COHAN AND HARRIS' UNUSUAL PLAY

THE BIG IDEA TO BE STAGED TONIGHT

BEAT SALE FAR BEYOND EXPECTATIONS OF MANAGER

Star Cast Well Prepared to Present Coohan and Harris' Romantic Comedy

The long dress rehearsal of this afternoon, beginning at 3:30, will bring the new Coohan and Harris' romantic comedy to a completion. The stars of the evening are Miss Winnie Ruth Morris, the well-known tragedienne, and her husband, Mr. Charles Acuff, who has made a name for himself as a song singer in the Metropolitan Opera Company of New York and has recently appeared in the role of Faust in the Metropolitan Opera Company of New York. The play, which is to be presented at the University Club of Des Moines, is entitled "The Big Idea." The play will be presented on Thursday evening at 8 o'clock, and the curtain will go up at 8:15. The seat sale, which started yesterday morning, has surpassed all expectations of the managers and the box office is already sold out.

The musical comedy is expected to pay a much higher royalty on this play than any other farce produced on this stage in the last ten years. It has a large run across the eastern towns, and no matter how it is decided, it is a play within a play and in full of clever plots and thrilling situations which are not as remarkable as its name.

The cast is composed of local stars of the fair, Archie Holness, who plays the lead of the "Des Moines" newspaper, and a number of other local stars. The play has been a great hit in other cities and has opened in New York, where it has been a great success with a large local audience and in a local stock company.

The musical comedy is written by the stars of the fair, and the cast is a local company. The play is expected to pay a much higher royalty on this play than any other farce produced on this stage in the last ten years. It has a large run across the eastern towns, and no matter how it is decided, it is a play within a play and in full of clever plots and thrilling situations which are not as remarkable as its name.
Green's Opera House

Mon. and Tues. Jan. 17-18
Coe College Conventage Announces
The San Carlos Grand Opera Company
100 MEMBERS.
BRILLIANT SINGING CHORUS
SUPERB SCENIC EFFECTS
COMPLETE SYMPHONY ORCHESTRA.

WORLD FAMOUS OPERA STARS
20 Repertoire

Monday, Aida; Tuesday, Madame Gimmie; Tuesday, Carmen; Thursday, Cavalleria Rusticana and Pagliacci.

Prices: 50 cents to $2. Box Seats $3.50.

Tickets for all three performances may be obtained now by mail. Remittances must be accompanied by a stamped, self-addressed envelope. Address: Opera Co. College Conventage, Public Seat Sale, Friday, January 14

THE iOWA UNION INN

HARRY L. RAUCH Mgr.

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Try our Club Breakfast served from 7 -- 9, 20c.

A La Carte Service
$5.25 MEAL TICKET $4.00

THE PASTIME THEATRE

Today

STELLA RAZETTA in
"The Little Upstart"

HARVAT & STACH
Jefferson Hotel Building

HARVAT & STACH
Ready To Wear Clothes

Special Price:...

On Gossard Corsets and Brassieres

Beginning today and for TEN DAYS only we will conduct a special price reduction sale on Gossard corsets and Brassieres. Every Garment offered is standard Gossard merchandise, obtaining at the limited time of sale we invite you to call early.

$7.50 Gossard Corset $4.00 $6.50 Gossard Corset $3.50 $2.00 $2.50 $1.50

Brasses 30c to 1.00, 25c and 50c.

We have a limited number of fall coats and dresses that we are closing out at exceedingly low prices.

The Pastime Theatre

Today

ON Gossard Corsets
and Brassieres

Beginning today and for TEN DAYS only we will conduct a special price reduction sale on Gossard corsets and Brassieres. Every Garment offered is standard Gossard merchandise, obtaining at the limited time of sale we invite you to call early.

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Brasses 30c to 1.00, 25c and 50c.

We have a limited number of fall coats and dresses that we are closing out at exceedingly low prices.
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GARDEN THEATRE

COMING ATTRACTIONS FOR JANUARY

Date  Stars Play Producers

Jan. 13-14  Dorothy Donnelly  "Sealed Valley" Metro
Jan. 15  Holbrook Bilen-Virginia Martin  "A Wonderful Adventure" Fox
Jan. 16  Edwin Arden  "A Butterfly on Wheel" World
Jan. 17  Gale Kane  "The Eagle's Nest" V. L. S. E.
Jan. 18  Emmy Wehlen  "The Labyrinth" Equitable
Jan. 19  Mme. Petrova  "When a Woman Loves" Metro
Jan. 20-21  Rhoda Bara  "The Vampire" Fox

Motograph 1916 Model Double Balance Wheel
No Intermiscion Between Reels

Jan. 22  Clara Kimball Young  "Camille" World
Jan. 23  Anita Stewart-Karl Williams  "Sins of the Mothers" V. L. S. E.
Jan. 24  William Courter  "Sealed Fates" Equitable
Jan. 25  Earl Kane  "Her Great Match" Metro
Jan. 26  Ann Murdock  "The Royal Family" Metropolitan
Jan. 27-28  Muriel Bernard  "The Little Gypsy" Fox
Jan. 29  Edwin Arden  "The Gray Mask" World
Jan. 30  Kathryn Williams  "The Carpet from Bagdad" V. L. S. E.

We take great pleasure in presenting this program taken from the five greatest concerns, Fox, Metro, V. L. S. E., World, and Equitable.

Admission 10c

Opening Program—Triangle Plays at American Theatre

Wednesday and Thursday, January 12-13


Pictures Start 1:30 3 3:30 5 6:30 7 8:30 9.

Adm. 1:30-8 10c, Children 5c.

Adm. 8-9 20c Children 10c.
You're The Men We Want To Show!
The Greatest Clothing Values Ever Shown in Iowa City
Taking Quality and Newness Into Consideration

ALL $15.00 AND $15.50 SUMS AND OVERCOATS
Bearing Bloom-Mayer Clothing Co.
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For Caps, 60c kind . . . . $3.75
For Caps, $2.50 kind . . . . 3.95
Cloth Caps, $1.10 kind . . . . 3.75
Cloth Caps, 5c kind . . . . 5.95

MEN'S GOD PANTS
$6.00 at Wool Worsted . . . . $3.85
$4.00 at Wool Worsted . . . . 3.35
$3.50 at Worsted, cotton, black . . . 2.45
$4.00 at Wool Worsted . . . . 1.20
$1.50 at Heavy Cotton . . . . 1.75
$1.50 at Heavy Cotton . . . . 79

ALL $20.00 SUMS AND OVERCOATS
"Stein-Block," "Society Brand" and "Street-Block" Coats

HATS
$3.50 Soft or Straight Hats . . . . 75
$3.00 Soft or Straight Hats . . . . 5.95
Special lot $3.00 and . . . . 1.50

MEN'S GLOVES AND MITTENS
$5.00 Moha Fur Liners . . . . 4.15
$5.00 Kid Moha Liners . . . . 3.15
$2.00 Hanging Kid . . . . 1.50
$1.50 Moha Gloves or Mocha . . . . 1.25
$1.50 Moha Caps or Caps . . . . 99
See Moha or Kid in front of store.

MEN'S AND BOY'S SWEATERS
$7.00 at Wool . . . . 3.85
$6.00 at Wool . . . . 3.55
$5.00 at Wool . . . . 3.15
$4.00 at Wool . . . . 2.65
$3.00 at Wool . . . . 2.05
$1.50 at Heavy Cotton . . . . 1.35
$1.50 at Heavy Cotton . . . . 79

PRICES do not include
Starr Sweaters

MEN'S UNDERWEAR
$4.00 Union Suits all Wool . . . . 2.35
$3.50 Union Suits, wool . . . . 1.85
$2.50 Union Suits, part wool . . . . 1.65
$2 Union Suits heavy Cotton . . . . 1.35
$1 Union Suits, heavy Cotton . . . . 85

ALL $25.00 SUMS AND OVERCOATS
"Stein-Block," "Society Brand" and "Street-Block" Coats

$7.50 at Wool . . . . 3.95
$6.00 at Wool . . . . 3.55
$5.00 at Wool . . . . 3.15
$4.00 at Wool . . . . 2.65
$3.00 at Wool . . . . 2.05
$1.50 at Heavy Cotton . . . . 1.35
$1.50 at Heavy Cotton . . . . 79

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PRICES are guaranteed to the lowest
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