1935 MODELS PASS IN REVIEW

Above MODERNISTIC - The 1935 Plymouth features the latest in ultra-modern accessories and body designs.

Right LEAN AND RAKISH - The new Ford convertible features a rakish top that blends perfectly with the lines of the car.

Right AIRSTREAMED - This new aerodynamic line is being presented this year by DeSoto as a companion line to the 1935 Airflow models. This new line incorporates many Airflow features.

Above SPORTY - The 1935 Pontiac sport coupe features the speed and speed of the campus. Its streamlined lines and smooth action are particularly attractive to the college men and women.

Right SMARTNESS AND BEAUTY - As featured in the new Dodge, this smart college creation of Dodge craftsmen expresses the feature of its design that suggests comfort, and power.

Below TWO DESIGNS are featured for the 1935 Chrysler eight - the Airflow and the Airstream.
AIRSTREAMED

The new and dynamic line of cars being presented this year by DeSoto is a companion line to the 1935 Airflow models. This new line incorporates many Airflow features.

TWO DESIGNS

Above SPOKY: The 1935 Pontiac sport coupé features the trend of dealing with the trend of "tail of the comet" from many years. Its streamlined look and style are particularly attractive to the college men and women.

Below SMARTNESS AND BEAUTY: As featured in the new Dodge, the streamlined and smart lines of this new model suggest speed, comfort, and power.

EDWIN BOYD, '35 — Engineering Student:
"An engineering field trip is enough to tire out anybody. When I'm lugging a transit and tripod across rough country... taking the hills as they come... fighting through brush and woods... I'll admit I often get tired clear through. No wonder you'll find me smoking a Camel most of the time. For I've learned that a Camel restores my energy — cheers me up — makes the miles ahead seem easier. And why not enjoy a Camel whenever I want one — Camels never get on my nerves!"

GLEN GRAYS CASA LOMA ORCHESTRA
TUNE IN ON THE NEW CAMEL CARAVAN
featuring
WALTER O'KEEFE ANNETTE HANSHAW
TUESDAY — 9:00 P.M. E.S.T. 10:00 P.M. M.S.T.
THURSDAY — 9:30 P.M. M.S.T. 8:30 P.M. P.S.T.
OVER COAST-TO-COAST WABC—COLOMNET NETWORK

CAMELS COST LITTLE TOBACCOS
NEVER GET ON YOUR NERVES!
YALE TO MIAMI. These Yale University (New Haven, Conn.) students plan to make the 1,400-mile trip in 15 days on racing bicycles.

THEM IN A NAME? • Margaret Feder, New Jersey College for Women (New Brunswick) student, has won a viola scholarship.

WHATS A NAME? • Margaret Bery, a University of Alabama (University) Phi Beta Kappa, also holds the intercollegiate swimming record for the 40-yard crawl. She is a Kappa Kappa Gamma.

ALABAMA'S AMERICAN BEAUTY • • • Margaret Berry, a University of Alabama (University) Phi Beta Kappa, also holds the intercollegiate swimming record for the 40-yard crawl. She is a Kappa Kappa Gamma.

THEY'RE OFF • Horsewomen of Mount Holyoke College (South Hadley, Mass.) leaving their campus for Madison Square Garden to attend the National Horse Show.

SHE TURNED DOWN A FOLLIES OFFER so she might continue her law studies at DePaul University (Chicago). It's Alice Jasirowski, "Miss Chicago of 1934.

YOU'D BETTER DUCK • For if you don't you'll be hit by the snowballs being thrown by these Drake University (Des Moines, Ia.) students.

DISCUSS NEW RULES • Frank Meyer, of Marquette University (Milwaukee, Wis.), Lou Little, of Columbia University (New York City), and Bernie Bierman, of the University of Minnesota, are discussing new rules at the National Student Press Association annual convention, which was recently destroyed by fire. The bricks were from the razed building, and were all marked to serve as souvenirs of the event.

WELL, WELL • So hot dogs grow on trees? These University of Miami (Fla.) co-eds are substituting the hot dog tree for the real thing.

CORRECT TIME IS • • • And these University of Miami (Fla.) co-eds are substituting the hot dog tree for the real thing.

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WHAT'S IN A NAME? Margaret Fidler, New Jersey College for Women (New Brunswick) student, has won a violin scholarship.

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WHEN WILLI WELL! So hot dogs grow on trees! These University of Miami (Fla.) co-eds are substituting their hot dogs for the real thing.

CORRECT TIME IS . . . . And these University of Miami (Fla.) co-eds are getting it from the sun dial instead of on their campus.

SHE TURNED DOWN A FOLLIES OFFER so she could continue her law studies at DePaul University (Chicago). It's Alice Jodkowski, "Miss Chicago of 1934."

YOU'D BETTER DUCK • For if you don't you'll be hit by these snowballs being thrown by these Drake University (Des Moines, Iowa) students.

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FOOTBALL CONVICTS • Members of the Arizona State Teachers College (Flagstaff) team give each other convict haircuts to celebrate an unannounced season.
A Boy Full of Fashion Information

This well-dressed weekender is wearing a rough weave cheviot suit in over-checked pattern—and the blazer on the pocket and the leather buttons will be the final touch that makes this model so attractive to the spot-the-exact-college. Also worthy of attention are the sheet Scotch plaid, the hat with a decided brio snap, the Wash tab shirt with interlaced points, and the neat bowtie checked in.

In the bag you will find the accessories shown below (you can take our word for it)—a button-down and a straight-colored shirt, a pair of jacket, hose of wool, a suit of checkered design, and Muscled embroidered, through a scarf and an interwoven sweater.

INFORMATION on what is the correct dress for the college man may be obtained by writing the Fashion Edition of Collegiate Digest. Address: Fashion Editor, Collegiate Digest, P. O. Box 472, Madison, Wis.

YESTERDAY AND TODAY

From pocket fences to radio towers might be the caption for this group in the series of exclusive "Yesterday and Today" pictures. We are just going to tell you that they are the two buildings constructed at Rensselaer Polytechnic Institute (Troy, N. Y.) and the last addition to the large group of buildings that now form the campus of the famed engineering school.

LATIN

Provisions. (Cassil's.)

E. PLOMDRES Unlimited

Don't Write This to Your Smoking Unlil We Have Seen PRINCE ALBERT

The Bibb is round

Ypperly-blue Smooth

PRINCE ALBERT

FIVE DOLLARS will be paid for the two photos shown above. (See directions on reverse). Using page 147 of this issue, you will find the correct answers to the Puzzle. Answers to this puzzle will appear in the August issue.

FIVE DOLLARS will be paid for the correct answer to the puzzle on page 147 of this issue.

CROSSWORD PUZZLE

Answer To Last Week's Puzzle

1. Inclination.

2. City.

3. Incline.

4. Sand.

5. Inclination.

6. Lion (L.).

7. Incline.

8. Sand.

9. City.

10. City.

11. City.

12. Incline.


15. Inclination.

16. Inclination.

17. Sand.

18. City.

19. City.

20. Inclination.

21. Inclination.

22. Sand.

23. City.

24. Inclination.


27. Inclination.


29. City.

30. Inclination.

31. Sand.

32. City.

33. Inclination.

34. Sand.

35. City.

The above photo of Gen. George Van Horn Moseley, South corps area commander, and Maj. Edger H. Underwood, commander of the University of Alabama, was taken at the University of Alabama, and not at the University of Texas. The above photo shows at picture the Tau Alpha Omegaaternity active in the usual form of punishment to the students. In the University of Georgia. The two photos shown at picture the Tau Alpha Omegaaternity active in the usual form of punishment to the students. In the University of Georgia.
The nation's greatest group of football "experts" has spoken. We present you to its choice, the All-American Football Team. From all across the country the names are submitted; from every corner, the names pour in. And then, after months of hard work, the nation's choice is made. This year, once again, the names of the outstanding men of the 1934 season, have been selected entirely by student voting. A national all-star team is presented, from which the nation is given a chance to pick its choice, the All-American football team. The names are voted upon by the students in the high schools and colleges across the land. The names of the outstanding men of the 1934 season are picked. The names are picked by the students, the names are picked by the nation. The nation has chosen the All-American football team. The nation has chosen the All-American football team of 1934.

From sections of the country, the names are submitted. From the east coast, the names pour in. From the west coast, the names pour in. From the south, the names pour in. From the north, the names pour in. And then, after months of hard work, the nation's choice is made. This year, once again, the names of the outstanding men of the 1934 season, have been selected entirely by student voting. A national all-star team is presented, from which the nation is given a chance to pick its choice, the All-American football team. The names are voted upon by the students in the high schools and colleges across the land. The names of the outstanding men of the 1934 season are picked. The names are picked by the students, the names are picked by the nation. The nation has chosen the All-American football team. The nation has chosen the All-American football team of 1934.