

The Daily Iowan

The Student Newspaper of the State University of Iowa

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IOWA CITY, IOWA SATURDAY, NOVEMBER 24, 1917

NUMBER 62

STAGE IS SET FOR GREAT GAME ON IOWA FIELD THIS AFTERNOON

REPORTS FROM BOTH CAMPS POINT TO A HARD-FOUGHT CLASH

Result of Today's Contest Hangs
On Which Specialty Combats
Rival more Effectively.

CAPTAIN ALDRICH IN AMES GAME

Hawkeyes Outweigh Cyclones
Over Ten Pounds to the Man
by Official Estimates.

With a light signal drill on Iowa Field yesterday afternoon the Hawkeyes ended the final practice of the 1917 football season in preparation for the game with the Ames Cyclones at 2 o'clock today. As the Old Gold eleven slipped down the gridiron on its final trip, potent with latent strength, the question could not escape arising; could they do it?

Contrary to the consensus of opinion, and to the reports quite generally circulated in the press, Iowa will not enter the contest with Ames the lighter team. A glance at the table will show the rather astonishing fact that the Hawkeyes outweigh their opponents twelve pounds to the man. Since the fore part of the season, it has been customary for followers of the Gold to take it for granted that their favorites were outweighed without investigation; but comparatively recent acquisitions to the personnel, for instance, Gallagher, have raised the Iowa average until it is equal to the general run of teams which the University has produced in the past.

What Does Ames Possess?

To look at the lineup in the newspaper, or to read the report of a game, hastily written by the reporter with the telegraph operator impatiently waiting for him to finish, often gives the reader little more knowledge as to the actual merits of the teams than he originally possessed. It is of interest, then, to make a brief comparison of the elevens which will oppose each other this afternoon.

The rival lines are about even in strength, but the Hawkeyes must be given some advantage because of their superiority in weight, while the factor is especially vital in the effectiveness of linemen. The Cyclones have a slight edge in experience, but this is not essential quality at this time in the season.

Iowa Ends Strong.

At the end positions, Iowa evidences her greatest superiority along the entire line. On the left extremity, Reed will be opposed by Jager. The Cardinal player outweighs his adversary ten pounds, but he is playing his first year of football. He is not particular fast nor shifty, and appears an altogether average man. Reed should have no difficulty in handling his less experienced opponent. At right end, assuming Iowa is in possession of the ball, Pyles will oppose Neal. Again we have the Cyclone player extremely light, weighing only 147 pounds, which in itself is a tremendous disadvantage; but he has some aid from experience, having played in several important games last year as an understudy of Jones.

However, on defense, with Laun at the position, the Ames representative will be completely outclassed in both weight and ability.

At tackles, Ames possesses her only pronounced superiority throughout the line. Breedon and Schalk must be given the edge on Greenwood and Bleeker. The Cyclone players weigh 183 and 181 pounds, respectively. Moreover, they are heady, shifty, players, now playing their second year of varsity football, and have combatted various styles of offense. Outweighed and out-experienced the Hawkeye representatives must concede the advantage to their opponents, although Greenwood, considered alone, will probably battle his adversary to a stand still.

Guards Appear Even.

At the guard positions, the appearances award the men an even break. Shoemaker is not a star in his field. He played a little at the start of the season last year, but injuries eliminated him from all of the big games. He will have to oppose Hunzelman, who has the advantage over him in weight and experience. The Cyclone player is a little faster on his feet than his adversary, however, and there is not much to choose. At the other guard, either Kelly or Block will find stiff opposition in Richard Barker, whose stellar defensive work has featured the Cardinal schedule all fall. The Ames man is playing his second year of varsity football, has occupied a guard berth continuously for five years, and is thoroughly acquainted with the crooks and turns of the place. His only disadvantage is his weight, which it would seem would work heavily against him in the position he occupies.

At center, from all reports, the Cyclones have the advantage, but on the surface, it is not evident. "Polly" Wallace has created a sensation this year at the Cardinal institution. His speed on his feet, shiftness, and ability to sense the direction of the play, make him an especially valuable man in the center of the line. It is obvious, that Gallagher will not be able to best his opponent by footwork, but his tremendous advantage in weight will make it almost impossible to dislodge him from the path of a play. On the surface, there is little to choose, although it has been demonstrated that a little fast man is often superior to a big slow man; but center is a position where the heavier player has certainly the maximum advantage of his beef.

Iowa Has Better Backs.

In the backfield, Iowa is undoubtedly superior, since there is but one position where she does not excel. At quarterback, Albert Jenkins must be accorded the better of Boyd. If there is any one position on the team where experience counts for more, it is at quarterback. But Jenkins is not only superior in this respect, but he outweighs his adversary, which latter advantages, however, is not particularly essential in a field general. Reports indicate the two men to be about equal in open field running. The Cyclone player is more valuable than Jenkins in that he can dropkick, but other parts of the Hawkeyes quartet easily compete with this ability.

At left halfback Ames might be given a slight advantage although
(Continued on page 12)

EDITORS FROM ALL SECTIONS OF IOWA HERE FOR MEETING

First Day of Annual Conference
Successful—President Gives
Address of Welcome.

CHICAGO MAN GIVES MAIN ADDRESS

Various Newspaper Problems Taken
Up by Visiting Editors
and University Faculty Men.

The third annual conference of newspaper men opened formally yesterday morning with O. E. Klingaman of the extension division of the University presiding. President Walter A. Jessup spoke on "Newspapers and Education" pointing out the fact that at the age of twenty when the schools have occupied their share in the education of the individual the newspaper carries on the work by its molding of public opinion.

Frank D. Throop, of the advertising department of the Davenport Democrat discussed "National Advertising and the Newspaper" convincing his audience of editors that national advertising can be carried on in the weekly and small newspapers.

Minnesota Man on Program
"Newspapers and Costs" by E. K. Wailing of the Owatonna Minn. Journal-Chronical, dealt mostly with statistics on the cost system. Mr. Whiting issued papers bearing the entire expenditures of the paper for one year and then showed his method of determining the price of display ads as the cost of production plus 25 percent profit minus the money from locals and subscriptions divided by the number of inches of display advertising.

That the cash in advance basis is the logical solution for the subscription question is the opinion of W. P. Wortman of the Malvern Leader, who addressed the Iowa editors at the first afternoon session of the annual conference held in the physics hall yesterday. Mr. Wortman has tried the plan on his own paper and declares that the results are all that could be expected.

Journalism Head Talks.

What the University is doing in
(Continued on page 12)

GLORIFIED MASS MEETING WAS ALL THAT THE NAME IMPLIES

BUSINESSMEN LUNCH WITH SOLDIERS

Iowa City Commercial Club to Set
Spread for Visiting Soldiers.

Through the generosity of Iowa City business men, the military contingent of both Iowa and Ames will be honored with a luncheon in the commercial club rooms this noon. An error in an advertisement in yesterday's Iowan made it appear that this event was to have taken place yesterday noon.

In the afternoon the men in war service will be guests of the University at the football game. Every effort is being exerted on all hands to entertain our visiting soldiers. They are drifting into town so spasmodically that it is impossible to make an intelligent estimate of the number of persons in uniform. Everyone can see that it is very large.

EXPECT MAMMOTH CROWD AT GAME

First War Homecoming Promises
To Exceed All Former Ones.

Iowa's first war Homecoming promises to be one of the best celebrations ever held at the University, in spite of the fact that everyone is more or less effected by the great war that we are now engaged in. The tickets are in greater demand than ever before and from present indications there will not be a vacant seat when the two teams come on to the field this afternoon.

According to the records in the possession of athletic director Roland, the seat sale so far this year is far in advance of the sale for the last big game with Ames, on this field, at Homecoming two years ago. The weather, has once more changed in the favor of those who plan to come to the game in cars. This fact speaks for an increased attendance of one to two thousand.

WELLER LECTURE ON WATTEAU

Prof. C. H. Weller will give a lecture on French Painting this morning at 10 o'clock. The principal painter dealt with will be Watteau. This is one of the regular Saturday morning lectures.

IOWA STUDENTS AND ALUMNI FILL ARMORY FOR GREAT MEETING

New Iowa Song Sung by Audience
Under the Direction of Its
Composer, Hugh Newsom.

BIG PROGRAM OF SPEECHES GIVEN

Des Moines Man Presides—Jessup
and Jones Among Speakers—
"Jimmie" Unable to Talk.

Iowa's glorified mass meeting last night was undoubtedly the biggest gathering of the kind ever held in the history of the University. Two thousand five-hundred alumni, faculty, students, and townspeople raised the martial strains of "Iowa, University Iowa" the new song, to the topmost rafters of the armory.

With the Hon James B. Weaver presiding, the great demonstration of Iowa enthusiasm began. To put the "fight" into it from the first moment, the newly appointed Major B. J. Lambert, who leaves soon for the front came on the scene of action, making "his maiden and valedictory speech all in one." The ammunition he used to blast Ames' hopes was this discharge: Jones is the best coach in the United States."

Ames Quartet Sings.

"Mut" Fisher was then called to the front and he secured a volley of Who Wah Wah's from the audience which could surely be heard by the Ames people at Ames.

Coach Jones strengthened the not weak morals of the crowd by declaring that Ames expects to beat Iowa, she would require for the executor of that act a much better team than she produced last year.

The Ames men then showed their colors and under a flag of truce a quartet from their camp sang three real songs, which delighted the audience. The crowd clamored for more; they liked it.

Jimmie Not Well.

A momentary gloom descended upon the forces when they learned that the old guardian of Iowa field who had been with them in every battle, save one, was ill at his home and would not be present today to drive his "byes" forward with his crooked stick. Jimmie sent word that he'd "be a-watchin' the team" to-morrow, and the band then led in the old popular war song of Jimmie's Emerald Island, "It's A Long Way to Tipperary."

Hugh R. Newsom of his own concert company of Chicago led the packed armory in the strains of the new Iowa song, his composition. Not one could resist him or his song, now our song.

Davie Has Funny Feeling.

Lieutenant-Colonel Mumma said to tell the fellows to fight for Iowa," said President Jessup in his talk. "Members of the teams," he faced them, "we're proud of you and expect you to do your best, which means—to win."

Davie had a "funny feeling." He meant to work up a "rip-roarin' speech but he got nervous about it. "The team" he declared, "is due to
(Continued on page 12)

IOWA vs. AMES: THE LINE-UP

IOWA	WT.	EX.	POS.	EX.	WT.	AMES
Reed	155	2	L. E.	2	147	Neal
Bleeker	170	1	L. T.	2	183	Breedon
Block	174	1	L. G.	1	177	Foell
Gallagher	225	1	C.	1	165	Wallace
Hunzelman	170	2	R. G.	2	160	Barker
Greenwood	180	1	R. T.	2	160	Schalk
Pyles	170	1	R. E.	1	155	Hadley
Jenkins	153	2	Q. B.	1	127	Boyd
Peterson	160	1	L. H.	1	165	Fisher
Laun	170	3	F. B.	1	159	Vanderloo
Davis (C)	143	3	R. H.	3	141	Aldrich (C)

Average Team	170	Average Team	158
Average Backfield	157	Average Line	167
Average Line	178	Average Backfield	144

Record	Record
Iowa 22 Cornell 13	Ames 47 Simpson 0
Iowa 0 Nebraska 47	Ames 7 Coe 0
Iowa 0 Grinnell 10	Ames 20 Missouri 0
Iowa 0 Wisconsin 20	Ames 0 Kansas 7
Iowa 14 Great Lakes 23	Ames 10 Kansas State 7
Iowa 35 South Dakota 0	
Iowa 14 Northwestern 25	

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WELCOME, ALL!

Alumni, former students, and visitors, the present student body is right glad to welcome you in Iowa's homecoming season. This is our first wartime homecoming. The occasion has, therefore, a peculiar significance.

There isn't much to say about it. We're just right pleased to have you all back. The city is yours.

THEY APPRECIATE IT

What do you do with the Iowans after you have read them? If you are not decidedly the unusual, you toss them in the waste basket or let them lie around on the floor or the table until father time has turned them yellow and the housekeeper transfers them to the ash can.

The University has close to a thousand representatives in war service and a great majority of these men would be glad to read the news of Iowa in any form. The Iowan has a fair-sized subscription list in this field but it does not reach nearly half of the University's war contingent. We wish that our finances would permit us to send one to every Iowa man who is helping to win the war, but it is out of the question.

Here is a chance for subscribers to the paper to render a service to their friends who have joined the colors. We have testimony from several Iowa students at various camps over the country which indicates that persons away from the University are far more appreciative of our efforts than men and women on the ground.

Could you not, then, save every issue of the paper each week and on Sunday wrap them all up into a neat little package to be sent to your friends in service?

A CRIPPLED SCIENCE

Inefficiency in the science of government from the beginning of history has been responsible for an overwhelming share of the world's afflictions. When the Spartans moved upon the Athenians in ancient Greece, there was conclusive proof of a shortcoming in the system of rule in one of the two cities. And when the tribes of Biblical times fought amongst each other, it bespoke a defective cog somewhere in the governmental machine. And so may the present titanic struggle be traced to certain false standards and impassable breeches in the German government.

Arts and pure sciences have dwelled side by side down through the ages, knowing no boundaries and experiencing comparatively few storms. But the science of government has presented a ruffled surface on countless occasions. Its shortcomings have protruded again and again.

We may well ask if the world has ever seen even an approach to efficiency in this field. Napoleon's government and Caesar's government appeared to be efficient but time demonstrated that they had been grounded on unstable foundations and ideals. We used to hear of "German efficiency" in government, but now we are recognizing that it is not efficiency to have the whole world hating you.

The crushing of Germany may make clear to posterity that militarism cannot be the basis of lasting governments. It may hurry the day when the science of government will take its place along side the arts and the pure sciences as an aid and not a hinderance to the world's happiness.

Germany's downfall is essential to this scheme for the country which is not prepared to meet militarism with military strength is not destined to survive for long. The kaiser looms up as an ominous check to governmental efficiency in the nations of the earth.

FOOTBALL STATUS

When war broke last spring, the outlook for football in American colleges this fall was strikingly dubious. Yale and Harvard in their patriotic intoxication announced that football would be abandoned this fall and The Chicago Tribune announced in their editorials that the man who made his letter this fall in intercollegiate football would be nothing short of a slacker.

But all of this has changed now. President Wilson and Secretary of War Baker have stamped their approval on intercollegiate athletics. They have even recommended that they be stressed more than ever before, as a means of preparing men for war. And when Yale and Harvard sifted back to mother earth they commenced to wonder if their decision to put the quietus on things athletic had not been a little previous. Open protests are emanating from the alumni of both of these institutions now because of the action.

At the present time, there is a fairly general recognition of the benefits to be derived from this most popular fall pastime. Football is the means by which the University is supplementing its classroom work with a rigorous exercise for the development of men who are prepared in the highest degree to help win the war either in the trenches or in work that requires simply his college developed mind.

BRING YOUR SONG TO THE GAME AND SING

Everybody is going to sing at the game tomorrow. Everybody is asked to bring along his copy of the new song that was given to him at the mass meeting last night. The glee club will lead in the singing of the new song and the band will help dependent voices carry the tune. The following songs will be sung on the field, "Old Gold" "I. S. C." Ames' song, Iowa's "Battle Hymn of the Republic" and "The Star Spangled Banner."

The idea in singing the school songs and patriotic songs too, is that in spite of our difference of opinion on the excellence of schools we are unified in our national feeling. Students in musical organizations are doing a great deal to further student chorus singing.

DINNER TO BE GIVEN FOR FOOTBALL MEN

A post-season football dinner will be given by the board in control of athletics at the Hotel Jefferson next Monday evening at 6:30. This will

be given in honor of the regulars and the freshmen teams, who have been training this season.

A number of prominent alumni from out of town are expected to be there. It is believed that 120 men will be at the dinner. It will be an occasion for generating a wholesome spirit and a widespread enthusiasm for athletics at the University of Iowa.

LOST—Sigma Xi Key and charm. Reward for return to owner, Floyd S. Yetter, 9 E. Market. 63



BOOK STORE
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PENNANTS—PILLOWS—TABLE RUNNERS
UNIVERSITY SOUVENIR SPOONS
RINGS—FOBS—PINS

SPORTING GOODS
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JOHN T. RIES
In the Book Business in Iowa City since 1871

The big idea at this store is, good clothes and your complete satisfaction; nothing less satisfies us. Our service is as thorough as we can make it.

Military sport suits

HERE is one of the effects of the war on clothes. You'll have to admit it's good looking.

The roomy patch pockets and the belt all suggest the military; that's why it's called a military sport suit. It's made by

Hart Schaffner & Marx

It isn't just for "sport," however. It's smart enough for daily wear to business or for evening affairs. It's stylish and made from the finest all-wool fabrics, perfectly tailored. Young men, college men, high school men, business men, will all like this late model.

We have a number of other models here; conservative, dressy sack suits, double-breasted suits, belted overcoats, and clothes for men who think they are hard to fit. We guarantee absolute satisfaction in these clothes.



COASTS'

The Home of Hart Schaffner & Marx Clothes

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IOWA SHOWS STRONG AS SEASON CLOSES

COACH JONES DEVELOPS STRONG AGGREGATION FOR CYCLONE GAME

"CHUCK" LAUN VITAL FACTOR IN RECENT SUCCESS OF SQUAD

Material From Which Eleven has Been Developed Was Very Light and Green.

GIVE WISCONSIN STIFF OPPOSITION

Wallop South Dakota and Furnish Northwestern a Thrill—Have Even Chance With Ames.

With the knowledge that, not because of any inherent strength, but as a result of weeks of hard work, they have at last developed into something of football power in the west, Iowa's Hawkeyes will close the gridiron season this afternoon with the annual struggle against the Ames Cyclones. From the view point of games won and lost, the season cannot be said to have been an eminently successful one; but when we consider five veterans,—late in the season supplemented by the return of "Chuck" Laun,—surrounded by a motley, slender, and inexperienced crew of candidates, coming back after the defeat by Grinnell and swamping South Dakota by the score of 35 to 0, and now gambling choices with the highly-touted Aggies, the 1917 football season will long stand in relief as a model of persistent effort against discouraging and almost insurmountable difficulties.

Material is Weak.

What was freely predicted for the squad before the season opened, by the time the first week of practice had drawn to a conclusion, had amply been fulfilled; and Coach Howard Jones faced the task of building a representative eleven from the smallest number of candidates that had appeared for work on Iowa Field in several years. Forty men was the approximate limit of the varsity aspirants at any time. Of these only Captain Elwood Davis, Albert Jenkins, Leo Kelley, Harry Hunzelman, and Ronald Reed had seen any considerable intercollegiate experience; and the remainder of the squad was pitifully light and green. The Iowa coaches began, under these circumstances, to build a team to a compete against Wisconsin and Nebraska. Their task was, indeed, a full man's allotment.

The first three weeks of practice added little to optimism of the prospects. "Stub" Barron's powerful freshmen team was easily on even terms with the varsity, which was vitally slow and light. So gloomy were the prospects, that when Cornell college invaded the campus on October 6th, it was freely accorded an even break; but the work of Jenkins and captain Davis proved sufficient to defeat the Purple and White.

Iowa 22 Cornell 13.

Coach Finger arrived in Iowa City with a built around six veterans. He defeated Augustana college the week before by the count of 74 to 0. It was evident that the collegians considered victory possible and it seemed for a time that their consideration was correct. At the initial whistle, Iowa lined-up as follows: left end, Reed; left tackle, Jewell; left guard, Kelley; center, Block; right guard, O'Donnell; right tackle, Hunzelman; right end, Bender; Quarterback, Brigham; left half, Nugent; fullback, Hamilton; and right half, captain Davis.

The first quarter was about an even break, neither team being able to as-

HOWARD JONES



"No candidate for the Old Gold varsity is desired, who will not fight to win until the final whistle blows. Let every man remember that first of all, 'Iowa Fights.'"

This is one of the first qualities demanded by the Hawkeye coach, when he began the development of the team which would represent the University this fall. And his spirit has not been devoid of results. Imbued in the Iowa eleven, evident in every game on the schedule, prominent in every defeat and victory, is the dominating characteristic of the Old Gold leader,—a grim determination to produce, a stern resolution to accomplish, a confident power which knows no obstacle too great to be surmounted.

The system followed by the Iowa coach is the result of long connection with the gridiron sport. Graduating from Exeter academy, where he early demonstrated his ability as an athlete, Jones entered Yale University where, in 1905, 1906, and 1907, he was a mainstay at end. The following year he served as head coach at Syracuse, but in 1909 he was again called back to Yale where he aided materially in the development of the powerful Blue team of that year, which never suffered an opponent to penetrate within thirty yards of the goal. In 1910 Jones coached at Ohio State, but in the 1911 his alma mater again felt the need of his aid, and after serving Yale during that fall retired into the business world. He was however, retained as a member of the Yale board of strategy until he accepted his position at the University of Iowa.

But there is another attribute, aside from his ability as a gridiron player and coach, which places the Old Gold mentor high in the estimation of all who know him. Quite in contrast to the uncompromising determination which he possesses on the football field, is the frank, friendly person whom everyone sees in his office and on the street. Always glad to give an audience, ready to aid his friends to the limit, unceasingly friendly and courteous, honest, sincere, square, Howard Jones stands in relief not only as a star among athletes, a leader among coaches, but a man among men.

sert a decided superiority. The second period had no sooner begun than long pass by Cornell placed the ball on Iowa's 20 yard line. A series of line plunges carried it over. About three minutes later, the collegians intercepted a pass and Etter raced

fifty yards for the second touchdown. With the score 13 to 0 against them, Albert Jenkins was sent in at quarterback. The presence of the veteran Hawkeye field general made a new team. From that time on Iowa maintained an advantage, and before the half ended had scored eight of the necessary points. The second part of the game was a continuation, Iowa gaining with sufficient consistency to register two more touchdowns before the contest ended.

Von Lackum at Fullback.

The game gave little indication as to the weak spots in the Hawkeye defense, but Coach Jones decided that Bender, captain of last year's gymnasium team, was too light and needed a little more seasoning to resist the onslaught of the Nebraska backfield. Accordingly, Hamilton was taken from fullback and placed at right end, while Von Lockum, basketball captain, was sent to the vacated position at fullback. "Von" had played a little football last season, but an injury to his shoulder had kept him from the lineup most of the fall; and this season his career was destined for a still more lamentable end.

On October 13th, Iowa journeyed to Lincoln to combat the powerful Husker eleven, fresh from its 100 to 0 victory over Nebraska Wesleyan. The game had no sooner started, than it was evident that the Hawkeyes were no match for their opponents. Possessing speed, experience, and outweighing the Gold 18 pounds to the man, Nebraska swept over the diminutive Iowa team for a 47 to 0 victory. Throughout the contest, the losers displayed a persistent and stubborn resistance, the third quarter being scoreless, but no amount of "fight" could compete with the speed and power of the Husker machine, and the score about indicated the relative strength of the teams at that time.

Bleeker and Pyles Produce.

The game with Nebraska exhibited two main facts: The right side of the Hawkeye line was extremely weak; and Arthur Pyles and John Bleeker possessed varsity metal. In accordance with the above conclusions, Greenwood, the big 180 pound tackle from Webster City, was shifted to right end, Bleeker was given tackle, Hunzelman shifted to guard, and Pyles was sent in fullback.

Despite the crushing defeat administered by Nebraska, it was popularly attributed to the strength of the Huskers rather than to any particular weakness on the part of Iowa; and Hawkeye followers confidently backed their favorites against the invading Grinnell eleven. The Scarlet and Black possessed a veteran team, nine members having two years varsity experience. In addition to this, the collegians possessed Augustine, without doubt one of the greatest all-round athletes the state has ever produced. Grinnell was primed for the struggle and the many veterans in the lineup determined to fight hard for this one chance at victory.

Grinnell 10 to Iowa 0

The first half was fought on about as even terms as it is possible for two teams to play. Each eleven had one opportunity to score, and each failed. However, from an Iowa point of view the day was going badly. Augustine's long driving punts gained many yards for his followers on every exchange, and the Grinnell line exhibited a stubborn defense which made a close game certain. Doubt was displacing confidence in the stands as the second half began.

For the first few minutes, the team appeared as evenly matched as before. Then the break came which decided the contest. With Iowa in

MAURICE KENT



"Maury" Kent is now filling his fifth year as varsity basketball and baseball coach, and assistant football coach at the University of Iowa. There is scarcely a more pleasant or likeable personage about the gymnasium than Kent, who is always ready to help whenever it lies within his power. He has been of invaluable service to the Hawkeyes this year as a scout; and his reliable charts of Ames defensive and offensive will play a vital part in the struggle this afternoon.

In addition to his other qualifications, "Maury" has a varied and enviable athletic record behind him. In 1904, 1905, and 1906, he was a member of the Iowa varsity football teams which twice defeated Ames by scores of 11 to 6 and 8 to 0. He was a valuable man on the track squad of 1905 and 1907, and for three years was a member of the varsity baseball nine. After graduation he coached at Carleton college and was athletic manager for the Haskell Indians. He also pitched professional baseball at times, playing two summers with the Brooklyn Trolley Dodgers. His long and versatile career makes him amply competent in the position he now holds.

possession of the ball on her own 40 yard line, a simple shift formation started around left end. Through some slip in the cogs, apparently confused signals, Block passed the oval straight back. It went turning idly through space, never touching a Hawkeye player, and was recovered by Grinnell on the 20 yard line. Augustine promptly droppicked an easy goal.

From that point on Iowa played a losing game. Her recuperative power carried the ball within striking distance of the Grinnell goal, but incomplete passes over the line ended each effort. Grinnell scored its touchdown on a blocked punt, and recovered on Iowa's one yard line.

Lineup Unchanged.

Despite the defeat, Coach Jones apparently was of the opinion that the Iowa lineup was the best obtainable from the material at hand,—evidently he attributed the reverse to the inexperience of the team rather than to its innate calibre. At all events, no change was made in the eleven before the first conference game of the season with the University of Wisconsin at Madison.

The Badger contest was a triumph for the Iowa squad. Competing with a team in many respects the exact duplicate of the Nebraska eleven, the Hawkeyes fought stubbornly against the fearful combination of weight and speed hurled against the diminutive line. The first half ended with but one touchdown registered for the

Badgers; and hope beat high in the crowds of gridiron followers waiting for the returns back home. The second half, from a viewpoint of the kind of football displayed, was a replica of the first. Wisconsin continued to batter the opposing line with her heavy backs; and Iowa, bruised and injured from the constant hammering, stubbornly submitted to two touchdowns in the last period. The game ended: Wisconsin 20 Iowa 0.

"Chuck" Laun Returns.

In the early part of the week following the Badger contest, football stock at Iowa took a jump of approximately 90 percent. Charles "Chuck" Laun, captain and star punter on last year's football eleven, registered in the University. Laun had enrolled in Great Lakes Naval Training school last spring. Along with a number of others, he was allowed to return to his school and complete the one year of work necessary to his degree. Well might Iowa followers look with some degree of optimism to the remaining games on the schedule.

The game with Wisconsin demonstrated to the Coach many avenues for improvement. The primary need of squad at that time was more weight. Accordingly, Gallagher, weighing 225 pounds, was sent in at center. Bleeker went in at left guard, and Pyles was sent to right end. Laun was placed at fullback, and it was intended to play the veteran at end in defense work. On Thursday preceding the Great Lakes contest, Laun was kicked in the face, and a small bone fractured in his left cheek. This made his participation on Saturday out of the question. In this situation Peterson, whose offensive work had shown well all season, was awarded the position at left half, and Von Lackum went in at fullback.

Great Lakes 23 Iowa 14

The eleven representing the Great Lakes Naval Training school journeyed to Iowa City on November 3rd. The team was composed from stars from nearly every section of the country. The game was a contest between the team-work of one and the individual prodigies of the other. The Iowa line could not turn back with any consistency the brilliant plunges of the Sailors, whose entire lineup was capable of carrying the ball, punting, or performing in any other capacity that the emergency required; and their general all-round work, coupled with a great advantage in weight, proved too much for the Hawkeye team.

The game was productive of two important features. Peterson gave an exhibition of consistent ground-gaining which earned for him a regular berth at left half; Jewell, the reliable Iowa left tackle, who had held his position regularly throughout the fall, and given a praiseworthy performance beside his co-partner, Reed, was severely injured in his shoulder. An X-ray showed no bones broken, but the member was so bruised and sprained as to make his participation the next Saturday impossible; and any work in the games with Ames and Northwestern doubtful. In this emergency, Bleeker was shifted to left tackle and Kelley awarded the position at left guard.

Iowa 35 South Dakota 0.

On November 10th, the first football game ever played between the Universities of Iowa and South Dakota took place on Iowa Field. The visitors had held Notre Dame, the equals of Wisconsin, to 40 to 0 score and all dope predicted a close game. With "Chuck" Laun in the lineup, however, the Hawkeyes

appeared as a new eleven. The former captain gave the backfield just the punch it lacked, and his long kicks gained ground steadily. The result was a powerful offensive which swept over the Coyote squad with steady precision. In justice to the visitors, however, it must be said that though they were far outweighed, they furnished stubborn opposition to the Hawkeye backs throughout the game. The contest was slow and marred by frequent injuries. It had a tremendous moral effect both upon the Iowa team itself and upon the student body; and is one of the chief causes of the confidence shown by Hawkeye followers in today's combat.

Only one detrimental result followed the first decisive victory of the season. In the third quarter, Kenneth Von Lackum was substituted for Laun. In two straight attempts he advanced the ball 15 yards, but on the second play broke a small bone in his foot. The basketball star was carried from the field to play no more this season. Thus for the second consecutive fall, a fatal injury terminated the career of this light, but speedy and versatile player.

Iowa 14 Northwestern 25

When the Iowa eleven departed for Evanston to do battle with Northwestern's speedy purple eleven, the Gold hoped for a victory, but predicted a close scored defeat. The latter forecast was more correct than the score indicated. For the first quarter the teams battled back and forth on even teams. At the start of the second period, Iowa started an offensive similar to her work on the previous Saturday, and a couple of forward passes, terminated with some hard plunges at the line by Laun, sent the ball over the Purple goal.

At this juncture, however, Coach Murphy's fleet set of backs was given rein with some new formations, against which Iowa apparently could not stand. Northwestern scored three touchdowns before the period was over. The second half was distinctly in favor of the visitors. Following their fifteen minute rest, the Hawkeye players came back with a vim. They scored another touch down before the third quarter was well begun; and later were robbed of a third counter by a fumble after the ball was over the goal. Northwestern scored once during the second half which was won by Iowa 7 to 6.

This completes the history of the 1917 University of Iowa football team to date. The past week has been spent in intensive preparation for the game with Ames today. The team is in good condition. Every man on the squad realizes the strength of the opposing eleven, and is focusing his energies toward its defeat. The University is supporting the team as a unit. Every student knows that "Iowa Fights." Every Hawkeye follower believes that spirit will produce. All Iowa backs the Gold to win.

There will be no knitting party at the Y. W. C. A. Saturday afternoon because of the game. The regular knitting parties will be resumed next Saturday, however.

Miss Mary Anderson, secretary of the Y. W. C. A., entertained the Y. W. C. A. cabinet Wednesday at a dinner in honor of Miss Agnes Hall, the new student secretary of the North Central field of the Y. W. C. A.

DEARTH OF PENNIES NOT FELT HERE YET

W. M. McKenzie of Englert Theatre Says Scarcity of Coins is Not Felt Here.

The dearth of pennies which has arisen in several cities as a result of the war tax on theatre tickets has not been felt as yet in this city, W. M. McKenzie, manager of the Englert Theatre said yesterday afternoon. The tax does necessitate a great amount of extra work, he declared. Twenty-seven dollars in pennies were taken in at his theatre on the first night the measure went into effect.

December 7 will be known as theatrical day throughout the country, and the gross receipts of all the theatres will be given to the Red Cross. Mr. Englert, the new manager of the Garden Theatre, has given it over to the Red Cross for one month, which he states means \$300 to that organization.

A war tax of one cent is charged by the government on all ten cent tickets or fraction thereof throughout the United States. This means that on a twenty cent ticket there is a two cent tax, on a fifteen cent ticket also a two cent tax, on a two dollar reserved seat ticket a twenty cent war tax, and so on according to this ratio. One million dollars a week is secured by the government through this means.

Besides this tax there is a fifteen cent tax on every reel of moving pictures; a seventy-five dollar tax annually on all theatres having a capacity exceeding five hundred, and an express tax on all moving picture show goods.

"BARBED WIRE AND OTHER POEMS"

"Barbed Wire and other Poems" is the title of a new volume by Professor Edwin Ford Piper. It is the first book from "The Midland Press," and is a collection of poems portraying life in the early days of the middle west.

The poems, which first appeared in "The Midland" magazine, have called forth favorable comment from critics in the East, and a few of them were reprinted in "Current Opinion." A fuller review of the work will follow in an early issue of The Daily Iowan.

ALUMNI-VARSITY GAME IS ASSURED, SAYS SWISHER

The staging of the game between the alumni and the varsity is practically assured now according to the manager, Ingalls Swisher. At a meeting yesterday morning it was decided to start an advertisement campaign immediately and to give the people the best game possible for an admission of fifty cents, which is expected to come within everyone's reach. An attempt is being made to secure Birch and Reed as officials with some other prominent gridiron man.

Sammy Gross, who for a time, was the terror to all teams that Iowa played will probably run the alumni team from the quarterback position and he will prove a great drawing card.—Iowa City Citizen.

Daily Iowan advertisers are the best.

PROFESSORS' SONS NOT ABOVE OTHERS

Doctor Horn Finds Professor's Youngsters No Brighter Than the Farmer's

"The children of university professors are not superior mentally to those of other classes of people," was the statement made by Dr. Ernest Horne, director of the elementary school. Contrary to the current opinion it has been proved in this school that the child from the farm has just as good an opportunity to get good grades as the one who is reared in a psychological or scientific atmosphere.

There are one hundred and fifteen students enrolled in the six grades which make up the elementary school. This school exists as a laboratory for University students who are taking courses in supervision so as to become principals or superintendents. The idea is to discover the best possible course of study and the best methods of teaching these studies.

The striking feature of the school to the visitor is the business-like attitude the pupils take towards their work. There is no need for constant disciplining. The little people are made to feel that an unsocial attitude will not be tolerated for a minute. In the words of a professor of education, "the disciplinary pres-

sure is more intense but is not so formalized."

It is interesting to the observer who is accustomed to the old cut and dried methods of questions and answers to hear pupils of ten years really discuss a topic intelligently. Each child conducts himself as though he was a member of a business firm whose business was the class work assigned.

"Bill" Edwardson of Vinton, is here for homecoming.

Wieneke Arcade Book Store

Finest line of up to date stationary in the City.
114 E. Washington St.

Daily Iowan advertisers are the best.

Homecoming PARTY AT THE BURKLEY IMPERIAL BALL ROOM Sat. Night Nov. 24

Music by Dunkels orchestra. Make your reservation early. Tickets \$1.00 couple



Homecoming ANNOUNCEMENT SAT. NOV. 24, 1917

A special representative of one of our largest houses will have on display in our fur department his entire line of fur coats, muffs and neck pieces.

This is a rare opportunity to chose your furs from as complete and stylish a line as ever shown in the city.

Prices always right

F. J. STRUB & SON

ADMISSION

\$1.00

VARSIITY DANCE, CO. A ARMORY

Mahana and Ogle 5-Piece Orchestra

SATURDAY EVENING

NOVEMBER 24, 1917



IOWA CITY, IOWA.
24-26 DUBUQUE ST.

IOWA

Sweater Coats
Blankets
Banners
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Just received a new bunch of Overcoats—Also the
College Model Sheep Lined Coats

Slavata & Eppel

IOWA CITY'S LIVE CLOTHIERS

All About Iowa's Fighting Machine

J. ELLWOOD DAVIS
Weight 143
Age 23

Three times the Missouri Tigers carried the ball inside the Ames twenty yard line, and were halted by the Cyclone wall. Four times Nebraska's powerful Huskers drove their offense within the shadow of the Aggie goal, and each time were hurled back. When Iowa penetrated to the 18 yard line there was never a Cyclone roter doubted that the



Cardinal would once more roll back the invaders. But something happened! A diminutive, 143-pound halfback slipped out along the line of scrimmage, and a lateral pass gave Ellwood Davis the ball which he carried to the one-foot line. The next play scored the first touchdown against Ames last season. It is such

work that makes Iowa's captain a captain. Speedy on his feet, a quick thinker, and a reliable dropkicker, "Davy" will produce in the pinch. Iowa expects much from her leader in the gruelling game this afternoon.

RONALD G. REED
Weight 155
Age 20

When you are trying to acquire a position on a team averaging 170 pounds, and must displace a man with a weight of 193 pounds, while you weigh only 155, you have a pretty tough proposition on your hands. This is exactly the situation which faced Ronald Reed when, during the season of 1916, he sought to win a position on the Iowa eleven. Competition with Laun and Triplett, both old "I" players, was a full man's task, but Reed was its equal. Fortunately for Iowa, Laun was injured in the game with Northwestern sufficiently to require a substitute. Such was the record of his successor during that contest, that Coach Jones found it desirable to shift Triplett to tackle and allow Reed to take left end. The diminutive scrapper has been there ever since, and Iowa has no fear of material gains by the Cyclones around the wing he guards.

JOHN J. BLEEKER
Weight 173
Age 23

The conditions (steadily improving but which were very bad) among the smaller high schools of the state as regards football coaches, make it difficult for the average scholastic athlete to compete with the stars from the larger schools. It requires him a season or two to absorb enough of the fine points of the game to play with the well-coached men from the institutions of relatively great enrollment. But once a player, by hard work and sustained effort, has developed into varsity calibre, much credit is due him. Such a man is "Bleek" who, never having had any considerable opportunity to play football in his high school days, by persistent work has earned a place on the Iowa eleven this year. He has played a hard, driving game all year, and is reliable man at any point in the forward wall.

CHARLES E. LAUN
Weight 170
Age 22

Iowa 0 Grinnell 10
Iowa 0 Wisconsin 20
Iowa 14 Great Lakes 23
Iowa 35; South Dakota 0.

The stand broke into wild cheering when, on the afternoon of November 10th, "Chuck" Laun trotted onto Iowa Field to play his first game of the year against the South Dakota Coyotes. To say that his presence was entirely the cause of this reversal of form is a little exaggerative. The Hawkeyes had shown a steady improvement in each succeeding game; but the former Iowa captain and star punter without doubt gave his mates the confidence and drive which made the victory decisive. Today the Gold is to combat with its ancient rival. On the smashing line plunges, at fullback, the steady defense at end, and the long driving punts of "Chuck" Laun, the result



of the game vitally depends. All Iowa expects their former captain to produce.

LEO J. KELLY
Weight 170
Age 21

When Kelly appeared on the field for a freshman football practice two years ago, he was freely accorded a place on the first year squad. Last season, the Spencer athlete had a nip and tuck struggle for guard against the giant Grubb, and "I" man and weighing 200 pounds. Kelly fought his opponent to an even break and won his letter. This year the veteran is a senior "dent," and his studies have occupied much of his time; but still he has found on hour
(Continued on page 6)

We Cater to Your Tastes

Have you ever considered why it is that the cigars and tobaccos you get at our store always have their original flavor?

There is a reason... It does not just happen. It is not enough that we purchase fine stock. This is essential. But in addition to making good selections it is necessary to keep the stock in proper order that it shall retain its flavor. This we do. It requires the right amount of air, moisture and temperature. It has become a science with us. Every known and approved device to keep our stock fresh and sweet has been installed.

Most every cigar smoker knows the disappointments that comes from lighting up a cigar which is too dry. It not only has lost its flavor, but its wrapper often breaks and falls away. Again, if the stock is too damp the tobacco takes on a bitter taste and is soggy—spoiling the pleasure of the smoke.

The same thing applies to smoking tobacco, it requires knowing and expert handling to keep it just right.

Let us cater to your taste.

Money Back if we fail to thank you.

KIRK'S CIGAR STORE

EAST WASHINGTON STREET

Distinctive Clothes For Distinctive People

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comes but once a year, but I am making distinctive clothes that fit your individual figure every day in the year

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PHOENIX HOSE
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IOWA CITY, IOWA - PONTIAC, WENONA DEPUE, ILL.

This Store Is Prepared to Render a Distinct Service to the Students and All Visitors for Home Coming

Visit our store. Make your wants known, we are ready to serve you. If we do not have in stock what you want we will order it for you and mail it to your home address, if you so desire, as we have mailing cartons especially for that purpose.

Every article bought here will be carefully packed and wrapped, properly addressed and every care taken to insure its safe delivery, whether it be in far-away France, or in any of our training camps of our own country.

Values and service are the things which give a store leadership; and as leadership is our aim, we give special attention to these two requisites.

The Largest Clothing Store in Johnson County; Every Purchase Guaranteed to Give Satisfaction

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IOWA

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LAST TIME TODAY

Big Feature Picture

"The Submarine Eye"

Entire proceeds to the Iowa City chapter of American Red Cross

Admission 10c and 15c

Afternoon and Evening

No war tax

(Continued from page 6)
ment, but next year should materialize in an effective lineman. Bryan is a sophomore medic and has two more years to work on the gridiron.

KENNETH VON LACKUM

Weight 150
Age 22

In the fall of 1915, Kenneth Van Lackum first appeared on Iowa field as a candidate for varsity football. Throughout the season, injuries due to his light weight, kept him off the first string squad. In 1916 "Von" came back again. Substituting for Laun he appeared likely varsity calibre, when a dislocated shoulder, once more relegated him to the bench. Not to be daunted by these accidents wearing "I" won in baseball and basketball, VonLackum came back a third time to try his fortune on the gridiron. This trial the basketball star was not to be denied. He played regularly at fullback and end, but Fate was against him. Playing against the South Dakota Coyotes, VonLackum broke a small bone in his foot. The little fullback was carried off the field to play no more this season, and for the third consecutive year, injuries halted the career of this light, but speedy and versatile player.

ARTHUR G. PYLES

Weight 170
Age

It required just two exhibitions to give Arthur Pyles a permanent position on the 1917 Hawkeyes. On the thirteenth of October Iowa played the University of Nebraska. The weight and speed of the Huskers necessitated numerous substitutions on the part of their adversaries. Pyles was one of those substitutes; and from that performance, he never left the regular squad. "He has demonstrated that he has the stuff," said Coach Jones as he sent the sophomore to the varsity, and Pyles has repeated that demonstration many times since. He plays right end on offense and fullback when the opposition has possession of the ball. His ability to pull down passes may prove the deciding factor in today's contest.

FREDERICK H. LOHMAN

Weight 165
Age 21

When VonLackum was substituted for Laun, and then the basketball captain broke a bone in his foot, Frederick Lohman received his first opportunity to show what he had; and the Ft. Madison product certainly gave a promising exhibition. Starting on the visitors' 40 yard line the substitute plunged through the South Dakota wall with ease, carrying the ball 35 yards on five attempts. Lohman is battling strong competition in the backfield, and despite his brilliant performance, is still ranked as a first string substitute. However, past experience judges him a dangerous man, and if given an opportunity this afternoon, the Ames line must turn back a powerful plunger.

LAWRENCE A. BLOCK

Weight 164
Age 19

It is not often that a man, relegated to the second string after an unsatisfactory performance on the varsity, fights his way back up to a berth on the regulars; but that is the record of Lawrence Block this season. Early in the year, he played at center. The Davenport star was light for this position, and moreover his passes were not too accurate, although his work was not at all dis-

creditable. However, the weight and passing ability of Gallagher combined, at length sent the lighter man to the second string. Right here the sophomore athlete demonstrated that he was no quitter. He never ceased to improve himself, and on November 17th, Jones decided to start him at left guard against Northwestern in place of the veteran Kelley. Block has two more years to play football, and can be relied upon to furnish a steady lineman for Iowa during the next couple of seasons.

LEE C. NUGENT

Weight 155
Age 22

"Nug" is another backfield aspirant who has been an important actor in the hard struggle for positions in the quartet behind the line. Possessed of some experience last year, Nugent was regarded as a likely candidate for the 1917 eleven, but his weight and inability to combat punishment have worked against him. However, at that, he has participated in a number of games, and is about an even choice with any of his competitors. He has been used for brief intervals in almost every contest.

J. EARL O'DONNELL

Weight 170
Age 24

When the conclusion of the first week of practice saw such a dearth in football material, a general call was sent through the University for all men who had any idea of the game. O'Donnell had no idea of it; in fact, he had never played it in high school; but he came out all the same. Despite his lack of knowledge as to the fine points of the line positions, by persistent effort he developed into a fairly good player. O'Donnell has been used at guard in the majority of the games on the schedule. He is a junior in dentistry and has one more year to play football.

LEON H. BRIGHAM

Weight 146
Age 20

For three years Leon Brigham cavorted about on the green for Iowa City high school. When he be-

came eligible for the varsity this fall, it was certain that he would make a strong backfield competitor. Through the season, Coach Jones has used him at quarterback, as an understudy of Jenkins. "Brig" has competed in almost every contest. His performance has steadily improved and indications now are that he will direct the varsity squad of 1918.

FRED H. BECKER

The loss which the Hawkeye eleven sustained when Fred Becker enlisted in the military service of the United States can scarcely be over-



estimated; and the departure of the All-American tackle from the University, easily marked Iowa's greatest contribution to the war. Last Year Becker was only a sophomore in school. From the first of the football season, he demonstrated decided class, and developed rapidly. At the conclusion of the fall he was named on the mythical eleven.

WALTER W. JEWELL

Weight 170
Age 22

There is another man on the Hawkeye squad, who has a hard luck tale to tell. Last year Walter Jewell went for varsity honors. He made good from the start, against the stiffest kind of opposition; but before

(Continued on page 11)

Do Not Fail

---to see our---

Display of Xmas Greeting Cards and
Special Gift Room

University Book Store

108 SOUTH CLINTON STREET

Catholic Students

The Knights of Columbus Are Asking Money for Their War Relief Work

This work is identically the same as that done by the Army Y. M. C. A. at home and abroad. Of its absolute necessity there is not the slightest question. Many of you have donated to the Y. M. C. A. Give something to the Knights of Columbus also. The work of neither organization is sectarian in any sense. If you have not donated anything to war relief work as yet, do so now.

Men, you are paying for your own comforts
Women, you are giving to your brothers

Iowa
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Dec. 5, Iowa
Oct. 22, Iowa
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Nov. 5, Iowa
Nov. 7, Iowa
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Nov. 24, Iowa
Oct. 7, Iowa
Oct. 14, Iowa
club 58
Oct. 30, Iowa
Nov. 4, Iowa
Nov. 11, Iowa
Nov. 18, Iowa
Nov. 30, Iowa
Oct. 1, Iowa
Oct. 13, Iowa

A WORD TO THE WISE

The mad rush to the Studio for gift pictures begins about Dec. 1st. The Hawkeye management requests all Juniors to sit for their Annual Picture before December 1st.

A dozen extra photos made from the same plate would make your friends happy at Christmas time.

Make an Appointment with your Photographer Today

Iowa's Football Record Since Its Beginning

1882
Oct. 28, Iowa (seniors) won 3 innings; Cornell, 0.
Nov. 4, Iowa (seniors) won 4 innings; Cornell 0

1883
Sept. 29, Iowa 4; Cornell 0

1884
Oct. 11, Iowa (juniors) 3; Cornell 0

1885
Oct. 10, Iowa (seniors) 3; Independence 0

1886
Oct. 10, Iowa 3; Alumni 0

1887
Nov. 12, Iowa 2; Tipton 0
Nov. 5, Iowa 3; Tipton 0
Oct. 29, Iowa 3; Cornell 0

1889
Iowa 0; Grinnell 24

1890
Oct. 25, Iowa 6; Grinnell 14
Nov. 24, Iowa 91; Iowa Wes. 0

1891
Oct. 24, Iowa 64; Cornell 6
Nov. 2, Iowa 4; Minnesota 42
Nov. 7, Iowa 4; Iowa College 6
Nov. 26, Iowa 22; Nebraska 0
Dec. 5, Iowa 18; Kansas 14

1892
Oct. 22, Iowa 48; Coe 0
Oct. 29, Iowa 44; Knox 0
Nov. 5, Iowa 4; Kansas 24
Nov. 7, Iowa 0; Missouri 22
Nov. 16, Iowa 18; Grinnell 12
Nov. 24, Iowa 10; Nebraska 10

1893
Oct. 7, Iowa 56; Coe 0
Oct. 14, Iowa 0; Denver Athletic club 58
Oct. 30, Iowa 32; Luther College 0
Nov. 4, Iowa 24; Kansas 35
Nov. 11, Iowa 14; Grinnell 36
Nov. 18, Iowa 34; Missouri 12
Nov. 30, Iowa 12; Nebraska 20

1894
Oct. 1, Iowa 8; Ames 16
Oct. 13, Iowa 60; Cornell 0

Oct. 20, Iowa 34; Augustana 0
Oct. 27, Iowa 18; Chicago 18
Oct. 30, Iowa 0; Wisconsin 44
Nov. 3, Iowa 14; Kansas 12
Nov. 10, Iowa 6; Grinnell 0
Nov. 19, Iowa 6; Missouri 32
Nov. 29, Iowa 0; Nebraska 8

1895
Oct. 12, Iowa 0; Doane Coll. 10
Oct. 19, Iowa 28; Parsons 0
Oct. 28, Iowa 0; Ames 24
Nov. 2, Iowa 0; Kansas 52
Nov. 18, Iowa 0; Missouri 34

1896
Oct. 3, Iowa 32; Drake 0
Oct. 10, Iowa 0; Chicago 6
Oct. 26, Iowa 6; Kansas 0
Nov. 4, Iowa 27; Wilton 0
Nov. 9, Iowa 12; Missouri 0
Nov. 13, Iowa 15; Grinnell 6
Nov. 26, Iowa 0; Nebraska 0

1897
Oct. 16, Iowa 12; Northwestern 6
Oct. 23, Iowa 0; P. and S. 14
Nov. 2, Iowa 0; Kansas 56
Nov. 6, Iowa 0; Ames 6
Nov. 16, Iowa 16; Drake 0
Nov. 20, Iowa 16; Grinnell 12

1898
Oct. 4, Iowa 0; Knox 0
Oct. 11, Iowa 0; Chicago 38
Oct. 18, Iowa 5; Drake 18
Oct. 25, Iowa 23; U. I. U. 5
Nov. 1, Iowa 11; Rush 15
Nov. 4, Iowa 5; Normal 11
Nov. 15, Iowa 5; Grinnell 5
Nov. 18, Iowa 12; Simpson 0
Nov. 24, Iowa 6; Nebraska 5

1899
Sept. 23, Iowa 22; Normal 0
Oct. 7, Iowa 5; Chicago 5
Oct. 14, Iowa 35; Penn 0
Oct. 21, Iowa 17; Rush 0
Oct. 27, Iowa 5; Ames 0
Nov. 4, Iowa 30; Nebraska 0
Nov. 11, Iowa 16; Grinnell 0

Nov. 10, Iowa 28; Michigan 5
Nov. 21, Iowa 33; Knox 0
Nov. 30, Iowa 58; Illinois 0

1900
Sept. 28, Iowa 57; U. I. U. 0
Oct. 6, Iowa 68; Normal 0
Oct. 16, Iowa 47; Simpson 0
Oct. 27, Iowa 26; Drake 0
Nov. 2, Iowa 17; Chicago 0
Nov. 17, Iowa 63; Grinnell 2
Nov. 29, Iowa 5; Northwestern 5

1901
Oct. 5, Iowa 16; Normal 0
Oct. 11, Iowa 6; Drake 5
Oct. 18, Iowa 12; Ames 0
Oct. 26, Iowa 0; Minnesota 16
Nov. 2, Iowa 23; Knox 6
Nov. 9, Iowa 0; Illinois 27
Nov. 16, Iowa 17; Grinnell 11
Nov. 23, Iowa 0; Michigan 50

1902
Oct. 7, Iowa 26; Normal 5
Oct. 11, Iowa 12; Drake 0
Oct. 21, Iowa 10; Simpson 0
Oct. 24, Iowa 0; Minnesota 34
Nov. 1, Iowa 12; Ames 6
Nov. 8, Iowa 0; Michigan 107
Nov. 15, Iowa 61; Washington 0
Nov. 20, Iowa 0; Missouri 6
Nov. 27, Iowa 0; Illinois 80

1903
Sept. 26, Iowa 6; Cornell 0
Sept. 30, Iowa 16; Coe 0
Oct. 3, Iowa 29; Normal 0
Oct. 10, Iowa 22; Drake 6
Oct. 17, Iowa 0; Minnesota 75
Oct. 24, Iowa 17; Grinnell 0
Oct. 31, Iowa 6; Nebraska 17
Nov. 6, Iowa 35; Simpson 2
Nov. 14, Iowa 16; Missouri 0
Nov. 21, Iowa 12; Illinois 0
Nov. 26, Iowa 12; Washington 2

1904
Sept. 24, Iowa 16; Coe 0
Sept. 27, Iowa 33; Augustana 2
Oct. 1, Iowa 88; Cornell 0
Oct. 8, Iowa 11; Drake 0

Oct. 15, Iowa 0; Chicago 29
Oct. 29, Iowa 11; Ames 6
Nov. 3, Iowa 11; Normal 5
Nov. 5, Iowa 12; Nebraska 17
Nov. 12, Iowa 69; Grinnell 0
Nov. 19, Iowa 0; Illinois 29
Nov. 24, Iowa 0; Minnesota 11

1905
Sept. 26, Iowa 27; Coe 0
Sept. 30, Iowa 40; Monmouth 0
Oct. 7, Iowa 0; Chicago 42
Oct. 14, Iowa 0; Alumni 4
Oct. 21, Iowa 0; Minnesota 39
Oct. 28, Iowa 41; Normal 5
Nov. 4, Iowa 45; Grinnell 0
Nov. 11, Iowa 72; Des Moines 0
Nov. 18, Iowa 44; Drake 0
Nov. 24, Iowa 8, Ames 0
Nov. 30, Iowa 31; St. Louis U. 0

1906
Oct. 27, Iowa 27; Missouri 4
Oct. 31, Iowa 15; Coe 12
Nov. 4, Iowa 4; Wisconsin 18
Nov. 17, Iowa 11; Alumni 0
Nov. 24, Iowa 0; Ames 2
Nov. 29, Iowa 0; St. Louis 39

1907
Iowa 21; Missouri 6
Nov. 2, Iowa 5; Wisconsin 6
Nov. 9, Iowa 25; Illinois 12
Nov. 23, Iowa 14; Ames 20
Iowa 25; Drake 4

1908
Oct. 10, Iowa 92; Coe 0
Oct. 17, Iowa 5; Missouri 10
Oct. 24, Iowa 16; Morningside 0
Oct. 31, Iowa 8; Nebraska 11
Nov. 7, Iowa 0; Illinois 22
Nov. 14, Iowa 6; Drake 12
Nov. 21, Iowa 5; Kansas 10

1909
Oct. 2, Iowa 0; Minnesota 41
Oct. 9, Iowa 3; Cornell 0
Oct. 23, Iowa 6; Nebraska 6
Oct. 30, Iowa 12; Missouri 13.
Nov. 7, Iowa 14; Drake 17
Nov. 13, Iowa 16; Ames 0
Nov. 20, Iowa 7; Kansas 20

1910
Oct. 3, Iowa 12; Morningside 0
Oct. 10, Iowa 5; Northwestern 10
Oct. 15, Iowa 0; Missouri 5

Oct. 22, Iowa 16; Purdue 0
Nov. 5, Iowa 2; Ames 0
Nov. 12, Iowa 21; Drake 0
Nov. 19, Iowa 38; Washington 0

1911
Oct. 14, Iowa 11; Morningside 5
Oct. 21, Iowa 0; Cornell 3
Oct. 28, Iowa 6; Minnesota 24
Nov. 4, Iowa 0; Wisconsin 12
Nov. 11, Iowa 11; Purdue 0
Nov. 18, Iowa 0; Ames 9
Nov. 25, Iowa 6; Northwestern 0

1912
Oct. 5, Iowa 35; Normal 7
Oct. 12, Iowa 31; Cornell 0
Oct. 19, Iowa 14; Chicago 34
Oct. 25, Iowa 7; Minnesota 56
Nov. 9, Iowa 13; Indiana 6
Nov. 16, Iowa 20; Ames 7
Nov. 23, Iowa 10; Wisconsin 28

1913
Oct. 4, Iowa 46; Normal 0
Oct. 11, Iowa 76; Cornell 0
Oct. 18, Iowa 6; Chicago 23
Oct. 25, Iowa 60; Indiana 0
Nov. 8, Iowa 78; Northwestern 6
Nov. 15, Iowa 45; Ames 7
Nov. 22, Iowa 0; Nebraska 12

1914
Oct. 3, Iowa 95; Normal 0
Oct. 10, Iowa 49; Cornell 0
Oct. 17, Iowa 0; Chicago 7
Oct. 24, Iowa 0; Minnesota 7
Nov. 7, Iowa 27; Northwestern 0
Nov. 14, Iowa 28; Ames 6
Nov. 21, Iowa 7; Nebraska 16

1915
Oct. 2, Iowa 33; Cornell 0
Oct. 9, Iowa 17; Morningside 6
Oct. 16, Iowa 9; Northwestern 6
Oct. 23, Iowa 13; Minnesota 51
Nov. 2, Iowa 13; Purdue 19
Nov. 13, Iowa 0; Ames 16
Nov. 20, Iowa 7; Nebraska 51

1916
Oct. 7, Iowa 31; Cornell 6
Oct. 14, Iowa 17; Grinnell 7
Oct. 21, Iowa 24; Purdue 6
Oct. 28, Iowa 0; Minnesota 67
Nov. 11, Iowa 13; Northwestern 20
Nov. 18, Iowa 19; Ames 16
Nov. 25, Iowa 16; Nebraska 34.

General

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Reserved Seats

\$1.50 and \$2.00

GET AMES

2 P. M.

Saturday

Nov 24, 1917

NOTED EXPLORERS ARE GRADUATES FOR S. U. I.

Former Professor Called Upon to Classify Materials Brought From Polar Regions.

Rudolph Martin Anderson, the famous Arctic explorer, has called upon Prof. C. C. Nutting of the State University to aid in examining and classifying some of the material obtained by him on his last dash into the polar region. The Iowa professor has specialized in the study of marine forms of animal life and will find himself quite at home in this task.

Both Anderson and his colleague, Wilhjalmur Stefansson, native of Iceland, are graduates of the University and the former was a student under Professor Nutting. Now they rank as Iowa's most noted explorers of all time and among the leaders of the entire world in this field. They were both granted the bachelor of arts degree in 1903 and Anderson remained to take his doctor's degree in 1906 and to serve as University taxidermist for a year or two.

Their first renown in scientific explorations came several years ago when they discovered a tribe of blonde Eskimos in a section of the Polar region which had never been penetrated by a civilized man before. Stefansson, who is a student of anthropology, put forward the theory that these white Eskimos had come from Scandinavia so long ago that they had forgotten about the incident even in tradition and myth.

In their last exploring party, which set out in 1913, Stefansson took command of a section which penetrated the territory in rather close proximity to the north pole, while Anderson headed a section which explored the northern coast of Canada between Cape Parry and Kent Peninsula. Anderson's mission has been completed and he is now preparing extensive reports of the notable expedition, but Stefansson has not returned nor has he been heard from for several months.

"I have every confidence, however, that this former State University man is alive and well," Professor Nutting declares. When last heard from he explained that he had discovered some new land and was going back to it for further exploration.

"Both Stefansson and Anderson are sturdy men and excellent rifle shots. One of the secrets of their remarkable successes in exploring has been the fact that they are able to live off from the country, thus making it unnecessary to carry large amounts of provisions."

NEW GOVERNMENT RULING MAY AFFECT OLD CAPITOL

Whether or not the University will conform to the ruling of the government regarding the use of electric lights for signs and decorations is a question. The government has asked that all lights in municipalities except those used to illuminate the streets, be extinguished by eleven o'clock.

No orders have as yet been received and just what effect this will have on the campus has not been estimated. There is a possibility that the lighting on the dome of the Old Capitol will come under this ruling.

IOWA SEWAGE PLANTS ARE BEING NEGLECTED

University Inspector of Sewerage Systems Finds Small Percent in Good Condition.

In 2,300 cities, towns, and villages of Iowa, there are about 450 water works plants, 180 sewerage systems, and 100 sewage treatment plants, according to J. H. Dunlap, associate professor of hydraulics and sanitary engineering who was employed last summer by the state board of health to inspect water works, sewers, and sewage treatment plants of the state.

"Of the thirty-seven plants visited during the summer only three can be said to have been in good condition," the engineer declares. "All three of these plants had features which were needing immediate attention, but in general they gave excellent results. The other thirty-four plants were either not being operated properly or were so badly over-worked as to make first-class operation impossible."

Professor Dunlap suggests two possible means of relieving this state of affairs. Either a representative from the state board of health must be permitted to visit all sewage treatment plants and supervise their operation or some one individual in each town and city having a sewage treatment plant must interest himself in the plant and see to it that a competent man is in charge.

"If no local man can be found who can take full charge, then an expert from outside should be engaged to supervise the operation of the plant," Professor Dunlap says. "At relatively small expense good results can be secured in this way. One competent sanitary engineer could be engaged to do this work by several towns.

"The expert might place a local man in direct charge and himself supervise the operation of the plant by making an occasional visit to it at the critical times of the year. The small expense involved is in reality a saving if the future cost of present neglect is taken into account," he concludes.

Subscribe now for the Daily Iowan.

HERE ARE SOME HINTS FOR EFFECTIVE STUDY

Professor Lewis Has Prepared List of Suggestions to Help Persons Who Study.

A set of hints for effective studying has been prepared by E. E. Lewis of the college of education. While probably most applicable to school pupils and teachers, they will be found valuable by all persons who wish to make their hours of study productive in the highest degree.

Keep yourself in good physical condition. This means proper exercise, sufficient sleep, well-ventilated rooms to work and sleep in, and care in eating—do not eat too much or too fast.

Attend to, and remove or treat, physical defects that often handicap mental activity. Watch the eyes, ears, nose, teeth and throat.

See that external conditions, light, temperature, humidity, clothing, chair, etc., are favorable to study. A quiet place is necessary; plenty of light, over your left shoulder; loose clothing around the waist, neck, and arms; temperature between 65 and 70 degrees; and chair to fit your height.

Form a time-study habit. Make a schedule of your time and follow it.

Form a place study habit. Have a particular place where you sit to study.

Begin work promptly.

Take on the attitude of attention.

Work intensively while you work; concentrate. Put "steam" into your study. Don't dawdle. Studying is not day-dreaming or play.

Don't let intense application become fluster or worry. This defeats the end of study. Be calm and poised while studying.

Do your work with the intent to learn and to remember. You must be willing and anxious to learn or little good can come of your study.

Seek a motive or purpose or, better, several of them. The desire to know and to use the knowledge in service is the real end to be sought in all study.

Don't apply for help in your study until you positively must. Learn to lean on yourself.

Give time and attention to the

weak points in your knowledge. But don't waste time on learning non-essentials. Select the important things and drill yourself on those.

In all your work apply your knowledge as much as possible and as soon as possible. This is a very fundamental rule. Try to use the thing you learn.

Form the habit of reviewing mentally every paragraph or section as soon as you have read it.

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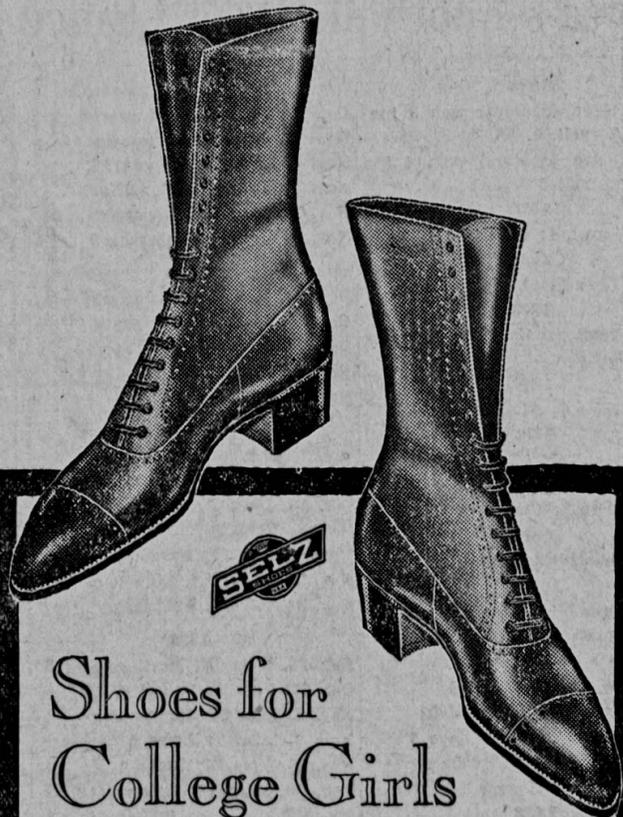
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They meet the most exacting requirements of girls going to college. The shoes illustrated here are absolutely correct in style. They have medium low heels, are splendid walking shoes and very comfortable. This store is featuring shoes for young people.

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"WHERE HAS THE MONEY GONE?"

Face to face with a new month and nothing on hand but bills, Bills, BILLS!

That is the situation that confronts many men and women in Iowa City the first of every month, and most of them make good money, too.

The reason is that they do not keep an accurate account of how their money is being spent. A check-account at this bank is a check on expenditures.

Pay by check and you can have a receipt for every purchase—and an accurate account of to whom, for what and how much money has been paid.

There is no charge for this service.

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ARE CHURCHES SAFE FOR GOD?

An Address by Rev. C. M. Perry
At the Unitarian Church
Sunday at Eleven

PROF. C. M. CASE TO LECTURE SUNDAY

Prof. C. M. Case of the Sociology Department will address the STUDENT CLASS Sunday morning at 9:45 at the English Lutheran Church, on "Social Service in the Community."
All Students Welcome. Please come.

Book and Craft Shop
Cards and Gifts for all occasions
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ALL ABOUT IOWA'S FIGHTING MACHINE

(Continued from page 7)
the first game on the schedule, he sustained an injured knee, wrenched so badly in practice, that he was unable to don a suit the remainder of the season. This fall Jewell again aspired to the varsity, and again played right tackle with regularity. His work was of a high calibre, and the shifty lineman was regarded as a strong asset when once more Fortune played against him. Playing against the heavy team from the Great Lakes Training School, Jewell was so severely injured in his shoulder that again, he was unable to don a suit the remainder of the fall. The veteran tackle has one more year in school, and it is to be hoped that next fall he will realize the goal twice snatched away—his wish to play against the Ames Cyclones.

CARTER HAMILTON
Weight 170
Age 20

Early in the season, Hamilton looked like a varsity certainty. A reliable man in baseball, and end on the freshman football team, he possessed all the earmarks of varsity material. The big Wapello star played against Cornell and Nebraska, but though a game fighter and a hard-working candidate, he lacked the speed and shiftness on his feet which the team demanded. Hamilton did not hand in his suit when relegated to the second string, however, but continued to work and develop. Once he acquires a trifle more speed on his feet, "Ham" will make a dangerous opponent.

GEORGE HELWIG
Weight 153
Age 21

Throughout the season Helwig has displayed considerable knowledge of football, but his weight has worked against him. In his high school days he was a lineman, never having played in the backfield. Jones considered him too light for either tackle or guard, and late in the season began to play him at end. Helwig is an earnest worker and should develop into a good man next year.

B. K. MARTIN
Weight 150
Age 21

Martin is one of those rare men who play on the second and third strings all season, but who have no thought of giving up the effort. He has scrimmaged almost every night there was any mixup, never refusing an opportunity to aid in the development of the varsity on first string. It is this kind of men which is essential to a strong first squad, and they have a vital, though not very auspicious part in all the big games.

WM. H. BIEDERMANN
Weight 158
Age 23

Biederman is another man who attempted to make the varsity without any previous experience. It was evident from the first that he possessed insufficient knowledge of the game to be successful in his initial trial, but he has worked hard and learned much. He has still another year in school and next fall will be in a position to better compete with his adversaries.

IRVING J. "STUB" BARRON
If there is one thing above any other which tends to develop a varsity

eleven, it is stiff opposition on the part of the freshman squad. This year Iowa witnessed one of the strongest elevens ever developed at the State University. For weeks the Hawkeyes could scarcely gain through the first-year line; and not until the last two or three weeks of the season were they able to assist any definite superiority. This extraordinary eleven was not a result of material, as much as from the steady and persistent efforts of the "Stub" Barron, former Hawkeye star and captain, who has labored untiringly to furnish the Varsity stiff opposition. Following are the members of the freshman team in order of their ability:

- L. E. Smith-Charleton
- L. T. E. Smith (C)-Rodgers-Lindberg
- L. G. Draper-Foote-Michelson
- C. Smith-Dyke-Heldt
- R. G. Smith-Boder-Fry
- R. T. Koepke-Mills-Kennedy
- R. E. White-Hoffman
- L. H. Simpson-Meadows-Canada-Miller, A. B. Kelley-Lauer.
- F. B. Hood-Jaqua
- R. H. Rich-Dahlen-Draper-Ritter

JACK WATSON

It is not often that we find, connected in any way with American universities, men who won their youthful spurs on the continent of Europe. This distinction is held by Jack Watson, trainer of athletes at the University of Iowa. Away back in the last two decades of the nineteenth century, he was a member of the famous Scotch Caledonians, a

group of professional athletes who traveled through England, Scotland, Ireland, and more or less on the continent, competing wherever athletic contests were held.

Jack was and is regarded as one of the greatest jumpers in the world. He holds the world's record in the running hop step and jump; run one hop and jump; run two hops and a jump; and so on up to run nineteen hops and a jump.

HOMER G. ROLAND

When Nelson A. Kellogg resigned his position as Director of Athletics and went to Fort Snelling, there immediately rose the question of his successor. After mature deliberation, the athletic board decided to elect Howard Jones; It was obvious that the football coach would have insufficient time to handle the multitudes and varied duties incumbent on the management of the athletics of the University, and it was deemed necessary to provide him with a reliable assistant. Once this decision was made public, applications began arriving thick and fast. Athletic Directors at smaller colleges, old coaches, and high school superintendents were anxious for the position. It required some little time for the Board to select the desired applicant, but after some little consideration, it chose Homer G. Roland, a freshman in law and last year's editor-in-chief of the Daily Iowan. That its selection was a wise one is shown by the efficient management of athletics throughout the football season.

NEWMAN CLUB

There will be a meeting of the Newman Club at K. C. Hall immediately after nine o'clock mass Sunday morning Important. Come.

PASTIME

Special Feature Sunday & Monday
William Farnum

THE WORLD'S GREATEST SCREEN STAR IN

"American Methods"

Taken from "The Ironmaster." Tells of a red-blooded American who over-came the prejudices of the French aristocracy.

SPECIAL MUSIC

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Where good fellows like to linger longer

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Best Selection of
FANCY NECKWEAR
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From 50c up

Glance over these
HOSIERY ITEMS
You will understand why this department is always crowded.
Ladies' Silk Lisle Hose, Grey, Bronze and Black at 50c pair.
Ladies' Boot Silk Hose at 75c pair.
Ladies Silk Hose, \$1.25 pair

You Can Now Save on the Finest Makes of Ladies' Ready-to-Wear Garments

FIRST let us mention the **SUITS**—our entire stock of Suits placed in lots at prices reduced to

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NOW THE **COATS**—Stock placed in 4 lots to sell at—

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And the Afternoon Reception and Party Dresses

Also Dancing Frocks—These are simply beautiful and exquisite gowns, all on sale at —

10 Per Cent Discount

A glad surprise to students and hundreds of visitors

Truly Exceptional Values in these

KID GLOVE OFFERINGS

Kid Gloves in black, white, tan and all leading shades at \$2.00 pair and up.

Washable Cape Kid Gloves at \$2.25 pair up.

Better select at once from our new stock of

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NOTICE--Make YETTER'S Big Store Your Headquarters WE WILL BE PLEASED TO CHECK YOUR PACKAGES

REPORTS FROM BOTH CAMPS POINT TO A HARD FOUGHT CLASH

there is little to choose. Johnson is rather an erratic factor. Some days he is circling the ends with speed and picking the openings with skill, while at other times he gives a ragged exhibition, carelessly watching the defense and fumbling often. Peterson, on the other hand, is steadier than his opponent and heavier, but he is not so fast, nor is he possessed of equal experience. Summing up the abilities and fallings of each, there is little to choose.

Iowa Superior at Full

The fullback position is accorded to Iowa without dispute. Vanderloo is a hard line-plunger and hits the line low. He is also fast and circles the ends with success, but he is opposed to a man who is no mean rival for any fullback. Moreover, he is considerably outweighed which is essential in this position. Vanderloo does the punting for Cardinal, but he is only an average kicker, there is nothing sensational about him, and Iowa can expect to gain many yards in the exchange of punts.

At the right halfback there is a real battle, and if both men were in condition, there would be small difference. Captain Davis and Aldrich hold sway at this position, and they are similar players, both in build, style of play, and versatility. But the Cyclone captain is at a handicap. Throughout his college career, Aldrich has carried three varsity sports, football, basketball, and baseball. Built low and light, he has received a constant hammering from his opponents which is at last beginning to tell. Aldrich played his best games in his first year, and has since steadily declined. It is highly probable that the Cyclone captain will not endure the entire contest. However, to say that he is dying, is far from the truth, and the last contest of his gridiron career, will no doubt see him

at his best this season. In view of the circumstances, Davis, the equal of Aldrich under normal conditions, should have an easy superiority.

Iowa Offense vs. Ames Defense

From a rather superficial survey then, it is concluded that Iowa has the advantage in the backfield while there is little difference between the lines. As a matter of conjecture, the same situation exists as did last year at this time. Iowa has an offense which appears able to score something on almost anything, while Ames has a defense which has proved itself solid in the pinches. Ames has had 14 points scored against her this year, equally divided between Kansas and Kansas State, while Iowa has been pierced for 92 points, not including the Nebraska contest.

Generally speaking, a powerful offense is desirable to a strong defense, and this fact is what gives Iowa a slight advantage this afternoon. But that edge is so small that any little break in the game will swing it over to the other side. Today's contest is destined to be close—but down in his heart, every Iowa follower believes his favorites will emerge victors. We know that "Iowa Fights." We expect that spirit to produce. All Iowa backs the Gold to win.

(BY F. M. RUSSELL)

Ames, Iowa; November 23, 1917—Special:—Captain Aldrich will take his position along with his mates in the game against Iowa, although three members of the reserves were listed on the varsity by Coach Mayser this morning. Fisher will take Johnson's position at left half, Hadley will play right end instead of Jager and Foell slipped into Shoemaker's shoes the other evening and they looked so good that the football mentor gave him a permanent position.

Just what can be expected of this combination is yet a gamble but pros-

pects are taken rather in an optimistic manner by students on the eve of the game and they have placed confidence in their eleven.

Scrimmage All Week

Realizing the danger of sending a new team in against the Hawkeyes, Mayser has been rushing scrimmage during the week and did not let up until Thursday evening when the men were treated with a little signal drill, preparatory to leaving for Cedar Rapids where they will remain until a few moments before the referee's whistle is sounded out on the Iowa field.

Neal is forced into the game in poor condition due to the lack of substitutes for the wings but Johnson has been out of a suit all week and will not don a Cyclone uniform on next Saturday. Heater is in good condition and will be sent to the rescue of the backfield if Fisher blows up for the lack of exercise.

McFarland Fit

McFarland, substitute quarter and halfback, is another man that has won the confidence of the coach and according to past records can be relied upon to ably fill any position that should be vacated in the Ames offense.

The Iowa special is scheduled to leave Ames at 7 o'clock on the morning of the game and will stop at Nevada, State Center, Marshalltown, Belle Plain, and Tama, arriving at Cedar Rapids at 10:25. From the Rapids the trip will be made over the Interurban. The train will leave Cedar Rapids Saturday evening, and will arrive back at the Cyclone camp about 11 o'clock.

Ames Delegation Large

Clyde Williams has disposed of 500 tickets to the game and prospects are bright for an even larger number of rooters. As the hour for the game approaches interest becomes more intense and new numbers are being added to the list of followers at tim epasses.

This noon a monster demonstra-

tion was held at the Northwestern as the team and coach departed for the first line trenches. They appeared in the best of spirit and this same feeling was absorbed by the students to such a degree that the special should be crowded to capacity.

IOWA EDITORS HERE IN ANNUAL MEETING

(Continued from page 1)

the line of newspaper training and what the University will do was the subject of an address by F. B. Thayer, head of the department of journalism at the University.

Mr Thayer explained the effort that is made to secure efficient newspaper workers, especially by cutting down the number of mistakes. Accuracy, according to Mr. Thayer is a prime requisite. The "yellow" newspaper does not conform to the best standards of journalism.

Print Paper is Topic

John F. D. Aue of Des Moines, the third speaker of the afternoon session discussed "Print Paper and the Business End." "The scare about the increased cost of print paper has been a blessing," he said. "It has frightened some of us enough to make us get down to business."

Miss Anna Dawson of the Washington County Press was the first woman speaker to appear in any of the conferences held at Iowa City. Miss Dawson is part-owner and manager of the paper, writes her own editorials, and directs an office force composed entirely of women.

"The woman in journalism faces the same problems as the man in the same field," she explained. "She meets obstacles, but obstacles are made to be overcome. Selling advertising space and job work is merchandising, just the same as selling dry goods is merchandising, and the work is no different."

Rogers is Main Speaker

The main address of the afternoon was given by Hopewell L. Rogers of the Chicago Daily News. "Business

conditions in times such as these are difficult to analyze except as affected by the war," he said. "But we are still subject to the ordinary forms of competitions. One manufacturer will add the increased cost of his product to one buyer and in one form whereas another will endeavor to get the return in a different manner. Most newspapers in the last few years have had to overcome the increased cost of production, and believe in a majority of cases they have divided the increase between the advertiser and the reader."

ARMORY FILLED FOR GREAT MASS MEETING

Chuck Laun and Coach Jones. Ames beats this team to-morrow they're goin' to battle, they're goin' to go some."

Unique Ending

Laun, Jenkins, and Kelly had the same "funny feeling" and it effected them in about the same way. The end of the affair came when it grew dark. A Law quartet sang an Iowa song, this time, followed by a cornet and trombone duet, with the instruments gleaming with lights in the darkness. Then Glory lowered, and the glorious mass Meeting was done.

Dance Tonight
—AT—
Redman Hall

Four piece orchestra
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