

THE DAILY IOWAN

CELEBRATE DIAMOND JUBILEE TODAY

FONDING OF THE UNIVERSITY OF IOWA

The 75th anniversary of the University of Iowa will be celebrated with the Diamond Jubilee today.

"Iowa's Day," as it has been called, is a day of activities, speeches, and events dedicated to honoring the university's rich history and celebrating its contributions to education, research, and the community.

DAD'S OF MANY STUDENTS VISIT THE UNIVERSITY

IOWA'S OLDEST GRADUATE

DAD'S DAY AND SPEECHES HELD TONIGHT

CONVENTION OF TEACHERS ENDS HERE TODAY

FOUNDER'S DAY CELEBRATION

JERSEY COUNTY BANK & TRUST CO.

TODAY'S IOWAN

BROAD JUMP AND LOW HURDLES FOR DAD MEET TODAY

WINTER SCHEDULE

Fathers and Attorneys: These events are open to the public, and all are invited to participate in the festivities.

IOWA TRADITIONAL MUSIC AND DRAMA

State of Iowa's 125th Birthday

1987: In 1987, the University of Iowa celebrated its 125th birthday with a yearlong series of events and activities that highlighted the university's history and achievements.
MEMBER "Rut" Farmu

r

Published by the University of Iowa.

The Town End Studio

Some "Dads" had 'em made here
(The Students' Shop)

Indoor Dual Track Meet

MINNESOTA vs IOWA

Saturday, February 25

New Armory - Admission 50c

Year Ticket Coupon 15

What you need—

There’s an "air" about some men, that for want of a better word, is called "style.",

What is it? We’ll tell you: Good, all-wool fabrics, well tailored, correctly designed; and that’s all. Without these you miss it

Hart, Schaffner & Marx

Make such Clothes

WE SELL THEM

COAS' S
The board of education made a vain attempt to lure William C. Larabee away from Illinois, with a promised salary of $1500. In 1863 the president's chair was offered to Levi Andrews, president of the Colby college, but he also declined.

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Spring Suits
Now On Display At the Following Prices—

$35  $40  $45

OTHER LINES AT $20, $25, $30

SPRING HATS  SPRING CAPS
$3, $4, $5, $6  $1.50, $2, $2.50, $3

Come Over On Dubuque Street—We Guarantee To Save You Money

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The First National Bank
Iowa City, Iowa
Member Federal Reserve System

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A quiet place for you and your Dad to come to eat

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The Daily Iowan, State University of Iowa

PAGE THREE
Dancing Studio
is still the Iowa students' mecca for new dance steps—after a decade of service in Iowa City.

Phone 1298
For Appointment

Notice of Low Prices

- Expert Shoe Repairing

Joe Albert's
Washington Street Shoe Shop
Across from Englert

Sample of Our Prices:
Goodyear Rubber Heel $0.90
Men's Sewed Soles $1.25
Ladies' Sewed Soles $1.25

Open Evenings

Edward's

New Spring Suits and Coats for Women
Fascinating Youthful Styles, Suitable for Between Seasons
The materials described in these suits are Herringbone and two tone heavy woolen mixtures. The prices are exceedingly moderate, ranging from...

$18.50 to $39.50

Spring Dresses

One of a Kind
Careful inspection will inconclusively force you to the conclusion that a peculiar style, quality and moderate price make the new spring suits we show especially attractive to the fashionable budgets. They come in the various twined colors; the prices range from...

$18.50 to $55.00

Knickerbocker Suits

We want you to see our new three piece suits, consisting of jacket, knickerbockers, and vest. The materials employed is Scotch twilled. Prices—

$18.50 to $22.50

Don't Forget REICH'S

One any pound box of candy for $1 today and save

REICH'S

Remember when this picture was taken, Dad?

"That was the year you came down to visit me on Dad's Day."
Such recollections are the pleasures of who he Kodaks. For not only does the Kodak offer you great pleasure, but the taking of pictures, the added delight of looking over the Kodak Album in years to come.

Kodaks and Brownies

$2.00 Up

Henry Louis, Druggist

The Rexall and Kodak Store

124 East College

Scores of Lovely New Spring Dresses
Shewing Every New Fashion Theme

$29.75

At this price you will find an unusual collection of spring dresses, with all the new motifs, and new treatments revealed in every fashionable fashion, in sizes and styles for women and men.

New Hats are Here

$4.75 to $13.95

Most charming are the new hats just received—all individually selected in every new shade for the new seasons, especially designed in every small hat, medium hats—in fact, almost every type hat is here to meet every whim.

Of Special Interest are the New Rainbow Sports Hats at $4.75

New Silk Hosiery

Pure Silk Hose, little top, all colors, guaranteed to wear a new pair...

$1.39

Pare Silk Fashioned hose, all colors guaranteed to wear a new pair...

$1.65

Full Fashioned Pure Silk hose, double silk top, in all new shades...

$2.35 and $2.95

T. W. earns money by selling stallion tickets

Tickets for the Breeders' Dinner can be obtained from the T. W., C. office, or from a member of the T. W., C. Stewards. To secure your seats, the member who is in charge of the office will be glad to book them for you. Tickets for the dinner must be bought by noon on the day of the dinner, and the member will be glad to book them for you. Tickets for the dinner must be bought by noon on the day of the dinner, and the member will be glad to book them for you.
It is our purpose— to retail footwear at a fair price that will satisfy you in wear, fit and style. To do this, we carry the following standard lines of shoes, known everywhere for their superior quality.

FLORESHEIM
W. L. DOUGLAS
RED CROSS

A. M. Ewers & Co.

Today Marks the Seventy-fifth Anniversary of Iowa University
This season marks the twenty-second year for
Reich's Chocolate Shop
in Iowa City
It has been, it is, and it will be "The Shop With the Campus Spirit" Reich's

SIDWELL'S SUNDAE–ETTE
A Delicious Chocolate-Covered Combination
Ice Cream and Wafers
Bigger and Better Than Eskimo Pie
For Sale By Our Dealers—
RACINES, NO. III
THE ACADEMY
COLLEGE INN
OPERA CONFECTIONERY
WHISTONE'S
REICHP
10 Cents
SIDWELL'S
The Home of Pastured Dairy Products

DANCING SATURDAY AFTERNOON
JAZZ DANCING
organ INSTRUMENTS
sponsored by
WOMEN'S ASSOCIATION
3:00 to 5:00
VARSITY HALL

Petticoats and Pettibockers
New Taffeta and Jersey Silk Petticoats, also Jersey Pettibockers, special by
New Taffeta, Satin and Millanese Jersey Petticoats are extra values at each.
Fiber Petticoats and Pettibockers are unusual values at
New Spring Petticoats, cotton taffeta top, with silk taffeta fronces, each.
New Spring English Batiste Petticoats, in all the new colors, plain or pleated; they look like silk. Special each.

Blue Moon Tea Room
Always Good Things to Eat
FOR
Dinner
OR
Lunchon

Blue Moon Tea Room

The history of the University dates back seventy-five years. Our history dates back about seven years, but during these seven years we have left no stone unturned to maintain a place to which we are glad to invite the students—a place where they can be sure that they are getting only the best. Our aim is to continue to serve the students for the seven years to come even better than in the past.

Quality Cafe & Coffee Room

PASTIME THEATRE
NEW SHOW TODAY AND SUNDAY
Toddlers along and see 'em
Mr. and Mrs. Carter DeHaven
in a real laugh comedy
"My Lady Friends"
If you liked "Twin Beds" you sure will enjoy this one.
Bring your lady friends to see "My Lady Friends"
Also Pathe News, Topics, Fables
A Good Comedy
Admission 15-30c

NOTE: We are sorry that the Ray Picture was so rough for "Bible Pin-Up". Try
this Cuts will be held Sunday, May 2.
E. C. Shubert, director.
Men's and women's pin will be at Riccarton, and will be sold on the stand.
R. M. Watt, manager.

IOWA MAT MEN
MEET NEBRASKA

Hawkeyes Have Good Chance To Win Tonight
With no bulletin from the Purdue head in until today, and all the men in perfect condition, the Iowa team tonight is ready for the Nebraska tonight match.

Iowa Should Win
Indications point to an Iowa victory. Nebraska held Iowa on the court last year, winning most of the better events, while Iowa was the light weight. The Nebraska boys have been slightly weaker this year, and Iowa should again take all the weight.

Huddle will have a hard contest at the heavyweight class, and probably, who will be in the line up, will actually have a hard time to win. Nebraska is strong in all the heavier weights, and may want either, but it is hardly probable.

Reich's Beloved
Iowa has a very well balanced team this year, but it is weak in the 160 and heavyweight classes. Huddle is improving steadily, but the one-factor, is filled with good back-up. Jacobson and Zoeller hold a 160 pound weight, but to lose up for the weight new.

On March 6, Northoumers meet at Iowa City.

HISTORY OF UNIVERSITY
DATES BACK 10 YEARS
(Continued from Page 1)
A of a department in the college of Liberal arts. Extension was made in 1919 to include the Lakehead laboratory at Lake Superior, as an outstation branch of the University, and the creation of the first women's extension, Carrier hall, was evidenced in 1919.

Change Government
The fume of government was changed in 1929. Then a separate board of trustees for each of the three institutions, University of Iowa, Iowa State College and Iowa State Teachers College, was set up. It was state support, and now the governing board of each of the three institutions, and having a financial committee of three persons, to take care of the increased financial state.

The present establishment of the college of education, the division of training and college of commerce as well as the extension division complete the final touch of progress which have characterized the rapid growth of the institution since its foundation seventy-five years ago, and the campus comprising approximately 180 acres, space for a hundred more thirty-four buildings, in close vicinity of the work accomplished.

Q U A L I T Y
A N D
S E R V I C E

QUALITY AND SERVICE

The history of the University dates back seventy-five years. Our history dates back about seven years, but during these seven years we have left no stone unturned to maintain a place to which we are glad to invite the students—a place where they can be sure that they are getting only the best. Our aim is to continue to serve the students for the seven years to come even better than in the past.

Quality Cafe & Coffee Room
Ronald stresses the plan for the "opening" of the show at the University's Auditorium. He explains the advertisements and how they plan to proceed with the show. He also mentions the union and the various elements involved in the show's production.

Start Wearing

The play has opened, and the students are encouraged to wear the uniforms of the University. The uniforms include a white shirt, black pants, and a black tie. The students are asked to wear these uniforms every day and to keep them clean.

TRUSTEE'S REPORT

When the news reached the college, it was met with mixed reactions. Some were excited, while others were skeptical. But as far as I can see now, there were no national limitations and the college was able to proceed with the play. The college president, as well as the University president, always followed whatever that department considered a fitting of a different nature than the other departments for college production, but as both of us have been so long and so used to them, we feel that we are able to guide the college toward the University theater.

The first week of the play was charged with interest for its service as the commercial work for the college. The play was sent to the college's subscribers by radio, and the college's subscribers showed great interest in the play. Any former student or friend of the college who wanted to buy the play could do so by sending a wire to the college. The college's subscribers were very satisfied with the play, and it provided them with an opportunity to support the college's work.

When the play opened, a large number of people attended the first performance. The college president was very pleased with the response, and he stated that the college was looking forward to a successful run.

The college president also mentioned the various committees that were formed for the play. These committees were working hard to make sure that the play was a success. The college president commended the work of these committees and expressed his confidence in their ability to carry out the play's success.

The college president also mentioned the various organizations that were involved in the play. These organizations included the college's literary societies, the college's drama club, and the college's band. He stated that these organizations played a crucial role in the play's success and that he looked forward to their continued involvement in future productions.

The college president also expressed his gratitude to the college's faculty and staff for their support and assistance. He stated that without their help, the play would not have been possible. He expressed his appreciation for their dedication and hard work.

In conclusion, the college president expressed his confidence in the play's success and his excitement about the future of the college's drama program. He emphasized the importance of community involvement and the role that the college plays in the community. He stated that the college is committed to providing high-quality education and entertainment to its students and the community.
**NEW STADIUM TO SEAT 4300**

**Finance Construction, by Selling Interest in Bonding Board**

Plans for a new $15,000,000 stadium, which, if completed, will seat 43,000 people, have now been perfected. The bonds that will create the necessary finance work by issuing interest on bonds. These bonds will, it is said, be so prepared that the stadium will be ready for the next college football meeting, provided funds can be raised quickly.

The method of financing the proposed stadium is unique, since it is being done by creating a financial bond and later exchanging it for a real estate bond. The financial bond will be sold to interested persons and will be exchanged for the real estate bond which will be held by the owner of the property in the stadium.

In the Big Ten track meet this year, Deitch, the outstanding performer, will run his usual 100 yard dash, 220 yard dash, and 440 yard dash in less than 20 seconds. Deitch's record in these events is second only to his records of 100 and 220 yard dash, which are held by the famous Harry Hill in these events.

**Hats of Class**

For the College Class Bishop & Holy

119 S. Clinton St.

**Ritestyle Shop**

"The Shop With New Ideas"

RAY SLAVATA

111 E. Washington St.

Welcome to the University City OLD GRADS—DADS—ENGLISH TEACHERS

You will find a new addition to the city. A ready to wear shop that rivals those on Michigan Boulevard, Chicago, and Fifth Avenue, New York.

RAY SLAVATA'S RETURN with his assistant buyer, Miss Freda Erickson, has thrown a new light on spring fashions. Among the garments that they have brought with them is THE SHIEK COSTUME, which is the very latest. It almost radiates with the originality found only among the elite on Broadway.

Come in and see the hosts of new models that arrived yesterday from our New York office.

Meet Your Friends In Our Rest Room

**New Radnor Hosistry**

For Women Just Received

Lady dressings, panty hose, slacks, and men's and women's Novelty hose—panty hose, button fly, garter, garters, rubber, and men's and women's hose. The hose is made of the highest quality and comes in a variety of colors and styles. The hose is designed to fit perfectly and provide comfort and style.

**New Radnor Hosistry**

Radnor Hosey—Quality—Pure—Sterile—Black and white. Men's hose is available in all sizes and styles. $1.25

**Just Like New**

-that's the kind of repair we turn out.

**NEW DANCE HITS**

"Dear Old Southland"

"They Call It Dancing"

"Winnin'"

"Good-bye Shanghai"

"Smlin'"

"Somewhere In Germany"

"By the Pyramids"

"Right or Wrong"

**SPENCER'S Harmony Hall**

Victor and Brunswick Records

**TICKETS AGAIN A Thrilling Success**

THE UNIVERSITY OF IOWA, 1917, presented groundbreaking entertainment in the form of a campuswide musical titled "The University of Iowa." The event was held on March 14, and tickets were sold to the public at the campus theater.

**LAWS ON LABOR AND SICKNESS**

Tickets for the Law Jubilee to be held March 14 will be sold for $0.25 each. The concert will feature the University's own faculty and student performers. The proceeds will go to the university's scholarship fund.

**Wells**

"What'll You Do"

"Oh Gee, Oh Gosh"

"Annie L."

"Caroline Rolling Stone"

"Celia"

"The Shiek"

"Broken Toy"

"Yes No"

**Greer's Music Shop**
DAD!

“Say it with Flowers”

—from a few flowers or a blooming plant home to mother.

Aldous Flower Shop
Opposite Hotel Jefferson.
112 S. Dubuque.

Now Your Chance to get
Genuine Suit Values!

Through the Co-operation of Our Wholesaler Houses We Have a
REMARKABLE ASSORTMENT
FINE PURE WOOL SUITINGS

WITH EVERY SUIT PURCHASED...we give

Absolutely Free

AN EXTRA PAIR OF TROUSERS

Two Suits for

as

OF

Suit purchased

which-

of

TROUSERS

By the

SUIT PURCHASED

One Cigar

Wholesale

Linger Longer

3 in

26.

in three

of

February 25th, 1847

—AND—

October 12th, 1878

These are two dates of interest to us and the public of Iowa City and Johnson County.

BECAUSE

On February 25th, 1847, the State University of Iowa was founded. And on October 12th, 1878, the Clothing Building was known as “The Golden Eagle,” was organized.

The University at its beginning started practically in one small building, while to-day it occupies dozens of up-to-date buildings and covering an area of hundreds of acres. Through the efforts and work of the University it is being recognized as one of the foremost institutions of its kind in the United States.

THE GOLDEN EAGLE

During the month of October, 1878, a firm known as “WILLNER BROS.” organized a small clothing store in Iowa City. While this store had a very small beginning, it nevertheless grew from year to year. Due to careful management and Quality Merchandising the store soon became recognized as a favorite trading place for the people of Iowa City and surrounding territory.

ON SOUTH CLINTON ST

The store was first located in a small room on South Clinton Street, near the Interurban Station, which it remained until during the early summer of 1883. In that same year the store was transferred into the Price Building on Washington Street, where it is still in operation.

STORE BOUGHT BY “BREMERS”

The Golden Eagle store was bought by Bremer Bros. of Pontiac, Ill., on October 13th, 1915. The store at that time being in fair condition, but not modern by any means. However, when Bremer’s purchased this stock they promised the public of Iowa City and its community that the best shall always be available. With this policy steadfast in view the store grew rapidly. Bremer Bros., operating chain of stores and having them modern in every way, felt the great need of a real modern establishment here. Therefore they got busy last summer and remodeled their store, investing in an entirely new display and store fixtures, making it one of the most up-to-date Clothing Stores in Southern Iowa.

BREMERS’ POLICY

Quality Merchandise, Efficient Service and Moderating Prices have been instrumental in building a Clothing Business second to none in this part of Iowa. We are proud of the faith with the public and wish to take this opportunity to express our deepest appreciation for the liberal patronage accorded us.