It is often difficult to get proper light on a large wall bookcase from a lamp or from a central ceiling fixture. The installation of small tubular lights at the side of each shelf or a cove light above the cases will prove convenient.

The interior floors and wall base of the Lincoln memorial in Washington are of Tennessee marble.

Two flags fly at night from the Capitol building in Washington.

If Siding Is Used for Exterior of Frame House, Be Sure to Put it Over Sheathing

Siding is often used for the exterior of the frame house. The dwelling will prove more satisfactory over the course of years if in applying the siding it is placed over the sheathing. In some sections where climatic conditions warrant the omission of sheathing the siding can be applied directly

to well-braced framing members. Siding should be nailed at every bearing and near the butt edge so that the nail penetrates at tip edge of under course. By so doing the siding is held securely in position. When shiplap or rustic siding is used it should be nailed with two nails at each bearing.

Home Hints

Working surfaces in the kitchen should be the correct height. A simple way to raise the height of kitchen tables is to screw old-fashioned wooden doorstops into the bottom of the table legs. Then paint them to match the table.

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It's most annoying to have one's best silk hosiery snagged by rough edges on the legs of chairs and bridge tables. By coating all such edges with a little mending cement, you can stop those pesky snags right at the source.

Forever straightening "tipsy" pictures can become a regular household chore! Here's something though, that will keep them on the

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Attic Ventilation Makes Many Homes Cooler in Summer

Fan Used to Draw Air Out of House; Awnings, Blinds Help

In many sections of the country hot-weather nights are often so severe as to preclude sleep during exaggerated heat spells. Houses may be made more comfortable and livable by the installation of attic ventilation. A fan is used that has a large capacity and is located so that it has a free discharge to the outside and is easily accessible for oiling and repair.

Amply allowance should be made for the circulation of air throughout the house. This may be done by leaving doors and windows open and leaving the attic stairway open as far as possible.

By using the fan at night the best results are obtained. The fan is ordinarily so arranged that it sucks the air from the rooms and discharges it into the night. For daytime efficiency it is advisable to equip windows with Venetian blinds and awnings which will exclude a lot of heat that under ordinary conditions would penetrate into the house.

Proper Filling Of Trench Will Eliminate Flaw

Damp basements, a frequently encountered flaw in construction, are often due to improper back filling.

When a foundation is dug and later refilled, rubbish is sometimes used in the fill. Water running down the walls of the house collects in pools and seeps through pores or cracks in the walls and into the basement. The remedy is to refill the trench with clean carefully packed dirt.

In extreme cases it will be necessary to install a tile drain at the bottom of the trench to carry off the water.

Previous to Roosevelt, President Taft did the most traveling while in office.

SIX ROOFS You Can Choose From These Only

Many people who contemplate building houses and many who wish to make alterations and changes know exactly the type of roof they would like to have. If you are planning a change, it might interest you to know that there are really only six types of roofs to choose from. The usual types are: lean-to, gable, gambrel, hip, gable and valley, and hip and valley.

Leaking Faucets Cause Stains To Sinks, Bowls

Leaking faucets are not only annoying but when certain minerals are present in the water supply, sinks and bowls become stained. As a rule they are easily remedied, for the common cause is worn washers. In the ordinary kitchen or bathroom fixtures they can be replaced by taking out the spindle that is attached to the handle.

Improve Kitchen

Built-in shelves just wide enough to hold a flower pot or a bowl of ivy make a pleasing improvement in the appearance of the breakfast room or kitchen.

But...

How About the Rest of Your Home?



When you plan new rooms you also plan for new curtains, drapes and rugs. But, surely you won't neglect the rest of the rooms. Why not send those furnishings to Paris and let US bring them back fresh and clean.

Rugs, Curtains and Drapes
Cleaned Carefully Clean

Paris Cleaners

"Traditionally Iowa City's Better Cleaners"

115 Iowa Avenue

Dial 3138

MODERN ROOFING

For

MODERN HOMES

That's our job — modern roofing and sheet metal work for modern homes. It was our pleasure to do this work for the new —

Woolf Avenue Court Homes

Roofing and sheet metal work play an important part in any new or remodeling project. The new houses at Woolf Avenue court have been given the utmost in quality materials and work.

Your new home or modernizing problem requires the same high quality. Be satisfied with only the best. Let Schuppert and Koudelka do a quality job for you.

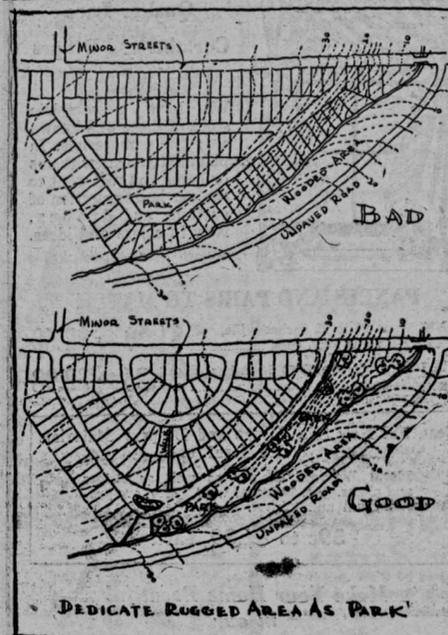
- Furnaces
- Sheet Metal Work
- Air Conditioning

Schuppert and Koudelka

215 N. Linn St.

Dial 4640

Land Planning



In subdividing land into residential lots, the Land Planning Section of the Federal Housing Administration recommends that rough, uneven areas should be dedicated as public parks. Usually such land does not subdivide readily and would produce poor building sites. Such dedications greatly enhance adjoining property values, usually in excess of the actual cost of the developed open space. The preservation of valuable natural features, such as interesting geological formations, watercourses, and clumps of valuable trees, adds to the beauty of a neighborhood, making it a more desirable place in which to live.

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There is a charming li
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dining room and a kitche
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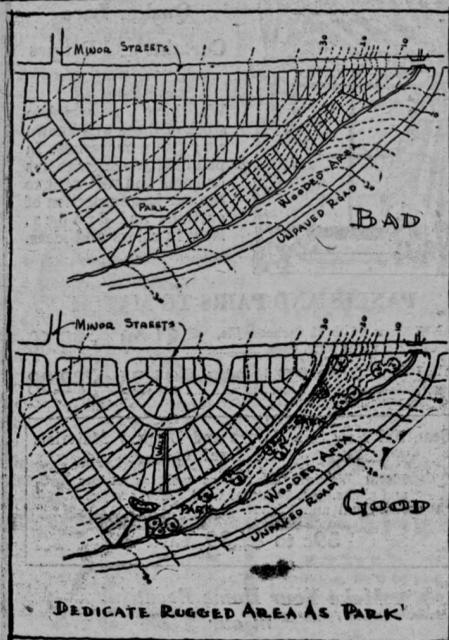
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AT LONG LAST ... DISCERNING PEOPLE

Need No Longer Complain of the HOUSING SITUATION in Iowa City

for Located in the Most Exclusive Residential District

There are now under construction

TEN

EXTRAORDINARY HOMES

Which will be ready for occupancy

SEPTEMBER 1st

at a surprisingly reasonable rental.

MODERNISTIC in DESIGN

They are completely modern

in every other detail

Through large scale effort and mass buying, construction savings and oper- ating economies make it possible to give to every resident, the quality and convenience that the family of moder- ate means would be unable to build for itself.

In fact these homes have been designed to meet the needs of the family of mod-

erate salary but of cultivated tastes. First class workmanship and the finest materials have been insisted upon. No detail has been overlooked which will lighten the tasks of the woman who does all or part of her own housework.

By building a planned community from the ground upward, an effort has been made to demonstrate

A NEW APPROACH to the Urban Housing Problem

There are two homes under one roof but they are so arranged that each is embodied with strict privacy and the completeness of an isolated home. There is a full basement in each with its own laundry and recreation room. A clothes chute leads to a ventilated hamper and has opening both in kitchen and bathroom. Plumbing has been provided for basement toilet installa- tion and all houses have third pipe for soft water.

There is a charming living room with full size efficient fireplace, a full size dining room and a kitchen that answers the housewife's prayer. The rooms are so planned that seclusion is possible within the home itself. Two large bed- rooms are on the second floor and the bath has built-in tub and shower. The closets are numerous and have an abun- dance of properly spaced shelves, poles and hooks. Carefully planned wall spaces provide flexible furniture ar- rangements in both living rooms and bedrooms. All bedrooms will hold twin- beds in at least two directions. Corner

windows provide a maximum of light and air. Venetian blinds will be fur- nished. Attached garages with over- head doors and side door near kitchen provide a maximum of utility.

As you look closely into what these homes contain, the many refinements of living they afford — you will wonder how they could be built for the reasonable rental of \$55 per month.

You will enjoy living here. Although you will have no more responsibility than in an apartment, you will have the privacy and elbow room of a com- fortable home.

Each family has its own air-conditioned natural gas burning furnace and extra special insulation assures fuel economy. Temperature and humidification may be controlled to suit individual needs. Real savings are effected when you can control your own heating costs since it is unnecessary to demand a rental which will offset the careless heat waste usually prevalent where there is central heating.

Amid Beautiful Surroundings

Splendid quality and workmanship are combined with line and proportion to make

Woolf Avenue Court

the finest housing now being offered

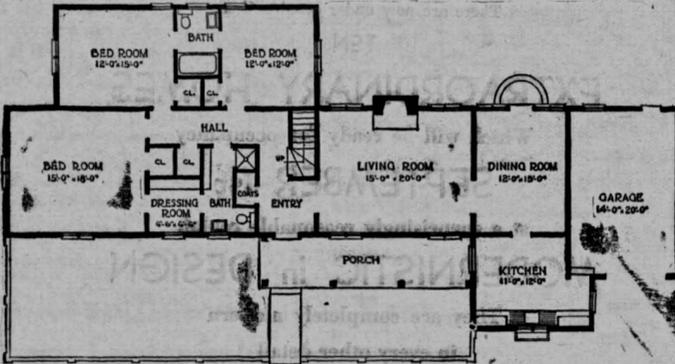
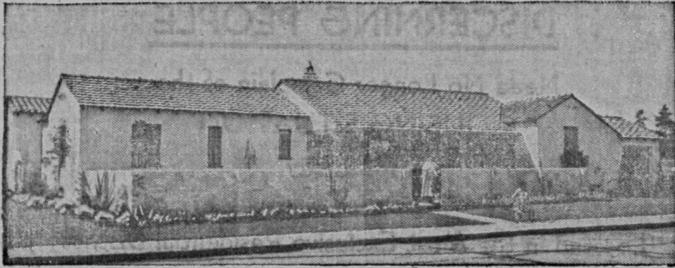
not only in Iowa City but in most any city.

Open for public inspection Sunday, August 7th.

One Week From Today

For further information Dial 5676 Mrs. Cecil O'Brien 715 River St.

From Early California



FIRST FLOOR

This house has been developed from an adaptation of mission and early ranch architecture. It is ideal for a climate where living outdoors is both possible and pleasant for a long period of time. The low lines of the house are well proportioned and nicely related to each other. The garden is protected from the street by a wall. Sleeping quarters are well ventilated and with easy access to a bath. A built-in garage completes the plan. This house was built at San Mateo, Calif., and financed by a \$5,400 mortgage insured by the Federal Housing Administration. The architect was Edward Musson Sharpe.

Keeping pantry and cupboard shelves clean is indeed a task, even when they are covered with oilcloth. You will find, however, that the oilcloth will stay clean much longer if you apply a thin coat of floor wax, rubbing it well. The wax coating also prolongs the life of the oilcloth as cans and jars will not stick to the surface. Rewax about once a year.

Exterior Modernization Needed By Old Business Buildings

Interior Alterations Not Enough For These Structures

Business buildings erected 30 years ago were built not for a lifetime, but for several lifetimes. Today many of these sturdy old structures are as safe and solid as the day they were completed, but outmoded as they are, many remain unwanted and untenanted.

No amount of interior alteration alone will bring them to the favorable attention of businessmen seeking new locations. The buildings lack that appeal necessary to attract customers and the business men know it.

What is needed is a thorough exterior modernization, not merely pointing up the brickwork and painting.

Funds necessary to finance a complete modernization project are available under the Federal Housing Administration's Property Improvement Credit Plan on terms that will not strain the income of the property owner of good credit standing.

With the proceeds of such loans new windows may be cut, old ones altered, the building stuccoed, and attractive metal trim applied, and the interior rearranged to increase display and efficiency.

Creates Illusion

The illusion of depth is created by building bookcases on either side of a wide doorway leading from living room to dining room.

Solved!

Curved Base Makes Cleaning Easy

Kitchen floors that are covered with linoleum sometimes cause the housewife considerable unnecessary work because of the difficulty in cleaning the surface where it joins with the base of the wall.

A simple modernization project that will put an end to such bother is the installation of a curved base. To apply a cove base, as it is called, a cove stick is nailed to the base of the wall and both wall base and stick are covered with linoleum paste. The covering is then fitted to the base and stick.

Basement Ceilings Should Be Covered For Fire-Proofing

Basements in many existing houses do not have covered ceilings. When such a condition exists the home owner can increase the safety of his house by finishing the ceiling with a fire-resisting material such as plaster board.

When the basement is used for recreational purposes as well as utilitarian purposes this improvement will be doubly appropriate.

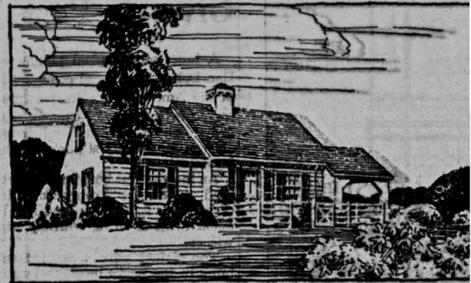
Brick Houses Will Hold Paint

Brick houses do not require special treatment when they are repainted. They usually receive and hold for years any paints designed for use on wood or cement.

The first step should be to point up the structure if mortar between the bricks is crumbling. Efflorescence of water-soluble salts often appears on unpainted brick structures. These salts are mainly compounds of calcium brought to the surface by absorbed rain water. Before painting the wall the efflorescence should be removed by dry brushing or by scrubbing with water.

Before painting new brick buildings should be allowed to dry for several months. The priming coat in such instances should contain a very substantial amount of high-grade exterior spar varnish to act as a sealing film.

Can Be Enlarged



This small house was planned with consideration of the future needs of the owners. The first floor is in itself a complete dwelling unit and in addition there is a second floor that may be utilized for living quarters with slight changes. Also, if required, a wing may be added on the porch side of the house without marring the design.

The dwelling is located in Mount Pleasant, N. Y. It was valued at \$10,000 and financed under the Federal Housing Administration plan with an insured mortgage of \$7,000.

Homes Should Be Wired For More Light, More Appliances

Many Wires Planned For Lighting Only Overloaded Now

Most homes more than 10 years old were wired for lighting purposes only. Today they are forced to carry an appliance load that is too much for efficiency. This extra load in the usual home is equivalent to an increase of approximately two-thirds the original load.

Overloaded wires leak, lack power, and run up costs. The lights dim, appliances do not function properly, and each task takes longer than it should. Not only should the wires carry a load adequate for present needs, but they should be able to take care of reasonable expansion. The need for this is readily understood when a home owner reflects on present-day household uses of electricity and compares with them those of 15 years ago. Not only are

more appliances being used, modern homes are planned for more light.

Makes Impression

First impressions are often lasting impressions. A home with cracked walkway, unpainted, warped steps, or weathered door may be a modern home inside, but unconscious the average visitor recalls it as being run-down and neglected.

SOMETHING NEW IN IOWA CITY-



Mid-summer offers numerous Iowa Citizens the only opportunity to move. Maher Bros. with the interest of local movers in mind offer you the latest in modern moving equipment. They offer you the facilities of a new dust-proof furniture van with a space of 1,026 cubic feet. You may call night and day and have your moving cared for with the assurance that the job will be clean.

MOVING CAN BE A PLEASURE IF YOU CALL

MAHER BROTHERS TRANSFER

DIAL 9696

106 SOUTH DUBUQUE STREET

Make Your Rooms Reflect Charm and Beauty

with Quaker Lace Curtains and Drapes



PANELS AND PAIRS TO MATCH

PANELS are 44 to 52 inches wide, 2 1/4 and 2 1/2 yards long, each \$1.00 to \$2.50
PAIRS to match, are 30 to 34 inches wide, each half. Pair \$1.25 to \$2.98

Beautiful New Slip Covers and Drapery Materials Are Here!

Floral Jacobean designs as well as stripes and plaids. All 50 inches wide. Most are pre-shrunk, sun and tubfast.

59c to \$1.39 Yard

Make Your Home Beautiful in our Drapery Department

Yetter's

For Better CLEANING and PRESSING

RAPID, THOROUGH SERVICE

For



Drapes, rugs, curtains, we can clean all sorts of things besides your clothing... and do just as fine a job on them, too!



We Are Fully Insured
Le Vora's Varsity Cleaners
DIAL 4153

THE BEST WAY-

to check all the values, point by point, of the new

EASY WASHER

is to try it in your home. We'll be glad to demonstrate the new Easy Washer for you!

Repairs and Wringers For All Makes

LAREW CO.

Plumbing-Heating

DIAL 3675
Across from City Hall

CONG

Wood

We are glad

and marble v

We invite you

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We can give

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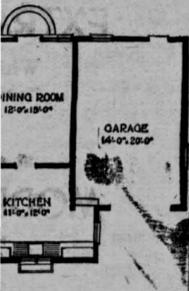
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...VA CITY.



...unity to move. Maher the latest in modern dust-proof furniture van... and have your mov-

...NSFER... BUQUE STREET

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with Quaker Lace Curtains and Drapes

We have a complete stock of these well-known curtain materials. In planning your new rooms or home you will want to see our large selection of curtains and drapes. New in colors and ideas.

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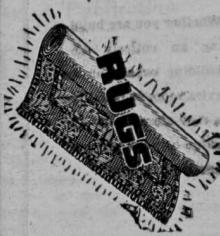
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RAPID, THOROUGH SERVICE

For

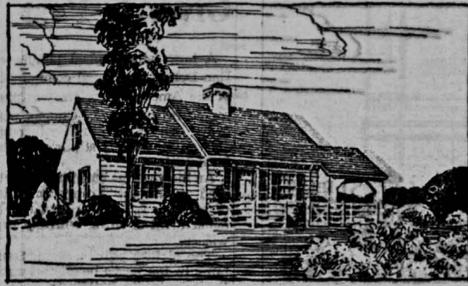


Drapes, rugs, curtains, we can clean all sorts of things besides your clothing... and do just as fine a job on them, too!

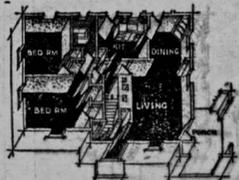


We Are Fully Insured For All Makes Le Vora's Varsity Cleaners DIAL 4153

Can Be Enlarged



This small house was planned with consideration of the future needs of the owners. The first floor is in itself a complete dwelling unit and in addition there is a second floor that may be utilized for living quarters with slight changes. Also, if required, a wing may be added on the porch side of the house without marring the design. The dwelling is located in Mount Pleasant, N. Y. It was valued at \$10,000 and financed under the Federal Housing Administration plan with an insured mortgage of \$7,000.



Homes Should Be Wired For More Light, More Appliances

Many Wires Planned For Lighting Only Overloaded Now

Most homes more than 10 years old were wired for lighting purposes only. Today they are forced to carry an appliance load that is too much for efficiency. This extra load in the usual home is equivalent to an increase of approximately two-thirds the original load.

Overloaded wires leak, lack power, and run up costs. The lights dim, appliances do not function properly, and each task takes longer than it should.

Not only should the wires carry a load adequate for present needs, but they should be able to take care of reasonable expansion. The need for this is readily understood when a home owner reflects on present-day household uses of electricity and compares with them those of 15 years ago. Not only are

more appliances being used, but modern homes are planned for more light.

Makes Impression

First impressions are often lasting impressions. A home with cracked walkway, unpainted, warped steps, or weather-beaten door may be a model home inside, but unconsciously the average visitor recalls it as being run-down and neglected.

THE BEST WAY

to check all the valves, point by point, of the new

EASY WASHER

is to try it in your home. We'll be glad to demonstrate the new Easy Washer for you!

Repairs and Wringers For All Makes LAREW CO. Plumbing-Heating

DIAL 3675 Across from City Hall

RAIN! RAIN!

Keep Gutters and Spouts In Good Condition

It is estimated that a total of 5,000 gallons of rain falls on the average roof during the course of a year in areas other than desert regions.

This precipitation of approximately 20 tons of water must be carried off by gutters and downspouts. The home owner when confronted with these figures can well appreciate the necessity of having gutters and spouts in sound serviceable condition.

Canvas Decorates Walls, Hides Plaster

Wall canvas may now be had in a variety of colors and patterns. In addition to providing the walls and ceiling with a decorative covering, canvas also serves to conceal plaster cracks. When applied in neutral colors, it is a good base for paint and will add years of life to the wallpaper.

Canned Goods Shelves Help Wife's Budget

Women who care for large families and who have adequate space for the storage of canned goods, groceries in wholesale lots, soaps, and like supplies, save considerable money by taking advantage of special sales of these commodities.

A storage closet, with ample shelving, in a dry basement or attic can be constructed for this purpose at little expense.

Gives Effective Setting

Certain types of rooms and period furniture are given an effective setting by painting three sides of the room and paneling the fourth wall. This is particularly true where Georgian design is employed and there is a fireplace. The fireplace wall is the paneled one.

Best Wishes

Woolf Avenue Court Homes

We thank you for the opportunity you have given us for letting us do our share in this latest step toward modern cooperative housing.

Painting By

Glenn Goody and Son

401 Garden Dial 2928

CONGRATULATIONS!

To the New

Woolf Avenue Court Homes

We are glad to have been selected to handle all the tile and marble work.

We invite you to inspect the quality that has been built into the tile fireplaces and bathroom. Notice the craftsmanship embodied in the marble window sills.

We can give you the same satisfaction that we have given to the new Woolf Avenue Court Homes.

J. T. URE

DEALER AND CONTRACTOR TILE, MARBLE, TERRAZO, SLATE RUBBER AND ASPHALT TILE

517 Fourth Avenue S. E., Cedar Rapids, Iowa Phones 2-5610-2-4981

Rear Elevation of New Homes



Rear elevation, Woolf Avenue court, showing 24 foot driveways and accessible garages. Special building permits made it possible

Large Picture Of D. Doherty Given to Post

A large autographed picture of Dan Doherty, national commander of the American Legion, was presented to the Roy L. Chopek post of the Legion in Iowa City through George M. Sheets, adjutant of the local post.

An inscription signed by Doherty read as follows: "To my comrades of the Roy L. Chopek post No. 17 department of Iowa, with my best wishes."

The picture will be framed and hung in the post's headquarters in the community building.

Iowa City observed Dan Doherty day recently when the Legion commander was here for the dedication ceremonies of the community building.

Cove Lighting Makes System More Modern

Cove lighting derives its name from the curved molding near the ceiling line in which the lamps are concealed. It reflects light toward the ceiling, which results in an even illumination

Disturbing? Care in Planning Aids Noise Elimination

The noises common to a house can be reduced materially by care in planning. Many squeaks, vibrations, and other disturbances that are bothersome can be largely eliminated by having the house built on a solid foundation.

Closets placed between rooms cut down the penetration of noises. Soundproofing of walls is another aid. Independent footing for boiler and air conditioner, air chambers on water lines, and treatment of ducts will further reduce domestic noises.

In a new house these precautions can be taken care of in advance. In the case of an existing dwelling many of them may be supplied through modernization without difficulty.

when properly designed.

In modernization of a household lighting system, cove lighting may be substituted for the old type of central lighting fixture.

Several other Roman amphitheaters were as large as, or larger than the Coliseum.

Fit Screens First

Window screens should be fitted before they are painted. If this is not done often when the paint planes away through raising and lowering there will be

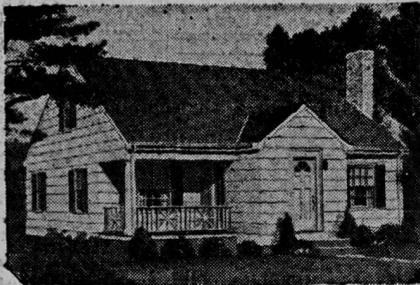
sufficient space between the bottom of the screen and the sill to allow moisture to enter.

Senators are entitled to free shaves in the senatorial barber shop.

Congratulations!

To The New Woolf Avenue Court Homes

This new construction marks another step forward in modern homes. We're proud to say we have kept the pace with modern building, too, by meeting your protection problem with adequate insurance. We are proud to say we insured the new Woolf Avenue Court Homes with this same complete protection.



Whether you are building an entirely new building or adding an extra room or installing a new store front—the value of your property has been increased.

Be certain you see BAILEY and be sure that your property coverage is increased to give you full protection in case of damage.

H. L. BAILEY AGENCY

118 1/2 E. College St.

Dial 9494

the home You've Always Wanted . . . Is Now Within Your Reach

Take advantage of the new FHA Plan

10% DOWN, IS ALL YOU NEED TO BUILD a HOME!

REMODEL with the New FHA

Under FHA provisions you can borrow funds to repair or improve the home you now live in, with a period up to five years for repayment. Make an extra bedroom of your attic. Modernize your basement. Build a garage. Repair your roof. Build an enclosed porch.

Get Lampert's Complete Building Service

Having anticipated the present building movement, we are completely stocked and especially equipped to give every building service, offer expert advice, and supply all materials necessary in construction.

If you plan to build you'll find this plant an ideal spot to concentrate your plans. Our advisory and estimating service is at your disposal at NO OBLIGATION.

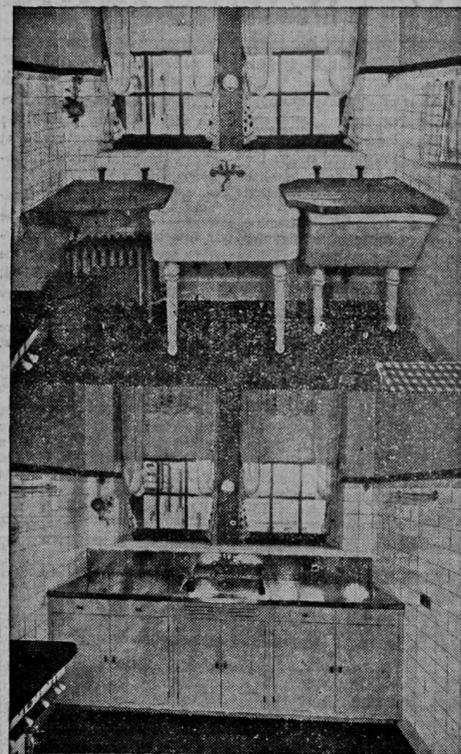
PAY LESS AT

LAMPERT YARDS, Inc.

307 East Court Street

Dial 3292

Simple Modernization



The kitchen shown above appears, at first glance, to have undergone extensive alteration and modernization. From the standpoint of working efficiency it has, but to bring this about it has only been necessary to supplant the sink, tub, and wooden drainboards with a single built-in sink and cabinet unit. Many existing kitchens can be made completely modern by simple installations of built-in features such as that illustrated. The Property Improvement Credit Plan of the Federal Housing Administration insures funds available from private lending institutions for this type of home improvement.

Pamphlet Notes Centennial Of Iowa Territory

Iowa 100 Years Ago Theme of Palimpsest, History Publication

Iowa in 1838 is the theme of the territorial centennial number of the Palimpsest, State Historical Society publication.

Its opening article, "The Birthday of the Territory" by William J. Petersen, lecturer in Iowa history, deals with the celebrations in the territory which marked its official birth on July 4, 1838.

Outstanding celebration, the article reveals, was at Dubuque, with other celebrations being held at Burlington and other territorial points.

"There were no firecrackers, no traffic jams, no baseball games," the article points out. "If some people went fishing or raced horses or danced, those methods of celebration were not mentioned in the newspapers."

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The article deals with the process of early government 100 years ago.

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The latter article deals with farming conditions in the Iowa Territory in 1838—the hazards of weather, the attitude of the press and the people toward farming, and the agricultural prospects of the land.

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The calendar includes the early territorial happenings which were of interest to the early settlers during the month of July, 1838.

Plan Meeting Of Junior Farm Bureau Group

An out-of-door junior farm bureau meeting will be held Wednesday at 8 p.m. at the home of Martin and Florence Warren, County Agent Emmett C. Gardner announced last night.

The program for the coming year will be discussed, and plans will be made for future meetings. The group also will practice songs for the 4-H club pageant Aug. 17.

MATERIAL

HAWKEYE

WASHED & SCREENED Crushed

FIN

Woolf

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You can you let u

Oil Burners

Plumbing a

Wagr

216 So. Clinton

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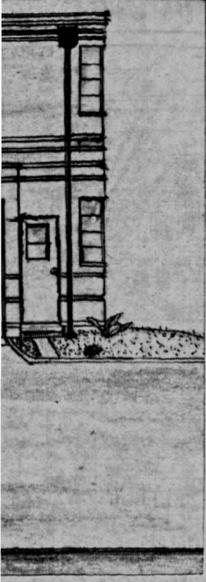
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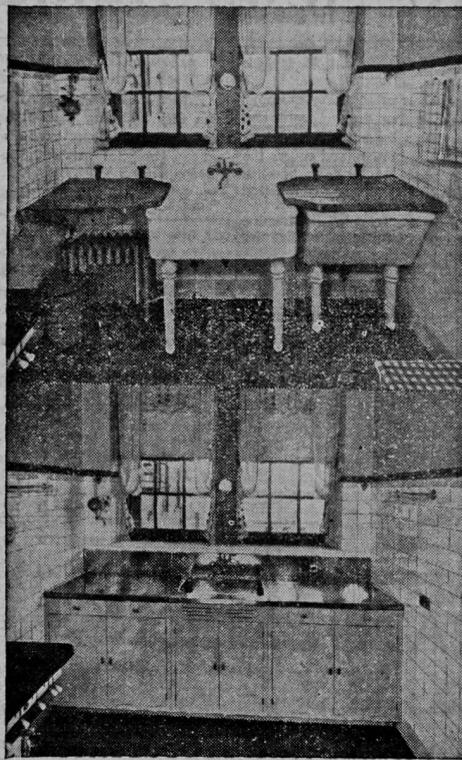
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Daily Iowan Engraving to eliminate public traffic entirely.

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MATERIAL

HAWKEYE

In Your New

BUILDING

Modernization

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Use

Concrete for Permanence

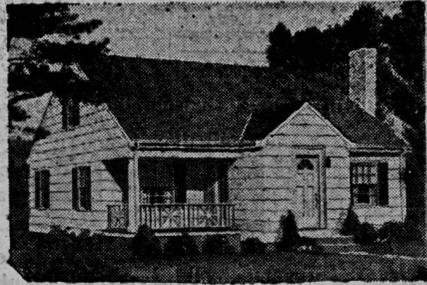
See the Hawkeye Material Co.

WASHED AND SCREENED SAND and GRAVEL
Crushed ROCK, Agricultural LIME
DIAL 4240

Congratulations!

To The New Woolf Avenue Court Homes

This new construction marks another step forward in modern homes. We're proud to say we have kept the pace with modern building, too, by meeting your protection problem with adequate insurance. We are proud to say we insured the new Woolf Avenue Court Homes with this same complete protection.



Whether you are building an entirely new building or adding an extra room or installing a new store front—the value of your property has been increased.

Be certain you see BAILEY and be sure that your property coverage is increased to give you full protection in case of damage.

H. L. BAILEY AGENCY

118 1/2 E. College St.

Dial 9494

FINE WORK

Woolf Avenue Court Homes

These fine homes deserve every bit of the congratulations and praise we can give!

It was our pleasure to furnish the heating and plumbing for these new homes. We know the quality of the supplies and work will be most satisfactory.

You can be sure of this same quality work if you let us handle the job.

- Oil Burners
- Coal Stokers
- Water Softeners
- Plumbing and Heating
- Air-Conditioning

Wagner-Connell Co.

Plumbing & Heating

216 So. Clinton St.

Dial 4554

Leather Makes Furniture News Again

Used to Bring Out Contrasts

By MARY DAVIS GILLIES
Prepared by McCall's Magazine for The Daily Iowan

furniture will reveal how really dramatic the combination of leather and wood can be.

The new idea is to use leather to give color and texture contrast to bring out simple furniture lines.

One desk, massive and sharply boxed in all its lines, has beige leather inlay in bleached mahogany — every surface, including drawer-fronts is paneled in leather,

with only a half-inch flush edging of wood.

Dramatic, too, is a desk in black lacquer finish with a center panel of russet leather. Very striking is a desk in knotty pine with a saddle leather top and leather overlap sides and saddle stitching.

Saddle leather and pine in the same combination also are used in a dining room table and in a man's bedroom furniture.

Most wood-leather combinations use light-colored woods, but fine effects are obtained with dark mahogany and walnut. One mahogany buffet has white leather panels in the drawer faces, with double rows of brown stitching. A walnut bed with rolled ends is upholstered in beige leather with brass nail studs. And there are all kinds of small end tables and coffee tables—one modern table nest consists of three inverted U shapes covered in white leather.

In upholstery, leather is also made to do some interesting new tricks, such as being used with

rough weave fabrics in texture contrasts, instead of covering the whole chair or sofa. For example, leather runs up the arm fronts and tops, bands the outside of a chair at top and bottom, and covers the back and sides of a sofa with either matching or contrasting colors.

There are some very effective side chairs with interlaced leather straps in backs and seats.

Meta Helmer Visits At Home of Parents

Meta Helmer, who has spent the past two years in Seattle, Wash., arrived home Saturday for a visit in the home of her parents, Mr. and Mrs. J. A. Helmer, 1118 Prairie du Chien road. Leaving Seattle, she traveled on the steamship Kathleen to Vancouver, British Columbia. There she entrained for Canada to visit points of interest in-

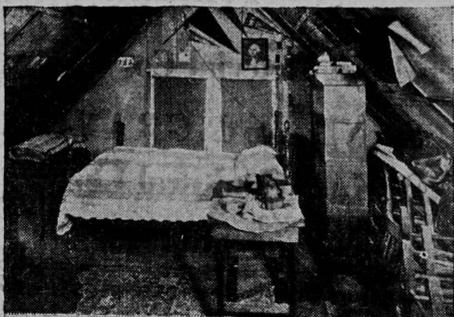
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From Cleveland Miss Helmer traveled to Chicago, where she was met by her mother and sister, Geneva Helmer. The three motored to Sheboygan, Mich., where they visited Mrs. Rose Slepman, former Iowa City resident. On the return trip here they stopped for several days at the Wisconsin Dells.

Saves Steps

An electric-bell annunciator installed in the kitchen of a large house to indicate at what door the bell is being rung is a great convenience and will save many a step.

From Makeshift to Modern



The top picture shows just another attic being used as a combination storage room and sleeping quarters for junior and his brother. Crowded, cluttered with dangerously exposed wiring, it has nothing of distinction about it.

With only a small expenditure for linoleum, wallboard, a new lighting system and fixtures, the room has been transformed into a dignified and neat bedroom of which its inmates may well be proud.

We
Are Happy to have
Supplied the
Pittsburgh Paints
for
the Woolf Avenue Court
Homes

**KARL'S
PAINT SHOP**

122 East College Street

Dial 3945

CONGRATULATIONS!

TO THE NEW

Woolf Avenue Court Homes

A great project for a great city.
Forward Iowa City can well be proud
of this step in modern cooperative
housing.

It is with a great deal of pleasure
that we thank the Woolf Avenue
Court Homes for the opportunity to
serve them with the finest of build-
ing materials.

And you too, can be assured of these
same fine materials in your building
or home if you let us serve you.

Packman-Wagner Lumber Company

821 E. Jefferson Street

Dial 2211

Will Give Last Of 3 Recitals This Afternoon

The last of a series of three reading recitals will be presented at 4 o'clock this afternoon in room 221A, Schaeffer hall.

Jewell Rone, G of Okmulgee, Okla., Harriet Solyst, G of Forest City, and Lenore DeVries, G of Kesley, will appear in the recital, which has been prepared under the direction of Dr. H. Darks Albright, visiting professor from Cornell university.

Miss Solyst will open the recital, reading, as her first group of selections, "Pierrot" by Sara Teasdale, "A Lady" by Amy Lowell, "A Hill Woman" by John Farrar and "Day Dreams" by Dorothy Parker.

The second part of Miss Solyst's presentation will consist of a cutting from "The Citadel" by A. J. Cronin.

Included in section A of Miss Rone's recital are "Illusions of War" by Richard LeGallienne, "To Germany" by Charles Hamilton Sorley, and "Pershing at the Front" by Arthur Guiterman.

A cutting from "All Quiet on the Western Front" by E. M. Remarque will conclude her portion of the program.

Miss DeVries will read a cutting from "Let the Hurricane Roar" by Rose Wilder Lane, and as the second half of her recital, she will present "Richard Cory" by Edwin Arlington Robinson, "Hall Bedroom" by Lucia Trent, and a cutting from "The Ugly Daschund" by G. B. Stern.

New Pest To New Yorkers Get First Touch Of Insect Plague When Beetles Enter Town

NEW YORK—It takes a holdup at the corner drugstore to get a person steamed up about crime. And it takes Japanese beetles in Times Square to make a New Yorker realize there really are insect pests.

Until a few days ago, your average New Yorker never heard of the grasshopper plague in the west. Or he thought of it as one of those things that "can't happen here."

But late July brought a horde of the plant ravaging Japanese beetles into the heart of the city. They didn't find much to eat in Times Square, but they had a good time in the parks and roof gardens.

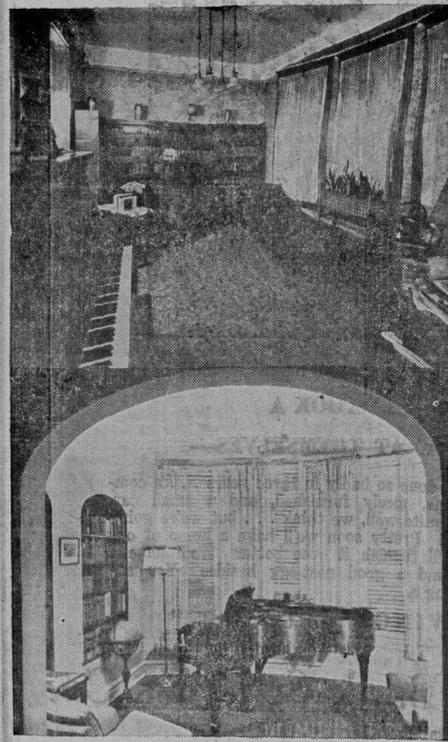
Sixty varieties of flowers grow in the roof garden of the National Surety company. When the beetles hit town, the company's vice-president got excited.

"There are at least 100,000 of those babies down here," he reported. "Why, in an hour you can pick a quart of them."

Picking is one way to fight the pest, which has been spreading ever since it was discovered in New Jersey 22 years ago. But New Yorkers who get around know you can buy beetle traps. Army headquarters for the Second Corps area, on leafy Governors Island, has a hundred of them, and some suburban towns give prizes to children who trap the most beetles.

Suburbanites are getting used

Modernized Music Room



The "Before" picture shows an old-fashioned music and living room. Note predominance of deep shadows due to badly arranged, insufficient lighting. Also the space-taking sectional bookcases and somber wall and floor coverings.

Next regard the "After" view of the same room. The seemingly decorative miracle was achieved at comparatively little cost and completely modernized the room. In addition, the improvement inspired the owner to discard old furniture and install venetian blinds.

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DI
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YOU DON'T NEED
pens to be a fine
painted for app
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Emp
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Handi-bin.
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That make this t
greatest Refrigerator
of the Week—
● Famous Rotorite Unit
● Freezes 113 Ice Cubes
● Touch-A-Bar Door Op
● 12.30 Squ. Ft. Shelf Ar
● Rustless Aluminum Sh
● Semi-Automatic Defros
● New Servex Glassware
● Dry Zero Insulation
● New Speedex Ice Tra

SEARS.

Furniture News Again

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also to seeing a new kind of sign on lawns. It doesn't read, "Keep Off The Grass"; it warns that lead arsenate has been sprinkled around to kill the invaders—and that lead arsenate is poison.

Of course, all this may not be so important as fighting grasshoppers. But it's frightfully important to the New Yorkers. So

Livermore Joins 14th U. S. Cavalry

Bernard C. Livermore, 20 E. College street, who recently was ac-

cepted for the United States army, will join the 14th cavalry at Ft. Des Moines. He passed the necessary requirements at Cedar Rapids.

Livermore was graduated from Iowa City high school and attended the university for two years.

Brighten Up Your Home With

DEVOE

PAINTS and VARNISH

USE THE DEVOE BUDGET PLAN

YOU DON'T NEED READY CASH. If painting at the moment happens to be a financial burden, don't forget the average home can be painted for approximately \$5.75 per month (labor and material included) under the Devoe Budget Plan.

Employ a Reputable Painter—Specify Devoe

MODERN PAINT STORE

208 East College Street

ROBERT WHITEIS

Dial 4410

CONGRATULATIONS!

TO THE NEW

Woolf Avenue Court Homes

A great project for a great city. Forward Iowa City can well be proud of this step in modern cooperative housing.

It is with a great deal of pleasure that we thank the Woolf Avenue Court Homes for the opportunity to serve them with the finest of building materials.

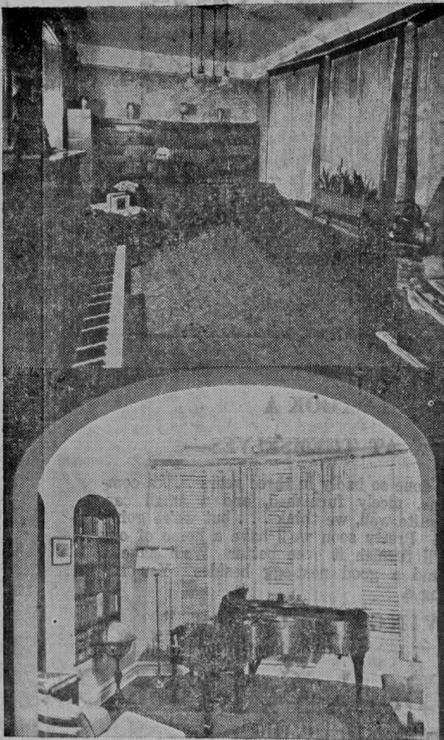
And you too, can be assured of these same fine materials in your building or home if you let us serve you.

Packman-Wagner Lumber Company

821 E. Jefferson Street

Dial 2211

Modernized Music Room



The "Before" picture shows an old-fashioned music and living room. Note predominance of deep shadows due to badly arranged, insufficient lighting. Also the space-taking sectional bookcases and somber wall and floor coverings.

Next regard the "After" view of the same room. The seemingly decorative miracle was achieved at comparatively little cost and completely modernized the room. In addition, the improvement inspired the owner to discard old furniture and install venetian blinds.

A Special Purchase brings you this "Four Star" **COLDSPOT** at the **LOWEST PRICE Ever Quoted!**

Quantities Definitely Limited at this Special LOW PRICE!

Big 6.3 Cu. Ft. Size

Regularly \$169.50

Iowa City's Outstanding Refrigerator Value at

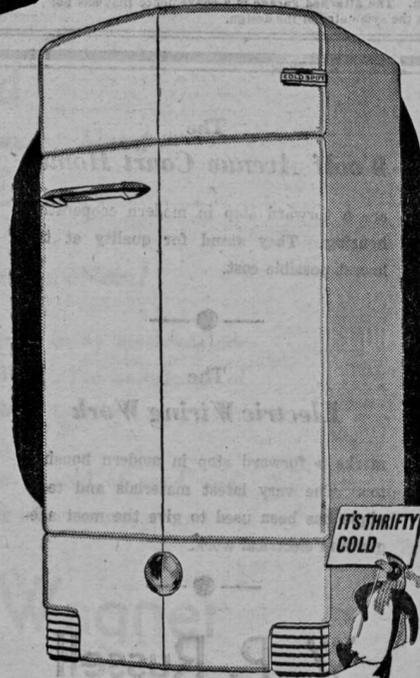
\$149.50
\$5 Down Balance Monthly

Glistening - White Dulux Exterior! Porcelain interior and Handi-bin.

ADDED FEATURES

That make this the greatest Refrigerator Buy of the Week—

- Famous Rotorite Unit
- Freezes 113 Ice Cubes
- Touch-A-Bar Door Opener
- 12.30 Squ. Ft. Shelf Area
- Rustless Aluminum Shelves
- Semi-Automatic Defrosting
- New Servex Glassware Set
- Dry Zero Insulation
- New Speedex Ice Tray



IT'S THRIFTY GOLD

SEARS, ROEBUCK AND CO.

Potted Plants Add Livability to Porches

Extremes Are More Popular

Colonial Designs In Soft Colors Revived With Modern Patterns

A porch decorated with living plant drapery or the banked greenery of potted plants is perfectly justifiable for summer decorations. In fact, it might be considered a link between the home and its garden, for to some degree it softens any bareness and disharmony that might exist about the house extensions. It does not take away

from the actual usefulness of the porch and yet it literally brings the outdoors inside and creates a garden feeling on the porch. When selecting the plant material to be used it must be remembered that the porch is a distinct feature and its treatment must be of a type in keeping with its character. Especially appropriate are plants of a striking individual appearance. Material ordinarily practical only in a greenhouse may be used by the garden because of the additional shelter the porch affords.

Hanging baskets filled with growing things are most suitable for use on the porch. Of the many styles of hanging basket the simple wire frame, moss-lined, is as satisfactory as any for actual growth, though, of course, there

are others more effective from a decorative point of view. Plants for filling the baskets will, naturally, vary with the position they are to occupy. Mosses, ferns, fuchsias, ivies, begonias, small palms and others of similar nature are most suitable for shaded locations while all kinds of bedding plants are best for sunny locations. All sorts of bright and attractive combinations may be obtained with them.

Most desirable for center plants are upright growers such as the various crotons, dracaenas or even the geranium. One attractive combination for a shady location is a fuchsia as a center with a ground of white violas and tropaeolum canariense for a vine. Another combination might be of tuberous rooted begonias with a base of sweet alyssum and ivy-leaved geraniums or pink verbenas for the edging effect.

Silver-leaved geraniums in the center with blue violas as a groundwork and campanula to hang down would be suitable for a sunny position. Another combination may be provided by helio-

trope as the center with pale yellow violas for groundwork and ivy-leaved geranium as a trailer.

A wide range of plants are adapted to the hanging basket culture and many simple and interesting combinations of them will suggest themselves.

Of the many plants which are effective when grown alone the asparagus sprengeri is perhaps the most dependable of them all. Besides standing neglect very well it will grow in almost any position. To be at its best, however, it needs plenty of water. Another excellent basket plant is the common musk plant. It thrives in almost any situation if well fed and watered.

Showing at its best advantage when grown in hanging baskets is the beauty fuchsia with red or violet flowers, for the flowers may be looked into from below.

Another excellent plant for hanging baskets is the mother-of-thousands. Its leaves, shaped like those of the geranium, are red below, olive above and spotted with white. The runners hang over the edge of the basket in little festoons

of foliage smaller than those of the main plants.

As for the care of the hanging baskets, good soil is, of course, essential. But even the best of soil, proper feeding and wide selection of the most adaptable plants, many hanging baskets are failures. Nine times out of 10, the reason for this is lack of water.

A very practical way to handle such baskets is to suspend them from a cord run over a small pulley, securing the end of the cord at a convenient height, after the fashion of awning cords. All that is necessary then is to lower the basket into a pail or tub of water letting it stay until it has absorbed all of the water it can hold.

Phi Epsilon Kappa Will Have Meeting

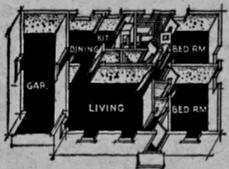
Phi Epsilon Kappa, professional physical education fraternity, will hold its last formal meeting of the summer at 3 o'clock this afternoon at the field house.

Complete—Compact



The small house shown in the above illustration is situated in Greenburgh, N. Y. It was appraised at \$5,700 and financed by means of a mortgage of \$4,500 insured by the Federal Housing Administration.

The house shows the result of careful planning in the efficient arrangement of rooms. The bath is accessible from each bedroom without the necessity of passing through any other room. The attached garage is a convenience that has not interfered with the symmetry of the design.



THREE YEARS MARRIED....



SO THIS COUPLE TOOK A LOOK AT THEMSELVES—

"We haven't done so badly in three years... a comfortable home, nicely furnished, and a small car. We've done quite well, we think... but we're going to do better! Pretty soon we'll have a home of our own and we'll furnish it even better. We'll have a larger car and a good nest-egg besides. You see we're planning a

SAVINGS ACCOUNT!"

Iowa State Bank & Trust Co.

Iowa City's Newest Bank

BEN S. SUMMERWILL, President DR. E. M. MacEWEN, Vice-Pres.
M. B. GUTHRIE, Cashier W. F. SCHMIDT, Assistant Cashier
M. E. TAYLOR, Auditor

Deposits Insured in Accordance With the Provisions of the Banking Act of 1933

The Woolf Avenue Court Homes

are a forward step in modern cooperative housing. They stand for quality at the lowest possible cost.

The Electric Wiring Work

marks a forward step in modern housing, too. The very latest materials and technique has been used to give the most adequate in electrical work.

W. P. Russell

Electrician

427 So. Governor St.

Dial 2627

Strong Contrasts Favored

Plant Drapery Hides Bareness

Garden Linked With Home by Greenery On Bare Extensions

Strong contrasts in both color and pattern are definitely returning to favor in wallpaper. At the one extreme are the soft blues and grays and roses of Colonial revivals, on the other, the lively ultra-modern designs.

A large proportion of plain paper is still sold, but there is a tendency for more pattern. Because the growing vogue for wall papers has extended, some beautifully appropriate patterns have been developed. Kitchens, playrooms and bathrooms look better than ever in the new papers created for those special purposes.

There are many tastes to satisfy, but the tendency right through is towards better drawing, cleaner and clearer colors.

A new popularity of Colonialism has sent designers searching in the old homes of New England, upper New York state and the deep south for historical wall papers which they have reproduced faithfully. Notable examples are the scenic pattern which covered George Washington's room in Mt. Vernon, another from Abraham Lincoln's house in Springfield, Ill., a hand-blocked paper from the Boston headquarters of Paul Revere and a paisley shawl design from Whistler's home in Stonington, Conn.

Spacious, scenic and colorful, these papers in general show to their best advantage in larger rooms.

Among the modern papers one that strikes the eye particularly is a very merry and slightly mad five-strip panel called Manhattan. It shows east side, west side and all around the town, including the harbor with the Statue of Liberty, the "L" Wall Street, Radio city, Central park's skyline and the East river flowing beneath the Triborough bridge.

Non-scenic moderns feature stripes—bold stripes in soft tones, narrow ones with bright motifs. Hang them vertically for a dignified background to traditional or modern furniture or hang them horizontally for an ultra-modern effect. Vertical stripes, too, can give height to a low room, especially if a bright border accentuates the ceiling line.

For the ceilings there are new tricks too. For instance, there's a design bearing the signs of the zodiac, another with drifting clouds and stars.

Kitchen papers have gone realistic with fruits and vegetables or pots and pans in bright colors to offset the too-gleaming brightness of many up-to-date kitchens. Story-book characters like Bo Peep, Red Riding Hood, Alice in Wonderland, even Walt Disney's rank and file, decorate the patterns especially created for children's bedrooms and playrooms.

Foreclosure Is Filed For \$6,000 Mortgage

Attorneys F. B. Olsen and Ingalls Swisher, acting for the state board of education, yesterday noon filed foreclosure action against Charles F. and Anna E. Tomash. The foreclosure is for a mortgage totalling \$6,000.

Up or Down, Who Knows?

East Hall Elevators Offer Diversion, In Addition to Service

By LOREN HICKERSON Daily Iowan Campus Editor

Have you ever ridden the East hall elevators?

They're really a lot of fun, once you get onto them.

You get in, close the door carefully, and punch the button for the floor where you want to get off.

Then you watch the door for other would-be passengers who stand in the halls without.

Usually they tap on the windows with umbrellas and things,

signifying their desire to get on.

Whereupon you open the door, which automatically stops the elevator, or push the emergency stop button when the elevator is in line with the floor.

Usually the elevators are time savers. Sometimes they're not.

For instance, it's discouraging to step up to the elevator on the sixth floor, jubilant that its standing where you left it, waiting for you. (But just as your hand reaches out to open the door, the elevator starts down, in response to the ring of someone on the second floor.)

If you're not in a hurry you wait and try again. Sometimes you walk down.

It's even more disheartening to get into the elevator on the third floor, bound for the top floor, and just as you reach for the top floor button, you start DOWN, not UP, again in response to someone's ring down below.

You say things, sometimes, at

It Is With a Great Deal of Sincere Congratulation

Woolf Avenue

We are glad to have you as a neighbor

HOW YOU ENJOY IT

Is your most important

HOW WE BUILD IT

Is our solution

The best of architecture, the

worthless unless they are completed

a contractor who knows how to build

We know how to build!

from us because of our vast experience

Hunzinger

821 E. JEFFERSON ST.

Odd Livability to Porches

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You say things, sometimes, at

such moments. You can't hurt the elevator's feelings anyway.

Sometimes inexperienced people use the elevators. They neglect to close both doors tightly, which prevents the closing of the electrical circuit which causes the cage to rise.

In such cases they ponder the situation, pushing the buttons intermittently, until someone from a couple of floors up, waiting for the elevator, comes down and sets them right.

Inexperienced persons also are apt to leave the doors open when they leave, and a ground-floor patron, eager to reach the top floor, walks up all the steps, looking for the elevator.

Then he doesn't need it, of course. It's a vicious cycle.

But it's refreshing to go up and down in the elevators as you go about your daily duties.

Elevators are wonderful things.

Parrots live to the age of 50.

Zeta Tau Alpha Group Has Tea

Sorority Entertained In Garden at Home Of Mrs. S. Popoff

Active and alumnae members of Zeta Tau Alpha sorority entertained at a garden tea yesterday afternoon at the home of Mrs. Stephen Popoff, 406 Magowan avenue. Twenty guests shared the courtesy from 3 to 5 p.m.

Presiding at a tea table decorated with garden flowers was Catherine Mullis. Sally Larson, rushing chairman of the local chapter, and Mrs. Jack Kerr served as hostesses.

Out-of-town guests at the tea included Iris Sowler of Spring Lake, Mich., and Mrs. Virgil Scarth of Enid, Okla.

THREE YEARS MARRIED....



SO THIS COUPLE TOOK A LOOK AT THEMSELVES—

"We haven't done so badly in three years... a comfortable home, nicely furnished, and a small car. We've done quite well, we think... but we're going to do better! Pretty soon we'll have a home of our own and we'll furnish it even better. We'll have a larger car and a good nest-egg besides. You see we're planning a

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It Is With a Great Deal of Pleasure We Extend Our Sincere Congratulations to the New Woolf Avenue Court Homes

We are glad to have had the opportunity of being your contractors.



HOW You Build

Is your most important problem!

HOW We Build

Is our solution to your problem!

The best of architecture, the highest quality materials are worthless unless they are combined with the knowledge of a contractor who knows how to build!

We know how to build! You are assured of good work from us because of our vast building experience.

Hunzinger Wagner Co.

821 E. JEFFERSON ST.

DIAL 4835

THERE'S NOTHING

"Just as good as Gas for Heating"

So thinks Mrs. Modern. So speaks Mrs. Modern. And, we presume, this was the reason why the builders of the new ultra-modern Woolf Avenue Homes selected Gas Heat after carefully considering the claims of other fuels and heating equipment. Each of those other methods left something to be desired. Obviously you can't make any heating method automatic simply by "CALLING IT" automatic. Gas is the one and only up-to-the minute completely automatic heat. No stair climbing! No worrying! No smudge, dust, dirt! Nothing to fill! No fuel supply to watch, think of, or forget. Gas is the one fuel without one fault. There are no substitutes nothing is "just as good."



Be proud of your basement just as the owners of the Woolf Avenue Homes are proud of theirs.

Two Hundred Iowa City families are now enjoying the benefits and luxuries of Automatic Gas Heat—Why not you too?

Dependable

(1) Heat (2) Deliveries (3) Cost

GAS is the only completely dependable automatic fuel. Only gas heat gives you dependable heat, deliveries and cost . . . regardless of the weather and conditions! Your gas fuel, supplied through underground pipes, will not be interrupted!

Call the heating department of the Iowa City Light and Power Co. or one of the dealers listed here. Install fully automatic gas heat and quit worrying . . . your heating system will not break down!



Your basement laundry room is kept clean and free from dust. The washing may be basement dried in stormy or wintry weather. You can keep your basement windows closed.

SPECIAL INTRODUCTORY OFFER
Call Your Dealer Today

IOWA CITY GAS HEATING CONTRACTORS

IOWA CITY PLUMBING & HEATING CO. Phone 5870	IOWA CITY SHEET METAL WORKS Phone 2727
A. F. DRYER PLUMBING & HEATING CO. Phone 4575	SCHUPPERT & KOUDELEA Phone 4640
WAGNER-CONNELL CO. Phone 4554	IOWA CITY LIGHT & POWER CO. Phone 3121
RAY LEWIS HEATING CO. Phone 3547	TOM CONNELL PLUMBING & HEATING CO. Phone 6939
HAWKEYE SHEET METAL & IRON WORKS Phone 3363	



\$150 DOWN PUTS A GAS BURNER IN YOUR PRESENT HEATING PLANT
MONTHLY PAYMENTS AS LOW AS \$1.50

Demo Delegates

Thirty-six Chosen to Attend
Judicial Convention
See Story, Page 6

The

Iowa City

FIVE CENTS

The Associated Press

Jury Deadlocked; Government Moves For Labor Retrial

Discharge Jury When It Fails To Get Verdict

Prosecute Harlan Counties Trying To Bolster Labor Act

By KEN WHITE
LONDON, Ky., Aug. 1 (AP)—The Harlan labor conspiracy jury was discharged as "hopelessly deadlocked" today and the government immediately moved for a retrial.

Judge Ford set Saturday, Sept. 17, as the date to hear the government's motion at Lexington, Ky. He indicated he would order another trial, the only question to be decided being the place and time.

The department of justice prosecuted Harlan counties in an effort to bolster the three-year-old labor act with a criminal statute. The statute employed was passed in 1870 primarily to secure the civil liberties of Negroes in the turbulence of reconstruction days. On conviction, the defendants would face possible maximum penalties of \$5,000 fines and 10 year prison terms.

Brian McMahon, chief of the prosecution counsel, in asking the retrial "as soon as possible," told the court:

"The issues to be decided are of nationwide significance, of interest to all the people of the United States, as well as those in Harlan county.

"The cause of justice will be advanced if the issues raised here can be determined."

Jury Foreman L. F. Johnson, general store proprietor from adjacent Clay county, reported after nine hours and 48 minutes of deliberations that the body was divided 7 to 5.

Individual jurors later said seven favored acquittal and five conviction of the 21 former Harlan peace officers, 18 operators and 16 coal corporations charged with a criminal conspiracy to violate miners' rights under the Wagner labor relations act.

"We were just as far apart when we began deliberating Saturday, Juror Alex Powell, Rockcastle county farmer, said after he and his constant companions of the last 10 weeks finally had been dismissed.

Juror Edwin Bell, Wayne county farmer, nodded agreement.

When Johnson reported to Federal Judge H. Church Ford, the jurors were polled, and each replied he saw "no chance" for agreeing.

McMahon, who directed the government's case in the 11-week-long, sensation-studded case, told the court the government was "ready to proceed tomorrow right in this court" if Judge Ford so decided.

The 39 individual defendants, some with their wives and families, lounged about the courtroom and the corridors throughout the day, reading magazines and newspapers and talking.

They were under strict orders to remain in the building. The case was given to the jury Saturday afternoon. The jurors relaxed over Sunday after reporting Saturday night it "looks like an impossibility to make a verdict."

Several other of the 16 widely separated buildings caught fire but the flames were quickly extinguished.

Hughes Returns Home
LOS ANGELES (AP)—Howard Hughes and his four record-breaking companions flew home yesterday, returning to the air terminal where they prepared for their flight around the world.

Medic Group Will Fight

Replies to Charge That Association Broke Trust Laws

WASHINGTON, Aug. 1 (AP)—The American Medical Association, faced with a federal grand jury investigation because of its fight against a co-operative health group, virtually challenged the Roosevelt administration today to a court struggle which may have profound effects on the future of American medicine.

Replying to the charge of Assistant Attorney General Thurman Arnold that "organized medicine" broke the anti-trust laws while opposing the co-operative, the association said in a statement at Chicago:

"Apparently it remains to be determined whether or not the federal administration can use the laws and the courts to mould the people of the United States to its belief in every phase of life and living, or whether or not fundamental principles of common justice which have prevailed in this country in the past are to be relegated into the limbo of forgotten things."

This was taken to mean that "organized medicine" would not abandon the fight against Group Health Association, Inc., a District of Columbia co-operative which receives fees from government employees in return for an undertaking to provide treatment for them if they become ill.

Allies Approve Freeing Nation From Treaties

LONDON, Aug. 1 (AP)—Bulgaria's old enemies, the Allied powers of the World war, today chousured approval of Balkan action freeing Bulgaria from post war treaty restrictions on armaments and armies.

At the same time there appeared to be no bar to similar action by Hungary, the only nation still nominally bound by the restrictions imposed by the victorious allies.

Others of the wartime central powers—Germany and Turkey—already have thrown off rearmament bonds.

In a pact signed yesterday at Salonika, the Balkan entente—Greece, Turkey, Rumania and Yugoslavia—gave Bulgaria equality in maintaining her army, navy and air force and at the same time established a non-aggression agreement among the participating nations.

To abrogate armaments clauses of the post-war Treaty of Neuilly Bulgaria first obtained approval of the Balkan entente and then off the record approval from treaty signatories—principally Britain and France.

Official approval of the signatories is expected to be asked soon and then the matter will be laid before the League of Nations assembly for formal legalization as provided by article 19 of the league covenant which requires assembly approval for treaty revisions.

Powder Blast Injures Five

Police Report \$25 Stolen From Home

SCRANTON, Pa., Aug. 1 (AP)—Explosions, touched off by lightning late today, destroyed two small storehouses at the Dupont powder plant, at nearby Belin village, injured five workmen, and blew out windows in this city, four miles away.

Most of the day force at the plant had left work but five men, in a shanty about 500 yards from the blasted buildings, were knocked down and cut by glass.

The lightning struck the building where powder is dried, and shattered another building where the explosive is glazed.

Several other of the 16 widely separated buildings caught fire but the flames were quickly extinguished.

Police Report \$25 Stolen From Home

Clarence Sievers, 617 S. Dodge street, reported to police that a billfold containing \$25 was taken from his home between 7 and 10:30 p.m. yesterday.

Sievers said when he left the house at 7 it was locked. When he returned the kitchen light was on, the back door open, and the billfold missing.

Professor

NEW YORK, Aug. 1 (AP)—A tragedy of the high seas—the story of a young college professor who vanished 450 miles out in the dark Atlantic after attempting to hurl his wife overboard—was reported officially today by officers of the French liner Normandie when the ship docked here.

Dr. Robert Moore Duncan, 35, assistant professor of politics at Colgate university, disappeared from the wind-swept boat deck of the palatial ship Sunday night, said Henry Villar, the Normandie's purser.

Three Fi Tries to

As Steel Heads Ho

As Steel Heads Ho



W. B. Gillies

... used church to fl
Testimony by a youthful former Youngstown minister before the senate civil liberties committee that an official of the Youngstown Sheet and Tube company, urged 30 Youngstown, Ohio pastors to influence their congregations against joining the C.I.O. in 1936, was a highlight of the committee's investigation into anti-union activities. Among those who heard the pastor's charges were W. G. Gil-

Receive Testimon Used Gas, Bats to

British Patrol Border to Stop Holy Land Fight

JERUSALEM, Aug. 1 (AP)—British troops took over patrol tonight of Tegar' Wall, the \$500,000 electrified fence along the Syrian border, as scattered disorders resulted in nine killed and seven wounded in a continuation of Arab-Jewish terrorism.

The troops manned pillboxes at intervals along the wall and began a 24-hour patrol to thwart gun running and prevent possible aid from reaching Arabs fighting against the proposed British partition of the Holy Land.

Arabs were convinced the high July casualties of 674, including 141 Arabs killed, were due to Jewish reprisals and many of them completely boycotted authorities.

Meanwhile Jews reinforced guards at their isolated settlements.

Police Report \$25 Stolen From Home

Clarence Sievers, 617 S. Dodge street, reported to police that a billfold containing \$25 was taken from his home between 7 and 10:30 p.m. yesterday.

Sievers said when he left the house at 7 it was locked. When he returned the kitchen light was on, the back door open, and the billfold missing.

'Richard' Mo

By LOREN HICKERSON
Daily Iowan Campus Editor
We hate to brag!
But we think "Richard of Bordeaux," as presented last night in University theater under the direction of Prof. Vance M. Morton, was the most impressive of the summer plays, and was as "finished" as its cast of characters could possibly have presented it.

We enjoyed every minute of "Richard," and we think we recognized among its characters one of the finest actors you'll find on any university stage in America—Walter Fleischmann.

"Richard of Bordeaux" is an historical drama. Centered about Shakespeare's Richard II, Gordon Daviot's production is gripping, well written and smoothly moving.