WHETSTONE'S
MINNESOTA EAST BLEACHER
Seats $1.50

HAWKEYES DEFEATED BY MAROONS IN HARD GAME

Chicago Scored During First Quarter. Held scoreless Throughout Rest of Game—Score 7 to 0.

The Hawkeyes fought Chicago to a standstill yesterday, the Maroons taking the big end, of a 54 score, when Russell, with perfect interior, returned a punt from his own 45 yard line for a touchdown and kicker kicked good.

The Maroons threatened Iowa's goal line early in the game but lacked the necessary punch to get the ball over the three yard line.

Curtis, Grindhammer, Carberry, and Parsons played stellar roles for the Hawkeyes. James, Gibson, Burrow's place at left tackle, and Denoelle, Willis, and Hougland all placed around ball on the defensive. Iowa's line held the Chicagobacks repeatedly and with a stronger offense came Hawkeyes' men would have come more often on the scoreboard.

Chicago's long tally of the second quarter and through the other periods they seldom threatened Iowa's goal line. Actually the spread play was tried by both lines and was insufficient as a groundwork.

As an outcome of the play the followings:

Gundersen and Des Jardin shake hands, tipping coin. Chicago forward goes down for five yards to 35 yard line. Green returned the ball to Iowa's 45 yard line. Iowa's ball on their own 25 yard line, fist down, then down to 10.

Second down ten. Russell kicks from 5 yard line to 15 yard line. Iowa's ball on their own 20 yard line, fist down, then down to 5 yard line. Iowa's ball on their own 15 yard line, fist down, then down to 10 yard line. Iowa's ball on their own 10 yard line, fist down, then down to 5 yard line. Iowa's ball on Iowa's own 5 yard line. Iowa's ball on Iowa's 5 yard line, fist down, then down to 5 yard line. Iowa's ball on Iowa's 5 yard line, fist down, then down to 10 yard line. Iowa's ball on Iowa's 5 yard line, fist down, then down to 10 yard line. Iowa's ball on Iowa's 5 yard line, fist down, then down to 10 yard line.

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HANDELD OFF IN FIRST CONCERT OF Y. M. C. A. AT OMAK.

Saturday afternoon the Y. M. C. A. concerts being open for the sixth season were the high grade entertainment features at the college religious meetings;

The president of Y. M. C. A. and all class agents in their respective cities are presented and everyone comes away delighted and the only discussion is whether one concert is better than another—never as to whether the concert was good. In the few years that the concerts have been given there has not been an artistic failure.

Hawkeyes Fought Chicago to a Standstill. Held Scoreless Throughout Rest of Game—Score 7 to 0.

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Iowa's right end for first down. on 55 yard line. Iowa's ball yard. and ten to go. Berger thrown for Gross wao
terJy unlversJty. and their are and the body. Although less than a year er operating ery student should belong to. by Wills.
 nuruery the Iowa Union, Woman's League, play. Gross fumbles. A. These are tour organizations of sell falls to gain around left end. Donnelly falls to gain on spread play. Gross fumbles. Our

**The Formal Dress Season Is On!**

Summer, with its lack of respect for formal dress is gone. The formal dress season is on!

You want dress clothes that put you at your ease; that make you well poised, comfortable, unembarrassed.

Adler-Rochester Dress Clothes for men and young man, fulfill all those requirements—they’re tailored according to the prevailing mode—they aren’t “hard looking” or ungraceful.

There’s a lot of real class and distinction to Adler-Rochester Dress Clothes—and we’re anxious to show how very much of it there really is.

**THE GOLDEN EAGLE**
EXPLANTIONS WHITE BOOK
SHELVED AT THE LIBRARY

The volume contains the correspondence and statements in Parliament together with an introductory narrative of events. It is published and distributed for the purposes of enlightening up the public mind, not that Britain's reason for taking part in the present war, and the authority over work is without question. This theory is founded to the interest of Gilbert Parker for the copy remarked.

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Iowa Alumni to Give Lecture Here

"Bring Back the Birds" will be the topic of a lecture by Miss Rogers
On Tuesday

Miss Julie E. Rogers, a former Iowa, who is an authority on botanical and ecological subjects, will give an illustrated lecture Tuesday evening, October 18, in the Woman's Building.

The lecture will be based on the work of her father, Edward L. Rogers, who was the author of the first book in the state of Iowa on the subject of ornithology. Miss Rogers was a graduate of the University of Iowa in 1907, and has been associated with the Iowa State University for many years.

GIVE LECTURE

circumstances of the present day, will be the theme of a series of four lectures which the Philosophical Club will present on alternate Tuesdays beginning October 18.

The lectures will be given by Professor Edward L. Brown, Alumnus of the University, and Professor Edward L. Brown, presently the head of the department of philosophy of Northwestern University, formerly of the University of Iowa.

Ladies Exclusively

We like to get a pair of the famous "Waukenast" models on a customer's feet. It is said that Selz, who always wanted a comfortable shoe, has been jarred loose in the bud by the competitive prices we are offering. Our "Waukenast" shoes are made lasts that insure perfect fit to a normal foot. Every Normal Foot Shoe here for sensible footwear.

The Grain in Men Is More Important Than Polish

TODAY ARE WHAT YOU MAKE THEM—WHEN MORE ARE YOU ON? I WOULD PUT MY COAL IN DURING OCTOBER IF I WERE YOU, THIS PARTICULAR YEAR; GOING TO HAVE A COLD WINTER.

C. W. THOMPSON
THE COAL MAN

Why We Can Sell

Clothes So Cheaply?

Our ads in the local papers—quoting prices on Suits and Gents' Furnishings at nearly the ordinary prices—has often raised the question in the minds of the readers of how we sell so cheaply.

This is the reason—we have no high rent to pay—other clothing must pay from two to three times more rent. We have no expensive fixtures—others have thousands of dollars invested in fixtures alone. We employ no high priced clerks—our competitors pay hundreds of dollars a month in clerk hire.

In merchandising, the customer must pay the original cost of the article plus the cost of doing business, plus a profit. We buy just as good merchandising but our cost of doing business is only a fraction of our competitors'. Hence we can sell our goods so cheaply.

Better think it over and decide to buy your next "cost of doing business is lowest."

Famous Clothing Store
T. TARNOPOL
East College Street

STOUT'S "Selz Royal Blue" Store

There's a Shoe here for Every Normal Foot

WHILE this shoe store is known as the store of style, it is likewise a store of comfort. After all, comfort is only a matter of fit. Selz shoes are designed over scientifically made lasts that insure perfect fit to a normal foot. If you have been in the habit of wearing an uncomfortable shoe, be sure and try Selz this time.

We like to get a pair of Selz "Waukenast" models on a customer's feet and we like to see him smile when he wiggles his toes in them. It can't help but be an inspiration to anyone to wear a pair of the famous "Selz Waukenast." Every stitch means quality, and every stitch goes through genuine leather. See them smile at you through your windows.

New fall and winter stock now ready. Bring your children here for sensible footwear.
The Power

"O saw some power the gifles alo To see ourselves as others see us.

THE PANDEN PLAYERS

PANDEAN PLAYERS AT VAL DE VIRE

University Players to Put on Sketch
At English Theatre.

The Pandean Players, one of the largest university dramatic organizations, will present a sketch in the second annual Val de Vire, which will be given at the English theatre a week from tonight after the Iowa-Missouri game.

A running feature has been selected by this dramatic organization for presentation before the big Homecoming crowd. The act of the Pan-
dean will be the first number on a cast and has an attractive bill.

Manager Curt Bloodsaw of the Glee Club has assured the Val de Vire management that the men's organization will give a new list of college songs as one of the acts. The scenes scored by this organization at the recent Hippodrome will undoubtedly attract more interest on that occasion.

The next act will start Friday, April 15, at 9 o'clock, at the English Theatre and the proceeds will be used to pay part of the Homecoming ex-

KAPPA GAMMA Entertains
Kappa Gamma Gammas Entertains at a dinner party Friday evening.

LUNT—By hard working girls.

We had intended running a list of those who attended to Chicago but space forbids.

Go For the Gophers.

Carley Heilmann

How About This for an Assignment?
The next assignment will be as follows: "Trace the poetical lines in the big season. Give the building averages of the various verses and explain why."

Homer-in-chief is a trickled woman. Also learns mixture and fail with which he has not already done. That's all for fall at this time.

Go For the Gophers.

What Does It Sound Like?
"More Kaiser's Headquarters."—Gelman Headline.

P. A. T.

The Gem Noveltys

The Gem Noveltys Company 1535 Fifth Street

STYLISTIC SUITS AT SAVINGS PRICES

That's the story in a nutshell. You want good up to date clothes. You are willing to pay a moderate price, all they are worth, but you don't want to pay five or ten dollars extra for the name of the makers.

Long ago, Charles Selznick, saw the possibilities of building a big business on that principle. He sells standard clothing made by responsible makers, and he doesn't ask you anything extra for the name.

That a successful clothing business can be conducted along just those lines is proven every day by the marked increase in business done by the Central Clothing House.

The same saying is given the customer in all lines of clothing and shoes. Tel. 1655.
Hand Paintings
Old Prints
Kimonos
Bags
Etc.

ANOTHER EVENT FOR
HOMECOMING WEEK
Y. W. C. A. at the Hotel Tea for Old Mem-

bers Friday Morning.

The officials of the Y. W. C. A. are per-
paring plans for a home-cooking

of their own in connection

with the university homecoming of the

coming week. Several hundred dollars

have been sent out to the students, who were former members

of the Y. W. C. A. while in resi-

dence here, for an extra tea to be

hosted in the presence of the officials at

Clint. Next Friday afternoon at 3 o’clock.

Several appetizers to the invita-

tion have been presented and suitable

drinks will be prepared. It is expected

that a large crowd will be present.

Many replies have been received from prominent alums

so far as to the effect that they will be

there for the homecoming and tea.

The main purpose of the occasion

is to form the “Alumnae Association

of the Y. W. C. A.” and plans to

that end will be discussed Friday a-

fternoon and preliminary details arranged.

It is planned to make the new

organization not only a factor in uni-

versity work, but also throughout the

state.

IOWA CITY LOSES TO

CLINTON HIGH

Shadily Beaten: Battle Between

High School Elerates on Iowa

Field—20 to 0

In a game featured by much spe-

cial field work on the part of both ele-

lated Iowa City high school dropped

its game of the season yesterday af-

fernoon by 20 to 0 to Clinton.

Clinton, who outscored high an-

high defeated them 20 to 0.

The battle was stubbornly fought thro-

oughout and it was not until the last

quarter that Clinton became sure of

victory. In this game Iowa City

weakened by injuries sustained by

their cheerleaders, was unable to

stand the challenging of the heavy

Clinton machine and the visitors

scored three of its four touchdowns.

NEWMAN MEETING

Newman meeting at K. C. C. Hull

Sunday, October 18, to be held

immediately after the students mass

line for the purpose of electing a dele-

gate to the C. S. A. convention to be

held at the university of Illinois on

November 12 and 13.

YEAR TICKET HOLDERS:

Year ticket holders who drew for places for the Iowa-Missouri

game will get their tickets Monday

at Whistone’s Pharmacy, during

hours from 7 a. m. to 11:45 a. m.

from 1 to 4 p. m.

PUBLICITY WEEK

FOR THE Y. W.

Novel Idea is Sought by Young Wo-

men’s Christian Association.

Next week will see an immense

publicity campaign inaugurated

by the Young Women’s Christian Asso-

ciation at Iowa, and the young wo-

men of the university have already

made arrangements to tell others in

Iowa of the work which the an-

nounced is being done throughout the world.

The young women at Class Hall

yesterday morning in a chocolate

party at which young women foxes

took five girls set apart for post-

ers for the first five--days of the

campaign next week. These posters

will show what the Y. W. C. A.

is not only locally but nationally

and in a world wide sense. Not many of

the university people knew that the

association is actively engaged in

work in thirty-seven different sec-

taries and that it has a membership

of over 250,000.

Monday is to be the first day of the

campaign, and on that day the center

will show the scope of the work in

the world sense.

Tuesday the posters will explain

the national field, which is in turn

made up of eleven different fields

and on Wednesday the north central

field, in which Iowa plays an

important part, the north central

field, will be explained through the poster

party at which Miss McClenahan.

explained all the work which the asso-

ciation is being done among the

students. As a result the purpose of electing a dele-


gate to the C. S. A. convention to be

held at the university of Illinois on

November 12 and 13.

SPEAKS ON SOCIAL

BETTERMENT WORK

Miss McClenahan Delivered Interest-

ing Lecture Before Student

Friday Afternoon.

Declaring that only in the social

betterment of the classes of civiliza-

tion lie the hopes of the future gen-

eration, Miss Junele A. McClenahan

delivered an interesting discourse

on Social Betterment.” Friday after-

noon at 3:30 in the Liberal

Arts Assembly room. It was the final of a series of lectures that

will place the student at grips with which topic within the

next few weeks.

Miss McClenahan told how the work of improving these classes

was started by individuals, who

were engaged to do real

useful service to the

helps the less fortunate of

mind. The personal significance

of the work was lost, however she de-

scribed, when the institutional

side of the question sprang up. As a

result the difficult problem of the

worker new is at issue, without

injured pride, those in need.

Miss McClenahan quoted from the

student associations that had

been given and she told how the

chambers, which began to have an

institutional side, were now doing

remarkable work in the line of an-

220 East Clinton Street

THE HAWKEYE

To the Editor

In your paper on October 17th

last, the following statement is

made, “There were few in the

audience that did not laugh at

the stories of the speaker.”

I am just one of those few.

Very truly yours,

H. S. DAVIS.

WASHINGTON

WASHINGTON

FOR THE Y. W.

Oct. 18—Washington and Jefferson 22,

Cornell 17, Butler 15.

Oct. 19—George Washington University 18,

Penn State 40, Ursinus 0.

Oct. 20—Columbia 16, Pennsylvania 13,

Pennsylvania 13, Navy 6.

Oct. 21—Princeton 16, Lafayette 0.

Oct. 22—Harvard 37, Cornell 0.

Oct. 23—Oscar 7, Princeton 16.

Oct. 24—Illinois 37, Ohio 0.

Oct. 25—Cornell 17, Bucknell 0.


Oct. 27—Ohio State 20, Michigan 0.

Oct. 28—Franklin and Marshall 17, Smith-

sonia 0.

Oct. 29—Army 21, Colgate 0.

Oct. 30—Dartmouth 0, Vermont 0.

Oct. 31—Bates 15, New Hampshire 0.

Nov. 1—Case 2, Wesleyan 0.

Nov. 2—Akrons 2, Allegheny 0.

Nov. 3—Denison 26, Ohio 9.

Nov. 4—Chicago 7, Iowa 0.

Nov. 5—Anchors 8, Colby 0.

Nov. 6—Georgia Tech 0.

Nov. 7—Ohio State 20, Michigan 0.

Nov. 8—Michigan 20, Illinois 0.

Nov. 9—University of Illinois 14, Notre

Dame 7.

Nov. 10—Iowa State 20, Iowa 0.

Nov. 11—Washington State 20, Oregon 4.

Nov. 12—Michigan State 20, Minnesota 0.

Nov. 13—Army 21, Colgate 0.

Nov. 14—Vermont 0, Dartmouth 0.

Nov. 15—Ohio State 20, Michigan 0.

Nov. 16—Michigan 20, Illinois 0.

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