In studying turtles, a few years ago Professor Saturday fought to deliver an unusual message to his students about the importance of turtles. He emphasized that turtles were not only important for their ecological role but also for their cultural significance. Turtles were known to have a long history in many cultures and were often associated with wisdom and longevity. Prof. Saturday believed that understanding the habits and behaviors of turtles could provide valuable insights into the natural world.

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Published every morning except Sunday, Monday and Saturday.

Entered at the Post Office at Iowa City, Iowa, as Second Class Matter.

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RALPH G. GRASSFIELD

Editor-in-Chief.

H. E. WEBB

Business Manager.

ROBERT H. BEALL

Managing Editor.

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Friday, Nov. 6, 1914

FOR THE STUDENTS

The Iowa recently had occasion to speak on the university college rela-
tions between the university and the citizens of Iowa. Our feature story on page 7 was especially mentioned as the ac-

tivity of the faculty members in such colleges as the Ocealmon club and the Iowa City club had occurred to us since the organization of the school of commerce that those clubs might make a new effort which would not be only a great help to their organizations and their plans, but which would also mean the means of considerable good to some stu-
dents of the university.

There are students in the univer-
sity who will upon their graduation, go immediately into the business world. They are here to get the best training for business life that the university can offer. They are given lectures and courses that are helpful indeed, but laboratory facilities in some of these subjects are, of necessity, want-
ing, because of the fact that these seem to be so satisfactory way to give what would be in other branches, laboratory courses.

Why would not association with the active business men of Iowa be a good training? Why would it not be helpful for students who are plan-
ing to be business men to have the business men of Iowa, to meet with them and listen to their discussions of business problems? It might not be as far as any particular help to the present men, but they are in a position do do a good deal for the students who might be so fortunate as to be associ-
atéed with them in their work.

Another organization which many students would be interested in is the Iowa City Ad club. This organiza-
tion is one of the most up-to-date and progressive in the city. These meet-
ings are instructive and entertaining to an unusual degree. There are one or two classes of students in the university. Who would not be interested in the students in these courses to attend the meetings of the Ad club.

The new program is an arrange-
ment between the school of commerce of the university and the organiza-

Japan. — Ridic Literary Society will
hold its regular meeting monthly at
Close Hall Saturday at 8 p.m. All
members and friends are urged to be present.

Geo. T. Hemmingson, Pres.

Nov. 6 — Ticket for the North-
westers game are here and they are
now on sale at Westermen's.

A. A. Kellogg, Sec.

named members in the shoes of
students in the school of commerce and the classes in advertising may be given, or occurs at a small cost, associate or visiting membership in the city organizations. Such an arrangement ought to be easily made for the students, the cost of attending for the students, and would be very willing, we are sure, to do anything of this nature if they were reasonably certain that it would be of some help.

STUDENT OPINION

Students enrolled in the junior year of the school of commerce and the honors classes in advertising may be given, or occurs at a small cost, associate or visiting membership in the city organizations. Such an arrangement ought to be easily made for the students, the cost of the students and would be very willing, we are sure, to do anything of this nature if they were reasonably certain that it would be of some help.

WANTED — Girl roommate at 111
Davenport St. Full price of room $11.60. Call or phone 74.

FOR RENT—After Nov. 14, furnished downtown room for men. Price $8.00. N. Dubuque St.

FOR RENT—Single front modern home, 111 Gilbert, Phone 379.

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Davenport, Iowa
U.S. HOWARD PRESIDENT OF SECOND DISTRICT DOCTORS

Iowa City Chosen as Meeting Place for Convention Next Year

Dr. C. P. Howard, professor of internal medicine in the college of medicine, was chosen president of the second district medical society. Iowa City was chosen as the meeting place for the convention which will be held in the fall of 1915.

POLITICAL SCIENCE LECTURES

The fifth of a series of lectures held under the auspices of the department of political economy and sociology will be given this afternoon in the D. B. Sarsen hall at 4 o'clock. The first four lectures of this series have portrayed a great success and were largely attended by both students and faculty. The lecture this afternoon will be on "Monographs on Housing. Paper Condemning Work Houses, and Adult Protection," and will be delivered by Miss McClure.

METHODIST MEN ENTERTAIN GIRLS

Lasting in a "hot acclimated" heat, the Methodists held their Methodist church service last evening. The men's class, under the leadership of Prof. Watson, arranged a picnic of entertainment, and extended an invitation to the girls' class, headed by Prof. Krueger. The church was reported to be highly successful and a careful street will probably be planned in the near future.

UNIVERSITY MEN ON FORESTRY PROGRAM

Prof. B. Hinman, President MacArthur and Prof. K. B. Wylie are included in the program for the annual meeting of the Iowa Forest and Park association in Des Moines, Tuesday, Dec. 8. "How to Save the Native Fores of Birds, Wild Flowers and Lakes of Iowa" will be the topic of discussion. The meeting will be held in connection with the annual convention of the state horticultural society, so that visitors in either of the conventions may have an opportunity to attend both.

Postscript is confident of averting the fifth defeat at the hands of Michigan last year. The game will be played in Ann Arbor.

Here's what Wisconsin will be playing in Minnesota's Home coming contest.

Dr. Fred Moore, medicine at Iowa City, is the city's silent citizen yesterday on the way to Johns Hopkins University, where he will do graduate work. Dr. Moore was center on the Iowa team in 1914.

Mrs. Twitton will entertain the D. A. R. of Iowa City at her home Saturday. "Steps in the Movement" will entertain the freshman Pan-Hellenic at a smoker visit Tuesday evening.

Mr. Helen Larrabee Robbins, L. A., '93, of Cedar Rapids, visited with friends in the city yesterday.

In the钨 of a series of lectures, this afternoon will be given by Miss McClure.

Masters are requesting odds on the outcome of the Illinois games cutters.

SECRET practice was started at the mid-week yesterday.

The general opinion seems to be that the Harvard game does not promise; for the general opinion seems to be that Michigan played a fairly good game.

Swarbucks is mentioned as a candidate for the Western title.

Iowa is featuring the forward line in practice against the freshmen who are using the Hilll formations.

Missouri Valley championship goes between Nebraska and Kansas.

The jayhawk cross country team will practice at Ames before going to the meet at Des Moines.

Iowa City $2.50 Shoe City Parlor

OVER COLLEGE TV

Men's and Women's Pumping $5.00 Seller for $2.95

Come While They Last

Men's and Ladies' Shoes and Pumps

High Grade $4.00 and $6.00 Yellow Sox 52c

A. Abramssohn

112th Washington Street

Open until 7:00 P. M. Saturday 10-90 P. M.
CABINETS WILL BE ENTERTAINED SAT.

To Be Given at Mother Parish at West Branch Saturday Afternoon

The cabinets of the Christian societies of the university will be entertain
ed at the Mother farm near West Branch Saturday afternoon. Every year for some time past, Mr. and Mrs. Mother have been hosts to the two cabinets, and the occasions have always been pleasant. The members will drive to the Mother farm early in the afternoon, and will return late in the evening.

THE EOROPEANIAN

The Eoroelephian program given last evening at close hall was in the form of an oral newspaper.

Contents


IRVING PROGRAM

Friday, Nov. 6

Music Selected Optional

Oration Erskine

Debate Required: That all professional schools should require for admission at least two years of Liberal Arts work.

Winston H. Hindt

Hollingsworth

Hickley vs. Gardner

Reading Freyday

Music Selected

HISTORICAL SOCIETY ELECTIONS

At the regular monthly meeting of the Board of Directors of the Historical Society of Iowa on Wednesday, November 4th, the following persons were elected to membership in the society: Mrs. G. E. Anderson, Red Oak, Iowa; Mr. J. E. Holden, Cedar Rapids, Iowa; Mr. Addison G. Ellis, Council Bluffs, Iowa; Mr. E. L. Lewis, Iowa City; Mr. Hugh E. Shepard, Mason City, Iowa.

The Board also appointed Mr. J. Howard Van Niel as General Assistant in the library to fill the vacancy caused by the resignation of Mr. L. H. Brown.

Get your gym shoes at Stewart's.

BACONIAN CLUB

Food preservation will be the sub
ject of a paper by Professor S. A. Stewart of the College of Pharmacy at the meeting of the Baconian club in the lecture room of the Hall of Physics Friday evening at 7:30.

Besides its scientific interest the lecture will have a particular interest for the general public as Professor Stewart will take up about twenty-five of the common food preserva

LITERARY SOCIETIES - MAKE IMPROVEMENTS

University Takes Charge of Halls - Societies Repair Fixtures and Furnishings

The three literary society halls at Iowa Hall have recently been over

Cabinets of the historical society are now being relined. This pro

Refectory

Oak Hall, everyone cordially invited.

VOL. 16, NO. 11 - SATURDAY, NOVEMBER 7, 1914

THE WAR IS

The Cause Of It

The war in Europe along with the warm Fall has caused the wholesale clothing houses to be overstocked.

Mr. Felsen found two wholesale houses in such finan

cial straits that they were willing to sell their entire stock of suits and overcoats at his price.

The result of this unusual purchase is that the people of Iowa City and Johnson County will have the oppor

tunity of buying new Fall Suits and Overcoats at less than the ordinary wholesale prices.

This opportunity will be given to the public for ONE WEEK ONLY.

Commemorating Saturday morning at 8 o'clock, we will offer all Suits from $10.00 to $13.00. These Suits are guaranteed to be all wool, the latest styles and weaves and fast colors.

All Overcoats will be sold out from $10.00 to $13.50. These Overcoats are exceptional values, just the thing for Fall and Winter. They are guaranteed to be all wool and the very latest in fabrics and weaves.

SWEATERS—All Sweaters will be sold at lower than usual wholesale cost. 75c up.

The same liberal discount on all furnishing goods.

Anyone in need of Clothing or Furnishing Goods really cannot afford to pass up this very unusual offer. Remember this sale starts Saturday morning, Nov. 1, and lasts for one week only.

We do not ask you to buy. Come in and see.

The Central Clothing House

Chas. Felzen, Prop

116 South Dubuque St.

Iowa City, Iowa

Miss Ruby Hamilton, Manager

Miss Corriveau, 1 Friday evening.

Dean Ensign and Professor Buse

of the Iowa State Teachers' conserv

am.

A Royal Cafe

With

A Royal Treatment

And

A Royal Meal

Johnson County Bank Building

BASEMENT

Drink Coca-Cola

It Scores

Whether you drink it to quench thirst—or refreshment—it pays to serve Coca-Cola. Contented people are happy people. It's the perfect beverage, it's tasty and it's justly famous. It's so refreshing and delicious it's a refreshment in itself. A genuine pleasure for the taste buds. Try Coca-Cola today and see how it ...