

Send a Letter Home Today Asking Dad to Visit the University on DAD'S DAY, Saturday, May 5.

The Daily Iowan

Official Student Newspaper of the University of Iowa

Would It Make a Difference If Your Father Knew How You Spent Your Time and Money at the University? Have Him Down For Dad's Day.

Vol. XXII. New Series XII.

IOWA CITY, IOWA, TUESDAY, MAY 1, 1923

Eight pages

NUMBER 175

ILLINOIS DROPS POORLY PLAYED GAME TO IOWA

Twelve Errors Chalked Up Against Two Teams; Score 7-2

(By Hod Gordon)

By means of airtight pitching in the pinches and some sensational fielding by his mates in the field behind him, "Hub" Marshall, Iowa pitching ace, was enabled to turn the tables on the conference-leading Illinois baseball aggregation in an exciting but loosely played game on Iowa Field yesterday afternoon, winning by the one-sided score of 7 to 2. Perfect baseball weather greeted the crowd of three thousand fans that overflowed the bleachers and cheered the Hawkeyes to their second conference victory.

Neither team appeared to be at its best in the game, but the Hawkeye batters jumped on Jackson, the highly touted visiting twirler, early in the contest, and insured the victory in the very first frame. Poepsel, the first Iowa batter to step to the plate, drew a walk. Laude struck out, but Hicks crashed out a double, sending Poepsel to third. Locke was out on his bunt in front of the plate, but Scantlebury came through with a single through third, scoring Poepsel and Hicks. Barton drew another base on balls. Barrett hit sharply to Stewart, who fumbled the ball and then heaved wild to the plate, Scantlebury scoring on the play. Chaloupka ended the wild inning by striking out.

Iowa scored again in the third frame when Locke went all the way around on wild pegs by Jackson and Kuehl, and in the fourth when Captain Barrett singled, went to second on the throw in, took third on Chaloupka's out, and scored on Marshall's timely sacrifice fly to center.

Two more runs were garnered in the fifth, Laude walked and went to second on Hick's sacrifice. Locke reached first on Durant's error, Laude reaching third on the bungle. Laude scored on Daugherty's attempt to catch Locke going to second. Locke reached third when the peg got away from Hellstrom. Scantlebury, next man up, laid down a perfect bunt in front of the plate and Locke scored on the squeeze play. Barton ended the inning by popping to second.

Marshall held Illinois scoreless until the fifth paragraph, when Durant singled to second, went to third on Roettger's safe hit, and tallied after Daugherty's sacrifice fly to center. Illinois' second came in the seventh, when Happeny tripled down the third base line, and scored on Jackson's single. The only other time that the Orange and Blue threatened to score was in the third when Durant and Jackson parked themselves on third and second respectively, with but one down. Laude came in and snagged Roettger's short fly to center, however, and Marshall ended the possible rally by striking out Daugherty.

The visitors had a bad day in the field, and the record turned in by the Hawks was nothing to boast of. A total of twelve errors was chalked up during the course of the game; eight going to Illinois, and four going against Iowa. The Old Gold players took some long chances, however, and just to show Coach Sam Barry that they were hustling, each man on the team turned in at least one put-out.

Jackson, who is rated as one of the best pitchers in the Big Ten, was knocked out of the box in the fourth frame, "Lefty" O'Connor taking his place on the mound. Both of these men seemed to have a good deal on the ball, allowing but three

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YESTERDAY'S SCORES

American League			
	R	H	E
New York	17	17	0
Washington	4	10	4
Philadelphia	4	10	0
Boston	2	8	1
St. Louis	7	10	0
Chicago	3	10	2
Cleveland	4	8	1
Detroit	2	6	2
National League			
Brooklyn	3	8	2
New York	4	10	1
Boston	13	15	4
Philadelphia	3	11	3
Chicago	4	9	1
Cincinnati	6	9	1
Pittsburgh	5	8	2
St. Louis	7	11	2

DENTAL SINGERS TO APPEAR IN FIRST CONCERT

Doctor O. E. Van Doren Will Direct Glee Club In Concert Tonight

The dental glee club will give its first public concert tonight at the Methodist church at eight o'clock. The program will be given under the auspices of the Womens' Societies of the church. The glee club was organized some time ago by members of the Dental Association, and various tryouts were held with the result that seventeen men were chosen as members of the club.

Dr. O. E. Van Doren, University band leader is director of the glee club. He also chose the members of the club from the forty who were tried out. Howard A. Denbo D4 of Iowa City is manager of the club, and is president of the Associated Dental students.

Those men who are members of the club and who will appear in the program tonight are:

Tenors George S. Easton D4 of Ida Grove, Lester B. Higley D1 Davenport, Elmer L. Luglan D4 Radcliffe, Clarence W. Peterson D4 Manson.

Second Tenors, Kieth L. Collis D3 Iowa Falls, Kenneth O. Collis D4 Iowa Falls, Howard H. Farrand D4 Sturgeon Bay, Wis., Donald S. Wheeler D1 Maquoketa, and Leonard L. Shurtleff D4 Sioux City.

Barritones Carrol M. Pinneo D4 Spencer, Frank H. Ferguson D4 Indianola, Charles E. Vrendenburgh D3 Lamni, and George H. Eric D3 Boone.

Bass Max W. Darrah D1 Hampton, Eric C. Hoag D4 Dubuque, Fritz Witte D2 Sac City, James M. Leary D1 Eldora, and Raymond T. Hanson D4 who is whistling soloist.

Rehearsals have been held almost daily for the past few weeks for the concert tonight, and for the appearance of the club in Des Moines at the convention of the State Dental Association on Wednesday of this week.

HOLD FUNERAL OF LORD CARNARVON

(By United Press)

London, April 30—The Earl of Carnarvon the Egyptologist who disturbed the 3000 year slumber of Pharaoh Tutankhamen, has been laid to rest.

The simple funeral service over the body of Carnarvon who died in Egypt soon after he penetrated the ancient tomb, was in sharp contrast with the elaborate rites over the body of the ancient pharaoh.

Tutankhamen was buried in an elaborate tomb in the Valley of the Kings while Carnarvon, with only the members of his family present, was laid to rest on the summit of Beacon Hill, near Highclive castle.

ANNUAL SENIOR CLASS DAY IS SET FOR MAY 9

Senior Presidents Request Deans To Dismiss Classes From 9-12

Wednesday, May 9, has been set as the date for senior class day, according to Lehan Ryan, all-senior president. If the petition, now before the board of deans, is granted, classes will be suspended that morning from 8:50 to 12:00, so that every student in the University may have an opportunity to attend this annual frolic.

One of the biggest events of the day will be the race between the Iowa one mile relay team, which established a new American record at the Drake relays, Saturday, and another team of such ability, that the athletic department promises a race which may even break that record.

The sorority relay, a 440 yard walking race, and a challenge hurdle race between representatives of Currier Hall and the Quadrangle will all be run off for their amount of the fun of the day.

It is the purpose of the senior presidents' association to make the whole day as thoroughly entertaining as possible, paying little or no

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FALL TERM OPENS ON SEPTEMBER 24

University Officers Trying To Correct Mistaken Impression

Due to a misunderstanding caused by a mistake in a catalog, the date of the opening of the fall term of the University is believed by many students to be September 17. This was corrected in a recent issue of the Iowan and the correct date for the opening was given as September 24.

However, since that time there have been numerous inquiries by students of University officials for the opening date. September 24 has been definitely decided upon by the board of deans as the opening date and no further change will be made.

Iowa University Wants Your Dad To Be In Iowa City May 5



QUEEN OF MAY TO BE CROWNED NEXT SATURDAY

Tickets for Iowiggle Will Go On Sale At Whetstone's This Morning

Tickets for the Iowiggle party to be held in the men's gymnasium Friday, May 4 will go on sale this morning at Whetstone's drug store. This dance will be held immediately following the Iowawa carnival in the armory.

Through special arrangements with the managements there will be no dances at Varsity or the Cotillion as has been the custom for several years on the Friday night of Iowawa. Only a limited number of tickets will be sold and the price will be \$1.50. All receipts over expenses will be turned into the treasuries of the university Y. M. C. A. and Y. W. C. A.

The Queen of the May will be crowned during the dance. She will be the queen of the winner of the sorority float contest. As in former years each sorority will pick a queen who will ride on its float. After the parade the judges will pick the winner and the woman who is queen of the float will be crowned queen of May. The queen will be crowned by the chairman of the committee of judges with a crown of roses.

The dance will be entirely informal and there will be no programs. However, the gymnasium will be well decorated and there will be several feature dances. The music will be furnished by Lawson's Engineer orchestra which has been so popular at Varsity during the last two weeks.

Thirteen of the seventeen sororities will enter floats in the parade and several of the others are undecided according to the statement of Marjorie Turner A3 of Corning who is chairman of the sorority float committee. This will be the largest sorority parade in the history of the carnival.

In addition to the crowning of the queen of the May from the winning sorority a traveling trophy will be given to the sorority winning first place. The cup last year was won by the Alpha Tau Beta sorority and

(Continued on page 8)

Postpone Election of Frivol, Iowan, Hawkeye Editors

The elections of editors and business managers of Frivol, the Daily Iowan, the 1925 Hawkeye which, according to the constitutions of the publications should be held before May 1 of each year have been postponed until later this month.

This postponement is due to the making of plans now under way for next year's publications. Prof. Charles H. Weller, chairman of the board of trustees of each of the three publications stated yesterday that the elections will not take place today as was planned but would probably be held within the next two weeks.

R.O.T.C. UNIT WILL PASS IN REVIEW TODAY

High Distinction May Be Placed On University Unit

Headed by the University band in their new uniforms, the entire regiment of the R. O. T. C. will pass in review on Iowa field this afternoon at 4:10 before Lieut. Col. Muller, Major Lulland, and Captain Bergen representing the War department. The purpose of the review and general inspection of the unit is to place the University's corps on the list of distinguished colleges.

These officers will make a three days stay in Iowa City and will make a thorough inspection of the work of military department, including all the facilities for instruction in the classroom and the field. The review on Iowa field will be very similar to the annual governor's day review which will be held later on in the spring.

To be placed on the list of distinguished colleges means much to an R. O. T. C. unit as such an appointment is based on the high proficiency of the department. This is the second time that the Iowa regiment has been inspected for this purpose, the first inspection having been held in 1920. At that time, the Iowa department was placed eleventh on the list where the first ten were placed on the distinguished list.

All members of the department will report at the New Armory at 3:15 where companies will be formed and march to the parade ground.

DEMOCRATS BACK HARDING'S COURT

Gains Support of Opposition But Loses In Own Party, Report Says

Washington, April 30—Democrats will support president Harding in his efforts to obtain American adherents to the world court regardless of his strong antileague declarations in his New York address.

Nevertheless the democrats insist that the president is inconsistent when he definitely turns his back on the League but seems to become affiliated with its most thriving off-spring.

"The President's declaration against the league is regarded as a humiliating indictment for the thirty-one republicans who signed a statement soliciting votes for Mr. Harding as the only sure way of making the United States a member of the league". The democratic National committee said in its regular news letter issued Monday.

"It indicts them for obtaining votes for him under false pretenses although he took two of them, Mr.

(Continued on page 8)

NOTED AUTHOR, GRADUATE OF IOWA, IS DEAD

Emerson Hough, B. A. '80, Disciple of Outdoor Life, Dies After Brief Illness

Chicago, April 30—Emerson Hough, pioneer, naturalist, and author of many "best sellers" died at a hospital here, Monday following a brief illness. He was 66 years old.

The novelist was removed to a hospital Thursday but was not believed to be in a serious condition until Saturday, when a delayed operation failed to save his life.

A firm disciple of the great outdoors and the open trail, Mr. Hough loved the western frontier and his explorations of the Yellowstone park and other natural parks, blended with his knowledge of the West as it was in the olden days, gave him material for many of his successes. Mr. Hough was born in Newton, Iowa June 28, 1857. He was educated in small town schools and received his degree of A. B. from the University of Iowa in 1880.

His first book "Singing Mouse," was published in 1895 after a steady stream of romances, tales of adventure, frontier novels, and magazine articles had come from his pen.

"The Covered Wagon," recently made into a motion picture, was considered his greatest success. Ranking next to it was "54-40 or Fight" which appeared in 1905. Among his better known books are "The Mississippi Bubble" "The land of the West," "Hearts Desire" "The Sowing."

SPHENODON DIES IN IOWA MUSEUM

Was One Of Four Specimens Brought From New Zealand

The oldest and largest sphenodon of the University collection died last week in room 8 of the natural science building where the animals are being kept. It was one of the four specimens brought back by the University expedition to New Zealand last year.

Its death seems to have been due to an internal tumor which externally resembled a cancer. Wendell H. Krull, graduate assistant in zoology, who was the attending "physician," segregated it as soon as he noticed that it was not well, but all the aid which he gave it proved of no avail. The sphenodons have been in this country for about seven months and the other three seem to be in excellent health.

The sphenodon is a combination of the lizard, alligator and the turtle. The family is probably the oldest species of any reptile in existence. No one has been able to discover just how old they are and it is unfortunate that one of the four which belong to the University of Iowa should have died.

The dead sphenodon will be dissected and studied by members of the department of zoology who hope to be able to make a complete account of the anatomy and histology and possibly the embryology of the species after the investigation.

MAGNIFICENT BIBLE PRINTED IN MADRID

London, April 30.—A magnificent edition of one of the rarest Bibles in the world has just been printed in Madrid, says a dispatch to "The London Daily Express." It is a translation in Castilian Spanish made directly from the Hebrew text between 1422 to 1433 by the Rabbi Mose Aragel de Guadalfajara. This work is one of the treasures of the Duke of Alba's collection.



Gamma Phi Beta

Gamma Phi Beta sorority will entertain at a dancing party Saturday night at the city park pavilion. The chaperons will be Mrs. Georgianna Buell, Mr. and Mrs. Robert Carson, and Mr. and Mrs. W. E. Schwob.

Alpha Xi Delta Dance

The members of Alpha Xi Delta sorority will be hostesses at a dancing party Saturday night at the country club. Mr. Ada Culver and Prof. and Mrs. Charles H. Ward will chaperon.

Phi Rho Sigma Dance

Phi Rho Sigma, medical fraternity, will entertain at a dance Friday night at the city park. The chaperons will be Dr. and Mrs. Howard L. Beye, Maj. and Mrs. Elton L. Titus, Dr. and Mrs. Frederick Falls, and Prof. and Mrs. Jacob Vander Zee.

Phi Epsilon Pi

Phi Epsilon Pi fraternity will entertain at a dancing party Saturday night at the Burkley. Mr. and Mrs. Nate Chapman and Prof. and Mrs. Jacob Vander Zee will chaperon.

Sigma Nu Dinner

Sigma Nu fraternity entertained several guests at their new chapter home for dinner Sunday. Miss Besse Pierce was chaperon.

Entertain Library Club

Miss Caroline Ware will entertain

the Library club Tuesday evening at 8 o'clock at the Alpha Tau Beta sorority house.

Former Instructor Visits Here

Bryng Bryngelson, instructor in the department of speech in the University last year, and now head of the English and speech department at Hanover college, Indiana, was a campus visitor Saturday. He spoke to the Y. P. R. U. at the Unitarian church Sunday night and on Thursday night addressed the Noonday club at Omaha, Nebr.

Faculty Entertained

The members of the faculty of the history department of the University were entertained at dinner at the home of Prof. and Mrs. Schlesinger. After the dinner, the guests enjoyed a social hour.

Zeta Tau Alpha Pledge

Zeta Tau Alpha sorority announces the pledging of Thelma Whimpey A2 of Albia and Helen Criley A1 of Ottumwa.

20,000 Immigrants From Great Britain Expected By July 1

London, April 30.—Between now and the end of June 20,000 emigrants will leave Great Britain for the United States, reports the London Daily Mail.

The number of British immigrants who will be accepted by the United

States for the current fiscal year (ending June 30) was restricted to 77,342. Only 58,000 have actually crossed the Atlantic.

The North Atlantic Passenger Conference (the association of shipping companies) announces that the full quota has been completed by recent bookings and that consequently no more persons will be taken as emigrants until July. This statement has apparently been misunderstood by the American authorities.

A dispatch from Washington stated that although 22,000 more immigrants were still to come, the British foreign office was withholding passports.

"That is incorrect," a foreign office official said. "There is no restriction whatever on passports. We are only too pleased to furnish people with passports, but whether they will be able to obtain the American visa is a matter for the American consul."

Visitors on business or pleasure, students and theatrical performers are not included in the quota.

3 DATELESS NIGHTS AT NORTHWESTERN

Men Will Follow Example Of Women In Restricting Social Life

The young men at Northwestern university have agreed to join the young women of that institution in observing three dateless nights each week, according to an announcement made at the university recently.

The action was taken by representatives of fraternities and various other groups, mainly in the interest of men students working their way through college who are not able financially to engage in intensive social life. It has the approval of President Walter Dill Scott of the university.

President Scott, in commenting on the voluntary regulation, said: "The students and faculty of Northwestern wish the university to be an aristocracy of brains, not an aristocracy of money. We want to give the brains a chance to survive, instead of being submerged by excessive social activities."

The men took their stand also through the belief that fewer engagements will result in higher standards of scholarship and more attention to the development of athletics.

The dateless night agreement was in conformity with a recent vote taken among the women by the Women's Self Government association of the university. This vote showed that the women believed that the limitation of dates, started last fall as an experiment, had been a success. They voted almost unanimously to continue the plan.

Miss Adele Mitchell, vice-president of the Women's Self Government association said: "Since we adopted the rule of no dates on Monday, Tuesday and Thursday nights, the scholarship of the girls has shown improvement, they know each other better and are getting more benefit from their work in the university."

The men have pledged that they would not have engagements on three nights a week, either with university girls or with young women of Chicago or Evanston.

Important Ceylon Post Is Tied Up By Serious Strike

Washington, April 30 (Special).—The disclosure is soon to be officially made to American business, it was learned today, that the port of Colombo, Ceylon, is completely tied up by the most serious strikes and all commerce through it virtually paralyzed.

About 20,000 workmen and coolies are out. The principal centers affected are the Ceylon government railway workshops, the engineering plants, a hotel and many other concerns, including those responsible for handling cargoes. All import and export business is at a standstill and the government is considering placing prison labor at the disposal of importing firms.

The chief aim of the strikers is said to be more wages. The situation today is that the companies involved and the government decline to meet the strikers unless they present other grievances than the wage matter. This comes of the fear of constantly recurring strikes and disagreements.

The absence of any sharp decline

in the cost of living has led to the belief, it is reported, that the Indian "swaraj" movement's influence is responsible for the tie-up. The spirit of rebellion against the British control is declared to be gaining strength and to be backed financially by wealthy Sinhalese. The Colombo town guard and a detachment of machine gunners, as well as two British naval vessels in the harbor, are ready for any violence, for some, it is said, predict a recurrence of the 1915 riots, except that the Sinhalese will this time fight all Europeans instead of only Maghometans.

DAILY CALENDAR

Tuesday, May 1

Dental Glee club concert at Methodist church at 8:00 o'clock.

Athena program in woman's gymnasium at 7:30 o'clock.

Whitby literary society meeting in Close hall at 7:00.

R. O. T. C. inspection.

Close of playwriting contest.

Frisol election.

Wednesday, May 2

R. O. T. C. inspection.

Regular recital at 4:00 p. m. in liberal arts assembly room.

Hesperia-Zetaganian mixer.

Freshman literary society meeting at 7:00 in liberal arts assembly.

YALE MEN PREFER "KEY" TO LETTER

More Football Victories Is Greatest Need, Student Vote Says

New Haven, Conn., April 30 (Special)—Phi Beta Kappa, the honorary scholarship fraternity, is on top again at Yale. Last year the seniors voted that they preferred the athletic insignia to a Phi Beta Kappa key, but this year's class turned in a tally of 141 for the key and 134 for the "Y".

The class is opposed to all kinds of chapel, the annual vote shows. It was not an especially long time ago that the classes voted for the continuance of both daily and Sunday chapel. Last year the vote was against the Sunday service, and now it is against both.

Some seniors took the ballot in a light vein, or else were somewhat eccentric in their choice. For instance, one voted for Yale-in-China as his favorite college next to Yale, although Harvard had the largest number of votes, with Princeton next. Four favored Vassar.

Passing over Napoleon, Lincoln and Buffalo Bill, five seniors expressed their choice of Cleopatra as their favorite character in history.

"Casey at the Bat" went ahead of the Odyssey of Homer in the opinion of one senior who had to vote on his favorite poem. For "Biggest Figure Today," one voted for a corpulent undergraduate, one chose Volstead, and three Mayor Hylan of New York.

Yale's greatest need, in the opinion of the majority, is more football victories.

A partial list of first places follow:

Favorite sport to play, golf; favorite sport to watch, football; religious faith, Episcopalian; hardest year, freshman; pleasant year, senior; most valuable subject, English.

SEASHORE RETURNS

Dean Carl E. Seashore has returned from a ten day trip to Washington, D. C. He attended meetings of the National Fellowship Board, the National Research Council, National Academy of Sciences and the Carnegie Institution.

Movie Calendar

ENGLERT

Jack Holt in "Tigers Claw"

STRAND

Harrison Ford in "Vanity Fair"

PASTIME

Shirley Mason in "Love Bound"

GARDEN

Vaudeville and "Just Like a Woman"

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We are offering Women's and Misses wool poret twill suits in navy blue, also tweed knicker suits, satin lined, that sold up to \$25.00 at.....\$15.00

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One group of fine pruenella and pleated wool crepe skirts tan and grey, each.....\$4.98



Mothers Day



A whole day devoted to the glorification of Mothers. How much more it is than she expects, how much less than she deserves. It is good to devote one whole day's thoughts to the place she holds, one whole day's doings to the things she likes. If you cannot be with her on this day, then be sure to remember her and let her know you are thinking of her by sending her flowers from



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"SPORTS FOR ALL," IS PLAN OF SCHROEDER

Purchase Of Intramural Field Gives Chance For Expansion In Work

"It will be the greatest boom for physical training at Iowa, in the University's history" said Ernest G. Schroeder in speaking of the new field across the river to be turned into an athletic field for intramural athletics at Iowa.

If the plans go through the field will be ready for use next fall. This will place Iowa up among the leaders in the way of a physical education system. The system that is now in use has been developed to its highest capacity with the limited facilities of equipment, ground and building facilities, "Dad" said.

"With the new field and added facilities assured, the physical training department will continue to grow, giving Iowa a system that is as good as those of the Big Ten colleges. From now on the slogan will be "athletics for all". Each class will develop its own teams and make the course competitive, as well as instructive. Students who take physical training will have a choice of every different branch of athletic activities, such as baseball, football, track, wrestling, boxing, fencing, tennis, golf. Mr. Schroeder said.

It is his intention to give every student a chance to get some actual experience in the line of major sports and sharpen his appreciation of sensational plays and also to be able to realize that occasionally a fumble or misplay cannot be avoided and thus tame his criticism of misplays in the intercollegiate contests and make a better fan of him as well as giving him a better and stronger physique.

There will be arrangements made for physical correction such as spinal curvature, flat feet, hollow chests, etc. The physical education department co-operates with the orthopedic department of the college of Medicine. This will give better results than in the past when each department worked separately.

Regular leagues in the different branches of sport will be organized after the field is completed. Director Schroeder says that he is personally against intramural football games

because of the bad effects of the keen rivalry, and high cost of equipment. Football as an intramural sport, has been tried here before but proved unsuccessful because of lack of training on the part of the competitors which caused many injuries and the sport has been looked upon with disapproval by athletic authorities.

The golf course will give the golfers their chance to keep up their game during the fall and spring months. There has always been a large number of students who have wanted a place to play while at the University but they have never had ample facilities. There is a movement on foot to have golf installed as a conference sport and with the new course Iowa will be able to place a team in the field for conference competition.

SCANDINAVIAN STUDY SOCIETY TO MEET

Prof. Henning Larson Is Head Of Organization To Meet Here

The thirteenth annual meeting of the Society for the Advancement of Scandinavian Study is to be held at this university Friday and Saturday, May 4 and 5.

Prof. Henning Larson, of the English department, is president of the society. Dr. Martin B. Rudd, of the University of Minnesota, is vice president, Joseph Alexis, of the University of Nebraska, is secretary and treasurer, and Maren Michelet, of the Minneapolis high schools is educational secretary.

On Friday, May 4, the meeting will start at 2:30 in the afternoon and will be held in room 311 of the liberal arts building. The meeting for Saturday will start at 9:30 in the morning, and will be held in room 112.

The program for Friday will be opened by an address of welcome by Dean Carl E. Seashore, and will consist of the reading and discussion of papers by the following men: Dr. Alexander H. Krappe, of the Junior college of Flat River, Prof. A. M. Sturtevant, of the University of Kansas, Prof. George T. Flom, of the University of Illinois, Prof. Jules Mauritzson, of Augustana college, Prof. Henning Larson, of this University, and Prof. Kemp Malone, of the University of Minnesota.

The meeting on Saturday will be opened by the report of the secretary, the editor and the election of officers. Following this will be the reading of papers by Prof. Harry V. E. Palmblad, of Phillips university, E. J. Bashe, of this University, and by Prof. Lee M. Hollander, of the University of Texas.

At 6:30 Friday the society will be entertained at dinner by Dean and Mrs. Carl E. Seashore at their home.

SOVIET GIRL JUDGE HAS SENTENCED 25 CITIZENS TO DEATH

Moscow, April 28.—Citizensess Anna Gluzman, the twenty-three-year-old presiding judge of the Moscow district court, who a few days ago sent seven men to death for robbery, informed the Associated Press correspondent today she has sentenced about twenty-five persons to death since February and had not lost a moment's sleep or been troubled by her conscience.

Asked how she, as a woman, felt when doomed men were shot, she replied that the question of individual lives could have no consideration when crimes against the safety of the state and the public were involved. She had to administer justice according to law and evidence, though she tried to temper her decisions with mercy when possible.

With a cigaret held firmly between tight lips and the fire of an enthusiast in her brown eyes, she spoke of her court experiences. She is slim and short, not at all pretty; her brown wavy hair is bobbed and parted on the side; her jaw is stern. Dressed as she was today, Citizensess Gluzman might have posed for the representation of what sometimes is imagined as a typical woman communist.

A pleasant smile saved her from positive ugliness, but there was no hint of feminine finery in her rough high boots, black skirt, blue denim workman's blouse, buttoned high at the neck, and an old brown sweater. Her only ornament was the red enamel badge of the communist party. "Since February I have tried eight

or ten capital cases, mostly banditry and theft of public property," she said. She paused a moment when asked how many persons she had sentenced to death, then answered: "I think about twenty-five since February." These included one woman, convicted last Thursday of assisting a gang of robbers.

"No, I have never seen an execution," she answered. "Sometimes the law requires the presiding judge to attend these, but always I have been busy at other things and detailed some one else."

Anna Gluzman is not married; she lives alone in a little room without pets.

"But when I am outside of the court," she explained, "I am just like any one else; I like to visit my friends and go to theatres."

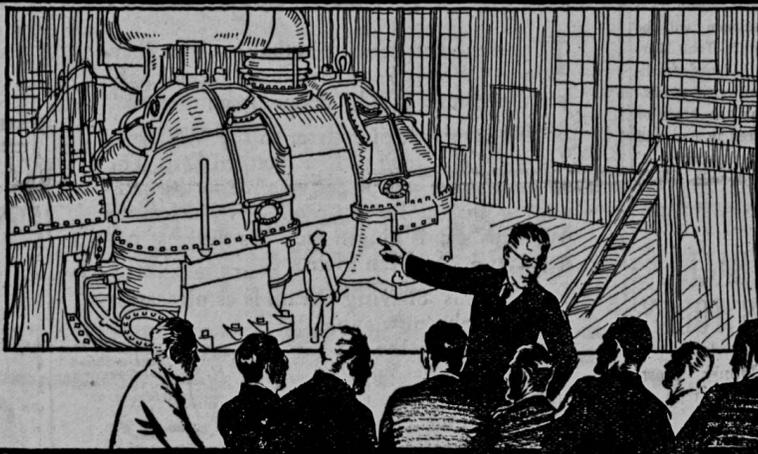
This new figure in communist activities is a native of Kishinev, Bessarabia, of Jewish parentage. She had to quit school and go to work at thirteen, but managed to educate herself and studied law at Odessa university. She joined the communist party in 1918 and served two years as judge of local tribunals in Kharkov, but never had a capital case until she came to Moscow. Only the supreme court of Russia or the central executive committee can reverse or mitigate her decisions.

A launch ride up the Iowa river has been arranged by the Congregational Christian Endeavor for next Saturday evening. The trip is from the boathouse at the foot of Market street to the dam at Coralville and return. About forty can be accommodated on the launch. Those desiring to go may secure tickets from members of the society. The launch leaves at seven o'clock, and return is made about 8:30.

H. L. Diton, pres.

Attention June Graduates

Owing to the large Senior class this year we wish to request that you come in and leave your orders for caps and gowns as soon as possible.



The University of Engineering

Of all the things that go to make the successful engineer, none is more important, nor more in step with the spirit of the profession, than a studious attitude. One man says about another—"he is always willing to learn," "he doesn't think he knows it all"—and he intends to pay a high compliment when he says it.

The great engineers are always at school, always learning, always seeking for more knowledge. They begin with this desire for fuller understanding, and they keep it up to the end.

Any engineering operation, over and above the primary purpose for which it is carried out, is an active and post-graduate class in engineering, also. So that Westinghouse, or any other great business,

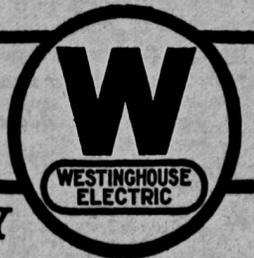
is, of its very nature, a University where theory and practice combine to make bigger, broader and more practical engineers.

The courses in this University are not limited to prescribed subjects nor terms—the subjects are almost infinite, and the semesters are endless. Men with the weight of years on their shoulders work and learn side-by-side with those whose day has just dawned.

This post-graduate school fits men for almost anything. Fits them for it, and makes them continually fitter. Out of this continuing fitness have grown the engineering accomplishments on which this institution has grown. It is, perhaps, one of the great educational institutions of its day.

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ACHIEVEMENT & OPPORTUNITY



Extra Credits During Summer Vacation

You can continue your advancement scholastically this summer without foregoing the desired change and recreation that summer should bring. You will be refreshed and developed, physically and mentally, through attendance this summer at

N.U. SUMMER SESSION

On the WOODED SHORE OF LAKE MICHIGAN

Come to Evanston, the beauty spot of Northern Illinois. Boat, swim, play tennis, enjoy concerts, dramatic performances and inspiring lectures. Earn credits toward College, Professional, or Advanced degrees. Faculty includes teachers of note from other leading institutions.

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 School of Education
 School of Journalism
 Law School
 School of Music
 School of Speech

Courses covering full year's work in General Chemistry, Physics, or Zoology for students entering Medicine, Dentistry or Engineering.

School of Commerce offers courses in "Salesmanship," "Factory Management," "Insurance," etc. School of Journalism features practical newspaper work.

Many courses supplemented by trips to leading industrial and financial centers of Chicago, close by.

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 booklet describing in full the courses of NORTHWESTERN UNIVERSITY Summer Session and other advantages, recreational and educational.

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 616 University Hall EVANSTON, ILL.

IOWA RIFLE TEAM LOSES FINAL MATCH

Massachusetts Institute of Technology Fires Perfect Score

The Iowa rifle team dropped its final match of the season to the riflemen of Massachusetts Institute of Technology by a score of 497 to 500 points. The Massachusetts team made a perfect score, each member of their five-man team shooting the possible 100 points. The individual score of the Iowa team is as follows: F. W. DeKlotz 100; W. J. Dehner 100; Paul Custer 99, G. H. Hickox 99; D. W. Bray 99.

The Iowa team made a better score in the match than in the matches with both Yale and Oxford both of which they won.

The match with Johns Hopkins University which was fired the week-end of the 21st was forfeited to Iowa by virtue of the fact that the Johns Hopkins team failed to shoot in the meet. In the match the Iowa team made the best score that they had made in any of the dual meets all season. Their individual score follows:

F. W. DeKlotz	199
R. C. Woods	199
W. J. Dehner	198
G. H. Hickox	198
E. R. Kinniard	198
George Fabricius (c)	196
I. L. Sorenson	195
P. Custer	195
D. W. Bray	194
F. D. Gibson	187

Total 1959
The Massachusetts Institute of Technology match was the final match of the season. Eleven varsity men and 9 freshmen will be recommended by Captain Tom Martin for the rifle team "I" and freshmen numerals. The recommendations will be made on the basis of number of matches fired in and will be made to the board in control of athletics. This board will award the letters.

CALL FROSH BALL CANDIDATES TODAY

Freshmen Must Supply Most of Their Equipment Coach Says

The long and anxiously awaited call for freshmen baseball players has finally been issued, and prep hopefuls will report tonight at 4 p. m. at the freshman diamond on the west side of the river.

Freshmen will have to bring the major portion of their equipment themselves, as Coach Mark Higbee stated last night that the freshmen uniforms had been ordered but that there had been a delay in transit and they have not yet arrived.

The freshman diamond which was opened last year, has been worked over this year, and is in good shape. The freshmen will work out there every night save when they play the varsity on Iowa Field.

Annual High School Tennis Tournament Scheduled for Week

The high school interscholastic tennis match will be held next Friday and Saturday. The preliminaries will be held Friday morning at 9 o'clock and the finals at the same time Saturday morning. So farther entries are limited to the three schools at Des Moines, two schools at Iowa City and Cedar Rapids. The admission will be 25 cents.

28 HIGH SCHOOLS ENTERED IN MEET

Fifteenth Annual Interscholastic Meet To Be Run Saturday

The fifteenth annual Iowa University Interscholastic Track Meet will be held here next Saturday. There are 282 men entered at present from twenty-eight high schools throughout the state and more entries are expected. The preliminaries will be run at 9 o'clock Saturday morning and the finals at two o'clock in the afternoon. The admission will be 'I' book ticket number 28 plus 25 cents or general admission 75 cents.

The interscholastic meet will be held in conjunction with the Iowa-Northwestern dual meet which will start at the same time.

The following are the schools entered:

Ainsworth, Anamosa, Brooklyn, Grant Vocational and Washington schools at Cedar Rapids, Clarence, Council Bluffs, Davenport, Des Moines, Fort Madison, Grinnell,

Hartwick, two schools at Iowa City, La Verne, Marion, Mason City, Monticello, New Hartford, Newton, Olds, Orange City, Ottumwa, Perry, Washington, West Branch, and Williamsburg.

ANNUAL CROSS COUNTRY RUN SET FOR MAY 14

The annual spring cross country run for the alumni cups will be held on May 14 over a course of about a mile and one half. Two large cups, one for the first freshman, and one for the first upper-classman to finish, five medals for the first five men, and ribbons for the first twenty-five runners will be given.

Some few men are already starting to work out under Captain Arthur Payne, captain of next year's cross country team, who has been taking the runners around the course.

A much larger number is expected out in the next two weeks.

There is a bare possibility that this race will be held in conjunction with the Chicago-Iowa dual meet on May 12.

PRESENT PROGRAM AT HAMLIN GARLAND

Hamlin Garland literary society will meet tonight at 7:30. The following program will be given: reading by Marjorie Buhler A2 of Atlanta, Ga., talk about Hamlin Garland, Esther L. Immer A4 of Charles City, and play, "Turning the Tables", in which Frances E. Nies A2 of Charles City, Edna L. Quiggle A4 of Milo, Carol Henning A4 of Scranton, Dorothy M. Beason A1 of Audobon, Alta M. Beemer A4 of Marengo, Edna G. Wilcox A4 of Jefferson, Della J. Gray P1 of Kenseff, and Anna Gray A2 of Kenseff will have parts.

The Professor passed him immediately

IT was the first question in the course on Shaving—"Why is the handy cap not a handicap?" and the student replied, "Because it can't get lost."

He referred, of course, to the Williams' Hinged Cap which you see pictured here. This invention puts an end for all time to the nuisance of hunting for lost caps. As you see, the Williams' cap is hinged on. It's the only college cap that you can't lose.

Williams' Shaving Cream is as pleasantly better as the new cap. For Williams' is the fastest beard softener known and, in addition, it is of distinct benefit to the skin. Try giving your face the wholesome care of Williams'. It makes you look and feel your best.



Williams' Shaving Cream

Whatever your "Choice of a Career," college training has increased your economic value, and whatever business or profession you enter, adequate life insurance is a proper self-appraisal of your powers in that direction.

The traditions, practices, and financial strength of the JOHN HANCOCK Mutual Life Insurance Company are such that the college man can take peculiar pride in having a John Hancock policy on his life. It is a distinct asset from the start. It will pay you to buy it; and later on, should you think of joining this company, it will also pay you to sell it. Our representatives will tell you just how, and can assist you in selecting both your career and your insurance.

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A THOUSAND MILES FROM NOWHERE

OMEWHERE out there on the shore where the sunset paints the ripples, you'll pull up your canoe. It's friendly—perhaps out of the ordinary—you know—to have something for a twilight meal that combines good judgment and quality.

Frankly, Academy Sandwiches and Pastries are built for those who like to take the open road with top down—or those who whet a big healthy appetite, with a paddle on the "Iowa," at sundown.

There's too much real fun in pouring thick, creamy Academy malteds in your Thermos bottle—to make them otherwise.

Afterwards, it's only fair that from the flare of the match before your "Camel" she can choose from a box of Park and Tilford's.

← →

The Academy

Smokers' Supplies Fountain and Luncheonette Service

"Jimmy" Hungerford "Shocky" Ross

X = ?

Wanted—men to find the answer

THIS is written to the man who loves to seek the unknown quantity. He is the kind of laboratory worker who ventures into untried fields of experiment, rather than the man who tests materials. Industry has need of both types, but of the former there is a more pressing demand.

College men may have been discouraged from pursuing pure research. In this highly practical age it may seem there is little room for work which does not have an immediate dollars and cents application. But such is not the case.

The pure research man is the pathfinder. Without him our fountain of knowledge would dry up. His findings in themselves may be uncommercial, but they establish a field for others to develop.

Volta worked out the crude voltaic pile—unimportant until other men improved and applied it. And so with Papin in the field of steam, or Lavoisier in chemistry.

Men of the inquiring slant of mind, stick to your last. In post graduate study, on the faculty, in the laboratory of some industrial organization, there will always be an "X" to baffle other men and call for the keenest thought of you blazers of the trail.

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Number 29 of a series

J. T. FREDERICK TO RETURN TO IOWA FACULTY

Iowa City Will Be Made Headquarters of His Publication, "The Midland"

John T. Frederick, author of "Druida", editor and writer of note, will return to this University next year and Iowa City will again be the home of the Midland, a literary magazine edited by Mr. Frederick.

Mr. Frederick was formerly an instructor here but last year he was granted a leave of absence and during the past year he has been doing instruction work at the University of Pittsburg. He has also had his book "Druida" published during his absence from this institution.

The Midland is a magazine which Mr. Frederick publishes wherever he is located. It is a literary magazine of note and during this past year it has been published in Pittsburg.

According to Harding Craig, Professor and head of the English department, Mr. Frederick is returning to do instruction work in the University. "It is most likely that he will have a class in short story," said Mr. Craig, yesterday afternoon. "And he will also teach advanced composition, perhaps some literature course or do some lecture work as he previously did. He is indeed an excellent teacher and we shall indeed be glad to have him with us again," concluded Mr. Craig.

In a letter which appeared in the des Moines Sunday Register Mr. Frederick himself says: "I expect to remain in Iowa City as long as I continue teaching. This will mean that the Midland will be published at Iowa City and that the other activities connected with the magazine will be centered in the state which has also seemed its home. I am looking forward with great pleasure to the resumption of the associations in Iowa, and I hope that the Midland will have a far and definite usefulness during the coming years there."

Mr. Frederick has gained national recognition, both as the editor of the Midland and for his popular novel "Druida". He is an Iowa man as well as being an alumnus of this University where he has also done considerable instruction work.

One-Act Contest Plays Must Be On File By Tonight

With the hour of five today bringing the annual University Theatre one-act playwriting contest to a close, many would be famous authors will be waiting in apparently modest patience for the final verdict. May 1st was the final date set for the manuscripts to be turned into Prof. E. C. Mable's office and the young playwright now has large hopes of seeing his or her play produced, for the best one-act play besides winning the prize of \$50 will be produced by the University players during the summer session.

FEAR DISAGREEMENT NEAR AT LAUSANNE

Chester Grant May Be Stumbling Block To Second Conference

(By United News)
Lausanne, April 30—The threat of a second disruption hangs over the Near Eastern peace conference here. French and Turkish differences over the American Chester concession and the mobilization of troops along the Syrian border may produce as grave a crisis when the conference resumes full session Tuesday as did the quarrel over the Mesul oil fields which caused the breakup of the first gathering at Lausanne.

Though the conference took no official notice of these developments

Monday the Chester deal and the French decision to send two divisions of troops to Syria were the chief topics discussed by individual delegations.

International experts puzzled over the new tangle resulting from the signing of the Chester contract, which sets aside the Turkish grants made in 1914 to Frenchmen.

The contract, which grants American and British capitalists the right to rebuild the Anatolia railroads along allotted lines to develop certain leased territory for the marketing of oil and minerals was formally signed at Constantinople Monday by Colonel Clayton Kennedy of the Ottoman-American development company and Feiz Bey, Turkish commissioner of public works. The signatures were attached in the face of French protest and while the allies were planning to make the Chester affair an issue at Lausanne.

ERO-IRVING WILL HOLD JOINT MEETING TONIGHT

Ero-Irving literary societies will hold a joint program this evening

in Ero hall at 7:15. Stunts will be given by both the Eros and the Irvings.

Marion Edman A3 of Pueblo, Colo., will play a piano solo. A reading will be given by Mildred Walker A3 of Corydon, after Mrs. Scioto Herndon Au of Des Moines will sing. "Professions of a Murderer" will be divulged by Eddie Baker A2 of Iowa City. A stunt will be given by Grace Carson A3 of Iowa City and Harry Mundt Cm3 of Everly. The Irving jazz hounds, the members of which are not known, will conclude the program with catchy music, according to Jean Forbes A3 of Pine River, Minn., chairman of the program committee.

Refreshments of ice cream and pop will be served.

ANNUAL SENIOR CLASS DAY SET FOR MAY 9

(Continued from page 1)

attention to the more serious side of the affair. Activities will start with the senior parade to the athletic field where the exercises are to be held. In order that this parade may not suffer interruption, city

officials will be asked to shut off traffic from Clinton and Washington Streets during the march. The University band, in uniform, will lead the parade.

Special novelties are being planned by the committee in charge but these are of such nature that divulgence of them will detract from their success at the time of their presentation. These, Ryan stated, all be put on by the seniors in the various colleges on the campus.

The senior presidents' association is directing the affair with Ryan in charge. The other members of the association are: Max Kadesky, president of the senior class of the college of dentistry Eric Wilson, senior president in the college of liberal arts; Gerhardt Noll, senior president in the college of commerce; George Nelson, president of the senior medics; Ed Hodoval, president of the senior pharmacists; and Burl Davis, senior president in the college of applied science.

Senior day will be the first of the activities of the senior class as a whole and will be unique in that the various class colors will not be used.

GARDEN

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Starting Tomorrow Two Days Only

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Warning—

It's a Paramount Thriller!

THE TIGER'S CLAW WILL GRIP YOU, TOO—JUST AS SECURELY AS IT DID THE HERO IN THIS TENSE THRILLER OF THE FAR EAST.

HOLT AS AN AMERICAN ENGINEER WHO WEDS A BEWITCHING TIGER-GIRL AND FALLS INTO A HOT-BED OF STUNNING VENTURE.

The white girl he left behind him—and the jungle-girl who saved his life,—both fought for him. But in startlingly different ways!

Here's a drama of the thrill-a-minute kind. With Jack Holt in a jewel of a role, with deeds of daring. A tense tale of far-off India.

CAST INCLUDES EVA NOVAK

ALSO—

EDUCATIONAL COMEDY

Admission: Aft. 10-30 Eve. 10-40c

PICK OF THE PICTURES ENGLERT THEATRE

Just a Minute Every Day

Sometimes it is difficult to ascertain whether a certain idea in dress will be a fad for the moment or a fancy for the entire season. Sometimes our judgment goes wrong—but our customers never suffer by it. We believe it is better merchandising to keep in step with the whims of fashion—even if the wrong side of our ledger has to whine occasionally.

COASTS'

Chancellor Cuno Orders No Labor Day Celebration

(By United Press)

Paris, April 30—Germany and Italy have clamped down the lid on May day celebrations while the other European governments are making no efforts to prevent the celebration of the "labor day" of the old world.

Chancellor Cuno, desirous of preventing anything which may embarrass the government on the eve of its reparations offer, issued order Monday forbidding socialists to celebrate in the Ruhr and in Munich. Celebrations however, will be permitted in Berlin.

In taking action to prevent demonstrations in the Ruhr, Cuno apparently feared that clashes between German civilians and French soldiers would be the probable outcome.

The order prohibiting the socialists of Munich from holding demonstrations was issued to prevent any possible trouble between the radicals and the fascistic, lead by Adolph Hitler.

The Hitlerites have openly threatened to use arms if necessary to prevent the socialists from holding their demonstrations.

IOWA INDIVIDUAL BATTING AVERAGES

	G	AB	H	PCT
Scott	1	1	1	1.000
Duhn	2	6	3	.500
Hicks	3	11	4	.364
Scantlebury	3	8	2	.250
Thompson	2	8	2	.250
Laude	3	12	2	.167
Poepsel	3	10	1	.100
Barrett	3	12	1	.083
Locke	3	12	0	.000
Barton	2	6	0	.000
Marshall	2	3	0	.000
Schirm	1	3	0	.000
Chaloupka	1	3	0	.000

The Eyes of An Angel—The Soul of a Vampire



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Mabel Ballin
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Eleanor Boardman
Hobart Bosworth
Harrison Ford
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—The pages of history are vivid with the loves and flirtations of beautiful women.

—Now the story of Becky Sharp, the most fascinating flirt in all English literature comes to the screen in a gorgeous motion picture of love, intrigue and battle.

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SHIRLEY MASON in LOVEBOUND

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Also Showing 2 Reel Sunshine Comedy entitled

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Subscription Rates: by carrier, \$3.00; by mail, \$3.50. Single copies, 3 cents

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Night Editor

FRANCIS J. STARZL

Tuesday May 1, 1923

A BAN ON STUDENT MARRIAGES

The recent ban placed on student marriages by Chancellor Flint of Syracuse university marks a new high point in a long series of absurd regulations which benevolent educators have thought it their duty to enforce in the process of making colleges safe for students. The action of the Syracuse administration falls in line with that of other moral uplifters who would have laws of every nature to thwart the shortcomings of mankind. But human nature is not easily defeated by man-made laws and the officials of Syracuse will find that the "matrimonial mania now sweeping over American institutions" will not be affected in the least by such a drastic measure, either in the country at large or at Syracuse in particular.

The opinion expressed by deans of the various colleges of Syracuse that student marriages are disrupting to academic enterprise and achievement is hardly compatible with statistics gathered at the University of Iowa. In a survey last fall it was found that not only were married students far above average in their work but that they had improved appreciably in scholarship since they were joined in wedlock. Furthermore it would be hard to find a more enjoyable place to start married life than in a college community.

Had Dr. Flint the presence of mind to forego the pleasure of voicing a stern warning on the seriousness of marriage his ban might have been regarded merely in the light of an administrative measure. As it is his action has all the earmarks of another of the anti-measures which consume the energies of small-folk. Dr. Flint, preacher and educator, might be guided to Stevenson's essay on marriage with great profit to himself. His ban may please the "boobery" but surely it will only draw guffaws from those who have a smattering knowledge of human nature.

THE ORIGIN OF DISEASE

A myth popular even today in the minds of the many is that of the original, "almost perfect state" of man. The theory that primitive man and animals lived in a state of health and after living countless decades, died a natural death is in bad odor with paleontologists and geologists.

Investigations of fossils in all sections of the earth show that man has suffered from bacteria and the other invisible enemies since the birth of the race and even eons before the human era, animals were subjected to all manner of misery because of disease.

The length of life is greater today than it has been thanks to medical science. Of all of the Utopias that are constantly being described the "diseaseless" one is the most tangible. At any rate it is much nearer a reality than it was in the days of Neolithic man. Dr. Roy L. Moodie of the University of Chicago in discussing the antiquity of disease says that Neolithic man suffered with rheumatism, cave gout, and toothache. The skull of the Piltdown man of England is said to be deformed by disease.

The Stone Age man must have been subject to terrible headaches. At any rate he allowed the tribal doctor to enter his head via the chipped flint route to unleash the demon supposedly lurking there. Skulls have been found which showed as high as five such borings.

Disease is not even confined to the age of mammals. Thousands, even millions of years before

the reptiles had misery in their bones. And with the bones they had their ills must have been worse than a giraffe's sore throat. The backbones of Saurians found in Texas show plainly the ravages of tuberculosis. Tumors have been found on the skeletons of Ancient Texan reptiles.

There may once have been the good old days. Who knows. But at any rate, those days were in the very dim and distant past.

CONTEMPORARY OPINION

(Philadelphia Public Ledger)

BEAUTY

Sir William Orpen has precipitated discussion with his statement that in twenty-five years of painting he has not seen a perfect model nor a really pretty woman. Probably the trouble with the artist is that he judges all his actual or potential sitters by the severest academic canons, the technical professional standards that go by millimetric measurement.

There is much more to beauty than such appraisal shows. A woman may conform to the charts of the anthropometrist and please him as an example of "the perfect woman, nobly planned," yet she is "faultily faultless, icily regular, splendidly null."

What is beauty, as this painter defines it? Is it simply of the complexion and the form? There is more to feminine loveliness than that. The "woman with a dead soul" is not the "genuinely lovely" one for whom Sir William says he has vainly searched the newspapers and the motion pictures. Charm has much to say and is the first aid in the enhancement of the personal appearance. This ungallant portrait painter may presently find himself repenting his indiscreet outburst. Has he ever been in Philadelphia? He would have to recant, if he came here and used his eyes.

The Sounding Board

VISITORS

It almost pays one for working in a big newspaper office to see the various types of people that come in. Perhaps that is the reason the financial remuneration is notoriously small—the employees are expected to get most of their pay in fun.

The most interesting person, to us, is the fight artist. He usually appears escorted by several proteges or followers, and the entourage immediately descends upon the sports department. The boxer himself may be dressed in clothes of the latest (and sometimes the loudest) sort, but the others customarily affect snappy peg-top trousers whose cuffs are not on speaking terms with the ground. Weird shirts, collars and ties are other accessories which are apparently essential.

Then there is the clergyman who comes in with a "news" article a few yards long which he desires to have published. He is a bit diffident, usually, and departs (after a polite interview with the city editor) with what seems to be an air of relief. After he has gone the editor marks the article "Re-write, 50 wds., No. 10 head," and gives it to a reporter.

Into the office of the society editor come occasional members of the social 400, desiring not publicity—of course not—but merely that the account of the biggest affair of the season shall not be marred by typographical or other inaccuracies. These intruders, especially if they are young and pretty, lend an exotic and almost romantic atmosphere to the ordinary routine of the day.

All these people, being people, are interesting, and help make good the boast of the journalist that his profession is the most fascinating of all.

TO A YOUNG LADY

One only touchstone is my guide
When giving Charm its due:
To me the maid most charming is
Who most resembles you.

What a contrast there is between a fair-sized city and the typical mid-western village! We claim one of the latter as the place of our nativity, and memories linger—as they have a habit of doing—of the almost slumberous peace that invariably enveloped it. In the city even a suburban home out near the plowed land is not safe from the street car, the flivver, and the milkman.

EPIGRAM FOR TODAY

"The art of ignoring is one of the accomplishments of every well-bred girl."

WEIRD THINGS THAT REALLY HAPPENED

A bride-to-be took the day off to get married, but didn't because "the roads were too bad."

"WOMEN I DON'T LIKE"

(By a Co-Eddie)

1. Women who try to kiss me.

SEVENTEEN.



Copyright, 1923. (New York World). Press

BLACK OXEN

By
Beatrice McGarvey

Those who like the quality of beauty and the pleasing humor usually found in Gertrude Atherton's books may pick up "Black Oxen" with an assurance of delight. The beauty of her book shows itself chiefly in the descriptive passages, nearly all of which form a background for the astonishingly beautiful figure of Countess Zattiany.

The book is fairly saturated with delicate perfumes, dainty laces, elaborate gowns, gorgeous parties, star-lit skies and somber lakes, and moving through it all is the queenly countess followed by her train of admirers. The impertinent behavior of the seventeen-year-old, sophisticated Janet Oglethorpe, affords considerable humor and not a little speculation on the habits of today's youth. Through the entire story a light thread of witty conversation is sustained by one character or another, and whatever else we may expect from any one person of the book we are sure he will say something clever before the end.

It is curious to note that while "Black Oxen" is decidedly a modern book, in no place does it deal with the much bandied subject of sex as is the general practice of authors today. The theme of the story as the author indicates is bound up in the

lines, "The years like great black oxen tread the world, and God, the herdsman, goads them on behind."

Countess Zattiany, a woman of sixty, has been rejuvenated by a gland treatment which she describes as being painless, perfect and simple. With the wisdom of sixty, well-spent years behind her and the body of a girl of twenty-five years, this woman returns to New York, the home of her girlhood, where as may be imagined she sets the wheels of gossip into motion at a dizzy rate, and turns society upside down. A man of thirty-four, Lee Clavering, falls in love with her, and to her surprise the countess learns that she can return his love with the ardor of a young girl. The working out of the quotation which is the keynote of the book is very carefully traced in the outcome of this love affair. The other character of importance, Janet Oglethorpe, a vivacious little girl of seventeen, is desperately in love with Clavering also and is anything but backward in letting him know it, all of which is highly disgusting to the impatient Lee. Janet, however, is persistent and we learn about lovemaking from her as she said to Lee once, "we have no fear of shocking—we girls, if we want to let go, for men race after

girls when they can have a free and easy time—no chaperons, no affectation or prudery about kisses and things. You know what men are, they like to call a spade a spade and be damned to it. So we made up our minds to compete in the only way possible. We leave off our corsets so that they can get a new thrill, then we sit out in an automobile and drink and have petting parties of two. And what's more, we're not to be worried about." Besides these three there are several minor characters all belonging to the free and easy rich New York society class who make it easy for the chief characters to carry out the plot of the novel.

The accusation that Gertrude Atherton has been a sentimentalist is no doubt true; in this book, she again hangs the old threadbare decorations on a new theme but the result shows very good sentimentalizing—not quite the heap, unrealistic kind that we usually associate with the romantic novel today.

"Black Oxen" is distinctly modern and amusing in its characterization, showing a slight trace of the irony found in Edith Wharton's novels. It has enough suspense in it to keep the reader's curiosity up and to keep him interested for the few hours' reading it requires.

IMPRESSIONS OF A CO-ED

Standards for a Husband

First and foremost, above everything else, my husband must have a sense of humor. I can imagine few things more terrible than going through life with a man who took himself and the world seriously.

By a sense of humor I don't mean the capacity to laugh at Charlie Chaplin, or to follow the career of Andy Gump with intense interest; I mean the lovely, inexplicable ability that makes a man laugh at his own worldly success as well as his failures.

He must be fundamentally honest with himself, as well as with the world. By which I mean that he must be able to weigh himself and his achievements and see where in he has failed. He must never bluff a failure as a success. Let him bluff the world if he can, but even if the world acclaims him a

success when he has not achieved what he set himself to do, he must be able to say to himself, "I have failed, and I am ashamed."

As long as he is honest with himself, I need not worry about his ideals.

My Daughter

This business of growing up worries me sometimes. I wonder how I am going to bring up my daughter. She will never learn to play the piano or violin, or to sing. I will listen to her struggling practicing attempts—she will hate it just as I did—and then suddenly I will swoop into the music room and send her outdoors to play baseball with the neighborhood boys.

But somehow if she grows up to love and to be loved, to laugh with people, and cry for them; if she grows up to a knowledge of the sheer beauty of clean living, and a keen appreciation of what is fine in literature, why, somehow I don't

think I'll care because she can't sing or play the violin or the piano.

SIGMA XI ELECTS TWO NEW MEMBERS

Due to a change in the interpretation of the new constitution of Sigma Xi it was found that two other persons were eligible to membership. This interpretation was not made in time to announce the elections on last Friday.

So besides the fourteen members whose election has been announced two more were made on Saturday. They are Norris O. Taylor of Geneseo, Ill., who is a graduate student in the department of chemistry, and Frank E. Eida of Iowa City, who will receive his Ph.D. degree in the summer session.

A correction in the list given Friday is that instead of J. L. Pendleton, Ore., it should have been J. L. Whitman of Pendleton, Oregon.

HISTORIC CITY BEING OVERRUN BY REFUGEES

Hundreds of Thousands Pour Into Salonica From Asia Minor

By WINTHROP D. LANE

Salonica, April 10 (by mail to the Boston Evening Transcript).— Out of the ancient street of the Vardar, the thoroughfare that traverses the heart of the historic city of Salonica, Greece, and along which the phalanxes of Alexander and the Immortals of Xerxes marched yesterday, one comes suddenly, several miles from town, upon a little settlement of low, barrack-like buildings standing on both sides of the road and sinking unostentatiously into the fields. Children play on either side. Women wash their hair over tubs in the yards, or bend over troughs with clothes which they are trying to make clean. Here and there a grandmother crouching in the sun or in a doorway, twirls a large spool and makes a pair of stockings for her man. Men are doing various things. Some mend shoes, sitting on low boxes in the mud, their cobbler's tools hanging from another box at their sides. Others have built little wooden stalls from which they try to sell tangerines, nuts, cigarettes. Still others wander aimlessly about or sit idly smoking, whittling, talking. There is an air of activity and yet a kind of waiting expectancy about this little village. One feels that these people have no particular object in their movements, that they are killing time, that they are waiting for something to turn up.

Asia Minor Refugees There

These are refugees from Asia Minor and Thrace. They are part of the vast horde—three quarters of a million or more—of helpless men, women, and children who were swept from outlying parts of Greek civilization when the Greek army was routed by the Turkish army in Asia Minor last fall. Today a hundred thousand of these miserable folk are quartered in Salonica and its suburbs. Despite the air of activity in the little village just described, most of these people are poverty stricken. Those from Asia Minor fled overnight with nothing, those from Thrace were able to bring a few of their possessions. But they are adrift in new environment. They have no means of making a living. At present they are being kept alive by American money and American food, distributed by the quick energy of the American Red Cross.

Salonica Is Overrun

The city that found itself overrun by these people knows well how to bear with fortitude the shafts of stinging fortune. It has had a harried history. Xerxes led his Persians to the invasion of Greece, through Salonica and is said to have sat on the hills above the quaint town, chin in hand, admiring the blue bay stretching away to the towering peak of Mt. Olympus rising white and brilliant in the distance. The city figures prominently throughout history. Cicero lived here for a time in exile. St. Paul visited it and wrote epistles to the Thessalonians, inhabitants of its neighborhood. The Emperor Nero declared the city with a colonnade, Trajan erected a rotunda in honor of the Cabiri, and to Galerius, a Roman conqueror, a triumphal arch was built that spans the street of the Vardar, under which American made street cars clang today. During the Byzantine period Salonica became the commercial capital of the Balkan peninsula, its situation near the mouth of the Vardar being such that it still remains an important seaport as well as a strategic military point. Time and again Avars, Goths, and Huns, came to its gates. The Saracens sacked it in 904. The Normans descended upon it in 1185. In 1430 the Turks came in possession of it and though this possession was not disturbed, it did not end until ten years ago when at the close of the Balkan war, Salonica and its hinterland became Greek. Throughout their possessions the Turks converted many of the old Byzantine churches into mosques, erecting slender white mineral sky-over them, so that today the most marked characteristic of the

city, viewed from a distance is this thrusting up of pointed towers at more than a score of places. All in all, Salonica is one of the most cosmopolitan cities in the Near East every nation in Europe contributing its peculiar dress to the street scenes and its characteristic costumes, to the city's life.

Refugees Seeking Work

It is to this city that more homeless people have come in the present emergency than to any other point in the Near East. Perhaps the name of the town attracted them, perhaps they longed to find work in so busy a seaport; many, of course, were just brought. They have found shelter wherever they can. Many are lying on the stone floors of churches, public buildings, schools; others are living in garrets, cellars, stables, outhouses; they spread their blankets on the floors of railway stations and wait until they are told to move on. It is a startling moment where, prowling about the city, one comes upon the edifice of an old church, rich with specimens of the lost Byzantine art of mosaic; whose thick walls and vaulted recesses have miraculously survived the tempests of the Middle Ages, and finds that it has become a den of homeless refugees, who swarm over the nave, squat at the base of the pillars, burn charcoal fires in the apse and hang dirty clothes over the mosaics or veined marble that have attracted worshippers for a thousand years. In one church I found the archaeologists had been making explorations as the refugees came in, and that the latter were using as seats and shelters for their smoky fires some fine fragments of marble pillars that had just been unearthed. Having withstood the ravages of centuries, the marble is not likely to be harmed, and it is probable that the archaeologists upon their return will find things much as they left them.

Buildings Built by British

The settlement described at the outset is one of the most interesting examples in Greece of the manner in which refugees are being temporarily cared for. Its buildings were put up by Great Britain in the early months of the Great War; they were used as barracks for part of the troops which she maintained in Greece. It will be remembered that Salonica was a great military and naval base of the Allies at that time. The British troops built no fewer than three barrack camps; the French, two, one of which was interned for hospitalization, and consisted of well-ventilated, substantial, cement-block structures. The combined accommodation of these five centres or villages exceeded 30,000 persons. When the flight from Asia Minor began, there they stood, empty and ready to receive refugees. It so happened that there was also a sixth. When the Wrangle debacle in the Caucasus occurred two years ago, thousands of Russian peasants became refugees and many of these came to Greece. Venizelos, then premier, caused a village to be built on the outskirts of Salonica to help house them, and that village, too, was available for Greece's own refugees when they began to arrive. In this way, commodious, if rough, quarters stood ready to house a considerable part of the emigrants who sought Salonica as a place of refuge.

Doing Heroic Work

In this picturesque and historic environment, the American Red Cross is doing heroic work. The mere physical shelter that many of these peasants and towns-folk from Thrace and Asia Minor have assures them no food, no clothing, no safety from disease. These the American Red Cross is providing. It is literally saving tens of thousands from starvation and death. As soon as the advance guard of the Red Cross arrived in Greece, a few weeks after the catastrophe of Smyrna, branch headquarters were established in Salonica. With a small but active personnel in charge of Leon K. Wiese of Seattle, with an American physician, Dr. E. B. Smith, with several Red Cross nurses, with other assistants, and with a large fund of enthusiasm, the organization has borne nearly the whole burden of saving life. Flour has been supplied in sufficient quantities to give everybody bread. At milk stations in the camps thousands of children and mothers get milk daily. People troop into the mess halls each day for a dish of warm nourishing cereals. At dispensaries the sick are treated, and in two improvised hospital wards serious cases of illness are isolated. Epidemics are being prevented, and so

far, it is worth noting, have been successfully prevented, by sanitary measures in the camps, by having every person bathe periodically and by disinfecting all clothes.

It is not disclosing secrets to tell that in any attempt to care effectively for large numbers of people something besides a warm heart is necessary. If you go into a country and say, "Let us take care of your homeless and hungry," you assume considerable responsibility. You raise hopes, and you tend to keep other potential benefactors away.

Strangers To Hygiene

Illustrations of this, some of them amusing, may be found in abundance in the work of the Red Cross in these camps near Salonica. To many Balkan people the method of modern hygiene are strange. They do not see the necessity of confiding their few clothes to a huge steam giant, who gathers them into his cavernous interior and rolls and rumbles as if he were crunching them to powder. That the effect of this is to kill the deadly typhus-bearing louse is unknown to them—at least until explained. Hence it was only after much coaxing and wheedling that Miss Rose Shaub, the Red Cross nurse at Camp Lembet, induced the women in one barrack to entrust their clothes to the steam delousing plant. They waited with bated breath to see in what condition their few possessions would come forth.

Learn Quickly

"You are now clean people," said Miss Shaub to these women, who had also been bathed. "You cannot get typhus unless someone brings in a louse from the outside. Typhus can only be carried by a louse, and all the lice in your quarters have been killed."

Next day some new refugees reached the camp. Two women among the newcomers were assigned to the delousing barracks. The inhabitants heard of it. Before the two newcomers could reach their quarters they were confronted by an excited body of women, a committee elected by the residents.

"You're lousy! You're lousy!"

Classified Ads

FOR RENT

FOR RENT—Room for men. Phone 2161. 175

FOR SALE

FOR SALE—Conn E-flat saxophone. Call 371. 175

WANTED

WANTED TO BUY—Used Cloth-Call 128 So. Dubuque or phone Pink 2002. 200

WANTED—A cook for summer home. Communicate with Mrs. Alex Moir, 935 North 7th Street, Burlington, Iowa. 177

LOST AND FOUND

LOST—Glasses. Case containing glasses and fountain pen. Finder please return to Emily Russell, Delta Gamma House. 175

LOST—Large Leatherette notebook in liberal arts hall last Wednesday. Return to Room 6 L. A. 175

PERSON WHO TOOK light tan topcoat from upstairs hall in I. A. annex is known, and had better put coat back as soon as possible to avoid trouble. 175

MISCELLANEOUS

WILL pay well for several senior invitations. Write S. Daily Iowan. 177

shouted the members of the committee, gesticulating wildly. "You can't come in till your clothes have been through the machine. You can't come in till you're scrubbed. You're lousy. We're clean. Make yourselves like us before you come around!"

Take Stern Measures

At times even stern measures have to be taken in the interests of public safety. Miraculous, for example, was the threat that bread would be withheld from six barracks unless the precincts around the barracks were cleaned up and kept clean. Instantly a score of hands were gathering up garbage, removing refuse, making the place sanitary as it could be. Again, a woman whose presence had been demanded at the hot shower suddenly disappeared. She could be found nowhere. In a low tone of voice, barely audible to the other refugees standing near, the nurse intimated to her aid that the woman would have to be turned over to the police if she refused to obey the rules of the camp. In fifteen minutes she appeared her friends around her. They had searched the camp and triumphantly produced her, rather than let the police get their hands on her.

A public hairclipping has perhaps the most tonic effect of all. When it becomes necessary to cut the hair of a woman in the cause of cleanliness, the operation is sometimes staged in plain view of others. Immediately scores of people are seen ostentatiously washing their hair in order to prevent any such fate befalling them.

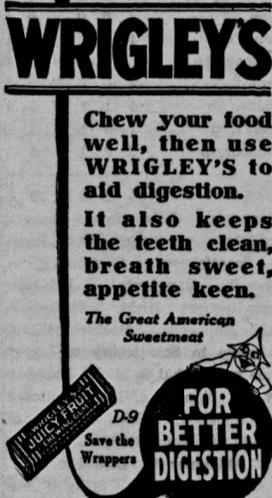
These people learn rapidly. "It is marvellous how quickly most of them get our ideas," said Miss Mary Weiss, a Red Cross nurse. "They do not understand at first. We say to them: 'Are you sick?' They say: 'Yes'. We say: 'Have you been to the dispensary?' They say: 'No', We say: 'Why don't you go?' They say: 'No, we are afraid.' Why shouldn't they be? Hospitals in this part of the world are not attractive places. They do not understand what is going to be done to them there. But after they go they say: 'We are glad we went. We did not understand before,'"

And so it is apparent that the American Red Cross, in addition to saving lives, is giving permanent teaching in the ways of healthful living.

GOES TO COLUMBIA

E. B. Hewes, who has been an instructor in the History department here for several years was recently elected as instructor in history at Columbia university, New York.

After Every Meal



WRIGLEY'S

Chew your food well, then use WRIGLEY'S to aid digestion.

It also keeps the teeth clean, breath sweet, appetite keen.

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Room 324

DADS TO SEE ALL SIDES OF STUDENT LIFE

Classes, Track Meet and Iowa Will Be On Program

Dad's Day has been planned to give the visiting fathers a view of the three important phases of University life. Saturday morning the fathers will gain an insight into the academic work by accompanying the young collegians to classes, where they may inquire, if they choose, why Robert did not get an "A" in

political science, or botany. Saturday afternoon they may see the athletic side of University life by attending the Iowa-Northwestern track meet. They may participate in the social life of the campus by coming early and attending the Iowa the night before Dad's Day, and in being initiated into the joy of the boarding house and the fraternity table.

Indications point to a large attendance. Of twelve people interviewed, ten had invited their fathers and eight had been assured that their Dad's would be in Iowa City on May 5. One dad who was here last year is coming again and intends to make Dad's Day the occasion for the yearly auditing of his daughter's accounts.

Henry A. Bender M4 of LeMars, president of the A. F. I., which is sponsoring the day, urges the stu-

dents to invite their parents, and to make reservations for the dinner as soon as they are notified that "papa" or "the governor", as he is variously termed, is coming.

The newspapers of the state are giving the event wide publicity. Dad's Day has been held later this year to enable some of the dads to come by way of automobile, and in case the roads are good, a large number will come to Iowa City in this way.

FOUR STUDENTS ARE ILL AT UNIVERSITY HOSPITAL

Four students were admitted to the University hospital last week. These were Elmer D. Peasley A3 of Indianola, Marshall F. Camp A1 of Arispe, Leland E. Smith P1 of College Springs, and Delbert L. Martin L1 of Nevada.

Students in the isolation hospital are Laurence V. Cave A1 of Greene, Cecil L. Bair A1 of Modale, Irene R. Williamson A4 of Eagle Grove, Mildred Marsh and Edwin Cone.

HAWKEYE TEAM WINS OVER ILLINOIS, 7-2

(Continued from page 1)

hits during the entire game. Had their mates given them a little better support in the field, the game might have taken on an entirely different aspect.

It was the second conference win for Iowa out of three starts, the Hawks holding victories over Chicago and Illinois, and a defeat by Illinois in the first game at Urbana. It was incidentally the first defeat for Coach Lundgren's men this season.

Wayland Hicks, Hawkeye third sacker, was back in the game after a week's lay-off due to an injured finger, and outside of a pair of minor slips on ground balls played his usual stellar game. Another change in the Iowa line-up was witnessed in Chaloupka's playing in Thompson's berth at second. Marshall's steady twirling in the pinches and the unusual number of errors were the only outstanding features of the contest.

Box Score:

IOWA	AB	R	H	PO	A	E
Poepsel, lf.	3	1	0	1	0	0
Laude, cf	3	1	0	3	1	0
Hicks, 3b	3	1	1	2	3	2
Locke, 1b	4	2	0	9	1	0
Scantlebury, ss	3	1	1	2	4	2
Barton, rf	3	0	0	3	0	0
Barrett, c	4	1	1	4	1	0
Chaloupka, 2b	3	0	0	2	3	0
Marshall, p	1	0	0	1	3	0

27 7 3 27 16 4

ILLINOIS	AB	R	H	PO	A	E
Roetger, cf	4	0	1	3	0	0
Daugherty, c	3	0	0	5	2	1
Hellstrom, 2b	4	0	0	1	2	2
Vogel, lf	4	0	0	0	0	0
Kuehl, rf	4	0	0	2	1	1
Happeney, 1b	4	1	2	9	0	0
Stewart, ss	4	0	0	3	0	2
Durant, 3b	4	1	1	0	1	1
Jackson, p	1	0	1	0	0	1
O'Connor, p	2	0	1	1	4	1

34 2 6 24 10 9

Summary: Stolen Bases: Stewart, Scantlebury. Sacrifice Hits: Poepsel, Scantlebury. Sacrifice Flies: Marshall, Daugherty. Two-base hits: Roetger, Hicks. Three-base hits: Happeney. Double Plays: Chaloupka to Scantlebury to Locke. Laude to Marshall to Hicks, Kuehl to Stewart. Number of innings pitched by: Marshall 9, Jackson 3, O'Connor 5. Hits off Marshall 6; off Jackson 2; off O'Connor 1. Struck out: by Marshall 4; by Jackson 3; by O'Connor 3. Bases on balls: off Jackson 3; off O'Connor 1. Passed ball, Daugherty. Umpire, McPartland. Time of the game, 2 hours.

ANNOUNCEMENTS

Hesperia and Zetagathian literary society members will have a steak fry at 6:15 tomorrow evening in the city park. The oven northwest of the park pavilion will be the place of meeting.

Joint Committee.

The play writing contest closes at 6:00 o'clock tonight and all manuscripts must be in at that time.

E. C. Mabie.

Hesperia literary society will meet tonight at 7:15 in Close hall.

Opal Stevenson, pres.

Hamlin Garland society will meet Tuesday evening, May 1, at 7:15 in

the liberal arts drawing room. The program will start at 7:45.

There will be a joint Ero-Irving meeting tonight at 7:30 in Ero-Irving hall.

Joint Committee.

FRESHMAN LECTURE

Freshman women are requested to note that those whose names begin with the letters A to K inclusive are to go to the men's gymnasium at 4:00 o'clock today to attend the life saving demonstration. The others will report at the natural science auditorium as usual.

Adelaide L. Burge, acting dean of women.

There will be a very important meeting of the Athena Literary Society May 1st at the Women's Gym at 7:30. Definite plans will be made for the Panathenaea.

Pauline Spencer, President.

DEMOCRATS SUPPORT PRESIDENT HARDING

(Continued from page 1)

Hughes and Mr. Hoover into his cabinet.

"But it is plainly evident that democrats are not going to quarrel with President Harding for his inconsistencies with regard to the international court not even to criticize them as long as he shows willingness to stand by his expressed determination to urge membership in the court. His position has not been any more inconsistent in this respect than the position of his party with respect to the whole question of international cooperation.

Harding has widened the breach in his own party "while Lodge and his sinister band sulked in the tent" the committee said. "Only here and there a thin piping republican voice was heard in approval."

WILL CROWN QUEEN OF MAY SATURDAY

(Continued from page 1)

Nellie Clingman A4 of Iowa City was the queen of May.

Expenditures on the floats for sororities will be limited to \$25.00 and no professional decorator's aid will be allowed. They will be judged on their general beauty. The parade

will be held during the carnival.

In the fraternity parade not as large a percentage of fraternities have reported to Walter Dehner A4 of Iowa City who is chairman of the fraternity parade committee. The fraternity floats will be judged on their distinctiveness and unusualness. A traveling trophy

will be awarded to the winning fraternity. This cup is now in the possession of the Sigma Pi fraternity which won the contest last year. The fraternity parade will be held in conjunction with the sorority parade and the winner will be announced at the time of the crowning of the queen of the May.

Dental Glee Club

in

CONCERT

Tuesday Evening

May 1st

Methodist Church

8 p. m.

Admission 50c

Tickets on Sale at Sidwell's and Iowa Supply Co.

Buy Festival Ticket

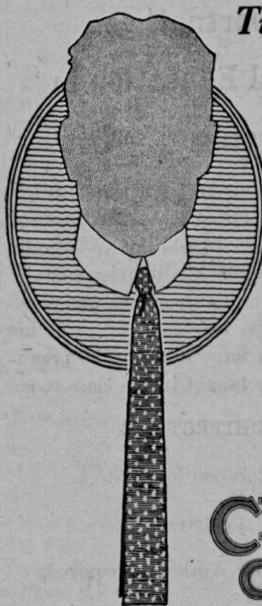
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ST. LOUIS SYMPHONY ORCHESTRA

Rudolph Ganz, Conductor

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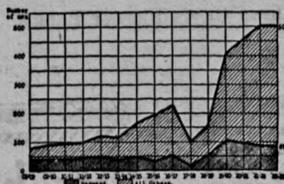
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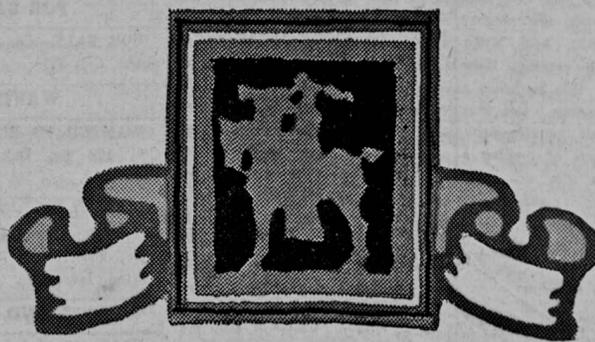


Points of interest regarding the Harvard Business School:

- The above graph shows the growth in enrollment and the large number of students coming from institutions other than Harvard. During the present year 158 colleges are represented.
- The case method is used. Actual problems obtained from business are used as the basis of instruction. A staff of investigators is constantly at work gathering problems.
- Business is regarded and studied as a profession.
- What the students in the School think of the training which they receive is indicated by the high percentage of eligible first year men who return to complete the course—84 per cent. the present year.
- The training in the School materially shortens the apprentice period in business. A prominent business man recently said: "On the basis of our experience with your graduates, I estimate that you are saving them five years net. Six months after they come to us, your men are as well fitted to assume responsibility and to make decisions as the typical college man at thirty." The enrollment is limited in first year courses.

For further information and enrolment blanks, write to

Harvard Graduate School of Business Administration
University 23, Cambridge, Massachusetts



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Hart Schaffner & Marx Suit in the New Styles

Finer woolen and finer tailoring means longer wear. Finer style means more satisfaction for you, add that up---"more value" is the answer.

If you don't get more value here money back

COASTS'