HOMECOMING STARTS OFF IN FULL BLAST

HOST OF ANNUAL MODERN, JOINED BY PRINCIPAL, DEAN, AND DEAN'S RANGER AT CAMPUS GATES AND LAKE MERRIDGE TO CITY.

First Indicators Point to Most Successful Homing Ever Held by University—Three Conventions, Pioneer Fine Programs.

A splendid array of Iowa numbers made a grand entrance into the center of the city, while today the university campus and buildings will be decked out. The visitors have been taken by the beauty of the city, and every hand they have been greeted with the enthusiasm and spirit characteristic of local events. Every indication points to the biggest and most successful Homecoming celebration Iowa has ever known.

The registration center for the three conventions—the Upper Des Moines Editorial, the Associated Students, and the Kansas City—was a small but not insignificant number of the number in the city. Many have not yet registered, but by far the greater number are expected to arrive this morning.

A large number also attended on late trains last night.

The headquarters of the Ad Council and members of the Editorial association are located in the club rooms of the Iowa Commercial Club; while the dentists have headquarters in front of the University of Iowa.

The men elected an entirely new set of officers at their business between Wednesday and Thursday afternoon. One Iowa City man, George Rutz, was honored with the election to the second vice-president. Other officers elected are as follows: President—Henry W. C. Laquanta, Des Moines; Vice-President—C. G. Cosfis, Des Moines; Second Vice-President—C. M. Muell, Iowa City; Secretary—Frank C. Kipps, Des Moines; Treasurer—Robert G. Reesman, Des Moines.

The Iowa City Iowa Club is doing splendid work in the Sunflower State.

THE DAILY IOWAN
PUBLISHED BY THE STUDENTS OF THE UNIVERSITY OF IOWA
VOLUME XIV DOW CITY, IOWA, FRIDAY MOURNING, OCTOBER 23, 1914.

HOME COMING FOR WOMEN

The beautiful annual gathering of the College of Dental Alumni Association of the University of Iowa began Monday morning at 10 a.m. and continued during the afternoon. One large number of orators were on hand for the first session and from the morning to which the convention was not unpopular was bright for the most successful convention the association has ever held. It is expected that by noon today the registration will be over 500.

Dr. Richard F. F. K. Freston, of LaFayette, said in greeting the gathering, "Iowa and Des Moines extended the royal hand of welcome to the men. Euphoria was said to be (Continued on Page Four)

DENTAL ALUMNI IN ANNUAL CATHEDRAL

Old Friends From Many Places Meet on University and Alumni Sections of Convention.

The splendid program arranged—All Visitors and Their Hostesses Are Invited. Held in A. O. Dental Room. Refreshments Served.

FINE RECEPTION FOR ALL WOMEN TONIGHT

WILL FURNISH ENTERTAINMENT FOR WOMEN ONLY IN THE Mixer.

Splendid Program Arranged—All Visitors and Their Hostesses Are Invited. Held in A. O. Dental Room. Refreshments Served.

Big Reunion at Y.W.C.A. Tomorrow

Former Members of Local Association Will Gather For Purpose of Organizing Association.

The Y. W. C. A. will be in the University tomorrow morning with an alumni tea in the room of the museum at Castle Hall. Several interested invitations have been sent out to former members of the organization and many replies have been received. One of the most important features of the afternoon will be the formation of an alumni association of the Y. W. C. A., which will work in unison with the parent body of Iowa City ladies who are especially keen to present handsome entertainments.

A committee on the arrangements has been appointed, and they hope to have the room ready for the assembly.

GLOOM CLOUDS THE FOOTBALL HORIZON

Many埃思 were among the vast crowd on hand to cheer the Hawkeyes to victory.

Hawkeyes Will Present Grispy Burd, Prone, Against Minnesota Saturday—Seven States Are Members of the Hawkeye League—Workout Last Night.

When the Gopher goes, all one day away the Hawkeyes prospects will be fresh. Nearly every man on the squad is suffering from minor injuries and several are in very poor shape to meet the north aggregation. Williams, Kerwick, Garver, Snelling, and Jacobsen did not return all on the hospital list. The Hawkeyes would like to have an all-american team to work with but the prospects are not so bright as hoped during the season.

The Hawkeyes took only a light workout last night, being up against the second string in a signal drill and standing in against the freshmen while the latter were used. Minnesota was in attendance and forward end Doc Allen announced withJohn Lee Mahin, of the Twin Cities, that the Old Capital will be there to do the work. The Hawkeyes will go to the Iowa City Country Club today for their final preparation and the trip to the north will be made after the members of the Upper Des Moines Editorial Association and the Associated Advertising Men of the State have held at the Hotel Iowa.

Mr. Mahin discussed other phases of business building. He told of advertising methods and in detail he outlined his future dealing with "the crowd." To illustrate his points he used and cited the "Hawkeye" paper report in Maquoketa.

"DO YOUR SHARE TODAY"

Standards in place for decorations—Branches needed to put up this afternoon—Pickets will have lights on top—Pens on streets between—Women needed in drawing room to cut out and men on Campus to get up decorations.

The decoration idea still progress, Committees are working hard, but it is not too late for the student body to do some also. The committee now has done the face of the old capital, A committee has been put in charge of the desk of strings with greeting to the citizens of the other buildings, and another group of men have taken charge of the Old Capital at 2:10 this afternoon to see that it is

Another roof of the Old Capital was broken and a man that will meet at the old capital to go out in the truck after some work. It is a mighty big order that Iowa City has to put up with the arrangements have been made and the work will be done.

A committee on the decorations is planning to have a scene in the truck after some work. It is mighty big order that Iowa City has to put up with the decorations have been made and the work will be done.

JOHN LEE MAHIN
ON SOLID PAPER.

"The difference between a storekeeper and a merchant is that the former keeps a store for the people to come in and the other not only studies the wants but the capacities and the purchasing power of the people with whom he comes to contact," said John Loe Mahin, of Chicago, in his response to a toast last night at the hotel.

The members of the Upper Des Moines Editorial Association and the Associated Advertising Men of the State have held their annual meeting at the Hotel Iowa.

Mr. Mahin discussed other phases of business building. He told of advertising methods and in detail he outlined his future dealing with "the crowd." To illustrate his points he used and cited the "Hawkeye" paper report in Maquoketa.

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HOMECOMING DANCE TONIGHT

Company "T" Hall

All Alumnae and Students Invited. Come and have a good time.

Tickets $1.00

Given by Iroquois Club

Music by "DUNKEL'S" Four Piece Orchestra
TODAY

IOWA THEATRE

Joker Comedy

"Off Agin, On Agin, Finnegun"

Rex Drama

"Her Life Story"

Rex Drama

"Out of the Depths"

Admission, 10c

YESTERDAY

Can not return

TOMORROW

lost and found

Sit for A TOWNSEND PORTRAIT

it will be a lasting record of yourself to

friends.

22 Clinton Street

The Grain in Men is More Important Than Polish

TOMORROW

is the place where we are.

YOU OUGHT TO BE THERE.

I WOULD PUT MY COAL IN DECEMBER IF

I WERE YOU, THIS PARTICULAR YEAR, GOING TO HAVE A

COLD WINTER.

C. W. THOMPSON

THE COAL MAN

Today's Specials

MONEY TO LOAN

H. TARPONOL, PAWNHAWK,

WILL LOAN MONEY ON ALL KINDS OF SECURITIES.

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Also Has Boys and Girls Clothing and Shoes.

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You can now buy our $6.00 Taxi Coupon Book for $5.00 cash.

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can be redeemed upon leaving city.

BY AT ONCE OF TAXI DRIVER OR SEE US.

Buy at Once of Taxi Driver

or See Us

Sidwell Motor Co.
The Courtesyes and Welcome—of
The Yetter Big Store
Are Extended to the Legions of Visiting Alumni, Editors and Ad Men.
Use All The Store Conveniences Freely—
WOMEN, arriving after long travel, and in need of fresh-picked fittings and sidewalk shops of apparel and gifts, may visit this store. Here every woman finds everything to try.

BEAUTIFUL, FASHIONABLE STOCKS OF
Suits,
Coats,
Dresses,
Dress Goods,
Silks,
Trimmings,
Embroideries,
Laces
and All
Gloves
and the Most Comfortable-Touch Athletic shoes in this section of the state—At all prices that are noted for being
Moderate.

MEN are directed to MonHaye and Underwear Depart-
ments, where they will find the world famous Hes-terdum and tradegood. "Tap Tip" and "Tap Tip Dollar Van". to Deed under Wessrtein and underwears as well as other
Brands of renewed reputation.

You'll find, too, most satisfactory appointments of
Cordials, Headchechers, Towel Articles and thousands of accessories suitable for wife, mother, sister and sweet
heart.

AGAIN WE WELCOME YOU TO THE BIG STORE

C. Yetter

Prepant

FOR HER—Brows in modern
LOFT—Most titled gold boudoir
house, electric light. 464 Borealis
between 416 Iowa Ave. and Old St.
Place 1121 Black. 2:30 ave. Building. Phone 418 10:27

I Can't
make all the
Men's
Clothes
made
in this
town,
so I just
make the
BEST of
them.

MIKE
MALONE

V autoFocus
Dance
V by
September, October 24