

THE DAILY IOWAN

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No. 21

COLLEGE EDUCATION FOR BUSINESS MEN

It Prepares Men to Meet Practical Questions—College Graduate is in Demand Today

BY PROFESSOR ISAAC A. LOOS

Much has been said both for and against the liberal education of business men. While attention is still occasionally directed to the failure of the modern university to provide the right sort of education for business careers it is admitted that much has been done in recent years to remedy the defects hitherto complained of. Any scheme of education which professes to be liberal, must keep in view the development of the man in his social obligations as well as in his individual capacity. The university can be useful to the future business man just as it is now useful to the future engineer. It however must continue to be the function of the university to minister to the higher life of man and society whether it does this through the liberal arts, the applied sciences, the technological or the professional school.

By the side of the school of commerce stands the movement for the education of men for public service. The recent development of schools of political and social science and commerce is a movement in the interest of a sounder citizenship as well as a movement for efficient and high-minded business careers. Business men are sometimes efficient without being high-minded. J. Pierpont Morgan, not Charles M. Schwab, is the type of a business man of liberal education.

The university with its especial school for the education of business men can not turn out finished business men any more than the school of engineering can turn out finished engineers. But it can lay broad foundations for his future. The large corporations are beginning to show their preference for specially trained men in economics, finance and administration, when special duties are to be performed, just as the railroads have long since been giving the preference to university trained engineers, instead of the self taught. Irving M. Scott of the Union Iron Works, the builder of the Oregon, told President Jordan recently that he regarded a university man as worth 50 per cent more than a man who has come up to the same level by practical experience.

It will be the same with preparation for the public service. We are rapidly coming to a recognition of the value of special training in economics, politics and history. The instruction in these subjects is partaking more and more of the real university character.

In our new international relations and in view of the complexity and multiplicity of the larger

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BIG MASS MEETING FRIDAY

GATHERING OF IOWA STUDENTS TOMORROW NIGHT

Rousing Meeting of Iowa Students to Prepare for Minnesota Game—Liberal Arts Auditorium at 7:00 O'clock Friday Night

A mass meeting of all students of the University will be held in the Liberal Arts Auditorium, Friday evening at 7 o'clock. The purpose of this meeting is to cause enthusiasm for the Minnesota game. The favorite speakers will make addresses and varsity yells will be given. It will be a rousing meeting which every student will want to attend.

Varsity Practice

The preparation for the Minnesota game will be continued behind closed gates on Iowa field today but tomorrow the practice will be open. All who wish, will be given an opportunity to judge of the improvement which the team has made under the strenuous work which has been the lot of the team this week. The practice last night was the hardest and best practice of the season. The varsity showed up poorly in the first of the defensive work. McGowan of the reserves made one touchdown and Staltenberg two, the first touchdowns scored by the reserves this year. The varsity improved considerably under the stern commands and entreaties of the coaches and was finally able to stop the rushes of the reserves.

For the last half of the practice, the varsity was given the ball to advance against the reserves. The line men and backs showed some improvement over Tuesday's form but it will be a long strong pull to get into shape that will defeat Minnesota, Saturday. The men are all working very hard and under Coach Knipe's energetic direction may yet be able to hold the Gophers to a close score at any rate.

The Opportunity of Iowa Students

The students of the University of Iowa have before them in the next few days and weeks one of the greatest opportunities which has ever come to them. Every Iowan knows that Minnesota began this week with a stronger team than did Iowa. In order to make the best possible showing in the game with Minnesota Saturday, the best efforts of every Iowa student will be necessary. We must support the team before, during and after the game with all that is in us. The team, Coach Knipe, and his assistants are working this week to the limit to put the Iowa eleven into the best possible shape. The part which is due from the students of the university is to support their team and their coach to the limit.

The Iowa team will not spare itself to win the game with Minnesota. The best that the university has will make up that team and they must be supported with the best that the university has. Remember that whether victory or defeat rests on the Old Gold Saturday, we will have put into the game our best and we will have fought our best and that team and that fight deserves nothing but praise before and during and after the game. It is perfectly possible for Iowa to win over Minnesota and Minnesota still to have a great team, worthy of praise from all who admire brave deeds. If Minnesota defeats Iowa, Iowa will still have a grand team, on whom should fall nothing but praise for the great game they played. We must support our best with the best we have. We must not knock nor make unkind remarks about it, whether it is better or not so good as Minnesota's best in the struggle of Saturday.

The IOWAN knows the temper of Iowa students and it believes that they will bear either defeat or victory Saturday in the same manner that they have borne both in the past, victory without undue chestiness and defeat without knocking. In such a contest as Saturday's there is glory enough for all. No one will fail to remember that Michigan drew almost as much glory out of the Michigan-Iowa game two years ago by her magnificent bearing in defeat as Iowa did in her victory. That is possible in every great contest and the IOWAN feels that every Iowa student will be true to his colors Saturday.

It is not the intention of the IOWAN to overemphasize the possibility of defeat Saturday, but it is only by being prepared for defeat as well as victory that Iowa can get the best out of a great contest. University training is largely a preparation for after life and every student must know that if he can't stand by 'through thick and thin,' the best that is in his university, he will be unable to support anything in a manner worth while in his after-life. Every student owes his best to his alma mater, which is doing so much for him and it is only by giving his best fully and freely that he will get the best out of his university life.

Support and cheer and encourage the team without ceasing, both today and tomorrow and right along. Don't knock.

These are the opportunities which await the students of Iowa.

SOPHOMORES MEET

WILL HOLD A SOCIAL

Bills Allowed—Officers Elected and Much Routine Business Transacted Social Set for October 29

The sophomore class met in the general lecture room at the hall of liberal arts yesterday afternoon, President Olinger presiding, and transacted some important business. Not the least of this was the allowing of the bill for expenses incurred at the reception to the freshmen which was tendered that organization some time ago at the campus gate. A number of personal bills for trousers, knives, shirts, etc. were turned down peremptorily.

A stiff fight arose over the election of a sergeant-at-arms, a position which the class had neglected to fill at its previous meetings this year. This is one of the most responsible and honored positions in the category of class officers, and the class realized this, pondered and deliberated for some time before candidates eligible to the office could be found. The struggle for votes ran rampant for several moments between the forces of "Skeeter" Burbank and the Hinkle twins but in the end "Skeeter" won out bringing to his side the vote of the fair portion of the class, through some subtle influence of his. S. E. Skelley was then chosen as class representative.

The question of giving a social arose and after some little discussion it was decided that the function should occur next Thursday evening. A committee to arrange for it was appointed and consists of the following: Messrs McConliff, Emmert and Alton, and Misses Lynch and Merritt,

THE ASSEMBLY.

Conducted by Women's Clubs—Two Prominent Visitors Speak

The weekly assembly opened this mornig with the usual crowded room. Several delegates of the State Federation of Women's Clubs were seated on the platform.

President MacLean in opening the assembly introduced Dr. Jennie McCowan of Davenport as an alumna of Iowa, a graduate of the medical department in 1876 and as one who needed less introduction to the people of Iowa than he did.

Dr. Jennie McCowan responded by giving a brief address filled with reminiscences of the university and general advice to students.

Mrs. W. H. Bailey, President of the State Federation of Women's Clubs, upon being introduced responded briefly by inviting the students to attend the afternoon program and expressing the desire that in the future the clubs might be ideal and composed of both men and women.

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Eleventh Year

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Calendar for the Week

Oct. 23, Cross country run 4:30 p. m.
Oct. 24th Mass meeting auditorium 7 p. m.
Oct 25, Minnesota-Iowa football game 2:30 p. m.

Mass Meeting

A mass meeting of all students is called for tomorrow night in the auditorium of arts hall. There will be speeches by those who have watched football at Iowa from its infancy and also by representative students. There will be yells in abundance and a general rousing enthusiastic time preparatory to the big game Saturday. It is of the utmost importance that every student attend this meeting. If all cannot get into the auditorium an overflow meeting will be held on the east steps. But every man must be there and try his voice on the old yells and learn the new ones of which there will be several catchy ones proposed. The women of the varsity are especially invited to be present at this meeting and help to make it a record breaker for Iowa spirit. Iowa can beat the Gophers Saturday. Paste that in your hat, come to the mass meeting and

prepare to show them a few stunts about rooting that they never heard of. But remember that the first play will be made at the mass meeting and be there.

That country school trick of marking and cutting the desks, seems to have regained prominence. It was stopped for a time last year by rather drastic measures. It is a trick not confined to any class, nor to either sex. Too much cannot be said against it. We hope that the good sense of the student body will put a stop to it. If not, then let the instructor apply the proper remedy—expulsion from class if necessary.

The Drake Delphic says of the recent football game "Iowa's victory was not due to football ability but to the fact that Drake was not in physical condition to meet the S. U. I. team." Well now Drake that is pretty hard luck. You had better take some XXX Condition Powder at once or some other school of inferior football ability will be beating you.

Special Notices

Lost—An army discharge. Finder rewarded. James R. Howell. 117 N. Capital St. tf

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HON. G. A. GEARHART will give one of his interesting lectures, March 30. Gearhart is a new man in the west but has a reputation in the east and is considered equal to Connell and Dixon as a platform orator.

PROF. J. B. DeMOTTE will give the closing number. Those who have heard him need no inducements to go again. His new lecture is meeting with as great success as the old ones. No lecturer gives better satisfaction than Prof. De Motte.

Tickets may be secured from canvassers or at Wieneke's or at Cerny & Louis' book store.

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Here and Elsewhere

McLennan Ph. '03 is under the weather.

L. A. Benham Ph. '99 is in the city today.

Clarence Lister C. '05 is entertaining his mother for a few days.

Michigan men have been burning asphalt paving blocks which were stacked along the sides of the street, instead of unobtainable coal. Verily Ann Harbor is a hot town.

By a vote of 13 to 3 the trustees of the University of Chicago have voted to segregate the sexes in the "junior college" which includes the freshman and sophomore classes. President Harper says this is a most important step in the evolution of co-education.

Rooters' Badges

The official Rooters' club badges and megaphones can now be obtained at THE DAILY IOWAN office. The members of the Rooters' club are requested to re-

Miss Florence Leonard, said to be the prettiest and most charming of all American actresses is playing "Caroline," the adventurous in "Lost in New York." She is described as of the Gibson Girl type, her natural expression of haughty disdain admirably fitting the part she plays so well. At Iowa City, Friday Oct. 24

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