SOCIETY RECEPTION IS STAGED TONIGHT

FIRST ANNUAL JOINT RECEPTION BY LITERARY SOCIETIES OF UNIVERSITY

Reception to be similar to Joint Association Reception—Speakers and Nod—General Elms—Entertainment.

Do

Literary societies of the university will meet in a joint reception for the first time in the history of the university this evening at the university center. Committees have been working on this event for several weeks, and it is believed that the occasion will meet with all-

TRACTION. The co-operative spirit which makes possible the co-operative spirit of the literary societies will find its realization tonight. An outline of the reception as conducted, along practically the same lines as the Christian association meetings have been conducted. A program ap-

proached for the occasion will be given. There will be no identification of the various societies. Freshmen will be welcomed by all the different colored unison cards, in the shop of an "E". Each card will have a group of plates, in the same manner that lectures will be secured.

The reception will commence at 8:45 o'clock. Following a general mixer and social event, a program will be given. The program will be

EDUCATION COLLEGE HAS LARGEST INCREASE

AN HUNDRED PER CENT IN ATTENDANCE OVER LAST YEAR

New Course in Normal Training Meets With Successful Approval—Nancy C. Croze are Men.

More than one hundred per cent increase over last year is the record given out by the college of education.

This is largely due to the fact that the demand for superintendents of educational work have been greater than the supply. The greatest increase is in the college of religious work and those men doing work for high schools. The departmental principals and principals.

This course seems to be most popular among the men who comprise approximately one per cent of the graduate college.

The superintendents sent out by the university draw a salary between one hundred and one hundred and sixty-five dollars a month.

This new course in normal training this year in the college of education and training is proving popular and great interest is being taken in it.

There has also been a notable in-

creased among students studying to be superintendents of drawing, music and home economics. This is due to the fact that a special course has

be prepared for membership and to

be sure and meet Mr. Van Doren this evening at the school

CALL ISSUED FOR SOCCER MATERIAL

Coach Has Been Scheduled With gymnastics andMinnesota Is Likely Prospect

Gymnasium classes under the direction of Ignatius Schreuder and Mr. Howlett will begin next Monday, October 18th. The preliminary work will be outdoors, cross country and soccer tapping up the first days of the classes. It is expected that the members of those classes will be excited by military drill.

The annual fall season shall have been on Monday, October 18th. The practice begins at three thirty in the afternoon.

Seminol Bleachers consolidated with the University of Minnesota is in prospect.

ORCHESTRA MEETS TONIGHT

Mr. Van Doren will meet the university band and orchestra Tuesday at 7:45 p.m.

Those who have not yet ap-

plied for membership and wish to be sure and meet Mr. Van Doren this evening at the school.

NOTED ALUMNI COMING SOON

Senator Norris Brown, Emerson Hough, Author-President

Senator Norris Brown, former U. S. Senator from Nebraska, will attend the meeting of Iowa home-

coming, which is to be held October 22-24, at the time of the convention of the Upper Des Moines Editorial Association in Iowa City. Senator Brown is on the list program of the semi-centennial anniversary ban-

ner of the Des Moines Institute, one of the university forensic societies. He is a

in presence of N. E. T. having been the "syllog", 1311.

Enoch Heath, famous as the author of "The Manitoba Bumble" and "Fifty-Four Four Fight" will make a joint reception at the ban-

quet. He graduated from the University of Iowa in 1899. 

Enoch Heath will make a joint reception at the banquet. He graduated from the University of Iowa in 1899. The reception will be conducted in the assembly hall of the university for the Minnesota association, and the association will make a joint reception at the banquet. He will be a speaker at the banquet.

ANNUAL SCRAB COMES ON TUESDAY

FREEBIES TO BATTLE FOR HONORS OVER PERSIVALS

Time is set at 4:30—Place is Iowa Field—Prizes—Sides Premiums Over Results—Prizes are Consistently Winning Canners.

The annual fall season shall have been on Monday, October 18th. The practice begins at three thirty in the afternoon.

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Four new courses will be added next year, all being already constructed but the new courses will not be ready until next year. These courses will be as good as any in the state and will bring the total num-

per cent of the course.

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per cent of the course. 
THE DAILY IOWAN
Published every morning except Saturday and Sunday. Entered at the Post Office at Iowa City as second class matter.


RALPH L. GEARSFIELD
Editor, March 27, 1934

WHICH ARE YOU?

On the street, or in the classroom. Or in the office? Of course you merely "Attending Iowa.

This is a question of vital importance to every student in the university. There are students who enter the university and who are not known during their four years course. Those students, the majority of them, are simply "Attending Iowa."

The college education today, in part, is the knowledge of your surroundings, how to meet competition, and how to cooperate in order that mutual benefits may result from your efforts.

The first week of the academic year finds everyone hurrying back to his place; classes are bounded; and the work is on. The matter of becoming an "Iowa man" now presents itself; and just how to do it is the problem.

Opportunities here are many and varied. Those athletically inclined will find a number of fields for their energies. Football, gymnastics work, soccer, table, and tennis.

For those who do not care for athletics, may turn to Oratorio, dramatic, Christian association work, journalistic work, club work, the band, the glee clubs, the orchestra, and a dozen other student activities in any one of which he may further his desire to become an "Iowa Man."

It is better to try and fail than to have never tried at all, so the student who gets into student activities even though he does not reach the prominent position desired, he becomes a better man in the class room, and a broader man on the street, and ultimately a real "Iowa Man."

PROF. FORD'S LECTURE APPEARS IN "LIGHTING"

Lecture by Head of Department of Electrical Engineering Appears In Lighting Journal

The September, 1934, issue of the Lighting Journal, a publication issued in New York City and devoted to electric illumination, contains an abstract of the lecture delivered by Prof. A. H. Ford, head of the Department of Electrical engineering, before a meeting of electrical men in Chicago on June 19th, last.

Professor Ford's lecture dealt with the subject of electric lighting, and considered the subject from many viewpoints. His audience consisted of the Illuminating Engineering Society, the Western Society of Engineers, and the Chicago section of the I. E. E. He opened with an important meeting, attended by prominent electrical men from all over the middle west.

Professor Ford's specialty is in illumination and the invitation he received to talk before these several societies was a sign of the interest which the subject is receiving. The illuminating Engineering Society printed abstracts of the lecture and they were distributed among the members for more complete study and consideration of the subject. The review of Prof. Ford's talk which appeared in the recent Lighting Journal is but one of a number of such that have appeared in other electrical magazines during the summer. Illuminating engineering is but a recently developed profession and authoritative between on its many ramifications is scarce; hence the attention the lecture has attracted.

Department of Electrical Engineering, University of Iowa.

FAVORITE WILL BE IN TOWN WEDNESDAY

"Dad" Elliott, known to all the city, will be in the city on Wednesday to speak on his experience as the war of the W. C. C. A. for the coming year. This will be the first day that "Dad" has visited the university's first week.

He will be in the city all day Wednesday, arriving in the morning and giving his time till noon over to conference. At noon he will take lunch with the cabinet of the Y. M. C. A. and will speak to them in the evening with the advisory board at the Berkeley hotel. The climax of the day's work will be the annual meeting of the Y. M. C. A. This will be held at seven o'clock in the natural science museum.

"Dad" will have a message for every man in the university. He is known over the school and throughout the west as a powerful speaker, and his visits here are always full of enthusiasm and hearty good-bye messages.

IOWA ALUMNUS ENTERS CONGRESSIONAL RACE

FOR RENT—A room with electric light and fanette seat, a truck and a half from campus. Phone 1290.

FOR RENT—Parceled rooms. Electric lights and hot water heat. Phone black 1501.

FOR RENT—Desirable at 223 Iowa Avenue. 64 per week.

WANTED—Students at 223 Iowa Avenue. Will pay $8 per week.

WANTED—Medicine sized trunk, top color, roped and strapped, but not locked. E. E. East, Golden, Iowa. Phone no. 741 South.

THE WOMAN SHOP

Jefferson Hotel Building

"The Shop Every Woman Ought to Know."

Do Not Miss the STYLE SHOW

Sept. 28 - 29 at the Englehart Theater Harvat and Stack

Smart Dresses
Suits and Coats

at

Common Sense Prices

The WOMAN SHOP

Jefferson Hotel Building

"The Shop Every Woman Ought to Know."

Do Not Miss the STYLE SHOW

Sept. 28 - 29 at the Englehart Theater Harvat and Stack

Guy Lee

The Hand Launderer

All modern conveniences now with the best first-class work.

For many years we HAVE PLEASED the people of Iowa City. Now we can

BETTER do so for we have

1st—Call and Delivery Service
2nd—Auto Delivery
3d—Best Work for the Money

Give us a trial by telephone and we will call

Tel. 1652 111 Iowa Ave.
TO-DAY
AND
Tomorrow
AT
BROWN'S
American
"Perils of Pauline"
Episode No. 14
Pathe's Daily
War News

CROSS COUNTRY GETS
THE FIRST WORK-OUT

(Continued from Page One)
Chicago, which will be held the last of November. He will be
his energies in whipping the new to

die for that event.
As the case last year, Watson
must build an entirely new team
this fall, and will face us with som-
ething thrown out the veterans,
and from the green material, at
least must be built up the Iowa
cross-country team of this year.
Within the next few days Trainer
Watson will have an opportunity to
observe the quality of the runners
now trying for the team and hand
work will then be in order.

The team will be composed of
students; to be upon, students
who are prospective candidates for
the first-string, chances now if
they wish to make good. He is
an anxious for a large squad of
runners and states that every man
will have an opportunity to
play his ability.

Trainer Watson is an easy man to
get along with, but his methods are
most effective and under his tutelage
the team is certain to be in running
shape, when the man, as shot from
the tape at Chicago in November.
In addition to the varisty squad
about a dozen freshmen are enor-
mizing to place on the first year team.

HARRISON ELLIOTT
CONGRESS CAMPAIGN

Harrison Elliott, more commonly
known as "Sonny" Elliott, left the
city last evening after conducting a
two-day whirlwind campaign in the
city and university in the interests
of Bible study for men.

"Sonny" was busy kept morning
until midnight, and the results
which he accomplished bear testi-
mony to this fact. For a keen interest
has been aroused in Bible study.

On Sunday evening he spoke at
the Sigma Gamma sorority service
at the Methodist church before a
large and interested audience. Sunday
afternoon he held an estimated
meeting with the Bible study committees
of the T. M. C. A., at which time more
and more for the advancement of
the work of the university were
discussed. As a result, a campaign
is being carried on in an effort to
enroll university men in the Bible
study work, which is being conduct-
ed in the Brown school under the
supervision of the T. M. C. A.

Last evening he spoke before rep-
resentatives of the different churches
and the T. M. C. A. cattie at a
dinner at the Regent Hotel.

Following his presentation of
the situation and need of the work
in feminine departments, he deplor
the failure of Bible study in Iowa
City and particularly among the
university students.

T. Dell Kelley
Cleaning, Pressing and
Repairing

"Not the cheapest
but the best"

Special Suit or
Overcoat at
$16.50

211 East College
Phone 17

TO-DAY

AN ENTERTAINMENT FOR EVERYBODY
The Hawkeye Hippodrome
FRIDAY EVENING AT 8 O'CLOCK
NATURAL SCIENCE AUDITORIUM

The Men's Gle-Club, A Magician, A Sword Dance, The Hippodrome Quar-

tette, Movied Pictures of the 1913 Iowa-Ames Game and
Other Attractive Features will Form the Program.
JOE M. CHAPPLE
HERE HOMECOMING
Former Iowa and Famous Newspaper Man To Visit University
Again

Joe Mitchell Chapple, editor of the National Magazine, and a former Iowa, will be one of the speakers on the program of the annual conventions of the Associated Advertising Clubs of Iowa, Thursday afternoon, October 11, the first day of the big University of Iowa homecoming.

Joe Chapple was born at LaPorte City, Iowa. He became an editor and proprietor of a weekly newspaper at the age of ten years, and has been in the publishing and printing business ever since. In the early days he edited a paper in North Dakota and later a daily paper at Ashland, Wis. In 1895 he went to Boston and associated himself with the "Old Sunshine," the name of which was changed to "The National Magazine" at the suggestion of President McKinley.

For over twenty years Joe Mitch­ell Chapple has edited. Washington every month. He writes his observa­tions in his magazine so he could write a letter to a friend. He has met almost all the public men in the United States and he numbers many prominent Europeans among his so­called correspondents. On his first trip to Europe in 1884 he interviewed Glad­stone, Sir Arthur Sullivan and other notables.

At the same time that the Associated Advertising Clubs of Iowa met in Iowa City the Upper Des Moines Ruthe­nian connection will be in ses­sion and on Thursday evening, October 11, a banquet will be tendered the magazine in both conventions by the Iowa City Commercial Club. John Lee Match, of Chicago, a former Iowa, will speak at this ban­quet.

MOTHER OF MRS. KELLOGG.
Mrs. W. E. DuBois of Lake City, Minn., is dead at her home there after an illness lasting for more than a year. Mrs. DuBois passed away yesterday afternoon. She was the mother of Mrs. N. A. Kellogg of this city. Mrs. Kellogg received a mes­sage informing her of her mother's critical condition Saturday afternoon, and she left at once, reaching the home of her mother before Mrs. DuBois passed away.

The funeral services will be held at Patton, Ill., this afternoon, at the home of Mrs. W. E. DuBois. Miss DuBois, a graduate of the university last year, has been elected to a position in the pub­lic schools of Carroll, Iowa.

CUT OFF GOOD POSTER.
O. L. Pirtleard, a graduate six feet tall of the university last year, has been elected to a position in the pub­lic schools of Carroll, Iowa.

PRATFREDITY PLEDGES
ANNOUNCED TODAY
With the raising season practically over the men pledged to the different fraternityes are given be­neath their names:

Delta Tau Delta: Barr Johnson, Maurice Miller, Harry Casey, Goo Wolfenden, Frank Hall, Ned Green and A. Bredlepaugh.

Phi Delta Theta: R. Bloom, H. Kay, R. Rone, R. Biehler.


Sigma Alpha Epsilon: John Pav­rens, Charles Parsons, Earnest John­son, Charles Lahn, Charles Kiffen, Harry Deak.


Delta Chi: Robert Trail, Victor Quirk, E. Whitmore, George Lee.

Beta Theta Pi: H. A. Beem, Will Hall, Ben Soper, Paul McCord, P. Watschke, Donald McCraw.

Sigma Chi: Charles Hatcher, Clyde Crockfurd, William Goldberg, Frank Oliver, Percil Schmidt, Thomas Hurst, Bert Jefferson, Thomas Date, George Pond, Erwin Brough­well, Newell Bowrey, Albert Jenkins.


RACONEN CLUB HOLDS
ITS ANNUAL MEETING
"The Cancer Problem" was the sub­ject of the address of the retiring president, Dr. Henry Albert, at the annual meeting of the Racoonen Club last Friday evening.

Dr. Albert with the use of lantern slides first showed pictures illustrat­ing the prevalence of the disease and then other slides following the nature of cancer and the methods of treatment. The speaker dwelt par­ticularly upon the necessity of early detection in order to cure the disease. As the outcome of his lecture it is now known concerning tuber­culosis.

That the past year has been a par­ticularly remembale one was indi­cated by the report of the secretary. The attendance of the weekly meet­ings was considerably higher than previous years, the average average being fifty-five. At present there are fifty-five active members. The election of officers for the coming year is as follows: Presi­dent, Professor R. F. Baker; sec­re­tary, Dr. W. E. Dodson.

FRATFREDITY PLEDGES
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