Dr. Taylor speaks on social service

Large audiences hear with interest
His appeal to students to enter work

That students should take a more active part in politics, not for personal aggrandizement, but for the betterment of society, was one of the many valuable suggestions made by Dr. Graham Taylor in his address to the students present.

Dr. Taylor’s theme was the usefulness of a university graduate in the work of social improvement, and under four heads, he spoke of the service which graduates could render, constructive legislation, administration, health and education.

Discussing legislative work, he advocated the establishment in the state of a legislative research bureau as an organized center for the understanding of the legislation of other states and foreign countries.

Under the head of administration he reminded the need of trained men and women to social work. Next he took up the topic of preventive medicine. He declared that while this was opposed by some physicians as unnecessary and impractical, it had come to stay. As to the educational side of his discussion, he made a plea for the teaching of history in the schools of Wisconsin. In his closing words, Dr. Taylor urged his audience to be more optimistic about the moral and social forces in their community.

The third head was devoted to the social betterment and under four branches he discussed the necessity for trained leaders, that social betterment could be brought about, that the old grads come together on the foundation of true motto and that a large number of people interested in Iowa history.

Dr. Taylor ends his address with a plea for more interest in the social betterment of the state and the country.

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REPORTERS

Tuesday, Feb. 2, 1914.

TAKE ADVANTAGE OF THEM
The lectures by Professor Mandel- seuhl, the addresses by Dr. George Taylor, the approaching concert by Christie Miller, as well as the pro- grams recently given by Miss Lavae Finch and Alfred Noyes, all remind us so an university students at Iowa City we have unusual oppor- tunities to hear and see the best there is in art, science and human progress presented by men and women of national and international fame.

Many students do not appreciate the advantages thus offered in a university environment and consider such events as matters of course. On the other hand, they should be alive to the fact that at the university of Iowa they have the greatest chance of their lives to keep in touch with the big things in litera- ture and science through the lectures in the various colleges; music, art and drama; all important appointments in the family, all noteworthy works of research done by faculty mem- bers and students. The presenting of student social problems and ques- tions affecting the university and its affiliated interests are a few of the things which The Daily Iowan endeavors to record in its columns.

After reading the foregoing para- graph stop to consider for a moment how close these things are to your life. You are a part of them, you are a member of this complex whole and it is your duty to know and understand the things which are con- stantly going on about you. If you are not conscious of the activities of your fellow students, in justice to them you should make an effort to know these things.

Besides keeping with the pro- gram of events and becoming inti- mately acquainted with the social and intellectual activities of the university through the columns of The Daily Iowan you may.

If you wish to save the papers, have a com- plete and accurate record of your university life. The subscription price for the semeter may be noted in an ad in this issue.

HAWKESY CUTS BACK
The cuts made for the costumes of last year’s Hawkesy have been re- ceived and are now in the pastor’s office. In the library art building there have been many calls for the individual costumes. Those persons who wish their cuts will call and get same this week and get them. It might be noted that many of the Juniors have asked for their cuts, but they were not engraved in the bor- der and set in group of six.

Ladies’ Shoes shined at Stewart’s.

We are paying the highest price for men’s second hand clothing and shoes. 114 S. Dubuque St. Tel 291.

FOR RENT—Front room, up stairs, above, 116 S. Gilbert. If

THE MORE AMERICANS CONCERT

CHRISTINE MILLER

“The First American Contralto on the Concert Stage.”—Chicago Tribune.

SCIENCE AUDITORIUM
THURSDAY, FEBRUARY 5
SEATS 75 CENTS
AT WIENKE’S WEDNESDAY, FEB. 4

THE FIRST NATIONAL BANK
IOWA CITY, IOWA

With the opening of this second semester start paying all bills by check. This bank is interested in students. Give us an opportunity to advise you in your financial matters.

THE FIRST NATIONAL BANK
IOWA CITY, IOWA

SOMETHING NEW

MICROSCOPES TO RENT
BY THE WEEK, MONTH OR SEMESTER
THE O’BRIEN-WOBTHERN CO.

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Collegiate Friendships

Make college life worth while. Coca-Cola is a friend worth knowing and is all the way through from Freshman to Senior year. It will fill your college days with pleasure, health and interest.

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ENGLERT THEATER
Raymond Paine
In
"THE GIRL QUESTION"
Monday Tuesday, Wednesday
FEB. 2, 3, 4
Admission 10c - 50c

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HORLICK'S
Original and Only Genuine
Malted Milk

Look for the round jar with the name "HORLICK’S" on label and blown in the glass from a jar like this

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Take a Package Home with You—At All Drugstores

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Makes the Best Groups.
Ask Anyone
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WORLD'S GREATEST PIANIST

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OF DES MOINES, IOWA

SCHOOL OF MUSIC BRECTAL

What a Satisfaction to use the new INDIA-PIPEDITION of WEBSTER'S NEW INTERNATIONAL!

The new edition is far more than a dictionary, being equivalent to a large volume encyclopedia. It contains a wealth of information on geography, history, government, science, art, music, and sports, etc. The dictionary is an up-to-date one. Contains 86,000 words, 3000 illustrations and 9,700 sections. The 400 large pages are generous proportioned.

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OF DES MOINES, IOWA

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Don't Neglect the Indoor Sports
Gridiron, Field and Floor

The Iowa Student Loves a Booster

"THE GHOST CLUB"
SIX THRILLING REELS
At Brown's American
Thursday and Friday, Feb. 5 and 6
4 Shows Daily, at 1:30-3:30, 7 and 8:45

Katherine Capron
Mary Previte
John Riedel
Mary Schanman
Sadie Rubbert

The Bitterfly
Lavelle
Rachelle McCann
My Dear Soul
Sanderson
Improvisations
Mansfield
Bercele Parish
The Rose and the Nightingale
Lynn
Leona Beives
(a) Dance de Cloches
(b) Stude Joussave
(c) Kayslau
(d) Mine qui erepere... 
(e) Rhum de peche... 
(f) Help me to keep... 
(g) Let me be... 
(h) For the love of... 
(i) Ah! je m'apito... 
(j) When you... 
(k) This brings... 
(l) Hark, the larks... 
(m) Good morning... 
(n) Thrilling... 
(o) The evergreen... 
(p) Love is in the air... 
(q) D'ou dites-vous... 
(r) Hark!... 
(s) The aorta... 
(t) The heart... 
(u) When you... 
(v) The column... 
(w) When my heart... 
(x) Ah!... 
(y) Why dreams... 
(z) Fare well... 

END"
REGISTRATION OPENS
OFFICIALLY TODAY

ENGINEERING ALUMNI
IN NEW BUSINESS FIRM

Advance Showing New Spring Apparel for 1914


Whether you wish to purchase now or later, come and let us show you a limited number of the authentic Styles for Spring.

ALSO NEW EFFECTS IN PRETTY

SPRING STREET HATS

ALSO NEW SPRING AND SUMMER SILKS AND DRESS HATS

Never were colors so varied and rich as this season.

NEITHER CAN YOU AFFORD

To be without authentic information regarding the beautiful New Weaves and Colorings produced in Dress Cottons for the New Season just opening.

Years ago we established the prestige of being alert, relative to showing the New things while they are still New.

WE WANT YOU TO SEE THEM AND ENJOY THEM.

MUNICIPAL LIGHTING
PROGRAM HELD SOON

WILL BE GIVEN HERE WEDNESDAY
UNDER THE AUSPICES
OF THE UNIVERSITY

EXTENSION DEPARTMENT IN CHARGE
OF ARRANGEMENTS FOR DAY — EQUIPMENT
OF ELECTRICAL ENGINEERING
DEPARTMENT TO BE SHOWN.

“Better Street Lighting for Cities in the State” will be the subject for the program to be given Wednesday. Refer to the adoption of the new extension division of the university of Iowa. Three lectures, conferencés, and round table discussions will be held.

O. K. Kingham, secretary of the division, and chief of the bureau of municipal information, said that an anniversary issue for the Aprils has been received from the letter sent to city officials in Iowa who are interested in improved street illumination.

Charles P. Chase, of Council Bluffs, will speak at the opening session at 11 a.m. “Public Improvements: Their Planning and Execution,” in the afternoon at 1:30, Professor A. H. Ford, head of the department of electrical engineering in the university, will give an illustrated lecture on “Street Lighting” which will be followed by an inspection of the modern systems found in the new electrical engineering laboratories of the university.

“Elements to be Considered by Council in Rate Making for Public Utilities” is the subject upon which Dean W. G. Raymond, of the college of engineering, will speak at 3:30 p.m. His lecture will be followed by a round table conférence.

New Tung Pumps for Harvests.

ATTENTION NOVICES

The Altrusa puppet for the Hav-
keys will be taken at Lincoln's studio on one o'clock to-day.

PROF. KAY AT CEDAR RAPIDS

Prof. G. F. Kay, head of the depart-
ment of geology, was in Cedar

Pall Sunday and gave two address-
es before the State Teachers col-
lege located there. In the after-
noon he spoke on “The Message of
Science” and in the evening on “The
Message of Religion.” Locally Prof.
Kay’s work in harmonizing the
use of antagonistic forces of science
and religion has been of great value
and his lectures in these matters are
a source of interest whenever given.

TAYLER WILL RETURN

The announcement that has ter-
ner, star miller on the Iowa ter-

mispred a season or two, will set

to avoid any misunderstanding.

Mr. Taylor was a crack man in the
department and won tons of ours.

He has been teaching this year and is probably
here before February 3 but will take up the second
season work at that time and be eligible
participation in meetings in the

$1.50

The Daily Iowan

Will be sent to your room Every Morning Before Breakfast, for the Rest of the Year.

The Most Interesting Half of the Collegiate Year Yet to Come

REPORTS OF

Basketball Season, Track Season, Wrestling Season, Baseball Season, Every Game, Meet and Event of these Seasons Reported Accurately. Activities of Fraternities and Colleges Yet to Come.

You Cannot afford to Not Keep Up with the Progress of Your University. IT WILL COST YOU BUT

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Send Card with Name and Address, or drop in at the office

YOU KNOW WHERE IT IS.