

CITY, CAMPUS FACE BRIGHTER '35

Business Shows Upturn as 1934 Comes to End; Many Federal Agencies Bring Money, Jobs

Local Interest Centers About U. S. Program, Actions of City Council Concerning Municipal Light Plant Issue, Sewage Disposal, Gas

By WILLIAM MERRITT (City Editor, The Daily Iowan) The bells that rang 1935 into Iowa City and Johnson county this morning contained a note of optimism that has been noticeably lacking during the last four hectic years.

Though off to a slow start, economically speaking, 1934 left local merchants and townspeople with a feeling that perhaps the community was on an upgrade.

Christmas business in 1934 in nearly all lines of merchandising was ahead of the four previous years. Automobile registrations and car sales, fairly accurate indices of the degree of prosperity, rose in 1934, especially in the used car field.

City Planning Commission Looks Ahead

For the first time in its history, Iowa City starting today, will enter a year with a definite plan of community development and improvement to follow.

Responsible for the drafting of the program are members of the city planning commission, who engaged Jacob Crane, Jr., of Chicago, to study the local situation last summer.

Mr. Crane, who is prominent in state planning work, has yet to submit his final recommendations. In a preliminary report, however, he has listed many possible advances open to Iowa City.

Not Obligated The city is under no obligation to follow his suggestions, but members of the planning commission, headed by Prof. Earle Waterman, have indicated a determination to insist on consideration of the proposals, at least. Final action is up to the city council.

Among the various improvement steps listed by Mr. Crane are the establishment of a large park, including a lake if possible, east of Iowa City; beautification of the Iowa river banks south of the Burlington street bridge; establishment of playgrounds at strategic positions throughout the city; the increased planting of trees in residential districts; the complete redrafting of a zoning ordinance to halt the spread of business into residential sections; improvement of architectural style in downtown buildings; and the re-routing of main highways so that they will come near but not through Iowa City.

Predicts Increase The proposals are based on a supposition that, as university enrollment increases, the local population will also rise. Mr. Crane, pointing out that Iowa City will probably have more than double in size within the next 30 years, urged the planning commission to follow a policy of beautification as being most appropriate for a city mainly dependent upon an educational institution.

Independent of the planning commission, the city park board, with Dr. E. J. Anthony as chairman, drew up a detailed scheme for the improvement of the city park. Included in the proposed projects are the construction of a keeper's lodge, a bridge path, and more picnic tables, enlargement of the present lake, and the building of a bridge to the island in Iowa river.

Hot Campaign The municipal ownership forces which became well organized before the election which was to determine whether or not Iowa City would build a municipal plant found plenty of opposition from the Consumers Protective association which fought to retain the company in Iowa City.

In the weeks previous to the election of April 17, both sides used every political artifice known to local politicians. Municipal ownership won by 155 votes. The council, however, feeling that the majority was not large enough to warrant building of a plant, by a vote of 4 to 3 tabled the ordinance. The council's resolution calling for natural gas in Iowa City did little to heal the split in the city caused by the question and so the beginning of the new year finds the question still unsolved.

Sewage Plant The largest accomplishment of the council during the year was the awarding of contracts for the building of a sewage disposal plant in Iowa City to help unemployment through the use of PWA funds. The question is not settled, however. At the present time the university's share of the cost of the plant has not been settled and until it is, the whole burden of paying for it will fall on the shoulders of the Iowa City taxpayers. Through the help of PWA and the state highway commission, the council was able to finance the resurfacing of Burlington street.

In the field of state politics, Johnson county and Iowa City during 1934 fared exceedingly well. Because of the CWA and CCC, which eased the acuteness of the local unemployment situation during the first few months of the year, the Community Chest askings amounted to only \$16,000, nearly \$6,000 lower than the previous year.

Work Provided With the end of the CWA in May, Iowa City was faced with the responsibility of taking care of their army of unemployed of almost 1,000 strong; but the blow was warded off by the organization of the state emergency relief administration. In this respect, the numerous university and county PWA projects provided work for hundreds who would otherwise have been seeking support from the county and city relief agencies.

It has been conservatively estimated that through the various phases of federal government alphabet agencies about \$5,000,000 flowed into the county. Besides the government money, nearly every closed bank in the county at one time or another in the year put approximately half a million dollars into circulation.

Payments Improve Because of the AAA, which loosed another half million dollars to farmers in the county, tax payments last year were reported at the county treasurer's office to be considerably better than in 1933. Loans to home owners amounted to about \$500,000 and farm loans reached the \$2,500,000 mark.

In the field of city politics, 1934 was an exciting year. With the utility question hanging over from the last three years, the city council found itself in an uncomfortable position the entire year, trying to settle the question of rates in a way that would be both satisfactory to the company and to the consumer.

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LEADING FIGURES AS HAUPTMANN DRAMA NEARS CLIMAX



Bruno Richard Hauptmann, Bronx, N. Y., carpenter, charged with the kidnaping and murder of the Lindbergh baby.



Col. Charles A. Lindbergh, father of slain baby.



Mrs. Anne Morrow Lindbergh, mother of slain baby.

Jurors Indict John Chase

To Face Trial on Charge Of Murdering Herman Hollis, U. S. Agent

CHICAGO, Dec. 31 (AP)—John Paul Chase, rushed here in iron from California, was indicted late today by a federal grand jury charging him with the murder of Herman E. Hollis, special agent of the department of justice.

Hollis and Inspector Samuel P. Cowley were mowed down by bullets on Nov. 27 as they sought to capture George (Baby Face) Nelson, his wife, and a male companion near suburban Barrington. Nelson was fatally wounded in the battle.

Another indictment will be sought Wednesday. Prosecutor Dwight Green announced, to have Chase named also as the slayer of Cowley. The indictment was the first returned under a new federal law that makes the killing of a federal agent a federal crime demanding the death penalty for first degree murder.

Speed was the watchword with Green, the prosecutor who helped put Al Capone behind the bars, who hurriedly summoned a grand jury and had it listening to witnesses 30 minutes after Chase was brought here today.

Storm Hits Kansas GARDEN CITY, Kan., (AP)—A dust storm, described as probably the worst of the year, raged over western Kansas yesterday.

Ship Asks Aid NEW YORK, (AP)—Fighting a leader, storm-swept sea, the Greek freighter Merope crept toward Boston last night, after flashing urgent messages that she was in need of assistance.

relief proposals could be carried out without materially affecting the reductions in state property taxes which benefits to property owners from sales and income tax revenue in the form of state property tax refunds.

Annual yield of the two special taxes, plus the 2 per cent corporation tax adopted in the state three-point tax law a year ago is estimated at \$19,320,000 per year.

Local Temperatures (As recorded each hour at the Iowa City airport, from 12:30 p.m. to 11:30 p.m. yesterday.)

Table with 2 columns: Time, Temperature. Rows: 12:30, 1:30, 2:30, 3:30, 4:30, 5:30

The lowest temperature recorded yesterday was 4.

WEATHER IOWA—Fair, moderate cold wave east portion Tuesday; Wednesday partly cloudy and warmer.

Ladder Will Form Important Hauptmann Trial Evidence

Selection of Jury For Case Will Start In Court Tomorrow

FLEMINGTON, N. J., Dec. 31 (AP)—Determined to leave nothing undeveloped in their case against Bruno Richard Hauptmann, New Jersey prosecution officials, it was learned authoritatively today, plan to show the jury that will decide the German carpenter's fate that the ladder used in the Lindbergh kidnaping would fit easily into the defendant's automobile.

Because of the green sedan owned by Hauptmann could not be brought into the small court room, the state proposes to drive the machine up to the door of the Hunterdon county court house and there demonstrate to the jury in the open air that it was large enough to carry the ladder. The state also intends to use the car in an effort to identify it as the one seen by residents of Sourland mountain near the Lindbergh estate on the day and evening of the kidnaping.

Starts Tomorrow Hauptmann will go on trial Wednesday on an indictment charging him with the murder of the infant Charles A. Lindbergh, Jr., first-born son of the famous aviator.

The kidnap ladder was discussed from another angle today, Dr. E. M. Hudson, a New York stomach specialist, chemist and bacteriologist, disclosing he had found more than 500 finger prints on its uprights and rungs in an examination on March 14, 1932.

Fingerprints "If the ladder had been constructed by Bruno Richard Hauptmann," Dr. Hudson said, "his fingerprints certainly should appear somewhere among those found" on that date.

He stated he had nothing to do with any subsequent identification of the prints and New Jersey's attorney general, David T. Wilentz, chief of the prosecution forces, stated the ladder had been "tested before Dr. Hudson made his examination and no fingerprints were found."

"It was taken in and out of confidences," Wilentz said, "and when he (Dr. Hudson) got to it, there were lots of finger prints on it."

State Prepared With the trial only hours away, the state had virtually completed preparation of its case. An all-day conference, however, will be held tomorrow at Trenton to decide upon final plans.

Selection of the jury will initiate the trial Wednesday, a procedure expected to continue the balance of the week.

The state representatives have discovered, it was learned today, that twelve persons of German descent are among the talesman and an effort may be made to prevent any of these from serving on the jury.

Wages to Rise CLEVELAND, Ohio (AP)—Another leg on the journey toward pre-depression wage scales will be passed today by more than 1,000,000 railroad workers when pay raises aggregating \$3,250,000 a month are restored to them.

Woodsmen Save Four Injured, Half-Frozen Plane Crash Victims

MOREHOUSEVILLE, N. Y., Dec. 31 (AP)—Four despairing men, catapulted from the skies last Friday when their plane crashed in a night storm, were snatched from approaching death in a mountainous wilderness today.

Half frozen in the 30 degrees below zero weather, without food for two days, their meager fire almost out, and all suffering from injuries received in the crash, the crew and passengers of the American airliner plane were brought back to civilization by woodsmen who fought nature at its worst to save them.

Ploughing through waist-deep snow on snowshoes, they found the victims, now almost abandoned, about 10 p.m.

Steel Interests Challenge Act

Claim Recovery Bill Invalid; Efforts For Labor Truce Collapse

WASHINGTON, Dec. 31 (AP)—The United States Steel corporation is expected within a few days to challenge the validity of the recovery act in the courts.

This likelihood came tonight following the steel labor board's order for elections at the Duquesne, Pa., and McDonald, O., plants of the Carnegie Steel company, a U. S. Steel subsidiary.

The order also signaled the collapse of negotiations between the corporation and the Amalgamated Association of Iron, Steel and Tin Workers toward a six months truce. President Roosevelt recently took a hand in those negotiations. Union chiefs steadfastly refused to give up their fight for "majority rule."

Charlton Ogburn, counsel for the Amalgamated, had this to say, however: "I hope that the United States Steel corporation will realize that the better part of wisdom is not to resist the government or its order, but to carry out their promise made last summer to the steel board to cooperate with the board."

You Tell One

5,000 Liars Compete for World Championship Medal — If Their Reports Are Correct

CHICAGO, Dec. 31 (AP)—Five thousand liars were turned loose on a helpless public today, and the worst was none too good for them.

They were lean from a year's training for the annual tournament of the Burlington (Wis.) Liars club and when they stripped for action the lies were pretty bare-faced.

California weather, braggarts, of course, led all the rest in numbers but they took no prizes home. The judges—home-trained, themselves, in the prevaricator's art—passed up the embellished tale of Esther Anderson, McKeesport, Pa., that her grandfather's boyhood tin-type had grown a full beard when found in the attic recently.

They voted the medal for world's champion liar, which hasn't much trade-in value, to Verne L. Osborn of Centralia, Wash., who had told of plunging over a 1,000 foot cliff on the back of his trained mule pursuing a jackrabbit.

"I was non-plussed for the nonce," said Osborn, "but when we were within 10 feet of the bottom I recovered my wits. 'Whoa there,' I shouted. 'The mule was so darned well trained he stopped dead in his track I got off and dropped gently the remaining few feet.' Gregory Clark of the Toronto Star had a tale in sadder vein. His shoes were so old, he related, that he could no longer tell which was right and left. One day he wore the left shoe on the right foot and when he turned a corner to the right his shoes turned left and he broke both legs.

Texas Pastor Will Succeed Rev. Jones

Rev. Jones Accepts First Presbyterian Call; Arrives Jan. 20

The Rev. Ilon T. Jones, pastor of the Madison Square Presbyterian church at San Antonio, Tex., since 1926, has accepted a call from the local First Presbyterian church to succeed the Rev. William P. Lemon, now pastor of a church at Ann Arbor, Mich.

The Rev. Mr. Jones' acceptance was read Sunday at the church service. He and his family plan to be here in time for him to take charge of services Jan. 20.

Trinity Graduate The new pastor was born Oct. 28, 1889, at Seymour, Tex. He received his bachelor of arts degree at Trinity university, Waxahachie, Tex., in 1913, and received a D.D. award in 1928. At the Presbyterian Theological seminary in Chicago he received in 1916 the B.D. degree, and in 1917 received a master of arts degree from Columbia. He was ordained in the ministry of the Presbyterian church in 1917.

He was pastor of the Third Avenue Presbyterian church at Corsicana, Tex., from 1917 until 1926. Since 1926 he has been at San Antonio.

In "Who's Who" The Rev. Mr. Jones is author of "Is There a God," (1921) and "For Times of Crisis" (1931), has contributed the page, "Youth and the Conquering Life" to the Presbyterian Advance, and is included in this year's "Who's Who."

The Rev. and Mrs. Jones have three children, Virginia Anne, Nancy Jane, and Cary Margaret.

Coast Feels Quake

CALEXICO, Cal. (AP)—An intense, undulating earthquake shook southern California, Arizona and northern Mexico yesterday, causing severe damage to lower California irrigation canals, buckling roads and opening wide crevices in the earth.

Paraguay Wins Victory

ASUNCION, Paraguay (AP)—Paraguayan forces in the Chaco, it was officially reported, yesterday scored a victory in the Tibobo sector slaying 600 Bolivians and taking 2,000 prisoners.

Registration Gain

Especially notable was the gain in freshman registration, for with 1,175 in liberal arts the yearling class showed an increase of about 24 per cent.

Fine Arts

Hand in hand with this development went the erection of a great new fine arts building, which is expected to be ready for use within a month. Another notable building project was the Law Commons, dormitory for legal students, begun last April and completed in September. The building now provides quarters for 150 law students. Linking these two new buildings on the west campus with the east is a new foot-bridge. Nearly half a million dollars is represented in these projects.

Landscaping of the river front and erection of a wall along the banks of Iowa river near the Union were other projects included in the building program.

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Physical, Artistic Progress Mark Course of University; New Enrollment Figure Set

Federal Funds Aid Student Employment; PWAP Brings Many Artists to Campus; 1934 Construction Adds New Landmarks

By TOM YOSELOFF (Managing Editor, The Daily Iowan) The year 1934, recovery year for the entire nation, was more than recovery year for the University of Iowa. For in this year the university plunged far ahead of its former bounds, making great progress not only physically but artistically as well.

Although the last several years have been notable for rapid progress in scientific achievement, the year just ended will be remembered for contributions to Iowa's art. Physically, art grew to full stature and clamored for recognition.

All Hail Coming Year

Nations Around Earth Celebrate '35 With Optimism, Festivity

Expansion—numerically through increased enrollment and physically through the addition of two new buildings—was a keynote of the year. Operating on a drastically clipped budget, the university was still able to expand its facilities through the aid of federal funds and economies at home. In spite of cut budgets, a full program of extra-curricular activities was maintained.

The extension of self-help dormitory systems and the creation of student jobs through the federal emergency relief administration were largely accountable for an increase of nearly 13 per cent in enrollment last September over the previous year. The jump in registration set a new record for the number of students in residence on the campus, with more than 5,800 men and women enrolled. In comparison with other state universities, Iowa ranked tenth in enrollment in the year ending June 30, keeping the position which it held last year. In the colleges of medicine, law, and commerce higher comparative rankings were recorded.

Registration Gain Especially notable was the gain in freshman registration, for with 1,175 in liberal arts the yearling class showed an increase of about 24 per cent.

Federal funds, too, were in large measure responsible for the awakening of new artistic appreciation and the physical advance in artistic facilities. The public works of art projects brought 15 outstanding Iowa artists to the campus, led by Grant Wood, who was later added to the university staff as assistant professor. Through the creation of murals representing Iowa's life and culture and through assistance given Iowa communities in planning art projects, the university and the PWAP artists succeeded in awakening a new public interest in art.

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Iowa City Church Groups Will Hear Reports, Elect Officials

As the New Year dawns, yearly reports and elections of officers are scheduled for meetings of the many church groups in Iowa City.

Episcopal
Election of officers will be held at the meeting of the Women's auxiliary of the Trinity Episcopal church at 2:30 p.m. tomorrow in the parish house.

An all day meeting for quilting is planned for the Ladies' Aid society of the Christian church, starting at 10 a.m. Thursday in the church parlors.

Election of officers of the church and Bible school, and reports are planned for the annual meeting of the Christian church following a family supper in the church parlors at 6:30 p.m. Thursday.

In charge of table arrangements are Mrs. George Gay, Mrs. George

Hildenbrandt and Mrs. G. O. Kircher. Each family will bring a covered dish, sandwiches and table service.

Phillip Norman, chairman of the church board, will preside at the business meeting. Brief reports will be presented by the church societies, officers and divisions.

W. F. Miller, chairman of the nominating committee, will present a report, after which officers will be elected as follows: two elders for three year terms, five deacons and two deaconesses, one trustee, financial secretary, treasurer, Bible school superintendent, assistant superintendent, secretary and treasurer.

Pearre Division Missionary society of Christian church will meet at 2:30 p.m. tomorrow at the home of Mrs. George D. Koser leader, Mrs. Nettie Lake, 208 E. Fairchild

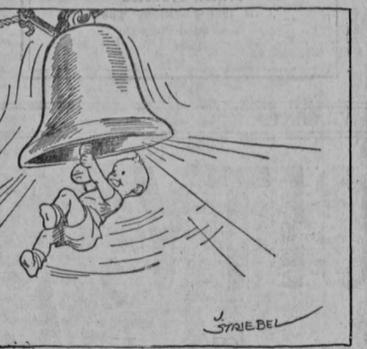
DIXIE DUCAN—

RING OUT THE OLD RING IN THE NEW—
AND A HAPPY NEW YEAR
TO ALL O' YOU



—FROM DIXIE, MICKEY,
MA AN' DADDY
AN' OUR NEW ARRIVAL
—LITTLE LADDIE

By J. P. McEvoy and J. H. Striebel



1935
★
HERE
WE
ARE
FOR
A—

Happy New Year

We Wish Our Many
Friends Happiness and
Prosperity

street. Leader of the meeting, which will be "Japanese on the West Coast," will be Mrs. Rose Paul.

Assistant hostesses will be Mrs. Mary Neff, Mrs. Susan Dubell and Mrs. R. W. Hall.

English Lutheran
Mission society of First English Lutheran church will meet at 2:30 p.m. tomorrow at the home of Mrs. H. L. Bailey, 312 S. Governor, with Mrs. George D. Koser leader.

St. Mary's
Union prayer meeting will be held at the home of Mrs. Ben Switzer, 94 Iowa avenue, at 7:30 p.m. tomorrow. Mrs. Cora Rice will lead the meeting. Yearly reports will be given.

St. Wenceslaus
Ladies' club of St. Wenceslaus will meet at 2:15 p.m. tomorrow in the church parlors. Mrs. J. J. Reha will be hostess.

Methodist
Foreign Mission society of Methodist Episcopal church will meet at 2:30 p.m. tomorrow at the home of Mrs. Lee Nagle, 917 E. College street, with Mrs. Walter A. Jessup in charge of the program. Devotions will be conducted by Mrs. H. L. Seger.

Mrs. Irene Cannon is chairman of the assisting committee, with Mrs. Jennie Snyder, Mrs. A. O. Ingram and Mrs. F. L. Mott.

Presbyterian
The meeting of Woman's association of the Presbyterian church tomorrow has been postponed to Jan. 9, when it will be held at the home of Mrs. E. K. Mapes, 616 N. Dubuque street.

Music Study Club
The meeting of Music Study club Friday has been postponed until Jan. 11, when the club will meet at the home of Mrs. Dorrance White, 622 Brown street.

Town & Gown

New Years
12:00 to 2:00—5:30 to 7:00

Open Through Vacation

815 E. Burlington Street

Four Girl Scouts To Plan Overnight Hike

A committee of four Girl Scouts from troop 1 at Iowa City high school will meet at 10 a.m. tomorrow in the American Legion building to make plans for a troop overnight hike, to be held soon.

The girls, who will meet with their leader, Cornelia Cameron, G of Iowa City, are Cora Eaton, Ruth Pluss, Betty Eichler and Betty Williams.

University Club Will Play Bridge Thursday

University club members will meet for a "Dictators" bridge at 7:30 p.m. Thursday as the first event of the New Year in the club rooms at Iowa Union. Mrs. Earle S. Smith and Mrs. L. G. Lawyer are in charge,

and the committee is Mrs. W. R. Whitels, Ethyl Martin, Margaret Wallen and Salome Poole.

Jolly Twelve
Jolly Twelve Euchre club will meet Thursday at 2 p.m. at the home of Mrs. C. M. Oberholz, 802 E. Bowery street.

Mrs. Jessup Honors Two Guests at Tea

In honor of her guest, Alice Camerer of Detroit, Mich., and her father-in-law, Albert Jessup, Mrs. Walter A. Jessup entertained friends at tea from 4 to 6 p.m. Sunday in her home, 8 E. Bloomington street.

Assisting her at the tea table were Marjorie Aleock, a student at Northwestern university, Isabelle Smith and Helen Fitzgerald.

Kappa Phi Alumnae Group Meets Sunday

Jeannette Parrott and Delma Chesmore were hostesses to the Kappa Phi Alumnae association at tea in the Methodist student center at 3 p.m. Sunday. Chalk talks by Mrs. Fred Oberst, accompanied at the piano by Miss Chesmore, entertained guests during the afternoon.

Gwendolyn Williams Entertains at Bridge

Gwendolyn Williams entertained friends at a dessert bridge at 2 p.m. yesterday in her home, 324 Hutchinson avenue. Lighted tapers decorated the dinner table, and Christmas

decorations prevailed throughout the house. Winners of prizes at bridge were Dorothy Osborn, Mary Parden and Margaret Olsen.

Woods to Honor Staff Members of Hospital

Dr. and Mrs. Andrew H. Woods will entertain staff members, nurses and doctors of the Psychopathic hospital at tea from 3:30 to 5 o'clock

this afternoon in their home, 116 N. Dubuque street.

Thomas Horn Gives Party for Visitors

Honoring Barbara Miller and Mary McHugh of Sioux City, house guests of Jane McGovern, Thomas Horn entertained members of the younger set at 8 p.m. Sunday at the home of his parents, Prof. and Mrs. Ernest Horn, 832 Kirkwood avenue.

Resolve Today
THAT DURING 1935
YOU WILL LET
Williams
Power-Full Coal
HEAT YOUR HOME!

When you buy coal, consider whether you will get heat or ashes for your money.

Williams Power-Full Coal has been tested and analyzed many times and it definitely gives you less ash and more heat per dollar than any coal you can buy whether used in furnace, heater, or grate. Try a small quantity of this remarkable fuel and convince yourself.

BOONE
Coal Co.

Dial 3464 18 E. Benton Street

Wishing You

BLECHA
Transfer Co.
Al Blecha Al Schmidt
Dial 3388

1935
NEW YEAR GREETING

HAPPY NEW YEAR!

As you ring in the New Year, may we wish you the best of everything.

Hands Jewelry Store

HAPPY NEW YEAR

Start the Year Right with
One of the Million

Burkett-Updegraff Motor Co.
"Watch the Fords Go By"

HAPPY NEW YEAR

To Our Good Friends and Customers

Your generous patronage has made it possible for us to furnish you with the very finest and best groceries and meats during 1934.

And for 1935—We will continue to supply Iowa City with the best of everything at very fair prices.

Economy Cash Stores
101 So. Clinton Street—217 So. Dubuque Street
224 E. Washington Street

Start the New Year Out Right
By Saving at McNamara's

Pre-Market Sale
Sale Will Continue Through January
Sale Prices Now
in Every Department!

GROUP NO. 1—Beautiful Occasional Chairs, upholstered in fringes, fine tapestries and moquettes; values up to \$21.75; sale \$15.85

GROUP NO. 2—Occasional Chairs, some of Karpen's and from our own shop; values up to \$27.50; sale \$19.85

GROUP NO. 3—Lounge Chairs, values up to \$35; sale price \$24.75

Two-Piece Living Room Suites from our own shop. Sale Prices starting at \$59.85

WALNUT CHESTS—We have about 12 patterns left over from Christmas; extra special 20% DISCOUNT

DINNERWARE—Sale prices all thru this department.

DRAPERY DEPT.—Some wonderful buys in short lengths. Maybe we have just the amount you need.

Trade In Your Used Furniture

Visit Our Floor Covering Dept.—Sale Prices

Trade in Your Radio for a Crosley or RCA Victor

McNAMARA
FURNITURE CO.
Across From Post Office

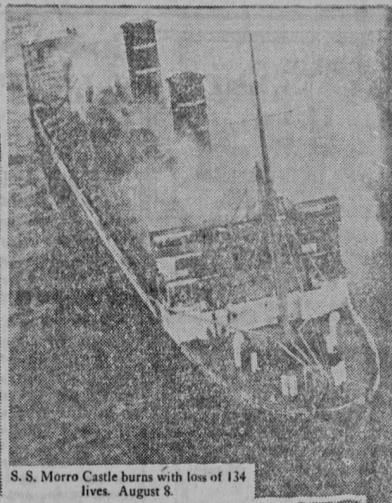
Ring in A Happy New Year
for
Everyone

CHARLES BECKMAN

The Camera Records History Making Events of 1934



Assassination of King Alexander of Yugoslavia and Foreign Minister Barthou of France at Marseille, October 9.



S. S. Morro Castle burns with loss of 134 lives, August 8.



The Army Air Corps flies the mails and Col. Lindbergh goes to Washington to protest. Eleven army airmen die in three months trial and airmail service is returned to private operators. February, March and April.



The Dionne quintuplets are ushered into an amazed world at Corbeil, Canada, May 28.



Kidnapings, of course. Mrs. Berry V. Stoll (inset) and 5-year-old June Robles are returned alive. April and October.



John Dillinger (right) in pal pose with prosecutor Estill at Crown Point, Ind., jail after capture in January. John Dillinger (inset) lies dead after Federal ambush in Chicago, July 22.



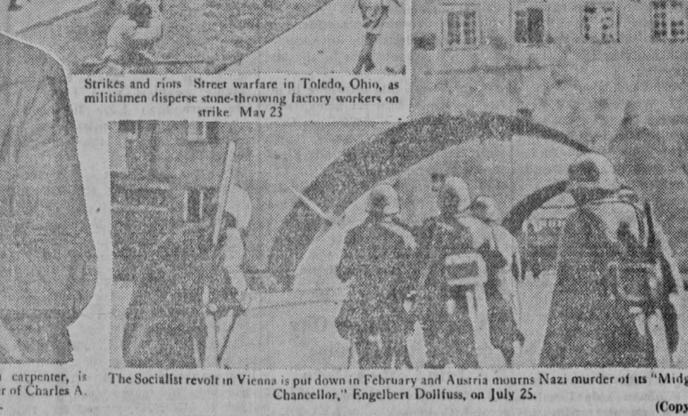
Strikes and riots. Street warfare in Toledo, Ohio, as militiamen disperse stone-throwing factory workers on strike, May 23.



Aviation's outstanding achievement. British airmen T. Campbell Black (left) and C. W. A. Scott (right) fly from London to Melbourne in 71 hours to win \$50,000 air derby, November.



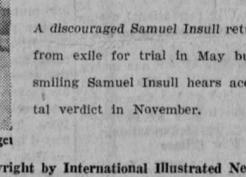
Bruno Richard Hauptmann, German alien carpenter, is arrested in New York and charged with murder of Charles A. Lindbergh, Jr. September 19th.



The Socialist revolt in Vienna is put down in February and Austria mourns Nazi murder of its "Midget Chancellor," Engelbert Dollfuss, on July 25.



Admirers pledge allegiance to Chancellor Hitler after "purge" of Nazi party on June 30th and all Germany mourns death of President Paul von Hindenburg a few weeks later.



A discouraged Samuel Insull returns from exile for trial in May but a smiling Samuel Insull hears acquittal verdict in November.

(Copyright by International Illustrated News)

Economic Improvement Heads Best News Events of 1934

Foreign Situation Holds Second Place Among Most Interesting Stories

By J. M. KENDRICK
Executive News Editor, The Associated Press

NEW YORK (AP)—The outstanding news development of 1934 has been the gradual improvement of economic conditions in the United States.

This has been marked by such important and related happenings as the resignation of the fiery Hugh S. Johnson as director and the reorganization of the NRA; the San Francisco and other widespread strikes; the mid-west drought; the democratic landslide, and growing indications in the latter part of the year that big business will give greater cooperation to the Roosevelt administration.

As the old year passes out, virtually all the strikes have been settled, although an unrecurrent of labor trouble still remains.

Despite the heavy damage of the drought, farm income has increased approximately one billion dollars over the previous year. Business, bankers and the administration seem more disposed to get together to work out common problems.

Further modification in the national recovery act are forecast officially. Johnson, one of the most colorful personalities Washington has seen in years, is more definite. The NRA, in his opinion, is "dead as a doornail."

Numerous financial indicators, including sales, earnings and dividends, reflect the increased confidence of people generally.

the other powers in their effort to maintain peace.

Under this heading of relative developments are listed the assassinations of Dollfuss of Austria; King Alexander of Yugoslavia, and Barthou of France; the sensational Hitler blood purge; and the naval conversations in London among the United States, Great Britain and Germany, the last determined to obtain equal strength on the sea and to denounce the naval agreement of 1922.

King Albert of Belgium died in a fall while mountain climbing. His son, Leopold III, succeeded to the throne. Von Hindenburg, president of Germany, died and Hitler took over his powers.

Spain has been in the throes of internal disorders, with monarchists apparently trying to regain control. The Chaco war continued, the League of Nations still attempting to bring peace.

Foreign Finances

The Austrian situation remained delicate. France and Belgium experienced acute trouble in remaining on the gold standard, the close of the year found Italy also having difficulty on this score, though Mussolini held the situation with a firm hand. Great Britain improved financially.

These two situations—the improvement economically in the United States and the foreign turmoil—have been listed in groups as the first and second most outstanding

news developments of 1934 because the numerous events are so closely related. It is difficult to select the 10 best news stories of a year on any other basis.

The other eight best stories of 1934 were:

1. The burning of the steamship Morro Castle, with a death toll of approximately 134 persons.

2. The birth of the Dionne quintuplets.

3. The sensational fight of Mrs. Gloria Vanderbilt to regain her daughter from Mrs. Harry Payne Whitney, resulting in a victory, at least temporarily, for the latter.

Hauptmann's Arrest

4. The arrest of Bruno Hauptmann, with part of the Lindbergh ransom money in his possession, and his subsequent removal to New Jersey for trial in January, 1935, on the charge of murdering baby Charles Lindbergh.

5. The killing of the "public enemies," John Dillinger, "Pretty Boy" Floyd, Clyde Barrow, Bonnie Parker, Roy Van Meter and others in a great drive by the federal government against gangsters and crime in general. Kidnapings, of which the most sensational were those of Mrs. Alice Speed Stoll, Louisville, Ky., June Robles, Tucson, Ariz., William F. Gettle, Beverly Hills, Cal., and Edward G. Bremer, St. Paul, Minn., continued, but the government solved each.

6. The engagement and wedding of Princess Marina and the Duke of Kent, fourth son of King George of England. Another wedding which gained many columns of newspaper space was that of John Jacob Astor and Ellen Tuck French, following shortly upon a broken engagement of the former to another society girl.

7. The return of Samuel Insull, former utilities magnate, to this country and his acquittal in his first trial at Chicago.

8. The unsuccessful fight for the governorship of California by Upton Sinclair and the assumption of dictatorial powers in Louisiana by Senator Huey Long.

Eternal Quadrangle

NICOSIA, Cyprus, (INS)—Two Greek cafe-owners who had long been friends and lived near to each other in a village in the Limassol district preferred each other's wives to their own. They thought it would be a good idea to exchange. The wives did not object, so the transfer has been carried out. All four remain the best of friends.

QUINCY, Mass., (INS)—Sergt. H. F. Corbett was riding along the shore front in his patrol car, listening to the police radio broadcast, when the radio stopped suddenly. Corbett got out of the car to investigate and found—a sea gull wrapped up in the antenna atop the car. The bird was beyond repair, but Corbett managed to repair the antenna.

Ten Best Stories of 1934

NEW YORK (AP)—The 10 outstanding news developments of 1934 as selected by J. M. Kendrick, executive news editor, The Associated Press, follow:

- 1—Gradual economic improvement in U. S. Including: Johnson's resignation as NRA director, the San Francisco and other widespread strikes, midwestern drought, democratic landslide
- 2—Acute foreign situation Including: Assassination of Dollfuss, King Alexander and Barthou, Hitler's "blood purge," deaths of King Albert and von Hindenburg, Spanish internal disorders, continuance of the Chaco war, naval conversations in London among England, Japan and U. S., delicate Austrian situation, financial troubles of France, Belgium and Italy
- 3—Morro Castle burning
- 4—Birth of Dionne quintuplets
- 5—Mrs. Vanderbilt's court battle for daughter
- 6—Arrest of Hauptmann
- 7—Killing of "public enemies"
- 8—Marriage of Princess Marina to Duke of Kent Another prominent wedding: John Jacob Astor to Ellen Tuck French
- 9—Insull's return and acquittal
- 10—Upton Sinclair's fight for California's governorship and Huey Long's assumption of dictatorial powers in Louisiana

1934'S OUTSTANDING STORIES

- 1—Roosevelt administration, including the bank holiday, monetary policy, national recovery act, recognition of U.S.S.R., repeal of eighteenth amendment
- 2—Attempt to assassinate Roosevelt and fatal wounding of Mayor Cermak at Miami
- 3—Crash of dirigible Akron
- 4—Wiley Post's record world-circling flight
- 5—California earthquake
- 6—Lynching of Holmes and Thurmond in San Jose
- 7—Urschel, McMath, McElroy, O'Connell, Hamm and Factor kidnapings and federal drive against kidnapers
- 8—Death of former President Coolidge
- 9—Hitler's rise to power and his policies on Jewish treatment and withdrawal from the league
- 10—Huey Long's Sands Point, Long Island, affair

Lake Macbride Park Will Become Local Playground in 1935

Virtually completed by CCC and relief workers during 1934, Lake Macbride state park, situated near Solon, will become Iowa City's playground in the new year to come.

The park comprises 408 acres of wooded land, with a 200 acre lake. Government workers labored all summer and fall to complete a rock and clay dam, 40 feet high, which will back up water to a depth of 30 feet. The lake was not completed in time for stocking last fall, but fish will be put in this spring.

Many Iowa Citizens have purchased cottage sites at the park, and a number of cabins have gone up already.

Iowa City Gets New Burlington St. Paving

After suffering jolts and bumps for many years, Iowa Citizens received a gift of new paving on Burlington street in 1934.

The east-west traffic artery through town was paved by means of a federal gift of \$17,500 and other funds to be received from the state highway commission in the future. Local residents will not have to pay higher taxes to finance the project.

Dairymen have found that cows which are exceptionally heavy milk producers often draw on the mineral matter in their skeletons to such extent that their bones break easily.



Season's Greetings

TO OUR FRIENDS:— It is a real feeling of appreciation that prompts us to extend to you and yours the season's greetings and a sincere hope that nineteen thirty-five will treat you well.

Your very commendable cooperation has meant much to us in making nineteen thirty-four a better year.

We hope the high standard of quality set upon our merchandise and the service rendered by our personnel will continue to merit your favorable consideration.

A Most Prosperous Nineteen Thirty-Five to You.

BREMER'S



I sentence you
to
A HAPPY
NEW YEAR
We Thank You for Your Business of '34
Johnston Coal Co.
Phone 6464



—FOR EVERYONE—
NALL CHEVROLET CO.

We invite you to enjoy the coming year more fully by taking advantage of the One Stop Service of Iowa City's newest Garage.

—Chevrolet and Buick Sales and Service—

Optimism Rules as Iowa City Views Events of the Last Year

City Residents Witness Great Developments Politics Plays Large Part in City Scene During Last Year

Johnson county played an important part last November. The democrats began the battle by bringing James Roosevelt, son of the president, here to defend the new deal policies before an immense throng of loyal party followers and curiosity seekers. The republicans, not to be outdone by their enterprising opponents, brought a former governor of Kentucky to criticize the new deal. At various times in the campaign state democratic officers and republican office seekers came to the city to speak. Johnson county, however, joined with the state in endorsing the democratic party. Three republicans already in office retained their positions.

Another controversy which stirred the citizens of Iowa City during the summer and fall of 1934 was the establishment of a state liquor store here. Many local organizations under the leadership of several ministers registered protests. However, Governor Herring decided that the best way to control the local liquor situation would be to bring in a store. In September, the store was opened. Nearly 1,000 permits have been issued and the sale of liquor has compared favorably with other stores of the state.

Two Plans
Among the major accomplishments in a civic way for the betterment of Iowa City and vicinity was the drawing up of a long range city and park plan. The former was begun last summer by Jacob L. Crane, and the latter by the park board under the direction of Dr. E. J. Anthony. The opening of Lake Macbride park north of Iowa City last May by the Chamber of Commerce with labor furnished by the CCC is expected to provide one of the largest resorts and games preserves in eastern Iowa. Through the dam, which forms the lake, has not yet been completed, many Iowa citizens and persons from Cedar Rapids have purchased lots around the lake site for cottages.

The Iowa City recreational center was opened last February to teach children methods of employing their leisure time. The center has grown in popularity until, at the present time, the budget of the Community Chest is expected to be increased this year for that organization.

Few Crimes
No serious crimes were committed in Iowa City during the year of 1934, though the detective work of Chief of Police Bender, Sheriff Don McComas, and County Attorney F. B. Olsen caused the arrest of Louis Clay, Negro, for the murder of George J. Folsom on Christmas eve of 1933. The capture of Stanley Lamb, southeastern Iowa desperado, wanted for scores of robberies, was effected by the local police force in October. The number of minor crimes ran about the same last year as in former years, with intoxications and breakings and enterings leading.

In legal circles, three lawyers figured in disbarment proceedings during 1934. In June Vernon Sharp



Oscar Says:
First—Happy New Year
Second—Get Set For 1935 'Cause Boy! You Never Can Tell
H. L. Bailey Agency

Burlington Buses Open Regular Service Through Iowa City

Tri-weekly service between Chicago and Los Angeles through Iowa City was inaugurated yesterday by the Burlington Transportation company, a bus operating subsidiary of the Burlington railroad, an Associated Press dispatch announced last night.

The first bus left Chicago at 9:15 a.m. yesterday and is due in Los Angeles Thursday at 6 a.m. East-bound service will begin Jan. 3 and also operate three times weekly. The route is via Davenport, Iowa City, Des Moines, Omaha, Cheyenne, Wyo., Salt Lake City, Utah.

was disbarred when a court of three district judges found him guilty on 18 counts. Last month an investigation was ordered for Walter L. Davis and in the same week, S. K. Stevenson, disbarred several years ago, was reinstated by the state supreme court.

Decisions Reversed
District Judge James P. Gaffney in district court here received two reversals of decisions through action of juries last year. Slim Campbell, Negro, sentenced to life imprisonment in Ft. Madison for a murder on Thanksgiving day in 1932 was returned for new trial and given eight years for manslaughter. Joseph Welland, who pleaded guilty to manslaughter charge as a result of an automobile accident and sentenced to eight years in the state penitentiary, was freed by a district court jury.

Several Iowa Citizens have figured prominently in both state and national news. Among the foremost is Frank Williams, president of the First Capital National bank, who was elected to a position on the board of directors of the Federal Reserve bank of Chicago. In the field of the NRA, Hal J. Dane was elected to a position on the national coal dealers board and Albert Sidwell and Prof. Lonzo Jones were instrumental in evolving the national milk dealers' code.

Local Candidates
Prof. S. M. Woodward and Prof. George J. Keller found positions in the new deal set up of President Roosevelt. Professor Woodward became a member of TVA and Professor Keller was appointed state engineer for PWA early last spring. In artistic lines, Mrs. Louis Pelzer gained state wide recognition for her murals in the Jefferson hotel. In the political arena last November, Iowa City had a candidate on each major party, one successful, the other, sharing the fortunes of his party, defeated. Ed O'Connor was reelected attorney general for Iowa. Thomas E. Martin was defeated for state railroad commissioner. Harry Shulman gained nationwide mention recently with his highway building plan to cure the depression.

Johnson county had the tragic distinction of having both airplane and railroad accidents during the month of September. The plane crash at Tiffin resulted in the death of two passengers and the Rock Island passenger train which collided with another train east of Iowa City killed two persons and injured nine others.

Salary Jumps
Salary increases were enjoyed by teachers in the Iowa City public school system when the board of education voted to restore a six per cent cut at the December meeting. The increase meant a \$7,500 raise. The city council voted during November to restore the 10 per cent cut of the police department starting next April 1.

The use of welded rails for express trains traveling at a speed of 75 to 85 miles an hour is to be tried out by the German state railway.

An enormous expansion in Germany's rayon production is expected as a result of a shortage in that country of textile raw materials.

a Big Haul

'34 Is Past Here's Luck for 1935

Our wish for you is that 1935 will be just the first in a string of years that will bring you real happiness and prosperity.

1935

Shulman Coal Co.
Dial 6136

Courthouse Sees Few Changes With Arrival of New Year

Board of Supervisors Will Drop to Three Members Tomorrow

Tomorrow will be just another day at the Johnson county court house with the entire staff, except for two members of the county board of supervisors, who will not return to their duties.

Outside of the court house itself, Ed Baldwin, democrat, will take over the reins as county attorney from F. B. Olsen, democrat, who has served for the last four years. County Coroner George Maresh will continue for two more years in his position.

The board of supervisors, which will be reduced from five to three members tomorrow, will so be manned by three veteran democrats, Dan J. Peters, two year term; Frank J. Krall, three year term; and C. W. Laclua, four year term; were returned to office last November. Peters was declared a flinger over his republican opponent, J. Clark Hughes, by 12 votes by a special election board Friday night. George J. Ranshaw, and J. W. Carey, both members of the board for the last two years, completed their terms in office last night.

With the defeat of B. F. Carter, republican justice of peace in Iowa City for the last 10 years, in the November balloting, and the death of Justice of the Peace Elias Hughes, republican, last summer, the local township officers will be solidly democratic. Justices of Peace, both democratic, to take office tomorrow are T. M. Fairchild and John Kadlec and constables, both democrats, are J. J. Russell and John Suppel.

The three republicans returning to county offices are W. E. Smith, treasurer, Dick Jones, recorder, and Dr. Maresh. In the eighth judicial district, Judge Harold D. Evans, republican, will begin another four year term, being elected by both democrats and republicans in the last election. County democrats returning to office include Auditor Ed Sulek, tenth term; Sheriff Don McComas, third term; Clerk Walter Barrow, fourth term; and State Representative LeRoy S. Mercer, second term.

Manager of Iowa City Penney Store Quits; Mr. Ivie Comes Here

J. H. Steinmetz, manager of the local J. C. Penney store for the last 12 years, announced his retirement from the nation-wide organization yesterday. Mr. and Mrs. Steinmetz will leave Iowa City during January and will spend the winter months in Florida. John W. Steinmetz, their son, now enrolled at Western Military Academy at Alton, Ill., will continue his school work until his graduation next June.

Following a year's rest, Mr. Steinmetz indicated that he might relocate in the retail business in the west.

Mr. Ivie, present manager of the Redfield, S. D., Penney store, will succeed Mr. Steinmetz as local store manager, Leo Linder, present assistant manager, will remain with the Iowa City store in his same capacity.

He'll "Go Straight"
PRAGUE (INS)—Martin Korim, 75, found guilty of murdering and robbing a man in a wood, promised the judge that when he came out he would "go straight" and begin a new life. His sentence was 25 years.

Growing popularity of radio programs in India has stimulated the demand in that market for American receiving sets.

Light Company Reports More Customers

The report by the Iowa City Light and Power company as to the development of its business in 1934 indicated increases in the number of gas and electric customers, important service improvements and increased operating expenses, substantial electric rate reductions and decreased revenues.

Electric customers increased 189 while 160 new gas meters were installed during the first 11 months of the year.

A 10 per cent increase in electric sales in kilowatt hours occurred in the same period, while residential consumption raised 3 per cent, commercial 12 per cent and industrial 25 per cent.

The residential increase was the smallest in proportion to the others though the residential customer was given the largest proportional reduction in the combined rate cuts of Jan. 1, and July 1.

Gas consumption and gas sales in dollars declined approximately 3 per cent below the consumption of the first 11 months of 1933.

Increased cost of materials necessary to the manufacture and distribution of both gas and electricity, and higher labor costs were factors in increasing expenses.

Installation of the most modern customer record system available, and redecoration of the Light and Power company office, are a part of the company's new management policy established by J. F. Porter, Jr., who became general manager July 1.

Natural gas service is planned by the company to replace the present artificial gas. Demonstration of the natural gas heating and cooking qualities were made before more than 1,200 Iowa City women, members of more than 30 organized groups, in the American Legion building.

More than 300 men will be employed in completing the installation of natural gas if construction and changeover operations are resumed.

Ox Wins "Pension"
TIENTSIN (INS)—An ox, the property of a Yangtze peasant, has been awarded an "old age pension"—for saving a boy's life. The peasant had offered the ox for sale. Just before the auction, the peasant's grandson, in taking the animal down to the river, slipped and fell in. He was able to keep hold of the rope which was fastened to the ox and the animal pulled him out. In gratitude, the peasant will keep the ox for the rest of its life.

The German public is being urged to adopt wooden soled boots and shoes in place of the leather product, in order to build up a purely German industry.

AROUND THE TOWN with Bill Merritt

Oscar Selects
Oscar, the perspiring and inquiring reporter, last week closed himself in the cool, damp cellar of the city hall away from the din and the "roar" of the city to pick, as the custom, the 10 best city news stories of the year.

1. Lights
PWA offers Iowa City \$917,000 to build a municipally owned electric light plant. By a margin of 153 votes, the municipal ownerships win. Municipally owned plant ordinance tabled by council. Council rejects PWA offer. (Much gnashing of municipally owned teeth.)

2. Natural Gas
Council members go traveling to view natural gas in other cities. Company and council investigators recommend natural gas highly. Council orders company to bring it in. Coal dealers object and ask injunction against council; continued in next issue.

3. Sewage
PWA offers funds to build sewage disposal plant. City and university officials dicker over filters and Ralston creek. City proceeds and awards conditional contracts.

4. Planning
Jacob Crane tells planning commission that Iowa City will double its population in next 30 years. Survey conducted for long range plan.

5. Lake Macbride Park
Money raised, speeches made, dam built, cottages go up, and 10 and behold eastern Iowa has the beginnings of a real honest-to-goodness lake.

6. Wrecks
Plane crashes at Tiffin and two are killed. Rock Island trains collide and two killed and nine injured.

7. Murder Discovered
City and county officials discover that George J. Folsom of Iowa City did not die of exposure on Christmas eve in 1933. Autumn finds Louis Clay, Negro, indicted for the murder.

8. Election
James Roosevelt drops into Iowa City to boost the local democrats. Democrats sweep county out from under embattled republicans.

9. Gambling
City officials clean up gambling machines about town after sensational exposure by university student.

10. Money
New bank opened. Farmers get loans and corn-hog checks. Teachers, policemen, and firemen get salary raises.

Business Men Evolve Plan

Chamber of Commerce Lists 18 Objectives To Improve Iowa City

To make Iowa City an aviation capital, a convention center, and the most prosperous city in the country are among the 18 objectives of the local Chamber of Commerce for this year, according to a program outlined recently.

The 18 points provide for the attraction of thousands of persons to Iowa City through conventions, the promotion of a north-south airline through the local airport, the increasing of employment and home construction by taking advantage of the federal housing act, the endorsement and support of a better highways program, and the continued improvement of Lake Macbride park. The program calls for closer, better, and more effective cooperation between the city and the university in advertising Iowa City. The Chamber of Commerce will also investigate the possibilities of building a municipal swimming pool and will work with the city park board for that purpose. The 18 points also include plans to improve the airport park and to construct a pavilion for the 4-H club shows and other affairs of a similar nature.

The chamber will also continue its services to the community in the following manner: "AAA road and tourist information service to all, information on state sales tax, NRA code information and service, conduct spring clean-up and fire prevention week, conduct school of furnace firing and smoke eradication, cooperate with the reemployment office, cooperate with the city planning commission, support and promote a community chest, supply meeting place for scores of organizations and perform hundreds of everyday services to the community and its citizens."

VOLUNTARY STERILIZATION HAMBURG (INS)—Judge Meinhof in a lecture to officials of the youth welfare office, revealed that in Hamburg 80 per cent of the persons who had been entered for sterilization had asked for it voluntarily.

Vital Statistics of Johnson Co. in 1934

Births	1,381
Deaths	900
Divorces	41
Marriages	326
Taxes collected up to Dec. 1	\$ 1,059,980.71
Assessed valuation of Johnson county property	\$36,352,586.00
County bonds outstanding, Jan. 1, 1935	\$ 1,169,344.77
County bonds outstanding, Jan. 1, 1934	\$ 1,269,044.77
Iowa City building permits issued	76
New residences (18) (total valuation)	\$ 64,600.00
New garages (30) (total valuation)	\$ 5,960.00
Homes remodeled (18)	\$ 15,680.00
Business additions (5)	\$ 2,250.00
Total estimated valuation of building	\$ 88,490.00
Passenger car licenses in Johnson county in 1933	8,217
Passenger car licenses in Johnson county in 1934	8,499
Number of dog licenses issued	1,518
Chauffeur's licenses	334
Driver's licenses	1,511

1935 = perfect year

Correct, Professor!

And here we are to wish that the coming year will be perfect in happiness, good will and prosperity for everybody, including you and yours.

FRY BROS.
Dependable Food Service

8 Years Ago—

It is now eight years since we purchased the old-established Stillwell Paint Store—an institution in which we had served long and faithfully.

At that time we promised the people of this community that we would adhere to the same old policy of honest merchandise and fair prices—fundamental principles upon which the store has stood squarely for more than three business generations.

Your response has been generous and we thank you for your confidence in us and in the store.

Now for 1935

We are making preparations to serve you even better in 1935.

During the depression our store was quick to follow the lowered price curve. Quantity buying of paints and wall papers enables us at all times to give customers the advantage of rock bottom prices.

In addition to supply your needs in Wall Paper, Paints and Paint Sundries, for the last two years we supplied the work, too, and thoroughly supervised the job. Many of Iowa City's finest homes have been painted and decorated in this manner.

We are pleased to offer the same service in 1935. We shall be pleased to call at your convenience, make a complete estimate and then if the price suits, take over all the responsibility the work entails.

May the New Year bring you health, happiness and prosperity.

Stillwell Paint Store

VERN BALES F. R. NOVATNY

New Year's Again 1935

At this time we'd like to tell you just how much we have appreciated your patronage during the past year—and how sincerely we hope that you will allow us to serve you during 1935.

★ Best Wishes For A Happy New Year to You and Yours ★

The Management and Personnel of the

J. C. Penney Co.
Iowa City, Iowa

University of Iowa Sets New Records in Recovery Year

Many Fields Of Work See Improvement

Theater Gets Gifts Of \$32,500 for Building, Research, Teaching

(Continued from page 1)

increased facilities of WSUI, the university broadcasting station. Mrs. Pearl Bennett Broxam was appointed program director, and the federal communications commission allotted the station increased time and power.

The most notable addition to the university library facilities in several years was the purchase of the famous Luther Brewer collection on the life and works of Leigh Hunt for \$20,000. The purchase was made possible through a donation of several thousand dollars by an anonymous donor.

Gets Grant

The University theater, under the direction of Prof. E. C. Mable, received high recognition, when the Rockefeller Foundation awarded it a grant of \$32,500. About \$25,000 of this will go into the erection of a new theater building, expected to begin soon. The remaining funds are for research in the teaching of speech and dramatics and to support an experimental theater seminar. Under this latter function, Professor Mable has brought to the campus a group of young playwrights, headed by Virgil Geddes, to produce their new plays in an experimental series. Two experimental plays, Mr. Geddes' "Mud on the Hoofs" and E. P. Conkle's "The Lovings," have already been presented.

In the public community series of plays the theater has produced last successful plays from New York and London. Last summer, with B. Iden Payne, now festival director of the Shakespearean Memorial theater in England, as director, the university actors presented a group of Elizabethan plays on a reproduction of an old English theater of the period.

Debate Laurels

University debaters have added new laurels in the field of forensics. Entering a national invitation tournament at Manchester college last February, the Iowa speakers tied for first place in their division with Northwestern. This performance was repeated at the first annual Western conference tournament at Evanston, Ill., last March, when the Iowans again equaled the Northwestern speakers.

Important changes in university faculty positions were led by the resignation of Dean George F. Kay as head of the geology department and the appointment of Prof. A. C. Trowbridge to succeed him. Prof. Herbert Martin, who had served as acting head of the philosophy department, was named head, and Prof. Catherine Macartney was appointed acting head of the graphic and plastic arts department. Ossie Solem was named athletic director to succeed Prof. E. H. Lauer, who resigned to go to the University of Washington.

Finances

In the realm of university organization, the establishment of a corporation to handle fraternity and sorority finances ranks as the most important event. This coordination of finances was looked upon as a solution to the financial distress of several of the social groups, and it is believed that this will place the houses on a sounder basis. The corporation was organized on the principle of the board in control of athletics and Student Publications, Inc.

Outstanding persons in literature have lectured at Iowa under the auspices of the senate board on lectures. Leading the list of speakers were John Langdon-Davies and Hamlin Garland. Under the senate board on speakers several men notable in the field of religion have appeared on the campus. Visiting musicians, includ-

3 Members Of Iowa Faculty Die in 1934

Illness, Injury Fatal To Botanist, English Instructor, Doctor

Music students in the university chorus and symphonic choir, the symphony orchestra, and the band have also presented several public concerts, playing before capacity audiences in the main lounge of Iowa Union.

In contrast to the gains of the university have been the losses through death or resignation. President-Emeritus Thomas H. Macbride, who served as president of the university from 1914 to 1916, died at his home in Seattle, Wash., last March. Prof. Margaret Alterton of the English department, known to students of literature for her work on Poe, died last April. An automobile accident in November was responsible for the death of Dr. C. W. Baldrige of the college of medicine.

Public Concerts

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Contest, Conferences

Through contests and conferences the university extended its influence throughout the state in the last year. More than 81,000 students were involved in the various contests for high schools which the university extension division has established. Leading the field in the number of boys and girls who participated on the campus is music; 5,200 students set a record for a campus contest last May. In the academic contest about 1,100 students came here last June, and the speech festival drew about 500 young actors, debaters, and orators, setting new records for these affairs.

As usual, the conferences on child development and parent education last June led the list of conferences, from the standpoint of attendance, with some 800 teachers and parents enrolled. Other conferences of importance included teachers of history, languages and literature, music, speech, engineering, mathematics, art, school supervisors, weekly newspaper editors, doctors, and dentists.

Numerous Grants

The university in the last year has been the recipient of numerous grants and donations. In addition to the donation for the Leigh Hunt collection and the Rockefeller grant to the theater, the Carnegie Foundation has granted \$12,000 to the psychology department to continue studies in artistic talent among children. Several grants have been made by the National Research council for studies in science.

In the field of art the most important contribution of the year was the donation of a 90 foot mural by the Johns-Manville company. This mural, the largest on display in the recent Century of Progress exposition, will hang in the central lobby of the new fine arts building when it is completed.

as too indelicate and visionary. And back I went to the old standby—the 10 biggest news breaks of the year at the University of Iowa. Here they are:

First: The appointment and inauguration of President Eugene A. Gilmore. The Iowa head was appointed in May; his appointment was made permanent in June; he took office in July; he was inaugurated in October. Second: The increase in enrollment of 13 per cent over last year, setting a new all-time record.

Third: The establishment of the federal public works of art state headquarters in Iowa City and the appointment of its director, Grant Wood, to the university faculty. This because it represents the increasing recognition of the importance of graphic art here in the university. Fourth: The creation of the student emergency relief administration, an attempt to take intelligent but poor young men and women off the streets.

Fifth: The grant of \$32,500 to University theater by the Rockefeller Foundation, because it will aid in the success of the new theater project and will enable Professor Mable to experiment with something new in drama. Sixth: The proposal to combine station WSUI with the state police broadcasting stations, because of the political implications the plan might have carried had it been successfully carried through.

Seventh: The establishment of the Fraternity and Sorority Business Service, Inc., to handle finances of the social organizations, because it marked another step in a changing university order. Eighth: The address of George F. Zook, United States commissioner of education, here last June, because his prediction that the federal government will someday take control of the nation's schools is important.

Ninth: The resignation of Dean George F. Kay as state geologist and head of the university geology department, after a period of 23 years service in both positions. Tenth: The resignation of Prof. E. H. Lauer as athletic director and the appointment of Ossie Solem to succeed him.

There are many more, and everyone is hereby given the right which everyone will take anyhow to disagree. Everyone who has ever made a speech with a title 20 words long before the 20 members of any society on the campus at 4:10 any afternoon is hereby given permission to substitute his speech for any of the stories listed above. And realizing that that must satisfy all comers, there seems

AS GILMORE WAS INAUGURATED



President George T. Baker of the state board of education gives the "charge" to President Gilmore in impressive inaugural ceremonies last October.

IN CAMPUS EVENTS OF 1934

Inaugurated	Died
	
Eugene A. Gilmore, who became Iowa's fifteenth president.	President-Emeritus T. H. Macbride, who died last March.

Resigned	Appointed
	
Dean George F. Kay, who resigned as state geologist after 23 years.	Ossie Solem, appointed athletic director to succeed E. H. Lauer.

Head	Resigned	Adviser	Dean	Returned	Head
					
Prof. Herbert Martin, named Mott, who resigned as editor of the philosophy department.	Prof. Frank L. Mott, a member of the consumer advisory council.	Prof. Frances Zull, a member of the consumer advisory council.	Prof. E. H. Lauer, who resigned as athletic director to become the Russian theater.	Prof. W. L. Sowers, who returned to the Russian theater.	Prof. Catherine Macartney, new head of the graphic and plastic arts.

Gilmore Takes Office as Head Of University

Becomes 15th Man To Hold Presidency; Was Inaugurated in October

When Eugene Allen Gilmore was inaugurated as president of the University of Iowa in October, he became the fifteenth man to hold this position.

The inauguration, the first such affair since Walter A. Jessup was inducted into the office in 1917, was a stately ceremony, entirely in keeping with the high academic nature of the occasion.

Procession to Fieldhouse

More than 300 official delegates, including representatives from the leading colleges, universities, and learned societies in the United States, attended the inaugural exercises, and marched in the academic procession in honor of the new Iowa head.

The procession started from Old Capitol, and marched to the fieldhouse, where President Gilmore was given the formal charge. The president responded with a short address.

The inauguration was made a "family" affair, with only Iowa officials and alumni on the program. President-Emeritus Jessup returned from New York city, and Chancellor John Bowman came from the University of Pittsburgh to deliver short addresses and to receive honorary LL. D. degrees. George McLean, the third living former president of the university, was unable to be here because of illness, but his address was read and a degree presented him in absentia.

Reception

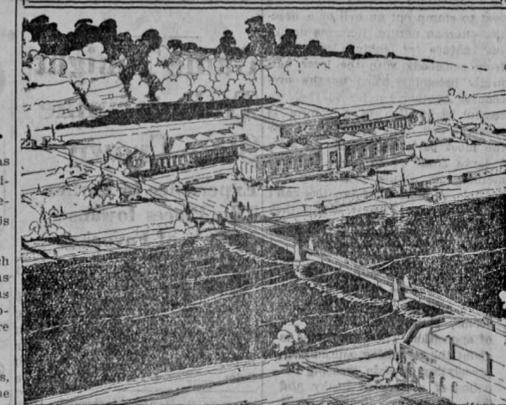
Following the formal ceremony, official delegates attended a luncheon at Iowa Union, which was featured by a program of short addresses. The day's events were concluded with a reception at the home of President and Mrs. Gilmore.

President Gilmore, for four years dean of the college of law, was appointed head of the university last June, after the state board of education had named him acting president. He took office July 1.

Speaker Adviser

Prof. E. T. Peterson, Dr. Henry Convoocation medical dean, former speaker, who told accepted position of experiences in as medical adviser Europe, in China.

NEW FINE ART COLONY TAKES FORM



Building Program Designed To Make Iowa's Physical Facilities Outstanding Advanced in 1934

A building program designed to make the University of Iowa one of the greatest in the midwest in physical facilities came many strides closer to reality in 1934.

Two buildings were begun, one was completed, and another is ready to get underway soon. In addition several minor construction projects have been completed or are underway.

Fine Arts Building

Leading the new buildings is the fine arts building, planned for many years. This building, which will coordinate the work of the graphic and plastic arts department under a single roof, is rapidly nearing completion on the west side of the river.

The fine arts building, erected at a cost of more than \$300,000, will house the permanent art collection of the university, provide for classrooms, offices, and studios, and will contain space for art displays.

It is expected that the fine arts building will be ready for occupancy by Feb. 1. In the central lobby will hang the largest mural on display at the Century of Progress exposition, a 90 foot, 114 panel painting entitled "Give Us This Day Our Daily Light," painted by Leo Katz. The mural was donated to the university by the Johns-Manville company, and it is now on the campus, ready to be hung.

Law Commons

Next in importance to the fine arts building on the university's construction program was the Law Commons, a dormitory for law students, erected on the bluff overlooking Iowa river on the west side.

The Law Commons houses 150 men. In the building are sleeping and study quarters, dining halls, lounges, clubrooms, library, and study halls. It is the first unit of a proposed group which will make the college of law self-contained.

The Law Commons was built at a cost of more than \$200,000. The cornerstone was laid last April and the building was opened to students at the opening of the school year in September.

Landscape River Front

Minor projects included remodeling in the Quadrangle, repairs and remodeling in the psychopathic hospital building, landscaping along the river front near Iowa Union, and the erection of a stone retaining wall along the river banks.

Connecting the new buildings on

PASTIME THEATRE

TODAY

Wednesday—Thursday

TWO DANDY PICTURES

Only Costs You

26¢ Afternoons
Evenings
Includes State Sales Tax

A GRIPPING AIR DRAMA

See the Great Battle
In the Air

BEN LYON

In a Swell Picture

"Crimson Romance"

—also—

A Thrilling Cowboy Show

Ken MAYNARD

HONOR OF THE RANGE

CARTOON COMEDY
MUSICAL COMEDY
FOX NEWS

First "Sky-Pilot"
BERGAMO (INS)—Don Giovanni Sala, a priest, has just received his pilot's certificate here. He is the first priest in Italy to learn to fly.

(Turn to page 10)

Jumbo Coal

'Coal that Satisfies'

Now selling at

\$6.50

per ton

CHEAP BUT GOOD

HAUER-LAMPERT
Lumber Co.

Dial 3292

STRAND THEATRE

SPECIAL
NEW YEAR'S
SHOW

TODAY

HER LATEST!

America's
Darling



SHIRLEY TEMPLE

BRIGHT EYES

A FOX Picture with
JAMES DUNN

Produced by Sol M. Wurtzel
Directed by David Butler

She's the sweetheart of the
airdrome... guardian angel
of the fliers who rate
their lives more lightly
than her love!

MAY Fortune



Smile ON YOU

—DURING THE NEW YEAR—

TO OUR FRIENDS AND PATRONS WE EXTEND THE SEASON'S GREETINGS.

GARTNER MOTOR CO.

DODGE PLYMOUTH DEALER

to be only one thing left to say:

Wassail!
Bonne Annee!
Een Gelukkig Nieuwjaar!
In any language it means
HAPPY NEW YEAR!

First
Times
TODAY
—ENDS FRIDAY—
ENGLERT

Cockeyed comedy of a fellow who inherits an orange grove that turns out to be a lemon!

"FIELDS" at his funniest!

W.C. Fields
IT'S A GIFT
A Paramount Picture
Baby LeRoy

Added Attractions
This Country Needs
"Musical Sketch"
Popeye—"Dance Contest"
—Late News—

VARSAITY

Now Showing ENDS FRIDAY

CONTINUOUS SHOWS TODAY

A FULL-LENGTH FEATURE OF FUN!

HERE'S WHERE YOU HOWL A HEAD OFF!



LAUREL & HARDY

in
BABES IN TOYLAND

BITS ABOUT SPORTS by Jack Gurwell

SPORTS

The Daily Iowan

IOWA CITY, IOWA TUESDAY, JANUARY 1, 1935

SPORTS

Rockne Grid Systems Fared Exceptionally Well Over College Gridirons in 1934

HA WKEYES INVADE CYCLONES' LAIR

Game Tonight To Determine State Crown Experience in Earlier Tilts Places Iowans In Role of Favorites

PROBABLE STARTING LINEUPS

IOWA Schwartz RF, Barko LF, Blackmer C, Bobby RG, Grim LG, IOWA STATE Fleming, Cowen, Wegner, Hood, Holmes

Officials: Henry Hasbrouck (Des Moines Y.M.C.A.) and Jack North (Highland Park)

It's the Hawkeyes against the Cyclones in the fieldhouse at Ames tonight, and both cage outfits will be out to start the New Year right with a victory.

Officials at Iowa State expect a capacity crowd for this tilt, a resumption of case relations between the Hawks and the Cyclones, with the Ames quintet set to knock off the visitors and establish a claim to the state championship.

Coach Rolfe Williams will probably start with the same combination that conquered Stanford's wearied Indians, but will not hesitate in inserting the sparkling midjet forwards, Rosenthal and Tangeman, who roused the lethargic Hawkeyes to a victory last Saturday night.

Blackmer vs. Wegner A thrilling duel is promised at the center position where Ivan Blackmer and Waldo Wegner, high scorers, will vie.

Cowan to Start At the forward jobs, Coach George Veemaker will probably start the two "Jacks," Cowen and Fleming.

When four schools in a league, any league, meet on the athletic field with the understanding that it's all in good clean sport, and one school continues to dominate the loop, the other schools will get ideas.

COACHES WANT their teams on par with the opposition. So do alumni and students. When they meet to discuss the question they avoid the issue because they realize that all will not concur in the decision to stop hiring athletes.

ALL IN all, it is the school which adheres strictly to the amateur plan that loses at the present. If they all did, then an even-Stephen proposition would result. But always there is somebody trying to get ahead.

Few seem to realize that col- (Continued to Page 9)

City Hi Cagers Engage Vinton There Tonight

On Page Nine Will Be Found Additional Sports Stories

Turn to page nine for additional sports stories, concerning year reviews, of Iowa sports, the Alabama-Stanford Rose Bowl game, East-West charity affair at San Francisco, and other stories.

"Sugar Bowl" Teams Ready

Temple, Tulane Slated For Inaugural Kickoff Of Intersectional Tilt

NEW ORLEANS, Dec. 31 (AP)—The slogan of Temple was "stop Simons" and of Tulane "stop Smukler" as the two teams awaited the kickoff in the inaugural of another great intersectional football series—the Sugar Bowl—here tomorrow.

No Hard Work Both teams finished their workouts today with last-minute instructions from Coaches Ted Cox and "Pop" Warner.

Starters Coach George Welis will probably start Norgaard and J. Jones at forwards, "Bingo" Snyder in the pivot, and Pooler and Miller at the guard posts.

Guards Out Apparently, each team was to enter the game without one of its regular guards. Tulane was definitely without the services of Bob Simon and Temple was not expected to start John Boyd.

Orange Bowl

MIAMI, Fla., Dec. 31 (AP)—While all Miami made merry tonight, the orders were early to bed for two football squads, Bucknell and the University of Miami, who clash in the Orange Bowl game here tomorrow.

Cowan to Start At the forward jobs, Coach George Veemaker will probably start the two "Jacks," Cowen and Fleming.

Horton Smith Takes Coast Golf Title LONG BEACH, Calif., Dec. 31 (AP)—Coming from behind in a sensational final-round rush, Horton Smith, Oak Park, Ill., professional, captured the California open golf championship today with a 72-hole score of 283.

Michigan State Falls To Wisconsin Cagers MADISON, Wis., Dec. 31 (AP)—Wisconsin nosed out a 32 to 21 victory over Michigan State in a thrilling overtime basketball game here tonight.

Third Road Trip of Year For Hawklets

Little Hawks to Try To Bring Percentage Back to Five Hundred Making their third road trip of the season, City high cagers will journey to Vinton this afternoon where the strong Vinton high will be engaged in a non-conference game tonight.

Balance Ledger

Aside from striving to inaugurate the new year with a victory, the Hawklets will be out to balance their season's record which now stands at two wins and three losses.

Five All-Americans Jacobsmeyer in the 220, Grove in the 440 and 1500 meter events, Wehmeyer in the breast stroke and the "diving twins," Busby and Zukas, were selected All-Americans by Edward T. Kennedy, editor of "Intercollegiate Swimming Guide."

Northwestern Scores Sixth Straight Win

EVANSTON, Ill., Dec. 31 (AP)—With Co-captain Lyle Fisher scoring field goals from all angles, Northwestern's basketball team marked up its sixth straight victory at Patten gym tonight, beating a fighting Butler university quintet 41 to 35, before 3,000 fans.

Minnesota Downs Teachers, 44-33

SUPERIOR, Wis., Dec. 31 (AP)—Caging baskets from all angles in the first half to attain a commanding lead, the University of Minnesota basketball team won a 44 to 33 victory over the Superior State Teachers college five tonight.

Michigan State Falls To Wisconsin Cagers

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University of Iowa Tank Squad Wins Five of Six Duals in 1934

Place 2nd in Big 10 Meet; Five Picked On All-American Team Focus the 1934 spotlight of distinction upon the University of Iowa swimming team.

For the painstaking proteges of David Armbruster stepped out and captured five of six dual meets, finished second in the annual Big Ten meet, won the Midwestern A.A.U. indoor and outdoor titles, and placed five men on the all-American swimming team to establish the most prosperous record of any Hawkeye athletic team of the last year.

Win Five Submerging Gustavus Adolphus, Wisconsin, Illinois, Michigan State, and Minnesota, while losing only to Michigan, 1934 conference champions, the Old Gold mermen amassed 315 points as compared to 180 for their opponents.

Five All-Americans Jacobsmeyer in the 220, Grove in the 440 and 1500 meter events, Wehmeyer in the breast stroke and the "diving twins," Busby and Zukas, were selected All-Americans by Edward T. Kennedy, editor of "Intercollegiate Swimming Guide."

The outlook for 1935 is bright. All letterman are back and will be joined by a potent band of yearlings headed by Capt. Dick Westerfield, Mid-western A.A.U. backstroke champion.

Commission Postpones Ambers-Massey Ring Go Until Jan. 11

NEW YORK, Dec. 31 (AP)—After considerable shadow boxing among the New York State Athletic commission, Madison Square Garden and Lou Ambers, the proposed Ambers-Lew Massey 15 round lightweight bout scheduled for the Garden Friday night today was postponed to Jan. 11.

Mines in the Sierra Diablo mountains west of Pecos, Tex., have been reopened following clarification of Texas mineral laws and a rising market for silver and gold.

Ohio State Takes Overtime Victory

CINCINNATI, Dec. 31 (AP)—Led by Tipsey Dye, Ohio State university's cage quintet celebrated New Year's eve tonight by taking a 31 to 28 overtime victory from Xavier university.

Will See Game PASADENA, Calif. (AP)—Bill Young, substitute tackle of the Alabama football team who underwent an emergency appendicitis operation in Texas, arrived yesterday under his own power to see the game with Stanford today.

Allison Wins NEW ORLEANS, Dec. 31 (AP)—Wilmer Allison, former Davis Cup player and seeded number one in the "Sugar Bowl" invitational tennis tournament, won the singles championship over Berkeley Bell, seeded number two, in straight sets here this afternoon, 6-3, 6-3, 6-2.

Happy New Year

Selling insurance, in an even bigger and better way, in '35, is a great idea. My Yuletide invocation is that no dul Times may beset you; that is no mishap. May-dishearten; no evil cross your path. Only good fortune. May your mascot never sleep. Recurrently, annually, may each Christmas grant Rich store of happiness and blithesome cheer. Invoke these blessings for all the year. So, from Niagara to Gulf; from Iowa to Ohio. Or New York to Frisco, throughout the Union. No insurance firm may rank higher than your own. (This acrostic was received from our friend, J. E. R. Can you do as good?)

Morrison & Parsons INSURANCE AND BONDS

SAVE THIS CALENDAR and YOU WILL SAVE at LENOCH & CILEK'S DURING 1935

Calendar grid for 1935 showing months from January to December with days of the week and dates.

Get Ready for Winter Christmas Gifts LENOCH and CILEK Compare Quality and Price and You'll Buy Here 365 Days Out of 1935

HAPPY NEW YEAR advertisement for First Capital National Bank, featuring a large graphic and text about the organization's regard for good will as its greatest asset.

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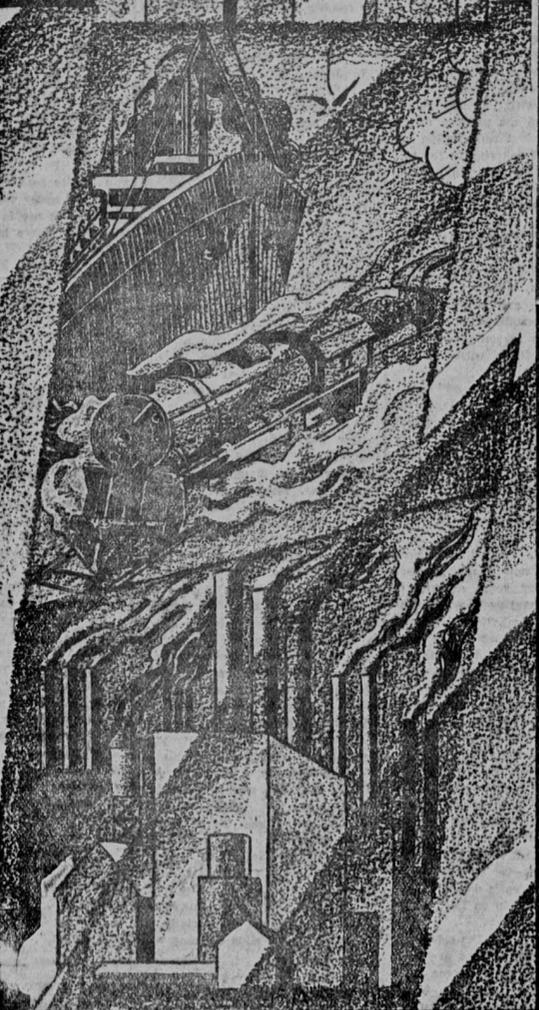
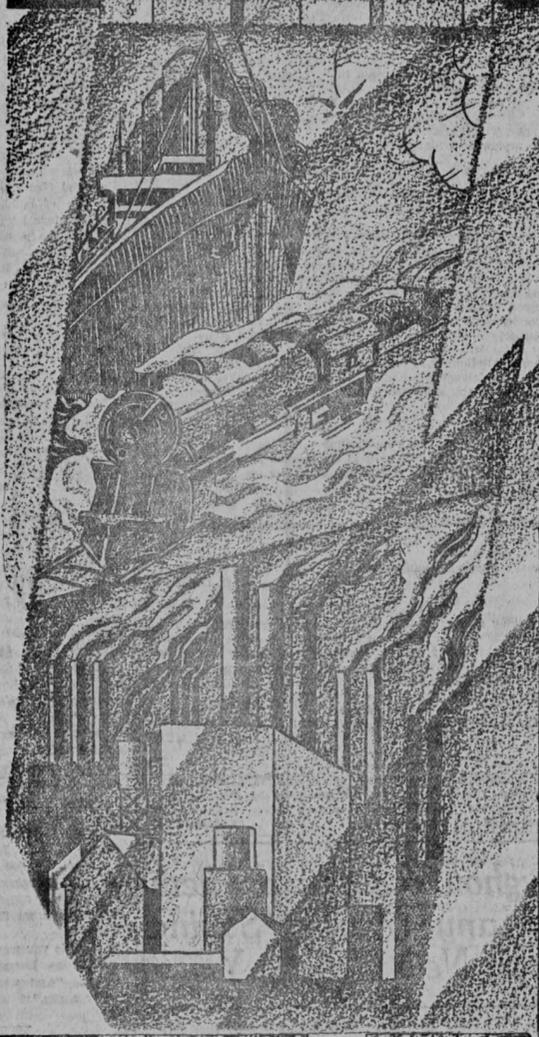
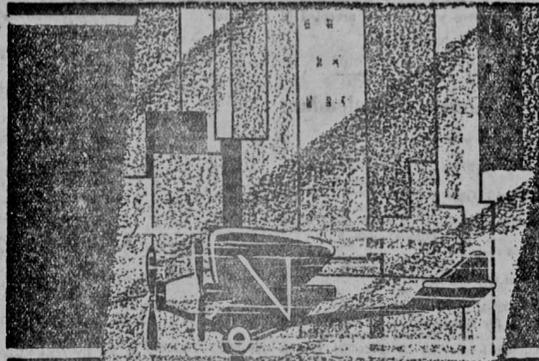
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THE MARCH OF PROGRESS

BRINGS NATURAL GAS TO IOWA CITY

All of us know equally well that whenever a new product or service proves to be cheaper or better than one in current use, then sooner or later the old goes out and the new comes in, and we call this development—Progress.

Of course, the change from the old to the new is usually not an easy one to make, as nearly everyone will readily admit. In fact, the path of progress is seldom smooth.

Artificial gas, for instance, as many of us will remember, when first introduced for lighting purposes, was believed by quite a number of intelligent persons to be too explosive and dangerous for family use. At that time the good points of kerosene lamps were warmly urged, even by many a woman who had to wash their sooty chimneys and greasy bowls. Eventually, of course, the superior merit of the gas light was so conclusively demonstrated that this service was generally installed in the homes of Iowa City and other progressive communities.

Then along came the incandescent lamp, invention of a young man named Edison, and although many good people declared it would never work out and was too dangerous besides, the March of Progress could not be stopped. The gas light flickered out and the great majority of Iowa City homes were eventually wired to provide electric lighting.

That development made it necessary to prove the worth of artificial gas in another field—as a fuel—so the advantages of cooking with gas were urged. Again many folks declared gas was too dangerous and that they would never desert good old hickory and oak wood, along with soft coal. But as everyone knows,

the March of Progress was again resumed, the stove pipe, wood box and the coal hod disappeared from the kitchen and were superseded by the cleaner, faster, better method of cooking on a range served with artificial gas.

And now, as the new year looms on our horizon, comes again the March of Progress in its inevitable evolution—brings to Iowa City Natural Gas—a cheaper—cleaner—hotter—better—fuel service. Quite naturally the superiority of this new dry gas over the old artificial product is not immediately recognized by everybody. That was also the case in the scores of other Iowa and middle-western communities which have changed over to Natural Gas since it first became available a few years ago.

But here, as elsewhere, the substantial and permanent money saving this new fuel guarantees to the homes, shops and institutions of the community, together with its satisfactory quality, makes the change-over to Natural Gas an inevitable development.

The function of the gas company in any community is to furnish the best fuel at the lowest cost possible with good service. Performing this function and accepting the responsibility it entails, the Iowa City Light and Power Co. can not do other than undertake to begin the service of Natural Gas to its customers here as promptly as possible with orderly procedure. By so doing we feel that our customers, ourselves and this community will enjoy

A HAPPIER AND MORE PROSPEROUS NEW YEAR

Iowa City Light & Power Co.

THE MARCH OF PROGRESS

THE DAILY IOWAN

Published every morning except Monday by Student Publications Incorporated...

Board of Trustees: Frank L. Mott, Paul C. Packer, E. M. MacIver, Fred M. Pownall, Edward J. Kelley, Edward Dolly, Ernest C. Cassill, Arthur Barnes, Leonard Wilcox.

Harry S. Bunker, General Manager; William T. Hageboeck, Assistant General Manager.

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TUESDAY, JANUARY 1, 1935

A Few Glances—Forward and Back

AS THE LAST strains of "Auld Lang Syne" die out and the last glass comes down from lingering lips and 1935 is officially at hand, there is just time to look back at the road we have just traveled before plunging ahead into the new year.

We have made great progress in the last year—Iowa City and the University of Iowa and the United States and the world. The new year sees us further along the road to national happiness and economic security. And there have been a few mistakes. Surely there is much which has not yet been accomplished, many more obstacles to be overcome before America has attained the goal of the last few years.

Iowa City and Johnson county have been far better off than many other cities and counties in the United States. Business failures have been extremely rare and a large measure of economic welfare has been regained. New banks have once more opened the clogged up channels of commerce; federal funds have poured into the county and into university building projects; increased university enrollment has meant increased prosperity for Iowa City merchants.

In the nation the situation, though not everywhere as rosy as the local condition, has greatly improved. Federal and state agencies have cooperated in reducing unemployment. More adequate relief agencies have done much to relieve suffering and to take care of the needy and destitute.

National officers made great inroads on the ranks of crime. The Dillingers, Van Metres, and Nelsons—to say nothing of many lesser Dillingers—met the strong arm of law enforcement and were vanquished, though often at a great price.

Conservative political forces, reading the will of the voters and the handwriting on the wall, have become more social minded. A wave of liberalism has spread through the nation.

We have learned a lot in 1934. We discovered that the NRA had gotten off on the wrong foot, and the administration sought means of correcting the defects. Certain parts of it failed and died out; perhaps they will be replaced with something better, something permanent and more stable. We learned that the depression was not to be licked in a day or a week—that "temporary" measures were often insufficient.

No, the year was not all forward progress—there are a few entries on the debit side of the book. A system of organized public spending, America learned, can not be established without putting temptation in the way of dishonest public officials. So there were investigations and there were undoubted evidences of graft.

And America discovered that democracy is not without its price—that it can give rise to such men as Huey Long, dictator of Louisiana, and Governor Langer, who made a mockery of democratic processes of North Dakota.

And America discovered that labor can be a powerful and disturbing factor, that humanity aroused is something to be reckoned with and something to be provided for. Strikes, with their suffering and bloodshed, dot the summer view.

In the international view, the black side of the picture obscures any rosy side. At no time in the last decade and a half has Europe presented a darker picture than in the last year. Forgotten were peace pacts. Forgotten were the horrors and sufferings of the last war and the even more horrible promise of the next. Nations once again began to play checkers with armies and diplomats; time after time war clouds gathered, only to be slightly dispersed. The rumble of martial sounds grew duller, but did not entirely die out through the year.

Democracies, hastily formed by over zealous diplomats, gave way before a new and powerful sort of monarchy—the "totalitarian" state or the dictatorship. Leaders, some strong, some weaklings elevated by circumstances, took the helms and guided their nations not into safe harbors but into deeper, more troubled waters.

That was 1934. Now, having viewed the balance sheet, we can look ahead. What remains to be done in 1935?

These Men Have Important Parts in New Congress

In the international scene, diplomats have an ever more difficult task to maintain peace and friendly world feeling. In addition to the very precarious European situation, statesmen will be hard put to find a solution to the problem of Japan. They must handle with kid gloves the Orient in order not to endanger the world's peace.

In the United States the tangles of the NRA remain to be straightened out. Something of a more permanent nature must be created, something which will accomplish its aims but will avoid its difficulties. No sound and permanent guarantee has yet been presented to the industrial world, and national leaders must develop something sound, to include plans for cooperation of capital and labor and a sound financial measure for social insurance.

The coming year must be one of building. America has emerged from the deepest rut of the economic chaos. The year will be not without its mistakes and its bitter experiences, but in spite of that it must follow an upward path. The hope of a nation echoes in a phrase:

"HAPPY NEW YEAR."

Good Morning

Washington, Dec. 28—Wandering through Washington yesterday, green as a gourd, I lost many a fond illusion about the nation's capital city and returned to the hotel burdened with a feeling of vast confusion.

I suppose it is that way with all newcomers, yet I have seen newspapermen and government employees and others old in the swirl of things who confess to something of the same sensation.

Everything is changing. The slow and easy city is not here any more. Life moves at a swift tempo, but without any rhythm.

My first disappointment was in the White House itself. We approached it from the north, which is a poor direction, and even the grand view from south a little later did not erase that first unfortunate impression.

The view from Washington monuments, which happens at the moment to be encased in a startling steel scaffolding from top to bottom on which workmen scampered like monkeys, was impressive. But it, too, was disappointing.

The city seemed to me to be a great mass of buildings, many of them huge, but few of them beautiful. Of these, the Lincoln memorial, the new supreme court building, the White House, and the capitol itself stand out.

The most disappointing feature of the city was the long stretch between the capitol and the Washington monument called the Mall. It looks like the back yard of an ill kept court house in large scale.

And the approach to the capitol building itself from the west was decidedly discouraging. The grounds are not attractive, the lawn is ill-kept, and there is little except the building itself to suggest the dignity of a great nation.

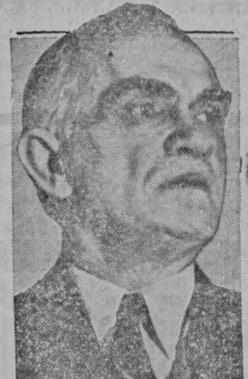
This lack of dignity is not relieved by the bronze lions which lie incongruously at guard by the famous statue of General Grant. They have the silliest, most tea-cupish disdainful air of any of the hundreds of lions I have seen squatting where they don't belong.

I expected much more of the capitol building, but as I wandered around the corridors and peered in those astounding little cubbyholes filled with ladders and books, and watched workmen prepare the house and senate chamber for the horde's return, the spirit of the place became stronger and stronger. I finally left with a sense of weighty reverence.

But about all this scene there is a hopeful feeling, as though someone in charge knew that something should be done. And something is being done.

Buildings are being torn down and others are being built everywhere. Steam shovels are puffing with determination. And one can see the possibility that out of it will come a magnificent spectacle.

These Men Have Important Parts in New Congress



Representative Byrns



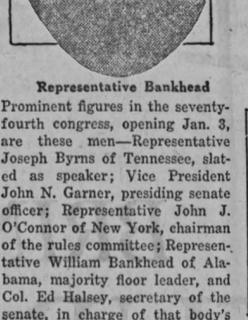
Representative Bankhead



Representative O'Connor



Vice President Garner



Secretary Halsey

Prominent figures in the seventy-fourth congress, opening Jan. 3, are these men—Representative Joseph Byrns of Tennessee, slated as speaker; Vice President John N. Garner, presiding senate officer; Representative John J. O'Connor of New York, chairman of the rules committee; Representative William Bankhead of Alabama, majority floor leader, and Col. Ed Halsey, secretary of the senate, in charge of that body's many activities.

Off The Record

WASHINGTON, D. C.—The proverbial Roosevelt exuberance extends to Henry Latrobe Roosevelt, the assistant secretary of the navy. He can spend a strenuous day in the office, drop in on a cocktail gathering, play a game of bridge before dinner, attend a dance afterward and show up at 2 a.m. on the deck of a river boat, boyishly eager for dawn and a little sport in the duck blinds down the Potomac.

By SIGRID ARNE
A long trip just the day before election. He went into the ballot booth on the big day and looked over the list of names. "And there I saw that man, Tinkham, on it again," he says. "I said to myself, 'by golly! I wonder if I ought to vote for that fellow.'"

Warren Delano Robbins has found speech-making is one of the time-consuming responsibilities in being minister to Canada. For a recent affair he had just time to change his clothes, grab the speech he had prepared from his desk and hurry off. Time came to talk, Robbins spread his manuscript before him and began. First the words seemed familiar, then they began to look queer. But he read on. He was astonished at how the audience laughed, and how witty the speech was. He went home perplexed. His son explained. He had read his father's speech and decided to "pep it up" a little.

There come times when majority leader Joseph T. Robinson of Arkansas must forget that he runs things in the senate. He and Mrs. Robinson drive to Washington when they return for congressional sessions. Mrs. Robinson is at the wheel, and the senator occupies the back seat.

Cocktail buffets in Washington are including a novelty. Tiny clusters of raw cauliflower are served and crunched with the afternoon's liquid offering.

A choice of comfort for her guests or the life of a sparrow faced Mrs. William Doak, wife of the former secretary of labor. Mrs. Doak was giving a party. It was raining. Just before the guests were due she found a sparrow stuck in the rain spout over the door. For Mrs. Doak, there was only one thing to do. She took a can opener and pried the little fellow loose. And the

George Holden Tinkham has come to congress every year since 1915 from the tenth Massachusetts district. He spends so little time worrying over elections that he is the wonder of his colleagues. This year he arrived home from

Short Short Stories

CATCH AN ANGEL
MILAN (INS)—Fishermen drawing in their nets at the mouth of the river Arno, at Viareggio, were overjoyed at the great weight of their catch. With great difficulty they hauled up the net inch by inch. At last the catch came into view. It

was a marble statue of an angel in a protective attitude over a child.

arsh records for the academic year 1933-34, just released by the institution, show a higher average for women members than for the men in the Greek-letter societies.

HOCH BRINGS RAISE
COLUMBUS, Ohio (INS)—Salary raises have been given approximately 428 store employees of the Ohio liquor department as rewards "for a job well done." The raises range from \$7.50 to \$28 a month and increase the department's monthly payroll about \$4,000.

SMARTER WOMEN
SALT LAKE CITY (INS)—Sorority women at Utah university are smarter than fraternity men. Schol-

A CLEAN SWEEP
TOKIO (INS)—More than 170,000 road sweepers are cleaning the streets of Kanazawa, an important sea port on the north coast of Japan. They are taking part in a campaign to make the city beautiful. All the road sweepers are volunteers and include school children and Boy Scouts.

THE OLD HOME TOWN Registered U. S. Patent Office By STANLEY



A LARGE CROWD WENT OUT TO BAXTERS PAVILION FOR THE NEW YEAR'S DAY DANCE AND OYSTER SUPPER

OFFICIAL DAILY BULLETIN

All general notices for the official daily bulletin must be in the hands of the managing editor of The Daily Iowan by 4 p.m. on the day preceding first publication. Items for the university calendar must be entered at the office of the president as far as possible in advance of the event. No notices will be accepted unless typed or legibly written. Notices will NOT be accepted by telephone.

Vol. X, No. 371 January 1, 1935

University Calendar

- Thursday, Jan. 3: 7:30 p.m. "Dictators" bridge party, University club; 7:35 p.m. Basketball: Ohio State vs. Iowa, field house; Monday, Jan. 7: 7:35 p.m. Basketball: Chicago vs. Iowa, field house; Tuesday, Jan. 8: 8:00 a.m. Classes resumed; Wednesday, Jan. 9: 7:30 p.m. Campus Camera club, room 321, chemistry building; Thursday, Jan. 10: 4:10 p.m. Graduate Mathematics club lecture by Prof. R. P. Baker: "Tables for Galois Fields," 222 physics building; Friday, Jan. 11: 7:00 p.m. Baconian lecture by Mrs. Nellie S. Aurner: "The Literary Significance of Romance," chemistry auditorium; 9:00 p.m. Graduation party, river room, Iowa Union; Saturday, Jan. 12: 3:00 p.m. University club hike; 6:00 p.m. Finkbine dinner for men, Iowa Union; Sunday, Jan. 13: 6:00 p.m. Supper, University club; 8:00 p.m. Vesper service: Address by Rev. H. N. Wieman, Iowa Union; Monday, Jan. 15: 6:15 p.m. Supper, Triangle club; 7:30 p.m. "Terraplanes" bridge party, University club

General Notices

Freshman Diction Contest
The freshman diction contest, a purely extra-curricular activity sponsored by the department of English, will this year be based on the chapter entitled "The Word" in Composition for College Students (by Thomas, Manchester and Scott), copies of mimeographed extracts from which will be furnished upon request, and on The Century Vocabulary Builder (by Greener and Bachelor), 10 copies of which are to be placed on reserve. The examination, entirely objective in character, will be given some time in May. The first prize will be a copy of the Second Edition of Webster's New International Dictionary. Full information relative to the contest will accompany the mimeographed material referred to above. This material will be available in the administrative office of the Department.

Senior French Club
The Senior French club will have its next meeting, on Friday, Jan. 11, instead of Wednesday, at 8:00 p.m. There will be tables for bridge, and informal dancing.

Examination Schedule for First Semester, 1934-35
The examination period will extend from Saturday, Jan. 26, 8 a.m., to Saturday, Feb. 2, 4:00 p.m. A little later the complete examination schedule will be published. H. C. DORCAS

Library Hours
During the holiday recess, beginning Dec. 22, the library reading rooms will be open from 8:30 a.m. to 12 m. and 1:00 to 5:00 p.m. Foreign language libraries, education-philosophy library, and medical library will observe the same hours for this period. Special hours for other departmental libraries will be posted on the doors. GRACE VAN WORMER

University libraries will be closed Tuesday, Jan. 1, in observance of New Year's day. GRACE VAN WORMER

Newman Club
Newman club's annual mid-winter party will be Jan. 12, at 9 p.m. in the river room of Iowa Union. Music will be furnished by Berne Enslin's Royal Students. Students having invitations may obtain tickets at the Union desk that night. COMMITTEE

Throughout the World There Are Many Ways of Saying "Happy New Year to You"

"Ring out the old, ring in the new!" Everywhere throughout the world, New Year's day has the same meaning. It is the day when all the sorrows and mistakes of the last year are forgotten and everyone looks forward with new courage and high resolve to the promise of the coming year. But each nation has its own way of ushering in the new year, dictated by tradition and superstition which have come down through the centuries. In Scotland, New Year's day is the time for exchanging gifts, rather than on Christmas. On this day, the gay and festive mood is in order. Dances are held in the streets and in the public squares, and whiskey flows freely. It is considered an omen of bad luck for a person to cross the threshold of a friend without a gift of whiskey.

"Making the Deazel"
In some parts of Scotland, the natives wish their friends good luck by "making the deazel," that is, by circling around them three times in the direction of the sun. There is a superstition that if a person looks up at the sky on New Year's eve, he will see Candelmas bull running across the sky.

In England, the "lucky one" brings in the new year. At each gathering, after some amount of cheerful argument as to which person is the luckiest, one is selected to go outdoors to await the coming of the new year. At 10 minutes before midnight, the "lucky one" goes out and stands in the cold. At the first stroke of 12, he re-crosses the threshold, bringing with him good luck for the coming year.

Roast Pig, Wine
New Year's day is the time for the reunions of families and friends. The traditional food of the day is roast pig which must go hand in hand with great quantities of wine.

In Porto Rico it is the custom for every girl to have a new yellow dress for New Year's day. Holiday festivities here begin on Dec. 15 and last until Jan. 10.

On New Year's eve, the sidewalks, cafes, and public squares are filled with people. Peasants come from the surrounding countryside to attend church services and engage in the festivities. At the first stroke of 12, the lights are turned out and the people present kiss one another

as their wish for good luck during the coming year. As the last stroke dies out, the lights are turned on and the ceremony is over.

Japan's Three Days
In Japan, the people celebrate Jan. 1, 2, and 3. The first two days are considered most important. On the first day friends gather and discuss their dreams of the last night, which are supposed to be the summation of their achievements during the old year.

On the second day children arise at 4 o'clock in the morning, and immediately write on a sheet of paper. This is compared with the work of years past to measure their scholastic achievement.

The third day is reserved for the exchange of greetings, and for feasting. People consume a large amount of herring, which is supposed to cause a great increase in their wealth and prosperity in the new year.

Beggars' Day
New Year's day is a veritable paradise for tattered beggars and panhandlers in many countries in the far east. Beggars go about from house to house and beg on the streets, and tradition decrees that no one shall refuse the requests of beggars on this day.

In Paris, it is the one day of the year when beggars are allowed the freedom of the street. In Switzerland, New Year's eve is the signal for gayety and feasting. A big mid-light supper brings together friends and families. Bells ring out from village church steeples, beginning at five minutes before midnight, and ending five minutes after.

Following the supper, everyone goes on a sleigh ride, the jollity of which is accentuated by the jingling of bells and the singing of merry songs. In the village squares bands play to help usher in the new year.

"Happy New Year"
On New Year's day, festivities are continued with a dinner. The traditional menu includes sauerkraut, spare ribs, cake made especially for the holidays, and wine of many varieties. All over the world people gather today, in accordance with their own traditions and customs, and raise voices, light with a newborn hope, in one fervent wish—"Happy New Year!"

Behind the Scenes in Hollywood

HOLLYWOOD—Meet Rex Larbow Bell, the son and heir of Clara Bow, famous red-haired actress of the screen, and Rex Bell, cowboy star of the movies.

The baby's name was decided upon this way. Rex is for his papa, of course, but the unusual middle name is the suggestion of George Dareos, local astrologer, who is widely consulted by film folk, and who is a close friend of Clara and Rex.

According to Dareos, Larbow is an Indian name. It is doubly suitable in this case, he points out, because, with the addition of a C. and an A, it would spell Clara's own name.

The newest entry to Hollywood's younger set has blue eyes, light curly hair and a sandy complexion. His first Christmas was spent in the hospital but he goes home soon after the New Year to find a pony and saddle already waiting for him.

Rex and Clara have abandoned their idea of building a 12-room house on their lot in Holmby Hills. They had the plans all drawn, but decided that \$50,000 was a lot of money to put in a house. Especially when they often close their place and live on the ranch for months at a time.

Instead, they'll probably put up a small home in another location. This department's phone buzzed several times in the middle of the night from scouts reporting that Lupe Velez and Johnny Weissmuller were in the midst of a swell scrap at the Clover club. The fiery Mexican star, he said, left Tarzan's side to sit at a table with Peggy Fears, Charles Lemaire and Pat De Cicco.

In retaliation, Johnny left the club. But hang on, there's more. An hour later, he showed up with Stubby Kruger and another pal. Lupe was dancing with Lemaire. Out stepped Johnny and took her from his arms. Ey which time the customers would have been willing to pay twice the cover charge.

As soon as it decently could, this department called Lupe and Johnny on the phone the next morning. They were together and cooling like turtle doves. "Who says we fight?" demanded Lupe.

"What do you mean? Just because I cut in on Lemaire?" exclaimed Johnny. "And went home to get Stubby a car."

A swell story for you from Bert Wheeler. His youngster, Patsy, went visiting the other night and saw some 16 millimeter films run off. One of them was a print of an old Douglas Fairbanks picture.

Patsy, who is used to the talkies, was puzzled because Doug spoke no dialogue. Bert tried to explain that you had to read the titles. The youngster was indignant. "Well, we are in a fine fix!" she exclaimed. "Here he can't talk and I can't read."

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Squad Sports Time

2 Attenda Establish Place in University

In 10 sports the finest rec history as they were defeated seven ties in d

Embellishing team feats as in the Big T copping the golf champions vidual field t Dick Crayne at football tea heaves of Mar the javelin th conference tra Chicago.

No Hawkeye win champions in 10 sports last year, but tall, swimming squads were conference ra wound up their the first divisi

The ups and Gold basketball chase attracted spectators to crowd, includi of 13,200 Purdue game. powerful outfi cagers broke to Purdue on games of the s Iowa scoring

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Injuries to fatal to the November the frous sophom 1935. The v western and th stands against were among t of team achie ference the O Northwestern, Purdue, and Indiana. The a new stadium watched.

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OLD GOLD ATHLETICS ENJOY A GREAT YEAR

Squads in Ten Sports Set All Time Records

2 Attendance Marks Established; 4 Teams Place in 1st Division

University of Iowa athletic teams in 10 sports last year established the finest record in the school's history as they hung up 54 victories, were defeated 34 times, and gained seven ties in dual meets.

Embellishing the record are such team feats as winning second place in the Big Ten swimming meet, copping the state inter-collegiate golf championship, and in the individual field the brilliant play of Dick Crayne at fullback on the Iowa football team, and the lengthy heaves of Mark Panther in winning the javelin throw in the Western conference track and field meet in Chicago.

Nice Average

No Hawkeye teams were able to win championships in the Big Ten last year, but the basketball, baseball, swimming, and wrestling squads were in the thick of the conference race all the way, and wound up their seasons firmly set in the first division.

The ups and downs of the Old Gold basketball team in the title chase attracted an average of 10,233 spectators to each home Big Ten contest, including the rafter-packing crowd of 13,200 which witnessed the Purdue game. Playing the six most powerful outfits in the league, the cagers broke even, ranked second to Purdue on offense, and in all 19 games of the schedule created a new Iowa scoring record of 681 points.

Best in History

More than its share of glory was won by the Iowa swimming team, the finest in history, as it won five of six dual meets, placed as runner-up to Michigan in the Big Ten title meet at Iowa City, and won the indoor and outdoor A.A.U. championships. Five all-Americans were selected from the squad as the crowning glory of a successful season.

For the third straight year the Hawkeye baseball team finished in the first division of the Western conference, ending in fifth place but narrowly missing third when Gene Ford lost a sensational three hit final game to Michigan. Playing a total of 31 games, the Iowans won nine straight, and their list of 18 victories was the second best in Old Gold history.

Hopes For Future

Injuries to important men proved fatal to the football team, but in November the development of numerous sophomores promised well for 1935. The victory over Northwestern and the courageous goal line stands against Purdue's great backs were among the pleasant memories of team achievement. In the conference the Old Gold team whipped Northwestern, lost to Minnesota, Purdue, and Ohio State, and tied Indiana. The Minnesota tilt saw a new stadium record set for Iowa stadium as 52,000 people watched.

Other Teams

Successful campaigns were enjoyed by other Iowa athletic teams. The wrestlers were unbeaten in conference dual meets, and finished third in the Big Ten standings. The gymnastic team gained fourth in the conference ratings. Tying for fifth in the Big Ten track meet, copping the state quadrangular meet, and trouncing the Gophers twice during the regular season were among the achievements of the track and field squad. The golfers gained decisions in six of eight duals, and won their fourth straight state title. Four wins and two ties in dual meets was the record of the tennis team. Hawkeye harriers got fourth place in the National A.A.U. senior championship held here.

Thrillers

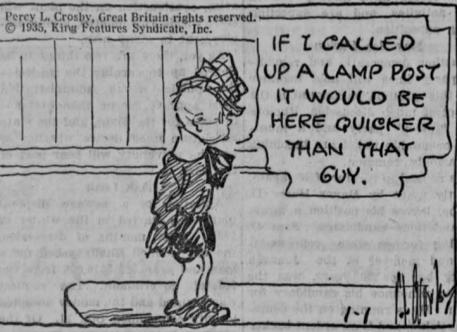
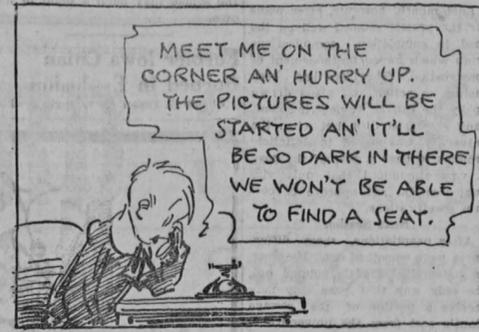
Included in the list of victories were some particularly thrilling ones. At Lafayette, for instance, the basketball team became one of the two Big Ten outfits to whip Purdue, the champion, when it took a great game, 38 to 36. In a triangular meet with Wisconsin and Northwestern the track team grabbed the closest possible decision, 55-54-54. The net squad took Illinois down, 4-2, making the first Illinois loss to a conference rival in three years. Another blow to the Illini came when the swimming team gained the first Iowa decision over an Orange and Blue tank squad since 1926, winning 54 to 30.

Heroes

Acclaim of Hawkeye fans went to these individual heroes:

Dick Crayne who played all-American football for a losing team, scored seven of Iowa's 15 touchdowns, gained 432 yards from scrimmage, was a strong defensive man, and a sensational punter; Francis Fretzmeier who set a new Iowa track scoring record of 89.2 points in nine meets, competing in five events in some duals; Earle Kiedor who became Iowa's second National A.A.U. wrestling champion when he won the 155 pound title; Mark Panther who, as the best in Iowa history, whipped the javelin 11 feet three inches, winning the Big Ten and Central intercollegiate

SKIPPY—Lighting His Way



Rose Bowl Rivals Appear Evenly Matched for Today's Fight

85,000 to See Unbeaten Foes In Grid Finale

Stanford Depends Upon Power Plays to Offset Alabama's Pass Attack

PASADENA, Cal., Dec. 31 (AP)—Two great football teams galloped sketchily through the lightest of workouts today and retired to await the kick-off at 2:15 p.m. (Pacific standard time) tomorrow for the twentieth Rose Bowl clash of east and west.

Stanford worked a few minutes in the big arena where the battle will be on the Indians' first visit there since Columbia defeated them 7 to 0 last New Year's day. Alabama ran through signals on the Occidental field at Eagle Rock. The Bamans already had held dress rehearsals in the bowl.

Evenly Matched

The representatives of the west and east seemed in advance as evenly matched as they could be, coming as they do from the ends of the football earth. The difference in weight was reduced to ounces, Stanford averaging 194 pounds and Alabama 193 1/2. Stanford's backs are heavier but the Alabama line outscapes the westerners.

The game was expected to develop a contest of line smashing against forward passing. Supporters of Stanford point out that the Redskins' power has been too much for its opponents throughout the season and Alabamians counter with the statement that the Crimson passes have fooled all comers all year.

Passes vs. Rushes

Bobby Grayson and Bones Hamilton, stalwart Stanford backs, have averaged more than four yards for each time they have carried the ball. Dixie Howell and his sophomore understudy, Joe Jolley, are two of the most effective passers to visit the Rose Bowl.

Stanford has thrown many passes in practice and while the railbirds suggested the Californians were passing with their tongues in their cheeks, Coach Tiny Thronhill declared his boys were serious.

May See Action

Stanley Anderson, Grayson's substitute, is regarded as the best passer on the Stanford team and he is sure to relieve the spear head of the Indians' attack during the battle.

With every indication that the weather would be fair and cold an attendance of 84,474 spectators, the absolute capacity of the Rose Bowl, was assured. All tickets were sold at Christmas. Approximately 2,500 of the ticket holders are from the south.

Donald Leavens Upset By Alfred Jarvis In Indoor Junior Tennis

NEW YORK, Dec. 31 (AP)—One junior favorite was upset this afternoon as final-round brackets were filled in the national indoor boys and junior tennis championships.

Donald Leavens, of Northwestern university, who himself had upset Jackie Behr, No. 2 star, on Saturday, was the victim of the lone form reversal. Seeded fifth, Leavens was expected to vanquish Alfred Jarvis of the Hackley school, No. 7 favorite, with comparative ease, but Jarvis came through in straight sets, 7-5, 6-2.

The city of Miami, Fla., estimates members of the American League spent more than \$3,000,000 during their national convention there in October.

titles; Charles Mau who pitched the baseball team to six wins, three of them over conference teams; John Fletcher who won six of eight singles tennis matches; Leroy Vandewick who copped first in the state intercollegiate golf tournament; Herman Schulteheerich whose sparkling play at second base produced defensive gems; Adolf Jacobsmeier who placed in two Big Ten swimming events in his sophomore year; John Barke whose consistency gave him the scoring championship of the 1933-34 basketball team with 138 points.

Hawkeye Grid Campaign Starts Like a Million, Then Collapses, Ends Year on Rocks of Defeat

Injuries, Weak Line Contribute to Downfall After First 2 Victories

A bubble that blew up—the University of Iowa's 1934 football season. In this way probably the majority of Hawkeye grid fans summed up the disappointing campaign which started so favorably with victories over South Dakota and Northwestern, then struck snag after snag down the stretch of the conference race, until the Old Gold machine, finally overtaken by injuries and certain fundamental weaknesses, wound up the year with two wins, five losses, and a tie, to finish in a deadlock for seventh place in the Big Ten standings.

Think Again

This prevailing viewpoint is not quite a fair one, however. Talk of unreasoning optimists who thought only in terms of the rosy side of the picture contributed much to the popular misjudgment of the Iowa eleven. Ignoring the early season warnings of Ossie Solem who knew all the time that his team had lost the key men of the year before and had little chance of equalling the 1933 record, the optimists pointed to an almost veteran backfield increased in potency by the high-stepping Oze Simmons, and forgot that before a back can go any place he must have a powerful line in front of him that can open holes.

Best Game

On the next Saturday, before a Dal's day crowd, the Old Golders put on their most satisfying exhibition of the entire season against Purdue when they scored first, and though Purvis and Carter, "The Touchdown Twins," romped freely in the middle of the field, they were stopped cold in pay-off territory and were forced to resort to the overhead route to grab a 13 to 6 win.

With a two weeks period of preparation behind them, the Iowans entered for Columbus for the wind-up game with the Buckeyes. Though outplaying the men of Ohio for most of the first period, the Hawkeyes eventually succumbed to a bewildering display of passing and power plays to drop a 40 to 7 decision, in a rough and tumble contest. Oze Simmons showed a flash of his early season form when he weaved 85 yards for a touchdown after a pass interception.

Finis

So, it was all over, and parts of the bursted bubble were scattered from Lincoln to Columbus. There was satisfaction in the constant stellar playing of Dick Crayne, in the occasional ghost-like jaunts of Oze Simmons, "The Ebony Eel," which gave a promise of greater deeds in the future, the game exhibition of end playing by Bernie Page, the mighty little man, and the late season development of several sophomore linemen, but, in general the result was disappointing when measured by the rule of expectations.

Graduation, the inevitable foe of the football coach, will reduce the ranks of Hawkeye gridlers by nine, five backs and four linemen. The backs are Fisher, Ash, Kuhn, Teyra and Schneidman; the linemen, Foster, Page, Radloff, and Weber.

Look Ahead

Now, it's the old, old story of looking to next year that constitutes the gossip for Iowa football fans, for the enrichment of the game.

Bits About Sports

leagues and universities are playing right into the hands of professional ball. Only the showman realizes that the public wants to see the Chicago Bears play. Grange went through Illinois in a blaze of glory, one of the super-players of the generation. Think of the hours spent by Zuppke and his staff teaching the boy to play. Think of the publicity his deeds received. Thousands of fans who wished to see Grange and who lived too far away from the middlewest to attend a game, were offered the opportunity when he joined with the pros and toured the country, reaping a harvest for himself and for his bosses. Think of the scores of college players who went professional

for the enrichment of the game.

NOW, WITH lower prices and recognized stars, and with a recognized superiority in play that includes the spectacular and the will to win, professional ball is making inroads on the old standby and money getter of the colleges, amateur football. It steals our thunder, so to speak, and is gradually stealing the money side. Out in the sticks, where pros do not operate, colleges get about the same crowds, but in the east where many college teams operate, pro ball draws the crowds. The competition is keen and colleges try to meet it by getting and developing athletes. Sure they get results, but from the professional angle it's a big help. From all angles, the hiring of athletes is here to stay, despite efforts to the contrary by a few who, when it comes to a show down, haven't the courage to carry out their convictions. I mean to carry them out in the right spot. Publicity will not turn the trick, when it is supposed to stir action within the ranks of those whose living depends upon turning out good teams or else.

Except for Capt. Russ Fisher, the entire backfield will be on hand, led by Dick Crayne, to pour through holes that seem more likely to be a reality instead of a dream, because of the quality and experience of the line material.

Osmaloski, Shea, Nelson, Dee, McDowell, Kelley, Leytze, Hoffman, Walker, Jakoubek, Matson, and Don Simmons with the experience of the gruelling 1934 campaign to fortify their ample beef, compose a squad of linemen from which Ossie Solem may be able to mould a powerful and speedy forward wall, the main thing that he lacked last year.

From the ranks of the freshman ball carriers will come stocky, 200 pound Ship Parroh of Michigan City, Ind., cousin of the great Mike who is used to clear the way for Bill Glasgow in such classy style, and Chuck Brady, Mason City back who carries 190 pounds.

Line candidates from last year's yearling squad will include Nate Estlin, Waterloo, and Jack Litton, Ottumwa, a pair of centers who top 200 pounds; Homer Harris, giant Negro end from Seattle, Wash., Dale Liddicoat, Charlton, six foot two inch end; and Joe Goldberg, 170 pounds of dynamiting midget guard from Sioux City, to mention only a few.

September, and another football season is far in the future. Except for the interlude of spring practice, the new hopes will rest silently beside the ghosts of former heroes until the fall of 1935 calls them from their secret place to stalk in the open and fulfill themselves by producing a campaign victory.

Twenty Grand Not Named for Santa Anita Horse Race

SANTA ANITA PARK, Cal., Dec. 31 (AP)—"Too many horses in the race," was the reason given today by William A. Brennan, trainer of Twenty Grand, for failing to name the great horse in tomorrow's Santa Anita stakes here.

Line candidates from last year's yearling squad will include Nate Estlin, Waterloo, and Jack Litton, Ottumwa, a pair of centers who top 200 pounds; Homer Harris, giant Negro end from Seattle, Wash., Dale Liddicoat, Charlton, six foot two inch end; and Joe Goldberg, 170 pounds of dynamiting midget guard from Sioux City, to mention only a few.

September, and another football season is far in the future. Except for the interlude of spring practice, the new hopes will rest silently beside the ghosts of former heroes until the fall of 1935 calls them from their secret place to stalk in the open and fulfill themselves by producing a campaign victory.

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Money to Loan

LOANS At Low Cost

Up to 20 Months to Repay

AUTO LOANS

Made Quickly and Privately

LOANS on Your Own Signature

TO SALARIED PEOPLE

HOUSEHOLD LOANS

on signature of husband and wife. No inquiries of friends, relatives or tradespeople.

REDUCED RATE On All Loans

All three types of loans made on the rate schedule set up by the new Iowa Small Loan Law. The table below shows the cost of two loans if repaid in 20 equal monthly installments:

Amount	First	Last	Av. Mo.
\$100	15.75	10.30	3.11
\$500	8.00	5.15	1.65

Prompt, private service. Before borrowing on ANY PLAN call or phone us.

HOUSEHOLD Finance Corporation of America

Second Floor
130 1-2 E. Washington St.
Entrance between
Willard's and Dumbly's
Corner Dubuque St. Phone 4787
Loans Made in Nearby Towns

May Hold Nat'l Track Meet At Marquette U.

MILWAUKEE, Dec. 31 (AP)—Conrad M. Jennings, Marquette university athletic director, tonight said there was a strong possibility that the Marquette stadium might be selected for the 1935 national inter-collegiate track and field meet.

While attending the national track coaches convention in New York last week, Jennings was visited by several committees, he said, which urged him to bid for the meet.

Los Angeles was the scene of the 1934 collegiates.

Good Fishing Ashore

GENOA (INS)—On the west coast, south of Genoa, millions of sardines were thrown up on to the shore by a storm and the fishermen had only to walk there to collect them in large baskets.

Minnesota hunters, reporting a great scarcity of ducks, dolefully heard reports after the season was over of lakes being literally alive with the birds, with great flocks of northern bluebills on their annual southern plumage.

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Use Iowan Want Ads—Save Money

Cleaning and Pressing

Why Not A Coupon Book For The New Year

Suits—Dresses
Topcoats—Hats
any Two for

\$1.00

LEVORA'S VARSITY CLEANERS

Cash and Carry

One Way Delivery Service Free

23 E. Wash. Dial 4153

Musical and Dancing

DANCING SCHOOL—BALLROOM

tango, tap. Dial 5767. Burkle hotel. Professor Houghton.

Repair Shop

WANTED U to bring us your lock and key work. House Car — Trucks Etc. NOVOTNY'S 214 So. Clinton

Typing

EXPERIENCED TYPING, REASONABLE RATES. Dial 9548.

East-West Tilt Presents Crew Of Stellar Men

SAN FRANCISCO, Dec. 31 (AP)—All-Americans and the near-greats of 1934 football, picked from the nation's gridirons, will ride the touchdown trail tomorrow in the dazzling pigskin pageant annually played here for charity—the East-West game.

Those whose names filled the newspaper headlines the past season, many of them bitter rivals during collegiate careers, will stand shoulder to shoulder in a common cause, one that provides the funds for the Shriners' Crippled Children's hospital here.

The tenth East-West classic brings together more star performers than ever before were assembled here. Minnesota has contributed some of its mightiest warriors, halfback Pug Lund and end "Wolf" Larson, notably, to the Eastern cause. Pittsburgh's powerful squad will be represented by such graduating luminaries as quarterback Miller Munjas, fullback Izzy Weinstein and Charles Hartwig, stellar guard, Bill Shepherd, halfback from Westminster Maryland who led the country's scorers, will run for the East.

The West, with fewer All-Americans to call upon, will present a huge line, averaging 206 pounds to the man at times, behind which will scout the always threatening mite of the gridiron, Irv Warburton of Southern California. Big Al Nichelini, 200 pound sprinter will crack the line from the fullback position although he specialized at right half for St. Mary's.

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Classified Advertising Rates

SPECIAL CASH RATES—A special discount for cash will be allowed on all Classified Advertising accounts paid within six days from expiration date of the ad.

Take advantage of the cash rates printed in bold type below.

No. of Words	One Day		Two Days		Three Days		Four Days		Five Days		Six Days	
	Lines	Charge	Cash	Charge	Cash	Charge	Cash	Charge	Cash	Charge	Cash	Charge
Up to 10	2	.28	.25	.33	.30	.42	.38	.51	.46	.59	.54	.68
10 to 15	3	.28	.25	.55	.50	.66	.60	.77	.70	.88	.80	.99
16 to 20	4	.39	.35	.77	.70	.90	.82	1.03	.94	1.17	1.06	1.30
21 to 25	5	.50	.45	.99	.90	1.14	1.04	1.30	1.19	1.45	1.32	1.61
26 to 30	6	.61	.55	1.21	1.10	1.39	1.28	1.56	1.42	1.74	1.58	1.91
31 to 35	7	.72	.65	1.43	1.30	1.63	1.48	1.83	1.63	2.02	1.84	2.22
36 to 40	8	.83	.75	1.65	1.50	1.87	1.70	2.09	1.90	2.31	2.10	2.53
41 to 45	9	.94	.85	1.87	1.70	2.11	1.92	2.35	2.14	2.60	2.36	2.84
46 to 50	10	1.05	.95	2.09	1.90	2.35	2.14	2.62	2.38	2.88	2.62	3.15
51 to 55	11	1.16	1.05	2.31	2.10	2.60	2.36	2.88	2.62	3.17	2.88	3.45
56 to 60	12	1.27	1.15	2.53	2.30	2.84	2.58	3.16	2.86	3.49	3.14	3.74

Minimum charge 25c. Special long term rates furnished on request. Each word in the advertisement must be counted. The prefixes "For Sale," "For Rent," "Lost," and similar ones at the beginning of ads are to be counted in the total number of words in the ad. The number and letter in a blind ad are to be counted as one word. Classified display, 50c per inch. Business cards per column inch, \$5.00 per month. Classified advertising in 7 p. m. will be published the following morning.

Auto Repairing

Auto Repairing 12

Have your Head Re-Flectors Re-Silvered—Every One Likes Good Lights—TOWA CITY BATTERY & ELECTRIC 15 E. Wash. St.

Coal

COLDER WEATHER Requires Better COAL

Try Our Flint Chief, Va. Fire Chief E. Ky. or Pocahontas Coal Cost more but worth it.

JOHNSTON COAL CO.
Dial 6464
425 E. Wash.

For Sale Miscellaneous

FOR SALE: USED ELGIN BY-cycle, good condition. Cheap. Dial 6560.

FOR SALE—5 ACRES. DIAL 119-3574.

FOR SALE—DRY WOOD. DIAL 4832.

FOR SALE—\$65 GRAYBAR ELECTRIC exerciser for \$20. Slightly used. Dial 2821.

Wanted—Laundry

WANTED—STUDENT LAUNDRY. Reasonable. Called for and delivered. Dial 2246.

WANTED FAMILY BUNDLE laundry; fine ironing reasonable; shirts 10c. Dial 6560.

Garages for Rent

FOR RENT: GARAGE. DIAL 3558. 20 N. Van Buren street.

Wanted to Buy

Wanted to Buy 61

CALL M. KIMMEL FOR HIGHEST prices on men's second hand clothing, shoes, hats. Shoe repairing. Dial 3609, 21 W. Burlington.

Housekeeping Rooms 64

FOR RENT—FIRST FLOOR unfurnished light housekeeping rooms. 530 S. Dubuque street.

Good Things to Eat 53

Kirk's Home Dressed Poultry

Ducks—Geese—Chickens Ready for pan—Delivered Dial 6063

Apartments and Flats 67

FOR RENT — CLEAN, NEWLY decorated, strictly modern apartments. Dial 6416.

FOR RENT—2, 3, OR 4 ROOM Apt. 731 Bowersy. Call at house after 6 p.m.

FOR RENT — FURNISHED apartment. 328 Brown street. Dial 6258.

Lost and Found 7

LOST—BILLFOLD. RETURN TO Norman Zahrt, 309 Church street. Reward.

LOST—BROWN PURSE CONTAINING money, money order and receipts. Parties known. Please return to Daily Iowan. No questions asked.

Heating—Plumbing—Roofing

WANTED — PLUMBING AND heating. Larow Co. 110 S. Gilbert Phone 3675.

Houses for Rent 71

FOR RENT—HOUSE ON WEST side. Dial 5926.

FOR RENT—5 ROOM HOUSE. Furnished or unfurnished. Dial 5977.

Special Notices

Special Notices 6

WANTED — SUBSTITUTE FOR board job. Dial 3764 8:30 to 10:30 p.m.

COATS RELINED. \$1. DIAL 5747.

Male Help Wanted 31

LIFE INSURANCE SALESMAN Wanted: Exceptional contract to right party. For interview write Jos. M. Fouts, Roosevelt hotel, Cedar Rapids, Ia.

Transfer—Storage 24

BARRY TRANSFER
Moving—Freight Storage
Cross Country Hauling
Dial 6473

Hauling

LONG DISTANCE and general hauling. Furniture moved, crated and shipped.
THOMPSON'S TRANSFER CO.
Dial 6694

WANTED — RUBBISH HAULING, \$5c, 50c, 75c. Phone 4661.

Rooms Without Board 63

FOR RENT: 2 ROOMS, SINGLE or double. Reasonable. Dial 6560.

FOR RENT—DOUBLE FURNISHED room. Dial 3609.

FOR RENT—2 ROOM APT. CLOSETED in sleeping porch, garage. Dial 3221.

Jewelry and Repairing 55

LOCK AND WATCH REPAIRING. Reasonable. A. N. Hillman.

Wearing Apparel 60

FOR SALE—NEW GREY OVER-coat, size 44. Dial 4189.

Municipal Ownership Fight Leads City Events of Year

Controversy Awaiting Next Chapter in City Primaries, Election

As controversial an issue as ever commanded the attention of Iowa City, of its taxpayers, gas and electric consumers, business men, politicians, churchgoers and school children, the light and power battle loomed largest on the civic horizon during 1934.

A city election, numerous mass meetings, miles of printed propaganda, activities into which practically all of the major political and social groups of the city were enlisted, — all of these and more have become a vivid addition to local history.

Not Decided

But though the final word to the story is yet to be written, the chapters of the last year form a remarkable survey of a situation in which the entire city has become involved.

Holding steadfastly to its right of existence, the Iowa City Light and Power company conducted a widespread campaign carrying its message of private ownership into the homes and business establishments of the city. Company speakers presented arguments before various social organizations.

Hot Campaign

Against those arguments the Iowa City Municipal Ownership League exerted every effort to influence the people in favor of a city-owned light and power plant. League information also was spread into every home and civic organization.

Allied with the Light and Power company was the Iowa City Consumers' Protective Association, formed early last January.

Allied with the Municipal Ownership League were the Iowa City League of Women Voters and the Johnson County Taxpayers League.

New Rates

Effective last Jan. 1, new light and power rates were given local consumers. By Jan. 6, Engineer Walter Schwob had filed his final report estimating the total cost of a new steam electric plant at \$917,000. The city council then authorized Mayor Harry D. Breene and City Clerk George Dohrer to apply to the PWA for a loan and grant covering that amount.

The date for a city election on the municipal plant issue was announced for April 17 by Mayor Breene. The announcement came exactly seven days after the expiration of the Iowa City Light and Power company's franchise.

Council Splits

In February the city council gave the city a preview of its later actions by splitting over the question of sending a report by Alderman Jacob Van der Zee to P. F. Hopkins, public works administrator for Iowa. Van der Zee, chairman of the council's light committee and leader of the municipal ownership forces, had replied in his report to a resistance of the light and power company filed with the state PWA head a week earlier.

Aldermen Roscoe Ayres, John P. Memler, and James E. Stronks fought the Van der Zee report, while Aldermen Edward Sybil and M. J. McGuan favored sending the reply to Des Moines. Alderman S. M. Wood-

ward was absent. Mayor Breene cast the deciding vote which killed the Van der Zee resolution.

Reduce Rates

This alignment of the council, with the single exception of Sybil's joining with the anti-municipal ownership group following the April election, remained static throughout the year, giving the pro-company forces a decided edge in future contests.

Earlier in February the company announced reductions totalling \$2,324 in the cost of street lighting to the city, as well as reductions of \$1,010 in the cost of candelabra lighting in the business district.

Protest to PWA

A protest sent to the PWA by the Consumers' Protective Association, the formation of a women's unit of Municipal Ownership League, an opinion by City Attorney Thomas E. Martin that the council could refuse to approve the municipal plant project should the city vote favorably, and the appointment of a Chamber of Commerce committee to present a non-partisan pre-election report to the voters, comprised the events during March.

In April came two events which provided the fuel for the fires that raged during the remainder of the year. The first was the election which resulted in a 155 majority for municipal ownership. The second was the council's over-riding of the election result evidenced by its tabling of the ordinance to establish a municipal light and power plant by a four to three vote. Since a two-thirds vote was needed to remove the ordinance from its mythical pigeonhole, the project to all intents and purposes had been killed.

Myers Resigns

Subsequent events during the intervening months to November when the PWA officially rescinded the \$917,000 loan and grant which it had offered the city in August, centered for the most part on the council controversy.

In the meantime, Carlton H. Myers, general manager of the light and power company had resigned and Joseph F. Porter, Jr., of Kansas City had been appointed in his place.

Hanging fire at the present time is the result of the next city election, March 20, which may see a renewal of the fight to establish a municipal plant. Municipal ownership advocates are at present centering their attention on this election, hoping to bring a majority into the city council.

CONSTRUCTION

Plans of University To Continue in 1935

(Continued from page five.)

continued during 1935, with a new theater building leading the proposed projects. Bids are already in on the theater building, and it is expected that construction will begin very soon.

Plans call for equipment and seating which will make the theater one of the best university theaters in the country. The latest types of stage and lighting equipment will be used, designed by members of the

theater and architectural staffs. The theater will be in several units, and it is planned to build the first two units within the next year.

Minor construction projects in 1935 will include remodeling and enlargement of the university experimental schools building, erection of a new roof on the fieldhouse, and further landscaping.

Funds for these projects have come largely from loans and grants of the federal government, under the public works and the civil works administrations. One unit of the new theater will be financed through a grant of \$25,000 from the Rockefeller Foundation.

City Elections Arouse Great Interest Here

Rumors Concerning Candidates Plentiful; Vote Date Still Distant

Although primaries are two months away, Iowa Citizens are already showing an interest and enthusiasm that indicates one of the most exciting city elections in recent years.

Apparently, according to candidates already announced and rumors of others, local voters will have a large field of office seekers from which to choose in the primary vote at the end of February and the regular election March 20.

Bitter Contests

The most bitterly contested posts will probably be those of mayor and the two positions of alderman-at-large. If current reports are true, at least 5 men will compete for the mayoralty, and Alderman Jacob Van der Zee, republican leader of municipal light plant agitation, has challenged private ownership leaders to oppose him for the aldermanic position.

Planning Report

Another issue, less prominent than that of municipal ownership, is the future of the planning commission report listing steps for the development of Iowa City. Whether or not the city government will heed the commission in its actions is a question of great importance to many Iowa Citizens who have supported the planning principle for several years.

Other issues and candidates will probably enter the campaign in the near future, making the 1935 election one to be remembered for some time.

James Stronks, the other alderman-at-large, has not issued a statement.

Municipal ownership of the local light and power plant is without question the biggest issue at stake in the coming campaign. City ownership forces have already started their activities, and are expecting strong opposition.

May See Fusion

Whether democratic and republican party lines will hold together with this question paramount is the subject of much discussion. Rumors of a "fusion" party and a municipal ownership ticket are becoming increasingly common.

The refusal to run for office again, recently made by Mayor Harry D. Breene, leaves his position a target for ambitious candidates. Sam D. Whiting former state representative and member of the Johnson county bar for 30 years, was the first to announce his candidacy for mayor. He is running on the democratic ticket, and is an ardent backer of municipal ownership.

Carroll May Run

Other Iowa Citizens whose names have been mentioned frequently as possible contenders for this position are J. J. Carroll, former mayor, Thomas Martin, Clem Boyle, Jacob Swisher, and Roscoe B. Ayers.

Although nobody has accepted Alderman Van der Zee's challenge to race for the position of alderman-at-large, two men have announced their candidacies for ward alderman positions.

George Bouck, democrat, seeks election from the third ward, and M. J. McGuan, who has been on the council since 1931, has announced his candidacy for reelection in the first ward.

Success in The New Year

And a wealth of happiness to go with your success that will make 1935 An exceptional year of better times for you and yours.

SALTZMAN'S IOWA FURNITURE COMPANY

City May Start Sewage Plant Construction in Near Future

In 1935 Iowa City will get a sewage disposal plant.

Unless unforeseen complications arise, construction on the plant will start within two months, giving employment to many men.

As yet, there are two things to be cleared up concerning the project—the public works administration must approve recent changes made in plans for the plant, and the state legislature must decide whether or not the university will bear part of the cost.

Ask Loan

Agitation for a sewage disposal plant was started in the winter of 1933. After months of discussion, the city council finally asked for a loan and grant of \$516,000 from the federal government. The request was granted and the money accepted by city councilmen Oct. 11. Of the

total amount offered by the government, \$403,000 is a loan and the remainder is an outright gift.

Last month, however, after plans for the project seemed well on the road to completion, complications arose which forced postponement of construction. The city had been basing its actions on plans drawn up by the Currie Engineering company of Mason City, but when the university was asked to definitely promise to bear a part of the cost, it was announced that university engineers did not approve of certain specifications.

Next Session

After negotiations, these differences were smoothed out. However, as university officials pointed out, the only way that Iowa City may receive a portion of the sewage plant's cost from the university is through a legislative appropriation. The proposition will come before the next session.

City council members have, in the meantime, let conditional contracts to firms which will build and furnish supplies for the plant. As soon as the changes made in specifications after the conferences with university officials are approved by the

PWA, actual work on the plant will commence.

Thus, if the state legislature refuses to appropriate for a portion of the project, the city, having issued contracts, will be forced to pay the entire cost. University officials have indicated that, in such a situation, the school may build a plant of its own.

Former Iowa Citian Burned in Explosion

Albert G. Owen of Waterloo, who

was severely burned by the explosion of gasoline at his home Saturday evening, has been brought to Iowa City for treatment in University hospital. Though in serious condition, he is showing satisfactory improvement.

Mr. Owen was recently employed in the Iowa City Light and Power company and is now on the engineering staff of the John Deere company in Waterloo. Mrs. Owen was formerly Lillian Walsh of Iowa City.



HERE'S A VITAL FACT TO REMEMBER DURING THE NEW YEAR WHEN BUYING YOUR FOODS—

YOU CAN'T GO Too High In Quality

BUT YOU CAN GO Too Low In Price!

"You Get Just What You Pay For"—is just as true of foods as it is of all other commodities you purchase. A ridiculously cheap price on any item cannot help but indicate an equal cheapness in quality. And, foods of an inferior flavor—of doubtful food value and purity are dear at any price. As a matter of family health and well being, there is a price point below which it is best not to go.

MEANS BROS.

GROCERIES So. Dubuque Street MEATS

STRUB'S

Wish All Of You A "Happy New Year"

OUR WISH FOR YOU IS



To All Our Friends and Patrons We Extend The Seasons Greetings

Braverman & Worton



Hail! Hail! It's Time to Crow About 1935

We're glad to send you our best wishes for a happy New Year and thank you for your past business

Iowa City Poultry and Egg Co.

W. L. DAVIS

Happy New Year!



Deeply appreciative of your friendship, we extend to you our kindest wishes for a Happy and Joyous New Year

Iowa Water Service Co.

George J. Keller General Manager

J. J. Hinman, Jr. Water Analyst

V. C. Schilling Auditor



Happy New Year!

We thank you for your business of '34 and hope to continue serving you during '35.

FUIKS' JEWELER AND OPTICIAN

A YEAR



OF FORTUNE

WELLER

Motor Service

Kendall Oil—Motor Reconditioning

(Opposite Public Library)

209 So. Linn

Dial 3411