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SECOND ANNUAL PROCESSION TO BE HELD FRIDAY

Meeting This Afternoon to Form Plans; Students Meet Later in the Week

Friday, Setember 29, has been set as the date for the second annual University procession. This date, depends on the weather, and the procession will be postponed as announced later, if the weather is not suitable.

Organize by Classes

All University activities will be closed during the exercises according to Prof. Edward H. Lauer, including classes and all academic work. The line of march this year will be started farther north than formerly, probably forming near Currier hall. Classes will assemble in groups, each class of each college together. Organization will be perfected through meetings of the class officers.

After the march to the field an address will be given by President Walter A. Jessup, and musical numbers and addresses to be arranged later, will be given.

Although only started last year, the University procession attracts much interest. Students and faculty members unite in an impressive ceremonial to the University. Last year, the first time it was held, between 4000 and 5000 were in the parade. This year even more are expected.

Will Meet Tomorrow

A meeting will be held tomorrow in President Jessup's office to organize the committees, and later meetings of the class leaders in all colleges will be held. The chairmen in charge are making special efforts this year to get a larger number of liberal arts students out to the procession.

ALUMNUS TO BE ISSUED IN OCTOBER

Nutting Writes of his Recent Expedition; Change Made in Cover Design

The first issue of the Iowa Alumnus, the magazine published monthly throughout the University year by the University of Iowa Alumni association, will be out October 15. This issue will begin Volume 20 of the magazine, which had its origin in 1902.

This year will witness a change in the cover design of the magazine. The cover design of the first issue is a two-color scheme drawn by George L. Stout, instructor in graphic and plastic arts. Many illustrations throughout the issue will also add to its attractiveness.

Following are some of the principal articles that will appear in the October issue of the Alumnus:

"Literary Prospects in the Middle West" by John Towner Frederick, '15, present editor of the Midland magazine. Mr. Frederick was a lecturer in the department of English last year and this fall has gone to the University of Pittsburgh as assistant to Prof. Percival Hunt.

"Five Hundred Pages of Pleasure" by Jeanne O. L. Welch, '03. This article is a description of Vilhjalmur Stefansson's book, "My Life with the Eskimo."

A poem entitled "October", by Florence Hess Seidlitz, '82.

"Reminiscences of an R. G.", by James Brockway, '01, a member of the 1900 championship football team.

Prof. Charles C. Nutting will write an article on his recent trip to the Fiji islands and New Zealand. The issue will also contain a number of shorter articles of varied interest, among which will be several articles by students. The usual column of publications listing magazines and books by members of the University faculty, alumni, and former students will appear, along with "Alumni Notes" and "Campus Activities".

Women's Forensic Meeting

There will be an urgent meeting of the women's forsenic council at room 115, liberal arts building, Wednesday afternoon, September 27, at four-thirty o'clock.

MAROON FOOTBALL SQUAD IN FIRST SECRET DRILL; PURPLE LOSES QUARTER

(By United News)

Chicago, Sept. 26—The Maroon football squad drilled behind closed gates for the first time Tuesday. The men working were driven hard by Coach Stagg.

Northwestern is blue over the disqualification of Morris Blumenthal last year's backfield ace and the only experienced quarterback on the Purple squad. The faculty declared Tuesday that Blumenthal was hopelessly ineligible and forbade him to attend football practice.

LIGHTED PATH FOR NIGHT MAIL PLANE SERVICE

Coast to Coast Time to be Cut to 28 Hours; Huge Factory to be Built

(By United News)

Chicago, Sept. 26—A "great white way" for the government mail planes, stretching from Chicago for hundreds of miles through the East will enable pilots to fly at night and make the transcontinental trip from New York to San Francisco in twenty-eight hours, by next spring, according to Col. Paul O. Henderson chief of the United States postal air service.

A stretch from Chicago to Cheyenne, Wyoming will be illuminated within the next two months, enabling the 110 mile per hour planes flying from New York to Chicago by daylight to proceed as far as Cheyenne at night. Later another stretch from cheyenne on toward the Coast will be illuminated so that by partially continuous flying the trip can be reduced to 28 hours.

To Erect Huge Factory

Colonel Henderson arrived in Chicago Tuesday to receive bids for the largest airplane factory in the world to be built at the the Maywood field near here for the post office department. The building will cost $800,000 and will have $400,000 worth of machinery already purchased. Hangars for reserve planes will cost $80,000 he said. When the Maywood field is completed it will be the center of the department's air service for the entire United States.

"At the present time on through mail we lose all the time we gain by our average speed of 110 miles an hour, in being unable to fly at night while the railroad train speeds right on", Colonel Henderson said. "We have had to invent our own flying devices and light. They have been made and will be operating for the first time in Chicago, where they are being erected now. Beacon lights seventy-five feet high, placed on emergency landing fields at intervals of twenty-five miles along the entire route, will cast beams for miles and will indicate to the pilot just where he is.

Farmers to Tend Lights

The landing fields are now being leased from farmers Colonel Henderson said. Each field will be outlined with light and in the center of each will be a red light under grating. Buildings, silos, windmills and other obstructions will be illuminated by the "daylight perspective" system of lighting. A nearby farmer will be hired to turn on the light each night and the aviator on passing overhead will signal "good night and light out" according to present plans.

CONSIDER FORMATION OF LITERARY SOCIETY

Plans for the formation of a new literary society will be discussed at a meeting of the Women's Forensic council to be held tonight, was the word given out yesterday by Miss Lois Sensor.

The new society would be for freshmen women and would be open to any member of that class who is interested in literary work. It is also planned to make this society a junior organization from which at the end of the first semester the present six women's literary societies would choose their members.

The Weather

Fair and warmer, rising temperature today.

CITY RULES FORBID CUTTING CORNERS

Iowan Reporter Calls Mayor's Attention to Discrepancy in New Ordinance

When the Iowa City council at its meeting Monday night enacted an ordinance against cutting corners, otherwise known as "jaywalking", it failed to consider the intersection at Iowa Avenue and Clinton street.

Under the new law, pedestrains are forbidden to "jaywalk" in any part of the city, business or residential districts alike. To cross the street anywhere one must walk at right angles and not diagonally.

The only way that students can reach either the University book store or the Y. M. C. A. from the Iowa avenue entrance to the campus is by cutting diagonally across Clinton street.

An Iowan reporter, noting the discrepancy in the new ordinance, called the attention of the night chief of police and Mayor Emma Harvat to the regulation. Miss Harvat stated that the council had forgotten this intersection when the ordinance was framed and that she would take the matter up at the next meeting Tuesday night. Until that time, the ruling will not be enforced at this intersection.

COUSINS AND WARD WRITE FRENCH HANDBOOK

During the summer Prof. Clarence Cousins and Prof. Charles F. Ward, of the French department have written a "Student's Handbook of French Pronunciation." This new book is to be used in connection with the first and second year work in French.

The object of the book is to present the fundamentals of French pronunciation in a brief and simplified form. Each rule is accompanied by an illustrative exercise designed to be of special benefit to the student. An unusual feature is the questionaire in the back of the book.

ENROLLMENT TOTAL STILL INCREASED

Colleges of Liberal Arts and Commerce Show Largest Gain in Students

Incoming reports point to a substantial increase in the total University registration, slight in some of the professional colleges, but decided in the colleges of liberal arts, commerce, education, dentistry, and pharmacy.

"Every evidence at the present time," declared Dean George F. Kay of the college of liberal arts, "indicates that the registration in the liberal arts college exceeds that of last year."

The college of commerce has an enrollment of 300, of whom one half are liberal arts students majoring in commerce. The classes in the college of education are larger than ever before. In the college of applied science, yesterday's mark of 394 was slightly increased; the same was the case with the law college whose total it now 215. The college of medicine reached 303, which is identical with last year's enrollment. 285 upperclassmen and a very large number of freshmen are reported from the college of dentistry. In the college of pharmacy, the total of 103 exceeds last year's total by nineteen.

Registration is now practically completed. The tables in the men's gymnasium which presented such a busy appearance up to yesterday afternoon are now deserted. Registration is over, except for the late comer from whom is collected a fine of $2 for each day of delay after Monday, September 25. The registrar's office is busy tabulating the total enrollment, which promises to considerably outnumber last year's mark of 5970. The exact registration total has not yet been determined. Further late registration will be handled at the registrar's office at room 7 liberal arts building.

250 SEE "SPARTACUS"

More than 250 persons saw the motion picture, "Spartacus", shown under the auspices of the Classical club in the natural science auditorium last night.

PHI KAPPA SIGMA'S START OFF FRATERNITY CALENDAR WITH MORNING NEGLIGEE SMOKER

The first University function of the year worthy of note took the shape of a "Smoker" which was held in and about the Phi Kappa Sigma manse at an hour better left unmentioned yesterday. An Iowa tradition holds that there must be at least two flames at the fraternity and sorority houses on the campus each year other than those springing up between members of the sisterhoods and brotherhoods. Last year the cups were awarded the Delta Gamma's and the Phi Gamma Delta's. The preceding year the Kappa Kappa Gamma's and the Tri Delta's who then lived on Clinton street but a short distance from the Phi Kappa Sigma's staged worth-while flames arousing at that time a desire on the part of the brothers for similar publicity.

Charley Shack D1 of Harley awoke early yesterday morning, sensed smoke, announced the fact and was invited in fitting language to return to his rest. After inhaling of the fumes for some time Richard Feister A1 of Iowa City, said to be a portly chap, made a hasty exit intent upon turning in the alarm. He made his way up Market street toward Clinton as hurriedly as possible clad only in negligee. Upon his return several members of Sigma Rho directly across the street who had evidently spent a waking night informed the freshmen that he was very likely the victim of a ruse of the upperclassmen and advised him to cancel the fire call. Acting upon this information he plowed through the chapter who had assembled on the lawn for roll and attempted to carry out the injunction.

By this time the fire company had arrived and encountered some difficulty in locating the blaze. Ted Carlson A1 of Belle Plaine was found within the building prostrated by the smoke.

All the pledges proved masters of the situation. One scurried up stairs for his schedule which he had left in his suit. The entire chapter marvelled at the thoughtfulness of leaving his suit. Another was found in a small room with doors on every side through which several of the men had passed. He was found circling a piece of furniture in the center of the room thinking himself walled in. Number three dashed out on an upstairs porch with an arm full of suits. Apparently seized by some hallucination he dropped the clothes upon the porch, entered the building again, returned with a trunk which he dropped on the crowd assembled below.

Within a short time the fire had been apparently extinguished whereupon the firemen and chapter members were served a hot lunch by Mrs. A. J. Cox 104 East Market st.

Returning to the chapter house, the members acquired much needed raiment and then went down to a restaurant for further sustenance. Upon returning the house was again found blazing merrily. Another alarm was registered but only one fireman put in an appearance. He was however ably assisted by the Phi Kappa Sig's all of whom are still in the pink of condition after a summer of work, and further destruction was stayed.

The loss of about $400 was covered by insurance.

FRESH FRUIT ISSUE OF FRIVOL PROVES POPULAR

Comment on the "Fresh Fruit" issue of Frivol by subscribers appears to be unanimously complimentary. Distributors of the magazine were kept busy all day Monday and several booths were open yesterday also. Freshmen, who have been hard to sell the first issue in former years were the best buyers this year, arrested, no doubt, by the attractive cover design. In several instances the newcomer asked to be allowed to peruse the magazine before buying. It was further stated that these bought issues of it so the first impression must have been anything but adverse. The selection "Ballade of a Booster" was perhaps the most popular with upperclassmen.

The next issue which will appear about November first is to be called the "Mummy" Issue. The management announces that there are still positions to be had on Frivol Staff. Margaret Wilson A3 of Iowa City, editor of the magazine, yesterday announced that a meeting would be called sometime during the next week for all staff members and also those desiring to contribute to the magazine. Definite announcement of this meeting will be made later in the Daily Iowan.

U. S. TO RECOGNIZE THREE-MILE LIMIT

Prohibition Agents Cautioned; Cabinet Joins Allies in Eastern Demands

By Clayton Whitehall

(United News Staff Correspondent)

Washington, Sept. 26—For the first time since the coal and rail strike came into prominence several months ago President Harding and his cabinet devoted themselves Tuesday, to the discussion of non-industrial policies.

As a result, two main decisions were evolved:

1. To avoid international complications through the rum-running evil, by cautioning all prohibition agents to confine their search and seizure activities to the three mile limit.

2. To stand behind the allied governments' demand to Mustapha Kemal that the Dardanelles and the Sea of Marmoro be kept free to conference and that protection be extended to religious and racial minorities in the Near East.

The first decision was announced by the White House spokesman who said, that President Harding was convinced that the law gave authority to go beyond the three-mile limit, that if this authority were carried out it would involve the United States in some international embarrassment. The only exception to this ruling to be allowed for the present it was said would be in instances where ships are in touch with the shore through their own small boats and crew. A permanent policy in this regard is to be held up pending negotiations now under way with Great Britain and other nations to determine how far the policy of search should go by mutual consent. Attorney General Daugherty has promised to render an opinion on the sale of liquor aboard shipping board boats as soon as possible.

The Near East pronouncement was made by Secretary Hughes following the Cabinet meeting. This is the first official declaration of America's position with regard to the Near East crisis.

UNIVERSITY CHAPTER P. E. O. HOLDS MEETING

An informal call meeting of the University P. E. O. was held in the liberal arts drawing room yesterday at 5 p. m. Business matters concerning the coming year were discussed. It was decided that last year's officers should be held over until March. The first business meeting of the year will be held the third Saturday in October. Committees were appointed to look up P. E. O. freshmen and to undertake entertainments. Marjorie Graham A4 of Iowa City, president of the organization, presided.

ZETS HAVE BIG MIXER

Prof. Glenn N. Merry, head of the department of speech, summarized briefly the past ten years of University forensic work to about 125 Zetagathian members and visitors at the first Zet mixer of the year in Close hall last evening. Other speakers were Floyd O. Racker A2 of Waverly and Buel G. Beems A3 of Anamosa.

GREEK CABINET RESIGNS; KING MAY ABDICATE

Kemal Fails to Reply to Demand to Withdraw from Neutral Zone

(By United News)

Athens, Sept. 26—The Cabinet has resigned as a result of the Near Eastern crisis.

Martial law has been proclaimed, and serious events are foreshadowed.

King Constantine's hold on the government is weakening and it is reported he may abdicate.

Constantinople, Sept. 26—Fire has broken out in the European quarter here.

Allied troops were called out and joined in fighting the flames. Excitement is at a high pitch throughout the whole city.

British warships have arrived. Some are remaining just off the port while others are proceeding on to patrol the Bosphorus and the Black Sea.

Ready for Uprisings

French and British authorities are cooperating to preserve order in Stamboul. They have stationed tanks at various strategic street intersections in order to deal quickly and effectively with uprisings.

The decision of the French to assist the British in holding the Turks in check strengthens the allied front as British forces have hitherto been handicapped by the withdrawal of the French and Italians from the neutral zone.

Persians Fear Persecution

There is a general exodus of Persians fearing persecution when the Turks enter the city. This movement has increased in the last few days and all sailings are booked on steamers leaving up until the middle of October.

Leading Turks who belong to the anti-Kemalist party, several of whom have co-operated with the allies in opposing Kemal, are hurrying abroad.

Exodus From City

The Greek military mission and the wives of many allied officers have also left the city. No reply to the allied demand for withdrawal from the neutral zone has been received.

But communication is extremely slow and the time limit stipulated is regarded as elastic, and not likely to be literally enforced. It has not yet been ascertained whether the invaders are actually sections of Kemal's army or irregulars acting on their own initiative.

British Await Answer

London, Sept. 26—The government is awaiting with deepest anxiety the answer of Mustapha Kemal to the allied ultimatum demanding withdrawal of Turkish troops from the neutral zone about Constantinople within forty-eight hours.

Late dispatches from Constantinople report that another Kemalist force of 1,000 cavalry has crossed into the neutral zone in Bigha section.

The situation is regarded as extremely acute, and is fraught with serious possibilities. Peace efforts are threatened by the Turkish invasion and if Kemal should assume a beligerent attitude the danger of war will be again immediate.

Kemal May Negotiate

Allied representatives on the scene are reported to have established contact with Kemal, and it is understood that negotiations are underway regarding the requested withdrawal, as well as the reply to the allied invitation to the Near East peace conference.

22 GRADUATE STUDENTS TAKE WELFARE COURSES

Twenty-two graduate stud-ents representing Radcliffe, Harvard, University of Chicago, Ottawa University, University of Wyoming, Cornell College, Vassar, Smith, Tulane and Iowa are registered for various courses in the Child Welfare Research Station. "The Child Welfare Research Station is rapidly becoming an important division of the University for advanced graduate study in the development of children," states the director, Dr. Bird T. Baldwin. Those registered in this department from the colleges and universities mentioned have degrees from their various colleges and universities.

PLAN COMPETITIVE GLEE CLUB SING

Seek to Determine Best Organization in Big Ten Circles

Definite plans for the annual competitive sing between the glee clubs of all the Big Ten universities are being now rushed to completion was the information given out yesterday by Hubert H. -Matt L3 of Iowa City who originated the idea. "With this much realized," said Matt, "we can now hope to send the winner to the championship contest held in the east each year."

The plan as now drawn up provides for holding a yearly contest to determine the best glee club in the Big Ten. All glee clubs in the conference would come to some central location to put on a program and would be heard by an assembly of competent judges, who would select what they believed to be the best club.

Final steps toward this annual event will be made Thursday afternoon, it is thought, when representatives from ten organizations meet at Orchestra hall in Chicago to change their temporary agreement into a binding one. "From then on," said Matt, "none of the ten glee clubs will rest till February 26, 1923, the date of the contest. It certainly should bring about better music at conference institutions."

Realization of this project was due chiefly to Matt himself. J. West Townsend A3 of Garwin, has helped him in the work.

Y. W. PLANS TO HOLD WEEKLY MEETING FOR UNIVERSITY WOMEN

At the first regular meeting of the Y. M. C. A. council Monday, definite plans for the year were outlined. Delegates at the Geneva summer conference contributed acceptable and novel ideas.

Every Wednesday afternoon at 4 o'clock, girls are invited to assemble in the liberal arts drawing room for a general meeting. The programs at these weekly gatherings will consist of musical selections from 4:00 to 4:10, a talk by some recommended speaker from 4:10 until 4:30. From 4:30 to 5:00, tea will be served and a social hour enjoyed. These meetings, the committee in charge states, are open to all University women, whether association members or not. Girls are welcome to attend any part of the meeting if it is impossible to remain the entire hour. The first regular meeting of this kind will be held in the liberal arts drawing room, October 4, at 4 o'clock.

Y. M. C. A. MAKES NEW PLANS FOR COMING YEAR'S ACTIVITIES

The Y. M. C. A. of the University this year will exceed by far, both in scope and in variety, any activities in which it has previously participated.

The services of the Y. M. C. A. have been of a special benefit to new students. All the night trains during fall registration were met and incoming freshmen were assisted in locating rooms and in transporting their baggage.

More than 2000 folders, listing the various bible classes of the city churches, have been distributed among the students.

Movies for Perkins Children

Every Tuesday and Friday nights the children at the Perkins and general hospitals will be entertained with Y. M. C. A. movies. These shows will consist of six reels and will serve in entertaining about 300 children.

On Sunday afternoons entertainment will be provided the patients at the general hospital. Occasionally evening Victrola concerts will be presented.

A rotating committee will make an average of twenty-seven visits a week to patients in the state hospitals, distributing Daily Iowans among them.

During the preceeding university year all of the foreign students were entertained in Iowa City homes under the auspices of the Y. M. C. A.

Will Aid With Vespers

Through cooperation of the members of the vespers committee three speakers will be secured for week-end conferences. A study room for students has been fitted out in the "Y" headquarters. These headquarters are also used as a meeting place for the Boy Scouts and the Camp Fire girls.

The opening of a second-hand book exchange is proving of service to a great many students.

NEW HANGAR FOR AIR MAIL PLANES

Contract Let for $8,000 Building; Iowa City Retains Field

An $8,000 airplane hangar is under construction on the air mail field south of Iowa City. The hangar will be used to house the government mail planes, and will have a capacity of three ships. The contract calls for the completion of the hangar by November 1.

For sometime there has been considerable agitation over the question of moving the Iowa air mail station to Des Moines. Max Mayer, Iowa City postmaster, states however that this has been brought to an end by the visit of Supt. Whitebeck of the Central Division of the U. S. Air Mail Service, who recently let the contract for the new hangar.

Under the present schedule the planes are arriving from the east at 8 a. m., where, after depositing their pouch of Chicago mail, they hop off for Omaha and North Platte, Nebraska. DeHaviland planes, equipped with twelve cylinder motors are used on this route. The carriers from the west arrive in Iowa City at 10 a. m. and pick up the Iowa City air mail for Chicago. The schedule of the mail service allows two hours to make the trip from Iowa City to Chicago, but a record time of one hour and twenty minutes was made on one trip with the aid of a strong tail wind.

Within a week the ships begin running on the winter schedule, which goes approximately two hours behind the summer schedule, making the west bound ship due about 10 a. m. and the east at noon.

Treat Yourself Today

- To a Real Feed -

You'll find here just the right food combinations to whet your appetite. Here's a Menu of our increased variety of delicious home-cooked foods.

DOUGHNUTS

Sugared, Plain, Chocolate Covered, White Iced, Cocoanut Covered, Nut Covered and Devil's Food.

SANDWICHES

Cream Cheese, Boiled Ham, Devilled Egg, Minced Ham, Olive and Pimento, Fried Egg, Peanut Butter, Nut and Mayonnaise, Lettuce and Mayonnaise, Fried Ham and Egg, Cold Roast Beef or Pork, Martha Washington Clubhouse, Hot Roast Beef or Pork, Hot Meat Loaf, Pimento Cheese, Boiled Egg, Baked Bean, Hot Wienie, Minced Ham and Devilled Egg, Salmon, Denver, Combination.

SALADS

Potato Salad, Head Lettuce 1000 Island Dressing, Fruit Salad with Whipped Cream, Salmon Salad, Pineapple Pecan, Banana Peanut, Candlestick.

TOAST

Milk Toast, Cream Toast, Toast, Dry or Buttered, Raisin Toast, Cinnamon Toast, Crackers and Milk, Bowl of Bread and Milk.

CEREALS

Shredded Wheat Biscuit with Cream, Post Toasties with Cream, Toasted Corn Flakes with Cream, Grape Nuts with Cream.

HOT AND COLD MEATS WITH POTATO SALAD

Roast Pork, Meat Loaf, Minced Ham, Roast Beef, Boiled Ham, Sausage.

BEANS

Baked Beans, Baked Beans with Bread and Butter.

DESSERTS

Fruit Jello with Whipped Cream, Home-made Pie, Pie a la mode or Whipped Cream, Sliced Oranges, Whipped Cream, Sliced Pineapple, Whipped Cream, Sliced Banana, Whipped Cream, Stewed Prunes.

SOUP

Beef, Chicken or Tomato Bouillon, Vegetable or Tomato, Cream of Tomato.

EGGS

Boiled.

DRINKS

Coffee, Milk, Hot Chocolate, Orange Pekoe Tea, Green or Black Tea, Half and Half.

WAFFLES

Waffles with Maple Syrup.

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When you think in terms of Winter Clothing---don't forget that we can fit you out from head to foot in a fine Dress Suit of Clothes at real saving prices; or an outfit of Khahi Outing clothing at prices to please everybody. We have everything and anything in the line of Clothing, Shoes, Furnishings, Underwear, etc.

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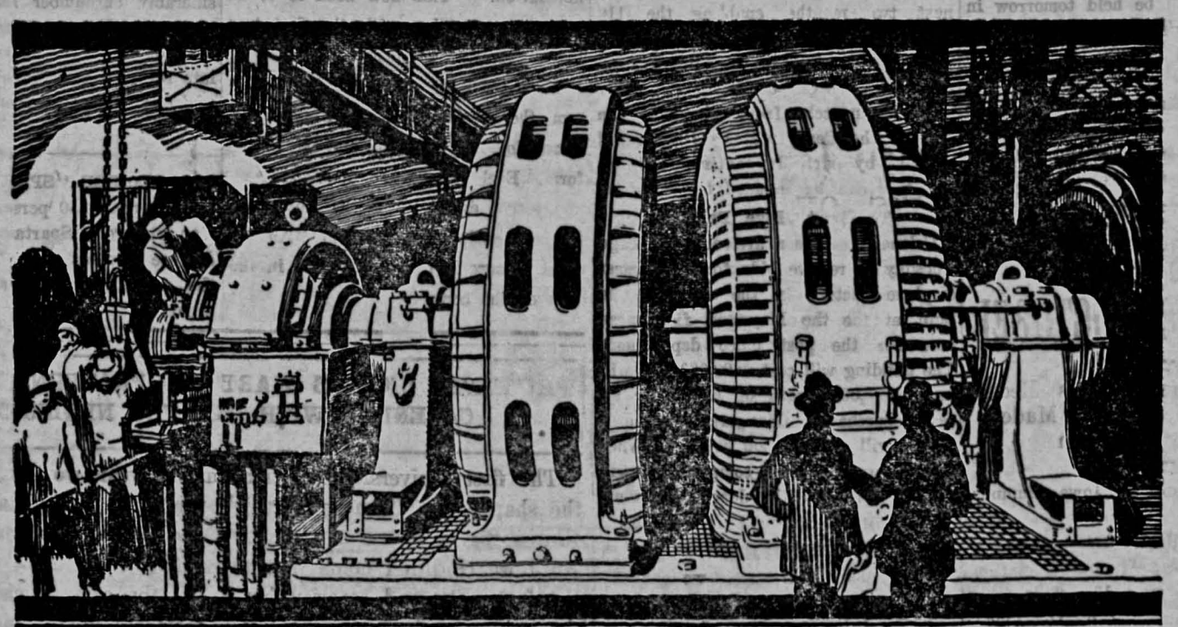

Real Service Must Be Engineered

Many of the men whose names are writ large in engineering history are design engineers; men like Westinghouse, Lamme, Stanley, Hodgkinson, Tesla, Shallenberger. Their inventions have the quality of usefulness, of reliability, of productability; which is an involved way, perhaps, of saying that they have the primary requisite of all really great inventions: *Serviceability*.

Engineering history abounds in instances of near-genius that produced no product, and of great developments that never reached completion; and most of these instances are explained by the lack, somewhere in the system, of that ability to give real Service.

Service, in a machine or a system, or wherever you find it, is not there by accident but because it was incorporated by men who understood what was required and knew how to provide it.

Much more is required of the designer than facility in calculation and mastery of theory. He must have first hand and thorough familiarity with manufacturing operations and with commercial and operating conditions. It takes more than mere ingenuity and inventiveness to design apparatus that will be really serviceable and will "stay put."

The design engineer, in the Westinghouse plan, is responsible for the performance of the finished product. He cannot possibly have the proper understanding of operation unless he operates and tests, unless he spends time and thought in investigation and study, not in the laboratory or drawing room, but right on the operating job. Here, most of his ideas will develop; and here he will see and prepare for all the different things which the product will later have to encounter. Then when he comes to put his creations on paper, his calculations will be necessary and helpful to check the conclusions which he has reached, and this right use of them requires training and a high degree of understanding. This proper balance of the physical and mathematical conception of things is what constitutes engineering judgement.

It should be thoroughly understood that the primary function of the design engineer is the conception and the production of new or improved apparatus, and familiarity with the practical is essential to the proper discharge of this duty.

It is this view of designing that makes this branch of Westinghouse engineering so important, so effective, and so productive of real developments.

W WESTINGHOUSE ELECTRIC **Westinghouse**

ACHIEVEMENT & OPPORTUNITY

FAIRCHILD AWARD GIVEN TO IOWAN

Pharmacy Student Here Has Highest Average in Conference

The College of Pharmacy is justly proud of the fact that the Fairchild Scholarship for the year 1922-1923 was won by one of its students, Joseph J. Pfiffner of Dubuque. This scholarship, which is the sum of $300, is provided by Samuel W. Fairchild. The committee in whose hands the award is placed, as directed by Mr. Fairchild, is composed of the editor of the Journal of the American Pharmaceutical Association, chairman, the president of the American Pharmaceutical Association, the president of the American Conference of Pharmaceutical Faculties and the president of the National Association of Boards of Pharmacy.

The Fairchild scholarship is awarded by a competitive examination to candidates who are high school graduates and have completed their first year work in a college of pharmacy holding membership in the American Conference of Pharmaceutical Faculties. There are forty-eight in the Conference and each may have two candidates. The examination is given on the same date at each institution under most carefully regulated conditions and the grading of papers is just as carefully conducted. Questions are grouped under four general divisions, pharmacy, chemistry, pharmaceutical arithmetic, and (in one group) botany, plant histology, physiology and materia medica, and are very comprehensive. The examination this year required about ten hours steady writing.

Mr. Pfiffner was unanimously adjudged the winner and his average was 89.25, 6.5 higher than the next best man. Mr. Pfiffner had his preparatory work at Columbia Academy at Dubuque. His entrance credits at the University in 1921 showed an average over 97 for all branches of his high school work, and he made a most enviable record in the College of Pharmacy, having no mark in either semester's work below "A". Mr. Pfiffner is a member of the Phi Delta Chi Fraternity.

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121 College Street

WOMEN OF CURRIER REVEL IN PLEASURES OF LATE BREAKFASTS

Satisfied smiles characterize the girls who live at Currier hall and its three nearby annexes, for meals are now being served there. Some of the young women will miss the excitement of rushing down town for breakfast, and the suspense which is in the air before they decide whether to eat at the Jefferson Coffee Room, cafeteria style (though other style may be lacking) and get a full-fledged dinner for forty-five cents, or to dine at the Studio Tea Shop, with atmosphere, and bouillon spoons, and music for eighty-five cents. But the majority of the girls are glad to have a half hour longer to sleep in the morning, and a longer time to dance in the parlor after dinner. Besides, the food is good. Every meal is so carefully planned and so well cooked, that even a calorie expert or a crank on vitamines would have a hard time finding fault.

Currier hall houses 172 woman students, and the three neighboring annexes, Ball, West, and Tudor cottages increase the number to approximately 225.

PHILOMATHEAN SOCIETY HOLD ANNUAL MIXER AT 7:30 THIS EVENING

The Philomathean literary society will hold a mixer in the liberal arts drawing room at 7:30 o'clock this evening. All students are invited, and a special invitation is issued to the new men entering school.

Philomathean caters to all lines of forsenics—dramatics, oratory, and debating. This year Philomathean will stage the play entitled "Too Many Cook," and will take an active part in all inter-society debates.

The following program has been prepared for this evening's mixer:

Music, Lowell Petersen, Talk, Georke Kleock; Reading, Hugh Tameisie; Talk, Professor John E. Briggs, Talk Professor Clarence W. Wassam, Talk, Professor Edward C. Mabie; Reading, Carl Tucker; Talk, James Stewart; Music William Busey.

After the program refreshments will be served.

UNIVERSITY MAY HAVE TENNIS TEAM THIS YEAR

The Athletic Board meets to-night to determine whether or not Iowa will hold tennis matches with other schools or not. Should the board decide in the affirmative, Iowa should be well represented by Ted Swenson A2 of Cedar Rapids, and Hector Janse A2 of Luverne if they show the form they displayed in several tournaments in which they played during the summer. Janse and Swenson won the doubles at the Northern Iowa tournament held at Ft. Dodge this summer.

For the past few days the University tennis courts have been closed due to registration, but now as the cloud of registration has begun to lift, tennis enthusists will have an opportunity to make use of the courts again.

HAMILTON'S CATCH WINS GAME FOR KEOTA TEAM

Carter Hamilton, star Iowa pitcher of three season's ago, and later of the Cleveland Indians, and Reading, Pennsylvania Internationals returned to Iowa City Sunday as an outfielder for the Keota Semi-pros. Although the enlongated "Ham" failed as a "Babe" Ruth at bat he more than made up for this weakness in the field by making a barehanded circus catch that would have gone for a home-run. This catch cut short the Iowa City eighth inning rally Keota winning 2 to 1.

HIGH SCHOOL PLAYERS TO SEE IOWA GAMES

Present indications point to a large number of high school visitors here during the football season. Charles City high school lads are already making plans for attending the Iowa-Purdue game here October 28. They have been promised a trip here by the Lions club of Charles City. The trip will be given the high school boys as a reward for their work on the school football team during the coming weeks.

WRESTLING CANDIDATES ASKED TO REPORT FOR WORK IN NOVEMBER

"All men who wish to try out for the freshmen or varsity wrestling team will report November 1. Any men in the University may try out. Classes for those men wishing to enter this work will be arranged later," Ernest G. Shroeder, director of physical education for men, said yesterday.

Mike Howard, wrestling coach for the university last year, will take up his duties again the last of October.

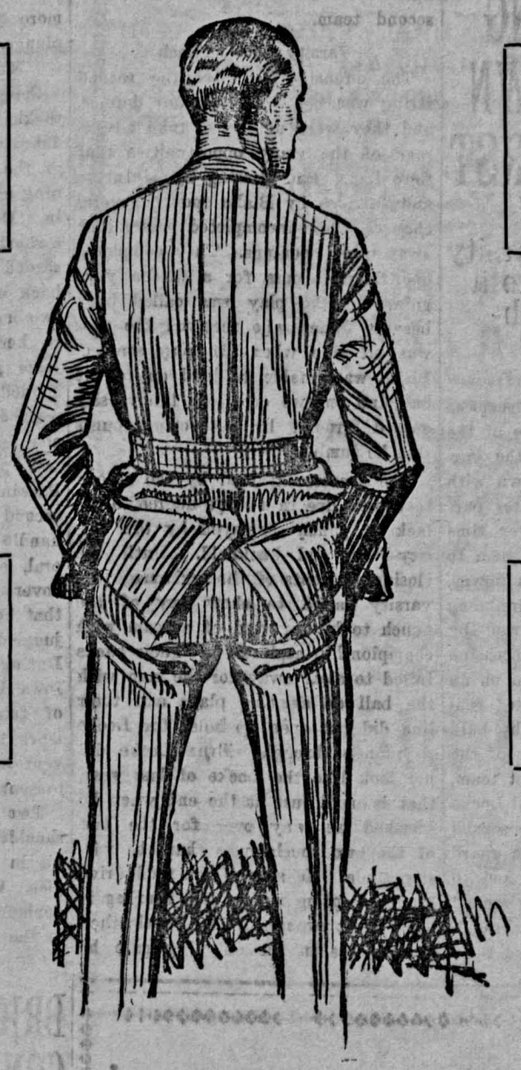
At present he is in Oregon, where he has been wrestling during the summer. Howard no longer can boast of being a bachelor, having married since leaving the University last spring.

A regular schedule will be arranged having as many matches as last year. The Western Intercollegiate Conference meet will be held at Ohio State this year.

The prospects for a successful year are very good, the team having lost only three men, Capt. Sweeney, Hunter, and Vance. Pfeffer, Jacobsen, and Heldt are all back and freshmen of last year will tryout the team. I books are accepted for these matches.

VELOUR HATS $5.00

GOLF HOSE $2.00 $3.00



FRENCH FLANNEL SHIRTS $3.50 Collar Attached

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Today is "Test-Day"

HUNDREDS OF YOUNG MEN HAVE BEEN MAKING UP THEIR MIND ALL WEEK TO SHOP AROUND FOR THEIR FALL SUIT. MOST ALL OF THEM WILL WIND UP AT "BREMERS' STORE"

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Seconds Surprize Varsity; 121 Freshmen Report

SECOND STRING MEN HOLD OWN AGAINST FIRST

Scrubs Surprise Varsity and Hold Them to a Scant Two Touchdowns

The second team sprang a surprise last night by taking advantage of the lack of punch displayed by the varsity and more than held its own with the first team during the greater part of the scrimmage. Time after time they held the varsity forcing them to punt or took the ball away on downs. Their backs intercepted or broke-up the majority of the passes tried by the first team, and on one occasion would have scored a touchdown on an interception if White had started running as soon as he caught the ball. Their line stopped the majority of the running plays tried by the first team, and on several occasions downed Locke in his tracks. Two men on the second string line, Moldenhauer at left guard and Otte who has been moved out to right end, were the stars of the second team defense. They broke through and stopped play after play, and their fight seemed to inspire the entire second team.

Varsity Lacks Punch

The offensive work of the second string was not equal to their defense and they were unable to take advantage of the many opportunities that they had. Bad passing by McIntyre and fumbles by Blake spoiled several chances, while incompleted passes took away other openings. They completed one forward pass for a fifteen yard gain, but the play was called back because Janas who received the pass was off side when the play started. Blake was unable to hold on to the ball and on two occasions the varsity gained ground by recovering punts that he fumbled.

The success attained by the second team was due in a large degree to the lack of punch displayed by the varsity line and backfield. Until the closing moments of the scrimmage the varsity failed to show any of the punch to be expected of a team with championship aspirations. Their backs failed to clear away for the man with the ball on skirting plays and their line did not open up holes for Locke to plunge through. Even Locke did not look like the Locke of last year, that is until just at the end when he smashed his way over for the last of the two touchdowns that the varsity made. He started the final drive by intercepting a pass and running it back about twenty yards. Parkin then broke loose in the only big gain he made during the day and added twenty more yards. Two old time Locke plunges then put the ball over.

Moldenhauer Breaks Through

Competition for the job of right tackle is still as strong as ever. Johnstone was given his first chance on the varsity last night at the beginning of the scrimmage when he started in "Duke" Slater's old place. After a short time he was moved back to the second string and Engeldinger went back on the varsity. Neither of the two men were exceptionally successful in keeping out Moldenhauer, second team guard, who sifted through and spoiled many varsity plays.

An inability on the part of the varsity backs to catch and hold punts was plainly in evidence last night. Parkin, who tried to catch most of the second string's many punts failed to handle one cleanly. He fumbled several, one of which at least was recovered by the second team, and those that he managed to hold were usually juggled before being finally secured. During the past three or four years, Iowa has lost several games because of fumbled punts, and Parkin must learn to handle punts cleanly to prevent any such occurences during the present season.

Two men, Weisensee who hurt his shoulder, and Moldenhauer who was hit in the face were temporary cripples. Weisensee had to retire, but Moldenhauer took time out and went back in the game.

BRIGHT PROSPECTS CONFRONT HARRIERS

Peterman Expected to Report Soon; Four Meets Slated This Year

With twenty or more new men in suits during last evening's workout and four meets carded for the fall schedule, the future of Coach G. . Bresule, the future of Coach G. C. Bres- exceedingly bright.

There is but one thing to darken this aspect, and that is the absence of Captain L. V. Peterman A4 of Iowa City. He, however, is expected to report *any time within* the next few days. At present Geo. C. Ashton S4 of Lyons is acting as captain.

The meets scheduled for the season are as follows:

Oct. 21 .....Wisconsin at Madison.
Oct. 28.....Cornell at Mount Vernon
Nov. 11 (Homecoming) Minnesota here.
Nov. 25 Conference Meet at Lafayette.

Six men will comprise the team at all meets except the Cornell meet. "I expect to take eight men to Cornell with me," said Coach Bresnanhan last evening. He also stated that the trip would be made in automobiles .

Several new courses have been considered for the use of the Iowa and Minnesota teams in the Homecoming meet, Nov. 11. One of these goes out by the way of the Iowa Avenue bridge to the city park, winds around the road in the park and returns to Iowa Field. Another follows the paved road to Coralville, turns south, and returns over the Burlington Street bridge. These courses cover a distance of five miles. In the Cornell and Wisconsin meets, however, the runs will be over courses only three and one-half miles.

The preliminary training to the actual road work has consisted of short jogs on the track with a number of setting up exercises taken on the football field. It will, in all probability, be some days before the work on the roads will begin.

One of the best outlooks for the future of the squad is the promising bunch of men from the Freshman class. Among these are H. C. Phillips a high jumper and hurdler from Elk Point S. D. Others showing promise are: B. G. Machi and C. P. Canby, V. L. Crawford, N. H. Armstrong, E. G. Baker, V. F. Horty, C. M. Stanly, P. M. Fredericks, A. N. Bender, C. E. Oberman, O. L. Treloar, T. J. Reimers, and B. E. Freidlander, a brother of Joe Friedlander who was a member of the record setting half-mile relay team in 1920.

Several new men who are out for Varsity places are R. H. Seashore, son of Dean Carl E. Seashore and a student at Harvard last year, V. E. Holland, A. H. Boettcher, and L. M. Scott.

* * * * * * * * *
* **HOWLING 300 MEETING** *
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Howling "300" Meeting. Thursday evening at 8:00. Natural Science Auditorium. All men wishing to become members please be there. Cheerleaders will be elected the following Thursday. Only members will be permitted to vote.

121 CANDIDATES FOR YEARLING ELEVEN

Report to Coach Aubrey Devine Last Night for First Practice of Year

Freshmen football candidates reported to Coach Aubrey Devine last night for the first practice of the year. One hundred and twenty-one men were out in uniform.

The following men have reported to date: W. E. Brown, Jordan; J. H. Tiedeman, Muscatine; A. C. Henry, Davenport; R. H. Welsh, Clinton; W. F. Finch, Northwood; M. W. Lockard, Boone; H. J. Harris, Wisconsin; L. W. Howard, Shenandoah; P. A. Vanderburg, Hasper; Nelson, Sioux Falls; H. W. Griffin, Sioux City; F. Olson, Sioux City; D. Wolfe, Toledo; W. L. Fry, Manning; B. H. Titus, Spencer; P. D. Slinker, West Des Moines; M. E. Miller, Greene; W. P. Fleckenstein, Faribault; Charles Clendenning, Elgin, Ill.; J. D. Blythe, Williamsburg; E. Kuehlig, West Union; G. Applegate, Edgemont; W. E. Hutchins, Redfield; H. Haliday, Bayard; H. D. Boa, Hull; O. Thomson; Clinton; G. C. Kohl, Cedar Rapids; R. Sampson, Delta; C. O. Mesler, Dubuque; W. H. Van Osterhaut, Orange City; W. F. Sanger, Blanchard; F. A. Douglas; H. A. Spaffered, Iowa City; B. D. VanWerden, Leon; B. D. Hartle, Knoxville; A. C. Avery, Marengo; G. M. Sheets, Lewis; C. R. Banwell, Downs; J. H. McManwe, La Porte City; M. W. Towne, La Porte City; M. O. Coon, West Des Moines; W. G. Scott, Rochester; A. W. Folander, Olds; L. K. Blanche, Cherokee; A. H. Hayser, Rock Island; F. R. Karr, Webster City; C. M. Hinman, Kensett; L. Schroeder, Lost Nation; Paul Krasuski, Davenport; D. Hines, Cedar Rapids; G. M. Dean, Lake Quero; A. Olson, Avoca; L. Rapoport, Cedar Rapids; H. P. Haven, Limes Springs; H. E. Jewett, Avoca; W. H. Longor, Belvider, Ill.; R. M. Baird, Council Bluffs; R. E. Romey, Mason City; H. G. Hoyt, Cherokee; Ford, Spinner; E. R. Jarvis, New London; W. D. Vogel, Waverly; J. L. Oehler, Delhi; J. R. Vermazer, Donaldson; H. C. Bradfield, Spirit Lake; V. Murphy, Rock Valley; J. Duncan, Rock Island; M. T. McFarland, Shenandoah; H. C. Yeisley, Blairstown; F. H. Doman, Rock Island; J. W. Benton, West Waterloo; J. J. Lutz, West Waterloo; J. D. Batchlor, Ridgewood; N. J. J. P. Jenks, Iowa City; R. G. Dauber, Esterville; J. A. Schirmer, Sioux Falls; A. C. Gessman, Saint Ansgar; C. H. Moehle, Winfield; H. E. Speight, Clarion; D. M. Fry, Colona; R. W. Simm, Oshkosh, Wis.; W. W. Carman, Bufalo Center; H. L. Elsner, West Union; W. G. Krekow, Marcus; C. B. Boltman, Decorah; B. T. A. Agard, Goldfield; E. M. Emerson, Oxford Junction; H. C. Johnson, Keron; E. E. Evan, Watertown, S. Dak.; L. W. Sahs, Salem, S. Dak.; F. W. Alexander, Modale; W. W. Stevenson, Rockwell City; F. W. Hobart, St. Viator; T. J. Starzl, Le Mars; W. P. McNeal, Mediapolis; F. E. Pain, Maquoketa; D. M. Graham, West Waterloo; M. Horton, Lime Springs; P. Hargesheitter, Rochester, Minn.

HAWKEYES TO TACKLE ILLINI AND GOPHERS IN HOMECOMING GAMES

Coach Howard H. Jones' football team popular as a homecoming attraction at three universities last fall, will be the center of attraction at two Homecoming fastivities this season.

The first date will be at Urbana, October 21, when the Hawkeyes play Illinois . Last year Illinois furnished the Homecoming battle on Iowa Field, so this season the Old Gold players have agreed to do the same for Illinois. Iowa's defeat of Coach Zuppke's men last year will insure a record breaking crowd at the Urbana stadium next month when the Orange and Blue will do its best to turn the tables.

The other homecoming date will be in Iowa City on Armistice Day when Coach Jones' men will tackle the Minnesota squad. Special arrangement have been made to take care of the homecoming crowd. The new stadium when fully completed will seat 40,000 persons. The sections which have been completed at the present time will easily accommodate the expected Homecoming crowd.

STUDENTS URGED TO BRING OLD BOOKS TO Y. W. BOOK EXCHANGE

An enormous demand for second-hand books has featured the opening of the second-hand book exchange by the Y. M. C. A. Although it is only the second day since the opening of this exchange the demand has been so much greater than the supply that only a small percentage of the students who have called for books have been served.

"We have had hundreds and hundreds of calls for books which we have been unable to fill," said Frank Shuttleworth, who is connected with this exchange, "if the upper classmen would only bring in their old books they would get a good price for them and render a vast service to the students at the same time." He urges everyone to hunt up his old books and bring them to Y. M. C. A. headquarters. The books are sold strictly on a commission basis. The student who brings in his books writes his name and the price he expects to receive for each one. When the book is sold a commission of ten per cent is deducted from the purchase price and the balance is mailed to the original owner.

Following is a list of the ten books most in demand, named in the order of the extent of demand:

"Merry's Principles of Speech", Hills and Ford's "First Course in Spanish." Smith's "Industrial and Commercial Geography," Salsibury's "Physiography," Smith's "College Chemistry," Kimball's "Physics," Chamberlain and Sailisbury's "Geology," Ely's "Outlines of Economics", Reity and Crathorne's "College Algebra," Woodward's "Psychology."

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UNIVERSITY OF IOWA SUPERVISES STATE'S PLANS FOR BETTER BABIES

Citizens of Iowa and the nation two scores of years hence can expect to be a whole lot better men and women than their daddies or their mothers ever were if act ninety-seven of the sixty-seventh congress of the United States for the promotion of the welfare and hygiene of maternity and infants is carried out in this state along the lines mapped out by the director of the division of maternity and infant hygiene of the University of Iowa. This organization will have charge of the work in Iowa.

All health agencies in the state will receive the co-operation of the division in putting over its program of aid to the mothers. Funds have been provided for the establishment of proper machinery to this end and two full time physicians have been added to the staff to aid in carrying out the work.

Kendall Appoints Council

Iowa's share of the government fund made available by the act was $5,000 unmatched and $5,423.56 provided the state appropriated an equal amount. This the state legislature did and Governor Kendall appointed the state board of education as the agency to carry on this work. The board transferred the appropriation to the extension division of the University of Iowa thus creating the division of maternity and infant hygiene to be administered by a director and advisory council.

The advisory council consists of Dr. Lee W. Dean, of the college of medicine at the University of Iowa; Dr. Albert H. Byfield, head of the department of pediatrics of the college of medicine at the university; Dr. Frederick H. Halls, head of the department of gynecology and obstetrics at the university; Dr. Ruth Wheeler, head of the university's department of dietetics; Dr. Bird T. Baldwin, director of the Iowa Child Welfare Research station; Dr. Amy Daniels, research professor at the child welfare station, and Miss Helena Stewart, director of the school of public health nursing. O. E. Klingaman, director of the extension division of the University of Iowa, is also director of the division of maternity and infant hygiene in Iowa.

Funds Made Available

Beginning July 1 the division had placed at its disposal for this fiscal year $15,847.12 in addition to the $5,000 from the federal government. As more funds are available the division hopes to expand the service to the state and increase its usefulness.

The two full time physicians already in the service are Dr. Florence Johnston, Cedar Rapids, Ia., and Dr. J. W. Prentice, Minneapolis, Minn. Dr. Johnston has been a resident of Iowa most of her life. She received the degree of bachelor of science at Coe college and of doctor of medicine at the University of Pennsylvania. She has taken the postgraduate course in pediatrics at Washington university, St. Louis, Mo. She has been practicing in Cedar Rapids for several years.

Dr. Prentice received the degrees of bachelor of science, bachelor of medicine and doctor of medicine at the University of Minnesota. He specialized in pediatrics and has had three years of hospital work. He was one year associate resident physician in charge of the children's ward at the Minneapolis general hospital and he was on the consulting staff of the Lyman-Hurst school and hospital for tubercular children. For two years he was assistant resident physician at Pokegama sanitarium and he was assistant city physician of Minneapolis for six months.

By direct medical service, clinics, health education, literature, exhibits and co-operation with local and state authorities the division hopes to accomplish the greatest possible amount of good. The medical service will consist of lectures to women followed by conferences making a special effort to reach those who are pregnant. The lectures will be devoted to prenatal care emphasizing especially the employment of a physician for supervision throughout pregnancy and care at time of delivery. These lectures are to be delivered by women physicians. Four women physicians will be employed part time for about two months in the year during county fairs and baby week.

The division will assist county and city medical societies in conducting clinics for infants and children of preschool age. These cilnics are to be conducted by Dr. Prentice. Lectures will given by practicing physicians on various phases of obstetrics and gynecology.

Aid Given Local Societies

Local organizations will be assisted to establish health centers where clinics, nutrition classes and conferences dealing with maternity, infant hygiene and health problems of children of pre-school age can be held. Similar assistance will be given to those health centers already organized. All of these are to be under the auspices of or in conjunction with local medical sicieties.

Literature and exhibits will form a part of the educational campaign. Pamphlets on prenatal and natal care, on feeding the baby and children from one to five years, and on clothing the baby will be issued. Exhibits, posters, charts, lantern slides and motion pictures will cover the same field.

Co-operation Maintained

The division will co-operate with the state board of health in creating favorable opinion in support of—(a) a better housing law in the meantime urging a strict observance of the housing laws now in force; (b) enforcement of the vital statistics law; (c) laws for quarantine and placarded diseases; (d) better sanitation; (e) prevention of epidemics; (f) any line of work undertaken by the state board of health in the fields of infant, child and maternity hygiene.

Among the other agencies with which the division will co-operate are the state dairy and food commissioner, the Iowa Child Welfare Research station, the extension division of medicine of the University of Iowa and Iowa State college, the college of medicine at the University of Iowa and any agency, society or organization of reputable standing in the state which has an actual working program in maternity and infant hygiene. Care will be taken to always work in close harmony with the physicians and nurses of the state.

These plans are based upon the amount of money which is available for the fiscal year ending June 30, 1922 and which to be spent in the fiscal year 1923. Should the legislature in January 1923 make an additional appropriation so that a larger sum will be available from the federal government to be matched by the state legislature, this program will be expanded.

FORENSIC MEN LOOK FORWARD TO A BIG YEAR

With a Surplus in the Treasury the League Extends Work

"We have every promise for a most successful forsenic year," declared Byrl A. Whitney, A4 of Cherokee, President of the Men's Forsenic Council. "The financial handicap of last year has been removed, and we are starting this year with a surplus in our treasury. We have extended our program to include a triangular debate between Iowa, Nebraska, and South Dakota in place of the annual Iowa-Nebraska contest."

Council Directs Forsenics

The Forsenic Council, in cooperation with the department of speech, directs forsenics, represents the Men's Forsenic League which is composed of the members of the men's literary societies; Zethagathian, Philomathean, and Irving Institute. The Philomathean representatives on the Forsenic Council are Pres. Byrl A. Whitney, A4 of Cherokee; James M. Stewart, L1 of Runnels, and Floyd Miller, A3 of Wapello.

The Irving councilors are Abram M. DeVaul, L3 of Fonda, Walter J. Dehner, A4 of Iowa City, and William J. Jackson, A4 of Cedar Rapids. Zetagathian members are Vernon L. Sharp, L1 of Rolfe, and Sherman J. McNally, A4 of Marshalltown.

Triangular Debate First

The first forsenic event of the year will be the Iowa-Minnesota-Illinois triangular debate which will be held December 8.

Preliminary tryouts, open to all undergraduates in good standing, except freshmen, will be held October 10. Each contestant will be required to deliver a prepared five-minute argument on either side of the proposition, "Resolved: That the Right of Employees to Strike Collectively Should Be Declared Illegal." The final tryouts in the form of a debate, will be held one week later. The Iowa-Nebraska-South Dakota debate is scheduled for March 16, with preliminary tryouts January 9, and final tryouts January 16.

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Wednesday, September 27

INCREASED ENROLLMENT

Apparently the growth of the student body in numbers is keeping ahead of the University's growth materially. Class rooms are crowded; offices are cramped for space; laboratories are not large enough for needed equipment.

If the present yearly increases continue, a halt must be called, enrollment must be limited and unless tax payers awake to the grave situation which confronts the University, education here must come to a standstill.

The registrar announces that the enrollment of 5970 of last year will be surpassed when complete registration figures are in. This comes as a surprise when many other institutions of the Middle West are reporting a decrease in their enrollment due mainly to financial conditions. Why the University of Iowa should not feel the effect of the depression now prevailing throughout the farming country remains unanswered. We might say, with a warranted amount of conceitedness, that it is due to the greatness of Iowa.

FALSE ECONOMY

There are a number of things in University life just as vital as books to the student, and to these he should give his time and money accordingly. To try to do without them because of economical reasons only shows poor insight and a shallow conception of what an education really involves. It is false economy to do without an "I" book, a Daily Iowan, a season ticket to the musical concerts or to the dramatic programs of the University.

During the past few days students have been called upon at every turn to dig into their pockets to buy this or that. And as a result some of the new students are growing skeptical and are tightening their purse strings. The only danger in this lies in the fact that they may overlook the things which will mean a material gain to them in the end. A student who thought he would save money by going to just those games and concerts that he could afford, found at the end of the year that he would have saved money by purchasing a season ticket. You will find yourself in the same situation.

OPPORTUNITY

It has been said, probably correctly, that the professions of law and of journalism are the two broadest professions; the lawyer and the journalist come into closer contact with human beings and human nature than any other beings.

The professor—alas, that we must say it—is commonly used as an example of one who takes a gradually narrowing path; the doctor is of the sick room, the mechanic of the shop, the clerk of the office, and the artist of the studio. But the journalist knows them all; he comes into contact with financier and newsboy; he sits on the desk of the steel or oil king and swaps jokes; he goes here and there, into court to the scene of tragedy and comely; he is in the "know" of pilities; he has a broad view of things. To be narrow is to be a helpless journalist.

For this reason the announcement of the increased size of the Daily Iowan staff for this year for the accommodation of a larger paper should offer a pleasing opportunity to many students to investigate their journalistic abilities and likings. Reportorial and editorial work on the Daily Iowan is good preliminary training for the newspaper office. For here, the student encounters newspapering in its varying forms in an elemental way. The work is especially interesting because it allows the student to learn about all of the campus activities, to understand and work with student movements, and to deal with members of the faculty. It broadens one's outlook on college work and life in general. Those who are inclined to do writing or journalistic work of any sort will find a great opportunity open for them this year.

CONTEMPORARY OPINION
(Cornell Daily Sun)

A MONOPOLY

Each fall the campus is decorated with a motley array of striped and lettered sweaters showing that the freshmen inside of them were the stars of their prep schools. Not only wearing apparel, but other wearing of insignia and trophies of high school days deck the persons of many of the incoming yearlings.

It is only natural that the new student entering the University who has been the captain of his home teams, or who held some responsible position on the team, should want the world to know it; to impress on the University at large some idea of his importance back home. Such may be all right in some institutions, but the traditions and freshman rules at Cornell prohibit such insignia from making their appearance on the campus.

After men have been at the University for a year it is hardly necessary to have such rules, as the occasion does not warrant them. Freshmen at Cornell are no longer high school boys, but are now University men, and as such must respect Cornell's traditions and rules. The only decorated apparel to appear on the campus are the Varsity and numeral sweaters. Cornell athletes have earned the coveted "C" and class numerals and deserve to wear them without competition.

The Sounding Board

A shop for women places a replica of Princess Mary's wedding trouseau in its corner window, which happens to be located at what is known, in Kansas City, as the heart of Petticoat Lane.

For five days, traffic officers battle with the women, attracted by the display, in an effort to halt the congestion. Women, being curious, are difficult to handle especially when clothes are on display. The rich come to gaze in order to better imagine how they would appear in such habilaments; the poor ones come to look that they might better build their castles in the air.

Anyway, the police gave it up as a hopeless task. The head of the department was forced to issue an order that the trouseau be removed.

—

The Phi Kappa Sigmas had a smoker Monday night and as a result the house is still smoking. Some there are who say that the fire started from fraternity meeting.

—

The girls across the street, when they saw the pledges running about in nocturnal attire, thought the brothers had started them on their six months probation period.

—

"All, all are gone—the old familiar faces," warbled the poet. That's what we thought, too, until we took a look into The Academy and Raine's.

—

Registration this year will be bigger than ever, according to figures. And as Flo Ziegfeld so truly said, "Figures don't lie."

—

The new long skirts, it is predicted, will greaty reduce the number of arrests on the charge, 'No visible means of support."

—

A LOVER'S LAMENT.

I knew a girl in an Iowa town;
Her eyes were blue, her hair was brown;
She was the sweetest girl I know,
And thought that I was the berries, too.

But now I call on her no more,
My dates with this sweet girl are o'er;
I had no other course to choose . . .
Her dad wore such darn pointed shoes.

—

Suggested Program for a Highly Original Wedding:
"Oh Promise Me."
"Strains of Mendelssohn's Wedding March."
"Improvised altar of ferns."
"Best man . . fraternity brother of the groom."
"Impressive double ring service," etc.
"Bride . . . shower bouquet . . real lace."
"Groom . . . conventional black."
"Happy couple . . . trip to Chicago."

—

The vicissitudes of registration reminded us of a quotation of a former instructor. "Men," he used to say, "differ from the lower animals in that they have reason, not in that they use it."

—

We extend our heartfelt thanks to the kind reporter who compiled the article about the pledge pins. We have pasted it in our hat for future reference. Now with one glance at our headgear we can identify a budding brother at twenty paces.

—

Do you remember 'way back when:
Harry Bremer offered those trips to the Yale Game?

SEVENTEEN.

Y. W. TO OPEN CANDY SALE IN CLUB ROOMS

Lois Keifer announces that candy bars will be on sale in the Y. W. C. A. club rooms Monday, October 2. The popularity of the candy table last year assures success again this year. Six women are required to sell candy each day. Those willing to volunteer for this service should sign the schedule posted on the bulletin board in room 117, liberal arts building.

Fountain Pens
and
Stationery
at
Whetstone's

QUALITY COUNTS NOWHERE TO BETTER ADVANTAGE THAN IN YOUR CORRESPONDENCE PAPER

Montay's Tuberose

Offers a higher quality for less money than any other high-grade paper we know of. A perfect writing surface. A smooth, even texture—what more could you ask of the paper that is to represent you?

Montay's Tuberose has never been sold for less than 75 cents a box. Just to get you acquainted, we offer it for 10 days at 50 cents.

Whiting's Pharmacy
ON DUBUQUE STREET

—Clothes Designed by Kaufman

The New Fall Suits

Showing a special design new Pen-gate shoulder featured in five attractive models

This is one of the new fall models all of which are styled in varied proportions to fit and please young men. Fabrics for fall are more durable, patterns new and pleasing; the fine tailoring satisfying; the prices are lower and the better wear means economy.

We Guarantee our clothes

Kaufman Campus Togs
Clothes for Young Men

$30--$50

CHAS. KAUFMAN & BROS.
CHICAGO
NEW YORK BOSTON SAN FRANCISCO

RUSHING OVER; FRATERNITIES NAME NEOPHYTES

Various fraternities on the campus have announced the following pledges. The list is incomplete as several fraternities have not yet made known their new men, and other fraternities will add more names to the lists they have already handed in.

SOCIAL

Alpha Tau Omega

Ernest Long, Cherokee; Roy Ewers, Iowa City; Max Bullock, Anita; Sewell Van Alstine, Gilmore City; Paul Lindenmeyer, Atlantic; Kenneth McDonald, Jefferson; Hobart Anderson, Ida Grove; Chester Nielson, Sioux Falls, S. D.; Frederick Stilwill, Sioux City; Ronald Darrah, Shenandoah; Norwood Jones, Washington.

Beta Theta Pi

Robert M. Bahnsen, Rock Island, Ill.; Raymond D. Schofer, Moline, Ill.; Alexander M. Miller, Des Moines; John E. White, Ida Grove; Ward Macy, Iowa City; George A. Pauls, Washington; Paul B. Schroeder, Fort Madison; Cyrus W. Mark, Chicago, Ill.

Chi Kappa Pi

Joe Noble, Shenandoah; George Hoisington, Aberdeen, S. D.; Russell Christianson, Waterloo.

Delta Chi

Harold M. Anderson, Vermillion, S. D.; Ivan Klingaman, Vinton; Donald Miller, Vinton; Ray Stevenson, Shannon City; Charles Clendening, Elgin, Ill.; Russell Holcomb, Ottumwa; Leslie Boland, Hedrick; Bernard Unrath, Iowa City; Harold Dubais, Correctionville.

Delta Tau Delta

Clarence Haas, Chariton; Milton Hauser, Charles City; Donald Hines, Cedar Rapids; William Van Oosterhout, Orange City; Clinton Nasby, Bode; Bertram Titus, Spencer; Frederick McAllister, Haywarden; Paul Rosewall, Algona; Gorden Johnston, Des Moines; William R. Horribin, Iowa City.

Delta Kappa Gamma

Dan Speed, Knoxville; Charles M. Horton, Hawarden; Merwin Raynor, What Cheer; Raymond Davis, Hedrick; Byron D. Hartley, Knoxville.

Phi Gamma Delta

Engene Kleinpell, Monona; Fordyce McCabe, Osage; Leonard Sharp, Des Moines; Donald Parmelee, Cedar Rapids; Roger Sanders, Avoca; Kenneth Gardiner, Webster City; Howard Fulton, Keokuk; William Grimm, Iowa City; and Hines Mount, Iowa City.

Phi Kappa

John Baldwin, Cascade; Andy Goen, Iowa City; Leo Gusweiler, Waterloo; Maurice MaMahon, Algona; Vincent Murphy, Rock Valley; Charles O'Connor, Vail; Leo Ronan, Decorah; Francis Starzl, LeMars; Richard Welch, Clinton.

Phi Kappa Psi

Richard Ballard, Davenport; Don Graham, Waterloo; Lee Nagle, Iowa City; Max Sturgiss, Cedar Rapids; Winn Tompkins, Clarion; Charles Harrison, Hampton; William Larrabee, Clermont; Richard Romey, Mason City; Louis Boyer Fisher, Rock Island, Ill.; Robert Chaffee, Iowa City; Frank Breene, Iowa City; Myron Arbuckle, Waterloo; John Shermer, Sioux Falls, S. D.; Edward Vollers, Ft. Madison; Fred Safely, Cedar Rapids,

Phi Kappa Sigma

David J. James, Colfax; John Hedges, Iowa City; Reed Hedges, Iowa City; Mark Cord, Danbury; Dean Vogel, Hartley; William Walters, McGregor; Ted Carlson, Belle Plaine; Vertle Bruce, Indianola; Richard Dalton, Iowa City; Richard Feister, Iowa City; Robert Heckel, Independence; William Goodman, Colfax; Harry Hoeye, Des Moines; Harvey Carter, Shell Rock.

Sigma Alpha Epsilon

John Sunstrum, Oskaloosa; Claude Houghton, Boone; Karl Geiser, New Hampton; Paul Krasucki, Davenport; Herbert Bradfield, Spirit Lake; Laurence Brierly, Independence; Webb Williams, Atlantic.

Sigma Nu

Clyde Savery, Atlantic; William Cozad, Clarinda; Scott McIntyre, Superior, Wisconsin; Paul Kelloway, Anita; Dean Cobb, Sac City; Theodore Van Law, Marshalltown; Jack Merner, Ottumwa; Norman Whiting, Whiting; John Watts, Grand Junction; Robert Conner, Des Moines; Merle Eil, Buffalo Center; Karl Voldeng, Woodward; Lynn Swaney, Spirit Lake; and Philip Slinker, Des Moines.

Sigma Pi

Stanley Fuller, Milford; Vernon Lyon, Lamoni; John Biebsheimer, Wellsburg; Nelson Garrett, Boone; Stanley Overland, Milford; Floyd McComb, Redfield, S. D.; George Preston, Audubon; John Gould, Des Moines.

Sigma Phi Epsilon

Glenn Johnson, Sanborn; Lewis B. Wallbridge, Burlington; Paul Smith, Rock Rapids; Roy Guyan, Rock Rapids; L. Dauber, Estherville; Wilton Coon, Des Moines; Bob Killebrew, Des Moines; R. Arno Peet, Cedar Rapids.

Theta Xi

Coyle Knowles, Fairfield; Keel W. Coddington, Humboldt; Van Crawford, Clinton; Vernon L. Barta, Cedar Rapids.

PROFESSIONAL

Delta Sigma Delta

(Dentistry)

Raymond Walters, Rockwell City; Lloyd Chatterton, Clinton; George Gabe, Taylor, N. Dak.; Harold E. Nason, Marshalltown; Lloyd S. Bastian, Redfield, S. Dak.; Albert Gugesburg, Renwick; Donald Hintz, Oelwein; LeRoy King, Iowa Falls.

Psi Omega

(Dentistry)

L. G. Kilbourne, Iowa City; M. H. Messerli, West Union; J. H. Hoeven, Pella; J. E. Shultz, Luverne; L. M. Stanton, Chariton; R. H. Lewis, Clinton; Arthur Cox, Clinton; Joe Figg, Iowa City.

Xi Psi Phi

(Dentistry)

Max Dorran, Hampton; Clifton W. Ahrens, Cedar Falls; Edwin Bond, Des Moines; Robert G. Hekel, Winthrop; Paul S. McCollister, Iowa City; Pierce Jensen, Iowa City.

Delta Theta Phi

(Law)

Harold E. Wilson, Morning Sun; Glenn J. McLaughlin, Anamosa; Vernon L. Sharp, Rolfe; Harry W. Voltmer, Galva; Harlan J. Thoma, Postville; Lawrence F. Benesh, Toledo.

Nu Sigma Nu

(Medicine)

Emmet Dawson, Ft. Dodge; Gilbert DeBree, Iowa City; Percy J. Ross, Akron; Norris Heckle, Independence; Theodore Olson, Alta; Frank Boyd, Colfax; Edwin B. Plimpton, Glenwood; Joseph Mayo, Rochester, Minn.; Willis Fowler, Jefferson; Joseph McCarty, Clinton.

Phi Delta Chi

(Pharmacy)

A. M. Harder, Keokuk; J. R. Sweeney, Sioux City; R. H. Reimers, Fenton; H. H. Hackler, Creston; J. J. Pfiffner, Dubuque; E. B. Hickey, Ft. Dodge; L. P. Sexton, Danbury; C. E. Mott, Iowa City; A. E. Getzin, Humbolt, S. Dak.; L. E. Liffring, Iowa City; P. A. Olson, Story City; P. M. Shaffer, Jacksonville.

Phi Rho Sigma

(Medicine)

M. C. Leamer, Clinton; Bickley Lichty, Waterloo; R. A. Sheldon, Iowa Falls; Devee Bovenmeyer, Iowa Falls; William Sproul, Des Moines.

Marriages

Evans-Drake

Miss Rowena Evans A'22 of Iowa City was married to Richard Drake A'22 of Des Moines. Mrs. Drake was a member of Kappa Kappa Gamma sorority and Mr. Drake of Sigma Alpha Epsilon fraternity. Mr. and Mrs. Evans are living in Cedar Rapids where Mr. Drake is employed.

Haring-Bell

Grace Haring A'24 of Clinton was married to Robert Bell D'4 of Valley Junction during the latter part of August. Mrs. Bell was affiliated with Alpha Delta Pi sorority and Mr. Bell and Mrs. Bell will live in Iowa City until Mr. Bell finishes his course in the college of Dentistry.

Pearlman-Shulkin

Miss Fay Pearlman of Muscatine was married to Mr. Sam H. Shulkin M'24 of Sioux City on September 17 in Muscatine. Mr. Pearlman was a member of Phi Epsilon fraternity while in the University.

Edwards-Watters

Miss Mae Edwards of Iowa City was married to Howard Watters, PhC'20 of West Liberty in Cedar Rapids on September 23. Mrs. Watters is a graduate nurse of Mercy hospital and Mr. Watters was a member of Phi Delta Chi fraternity. Mr. and Mrs. Watters are living in West Liberty where Mr. Watters has a drug store.

Mather-Leimer

Miss Blanche Irene Mather BA '22 was married to Robert H. Leimer B.S. '22 on September 16 at the bride's home in Somers, Iowa. Mr. Leimer was a member of the Phi Delta Chi fraternity. The couple are making their home at Fort Dodge.

Thompson-Weber

Miss Agnela Louise Thompson P.H.G. '22 was married to Mr. Frank L. Weber Ph G '17, Ph C '19, August 23 at the home of the bride's parents in Des Moines. Mr. and Mrs. Thompson are making their home in Iowa City. Mr. Thompson was a member of the Phi Delta Chi fraternity, and Mrs. Thompson was affiliated with the Kappa Epsilon sorority while attending the University.

ANNOUNCEMENTS

W. A. A. Meeting

Important meeting of the board of control of the Women's Athletic association, Wednesday 7 p. m.

Helen Spencer.

Orchestra Tryouts

University orchestra tryouts, room 5, Johnson County building. Wednesday, four to six o'clock, and Thursday, five to six o'clock. All sections (string, wood, wind, brass and percussion) still open.

Prof. F. E. Kendrie, conductor.

Volunteer Workers Needed

Volunteer workers are needed by the Y. W. C. A. for various kinds of work. Since it is impossible to solicit girls personally, those who care to sign for some specific duty are asked to call in room 117, liberal arts building.

Conservation Circle Meeting

The Iowa City Conservation circle will take a field trip to the city park this evening. Members will gather in autos at the junction of Clinton and Jefferson streets at 5:30 p. m. The trip will be led by Dr. Bohumil Shimek chairman of the circle. The company will return to the Commercial club rooms for lunch at 6:45 p. m. after which the regular business meeting will be held.

Theata Sigma Phi

There will be a meeting of Theta Sigma Phi members this afternoon at 4 o'clock in room 13 liberal arts.

Margaret Altman, president.

De Molay Meeting

Iowa City chapter, Order De Molay will hold an important business meeting at the Masonic Temple tonight at 7:30 o'clock.

M. G. Bridenstine, master councillor.

MAURINE YAGGY RESIGNS

Maurine Yaggy, vice-president of the Y. W. C. A., resigned her position at the first regular council meeting Monday. As yet the position has not been refilled.

MOVIE CALENDER

STRAND

Richard Dix
Leatrice Joy
in
"The Poverty of Riches"

ENGLERT

Wallace Reid
in
"The Dictator"

GARDEN

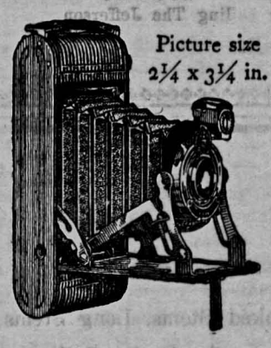
Rodolph Valentino
Alice Terry
Alan Hale
Edward Connolly
"Bull" Montana
Stewart Holms
Wallace Berry
in
"The Four Horsemen of the Apocalypse"

PASTIME

Mack Sennet presents
"The Crossroads of New York"

No. 1 Pocket KODAK

Series II



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And this quick-action camera can be carried with a few rolls of extra film in your coat pocket.

Instantaneous speeds of 1/25, 1/50 and 1/100 of a second, bulb and time action, and countersunk autographic attachment.

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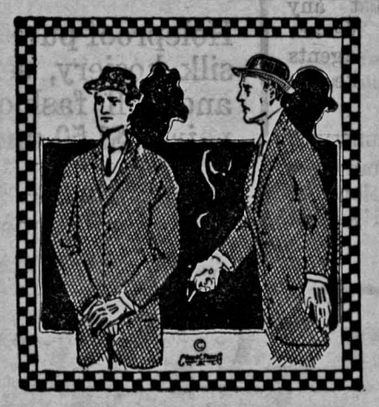

It Is Embarrassing

When you buy a Suit of Clothes ready made, and you start out on Sunday morning confident that you will startle your friends by your natty appearance, and then you meet another fellow with a suit exactly the same as yours, doesn't it jar you?

The Beauty of having your clothes made for YOU is the assured exclusiveness of the pattern. Seldom will you find two patterns of a distinctive novelty cloth alike in our stocks. We protect our patrons.

Besides this you have the advantage of Ultra-Style features; better making and through and through goodness.

Jos. Slavata

Professional Tailor-to-Man, and Representative of Ed. V. Price & Co.

109 SOUTH CLINTON

WHY YOU WILL PREFER OUR SELF-IDENTIFYING

New Checks

PROTECTION---
Exactly same plan as Travellers Checks sold by every bank in U. S., and cashed by any merchant anywhere.

ECONOMY---
No charge for these books---Why pay for privilege of using inferior system?

SERVICE---
Know your exact balance always---No overdrafts to explain to the Dean--Same system used at Michigan, Indiana, Illinois, Ames and other schools—Convenient denominations.

IOWA CITY STATE BANK

One Block South of Campus Across from Interurban

UNIVERSITY PLAYERS TRY OUT FOR COHAN'S PLAY

The first tryouts for the University theatre production, a George M. Cohan play entitled "Seven Keys to Bald Pate" were held in the University theatre yesterday at 4:00 p. m. About twenty of the University players are trying out for the different parts. The cast will be announced later.

DRUM MAJOR NEEDED FOR UNIVERSITY BAND

Prof. Orrie E. VanDoren reports that the band must have a drum major immediately. Anyone with a enough military training to handle the band on parade is qualified to try for the position. Musical ability is of secondary importance. Application for the position should be made to Director VanDoren.

CLASSIFIED ADS

WANTED—Boarders, 315 South Johnson street. 6

FOR SALE—Canoe. Call at 117 College St. Phone 85. 6

WANTED—Student boarders $5.00 per week. Two meals a day $4.25 per week. Van Meter Hotel Cafe. 6

WANTED—Good trapdrummer for dance orchestra. Must have drums here. Write E. Gary 29 W. Court. 6

LOST—Bill-book. $25 in bills. Finder please leave at 430 East Market. Reward. 6

FOR RENT—Two double modern rooms for students. Phone Red 2417 6

FOR SALE—Good half dozen set of dinner dishes. Phone 2784. 6

FOR RENT—Two nicely furnished rooms for ladies in new modern home just completed. Address J. H. W. care of Iowan. 6

LOST—Belt for gaberdine coat. Return to Iowan office.

LOST—Brown fur choker on Dubuque street or Iowa avenue| Leave at Iowan office. 7

FOR SALE—Bed, cot, chairs. Call from 4 to 7 o'clock. Red 1360. 7

FOR RENT—Modern furnished room on first floor. No other roomers 610 E. Jefferson. Phone B 773. —

SALESMAN—Wanted for part time work. Write X care of Iowan. 10

WANTED—1000 girls to be properly fitted with our correct gym shoes. 7 Stewart & Son.

WANTED—Two student boys for room-mates in two double rooms. $10 per month for each boy. Close in. 217 S. Gilbert. Red 1209 6

FOR RENT—Two modern furnished rooms for men. Phone Gray 2423. 7

LOST—Friday night a brown fox fur. Reward. Call 1147. 7

ROOM FOR RENT—Private family good location. On motor bus line. Phone 2346. 7

FOR SALE—Used Culley Text book. Phone 1218. 7

WANTED—Good piano player for dance orchestra. Write E. Gary 29 W. Court. 6

FOR RENT—One single and one double room. Six blocks from campus. Red 1753. 8

FOR RENT—Two furnished rooms for boys. Phone Red 548. 420 Davenport. 9.

FOR RENT—2 rooms furnished. 823 Bowery street. For boys or girls. Telephone 2723. 8

FOR RENT—2 rooms for 4 men at 527 S. Van Buren. Phone Gray 329. 8

BANJO PLAYER—Wants job with orchestra of for meals. Write G. care of Iowan. 7

FOR RENT—Two rooms for women. Graduate students or nurses only. Call 2619 for Mrs. Vaniels. 8

NOTICE—For good piano tuning and repairing call H. Hebbelin, Greer Music Co. 8

WANTED—2nd year pre-medic for roommate. Phone Red 162. 6

WANTED—A cook. Call B 2198. 7

LOST—Diamond stick pin. Finder call 371. Reward. 10

WANTED—Girl student roomer, new house. Phone Black 282. 7

FOR SALE—Used College Text books. Phone 1218. 8

Fine Hosiery

An Important Accessory

Large Collection!

'Twill be a simple matter to match your gown here and in a very fine quality.

You'll find, at this store, a complete assortment of the world's leading brands at reasonable prices.

Hosiery Guarantee

We guarantee every pair of hose mentioned above to be of the best quality and to give maximum wear. We will gladly adjust any complaints. We are the exclusive agents for these makes in this city.

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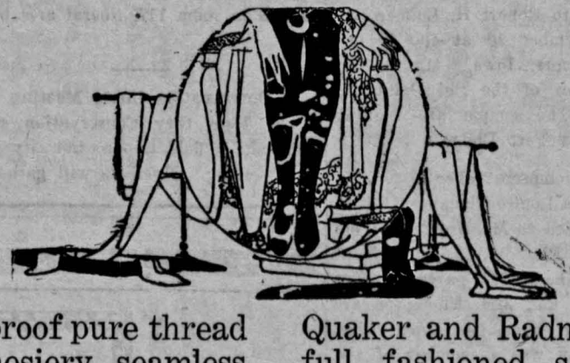
You will find here large collections of the world's best Hosiery.



Holeproof pure thread silk hosiery, seamless and full fashioned, pair ....$1.50 and $2.25

Quaker and Radmoor full fashioned silk hosiery, pair $1.98

Van Raalte heavy thread silk hosiery, pair $2.75

Van Raalte fancy glove silk hosiery, pair $3.00

Yetter's THE BIG STORE

"BROCHON"

MANUFACTURING JEWELERS AND STATIONERS ANNOUNCE

The Brochon Co. of Chicago announce that their Mr. Edward C. Nelson will be in Iowa City for the next few days with headquarters at The Jefferson Hotel.

Mr. Nelson will show all fraternities and sororities on the Campus, the famous Brochon line of dance programs. These programs are especially valuable for you for your **Homecoming Dance.**

You may get in touch with him by calling The Jefferson Hotel (1500), and asking for Room 312.

IF IT'S A PIPE WE HAVE IT ----

Straight Stems, Crooked Stems, Long Stems and Short Stems; Large Bowls, Small Bowls, Briar Bowls, and Merschaum Bowls, and even Corn Cob—WE HAVE THEM ALL!

Racine's Cigar Store

FOUR STORES FOUR

LOOK IT OVER

Ladies and Gentlemen

SUBSCRIBERS TO **THE DAILY IOWAN** (200 ISSUES FOR $3) PAID ONE CENT AND A HALF FOR THIS COPY AND IT WAS DELIVERED AT THEIR HOMES ANYWHERE IN IOWA CITY BEFORE BREAKFAST.

THREE YEARS AGO THE **IOWAN** WAS A FOUR-PAGE PAPER WITH FIVE COLUMNS TO THE PAGE. EACH COLUMN WAS ABOUT THREE INCHES SHORTER THAN THOSE IN THIS COPY. FIVE PAPERS WERE PRINTED EACH WEEK, AND THE SUBSCRIPTION PRICE WAS $4.
TWO YEARS AGO THE **IOWAN** CHANGED TO SIX ISSUES A WEEK.

LAST YEAR THE **IOWAN** REDUCED ITS SUBSCRIPTION TO $3 AND CHANGED TO A SIX-COLUMN PAGE THIS SIZE, BUT STILL PRINTED FOUR PAGES A DAY EXCEPT ON RARE OCCASIONS. THE NEWS COLUMNS WERE RESTRICTED TO ACCOUNTS OF UNIVERSITY HAPPENINGS.
THIS YEAR WITH THE SIZE OF PAGE SLIGHTLY LARGER AND THE PRICE REMAINING THE SAME, THE **IOWAN** HAS ADDED ONE HOUR'S UNITED PRESS NEWS A DAY AND WILL AVERAGE EIGHT PAGES FOR EACH ISSUE.

COMPARE THIS ISSUE WITH ANY NEWSPAPER VALUE YOU EVER HEARD OF AND THEN PLACE YOUR SUBSCRIPTION. CALL 291, AND WE WILL DO THE REST.

One of the five largest University Dailies in U. S.
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