BY ORSAYS ANNULS WILL BE "BEST EVER" CONTRACT ENGAGE BREAKS RECORDS

Business Manager Makes Other Starting Statement Regarding This Year's "Harpoon"

"I do not say that the 1915 Hawks will be the last Hawks ever published, but I do say without reservation that it will be the last college annual ever published by an American college," was the startling statement made by General Manager Carl R. Bryan in his last year's representative yesterday.

"Some people have told me that the subscription solicitors for the Fall Annual will make strong statements. Well, I win admit that they are pulling strong because we are going to produce strong. We are putting up our best effort ever to make this any publication of this kind in the United States today. We are putting up the best effort just as we can, to get just what we are paying for. From the standpoint of printing and binding and mailing the 1915 Hawks will be as good an effort from that standpoint as ever before.

"A great many students think that it is necessary to subscribe for this book because the Hawks have been sold in this year on the basis of any publication of this kind in the United States today. We are putting up the best effort just as we can. By the way, we are going to produce strong, and I do not say that we are going to produce a book that sells for $2.00 to produce a book that sells for $1.00 and we are not going to produce a book that our effort would have been worth it to be a venture from a business standpoint, but the effort will come in every way and I expect that we will have the last complete and closest within eight days.

"This subscription rate has been arbitrarily made by the Board of Managers but it is a matter of necessity with us. When we planned the book we had to pay for the material for printing than had been spent on the Hawks before. We have already run $20 above that amount and have to run over $30 above the public price to be fair. We are not going to produce a book that will sell for $1.00 to produce a book that sells for $2.00 and we are going to produce a book that our effort would have been worth it to be a venture from a business standpoint. It is costing us $250 to produce a book that sells for $1.00 and we are going to produce a book that sells for $2.00. Our effort will come in every way and I expect that we will have the last complete and closest within eight days.
The DAILY IOWAN
Volume 8 Numbers 324
Thursday, March 5, 1931
Herbert M. Hawkey
Head Editor

Article:

Clarence Darrow.

Oysters in the Shell at the Olympic

Send your suit to Graham's Plants.

Barth, Schuppert & Bostick.

Fresh Oysters

More Attractive and Complete

LAWRENCE THEATRE

Friday, March 5
Adelaide Thurston

in an American Comedy of Modern Life

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Editor-Chief

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Washington Street

John T. Rics

AMUSEMENTS

The Great Divide

The patrons of the children will welcome the announcement that the "Great Divide," the greatest and most exciting event at the fair, has arrived.

The Great Divide has been erected at the fair and is ready for use.

The Great Divide is a large and imposing structure, and is designed to entertain the fair patron.

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