MECCA DAY EDITION

NOISY JAZZ BAND TO FURNISH MUSIC FOR MECCA PARADE

Fifty-four Flotsam Express Many Ideas Unveiled University and National Activities

MOUNTED KNIGHTS LEAD

Memorial Union, Army Artillery, Pre, Bohem, New City, American Legion, Honor Society, Professor's Salary, and Leap Year Society

An engineer's joke band and forty-five floats all more unique and interesting than they have ever been in the past are the making up the annual Mecca day parade which starts from the campus heading promptly at 1:30 today.

A rest of startling original ideas is to be found in the various uncoordinated floats, as well as clever takesoffs on well known facts of college life. All are guaranteed to be "bigger and better" than ever before.

Line of March

At the head of the parade will be five knights of Meccapolis, in appropriate costume, mounted on a horseback. Among the particularly interesting floats are: "The engineers," with twenty-five. "The chemists," with twenty-two; and "The site of the new armory," with eight.

New Novel Plants


Tosa Beta PI, honorary engineering fraternity, organized the first of five new members Tuesday evening at the annual Mecca week banquet at the Methodist church. The new members were selected from among the junior class having the highest scholastic standing and showing special ability in their chosen fields and general activities.

Edward Kochschild of Des Moines, John King of Fairfield, Kenneth Lambert and Robert Loucento of Iowa City, and Vernon Mott of Little Cedar are the newly elected members.

Chapter Established 1900

In the beginning of the fall term, the sophomore having the highest scholastic standing and one-sixth of the senior class are elected to membership and in the spring of the academic year, one-sixth of the junior class are elected to membership.

Tosa Beta PI was organized at Lehigh, Easton in 1895, and now numbers thirty-two chapters. Beta chapter was established at Iowa in March 1899 and since then has claimed one hundred and nine members not including the new pledges. (Continued on page four)

LAMBERT TO BUILD INTERURBAN BRIDGE

Prof. Byron J. Lambert holds the contract for the new interurban bridge to be begun this summer. The bridge will be of concrete and steel, and will come at the Iowa Avenue bridge in the process of building cut across the river.

The town will at eight o'clock current work on the men this summer. It will give them practical experience in their chosen business, Professor Lambert announced.

The bridge is designed and built to last the ages and to carry the new interurban line in the process of building cut across the river.

Mr. Lambert is a graduate engineer and has been in the business for many years.

Parkersburg, Iowa City, and Ottumwa have been in touch with the town about the construction of the bridge.

DEAN OF APPLIED SCIENCE

Dean of Applied Science Believes in Broad Engineering Course

NEED NEW BUILDING SOON

Hardwood Building is Dean Raymond's hobby-Responsible for New Missouri Building

Dean of Applied Science Believes in Broad Engineering Course

PRINCIPALLY all creative work which we have to undertake today is the work of some engineer, the opinion of William Galt Raymond, dean of applied science at the university, is the opinion of William Galt Raymond, dean of applied science at the university. Railroad, telephone, electric light, modern steam ship, automobile, transportation, the endless list of things that supply modern necessities and comforts should be attributed to the engineering profession. Properly designed and constructed highways are significant contributions of the engineer.

A broad course in engineering, de- tailed according to the fourth year, is the plan of the college to apply to those students who elect to Dean Raymond. A number of colleges throughout the country are considering the following year's lead in this respect. In line with this broad undergraduate work, chemical engineering has been increased to a five-year course.

HOMES FOR ADDITION SOON

The proposed addition to the engineering building was finished. The Raymond A. number of students is in the engineering building.

MECCASCIUS!

Lambert: Engineering Mystery Believes in 
Engineers' Banquet

Necessity! It is some ancient Arabic word with mystical meaning taken solidly by the engineers in the establishment of Moham- medan religion which celebrates Moham- med's birthday in the middle of the year; does it have some scientific significance? only to be understood by those initiated into the mysteries of engineering?

The origin of this name chosen by the graduate of engineering to de- scribe their place, dilemma, for which they have been an annual ban- quet Tuesday evening, a described by the professor, of the col- lege of applied science.

The first five letters are the ini- tials of the free branches of engi- neering, mechanical, electrical, chemi- cal, civil, and architectural.

From this comes the Mecca, which is applied to the whole sphere of science and art in the sense of a homecoming.

The rest of the baffling name thus:

Mecca! Stem from the University of Iowa—college of applied science. engineer is administered by Mr. Raymond at the board of the college. Professor.

In the afternoon was worked out by a group of fellows smoking and walking together and not to be attributed to any one, in particular, according to Professor.

MODERN COMFORTS DUE TO ENGINEERS' EFFORTS-RAymOND

Dean of Applied Science Believes in Broad Engineering Course

SPRINGFIELD AND Davenport Teams Come Out Victors

Springfield Wallops Oakley by Score of 28 to 13 in Wind- Up of Semi-finals

Butler SPRINGFIELD STAR

Davenport Divine Union Five By Five a Score of 20 to 14 in a Hard Fighting Game. whirls went by the game before Oaklaxds could tally. In the first game Davenport finally 

"The outcomes of last night's games have Springfield and Davenport working hard for the championship tonight. Both the Springfield and Davenport teams have to show who should win by a comfortable margin if the Davenport quintet, didn't take a sport.

The Butler was shining the light for the victors in the Springfield-Oaklaxds tilt and rolled in 19 points for the victors. His frowny face and back- ward showing were the best yet seen in the tourney. Yeton, his team manager said he didn't feel behind in the game. The Butler and were registered to the points. Gordon, Oakalxds great man, did figure in the big game. Gibson threw line and made nine of twelve times.

In the opening game Davenport had all the advantage of weight and height over Urbana. Kraussel lowered over the catch center, Resso but he had a hard time following him on the floor. Sete's performance has been the feature of the last few games for the team and he was not out from fast last. Madele, at forward, also did some clever work for the team. Sete and Ladern were the cops in the Davenport scor- ing machine. After getting to a poor start the first half Davenport came back in the last period and was able to win a narrow game last second scored in the last few minutes of the game.

John Davenport was sabotaged for by a year's football and tossed a neat basket hand. In the afternoon games yesterday the clash between Springfield and Davenport was watched. Thirty seconds before the close of the game a score of 14 was made by Springfield. The Springfield was made on a fast break, was at the Oakalxds goal line. This blanked for an easy victory.
The MECCA SEASON

Miami has become a tradition not only to the college of applied science but to the whole University. It is not only a time of carnival, of Jubilee, by indication, but a time of taking stock, of stopping for a look at the round of intellectual duties and looking back to the accomplishment of years past and forward to the future.

While the engineer successfully rates himself at this period, the outsider also looks him over and ticket him. That the college of applied science is full in working for several years such an organization as the Associated Students of Applied Science. Release is a step in self-government that the colleges of liberal arts, medicine, and science have not yet reached. This organization reaches the students of the college, makes for equality and fraternity, and serves as the governing body.

Nor does such integration as the engineers seem to have to their own college detract from their all-Cabal spirit. The fact that seven engineers received their seniors in variety scenes this year, not to mention their appropriate eedle songs during the football season, shows that they are enthusiastic supporters of athletics.

University publications are fully as well supported. Pretty Privada, the University's humorous magazine, was said in half an hour in the engineering building during a recent selling campaign, the Alumnae from many ready buyers, and the Iowan Washington. Athletics, Iowan and Hawkeye receive their subs from the men in 6 D shirts. It is such a feeling of good fellowship in their college and cooperation with other colleges on the campus that makes for a greater Cabal spirit, a deeper loyalty to Old Gold.

The LISTENING POST

It's not hard to name almost any engineer. Not many girls take them seriously.

If you have any questions, feel free to write to the applied science boys advertising themselves at a rough branch.

Anyway, many years of engineers' places have taught them a lot about women's clothes. An engineerSum-

and services from the men in
governing body. This organiza-

tion makes for equality and friendliness, the work of securing passage to take in hand the rebuilding of the United States, and serves as its governing body. It money (or the home-seeking atmosphere, the work of securing passage to take in hand the rebuilding of the United States, and serves as its governing body. It

aunder the responsibility thrown up-
ever heard of engineers in Ulifford R. Berrien, captain of Iowa's basketball team last year, is

ging service and' a time of Applied Dayton from its water-swept

and serving as its governing body. This organization makes

ia's basketball team last year, is

ging service and' a time of Applied Dayton from its water-swept

and serving as its governing body. This organization makes

ia's basketball team last year, is

of taking stock, of stopping for a Roads which Washington laid out year.

 أما HENRY LOUIS, Druggist

The Recall and Kodak Stars

124 E College

Amateur finishing the Kodak way

Whatever is unusual makes an interesting subject for your kodak and later adds to the joy of the Kodak Album.

Meet your friends

Every day at Kirk's where you get

Chocolate malted milk that's real;

Cigars that are fresh;

And smokers' supplies of all kinds.

The following is a letter printed in the American magazine, "The Engineer's Friend," and is reprinted with the kind permission of the author.

ANHEUSER BUSCH

ST. LOUIS

Serve it cold

For college men, business men, professional men, men of sports—baseball, football, golf, tennis, shooting, riding. For everybody, everywhere, the year round, Bevo is the last resort for wholesome thirst—an invigorating soft drink. Ideal for the inebriate or discerning man in physical or mental training—good to train on and gain on. Healthful and appetizing. It must be ice cold.

ANHEUSER-BUSCH

ST. LOUIS
**Easter Marks an Epoch in Every Year**

For a good many hundred years Easter has been accepted as a timely moment for new attire. To dress up for Easter has become an established custom.

This year clothes are somewhat of an investment. To make them a paying investment you want to get the kind that render full service, the money-saving kind: Hart Schaffner & Marx clothes; all-wool fabrics, good tailoring, sensible style.

These clothes reduce the cost, figure on a yearly basis; the correct way to figure clothes cost.

**COASTS’**

The home of Hart Schaffner & Marx clothes
She's a little bit of a girl, with brown curls hanging below her shoulders, and she is the only girl to write a thesis in his branch of the Engineering fraternity at Iowa State University. Dean Raymond says, "My father was an engineer, and he was very much interested in machinery of all kinds," he says, "He used to take me with him when he worked, and he was very good about explaining things to me. So I've always liked to tinker with the insides of things."

Miss Rohan is just about to begin her sophomore year in the engineering college. She is particularly interested in drafting and believes that she will take up some branch of this or architectural engineering when she graduates. Deep down in her heart however, she may dream of someday building big bridges, or directing the immense forces of a new engineering age. So when she asked if her ambitions lay along these lines, her only answer was--"Well, perhaps."

GIVE ANNUAL MELOD Y CELEBRATION DANCE
Engineer's eleventh annual Men's Day Spectacle was held last night in Varick Hall. The effete engineering fraternity furnished the music for a program of fourteen dances. Prof. and Mrs. H. E. Lamb, Mr. and Mrs. A. E. Johnston, and Mr. and Mrs. Frank Peckhorne of the class of 1920 were the guests of honor.

The ball was decorated in the colors of the engineers, orange and black. At one end of the hall was a huge shield with the engineer's crest and a medal surrounded by red berries. The color committee consists of Paul L. Mercer, William E. Galbraith, Howard M. G. Falsig, and Glen Thompson.

One of the guests was Mr. and Mrs. A. W. Whipple, of Wash., Don Curtis of Des Moines, George Born, Cedar Rapids, and Carl Dor of Omaha, who came here to attend the Men's Day festivities.

RACING'S Cigar Stores
Have earned the reputation of "Cigar Headquarters" We handle quality goods only the kind that appeals to discriminating smokers.

RACING'S CIGAR STORES

Soda Fountain and Billiard Parlor in Connection

Three Stores

Iowa City, Ia.

HONORARY FRATERNITY ELECTS FIVE MEMBERS (Continued from page 1)
The present chapter consists of nine student and ten faculty members besides the five pledges.

Pledge Most Witty Thomas.

After election to Tau Beta Pi each member before initiation is required to write a thesis in his branch of engineering. The fraternity encourages excellence in engineering not only by offering to the freshman the highest scholastic standing a berth in a handbook in his field, but also fosters progressive movements and helps in the college of applied science.

The Tau Beta Pi key represents a bent part of the supporting structure of a bridge.

Allen J. Van of Duster, president; Martin plenty of De Moine, secretary; and A. H. Ford, president of electrical engineering, treasurer, are the officers of the local chapter.

ENGINEERS' EXHIBIT OPENS AFTER PARADE (Continued from page 1) The engineering profession has its reputation for honesty. It is the duty of every engineer to prove that reputation unwavering.

Mechanical engineering students have charge of the steam laboratory, a feature which has been arranged in the comparison of power of several tur- bo alternators of different make engines, showing the advance of steam in the industrial world.

Electricity is through the physics building. Music is furnished by wires, telephone, and a complete phone system. A special feature is the exhibition of everything used in the home that depends upon electricity for its operation.

GIVE FLOWERS IN SHOPS
The Cívila has a miniature water system that carries water into "Clavos Land." Surviving instruments are arranged so that everyone is able to take a peak at the "methods."

"Methods of heating and coloring other metals are shown in the foundry. If you will bring samples of coffee, milk, vinegar, baking powder, syrup, sugar, chemical engineers will tell you what constituents are used in the manufacture of these articles. Best of all, they will tell you whether or not you are buying demerara for butter if you only bring a sample with you. Ink spots will be removed. One of the most attractive exhibits of the entire exhibition is the chemical garden. Architectural engineers exhibit are of such a size that most of them cannot be displayed on the stage. Masters are tu be given in the wood shops.

MODERN COMFORTS DUE TO ENGINEERS (Continued from page 1) to take care of the increased number of students. Dean Raymond says. The enrollment this year is the largest that it has been at any time during the quarter in which men were enrolled in the R. A. T. C. unit. While there are accommodations for less than 400, the enrollment this year has increased 336.

The increase in students will exceed the 800. An increase of 336, the enrollment of the R. A. T. C. has been retained. The increase of 336 is almost for the period of the war, but those for the year will be obtained for next year's increase.

Practical and Theoretical Work William Carl Raymond came to the University in 1944 as professor of civil engineering and head of the department of engineering, a part of the college of liberal arts and known as the School of Applied Science. In 1946 he was appointed dean of the newly created college of Engineering.

Precious to this, Dean Raymond held the chair of good order, road engineering, and topographical drawing at the Rensselaer Polytechnic Institute at Troy, N. Y. He was graduated from Washington University. R. Loch, Mo. in 1884 with the degree of E. E. In 1896 he was given the degree LL. D. by his alma mater, and in 1908 the University of Michigan conferred upon him the honorary degree of Doctor of Engineering.

In addition to his theoretical work, Dean Raymond has had extensive work in the practical problems of engineering. As an undergraduate, he was engaged in railroad engineer ing at the University of Col umbia, and was a civil engineer of the Tennessee Valley Authority. He was engineering consul tant for the water department of Troy when he was a member of the faculty of the Rensselaer Polytechnic Institute. He also had charge of the construction of the Troy-New England electric railway.

For thirty years he has married on a general consulting practice in addition to his teaching work.

John Melancthan '15, with the Four Wheel Drive company at City Line, Wilmington, was the first Clapp shrimp to be known, the world over. Their long wearing qualities are undisputed. They are scientifically fashionable to give comfort. They retain a "well tailored" appearance to the very end.

The initial cost of Clapp shoes is so low as many others make. Yet they are more economically.
SPRINGVILLE AND Davenport FORC OUT AMMIC (Continued from page one)

Gruyce scored all the points for Indiana while Butler failed to score of him. Both teams guarded so close that neither could break through to the basket. Butler did the heavy work for Indiana under the backboard while Gunnison and Moore stopped the offensives of Indiana.

In the first game of the afternoon Fairfield supplied Union most of the way but couldn’t shake the net, losing 7 to 16. Davenport had the chance on Nevada in the second event, but not enough to get the home victory. Davenport ran Gunnison through to the basket. McIntyre scored all the points for Indiana.

The true Mecca is the American Home...not a rented house but a home. That is what Prof. Real Wisacre has realized. He has become tired of paying over and over for another man’s house and means to build a “tailor made” home, one that will fit him and his family. Congratulations to the Professor. He has caught the true spirit of MEC-CA DAY.

NOTA BESE! What do you suppose was the first thing Professor Wisacre did? Guess. Here is a hint. He called for a free copy of The Daily Iowan, State University of Iowa

PAGE 17

Saturday, March 20, 1920

THE TRUE MECCA

570 A. D. Born at Mecca—Mohammed, son of Abd Alah, of the family of Hashim and Amina, of the tribe of Koreish.

1920 A. D. Born at Iowa City—The Determination of Prof. Real Wisacre to leave the Banks of Rentarios and Own His Home.

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T—D—H—B—

1920 Edition
Go thou and do likewise

Phone 10

When you’ve Tried and TRIED and FAILED

The Townsend Studio
(The Students’ shop)

WANT ADS

废水 told to be left at the office. Phone 122.

WANTED—Room, close to, for two men. Phone Iowan office.

WANTED—Room for three girls, or one double and one single for next quarter. Phone Blackley.


AUTOMOBILE OWNERS—Cut that the high cost of operation. See ad this issue of Universal Chemical Co.

SMART NEW VERSIONS OF SPRING’S CHOICEST MODES

A fascinating display, a wealth of style schemes and an unusual diversity of design, this season bings Strubs, as a Ready-to-Wear store, into high favor. The stunning new suits and coats emphasize the rare artistry of individual fashion distinctiveness.

Strubs has ever been known for its fairness in prices, and it means to maintain, invalidate, this reputation, as the prices on these new suits and coats will show.

STRUE’S

BEAT MEAL! Cost 2 cars less at

BRIT MEAL! Cost 2 cars less at

Fame Daily Lunch, 11 South

REMEMBER IT

JACK PICKFORD IN

THE LITTLE SHEPHERD

OF KINGDOM COME

ALSO

JAZZ MONKEY

Starting Tomorrow

IRENE CASTLE

IN

THE AMATEUR WIFE

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When you’ve Tried and TRIED and FAILED

The Townsend Studio
(The Students’ shop)
Seven Engineers Win Numerals Given to Mockmore and Walter Blink on the wrestling team.

Never gave in, no matter how many pert at grabbing forward passes, and have to turn in the moleskin s.

Wrestling is on the gym team and swings the Indian clubs in much the same fashion as did Artie H. Hunt, who graduated from the college of applied science last June.

Two "I" men who are expected back next year are Merle Hall and Walter Link on the wrestling team. Robert M. Cahal is on the freshman wrestling team.

Engineers heavy Buysers of Privols

The students are counted among the best readers of Privols, the University's humorous magazine. Fifty tickets for the April Fool number were exchanged for fifty quarters in a half-hour's time last Monday.

Garden last time today taylor holmes in "nothing but the truth"

Sunday and Monday an all star cast

"the Broken Butterfly" charley chaplin in "the rink"

Great Demand for Trained Engineers

Prof. B. J. Lambert says there are many openings, especially in highway paving, and building constructions. State legislatures requiring highway paving especially open up new opportunities to the men going out from engineering school with more training than those who are already in the field.

In addition, there are many in the lines of hydro-electric, auto electric, and water works electrical engineering. The time is past when positions as civil engineer are the best for engineers.

For the men who like to work with their hands and brains together, engineering puts out life work that pays well even in the first year and has good opportunities for steady advance, Professor Lambert states.

A converted chapter of the A. A. E. was installed at the University of Wisconsin by Dr. Frederick Hawes, national president of the American Association of Engineers, during his recent visit here. He also gave a lecture on, "The Social and Economic Status of the Engineer."

Ten Boys P'l at the University of Cincinnati gives its annual dance to-night.

PASTIME THEATRE

Today, tomorrow and Monday

See william farum in a production of great and effective beauty

"THE ADVENTURE"

Taken from the famous stage play

"IF I WERE KING"

It's a romantic love drama

also

"Snub" Pollard Comedy

A great show--come early

Admission 15-30c.

ICE CREAM SPECIALS

FOR Sunday Dinner

Vanilla chocolate

Strawberry (Fresh Fruit)

Peach (Fresh Fruit)

Butter Scotch

Pineapple Ice

A flavor for every taste

A Delicious Food

EASILY PREPARED AND SERVED

PLACE YOUR ORDER

By Saturday, 9:00 A. M.

SIDWELL'S

"The Home of Pastured Dairy Products"

Phone 217

SOMETHING NEW!

We have planned for months to make our new Spring Mountings an exhibition of the latest and most artistic styles.

may we show you how well we have succeeded?

visitors always welcome

newberg studio

Reich's Chocolate Shop

"The Store with the Campus Spirit"
Easter Greeting Cards
Easter Gifts
Book & Craft Shop
124 East Washington Street

Our Depositors KNOW
Most banks are alike in the things they are able to do for you. But there is often a decided difference in the manner of doing these things.

The standards of courtesy, promptness and helpfulness maintained by this bank add greatly to the value of the services offered.

FIRST NATIONAL BANK
This is our last day on Clinton Street
NEXT TUESDAY EVENING MARCH 23rd, From 7:30 to 9 O’clock our first
Opening

WILL OCCUR AT OUR NEW STORE ON WASHINGTON STREET

We want the faculty and students to join us in celebrating this gala occasion. There will be many entertaining features

Music, Flowers, Etc. To Delight and Inspire

Visitors—Students—Iowa Cityans—Everybody—BE OUR GUESTS Tuesday Evening. Enjoy the Orchestra, study the latest models, accessories and fabrics. You will find it an interesting occasion—on that you ’ll like.

NOTICE
The New Store Will Be Open Tuesday Evening, March 23rd, for Display. No Goods Sold Tuesday Evening.

Wednesday Morning, March 24th, this wonderful stock of New Spring Merchandise will be on exhibition and sale in our new location.

Yetter’s
DRY GOODS APPAREL